



# Come to Church Every Week



**Adventist**  
**THE SEVENTH-DAY ADVENTIST CHURCH**  
Corner 110 & Elm  
J. L. Marshall, Pastor  
**SERVICES: SUNDAY**  
Bible School 9:30 a. m.  
Worship Service 11:30 a. m.  
Wednesday Night Prayer Service 7:30 p. m.

**Alliance**  
**CHRISTIAN MISSIONARY ALLIANCE CHURCH**  
1604 Park Ave. at 14th St.  
Rev. C. C. Dees, Jr., Pastor  
Sunday School 9:30 a. m.  
Worship Service 11:00 a. m.  
Evening Worship 7:30 p. m.  
Alliance Youth Fellowship (Wed.) 7:00 p. m. (Wed)  
Prayer Service 7:30 p. m.

**Assembly Of God**  
**FINECREST ASSEMBLY OF GOD CHURCH**  
Cm. 11th and Elm  
M. M. Wilder, Pastor  
Sunday School 9:45 a. m.  
Morning Worship 10:30 a. m.  
Evening Worship 7:30 p. m.  
Youth Serv. (Sun.) 6:00 p. m.  
Mid-Week Serv. (Wed.) 7:30 p. m.

**Baptist**  
**CENTRAL BAPTIST CHURCH**  
Cor. 14th St. & Oak Ave.  
Gail Smith, Pastor  
Sunday School 9:45 a. m.  
Morning Worship 11:00 a. m.  
Training Union 6:45 p. m.  
Evening Service 8:00 p. m.  
Wed. Prayer Service 7:30 p. m.  
Nursery Open  
WTRB - 7:30 p. m.  
Sunday Nile Broadcast

**WESTSIDE MISSIONARY BAPTIST CHURCH**  
518 E. Holly Ave.  
John R. King, Pastor  
Sunday School 10:00 a. m.  
Morning Worship 11:00 a. m.  
Evening Worship 7:00 p. m.  
Wednesday Prayer Service 7:30 p. m.

**FINECREST BAPTIST CHURCH**  
Onora Road  
Pastor William J. Gussie  
Morning Worship 11:00 a. m.  
Sunday School 10:00 a. m.  
Training Union 6:15 p. m.  
Evening Worship 7:30 p. m.  
Wed. Officers & Teachers Meeting 8:30 p. m.

**JORDAN MISSIONARY BAPTIST CHURCH**  
1451 W. First Street  
Sunday School 10:00 a. m.  
Morning Worship 11:00 a. m.  
Bible Study (Sun.) 7:00 p. m.  
Evening Service 7:00 p. m.  
Wed. Prayer Meet. 7:00 p. m.  
Bill Stephens, Pastor  
A Cordial Welcome to All

**OAKLAWN BAPTIST CHURCH**  
3145 County Road  
Sponsored by First Baptist Church  
Rev. R. T. Barrett, Pastor  
Sunday School 9:45 a. m.  
Worship Service 11:00 a. m.  
Training Union 6:45 p. m.  
Evening Worship 7:30 p. m.  
Wed. Prayer Serv. 7:30 p. m.

**OSTEEN BAPTIST CHURCH**  
HWY. 611 Ph. 822-8116  
Pastor Chester W. Plank  
Sunday School 10:00 a. m.  
Morning Service 11:00 a. m.  
Training Union 6:30 p. m.  
Evening Service 7:30 p. m.  
Wednesday Meetings 6:30 p. m.  
Prayer 7:30 p. m.  
Choir 8:30 p. m.

**Baptist**  
**ELDER SPRINGS BAPTIST**  
Old Orlando Rd. at Necker Ave.  
R. Hamilton Griffin, Pastor  
Sunday School 9:45 a. m.  
Morning Worship 11:00 a. m.  
Training Union 6:30 p. m.  
Evening Worship 7:45 p. m.

**Christian**  
**FIRST CHRISTIAN CHURCH**  
DIXFIELD OF CHURCH  
1407 E. Sanford Ave.  
R. Vernon Fuller  
Sunday School 9:45 a. m.  
Morning Worship 11:00 a. m.

**FIRST BAPTIST CHURCH**  
518 Park Avenue  
P. E. Chance, Pastor  
Morning Worship 9:30 a. m.  
Sunday School 10:30 a. m.  
Evening Worship 7:30 p. m.  
Training Union 6:30 p. m.  
Evening Worship 7:45 p. m.  
Wed. Prayer Service 7:30 p. m.

**Church Of Christ**  
**CHURCH OF CHRIST**  
Geneva  
Ralph Brown, Jr., Evangelist  
Bible School 9:30 a. m.  
Morning Worship 10:30 a. m.  
Evening Worship 7:30 p. m.  
Wed. Prayer Service 7:30 p. m.

**PAOLA CHURCH OF CHRIST**  
Highway 66 West  
Morris Ruby, Evangelist  
Bible Class 10:00 a. m.  
Morning Worship 11:00 a. m.  
Evening Worship 6:30 p. m.  
Bible Classes Wed. 7:30 p. m.

**CHURCH OF CHRIST**  
1515 Park Avenue  
Bert Brown, Evangelist  
Bible Study 10:00 a. m.  
Morning Worship 11:00 a. m.  
Evening Service 6:30 p. m.  
See "Herald of Truth" 1 p. m.  
Sunday on Channel 9

**Christian Science**  
**FIRST CHURCH OF CHRIST SCIENTIST**  
900 East Second Street  
Sunday Service 11:00 a. m.  
Sunday School 11:00 a. m.  
Subject: "Probation After Death."  
Wednesday Service 8:00 p. m.  
Reading Room 808 E. First.  
Weekdays 10:30 a. m. - 4:30 p. m.  
Friday Evenings 6:30-7:30 p. m.

**Church Of God**  
**CHURCH OF GOD**  
22nd & French  
Pastor I. H. Alford  
Sunday School 9:45 a. m.  
Morning Worship 11:00 a. m.  
Evangelist Serv. 7:30 p. m.  
Thurs. Youth Serv. 7:30 p. m.  
Thurs. Young People Endeavor 7:30 p. m.

**CHURCH OF GOD OF PROPHECY**  
3103 Elm Avenue  
Rev. Robert Welch, Pastor  
Sunday School 9:45 a. m.  
Worship Service 10:45 a. m.  
Evangelist Serv. 7:30 p. m.  
WEDNESDAY: Bible Training 7:45 p. m.  
PHIDAY: Young People Service 7:45 p. m.

**Congregational**  
**CONGREGATIONAL CHRISTIAN CHURCH**  
(Unit of Church of Christ)  
Park Avenue at 24th St.  
9:45 a. m. Church School  
11:00 a. m. - Worship Service  
6:30 p. m. - Christian Youth Ministry  
Rev. Walter A. R. McPherson, Pastor



**THE Soul WEARS A Mask**



You can read many things in the human face. It is often the mirror of our emotions. It is sometimes the reflection of our character.  
But almost never does the face reveal the needs of the human soul. Like some artificial mask it can look satisfied when the soul is starving. It can look calm when the soul is troubled. It can look content when the soul is restless and yearning.

We can read them in the Bible. And in the centuries of man's universal reaching for God. In the prayers that a hundred million lips have framed. In the hymns and psalms that generations have echoed.  
God alone fully understands the needs of a human soul. He who created us knows what is essential for His creatures. And when we come to His House, trying to understand these deep spiritual needs... all the while He is supplying them, satisfying the hungers of the soul.



How then can we read our soul's needs?  
The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Genesis 4:1-7	I Samuel 16:1-13	Psalms 22:1-11	John 6:25-34	James 6:35-51	Matthew 5:1-10	Matt 1:16-21

The Following Sponsors Make This Church Notice And Directory Page Possible

- |  |  |  |  |   |   |
|--|--|--|--|---|---|
| <b>THE AMERICAN OIL CO.</b><br>Mr. & Mrs. M. R. Strickland               | <b>GREGORY LUMBER</b><br>of Sanford                                    | <b>HOLLER MOTOR SALES CO.</b><br>and Staff                                 | <b>ZITROWER BROS.</b><br>1400 S. Elm                           | <b>SANFORD ATLANTIC NATIONAL BANK</b><br>Howard H. Hodges and Staff | <b>PERFECTION DAIRIES</b>   |
| <b>ART BROWN PEST CONTROL</b>  | <b>FOOD FAIR STORES, INC.</b><br>Robert Sulouff and Employees          | <b>HORNE DISTRIBUTORS, INC.</b><br>Hwy. 17-92, Sanford                     | <b>NELSON &amp; CO. INC.</b><br>Oviedo, Florida                | <b>B. EDWARDS BUILDERS SUPPLIES</b><br>and Employees                | <b>STRICKLAND-MORRISON, INC.</b><br>and Staff                     |
| <b>CELERY CITY PRINTING CO., INC.</b>                                    | <b>HARRELL &amp; BEVERLY AUTOMOTIVE</b><br>209 W. 25th St., Sanford    | <b>KIDDY'S STANDARD SERVICE</b><br>First & French, Sanford                 | <b>OVIEDO RADIO &amp; ELECTRIC CO.</b><br>Robert A. Cameron IV | <b>SMITTY'S SNAPPIN' TURTLE MOWER SALES AND SERVICE</b>             | <b>HOWARD BOTELER</b><br>Wholesale Confectionery                  |
| <b>SANFORD WELDING &amp; FABRICATING CO.</b><br>Bill Whitley & Employees | <b>BILL HEMPHILL MOTORS, INC.</b><br>301 W. 1st St., Sanford           | <b>KILGORE SEED COMPANY</b><br>1400 W. 1st St., Sanford                    | <b>J. C. PENNEY COMPANY</b><br>C. L. Robinson and Staff        | <b>SOUTHERN NATURAL GAS CO.</b><br>John Dunn and Staff              | <b>WHATABURGER</b><br>2545 French Avenue                          |
| <b>CHELSEA TITLE AND GUARANTY CO.</b><br>119 W. First, Sanford           | <b>HILL HARDWARE &amp; IMPLEMENT CO.</b><br>Bobby Newman and Employees | <b>LEE BROTHERS</b><br>Plumbing, Heating, Air Conditioning                 | <b>L. D. PLANTE, INC.</b><br>Oviedo, Florida                   | <b>STATE FARM INSURANCE Companies</b><br>Irving I. Fryor and Staff  | <b>WILSON-EICHELBERGER MORTUARY</b><br>Eunice I. Wilson and Staff |
| <b>A. DUDA &amp; SONS, INC.</b><br>Slavia, Florida                       | <b>HILL LUMBER &amp; HARDWARE CO.</b><br>Jimmy Crapps and Employees    | <b>LIGGETT RECALL DRUG</b><br>Gordon Kellett - Herman Koloff and Employees | <b>PROGRESSIVE PRINTING CO.</b><br>J. M. Cameron and Staff     | <b>STENSTROM REALTY</b><br>Herb Stenstrom and Staff                 | <b>WILSON-MAIER FURNITURE CO</b><br>Mr. and Mrs. Al Wilson        |

**SEMINOLE COUNTY AREA CHURCH DIRECTORY**

- |  |  |  |   |   |  |
|--|--|--|---|---|--|
| <b>BAPTIST</b><br>Antioch Baptist Church, Oviedo<br>Central Baptist Church, 1811 Oak Ave.<br>Chulueta First Baptist Church<br>Chulueta Baptist Mission<br>Elder Springs Baptist Church<br>616 Lakeman Rd.<br>First Baptist Church, 518 Park Ave.<br>Friendship Baptist Church of Altamonte Springs<br>Rt. 406, Altamonte Springs<br>First Baptist Church of DeBary<br>First Baptist Church of Geneva<br>First Baptist Church of Lake Mary<br>First Baptist Church of Lake Monroe<br>First Baptist Church of Longwood, Cor. Church & Grant<br>First Baptist Church of Oviedo<br>First Baptist Church of San Lázaro Springs<br>First Shiloh Missionary Baptist Church, 1181 W. 11th St.<br>Forest City Baptist Church<br>Fountain Baptist Church, Oviedo<br>Love Southern Baptist Mission, Chulueta<br>Missionary Baptist Church, North Rd. Enterprise<br>Macdonald Mission<br>Oak Hill Rd. Osteen<br>Morning Glory Baptist Church, Geneva Hwy.<br>Mt. Olive Missionary Baptist Church, 804 Lake Springs Rd., Longwood | <b>MT. Zion Missionary Baptist, Sipes Ave.</b><br>New Mt. Calvary Missionary Baptist 1199 W. 12th St.<br>New Salem Primitive Baptist Church, 1506 W. 12th St.<br>New Mt. Zion Baptist Church, 1720 Peer Ave<br>Oaklawn Baptist Church, 2741 W. 26th St.<br>Osteen Baptist Church<br>Pinescrest Baptist Church, 361 W. Onora Rd.<br>Prairie Lake Baptist Church, Ridge Rd., Fern Park<br>Progressive Missionary Baptist Church, Midway<br>Second Shiloh Missionary Baptist Church, Ninth & Hickory<br>St. James Missionary Baptist Church, Rt. 418 Osteen<br>St. Paul Missionary Baptist Church, 8th St.<br>St. Matthews Missionary Baptist Church<br>St. John's Missionary Baptist Church, 920 Cypress St.<br>Temple Baptist Church, Palm Springs Rd., Altamonte Springs<br>Westside Missionary Baptist Church, 416 E. Holly Ave.<br>Zion Hope Baptist Church, 718 Orange Ave. | <b>CATHOLIC</b><br>Church of the Nativity, Lake Mary<br>All Souls Catholic Church, 718 Oak Ave.<br>Roman Catholic Mass, Sportsman's Club, Chulueta | <b>St. Ann's Catholic Church, Parkling Place, DeBary</b><br>St. Mary Magdalene Catholic Church, Maitland Ave. Altamonte Springs<br><b>CHRISTIAN</b><br>First Christian Church, 1607 E. Sanford Ave.<br>Congregational Christian Church, 241 Park Ave.<br>Northside Christian Church, Florida Haven Dr., Maitland<br><b>CHURCH OF CHRIST</b><br>Church of Christ, 1818 E. Park Ave.<br>Church of Christ, Geneva<br>Church of Christ, Longwood<br>Church of Christ, Paola<br><b>CHURCH OF GOD</b><br>Church of God, 188 Hickory<br>Church of God, 1168 E. French<br>Church of God, Oviedo<br>Church of God Mission, Enterprise<br><b>EPISCOPAL</b><br>All Saints Episcopal Church E. DeBary<br>Christ Episcopal Church, Longwood<br>All Saints Episcopal, Enterprise<br>Melv. Coates Episcopal, Park Ave. at 66 | <b>LUTHERAN</b><br>Ascension Lutheran Church, Overbrook Dr., Casselberry<br>Good Shepherd United Lutheran, 2380 E. Oviedo Dr.<br>Lutheran Church of the Redeemer, 103 W. 24th Place<br>Maitland Lutheran Church, American Legion Hall, Prairie Lake, Fern Park<br>St. Lukes Lutheran Church, Rt. 426 Slavia<br><b>METHODIST</b><br>Barnett Memorial Methodist Church, E. DeBary Ave., Enterprise<br>Bear Lake Methodist Church<br>Bethel A.M.E. Church, Canaan Heights<br>Casselberry Community Methodist Church, Hwy. 17-92 & Piney Ridge Rd., Casselberry<br>DeBary Community Methodist Church W. Highlands, DeBary<br>Christ Methodist Church<br>Sunland Estates<br>First Methodist Church, 418 Park Ave.<br>First Methodist Church of Oviedo<br>First Southern Methodist Church<br>Woman's Club 165 Oak Ave.<br>Free Methodist Church, 609 W. 4th St.<br>Geneva Methodist Church, Geneva<br>Grace Methodist Church, Onora Rd.<br>Grant Chapel A.M.E. Church, Oviedo<br>Oakgrove Methodist Church, Oviedo<br>Osteen Methodist Church | <b>PAOLA Wesleyan Methodist, Rt. 66</b><br>W. at Paola<br>St. James A.M.E. Church, Sanford Ave.<br>St. Mary's A.M.E. Church St. Rt. 416 Osteen<br>St. Paul's Methodist Church Osteen<br>St. Enterprise<br>Stafford Memorial Methodist Church & DeBary<br><b>NAZARENE</b><br>First Church of the Nazarene, W. 12th & Maple<br>First Church of the Nazarene, O'Brien Rd., Fern Park<br>Lake Mary Church of the Nazarene<br><b>PRESBYTERIAN</b><br>Community Presbyterian Church, Lake Mary<br>First Presbyterian Church, Oak Ave. & 16th St.<br>First Presbyterian Church of DeBary, E. Highland<br>Presbyterian Church of The Covenant 3716 E. Grande Dr.<br>St. Andrews Presbyterian Church 6615 Longwood Rd., Bear Lake<br>Upsala Community Presbyterian Church, Upsala Rd.<br>Westminster Presbyterian Church, Howell Park, Rt. 636<br><b>SEVENTH DAY ADVENTIST</b><br>Forest Lake Seventh-day Adventist Church, Hwy. 416, Forest City<br>Seventh-day Adventist Church, Maitland Ave., Altamonte Springs<br>Sanford Seventh-day Adventist Church Seventh & Elm<br><b>OTHER CHURCHES</b><br>Allen's A.M.E. Church, Oviedo & 12th<br>Church of God in Christ, Chulueta<br>Chulueta Community Church, Oviedo<br>Church of God of Prophecy, 2667 Elm Ave.<br>Church of God Mission, Enterprise<br>Church of Jesus Christ of Latter Day Saints, 3316 Park Ave.<br>Community Chapel, Altamonte Springs<br>Eastern Orthodox Church, St. Johns, Chryseotom Chapel, Hwy. 17-92, Fern Park<br>Congregation Beth Israel, 16th & Magnolia<br>First Church of Christ, Scientist, 946 E. 12th St.<br>Kingdom Hall of Jehovah's Witnesses, Lake Monroe Unit, 1183 W. Third St.<br>First Pentecostal Church of Longwood<br>Mt. Olive Holiness Church, Oak Hill Rd., Osteen<br>Flowerpot Assembly of God, 57th & Elm<br>Sanford Alliance Church, 11st & Park Ave.<br>Sanford Congregation of Jehovah's Witnesses, 804 Sanford Ave.<br>The Salvation Army, 316 E. 2nd St.<br>Unity Church of Sanford, 268 E. 1st St. |
|--|--|--|---|---|--|



# Smiling Johnson Greets Thousands At Orlando

## Seminole County . . . . on the St. Johns River . . . . "The Nile of America"

# The Sanford Herald

Zip Code 32771

WEATHER: Partly cloudy Tuesday; few showers; high, 79; low, 65.

VOL. 56 United Press Leased Wire Established 1908 MON., OCTOBER 26, 1964 SANFORD, FLORIDA NO. 307



### State Farm Expansion Wins Nod

A \$128,000 expansion program for the Central Florida Experimental Farm, on Celery Avenue, including new buildings and land acquisition, has been approved by the State Board of Control, it was learned today.

In a lengthy report and survey by the seven scientists assigned to the experimental station (and fully reported in the agriculture-industry and county sections of today's Progress Edition), farm officials requested an appropriation of \$128,100.

This request was directed to the experimental station's parent organization, the University of Florida, at Gainesville. The university pared the request to \$128,000 and forwarded it in the school's overall budgetary request to the State Board of Control.

The budget request must now be approved by the State Cabinet and the 1965 Legislature.

The experimental station on Celery Avenue is divided into two sections, the "office" just off Malloryville Avenue, at the corner of Sanford Naval Academy, and the "farm," 1 1/4 miles further east on Celery.

The budget request, if approved by the State Cabinet and Legislature, will include \$117,000 for a new office building and laboratories, \$40,000 for new land for the cultivation and redevelopment, primarily of peaches and ornamentals, and \$31,000 for a greenhouse and headhouse. (It was explained a "headhouse" is the supply or work shop for the hothouse.)

### news... BRIEFS

#### Five Rescued

FERRY (UPI) — Four Florida State University students and the mother of one of them were rescued Monday after spending the night on the Aucilla River.

#### 9 Marines Die

HUELVA, Spain (UPI) — Nine U. S. Marines were killed today when two Navy helicopters collided in the air during a massive amphibious landing maneuver on the beaches of southern Spain.

#### Power Struggle

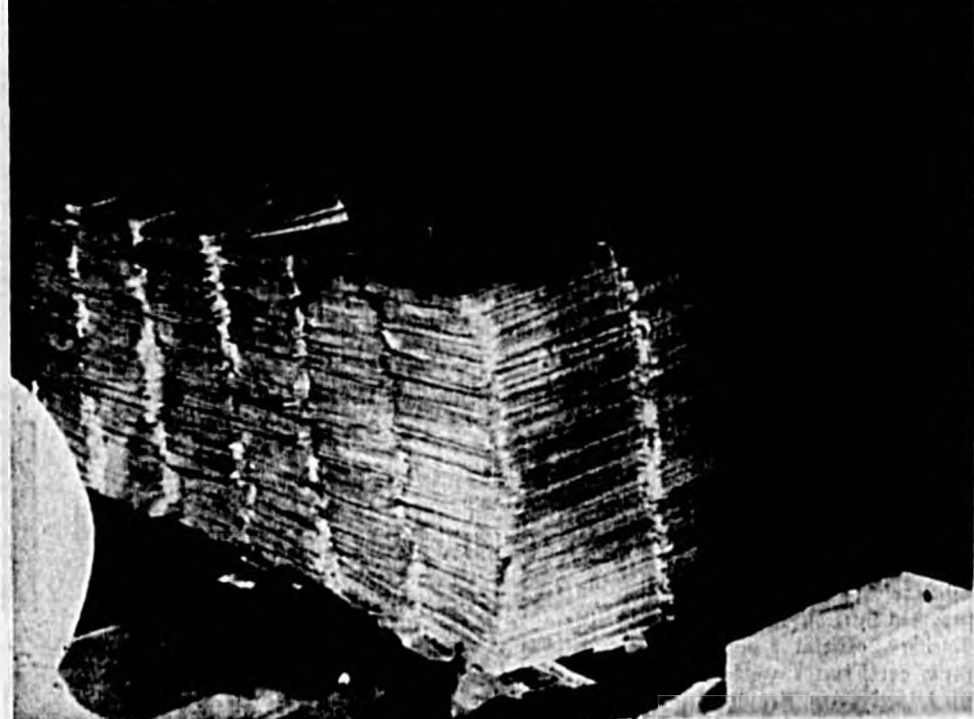
JACKSONVILLE (UPI) — A U. S. Court of Appeals was to hear today the struggle of power between a federal judge whose orders to prosecute Mississippi civil rights cases drew a flat refusal from a U. S. attorney.

#### High-Level Meet

WASHINGTON (UPI) — Secretary of State Dean Rusk met today with British Foreign Secretary Patrick Gordon Walker for talks that mark the first high-level U. S. contact with Britain's new Labor government.

#### Miller To Talk

TALLAHASSEE (UPI) — Gov. Farris Bryant and State Cabinet officials, campaigning with President Lyndon Johnson today, sent back word that their employees are to be allowed to hear a speech in Tallahassee this afternoon by the GOP vice presidential candidate, Congressman William Miller, of New York, from the capitol steps.



ONLY A PORTION of the thousands of copies of The Sanford Herald's 11th annual Progress Edition are pictured as they were being readied today for distribution by carrier throughout Central Florida and by mail throughout the United States and the world. (Herald Photo)

### Herald's 11th Progress Edition Covers Seminole County Growth

The Sanford Herald's 11th annual Progress Edition is off the presses with this issue today.

This edition contains 14 pounds of pictures and news articles depicting in 100 pages the growth and progress of Sanford and Seminole County

during the last year.

There are pictures and stories about agriculture, industry, sports and recreation, the Navy, churches, schools, the economy, the city itself and county itself, homes, a section about our neighbors at Enterprise, Deltona and DeBary . . . pictures and stories about most anything in Seminole County.

Furthermore, merchants, business houses, industry and others present another picture

of the county with their advertisements.

Thousands of copies of today's Progress Edition have been ordered by our readers for mail-away to their friends throughout the United States and the world.

### Sanford Resident Dies At DeBary

Mrs. Fred T. Williams, of 320 Oak Avenue died Sunday at 12:45 p. m. at DeBary Manor. Born in Conway, Mich., she had lived in Sanford for the past 35 years.

The widow of Fred T. Williams, she was a member of First Presbyterian Church, a member of the Woman's Club of the church, serving as historian at the time of death, and a long-time member of the Sanford Woman's Club.

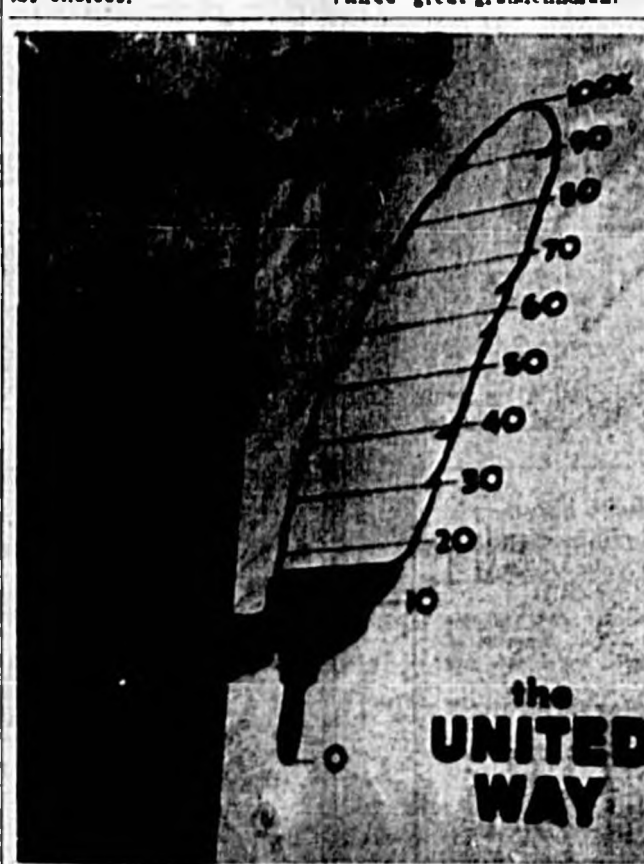
Survivors include one son, Frederick Williams, of Sanford; a daughter, Mrs. A. F. Kelley of Richland, Ga.; four grandchildren, Sally and Betsy Williams, of Miami; Linda Williams, of Tallahassee, and Fred Kelley, of Richland, and three great-grandchildren.

### Tampa Times For Goldwater

TAMPA (UPI)—The Tampa Times editorially endorsed Republican Sen. Barry Goldwater for the presidency today. The paper endorsed Republican Richard Nixon in 1960.

### SIoux Falls, S. D. (UPI)

—The Sioux Falls (S.D.) Argus-Leader, which has backed the Republican national ticket in previous years, said Sunday it would refuse to endorse either of this year's presidential choices.



UNITED FUND report meeting Friday at the USO Building showed the drive off to a sharp start. Troy Ray, head of the UF appeal in Seminole County, is shown inking in the percentage of this Red Feather, a symbol of the Fund's campaign. Scores of volunteers are busy contacting county residents as they strive to hit 100 per cent of the quota. (Herald Photo)

### Conservation Week Starts Here Today

Secretary of State Tom Adams was due in Sanford early this afternoon to launch the Florida Conservation Week activities as proclaimed by Gov. Farris Bryant.

Adams was the principal speaker for the opening festivities in the Civic Center. He was joined earlier at a Jim Spencer Restaurant luncheon by Miss Priscilla Schnarr of Hollywood, Miss Florida for 1964.

Miss Schnarr was listed as the official hostess for the day and she was on hand to greet visitors from throughout the state.

Florida Conservation Week is being sponsored jointly here by the Sanford Chamber of Commerce and the Florida Development Commission.

Sanford was selected as the pilot city for what is expected to be held annually in various cities throughout the state.

Exhibits are in place at the Lake Monroe Industrial Park and Civic Center and today's special program involves demonstrations of firefighting techniques and tree planting.

The demonstrations will be held at the park following Adams' speech in the Civic Center. After the talk, he is scheduled to present a number of conservation awards to top state officials.

Continuous movies will be shown at the Center after the formal program.

Special events are scheduled for each day with a host of speakers, exhibits, demonstrations and field trips planned.

Wednesday will see a number of speakers on the Civic Center program as they hold a seminar on conservation.

The weeklong program concludes Saturday with a Children's Day event at the Center.

### Jury Selection Delays Start Of Citrus Trial

Whether or not a list of jurors was drawn according to law delayed opening arguments today in the Circuit Court trial of Ralph W. Alderman and Billy Lamar Hammond.

Alderman and Hammond are charged with grand larceny in connection with an alleged \$200,000 swindle from Hi-Acres Concentrate, Inc. of Seminole County.

The delay came when Dominick J. Saffi and J. Russell Hornsby, Orlando attorneys who are representing Alderman, raised the question of proper juror selection procedure during a lengthy examination of County Clerk Arthur Beckwith who was on the witness stand.

During the questioning of Beckwith Judge Thomas A. Bessley of DeFuniak Springs, ordered recesses to permit Beckwith and his staff to check certain jury lists.

Alderman and Hammond face trial on seven counts of grand larceny.

Prosecuting the case for the State of Florida is State's Attorney A. L. "Mike" Steed of this circuit. He is being assisted by William D. Hopkins, a state's attorney from the second judicial circuit in Tallahassee.



. . . President Johnson Gets Rousing Welcome . . .

### President Aims Remarks At Florida's Retirees

By Dottie Austin City Editor

ORLANDO — Tens of thousands of Central Floridians jammed Colonial Plaza and the parade route today to see and touch President Lyndon B. Johnson.

The President obliged the screaming crowds by alternately walking and riding along the parade route, popping out of the car to shake hands with everyone he could reach. He smiled and greeted thousands.

Arriving at Colonial Plaza about 30 minutes late, President Johnson looking somewhat hot and fatigued, took an unprecedented pause before mounting the platform and dis-

appeared into a trailer parked near the speaker's stand. He remained there about 10 minutes while the crowd waited impatiently and chanted "we want Johnson."

The tremendous pace of campaign is apparently wearing on the President as he pushes for next Tuesday's election victory.

Paraphrasing Goldwater's statement, Johnson said "In your conscience you know what is best for your country."

In contrast to Goldwater's charges about the moral decay of American people and the American way of life, Johnson said "You have the intelligence to determine that the man who answers the hotline must be a man of experience and responsible leadership."

Aiming his remarks at the Florida retirees, Johnson promises the Social Security program would be continued and said Social Security is not charity and not a hand-out, "it is insurance paid for by your hard labor."

"This prosperous nation has an obligation to the people who labored to build the country; for the veterans who fought in our wars," he said. He urged that older citizens be given a chance to contribute to the progress of the nation. "Let's not tear down all we have built up," he counseled.

Referring to the space center at Cape Kennedy, Johnson called Florida the space state and said the "space work you are doing in the State of Florida is essential to our survival. We cannot be second in space and first in the world."

Signs, placards, banners were seen from these counties: St. Lucie, Marion, Volusia, Seminole, Brevard, Hillsborough, Lee, Lake, Polk and Alachua.

The crowds began arriving at the Plaza and King the route at 6 a.m.

Johnson was introduced by

of Sens. Holland and Smathers and chided Holland for his persistent effort to get funds for the cross state canal—funds which are forthcoming due, he said, in main to the stamina of Holland.

He departed from the protection of the Secret Service to shake hands with the jubilant Democrats. Many times he left his limousine at the hotel and along the route to shake hands with the milling crowd and to create consternation among his protectors.

### Negro Magazine Endorses LBJ

CHICAGO (UPI) — Ebony magazine has endorsed President Lyndon B. Johnson for election.

Ebony, a national Negro monthly, said in its November issue that the presidential election involves not only civil rights but also federal aid to help Negroes "climb a little higher."

**Penneys**  
ALWAYS FIRST QUALITY

A PENNEY EXCLUSIVE!  
GIRLS' COTTON KNIT SKI PJ'S

**2 pr. \$3**  
4 to 10

Brushed heavyweight cotton knit ski pajamas made to Penney's exacting size and quality specifications. Just the thing for those cold winter evenings in store. Machine washable.

VOTE . . . VOTE



"Strengthen our might  
"With your voting right."  
—Ruth Swinney  
Woman's Club



# 'Too Clever By Half,' Wilson Criticized

By Tom A. Cullen  
**LONDON (NEA)** — Ever since he became leader of the British Labor party nearly two years ago, Harold Wilson's critics have been saying that Britain's new prime minister is "too clever by half." This is just about the most damning thing a Briton can say about a British political leader. "Too clever by half" means that the leader is not to be trusted, that he bears watching.

Americans will soon have opportunity to judge whether such distrust is justified. The United States will be hearing a lot about Harold Wilson in months to come. Despite Labor's razor-thin victory, it appears that Wilson will press with his programs, which may be at odds with those of the United States chiefly in the field of international relations.

For example, Wilson has announced his intention to lead Britain out of the nuclear arms club. This means scrapping Britain's own nuclear deterrent. It also means re-negotiating the Nassau agreement, whereby the United States agreed to supply Polaris missiles to Britain.

The new Labor prime minister is also opposed to the idea of a multinational nuclear surface fleet. In other words, with Wilson at the helm of Britain, the United States may be forced to re-examine her defense policy. It may mean more reliance on West Germany as an ally in the future. The possibility of Socialist Britain joining forces with Gaullist France in order to wreck NATO also cannot be ruled out, according to some observers here.

Another area in which American policy-makers will tangle with Wilson is his insistence that Communist China be treated in the United Nations. This was one of the planks of the Labor party election platform.

Exclusion of foreign affairs Wilson, paradoxically, has borrowed many of the ideas which he will now seek to put into operation from an American—the late President Kennedy. The Labor leader's admiration for Kennedy is unbounded.

Wilson is expected to introduce such innovations as weekly press conferences, and to make the office of prime minister more like that of the U. S. president.

He has surrounded himself with bright young men who represent the brains of industry, the universities and the scientific laboratories.

As one of its first priorities, the Wilson government will

force through the House of Commons a bill to nationalize Britain's steel industry, which will affect the nation's entire economy. As an ardent Laborite explained before the election:

"With steel in our hands we will have control of the commanding heights in industry."  
 On the positive side, Wilson, as far back as 1947, showed that he could get tough with the Russians. He was handling a \$112 million trade agreement with Moscow for the British Labor government in power at that time.

He was then president of the Board of Trade and, at 31, the youngest Cabinet member since Pitt. His opponent in the trade negotiations was Anastas Mikoyan, the wily Armenian.

Wilson flew to Moscow three times for the trade talks, the first visit being exploratory. The second dragged on for five weeks. Night after night Mikoyan haggled with the hard-headed Englishman.

Finally, their differences were whittled down to one point. Wilson kept a plane warmed up, ready to take off for London the moment Russian intransigence forced him to break off the talks. Mikoyan thought he was bluffing. But at 3:30 a.m., Wilson left without signing.

By the time Wilson returned in December, Mikoyan had changed his tune. Agreement was reached after one 17-hour session. When the toasts began, Wilson was one of the few negotiators, British or Russian, who managed to remain on his feet in the sea of vodka.

His friends claim that Wilson made up his mind to become Britain's prime minister when he was 8. At that age, his father, an industrial chemist, brought young Harold up to London from their home in Yorkshire. He took him to Downing Street where the boy, wearing knee pants and a cap too big for him, had his picture taken in front of No. 10, the prime minister's residence.

Wilson seems to have kept his exalted goal ahead of him throughout his youth. In 1934 he won a scholarship to Oxford University, where he took a first class honors degree. He became an Oxford don at 21.

After a short spell as a civil servant, Wilson was elected to Parliament in 1944 becoming a junior minister afterwards at 29.

Wilson deliberately cultivated a down-to-earth, folksy image which is at variance with his Oxford background. He smokes a pipe, drives a Ford, prefers beer to champagne, canned salmon to the smoked variety. The modest four-bedroom house he shares with his wife and two sons cost only \$14,000.

But Wilson's colorless and classless exterior is deceptive. It hides a shrewd brain and a sharp, often witty tongue. Typical is Wilson's comment on a speech which Sir Alec Douglas-Home, a severe critic of the United Nations, made before the UN association.

"Even a master butcher in addressing a vegetarian gathering would find time to say a few words in praise of lettuce."  
 In referring to a well-known feud between Conservative party leaders, Wilson said that when Harold Macmillan landed at London Airport from a trip abroad, Rab Butler went forward and gripped him warmly by the throat.

Colorless, Wilson may appear, but he is never dull.



**RANFORD SHRINERS** were hosts to Miss Alma Uhrhammer (left) administrator of the Shriner's Children's Hospital in Greenville, S. C. At right is Mrs. Roy Williams, wife of the Sanford club president. At center is illustrious Potentate Harold Kustner. (Herald Photo)

## Doorways To Hope And Health Described To Local Shriners

Doorways to hope, health and happiness for crippled children were described to members of the Sanford Shrine Club and guests at a dinner meeting Thursday by Miss Alma Uhrhammer, administrator of the Shrine's Children's Hospital in Greenville, S. C.

Miss Uhrhammer accompanied her talk with sketches of the various doors and tape recordings of songs sung by the child patients.

Through the clinic door have passed 12,000 patients, 756 of them from Florida. Many have been measurably helped and some completely cured. There is a waiting list of over 250 names, and the usual waiting period is a year. Children over 18 are not accepted, nor are those whose cases are judged to be hopeless. The hospital is operated exclusively for children whose parents are unable to pay.

Many of the children remain in the hospital for a year or longer, having as many as 10 operations over a period of time.

Other doors which were described by Mrs. Uhrhammer and sung about by the children were the kitchen door,

the doors to the recreation room, the doors to the patio, the schoolroom door, the administrator's door, the surgery doors, and the Sunday School doors.

The front door, through which the children leave to go back home, cured or helped was the final door described by Miss Uhrhammer.

"None of our doors are ever closed and our 60-bed hospital is always full," said Miss Uhrhammer.

The Greenville Hospital and 14 others are supported by the \$35,000 Shriner's of the United States.

Entertainment at the dinner was presented by Metropolitan opera singer Richard Holtzclaw, who sang three semi-classical selections, accompanied by Roger Harris.

During official business awards certificates were presented to Nobles Frank Miller, Joe Corley and President Roy Williams.

## Call To Prayer Week Observed

The Woman's Society of Christian Service and the Wesleyan Service Guild of First Methodist Church of Sanford will join more than 1,700,000 Methodist women throughout America this week in observing their annual "Call To Prayer And Self-denial."

A "Quiet Day" program will be held from 10-12 a.m. on Tuesday in the church sanctuary. The church will be open all day for prayer and meditation.

The flags of England, France and Spain, in addition to that of America, have flown over Michigan during its history.

Leaders will be Mrs. R. F. Cole, Mrs. Ross Adams, Mrs. R. W. Herron, and Mrs. R. U. Hutchinson.

Special music will be presented by Mrs. Bernard Harkey and Mrs. Eva Harkey.

Those attending are asked to bring their Bible and a sandwich for lunch.

The Wesleyan Service Guild presented a program at the Sunday Evening Worship in observance of the Week of Prayer and Self-denial.

## Florida Aviator Freed By Cuba, Returns Home

**MIAMI (UPI)** — Marshal Zeeman, a 29-year-old Florida pilot who made an emergency landing on Cuba eight days ago, returned home last night with no complaints "except the food—it was lousy."

Guards, armed with sub-machine guns, held Zeeman captive for seven days after his light plane ran out of gas and he landed on the island.

"But I really don't have anything to complain about," he said at Miami International Airport after getting off a commercial flight from Jamaica. "Only the food was lousy."

The young aviator, who lives in Coral Gables here, said he thought he was landing in Jamaica Oct. 18 when he went down in the dark with only four gallons of fuel remaining in his small crop-dusting plane.

"I saw a lighthouse and a town that made me think that it was Jamaica," he said. "It turned out to be Pilon, Cuba, a small sugar mill town on the southeast coast."

## Book Of Psalms Festival Set

The Hymn Festival that will be held at First Presbyterian Church at 6 p. m. Sunday will be based on the "Book of Psalms" and will present prayers in song that in their various facets of Christian living, Mrs. George Touhy, minister of music, says.

As examples there are "Affirmation of Faith," "Song of Thanksgiving," "Prayer for Times of Trouble," "Hymn of Praise" among the nine hymns that will be used in the 60 minutes of worship.

Along with the congregation that will have a large part in the service there will be five choirs of the church.

The Pioneer Boys choir that is being directed by Mrs. Frank Gore includes David Aiken, John Charles Aiken, Bill Bracken, Gary Butts, Jimmy Buckler, Steve Dodson, Allen Hall, Craig Orseno and Roy Wright.

The Senior High School group will have in it Norma Adams, Carol Besserer, Betty Carman, Helen Mann, Sherry Marsalis, Patricia Marsalis, Penny Nichols, Susan Nichols, Betty Odham, Marty Pierce, Diane Powell, Kriste Schilke, Debbie Sewell, Kathy Sloan, Stephanie Westgate.

Also the boys of this choir who are Buddy Burton, Jimmy Dodson, Perry Echelberger, Gary Ganas, Ronnie Hall, Tom Hemphill, Robert Henderson, Charles Hunter, David Lanier, Andy Lyon, Leroy Nupper, Bobby Rumbley, Bill Stemper.

## Quake Believed In Caribbean

**WESTON, Mass (UPI)**—Weston College seismological station Thursday night recorded a strong earthquake 1,600 miles south of Boston.

The Rev. Francis Donahoe, assistant director of the observatory, said the disturbance was believed to be in the Caribbean, off the Dominican Republic or Yucatan.

The quake was recorded at 10:01 p.m. EDT.

## HD Club To Meet

The Bear Lake Home Demonstration Club will meet Tuesday at 1:30 at the home of Mrs. Russell Loomis, 1311 Bear Lake Rd.

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THRIFTY Bleach	4/25c	W/\$5.00 Order
Plantation Meal Or GRITS	4 rolls 29c	Limit 4
Campbell's Tomato SOUP	4 rolls 29c	W/\$5.00 Order
"Mr. G" French FRIES	1 Lge. Bag 19c	Limit 1 Of Each
EVERFRESH Bread	9 Oz. Pkg. 3/25c	W/\$5.00 Order
SCHOOLBOY CABBAGE	2 Loaves 25 <sup>c</sup>	Limit 4
FRESH GREEN ONIONS	3 LB. BAG 19 <sup>c</sup>	
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FRESH GREEN CABBAGE LB. 7<sup>c</sup>

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## Business Briefs

"Wally" Philips, owner of Philips Colonial Cleaners, is moving to a new building at 210 W. 13th St. about Nov. 1. Philips has operated the business for the past 13 years and it was founded in 1917.



"WALLY" PHILIPS

The firm is the first in Seminola County to offer fur storage facilities and also first to have laundry cleaning and fur storage under one roof.

The vault door is made by the Master Safe Company and like the vault itself is fireproof and burglar proof.

Colonial Cleaners Laundry and Fur Storage will retain the same phone number and issues an invitation for customers and friends to visit the new building.

## Star-spangled gift idea

You can put \$50 into someone's future with U. S. Savings Bonds—and the cost is only \$37.50.

You can also be pretty sure your gift will be used for something pretty important. Because most people hang onto their Savings Bonds until something important comes up. Like college tuition, a new baby, and retirement day.

Something else. You give more than money with U. S. Savings Bonds. In a small—but vital—way you give freedom, too. Because Bond dollars do a lot to help Uncle Sam stand tall in this troubled world of ours.

Prices start at just \$18.75 for the \$25 size. Why not give Bonds to all the special people on your list this year? Yourself included.

**Quick facts about Series E Savings Bonds**

- You get back \$4 for every \$3 at maturity (7 1/2 years)
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- Your Bonds are replaced free if lost, destroyed or stolen
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Buy E Bonds for growth—H Bonds for current income

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ACCUTRON "201"  
Railroad model with full figured  
dial. Stunning stainless steel case.  
Black calf strap. \$122.00

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ACCUTRON "214"  
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Stainless steel case, luminous dial and  
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ACCUTRON "214"  
Beautiful Florentine engraved  
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# Legion Units Fete President

By Mrs. H. L. Johnson  
Over 60 women of the American Legion Auxiliary, Sanford-Orlando Area of the Sixth District, attended a banquet held in honor of the Department of Florida President Mrs. E. A. (Carrie Mae) Roberts of Dade City in the Blue Room of the Tradewinds Cafeteria in the Seminole Plaza, Casselberry.

The banquet was hosted by the Sanford Auxiliary Unit 53 and the president, Mrs. Paul (Minnie) Fesold, introduced the speakers, Mrs. Roberts and the district president, Mrs. John (Mary) Brown of Tavares.

Also seated at the speakers table were the presidents of other units represented, Mrs. Harold Kryder, Memorial Unit 256 of Casselberry; Mrs. Frank Ambacher, Old Glory Post 183, Altamonte Springs; Mrs. Alvin Marsh, Unit 19, Orlando; and Mrs. Charlotte Hallock, Unit 242, Orlando.

Other special guests were Mrs. Emma Adams, Past Department President, and Mrs. Pearl Adams, Department Secretary.



DEPARTMENT PRESIDENT of the American Legion Auxiliary, Mrs. Carrie Mae Roberts, left, was guest of honor at a banquet hosted Wednesday by Auxiliary Unit 53 of Sanford at the Trade Winds Cafeteria in Seminole Plaza. She is shown with Sixth District President Mary Brown (center) and Mrs. Minnie Fesold, president of the Sanford Unit.

She encouraged the unit members to take part in community affairs, striving to make our towns a better place for healthful, happy, and wholesome living, and to take medical self-help, First Aid and Civil Defense emergency.

Mrs. Roberts said that Rehabilitation is the first work of the Auxiliary and still the most important. She related some of the touching experiences, which she has had working in Veterans Hospitals.

In closing, Mrs. Roberts said, "A tomorrow for America is in our hands. Shall we let the torch burn low for our ideas of justice, freedom and democracy? We shall be the keepers of the flame in democracy. There is so much work to be done and its up to you to make a tomorrow a little easier for some one in need, whether it is a veteran, crippled child or someone in distress, whatever the cause. 'Give not less than

your best'". After receiving a standing ovation she was presented with a gift of several pieces of all-weather inscribed from the units of the Sixth District.

The tables were decorated with centerpieces of red poppies.

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Under Child Welfare, she charged the women to provide care and protection for all children, particularly the children of dead or disabled veterans. With four million children who have never been to Sunday School or church we have a challenge to help them spiritually as well as physically. She reminded the members to aid worthy students in furthering their education by helping them obtain scholarships which are available.

She told of the 1,200 boys ranging in ages from 11-17 who are confined to the state's industrial schools as well as the nearly 300 boys on the waiting list presently lodged in jails. The American Legion is trying to help these youngsters by sending Christmas gifts and library books.

BRAKES IMPROVED  
Disc brakes, long popular on light European racing cars for their fade resistance and immunity to water, have been developed to handle the higher weight of American passenger cars. Front wheel disc brakes are standard on 1965 Thunderbirds and optional on 1965 Mustangs.

ROBERT H. Lovelace, operations officer of Reconnaissance Attack Squadron 5, has been promoted from lieutenant commander of the Sanford-based group, now currently aboard the USS Ranger in the Pacific area. He and his family reside on Tangerine Drive.



# Navy Families Take Part In Community Life

Navy personnel and their wives and children have some organizations of their own on the station, but many also belong to civic, church, fraternal, professional and service organizations in the communities in which they reside.

These men, women and children take an active part in civic enterprises, support charitable institutions and give thousands of hours of volunteer labor and assistance to worthy causes of the community.

Among the Navy clubs and organizations are the Officers and Enlisted Wives Clubs of the RVAH-HAWING squadrons numbered One, Three, Five, Seven, Nine, 11 and 13.

In addition to these there are the Chiefs Wives Club, the Acey Deucey Club and Chiefs Club and the Enlisted Men's Club, the Catholic Navy Wives Club and the Club 211.

The Navy League is a military-civic organization made up of prominent businessmen and retired military officers who promote good will and co-operation between the two groups.

In addition there is a new women's organization made up of the wives of the North American Aviation representatives, who recently met to form a new group. Mrs. Jim Farnon was elected president.

For retired Navy men there is the Fleet Reserve and the Fleet Reserve Auxiliary for their wives. Besides service connected activities, this group is also known for its civic and community enterprises.

WEST BRANCH, Iowa — (UPI)—Herbert Clark Hoover, who led a life of gentleness and peace through 90 years of a harsh century, was laid to rest Sunday on a grassy hill overlooking the small farm cottage where he was born.

Dr. D. Elton Trueblood, prominent Quaker leader and a close friend of the nation's 31st President, said "this is no time for tears."

The air was soft with Indian Summer as Hoover's casket was borne on the arms of young servicemen to the gentle hill rising above his birthplace. Hoover himself had selected the burial site, located in the Herbert C. Hoover Memorial Park.

A military band played the solemn strains of "The Battle Hymn of the Republic," the triumphant hymn written a century ago from the heart of nation in conflict. It was Hoover's favorite hymn.

Sen. Barry M. Goldwater, the Republican presidential candidate, joined 76,000 other mourners at the gravesite to pay final respects to the man whose life spanned more than half that of the republic.

In defense of the pacifism of the Quaker faith, which Hoover followed all the days of his life, there was no conventional 21-gun military salute at the graveside.

Hospital Notes  
OCT. 22, 1964  
Admissions  
Virgie Lee Rouse, Lucius Shelly, Lita Poehlman, Jeanne Bodfish, Pauline Snow, John Jacob Greenfield, Charles A. Mellen, Earl Cross, Ann Brisson, Jerry Merriweather and Agnes Crowley, all of Sanford; Helen Chokanis, DeBary; Patricia Barry, Deltona.

Births  
Mr. and Mrs. Johnny Brown, baby boy, Sanford; Mr. and Mrs. Ronald W. Poehlman, baby boy, Sanford.

Discharges  
T. Randy Duncan, Talrice P. Young, Alicia Ann Cooper, Rosie Ann Monteiro, Florence Wells, Patricia Ann Jackson, Flossie Dixon Tennon, Erma Stroman, Lucille Michels, Jessie Soderblom, Zara Davis, Janet A. Johnson and baby girl, Annie P. Cooper and baby boy and Eloise Stallworth and baby girl, all of Sanford; Agnes Crowley, DeBary; Arthur Lee Johnson, Altamonte Springs.

Varied Activities Offered Youth  
Young folks in the Sanford area have a multitude of activities to choose from for recreation. From horse back riding to swimming, from auto clubs to roller skating, from boating to the municipal zoo, Sanford has given special attention to the needs and desires of youth.

Two modern swimming pools and excellent lakes make swimming and water sports a favorite with all ages. Tennis courts, golf and roller skating answer the need for many. Several riding tables, riding clubs and equitation classes teach horseback riding and arrange horse shows during the year.



POSTERS MADE by Mrs. Frances Fisher's fourth grade class at Bear Lake Elementary School proclaim National School Lunch Week from Oct. 11-17. Children are encouraged to eat in the school lunchroom, where attractive, well-balanced meals are served.

# Herbert Hoover Laid To Rest

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Success Noted By Men's Club  
The Men's Club of Christ's Episcopal Church, Longwood, organized in March for the purpose of promoting fellowship and spiritual kinship among men of the church has had a successful first year. Many projects have been undertaken and completed by the group, which meets on the first Monday of each month. In mid-summer the men sponsored a big fish fry using fish they caught on an all-day deep sea fishing trip.

Ascension Lutheran Church of Casselberry has established the unique practice of conducting services spoken entirely in the German language on special occasions. Interest in these special services bring worshippers from all parts of Central Florida.

# 2 Airmen Adrift, Beat Off Sharks For 16 Hours

(UPI)—Two Air Force sergeants spent 16 hours on a raft in the Gulf of Mexico beating off sharks "with the only thing we had, paddles," until they were rescued Sunday by an Air Force missile retriever boat.

M/Sgt. James G. Beason, 44, and M/Sgt. Calvin E. Smith Jr., 42, both of Elgin Air Force Base, were picked up 12 miles offshore.

Both were in good condition. Beason said the pair left here Saturday afternoon aboard his small drift fishing boat "Miss Becky." The craft sank in about 100 feet of water. Beason said his batteries were shorted out before he was able to radio for help.

The two men spent Saturday night aboard a net-bottom cork raft tending off sharks.

"We hit them with the only thing we had, paddles," Beason said.

He said they were able to attract the attention of a search plane Sunday by releasing a smoke flare.

Beason said he did not know what caused his boat to sink.



HAMPTON Dunn, of Tampa, public relations director of the Peninsular Motor Club (AAA), and a brother of Harvey L. Dunn, Enterprise, will discuss "Freeway Driving Is Different," before members of Monroe Chapter, Royal Arch Masons, and their wives and visitors following a covered dish dinner at 6:30 p.m. Tuesday at Masonic Temple.

Keeping Cool  
SYRACUSE, N. Y. (UPI)—Sales of central residential air conditioning this year should give the industry its first half-billion dollar market.

The word "scallion" comes from Ascalon, an ancient Palestine port which shipped onions to the Mediterranean markets.

**Gospel Meeting**  
**PAOLA CHURCH OF CHRIST**  
Oct. 25 - Nov. 1st  
SUNDAYS 11:00 A.M.  
6:00 P.M.  
WEEK NIGHTS 7:30  
C. M. CLEVELAND FROM HUNTINGTON, W. VA. TO BE THE SPEAKER  
"Come Thou With Us And We Will Do Thee Good"—Numbers 10:29

**YES— this big, beautiful, bold '65 Mercury is still a medium-price car!**

The limousine look, the bigger, bolder lines, the elegant interiors all say "luxury car"—but the price tag says medium-price in a wonderful way! We've never offered so much that's new and exciting at such a practical price! Totally new engineering! The finest riding car in its field! More fine models to pick from. More room! Longer wheelbase! Big new performance from high-vigor V-8's! A choice of roof styles! The finest selection of options in our history! All this and more in our Mercury for '65 and we invite you to see it this week!

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**Florida Needs President Johnson President Johnson Needs Your Vote Vote Democratic November 3rd**

The stakes are too high for you to stay home

President Lyndon B. Johnson and Mrs. Johnson are pictured with Governor Pauline Bryant and Mrs. Bryant at the dedication ceremony of the Florida Cross-State Barge Canal, February 27, 1964.

Paid political advertisement paid for by the Florida Lyndon Johnson Campaign Fund, Thomas F. Fleming, Jr., Chairman



## GM Strike Ends But Work Start Still Delayed

DETROIT (UPI) — More than three-fourths of General Motors' car capacity remained idle today despite a halt in the 31-day strike by the United Auto Workers union.

Crippling local walkouts forced the delay.

GM Vice President Louis G. Seaton said some GM plants resumed partial production as soon as the strike ended "but full production cannot be resumed at all plants until the strike has been terminated and a final settlement reached."

The final settlement depends on agreement on plant level contracts at 130 GM-UAW bargaining units around the country.

Seaton said Sunday night settlements had been reached at 102 plants representing about 268,000 of GM's nearly 350,000 UAW-represented workers.

But local issues were still in dispute at 28 plants, including 22 assembly plants.

"Production in these plants is at a complete standstill," Seaton said. "In addition, there are eight assembly plants where local issues have been resolved but where assembly of passenger cars and trucks cannot be resumed because companion plants are not settled. These plants, together with the assembly plants still on strike, represent about 77 per cent of our passenger car capacity."

## Damaged Prop Cuts Motor Performance

Nothing sends chills up the spine of a boatman faster than the clattering noises of his outboard's lower unit slamming into an underwater object.

The careless boater gives it a quick check, and unless a blade has been sheared off, pronounces everything okay. However, there's more to checking a propeller than just making sure it's in one piece. The boatman should also check for nicks and proper blade alignment.

Piloting a boat with a damaged propeller is like driving a car with a flat tire. It will run, but you can't say much for performance or handling.

A boat's propeller converts the energy from the power plant into thrust. Ideally, if the pitch is 11 inches, the propeller will advance 11 inches through the water with each complete revolution. If damaged, it will not perform this vital function properly. Symptoms of a bad propeller are a loss of power and speed, increased fuel consumption and excessive vibration. Unwillingly many boaters will use a nicked or bent propeller. The final result of this neglect may be serious damage to the engine.

If a propeller is damaged, it doesn't mean you have to throw it away. A marine dealer can correct smaller nicks by grinding the blades. A bent propeller can be re-aligned by using a "pitch block."

Boaters are also cautioned that many times it doesn't take a violent shock to knock propeller blades out of line. Shallow water boating or regular beaching of a boat can gradually alter the pitch of the blades.

A tachometer, which measures the revolutions per minute of the engine, is the best way to make sure the propeller on your boat has the proper pitch. Your owner's manual will give the maximum and minimum RPM range of your motor. If the blades have too much pitch, the RPM's will drop off and the engine can not produce enough power. If the blades do not have enough pitch, the engine will turn too fast and exceed the maximum RPM's recommended by the manufacturer. In both cases too much stress is placed on the power plant and engine life is shortened. In the higher horsepower ranges (18 and over) this problem of engine stress is especially acute.

The smart skipper makes a periodic check of his propeller. A few minutes of preventive maintenance insures a long engine life with top performance.

There are 42,000 horses and mules in New York State.



STUDENT COUNCIL officers from St. Luke's Christian Day School, Slavia, plan many projects and activities for the current school year. Left to right, are Stephen Lukas, secretary-treasurer; Susan Dula, president and George Bradshaw, vice president, all members of the first ninth grade class at St. Luke's.

## Johnson Pares 1965 Budget, Gets 'Tough'

WASHINGTON (UPI)—Budget Director Kermit Gordon is reviewing administration spending plans with instructions from President Johnson to hold next year's budget below \$100 billion.

That was the word from administration officials today as Gordon prepared to begin the "director's review" of spending proposals for fiscal 1964 sent to the Budget Bureau by the federal departments and agencies.

One White House source said Johnson had used "some of the toughest language in years" to agency chiefs in telling them to hold down their money requests for the fiscal year starting July 1.

The President would like to cut spending below this year's expected \$97.3 billion, it was reported. But his chances of success are slim because about \$1 billion in civilian and military pay raises, added interest on the national debt and other increases must be included in the 1964 budget.



THIS IS THE DIAMONDBACK recently killed in the auto yard at Owens Bros. Garage on U.S. 17-92. The huge snake had 14 rattles and a button. It's being held by Owens Bros. Manager Glen Baumle, of Longwood. Looking on is Jeff Andrews, son of Mr. and Mrs. L. H. Andrews, of Altamonte Springs. (Herald Photo)

## NEW SUPER QUIET '65 FORDS

At 60 miles per hour, the loudest noise you hear is the electric clock ticking.

You'll find a nice selection at

Strickland-Morrison, Inc.

IN DOWNTOWN SANFORD  
322-1181 SANFORD W. PARK 611-8916

## Citrus Budget Upped

LAKELAND (UPI) — The Florida Citrus Commission was scheduled to consider a revised budget today that has been increased by \$335,000 because of increases in crop size estimates.

The proposed budget was enlarged following a U. S. Agriculture Department estimate made this month. The original budget has been based on crop estimates made last May.

The Commission will also view a 29-minute color film that outlines the agency's advertising and merchandising

plans for the 1964-65 season.

The Florida Citrus Mutual reported, meanwhile, the young citrus season started well with fresh grapefruit shipping in good volume from 75 fresh fruit packing houses, but still lagging behind last year's total at this time.

The Mutual said fresh grapefruit shipments were somewhat behind the same period last year when 2,500 cars had been shipped. So far 1,750 cars, 500 boxes per car, of fresh grapefruit have been shipped.



VOTE FOR EXPERIENCE  
NOV. 3 — ELECT  
W. LAWRENCE SWOFFORD  
COUNTY COMMISSIONER  
DISTRICT 3

LAWRENCE, THE MAYOR OF ALTAMONTE SPRINGS, WAS ELECTED TO THIS OFFICE WITH THE LARGEST MAJORITY VOTE EVER GIVEN A CANDIDATE IN THIS AREA — 80% OF THE VOTE. HE HAS SERVED A 4 YEAR TERM ON THE BOARD OF COUNTY COMMISSIONERS AND HAS ALL OF HIS BUSINESS INTERESTS IN SEMINOLE COUNTY. A VOTE FOR W. LAWRENCE SWOFFORD WILL BE A VOTE FOR EXPERIENCE AND PROGRESS.

Pd. Pol. Adv. By Seminole County Democratic Executive Committee

# Stock up for Trick 'r Treat

PLAY "Only 19" GET YOUR "ONLY 19" COUPONS AT WINN-DIXIE . . . NO OBLIGATIONS . . . ADULTS ONLY



Regular 59, . . . Suber's Dry Cured Sliced

# BACON



LB. 39¢

REGULAR 49¢ . . . SLICED BEEF

Liver . . . LB. 39¢

REGULAR 59¢ . . . GRADE "A" FROZEN CHICKEN

Breast LB. 39¢

BRACH'S

HALLOWEEN TREATS

- Candy Corn 16-oz. 29¢
- Mellow Cremes 12-oz. 29¢
- Burgundy Mix 10 3/4-oz. 39¢
- But'scotch Disc. 8 1/2-oz. 29¢
- 101 Treats 9 1/4-oz. 79¢
- Cinnamon Balls 8 1/2-oz. 29¢
- Ass't. Toffee 7 1/2-oz. 29¢
- Kentucky Mints 8 1/4-oz. 29¢
- El Rancho Candy 13-oz. 29¢

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PRICES GOOD THRU OCTOBER 28TH  
WINN-DIXIE STORES, INC. — COPYRIGHT — 1964

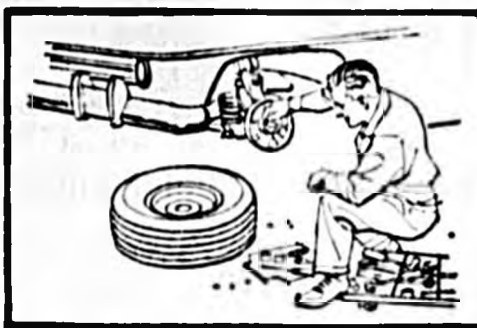
MORTON Chic., Beef, Turkey

Pot Pies

6 8-oz. PIES \$1.

MORTON . . . FROZEN FAMILY SIZE  
Fruit Pies 3 For \$1.  
Pumpkin-Apple-Cherry-Peach-Cocanut

# Firestone BRAKE RELINE



WE DO ALL THIS WORK:

- ★ Replace old lining and shoes on all four wheels with Firestone Factory Engineered Bonded Brake Linings.
- ★ Clean and inspect brake drums for trueness.
- ★ Inspect hydraulic system.
- ★ Inspect brake shoe return springs for equal tension.
- ★ Inspect grease seals and wheel bearings.
- ★ Adjust brakes on four wheels for full contact to drums.

**\$1388** installed exchange  
Guaranteed 10,000 miles or one year

**\$1995** installed exchange  
Guaranteed 20,000 miles or two years

**\$2395** installed exchange  
Guaranteed 30,000 miles or three years

CHEVROLETS, DODGES, FORDS, PLYMOUTHs and ALL AMERICAN COMPACTS. OTHER CARS SLIGHTLY HIGHER.

We guarantee our brake relining service for the specified number of miles and years from date of installation. Replacements prorated on mileage and based on list prices current at time of adjustment.

Battery failures are expensive! Come in for a **FREE BATTERY CHECK** before you start your Vacation Trip. **FAMOUS MAKE BATTERIES AS LOW AS \$8.44** 6-Volt Lead.

**Firestone De Luxe Champion**  
Any Size Whitewalls **NEW TREADS**  
REPLACES OR BOND THE BODIES OR ON YOUR OWN TIRES  
**4 FOR ONLY \$49.49**  
Plus tax and 4 trade-in free of same size off your car.

1st St. & French, **Firestone** Phone  
Sanford OPEN 8 - 4 P. M. DAILY 322-0244  
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 THRIFTY MAID APPLE JUICE Save 8¢ . . . 32-oz. Jar <b>19¢</b> Great Change of Pace Drink	 12 DELICIOUS FLAVORS JELL-O ASSORTED FLAVORS JELL-O Save 3 1/2¢ . . . Reg. 3/33¢ <b>3 PKG 25¢</b> Easy In Fix Dessert	 LIBBY'S CORNED BEEF LIBBY'S CORNED BEEF Reg. 35¢ . . . Save 10¢ ea. <b>4 7-oz. CANS \$1.14</b> Famous Quality - Low W-D Price	 LIBBY'S PINEAPPLE LIBBY'S PINEAPPLE Reg. 3/\$1. . . Save 8 1/2¢ ea. <b>No. 2 \$1.10</b> Famous Quality - Low W-D Price	 STOKELY TOMATO SAUCE STOKELY Tomato Sauce 8-oz. Can <b>\$1.10</b> Famous Quality - Low W-D Price
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<b>100 EXTRA TOP VALUE STAMPS</b> ONE 1/2-LB. Pkg. FRESH THUNDERBOLT BRAND Peeled Shrimp Good Thru October 31st #61	<b>100 EXTRA TOP VALUE STAMPS</b> ONE 3-LB. Pkg. W-D BRAND FRESH Ground Beef Good Thru October 31st #64
<b>50 EXTRA TOP VALUE STAMPS</b> ONE 1/2-GAL. Pkg. FRESH HOWARD JOHNSTON Chocolate Cake Good Thru October 31st #62	<b>100 EXTRA TOP VALUE STAMPS</b> ONE 8-oz. Pkg. COOK-QUICK CHOPPED Sirloin Steaks Good Thru October 31st #65
<b>100 EXTRA TOP VALUE STAMPS</b> TWO 1/2-GALLON CARTONS THRIFTY MAID Ice Milk Good Thru October 31st #63	<b>100 EXTRA TOP VALUE STAMPS</b> ONE 3-LB. CAN NORWEL BOWLE'S Canned Ham Good Thru October 31st #66

GOLDEN RIPE  
**BANANAS**  
LB. **10¢**  
REG. 2/39¢ . . . DIXIE DARLING HAMBURGER OR WIENER  
**Buns . . . 2 8-Ct. Pkgs. 29¢**  
REG. 33¢ . . . DIXIE DARLING CINNAMON  
**Buns . . . 8-Ct. Pkg. 29¢**  
VINE RIPE  
**Tomatoes 2 Lbs. 39¢**

The Smart Place To Go... For Good Things To Eat

French Ave. & 25th. Palmetto Ave. & 3rd St. 400 E. First St. Highway 17-92, Longwood



## Southside Shudders

**By Susie Spook**  
A real live professional magician, with top hat and rabbit, will entertain all spooks who attend the Southside School Halloween Carnival on Friday night.

This one, by name of Burrus, comes from Orlando and is a protégé of Sanford's own "Mr. Magic," who by the way is booked up solid. Just ask some full grown hant at Southside and they'll help you find the room for all sorts of mystics and sleight of hand tricks.

As, yes, the witch's brew is boiling and the apples are shining the crystal ball, and Nancy Morgan is trying to locate wagons for the Snapping Turtle rides.

Roberta Keith and her sand-fish helpers are fixing up the scariest Spook House ever, while Jean Baker and friends are busy with the fish pond.

Oh, and if you happen to be fasting that day, fear not for Susie has been told that fish-burgers will be served as well as hamburgers. This along with cole slaw and baked beans. Ginny Taffer and Marjorie Carlson will see to it that you get services from the best speakers available between the hours of 8:30 till 11:30.

Zelda Skind will be on hand at the dart board and Sylvia Wharton is engineering the train rides. The biggest country store south of Junaluska, N. C. will be set up with three rooms working on it. Heading this mammoth project



**TWO-TIME WINNER:** Sanford Elks Club officers display their second award plaque for third place for their club brochure, covering charitable events and accomplishments over the past year. From left are District Deputy Paul Smith of Kissimmee; Exalted Ruler Wade Snyder; Past Exalted Ruler Pete Bowersox and Chairman of Community Activities, Gene Walter. (Herald Photo)

## 10 Rioters Die In Anti-U. S. Khartoum Riot

**CAIRO, UAR (UPI)**—Tanks and armored cars fired Sunday on rioters in the Sudan capital of Khartoum who were demanding an end to the military regime and "American imperialism," according to reports of travelers reaching Cairo.

Today, the rioting was reported spreading from Khartoum to other cities in the west and north of the Sudan.

Diplomatic reports reaching Cairo said a "largely successful" strike had taken hold of Khartoum, closing down government offices, banks and private businesses.

President Ibrahim Abboud Sunday suspended two Supreme Court judges for "inciting court officials and employees to strike for an unlimited period," the reports said.

Other reports said ex-Premier Ismail Ashari and other political figures were under house arrest for encouraging demonstrations.



**REPAIRING PLAYGROUND EQUIPMENT** at the Little Red School House Saturday morning, were (from left) Dick Van Duynne and Bob Williams, both members of the Sanford Elks Lodge who contributed their time and services, plus supplies, to making things ship-shape at the school. (Herald Photo)

## Teacher May Head South Viet Nam

**SAIGON, Viet Nam (UPI)**—Mayor Tran Van Huong, of Saigon, a former schoolteacher, was nominated today as prime minister of embattled South Viet Nam.

Huong's name was placed in nomination before the high National Council by Phan Khai Suu, the newly elected chief of state. Suu, whose post is largely ceremonial, said he wanted Huong to run the government and Huong said he would be glad to accept.

Huong, if his nomination is approved by the high National Council, would have about 16 hours to form his cabinet to meet Tuesday's deadline for the transfer from military to civilian rule.

The present prime minister, Maj. Gen Nguyen Khanh, is scheduled to resign Tuesday. He is expected to retain control of the army, however, in the U. S.-supported war against the Communist guerrillas.

Suu was elected chief of state by the 17-member council Saturday. The council is seeking a successor to Suu as council chairman under the new constitution, which provides for the separation of the executive and legislative branches.

Journalism is the "Fourth Estate."

## Senator Holland's

SEMINOLE COUNTY CAMPAIGN HEADQUARTERS  
101 W. First St.  
OPEN DAILY  
EXCEPT SATURDAYS AND SUNDAYS  
Pd. Pol. Adv.

## FOR SALE PROPERTY

AT 1/2 PRICE OF ASSESSED VALUATION BY ONE WHO CLAIMS TO BE A THOROUGHLY TRAINED AND EXPERIENCED ASSESSOR WITH 15 YEARS AS ASSISTANT ASSESSOR AND 8 YEARS AS AN ELECTED ASSESSOR.

SEE:  
A. D. ROSIER  
FRENCH AND COMMERCIAL STREETS  
SANFORD, FLORIDA

## Pope Paul May Visit Dominican Republic

**VATICAN CITY (UPI)**—Pope Paul VI may visit the Dominican Republic next March to attend two important events of the Roman Catholic Church, Vatican sources said today.

The sources said, however, that the visit is still under consideration and that "it is much too early for any decision."

They noted that the Pope announced his trips to the Holy Land last January and to Bombay next month only about a month in advance.

The fourth Mariological Congress and the 11th Marian Congress will take place in the Dominican Republic March 18-25.

Another possible trip that Vatican sources have said is under consideration is to the Philippines.



VOTE DEMOCRATIC  
ON NOV. 3 FOR —  
**AL DAVIS**  
TO SERVE YOU IN DISTRICT 6 AS  
JUSTICE OF PEACE

AL, AN INSURANCE MAN, WITH OFFICES IN CASSELBERRY FEELS THAT HIS BACKGROUND IN LAW THROUGH INSURANCE AND HIS EDUCATION IN BUSINESS ADMINISTRATION QUALIFIES HIM FOR THIS OFFICE.  
Paid Pol. Adv. By Seminole County Democratic Executive Committee

# Play "ONLY 19" Food-Is-A Bargain Game

734 CASH PRIZES



50 FIRST PRIZES...  
**\$1,400 CASH**

684 SECOND PRIZES  
**\$117 CASH**

GET YOUR FREE "ONLY 19" CARD TODAY.

PICK UP YOUR FREE "ONLY 19" CARD THIS WEEK AT FOOD FAIR...TAKE IT HOME AND RUN TAP WATER OVER IT... IF THE FIGURE 19 DOESN'T WASH OFF YOU WIN \$1,400!

IF THREE OF YOUR CARDS, AFTER WASHING, HAVE NUMBERS THAT ADD UP TO 19 YOU WIN \$117! THERE ARE OVER 700 WINNERS IN ALL...WHY NOT YOU?

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Saturday — OPEN TIL 7 P.M. EFFECTIVE OCT. 26

PRICES GOOD THRU WEDNESDAY QUANTITY RIGHTS RESERVED.

TENDER SLICED BEEF

**Liver**  
3 LBS **99¢**

**HALLOWEEN CANDY SPECIAL!**

24 ASSORTED 5¢ BARS

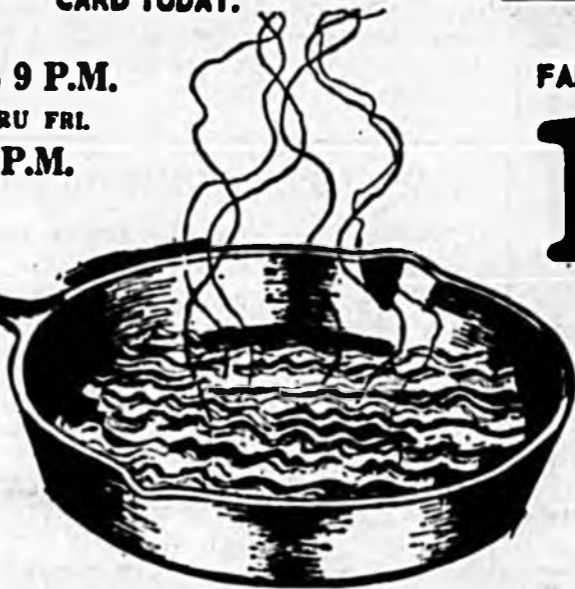
**Candy Bars**  
**79¢**

WHILE THEY LAST!

HOMEMADE GOOD BY **Lady Fair**

FRESH BAKED • REG 49¢  
**PUMPKIN PIES**  
" **39¢**

REG 69¢ • WITH CHOCOLATE OR PINEAPPLE ICING  
**LAYER CAKE** • 65¢



FARMER GRAY THICK SLICED

**Bacon**

2 **79¢**  
LB PKG



**Del Monte Catsup**

14oz BTL

LIMIT-2 WITH 2.50 OR MORE FOOD ORDER

**15¢**

BRAVO • LIMIT-2 WITH FOOD ORDER

**CORNED BEEF** 2 12oz CANS **79¢**

DOLE HAWAIIAN

**PINEAPPLE JUICE** 3 46oz CANS **\$1.00**

BESSIE LEE CHOCOLATE OR BANANA

**JUMBO PIES** 3 PKGS OF 12 **\$1.00**

NEW • SWANSON'S SPAGHETTI & MEAT BALLS OR BEANS & FRANKS

**FROZEN DINNERS** 2 FOR **79¢**



FANCY GOLDEN RIPE

**Bananas**

3 LBS **29¢**



LUSCIOUS SWEET

**BARTLETT PEARS** 2 LBS **29¢**





## Vero Beach Hit By 4 1/2-Inch Rain In 24 Hours

United Press International  
Summer-like thunderstorms pounded the Great Plains with heavy rain today but chilly autumn weather, sent temperatures falling to near freezing in parts of the Virginias and Carolinas.

Showers continued to roll in off the ocean at Vero Beach during the night, giving the city a 24-hour rainfall total of 4 1/2 inches.

The thunderstorms in the Plains struck mainly from eastern Kansas to central Texas. Pecos City, Ohio, was hit with 46 miles an hour winds and more than 2 1/4 inches of rain during the night.

The temperature at Marfa, Tex., plunged from a toasty 78 degrees to only 46 degrees in about two hours Sunday when rain-cooled air poured over the area.

The mercury dipped to 33 degrees at Asheville, N. C., early today and fell in the 30s across sections of Virginia, West Virginia and the Carolinas. The weather bureau said the Eastern states would warm up a bit today.

## American Pilot Dies In Crash

SAIGON, Viet Nam (UPI) — A U. S. Air Force pilot and his Vietnamese co-pilot were killed today when their A1E Skyraider fighter-bomber crashed 30 miles northeast of Saigon.

A U. S. military spokesman said the cause of the crash was not immediately known.

The single-engine Skyraider had been on a strike mission. The bodies of the two pilots were recovered and the plane's guns destroyed by a team which landed at the crash site under the protection of two armed, U. S. Army helicopters.

In another development, American military headquarters said U. S. Army helicopters drew anti-aircraft fire from Cambodia on Saturday while trying to recover the body of a slain American Army officer. They theorized that the body may have been placed near the border as bait for an ambush.

## Football Game Proves Deadly

JACKSON, Miss. (UPI) — Friends of Dr. A. E. Holmes of Terry, Miss., told authorities that the physician said he would play a game of "Russian roulette" if the University of Mississippi lost a football game they listened to Saturday.

Mississippi ended in a 7-7 tie with Vanderbilt.

Friends said Holmes removed all but one bullet from a revolver, spun the cylinder and pulled the trigger.

The gun fired and Holmes fell dead of a bullet wound in the head.

A coroner's jury returned a verdict of death by his own hands.

## Germans Ready For Fall Vote

FRANKFURT, Germany (UPI) — West Berlin Mayor Willy Brandt's Social Democratic made significant local election gains in three states Sunday, final returns showed today.

The Christian Democrats of Chancellor Ludwig Erhard showed slight gains in two of the states and a drop in the third.

The municipal and county voting in the Saar, Rhineland-Palatinate, and Hesse was the last major test between the two parties before next September's national elections, when Brandt will run against Erhard.

## Picasso Shuns Birthday Fete

NICE, France (UPI)—Pablo Picasso celebrated his 83rd birthday Sunday, out of the public eye. The famous painter had left his hillside French Riviera home at Mougins two days previously and gone to an undisclosed destination with his wife and one of their friends.



**PINEHURST MUNICIPAL** Park is a new recreation park being built on top of a former landfill area. When completed it will have a lighted baseball diamond with bleachers for Little League games, tennis courts, barbecue pit, picnic grounds, swings, slides and playground equipment.

## Vermont Has Unique County Court Setup

MONTPELIER, Vt. (UPI) — Vermont has a unique tradition by which laymen make certain they control these "gold-durn judges."

It is the assistant judge system, and its members are known as side judges. This is because they flank the superior court judge in cases tried in county courts. The system is a throwback to the days when anything even slightly reminiscent of Merrie Old England was immediately suspect.

When Vermont joined the original 13 colonies, it carried with it a deep distrust of the British judicial system. Although the system was adopted, it was saddled with some strict reservations that have never been discarded.

To be a side judge in Vermont, you don't have to qualify as a lawyer, you don't have to be a man and you don't even have to know who Louis Nizer is.

The closest thing to a requirement is that you should be somewhat advanced in years.

For it is mainly retired folk who get elected. There are two in each of Vermont's 14 counties.

Flanking the superior judge, the side judges pose a problem. Vermont law states non-jury cases must be settled by the three judges and the laymen can overrule—and

sometimes do — the decision of the trained jurist.

The side judges act as a buffer to the "book-learned judges"—and often speak up when the superior judge exercises what they feel just isn't good, common, country horse-sense.

The superior judge knows what side his bread is buttered on. In this case, both sides. He has to be wary of the side judges — knowing they can upset his decision. He usually manages to be friendly enough with one of them so he has a majority.

There has been some talk of getting rid of the side judges, but it would take a constitutional amendment — passing two straight legislative and a public referendum — to do so. They will likely be around for the next 170 years just as they were for the first.

As a grizzled old farmer said recently: "Get rid of the side judges? Why, what would old Luke do if he couldn't play around the courthouse?"

## New Red Chiefs Outline Aims

MOSCOW (UPI) — Surprise talks between the new Soviet leaders and their Polish counterparts were aimed at showing the Communist East European countries that Nikita S. Khrushchev's ouster will not mean tighter control from Moscow, diplomats said today.


Communist party chief Leonid Brezhnev and Premier Alexei N. Kosygin left Russia for the first time since they replaced Khrushchev Oct. 15, meeting Polish party leader Wladyslaw Gomulka and Premier Josef Cyrankiewicz near the Soviet border.

Observers said it may be the first of a series of little summit conferences with the Communist leaders of Eastern Europe, many of whom have expressed reservations on the way Khrushchev was deposed and continued to praise him.

## Does BLADDER IRRITATION MAKE YOU NERVOUS?

After 21,000,000 cases of bladder irritation since 1945, you know you may have bladder irritation. It may be caused by infection, but it may also be caused by irritation from too frequent, burning or itching urination. It may be caused by too much coffee, tea, alcohol, or other irritants. It may be caused by too much sugar, or by too much acid in the urine. It may be caused by too much stress, or by too much worry. It may be caused by too much excitement, or by too much nervousness. It may be caused by too much anger, or by too much hatred. It may be caused by too much greed, or by too much ambition. It may be caused by too much pride, or by too much vanity. It may be caused by too much envy, or by too much jealousy. It may be caused by too much spite, or by too much malice. It may be caused by too much wickedness, or by too much evil. It may be caused by too much sin, or by too much iniquity. It may be caused by too much wickedness, or by too much evil. It may be caused by too much sin, or by too much iniquity.

# MONDAY and TUESDAY ONLY!





**Men's Fine Fabrics!**  
**SPORT SHIRTS**  
**1.71**  
Comp. Value 2.99-3.99

- Dan River cotton broadcloths, Oxfords
- Regular & button down collars
- First quality tailoring! S,M,L,XL
- Also Famous Maker Knit Shirts
- 100% Acrilan and 100% Orlon



**Jr. Boys' Linen Corduroy SLACK SETS**  
**1.87**  
Comp. Value 2.99

- Lined slacks & matching belt
- Matching plaid shirt; sizes 4-8



**Fantastic low price!**  
**vinyl SUEDE JACKETS**  
**3.97**  
Comp. Value 4.99

- Button front, belt back, 2 pockets
- For comforting warmth, no weight
- Antelope, Loden, Brown; sizes 10-18
- Wonderful with skirts or slacks



**Lace trim GIRLS' PANTIES**  
**5 FOR 97¢**  
Reg. 29¢ ea.

- Lace trim; 4 postals
- Band & print legs



**Decorator designs! Each with shade!**  
**CHINA TABLE LAMPS**  
**7.97**  
Comp. Value 15.97  
Reg. Discount 11.97

- Satin brass and Walnut bases! Big Vinyl shades!
- In Modern, Traditional and Contemporary styles!



**Fields Professional HAIR SPRAY**  
**2 FOR \$1**  
14 oz.

- Professional-type formula; keeps hair soft



**Machine washable! Fluffy Acrilan Acrylic RUGS**  
**1.57**  
18 x 30"  
Comp. Value 2.98

- Moth & skid-proof! Color fast! Dramatic!
- 24 x 36", 2.97; 27 x 48", 4.97; 27" round, 2.57
- 30 x 54", 5.87; Matching lid cover, 1.27



**Johnson & Johnson BABY POWDER**  
**68¢**  
Economy Size

- Prevents diaper rash
- Soothes and smooths



**embossed vinyl SHOWER ENSEMBLE**  
**87¢**

- 6 x 6' curtain
- 36 x 54" window curtains; yellow, green, pink, blue



**They never need ironing!**  
**FIBERGLAS DRAPES**  
**2.57**

- 43" Single Comp. Val. 2 for \$9.98 Reg. Discount 2 for 7.48
- 72" long, 2 pr. \$7
- 84" long, 2 pr. \$8

## William M. West Succumbs At 80

William M. West, 80, of 19 Angelus Road, DeBary, died at 4:30 p. m. Saturday at Seminole Memorial Hospital, where he had been a patient for 22 days.

Born in Chester, England, he has been a resident of DeBary for the past 15 years. He was a retired machinist and die-maker. He was a member of Congregational Christian Church of Sanford.

He is survived by his wife, Mrs. Mabel M. West of DeBary.

## Josephine Baker Reported Sick

PERIGUEUX, France (UPI) — Josephine Baker, famed American-born Negro music hall singer, was reported Sunday to have been hospitalized here for an undisclosed illness.

Miss Baker, 58, has been living in retirement at her nearby estate of Les Milandes, caring for her 11 adopted children. She became a French citizen in 1958.

## Funeral Notices

W. W. WILLIAMS, Mrs. FRED T. — Funeral services for William M. West, 80, of 19 Angelus Rd., DeBary, who died Saturday, will be held Tuesday at 4:30 p. m. at the Allen - Sumner - Hillis DeBary Chapel. Rev. Walter McPherson will officiate. Burial will be in Kent, Ohio. Altera-Burmerhill Funeral Home in charge.

WILLIAMS, Mrs. FRED T. — Funeral services for Mrs. Fred T. Williams of Sanford, who died Sunday at DeBary Memorial Hospital, will be held Tuesday at 11 a. m. with the Rev. Grover C. Sewell officiating. Burial will be in the Lakewood Cemetery, Brisbane. Funeral Home in charge.

JOB L.

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# 2

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IT TAKES JUST MOMENTS TO OPEN YOUR CHARGE ACCOUNT!

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10 a.m. to 10 p.m.  
**SUNDAY: 12 Noon to 7 p.m.**

QUALITY the only true measure of value guaranteed ALWAYS DISCOUNTS that give you hottest cash savings guaranteed EVERY DAY



# Miss Kirsch Betrothed

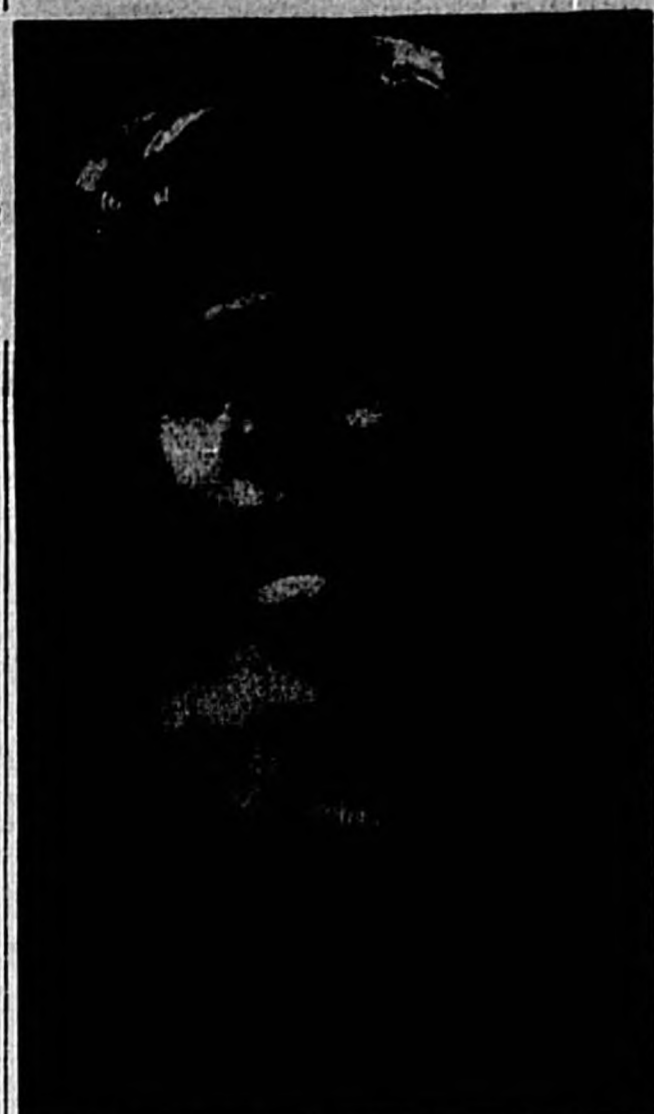
Mr. and Mrs. R. E. Cobble of Lake Mary announce the engagement of their daughter, Dolores Ruth Kirsch, to Kenneth Leo Dyer, Winter Park, son of Mr. and Mrs. Albert L. Dyer, Hastings, Mich.

Miss Kirsch attended Seminoles High School and Daytona Beach Junior College, and is presently employed by the Winter Park Chamber of Commerce as Secretary to the Executive Director.

Her fiance graduated from the University of Florida and

is District Office Manager for the Florida Power Corporation in Winter Park.

A Jan. 18 wedding is planned at the Sanford Presbyterian Church.



MISS DOLORES RUTH KIRSCH

## Miss Williamson Surgery Patient At O.A.F.B.

By Maryann Miles

Denise Williamson was rushed to the Orlando Air Force Base Hospital, last Saturday, for an emergency appendectomy and other surgery. She had to have a number of blood transfusions, but is reported to be coming along very nicely and expects to stay in the hospital another ten days.

Denise is the daughter of Capt. and Mrs. Harry Williamson of Sand Lake Road in Forest City. The family wish to thank all their many friends for the many gifts, get well wishes and other ways folks have shown their concern for Denise. She is a ninth grader at South Seminole High School.

## The BPW Club To Present Hair, Fashion Show

The Business and Professional Women's Club of Sanford, will present a fashion and hair styling show on Saturday, November 7 at 8 p.m. at the Woman's Club of Sanford on Oak Avenue.

Refreshments will be served and door prizes will be awarded.

Tickets may be obtained from Harriett's Beauty Shop, 106 S. Oak or Sandy's Styling Salon, 2510 S. Oak, or any BPW member.

Fashions will be from Cowan's Department Store.

Proceeds from the benefit will be donated to the Dental Clinic, which gives emergency treatment (through the County Health Unit) to children who cannot afford dental work.

## Anna Miller Circle Meets At Elks Lodge

The Anna Miller Circle of the BPOE Lodge No. 1241 held the regular meeting recently at the Elks Lodge.

Mrs. Sylvia Moss was welcomed into the circle as a new member.

Members attending the meeting were the Meses. L. Goodman, W. Snyder, J. Hoolahan Sr., J. Hoolahan Jr., L. Enos, C. Ellison, W. J. Clark, Marie Stafford, Christine Blankenship, J. Wehry, Bertha Neville, Clayton Smith, Gene Walter, Hulon Hale and J. C. Brown.

## Honey Enhances Food Flavor And Aids In Beauty

October 25-31 is the "Sweetest Week in the Year" — It's National Honey Week.

Have you ever noticed, a man is apt to call anything he likes "a honey"? The word "honey" has come to mean something that adds to the enjoyment of living. A smart cook knows that honey adds a lot to good eating.

Honey spreads for sandwiches are favorites with children. Simply spread one slice of bread with honey and the other with peanut butter, or mix honey with chopped or grated orange peel for the filling.

Make tasty salads with honey. Mix honey with cottage cheese or cream cheese and serve on lettuce with peaches, pineapple or other fruits. The delicate honey flavor enhances the mixture of fruit.

For a savory baked ham, baste it with honey during the baking time. About half an hour before the ham is done, remove it from the oven and mark the fat with deep cross cuts. Pour honey over the ham and baste frequently during the balance of the cooking time.

Honey is an excellent beauty aid. For a "honey" of a hand lotion, mix one part honey with two parts lemon juice. For a facial, use one part honey and two parts milk. Leave on for an hour. Rinse with warm water, then a dash of cold.

# Miss Haney Bride Of Douglas Lovell

A candlelight ceremony in the First Presbyterian Church of DeBary united in marriage, Kathleen Gail Haney, daughter of Mr. and Mrs. Robert E. Haney, Hartley Avenue, and



MR. AND MRS. DOUGLAS S. LOVELL

Douglas S. Lovell, son of Mr. and Mrs. George Lovell, of Bessemer, Ala. The Rev. Augustus C. Summers officiated at the wedding which was the first formal wedding to be held in the church.

The attractive bride was escorted to the altar by her father. Her floor length gown of silk organza over tulle featured a train of Chantilly lace. The shoulder length veil of illusion was caught in a coronet of pearls and teardrop jewels. The bride's bouquet of Phalaenopsis orchids in a cascade of loveliness, was designed and created by Miss Lucille Dede of Deltona.

Robert McGee, baritone, gave a stirring rendition of "The Lord's Prayer" at the close of the ceremony. Frank C. Woodruff, organist, played the nuptial music.

Miss Ruth Ann Rogers of Minneapolis, Minn., was maid of honor. She wore a blue sheath with pale yellow accessories and carried a cascade bouquet of daisy pom-poms. Kathy Pittman of Bessemer, Ala., a niece of the groom, was junior bridesmaid and wore a pale yellow dress of peau de soie. The wreath of daisies in her hair matched her dainty bouquet.

Susie Mitchell of DeLand wore a dress which matched that of the junior bridesmaid. She scattered petals from her basket of daisies which was decorated in tulle and yellow satin ribbons.

Milton Mitchell of Birmingham, Ala., served as best man. Patrie Haney, brother of the bride, and Leo Monahan were the ushers.

The reception, following the ceremony, was held at the lovely Community Center on Lake Monroe. The four-tiered wedding cake decorated in yellow and white roses was topped by a gorgeous white orchid and was beautifully displayed. The table centerpiece was an entrancing candelabra, with two cupids holding aloft an arrangement of white daisies and yellow mums. Silver and crystal held the petit sandwiches, nuts and mints and were flanked on each side by crystal bowls of punch. Mary Lou McCarthy, Linda Monahan, Terri Janiak and Mrs. Leo Monahan served.

The many beautiful gifts were displayed in the sun room. Music was furnished by Norman Right's orchestra for enjoyable dancing.

The mother of the bride, who chose a royal blue dress with matching feathered hat, wore a corsage of white carnations with rose bud centers. Mrs. Lovell wore a turquoise ensemble with a similar corsage.

After an extended wedding trip in Florida and Alabama, the couple will make their home in Deltona.

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## Welcome Wagon Club Plans Silent Auction Next Month

The Welcome Wagon Club of Sanford met at the home of Mrs. Walter Elyvina, president, recently for the regular monthly board meeting.

Plans were discussed for the Council meeting to be held at Daytona Beach on November 12. A "silent auction" is planned for the regular meeting in November.

The president appointed the following to serve on the nominating committee: Mrs. William Erhold, Mrs. Roy Pounds, Mrs. John Pugh, Mrs. Morris Plank and Mrs. Jessie Shaw.

The regular meeting was held October 20 at the Tradewinds Cafeteria in Casselberry. Card games were enjoyed with prizes awarded Mrs. Ralph Stumph, Sr. Mrs. Grace Jones and Mrs. Bobbie Kaner.

Door prize was won by Mrs. Jessie Shaw with Mrs. Harry Rahn winning the centerpiece.

Bobbie Kaner of the Cut and Curl Beauty Shop gave an interesting and informative demonstration on the care of the hair and complexion, using Mrs. Benn Shaffer as her model.

The Welcome Wagon Board presented a farewell gift to Mrs. Benn Shaffer in appreciation for all the work she has contributed to the club. Guests were Mrs. Walter Limer, Mrs. Lester A. Bateman and Mrs. George Lee.

The next regular meeting will be held at the Capri on November 17.

HOLLYWOOD Vassarrette

TEMPRESS® BRA ENHANCES EVERY NECKLINE!

Wear this wide-set strap bra beautifully under every neckline. Lined with nylon Alencon lace, it has light booster pads to give you that flattering above-cup fullness. Colors keyed to your most important outer fashions. Size 1245, ABC 32-36, 5.95.

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SANFORD — ORLANDO

## Geneva Personals

By Joann Hays

Mr. and Mrs. H. M. Sellers have returned to their home in Geneva after being away all summer. Their son, Morgan, drove their car to Geneva for them and took a bus back to his home in Edgefield, S. C. The Sellers spent their summer in Edgefield and Cashiers, N. C. Both report that they are happy to be back in Geneva.

Mrs. Eric Swanson of Longwood.

Several residents of Geneva attended the dedication of Tanner Memorial Park in Orange County this past Sunday. Those attending were Mrs. Helen Alderman, Mrs. Emma Youts, J. T. McLain and Mr. and Mrs. John Church.

Mrs. Emma Youts had as Sunday guests, Mr. and Mrs. Ed Hunter of DeLand.

Costume Jewelry From \$1.00

**Flemings**

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## Household Hints

Remove moss on lawns by hand raking or by spraying with copper sulfate. Apply at the rate of five ounces of copper sulfate in four gallons of water per 1,000 square feet.

Separate slices of cold bacon by removing in one piece the number of slices you want to use and, as the heat

warms the bacon, slide the slices apart.

Roof on your house too high looking? "Lower it" by painting it a dark color, advises the National Paint, Varnish and Lacquer Association.

Combine salad oil with seasonings and lemon juice or vinegar to make a tart French dressing for vegetable salads.

Clean sneakers with a moistened, soapy scouring pad.

A tasty salad combination: grated carrots, diced celery and cucumber slices.

One of the newest quickly prepared convenience foods is instant applesauce.

## O. Herbert Skewes Recent Guest In Area

By Frances Wester

Mrs. John H. Skewes of Lake Mary has had her son, O. Herbert Skewes, of Manassas, Virginia, visiting with her for a week.

During his stay, they took a trip to Tampa to call on friends there, also Fort Myers, and many other towns along the Gulf Coast, which was most enjoyable for both of them.

While here, Mr. Skewes attended the exciting football game at Lyman on last Friday, when Lyman won over New Smyrna. This was of top-most pleasure, as Mr. Skewes was a football Coach, while he taught at Lyman for several years.

He said that it was wonderful to be back here once again and to see the old gridiron and most of all to talk and be with so many of his old friends.

## Fashionettes

There's a vast difference between the casual and slob look, says Ron Postal, director of the National Council of Men's Fashions. But many teen-agers, according to the expert, mistakenly think the looks are synonymous.

The blazer trail for Joe College is led by a navy-blue flannel model, double-breasted and featuring silver buttons.

The jumpsuit, long a staple item at Abercrombie & Fitch, has turned to the outdoors. Shown at a ski fashion show in the store recently, it was trim as a space suit and well insulated. Big patch hand-warmer pockets and elasticated cuffs and ankles make the log a skier's delight. Suggested for undercover pinning: cashmere long johns

big news about the suit that PRESSES ITSELF AS YOU WEAR IT

NORTHWEAVE adapts to any temperature. And virtually never needs a pressing, because it actually re-presses itself as you wear it. Never has there been a suit so practical. Tailored by Segner, with a luxurious, fine look, it's also automatic wash 'n wear. The secret is MERBAC's "perfect balance" of 65% Dacron® Polyester—35% Corval™ cross-linked rayon. See it now.

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Put her in a 'Tabak' shell

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• WITH APOLOGIES TO MOTHER GOOSE

**WES SAYS:**

The Bobby Baker mess seems to be an "Open and Shut" case. Barry wants it "open" and L.B.J. wants it "shut" and nobody seems to be able to prove anything.

Well, it's an "Open and Shut" case that you can wash MORE clothes a CLEANER and CHEAPER at WES-KAY and WES CAN PROVE IT!

In fact, if he can't prove it, YOUR WASHING WILL BE FREE!

Wouldn't you go a little farther to get the MOST and the BEST for your money?

Air Conditioned Lounge

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2010 French Ave., Sanford



# "Candid Chatter"

By Doris Williams  
Society Editor

**TIME MARCHES ON** and advances progressively. After 30 years, Ruth Mettinger is well qualified to relate the progress made in the field of nursing. Ruth, who has recently retired, has seen many of her ambitions fulfilled in



RUTH METTINGER

the modern "lady in white" and she goes along with Plato that "Knowledge is the Food of the Soul."

Our R. N. was born in Sanford, the daughter of Mr. and Mrs. John K. Mettinger, and one of three daughters. She attended the public schools here and was graduated from Seminole High School with the class of 1911. She is the aunt of Dr. John Morgan and cousin of Mrs. Ether Rive and Mrs. Tom Burleigh.

She has devoted her life to public health nursing and organized the first Visiting Nurse Association in Florida. Today she has realized one of her major goals, home nursing care.

In 1925 she was designated as nursing representative of the American Red Cross in Winter Haven, and was later transferred to the Georgia-Florida area. Still later, she represented the Red Cross in the states of North Carolina, South Carolina, Alabama, Mississippi and Louisiana. She was appointed as director of the Bureau of Public Health Nursing with the Florida State Board of Health in 1931, and she recruited approximately 500 nurses for the program.

Then in 1961 the State Board presented her the Meritorious Service Award in special ceremonies at Jacksonville. This honor, who in the opinion of the judges, goes to the person who has made the most outstanding contributions to the health and well being of the citizens of Florida.

Ruth has been very active in civic and state organizations, but she has been particularly active in the Pilot Clubs of Florida. When she retired in January of this year, her many friends recalled her substantial contributions to the field of nursing and to public health and the warmth and generosity of her friendship. It was apparent that a person of Ruth's accomplishments and character deserved to be recognized upon her retirement in a way befitting the constructive and unselfish life that she has lived. Thus the "RUTH METTINGER SCHOLARSHIP FOR THE STUDY OF NURSING" was considered and today is operating in full swing.

Since Ruth enthusiastically supported the creation of the "Education Foundation of Pilots, District 4, Inc." for the express purpose of giving scholarship assistance to intellectually-gifted students, it appeared appropriate that this scholarship be established through, and administered by the Foundation, which Ruth helped create for the Pilot Clubs of Florida.

In January and February of this year, some of Ruth's friends and admirers, who know of the scholarship, contributed generously. Seventeen hundred fifty dollars was received toward the twenty five hundred needed, which would

establish a permanent resident scholarship to a student of nursing for the next 30 years.

Encouraged by this most enthusiastic response, the "RUTH METTINGER SCHOLARSHIP FOR THE STUDY OF NURSING" was formally established in March of this year. On May 21, Ruth personally presented the first Ruth Mettinger scholarship awarded to an outstanding student, Miss Nancy Dupree, who is now a freshman student in the School of Nursing at Florida State University.

We are confident that the



EVELYN ANTAR

remaining seven hundred and fifty dollars needed to make permanent the "RUTH METTINGER SCHOLARSHIP FOR THE STUDY OF NURSING" will be provided by those who respect Ruth's life of devotion to her profession and her work. Ruth was widowed after having been married to N. H. Nissen for a period of about six years. In view of the fact that she was so widely known throughout several states, she has always retained her maiden name for business and professional reasons and on top of that, to avoid confusion.

The retirement division of the DeBary Manor is Ruth's home now that she has retired. Ruth Mettinger just isn't one to retire, sit back and be unproductive. Would give that she will always give out with constructive advice and solicitation and that it will be accepted graciously, and that somehow she will always be in the background. We found her to be most charming and vivacious with an abundance of energy, and sparkling eyes, which seem to say "I know what I'm talking about."

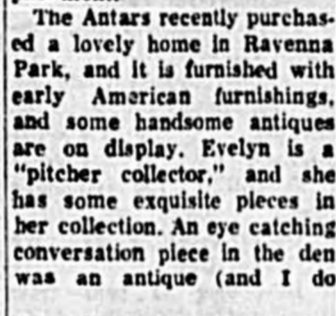
So although Ruth Mettinger has officially retired after 30 years of Public Health Nursing, she can always carry this quotation from Socrates with her. "One can not get nearer to the Gods than by giving health to his fellow men."

**THE PROGRESS AND EXPANSION** of Sanford and Seminole County can be contributed to unlimited media, persons and projects. Uncle Sam's Navy has been responsible for added economy, growth and culture to our country. In turn many of our Navy friends have returned after their retirement to make their home with us. So many have found the people of Sanford and surrounding communities to be unusually warm and friendly, and an all around ideal area in which to live.

A favorite couple around town, who retired from the

Navy about a year ago, is Evelyn and Al Antar. As usual the Antars "docked" at "Many ports," but fell in love with Sanford, after having been stationed here for two years. Al retired as a Commander after spending 24 years in the Navy. Not having any particular profession or vocation, decided he would like to try his hand at the real estate game. He just happened to walk into Herb Stenstrom's office and Herb was looking for a good man. Al, who had never had any experience in this field, crammed for three days and passed the exam, which we understand is quite an accomplishment.

The Antars recently purchased a lovely home in Ravenna Park, and it is furnished with early American furnishings, and some handsome antiques are on display. Evelyn is a "pitcher collector," and she has some exquisite pieces in her collection. An eye catching conversation piece in the den was an antique (and I do



ISABEL MCINTYRE

mean old) sewing machine. When asked if it actually worked, Evelyn replied that it did. This was astounding until she related that Al had put her portable inside the priceless old cabinet. Evelyn and Al are both avid golf enthusiasts, but lack of time prevents Evelyn from exercising her energy on the course. She is office manager of the Navy Relief at NAS. For the people who are not "in the know," this job is gratis and is volunteer work. Evelyn graciously gives her services and has over 1500 hours of time she has donated. She is also very talented with the ease and heavy oils, and has many canvases to her credit. Al is originally from Rhode Island and Evelyn is from South Dakota. Due to traveling, Evelyn has held many positions of various capacities. Her most interesting job was with an exclusive specialty shop in San Diego, where she did merchandising, buying and modeling. She portrays the role well today with her fashionable wardrobe, chic coiffure and gracious manner.

So Sanford is pleased to have people like Al and Evelyn Antar as part of our community to contribute to our growth and progress.

**OVERHEARD IN THE HERALD OFFICE:** "I'll sure be glad when we get this Progress Edition out so I will have time to clean my house." Another employee—"Humph, you should see my pad. It's carpeted in wall to wall dirt, and is papered with the Sanford Herald."

**DOTIE AUSTIN** and "yours truly" recently had the pleasure of meeting a most charming A. N. from Brazil, Miss Isabel McIntyre. We were both invited to have lunch with her, but friend Dotie gets all the

## Dr. And Mrs. Woodall Host Department Buffet Dinner

Dr. and Mrs. A. W. Woodall were hosts recently at their spacious West 18th Street home to a Halloween buffet dinner party honoring the members and their husbands of the American Home Department of the Woman's Club of Sanford.

The exterior of the home was ornated with lighted pumpkins, black cats and other Halloween decor. Arrangements of autumn blossoms and foliage decorated the interior with a lovely bouquet in a genuine milk glass container centering the serving table, accented on either side by orange tapers softly glowing in milk glass candle holders.

Individual tables were arranged throughout the party area, and were cleverly set in orange and black Halloween motif, complete with a variety of noise makers. Approximately 30 guests dined sumptuously on the delicate

honey cured ham with all the trimmings. Tempting home made pastries completed the dinner course.

The guests enjoyed informal chatter, and were delighted in participating in the currently popular game, "Password."

Assisting Mrs. Woodall as co-hostesses for the festive occasion were Mrs. Donald Flamm, Mrs. Charles Thomas and Mrs. Kenneth M. Wing.

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MRS. A. W. (ROSE) WOODALL, left was hostess recently at her lovely West 18th Street home to a Halloween party honoring the members and their husbands of the American Home Department of the woman's Club of Sanford. With Mrs. Woodall from the left are Mrs. W. L. (Jerry) Kirk, vice chairman; Mrs. Donald (Betty) Flamm, Mrs. Kenneth (Annette) Wing and Mrs. Charles E. (Ethel) Thomas, co-hostesses.

"fringe benefits," while "yours truly" sat in the office and sipped her coffee, laboriously angling, scheming and convincing in an attempt to get even with Dottie for using a certain picture in the Herald, which depicted that all one poor little society editor did was gulp coffee while the other employees slaved away. Aha, I did it!

Here are Dottie's own words after dining sumptuously with our Brazilian friend, while we chomped on a packaged dry sandwich. MISS ISABEL MCINTYRE, a visitor in Sanford last week comes from a family which has contributed a great deal toward the betterment of mankind in many places of the world.

Miss McIntyre, a registered nurse, is visiting in the United States, Costa Rica and Guatemala for three months through an award from the World Health Organization. She is studying all branches of nursing and public health services and will take her knowledge back to her auxiliary school of Nursing in Macao, capital city of the state of Alagoas in the country of Brazil.

Miss McIntyre is a Brazilian citizen, although she was born of Scotch parents and took her nurses training in Scotland. She comes from a family dedicated to humanity, whose members have served world brotherhood for more than 30 years.

Her father was a Baptist missionary who went out to Brazil more than 50 years ago to work among Indian tribes where no white man had gone before. Soon his sweetheart, who was a nurse, joined him there and added her care of the bodies to his care of the souls of the primitive Indians.

This couple's devotion and love of mankind obviously communicated itself to their children for both of Miss McIntyre's sisters are nurses and her brother is a missionary. One sister is a missionary

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1-Lb. 8-Oz. Each **39c**

SPECIAL! ALLGOOD SUGAR CURED — SLICED

# BACON 2 Lb. Pkg. 79c

Special! "Super-Right" Western Beef Full Cut — Round

# STEAK "Boneless" LB. 88c

Special! Sunnybrook Florida Grade "A"

# Med. EGGS 2 Ctn. (12 One Dozen) 77c

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# AP Super Markets

Prices in this ad are good through Wed., October 28. Pincrest Shopping Center May. 17-63 at 27th

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Come in and see our complete selection of Bulova watches. \$24.75 to \$250.00.

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DOWNTOWN SANFORD



# Seminoles Clobber Winter Park By 55 To 6

Sanford Herald  
Page 10 - Oct. 25, 1964

## Fight Results

By United Press International  
Saturday  
NICE, France (UPI)—Sugar Ray Robinson, 28½, New York, outpointed Jackie Cabrin, 28, France (10).

## Ground Gain Attacks Led By Sparkman

By David Higginbotham  
Herald Sports Writer  
The Sanford Seminoles broke their losing streak Friday night when they clobbered the Winter Park Wildcats by a score of 55 to 6.

Head Coach Jim Pigott of the Seminoles said earlier in the week, "We don't want any more ties." And that is exactly what they didn't get.

The Seminoles started the tilt kicking off to the Wildcats and after three Winter Park runs they fumbled and it had the air of the Seminoles' tilt with Colonial with Sanford recovering the fumble.

The Seminoles dominated the first quarter allowing the Cats only 13 yards. Les Sparkman started the Seminoles scoring with a crash over the middle for 1 yard and the first TD. Bill Kuykendall added the extra point. The Tribe kept possession of the ball for 11 minutes of the first quarter on the march to the TD.

Early in the second quarter Buddy Burton rambled for 13 yards for a Tribe first down. Then Chuck Scott moved the ball three more followed by a pass from Ronnie Hinson to Mike Gray for 26 yards and another first down putting the ball on the Wildcat's five yard line. Burton broke through the Winter Park defense for the second SHS TD. The extra point attempt was no good.

In the second period Sanford was penalized 15 yards giving them first and 25 on the Winter Park 32 yard line. Frank Whigham was right on target with a 32 yard pass to Danny Tilla for the third SHS TD. The PAT failed and the Tribe led 19 to 0. Kuykendall kicked off for the Tribe and it wasn't long before the Tribe defense gained the ball for Sanford by downs on the Wildcat's 11 yard line. Hinson rolled around the end for six and Sparkman moved the ball to the three yard line. Whigham burst through the right side for his first TD of the season and Sanford's fourth of the tilt. Kuykendall kicked off to the Winter Park 10 yard line.



SEMINOLE HALFBACK BERNIE BARBOUR latched on to a Tribe aerial and made his way 33 yards for the sixth SHS touchdown of the night against the Winter Park High School Wildcats in a Metro Conference encounter at Ward Field Friday night. The Warriors grabbed the victory by a count of 55 to 6. (Herald Photo)

After regaining possession of the ball Hinson went to the air finding Sparkman in the clear for 13 yards and then Benny Messer for 43 yards. Time ran out in the second period with the Tribe on the Wildcat's 20 yard line and Pigott's new offense went in at the half with a comfortable lead of 25 to 0.

Winter Park kicked off and Al Boniface returned it five yards to start a spectacular march from the 20 yard line all the way to the Winter Park five yard line. Sparkman did it again with a drive through the middle for the fifth TD of the tilt, all made by Sanford.

Whigham passed for another TD this time to Bernie Barbour for 33 yards, Barbour's first TD of the season and the sixth of the tilt. Early in the final period the Tribe took possession on the Winter Park 28 yard line and Burton sprinted for 14 yards and the first down. Sparkman gained four more. Tilla moved the ball to the Cat's four yard line and Hinson crashed over for the seventh TD of the tilt. The extra point was blocked and SHS led 43 to 0.

Watson kicked off for the Tribe and after two plays the Tribe recovered a Wildcat fumble and paraded to the six yard line. Scott rolled around the end and made his fourth TD of the season and eighth of the tilt.

## Defense Plays Win Headlines In NFL

By Fred Down  
UPI Sports Writer  
It's the offenses that wins headlines but the defense that wins games. Take that as gospel from the Cleveland Browns and Baltimore Colts, who lead the Eastern and Western divisions of the National Football League today thanks to their mighty defensive units.

The Browns are powered by fearless line-buster Jimmy Brown and the Colts by peerless passer Johnny Unitas, of course, but it was the Cleveland defense that engineered Sunday's 42-20 rout of the New York Giants just as it was the Baltimore defense that produced the 34-0 romp over the Detroit Lions.

★ ★ ★ ★ ★

## Denver Drops Tilt

By United Press International  
At present rate, Cotton Davidson may never retire. Or at least whatever notions Davidson ever entertained were placed in the far corner of his mind after he led the Oakland Raiders to a 40-7 American Football League

The victory gave the Browns a one-game lead over the St. Louis Cardinals, who were upset by the Dallas Cowboys 31-13 while the Colts now lead in the West with a 6-1 record compared to the 4-2-1 marks of the Lions and the Los Angeles Rams. The surprising Rams moved into a second-place tie in the West with their 27-17 win set win over the Green Bay Packers.

The Washington Redskins scored a 27-20 triumph over the Chicago Bears, the Philadelphia Eagles downed the Pittsburgh Steelers 34-10 and the Minnesota Vikings defeated the San Francisco Forty-Niners 27-22 in the other contests on a seven-game card that drew crowds totaling 333,161.

★ ★ ★ ★ ★

## Denver Drops Tilt

romp over the Denver Broncos Sunday. Davidson, who once planned to retire and was talked into playing by San Diego General Manager Al Davis, had his greatest outing in his long, 10-year career.

## DeLand Trips Lyman 11

By Jim Becken  
Herald Sports Writer  
DeLand exploded for 21 points and the ball game Friday night all within five and a half minutes of the first stanza then staved off a determined Lyman High School drive to win the game 21 to 18 at DeLand.

DeLand opened festivities in the first period getting the ball on their own 34 yard line. Gary Breckenridge heaved a 54 yard pass to Bob Aggar, putting the ball deep into Lyman territory. Halfback Kenny Gill moved it into paydirt on a one-yard plunge and Eddie O'Quinn kicked the extra point to make it 7-0.

Lyman punted to DeLand's 15 and the host squad moved the oval to its own 25. Breckenridge moved the ball 65 yards for an explosive second TD. O'Quinn again kicked the PAT and it was 14-0 over the stunned Lyman charges.

Lyman was forced to kick and did so to DeLand's 41. Mike Murphy carried the mail for DeLand to its own 49 and then Breckenridge got back into the act. He hurled a 51 yard pass to Mike Cooper who scampered over the line for the third tally in five minutes.

O'Quinn's kick again was good. Lyman took the kickoff on its own 39 and halfback Paul Lambert lugged it to the DeLand 41 as the first period ended.

Lambert again carried the ball as the second stanza started and scooted through the defensive lineup of DeLand for 41 yards and a touchdown as the Lyman team sprang alive. Gene Winkelman kicked the extra point.

Quarterback Jack Stanton intercepted a DeLand pass and ran to the host team's 51. Another play and the ball was on the DeLand 7.

A pass from Stanton to Winkelman brought the score to 21-18 and the Lyman boosters set a little straighter. The PAT kick was blocked and that was the scoring action for the night.

Several threats were made by both teams with Lyman holding the edge but failing to reach the magic No. 10.

DeLand	Lyman
19 First Downs	10
207 Rushing Yards	178
17 Passing Yards	217
9-16 Punces	6-10
0 Punces Intercepted by	1
4-34 Punces	3-20
0 Fumbles Lost	1
78 Yards penalized	88
Individual Yardage	
Lyman: Lambert 161, Punces 71, Toole 61.	
DeLand: Breckenridge 89, Gill 86, Murphy 23, Taylor 19.	
Lyman 0 12 0 0-13	
DeLand 21 0 0 0-21	
D-Gill 1 run (O'Quinn kick)	
D-Breckenridge 65 run (O'Quinn kick)	
D-Cooper 58 pass from Breckenridge (O'Quinn kick)	
L-Lambert 41 run (Winkelman kick)	
L-Winkelman 8 pass from	

Stanton (kick failed).

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## Crooms Tips Jax Panthers, 12-6

By Bob Thomas  
Herald Sports Writer  
The Crooms High Panthers won their fifth consecutive game Thursday night by trouncing the Matthew W. Gilbert High Panthers of Jacksonville by a score of 12-6. It was Gilbert's Homecoming.

Crooms muffed a scoring opportunity in the opening minutes of the game when they failed to score after covering a Gilbert fumble deep in their territory. From that point on, the two teams fought to a scoreless first quarter.

Midway the second period, a savage tackle by a Crooms Panther jarred the ball loose from a Gilbert back, and was pounced on by Lewis Witherspoon of the Crooms Panthers.

After receiving the kickoff Gilbert came to life as they penetrated deep in Crooms territory, but time ran out before they could move in for the score. At the end of the first half, Crooms led 6-0.

A fine halftime show was rendered by Gilbert's band plus a bevy of charming girls were presented as the highly partisan crowd viewed the color and pageantry which is indicative of a Homecoming.

Most of the third stanza was a defensive battle as the two teams put on a fine exhibition of savage blocking and tackling. However, midway in the third quarter, Andrew James threaded the needle as he threw a strike into the outstretched hands of Tyrone Henderson and he rambled to the 10 yard stripe. Perlman Brinson took a

handoff, and scored standing up after getting away from four would-be tacklers. It was a brilliant and most determined run by Brinson. The PAT was missed.

Gilbert scored in the closing second of the final period. The try for conversion was missed.

John Knight, Robert Walton, Eddie Brown, Terry Williams, Ernest Neal, Roy Montgomery, Lewis Witherspoon, and Robert Jackson were outstanding on defense as they stopped Gilbert's run-

ning attack. Knight intercepted a pass that stopped a sustained drive by the Gilbert Panthers.

held drive by the Gilbert Panthers.

tain drive by the Gilbert Panthers.

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**The Sanford Herald**



# Oviedo Lions Roar Back To Snare Victory From Clermont

## Final Quarter Rally Sparks 19-7 Triumph

By **Wendell Lingo**  
Herald Sports Writer

The Oviedo Lions made a tremendous comeback in the fourth period Friday night to overcome the Clermont Highlanders and defeat them 19-7.

In defeating the Highlanders, the Lions racked up their fifth victory and now have a 5-1 record.

The Lions started things off when they won the toss. They chose to receive and on the kick-off halfback Billy Mikler caught the ball and returned it 70 yards to the Clermont 13. Quarterback Jimmy Courier then took it for 11 yards, and a first down on the Clermont two-yard line. Fullback Ted Melhorn then took it across for the touchdown. The kick failed.

Neither team was able to score in the second but the Lions did have one called back. Courier passed to Mikler for 11 yards and the TD but it was called back for illegal procedure.

Clermont failed to score in the first half as Oviedo had a 6-0 halftime lead.

In the third the Highlanders came back with a long pass to set the stage for their first and only touchdown. Earl Turville passed to Bobby Thompson for 23 yards to put them on the Oviedo five. Halfback John MacDonald then took it across for the score. Mike Meeker kicked the extra point for the Highlanders to give them a third quarter lead of 7-6.

As play resumed in the fourth the Lions had the ball on their own 20. The Lions started to move and drove the Highlanders all the way back to their one-yard line. Belhorn then carried for the touchdown. The conversion was made good through a pass from Rex Brooks to Mikler.

The Lions' last score came after halfback Bruce Dowlen paced 28 yards to the Clermont 24-yard line. The Lions then pushed their way to the Clermont two where Mikler ran for the final tally.

The Lions travel to Melbourne next week to take on Melbourne Central Catholic.

**Oviedo**      **Clermont**

first downs	3	1
rushing yardage	67	19
passing yardage	19	21
total yardage	86	40
turnovers	2	1
time of possession	38:00	22:00

Oviedo — Belhorn, 100; Mikler, 78; Dowlen, 37; Courier, 27.

Clermont — Thompson, 33; MacDonald, 23; McQuire, 12; Turville, (-4); Swearingin, 2.

Clermont 0 0 7 0 — 7  
Oviedo 6 0 0 13 — 19

**FIGHTERS SIGN**  
COLOGNE, Germany (UPI) — Zora Folley of Chandler, Ariz., seventh-ranked heavyweight contender, has signed to meet Gerhard Zech of Germany in a 110-round fight at Dortmund, Germany, Nov. 23.

**TIGERS' TANK** . . . . . By Alan Maver

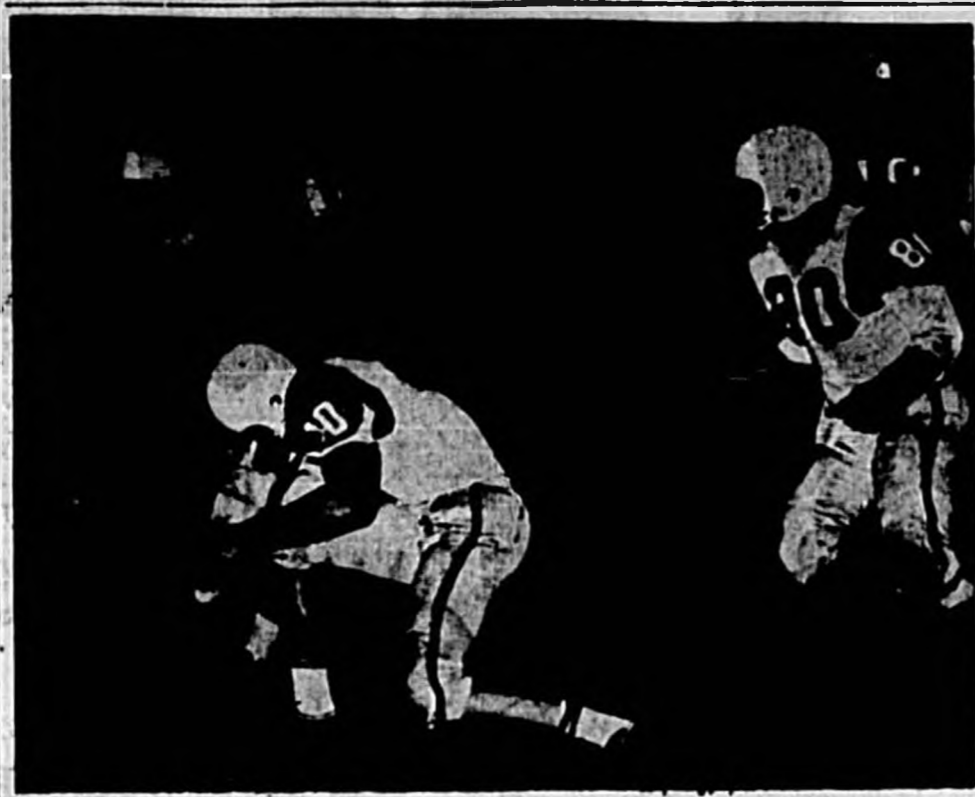
**CAPTAIN COSMO IACAVAZZI GIVES PRINCETON A SWITCH ON THAT FIGHTER GASOLINE**

BLAZING THROUGH THE TANK IN THIS TIGER, ALL THEIR BEST TO GET THAT TIGER YARDAGE.

WHY TIED FOR NATIONAL SCORING HONORS IN 1963, AND SETS A SCHOOL RECORD WITH 21 TD'S TO BE MADE IN HIS FIRST TIGER ALL-AMERICAN SINCE 1952 AND COACH GOLLMAN SAID HIS PROBABLY THE BEST FULLBACK IN PRINCETON'S FOOTBALL HISTORY.



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**JOHN MACDONALD (25)** of Oviedo carries the ball at the Clermont-Oviedo contest Friday night at Oviedo. He is brought down by Oviedo's Jim Courier (10). Oviedo's sharp comeback wrested the game away from the heavier Clermont 11 to win it 19-7. (Herald Photo)

## HLH 'A' Sweeps To League Lead

By virtue of a four-game sweep over Ron Sun, HLH Products "A" took a one-game lead in the Businessmen's League at Jet Lanes. The number two spot is shared by four teams, Atlantic Coast Line, Glass-Mat, Automatics and Dick's Appliances.

In individual matches, Ward Realty won three from the Coast Line to knock them from their perch atop the league ladder and at the same time pushing themselves into the fourth place in league standings.

Tim Demmy paced Ward's with a 215/600, good enough to take high series for the night. For Atlantic Coast Line it was Bill Bertleson rolling a 203 game, Joe Pickens a 205/504 and Don Domy with 174/511.

HLH Products "B" won four over Ron Sun as Harold Drier came through with a 205/534. Wall Plumbing took four from the Elks and HLH "A" won three and one-half points from Lance. Dick Schmitzler paced HLH "A" with 179/522.

In other matches, Automatics won three from Mason's Men as Neal Maxwell rolled a big 317/575 series. Dick's Appliances won four from Rex as Buddy Noel came through with a whoppin' 236 game and 537 series while Jimmy Anderson spun a 223/371. Glass-Mat took three from Dale's Group as Doug Owens blasted a 211/526 series.

## Speckled Perch Highly Esteemed

Commonly known as Speckled Perch in Florida, Black Crappie is another member of the Sunfish family, and highly esteemed by the light-tackle angling clan. The "Speck" inhabit Florida's lakes, ponds, streams and rivers, with a preference for waters around vegetation, submerged brush, logs, stumps and fishing piers.

After a slow angling season during November and December, speckled perch fishing moves 'swifly into high gear as spawning activities begin, usually late in January and February. Coloration ranges from a dark olive green to a light silvery green, which may be clouded with darker spots, sometimes appearing almost black.

Although individual weights will go as high as three pounds, the average is considered to be about half-a-pound. The "bedding" areas are usually found in shallow waters near the base of reeds or other similar standing vegetation. Live minnows are best as far as natural baits go, but Black Crappie will readily take worms, and freshwater shrimp, or small size artificials such as spinners, bucktails and spoons.

No U. S. president ever has used his power to adorn Congress.

**TWO PLAYERS SUSPENDED**  
OAKLAND, Calif. (UPI) — Two Denver Bronco football players, field goal kicker Gene Mingo and defensive halfback Willie West, were suspended Sunday for conduct detrimental to the team.

**IRISH WIN**  
NEW YORK (UPI) — County Dublin, the Irish champion, beat a New York all-star team 19-9 in Gaelic football Sunday.

**St. Benedict founded Italy's Abbey of Monte Cassino** for his Benedictine order in the sixth century.

**Sanford Atlantic's Bankers won three from the Moose and Glass-Mat swept four from the Paron Builders.**

**Willie Magito paced the Lushes with 189/531 and had help from John Stankiewicz with a 192/500 and a good 194 game by Button. Wayne Morris rolled a 189 game and Clarence Henning shot 184/502 to pace Bullvans.**

**Although the CPO Lushes hung a three-point loss on Rullivan's Camera, they didn't lose much ground from their first place spot because the other leaders were dropping two and three points at the same time.**

**Ken Martin was the shooting star for the CPO Testolators in the Keglers League. Faced by Ken's fine 246/538, the Testolators won a three-point decision over the Pick Ups. Jerry Kanter backed Ken with a nice 208/501 and Ramsey also contributed a fine 180 game. For the Pick Ups it was Bill Jones bombing a 203/542 and Joe Manzi netching a 187/543.**

**Betty Anne's Hairstyling held their first place spot with a three game win over Chapman's Blocks. OK Tire took all four at the expense of Team Twelve.**

**Lossing Transfer took the measure of Howe Tire Service by a three to one count as both sides displayed some fine rolling. Southward Realty won a three-point verdict at the expense of Powell's Insurance.**

**Howe's Tire Shop remains in second place after vanquishing Powell's Insurance three to one as Marilyn Ferguson posted a 160/493 and Helen Padgett rolled 170/460 for Howe's. Mada Wilshire had her big bomb blasting the pocket for a 180/484 series for Powell's. Chapman Blocks won three of four from Pryor's Insurance.**

**The spotlight beamed on Jean Krick as she blasted a whoppin' 205-208/613 to pace Pterro Manufacturing to a three-game romp over O. K. Tire. Edith Zeuli backed up Jean with a fine 177/442 series. Dot Johnson rolled 170/483 and Mary Smith had a 163 game for O. K.**

## Builders Still Top Bowlerettes

Evans Builders lead the Bowlerettes at Jet Lanes with a record of 18 wins and five losses. Cut 'N Curl and L'I' Duggers are tied for second with 12 wins and eight losses. Warner Realty, Inland Materials and Benkarika Paint and Glass are tied for third with 10 wins and 10 losses. Next is Walker Realty with nine wins and 11 losses. Tied for next spot are Karma Insurance and Playgirl Fashions with eight wins and 12 losses and Austin's Beauty Salon is last with six wins and 14 losses.

High game and series was taken again this week by Elaine Kostival with her 311/829. Other high games were rolled by Kay Shoemaker, with a 178, 176 by Alice Best, 174 by Jane Spolski, 169 by Susie Reno, 168 by Nancy Conway, 168 by Tena Parker and 168 by Dot Schattan and Sherry Cannon.

## Jean Monroe's 564 Tops Loop

Jean Monroe had her big bender tearing up the pins while bowling for St. John's Realty in the Sandspurs League. She shot 235/564 to help win a three-point verdict over Pryor's Insurance. Eleanor Anderson gave her good backing with a good 176/514 and Jane Adcock assisted with 109/487. Dotty Brits rolled a good 164 game and Juanita Held hit a 176 game for Pryor's.

## Martin Stars For CPO Team

Ken Martin was the shooting star for the CPO Testolators in the Keglers League. Faced by Ken's fine 246/538, the Testolators won a three-point decision over the Pick Ups. Jerry Kanter backed Ken with a nice 208/501 and Ramsey also contributed a fine 180 game. For the Pick Ups it was Bill Jones bombing a 203/542 and Joe Manzi netching a 187/543.

## Builder's Still Top Bowlerettes

Betty Ann's Hairstyling swept four points from Sauls Agency to continue on top in the Sandspurs League. Marge Kipp shot a 180/513 to lead the way but she had capable assistance from Helon Kaelin with 203/479, Betty Callan a 186/437 and Darkis Owens with 171/448.

## Kipp And Kaelin Pace Betty Anne

In the final match a stale-mate was waged between Southward Investment and St. John's Realty teams with high scores being recorded by Eleanor Anderson with a 167 game and Jane Adcock hitting for a 175/436 series.

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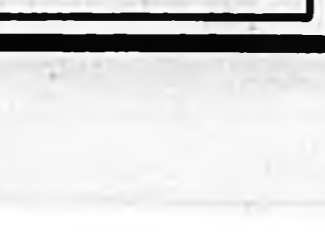
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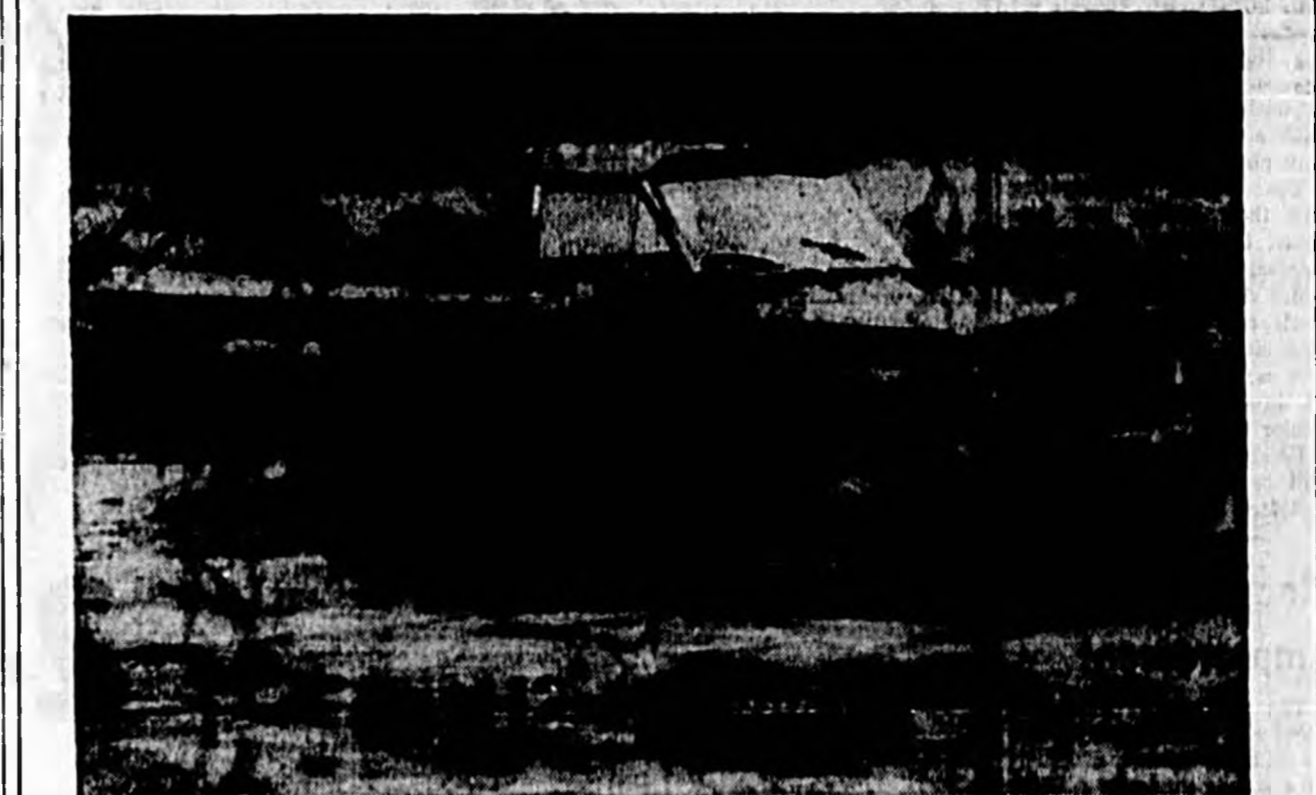


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### South Seminole CTP Requests Librarian

By Jane Casselberry  
A delegation from the South Seminole Elementary School CTP submitted a resolution to County School Supt. H. T. Hines recently requesting a full time librarian for the school. Mrs. Gerald McGinnis, president reported at a meeting of the executive board.

Hines promised to take the request under consideration and reply as soon as possible.

The board received a list of items needed by the school from Principal C. M. Harp to be presented for discussion at possible projects at the next general meeting of the CTP on Nov. 2.

The membership chairman, Mrs. Ralph Moore, reported that to date 457 parents have joined the CTP and the class with the best percentage of parents who belong will receive a cash prize.

Mrs. William Eggers, ways and means chairman, reported that more recipes are needed for the cookbook to be published next month by the CTP. The parents, teachers and even the younger cooks are asked to contribute their favorite recipes.

It was decided to form a study group at the Nov. 19 board meeting on "Pupil Testing" and anyone interested in participating may contact Mrs. McGinnis.

Mrs. Ralph Smith, clinic chairman, reports that an eye clinic has been held at the school and testing of hearing of the first, third and fifth graders is now underway.

### WCSBazaar Slated Nov. 14

The WCSB of Casselberry Community Methodist Church will present its annual bazaar at the church on Saturday, Nov. 14, from 9 a. m. to 4 p. m.

Luncheon will be served with a choice of chicken or ham plates and sandwiches.

The circles participating and their booths are Sunshine, Christmas decorations; Dorcas, bake sale; Rebekah, white elephant; Esther, fancy work and stuffed toys, and Crusaders, gifts.

A car wash will be conducted throughout the day by the Senior MYF.

Co-chairmen of the event will be Mrs. William Tilford and Mrs. Ralph Newcomer.

### Rec Room Ideal Improvement

The basement recreation room still is the most popular home improvement, according to a survey made by a building supply trade magazine.

More than 12 per cent reported having built such a room within the past three years in the midwestern city where the survey was conducted.

More than half of the home owners who made structural improvements first sought information on the project from their local building supply dealer.

Commenting on the survey, John Concord, home improvement expert said:

"Without question, the greatest leisure available today is reflected in the findings. Families want and need recreational facilities, and the logical place is their basement. Ample room can provide a hobby corner for 'teeners,' a workshop for Dad and a sewing center for Mom, not to mention table tennis or other family games."

Modernizing the home for greater enjoyment, suggests Concord, is "one of the best investments any family can make. It pays off in developing well-rounded individuals who'll learn how to handle their spare time constructively."

**Moon's Luminary**  
The earth is a luminary to the moon as the moon is to the earth. When the moon is a crescent, earthshine is powerful enough to make the whole disk visible, according to the Encyclopedia Britannica.

# Thriftway's 19¢ SALE!

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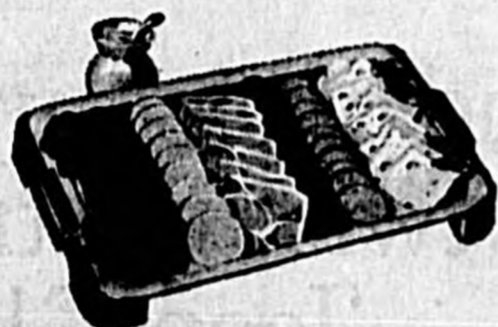
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**ARMOUR SLICED LUNCHEON MEAT**

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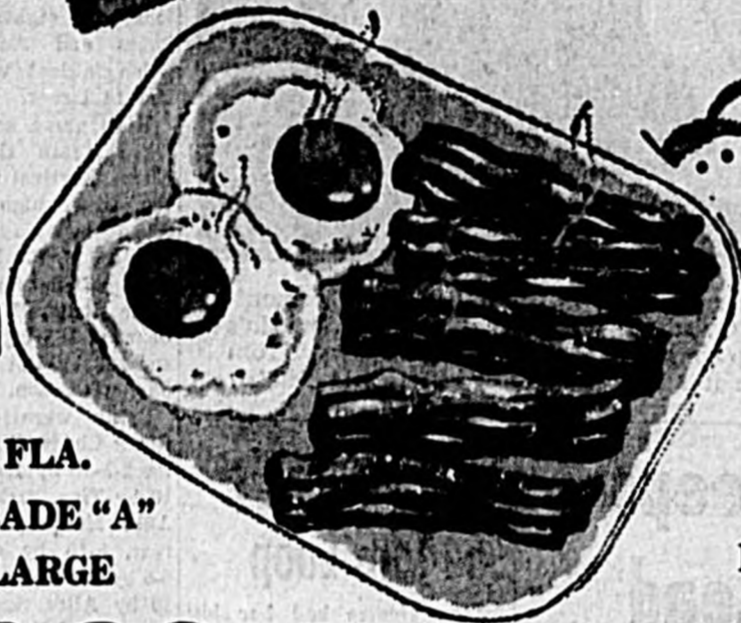


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"CAMPBELL'S" TOMATO SOUP

2 TALL CANS **19¢**

"SEALD-SWEET FROZEN JUICE ORANGE

6 OZ. CAN **19¢**

"JIFFY" HONEY-DATE MUFFIN MIX

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50 EXTRA With This Coupon & The Purchase Of 24 Oz. Can "Faultless" SPRAY STARCH  
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50 EXTRA With This Coupon & The Purchase Of 6 Oz. Jar "Nescafe" INSTANT COFFEE  
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50 EXTRA With This Coupon & The Purchase Of 7 Oz. Can "GLADE" DEODORIZER  
**GOLD BOND STAMPS**  
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# High School Dropouts

Last winter a 16-year-old boy named Tommy made one of the biggest mistakes of his life. Because he hated school and was unhappy at home, he decided to go out on his own. He was an intelligent boy, willing to work hard. But when employers found that he had no high school diploma, the job interviews came to a swift close.

Tommy is one among hundreds of thousands of unemployed youngsters who mill idly about the nation's streets. This restless horde of school dropouts will grow to the disturbing number of 7.5 million in the next few years, creating a vast pool of not only unemployed but mostly unemployable young people.

These are worried youngsters who have been virtually dumped on the scrap heap in a country that desperately needs skilled, well-trained workers. This waste of undeveloped talent is certainly a personal tragedy to the young people themselves, and for the rest of us it amounts to a catastrophe with national implications.

On the economic front, the problem assumes grave proportions. If 40 per cent—four out of every ten—of our young people leave school before they get even a basic education, who is going to supply the brains and manpower for the highly technical jobs of the future? And if the dropout can't find a job, who is going to support him?

A few years ago the school dropout could find work because plenty of unskilled jobs were available. But times have changed drastically. In this age of automation, the odds are three to one against a boy like Tommy finding a job. Yet the demand for skilled and professional workers has increased so rapidly that within the next few years, according to the Department of Labor, there will be only five qualified workers for every seven technical jobs available. If these millions of wasted young

people are unable to support themselves and their families, those of us who work and pay taxes will have to bear the burden of their support. The economy is further weakened because the unemployed cannot buy its products.

Most of us in this country put a high value on education—not only for economic reasons but also because we know that being a responsible, useful member of the community means being well informed. How can an uneducated person grasp the significance of the momentous problems our nation faces? How can he take an informed part in the decisions that shape the very life he leads in his own community?

Indeed, in many cases, the dropout and his family are the problems that we in the community have most to deal with—in eliminating slums, in supporting the indigent, in combatting juvenile delinquency and crime, in caring for illegitimate children, in teaching health and treating disease.

Not all dropouts come from such deprived environments, of course. There are a great many reasons why a child leaves school, and the dropout is found in a wide range of social and economic environments.

Whatever the cause, the remedies being sought by national and local agencies affect all of us. They require our financial support and informed concern. And the changes that must result will improve the educational standards for all our children.

## Thought For Today

So I always take pains to have a clear conscience toward God and toward men.—Acts 24:16.

If we can harness the moral conscience of the world, we shall have a force greater than armies.—Woodrow Wilson.

"—Tomorrow the World!"



## Letters To The Editor

Editor, Herald:

The forthcoming national election may well be the most crucial of this century. Each eligible voter should be deeply concerned and by all means express their convictions, especially by voting come election day.

To myself, an amateur historian in a way, I see history repeating itself. Since 1890 (my earliest memories of consequence) I have seen our country rise from the depths of a depression to become "the major world power" at the close of World War II. Since then, we have declined—morally, spiritually and as individuals who should have the cour-

age and convictions to do for themselves. Our freedoms, our rights under the Constitution are slowly and surely being whittled away to the point where an individual actually has no rights regardless of race or color.

Taxation has reached the point where an individual is bound into slavery by the government — representation is doubtful. How could individuals such as Bobby Baker, Billy Sol Estes function and in all probability many others of both political parties exist and function if we the people were properly represented?

It seems most people nowadays are looking to the government for a handout. This not only applies to individuals but to cities, counties and states. What can we get for nothing?

Who can we endorse to get a new road, a military base, a government contract, a canal, etc. This to me is a sorry state of affairs, this indicates a society which has but one tendency—a tendency to run to the government feeding trough like a herd of cattle.

To survive, our country needs people who can do for themselves, people who care for their own. Why do we have to depend on the government for any of our necessities. Countries of this world have developed into major powers and then fallen. Why? I believe it was due to de-

cadency. A lack of individual determination to provide for themselves. A complacent attitude whereby the people depended upon the government for their very need. They became slaves to the government.

Not until individuals developed a personal pride in their individuality, their ability to stand on their own two feet and rebelled did these countries again rise to power. Our country was developed by rebellious individuals—rebellion against spineless representation.

I believe the time has arrived. We have the choice in November to choose a man who has the convictions and drive to return the responsibility of government to the states, counties, cities and individuals.

The stampede to the government feeding trough must be stopped. I honestly believe that Americans who believe in the principles of our Constitution should elect Goldwater in November.

Robert Yentch  
(What's wrong with government rules? Where would we be without the governing of airline schedules, control of train timetables, traffic laws, utility charges, the ICC, SEC, PUC, USDA, U. S. Department of Health, FRA, VA, just to name a few?—Editor.)

Truly, it is through the medium of art that can best capture and reflect enduring answers to that ultimate question uttered more than two thousand years ago by Pontius Pilate, "What is truth?"

Viewed as a historical document, "Becket" might well be termed a failure, in spite of the authenticity of the sets, music, and costumes, simply because it falsifies many basic historical facts. But as a work of art, it succeeds magnificently in projecting the titanic struggle that takes place within Becket when, having served Henry faithfully as Chancellor, he is forced to come to terms with his own conscience after Henry appoints him Archbishop of Canterbury.

In comparison with Becket's inner struggle, the open conflict which develops between the two strong-willed men seems almost trivial. The film traces nobly the inevitable progress toward martyrdom of a man who ultimately must obey only the voice of conscience.

Here, then, are two films, each a work of art which projects an essential but elusive truth concerning human beings, not just a mechanism which may be subjected to scientific analysis in the laboratory, but as creatures divinely conceived and divinely shaped, infinitely varied and infinitely complex; the strong and the weak, the just and the unjust, the noble and the foolish.

Bruce Blossat—Roy Cromley

## Political Notebook

WASHINGTON (NEA) — Investigation of the Walter Jenkins case has brought to light a security loophole that has existed at the White House for years.

To some extent, personnel security checks at the White House have depended on the individual initiative of whom-ever was president of the United States at the time, not on a rigidly enforced detailed set of impartial regulations.

Some presidents have required a complete investigation of almost every new man taken on at the White House or transferred to the new president's immediate service, including old members of the White House staff, old cronies of the new president, and prominent citizens drawn in as personal consultants.

A full field investigation sends agents out to interview present and past neighbors, friends, enemies, employers and other associates to determine if there is anything "degenerate" in the employee's past. These agents delve into a man's record and associates

from the time he was born. For certain trusted aids, other presidents have depended on routine checks, relying on old investigations or their personal knowledge. Sometimes checks have been delayed for considerable periods.

Men who have worked on this problem tell me that President Truman and President Eisenhower were very strict and had "almost everyone" put through full field investigations. President Kennedy, they report, was much more free-wheeling and depended more on his own evaluation of the men close around him.

President Johnson has been "more strict than Kennedy," former enforcement agencies, law enforcement agencies, and supervisors, references and schools attended by the person under investigation.

This order specifically stated that investigations of new appointees to any agency or department of the government (including transfers from other agencies of the government) were to be checked on a variety of matters including "sexual perversion."

That document required that "the appointment of each civilian officer or employe in any department or agency of the government shall be made subject to investigation. . . (2) no event shall the investigation include less than a national agency check (including a check of the fingerprint files of the Federal Bureau of Investigation), and written inquiries to appropriate local law enforcement agencies, former employers and supervisors, references and schools attended by the person under investigation. . ."

This order specifically stated that investigations of new appointees to any agency or department of the government (including transfers from other agencies of the government) were to be checked on a variety of matters including "sexual perversion."

## Dr. Crane's

## Worry Clinic

CASE U-418: Doris D., aged 32, has been morally shocked. "Dr. Crane," she began, "I have often felt that you were being a little frank in discussing sex dangers that threaten happy marriage."

"But now I've changed my mind entirely! For last Saturday night my husband and I were invited to a swank party."

"Six couples were present. After a few highballs, one of the men suggested a new game called 'Key-matching.'"

"Well, I had never heard of it before, so I thought it might be fun. Each man was to toss his own house key on the table. Then the keys were all mixed up and each wife was to pick out a key while blindfolded."

"Then she was to find the man who owned that key and retire to a bedroom for sex orgies!"

"This must be just a variation of the 'wife-swapping' parties that you described recently."

"When I learned what it was all about, I immediately told my husband we weren't staying at such a lewd party, so we left abruptly."

"Dr. Crane, how can intelligent adults degenerate to such a low level of morality? I think this is really awful!"

Sexual degenerates are generally looked upon as of low intelligence and lacking in culture.

But countless groups of teen-agers, as well as older married folks, with high I. Q. are also indulging in sexual promiscuity for "kicks" or to meet initiation requirements of high school gangs.

Here in Chicago, for example, the high school daughters of prominent families, including medics, judges and business leaders, carry contraceptives in their purses.

Girls' clubs have also been formed at the high school level which require the new girl applicants to submit to sexual relations as a part of their initiation.

Contrast this immoral outlook with the high idealism of the H-Y and Tri-H-Y Clubs.

Sex is a vital aspect of happy marriage and true love. But sex, without true love to justify it, makes human beings rate hardly higher than dogs!

For many years I have tried to warn you parents and also your children of the proper viewpoint toward sex. And I have personally addressed over 1,000,000 high schoolers on such topics at their convocations.

Yet some of you parents have thought I was too frank!

"Oh, that awful Dr. Crane," you have criticized. "Young people wouldn't think of sex if you didn't mention it in your column!"

"Malarky! They get overdoses of it in movies and on TV every week."

Lurid magazines also smear sex titles all over their front covers each month.

Indeed, we medics know of many daughters of these same prudish parents who are already promiscuous with their high school classmates.

In fact, some of the girls are now seeking advice because they are already pregnant, yet their prodding mothers still insist I am too frank!

So send for my warning booklet "Sex Problems of Young People," enclosing a long, stamped, return envelope, plus 20 cents.

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## Art Versus Facts

By Dr. Walter D. Jones  
English Department  
LaGrange College

College students who are beginning their work in English frequently ask, "What good is literature? Why can't we just learn by studying facts?"

The question might be stated more broadly, "What is the purpose of a work of art? Is it the factual presentation of scientifically obtained data as more likely to reveal truth than are the subjective impressions of one person's mind?"

Not necessarily. I think that two motion pictures currently being viewed by the American public may be used as examples of the manner in which

art may project images of truths in a far more powerful manner than does a presentation of bald facts. These two films, in many respects extremely dissimilar, are "Becket" and "Night of the Iguanas."

Neither of these films is important because of fidelity to fact. Indeed, in "Iguana" the "facts" of the dramatic situation are inconsequential, as well as basically distasteful; in "Becket," an adaptation of the Anouilh play dramatizing the famous conflict between crown and church (personified by Henry II and Thomas A. Becket) in twelfth-century England, historical fact is frequently violated. And yet

each film achieves stature in its presentation of a truth which seems simple but which actually proves to be elusive-ly complex when an attempt is made to project it factually.

At the latter level, "Iguana" presents a depressing and undistinguished story of a dejected clergyman who, in spite of his attitude of defiance is caught in the toils of his own lust. But this is merely the situation, the base, upon which Tennessee Williams constructs his drama. Through the character of Hannah, portrayed with great sensitivity by Deborah Kerr, the dramatist projects the image of truth which is his central message—the development and manifestation of compassion for others, which is attained so reluctantly and so slowly, but which is essential to individual maturity and to the maturation of human dignity.

Viewed as a historical document, "Becket" might well be termed a failure, in spite of the authenticity of the sets, music, and costumes, simply because it falsifies many basic historical facts. But as a work of art, it succeeds magnificently in projecting the titanic struggle that takes place within Becket when, having served Henry faithfully as Chancellor, he is forced to come to terms with his own conscience after Henry appoints him Ar-

## Herald Area Correspondents

- |  |   |
|--|---|
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## The Sanford Herald

Page 1-A Sanford, Florida Mon., October 26, 1964

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strongly supported medical assistance to Florida's senior citizens through the KERR-MILLS BILL, which covers both hospital and doctor bills. It protects those who have the need and is financed by our states with Federal support.

Medicare, the other proposal, offers only limited hospitalization, financed by an increase in Social Security taxes. It covers all senior citizens, rich or poor, but it does not cover doctor bills.

Florida's entire delegation in Congress voted for the Kerr-Mills approach. Our state legislature approved it for a two-year trial period, as did 36 states and territories.

**SPESSARD L. HOLLAND**  
FLORIDA'S SENIOR CITIZENS SENATOR

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ANN MAHAN, the current "Miss Seminole County," is pictured as she was crowned by her predecessor, Candi Conder. (Herald Photo)

## Louisiana Politics Pepper-Hot

By Robert A. Schaefer  
**BATON ROUGE, La. (UPI)**—Politics in Louisiana this election year is hotter than a cayenne pepper. Barry Goldwater's strength has peaked but he still leads President Johnson.

Johnson must win big in South Louisiana to pick up the state's 10 electoral votes. The northern tier of the state is almost solidly against him—and the southern tier is not too happy with him.

Goldwater's popularity reached a peak in Louisiana in July when President Johnson signed into law the 1964 Civil Rights Act.

Civil rights is the prime issue in the presidential campaign. Johnson's stand on it has made him unacceptable to conservative-minded Louisianians.

And a bitter, prolonged fight within the Democratic ranks—split into loyalists and conservative factions—has left its mark on the party.

Only the strong hand of Gov. John J. McKeithen kept conservatives from succeeding in a move to deprive Johnson of the rooster emblem on the Nov. 3 general election ballot.

The rooster, traditional emblem of the Louisiana Democratic Party, is said to be worth at least 200,000 votes to an office seeker.

But McKeithen, himself, has yet to endorse either Goldwater or Johnson.

Aside from segregation, there is another issue that runs through the presidential campaign in Louisiana. This

is the state's long feud with the federal government over ownership of the mineral rich waterbottoms of the coast.

In recent appearances in the state, Johnson talked about civil rights but ignored the waterbottom issue. Goldwater ignored the civil rights issue and didn't mention the offshore argument—but he did

### Espalier Dresses Bare Yard Wall

Up against a bare wall in yard decorating, you might consider dressing it up with an espalier. This term still new to many people means a "tree or other plant trained to grow flat against a support." It further refers to any railing or trellis used for this and also to the process of pruning and guiding it.

The idea originated in the Old World as a space-saving way to grow fruit; now it is mainly used to create dramatic silhouettes.

Almost any plant that grows from a central trunk can be trained against a wall. Commonly employed for this are fruit trees, especially easily controlled dwarf varieties. Likewise often espaliered are ornamental shrubs.

Such an effect is not difficult to achieve. Espaliers that are already started can be purchased from a nurseryman. Pruning to keep them on the right track is then a simple matter. Or you might even train vines on wire in any of a number of designs to suit your special fancy.

send a telegram to top Louisiana Republicans saying he believed the state was entitled to a three-mile limit off the coast and if elected would work for such an agreement.

The Tidlands question, at least in the minds of Louisiana politicians, is second only to civil rights as a bread and butter issue.

Louisiana has 1,100,000 registered voters, including about 100,000 Negroes. Many Negroes turned out to see Johnson when he made a campaign appearance here.

In a broad sense, the campaign is seared across the middle of the state. North Louisiana is predominantly Protestant, rural and a segregationist stronghold. South Louisiana is more populated, heavily Roman Catholic and generally more liberal in its political thinking.

But two of Goldwater's strongest campaigners are from South Louisiana. They are Conservative Democrats who have endorsed Goldwater. Lt. Gov. C. C. (Taddy) Aycock and Secretary of State Wade O. Martin have been working overtime forming the "Democrats for Goldwater" movement in the state. Both are tough campaigners and proven vote-getters.

### RIDE QUIETENED

Engineers report the 1965 Ford has a luxury ride so smooth and quiet the heater and air conditioner fans had to be removed from the passenger compartment because their low-toned whirring was distracting.



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**Apple Juice** qt. size **25¢**

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**Apri't Nectar** 29-oz. cans **37¢**

F & P Flavorful  
**Fruit Cocktail** 303 cans **19¢**

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**Penny-Saver** 3 22-oz. size **\$1.**

The Foaming Cleanser  
**Ajax Cleanser** reg. size **10¢**

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 6 tall cans 98¢  
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 SIOUX BEE HONEY  
 2-lb. jar 79¢  
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assorted 9-lives cat food 2 flat cans **33¢**

greenwood tiny pickle beets 303 jars **29¢**

pompeian olive oil 4-oz. size **21¢**

cairo beauty kosher dills 28-oz. size **33¢**

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**THIS PEACOCK** is a stubborn bird. Herald photographer Bill Vincent Jr. has endeavored many times to take his picture with his tail feathers fanned out . . . but many trips to the Sanford Zoo have proved in vain. The bird just won't co-operate . . . always waits until Bill leaves. (Herald Photo)

## Kennedy Aims Sights On White House Goal

By Edward Flattus  
ALBANY, N. Y. (UPI)—New York's election campaign entered its final week with the prospect of shaping the nation's political course in the next decade.

The U. S. Senate race will decide the immediate future of Robert F. Kennedy, the state president's brother, who has made little effort to conceal his ambition to occupy the White House some day.

Voters also will determine whether the ranks of the moderate Republicans will be strengthened or weakened in the struggle to wrest future control of the national GOP organization from the Goldwater conservatives. A number of New York Republicans

lawmakers now seeking re-election, including Kennedy's opponent, incumbent Sen. Kenneth B. Keating, were part of a faction which bitterly contested Barry Goldwater's nomination at San Francisco in July.

Should New York Gov. Nelson A. Rockefeller contemplate regaining the dominant position he held in the national GOP organization prior to his remarriage and loss of the presidential nomination to Goldwater, his gubernatorial record in the two remaining years of his term would be vitally important.

Rockefeller, however, could experience rough sledding with his future programs if the New York electorate were to return Democratic majorities to the currently GOP-controlled legislature.

## Controversial Political Film Is Withdrawn

TAMPA (UPI) — Two power companies have announced they have withdrawn from circulation a controversial movie entitled "The Welfare State."

The film had been provided to various organizations in the Tampa Bay area by Tampa Electrical Company and Florida Power Corporation.

The film, narrated by Ronald Reagan, is critical of the growth of "big government, including the increasing federal payroll and federal spending," and of "planned economy."

Democratic Party officials protested the showing of the film by the two companies and said it was being shown at Republican Party functions and was political in nature.

The half-hour long film was shown at a luncheon program that included a talk by retired Air Force Gen. James Doolittle, who appeared in behalf of GOP presidential candidate Sen. Barry Goldwater.

## Outdoor Rec Inventory Set

TALLAHASSEE (UPI) — The State Outdoor Recreational Planning Committee said 19 cities and all 67 counties were asked to take part in an inventory of outdoor recreation areas in Florida.

The inventory is being made by the U. S. Department of Interior's Bureau of Outdoor Recreation.

Gov. Farris Bryant, chairman of the state committee, sent letters to the mayors of all Florida cities with 10,000 or more population and to all county commissions urging cooperation of local officials.

The inventory, the committee said, will be "invaluable" to both the state and federal governments in preparing outdoor recreational plans, and as a basis for getting federal assistance under the recently passed Land and Water Conservation Fund Act.

Sanford Mayor A. L. Wilson received and has answered Gov. Bryant's letter, offering the full co-operation of the city government.

## News Reporter Wins Promotion

NEW YORK (UPI) — Claude Sitton, Atlanta southern regional correspondent of the New York Times, has been named national news director of the paper.

In announcing the appointment, Clifton Daniel, managing editor of the Times, said Sitton will direct the activities of the Times' 10 regional bureaus and approximately 250 stringers, or part-time correspondents.

## C. R. Ginn Heads Florida Agency


AVON PARK (UPI) — Charles R. Ginn will take over Nov. 1 as acting administrator of the Florida Alcoholic Rehabilitation Program.

Ginn, whose permanent job is that of assistant administrator, will fill the vacancy left by the resignation of Frank M. Richardson, who will become executive secretary of the Hillsborough County Hospital and Welfare Board in Tampa.

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Famous Gold Crest - Full pint - Assorted flavors (Limit 2) **2 FOR 27c**

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Jumbo 63 pieces - individually wrapped - assorted flavors - a bargain **44c**

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Package of 40 - assorted flavors - A bargain at 74c **59c**

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Full 10 Lb. Bag (LIMIT 2) Compare This Price. **44c**

**PRO, TEK or DR. WEST TOOTHBRUSH**  
Your Choice - Reg. 69c (LIMIT 2) **24c**

**COUPON**

**PAPER PLATES**  
Big Pack of 100 9" White Dinner Plates, Reg. 89c (Limit 2 with coupon thru Wed. 10/28) **47c**

**LADIES' Orlon Sweaters**  
Beautiful, fine gauge, first quality Orlon knit Cardigans. VALUE TO \$3.98 **2.47**

**TOILET BOWL BRUSH**  
Full length wooden handle - long lasting - nylon bristles - 39c value. (Limit 2) **14c**

**SAVE NOW ON**

**EASY-OFF OVEN CLEANER**  
7-oz. Spray - Reg. 79c (Limit 1) **39c**

**COSTUME JEWELRY**  
A large assortment of beautifully designed necklaces, pendants, earrings, and pins to enhance any outfit. Val. to \$5.00 **99c to 1.99**

**Spinning Outfit**  
#417 Power Spinter spin face spinning reel and #2404 Garcia Spinning Rod. \$29.95 LIST **20.85**

**SAVE NOW ON**

**PAPER NAPKINS**  
Famous Ervin - Pkg. of 60 - 15c Value (LIMIT 2) **6c**

**AERO SHAVE BOMB**  
REG. 69c (LIMIT 1) **33c**

**WAHL VIBRATOR-MASSAGER**  
Famous Super-Sope heavy duty vibrator - releases tired aching muscles in just seconds - Fully guaranteed. \$16.95 Value **11.88**

**HEAVY DUTY Spinning Outfit**  
#418 Power Master reel heavy duty spinning reel and #2404 Garcia Spinning Rod. \$57.50 LIST **40.07**

**10-QT. PLASTIC BUCKET**  
Heavy Duty Plastic - Assorted Colors - 59c Value (LIMIT 2) **27c**

**SAVE NOW ON**

**DUCO HOUSEHOLD CEMENT**  
All Purpose - Reg. 39c - (LIMIT 2) **19c**

**ELECTRIC HEATER**  
Famous Superlectric Model #480 - big 1320 Watt type reflector electric heater - economical, efficient and quick heating - fully guaranteed. \$6.95 VALUE **4.99**

**Hook Disgorger**  
REG. 20c **11c**

**SAVE NOW ON**

**TAMPA SELECTOS CIGARS**  
BAG of 25 - REG. \$1.25 **79c**

**LANOLIN PLUS with DEWOGEN**  
Reg. \$1.00 Bottle (LIMIT 2) **49c**

**SUPERLECTRIC HEATER**  
Superlectric Model #480, big 1320 Watt type reflector electric heater - economical, efficient and quick heating - fully guaranteed. \$6.95 VALUE **4.99**

**WEAVER WRITING KIT**  
Famous Weaver Splice pen and pencil set - Compare this Price! **59c**

**AIRWICK ROOM DEODORIZER**  
Assorted fragrances - 7-oz. Aerosol - Reg. 59c - (LIMIT 2) **23c**

**SAVE NOW ON**

**LANOLIN PLUS HAND LOTION WITH PUMP** - Reg. \$1.00 (LIMIT 2) **49c**

**Abu Reflex**  
Reg. 85c **43c**

**LAPAR LURE**  
Finish Type - Reg. \$1.49 **77c**

**SAVE NOW ON**

**HAIR ROLLERS**  
Famous Panigaye - assorted styles, beautiful, jumbo, or 1/2 size. Reg. \$1.00 (LIMIT 2) **29c**

**LUSTRE CREME HAIR SPRAY**  
14-oz. AEROSOL - Reg. 99c - (LIMIT 2) **49c**

**GARCIA LURE**  
\$9.50 VALUE **6.99**

**SAVE NOW ON**

**MODESS MEDS TAPONS**  
Package of 10 - Reg. 45c - (LIMIT 1) **22c**

**SAVE NOW ON**

**TACKLE DEPT. ITEMS MITCHELL SPINNING OUTFIT**  
#300 Garcia Mitchell Reel with 2 spools and #1081 Capt. Fishfinder Rod. \$48.95 List. **24.47**

**Abu Reflex**  
Reg. 85c **43c**

**SAVE NOW ON**

**TACKLE DEPT. ITEMS QUICK FINESSA SPINNING OUTFIT**  
#280 Spinning Reel and #1081 Capt. Fishfinder Spinning Rod. \$48.95 List. **24.47**



# First Christian Church Is Planning \$50,000 Education-Fellowship Building

## Construction Scheduled To Start In 1967

A \$50,000 expansion program is in the planning stage for First Christian Church, of Sanford Avenue.

The pastor, Rev. Vernon Fuller, announced the congregation is aiming at a new education and fellowship building, with construction scheduled for about 1967.

Present plans call for a two-story structure, with the architecture to fit in with the present edifice. The new building will be L-shaped, fronting on Sanford Avenue between the parsonage and the sanctuary and extending across the rear of the sanctuary.



REV. FULLER

The congregation recently completed the installation of a central heating and air conditioning unit in the sanctuary.

First Christian Church was 29 years old last Sept. 1. A charter member, Mrs. Leona Richards, still attends.

Rev. Fuller, a graduate of the College of the Bible, Lexington, Ky., is a native Floridian. He came to First Christian Church last March 1 from Margate, Fla.

Other church officers are the official board: Hubert Shields, chairman; O. D. Landress, vice chairman; Miss Flo Bishop, secretary; Bart Hinson, treasurer, and Richard Barnett, financial secretary; J. L. Horton Jr., church school superintendent; Mrs. Frances Hickson, organist and choir director; Mrs. F. W. Knight, Christian Women's Fellowship president, and Farnum Harlett, Men's Club president.

### Wigs

Some women dyed their hair as early as 400 B. C. False hair also was known but, unlike the Egyptian wig, was made to look as natural as possible, according to the Encyclopedia Britannica.

### Domesticated Dogs

Men of the Middle Stone Age, who wandered through Europe thousands of years ago, tamed dogs to help them hunt down small game and dogs were the first animals to be domesticated as a result.



There's a lot to do in

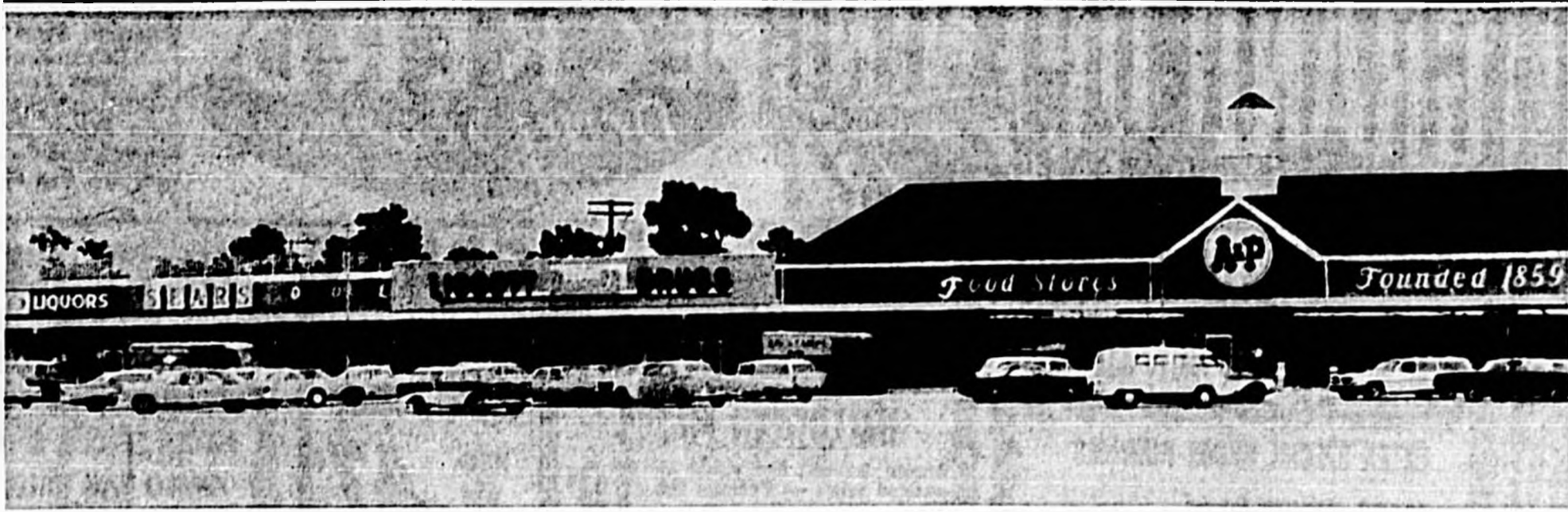
SANFORD

If you're newly arrived, looking for the newest shows, the best places to eat, a wash and resort, your church or synagogue, places to shop or perhaps a house or apartment... read the

The Sanford Herald



- Virginia Petrocki  
P. O. Box 1214  
Sanford
- Phyllis Hugenstein  
322-6234  
Lake Mary
- Nora Norrie  
TE 8-1514  
S. Seminole
- Mildred Haney  
663-5631  
Deltona
- Mary Gettings  
Bear Lake  
293-6517
- Sophie Haines  
Deltona  
678-4102



PINECREST SHOPPING Center is one of three new trading facilities to open in recent months in Seminole County. Pinecrest is located at Highway 17-92 and 27th Street. (Herald Photo)

## Longwood Rich In County Lore

Rich in Seminole County history, Longwood had a part in the early settlement of Florida. For many years it was the favorite retreat of winter visitors who came year after year to enjoy its quiet charm, but the development of light industries in and near Longwood have given this incorporated community a new impetus.

More and more of central Florida's new citizens are choosing Longwood for their year-round homes, and it is fast becoming one of the county's most progressive towns.

West of Longwood is beautiful Sanlando Springs, and just north is the Big Tree, a magnificent cypress measuring 47 feet in circumference, 128 feet in height and 17 1/2 feet in diameter. It contains thousands of board feet of lumber, and markings indicate its age at between 3,000 and 3,500 years. It is a major tourist attraction in beautiful Seminole County.

A memorial to John Luther Jones, the Casey Jones of the folk ballad, was dedicated in his home town of Jackson, Tenn., in 1956. Casey Jones was a railroad hero of song and story.



SUPER-X DRUGS recently opened this modern pharmacy-variety store next to Winn-Dixie on French Avenue at 25th Street. (Herald Photo)

## What To Wear In Seminole

The wide range of activities in Seminole County makes advice on this subject necessarily general in nature. In a fishing camp, you might spend most of your time in shorts.

At a hotel or motel of the luxury type, resort clothes would be considered proper.

Except for special occasions there is little need for formal

wear. In most areas, women's shorts are not often worn on the street, but are always acceptable for active sports. Few women wear hats.

For men, short-sleeved sport shirts and slacks are a universal choice. A sport jacket or sweater is needed if it gets chilly, and one or more conventional suits according to your activities.

## MARCEL FAILLE

18 years in Sanford

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Sanford

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Joe Davis  
State Representative



Mary Earle Walker  
Tax Assessor



W. Lawrence Swafford  
County Commissioner



Jim Birkenmeyer  
County School Board



Al Davis  
Justice of Peace, District 6

# Let Progress Continue!

PD. POL. ADV. BY FLORIDA DEMOCRATIC EXECUTIVE COMMITTEE, WARREN M. GOODRICH, CHAIRMAN; ANN CRAMER, VICE CHAIRMAN, FRANK L. PORTER, SECRETARY, IN COOPERATION WITH SEMINOLE COUNTY DEMOCRATIC EXECUTIVE COMMITTEE.

## Standard Oil Named In Anti-Trust Suit

NEWARK (UPI) — The government has filed an anti-trust suit against Standard Oil Company of New Jersey to prevent it from buying the Potash Company of America and thus becoming the largest potash producer in the nation.

In the suit filed in U. S. District Court in Newark, the Justice Department asked for a preliminary injunction pending outcome of the suit and a permanent injunction against the transaction. Both firms vowed to fight the suit and said in a joint statement:

"We are determined to oppose the government's action in the courts. We have been advised by counsel that the acquisition would not violate U. S. anti-trust laws."

Jersey Standard was listed in the suit as a holding company with assets of \$11.9 billion and sales of \$10.3 billion in 1963. Both firms were named as defendants in the suit.

## "GOT BUGS"

CALL

322-5492

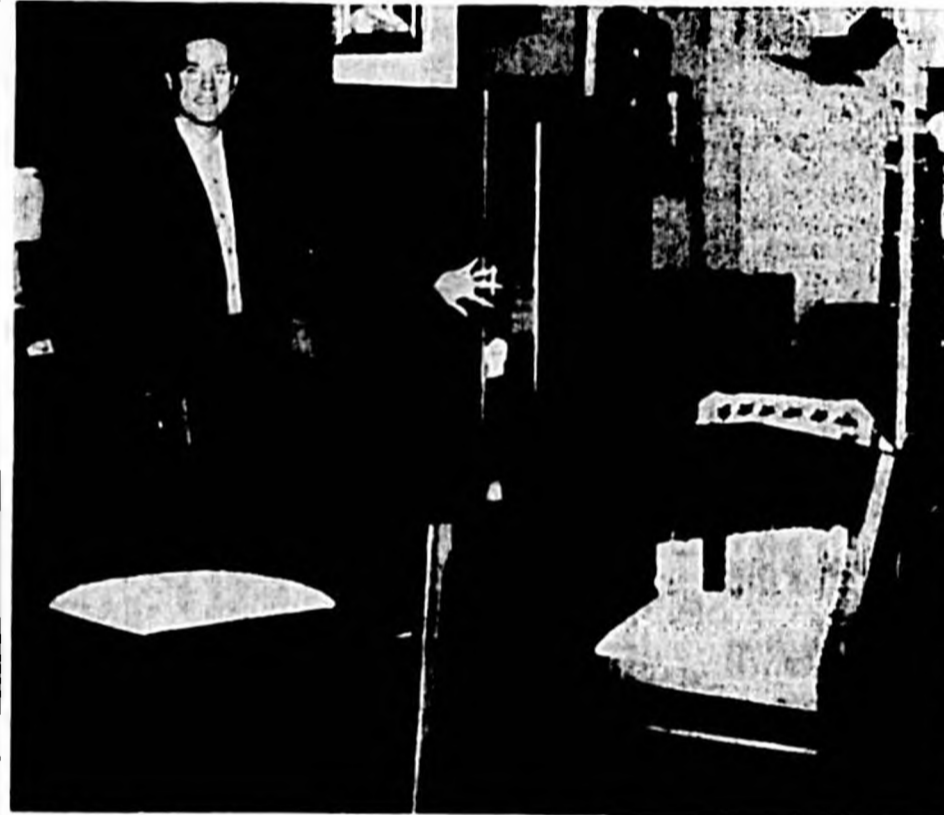
Southern Chemicals, Inc.

for HELP

Spray or Fog

# Home Beautiful

## Furniture For Your Home!



Fred Wilson shows one of the many tastefully designed and sturdy built pieces of furniture on display in the Wilson-Maier showroom.



A. L. Wilson, one of the founders of the firm, is now serving his second term as Mayor of the City of Sanford.

We believe our continued success in the furniture business can be explained by the Prestige Brands we offer and our consistently reasonable prices.

- JOHNSON-CARPER FASHION TREND
- INTERNATIONAL
- DAYSTROM
- GATE CITY
- TELL CITY
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• C. B. ATKINS' SOLID ROCK MAPLE COLLECTION

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FURNITURE COMPANY, INC.

311 E. FIRST

322-5622

SANFORD, FLA.



## South Seminole Welcome Club Has Luncheon

By Maryann Miles  
The South Seminole Welcome Wagon Club met Thursday at the House of Beef in Maitland for lunch and an afternoon of cards.

Special guest was Mrs. Judy Hurlburt, Orange - Seminole Welcome Wagon Supervisor, who extended an invitation to club members to attend the gala fashion show sponsored by the Winter Park Welcome Wagon at the Cherry Plaza, Nov. 11 a.m. The price of admission will include the luncheon. Those modeling at the show from the South Seminole Club will be Mrs. Mae Osborne and Mrs. Betty Tarasca.

Club members under the supervision of Mrs. Melanie Stewart are making "tissue toppers," which are selling well with the proceeds going to the club charity work.

Members are asked to bring to the next meeting canned goods or any non-perishable food to help supplement the Thanksgiving baskets which the club will distribute. Mrs. Juantia Moore is the welfare chairman.

There were 32 members and the following five guests present at the meeting, Mrs. Josephine Fiklin, Mrs. Carolyn Bowman, Mrs. Deanie Penland, Mrs. Laura French and Mrs. Betty Taraska, who won the door prize.

Winners of the card prizes were Mrs. Stewart, first bridge; Mrs. Edith Duerr, second bridge; Mrs. Frances Coler, first canasta and Mrs. Frances Dickinson, second canasta.

The next general meeting will be at 1:30 a.m. at the Imperial House Restaurant in Winter Park.

## Baptist Chapel Due Independence

The Lake Howell Baptist Chapel, located on Howell Branch Road, was started two years ago as a mission by Prairie Lake Baptist Church in Fern Park and will become an independent church upon completion of the new \$14,000, 41 by 70 foot building.

The temporary chapel will have a seating capacity of 225. A new type moveable interior wall construction will be used.

The church will be affiliated with the Southern Baptist Convention and the Wekiwa Baptist Association.

## Over Protection Of Children Blamed For Inability To Read

Dr. Henry McLaughlin, 113 Magnolia Ave., Sanford, reported today on a post-graduate seminar held at the Cherry Plaza Hotel in Orlando by optometrists of the Florida area.

The conference was presided over by Dr. A. M. Skeffington of St. Louis, an author, lecturer and research authority in the vision care field.

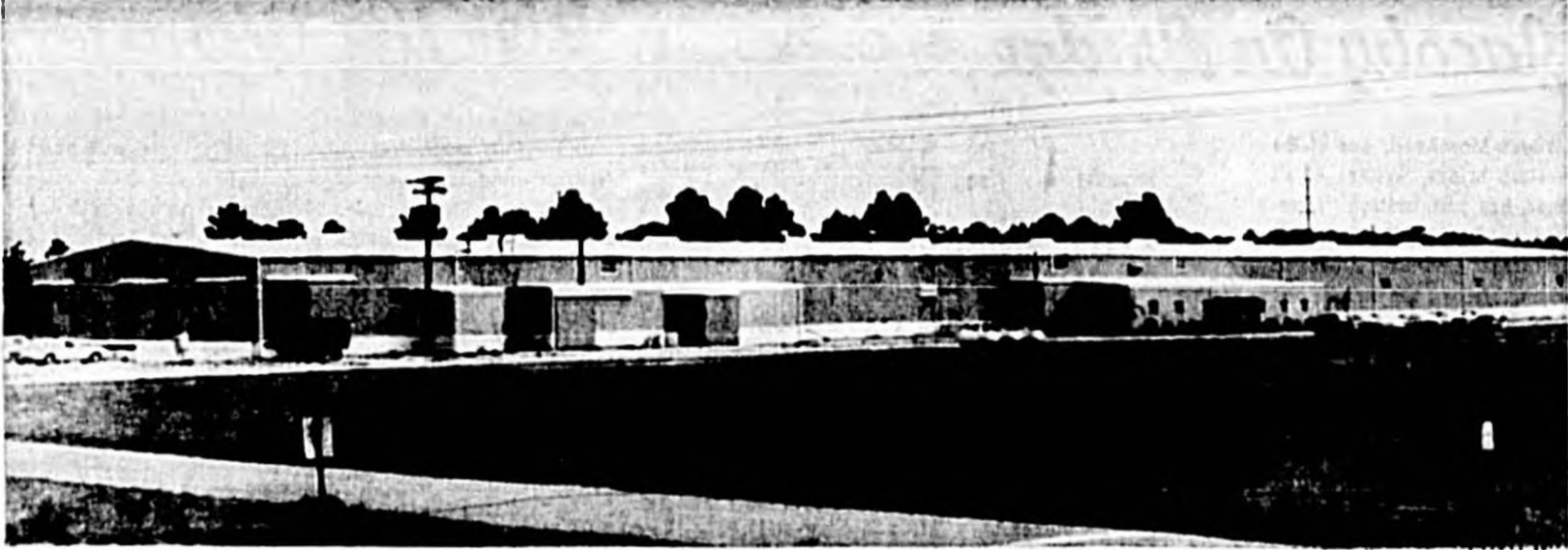
McLaughlin, hitting the high spots of the conference, quoted Dr. Skeffington as saying, "Urban living and over protection of our children are resulting in a generation of poor readers and that educators are being blamed unjustly for faulty teaching methods all too often."

"The real trouble in Johnny's ability to read is an existing visual problem which may have stemmed from the fact that during early development Johnny was never given the chance to run, leap and climb and do things for himself that help develop visual skills."

Dr. Skeffington pointed out "Seeing is a learned process entailing much more than two eyes. It's a process requiring integration with other senses, the nervous system, the entire body. Even a poor reader can see the printed page but in many cases his eye-mind-body coordination has not been developed to get meaning from the printed symbols."

Dr. Skeffington also declared, "Today's average reading load in the grades consists of well over 400 books and 200 in four years of college. This prolonged concentration of effort is in direct opposition to nature's intended use of the eyes—that of seeing at far distances."

"While a lens can absorb some of the punishment, preventive vision care is one of



CHEMICAL CORPORATION of America, manufacturers of Freewax and other household products, is in the process of removing its principal offices from Tallahassee and its plant from North Elm Avenue to this new facility on West 20th Street. (Herald Photo)

## New Apartments Now Offered By DeBary Manor

Many persons become concerned as they get older that either their husband or wife, or they, themselves, might suddenly become ill and need trained help quickly. This is particularly true when one has a disability, even though perhaps a slight one.

It was with this view in mind that DeBary Manor came into being and was constructed for retirement living on Highway 17-92 at DeBary.

Each apartment in the new duplexes has a large L-shaped living-dining room, kitchen with electric stove and space for a washer or washer-dryer type combination, a bedroom with walk-in closet, complete bathroom, carpet, and utility room. These apartments are electrically heated and air conditioned. There are sliding glass doors opening from the living room onto a screened porch, facing Lake Susan.

The lawn is maintained by Manor personnel. However, residents who enjoy growing flowers or putting about the yard, may do so. Each apartment has cleaning service. Meals may be obtained in the dining room if the resident so desires.

There are party activities, and parties every Tuesday afternoon, and church activities. There is regular bus service to the postoffice, bank and shopping center in DeBary and to DeLand, Sanford and Orlando.

There are 59,000 turkeys in New York state, with a value of \$354,000.



SANFORD SHOPPING Center, at Highway 17-92 and Onora Street, was recently opened by Publix Market, BF Card & Gift Shop and Eckerd Drugs. Other businesses are to follow in the near future. (Herald Photo)



FULLY FURNISHED and equipped duplex apartments for those desiring nursing and convalescent care now are available at DeBary Manor, on Highway 17-92 at DeBary.

## Sanford Girl In Glee Club

Miss Linda Margaret Hunt, daughter of Mr. and Mrs. Willie F. Hunt, 208 Palmetto, has been selected for the Women's Glee Club at David Lipscomb College, Nashville, Tenn.

Selected by audition, the Women's Glee Club members tour other cities during the year and are in demand for local programs.

A graduate of Seminole High School, Miss Hunt is a Spanish major.

rollment in its history. It has 2252 students in college, high school, junior high school, and elementary school of which 1548 are in the college.

Lipscomb is a fully accredited senior liberal arts college supported, operated, and staffed by members of churches of Christ. It is one of the few senior colleges in the country where daily Bible study is required for all students.

Four states of the Union are commonwealths: Kentucky, Massachusetts, Pennsylvania and Virginia.



NEW BUILDING FOR PHILLIPS CLEANERS, LAUNDRY AND FUR STORAGE — LOCATED AT 319 W. 13th STREET (AFTER NOV. 1)

**1ST** — IN SEMINOLE COUNTY TO OFFER FUR STORAGE — FUR STORAGE — LAUNDRY AND DRY CLEANING UNDER ONE ROOF

Phone 322-3315  
Phillips Cleaners, Laundry And Fur Storage

## Living Room Blends Ideas

Living rooms in newly-built homes are a blend of parlor formality and family room livability, according to a survey of leading builders reported by a trade magazine.

This blend is required as a compromise between two schools of thought among women: Those wanting a quiet, always presentable room and others who prefer a versatile entertainment area and a semi-formal relaxation center.

The survey revealed that 24 per cent of leading builders are offering woodgrained paneling on at least one wall of the living room.

"This includes both the 'parlor' portion and the informal area, since the right wood-grained paneling can serve beautifully in both," says John Concord, home improvement expert.

Take Hard Knocks, Handsome, Too  
Factory-finished wood-grains have high-styled appearance, top performance, easy maintenance and economy. The panels will take hard knocks in the informal area and be a handsome background in the "parlor" space.

## A LETTER OF THANKS —

Having reached our first Anniversary here in Sanford, we wish to thank all the folks hereabouts for being so nice to us and for making this past year the success that it has been. We wish to continue to be of service to the hundreds of satisfied customers that we have made and the new ones to come. We will continue to serve you with the highest class Pastries and Baked Goods, also the finest in decorated cakes of all kinds.

We pride ourselves in the developing of the original in cake decorating and at prices to please all.

Thanks to all you folks.  
Mr. & Mrs. Lewis C. Dell

**DELL'S PASTRY SHOP**  
FOOD FAIR SHOPPING CENTER  
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The Next Time You Move . . .



PRE-PAN your move to Florida when you buy your home. Our service specializes in PERSONALIZED PACKING, CRATING, & STORAGE for local or overseas shipments.

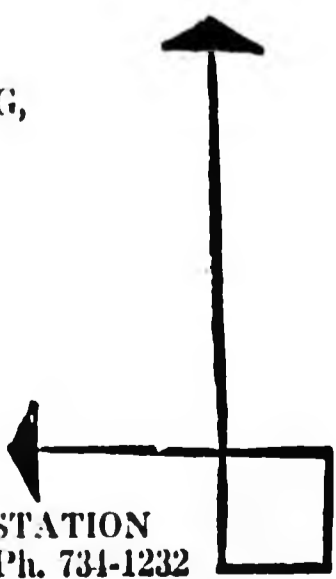
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# Dear Abby: By Abigail Van Buren

**DEAR ABBY:** Our son is an art major at a university and he spent the summer in Italy. He had a lot of stuff shipped home that he bought over there. Mostly they are statues of men and ladies and even little children. Everybody asked. There's not a stick on any of them. Our son wasn't raised that way, but college raised him. The preacher called on us yesterday and, when I saw him coming up the road, I started moving all those bare naked statues out of sight because I didn't want him looking at them and me at the same time. My husband called me a hypocrite and a backslider. Was I wrong to get that stuff out of sight before I let the preacher in the house?

**PINE BLUFF, ARKANSAS**  
**DEAR PINE BLUFF:**

**TV RENTAL**  
Sales & Service  
**Seminole TV**  
PA 2-4222  
South Collier TV Sales  
2600 Sanford Ave.

**WORTH A TURN**  
First Showing Today  
Half Reported On  
Second Show -  
Come Early  
Alfred Hitchcock's  
"MARNIE"  
In Color  
Seen (Dr. No) Connery  
Plus AT 8:30 Only  
"VERTIGO"  
James Stewart - Color

**RITZ**  
NOW thru WED.  
AT 1:00 - 3:35 - 6:10  
7:15 - 8:55  
**JAMES PARULA**  
**DARREN TUFFIN**  
**DOUG MCCLURE** - **JANE SOMMERS**  
**The LIVELY SET**  
In Color  
STARTS THURSDAY  
**WILL BISSON'S**  
**SO DEAR TO MY HEART**  
TECHNICOLOR  
Shown by 1965 RITZ Theatre Inc. • 1965 Reg. Patent

**ORCHESTRA**  
With Girl Vocalist  
**Music 5 Nights A Week!**  
for your pleasure!  
Live Music each  
Tues., Wed., Thurs., Fri.,  
Sat. 9:30 to 1:30  
**STEAKS & SEAFOOD CHICKEN**  
**LOU ROTAS'**  
**Mar-Lou**  
Restaurant & Lounge  
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**Trade Winds CAFETERIAS**  
IT'S A PLEASURE TO SERVE YOU AT  
Tuesday Evening Special - a 10-oz. New York Sirloin Strip cooked to your order for only 79c.  
Thursday Night is "family night" with free desserts for all.  
Saturday Night is "steak night" - a big 16-oz. T-Bone Steak cooked to your order for only \$1.00.  
LUNCHMON: 11 A.M. - 2:15 P.M. DINNER: 4:30 P.M. - 8:00 P.M.  
CORCORAN 109 Maryland  
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**WANTED TRAINEES**  
Men and women are urgently needed for  
**IBM MACHINE TRAINING**  
Persons selected will be trained in a program which need not interfere with present job. If you qualify, training can be financed. Write today. Please include home phone number and age.  
**AUTOMATION TRAINING**  
Box No. 104, The Sanford Herald

# Jacoby On Bridge By Oswald Jacoby

Albert Herzog, one of the greatest bridge writers of all times, has just written "More on Bidding." This book discusses modern American bidding from the standpoint of both beginner and expert and, in addition, illustrates many bidding situations by showing the play as well. He points out that South has a 5-club suit and East has a 4-club suit. South's first play would be to lead a heart from dummy in the hope that West had led away from the queen-jack. He continues by remarking that after the ten of hearts failed to hold inexperienced players would not see any way to make the contract unless they could find a singleton or doubleton king of clubs. Nevertheless, South managed to make it in spite of the fact that the king of clubs was doubly protected.

## Highlights TV Time Previews

**TV Time Previews**  
coming television shows by attending rehearsals, watching screenings, analyzing scripts in New York and Hollywood. Here are their previews for today:  
**TV Time's Show of the Night:**  
10-11 P.M. ABC. Ben Casey "A Woods Full of Questions Marks." Aside from the title, this is one of the most pungently effective dramas ever attempted on this series. It's the case history of a little deaf girl who's never been given the opportunity to learn because her family is convinced she's retarded. It points up an attitude prevalent in much of our society, that physical disability in our communicative mechanism is somehow tied up with mental disability.

**Television Tonight**  
**MONDAY P. M.**  
6:00 (8) News  
(9) News, Sports, Weather  
6:30 (8) Mervyn  
(9) Stanley-Brisley Report  
7:00 (8) News  
(9) The Bristol Court  
(10) Voyage to the Bottom of the Sea  
(11) To Tell the Truth  
8:00 (8) I've Got a Secret  
(9) The Andy Griffith Show  
(10) No Time for Sergeants  
8:30 (8) Monday Night Movie  
(9) Andy Williams  
(10) Hollywood and the Stars  
(11) Bing Crosby Show  
10:00 (8) Alfred Hitchcock  
(9) Star Casey  
11:00 (8) News, Sports, Weather  
(9) NewsScope

## Beauty after Forty

"How many pounds can a really overweight woman lose when she follows your 'Figure Perfection Diet'?" I weigh 256 and am only five feet tall. -A. O.  
I could not tell you. Each person has a different approach to dieting and it is impossible to tell how many pounds anyone can get rid of when following a diet. But, let me say this: you should not be so interested in how many pounds you can get rid of in a given time, but hurry and get yourself set on a diet and really work at it to rid yourself of all that excess weight that is so bad for your health and appearance. If you wish the "Figure Perfection Diet" and will really follow it, send me a long, self-addressed, stamped envelope and enclose TEN cents in coin. I will also send you a gift copy of "Diet Breaks," but do not use this until you are on the diet and seeing results.  
"My hair is pure white, I am tall and rather 'Victorian' in appearance according to my teen-aged daughter-in-law. I would like a purple wool dress, but she says I would only look old-fashioned in it. What do you say? I am willing to learn! -G.S.  
Your teen-aged daughter-in-law sounds a bit "fresh," but perhaps it is a "fresh" approach, and worth considering. Purple is rather a "royal" color, and frankly I like it only on a very young woman. It does rather enhance the maturity of a woman already mature. So, let the purple wool turn into a soft blue or green if you must have color, although I think a black wool dress is not only smarter but, strangely enough younger. Accessorize with color if you like. Charcoal gray is also very interesting and very smart.  
"My hair was very blonde all of my life; now at sixty, it isn't much of anything, just drab. I am going to have it dyed. What color should I get? My eyes are brown, and skin fair. My complexion is pale. I use, as you suggest, a light touch of rouge.—Mrs. Tom."  
Choose a pale silvery shade. Have it done the first time by a good beauty salon, and be careful in selecting a shade. They can show you samples. Tomorrow—From My Notebook

**South**  
♠ 10 9 8 7 6 5 4 3 2  
♥ 10 9 8 7 6 5 4 3 2  
♦ 10 9 8 7 6 5 4 3 2  
♣ 10 9 8 7 6 5 4 3 2  
**West**  
♠ 10 9 8 7 6 5 4 3 2  
♥ 10 9 8 7 6 5 4 3 2  
♦ 10 9 8 7 6 5 4 3 2  
♣ 10 9 8 7 6 5 4 3 2  
**South (9)**  
♠ 10 9 8 7 6 5 4 3 2  
♥ 10 9 8 7 6 5 4 3 2  
♦ 10 9 8 7 6 5 4 3 2  
♣ 10 9 8 7 6 5 4 3 2  
**South West North East**  
S.W. N.E. S.W. N.E.  
Opening lead—4♣

**TV Time Previews**  
The girl is played by June Reed, who happens to be a deaf girl herself, and much of what you see on the screen is painfully authentic and acted by other deaf children. Gene Clark is the nominal guest star as the girl's father, but his primary purpose is to provide a sounding board off which playwright Ellis Marcus can bounce his arguments. A fine hour.  
7:30-8:30 P.M. ABC. Voyage to the Bottom of the Sea "Turn Back the Clock." This could make a good science-fiction "B" picture. Somewhere in the bowels of the Antarctic, the Seaview, in its search for the missing members of a scientific expedition, comes across a prehistoric world, complete with savages, monsters and active volcanoes.

# We The Women: By Ruth Millett

"Women today are still sitting fearfully at home, anxiously waiting for a friend to dig up a male. Go out and look! By no means listen to mama." That's the latest advice of New York psychologist, Dr. Albert Ellis, author of "The Intelligent Woman's Guide to Man-hunting."  
It would seem from that advice to today's girls that the professor has been doing a Rip Van Winkle.

While he has been sleeping, the American girl has perfected the art of getting out and looking for a husband. She's no shy little miss sitting by the telephone, hoping it will ring. Or waiting around for a friend to get her a date. She's right on the job looking the boys over, and the moment she decides on one, it's not long until the two are wearing "his and her" wedding bands.  
The girl of today is so much more aggressive than her mother was where young men are concerned, that mama couldn't teach her anything about husband hunting. And she usually gets her man at an earlier age than her mother did, too. A quick glance at the age at which women are

marrying today compared with the marrying age 25 years ago will show this fact.  
How a psychologist happens not to have noticed these things is hard to say.  
For the girls are getting their men, getting them young-

er than ever, and it isn't being done because the young men are in a big hurry to get married. So it must be because the girls have figured out on their own what Dr. Ellis thinks someone ought to tell them.

**ORDER NOW AT Sanford Electric**  
**COLLEGE FOOTBALL IN LIVING COLOR!**  
THRILL TO THE BIG GAME ON NEW 1965 RCA VICTOR COLOR TV  
More People Own RCA VICTOR Than Any Other Television—Black and White or Color  
The ONLY Work 10 Series 66-611 \$179 (lowest street price) \$129 up to picture  
**TUNES ALL 82 CHANNELS!**  
THE MOST TRUSTED NAME IN TELEVISION  
WE SERVICE COLOR TELEVISION  
**Sanford Electric Co.**  
VISIT OUR RECORD AND SHEET MUSIC DEPT.  
118 MAGNOLIA 322-1542

**VOTE NOV. 3 FOR — JIM BIRKENMEYER**  
LET JIM CONTINUE TO SERVE YOU AS A MEMBER OF THE SEMINOLE COUNTY SCHOOL BOARD  
JIM, A DEMOCRATIC INCUMBENT NOMINEE, LIVES IN CASSELBERRY, IS A BUSINESSMAN BOARD MEMBER, HAS SERVED 2 YEARS ON THE BOARD OF TRUSTEES IN THE COUNTY SCHOOL SYSTEM, AND HE PLEDGES CONTINUING PROGRESS IN THE SCHOOLS OF SEMINOLE COUNTY.  
Pol. Adv. By Seminole County Democratic Executive Committee

**South Seminole BANK**  
DAYTIME OR NIGHT . . . ALWAYS AT YOUR SERVICE!  
And at South Seminole Bank you'll always find a courteous and friendly staff eager to make your visit to South Seminole a genuine pleasure. Serving the entire South Seminole-Maitland area, we are pleased to focus attention this week on the outstanding progress of Seminole County. For your financial progress may we suggest that you visit with us . . . we will be pleased to serve you.  
**SOUTH SEMINOLE BANK**  
PERM PARK, FLORIDA

**THE Windjammer is coming!**



OUR BOARDING HOUSE



OUT OUR WAY



OUR ANCESTORS



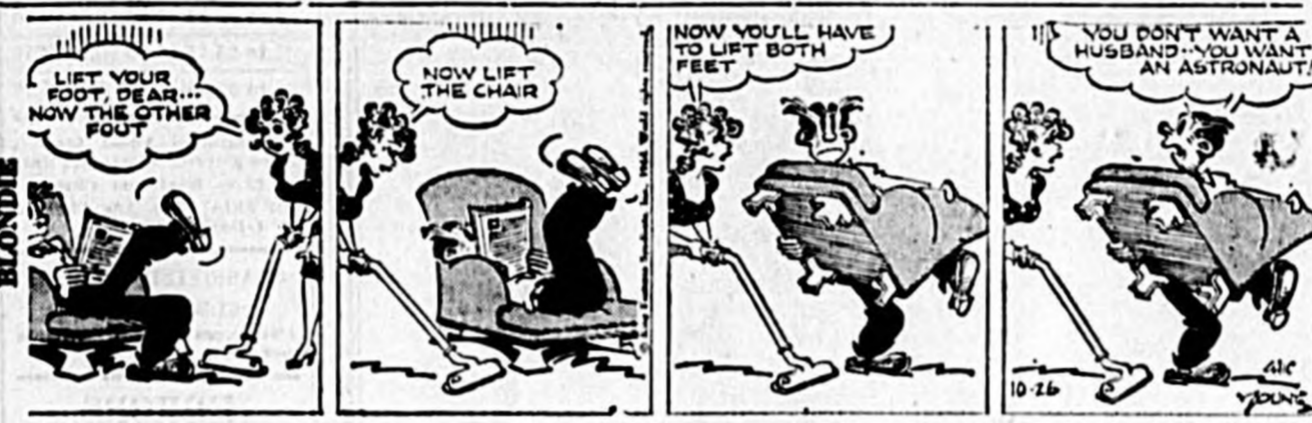
SHORT RIBS



BUGS BUNNY



THE PHANTOM



SIDE GLANCES

By Galbraith



CARNIVAL

By Dick Turner



TIZZY

By Kate Osann



Horoscope Forecast

Tuesday, October 27, 1944

**GENERAL TENDENCIES:** There is so much confusion abroad in the world today that you had better double-check all facts and figures before accepting them as correct or stating them yourself. You have every chance to get into real trouble that lasts for some time in trying to pull anything on any other person, so keep above reproach.

**ARIES (March 21 to April 19)** Better carry through with practical affairs at hand that are important, though you want to spend your time with good friends. Plan time wisely. Don't get bogged up by trying to speed.

**TAURUS (April 20 to May 20)** You have to improve your credit now if you want to enjoy the good will of the general public. Trying to change jobs in the middle of the stream is N. G. Stick to present set-up.

**GEMINI (May 21 to June 21)** Forget recreation today when you have many important affairs awaiting your undivided attention. Become a more efficient worker. Satisfy desire for knowledge, but seek right outlets.

**MOON CHILDREN (June 22 to July 21)** Handling business and credit affairs fine, but don't take time out for extra-curricular fun. Have more control over your emotions. You could lose much of value otherwise.

**LEO (July 22 to August 21)** Although you want to reach certain personal aims, this is not the right psychological time and you had better control your temper. Be big. Wear a charming smile and please all.

**VIRGO (August 22 to September 22)** Don't wear that frustration where it shows or others can get a different opinion of you. Get yourself in hand early. Be the good Samaritan, if the opportunity arises.

**LIBRA (September 23 to October 22)** There is no point in relying upon others today who have bigger problems than you have. Be self-sufficient. Either don't attend social affairs or be very tactful if you do, in P.M.

**SCORPIO (October 23 to November 21)** By liking those who have power over your affairs, you could lose much good will at this time. Labor more diligently than ever. See that your credit is improved.

**SAGITTARIUS (November 22 to December 21)** Don't expect others to dig up the data that you want. Get busy yourself and use that good mind and penchant for work. Don't antagonize others by unguarded words.

**CAPRICORN (December 22 to January 20)** If you follow your intuition you are very apt to lose a great deal, since it is erroneous. Stick to business at hand. Leave outlets you do not understand strictly alone.

**AQUARIUS (January 21 to February 19)** Fascinating persons are in the mood to give you backing you want, but not just yet. Be patient. Show that you are very efficient at your work in the interim.

**PISCES (February 20 to March 20)** While you may not enjoy the work ahead of you, it has to be done, so clear the slate early for better things. Co-workers are hardly helpful. Take this in your stride.

**IF YOUR CHILD IS BORN TODAY,** he or she will have the ability to assist others where the emotions, finances and sciences are concerned, so you must be sure to give as comprehensive a course of education as possible. Teach early to say very little, especially about the faults or affairs of others, and then there can be a tremendous success in this chart. Let the thinker prevail here.

"The Stars impel, they do not compel." What you make of your life is largely up to YOU!

Carroll Righter's Individual Forecast for your sign for November is now ready. For your copy send your birthdate and \$1.00 to Carroll Righter Forecast The Sanford Herald, Box 1921, Hollywood 28, California.

Numermatics is the study of coins and medals, according to the Encyclopedia Britannica.

**Satirists**

ACROSS  
1 That's a  
2 Fables in  
3 Author of  
4 "Major"  
5 Barbara  
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7 bearing  
8 Jellylike  
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15 Male nickname  
16 Vegetable fibers  
17 Little demon  
18 Trick  
19 Frigate  
20 Glass materials  
21 Male salad  
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25 dance (Fr.)  
26 Emperor (sh.)  
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29 Address  
30 Samuel Clemens  
41 Form of "to be"  
42 Saxon state  
43 Wondy  
44 Ordinary  
45 measure  
46 deduction  
47 Alpinism  
48 ounce  
49 Choler  
54 Charles Lamb  
55 Portified  
56 Same time  
57 (prefix)  
58 Marston

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16 Vegetable fibers  
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49 Choler  
54 Charles Lamb  
55 Portified  
56 Same time  
57 (prefix)  
58 Marston

**Answer to Previous Puzzle**

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"EVENING HOURS ARE READING HOURS"

Mr. **MERCHANT...**

The **SANFORD HERALD** Now Has

**41**

# NEW Classified Headings

## CLASSIFIED INDEX

- 1- Lost & Found
- 2- Personals
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- 4- Day Nurseries
- 5- Child Care
- 6- Dogs-Cats-Pets
- 7- Livestock
- 8- Special Notices
- 9- Coloring
- 10- Places to Eat
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- 12- Swimming Pools
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- 60- House For Rent
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- 62- Trailers-Cabanas
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- 64- Mobile Homes-Rent
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- 76- Scooters & Cycles
- 77- Boats & Motors
- 78- Marine Supplies

322-5612

From Sanford Exchange

425-5938

From Seminole County (Dial Direct)

**AND**— we'll make a heading for you if your business is not listed!

PHONE 322-5612 — or — 425-5938

(FROM SANFORD EXCHANGE)

(FROM SEMINOLE COUNTY)

# The Sanford Herald

SINCE 1908

REACHING MORE THAN 40,000 PEOPLE DAILY!

OUR CIRCULATION SATURATES  
YOUR TRADING AREA . . . .

WHY NOT INVESTIGATE OUR LOW  
DAILY DISCOUNT RATES?

ONE SALE OFTEN PAYS FOR THE  
ENTIRE MONTH'S COST!

**EXAMPLES**

Piano Tuning and Repair W. L. Harmon — 322-4223	REMODEL - REPAIR Call B. E. Link, 322-7029 Building Contractor
<b>\$588</b> MONTHLY COST	<b>\$882</b> MONTHLY COST

## Herald Want-Ads 322-5612

Up Sanford Herald  
Page 8-A—Oct. 26, 1964

### Classified Phones

From Sanford Exchange  
**322-5612**

From Seminole County  
**425-5938**

Old Street—  
Not Long Distance

Up to 5 | 1 | 1.50 | 1.50 | 1.50  
6 to 10 | 2 | 1.50 | 1.50 | 1.50  
11 to 15 | 3 | 1.50 | 1.50 | 1.50  
16 to 20 | 4 | 1.50 | 1.50 | 1.50  
21 to 25 | 5 | 1.50 | 1.50 | 1.50  
26 to 30 | 6 | 1.50 | 1.50 | 1.50

Minimum Ad—1 Line  
(Five 2-letter words per line)  
60¢ Minimum Charge

All Ship Date Ads Charged at 1-Day Rate

**CLASSIFIED DISPLAY**  
\$1.50 Per Inch  
(Minimum of 3 columns  
width)

**ERRORS**  
The Herald will not be responsible for more than one incorrect insertion.

**COPY**  
The Herald reserves the privilege of rejecting or revising any advertisement which it deems objectionable to the policy of this newspaper.

**CONTRACT RATES**  
ON REQUEST

**Legal Notice**

In the Court of the County Judge, Seminole County, State of Florida, in Probate, to wit the Estate of:

**HERBERT J. SCHUENEMANN** Deceased.

**PIVAL NOTICE**

Notice is hereby given that the undersigned will, on the 15th day of November, A. D. 1964, present to the Honorable County Judge of Seminole County, Florida, his final return, account and vouchers, as Executor of the Estate of Herbert J. Schuenemann, deceased, and at said time, then and there, make application to the said Judge for a final settlement of the administration of said estate, and for an order discharging him as such Executor.

Dated this 13th day of October, A. D. 1964.

Monroe E. Schuenemann  
As Executor of the Estate of Herbert J. Schuenemann Deceased.

R. W. Ware,  
Attorney for Estate  
P. O. Box 1415,  
Sanford, Florida.  
Publish Oct. 12, 19, 26 & Nov. 2, 1964.  
CDF-48

**2. Personals**

Do you have a drinking problem? Write F. O. Box 1213, Sanford.

**4. Beauty Care**

Permanent Special 20% OFF REG. PRICE  
Cut 'N Curl Beauty Shop  
218 Palmetto Ave. 322-0834

**HARRIETT'S Beauty Shop**  
106 So. Oak, Free Parking,  
2nd & Oak, Evening app'l.  
322-5742.

**8. Dogs - Cats - Pets**

**DOGS RECEIVED for Adoption**, licensed. Animal Rescue League, 1700 W. Minnesota, Deland, Fla. 734-1046.

**10. Poultry - Livestock**

**ANGUS Calves**, Ph. 322-1861 after 6 p. m. L. B. Steele.

**15. Special Services**

**A & B CONTRACTORS**  
HOME IMPROVEMENTS,  
ROOFING, PAINTING &  
INSULATING  
Financing Arranged 322-2287

**GUARANTEED Repairs, Remodeling**, Hourly or Contract. 322-7800.

**ALTERATIONS on Mens & Ladies Clothing**, 838-1961 Weatherfield.

**DRAPERIES— Beautiful Fabrics**, free estimates. Adam's Decorative Service. 322-2022.

**22. Plumbing**

**PLUMBING**  
Contracting Repairs  
**FREE ESTIMATES**  
R. L. HARVEY  
304 Sanford Ave. FA 2-3383

**23. Painting**

**FOR A PAINTER**, inside or out, call Luther Tasker at 322-6159.

**FOR PAINTING & Repair—**Call 322-5422.

**24. Well Drilling**

**WELLS DRILLED, PUMPS, SPRINKLER SYSTEMS**  
All Types and Sizes  
We Repair and Service  
**STINE**  
Machinery and Supply Co.  
207 W 2nd St. FA 2-6432

**25. Air Cond. & Heating**

**AIR-CONDITIONING**  
By **FEDDERS**  
H. B. POPE CO., Inc.  
200 So. Park Ave. 322-4234

**30. Home Appliances**

**ALL Types of new major Appliances at Drastic Discount.** Call 322-8448, J & R Trading Post, Inc., 2309 S. Orange Blossom Trail, Orlando.

**Legal Notice**

**NOTICE OF PROCEEDINGS PURSUANT TO CHAPTER 708**

TO WHOM IT MAY CONCERN:

You will take notice that pursuant to motion duly adopted on the 15th day of October, 1964, the Board of County Commissioners will hold a public meeting on the 10th day of November, at 10:00 A. M., or as soon thereafter as practicable in the Board of County Commissioners' Room in the Court House, Sanford, Florida, to consider the feasibility of re-nunciating and disclaiming any interest in and to the following described property, to-wit:

The South 12 feet of the North 488 feet of the East 1/4 of the SE 1/4 of Sec. 14, T. 21 N., R. 17 E., S. 1 E., of Section 19, Township 21 North, Range 20 East, lying East of State Road 12, 600 feet East and 100 feet thereof, lying and being in Seminole County, Florida.

Persons interested may appear and be heard at the time and place specified.

(SEAL)  
**BOARD OF COUNTY COMMISSIONERS**  
**SEMINOLE COUNTY, FLORIDA.**  
Attest: Arthur H. Beckwith, Jr., Clerk  
Publish Oct. 26, 1964  
CDF-91

**NOTICE OF APPLICATION FOR TAX DEED**  
(See 194.16 Florida Statutes of 1960)

**NOTICE IS HEREBY GIVEN**, That J. M. Byrne the holder of the following certificate has filed said certificate for tax deed to be issued thereon. The certificate number and year of issuance, the description of the property, and the name in which it was assessed are as follows:

Certificate No. 97 Year of Issuance 1945

Description of Property: Lot 21 Block 22 Pine Level Plat Book 4 pages 16 & 17 Name in which assessed Sam Hanes et al. All of said property being in the County of Seminole, State of Florida. Unless such certificate shall be redeemed according to law the highest bidder at the front door of the Seminole County Court House at Sanford, Florida, on the first Monday in the month of November, 1964, which is the 2nd day of November, 1964.

Dated this 4th day of September, 1964.

(Official Clerk's Seal)  
Arthur H. Beckwith, Jr.,  
Clerk Circuit Court,  
Seminole County, Florida  
By: G. T. Ray, Jr., D. C.  
Publish Oct. 8, 15, 22, 29, 1964  
CDF-38

**NOTICE OF APPLICATION FOR TAX DEED**  
(See 194.16 Florida Statutes of 1960)

**NOTICE IS HEREBY GIVEN**, That Gertrude Ammann the holder of the following certificate has filed said certificate for tax deed to be issued thereon. The certificate number and year of issuance, the description of the property, and the name in which it was assessed are as follows:

Certificate No. 102 Year of Issuance 1943

Description of Property: Lot 21 Blk. C Bungalow City of Deland, Deland, Fla. Name in which assessed Benjamin Jefferson & Mary Hill. All of said property being in the County of Seminole, State of Florida. Unless such certificate shall be redeemed according to law the highest bidder at the front door of the Seminole County Court House at Sanford, Florida, on the first Monday in the month of November, 1964, which is the 2nd day of November, 1964.

Dated this 17th day of September, 1964.

(Official Clerk's Seal)  
Arthur H. Beckwith, Jr.,  
Clerk of Circuit Court,  
Seminole County, Florida  
By: G. T. Ray, Jr., D. C.  
Publish Oct. 8, 15, 22, 29, 1964  
CDF-38

**30. Home Appliances**

**WASHER**, automatic, practically new. Reasonable. 322-5140.

**LIKE new '60 Elec. Stove**, clock timer, Excel. cond. 322-1821.

**31. Musical Instruments**

**Piano Tuning and Repair**  
W. L. Harmon — FA 2-4888

**Piano Servicing & Tuning**  
Gene Cumber — 322-2981

**35. Vacuum Cleaners**

**SANFORD VACUUM SVG.**  
**YOUR REPAIR DEALER**  
2555 E. Park 322-6511

**SALES - PARTS - SERVICE**

**30. Misc. For Sale**

**Patios, Floor, Free Estimates** sand, cement, rock, pipe, steel, grass traps, dry wells, storm drains.

**MIRACLE CONCRETE CO.**  
309 Elm Ave. 322-8781

**EARN— A Freezer or Freezer Refrigerator Combination** without leaving your home. Call Sanford 322-7457 Day or Night.

**USED LUMBER: 2 x 4** through 2 x 12. Sheeting and flooring. 20 yds. Lathertite. Many parties. Mill Ends. 322-0793.

**GUNS, Buy, Sell, Trade, Repair. OSTEEN BRIDGE FISH CAMP.**

**WINCHESTER, Model 63, Cal. 22, Auto. L/Rifle 440** Cash w/ammo. REMINGTON, Model 141, Gamemaster, Cal. 35 Rifle \$45 w/ammo. A good brush deer rifle.

If interested at quoted prices, Ph. 322-5333.

**RECEIVER: Hallcrafters**, model SX-32, 6 Band coverage, 500KC - 42 MC. Excellent condition. 322-9444.

**FREEZER— Earn a Freezer or freezer Refrigerator Combination** without leaving your home. For information call 322-7457, Sanford, Day or Night.

**OCT. SPEC. Adult coast guard** appr. life vest. Reg. \$4.00 — \$2.25. Army-Navy Surplus.

**WEDDING GOWN, size 7**, White Alencon Lace & Tulle. Floor length veil & Tiara included. \$40. Call 322-6849.

**BILL'S BAGGAGE BARN** of 10,000 Items  
1300 Grapeville Ave.

**Carpets clean easier with the Blue Lustre Electric Shampooer** only \$1 per day. Carroll's Furniture.

**Legal Notice**

**NOTICE UNDER FICTITIOUS NAME STATUTE**

**TO WHOM IT MAY CONCERN:** NOTICE IS HEREBY GIVEN that the undersigned, pursuant to the Fictitious Name Statute, Chapter 708, Florida Statutes, will register with the Clerk of the Circuit Court in and for Seminole County, Florida, upon receipt of Proof of the Publication of this Notice of the Fictitious Name, to-wit: PATIO BARR AND LOUISA

sworn to and subscribed before me this 27th day of October, 1964.

Dated at Fern Park, Seminole County, Florida, this 21st day of October, A. D. 1964.

MICHAEL SIMONELLI  
Sworn to and subscribed before me this 27th day of October, 1964.

(SEAL)  
Jean T. Cisco  
Notary Public State of Florida

My commission expires May 29, 1965.

Bonded by American Security Co. of N. Y.

**GENE R. STEPHENSON**  
Of Cleveland and Stephenson  
Post Office Drawer One  
Fern Park, Florida  
Attorney for Michael Simonelli  
Publish Oct. 26 & Nov. 2, 9, 16, 1964.  
CDF-91



# Rain Or Shine, The Response 'Pours' In From Your Classified Ad. Call 322-5612.

**50. Misc. For Sale**  
**GUNS**  
 22 Marlin Bolt Action; 22. Darringer Wadley, German; 22. Frontier Single Six, German; 22. Browning Auto Rifle; 22.110 Savage O/U; 22. Savage Auto Pistol; 410 Dbl. Special; 12 Ga. Ithaca Mof 7 Featherlight Cutts Comp; 12 Ga. Browning Superposed Lightening Full/Full & Mod/Imp; 200 Husquvarna Mauer Action Swedish; 7 Antique Mid-East Pistols; 322-0883 after 5 P.m.

**33. Wanted To Buy**  
**USED FURNITURE, one piece or household. Best prices. Furay Bedding & Furniture Co., 501 W. 1st St. 322-6381.**  
**HOUSE WANTED FROM OWNER. Will assume Mortgage on 3 Bedrooms, 2 bath. Write Full Details—Box 98, Sanford Herald.**  
**USED FURNITURE, one room or household, tools, misc. Items, ANYTHING you have to sell. 322-2270.**

**Sanford Herald Oct. 26, 1964—Page 9-A**  
**BERRY'S WORLD**



... So, since Berry doesn't want to have any top-secret intelligence briefings, I thought...

**55. Furniture For Sale**  
**FREE ESTIMATE**  
 Upholstering & Mattress re-upholstering. New & Used Furniture. Call Nix Bedding Mfg. Co. at 708 Colony Ave. FA 3-2117.

**Legal Notice**

For the biggest selection of nearly new and used furniture, see Noll's Furniture Brokerage in Casselberry on 17-92. Open 6 days 9 to 6  
 Used furniture, appliances, tools, etc. Bought - Sold Larry's Mart 215 Sanford Ave. Ph. FA 2-4132.

**Legal Notice**

**NOTICE IS HEREBY GIVEN** that we are engaged in business at 2215 Forest City, Seminole County, Florida, under the fictitious name of NUTRITION-AL RESEARCH INSTITUTE. ALL RESEARCH HEALTH APPLIANCES and that we intend to register said name with the Clerk of the Circuit Court, Seminole County, Florida, in accordance with the provisions of the Fictitious Name Statute, Florida Statutes 1961, 218.01. The certificate number is 100-99. Florida Statutes 1961. 218.01. Mabel G. Marx Plaintiff. Publish Oct. 19, 26, & Nov. 2, 9, 1964. CDF-24

**Legal Notice**

**IN THE CIRCUIT COURT, NINTH JUDICIAL CIRCUIT, IN AND FOR SEMINOLE COUNTY, FLORIDA, STATE OF FLORIDA, vs. JOSEPH A. CORBITT and VIRGINIA L. CORBITT, his wife.**  
 Plaintiff vs. Defendant.  
**NOTICE OF HEARING**  
 The Board of County Commissioners of Seminole County, Florida, proposes to rezone the following described property zoned R-1 Single Family Residential to A-1 Agriculture: Lots 1, 2 and 3, Block F, Fern Terrace Subdivision, further described as lying E of O'Brien Road, E of Naval Drive and W of Jaffa Drive.  
 Public hearing will be held in the Seminole County Court House, Sanford, Florida, in the County Commissioners Room on November 16, 1964 at 10:00 A. M. or as soon thereafter as possible.  
 Board of County Commissioners  
 Seminole County, Florida  
 By James P. Avery, Jr., Chairman  
 Attest Arthur Beckwith, Jr. CDF-25

**55. Furniture For Sale**

**KROEHLER Sofa & Chair** reasonable. 810 Myrtle Ave.

**Legal Notice**

**NOTICE OF APPLICATION FOR TAX DEED**  
 (Sec. 194.16 Florida Statutes of 1960)  
**NOTICE IS HEREBY GIVEN**, That Gertrude Ammann the holder of the following certificate has filed said certificate for tax deed to be issued thereon. The certificate number and year of issuance, the description of the property, and the name in which it was assessed are as follows:  
**Certificate No. 384 Year of Issuance 1962**  
**Description of Property:** Lot 7 Blk H Sanford Grove Plat Book 4 page 21  
 Name in which assessed Austin D. Rutton. All of said property being in the County of Seminole, State of Florida. Unless such certificate shall be redeemed according to law the property described in such certificate will be sold to the highest bidder at the front door of the Seminole County Court House at Sanford, Florida, on the first Monday in the month of November, 1964, which is the 2nd day of November, 1964.  
 Dated this 17th day of September, 1964.  
 (Official Clerk's Seal)  
 Arthur H. Beckwith, Jr., Clerk of Circuit Court, Seminole County, Florida  
 By: G. T. Ray, Jr., D. C. Publish Oct. 5, 12, 19, 26, 1964 CDF-21

**Legal Notice**

**IN COUNTY JUDGES COURT, SEMINOLE COUNTY, FLORIDA**  
**NOTICE TO CREDITORS**  
 TO ALL PERSONS HAVING CLAIMS OR DEMANDS AGAINST SAID ESTATE: You and each of you are hereby notified and required to file any claims and demands which you, or either of you, may have against said estate in the office of Hon. C. Vernon Mrs. County Judge of Seminole County, at his office in the Court House in Sanford, Florida, within six calendar months from the time of the first publication of this notice. Each claim or demand must be in writing and contain the place of residence and post office address of the claimant and must be sworn to by the claimant, his agent or attorney, or the same shall be void.  
 /s/ HENRY PHINNEY  
 As executor of said estate  
 van den BERG & GAY  
 Attorneys at Law  
 446 First Federal Bldg.  
 P. O. Box 1187  
 Orlando, Florida  
 CDF-26  
 Publish Oct. 5, 12, 19, 26, 1964

**Legal Notice**

**NOTICE OF PUBLIC HEARING**  
 Notice is hereby given. Board of County Commissioners of Seminole County, Florida, propose to rezone the following described property zoned A-1 Agriculture to R-2 Duplex: Lot 1111' E along Highway 450 ft thence N 71° 19' W 1054.9 ft to 201' (less that portion presently zoned C-2 Commercial). Further described as lying NW of A. M. or as soon thereafter as possible.  
 Board of County Commissioners  
 Seminole County, Florida  
 By James P. Avery, Jr., Chairman  
 Attest Arthur Beckwith, Jr. CDF-24

**60. Business Opport.**

**FOR LEASE SERVICE STATION.**  
 Good Location Good Products. Good Treatment  
**PHONE LOCALLY 322-4342** or apply to the  
**PURE OIL COMPANY**  
**PART OR FULL TIME**  
 Now available in this area, routes vending cigarettes, gum, candy, nuts and other fast selling products.  
 Route 1-4383 investment  
 Route 2-4173 investment  
 Route 3-4370 investment  
 Excellent earnings. Will fully instruct. For interview, write, including phone number to: Box 105, Sanford Herald.

**60. Schools & Instructions**

**MEN - WOMEN WANTED AT ONCE** to train for Civil Service. Good pay. Thousands of jobs open. Experience usually unnecessary. For information on Jobs, Salaries, Requirements, local interview, write giving address, phone. AMERICAN SERVICE, Box 96, Sanford Herald.  
 "SEE IBM training opportunities on Amusement Page 6A next to Movie Ads."

**71. Male Help Wanted**

**MAN 21-45 for Insurance Dept., Sanford area. Salary plus commission. 322-0843.**

**Legal Notice**

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 Board of County Commissioners  
 Seminole County, Florida  
 By James P. Avery, Jr., Chairman  
 Attest Arthur Beckwith, Jr. CDF-24

**NOTICE FOR BIDS**

The Board of County Commissioners of Seminole County, Florida, will receive bids at the office of Arthur H. Beckwith, Jr., Clerk in the Court House at Sanford, Florida up to 5:00 P. M. Monday, November 9, 1964, for furnishing the following items of equipment:  
**ITEM DESCRIPTION**  
 A. 2 - Tandem Dump Trucks - TRADE-IN 1 - 1957 Dump Truck  
 B. 1 - Self Propelled Traffic Roller - TRADE-IN 1 - T200 High Sprayer  
 C. 1 - 40 H. P. Motor Grader - TRADE-IN 1 - 1950 Tractor  
 D. 2 - Self-Propelled 20 inch Rotary Mowers - TRADE-IN (None)  
 E. 1 - Used Asphalt Paving Machine - TRADE-IN (None)  
 F. 1 - Compact Sedan - TRADE-IN (None)  
 Specifications may be obtained at the office of the Seminole County Clerk in the Court House, at Sanford, Florida; or at the County Engineer's Office on U. S. 17-92 South of Sanford, Fla.  
 Bids to be enclosed in a sealed envelope plainly marked on the outside, "BID FOR FURNISHING (name of item), open November 10, 1964."  
 Bids will be opened on Tuesday, November 10, 1964, at 10:00 A. M. or as soon thereafter as possible, at a meeting to be held in the County Commission Meeting Room in the Court House at Sanford, Florida.  
 The right is reserved to waive any irregularities or technicalities in bids or to reject any or all bids.  
 Board of County Commissioners  
 Seminole County, Florida  
 James P. Avery, Jr., Chairman  
 By: W. Ruah, Jr., County Engineer  
 Publish Oct. 26 & Nov. 2, 1964 CDF-22

**71. Male Help Wanted**

**50 MEN** wanted to help set up shows & rides. Apply manager Blue Grass Shows, American Legion Fairgrounds on Hwy. 17-92 South, Monday, Nov. 2 at 7:00 A. M.

**72. Female Help Wanted**

**EXPERIENCED SEWING MACHINE** Operators needed. Steady year round employment in our modern air-conditioned factory.  
**ALIX OF SANFORD**  
 3418 Orlando Dr. Sanford

**72. Female Help Wanted**

**HOUSEKEEPER**, live in, Holidays & weekends off. 3 School age children. Phone 322-7141.

**72. Female Help Wanted**

**MAIDS - N. Y. TO \$85 Wk.**  
 RUSH REFERENCES. TOP JOBS. FARE ADVANCED QUICKLY. HAV-A-MAID, 4 Bond St. Great Neck, N. Y.

**73. Male or Female Help**

**NEED CHRISTMAS MONEY?**  
 Car necessary, full or part time. Military welcome. Call for appointment between 7 & 8 p. m. only. 322-9005.

**72. Female Help Wanted**

**MAJOR INSURANCE COMPANY** offers qualified men or women (with paying minimum \$80, maximum unlimited. Vacations, Conventions, Group Insurance, Disability retirement & Regular retirement income. Continuous training. Call Orlando, Fri., Sat., Mon., or Tues. A.M. GA 2-5824.

**72. Female Help Wanted**

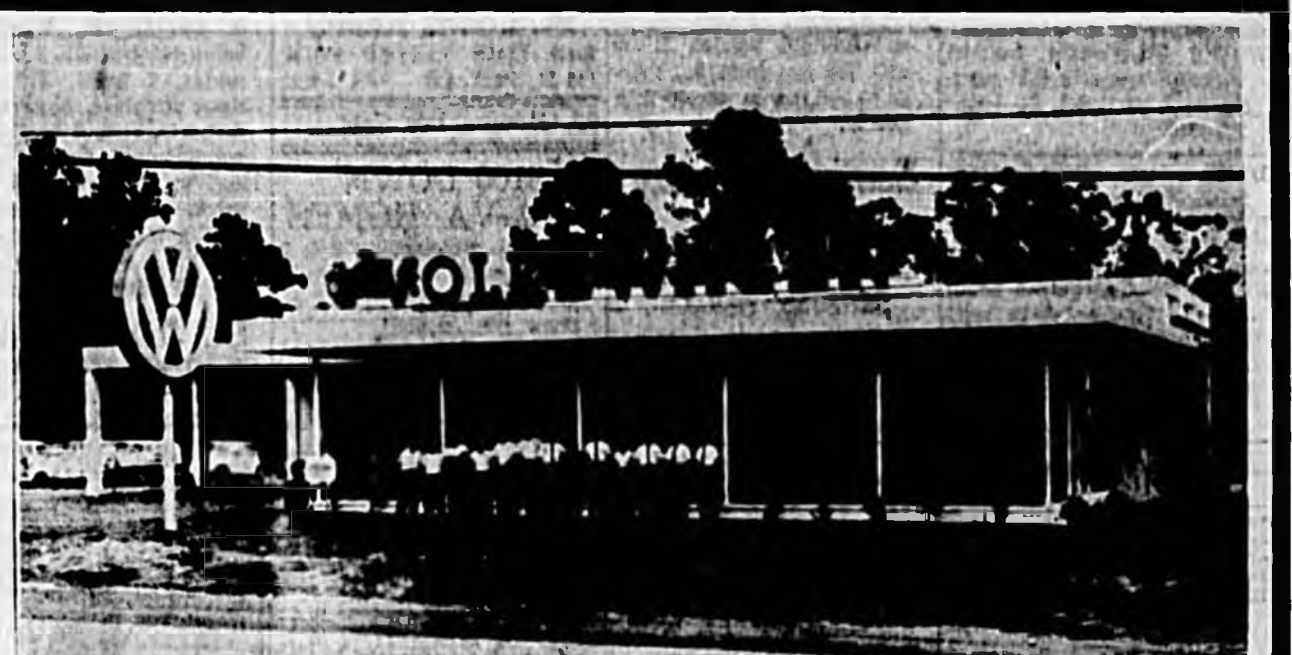
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**73. Male or Female Help**

**NEED CHRISTMAS MONEY?**  
 Car necessary, full or part time. Military welcome. Call for appointment between 7 & 8 p. m. only. 322-9005.



That's Us Outside SANFORD'S New Volkswagen Dealership. Just South of Sanford on Hwy. 17-92.

## SERVICE-SALES-PARTS

We Invite You To Visit The Showroom Of Sanford's Newest Automobile Dealership.

**Ellinor Motor Company**   
 HWY. 17-92, JUST SOUTH OF SANFORD PHONE 322-1835

# GO WEST

On West First Street

To See The New "65"  DODGE



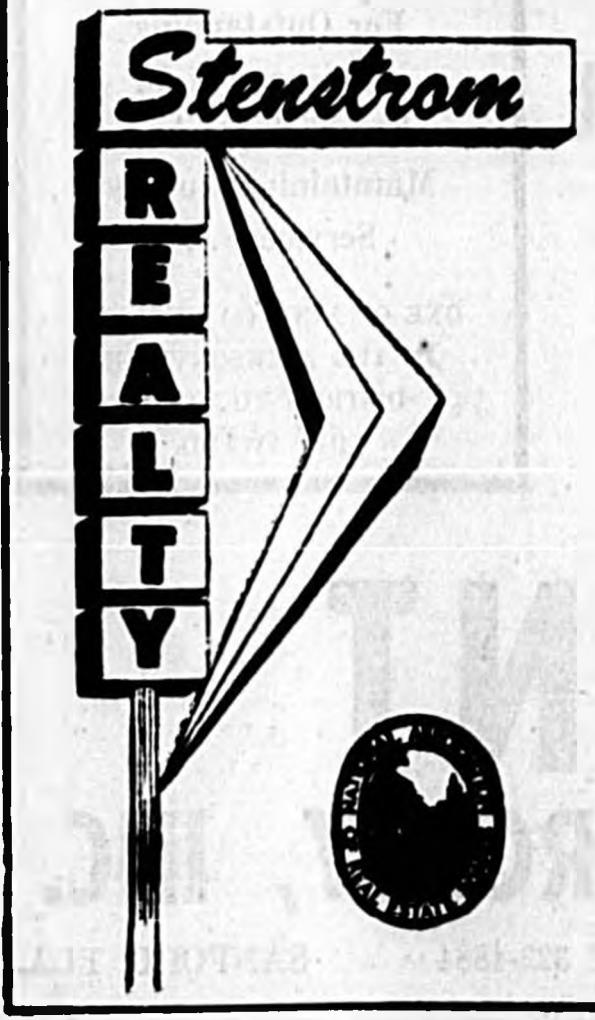
## THE DODGE BOYS

- Ben Howland • Charlie Craig
- Charlie Hudson • Frank Brunson

Who Offer You The Car With The 5 Year Guarantee Or 50,000 Mile Warranty.

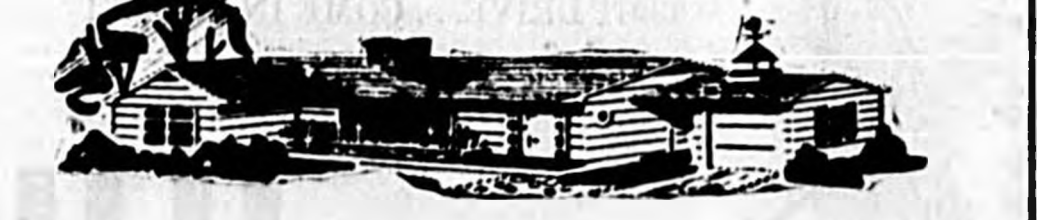
**Seminole County Motors**  
 1801 West 1st Street  
 Sanford, Florida

**Stenstrom REALTY**



### Sanford's Complete Real Estate Service

- SALES • HOMES • ACREAGE • MORTGAGES
- RENTALS • LOTS • FARMS • RESIDENTIAL
- MANAGEMENT • GROVES • COMMERCIAL • VA-FHA-CONV.



"Homes Our Specialty" INQUIRIES INVITED

**Stenstrom REALTY**  
 2545 PARK DR. - SANFORD, FLA.  
 Phone 322-2120  
 OUR BUSINESS IS SERVICE!







# You Can Hit A Real Jackpot! Advertise Your "Don't Wants" In The Herald Classified Ads!

## 95. Houses For Sale

3 BEDROOM, 2 Bath, screened patio. Ph. 322-0888.

3 BEDROOM frame bungalow, close in, sound condition, corner lot, shade, plus small garage Apt. for income. Reduced to \$7,600, good Terms available.

3 BEDROOM, 2 Bath, brick, new, air conditioned & central heat. A U.S. Steel Home, 2300 square ft. for \$21,900.

NEW 3 Bedrooms, 2 bath, Loch Arbor, near golf course, central heat, duct for air condition. FHA & VA approved A-1. \$18,800.

**Seminole Realty**  
1901 S. Park Ave.  
FA 2-8222 anytime

## \$100 DOWN

### FHA - VA HOMES

2, 3 & 4 BEDROOMS  
1, 1 1/2 & 2 BATHS  
KITCHEN EQUIPPED  
LOW MONTHLY PAYMENTS

For Complete Information See or Call Your  
**FHA - VA SALES BROKER**

We Have The Home For You  
**Stenstrom Realty**

2845 PARK DRIVE  
322-2420 322-7486  
NIGHTS 322-8824 - 322-0646

## Government Owned Homes

### \$100.00 DOWN

Selection of 2, 3, and 4 Bedrooms located in various sections of Sanford

Immediate Delivery  
MONTHLY PAYMENTS FROM \$50.00

FOR THE BEST HOME BUY SEE YOUR  
**VA - FHA**

Property Management and Sales Broker  
**JIM HUNT REALTY**

Office: 322-2118  
Nights: 322-0708  
322-0648  
2834 Park Drive

## HOMES FOR SALE

For the Best Buy in A New or Resale Home, See Stenstrom Realty

We Have The Home For You  
**Stenstrom Realty**

2845 PARK DRIVE  
322-2420 322-7486  
NIGHTS 322-8824 - 322-0646

## SOLD!

542

MACKLE-BUILT QUALITY HOMES at Deltona

Ad no wonder when these quality homes are priced so low - \$7,790. to \$18,350. with as little as \$240. down and \$42.27 monthly! Drive out Today. See replica of World's Fair House! Free ride on riverboat, "Deltona Queen"! Take Interstate 94 - exit at DeBary Exchange.

CALL 888-4458  
MACKLE BROS. DIVISION THE DELTONA CORPORATION

## 96. Houses For Sale

OPEN SANFORD'S NEWEST HOMES (on West Fourth Street) Seminole County's Leading Builder

HAROLD LOGAN LMN ENTERPRISES, INC. 3 & 4 Bedroom, 1 & 2 Baths, \$299 down and up. So. on U. S. 17-92 to Dixie Bell Drive, turn right one block on Seminole Avenue. 888-3811.

GREENBERG Choice lots available in Greenbriar of Loch Arbor overlooking golf course. Custom building to your specifications. Greenbriar developed by KINGWOOD BUILDERS, INC. FA 2-9474 382 Fairmont Dr.

HOUSE, with new roof, stove, H. water heater, attic fan, floor furnace & pump. With Furn. garage Apt. 2582 Sanford Ave. \$10,600. 322-0525 or 322-1190.

96. Houses - Sale or Rent CUSTOM Built Home on Lake. Ph. evenings 322-1387.

97. Houses For Rent 3 Bedroom block House, Lake Monroe. Ph. 322-2636.

UNFURNISHED 2 Bedroom house, kitchen equipped. Ph. 322-2641.

3-BEDROOM, 2 bath, Fla. room. Pine crest. \$118. 322-0886.

3 BEDROOM Country home, large fenced in yard. Call 322-1190.

3 BEDROOM furnished house, 1214 Myrtle Ave. Ph. 322-2651 or inquire at 308 W. 13th St.

1 BEDROOM furnished house. Call 322-1223.

FURNISHED 2 Bedroom house. Ph. 322-2097 or 322-3710.

6 ROOM house, 1 block from Osteen school. 322-8771.

3-BEDROOM furnished house, enclosed garage. No pets. 322-5076.

3 BEDROOM Lakefront, unfurnished. \$120.

FURNISHED Apt. 988. LARGE furnished house, \$130.

NEW 3 Bedrooms, 2 bath, kitchen equipped with 12 citrus trees & fruit, \$100.

DUPLEX, furnished, 988.

Ball-Blair Agency REAL ESTATE-INSURANCE 3rd & Park Ave. Phone 322-3641

3 - BEDROOM, 2 bath, unfurnished. 1 mi. to base, 3 blocks to shopping center & school. 1 year lease required. \$130 mo. 322-8670 after 3 p. m.

2 Bedroom home, 817 Catalina.

UNFURNISHED House, kitchen equipped. 2611 Laurel Ave.

2 ROOM Cottage, all utilities, including linen furn.. Adults only. Week or month. 3404 Park Ave.

## NATIONAL BANK REPOSSESSIONS

'63 Chev PU \$1488 bal. \$49 mo.  
'61 Renault \$488 bal. \$17 mo.  
'61 Corvair \$788 bal. \$32 mo.  
'61 M'politan \$487 bal. \$32 mo.  
'61 Falcon \$1088 bal. \$49 mo.  
'60 Ford \$788 bal. \$32 mo.  
'60 Volkswgn. \$699 bal. \$32 mo.  
'60 Lincoln \$1190 bal. \$49 mo.  
'60 Mercury \$888 bal. \$38 mo.  
'60 Corvair \$792 bal. \$32 mo.  
'60 Falcon \$787 bal. \$32 mo.  
'59 Plymouth \$688 bal. \$29 mo.  
'59 Olds \$699 bal. \$32 mo.  
'59 Plymouth \$517 bal. \$29 mo.  
'59 Ford \$699 bal. \$32 mo.  
'59 Mercury \$597 bal. \$31 mo.  
'59 Inta'l PU \$487 bal. \$29 mo.  
'59 Pontiac \$697 bal. \$32 mo.  
'58 Chrysler \$399 bal. \$32 mo.  
'58 Olds \$599 bal. \$29 mo.  
'58 Hillman \$587 bal. \$31 mo.  
'58 Pontiac \$599 bal. \$31 mo.  
'58 Dodge \$599 bal. \$29 mo.  
'58 DeSota \$599 bal. \$29 mo.  
'58 Ford \$591 bal. \$31 mo.  
'58 Ford \$390 bal. \$14 mo.  
'57 Plymouth \$499 bal. \$29 mo.  
'57 DeSota \$542 bal. \$29 mo.  
'57 Ford \$399 bal. \$10 mo.  
'56 Mercury \$99 bal. \$6 mo.  
'55 Cadillac \$199 bal. \$10 mo.  
'55 Mercury \$99 bal. \$3 mo.  
'51 Buick \$99 bal. \$3 mo.

1012 SANFORD AVE. OPEN EVENINGS Sanford, Florida 322-4563 National Repossessions Inc.

## 97. Houses For Rent

3 BEDROOM house, completely furnished. 322-0597.

## RENTALS HOME RENTERS

It's just good business to check first with Sanford's largest Home Servicing Agency. Fine Homes, Fairly Priced. In all sizes!

## HOME OWNERS

Good Rental homes, Priced right, are renting and leasing fast!

Call Today, For Prompt and Efficient Service. It Pays!

**Stenstrom Realty**  
2845 PARK DRIVE  
322-2420 322-7486  
NIGHTS 322-8824 - 322-0646

3 BEDROOM, 2 Bath, 1428 Fla. Room. Yearly lease \$120 mo., 1321 E. 34th. Call 322-4776 before 9:30 or after 5.

102. Mobile Homes - Sale 1-3 and 3 Bedrooms NEW and USED Awnings & Cabanas QUALITY MOBILE HOMES Hwy. 17-92 S. 322-2562

103. Mobile Homes - Rent 3 BEDROOM Trailer on large lake. Adults only. Ph. 322-7388

106. Apartments for Rent LAKE MARY, clean furnished Duplex Apt., 1 bedroom. Call 322-3830.

## 98. Apartments for Rent

3 LARGE rooms, bath. Furnished. 988. 110 W. 3rd. St.

DOWNSTAIRS Furn. Apt. Ideal for retired or childless couple. Inquire 4174 W. 11th St., City.

3 ROOMS, furn., close, utilities, \$90. mo. 328-9764.

FURN. APT. 322-2899.

\$20 mo. Up. Surplus City.

FURN. Apt., Adults. 322-1928.

Furnished Apts. Centrally located \$43.88 & \$60.00 per month. Ph. 322-3641.

3 ROOM furnished Apt. 983. 111 E. 8th. 322-2488.

Furn. Apt. 2888 methuville.

MODERN 3 Bdrm. furn. Apt. 601 Palmetto Ave. 322-1374 after 5:30 p. m.

FURN. Apt. Close to Jimmie Cowan. 322-6915.

WE LAKE APARTMENTS 114 W. First St. 1-Room Efficiency apt. with priv. bath & shower, suitable for couple or single person or retired. All utilities included in rent. Ideally located on 1st St., within 1 block of 3 free parking lots and shopping center. Inquire at Manuel Jacobson Dept. Store 211 E. First St.

## 109. Rooms For Rent

CLEAN ROOM for Man. 401 Magnolia Ave. 322-0726.

115. Autos For Sale '63 CHEVY II NOVA, excellent condition. \$1600. Ph. 322-2283.

'67 CHEVROLET 4-door, clean good condition. 322-8598.

A BUY: 1964 Dodge Dart, GT. 4 sp. shift on floor, Radio & Heater, Buick color/gold stripe, A-1 Cond. 686-3663. 688-5863.

IMPALA 1960, radio, heater, automatic transmission. One owner. Clean. 322-0440.

'60 RAMBLER, white, 4 door Sedan, excellent cond., new seat covers, good tires. \$600 Ph. 322-0463.

'60 FIAT, Model 600, 2 door sedan, excellent condition. Ph. 322-8589.

118. Trucks For Sale '48 FORD Pick-up, Run good. 606 Baywood Dr.

120. Automotive Service AUTO GLASS INSTALLED Senkarik Glass and Paint Company 218 Magnolia Ph. FA 2-4422

## 120. Automotive Service

Auto Glass, Taps & Seat Covers AUTO GLASS & SEAT COVER CO. 304 W. 2nd St. FA 2-8032 ALL WORK GUARANTEED

121. Scooters & Cycles VESPA 150 Scooter, good as new, many extras. 322-7960

123. Boats & Motors 17 FT. Fibreglass, lights, top, compass, trailer, spare tire, 50 h. p. Evinrude, electric start. Excellent condition. 8995. 322-0188

Gateway To The Waterway Robson Sporting Goods Your EVINRUDE Dealer 304-4 E. 1st. Ph. FA 2-3861

You can find anything you need advertised in the Herald Classified.

FOR SALE 1 1959 B-61-T, Mack Tractor; 1 1959 Great Dane Trailer. 34 Foot Long, Transcoil Underlading Unit. Value \$12,000. Will Sacrifice For Quick Sale For \$8,000. McRoberts Tire Supply 463 W. 1st Sanford, Fla.

61 Chevrolet Impala Convertible V-8, Automatic Transmission Power Steering, Power Brakes, Radio & Heater, Air Conditioning, Black Paint With White Top. Excellent Throughout. \$1795

63 Rambler Classic 6, 4 Dr. Sedan, 6 Cyl., Standard Transmission, Radio and Heater, Extra Clean Throughout, White Finish. \$1595

61 Renault 4-Door Sedan, Solid Body, Clean Throughout, and Only \$595

62 Corvair Monza 3-Door Coupe, 4-Speed Transmission, Radio and Heater, Red Finish With Red Leatherette. \$1495

62 Chevy II Nova 4 Door Sedan, 6 Cyl., Automatic Transmission, Radio and Heater, Clean Body Finish, Excellent Mechanical Condition, Perfect For Low Cost Transportation. \$1395

60 Ford Fairlane 500 4 Door, V-8, Automatic Transmission, Radio & Heater - Clean. \$895

63 Corvair Greenbriar, 6 Cyl., 4 Speed Transmission, Heater, 3 Seats, Excellent For Large Families Or Passenger Service. \$2095

## SWEETIE PIE By Nadine Seltzer



"Haven't you ever seen an aircraft carrier before?"

# THANKS

We wish to thank all our customers and friends for their contribution to the success of our business for the past five years. Because of your loyalty we have continued to establish sales records for . . .

- PONTIAC
- BUICK
- RAMBLER

Through the combined experience of our staff, working as a team, it has been our aim to give you reliable, dependable and honest service. Serving you has been a pleasure.

Bill Hemphill  
PONTIAC  
BUICK  
RAMBLER

Phone 322-0231  
301 West First Street  
**SANFORD**



## We're Choppin PRICES!

59 Chevrolet NOMAD STA. WAGON V-8, Auto, Trans., Power Steering, Power Brakes, Radio and Heater. \$995

61 Chevrolet Impala Convertible V-8, Automatic Transmission Power Steering, Power Brakes, Radio & Heater, Air Conditioning, Black Paint With White Top. Excellent Throughout. \$1795

63 Rambler Classic 6, 4 Dr. Sedan, 6 Cyl., Standard Transmission, Radio and Heater, Extra Clean Throughout, White Finish. \$1595

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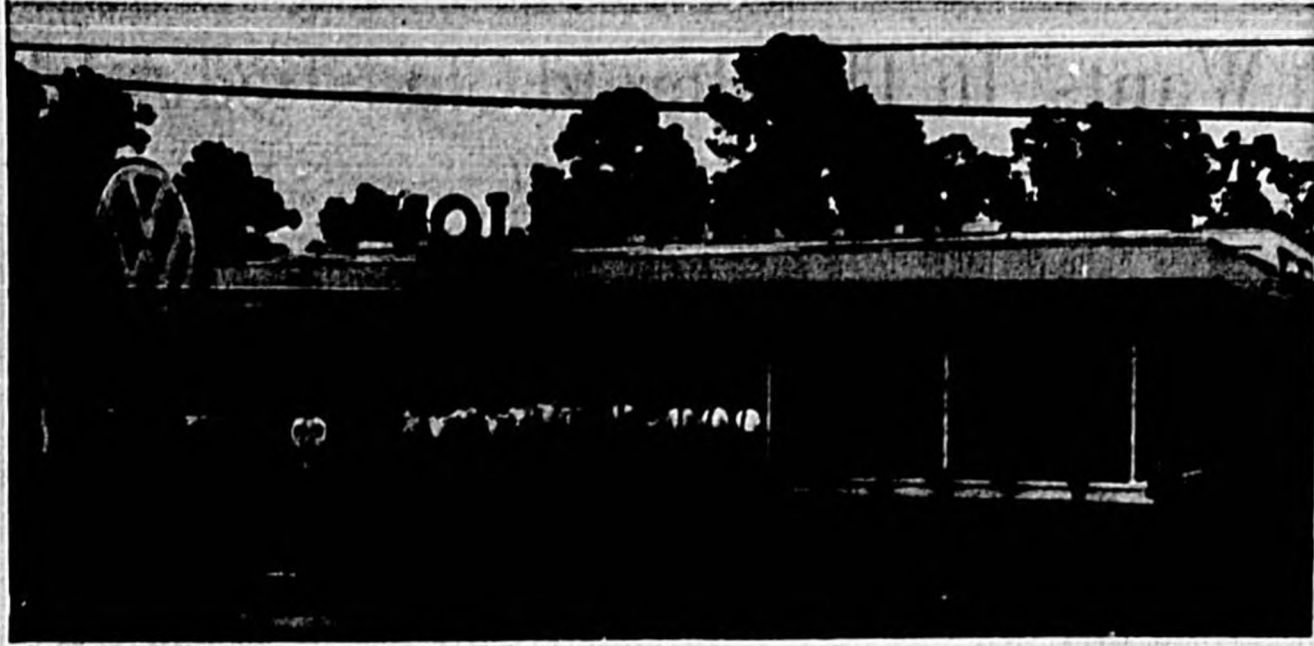
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63 Corvair Greenbriar, 6 Cyl., 4 Speed Transmission, Heater, 3 Seats, Excellent For Large Families Or Passenger Service. \$2095

OPEN FRIDAY NITE 'TIL 9 P.M.

**HOLLER MOTOR SALES**  
2nd. & Palmetto Ph. 322-6331  
2507 Park Dr. Ph. 322-0861





**VOLKSWAGEN**, the popular small foreign automobile, is represented locally by Ellinor Motors at its new plant on Highway 17-92 South. (Herald Photo)

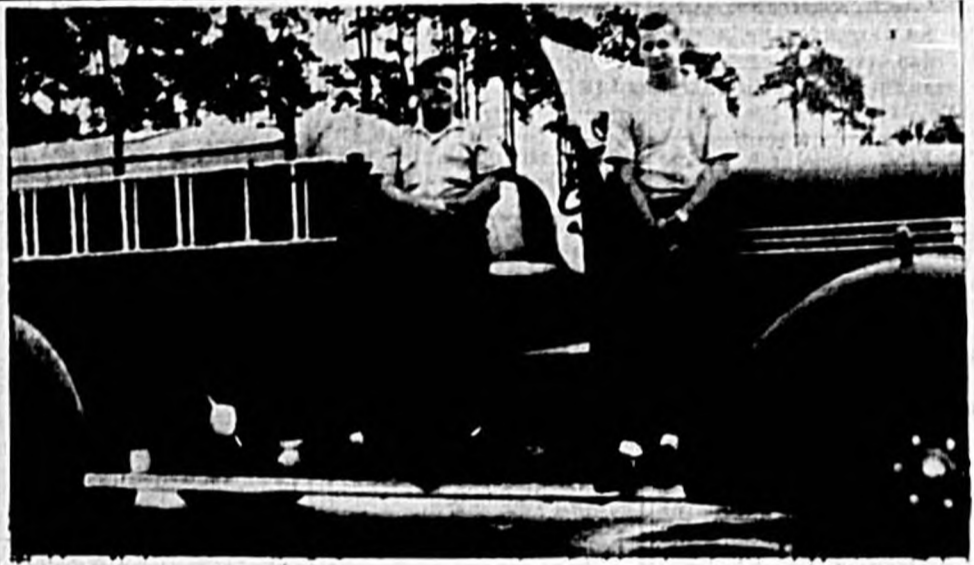


**SEMINOLE PLAZA**, with a multitude of shops and markets cafeteria and theater is located at Highways 17-92 and 436 to serve South Seminole and North Orange Counties.

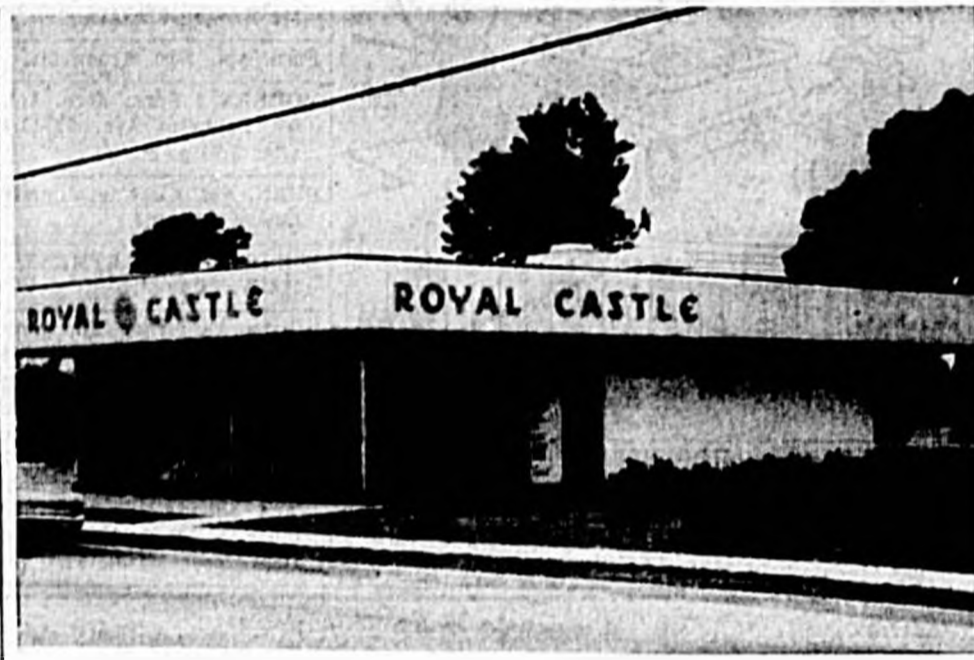
**Pvt. Duncan Ends Course**

FORT BLISS, Tex. (AHTN-C) — Army Pvt. Oscar Duncan, 21, son of Mrs. Rosa Bell Duncan, Oviedo, completed a Nike-Hercules missile crewman course at Fort Bliss, Tex., Oct. 16. During the course Duncan received instruction in the preparation, firing and maintenance of the Nike-Hercules missile. He entered the Army in June of this year and completed basic training at Fort Jackson, S. C.

**WANTED**  
for  
**LEGION FAIR**  
Week Nov. 2 - Nov. 7  
**INDIVIDUAL EXHIBITS**  
MUST REGISTER  
BY NOV. 1  
322-1314 322-2083



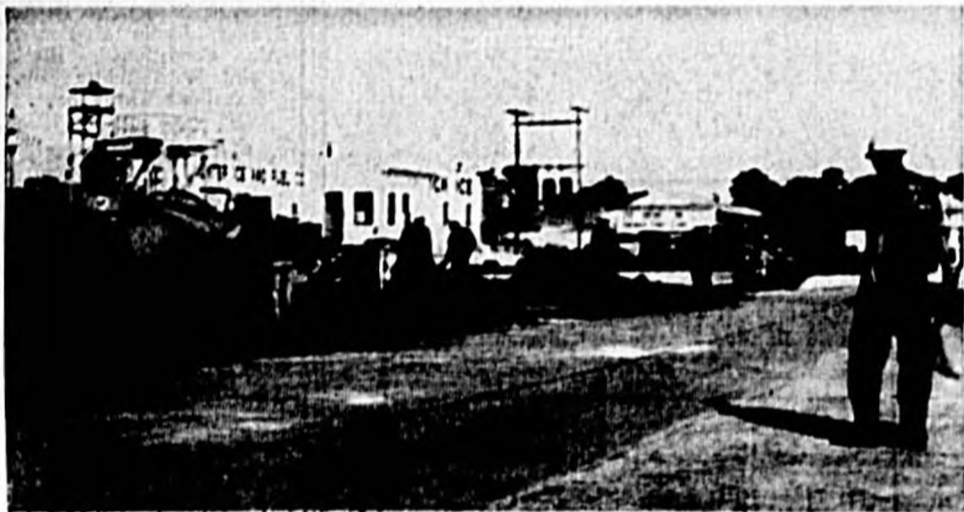
**FOREST CITY**, with a completely manned volunteer department, new truck and other equipment, now has its own fire protection for the community and surrounding area. (Herald Photo)



**ROYAL CASTLE** recently opened this new restaurant on Highway 17-92 at the south limits of Sanford. (Herald Photo)

**Congressional Camels**  
The U. S. Congress appropriated \$30,000 for the purchase of camels to be used for crossing the newly-acquired arid regions of the southwest, in 1855.

**Jumping Bean**  
The familiar jumping movement of the Mexican jumping bean is caused by a small moth inside the plant and the movements of its larvae, spinning cocoons within the seeds.



**RECONSTRUCTION** began in October on about a mile of West 13th Street which will be torn up and rebuilt by the City. Here city crews are at work moving water lines in preparation for street widening.

**Keep JOE DAVIS**  
YOUR SEMINOLE COUNTY  
State Representative



**FOR: EFFECTIVE and AGGRESSIVE REPRESENTATION**  
BEST QUALIFIED — EXPERIENCE AND ACTIVE PARTICIPATION IN PUBLIC AND COMMUNITY AFFAIRS IN SEMINOLE COUNTY.  
(DEMOCRAT)  
(Paid Pol. Adv. By Joe Davis)

**Gospel Meeting To Continue**

A series of Gospel meetings which began Sunday night at the Paola Church of Christ on Highway 46 West will continue through Sunday, Nov. 1. Services will begin at 7:30 p.m. during the week and at 11 a.m. and 6 p.m. on Sunday.

Evangelist C. M. Cleveland from Huntington, W. Va., will be the speaker at each service. Morris M. Ruby, the local evangelist, urges everyone in the Paola and Lake Monroe areas to take advantage of the opportunity to hear these inspirational messages throughout the week.

The whole family is invited as there will be a children's class for 15 minutes prior to the beginning of each service.

**Florida Needs HAYDON BURNS As Governor**



Headquarters  
117 E. 1st St.  
Sanford  
Call 322-6975  
for precinct information

*Elect*  
**HAYDON BURNS**  
Governor of Florida  
Burns Means Business  
(Paid Political Ad)

**schizophrenia**

Family car/performance car: Cortina has a split personality. This peaceful, well-adjusted five-passenger automobile runs out to races and rallies and usually beats the other competition-equipped contenders. Cortina's score to date: 200 firsts in meets in 23 countries. Cortina is winner of the 1964 Auto-Universum "International Car of the Year" award, for "outstanding performance, reliability and versatility in competition around the world." Imported and distributed by Ford Motor Company, it is available in the United States in the GT, the deluxe 2- and 4-door sedan and the station wagon. Every Cortina offers you five-passenger comfort, foam-padded bucket seats, American size nuts and bolts, ample luggage room and up to 32 mpg. 4-speed synchromesh and floor-mounted gearshift are standard, and automatic transmission is available on most models. The 2-door sedan lists for only \$1755\* (Cortina's counterpart, the new four-passenger Anglia deluxe, offers many Cortina advantages, and lists for only \$1559\*) Meet Cortina, the International Car of the Year, the economy compact with the dual personality. Your English Ford Line dealer has it in custody.

\*Manufacturer's suggested retail price. East Coast P.O.E. dealers. Destination charges, heater, other optional equipment and state and local taxes and fees, if any, are extra. White all tires shown. \$24.95. Overseas delivery available at substantial savings.



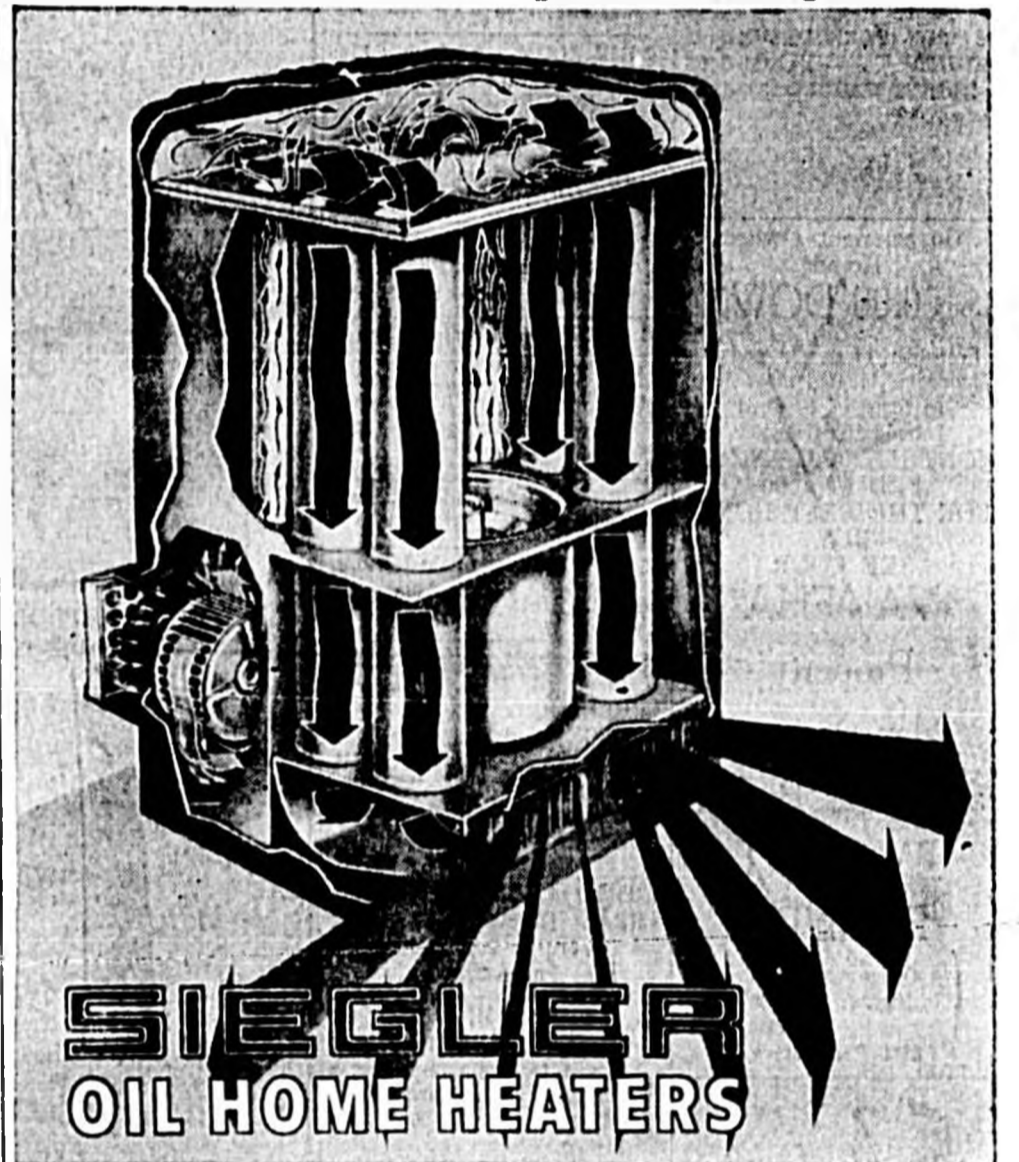
**FORD Cortina Ford PRODUCT**

**SANFORD MOTOR CO., INC.**

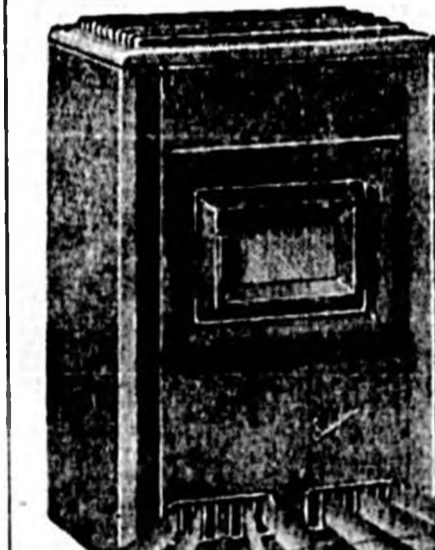
800 S. FRENCH AVENUE

SANFORD, FLORIDA

**One Look Inside**  
will show you why



**OUTHEAT ALL OTHERS**



Behind the gleaming, porcelain cabinet you'll find a patented inner unit that makes super floor heat possible. Look at the big blower wheel that drives the air through a battery of inner heat tubes that set right in the heart of the fire! Sieglar doesn't wait for the heat to come out... it goes right in after it, then forces it over your floor! Come in and see for yourself why Sieglar Outheats-Outlasts all others!



**ONLY SIEGLER GIVES YOU MORE AND HOTTER HEAT OVER YOUR FLOORS**

1100 FRENCH AVE.  
SANFORD  
**TURNITURE Center**  
FREE PARKING LOT  
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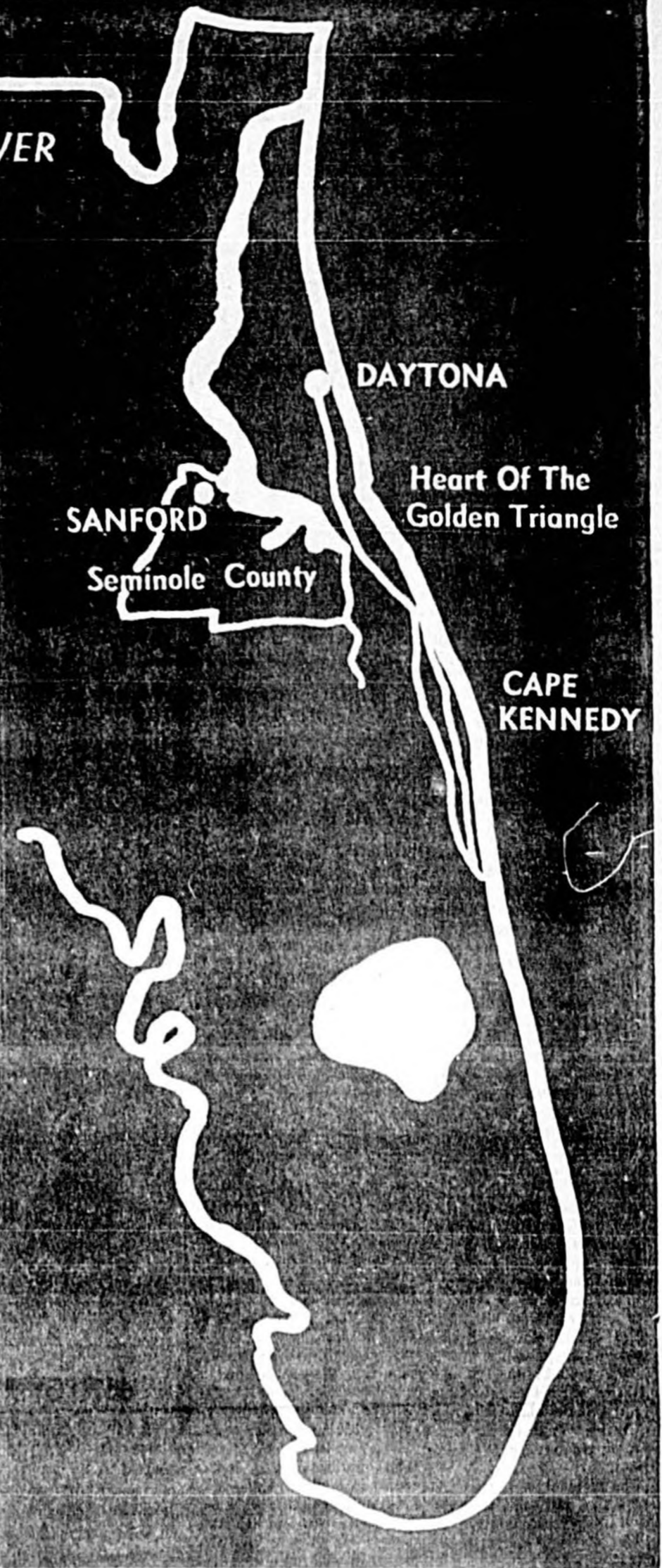


The Sanford Herald

1964

PROGRESS EDITION

SEMINOLE COUNTY ON THE ST. JOHNS RIVER  
THE NILE OF AMERICA



### *Sanford Zoo.*

A highlight for visitors to Sanford is a tour of the municipal zoo, facing Lake Monroe. Pretty Kathy Poff displays one of the principal attractions of the zoo, while this section of The Herald's 11th Annual Progress Edition is devoted to the City's growth and expansion since the last report a year ago. The downtown section has had its "face lifted," post office receipts are up, civic and club groups are active as the City prepares for further expansion. Local leaders are looking for a "boom" as they plan for a terminal water port, a canal direct to the Atlantic Ocean and a lakefront marina. Sanford is Growing!!!



# Commission-Manager Government Proves Its Efficiency

## Improvement Continues With Growth

**By Dottie Anoth**  
The City of Sanford's commission-manager form of government continues to prove its efficiency.

This year the municipal government came up with a financially lower budget than last year with no millage change for the fourth successive year.

Nevertheless, the budget provides for progress, improvements and capital expenditures on a cash basis, with capital projects for the 1964-65 fiscal year totalling \$177,000.

**Utilities**  
During the 1963-64 fiscal year, the city accepted completion of a new sewage treatment plant, costing \$400,000 which began operation in February.

In August, an \$800,000 water improvement program was begun. Included in the vital expansion are four new wells and two treatment plants. This improvement program will boost the city's water capacity from three and a half million gallons a day to over six million gallons a day and boost the critical water pressure by about 80 percent.

Modern sodium vapor street lights of 20,000 lumens were extended several blocks south on Hwy. 17-92 past the new Pinecrest Shopping Center, which was annexed into the city limits.

**Urban Renewal**  
An ancient city landmark, the Palma Hotel, which had been uninhabited and condemned for many years was finally torn down in 1964 as the city continued its program of demolition of condemned structures.

This brought to 129 the number of buildings within the city limits that were razed by the city or by the owners, or repaired by the owners.

The original total was 166 structures, but some time extensions have been given on a few at the request of the owners.

**Parking**  
Part of the urban renewal and development program included the purchase by the city at a cost of \$80,000 two ancient landmarks on the corner of the city's busiest intersection known as the Woodruff Building and the Langloft Building.

This vacant structure which covered a quarter of a block was finally secured by the city after extensive negotiations and torn down. The area has been converted into a municipal four-hour parking lot for the time being, but the city fathers say they are open to offers of purchase of the lot for construction of a department store or an office building.

Downtown streets were converted back to angle parking on both sides of downtown streets after an experiment with parallel parking.

New traffic signals were installed at the corner of Oak Ave. and First St., to combat a traffic problem at a dangerous intersection.

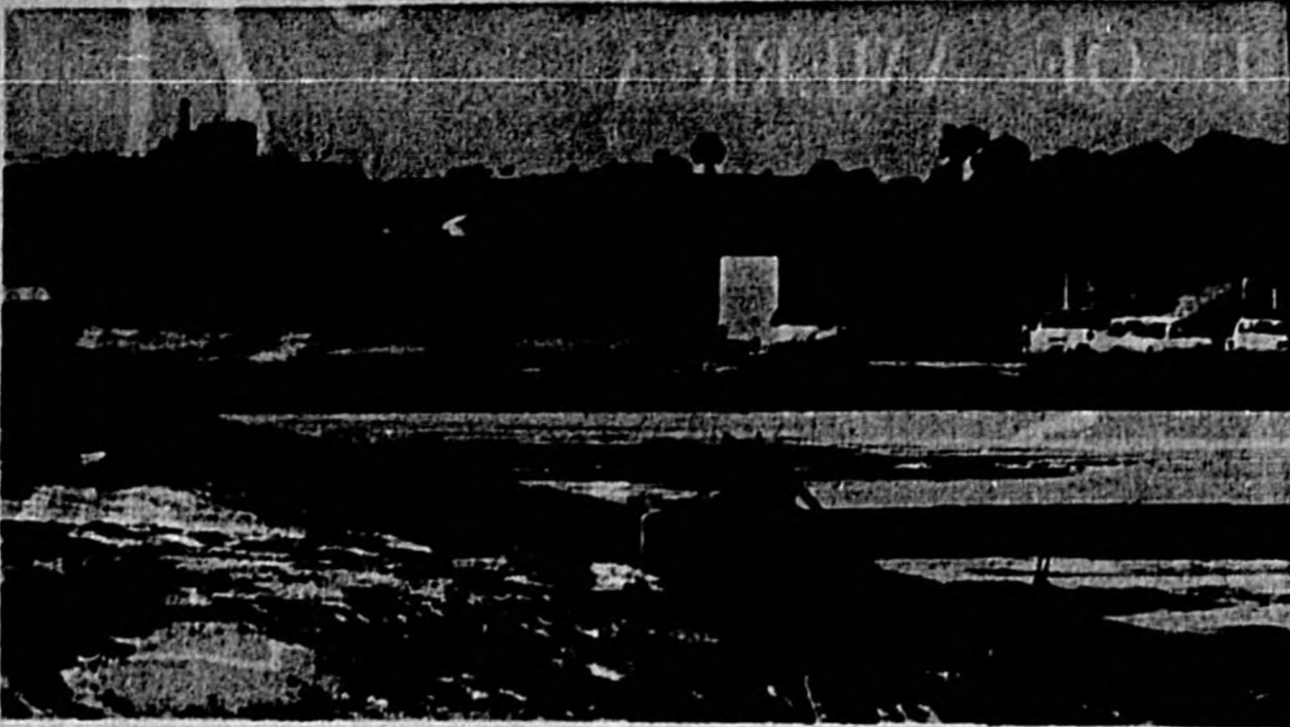
**Recreation**  
Continuing to expand its extensive city recreation program Sanford last year began building Pinehurst Park, which will eventually be a complete recreation area.

Included in the plans which are being carried out on an "available time" basis are a night-lighted baseball field, complete with bleachers, tennis courts, playground equipment, picnic area and barbecue pit.

This park, located on Chase Avenue, is reclaimed land which was formerly a borrow pit, used by the state for fill on construction of French Avenue. The borrow pit was purchased by the city and used as a sanitary landfill area.

The 10-acre tract of land is now level and grassed, converting a useless pit into a facility for recreation and enjoyment of the public and Little League baseball teams.

The completion of this part will enable the city to retain the Municipal Stadium exclusively for football.



**PUBLIC SERVICES** to the residents of Sanford were enhanced by the city government this last year when this new \$400,000 sewage disposal plant was put into operation. (Herald Photo)

## Sanford Blessed With Activities

Sanford boasts the most varied recreational facilities imaginable—a combination of man and nature. Blessed by excellent climate and plenty of lakes and rivers, outdoor recreation is available throughout the year.

Such activities as baseball, softball, archery, swimming, boating, tennis, fishing, hunting, horseshoes, shuffleboard and picnicking are enjoyed by many every day.

The city owned Civic Center provides many regular and supervised activities for all age groups. The Center also has an air conditioned auditorium, seating 1,350 for group meetings and special events.

The Tourist Club offers a variety of activities, especially shuffleboard, on lighted courts. Fort Mellon Park, on Lake Monros, has public picnic grounds, tennis courts, children's playground and a large swimming pool. The Sanford Zoo is visited by some 1,500 people per week.

Every civic, social and fraternal organization is represented in Sanford with active programs. Schedules of meetings and events are available through the Chamber of Commerce. Special interest organizations such as garden clubs, art clubs, musical groups and many others, also offer regular programs of activities throughout the year.

Weight watchers can munch on carrot strips, celery or cauliflower, all low calorie.



**CONNECTIONS** between existing water lines and the lines of the \$800,000 water expansion program of the City of Sanford were made recently at the Hwy. 17-92 and Onora junction.

## Deposit Gains Reflected By Sanford Bank

The strength of the economy of any community is directly reflected in the growth of the area banks. In Sanford this barometer indicates steady and solid progress among all the financial institutions with current total deposits of more than \$35 million recorded.

The Sanford Atlantic National Bank, the oldest bank in Sanford, accounts for almost one third of this amount showing decided gains in deposits from \$11,118,921 in 1962 to \$11,560,244 in 1963. Loans also increased from \$5,186,463 in 1962

to \$6,028,775 in 1963, indicative of the efforts of the Sanford Atlantic National Bank to stimulate the business climate of the community.

The Sanford Atlantic National Bank, a member of the Atlantic Bank Group, offers every banking service including walk-up and drive-up windows, special and regular checking, savings, safe deposit boxes, storage vault, travelers, cheques, commercial and personal loans, mortgage loans, auto financing, night depository and bank money orders. To visitors or new residents

the Sanford Atlantic National Bank also offers free consultation service on your financial problems and will be happy to answer questions on the area.

## Fire Losses

**NEW YORK (UPI)**—Fire losses on the nation's farms reached an all-time high of \$191 million last year, according to the Insurance Information Institute. Total fire losses throughout the country soared to \$1.4 billion.

The Sanford Herald 1964 Progress Edition

## Many Organizations Active In Sanford

Fellowship, social activities, communication, increased professional knowledge and closer co-operation with state, regional and national groups are the objectives of Sanford and Seminole County's many professional clubs and organizations.

Among these are the Seminole County Board of Realtors, the Credit Women's Breakfast Club, the Life Underwriters Association, the Seminole County Medical Society and Auxiliary, the Seminole County Bar Association, Florida Nurses Chapter, the Ministerial Association and several Chambers of Commerce throughout the county.

The Business and Professional Women's Club is made up of the many business and career women of the community and two professional teachers' societies are the Rho and Beta Chapters of Alpha Kappa Gamma.

The Seminole County Farm Bureau is a large and active organization made up of the agriculturists of the area. This group recently raised funds to build a Farm Bureau Headquarters on Hwy. 17-92, and the building is nearly ready for occupancy.

Being a railroad center for many years, Sanford has several organizations of railroad men and their families, and school teachers of the county have several organizations connected with their profession.

The junior high schools and high schools of the county have many student organizations which do their part toward charitable works in the community, and in doing so broaden their own scope of knowledge and service.

Among them are the Natatorium Homemakers, Future Teachers, TEC Club, Anchor Club, Science Clubs, Tri-Hi-Y, Honor Society, the Beta Club, Lettermen's Clubs, Future Farmers, DCT and DECA Clubs, Spanish, French and Latin Clubs, Pep Clubs and school newspaper and yearbook organizations. In addition to these there is a Retired Teachers Club.

The Booster Club builds school spirit and enthusiasm for the teams athletic groups, as well as sponsoring motorcades to out-of-town games, manning the concession stands at ball games and putting on



a sports banquet to honor the school's athletes.

Scholarships, gifts of the American flag, sponsoring of Boys State and Girls State are some of the activities of the year which are backed by the American Legion and the Legion Auxiliary. There is also an active Disabled American Veterans organization, a 4-H auxiliary and a World War II Veterans group with its auxiliary women's group.

Other groups which are busy and active all during the year in many ways for the community, the home and youth activities are the Homemakers Clubs, the Welcome Wagon Clubs, the 4-H Clubs, 5-H Club and the Dusty Boots Riding Association.

## Rand Mall Was Unsightly Alley

An unsightly alley between First St. and Commercial Ave. has been transformed into a bower of beauty by the City and is now known as Rand's Mall.

The former rough, uneven brick street was torn up, and dirt fill placed in the area. Twin sidewalks now march smartly along each side of the Mall, with attractive plantings of grass, shrubs and blooming plants providing a spot of beauty under tropical palm trees.

The area is dotted with comfortable concrete benches and lighted at night with unusual - looking lantern - like street lights.

Another sidewalk to provide access to the city's huge parking lot on Seminole Boulevard was installed alongside the Meisch Building, just west of the City Library.

In the past two years, graceful coccinella palms have been planted in the median strips along Hwy. 17-92, (French Ave.) at the northern and southern entrances to the city.

"LOOK" hears Lloyd the llama into the camera lens. "I'm having my picture taken at the Sanford Zoo." Lloyd loves the limelight and lopes around his pen to gain attention.

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DOWNTOWN SANFORD

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LARGE SHADED LOTS 75'x100' MINIMUM

CITY WATER and SANITARY SEWER SERVICE

ENJOY ALL CITY SERVICES Street Lighting, Road Maintenance, Police And Fire Protection.

NO CITY REAL ESTATE TAXES No Bonded Debt - The Police And Fire Equipment And City Buildings Are All Paid For.

CIVIC CLUBS AND ORGANIZATIONS Women's Clubs, Veterans Clubs, Social Clubs, Lions, Etc.

SHOPPING CENTERS All Types Stores For Your Every Need.

SCHOOLS School Bus Service Available To All Schools.

CHURCHES All Denominations Close By.

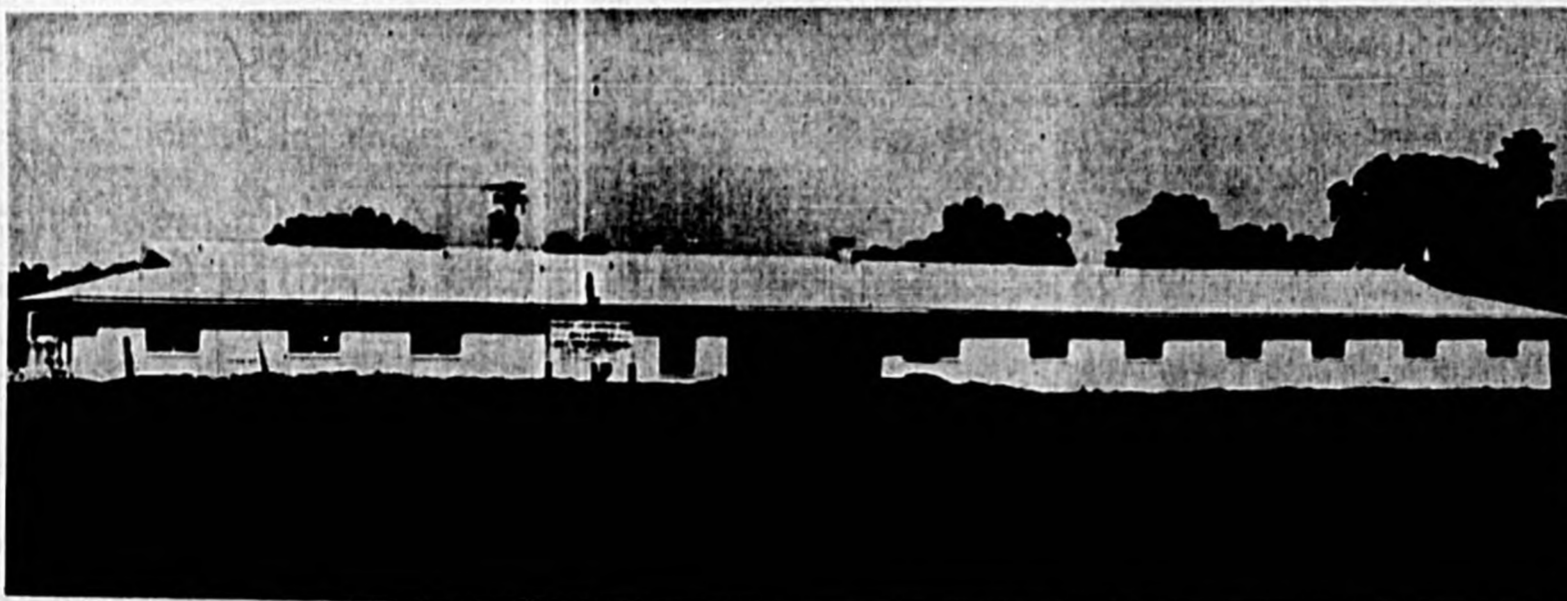
RECREATION 2 Little League Diamonds, Teen Center, St. Luke's, Country Club, Fishing.

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Hibbard Casselberry, Realtor

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NURSING AND CONVALESCENCE RESIDENCE



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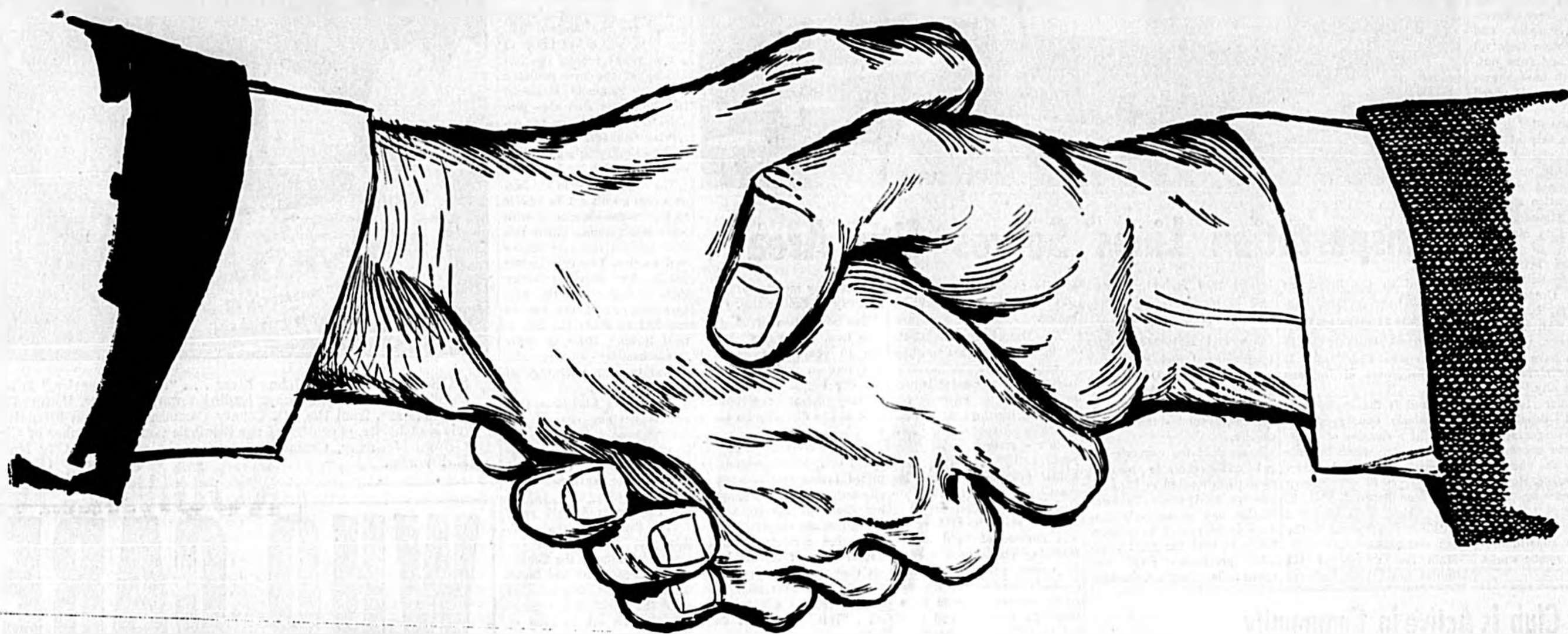
AUDIO VISUAL CALL SYSTEM



# WELCOME

## THE CITY OF SANFORD, FLA.

*On The St. Johns River . . . The Nile Of America*



Our Community Of 22,000 Boasts An Ever Growing Number Of Modern Facilities

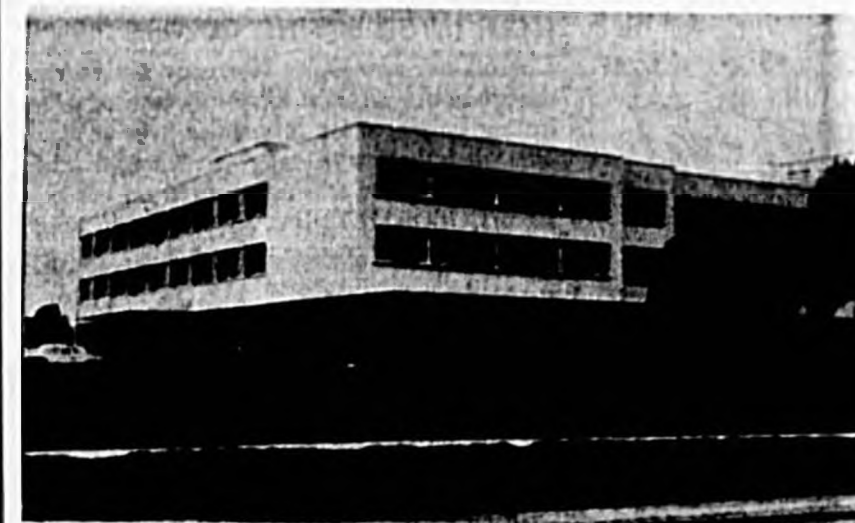


### CHURCHES

Our ever increasing number of congregations of all major denominations gives all indication of our growth in the area of religious thought.

### MEDICAL CARE

Excellent medical care is readily available to all either through private practice, private clinics, public clinics or the modern 3 story Seminole Memorial Hospital in Sanford. There is a comprehensive public health service, active in both preventive and curative medicine, whose benefits are available to all.

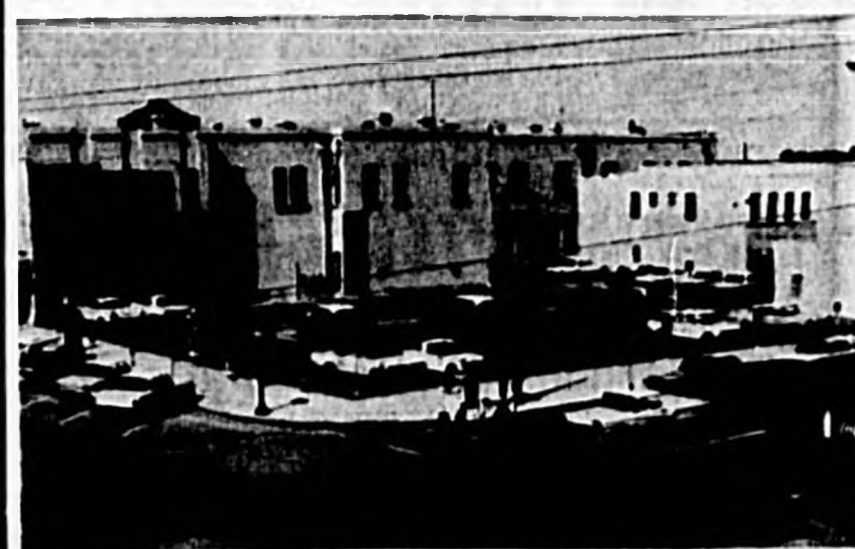


### SCHOOLS

Sanford's fine school system with competent teachers, is indicative of the growth and broadness of the horizons of its people.

### RECREATION

Whatever your likes in recreation, you'll find it in or near Sanford. Dozens of lakes offer fishing and boating. The St. Johns and the Wekiva Rivers rival any jungle stream for verdant beauty. Jai-Alai and dog races for those who like spectator sports. Major league spring training sites are near along with with numerous golf courses.



### INDUSTRY & BUSINESS

Business and industry find Sanford's healthy climate a good place to work and live. In ever increasing numbers they are taking advantage of the central location, the fine transportation facilities and the good supply of capable labor. They are assured a warm welcome from both other businessmen and the family next door.

### CONVENIENT LOCATION

Few cities or counties are better served by transportation facilities, or have a more convenient location than Sanford. On the main line of one of the nation's leading railroads serving the East Coast and the South, bisected by a major north-south highway which provides access to Jacksonville and Tampa, and 28 miles from the fabulous Cape Kennedy area and the famed East Coast and 75 miles from the sun-drenched Gulf of Mexico; Sanford is Central Florida's most convenient location for industry and residence.

### NAVY BASE

Sanford Naval Air Station is one of the nation's major defense bastions. Sanford and Seminole County are more than glad to have the entire personnel call our town "home."

PLAN TO VISIT US SOON —

## THE CITY OF SANFORD, FLORIDA



# Proposed Marina Complex Is Bright Spot In Sanford Future

## Lakefront Study Now Under Way

One of the brightest spots in Sanford's future is the proposed construction of the waterfront marina - restaurant - motel - yacht club complex along the shores of Lake Monroe at the city's front door.

The plan for an overall development was originally proposed by a group of local bankers and was received enthusiastically by the public and by acclaim from the area news media.

City fathers, impressed with the urban development plan, set about hiring marine engineers to make feasibility studies and come up with a master plan for the development of the lakefront.

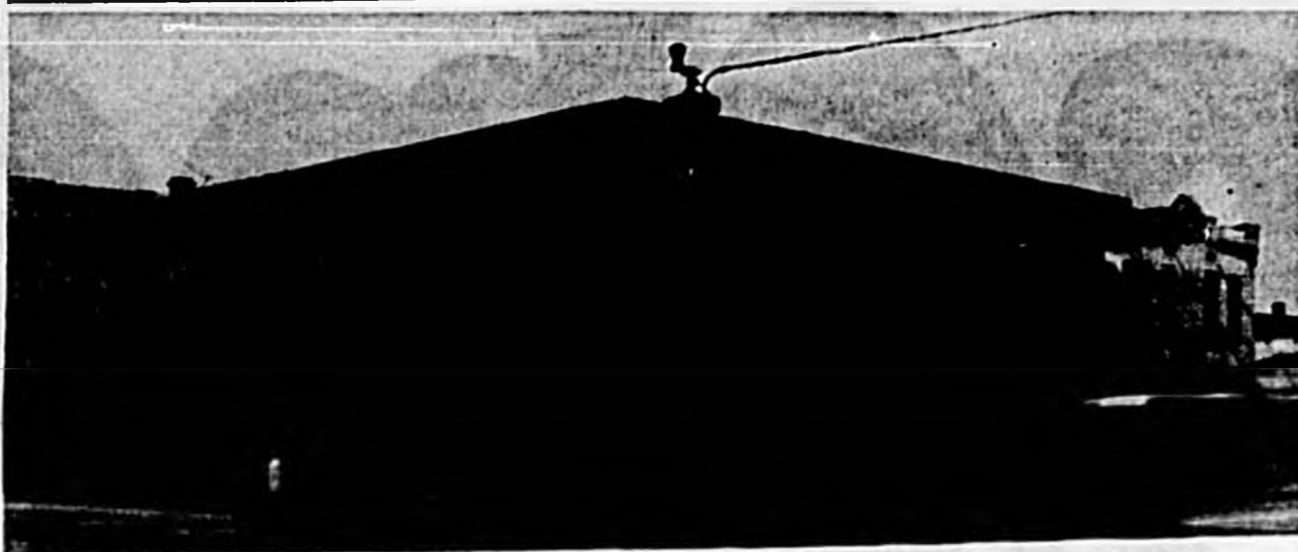
The city's waterfront — almost a mile long — has been called the "ideal setting" for Florida's only fresh water-land marina complex, and has drawn attention from all over the state, and from outside firms which have shown an interest in the proposed development.

**Government**  
Governing the City of Sanford are five elected city commissioners with one serving as mayor on a rotating basis. Administration and execution of the government is carried out by City Manager W. E. Knowles.

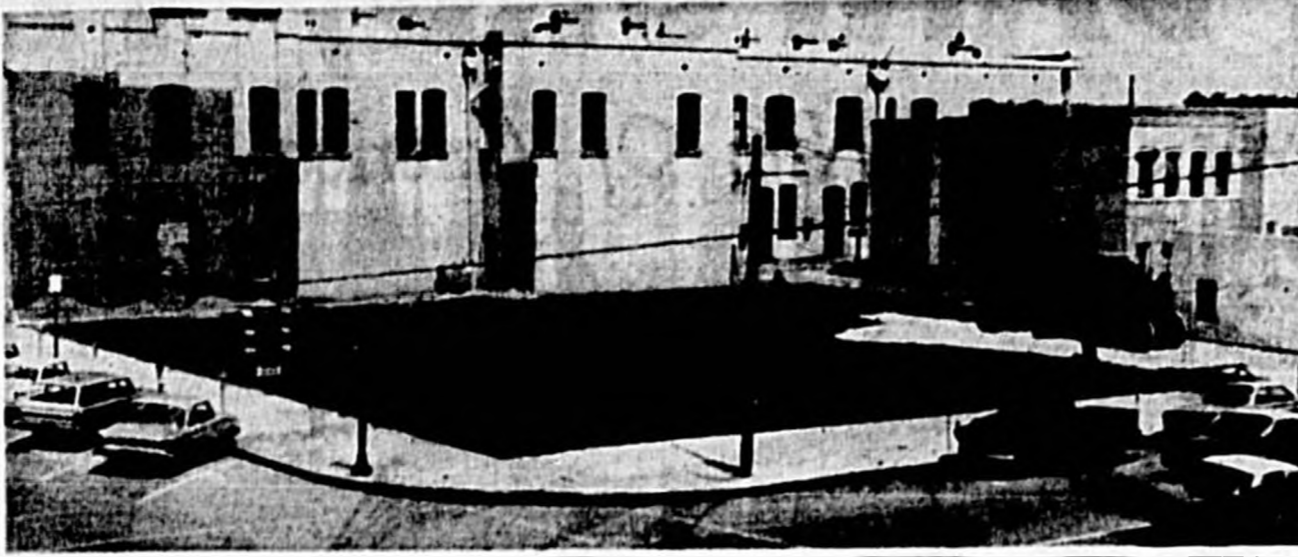
A. L. Wilson serves as Mayor this year with Commissioners J. H. Crapps, Earl Higginbotham, M. L. Raborn and Joe Baker. All of these men, except Raborn, who took office this year, have formerly served one or more terms as Mayor of the city.

After November 1st, the city's financial department which is being reorganized to include a separate tax assessor will be under the direction of Finance Director Howard Welchel, assisted by Max Coberly.

S. M. Richard is completing 40 years as superintendent of the city's public works department.



A REAL FACE LIFTING was given downtown Sanford this last summer when the city purchased and razed the old Woodruff Building (above) to make way for this new parking lot below at First Street and Park Avenue. (Herald Photo)



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1964 Progress Edition

## \$\$\$ Provided By Civic Units For Charity

Seminole County is fortunate in having many active civic organizations which add immeasurably to the charitable, educational, cultural and beneficent qualities of the communities located in the county.

Each year thousands of dollars are provided through various fund-raising ventures to help many persons through aid to the underprivileged, milk funds, shoe funds, dental and medical assistance, civic beautification projects, public interest programs, adult education, cultural endeavors and civic betterment in general.

Among the most active groups are the Sanford Rotary Club, which has taken as a long range project the furnishing of the new pediatric wing of Seminole Memorial Hospital. This club also provides scholarship loans for deserving students and serves the community in many other ways.

The Sanford-Seminole Jaycees also go all out to render service to the community with polio inoculations, which this year utilized the new Sabine oral vaccine. Demands by the public for this protection were so heavy that the Jaycees ran out of the vaccine and had to stage the Sabine Oral Sunday twice in order to accommodate all those who wished to take advantage of the service.

The annual Christmas parade is another one of the Jaycees most outstanding civic projects, providing excitement, spiritual enrichment and esthetic enjoyment for thousands who flock to see this exciting event each year.

The Sanford Lions Club this year presented an eye testing machine to the County Health Department and found through public testing that more than half of the county's citizens are in need of optical care.



SANFORD'S SEAT of city government is pictured. City Hall is located on Park Avenue, near the lakefront.



SANFORD, on the St. Johns River... "Nile of America," is advertised on billboards on all highways leading toward the city. Pictured admiring a sample are, from the left, County Commissioner John Fitzpatrick, Karlyle Housholder, president of the Seminole County Chamber of Commerce; Clifford McKibbin, Chamber committee chairman, and City Manager W. E. Knowles. (Herald Photo)

## Transportation Lines Serves City Area

Located on the St. Johns River at Lake Monroe, Sanford is just 21 miles north of Orlando, 32 miles west of New Smyrna Beach and 42 miles southwest of Daytona Beach.

Sanford is the county seat of Seminole County and is served by a complex of arterial highways, which include the newly-constructed Interstate 4 from St. Petersburg to Daytona Beach and U. S. 17-92 which links Sanford with other major areas to the north and south.

Main line service of the Atlantic Coast Line Railroad

brings fast freight, express and passenger transportation to this city, and Eastern, Delta and National airlines (conventional and jet lines) land at nearby Orlando. Transcontinental bus facilities also give Sanford convenient, round-the-clock service.

Several of the county's citrus and vegetable packing plants are located in Sanford. The Sanford State Farmers Market handles annually produce in excess of \$5 million. Early in 1963 the H.H. vegetable processing plant was opened in Sanford, adding

greatly to the importance of this area as an agricultural center.

The Municipal Civic Center in Sanford has a seating capacity of 1,300 in its auditorium, and the Center is regularly used by citizens for banquets, meetings and social functions. A special wing and patio are reserved wholly for youth activities, and a year-around program sponsored by the City of Sanford is operated under the guidance of a full-time recreational director.

A number of light manufacturing plants have opened in recent years here, with products ranging from electronic devices to swim suits. Sanford's shopping and service facilities are commensurate with any modern, progressive city of similar size.

The population of Sanford rose from 11,000 to 20,000 in the 10 years between 1950 and 1960—a period in which the city began to experience a very definite accelerated pace and to diversify its economy.

A warm friendliness is evidenced everywhere, reasonably priced homes and homesites, city facilities that are expanded ahead of the increasing population are among the features that combine to make Sanford one of central Florida's most attractive inland cities... the reason that Navy personnel will tell you... "This is the best duty town anywhere!"

## Woman's Club Is Active In Community

The Sanford Woman's Club has many divisions all of which are actively concerned with improvement, culture, community betterment and beneficent enterprises.

This group can be found in the forefront of any ideas for community enrichment and members of the Woman's Club are also found working actively in many other civic, religious and fraternal organizations, providing leadership and inspiration.

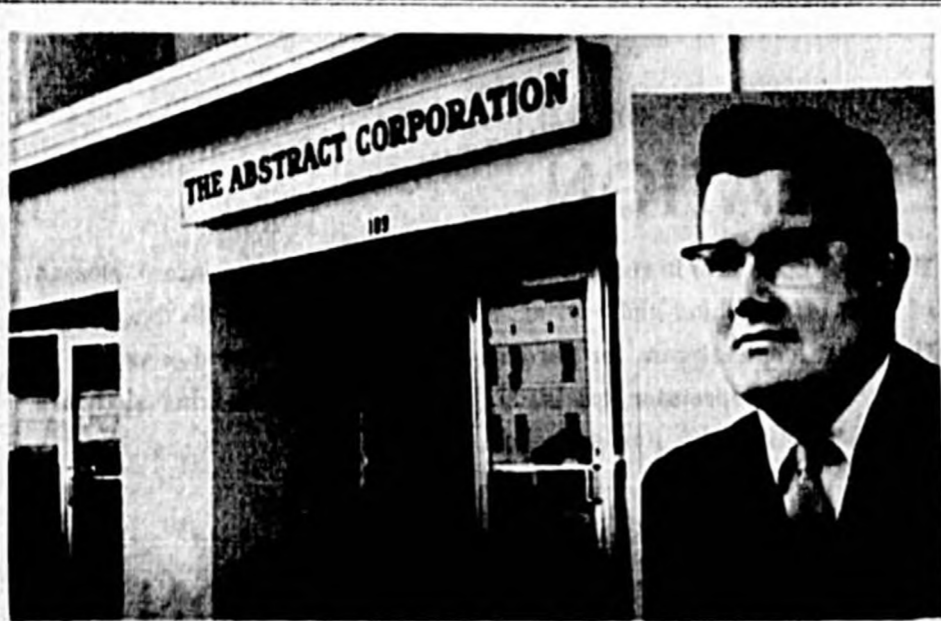
Just as active and interested

in their surroundings are the Pilot Club, the Lake Mary Woman's Club, the Seminole County Federation of Women's Clubs, the Oviedo Women's Club and the Catholic Women's Clubs of the various Catholic churches.

All of the Protestant churches have many active women's and men's groups, as well as organizations designed especially for the youth and children of the church. Other civic organizations found throughout the Seminole

County area include the Osteen Civic Association, the Bear Lake Community Club, the Altamonte Springs Circle League, the Longwood Civic Club, the Geneva Band Association, the Geneva Historical and Genealogical Society and the Forest City Community Club.

Local political organizations include the Democratic Women's Club of Seminole County, the Republican Women's Club and the Young Republican Club of Seminole County.



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reg. \$3.95  
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new soft cups stay soft!  
machine washable!  
made without rubber!

Now you get exciting savings of \$1.00 on the sensational new Playtex Soft-line Padded Bra. The cups are soft and stay soft through countless machine washings. The secret? The cups are made without rubber! Wash it again and again... cups stay soft—never crumble, harden or lose their shape. So right now buy a Playtex Soft-line Padded Bra and save \$1.00. Hurry, offer expires soon. White, A, B cups 32-36. Reg. \$3.95, now only \$2.95

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DOWNTOWN SANFORD

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# Postoffice Reflects Growth Of Sanford Area

## Receipts Up 22 Per Cent, Heard Says

Indicative of the growth of Sanford is the report by Postmaster Cecile Heard that post-office receipts are up 22 per cent.

In keeping with the growth of the city of Sanford, the Post Office Department obtained its modern, air-conditioned facility in December 1962. The building has 14,160 square feet of floor space, loading platform of 2245 and paved area of 42,302 for customer and government vehicle parking.

The local post office has a personnel complement of 41 who serve a delivery area of 31,529 patrons. The receipts in 1963 were \$297,993.48, which was an increase of 22 per cent over 1962. Figures for 1964 continue to show a sizeable increase also.

For the three months of July, August and September the Sanford office handled 1,328,668 pieces of originating mail, according to Miss Heard.

In addition to its downtown office, the post office also operates a unit at the Sanford Naval Air Station and a contract station on Geneva Avenue at Fleming's Grocery.



SHUFFLEBOARD is the No. 1 sport among Florida residents, especially with district and state championship contests. The Sanford Tourists Club's courts are on Seminole Boulevard, facing Lake Monroe. Pictured, from the left, are M. L. Wright, City Commissioner Earl Higginbotham and M. L. Raborn Jr., Mayor A. L. Wilson, Rev. Grover Sewell, Charles Morrison and Jim Jernigan, city recreation director. (Herald Photo)

## B & S Mfg. Expanding Lines

A Sanford firm whose name is quite well known in the citrus industry soon will be becoming equally well known in the California grape industry.

Alexander Smith, head of the B and S Manufacturing Company, Inc., Highway 17-92 south, has been in the California vineyards for some time with the view of developing a special type hoe for grapes.

While engaged in the automotive garage business in Sanford in 1945, Smith invented the Snapping Turtle lawn mower, and his

brother set up manufacturing operations in Lake County. Later they sold the manufacturing license to an Atlanta firm.

Smith returned to Sanford in 1951 and with his son-in-law, B. D. Baggs, began developing a special-type hoe for citrus trees.

They established the B and S Manufacturing Company in 1954 and commenced manufacturing lawn equipment, especially lawn edgers. This was followed by the manufacture of the now famous in-and-out citrus tree hoe.

The firm now employs 21

persons at its plant and conducts the manufacture of the hoe and Snapping Turtle retail sales.

The Smitty (in and out) hoe offers the citrus grower the best in efficient time saving cultivation of trees in any grove where cross cultivation is not desired. As many as 4,500 trees can be serviced in one day. Close planting, bedded, or contour set groves can be cultivated efficiently and economically with the Smitty hoe.

B and S also manufactures the Smitty original blower type banker and water ring builder.

## 400 Persons Bequeath Eyes To Eye Bank

SHEBA, the Seminole Hospital Eye Bank Association, now has secured the names of over 400 persons who have expressed a desire to donate their eyes after death, in order that blind persons may see, through a corneal transplant. Guiding light of this group is Mrs. Frank Woodruff, of DeBary, who inspired the founding of the organization.

Offices of the Red Cross have had an active year, engendered by two destructive hurricanes which damaged the area. Many claims have been filed with the local office which provided aid and comfort at shelters during the storms. In addition to disaster services, the Red Cross provides water safety instruction and aids in the formation of Gray Ladies groups.

A small but active group is the Seminole County Association for Mentally Retarded Children which maintains and helps support a school for mentally retarded children. Though many of the members are parents of the children, many other citizens who are interested in helping also belong to the organization.

Camp Challenge, west of Sanford, is a specially designed camp for crippled children. This organization is headed up in the county by Al Fiori, of Altamonte Springs, and provides help and assistance for crippled children and adults.

The Sanford USO, a service organization which attempts to provide a home away from home for servicemen, is located in the Chamber of Commerce Building at the corner of First Street and Sanford Avenue. Mrs. Mary Washburn is in charge of the activities there, assisted by many local civic and fraternal organizations whose members work as hostesses and bake cookies, cakes and other refreshments for the boys.

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HENRY SHELTON Sanford Memorial Library, on First Street in Fort Mellon Park, commemorates General Sanford, for whom this city was named. It is open to the public.



"A WONDERFUL bird is the pelican, his mouth can hold more than his belly can..." This pelican holds forth at the Sanford Zoo.

YOU HAVE SEEN IT ON TV — NOW SEE IT AT —

# MILLER'S

NEW WESTINGHOUSE HEAVY DUTY 15 WASHER: ENGINEERED TO PREVENT COSTLY REPAIR BILLS

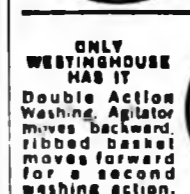


... and only Westinghouse has it! Engineered to wash any size load from your smallest up to big 15 pound family-size loads year-after-trouble-free-year. Tested for over 5000 wash cycles (10 years use in the home) and still going strong.

The new "Heavy Duty 15" Landmark automatic washer has been checked, rechecked and tested through and through to minimize the chance of costly repairs. We built the transmission (the cause of costly repair bills) half again as large as those found in other automatics.



ONLY WESTINGHOUSE HAS IT! The biggest transmission in the industry... engineered to prevent costly repair bills.



ONLY WESTINGHOUSE HAS IT! Double Action Washing Agitator moves backward ribbed basket moves forward for a second washing action.



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\$185

PER WEEK

Model LAF200 — 6 Preset Wash Programs, 2 Deep Rinse, Automatic Bleach and Fabric Softener Dispensers, 5 Position Water Saver, New Lint Filter and Recirculation System.

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118 S. Park Ave. 322-0352

## Water Sports Abound In Seminole

With 12 lakes within the city limits of Sanford, residents and visitors to the area have more than usual opportunity to enjoy a wide variety of water sports, boating and fishing. Lake Monroe, the largest of these lakes provides a wide expanse of water for all types of private boating, water skiing and swimming. A private marina provides dry dock facilities and complete repair service.

A boat and ski club is an active group in Sanford and offers planned cruises throughout the Central Florida chain of lakes as well as the St. John's River. Launching ramps are available for small boats and a city owned and operated swimming pool is provided for those preferring that type of water.

With so much water it is no wonder that fishing should play such a very important part in the field of recreation in the Sanford area. Probably the most important of the fish caught in the area is shad. In fact, Sanford has been named the Shad capital of the world. The shad run begins in early December and continues until around the first part of March. These fish are much sought after by gourmets who relish the shad roe. Shad weigh from two to eight pounds and can be caught with casting, spinning, or fly tackle or even by trolling.

Other varieties available in large quantities in the area include bass, speckled perch and bream. The bass often runs to 10 pounds and as high as 14 pounds. The famous beach of Daytona and New Smyrna are only an hour's ride away from Sanford.



B. D. BAGGS operates a tractor equipped with a Smitty in-and-out hoe for citrus groves. The cultivator moves forward in a straight line, at the same time moving in and out between trees. (Herald Photo)

## We Thank You...

Our thanks to you, the people of this area, for the privilege of serving you for the past 11 years. We represent the STATE FARM INSURANCE COMPANIES, who have been the largest writers of automobile insurance for the past 21 consecutive years with over 8 1/2 million automobile policyholders. We also write Fire and Life Insurance.

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# 50 Manufacturing Plants Now Operate In Seminole

## Agriculture Also Adds To Economy

Sanford and Seminole County have taken giant steps in the past few years in acquiring new industries. Approximately 50 manufacturing plants now operate in the county employing from 400 persons to just a few. The addition of new industry has supplemented the basic agricultural economy and today products made in Sanford are sent around the world.

The superior vegetable growing soil and climate has triggered the establishment of several processing and packing plants to handle the crops. Important products grown in the area include snap beans, cabbage, celery, sweet corn, escarole, watermelons and citrus.

Florida's first Farmers Market opened in Sanford. Today the Farmers Market covers 20 acres of buildings with space rented to farmers who handle 20 varieties of produce in excess of \$5 million annually.

Transportation facilities are excellent with a major railroad main line, three main federal highways, two bus companies and two main state highways coming into the area. Three major airlines are only 20 miles away. Boat traffic has increased greatly over the 12-foot channel between Jacksonville and Sanford with fuel oil and gasoline the major items being transported.

The completion of the St. Johns-Indian River Canal will greatly increase the boat traffic and connect Sanford directly to major sea ports on the Atlantic Ocean.

Today Sanford and Seminole County produce everything from electronic parts to swimming suits, from canned and frozen vegetables to pajamas and from metal fabricating to egg processing.

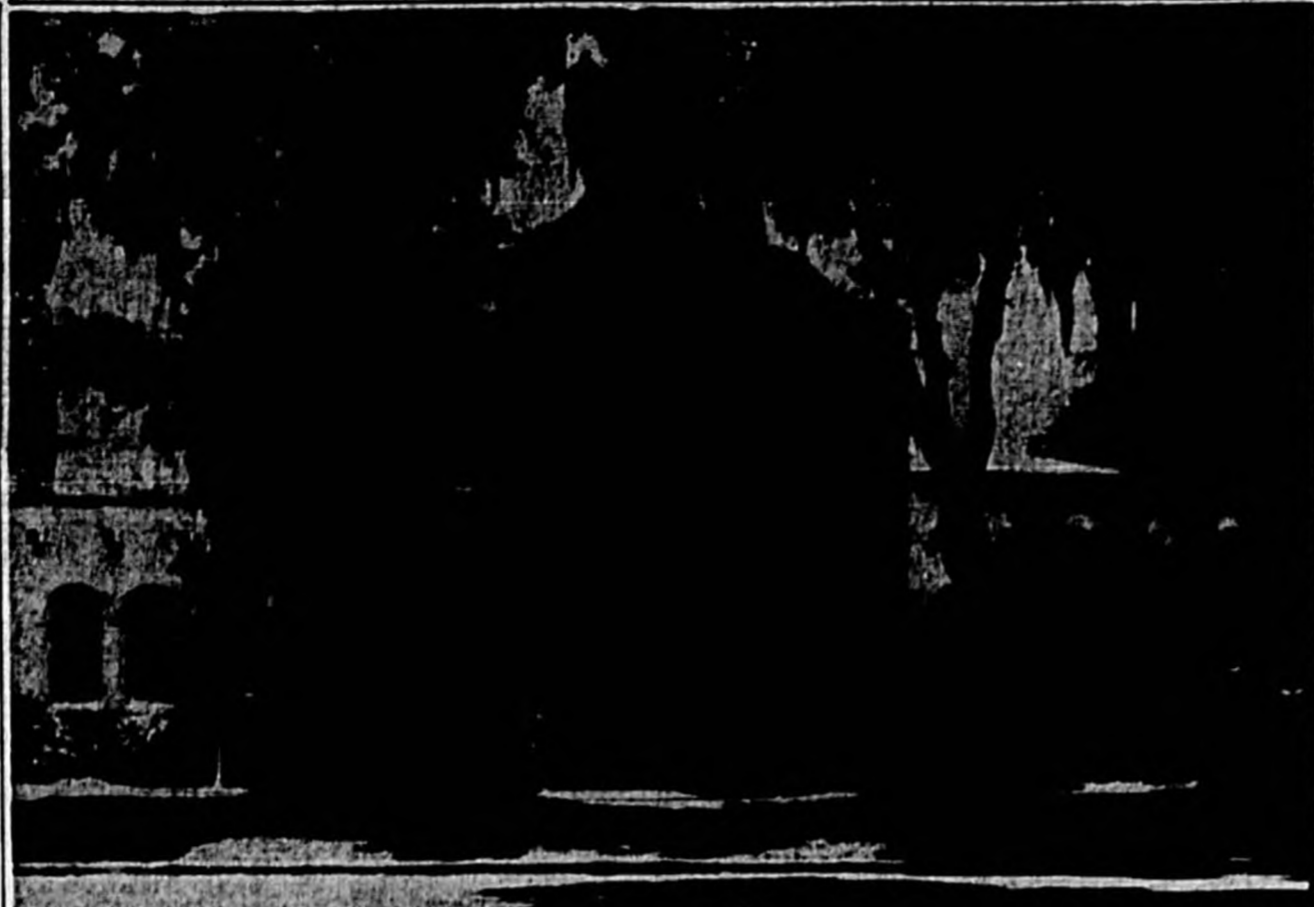
The Lake Monroe Industrial Park offers excellent facilities for plant location. Inquiries are solicited, for full information write to the Sanford Chamber of Commerce or the Seminole County Chamber of Commerce.

### Services Listed

The City of Sanford is governed by an elected five-man commission (who, in turn, elect the mayor) and a city manager. Commissioners serve for three years, the mayor for one year. The city manager administers the policies of the commission and is in direct charge of all city departments with 147 employees.

Sanford provides every municipal service for its citizens including water, sanitary sewers, police and fire protection, public recreation and street department. Two fire stations serve the city with 25 full time firemen and nine pieces of rolling equipment. Six patrol cars, three motorcycles and two boats comprise the major police department equipment operated by 27 regular police and 25 auxiliary police on a 24 hour basis.

A five-man board of commissioners conducts the government of Seminole County from the county seat in Sanford.



CULTURAL ARTS Center was set up recently by the Sanford-Seminole Art Association in the building (above) which formerly housed the public library. Association members will take an active part in the annual convention and exhibi-

tion of the Florida Federation of Art here next month. One of the members, Gretchen Lewis Crowell, is pictured below painting her conception of the old Seminole Indian chief, Osceola. (Herald Photos)



### Holy Cross Nears Century-Mark

The spiritual influence of the churches within a community is one of the major factors in growth and progress.

Sanford, with its 30 churches, has an enviable religious heritage with its first church, the Holy Cross Episcopal, founded in 1872.

No area of the city lacks church facilities, all of which carry a full schedule of regular activities for all age groups.

Listing of services if available at the Chamber of Commerce or in The Sanford Herald.

In Seminole County approximately 100 churches of all denominations serve every section with regular schedules of activities.

### Shopping Facilities

For the serious shopper or the casual browser, Sanford offers a great variety of stores and shops. From the small specialty shop to the major department store, every brand name of merchandise is available.

Since Sanford is the economic center of Seminole County it draws from a trade area of 60,000 population. Healthy competition among merchants keeps prices low and services prompt and efficient.

In addition to the downtown shopping facilities, large shopping centers serve the population with ever increasing number of new stores.

## Community Groups Active Here

Sanford's Civitan Club has long been helping the work of the Little Red Schoolhouse, a special school for mentally retarded children. The school has grown tremendously since its inception a few years ago by a group of interested parents. To raise funds for this and other charitable projects, as well as the sponsorship of the annual Miss Seminole County contest, the Civitans stage a yearly sale of Halloween candy and the famous Claxton fruit cake sale at Christmas time.

The Sanford Kiwanis Club has an extensive program of service for children, extending a helping hand in many ways,

including aid to underprivileged, help for children returning from industrial school, educational scholarships and medical care. Each year they stage a Kids Fun Day, which is purely for entertainment. Main fund-raising project of this group is the annual fish fry and auction.

Offering first rate entertainment, drama, music, dance and concert theater to Seminole County's cultural environment is the Seminole County Mutual Concert Association, which each year sponsors a number of nationally famous artists during the winter season.

Much of the beauty of gardens, lawns, parks, highways

and byways of Seminole County is due to the persistent work of the many garden clubs in the county.

Seminole County is a perfect garden spot with its rich soil, ample rainfall and lush year-round growing season.



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The Sanford Herald 1964 Progress Edition

## Cultural Arts Center Established In City

The Sanford-Seminole Art Association, one of the prime cultural groups in the county has grown by leaps and bounds since its humble beginning six years ago.

The group now has more than 30 members and its own Cultural Arts Center. This is the former city library on Fifth Street, which was donated to the group for its use when the library was moved to the old postoffice building.

This year for the first time, the Art Association has sketching classes, with a teacher furnished by the county school system. This class meets twice each week to learn and practice with both rank amateurs and more experienced painters finding that there is always something new to learn.

The group has made plans this year in conjunction with the DeBary Association to sponsor the annual meeting of the Florida Federation of Art, a three-day meet which will be centered in the Mayfair Inn, Cultural Arts Building, DeBary Mansion and DeBary Community Center.

Hundreds of artists are expected to arrive in Sanford on Nov. 19 to attend the convention, which will be climaxed with an awards banquet on Nov. 21.

In February, 1965, the association will sponsor its annual exhibit and tea, at which time local artists will display their new works for the public.

This is a program which is always well attended and its resulting publicity draws art lovers from all over Central Florida each year.

Founder and guiding light of the Seminole-Sanford Art Association is Mrs. Helen DeWitt, who served as the group's first president in 1959. Present leader is Mrs. Erma Smith.

During several months of the year, the Association sponsors a "one-man" show of the work of some of its members at the Senarik Paint and Glass Company exhibit room.

All during the year, the works of the artists are displayed on the walls of local banking institutions, stores and restaurants.

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 OF SERVICE TO THE RESIDENTS OF SEMINOLE COUNTY AND SURROUNDING AREAS . . . .

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 WALTER E. BROWN, Asst. Mgr.  
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# Public Library Use, Circulation UP 50 Per cent In New Central Facility

## City Takes Over Former Postoffice

After the new postoffice was built on Seminole Boulevard and the old building on First St. abandoned, the city opened negotiations with the Federal government to obtain possession of the building.

This being accomplished, the former postoffice has now been converted to the "new" City Library, with renovations costing approximately \$3,500.

Library use and circulation figures took a 50 percent jump as the new facilities were put into operation at the new central location.

Budgeted this year are funds for air-conditioning which will make the library an even more pleasant place in which to read, browse or borrow books, and it is expected the use will increase even more than it already has done.

The site of the former library on Fifth St. has now been turned into the Sanford Cultural Arts Center.

Here is housed the Sanford-Seminole Art Association, a study club for aspiring and amateur painters and artists.

Also housed there is the City Recreation Department's ceramics classes, one of the most popular activities in operation under the recreation program, and one in which interest continues to increase each year.

Also adding to the educational picture in the city was the opening in September 1963 of the new Sanford Naval Academy, a private military school.

Enrollment in this school, which has already gained national recognition, doubled as the term began in September, 1964.

Plans for additions to the present building, (the former headquarters of the New York Giants), and a massive construction program of academic buildings, new dormitories and many other campus buildings is ready to get underway in the near future.

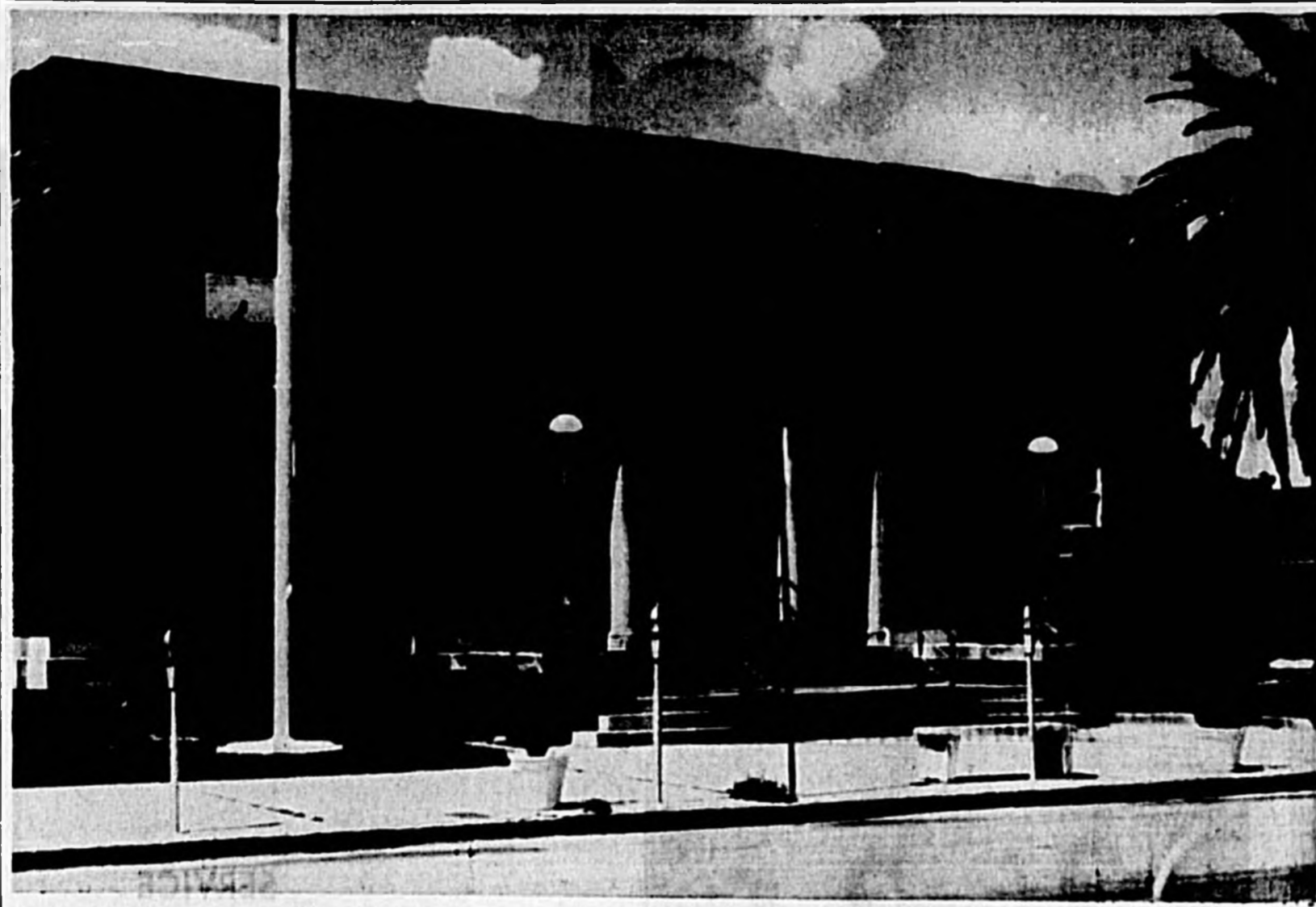
It is expected that in two or three years, the Academy will have reached its ultimate enrollment capacity of 500 midshipmen in grades six through 12.

Payroll and purchases of the Academy are adding over a quarter million dollars a year to the city's economic structure.

**Streets**  
Paving the city's seven-and-a-half mile street improvement program for 1964-65 is the reconstruction of West 13th St. from French Ave. to Persimmon which began in October.

Tying in with the 13th St. construction work is a joint city-county project to rebuild and repave Southwest Rd. This area encompasses about one mile, and the 13th St. project is a little over a mile.

**Refuse Division**  
The City of Sanford's Refuse Division gained national recognition this year as a model of clean, sanitary and efficient refuse removal.



SANFORD Public Library set up housekeeping during this last year in the old postoffice building (upper photo) when it was donated to the City of Sanford by the U. S. government.

Lower photo pictures some of the books available to library card holders.

(Herald Photo)



## Fraternal Clubs Active In Area

Sanford and Seminole County have many fraternal organizations who contribute to the betterment of the community in many ways.

One of the newest to be formed is the Knights of Columbus, St. Richard's Council made up of Catholic men of the community.

Others include the Shrine Club, several lodges of Free and Accepted Masons, Eastern Star, Rebekahs, Noble Grands, Royal Arch Masons, Rainbow Girls and DeMolay.

All of these groups are active in civic affairs and in the promotion of fellowship.

The Elks Lodge is located on Second Street and there an active group of Elks and their auxiliaries gather for fellowship fun and good works, especially for children.

The Moose Lodge, which has a new headquarters on Palmetto Avenue is another active fraternal organization with both men's and women's divisions.

Woodmen of the World and the Order of Odd Fellows and its auxiliary also do their part toward closer ties in a fraternal manner coupled with good deeds for the community as a whole.

Among the sororities are the Sigma Alpha, Gamma Omega, Theta Epsilon, Gamma Lambda, Xi Beta Eta, Phi Gamma Eta and Zeta Xi.

This group is a member of the United Fund. Program director of the Central Florida Tuberculosis and Respiratory Disease Association is Mrs. Lorraine Graham with offices in the Roundtable Building. This group boasts its fund-raising by a large percentage last year.

The Mental Health Organization has plans on the books to secure a part-time psychologist here who will help with problems of the community related to mental health.

## Service, Health Units Benefit Community

Many community service and health organizations are active in Sanford and Seminole County and all provide much in the way of benefits to the community, as they extend a helping hand to individual citizens.

One of these is the Seminole-DeBary division of the Florida Heart Association headed by Dr. Luis Perez. This group provides information and referral service for heart patients and their families, presents educational and informative programs on heart and cardio-vascular disease and conducts an annual fund-raising drive.

Also in the fight against another dread killer is the

Cancer Society, which attempts to educate the community on the danger signals of cancer, maintains a loan closet for patients, provides assistance and service and also conducts an annual drive to raise funds.

Complementing the Women's Hospital Auxiliary or the Pink Ladies as they are popularly known, is the men's group, the Silver Service, and the high school girls group, the Candy Strippers. All three of these organizations assist and aid the work of the doctors, nurses and hospital staff as they offer help to staff and patients in a non-professional way.

One of the newest health

related service organizations is the Seminole County Visiting Nurse Association, sponsored by the County Health Department and backed up by an advisory board of prominent local citizens.

This group is observing its first year of operation this month, and the demand for this service has grown by leaps and bounds as patients find themselves in need of home nursing care.

The United Fund has a well-established year-round office in the Sanford Atlantic Bank Building from which to conduct its official business with the several agencies which come under the banner

of the organization.

The Gray Ladies Association, another functioning group is trained and educated in first aid and child care by the Seminole County Health Department and the Red Cross. These ladies serve voluntarily at county schools throughout the school year to render aid and assistance to children taken ill while in school. This is a growing organization for the near future.

The Mental Health Organization has plans on the books to secure a part-time psychologist here who will help with problems of the community related to mental

## Swimming Club Captures Many Ribbons, Awards

An organization which has gained much fame and state-wide publicity for the city of Sanford this year is the Seminole Swim Association, a group of youngsters under the tutelage of Miss Emma Spencer who have garnered many swim honors.

This well-trained group competed in contests and tournaments throughout the state during last summer and brought home many ribbons and trophies.

Boys and girls have an opportunity to belong to several healthful and broadening organizations in the Sanford area, one of the most important being the many Girl and Boy Scout groups.

Cubs, Brownies, Explorers, Sea Scouts, Senior and Junior groups are active and form the backbone of many youth activities which include the earning of merit badges in many fields, camping trips, jamborees and banquets.

The Seminole County Cattlemen's Association sponsors better business practices and social events for the ranchers and stockmen of the county.

The University of Florida Alumni Club brings together alumni and students of the state university for interesting programs and social events.

Seminole Timing Association, a group of persons interested in drag racing and sports car racing, has regular meetings and sponsors many races at the Osceola Drag Strip. The group spends a great deal of its money for community charity and often sponsors fund-raising projects.

There are many forms of recreation available in the Sanford and Seminole County area, one of the most favored of which is golf. There are both men's and women's golf associations at the Mayfair Golf Course and at the many other courses throughout the area, including Mid-Florida, Tolling Hills, Casselberry and others.

The Sanford Herald 1964 Progress Edition



PRIZE ATTRACTIONS at the Sanford Zoo are the many alligators, such as this monstrous reptile. (Herald Photo)

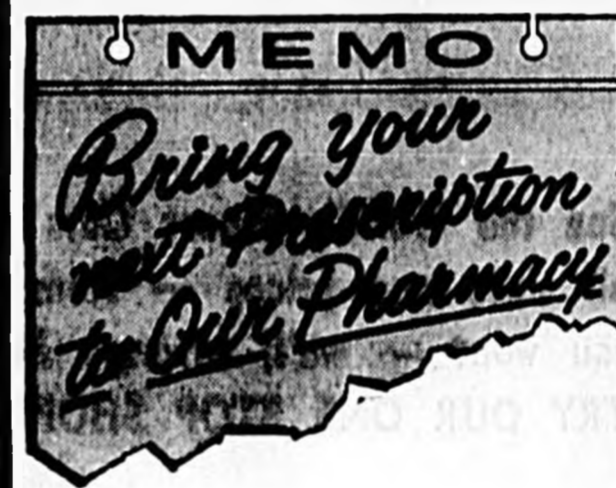


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UNIQUE SOUVENIRS were salvaged when the City razed the old Woodruff Building at First Street and Park Avenue. Sanford Chamber of Commerce officials obtained the tile from the old hotel barroom floor and made them into paper weights, with appropriate inscriptions. Former Mayor Tom McDonald (left) receives his memento from A. B. (Tommy) Peterson Jr., Chamber president.

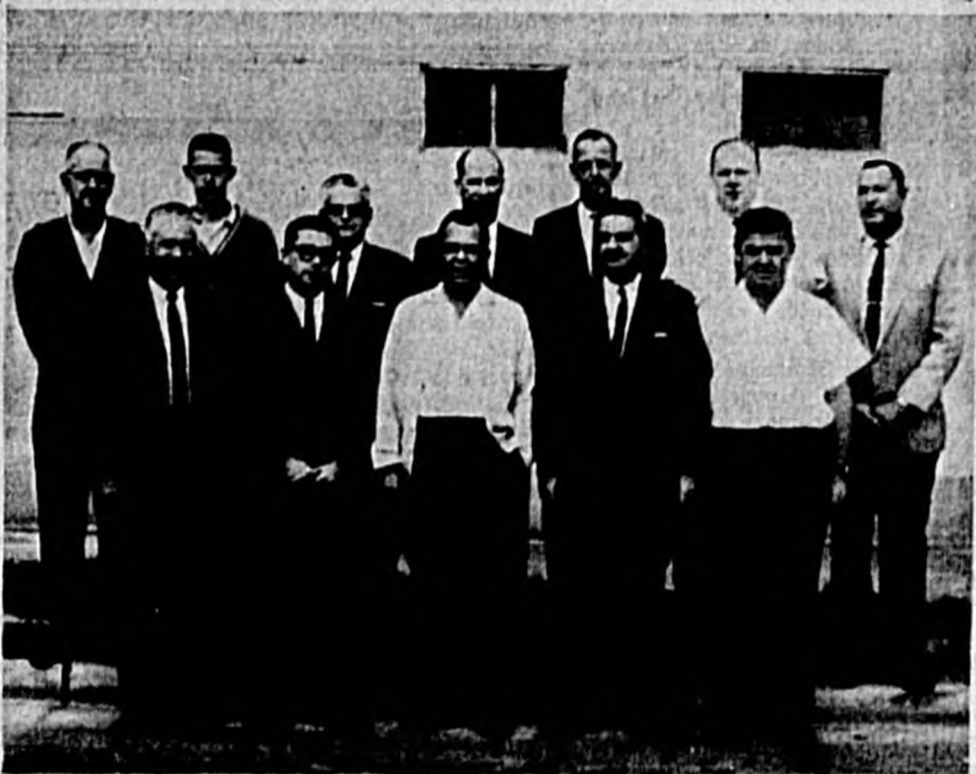


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## ADMINISTRATIVE



Alice Lindsley, Audrey Yeackle, Jean McDaniels, Warren Adams. Helen Wade Not Shown In This Picture.

## SERVICE



Front Row: Shorty Noon, Louis Allman, Alfred Pietrantonio, Bob Williams, Henry Blume, Mac McSwain. Second Row: Willie Perry, Joe Orsino, Al Nash, Owen Miller, John Bender, Don Kolbay, Clarence Pursell, Wesley Sitz, Jess Harris, Marvin Harper, Cleve Manning.

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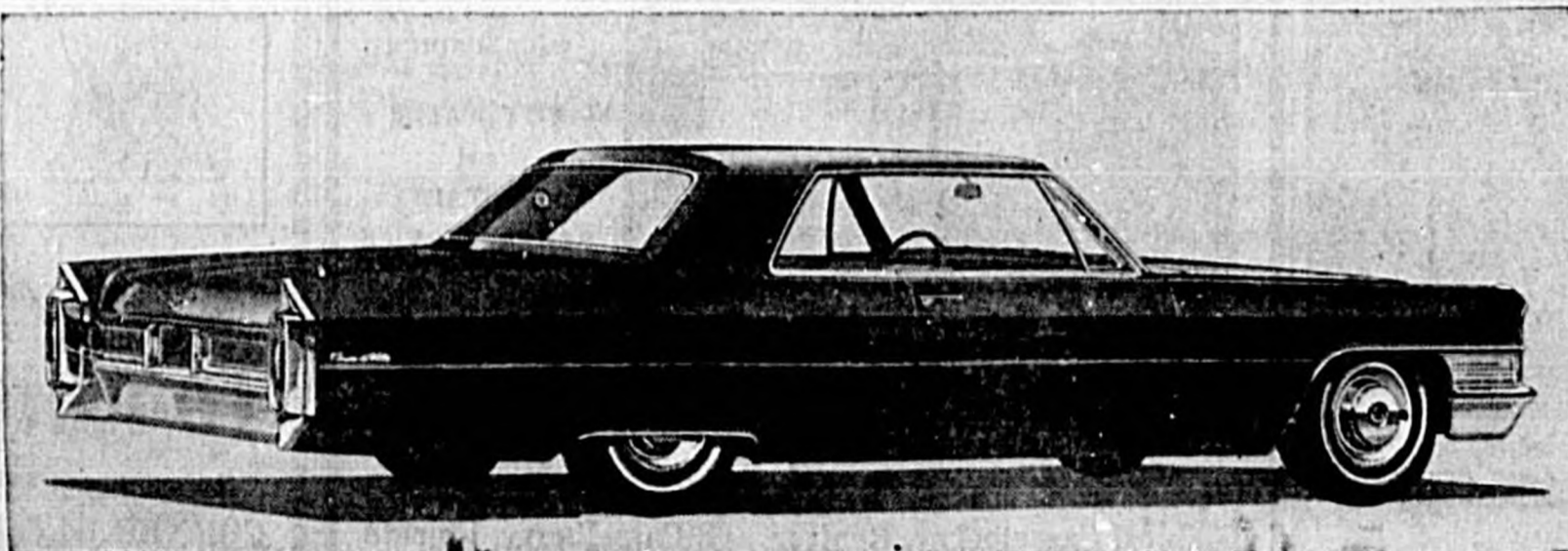
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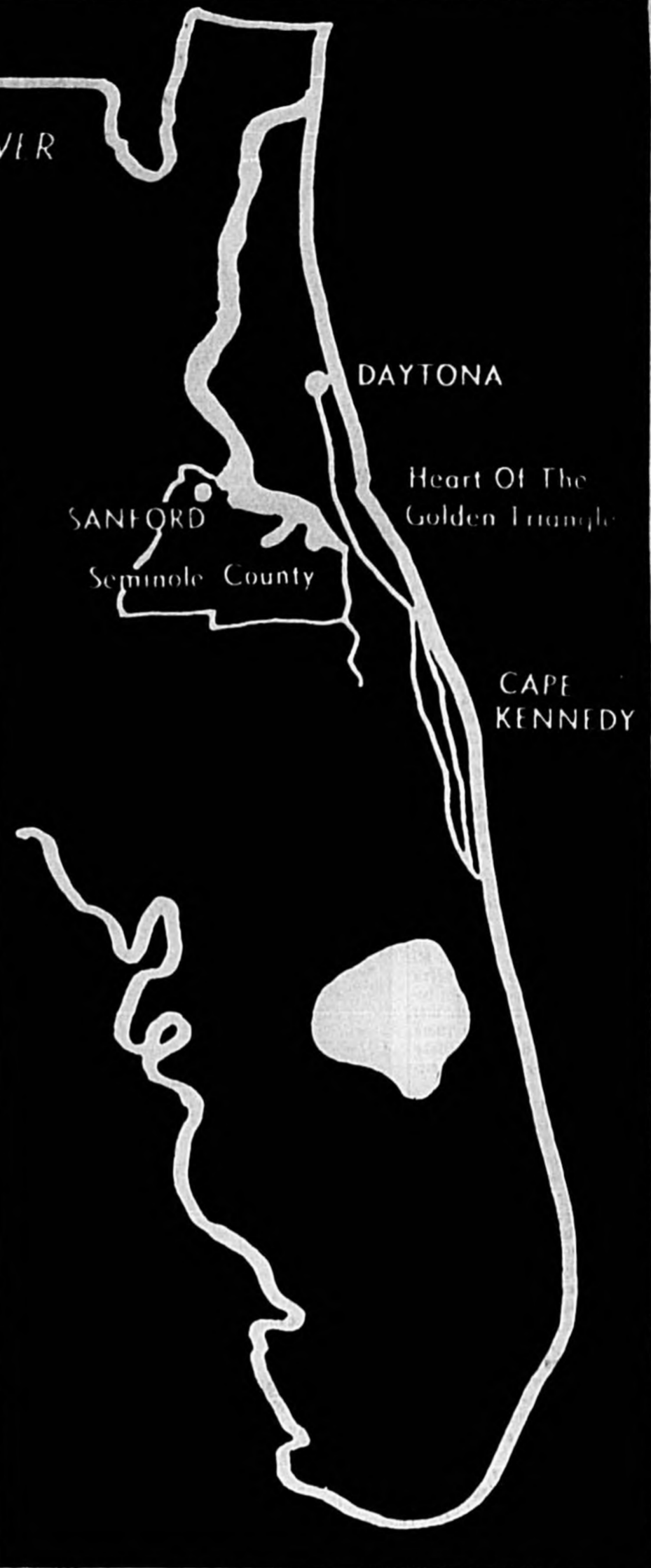


The Sanford Herald

1964

PROGRESS EDITION

SEMINOLE COUNTY ON THE ST. JOHNS RIVER  
THE NILE OF AMERICA



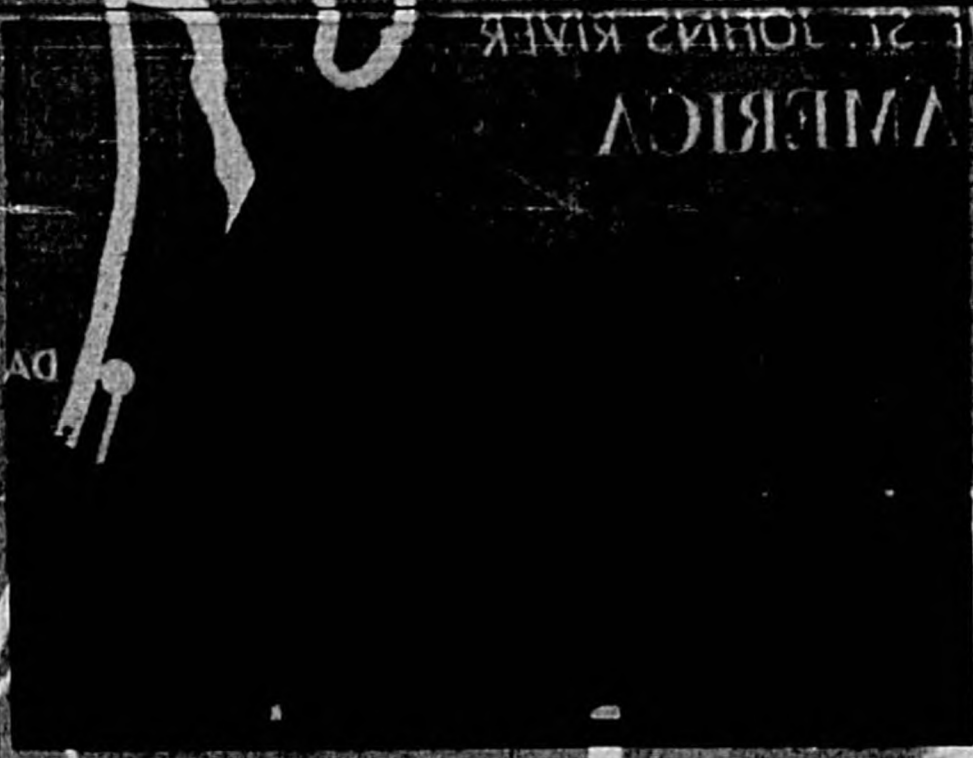
### *Our Neighbors*

The Sanford Herald's annual Progress Edition salutes in this section our neighbors across Lake Monroe. It is not too difficult to envision that within the next decade DeBary, Deltona and Enterprise will join with Sanford and possibly even Osteen to form one vast community surrounding Lake Monroe. The century-old landmark, DeBary Mansion (top), represents the community of DeBary. "The Little Red School House" (center) marks Deltona. And Hardin Hall (lower) is a part of Florida Methodist Children's Home at Enterprise.



# DeBary Thriving Community

DeBary is a thriving community with a rich history and a bright future. The community has grown from a small settlement to a modern town with a wide variety of services and amenities. The DeBary Chamber of Commerce is active in promoting the community and its interests. The community is proud of its many achievements and is looking forward to a bright future.



FIRST BAPTIST Church on Shell Road, DeBary.

A business area along the highway takes care of the shopping needs. Offices and all other community facilities are available. DeBary is growing rapidly and its very future and progress will benefit the entire community.

**DeBary Facts**  
Churches: Baptist, Catholic, Methodist and Presbyterian congregations worship locally in new edifices. Churches of other and other faiths are available in Sanford, Winter Park, DeLand and Orange City.

**Doctors:** A new medical clinic and clinical laboratory is staffed in rotation by a group of licensed physicians and surgeons. Other doctors are available locally in their offices, or in their offices in nearby towns.

**Hospitals:** Modern well-staffed hospitals in Sanford, DeLand, Orlando and Winter Park.

**Postal service:** New modern postoffice and service by personal box or by home delivery.

**Banks:** First National Bank of DeBary, DeBary branch of DeLand Federal Savings and Loan Association, commercial banks in Sanford and DeLand.

**Transportation:** Local bus service to and from DeLand, Greyhound and Trailways have stations in DeBary.

**Real estate:** A list of local representatives may be obtained from the Chamber of Commerce.

**Schools:** Public and parochial schools in nearby communities serve the needs of DeBary children. School bus service is provided.

**Industry:** Because of zoning and limited suitable acreage, there is no industry in DeBary proper. A number of tracts are available in adjacent and surrounding areas, occupancy of which is controlled by county zoning commissions. Two major highways, a freight-service railway and a navigable river cross or touch DeBary.

**Employment:** DeBary proper offers few opportunities. Good roads make commuting feasible even as far as Cape Kennedy.

**Climate:** Ideal for all-year living. Average rainfall about 50 inches. Warm days and comfortable nights. Occasional frost in December and January. Abundant water supply, untreated and very potable, from personally owned wells.

**Library:** An unusually well-stocked public library is housed in the Community Center.

**Auditoriums:** The Community Center and Fireman's Recreation Hall, each with a seating capacity of 600, plus stage and kitchen, are available by reservation.

Kentucky has a total of 120 counties.

## Groups Active in DeBary

Numerous clubs and organizations are active in DeBary, adding to the cultural, social and civic life of the community.

Complete information on activities of these clubs and organizations may be had from their respective secretaries. Names and addresses of all secretaries are on file in the office of the Chamber of Commerce, telephone 668-4214. Following are the many groups:

- Chamber of Commerce, Civic Association, Democratic Club, Welcome Wagon Club, Concert Orchestra, Wayfarers, American Red Cross, Home Demonstration Club, Glee Club, Planning Board, Republican Club, Woman's Club.

Garden Club, Public Library, Cancer Unit, Blood Bank, Business and Professional Women's Club, Volunteer Firemen Association and auxiliary, Veterans of Foreign Wars and auxiliary, Veterans of World War I and auxiliary, Florida Federation of Art, DeBary Duplicate Bridge Club, West Volusia Home Nursing Association, Ladies Auxiliaries of Hospitals, American Legion and auxiliary, Saturday Night Dance Club, bowling clubs, Kadets of America, Boy Scouts and Girl Scouts.

When you're in school, you're right in the middle of all kinds of exciting things—friends, fun and learning skills that will give you a bigger paycheck in just a few years. So don't you get left out. Play it cool, stay in school.



PAUL V. CLAY is executive secretary of the DeBary Chamber of Commerce. (Herald Photo)



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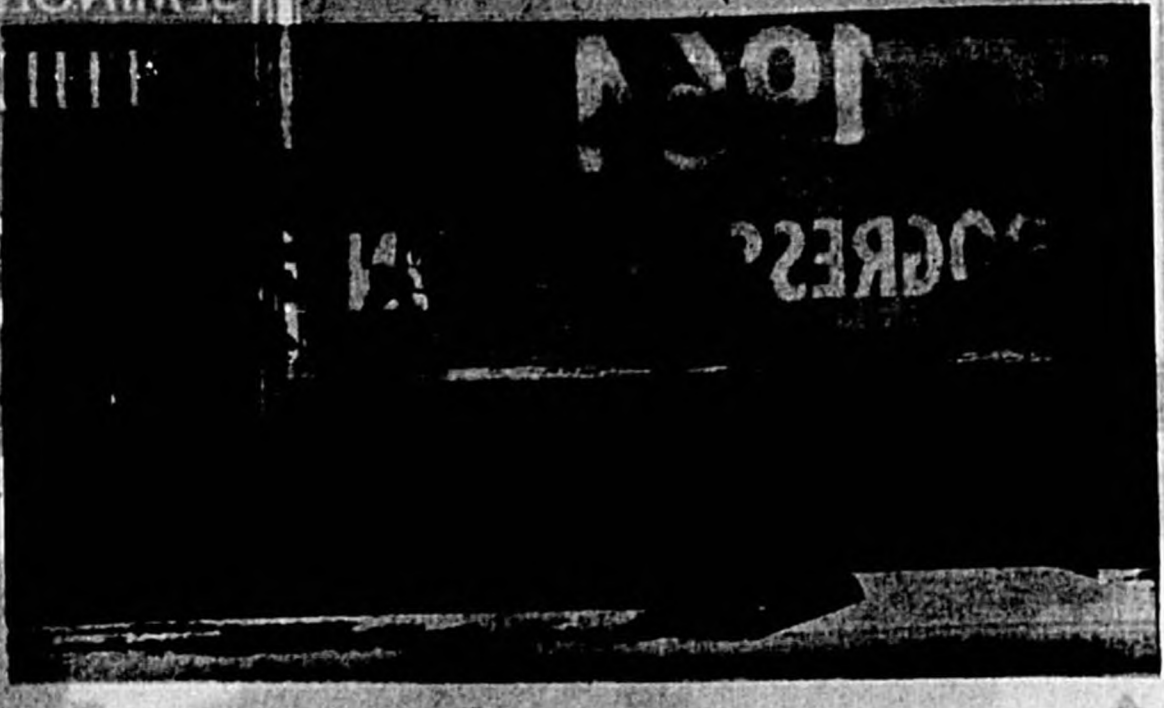
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# DeBary Bank Progress Is 'Beyond Expectation'

## Opened For Business Last July

"Extreme satisfaction at the progress since our opening" was expressed by the directors of the four-month-old First National Bank of DeBary. They continued: "The progress has been beyond all expectation."

The First National Bank of DeBary began as a question mark in December 1960 when it was first broached at a meeting of the business and professional division of the DeBary Chamber of Commerce.

Paul Reeves, a retired banker, broached the question of a bank, and among DeBary residents, who responded with 95 per cent avowing they would support a banking institution in their community.

Twenty DeBary men formed an organizing committee, headed by Myron V. Accardi, and with legal advice followed the instructions of the U. S. Comptroller of Currency.

Capital stock in the amount of 15,000 shares was offered at \$30 per share, for a total of \$450,000. All shares were sold by last December.

The site on Highway 17-92 was purchased two days before last Christmas and ground was broken shortly thereafter. Open house was held in late June and the bank opened its doors for business on July 1.

N. E. Hawkins is president, M. Monroe Morris is vice president and cashier, and Mrs. Betty Zeuli is secretary. The bank building is a modern structure, with two levels finished in latest decor and facilities.

The lower level houses the tellers' windows, loan and business departments, administrative department. The vault area contains three private rooms for privacy of safety deposit boxes sealed behind a three-ton door.

The upper level holds a conference room for bank conferences and community meetings, plus rest rooms. The upper level is designed for future expansion.



N. E. HAWKINS  
... president



M. M. MORRIS  
... vice president

## Florida Artists Set Exhibit, Meet Here

Artists from throughout the state will converge on DeBary and Sanford Nov. 19-21 for the 37th convention and 38th annual exhibition of the Florida Federation of Art.

Headquarters for the double event will be DeBary Mansion, DeBary Community Center and Mayfair Inn. DeBary Mansion is state headquarters of the federation.

The program will open Thursday, Nov. 19, with registration at the Mayfair Inn, commencing at 1 p. m., with the President's Reception there at 8 p. m.

The DeBary Civic Center will be the setting for the Past Presidents Luncheon on Friday, Nov. 20, and a luncheon on Saturday, Nov. 21, at Mayfair Inn.

Annual banquet, followed by awards presentation, will be held Saturday evening, Nov. 21, at Mayfair Inn.

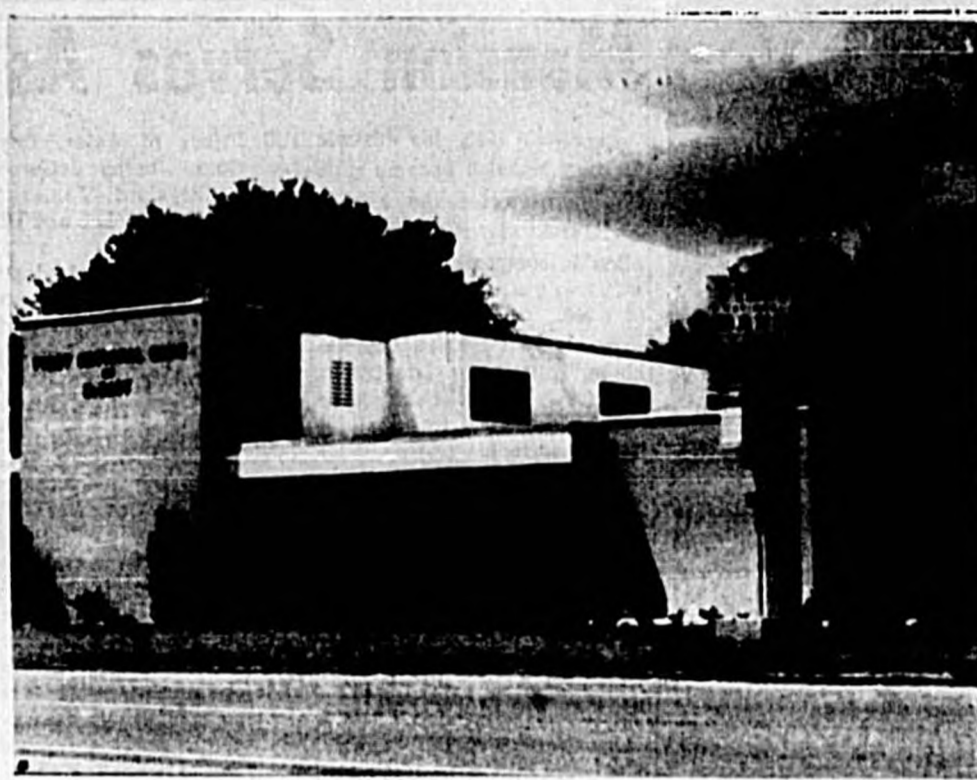
Mrs. Viola Howard, chairman of reservations, said open house will be held from 9 a. m. to 5 p. m. Sunday, Nov. 22, at DeBary Mansion.

Exhibition dates for art entries will be Nov. 20-21 at DeBary Mansion galleries and at DeBary Community Center. It will continue through Nov. 22 at the Mansion.

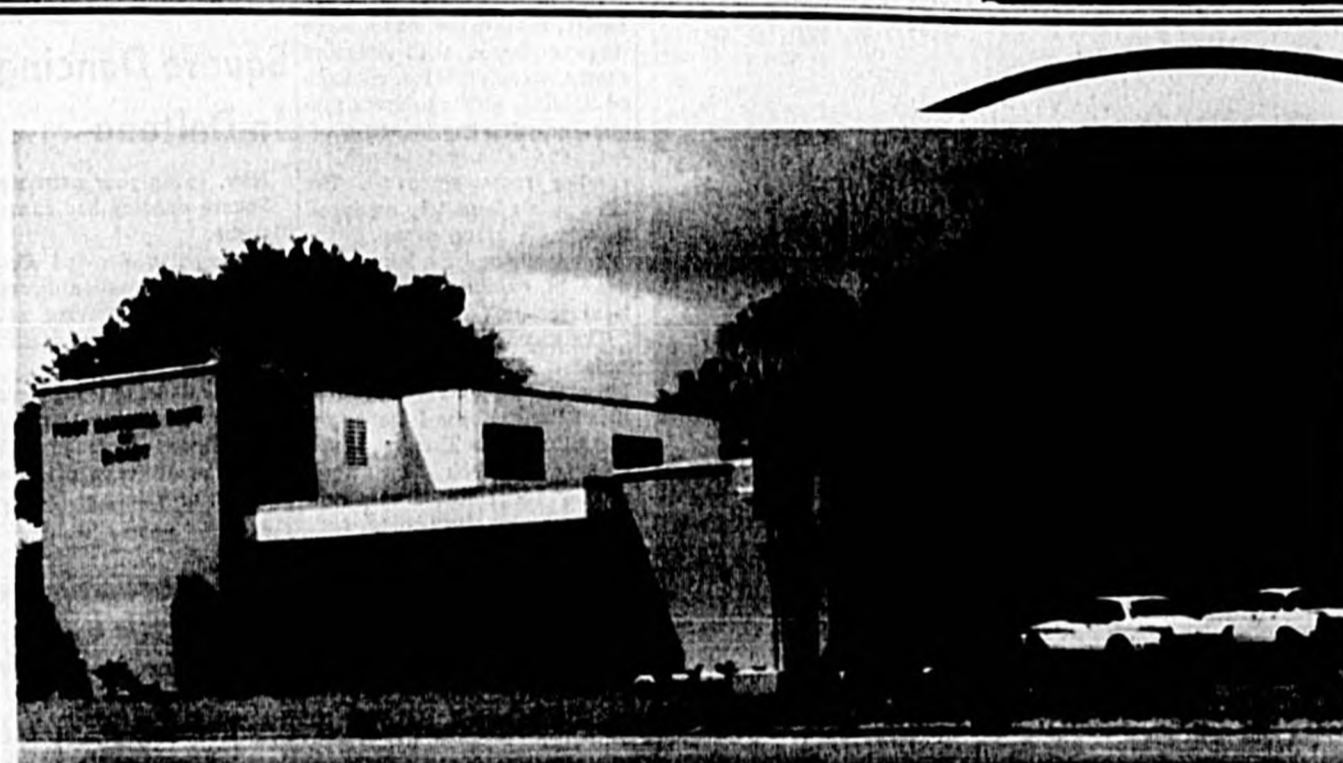
Judges for the exhibition, presently engaged in the field of fine arts, will be W. E. Meriton Heiland, instructor of realistic art, St. Petersburg; David M. Reese, director of Loch Haven Art Center, Orlando, and Hiram D. Williams, assistant instructor of art, University of Florida, Gainesville.

The three judges will serve as a jury of awards, jury of selection and will choose 30 paintings to go on circuit, which will include the prize-winning paintings.

Paintings, sculpture and ceramics may be entered for exhibition. The Governor's Plaque will be presented for the best Florida scene.



NEWLY ORGANIZED First National Bank of DeBary occupies this modern home fronting on Highway 17-92 at DeBary. (Herald Photo)



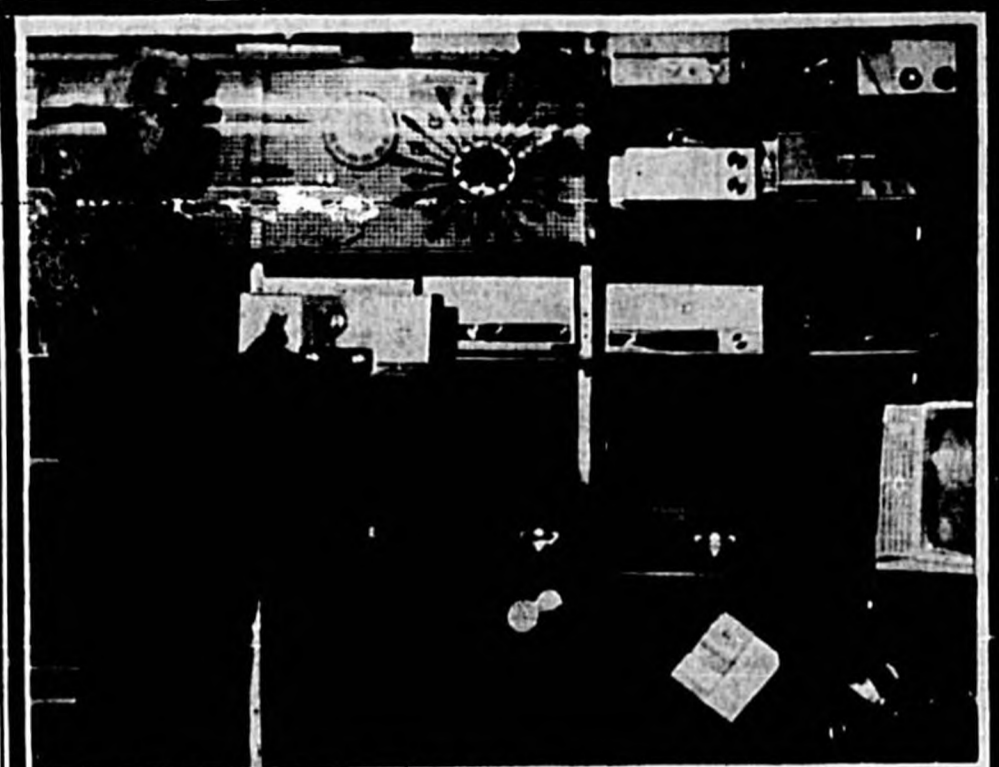
## Fire Protection Unit Organized

Deltona now has its own volunteer fire fighting unit. The Deltona Volunteer Fire Association was officially launched last month and temporary officers were appointed to serve until a non-profit charter is received.

Prior to the formation of the Deltona volunteer unit, fire protection for the community was provided by the Florida Forest-Fire-Service. Many neighboring communities have augmented the state fire protection service with volunteer units of their own.

Appointed to serve until receipt of the non-profit charter are: Dean W. Howland, president; Thomas Blanchard, vice president; Stanley Jenkins, secretary; J. Richard Varnell, treasurer; Harold Harris, J. Stanley Gardner and Fred Jansen, directors.

Randy Kaufman was appointed chief, Gus Reindl, assistant chief, and William Ebbitt, financial secretary. These three officers have a total of 78 years of fire department experience.



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Tellers, left to right: Mrs. Leona Oddy, Mrs. Della Galloway, Mrs. Nan Underwood, Mrs. Chris Lee, Mrs. Winifred Wheeler and Mrs. Claudine Case.

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Left to right: Mrs. H. T. Zeull, Secretary; M. M. Morris, Vice President and Cashier and N. E. Hawkins, President.

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CORPORATION

# First National Bank Of DeBary

DeBARY, FLORIDA

## DeBary Zoning Regulations

DeBary has been zoned since 1955. A copy of the complete zoning regulations may be had at the office of the Chamber of Commerce. Here in brief are a few pertinent items.

Business is confined to property on Highway 17-92. Mobile homes, trailers, etc. are prohibited. The garaging or parking of a truck, of one-ton capacity or more, or of heavy machinery or equipment, in any part of the residential district is forbidden. The keeping

of animals other than house pets is banned. Homes must be built within certain spaces on all sides. Approved building permits are required.

In every way property and investment are protected in the way one would want them to be. If in doubt, procure an official copy of the zoning requirements.

Only Georgia and Texas of all the states of the Union have more counties than Kentucky's 120.



## Keeping Abreast of Progress

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LAWN MAINTENANCE — YEARLY OR MONTHLY



# Methodist Home Is \$2 Million Investment

Facility Covers 100 Acres

"Inasmuch as ye have done it unto one of the least of these, My brethren, ye have done it unto Me." — Gospel.

This quotation is behind the word "Inasmuch" appearing over the main doorway of one of the residences at Florida Methodist Children's Home, at Enterprise.

With recent additions, the



REV. B. W. CARLTON  
... superintendent

Home now represents an investment of \$2 million. Covering 100 beautifully landscaped acres, it spreads along Lake Monroe.

Founded in 1908, the Home has a capacity for 108 children, who attend Volusia County public schools.

In a dedicatory program early this month, according to Rev. Bateon W. Carlton, superintendent, seven new buildings valued at \$300,000 were added to the facility.

These included the J. F. Alexander staff dwelling, the Lida C. Laird administration building, the Anna S. Macmanamy staff apartments (three duplex buildings), the Herman and Eva Blanton cottage for children, and the Ruby C. Bacon cottage for children. The buildings are named for the donors. Samuel Faron, of DeBary, was builder of the Alexander and Laird buildings.

Rev. Carlton said these buildings were in addition to Gilbert Hall (two buildings), residence for girls, Fraser-Osteen Hall, residence for older boys and the Dr. James Gibbs skating rink and swimming pool, all built within the last 10 years.

There also are Brinkley Hall, Randall Hall, East Hardden and West Hardden, all residences for children.

Additional children are served in homes or under other phases of the Home's program. All the new construction is of brick over block, a sturdy type of construction which affords beauty, comfort and the smallest possible maintenance. Floors in all buildings are of terrazo. Heat is provided electrically by coil heat, or by circulating hot water from an oil fired boiler. Roofing is of asbestos shingles of Colonial type.

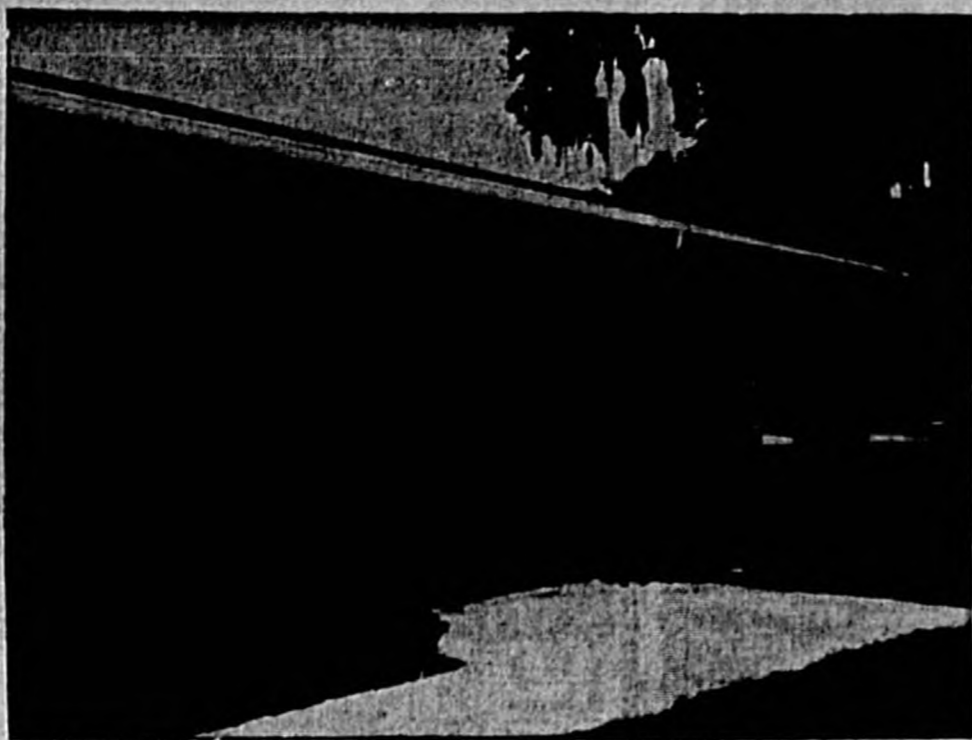
"In looking ahead we feel the need for a chapel large enough for our whole group, a gymnasium, and a classroom building to provide schooling for children too disturbed to benefit by the normal public school program. Recreational facilities, such as a fishing and boating dock, should also be developed on our beautiful Lake Monroe frontage."



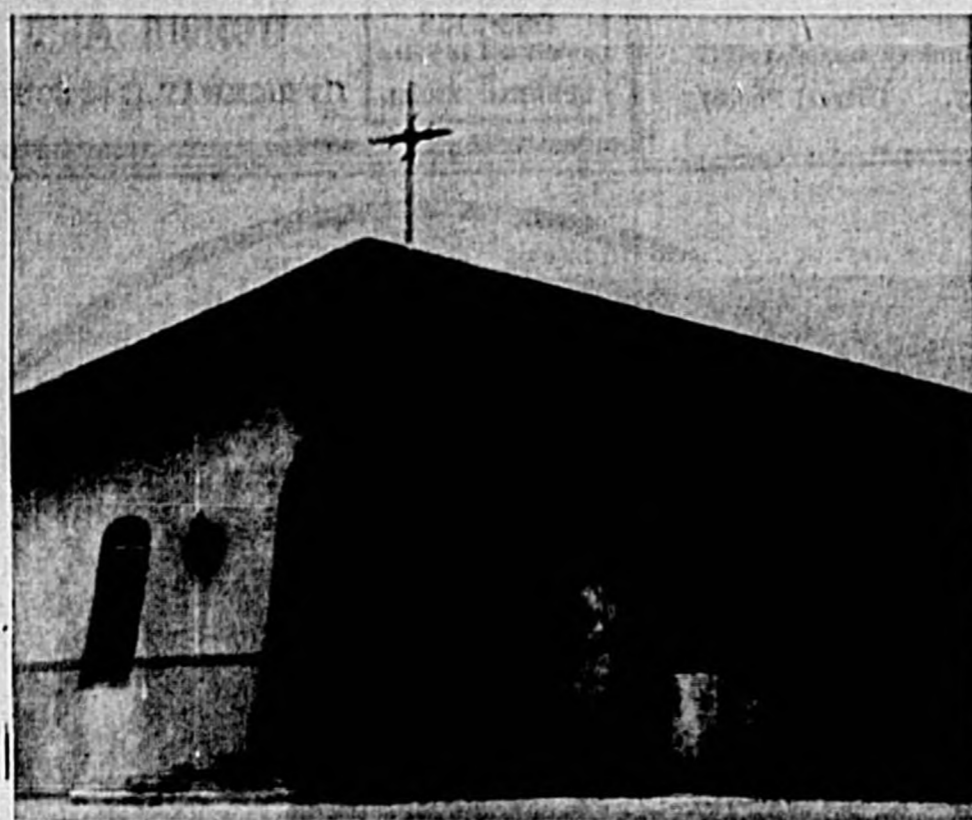
HOME RECENTLY COMPLETED ON COMMUNITY DR.

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REAL ESTATE BROKER  
GENERAL CONTRACTOR

CUSTOM BUILDING PH. 668-4186 DeBARY, FLORIDA



ADMINISTRATION Building of the Florida Methodist Children's Home at Enterprise was just recently completed and occupied.



ST. ANN'S CATHOLIC Church on Dogwood Trail, DeBary.

## British Couple Enjoy Deltona

"Privacy, yet all the advantages of community living." That's the way Mr. and Mrs. Frank Vernon of 1283 Hartley Circle sum up their opinion of Deltona.

But there's more than these advantages involved in their decision to buy a home on the shores of Lake Lapanocia.

The Vernons, natives of a suburb of London, England, had traveled extensively and had seen virtually all of Florida. But when they first visited Deltona last May on a flight from Washington, D. C., they were "very impressed" with everything they saw and made their decision to buy.

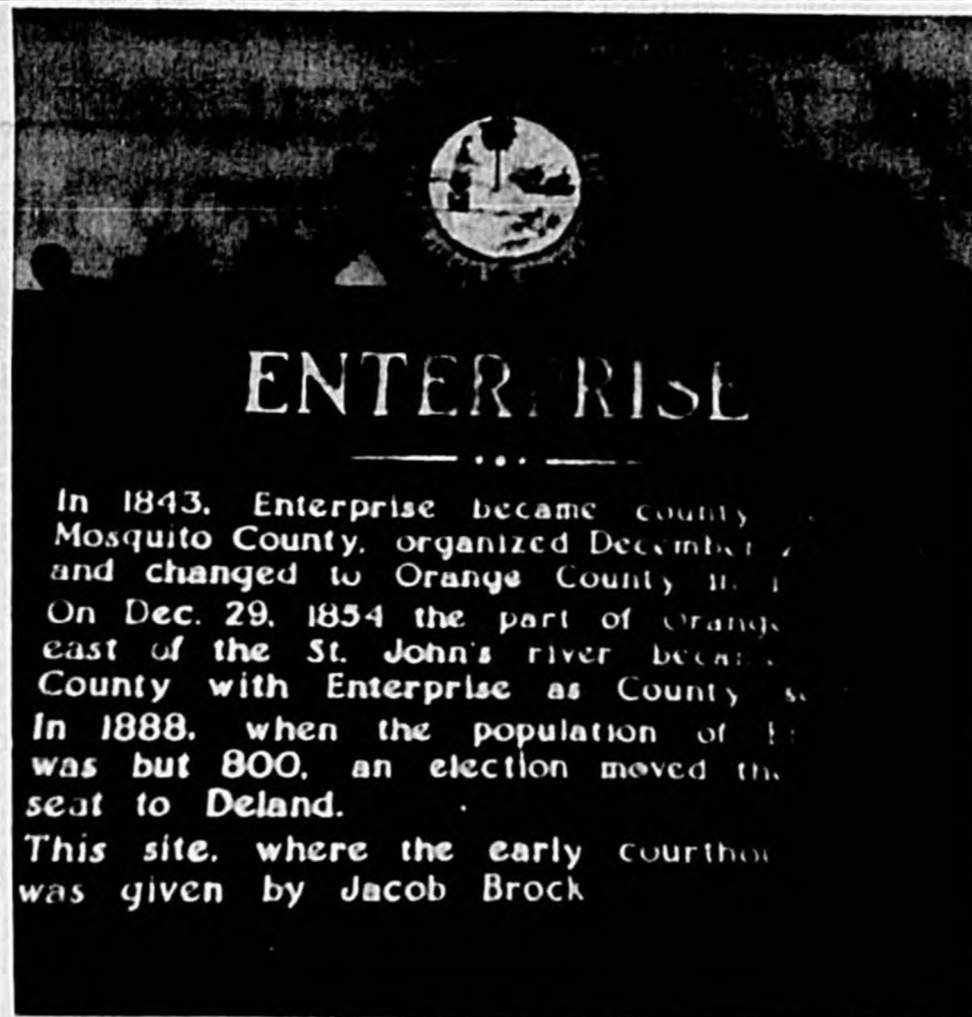
A veteran of World Wars I and II, Vernon is a retired banker and was head receptionist in the British Embassy in Washington from 1901 to 1903.

## Miscellaneous About DeBary

Water supply: Homes are supplied by individual wells and electric pumps; small areas supplied by central wells.

House numbering: Excellent and planned to take care of future growth. Each house has a carport or garage as it is advisable for the home owner to have a car, especially for use in shopping or social functions.

A local taxi service is available if one is over 65.



## ENTERPRISE

In 1843, Enterprise became county seat of Mosquito County, organized December 1, 1843, and changed to Orange County, Florida, on Dec. 29, 1854 the part of Orange County east of the St. John's river became Mosquito County with Enterprise as County Seat.

In 1888, when the population of Enterprise was but 800, an election moved the seat to Deland.

This site, where the early courthouse was given by Jacob Brock

ENTERPRISE, without ever moving, has been the county seat of Mosquito, Orange and Volusia Counties, according to this historical marker at that community. The old courthouse later served as a schoolhouse until razed by fire just a few short months ago. (Herald Photo)

## Mansion Serves As Art Hq.

In April, 1959, the historic DeBary Mansion became state headquarters for the Florida Federation of Art. The Federation is composed of some 60 clubs with a total membership of 4,000.

The large Georgian Colonial home, built in the late 1850's, was for 30 years the setting for lavish hospitality extended by the Count to his friends from many lands.

Among the notables entertained were Edward VII while

still Prince of Wales, David Livingstone, Joseph Jefferson, Grover Cleveland, James G. Blaine, Robert E. Lee and Ulysses S. Grant.

Gen. Henry S. Sanford was so impressed with the area that he acquired 12,000 acres across Lake Monroe. This area is now the City of Sanford. It is told that after Gen. Sanford established his plantation, Count DeBary built a large canopyed barge, modeled after Cleopatra's which was propelled by 27 bargemen in white liveries.

The ballroom and living rooms of the mansion have been converted into galleries. Here exhibitions may be viewed throughout the year. Other rooms on the first floor are being used as workshops, classrooms and offices. The second floor's bedrooms accommodate visiting artists, guests, teachers and students.

DeBary is proud of this Art Center. The Federation's venture has proved a cultural success.

## Civic Group Has 800 Membership

The DeBary Civic Association is one of the largest civic organizations in Florida.

Its 800 members own and operate the DeBary Community Center for the use and benefit of the community.

The main auditorium of the center, seating 600, has a large stage equipped with dressing rooms, three curtains, controlled lighting, public address system, grand piano, electric organ, and a movie screen. A smaller room seats 50. The kitchen is adequately equipped to serve a large group.

The walls and the lounge are used to exhibit paintings by local artists.

The association sponsors and supports the DeBary Public Library, Concert Orchestra, Blood Bank, Home Demonstration Club, Little Theater, youth program, speech therapy school, 4-H clubs, Red Cross supply room (furnishing sick room needs without cost) and the DeBary Entertainment Association, offering a series of good shows at nominal cost.

The monthly meetings offer informative and entertaining programs.

## Square Dancing In Deltona

Now, swing your partners. Square dancing has come to Deltona.

By popular demand Chuck McCarthy, recreation director, added this fast-moving activity to the rapidly expanding recreation program.

Square dancing is held every Saturday from 8 to 11 p. m. in the Deltona Community Club under the direction of Harold Jenkins, president of the Florida Federation of Square Dancers.

**OPENING SOON!**

**Braddock's Flower Shop**  
Owners Flora Lee and Wesley Braddock  
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**KINGSBERRY HOMES**

These two houses and eight other beautiful models are in DeBary, Florida, a fully established community on the north shore of Lake Monroe across the lake from Sanford. Come see these models for yourself. All are full brick, 2-3 bedrooms. Superbly designed for southern living. Easy terms arranged. Prices range from \$9,995 to \$22,500.

The place is DeBary, Florida on US Highway 17-92

**Come to DeBARY and see**

**THE HOLGATE — \$13,950**  
Lot included—Full brick, 2 bedrooms, 1½ baths, hardwood floors except kitchen, central heating system, closed garage. On paved street. Community water. Easy mortgage terms, no closing costs, \$2,150 down, \$80.61 per month.

**THE APPLING — \$13,950**  
Full brick, 3 bedrooms, 1-1½ baths, Formica counter tops in kitchen. Inside utility room for washing machine. Outside utility room for garden equipment. Central Heating System. Terrazzo floors. Lot included. On paved street. Community water. Easy mortgage terms: \$3,050 cash down payment, \$71.46 a month. No bank closing costs.

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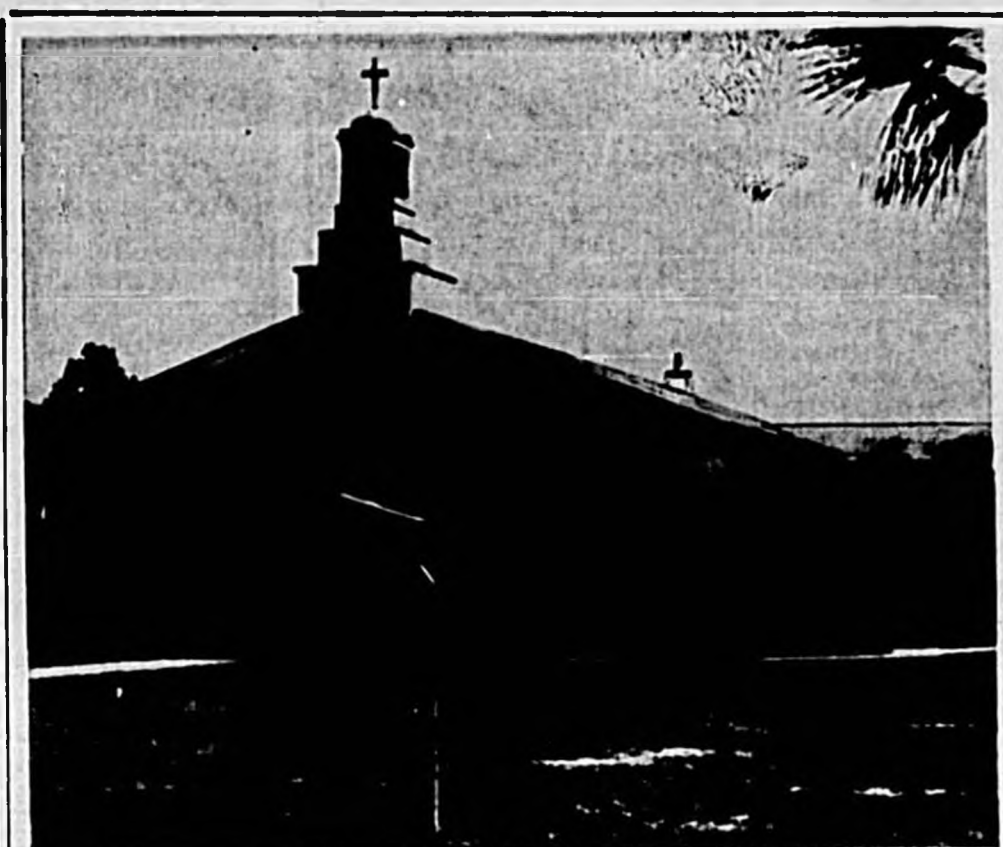


# Presidents, VIPs Entertained At DeBary Hall

## Mansion Was '80s Showplace

By Edith Brooks  
Sited in the little town of DeBary, midway between Sanford and DeLand, is an historical mansion which was built by Count (some times known as Baron) Frederick DeBary.

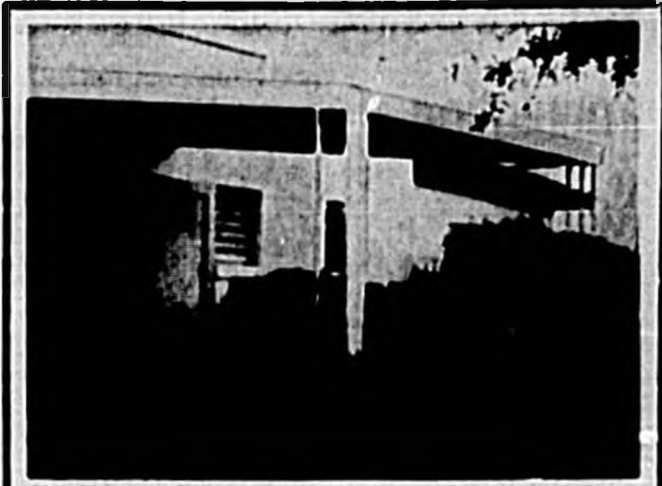
He was Belgian, by birth, who came, with his family, to this country over 100 years ago. They were quite poor. He was sole agent for Mum's champagne and apollinaris water, and, as such, must



COMMUNITY METHODIST Church on High Banks Road, DeBary.



DeBARY'S OWN Volunteer Fire Department not only serves to protect the community but also takes part in its social life. The fire fighting equipment is housed in the building at the left, while the Firemen's Recreation Hall is pictured at the right. (Herald Photo)



ALUMINUM MARQUEE INSTALLED ON COMMUNITY CENTER BUILDING IN DeBARY — THIS AWNING HAS SURVIVED THREE HURRICANES

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sunny Florida on the 29,000 acres which made up his estate. He entertained lavishly great celebrities of his day, Presidents Grant and Cleveland, the Astors, the Vanderbilts and the Prince of Wales, afterwards King Edward VII of England.

General Sanford, who was a friend of Count DeBary, bought the land adjoining and which today is known as "Sanford."

**Big Freeze**  
There are evidences even now of the beautiful trees and palms which were planted around the house. We know, too, where his citrus groves, greenhouses and vegetable gardens were located. It was reported that one year the Count was offered \$60,000 for his crop of citrus and refused it, and soon after it was destroyed in a big freeze.

In front of the house was a large round flower bed in the center of which was a fountain and in it the figures of two children holding an umbrella. As an edging around this flower bed the

gardener placed glass bottles, neck down. Many of these hand-made bottles have been dug up on the property.

The old icehouse is still in perfect condition. This used to be packed with ice brought down the St. Johns River from the north.

The roof of the mansion was always red, so says an old lady, still living, and whose husband worked for Count DeBary's son, Adolph.

**Hunter's Choice**  
There are seven large bedrooms, very high, with windows to the floor and opening on to the verandah. On the walls of the master bedroom is said to be the original wallpaper, depicting quail and wild birds. Would be the choice of a hunter, don't you think? There are four baths; water was pumped in by a mill which still stands but is

not in use. A door leading out on to the front verandah gives a wonderful view of Lake Monroe and the St. Johns.

Downstairs we find two large banquet halls, and an entrance hall running from front to back, two sitting rooms, two pantries, a large kitchen and a back kitchen with an apartment above them where the servants lived.

The original old coal and wood stove is in perfect condition in the kitchen and the original wooden ice boxes are in the back. The wine cellar leads down from the kitchen.

Two wide verandahs, one up and one down, are around the sides and front of the house. Some of the family were very musical and a grandniece who lives in Nokomis and often visited the mansion says that they, with the help, loved to sit there and sing the old songs and hymns.

**Old Elevator**  
The house is built of cypress, of which there used to

be plenty growing on the property, and which accounts for the good preservation of it. A hand-pulled elevator connecting the two floors is in perfect condition and is used from time to time.

In the back banquet hall is a large case of preserved birds, which testifies that the Count was a hunter.

In those days there were not many roads, so the guests came up the St. Johns River from Jacksonville by side-wheeler steamer and docked at a pier on Lake Monroe at the south end of a driveway called Mansion Boulevard, leading from the front of the house. In fact, Count DeBary owned a line of boats called the DeBary Line; one of them was named "Frederick DeBary."

Some distance down this same driveway, in a setting of beautiful shrubbery at that time, was a sulphur swimming pool and bath houses. The pool is still there but not in use.


At a similar home in Summit, N. J., the Count died suddenly on Dec. 28, 1898.

This house is now a restaurant.

### Baroness

The son, Adolph, inherited the property and came down sometimes but things were never the same. After his death remaining members of the family died or were killed in accidents. One granddaughter of Adolph seems to be the only close relative living. She is a baroness now living in Germany.

During the war the estate passed into the hands of the U. S. government and was later sold to a lumber company for the valuable timber which was on it. Later it was broken up into smaller lots and sold to developers. The 2,800 acres on which the mansion stands was bought by Plantation Estate Developers and most of the lots were sold. The property owners used the mansion for a clubhouse but as it grew too small for the number of people now living in Plantation Estates the owners decided it over to the Florida Federation of Art for its state headquarters.



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DeBARY, FLORIDA



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# Deltona Is Small City . . And Growing Larger Every Day

## Population Nearly 1,000

Two years ago the community of Deltona wasn't even on the map.

Today, still a month short of its second birthday, Deltona is a small city and it's growing larger every day.

Deltona, located on 18,000 acres of prime forested, lake-dotted land midway between Daytona Beach and Sanford now has:

Over 610 homes completed or under construction.

More than 418 families in residences.

A total population of nearly 1,000 persons.

"Without a doubt," says Frank B. Mackie Jr., president of the Deltona Corporation, "Deltona has made the fastest initial growth of any planned community in Florida. We also consider it to be the finest planned community we have ever built."

The public apparently shares this view. To date, sales of homes and homesites have totaled over \$25 million and the monthly figures continue to show substantial increases.

Deltona was officially launched in November, 1962, and the first residents moved in in April, 1963.

Since then the community's growth has been phenomenal. Today Deltona boasts:

Nearly 60 miles of hard surfaced roads completed or under construction.

Over 45 miles of water, sewer and gas pipe line installed.

Average daily consumption of more than 168,000 gallons of water and 3,000 cubic feet of gas.

More than 14 miles of electric power feeder line and over seven miles of secondary power line.

Deltona has made progress on other fronts, too.

The first nine holes of Deltona's 18-hole golf course, and a spacious clubhouse overlooking the first tee and the ninth green, have been completed. Pro Dave Wallace reports "heavy" play on championship layout.

Deltona U's "little red schoolhouse" amid the tower-



**GREEN THUMB** touch of Mr. and Mrs. Albert Hovorka has been put to advantage at their home on Normandy Boulevard, in Deltona. He is a retired New York City fireman.

ing moss-draped oak trees at Elkcam Park has been completed. Nearly 200 of the community's residents are using its facilities during the current semester of Deltona's adult education program.

On the shores of Lake Gleason a beach and shelter area for swimming, water skiing and picnicking has been completed. Construction has started on the first in a series of neighborhood parks which will include shuffleboard courts, horseshoe pits and a playground area.

A major expansion of Deltona's first shopping center is on the drawing board and scheduled to get underway soon.

Deltona's residents have been busy, too.

The Deltona Lions Club, first service organization in the community, has been chartered with over 40 members and its inaugural fund-raising effort, for selling and planting of citrus trees is underway.

The Pioneer Club of Deltona, whose members comprise the first 100 resident property-owner families, sponsors picnics and other community-wide activities.

Recently formed and active is the Deltona Hi-12 Masonic

Luncheon Club. The newly formed Deltona Volunteer Firemen's Association has received its certificate of incorporation and membership applications are being accepted.

A Deltona Civic Association has been organized and temporary officers have been elected. The Stitch-and-Chat Club currently is engaged in making garments to help raise funds for cancer victims.

And two nights a week the Community Club on the shores of Lake Monroe rocks to the music of square dancers and members of the Deltona Teen-Age Club.

### Deltona Passes Hurricane Test

Mackie-built Deltona had its first encounter with a hurricane this month, and passed with flying colors.

Hurricane Dora flipped her skirts at the community as she swept through the state but damage was limited to a few trees.

No structural damage was reported at any of Deltona's nearly 600 homes and electric power and telephone service were disrupted only temporarily.

The Orlando Herald  
1964 Progress Edition

## S. E. Faron Lifetime Builder

A lifetime in the building field, having learned the profession from his father, is the background of Samuel E. Faron, DeBary contractor and builder.

Coming to DeBary from Long Island in 1932, Faron purchased 40 acres of land in the vicinity of Monroe and Sanford Avenues and developed DeBary Heights.

Since that time he has continued building commercial and residential structures and speaks with pride in the progress of DeBary and the surrounding area. He has constructed many buildings in the DeBary area . . . churches, banks, office buildings and homes.

Faron has been active in civic affairs, too, and is a member of the DeBary Civic Association, DeBary Chamber of Commerce and the DeBary Volunteer Fire Department.

He also was one of the organizers and serves as a director of the new First National Bank of DeBary.

He is a member of the Methodist Church, Masons, Bahá Temple of Shriners and Moose Lodge of DeLand.

Mr. and Mrs. Faron reside in a home he built by himself at Monroe Avenue and Shell Road. They have five children and four grandchildren. A married son is serving in the U. S. Coast Guard. Another son attends Sanford Naval Academy. A small daughter resides at home.



**HONG KONG VISITORS**—Mr. and Mrs. Indru Vaswani from the British Crown Colony of Hong Kong recently visited Deltona for a firsthand look. Vaswani is Deltona Corporation's sales representative in Hong Kong and Portuguese Macao.

## Choice Of Recreation

DeBary's fortunate location and its many clubs and organizations provide an endless choice of recreational activities for its citizens. Certainly no one should be lonely or unhappy here. The well-equipped Community House is an ideal place for meetings and many of the clubs use it. The well-stocked public library is housed in this building. The Volunteer Firemen Association's Recreation Hall is available to the public.

Ocean pier, surf-casting, and bathing are within a 30-mile drive at Daytona and New Smyrna beaches. Nearby are the Volusia Kennel Club, a new Jai-Alai Fronton and the International Speedway, world's largest stock car racing bowl. Close to Sanford are the Seminole Dog Track, a harness racing track, and a big-league baseball training grounds.

The National Civic Music Association of DeLand, Stetson University, the ultra-modern Civic Center of Sanford, all offer cultural programs, concerts, exhibits, and entertainment.



S. E. FARON



"STUDENTS" of Deltona U. are called to classes in "The Little Red School House" by a 105-year-old bell in a cupola atop the building. The bell is inspected by three Deltona officials, Ed Rogers (left), Charles Schoenlaub (center) and Zeral Mullard.



MEMORIES OF THE forgotten years have been revived at Deltona, where "barefoot boys" and "girls in calico" attend adult education classes at Deltona U's "little red schoolhouse." The "barefoot boy" is Howard Sour and the "girl in calico" is Margaret Wagner.

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# Florida's Most Unusual, Challenging 9-Hole Golf Course Opens In Deltona

## Second Nine Construction Scheduled

The nation's newest — and Florida's most unusual and challenging golf course — opened at Deltona Oct. 15.

The first nine holes of the championship course at the Deltona Golf and Country Club was dedicated by officials of the Deltona Corporation and invited guests from Seminole, Volusia and Orange Counties.

Opening day festivities also included an exhibition by visiting professionals and Dave Wallace, who designed the course.

Dedication of the first nine holes coincided with the completion of the course clubhouse which overlooks the first tee and the ninth green. The clubhouse includes a snack bar, locker rooms, pro shop, club room and space for caddy carts.

Originally, work on the course was not even scheduled to begin until next year. "But," said Frank E. Mackle Jr., president of the Deltona Corporation, "Deltona grew faster than we had anticipated and we felt we had to expedite the construction of the course to meet the needs of our residents."

Construction of the second nine holes is expected to begin soon.

Golfers playing the new Deltona course will find it a challenge — and different from any course in Florida.

Laid out on 150 acres of rolling, tree-covered land at the north end of the community, the first nine offers, according to Wallace, a "good but fair" test of any golfer's ability.

Elevation of the course varies from about 12 feet to 80 feet above sea level. Some of the elevations and depressions had to be modified because they were so abrupt.

Narrow fairways place a premium on accuracy, particularly off the tees. Depending upon fairway position, some shots to the pins are blind. Greens are large and rolling and moderately trapped.

Several holes feature sharp doglegs and the ninth, probably the most spectacular, combines a 90-degree dogleg with an abrupt 60-foot drop and a water hazard.

On the par 36 front nine, which measures about 3,250 yards, there are five par 4 holes, two par 3s and two par 5s. The shortest hole measures 165 yards and the longest 528.

Wallace, who serves as the club's professional instructor, lives in Sanford. In addition to the Deltona course, he is responsible for the design of outstanding golf courses at Tampa, Gainesville, Punta Gorda and Stuart.

## Deltona Network Has 50 Outlets

The Deltona Corporation has over 50 authorized sales agencies and branch offices located in major cities of the North and in Latin America, Europe and the Far East. For the name of the Deltona sales outlet in your city write to The Deltona Corporation, 2818 Coral Way, Miami, Fla.



"FLYING FISH" decorate the exterior of the home of Mr. and Mrs. Edward Pankiewicz at 1332 West Wellington Drive, in Deltona.

## Deltona Adult Education Approved By State

Deltona's adult education program, called "one of the finest in Florida," has launched its second year with an enrollment of nearly 300 residents.

Facilitating the large enrollment is Deltona U's new Colonial-style "little red schoolhouse" located adjacent to the Deltona Community Club at Elkcam Park on the shores of Lake Monroe.

The red and white schoolhouse, surrounded by a white picket fence, also is used to train the Deltona Corporation's world-wide network of salesmen.

Speaking at the school house dedication program last month, Zeral Mallard, director of Deltona's adult education program, disclosed that 14 of the program's 16 courses offered this year have been approved by the Florida Department of Education for state support.

He said this is "an outstanding record" and it proves that the Deltona U program is "one of the finest adult education programs in the state of Florida."

The adult education program at Deltona is sponsored by the

Deltona Corporation in cooperation with the Volusia County School Board and it is supervised by the Florida Department of Education's adult education division.

Elliott J. Mackle, executive vice president of the Deltona Corporation, has said the "wholehearted willingness of these public officials to cooperate with private industry in so important an undertaking ranks as one of the outstanding educational achievements in Florida today."

Miami's Mackle brothers pioneered the inclusion of adult education in their community development programs many years ago and consider it one of the most important aspects of retirement living.

Some 55 Deltona residents received certificates of completion at last June's inaugural adult education graduation ceremony. During the first year, only special interest subjects were offered.

When pulling threads in line for hemstitching or other needlework, always dampen along the line where the threads are to be pulled. This makes the task much easier.

However, due to popular demand, the program has been expanded this year to include regular academic subjects for high school diploma credit.

Subjects available, either for credit toward a high school diploma or as non-credit, include: Art, choral singing, shop, band, conversational Spanish, liquid embroidery, speech and drama, English, science, psychology, social studies, healthful Florida living, fishing, flower arranging, mathematics and horticulture.



NEW ROADS and new housing are being readied for the Lake Lapanocia area of Deltona. Photo shows preparation of gas lines and the surrounding area.

## Deltona U Bell 105 Years Old

That big bronze bell atop Deltona's new schoolhouse isn't just another bell.

It's steeped in tradition and nostalgia.

More than a century ago, 105 years to be exact, the Deltona "U" bell was cast in foundry in West Troy, N. Y.

In 1896 the shiny new bell was mounted on a big black locomotive. For the next 25 years it heralded the train's comings and goings throughout the countryside from New York to Florida.

Eventually, the tired old locomotive was retired and the bell got another job. It was installed in the belfry of a one-room schoolhouse in Pierson, Florida.

For the next half century the bronze bell summoned thousands of children to school and announced the end of recess and spread the glad tidings that school was over for the day.

When the schoolhouse finally outlived its usefulness and was torn down, the faithful old bell was stored and, apparently forgotten for the next 30 years.

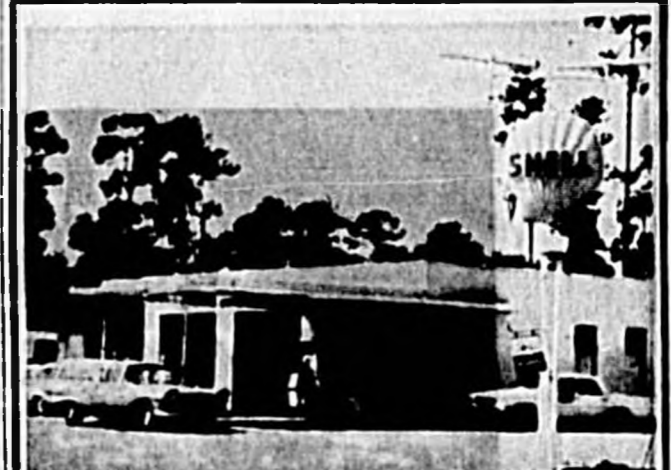
Covered with dust and cobwebs and tinted green by age, it was discovered by Zeral Mallard, director of Deltona's adult education program.

Now the old bell, cleaned

and polished, has a new lease on life in the belfry of Deltona's new schoolhouse.

You can tell by its cheery clang, clang, that it's happy to be working again.

The Sanford Herald 1964 Progress Edition



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NUMBER 2 Fairway is pictured on the unique new Deltona Golf Course which was dedicated with appropriate ceremonies attended by dignitaries on Oct. 15.

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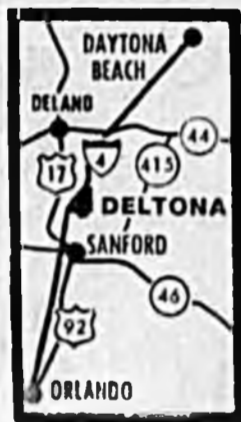
Designed primarily as a retirement community, Deltona, with its universal appeal has attracted a large number of young families. There are now more than 50 school-age children living in this beautiful lake-dotted, forested land.

Deltona now has over 525 homes completed or under construction. Sixteen model homes are on display daily. Homes priced from \$7,990 to \$18,350 for the 4-Bedroom, 2-Bath Rose model. As low as \$240 down and \$49.27 per month.

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In addition to the completed first 9 holes of an 18 hole golf course, a major expansion of Deltona's first shopping center is on the drawing board and scheduled to get underway.

On the shores of Lake Gleason a beach and shelter area for swimming, water skiing and picnicking has been completed. Construction is also scheduled to start on the first in a series of neighborhood parks which will include shuffleboard courts, horseshoe pits and a playground area.

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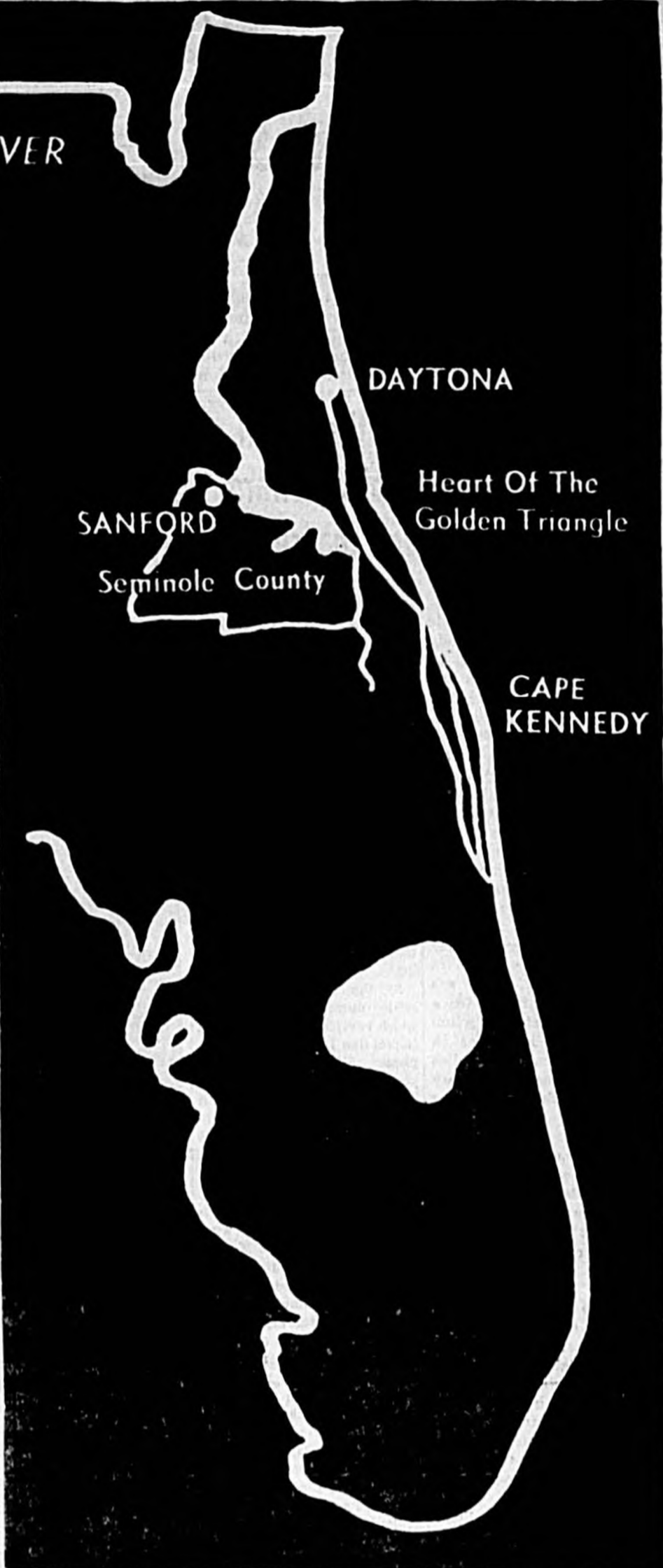


The Sanford Herald

1964

PROGRESS EDITION

SEMINOLE COUNTY ON THE ST. JOHNS RIVER  
THE NILE OF AMERICA



### *Beauty At Sanlando*

Dame Nature has endowed Seminole County with beauty in every form, here exemplified by Beauty Queen Marla Jones, of Altamonte Springs, at one of the County's outstanding beauty spots, Sanlando Springs. Seminole County has been endowed in many ways, with Florida-style homes for gracious living, with agriculture, with industry now expanding into the space age era, with every type of recreation for relaxation. Seminole County, with its three-season climate, is just plain naturally the place to live.



# Economy, Population Boom Pictured For Seminole County

## Planning Experts See Fast Growth By 1970

**BY FRED VAN FELT**  
 Expert planners predict that in 1965 Seminole County will be the second fastest growing county in Florida... second only to Brevard County with its space age program. And that means the second fastest growing county economy-wise and population-wise.

Furthermore, these planning experts — from the area, state and federal levels — are looking forward not only to 1965 but to 1970, 1980 and the year 2000. They anticipate that Seminole County will double its present 60,000 population by 1970.

Therefore, they are making studies now in Seminole County and Central Florida just what will be needed to be IN OPERATION in the near future in the way of arterial highways, housing, water supply and disposal, recreation, industrial parks, education, hospital beds, and myriads of other requisites.

In education, for example, the Seminole County school authorities are continually planning and building more classrooms and other facilities for the primary and secondary levels. A feasibility study has been approved for a proposed junior college in Seminole County. Plans are on the drafting boards for a new four-year state arts university right next door in Orange County, three miles south of Oviedo on Highway 520 at the Seminole-Orange County line.

This new university already has commenced a boom in the Oviedo area. Oviedo city officials are in the planning stage for a municipal water system. Orange and Seminole county officials are preparing uniform zoning codes for the university area. County and state road departments are working on the drafting boards for new and improved highways to serve the school. Even to the point of resurrecting the old dream of a causeway across Lake Jessup, connecting Sanford Avenue on the north with Tusawilla Road on the south.

Gradually and with little fanfare the electronics industry is spreading into Seminole County, not only to serve the space center at Cape Kennedy but the vast electronics and space program throughout these United States.

With Seminole County's industrial expansion also growing is the need of an airport facility to serve executive type aircraft along with the numerous sports planes owned locally. Sanford NAS Aero Club bases its three airplanes at DeLand airport.

The Seminole County Chamber of Commerce airport committee is working with the Federal Aviation Agency for the establishment of airport facilities in this county. A tentative site has been selected near Highway 1-4.

The U. S. Navy continues to build Sanford Naval Air Station, adding new plants each year. Long range plans call for the expenditure of approximately \$18 million within the next few years.

And last but not least are the three projects now under study for the improvement of Lake Monroe and the St. Johns River to eventually promote Seminole County into a major inland port serving all of Central Florida.

First, engineering studies are under way for a port facility on Lake Monroe, with cargoes ranging from and to the Atlantic seaboard and the Mississippi River area. Local authorities are drafting a measure for the 1965 Legislature which would authorize establishment of a port authority.

Second, the St. Johns-Indian River District has completed initial surveys for a waterway connecting Lake Monroe and the Atlantic Ocean. Engineering designs now are on the drafting boards. This will open an inland waterway for commercial and pleasure craft to points on the Atlantic Ocean, Jacksonville on the north and Oak Hill on the south. Until

## Southern Bell Looks Forward To Expansion

Southern Bell's story in Sanford begins on April 22, 1915, when the exchange was purchased from the Sanford Telephone Company with 407 telephones in service. The Oviedo and Geneva exchanges were also purchased at the same time but the two together had less telephones than a medium-sized hotel today.

The Sanford exchange experienced steady growth and by the time of the Florida "boom" was four times as large as it had been in 1915. Like the rest of Florida, Sanford had its ups and downs with the "boom and bust" and then the nationwide depression.

By the mid-thirties it had settled down to steady growth which carried it to the present impressive total of 13,000 telephones. Slightly less than 10 years ago Sanford had one-half as many telephones as it does today and telephone engineers say that the next 10 years will see Sanford double the number of telephones again.

Many years ago the telephone lines of Sanford were extended around Lake Monroe to serve the communities of DeBary, Enterprise and Osteen. These communities grew until it was necessary to build a telephone office to serve the DeBary-Enterprise area in March, 1907. This new telephone office, then a part of the Sanford exchange, grew until it was necessary to make it the DeBary exchange, which now has over 2,000 telephones of its own. Because of this area's close relation to Sanford the company maintained free calling privileges between the two.

Geneva and Oviedo did not still while Sanford was growing as these two exchanges are closely linked to Sanford, also. Today Geneva has 236 telephones and Oviedo has 1,031. As these communities are closely linked with Sanford they voted to inaugurate free calling between their areas and Sanford and this service was started in February, 1902.

Two other significant improvements in telephone service for the Sanford area occurred in March, 1907, when the Sanford office changed from a manual type of operation to the newest type of dial equipment and in May, 1901, when subscriber direct distance dialing was inaugurated.

There seems to be no let-down in the steady growth of the Sanford area and along with the necessary building and cable additions will come new and revolutionary changes such as the electronic central office (described briefly at the last Industrial Exposition in Sanford) and push-button dialing. With the rapid expansion of long-distance facilities throughout the world by cable, microwave and satellite, each Sanford telephone becomes more valuable to the user and the telephone company continues its never-ending effort to provide better service at a reasonable cost.

now craft have been limited in operating on the St. Johns, from Jacksonville to Sanford and return to Jacksonville. Eventually, commercial and pleasure craft also will be able to cross Florida between the Gulf of Mexico and the Atlantic Ocean between Yanketown on the Gulf and Jacksonville and/or Oak Hill on the ocean, via the Cross-State Barge Canal, the St. Johns River and the St. Johns-Indian River Canal.

Third, Sanford city officials are conducting a study for the establishment of a marina on Lake Monroe.

The Sanford Herald

1964 Progress Edition

## Dynatronics Equipment Played Part In Successful Saturn Shots

Dynatronics, Inc., of Seminole County, is now in its eighth year of operation. Located between Sanford and Orlando on Highway 17-02, the electronics firm employs in excess of 200 employees with a female complement of over 100.

In work of aerospace application in support of the nation's civilian and military space programs, Dynatronics is engaged in the development and design of advanced systems and equipment in two major areas; data handling and radio frequency and antenna systems.

Dynatronics is a pioneer in the field of ground and airborne transmission, PCM data collecting, recording and display systems so vital to the space program.

Dynatronics-designed equipment played a part in the successful Saturn shots from Cape Kennedy during this year. A noteworthy achievement for the company was the successful manufacture and installation at NASA Huntsville in co-operation with NASA engineers of the first on-line real time display system for the viewing of data from the Saturn. Previous to the contract performed for NASA, space scientists had to wait for tapes to be flown to Huntsville for reduction and evaluation. A Dynatronics airborne A/D converter was aboard the Saturn vehicles and a PCM ground station manufactured by the company and installed at the Cape tracking center assisted in the collection of telemetry data from the flights.

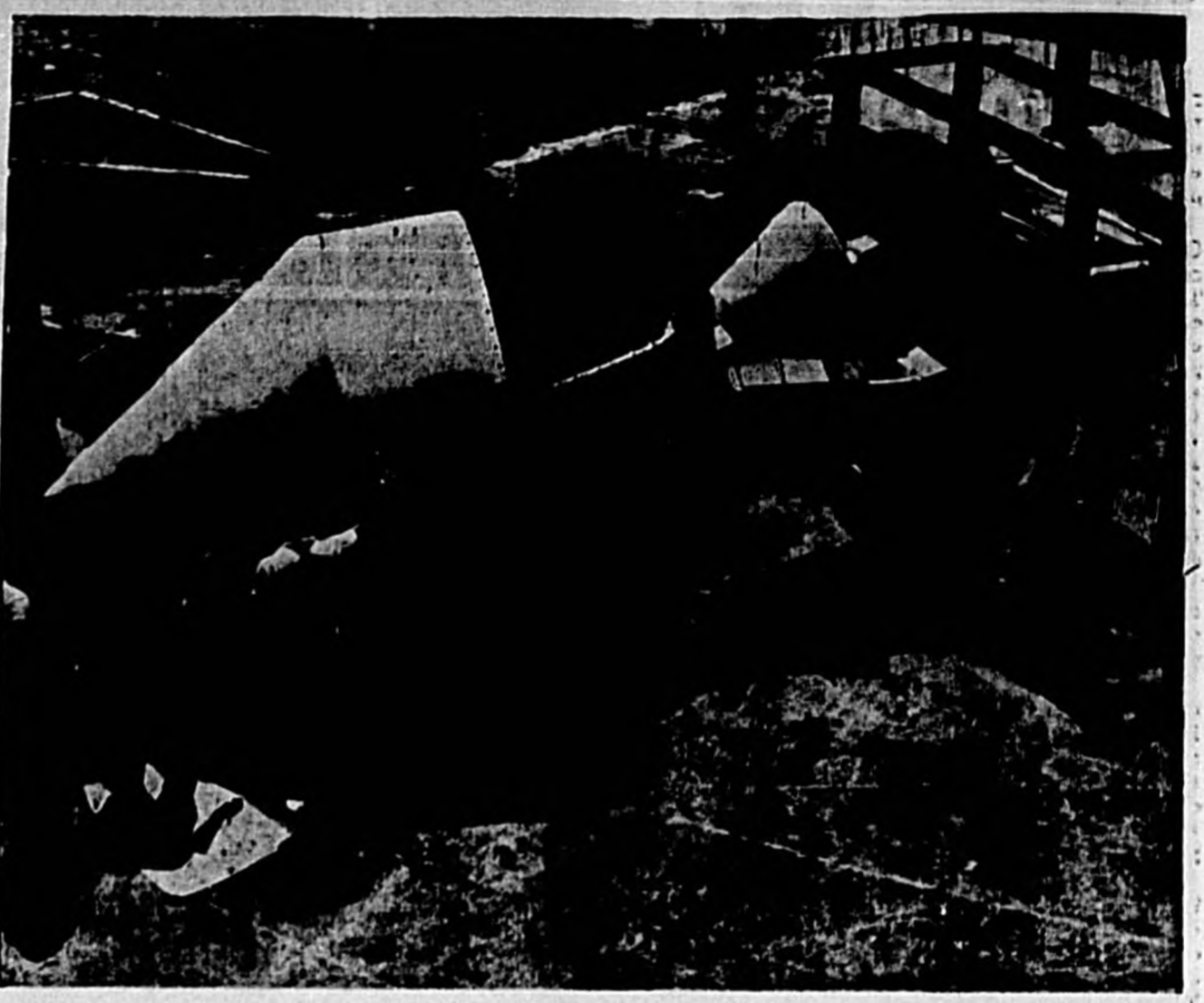
A unique antenna system designed by Dynatronics is scheduled this year to be added to a ground station in Hawaii for the Pacific Missile Range.

Company diversification this year has added a new division to Dynatronics. Commercial electronic products for the background music industry are now being produced in the Seminole plant and company officials express satisfaction over the development of the division. Dynatronics background music is now in operation as far west as California, Washington and north to New Hampshire.

Physical facilities of the company in the 73,000 square foot air conditioned plant include engineering and manufacturing units and a completely instrumented antenna test range.

Supporting departments include a machine shop, drafting section, calibration lab, publications division, and facilities for plating, plastics fabrication and painting.

Company funded research programs this year produced a significant development in a wideband telemetry system designed to provide space scientists with all four primary types of vibration data from airborne vehicles. Displayed by the company for the first time at the National Telemetry conference in Los Angeles in June of this year, the system was received with great interest by major aerospace contractors. Patents have been applied for by the company.



A DYNATRONICS' antenna is readied for shipment for installation in Hawaii.

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PARKER PAINTER JR. is president of Dynatronics, Inc.

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# Oviedo Readies For Expansion In Near Future

## University Promises Growth For Town

**BY EVELYN LUNDY**  
The town of Oviedo is expected to experience rapid growth and expansion in the near future due to construction of the state university just three miles south of Oviedo. During the past year, however, development has been at a fairly moderate pace.

Incorporated in 1925, Oviedo has a mayor-council type city government. The mayor and five councilmen are elected; the city clerk and policeman are appointed. Lee Gary is mayor and Ben Jones, Bob Ward, T. L. Lingo Jr., Rex Clonts and W. H. Martin, chairman, serve as councilmen. Mrs. John Courter is city clerk and George Kelsey is policeman. Lingo serves as fire chief of the volunteer fire department. Oviedo has the low millage of two mills, and is operating on a budget of \$45,115 as compared to \$42,865 last year.

The Citizens Bank of Oviedo has an increase of \$1 million in deposits over last year. Harden Webb, executive vice president, says this increase is due to the good price of fruit which the citrus industry experienced this past season.

C. R. Clonts, president of the bank, was recently elected chairman of the board. Other officers are Harold A. Ward Jr., vice president; B. F. Wheeler Jr., vice president; James W. Abell, cashier; Mrs. Marie Burch, assistant cashier and Mrs. Pennie Olliff, assistant cashier.

Oviedo High School is experiencing rapid growth. This is shown by the increased enrollment of 723 as compared to 610 last year.

Clyde Holder, principal, anticipates an enrollment of at least 800 by the end of this school year.

Two new first grade rooms have been added and are completely modern. Two new teachers have also been added to the faculty.

A new bus has been added which makes a total of four and each driver has two routes twice a day to drive.

Speed reading is offered to the senior class and analytical geometry is being taught for the first time. Perhaps one of the most helpful additions at the school was the installation of lockers for the junior and senior high students.

There is a marching band at the football games this year for the first time.

The junior high students are enjoying the addition of three new clubs, science, honor society and library.

Also for the first time the junior and senior students had the opportunity to participate in a "College Career" night.

In the sports department a tennis team has been formed for boys and girls under the sponsorship of Jack Calvert.

On the John Courter Football Field, which incidentally is one of the most beautiful fields in the state, a baseball diamond has been built. There has also been an addition of a new section of bleachers.

Anyone who has ever attended a basketball game in Oviedo will be interested to know that the old gym has a new floor and a new heating system has been installed.

The popular and civic-minded John Courter is the newly appointed postmaster in Oviedo.

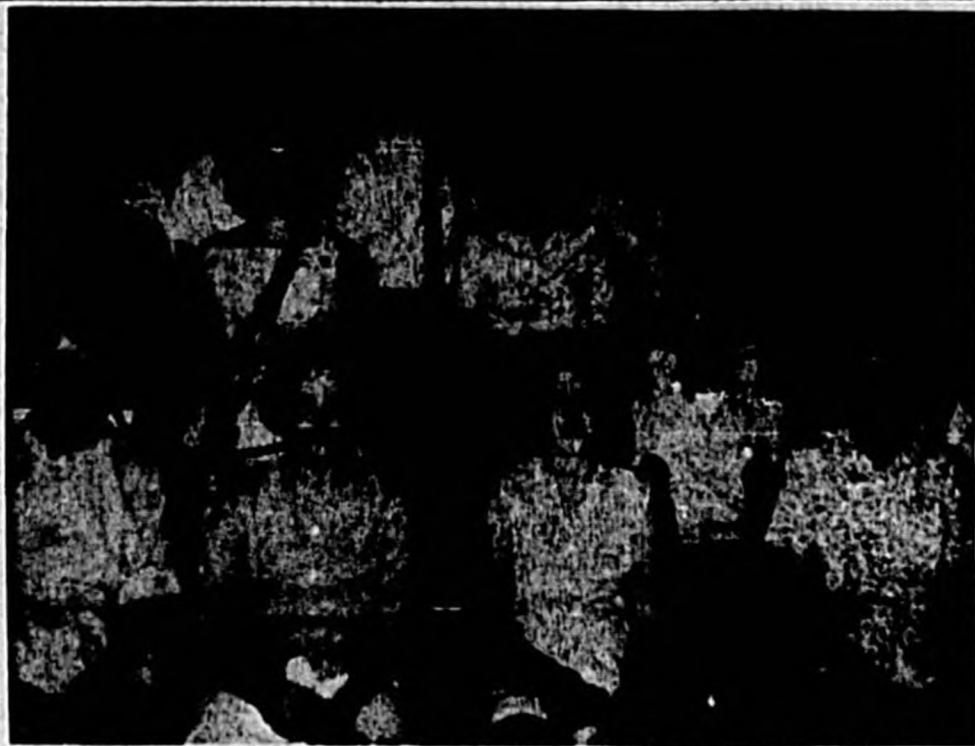
The mortgage of the Oviedo Woman's Club was paid off during the past year.

Mead Manor, the new development on the northeast side of town and bordering on Lake Charm, continues to grow. They have a highly satisfactory water system and two new homes have recently been built and are now occupied. Several lots have been sold and new homes will be started in the near future.

Oviedo is privileged to have a new dentist in town. Dr. Hugh A. Gregory, of Winter Park, has hours two days a week in his office in the Estes building.

Nelson and Co. who remodeled and made additions to their offices over a year ago, have recently redecorated. The draperies in the executive offices are in a white rose design and it was interesting to learn that this white rose is a symbol of the "White Rose"

The Oviedo Herald 1964 Progress Edition



THE EASTERN Seminole Band is a do-it-yourself culture project started several years ago by the citizens of Geneva and is a good example of what a small community can do in the way of a community band. There are 20 members and it is directed by Richard Zelley.

## Citrus Trees Add Beauty And Fruit

When a newcomer moves to Florida from the North, he wants to plant a citrus tree in the backyard to satisfy his dream of many years.

This is not only a practical idea, says L. W. Ziegler, professor of fruit crops at the University of Florida college of agriculture, but a good opportunity to use the Calamondin, kumquat, or Temple orange for both their ornamental beauty and edible fruit.

Most citrus trees will grow with little effort. In fact, citrus trees thrive so well along the rivers and lakes of the state before they were cultivated by man, an 18th century botanist was confused over whether they were native.

However, tree growth can be hindered by two factors —

extreme cold and too much water. Ziegler warns homeowners they must be able to cope with these problems if they want successful plantings.

If the citrus enthusiast follows the following guidelines, he can expect a reasonable chance for satisfactory development, says Ziegler.

(1) Plant citrus where cold winter winds can be avoided if there is a tendency for low temperatures in the area. Such protection is not as necessary on homesites in the southern part of the state.

(2) Plant citrus on soil which is well-drained. If the land is low and poorly drained, it is often possible to build a mound of soil and plant the tree on top of the mound. This provides a greater amount of soil for rooting.

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## STATEMENT

AT THE CLOSE OF BUSINESS JUNE 30, 1964

	1963	1964
<b>RESOURCES</b>		
Loans & Discounts .....	\$1,017,289.53	\$1,073,053.03
Overdrafts .....	None	None
Banking House .....	33,740.17	31,667.67
Furniture & Fixtures .....	18,007.30	16,585.24
Other Real Estate Owned, Parking Lot .....	3,025.00	3,025.00
Other Resources .....	2,239.05	2,922.12
U. S. Government Bonds .....	1,618,578.82	2,528,247.64
State, County & Municipal Bonds .....	84,903.60	84,803.60
Cash and Due from Banks .....	363,315.32	432,434.47
<b>TOTAL .....</b>	<b>\$3,141,098.79</b>	<b>\$4,172,738.77</b>
<b>LIABILITIES</b>		
Capital Stock .....	\$ 100,000.00	\$ 100,000.00
Surplus .....	100,000.00	100,000.00
Undivided Profits .....	10,000.00	19,000.00
Reserve for Bad Debts .....	15,000.00	17,000.00
Reserve for Taxes .....	1,968.04	3,775.90
Dividends Declared, Unpaid .....	3,000.00	4,000.00
Interest Collected but Not Earned .....	24,067.87	21,525.81
Accrued Interest Due on Savings Certificates .....	6,100.00	7,542.51
Deposits .....	2,880,962.88	3,899,891.55
<b>TOTAL .....</b>	<b>\$3,141,098.79</b>	<b>\$4,172,738.77</b>

### OFFICERS

**C. R. CLONTS**  
President

**L. H. WEBB**  
Executive Vice-President

**HAROLD A. WARD, JR.**  
Vice-President

**B. F. WHEELER, JR.**  
Vice-President

**JAMES W. ABELL**  
Cashier

**MRS. MARIE S. BURCH**  
Assistant Cashier

**MRS. PENNIE M. OLLIFF**  
Assistant Cashier

### RESOURCES

	1963	1964
Loans & Discounts .....	\$1,017,289.53	\$1,073,053.03
Overdrafts .....	None	None
Banking House .....	33,740.17	31,667.67
Furniture & Fixtures .....	18,007.30	16,585.24
Other Real Estate Owned, Parking Lot .....	3,025.00	3,025.00
Other Resources .....	2,239.05	2,922.12
U. S. Government Bonds .....	1,618,578.82	2,528,247.64
State, County & Municipal Bonds .....	84,903.60	84,803.60
Cash and Due from Banks .....	363,315.32	432,434.47
<b>TOTAL .....</b>	<b>\$3,141,098.79</b>	<b>\$4,172,738.77</b>

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## KEEPING PACE WITH PROGRESSIVE SOUTH SEMINOLE COUNTY

It is with extreme pride that we point to our growth of more than one million dollars in deposits during our last fiscal year . . . The largest percentage of growth of any bank in Seminole County.

### DIRECTORS

**C. R. CLONTS**

**W. G. KILBEE**

**C. S. LEE**

**B. F. WARD**

**HAROLD A. WARD, JR.**

**L. H. WEBB**

**B. F. WHEELER, JR.**

LEFT TO RIGHT:

Seated: Harold A. Ward, Jr., C. R. Clonts and L. H. Webb.

Standing: B. F. Ward, C. S. Lee, W. G. Kilbee and B. F. Wheeler, Jr.

The Citizens Bank

of Oviedo

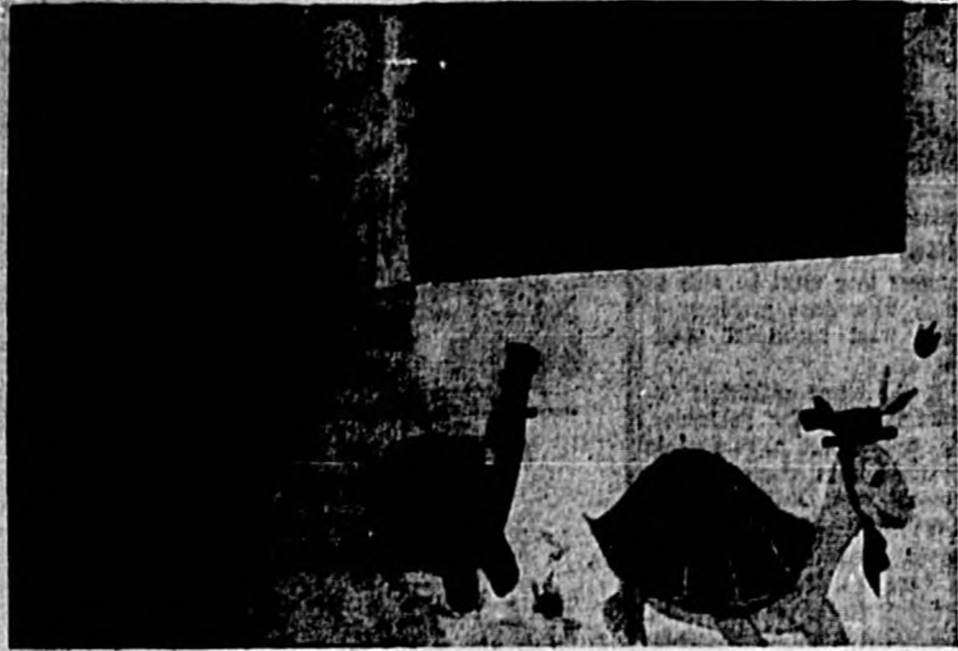
OVIEDO • FLORIDA



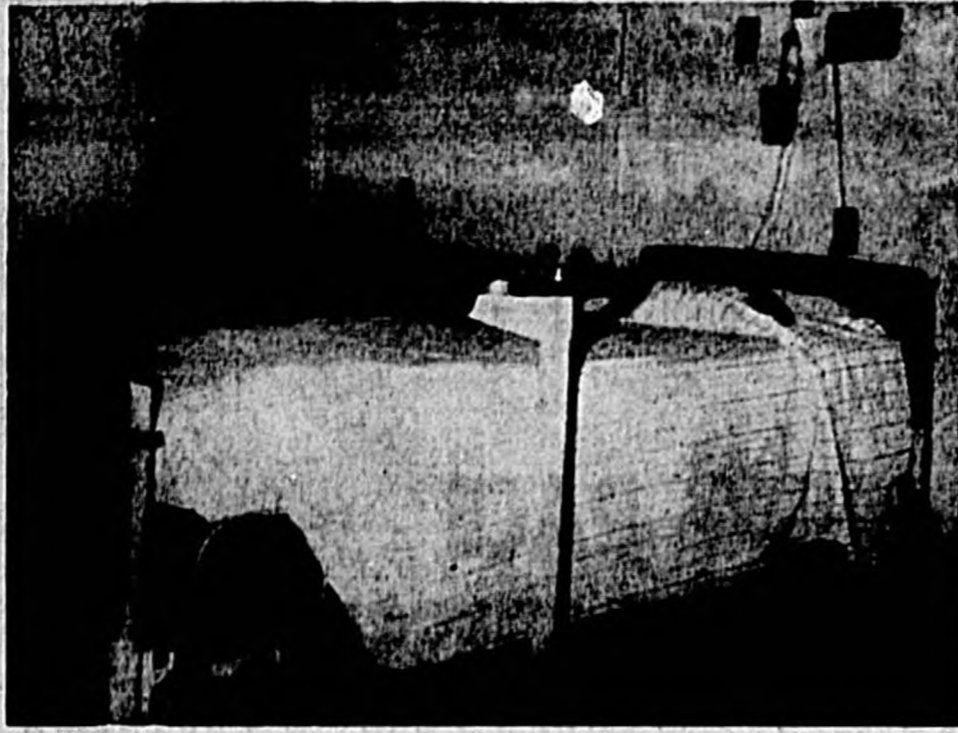
# Seminole Hospital To Double Capacity With \$1 Million Wing

By Sanford Herald

1964 Progress Edition



**WALLS OF** Seminole Memorial Hospital's pediatrics ward are colorfully decorated with animal scenes from children's folklore, accomplished by the Women's Auxiliary of the Seminole County Medical Society. New electrically controlled hospital beds also have been installed (lower photo).



## Local Facility Rated One Of Best In U. S.

Seminole Memorial Hospital ranks among the best in the country. It has been so rated in official reports by many representatives of medical and allied organizations and institutions.

And construction is to be started within the next month on a new wing which will increase its capacity by 50 per cent to 300 beds.

When this new wing is completed and furnished, cash outlay for the facility . . . including real estate, building and furnishings . . . will have totaled \$3.5 millions, according to Robert Besserer, who has been administrator for near four years.

The new wing construction will cost approximately \$1 million, 65 per cent given in a federal grant and 35 per cent to be assessed Seminole County property owners. The new wing will be located immediately to the west of the present plant.

Seminole Memorial Hospital recently increased its capacity to 200 beds with the opening of a new 80-bed pediatrics ward. Also, new hospital-type furniture has been purchased, such as electrically controlled beds for the patients' comfort. And in the children's rooms in the pediatrics ward is a new type lounging chair especially for mothers. Should a mother decide to stay late or even all night the chairs opens into a single bed.

The hospital's personnel now numbers about 225, with a monthly payroll of \$50,000. The number of employees will be increased to more than 300 with the opening of the new wing next year.

Trustees of the hospital are A. B. Peterson Sr., president; John Evans, vice president; Andrew Carraway, secretary-treasurer; John Schirard and Robert Bradford.

Officers of the medical staff are Dr. Gordon Stanley, president; Dr. Edward Epstein, vice president, and Dr. Robert Rosemond, secretary-treasurer.

Officers of the Seminole County Medical Society are

Dr. George Starke, president; Dr. Rosemond, vice president, and Dr. Charles Hardwick, secretary-treasurer.

Long range plans for the hospital point to a still larger wing to the rear and south of present facility.

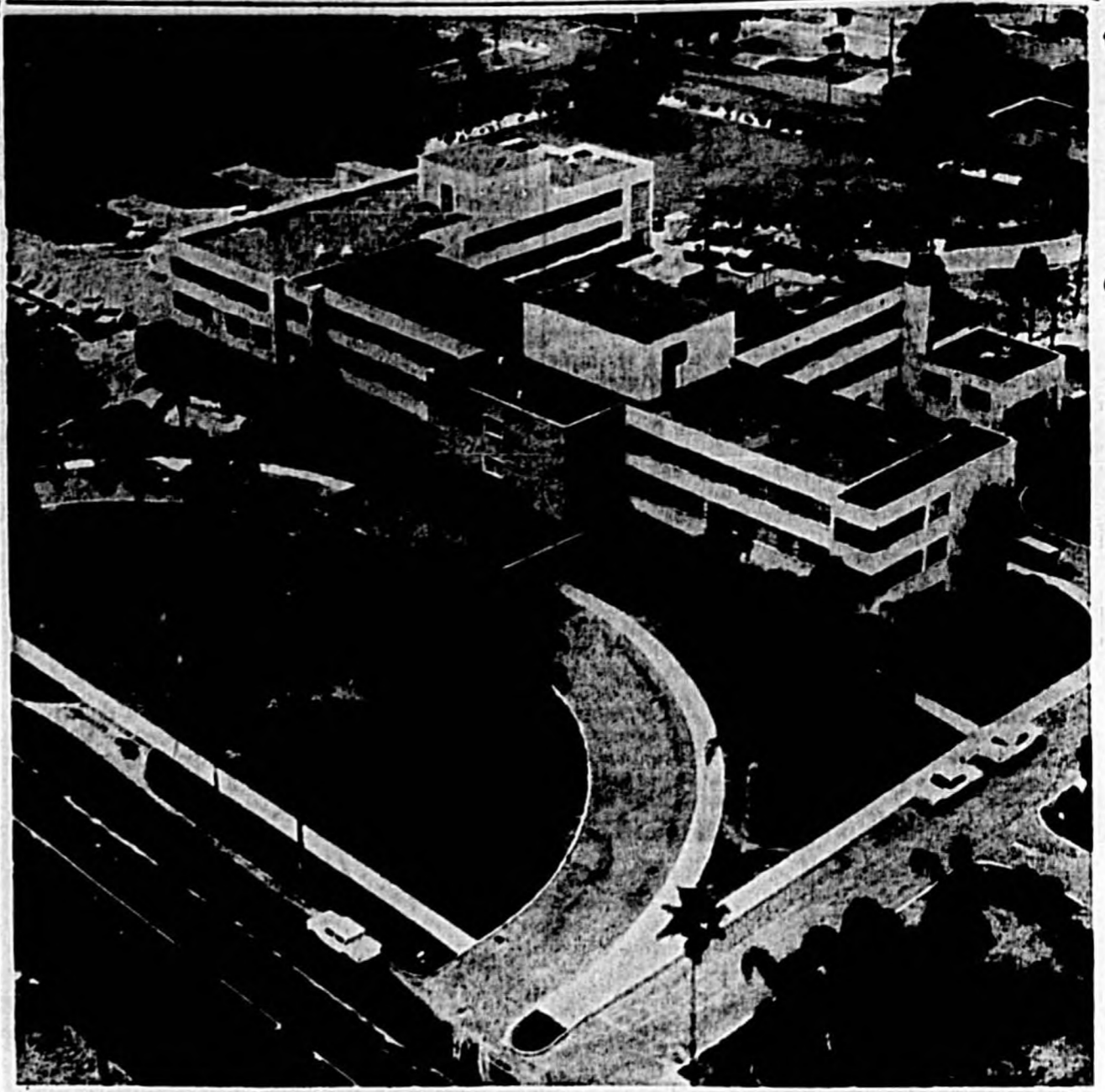
## Florida Offers Ideal Weather All Year Long

Florida stretches more than 400 miles from its northern boundary to the chain of keys at its southern end. Naturally the climate varies. But because the state is surrounded on three sides by water the regional variations are not extreme.

**Sunshine:** The percentage of possible sunshine in Florida is high. Even more important, the highest percentage comes in winter when it is needed most. In summer, the sunshine is normally tempered by fleecy clouds and occasional refreshing rains. And at all seasons, the sunshine actually reaching the ground contains a maximum of health-giving ultraviolet waves because the clear air is free of smog and dust.

**Winter Temperatures:** These vary from warm-temperate in the north to semitropical in the south. Occasional short cold spells may cause the vacationist to refrain from surf bathing for a day or two. But such periods are brief. Average mid-day temperatures in January gradually increase from the mid-sixties in the northern part of the state to the low-seventies in the southern portion.

Mustard is grown extensively in the United States.



SEMINOLE MEMORIAL Hospital, as it appears today, is pictured in this aerial shot furnished by the Seminole County Chamber of Commerce. However, construction will be started late next month on a new \$1 million wing to the right of the present plant. In years to come, long range plans indicate, a new and very large wing will be erected to the rear of this building.

## County Has Diverse Interests

SEMINOLE COUNTY is located in the east central portion of Florida, 30 miles inland from the blue Atlantic and northwest of world-famed Cape Kennedy, center for our nation's ambitious space exploration program.

Abounding in natural sub-tropical beauty, Seminole County offers a diversity of wholesome interests to those who choose to raise their families here, or spend their retirement years in carefree relaxation. Here also the visitor finds a cordial welcome and a wide variety of facilities to make his stay with us a pleasant and memorable one.

One of Florida's smallest counties in area, Seminole is a land of sparkling, spring-fed lakes, gently rolling pine-covered hills, giant oaks and cypress trees, where quiet suburban communities comprise approximately one-half of the county's population . . . now estimated at almost 60,000. Sanford, on the southern shore of the St. Johns River at Lake Monroe, is the county's major city with a population now approaching 30,000.

The basis of Seminole County's economy is its vegetable and citrus industries, but in recent years the establishment of electronics and other light manufacturing plants in the area has added very substantially to payroll income.

The U. S. Naval Air Station, a permanent air training base located at Sanford, is an important stabilizing influence in the county's economy, and further enlargement and improvement of existing facilities at the Station will add almost \$15 million to the area over a period of several years.

The production of horticultural specialties, poultry and cattle raising round out Seminole County's agricultural industry.

Although population growth in Seminole County in the past 10 years has been phenomenal, the county's educational system has kept pace with the rapid increase in school enrollment. The well-planned program of expansion not only provides new school plants as needed, but includes the most modern concepts in education. Students throughout the county now receive instruction in certain courses via TV from central Florida's extensive educational television facilities.

For higher learning, Seminole County students may soon

have their own junior college which is being discussed for opening in the near future in the county. Within easy commuting distance are John B. Stetson University at DeLand, Rollins College at Winter Park and Orlando Junior College at Orlando, all of which are co-educational. Other outstanding colleges and universities, both private and state-supported, are available in Florida to Seminole County students, and plans are now being formulated for the establishment of a new state university at the Orange-Seminole County line.

For those who enjoy the outdoors, Seminole County is virtually a sportsman's paradise. Clear lakes and winding rivers span the length and breadth of the county, offering enthusiasts of water sports a wonderful selection from which to choose. A deepwater channel from Sanford's Lake Monroe links the county via the beautiful St. Johns River to Jacksonville and the inland waterway up and down the Atlantic seaboard.

Lovely parks, picnic grounds, natural springs and public launching ramps, provide enjoyment for all ages. The St. Johns is truly the "shad fishing capital of the world" as thousands of these sleek beauties are caught when they make their annual run upstream each year between December and March. Fishermen from many parts of the United States regularly schedule an early spring vacation so that they may enjoy a few weeks' stay in Seminole County during the shad run.

In the south end of the county are located the Sanford-Orlando Kennel Club, the Orlando-Seminole Jai Alai Fronton and the Seminole Park Raceway. These are located midway between Sanford and Orlando, Florida's largest inland city.

Homes in every price range are to be found in Seminole County, with waterfront and urban properties generally obtainable at very little more than their suburban counterparts. Qualified realtors and brokers throughout the county will freely assist in residential, industrial or investment requirements, and the Chamber of Commerce staff welcomes inquiries of any nature regarding the area.

The Seminole County Chamber of Commerce offices are located at 400 East First Street in downtown Sanford. Well-

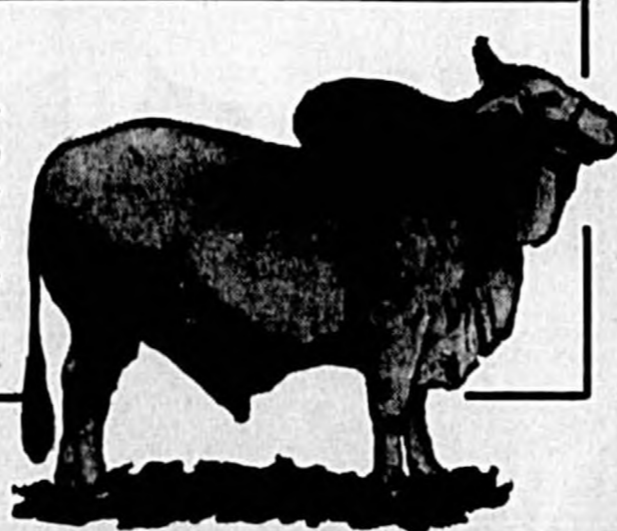
trained and courteous personnel will gladly help with any information. Phone FAirfax 2-2212.



## An Industry BUILT WITH FLORIDA RESOURCES

A. Duda & Sons, growers and shippers of Florida oranges, grapefruit and tangerines

A. Duda & Sons — One of Central Florida's leading cattle ranchers with many prize cattle of "Blue Ribbon" and breeder stock quality.



### IN AGRICULTURE

A. Duda & Sons ranks as one of Florida's leading producers, processors and shippers of celery, sweet corn and sugar cane.



## A. DUDA & SONS

SLAVIA, FLA.

## OVIEDO'S Sports Equipment Center

Welcome SPORTSMAN!

We're proud of the wonderful Fishing and Hunting in the Oviedo area.

HOPE YOU ENJOY YOUR VISIT!

EVERYTHING FOR HUNTING CAMPING AND OUTDOOR FUN

We Feature

- Johnson Outboard Motors
- Remington And Winchester Rifles & Shotguns
- Browning Automatic Shotguns

COMPLETE LINE OF SPORTING GOODS!

We also stock a complete line of hardware and small brand name appliances, such as Sunbeam and others.

- HARDWARE
  - TOOLS
  - APPLIANCES
- Come in and browse around!



## Nelson & Company

INCORPORATED

Phone 365-3231

OVIEDO, FLA.



# Inviting Waterways Beckon The Fisherman To Seminole

The Sanford Herald 1964 Progress Edition

## Building Firm In 36th Year

Way back in September 1929, Russell J. Burnup and Riley V. Sims, armed with \$30 in cash, a Ford roadster and two kits of carpenter tools, formed a partnership for building repairs, alterations and sand hauling to plastering contractors.

Burnup & Sims, Inc., today employs a working force of 450 men engaged in construction of buildings, installing underground casings, and all phases of telephone and gas construction, including transmission and distribution.

The company has performed work for the American Telephone and Telegraph Company and for Southern Bell Telephone since 1931.

The partners in 1937 started building new homes for sale. These were the first new homes built in West Palm Beach in 10 years.

In 1941 the partnership was changed to Burnup & Sims, Inc., with principal activities being building material dealer, conduit contractor, building department, gas department, and casing department. Work in Puerto Rico was started in 1959 and Call Burnup and Sims, Inc., was formed in 1960.

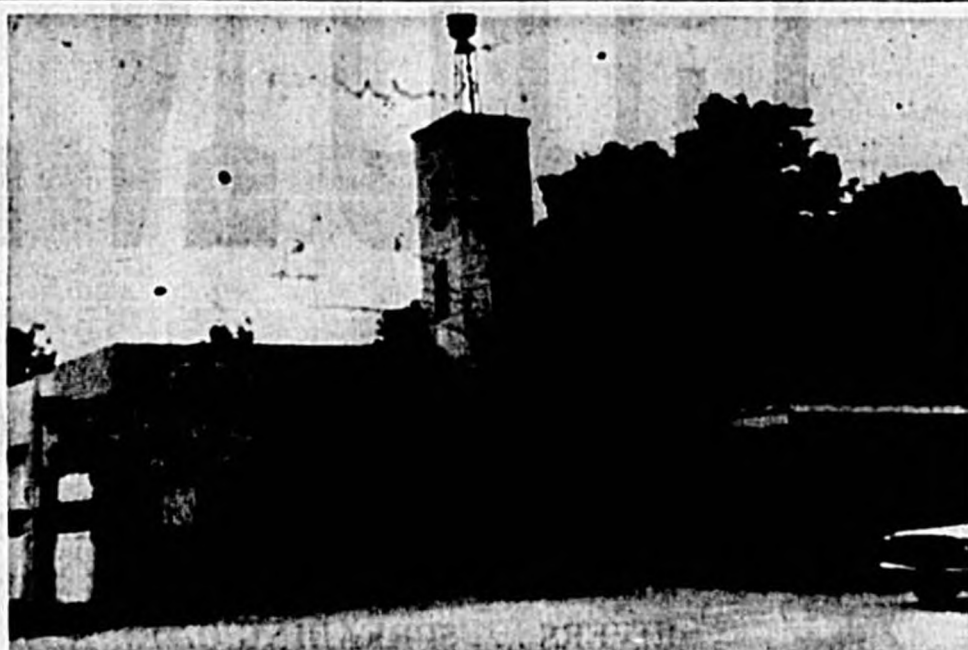
Areas serviced by Burnup & Sims, Inc., are the Deep South of the United States and the Caribbean communication and utilities companies.

Company employees, besides participating in a credit union and group insurance plan, also benefit from a profit sharing plan designed primarily as a supplement for Social Security.

A booklet handed all new company employees, reflects the firm's aims:

The basic aim of Burnup and Sims, Inc. is to satisfy our customers and to perform our work efficiently and well.

It is our desire that every employee conduct himself in such a manner that he is



ALTAMONTE SPRINGS' Town Hall (top houses Council chambers, administrative offices and the police and fire departments. The Town recently completed a new water system, main building of which is pictured below. (Herald Photos)



not only a credit to us but also to himself and the people we serve.

We are interested in expanding on a solid foundation without neglecting the customers we now have.

The company is interested in profits and security for our employees. We want our men to feel they are a part of this company.

A chain is no stronger than its weakest link of all of us from top management to the man in a crew is a part of that chain—let us strive to have no weak links.

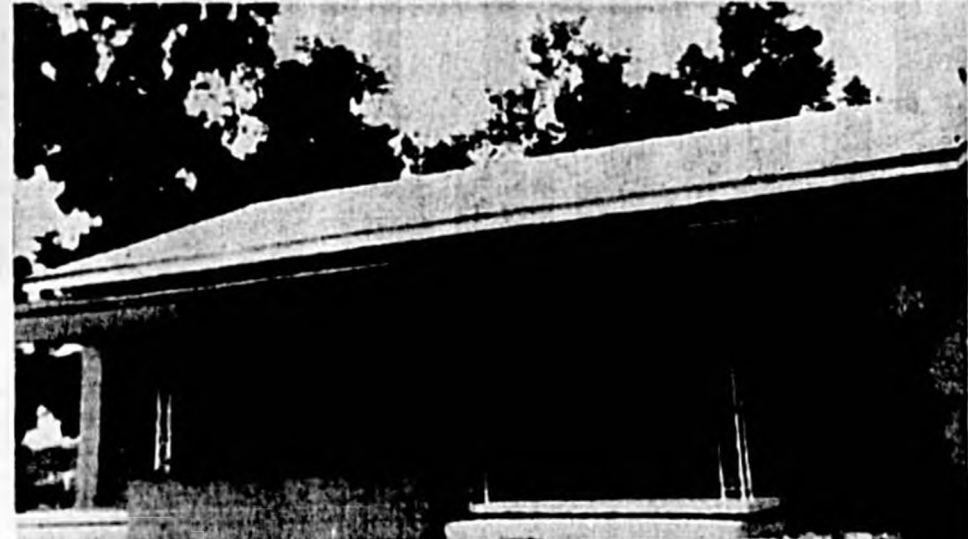
## Area Waters Bountiful With Fish

The St. Johns River, curling about the east and north edges of Seminole County, forms three lakes on its meandering journey through the area . . . Lake Monroe and Lake Harney, each approximately seven miles in length, and Puzzle Lake, an appropriate name for its maze of channels, sand spits, deep pools and marshy islands.

Another large lake, Lake Jessup, is wholly within the county and drains into the St. Johns. In addition, the river forms hundreds of back-water sloughs and these, with many beautiful tributary creeks, provide an endless stretch of inviting waterways for the fisherman with a boat and kicker. There are also a number of inland spring-fed lakes throughout Seminole County.

The Wekiva River, which forms most of the Western boundary of the county, is a narrow stream that winds through picturesque wild and semi-wild, subtropical land. Fed by three famous central Florida springs, its waters are cool even in summer. Fish taken from it have an unusually fine flavor.

Bass may be taken all year around by artificial lures, flies or live bait. While enthusiastic



LONGWOOD'S new City Hall is pictured. It houses Council chambers, administrative offices as well as other bureaus. (Herald Photo)

shad fishermen are inclined to belittle the fight in a large mouth bass, the advice is, "Don't try to take Seminole County bass with a poor line." They weigh from two to 16 pounds, with the average catch from three to four pounds.

Speckled perch are caught for the most part in the large lakes during the fall and winter season. The "speck" fisherman trolls with small artificial lures or live minnows, but many a bass fisherman comes up with a big perch on his line.

Bream bite during the entire year in deep holes and in creeks. Florida bream and perch are not to be confused with the smaller fish by these names caught in northern waters. The Florida variety are

much larger than their "yankee" counterparts.

Shad, though a salt water fish, come up into the St. Johns River every year from the Atlantic to spawn near the bars and sand bottoms. The run begins as early as December and continues until around the first of March. (The shad are protected by state law from March 15 to Nov. 15).

While many expert fishermen prefer casting with spinning or fly tackle for shad, beginners with no practice may take their share by trolling. The shad weigh from two to eight pounds, with the average in the three pound class. The females are heavy with that favorite of gourmets, shad roe.

The best shad grounds lie between Lake Monroe at San-

ford up stream to Lake Harney, and draw fishermen from all over the United States during the shad season.

## Inside Of Door Storage Spot

The inside of a kitchen or closet door can be put to good use by installing a panel.

With flush doors, this may be done by using regular screen molding around the door perimeter to provide space for the storage hooks that fit the perforations. Then add more screen molding to the exposed edges as a frame.

On ordinary two-panel doors having recessed panels, apply the perforated hardwood first and then the trim molding.

It's a good idea to spray-paint before putting it up.

## Security Assets Top \$7 Million

Dramatic changes are taking place on Orlando Avenue (17-92) in Winter Park. A noteworthy change is the new home of Security Federal with its attractive building and flowing fountains.

This association celebrated its fifth birthday on Oct. 1, in these five years total assets have increased from \$300,000 to \$7,310,000. Reserves set aside for added strength stood at \$0 on opening day and have increased to \$263,000.

From its very beginning Security Federal has been interested in serving North Orange and South Seminole Counties. Nearly one half of all residential loans have been made on properties in Seminole County. We are pleased that we have been able to make this substantial contribution to the economic growth of the area.

When visiting the Winter Park Mall or Field's new shopping center, include a visit to Security Federal. They will be happy to show you around and have you meet the staff.

All savings received by the 10th of the month earn dividends from the first. Current dividend is 4% per cent per annum. The Security also pays the Florida intangible tax on savings held by them.

## Dwarf Built-Ins Giant Store-Aids

Dwarf built-ins for storage occupy small space but put things where they're needed. The home handyman needs only some decorative hardboard panels, framing lumber, fasteners and ingenuity to make attractive storage in unconventional locations.

A "skinny" cabinet in the bathroom will make room for items usually jammed into a medicine cabinet.

There's room in a kitchen or nearby hallway for a similar thin cabinet for storing can-

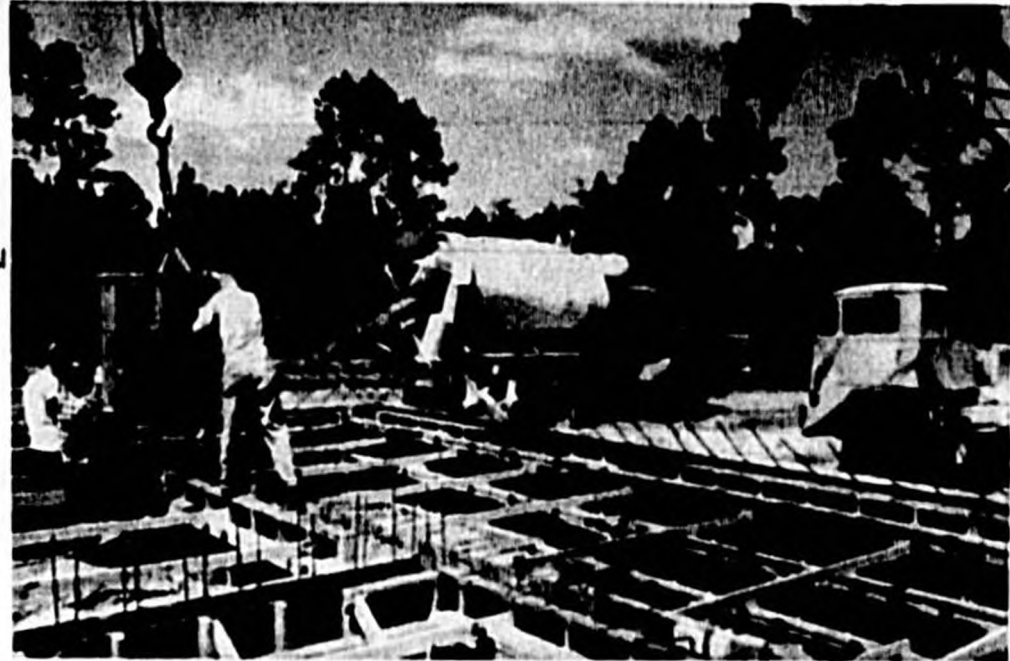
ned goods. Attractive, factory-finished panels in woodgrain patterns can be used for enclosing the framing lumber and for sliding doors.

Dwarf cabinets are common under the eaves in the attic. Build them high enough for hanging garments the length of a man's jacket. Cover framing with paint-grade hardboard.

A beaver is capable of cutting down a willow tree five inches thick in three minutes.

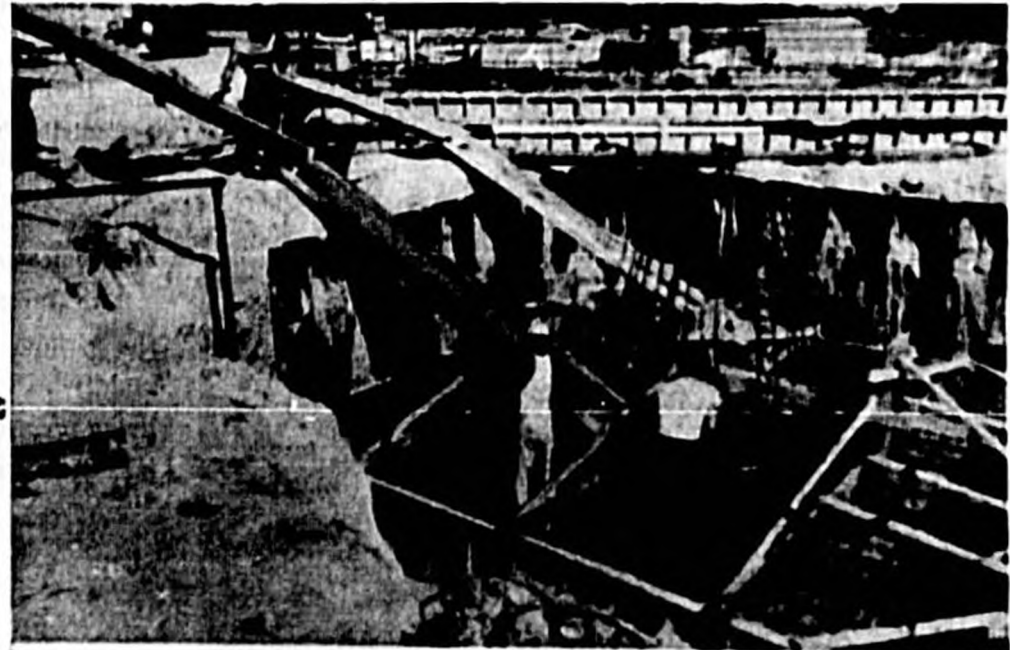


## Specialist in Heavy Construction



Above and below: Early construction on one of the Miami Radio Relay Stations, extending from North Georgia to North and South Andytown, South Florida.

PROVEN ABILITY AND PERFORMANCE THROUGHOUT THE SOUTHEASTERN UNITED STATES AND THE CARIBBEAN . . . FOR MORE THAN THIRTY-THREE YEARS, BURNUP & SIMS HAVE ENJOYED AN EXCELLENT SAFETY RECORD.



- BUILDING CONSTRUCTION
- CONDUIT CONTRACTORS
- GAS DISTRIBUTION SYSTEMS
- POLE SETTING
- TRENCHING
- WELDED PIPE LINES
- RAILROAD, HIGHWAY & RIVER CROSSINGS

MORE THAN 300 PIECES OF ROLLING EQUIPMENT Exclusive of Pumps and Air Compressors

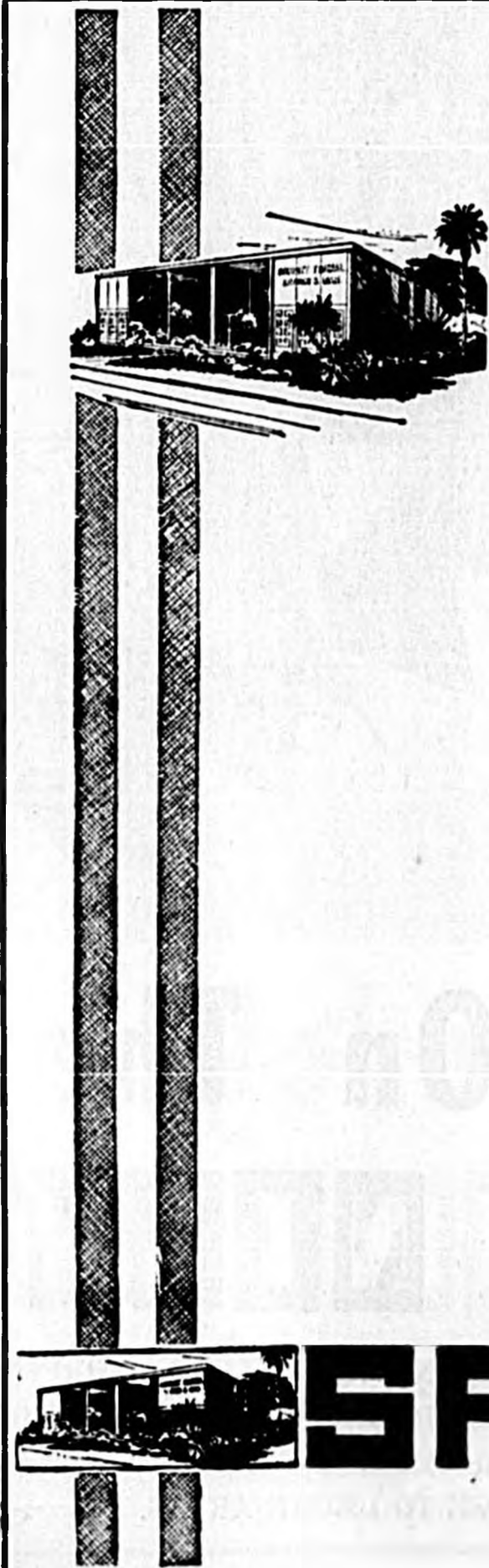
"CONSTANTLY BETTER SERVICE"

## BURNUP & SIMS, INC.

201 N. Maple Ave.

Sanford, Fla.

Ph. 322-8771



IT PAYS TO SAVE WITH SECURITY

We're proudly contributing to the growth and development of the Seminole County area.

We point with pride to the large number of customers we have served in this area, both for loans and for savings.

We would welcome the opportunity to serve you.

When you visit the new Winter Park Mall plan to come just a short distance farther and visit with us in our attractive new building.



**SECURITY FEDERAL**  
SAVINGS AND LOAN ASSOCIATION  
400 South Orlando Avenue • Winter Park, Florida



# SEMINOLE COUNTY "UNDER THE SUN"

## A New Adventure In Living

SEMINOLE COUNTY HAS IT! . . . AN ABUNDANCE OF NATURAL BEAUTY . . . BLUE LAKES AND WINDING RIVERS . . . SPREADING OAKS AND MAGNOLIAS . . . EXOTIC PLANTS AND TROPICAL FLOWERS . . . AND A WONDERFUL CLIMATE THAT CALLS ONE TO THE HEALTHFUL OUTDOORS EVERY MONTH OF THE YEAR.

SEMINOLE COUNTY IS BLESSED, TOO, WITH THRIVING TOWNS AND QUIET RESIDENTIAL AREAS . . . RECREATIONAL FACILITIES FOR EVERY AGE GROUP . . . AND CULTURAL, SPIRITUAL AND CIVIC ADVANTAGES THAT TELL YOU, "HERE IS PARADISE LIVING FOR ALL THE FAMILY."

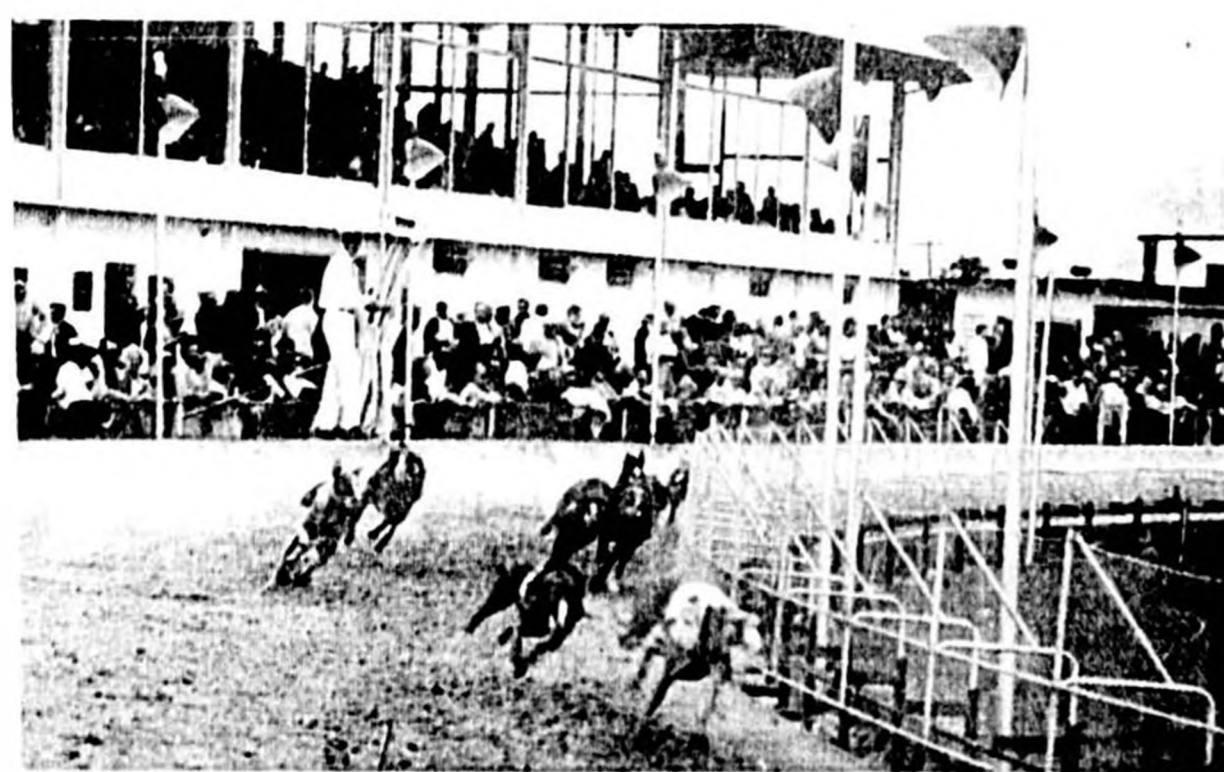


**ALTAMONTE SPRINGS**, a charming town of homes among citrus groves and clear, sand bottom lakes, is located on State Highway 136 and adjacent to Interstate 4. The favorite of winter visitors since the turn of the century, this peaceful community is now a residential center for many retired families and for executives who work in Winter Park and Orlando.



**CASSELBERRY** is a part of one of the fastest growing sections in Seminole County. Located on Highway 17-92 and State Highway 136, Casselberry and its sister community, Fern Park, have attracted many new residents whose lovely homes encircle the small lakes which dot the countryside.

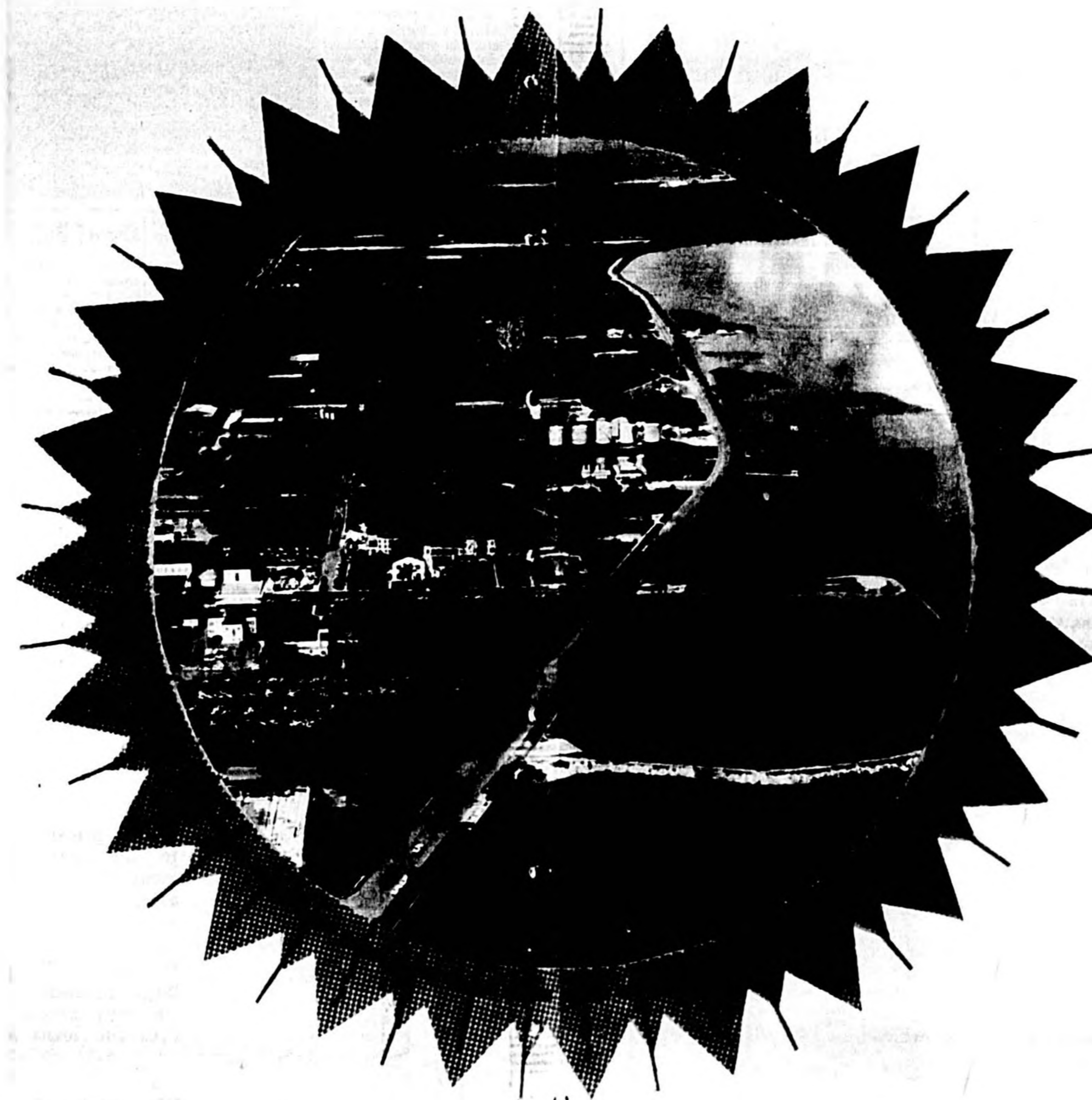
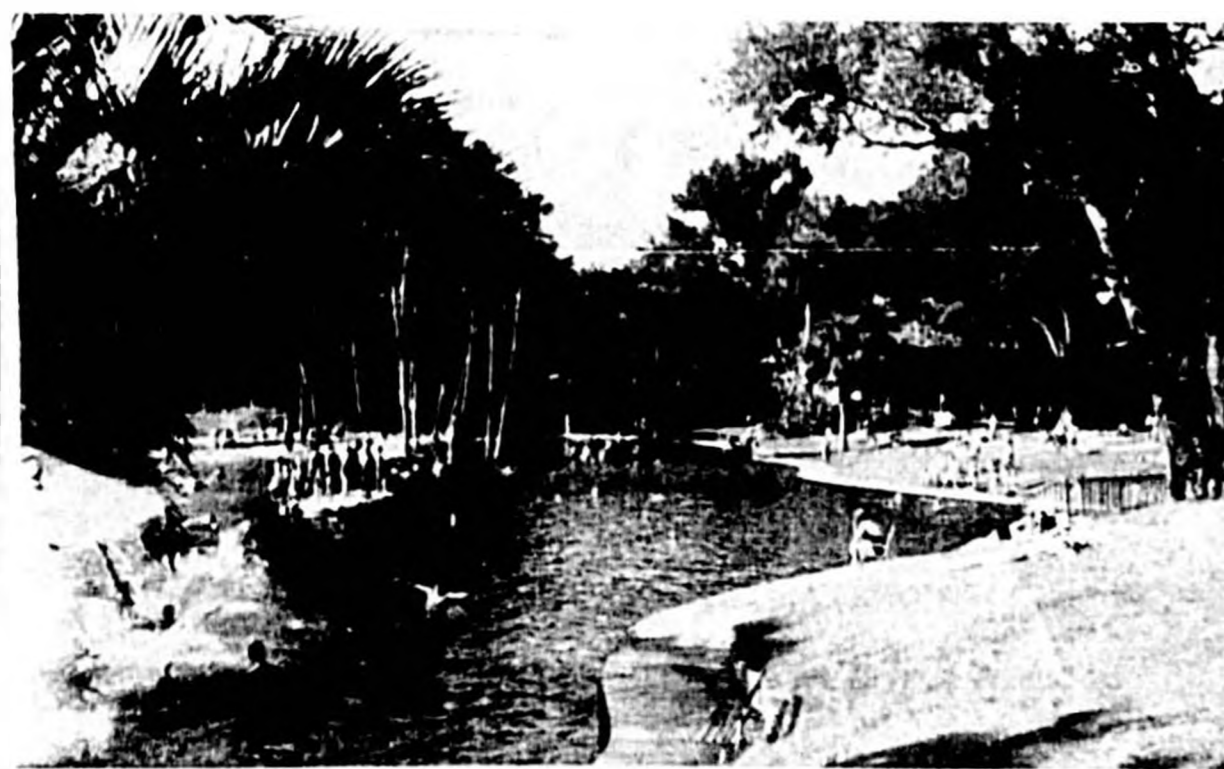
Several new modern shopping centers and an electronics plant at Casselberry have added materials to the development of these two important south Seminole County towns.



**LONGWOOD** was founded in 1875 and played a large part in the early settlement of this section of the state. Stretching westward from Highway 17-92, Longwood has immediate access to Interstate 4, and has become one of the county's most progressive towns.

Contributing to the growth and economic stability of Longwood has been the establishment of light industry, including two electronics plants, in the Longwood area.

Two famous Florida attractions are in the vicinity of this centrally located community . . . the "Big Tree," oldest known living cypress in the United States, and beautiful Sanlando Springs.



On The St. Johns

**THE NILE OF AMERICA**

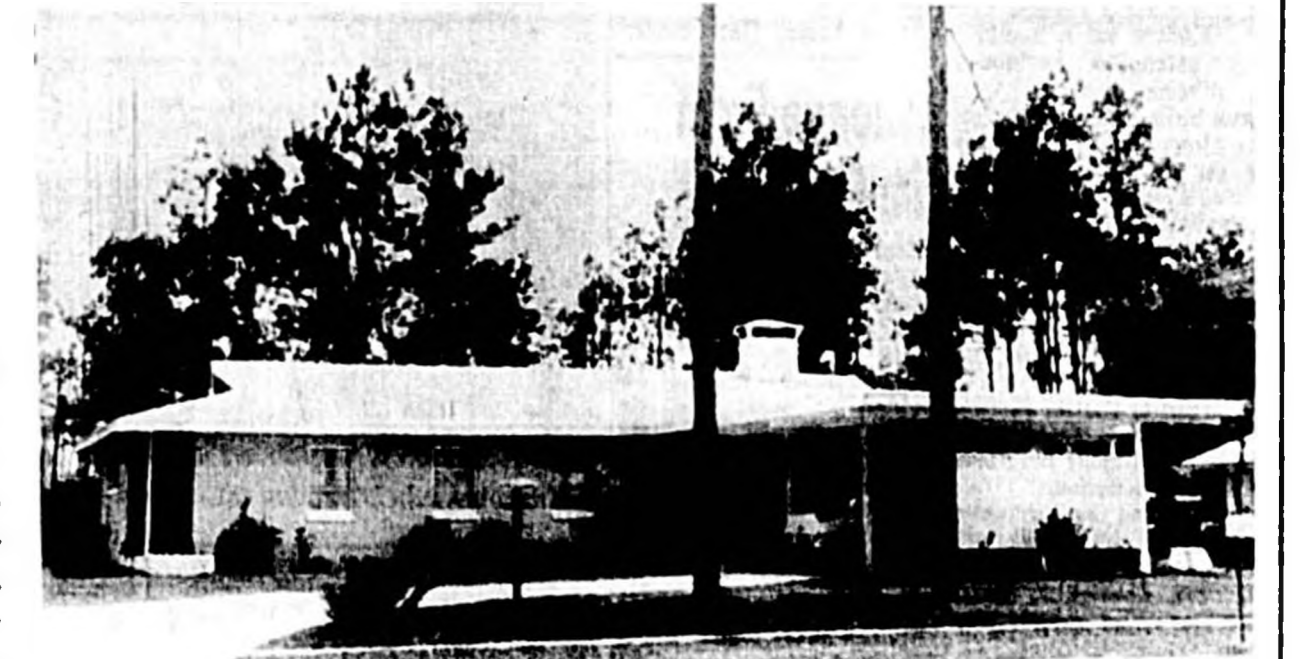
LAKE MARY, LAKE MONROE, GENEVA, CHULUOTA, FOREST CITY, BEAR LAKE AND GOLDENROD ARE ALL TOWNS AND SETTLEMENTS OF RURAL QUIET AND DISTINCTIVE CHARM, YET ADVANTAGEOUSLY CLOSE TO URBAN AREAS.

SEMINOLE COUNTY CHAMBER OF COMMERCE

FOR FURTHER INFORMATION WRITE:

P. O. DRAWER CC  
SANFORD, FLORIDA

**OVIEDO**, on the south side of Lake Jessup, is a highly developed farm section on rich muckland. Although primarily rural in character, Oviedo has a well equipped medical center, good schools, and a municipally owned and operated swimming pool. Its proximity to the location selected for the new East Central Florida State University is giving new impetus to the town, and its civic leaders are now preparing for the impact which this institution of higher learning will have upon the area.



**NORTH ORLANDO** is Seminole County's newest incorporated town. A community of attractive homes, it is located east of Longwood and Highway 17-92, within easy commuting distance of the urban areas.

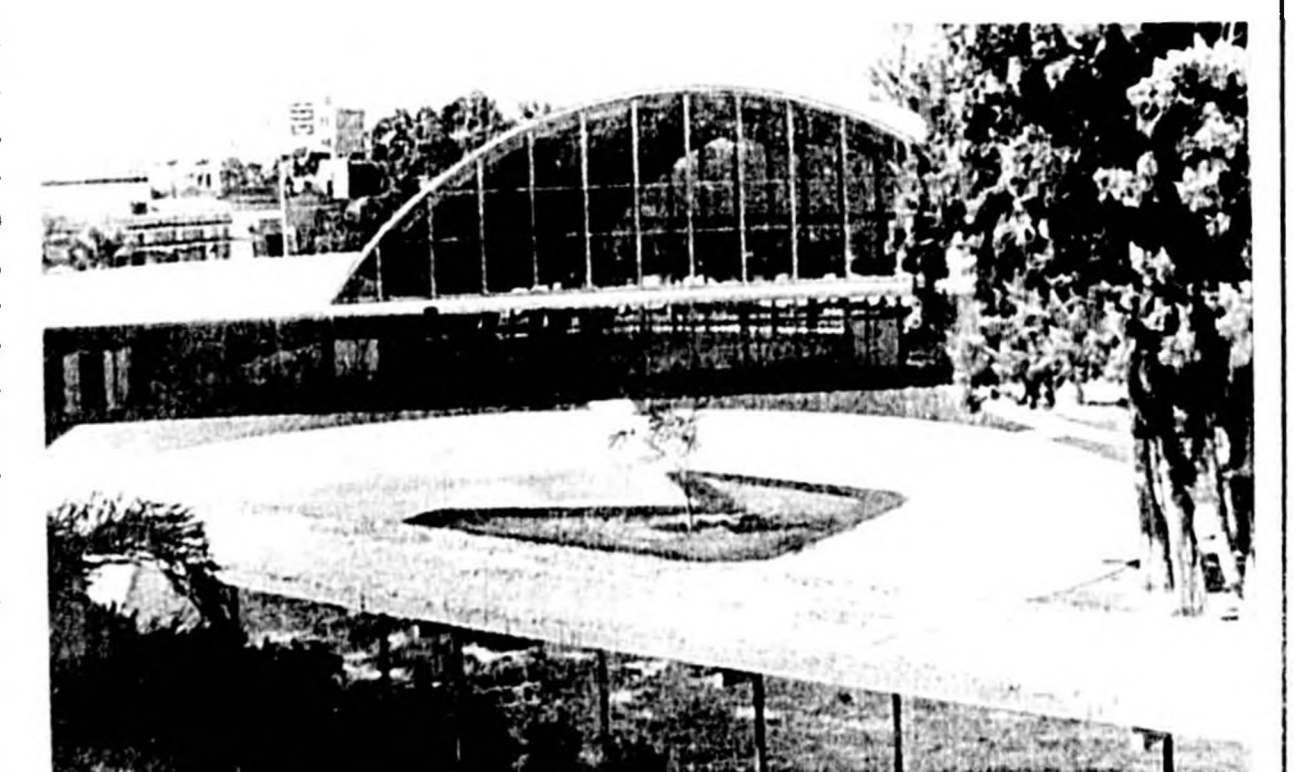


**SANFORD**, seat of Seminole County government, is a rapidly growing city radiating southward from the shores of the St. Johns River at Lake Monroe. Easily accessible from all parts of the country it is served by a complex of arterial highways, including Federal 17-92 and the new Interstate 4, the main line of the Atlantic Coast Line Railroad and two major transcontinental bus systems. A twelve-foot channel in the St. Johns provides a federally maintained waterway to Jacksonville and the entire eastern seaboard.

Sanford's medical facilities are among the finest in the state; its municipal Civic Center and year around recreational program have received national publicity.

The economy of Sanford is basically agricultural, but in recent years a number of light manufacturing plants have been established in the area. Sanford is the home of the Navy's Reconnaissance Attack Wing 1, a most important factor in the nation's defense program, and of Sanford Naval Academy, a preparatory school for boys.

A warm friendliness in evidence everywhere, reasonably priced homes and homesites, complete shopping facilities, and an efficient and forward-looking city government make Sanford one of Florida's most attractive small cities.





# Casselberry Building Reputation As Realty Tax-Free Town

## Industries Include 'Fern To Furniture'

**BY JANE CASSELBERRY**  
Casselberry, Seminole's second largest municipality, is strategically located on Highway 17-92 between Sanford and Orlando in the midst of one of the state's fastest growing areas.

Known as a realty tax-free town, Casselberry has attracted residents of diverse incomes who have built their homes on the shores of the 27 lakes or on one of the quiet shaded streets.

Many businesses have also opened in the town within the past year adding to the local industries, which range from fern to furniture. There are several shopping centers, including Seminole Plaza, one of the largest in Central Florida, with its Cinema, Trade Winds Cafeteria and shops and stores of every description.

Representing the electronics industry and the manufacture of space age hardware are Johnson's Electronics, Dearborn Electronics and Fab Tool Company.

Taking care of the educational needs of the community's children are Lyman High School, South Seminole Junior High School and South Seminole Elementary School.

Looking after the spiritual needs of the residents are the community's churches . . . Casselberry Community Methodist, Ascension Lutheran, Messiah Lutheran and Westminster Presbyterian as well as churches of many other denominations located in the immediate area.

Recreational opportunities are numerous. Land O' Lakes Country Club has an excellent 18-hole golf course and Olympic size swimming pool. Swimming, boating, fishing and water skiing are enjoyed in the many lakes. The town supports a recreation center for the young people, and has built two Little League baseball diamonds.

One of the biggest boosts to baseball and softball in the county this year has been the lighting of the ball park leased by the town to Seminole Little League Association. At present the group, through a co-operative community effort, is refurbishing the field and building new bleachers and dugouts. The Seminole Little League Senior All Stars were runners-up in the state tournament this year. A Men's Softball League also played night games at the field this summer.

Seminole Raceway is winter headquarters for many champion harness horses and quarterhorses. The nearby Jai Alai Fronton and the Sanford Orlando Kennel Club greyhound racing provide amusement for winter visitors and local residents alike.

The town has a well trained and equipped Volunteer Fire Department, which has two fire engines, a rescue vehicle, water safety boat and a resuscitator. The firemen are proud of their entry, Miss Bobbie Watkins, who was elected Miss Flame of Seminole County this year.

Both the fire and police departments have radio equipped vehicles. There are five policemen in the department and two patrol cars.

Casselberry has good street lighting, city water and sanitary sewer service. The major road project within the town this year was the paving of Winter Park Drive, a co-operative project with the county. Incorporated in 1940, the town is governed by a mayor and board of aldermen.

### Built-Ins Can Add Pleasure

Even in a new home, built-ins can add pleasure and comfort to a family's living.

Various types can be built to fit the family's wants and space. They are a cinch for the family handyman with a flair for using carpentry tools and the ability to follow an easy-to-read plan and then improvise to suit his whims.

One family might fancy having a music wall to house radio, hi-fi and television. Another might prefer a study-type installation with cabinets, desk, book shelves and the like.

Ferdinand Magellan, the famous explorer, was killed in the Philippine Islands.

## Mileage From Sanford To —

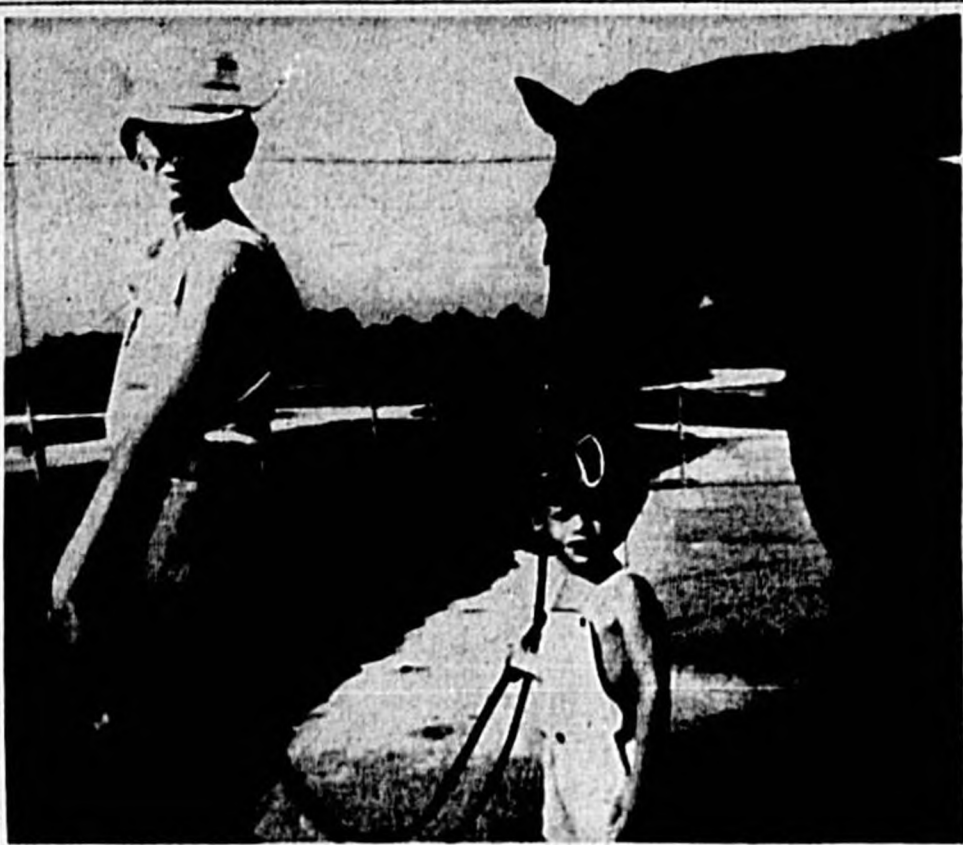
Atlanta	460
Bartow	83
Bradenton	150
Clearwater	140
Cocoa	65
Daytona Beach	42
DeLand	19
Eustis	28
Fl. Lauderdale	240
Fl. Myers	185
Fl. Pierce	133
Gainesville	115
Jacksonville	130
Key West	410
Lake City	165
Lakeland	85
Lake Wales	77
Leesburg	42
Melbourne	89
Miami	250
New Smyrna Beach	32
Ocala	77
Orlando	21
Palatka	76
Panama City	310
Pensacola	415
Plant City	95
St. Augustine	90
St. Petersburg	110
Sarasota	160
Savannah	295
Sebring	111
Tallahassee	215
Tampa	118
Vero Beach	120
W. Palm Beach	195
Winter Haven	73

### Altamonte Springs

Immediately west of Highway 17-92 on Highway 426 lies Altamonte Springs, where verdant citrus groves and gently rolling hills dip down to the edge of clear, sand-bottomed lakes. This charming community has increasingly become a residential center for retired families and for many executives who work in Winter Park and Orlando.



PROGRESSIVE Casselberry's town hall is pictured. It houses Council chambers, administrative offices and the police and fire departments.



AT THE END of a strenuous, fun-filled day at the Dusty Boots rodeo, Priscilla Mitchell, of Longwood, and three-year-old Mike Cosby, of North Orlando, get ready to go home. (Herald Photo)

The Sanford Herald

1964 Progress Edition

## Florida State Bank Shares In Area Growth

During 1964 the Florida State Bank has continued to share in the growth of Sanford and Seminole County. Deposits are up substantially and the number of customers served has increased daily.

In keeping with the recent progress of the area, the bank added a complete complex of IBM data processing equipment. This addition will enable the Florida State Bank to offer the most modern and complete financial services as the Sanford area expands during the coming years.

As a responsible member of the community, the bank provided key leadership in the promotion of the proposed million-dollar marina on the

city lakefront. This projected marina should have a profound and favorable economic impact upon the entire area.

On June 5, 1964, permission was granted for the establishment of an affiliated bank in the Sanford Shopping Center. This new organization will be known as the United State Bank of Seminole and will provide complete financial services to Sanford and the southern portion of Seminole County. This new affiliate plans to be in operation in January, 1965.

The emergence of Sanford as a retail shopping center has posed many problems for the merchants of the area. In an effort to assist these merchants, the Florida State Bank sponsored a merchandising clinic. This clinic was conducted by three outstanding authorities on merchandising and was well received by the local retailers.

"Service to Sanford and Seminole County is not only our stock in trade," stated T. E. Tucker, president of the bank, "but it is also our obligation."

### Unique Canopies

Bed canopies will delight the growing girls in your family. They can be sturdy, decorative, and distinctive without costing a lot of money, especially if Dad undertakes the job as a home handyman project.

John Adams was the first U. S. president to receive the oath of office from the chief justice of the Supreme Court.



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- We will fill your cylinder at our plant, 901 W. 6th St. 100 lb. cylinder \$6.00, 20 lb. cylinder \$2.00.
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- We will loan you a 2 cylinder system with automatic regulator for a service charge of \$1.00 per month and deliver full cylinders as needed for the same low \$6.00 per cylinder rate.

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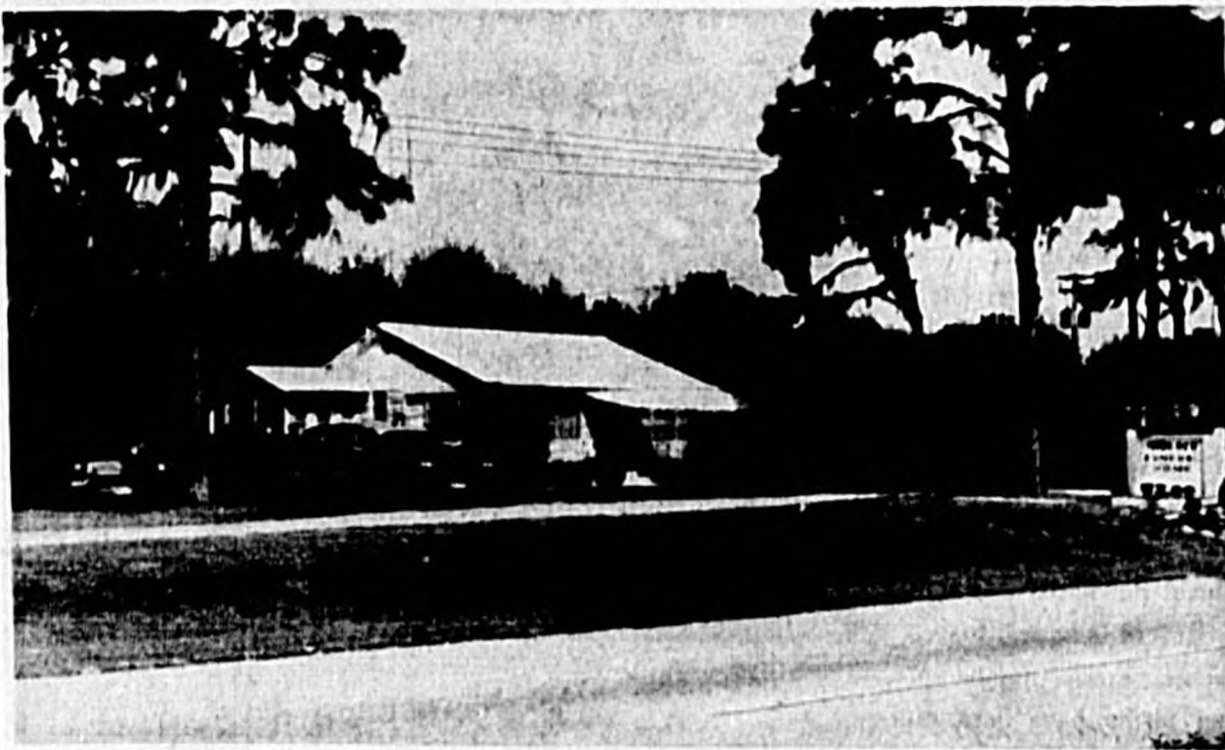
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CASSELBERRY, FLORIDA

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DESIGNED AND DEVELOPED FOR MAXIMUM SAFETY, SECURITY AND ENJOYMENT.

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— Sales Agents for Mead Manor —

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OVIEDO, FLORIDA



# Experiment Station Farm Here Seeks Funds For Expansion

## Peach, Ornamentals Development Sought

The 1965 Legislature will be requested to appropriate \$292,180 for the expansion of the Central Florida Experiment Station of the University of Florida, now located on Celery Avenue.

Dr. J. W. Wilson, entomologist in charge of the local station, said the funds, if approved next year, will be used for the construction of new buildings to replace the present old structures and for the purchase of more land on which to carry out agricultural experiments.

For example, Dr. Wilson stated, the need presently is for extensive study into the development of peach crops and ornamental vegetation in Seminole County. The ornamentals would be for residential lawns, gardens and the like.

Dr. Wilson and his aides at the station recently completed a survey of the future role of the station in the five-county area of East Central Florida: Brevard, Lake, Seminole, Orange and Volusia Counties.

Dr. Wilson's introduction to the extensive five-county survey follows:

**By Dr. J. W. Wilson**  
The very rapid population increase taking place and expected to continue during the next 25 years is the major factor to be considered in any long range plan for this five-county area. At the present time the population density in this five-county area is 127.1 people per square mile as compared with 98.6 per square mile for Florida and 52.4 per square mile for the United States. Projected population increases indicate a total population of three to seven millions of people in Florida by 1973 and 1,189,000 of these people in this five-county area.

Population pressures have already inflated land values to the point that it is impractical to use much of the land for economical crop production. The peaty muck soils along the St. John's River in Brevard County have for the most part not yet been diked and drained by agricultural usage. The peaty muck areas in Orange and Seminole Counties have been diked and drained except for some areas along the eastern shore of Lake Jessup in Seminole County. These peaty muck areas are not suitable for urbanization, are in most cases distant from present population centers, and will undoubtedly continue to be used for crop production.

Utilization for any purpose of the swampy areas of Volusia County between DeLand, Sanford and the east coast ridge is difficult to visualize because these are poor soils. Ditches for drainage must be long and expensive because there is no convenient place to drain off the water that stands on large parts of this area during the months of heavy rainfall.

**Conservation**  
Conservation of fresh water resources in the entire five-county area is a matter of great concern to the informed agricultural leaders of the area. County Agents and the staff of the East Central Florida Regional Planning Council are at present wrestling with this problem with the idea that eventually they will propose an intelligent and practical plan which may be put into operation in the area.

The quality of irrigation water in eastern Brevard and Seminole Counties is poor to unsuitable for irrigation purposes at the present time and some authorities expect the salinity of deep well water in these areas to increase. In the vicinity of Sanford, resident growers have observed a decline in the rate of flow of artesian water. As industrialization increases, it is expected that this rate of flow will continue to decrease. In many cases artesian wells that flowed freely some years ago must now be pumped if they are to supply irrigation water. Dr. P. J. Westgate has data showing that the St. John's River water contains 900 ppm of soluble salts during periods of dry weather when irrigation water is needed. Thus, the St. John's River is a poor source for irrigation water.

As has been indicated in

the county sections, there are large tracts of poorly drained soils in each of the five counties. If these, at present undrained, areas are diked and pumped for agricultural usage, provision must be made for irrigation during dry periods.

**Peaches**  
With the development of varieties of peaches acceptable for local marketing, growers in Lake, Volusia and western Seminole Counties have shown great interest in developing a peach growing industry. An active peach growers association has been formed and 600 acres of peaches were harvested in the Central Florida area in the spring of 1964. It is estimated that six to eight thousand acres of peaches will be under cultivation by the end of 1964. Many cultural, production, packaging, and marketing problems must be solved if the peach growers of Florida are to reap reasonable profits on their investments.

A research program for peaches would require 100 acres of suitable land and a research staff of an entomologist, plant pathologist, horticulturist, and herbicide specialist. A research program in handling, packaging, and marketing peaches should be organized in the near future. The need for a research program for utilization of surplus peaches may be required in the near future if the rapid expansion in planted acreage takes place that some developers envision.

Another research program which should be organized at the earliest possible moment is one designed to develop information for the home owner. As pointed out in each of the county reports the demand for this type of information is increasing very rapidly and the supply of such information is very limited.

New facilities for conducting research bring up the suggestion of relocating the Central Florida Experiment Station. It will be difficult to find a suitable new location for this station for the following reasons:

**Developments**  
1. Expected military and industrial developments (the new cross State Barge Canal and the Sanford-Titusville Canal are already facts) have inflated land values to such a point that any kind of land for agricultural research will be very expensive.

2. Seminole County is (in area) one of the smallest counties in Florida and is the smallest of the five counties under consideration here. The new university three miles south of Oviedo is expected to use up all of the land south of Lake Jessup from North Orlando to Orlando for home sites. Industrialization along the canal from Sanford to Titusville will make agricultural operation in the area east of Sanford impractical. Industrialization and urbanization is expected to consume a rather wide band of land along U. S. Highway 17 and 92 from Sanford to Orlando and along Interstate 4 running in a north-south direction about five miles west of Highway 17 and 92.

3. High soluble salt content of the deep well water east of Sanford makes greenhouse studies impossible unless city water from Sanford is piped to the greenhouse location. The necessary extension of the water pipe line would cost approximately \$20,000 if greenhouses are constructed on the present farm.

4. Land values are so high adjacent to the present farm that purchase of additional land for an enlarged research program on old, tiled, copper saturated soils may be impractical.

(Editors Note: The following survey was prepared and written by Dr. H. L. Rhoades, nematologist at the Central Florida Experiment Station Farm.)  
By Dr. H. L. Rhoades



**CITRUS IS RATED** as the No. 1 industry of Seminole County. More than 20,000 acres yield well over \$6 million in citrus crops. This view

is taken from the Citrus Tower at Clermont gives a perspective as to how Seminole County citrus lands would appear from the air. (Herald Photo)

**Water Problems**  
The majority of the acreage planted to vegetables in Seminole County is subsurface irrigated with artesian water through three-inch tiles. The tiles also serve to drain the soil. This system was developed in the early 1900s for the production of celery and is still used for that purpose as well as for cabbage, beans and other crops.

Disadvantages to the subsurface irrigation are as follows:

1. Expensive—approximately \$1,000 per acre.
2. Subsurface irrigation frequently causes an increase in salts at the soil surface.
3. The artesian water is variable in quality. Some wells have a high salt content and are not suitable for use in certain areas of the county, whereas other areas have suitable water.
4. Tiled fields are small and machinery cannot be used to best advantage in them.

Due to the high cost of tiling any new lands developed for vegetable production would very probably be surface drained or drained by pumping. A survey would need to be made also to determine the quality of irrigation water in new areas.

**III. Plant**  
In 1963, a boost to vegetable production in Seminole County was given by the beginning of operations of the H. L. Hunt Canning Plant.

Due to the gradual increase of vegetable production, the rapidly growing horticultural specialty crops and the demands of a burgeoning population, new buildings, equipment and more research

workers will be required at the Central Florida Experiment Station in the near future. An additional entomologist and horticulturist should be obtained as soon as possible.

Due to its central location, both geographically and population wise, it is the opinion of this writer that the Central Florida Experiment Station should remain in Seminole County. In addition, with the new interstate route 4 to the west of Sanford, and Orlando and a new state university to the south of Sanford to draw growth in those directions, the station should be east of Sanford.

There are 4.5 million persons in Finland served by 225 newspapers.

**Hello, Central, Give Me...**

When telephones looked this way back in 1882, you can bet there were plenty of people around predicting that this new "phone" idea would never catch on.

But phones did catch on. Constantly improving... providing broader services. Today, here in Florida, Southern Bell has more than 1,650,000 telephones in operation. And still the planning and working goes on. In 1964 more than \$79 million will be spent in the state to add new telephone facilities and improve existing ones. The number of customers served will top 1,000,000, and some 69,000 phones will be installed. By the end of the year Southern Bell's total investment in Florida will reach \$782 million.

These are some of the plans for 1964. Like Florida itself, Southern Bell is pledged to progress. And we've come a long way since 1882.

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HIGHWAY 17-92

**A. B. DUXHURY**  
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**PURE PRODUCTS**



# Year 1964 'Dramatic' In Seminole County Progress, Says Housholder

The Sanford Herald

1964 Progress Edition

## Recreation Abounds In Seminole

Recreation and amusements abound in Seminole County, over and above the ever-popular fishing for bream, specks, perch, bass, catfish and shad.

**BOATING:** Up and down the St. Johns River and on the larger lakes there are marinas for boating supplies, fuel, bait, etc., with facilities for handling all types of pleasure boats. With complete repair and motoring accommodations, the harbor facilities berth many craft . . . from smaller day boats to large, luxury cruisers capable of ocean trips.

**SANFORD ZOO:** On the lakefront at Lake Monroe. No admission is charged at this favorite attraction which sees hundreds of visitors each week all year through. On display here are wide varieties of monkeys, bears, lions, tropical birds, fish and alligators. This is one sight the children won't want to miss!

**GOLF:** There are numerous courses in Seminole County. The Land O' Lakes Country Club at Casselberry is a fine, 18-hole public course in the southern part of the county. Rolling Hills Country Club (private) and the Mid-Florida Country Club (public) are also beautiful 18-hole courses located in that portion of Seminole County, and west of Altamonte Springs. The Mayfair Country Club is a championship 18-hole course located on Country Club Road west of Sanford. A new course is under construction near Paola.

**DOG RACING:** Each year the popular Sanford - Orlando Kennel Club draws more than 200,000 fans. The track is located midway between Sanford and Orlando, just west of Highway 17-92. It is open for 92 nights each season from early January to mid-April.

**JAI ALAI:** The Seminole-Orlando Fronton is located just south of the 17-92 and 434 highway intersection in South Seminole County.

**HARNESS AND QUARTER HORSE RACING:** At the Seminole Park Raceway, just east of 17-92 in South Seminole County.

**FOIT MELLON PARK:** Located on the Lake Monroe waterfront in Sanford. Here the Sanford Tourist Club has a clubhouse and shuffleboard courts. There also are tennis courts, children's playground, picnic areas and a large municipal swimming pool. The county also maintains public parks throughout Seminole County.

**CIVIC CENTER:** Air conditioned auditorium and banquet hall with complete youth wing on the lakefront at Sanford. Year 'round program

## Chamber Planning For Area Growth

The year 1963 has been described as the most spectacular in the history of the Seminole County Chamber of Commerce; programs of work for the first 10 months of 1964 have been even more dramatic.

Karlyle Housholder, president of the trade

under the chairmanship of Scott Burns, has been actively pursuing several industrial prospects, and efforts have been especially gratifying with the location here of the Chemical Corporation of America and Southern Fiberglass Products. There are now 25 manufacturing plants operating in the Sanford area.

Through the efforts of this committee, diversification of employment in Seminole County has been most spectacular in the last five years. The area continues to remain in the top 10 of Florida counties percentage-wise in industrial job gains. As an example, agricultural employment showed a decrease since 1960 to 3,700 while non-agricultural showed an increase of a comparative figure.

"It is needless to warm over all the ramifications of this project," said Housholder relative to the Lake Front Development Committee headed by George Touhy. "The committee, along with the Chamber, believes this is one of the most important steps in the redevelopment of Sanford and Seminole County that has ever been proposed."

Housholder was referring to the proposed port terminal, marina and St. Johns-Indian River Canal.

The Chamber president proceeded to outline progress, as directed by the various committees, during the last year:

**Serving on the Armed Forces Committee since its inception, Sen. Mack N. Cleveland Jr. assumed the chairmanship this year, succeeding the retiring chairman, Andrew Carraway. Under Cleveland's leadership, the committee successfully supported the Navy's efforts to retain the Sanford Naval Air Station, and provided full civilian support for the Navy's budget requests for improvements to and expansion of the Station, which were subsequently approved. The committee supplies a complete liaison between the civilian population and Navy officials, both in Sanford and Washington.**

The Sanford Merchants Association, under the direction of H. L. Perkins Jr. and the board of directors, plans special promotional events, and works constantly to improve the Sanford shopping area.

**25 PLANTS**  
The Industrial Committee, here under the supervision of a recreational director.

**SANLANDO SPRINGS:** Twelve miles southwest of Sanford and northwest of Altamonte Springs, this delightful spot is ideal for family outings. Spring-fed swimming areas where 1.5 million gallons of 72-degree water flow daily. Shaded paths wander through a large park area landscaped with azaleas, gardenias, camellias and other tropical flowers and plants.

**BIG TREE PARK:** South of Sanford on Gen. J. C. Hutcheson Parkway just off Highway 17-92, this huge cypress tree is estimated to be more than 3,000 years old. Picnic area.

**JUNIOR COLLEGE**  
The Long-Range Planning Committee, of which Judge C. Vernon Mize and Byron Kimball are co-chairmen, was organized to unite county-wide leadership to support and develop projects designed to make the area a better place in which to live. "Results have been outstanding," reported Housholder. "In addition to supporting efforts for better roads and highways, the committee has worked consistently to improve our educational facilities, and at present is making an all-out effort for a state-supported junior college for Seminole County."

The Port Authority Committee, under the guidance of F. E. Roumillat Jr., has in seven months successfully overcome many hurdles that for years have plagued supporters of a commercial water facility. An engineering feasibility study will be completed within 45-60 days. Proposed legislation for establishing the Port of Sanford is now in its final stages.



K. HOUSHOLDER

The Promotions Committee, headed by Clifford McKibbin, has approved one of the most ambitious advertising programs for 1965 in the history of the Chamber. Combined with outdoor billboards stretching from south of Orlando to north of Jacksonville, the Chamber designed a new Sanford front auto tag to carry the same message featured on the outdoor advertising. Incidentally, the demand for the identity tag far exceeded the supply. The Chamber also distributes free the only street map available in Sanford and brochures extolling Seminole County.

Combined with an all-out effort by the Chamber to fully utilize Lake Monroe and the St. Johns River, a St. Johns-Indian River Canal District was created by the 1963 Legislature under the chairmanship of John Krider, executive manager of the Chamber. The District has acquired most of the rights-of-way for the canal, and has just about completed preliminary engineering alignment.

Located on the south side of Lake Jessup . . . the largest lake wholly within the county limits . . . Oviedo is another of Seminole County's richly endowed farming areas. Although primarily rural in character, Oviedo has shopping facilities which are adequate to meet the essential needs of its residents, and a well equipped medical center. There is also a municipally owned and operated swimming pool.

## Oviedo, Slavia In Rich Center

A few miles southwest of Oviedo is the village of Slavia, an interesting community settled in 1912 by Slovak Americans who migrated to Florida in search of a better life and cleared the raw land for farms. Unincorporated, Slavia today is headquarters for large prosperous truck farming and cattle raising endeavors. Its residents are all of one faith and one nationality.

## Forest City Equipped With Two New Fire Trucks

By Maryann Miles

The area encompassing Forest City and Bear Lake in southwest Seminole County has expanded greatly within the last year.

Forest City now has its own fire department, equipped with two new fire trucks.

The Forest City shopping center has grown to some extent. There now are a medical

doctor and a dentist in the area. And a postoffice.

There also are a restaurant, pharmacy, car dealer, number of auto repair shops, two barber shops, beauty parlor, 5- and 10-cent store, four service stations, a fuel oil delivery, three groceries, a laundromat, bakery, auto supply, hardware store, and a haberdashery.

Florida and Rolling Hills Country Clubs.

Bear Lake Elementary School are located in the area.

Residents are proud of their new churches, St. Andrews Presbyterian, Bear Lake Methodist and Sanlando Springs Baptist, newly built. There also are the Seventh Day Adventist, Forest City Baptist and

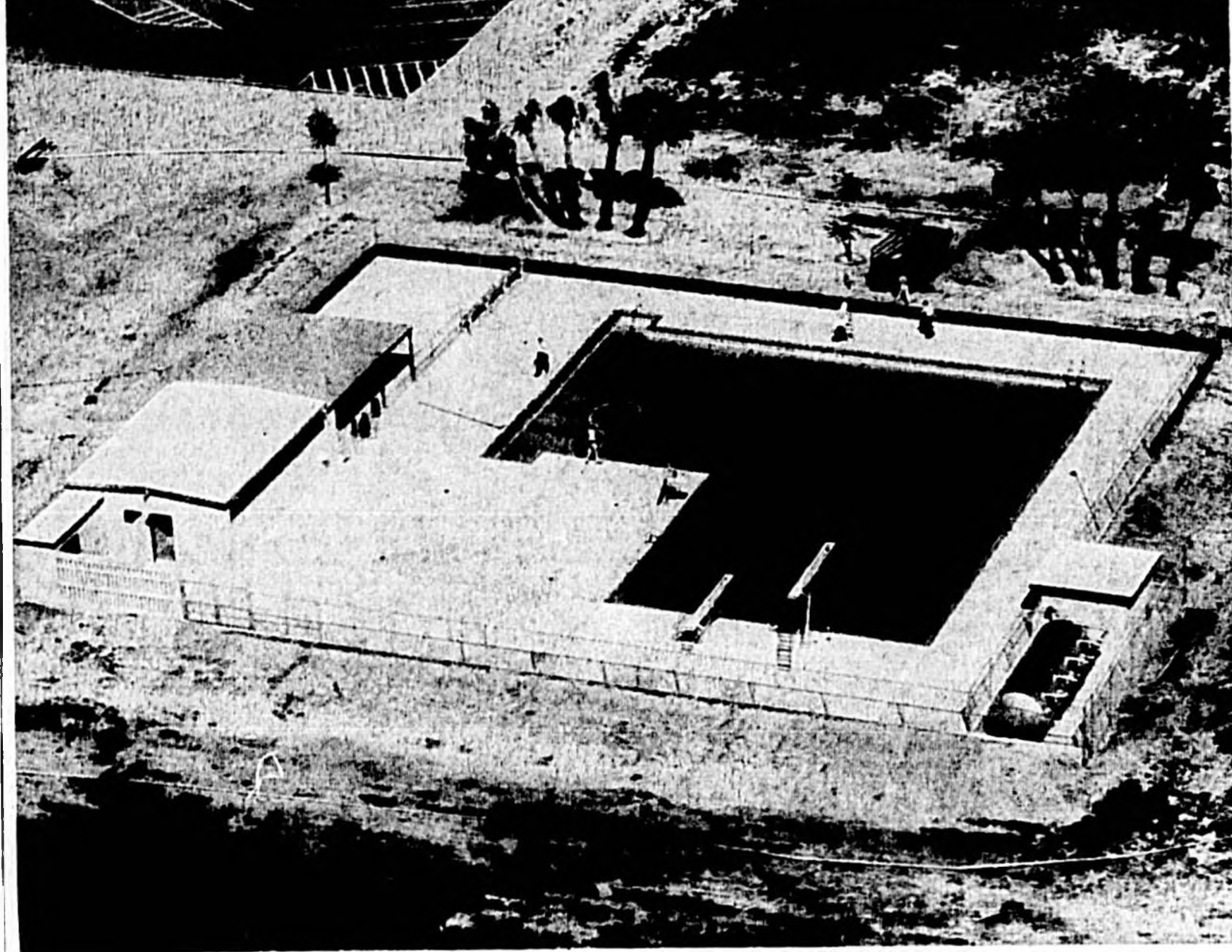
Northside Baptist Churches.

There are a number of community clubs: Bear Lake, West Lake Brantley, Forest City and Weathersfield Community Clubs, with the latter proud of its Teenager Club.

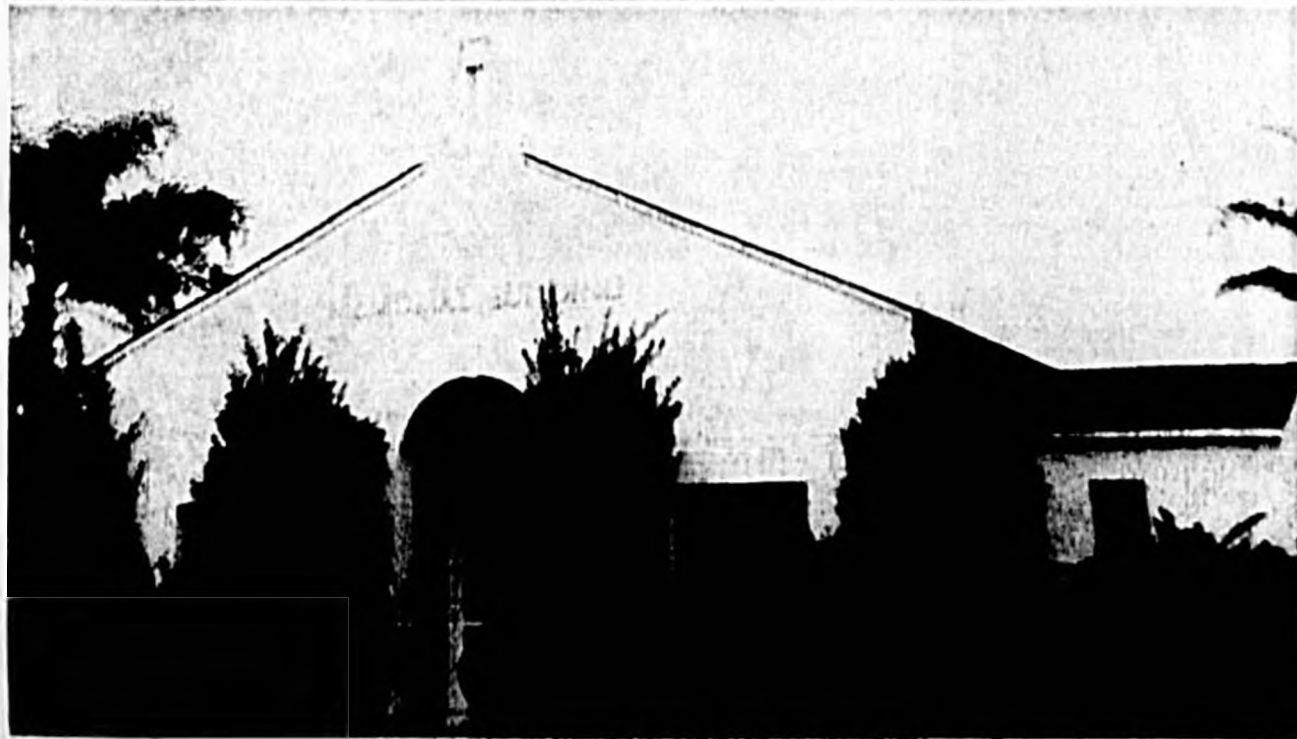
Three industries are located in the area: Deep-South Products, Hi-Acres Concentrate, Inc., and Zelwood Distributors, Inc.

There also are two Welcome Wagon hostesses, Mrs. Mary Jane Getting and Mrs. Nora Norris, who help make the newcomers welcome to our pleasant communities.

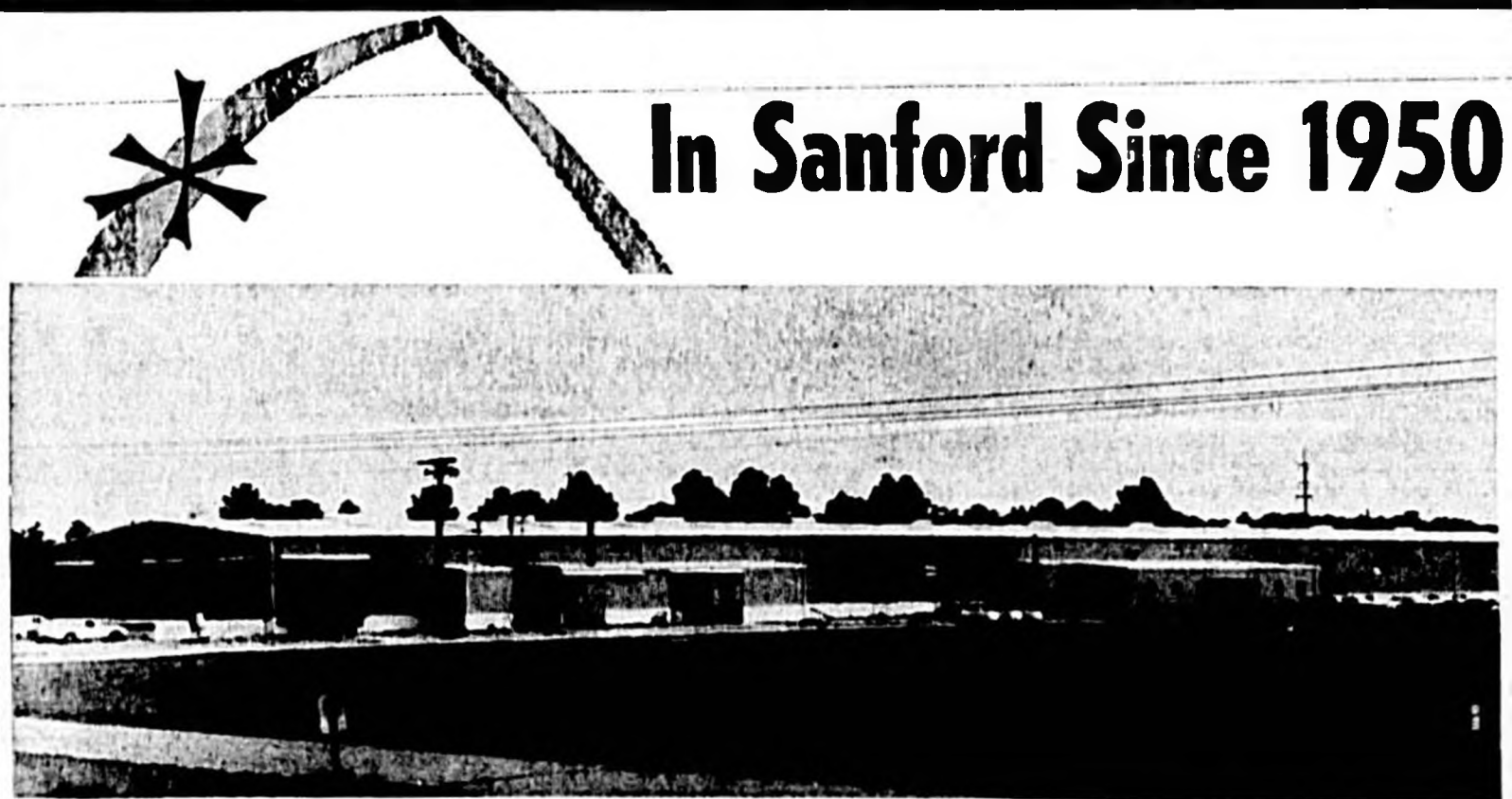
Angora rabbits produce a wool five to eight inches long which is fully replaced a year after shearing.



COMPLETED DURING the year was the enlisted men's swimming pool valued at more than \$80,000. The Olympic-sized pool features the latest techniques in filtering and construction. (Official Navy Photo)



OVIEDO is planning for anticipated growth in the next few years with construction of the new state university three miles south of that municipality on Highway 520. Plans already are on the drafting boards for a municipal water system. The Memorial Building (above) also serves as City Hall. Pictured at the right is its modern fire station. (Herald Photos)



## In Sanford Since 1950

### MAIN OFFICES and PLANT

From this plant, Chemical Corporation of America, services and supplies warehouses throughout the United States. Shipments are also made overseas to all government installations.

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# Florida's Attractions Within One Day Auto Ride Of Seminole County

## Central Location Is Ideal

From anywhere one stays in Sanford and Seminole County, the central location makes it possible to visit many of Florida's nationally-known attractions by means of scenic, one-day automobile trips. The following suggested drives will lead to a wonderful day of relaxed enjoyment in any direction.

**South**  
Highlights: Cypress Gardens, Great Masterpiece, Bok Singing Tower, citrus groves and exhibits, cattle country. Round trip approximately 200 miles. By way of 17-92, drive south to Orlando's South Orange Blossom Trail, Highway 441.

Gatorland, 12 miles south, has alligators and crocodiles in natural habitat where visitors can feed them. Largest snake pit in Florida. Flamingos, zebras, swans, monkeys, largest crocodile in captivity.

Kissimmee, center of Brahman cattle country, is cow capital of Florida. Silver Spurs Rodeo held in February and July. Free zoo and children's playgrounds on lakefront. Monument of States.

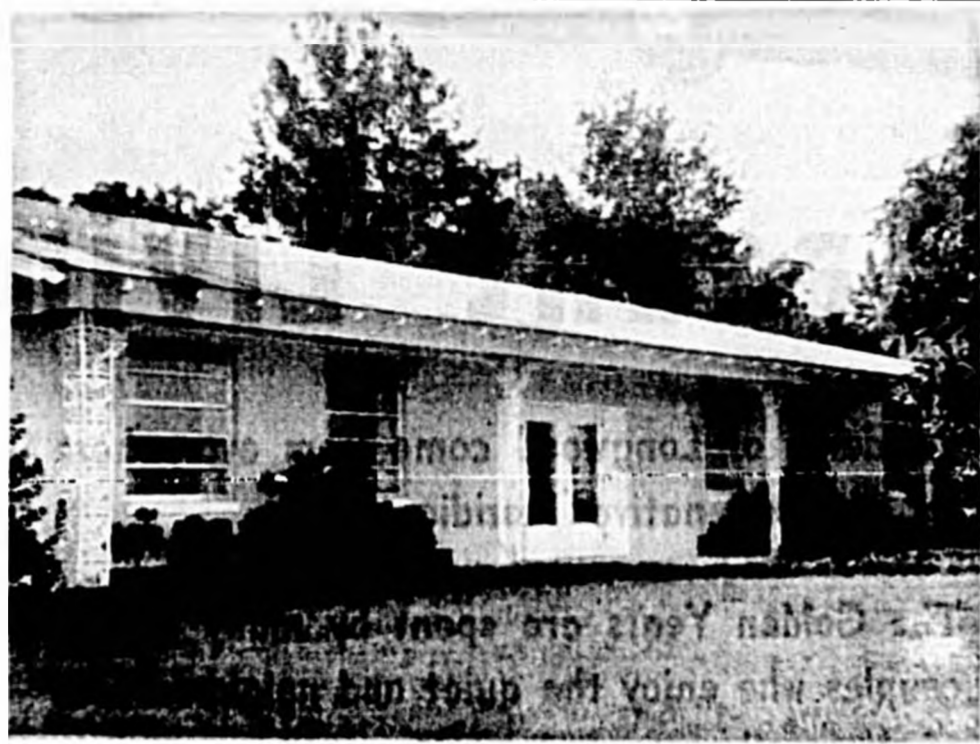
Follow Route 17 through Haines City, to Winter Haven. Citrus Museum has exhibit showing how oranges are processed.

Signs point way to Cypress Gardens, five miles east of Winter Haven. Known the world over as America's Tropical Wonderland, Cypress Gardens has winding paths with colorful azaleas and bougainvillea adding sparkle. Exotic plants and tropical blossom are in bloom the year 'round. There are boat rides and a daily water ski show.

Follow Rt. 540 to Alternate 27, turn right to the Great Masterpiece, a 300,000 tile mosaic reproduction of Leonardo da Vinci's "Last Supper" in a setting of tropical gardens.

Continue to the Singing Tower and Mountain Lake Sanctuary, Carillon recitals and gardens.

The Sanford Herald 1964 Progress Edition



THE 58-YEAR-OLD Oviedo Woman's Club recently took occupancy of this new club building. Mrs. Lynn Mosier is president. (Herald Photo)

Go to Spook Hill, where your car appears to roll uphill.

South of Lake Wales on Alternate 27 is the Passion Play Amphitheater, open to visitors throughout the year.

**West**  
Highlights: Citrus Tower, Weeki Wachee Springs, Nature's Fish Bowl and thousands of square miles of citrus trees. Round trip approximately 205 miles. Drive south on 17-92 to Route 50 and west. Road skirts Lake Apopka, second largest in state and wonderful fishing.

Citrus Tower at Clermont. Highest observation point in Florida. Observation decks overlook 2,000-square-mile area containing 17 million citrus trees and hundreds of lakes.

Continue on Route 50 through Brooksville to Weeki Wachee Springs at U. S. 19. Live mermaid show viewed from underwater theater. River cruise; bears, deer, raccoons, otter, alligator, cougar and wildcat.

Return by way of 490, 44, 441 and 46. On this route you will see Lake Tsala Apopka, Withlacoochee Swamps and Mount Dora. Venetian Gardens at Leesburg has grounds for picnics, tennis, shuffleboard and swimming.

**Northwest**  
Highlights: Lake and citrus

country, Ocala Caverns, Silver Springs, Six Gun Territory, horse farms. Round trip 155 miles.

Go west on Rt. 136 through Apopka, Plymouth, Zellwood and Mt. Dora. Continue on via Leesburg to Belleview for stop at Ocala Caverns. Eight miles north is Ocala and on Rt. 27 is lush horse farm country rivaling Kentucky's blue grass. Tours conducted at Ocala Stud and several other farms.

Five miles east of Ocala is world-famed Silver Springs. Picnic tables, swimming, glass-bottom boat rides with underwater scenes. Aquarium, Jungle cruise, Reptile Institute and Indian village. Deer ranch, Prince of Peace Memorial.

Six Gun Territory is east of Ocala also, a "Ghost town of the Old West."

Return via Rts. 40 and 19 through Ocala National Forest.

**East Coast**

Highlights: Swimming, fishing, Florida Wonderland, Cape Kennedy, Patrick AFB, ocean dunes, cattle country. Approximately 230 miles.

**Northeast**

Highlights: Daytona Speedway, racing beach, ocean fishing. Round trip 130 miles. Take I-4 from Sanford.

Daytona International Speedway is headquarters for

NASCAR events. Beach is straight ahead across Halifax River. Parrots Paradise, Sea Zoo, Museum of Speed. Continuing south on U. S. 1 or A1A you will find Merritt Island, site of U. S. Nova moonshot project. Return via Routes 520, 50 and 17-94, or 16.

## South Seminole Mushrooming

One of the county's mushrooming sections is that of Casselberry and Fern Park in the southern portion of Seminole County bordering on U. S. Highway 17-92. These two side-by-side communities have attracted many new residents whose lovely homes encircle the many lakes in the area.

Several electronics firms have their headquarters and plants in this section of the county, and commercial ferries ship thousands of decorative foliage plants to florists throughout North America.

State Highway 136, four-laning of which will soon be completed, intersects U. S. Highway 17-92 near this point and provides easy access to Interstate 4 and U. S. 411 to the west and Cross State Highway 50 to the south.

## Employment Shows Upswing In Seminole County

Total employment in Seminole County has increased from 11,000 in 1960 to more than 13,000 at the present time according to Joseph M. Foy, director of the local Florida State Employment office.

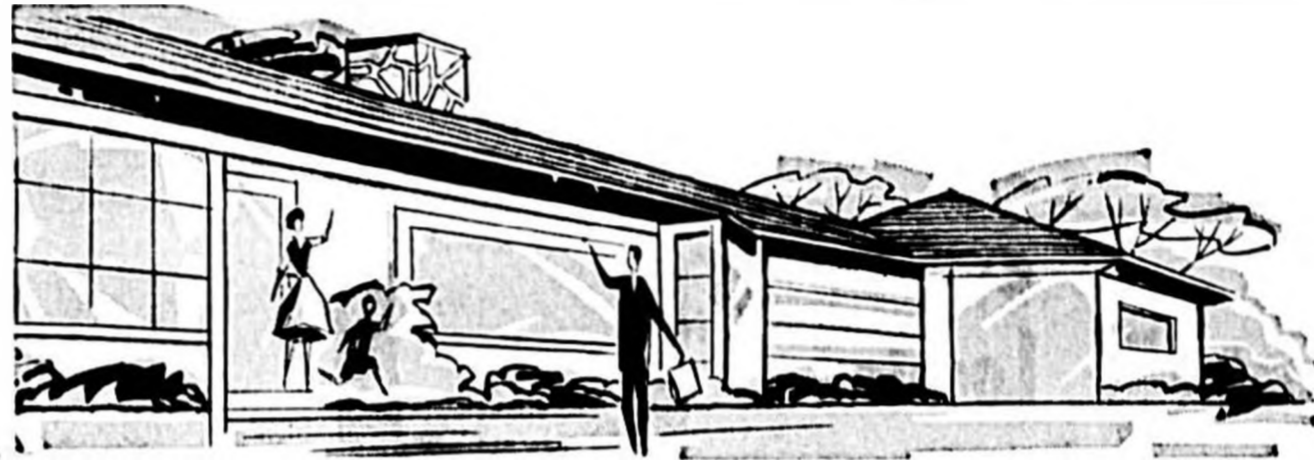
While agricultural employment showed a decrease from 3,700 in 1960 to 2,100 last May, Foy said, non-agricultural employment increased from 7,300 in 1960 to more than 10,000 presently.

Chemical Corporation of America, producers of Freewax and similar household and other products, now is in the process of occupying the recently purchased Del-Mar Building on West 20th Street.

Harold Hartsock, vice president and comptroller, is supervising removal of the district office from Tallahassee to Sanford. Remodeling of the plant to meet needs of operation, along with new equipment, is just about completed. Entire operations will be headquartered in the new plant with removal from the downtown Sanford building.

Some seven million packages per year... each bearing the label. "Manufactured in Sanford, Florida"... will be shipped to all parts of the world.

# LAKE MARY, FLA.



## A Charming Residential Community!

Nestled between two large and beautiful lakes, Lake Mary is the favorite sport in Seminole County for water sports, picnics and fishing.

## Only 4 Miles Southwest Of Sanford...

Social life is centered around the Firemen's Assoc. and Auxiliary, Home Demonstration Club, Girl and Boy Scouts, Little Leagues, various church groups and an active Chamber of Commerce... you'll find it a good place to live.

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# THE CITY OF LONGWOOD FLORIDA

## Pleasant Living

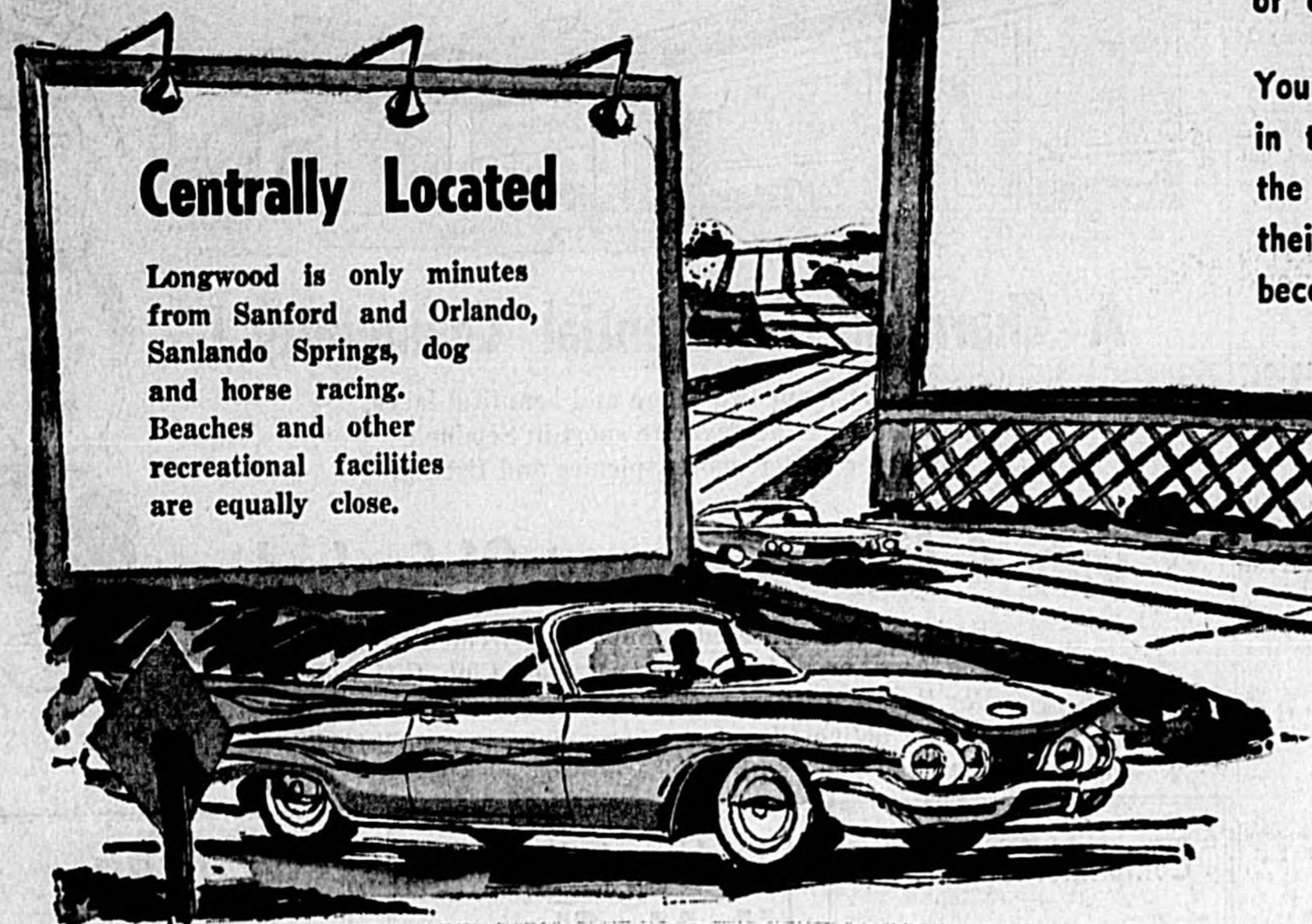
Residents of Longwood come from everywhere to join our native Floridians!

The Golden Years are spent by many retired couples who enjoy the quiet and neighborliness of a small progressive city.

Young families can bring up their children in the security of a small town away from the rush of traffic, where residents plan their own community and neighbors quickly become old friends.

### Centrally Located

Longwood is only minutes from Sanford and Orlando, Sanlando Springs, dog and horse racing. Beaches and other recreational facilities are equally close.

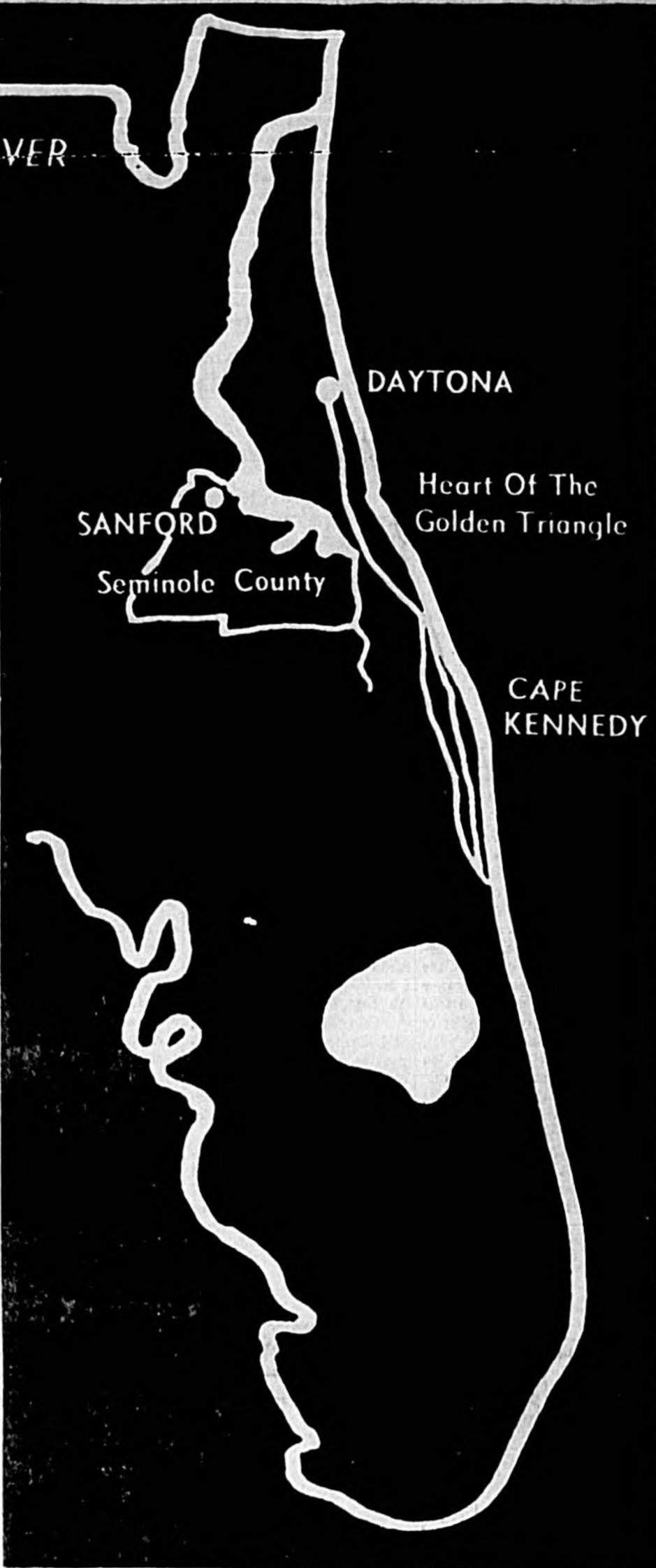
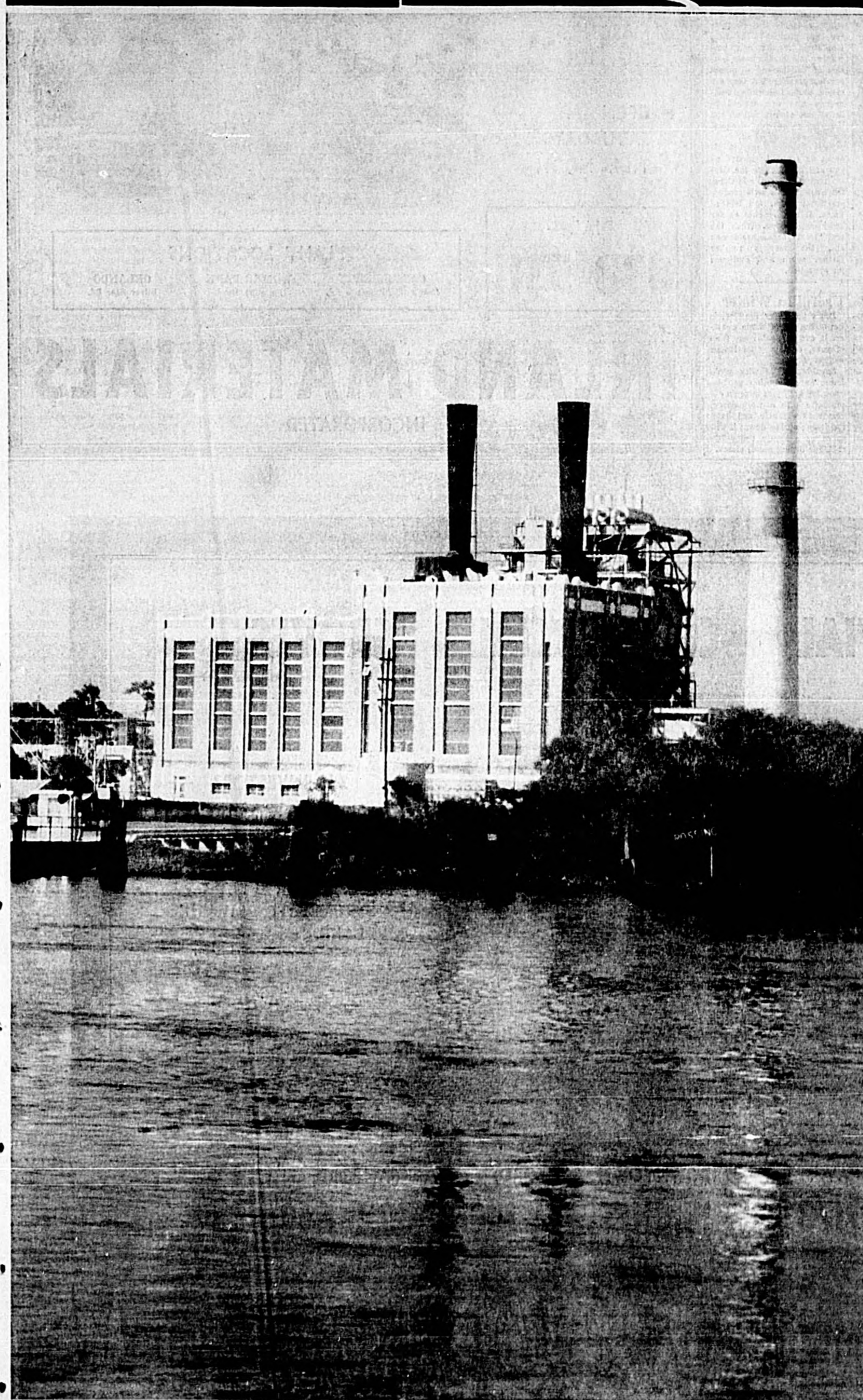


FOR INFORMATION REGARDING RESIDENCE OR INVESTMENT IN LONGWOOD — WRITE:

The Mayor,  
City of Longwood, Florida

The Sanford Herald  
**1964**  
PROGRESS EDITION

SEMINOLE COUNTY ON THE ST. JOHNS RIVER  
THE NILE OF AMERICA



### Our Economy

Agriculture has been a mainstay in the economy of what is now known as Seminole County since the early days when settlers came by boat up the St. Johns river. In fact, this area was once called the "Celery Capital" of the world. Industry has been growing steadily in Seminole County and now, being in the proximity of the space program at Cape Kennedy, promises to boom, especially as pertains to electronics. And electricity is needed to turn the wheels... this comes from the plant of the Florida Power and Light Company, on the St. Johns across Lake Monroe.

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HOME SERVICE 838-4852  
\$3.50 125 E. CHURCH  
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Building and Drapery Work  
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1/2 Mi. So. Of Longwood Plaza On 17-92

OPEN 24 HOURS

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LONGWOOD

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# Farm Mart Volume At \$6 Million

By Harry I. Johnson  
Below a wall clock in a northern newspaper editorial office there's a huge sign carrying just two words: "Write it." The Sanford State Farmers' Market has changed this phrase to another two words: "Try it."

Thirty years ago, Dec. 18, this "try it" theme was begun. On this date the Sanford Market was dedicated with one prime goal—to be a clearing house for farmers; to cut down on the long, irksome, tiresome task of driving a truck from one point to another to get a load of produce and then taking that load to the buyers—also scattered from here to there.

Business actually got started at the Sanford site Jan. 18, 1928. Has it been a success? A definite "Yes!"

A month after business got started, the market had 52 stalls in operation, and this in spite of a devastating freeze which had virtually wiped out a greater portion of Florida crops; available produce was extremely light.

You ask for proof? Another month later—on Feb. 16—there were 72 stalls in operation. Go a little further—on June 30, a mere 24 weeks after the market opened, cash (not IOU slips of paper) sales from the market platform reached a total of \$518,525. That's when a dollar was worth 100 cents.

Stall rentals took care of overhead, allowed a fund for depreciation. Sure, the buyers would have come to the state anyway but the grower wouldn't have known the true value of his goods; they're growers, in the most part, and buyers would have gotten the produce at their prices.

At the market, the farmer found out what true values were—and are. They were assembled under one roof; the buyer didn't get the opportunity to chisel. If a dealer at the market was, or is, proven

unscrupulous, shady or dishonest in his dealings, he gets a finger pointed at him, and then the door—he gets the hint. But, that's in the past! The "try it" theme has expanded to many new fields of endeavor; protective points for the farmer, dealer and consumer. The field is expanding. Market officials are looking for the Sanford facili-

The Sanford Herald 1964 Progress Edition

## Mac's Oil Company Observes 30 Years

The depression in the early 1930s was no "bugaboo" for E. H. McAlexander. For it was then he opened his own small business and now, after 30 successful years, has thousands of satisfied customers.

As president and general manager of Mac's Oil Company, Inc., he is the distributor of Phillips 66 products such as tires, batteries, accessories, gasoline, fuel oil and motor oil. Associated with him is Earl Evans, Phil-heat dealer.

Over the years Mac's Oil Company has expanded until now it operates a fleet of eight delivery trucks and one large transport trailer with a hauling capacity of 8,700 gallons. This truck is used for hauling products from the ocean terminal at Tampa.

McAlexander became one of the first Phillips 66 distributors in Florida on Jan. 1, 1924. Evans joined him shortly after, as a fuel oil dealer. The distributorship covers all of Seminole County and portions of Volusia and Lake Counties.

A native of Sanford, McAlexander attended local schools and is a graduate of Seminole High School, class

of 1920. He is married to the former Mildred Hall. Mr. and Mrs. McAlexander have a daughter, Dorothy, who is Mrs. William Chandler. Mr. and Mrs. Chandler and their two sons reside in Twentynine Palms, Calif., which gives the grandparents an opportunity to travel.

McAlexander is a member of the Florida Trucking Association, Seminole County Chamber of Commerce and the Methodist Church.



E. H. McALEXANDER of 1930. He is married to the former Mildred Hall.

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ity to become a two-way street. They won't limit their activities to getting produce from Florida points and shipping them to northern points. You hit a slack season in Florida farming, just as you do in farming in the north, and they happen at different times, so, produce is being brought to the Sanford market from those northern points

and dispersed to the ready market in the state. The explosive population growth in Florida has made this an imperative part of the operation. It's paying off! Last year the Sanford State Farmers' Market did \$5.75 million worth of business... a tidy sum! Gross sales through state markets from June 1935 to date have totaled \$297 million.

Market leaders have set up many protective areas for the consumer; a field laboratory has been set up at the facility. The lab checks on insecticide residues so that no deadly poisons are inflicted on the public, the consumer. Remember a few years ago the to-do over cranberries and how the public suddenly lost its taste for that product? The field laboratory is the only permanent one in the state outside of Tallahassee — others are in operation but they are mobile units. Laboratory technicians also are trained to ferret out atomic fallout and the accompanying dangers. Farfetched? Not at all!

The Sanford market is about as centrally located as you can get. Before the Castro regime took over in Cuba, the market dealt with producers from Cuba, the Isle of Pines. It still reaches as far away as Mexico. When the real "local" areas are frozen out, the market reaches farther south and continues its operation.

### Useful In Winter

Don't put away the electric fan at the end of warm weather. It can be useful any time of year, especially for indoor clothes drying.

Speaking of laundry problems, here's another good-to-know trick: If you have an old umbrella with a worn cover, remove the fabric and hang the frame upside down; it will serve as a handy collapsible rack for drying small pieces.

# READY MIXED CONCRETE

- RADIO DISPATCHED TRUCKS
- PROMPT SERVICE
- MASONRY SUPPLIES
- OPEN SATURDAYS TILL NOON



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# Florida Power Gives 'Power To Please'

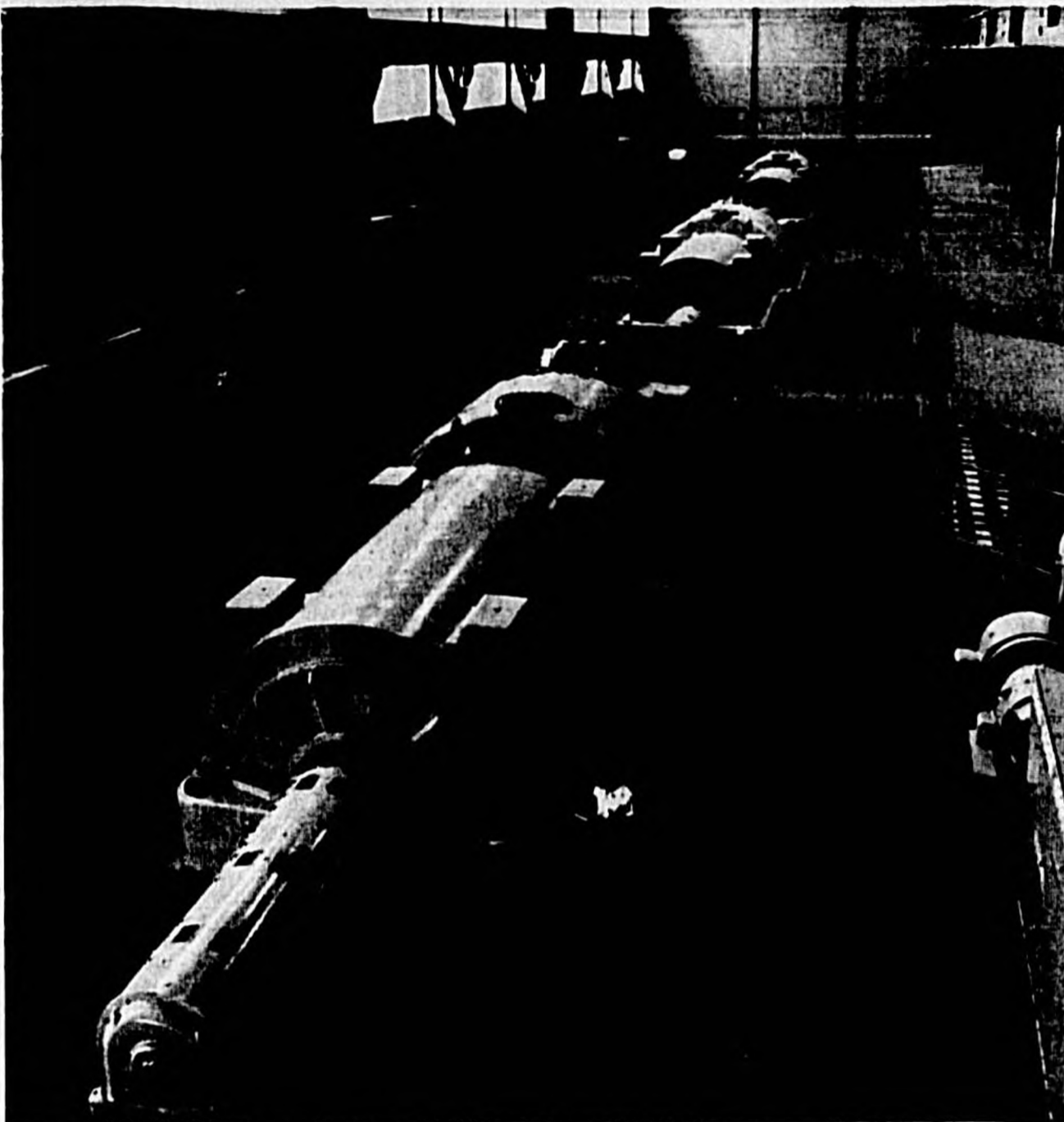
The George E. Turner plant of Florida Power Corporation is located on Lake Monroe, near Enterprise, and is one example of the company's continuing modernization and expansion program designed to provide plenty of "power to please" for residential, commercial, and industrial customers in this important area.

The Turner plant was originally built in 1928 and had a generating capacity in those days of 11,500 kilowatts. Since that time, ever-increasing demands for more and more electric power required expansion of the plant until, today, the Turner plant produces more than 200,000 kilowatts of electricity.

The Turner plant gulps the natural-gas equivalent of approximately 4,500 barrels of oil in one day. And the plant's average monthly fuel cost is about \$284,000. Fuel is burned to heat the water which makes the high-pressure, superheated steam which spins huge turbo-generators which produce electric power.

All of the company's plants are tied together with high-voltage transmission lines, and are also interconnected with those systems of neighboring electric companies. Florida Power is interconnected with over 130 other electric utility systems in this and adjoining states. Under emergency condition, the company can draw electric power by displacement from electric companies as far north as the Great Lakes and as far west as the Pacific Northwest.

Florida Power Corporation serves an area of 20,600 square miles in 32 of Florida's 67 counties; employs more than 2,300 men and women; and provides "power to please" for 325,000 residential, commercial, and industrial customers. The company is a tax-paying, investor-owned utility and has approximately 25,000 common shareholders, of whom more than 4,000 live in Florida; the board of directors is composed of 10 men, each a Florida resident and businessman.



**HUGE TURBOGENERATORS** such as these are typical of those used at Florida Power Corporation plants to produce electric power. The George E. Turner plant on Lake Monroe, near Enterprise, produces more than 200,000 kilowatts of electric power.

The George E. Turner plant on Lake Monroe, near Enterprise, produces more than 200,000 kilowatts of electric power.

## First Federal Resources Top \$18.5 Million

In the five years that closed at mid-1964, First Federal Savings and Loan Association doubled its resources, closing the June 30, 1964, period with \$18,523,936.82. The pace has more than kept up with the economic drive that has characterized fast-growing Seminole County.

The loan demand in the area has been an indication of this progress, as homeowners and businessmen sought funds with which to build their "dream house" or quarters adequate to meet the trade requirements. From June, 1959, to mid-year 1964 the mortgage balances outstanding at First Federal increased from \$7,830,500 to over \$15,400,000.

The direct relationship of this growth to the business up-sweep in the community was pointed out by George Touhy, executive vice president, who said that a majority of this money is used for material and labor that goes into construction. This payroll in turn circulates through the stores of the merchants.

The source of the capital for this economic boost, it was said, is the savings accounts that come from thrifty and sound-investment minded savers. The savings accounts on June 30 this year totaled \$18,138,119.60, according to the statement of the Savings and Loan Association, a jump from slightly less than \$9 million five years ago.

Part of the incentive for the savings and investments has been the liberal earnings over this period. Until Jan. 1, 1962, in this period the dividends were at the rate of four per cent; since then the yield has been four and one quarter per cent a year, Touhy remarked.

He termed the passage of the Morrill Act, which opened the way for extension work, as the most significant piece of legislation in the history of higher education in the country. He pointed out that its passage was based on the belief that widespread opportunity for higher education for the agricultural and industrial classes was fundamental to a progressive society.

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## Thunderstorms Common Here

Thunderstorms are as common in Florida as sand and sawgrass. They not only drench the ground and help keep lakes full, but also cool off hot, stifling summer days with natural air-conditioning.

Since Florida is a breeding ground for thunderstorms, many residents probably wonder what causes the sudden clouding and downpour of rain that can soak them before they have a chance to open an umbrella.

Kelth Butson, state climatologist with the Florida Agricultural Experiment Stations, says that thunderstorms are a product of heat and moist air. They occur most frequently during the months of June through September.

Butson explains that as the sun heats up the earth during the early part of a day, hot moist air rises in columns to form clouds at elevations of about 3,000 to 5,000 feet. This is known as convection. The air is usually heavily-laden with moisture drawn up from the Gulf of Mexico or the Atlantic Ocean.

The rising moist air quickly cools, and begins to reach what is called the "dew point." The "dew point" is the degree of coolness humid air must reach before water vapor will condense into liquid. Water beads or "sweat" appearing on the side of a glass containing an iced drink is an example of this phenomenon.

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## INTERCONNECTION

Today's the day. Number two turbine is due for its four year overhaul. Down time will be about a week. There have been extensive plans—the slack in power will be taken up by one of the other six Florida Power plants in the state. So the call goes out over a microwave communication network, "We're takin' her off the line now. Be ready to assist at our peak load about 6:30."

6:30 passes and not one customer notices a difference in his power. That's the kind of dependability new industry is looking for. In case of an emergency, power can be relayed by displacement through an investor-owned interconnection system all the way from the Canadian border to Florida Power customers.



**FP&C** *The Power to Please!*  
**FLORIDA POWER CORPORATION**  
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## Completing our 6th year in progressive Florida

Employees at PRECISIONEERING manufacture aircraft components and support equipment including catapult systems for the U. S. Navy.

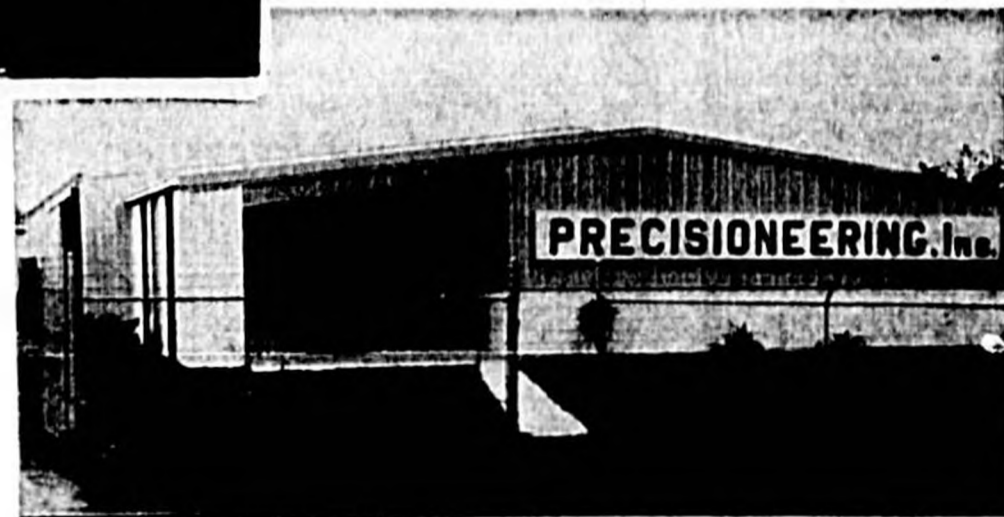
Quality and service to all of our customers—large and small—has enabled PRECISIONEERING to acquire a reputation for constant dependability and on time delivery.

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We are proud to be a part of Sanford and Seminole County. We shall strive to be worthy members of this progressive community.



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# Sanford's Chase & Company Marking 80 Years In Business

A bank of IBM electronic bookkeeping equipment occupies a large room on the second floor of the main office at Chase & Company at 200 Oak Avenue. . . a few try from its operating procedures of 80 years ago when the firm was founded.

Chase joins with A. Duda & Sons, of Starke, in being the largest users of this electronic bookkeeping machinery in Seminole County.

It was in 1878 that Sydney O. Chase arrived in Sanford. There were no railroads, no hard surfaced roads, and all freight for central and south Florida moved up the St. Johns River, then overland by team.

In May 1884 Joshua C. Chase joined his brother, Sydney, in Sanford and Chase & Company was founded.

The company's first office was at the southwest corner of Park Avenue and First Street. Its first activities were fire insurance, and selling fertilizers and growers' supplies. The Chase brothers jointly bought some orange groves and successfully sold their crops.

Their operations proved so successful that other orange growers came to them and asked them to sell their crops. This was the beginning of Chase & Company's packing and selling operations.

**Shipping Point**  
Chase & Company grew, and became one of the largest organizations of its kind in central Florida. Sanford was credited with being the largest orange shipping point in Florida before the 1904 freeze.

The operations weathered several minor freezes, which destroyed part of the crops, but the two great freezes of December 1894 and February 1905 almost annihilated the Florida citrus industry. The shipments from Florida were reduced from over five million boxes annually to less than 150,000.

The economic results of the freeze had a marked effect on Chase & Company, for the sources of its revenue—from packing, shipping and marketing, and from the sale of fertilizer and growers' supplies—were almost eliminated.

**New Office**  
By sheer perseverance, the strictest economy and remarkable ingenuity in developing new activities, Chase & Company survived.

In 1904 Joshua C. Chase opened an office for Chase & Company in Jacksonville, just before the turn of the century. William Randolph Harney became a partner in Chase & Company and was instrumental in developing much of the vegetable business from the lower east coast.

By 1904 the citrus business had developed to such an extent plus the vegetable business from the lower east coast and the infant celery business in Sanford, that the Jacksonville office proved most expedient. The business grew with the rapidly expanding citrus and vegetable industries and, in 1914, the company was incorporated.

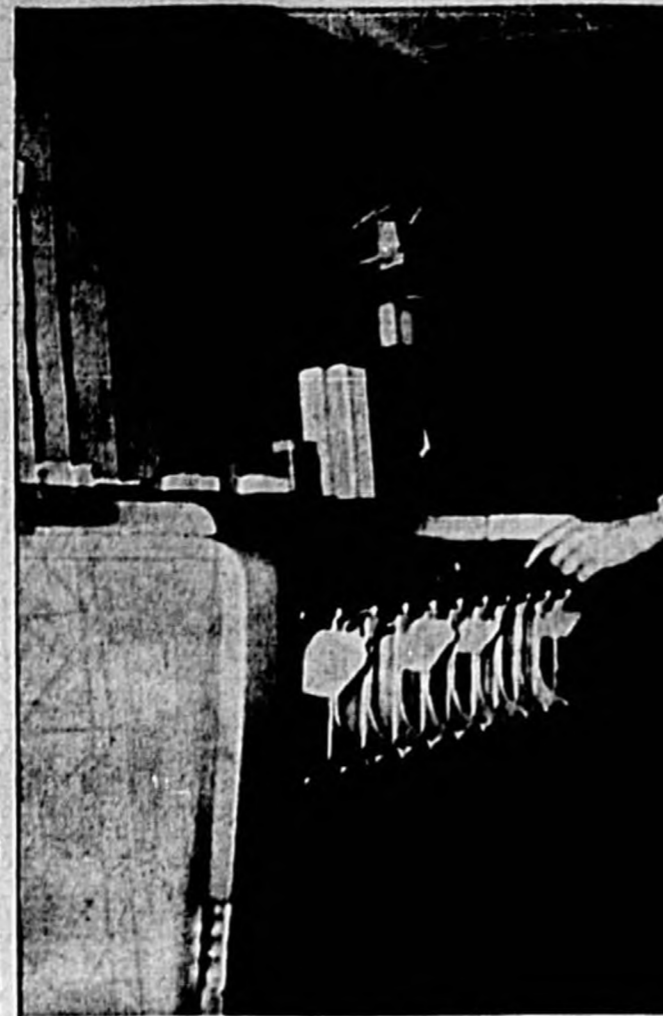
Shortly after World War I the insurance business was sold in order that full time could be devoted to the fruit, vegetable and growers' supply business. In the late 1920s the vegetable operations on the lower east coast were discontinued because rapid population growth was absorbing some of the fields and groves, notably at Coral Gables.

**Business Develops**  
Just before 1930 most of the citrus business was disposed of, the company retaining only the few groves it owned outright and the packing house in Sanford. For the next five years crops from the Chase groves were marketed through the Florida Citrus Exchange. From then on Chase & Company resumed the marketing of citrus.

During this period the vegetable, fertilizer and growers' supply business was developing rapidly and profitably under the direction of W. A. Leffler, who joined the company in 1908. Among the many activities which for many years Leffler guided so successfully was that of the wholesale building supplies.

It took the big freeze of '34-timed because rapid population into the vegetable business, but the first shipments totaled little more than three or four carloads in a whole year. Now production in this department places Chase & Company among the ranks of the five largest shippers in the state. The vegetable department is charged with responsibility

for production, packing, shipping and selling a full line of fresh vegetables. The size of this operation can best be demonstrated with the observation that although the plant is mechanized as fully as modern technology permits more than 700 employees are required to fully staff this operation.



AN IBM CARD sorter is operated by T. R. Sheibenberger, assistant comptroller at Chase & Company. (Herald Photo)

and state research services, methods and facilities to continually upgrade the production of quality vegetables, and to ensure that quality produce reaches the consumer. This includes a steady

**Research**  
A continuing research program is carried on in all phases of the vegetable operation, utilizing its own and fed-

## Blackberry Created By Horticulturist

(EA note: University of Florida's agricultural experiment station this month commenced distribution of a circular, "Oklawaha" Blackberry," developed by Dr. F. J. Westgate, horticulturist at the university's Central Florida Experimental Farm Station on Osberry Avenue, and Dr. J. S. Shoop, fruit crops horticulturist at Gainesville. They are the authors of this circular.)

The "Oklawaha" blackberry has been developed as a pollinator for "Floridagrind" and for its other highly desirable horticultural features. It closely resembles "Floridagrind" in both plant and berry characteristics.

Pollen of the native trailing-type blackberry or dewberry (*Rubus trivialis*) is capable of causing berries to set and develop on a variety such as "Floridagrind." However, the native blackberry plants must

be growing in quantity near the cultivated plants, and overlapping must occur in bloom. The native berries are smaller in size, more seedy, less uniform, and lower in yield per plant. Therefore, setting native plants for pollination purposes is not the best plan.

**ORIGIN**  
A cross was made by R. H. Sharpe in 1933 at Gainesville between the "Beal Ness" blackberry variety from Texas and the Florida native *Rubus trivialis*. A selection from the first generation of the cross was called 1-3. From this plant, through open pollina-

tion, progeny were obtained consisting of 130 seedlings. "Floridagrind" was No. 77 in this population. In the same 130 seedlings, "Oklawaha" was No. 24. Thus, both are of the same parentage, but are genetically different.

**CHARACTERISTICS**  
"Oklawaha," like "Floridagrind," is semi-evergreen to ever-green in foliage and trailing in habit. The plants grow vigorously under favorable conditions, and the canes require either trellising or staking for support. The new canes grow to a sufficient length to be trained on a trellis of desired height after established plants have been cut back to ground level soon after harvest. This cutting back aids in pest control and in

economic handling of the crop; however, it may reduce the total crop.

**BLOSSOMING**  
The bloom dates of blackberries vary from year to year by as much as several weeks in a given location. They also vary in the same year between different parts of the state, and between open field and protected garden sites. "Oklawaha" usually opens its first blossoms a few days earlier, and also continues blooming a few days earlier than "Floridagrind"; there is a good overlap of bloom.

At Gainesville, average dates of first to full bloom have been as follows: "Oklawaha," March 10 to 23; "Floridagrind," March 13 to 27. At Sanford, blossoming of blackberries averages 10 days to two weeks earlier than at Gainesville.

Toward the end of the "Floridagrind" bloom period, some blossoms may not be cross-pollinated, since at that time little or no pollen may be available from "Oklawaha." However, the number of flowers not pollinated by "Oklawaha" near the end of the bloom period of "Floridagrind" is a small percentage of the total, and the latest blossoms of "Floridagrind" usually produce the smallest berries.

Failure of "Oklawaha" to pollinate the latest flowers of "Floridagrind" may result in approximately a 10 per cent lower yield on "Floridagrind." The earlier crop on "Oklawaha" is an advantage because it lengthens the total picking period in a blackberry planting consisting of a 50-50 proportion of these two varieties.

**BERRY FEATURES**  
"Floridagrind" berries typically are oblong, shiny black, and about 1 1/2 inches long and 3/4 inch wide in the early pickings. Those of "Oklawaha" are somewhat blunt, not quite so shiny, and measure 1 1/4 inches. Both fruits decrease in average size and change in shape as the picking period of each progresses. Berries of both varieties contain a deep red juice and have a delicate, delightful aroma. The drupelets of "Floridagrind" are slightly larger than those of "Oklawaha." The berries turn reddish if exposed to sun after picking, and so should be placed in shade as soon as picked.

Berries vary in sweetness and acidity between varieties. They also vary according to the degree of ripeness at which individual berries are picked within a variety. The figures given in the table are based on pint composite samples of each variety, and are averages of several pickings during each of two consecutive years.



EVELYN Proctor uses a card puncher in the vast IBM electronic bookkeeping equipment of Chase & Company. (Herald Photo)

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of  
Fruits  
and  
Vegetables.



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YEAR  
OF  
PROGRESSING  
WITH  
SEMINOLE  
COUNTY!

1884 — 1964

# CHASE & COMPANY

SANFORD, FLORIDA



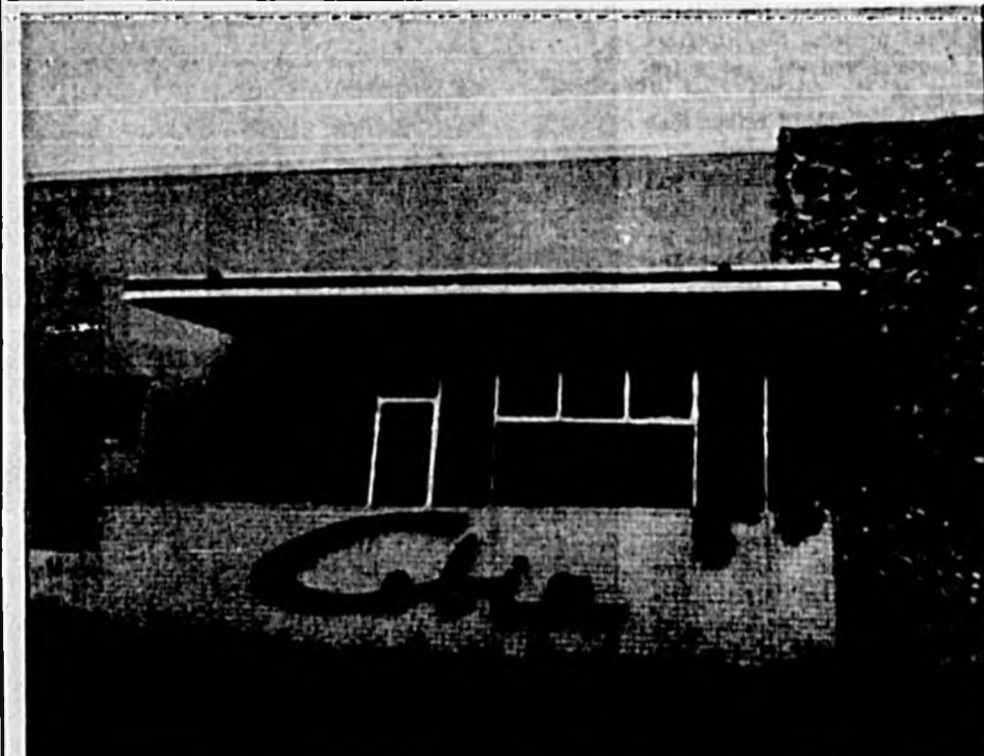
# Citrus Is Seminole County's Biggest Industry - - Lundberg

**22,000 Acres Set In Trees**  
 By Ernie Lundberg  
 Asst. Ag. Agent

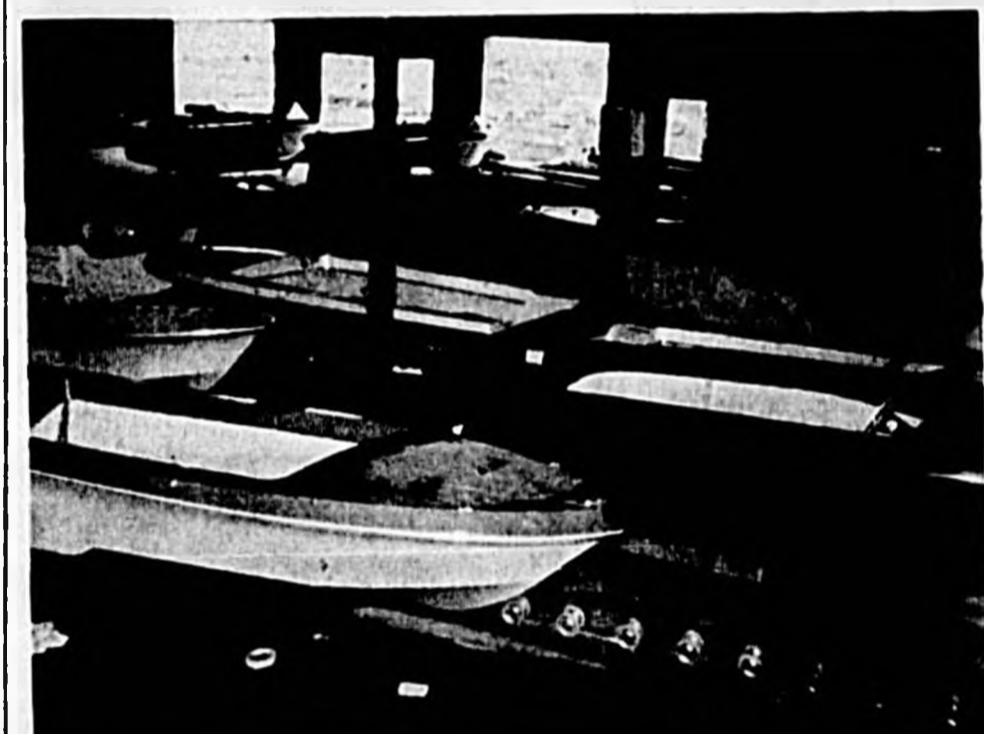
The citrus industry is the largest industry in Seminole County.

There are now close to 22,000 acres of bearing and non-bearing trees. Roughly they can be divided into 60 per cent early and mid-season oranges, 25 per cent Valencia, three per cent grapefruit and 12 per cent tangerines and others. The on-tree value of the 1963-64 crop was approximately \$4,500,000.

The Standard Herald 1964 Progress Edition



"COBIA" is the name of a large, flat-headed West Indies fish . . . but it also is the trade name of the product of one of Seminole County's newest industries, Southern Fibreglass Products. The firm manufactures 15 and more pleasure boats a day in its modern plant off South Sanford Avenue. (Herald Photos)



Among other preventable nuisances are marks left on window sills by earthenware flower pots. You might protect your sills with left-over strips of such things as linoleum or plastic-coated paneling. Or use under each plant a wide lid. The plastic kind that come on some coffee cans are particularly good for this. Another way is to melt some paraffin in a pan and dunk the bottom of each pot.

## Horticultural Specialties Growing In Seminole

One of the important agricultural enterprises in Seminole County is the production of horticultural specialties (this includes all of the nurseries). The crops grown in the nurseries are ferns, various types of foliage plants, chrysanthemums and other blooming plants, various shrubs, citrus trees, turf, bulbs and tubers, etc.

As the county population continues to grow by leaps and bounds with modern subdivisions springing up in almost every section, production of horticultural specialties will expand with it to beautify the surroundings.

In 1950 there were 30 nurseries in the county and now there are over 100 nurseries which contribute sizeably to the income of the area. It is felt that much of the vegetable land which lies fallow today could be profitably used by growing field-grown ornamentals.

Seminole County growers are exporting some ornamentals to other states and in the future this amount could be considerable.

**PEACHES**  
 The peach industry in Florida has been moving at a rapid pace for the past few years. This is mainly due to the finding of nematode-resistant rootstocks and to the peach breeding work being done at the University of Florida by Ralph Sharpe.

Seminole County has several plantings of peaches and we can expect more in the future. It is felt that there is a definite future for the peach industry in Florida but it is a business that must be entered with caution. This is a new crop for this area and there are many things to be learned.

There must be sufficient chilling weather to provide good dormancy break and heavy fruit set. Good air and water drainage are essential for production and growth of trees.

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 AEROSPACE ELECTRONICS —  
 COMMERCIAL ELECTRONIC PRODUCTS



# American Quarter Horse Breed Nearly As Old As Country

## Industry Comes To Seminole

By Fred Van Pelt  
A new and fascinating industry has been introduced into Seminole County; horse breeding. To be specific, quarter horse breeding.

George C. Harden Jr., who says he "could ride a quarter horse before I could walk," has developed within the last three years a 120-acre ranch primarily for the breeding and training of quarter horses. He calls it "a hobby" since his vocational pursuits are citrus groves between Lake Mary and Longwood.

The Harden ranch is appropriately named "River's Edge" since it lays along the Wekiva River on Highway 46 west. Harden and his wife, the former Mildred Miller, are natives of Sanford. They now are planning to build a new home on a knoll at the ranch overlooking the Wekiva River for themselves and their four children.

To the uninitiated the term "quarter horse" would mean "one-fourth of a horse." However, the term actually means a "horse which runs a quarter of a mile." For the quarter horse is a short course runner and can clock the quarter mile in 21-plus seconds.

There are no official records of the quarter horse prior to 1940 when the American Quarter Horse Association was organized. Yet there are historical references to the breed as far back as 1620.

The preface to the book, "Quarter Horse Breeder," reads:

**American Symbol**  
"Since early colonial days, the quarter horse was destined to become a symbol of American expeditious and development. Bred by Americans, with the needs and desires of Americans in mind, it is understandable that this breed should be endowed with the attributes of its propagators. The ruggedness of the pioneer; the tenacity, when faced with adversity; the docility and composure, in time of crisis; and the beauty, symmetry, and versatility of the land, are synonymous with the virtues of the breed."

Fans of Wild West tales picture the quarter horse as having been developed within the last century to work livestock.

However, Harden says records from the early 1600s refer to the quarter horse. He reports that research reveals the thoroughbred from England was not rugged enough for the New World and so it was crossed with the Spanish mustang found in Florida. The offspring of the English thoroughbred and the Spanish mustang was the quarter horse.

To quote further from the Quarter Horse Breeder:

"There were really two factors that developed the quarter horse, utility and speed. Time and place have always determined which was paramount. The quarter horse has been the ordinary man's using-horse. Owner-bred, owner-trained and more often than not owner-raced.

**Burst of Speed**  
"To be useful on the frontier and the ranch, the horse has to have certain characteristics; namely, weight, a certain rugged power, and ability to live off the country. There was no Derby or Santa Anita when and where the quarter horse developed. The quarter horse matched and raced where his owners met, for 100 yards or as far as they could see an opening; seldom over a quarter of a mile, hence his name.

"For short distance racing a tremendous burst of speed is more valuable than sustained action. For this, the quarter horse evolved muscles which the owner used during the week on his farm or ranch.

"Much of the origin of the quarter horse is lost, but a few facts are available. Wood, Sandys and Gookin were the first to import English horses into Virginia about 1620. Soon thereafter, Governor Nicholson legalized horse racing, which immediately became



GEORGE HARDEN, aboard his champion mare, Lee's Pride, "cuts" a calf in a recent quarter horse show contest. Some 20 quarter horse

shows are held annually throughout Florida. Harden owns and operates a 120-acre quarter horse ranch on Highway 46 west.

popular. By 1690, large purses were being offered. For several reasons, among these the lack of tracks and straight stretches of road, it became the habit to run short races, generally along the main street of the town as this was the only straight and cleared stretch available. . . .

**Old Snipe**  
"William Robinson, one-time deputy governor of Rhode Island, raised some of the best running horses in that colony. His original sire,

Old Snipe, according to an unsigned manuscript, was found in a drove of wild horses on Point Judith. Although Robinson did not realize it, Old Snipe's ancestors were probably bred in Spain.

"Very likely the Virginia horses already had some infusion of Spanish blood, as it is known that there were Spanish horses in the backwoods of the colony."

To quote from another book, "The American Quarter Horse:"  
"The quarter horse, a con-

breed of horses in America, and this much we can prove. We know that the quarter horse predated the American thoroughbred and was a factor in the establishment of the thoroughbred rather than the other way around.

"This, sadly enough, will not endear us to historians of the thoroughbred, but we have ample proof that the quarter running horse was established as a breed and was earning a good living as such long before the lads of Boston threw their monumental Tea Party and long before our hero was used as a cavalier charger in George Washington's Revolutionary Army. . . .

**Strong Influence**  
"We do know that we are dealing with not only the history of the quarter horse, but with the history of the United States. The quarter horse has played an important role in every war that this nation has fought: up until World War II. We know that he had a hand in the Battle of the Alamo, that he mounted Custer's men and, some say, the Indians as well who gave the lads in blue a rough afternoon. He was a strong influence in the winning of the West and one may trace the westward development of these United States by tracking his hoofprints from the Atlantic to the Pacific Ocean. . . .

" . . . Equine historians do agree that the horse of Spain was shipped to Florida and the Vera Cruz peninsula and that this Spanish horse was of Arabian extraction."

**Fun For All**  
Entertainment in Seminole is well-rounded. In addition to recreation which whole families may enjoy together, there is fun for the sports-minded too. Harness racing, greyhound tracks and jai alai are all available within the county for those who prefer the "spectator" type.

**Quite a Horse**  
"Strangely enough the grand little horse has survived this working-over just as he has survived drought, pestilence, guess-and-pray breeding programs, and about everything else that can happen to a breed of animals. Again we are impressed with his stamina. The quarter horse is quite a horse indeed.

"We do know that the quarter horse can claim to be both the oldest and the youngest



THESE FOALS, now six-eight months old, some day will be participating in quarter horse shows on weekends and working on ranches through the week. But for the next year, before commencing their training, they will cavort around George Harden's River's Edge Ranch.

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# Florida Power & Light Capability Points To 5 Million KWs

## Firm Joins Cross-State Power Line

Florida Power and Light Company's system capability grew to 2,096,000 kilowatts in 1963, as compared with only 501,000 in 1948, according to Scott Burns, local manager.

Five new generating units—three under construction and two on the drawing boards—will add another 2,125,000 kilowatts, an increase of more than 78 per cent by the end of 1967, Burns said.

Also, Burns pointed out, with a recent rate cut, electricity now is much cheaper than a combustion of services in the home. FPL newspaper, radio and television advertising tells this story.

One radio spot points out that this is the fourth major rate cut FPL has made since 1952... helping to reduce the average price paid per residential kilowatt hour by 31 per cent. What's more, the new rates fall about eight per cent below the national average.

Called the "most significant advancement of the decade in the development of electric power supply in the state of Florida," a new 24,000 volt cross-state transmission line went into operation Sept. 3.

At a ceremony dedicating the new line, Chairman of the Florida Public Utilities Commission Edwin L. Mason closed the switch that put the high-voltage power link into commercial operation.

"Here, expressed in terms of steel, aluminum and copper, is the ability of the state's

electric companies to work together to strengthen and expand the state's power grid so essential to the most economical and beneficial supply of electric service," declared Mason.

The new line, extending from Cape Kennedy to the Tampa Bay area, provides another cross-state link in Florida's high voltage electric power network and was constructed by the joint cooperation of Florida Power Corporation, Florida Power & Light Company and Tampa Electric Company.

Attending the dinner, sponsored by the Brevard Committee of 110, were members of the Florida Public Utilities Commission, representatives of the Air Force and the National Aeronautics and Space

Administration, state officials and representatives of the three electric utilities.

"The strengthening and expansion of the high-voltage grid helps reduce the overall investment in generating plants to meet Florida's soaring power requirements since the reserve generation required for safe, dependable operation is materially reduced through pooling and sharing of generating capacity among the companies involved," Mason said. "These are just a couple of the many ways the power network helps hold down the cost of electricity to the customer while further safeguarding his service."

"The need for a large-scale, statewide transmission network has long been recognized and I am happy to say that

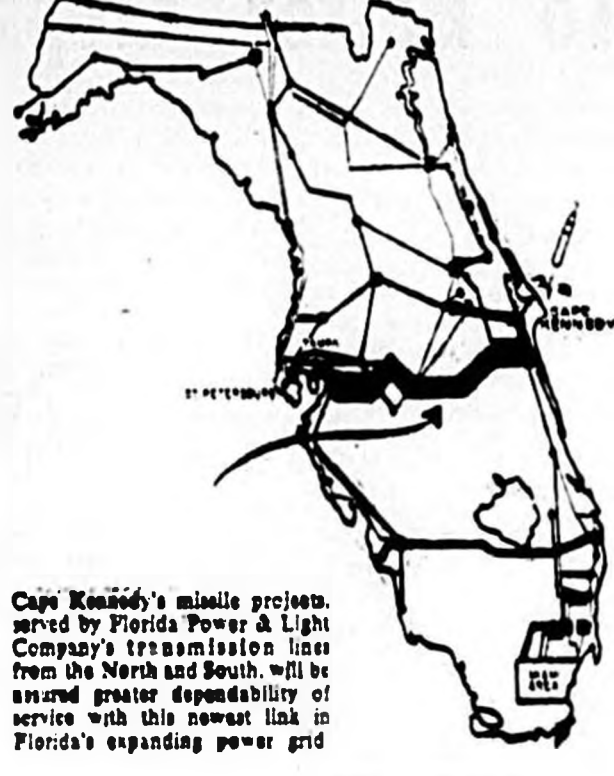
the utility systems in Florida have expanded interconnections from year to year and have developed such a state-wide power grid," he said.

In discussing electric service to strategic Cape Kennedy, Mason pointed out that the new transmission link would back up power supply to this vital area served by Florida Power & Light Company. He also noted that FPL is building a new generating station at the Cape which is scheduled for completion next spring.

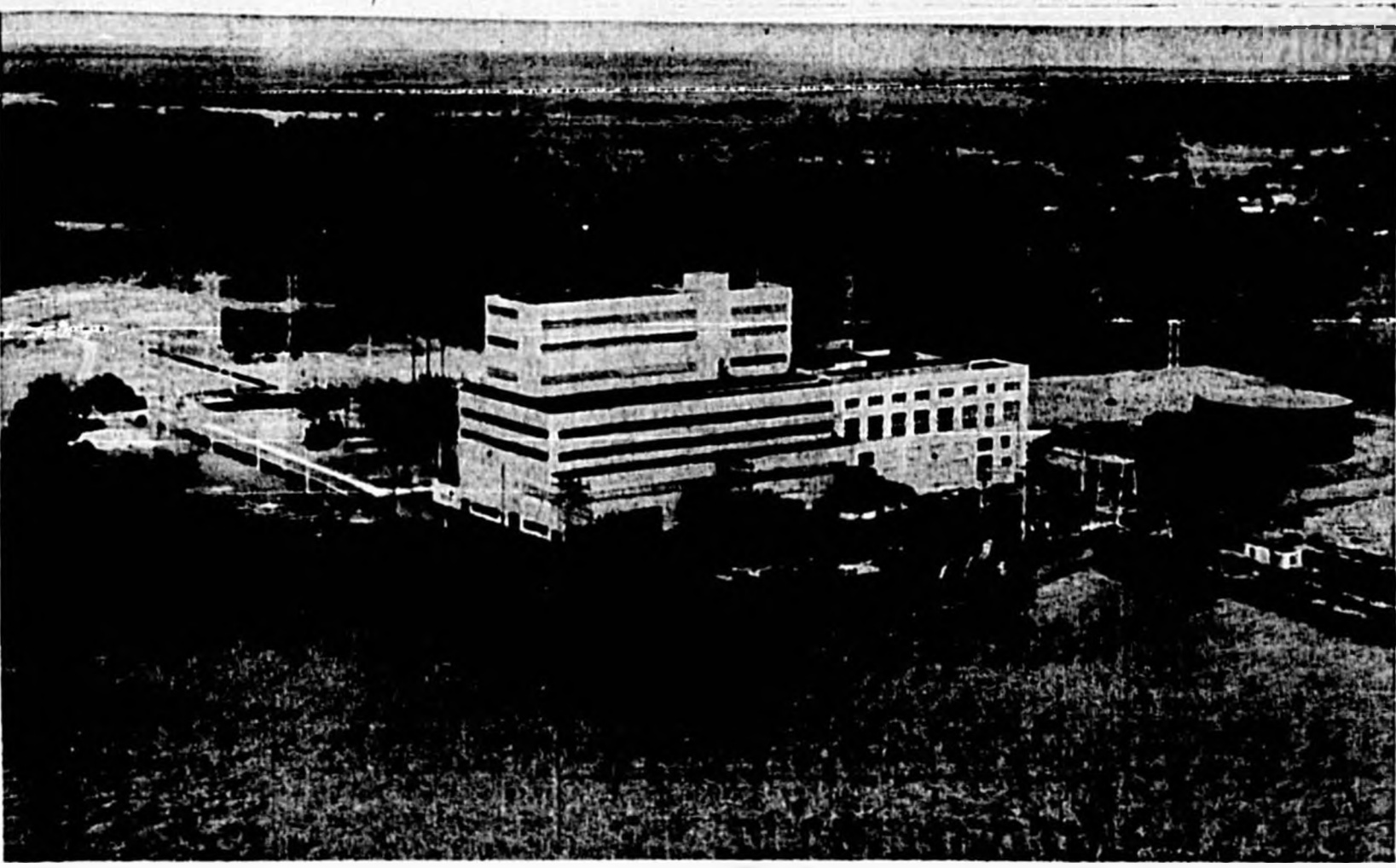
The super towers which support the new high voltage cross-state line are designed to withstand 135-miles-per-hour hurricane winds.

Running westward from Cocoa in the Cape Kennedy area, the new line passes near Lake Wales, Winter Haven, Bartow and Tampa, terminating at St. Petersburg. Power can be taken from or pumped into the network at any of these points.

In addition to providing a more dependable power supply in normal times, the network permits the swift delivery of emergency power into areas of the state suffering hurricane damage or other catastrophe.



Cape Kennedy's missile project, served by Florida Power & Light Company's transmission lines from the North and South, will be assured greater dependability of service with this newest link in Florida's expanding power grid.



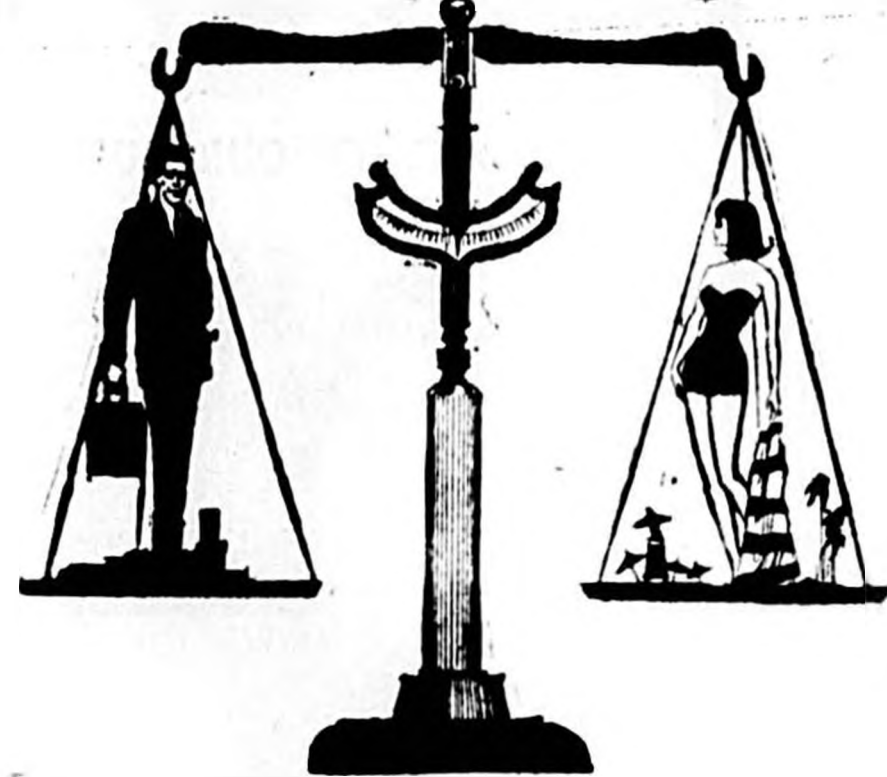
THE GEORGE E. TURNER plant of the Florida Power Corporation produces more than 200,000 kilowatts of electric power. The plant, originally built in 1926, is on Lake Monroe, near Enterprise, across the water from Sanford. (See story on Page 3, this section.)

### Debut

Wood boards-and-battens—long popular as siding for exterior house walls—is now making its debut on the interior.

One of the newest patterns of Southern Pine is "reverse batten" paneling. It differs from the exterior style in that batten strips are under rather than over spaces between vertical boards. As a result, the full thickness of each panel projects from room walls—giving a pleasing three-dimensional impression.

## Florida's Industry means a balanced economy



Recent years have brought about a new balance between Florida's growing tourism, agriculture, and her even-faster-growing industry. The massive build-up at Cape Kennedy has served not only to strengthen Florida's industrial base, but to demonstrate Florida's ideal climate—both in terms of weather and economy—for industrial location in general.

**POWER PACES PROGRESS!** Central Florida can rely on Florida Power & Light Company to keep pace with its growing needs. The nearby Cape Kennedy Plant, scheduled for operation in 1965, will be able to generate about 10 times the present electric requirements of the entire missile-launching complex. This will assure plenty of dependable power for the moon-shot program as well as for the expanding growth of the area.

Yes, FPL has power to spare, now and in the future... to help keep Florida powerful!



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PRESIDENT



# Cracked Celery Stem Led To Locating Experiment Station

## Results Passed To Farmers

A condition known as cracked stem of celery became so serious during the early 1930s that a solution for this production problem was considered essential to the continued profitable growing of celery in the Sanford area.

Appeals by celery growers to the 1933 Legislature resulted in the establishment of the Celery Investigation Laboratory.

Donations of land by the City of Sanford contributed to establishing the laboratory and Dr. E. R. Purvis came to Sanford in October 1933 to begin the study of celery cracked stem under the direction of Dr. R. W. Ruprecht, department of chemistry at the main station in Gainesville. By 1936 Doctors Purvis and Ruprecht had been able to show that cracked stem of celery was caused by boron deficiency and that application of 10 pounds of borax per acre prevented cracked stem symptoms developing in celery.

In 1937 Dr. Ruprecht was transferred to Sanford and served as vice director until his retirement in 1959.

With the passage of the years the staff of the Experiment Station has grown as the problems of Central Florida farmers have demanded attention. In 1945 the Legislature enlarged the scope of the station and changed the name to the Central Florida Experiment Station. The donation of 25 acres of titled land by the Seminole County Farm Bureau made it possible to undertake a wider study of vegetable production problems.

At the present time the staff is composed of seven members who are concerned with research in the fields of insect control, plant nutrition, plant diseases, soil chemistry, weed control, nematode control and plant breeding.

During the 27 years of its existence the Central Florida Experiment Station has made a number of contributions to the improvement of vegetable production. The first of these contributions was the solution of the problem of cracked stem of celery.

Development of information on the kind and amount of fertilizers to be used has enabled farmers to produce higher yields of better quality vegetables. The first experiments with DDT for the control of the corn earworm were conducted at the Central Florida Station.



DR. J. W. WILSON  
... entomologist



DR. J. F. DARBY  
... pathologist



DR. R. B. FORBES  
... soil chemist



DR. H. L. RHOADES  
... nematologist



DR. W. T. SCUDDER  
... horticulturist



DR. P. J. WESTGATE  
... horticulturist



B. F. WHITNER JR.  
... horticulturist

## Research Leads To New Crops

Studies of nutritional requirements of carrots grown in Central Florida, of varieties adapted to the area and of dates of planting have led to the planting of commercial acreages of this crop. It is estimated that 300 acres of carrots were grown for processing and 800 acres for fresh market during the 1963-64 crop season.

Sweet corn variety trials designed to develop improved varieties for muck soils was initiated during the spring of 1964. Variety trials of beets, lettuce, southern peas, carrots, celery, tomatoes, sweet potatoes, and eggplant are being continued.

A project designed to discover and develop new crops for Central Florida was initiated during the biennium 1962-64. Of the several crops tested safflower and rhubarb appear to be promising.

Ten years study of soybean varieties, control of weeds in the crop, and improved cultural methods have culminated in a program of soybean production which is being adopted by growers.

The search for more effective insecticides and insecticides less hazardous to humans has resulted in the general use of a mixture of Guthion and a horticultural oil for the control of the cabbage looper. New and promising chemicals for the control of the corn earworm are being studied.

An intensive study of the disorder of cabbage called Black Specking has indicated that this condition is connected with the nutrition of the cabbage plant but the exact cause and a remedy have not been discovered.

Hot water treatment of caladium tubers for the control of the root-knot nematode is still the best method of control.

## Research Helping Farmers To Pave Way To Better Crops

Florida vegetable growers may pave their way to less soil blowing, better weed and disease control, and more income in future.

### Precisioneering, Inc.

In 1958 Precisioneering, Inc. was organized by J. Earl Provencher. The company was then located on Virginia Drive in Orlando. The first shop was comparatively small and soon had to be expanded. After a couple of years in this location the plant was moved to larger quarters on Coolidge Avenue in Orlando. The company remained at this site for four years.

In July of this year Precisioneering, Inc. moved into a new building specifically designed for more modern manufacturing operations on Shepard Road off Highway 17-92 at the north end of Longwood in Seminole County. The new plant site covers a total of 18,000 square feet. The building will be further expanded within a short time.

In September of this year a lease was signed by Precisioneering, Inc. and the Atlantic Coast Line Railroad for the former ACL freight office located at 212 West First Street in Sanford. This building is currently being equipped with specially designed machines and equipment for the exclusive production of Navy catapult straps and gear for use on carriers.

It is estimated that approximately 75 to 80 tons of steel will be shipped into this location annually for this one operation. All of this material will be moved in and out of Sanford over the ACL system. In addition other steels and various metals will be moved in and out of the main plant located on Shepard Road by commercial truck lines. Most of this material is stainless steel and aircraft steel and

amounts to thousands of dollars annually. During the past year material costs alone exceeded the total gross sales for the first two years of business at Precisioneering, Inc. And how about the future? Presently negotiations are underway with the government and various private corporations for the production of similar commodities.

Provencher attended the Chrysler Institute of Engineering in Highland Park, Mich., where he studied engineering and accounting. He worked for more than 11 years at various Chrysler plants in the Detroit area as a tool engineer, designer and automation engineer. Before moving to Orlando, he was on the manufacturing staff of the Ford Motor Company and held other positions of manufacturing engineering manager and general shop superintendent at Ford Motor Plants.

He lives with his wife, Nancy, and four children on Conway Gardens Road in Orlando. Jules L. (Bud) Miller, vice president, was graduated from Georgia Tech and worked at Bell Aircraft for about five years in Buffalo, N. Y., as a reliability engineer. In 1958 he moved to Orlando and worked for another five years with the Martin Company on the Pershing program before joining Precisioneering, Inc. in 1963. He has one son, Tim, and resides in Orlando.

Average age of the people at Precisioneering, Inc. is 31 years. Is this important? No, but it may explain the enthusiasm of the company. Presently the oldest man is 43 years of age—he is the "old man" of the outfit.

Florida Experiment Station, on Celery Avenue points in this direction. It would involve petroleum mulches as soil sealants to prevent loss of volatile fumigants, which makes them less effective; raise soil temperature and stimulate plant growth, bringing earlier and larger harvests; prevent wind and water erosion of herbicide-treated soils; reduce soil-borne diseases.

Dr. J. F. Darby and W. T. Scudder got the idea from the fact that petroleum mulches are used to stabilize sand dunes in the West.

In 1959 Dr. Darby tried plastic resin sprays to seal soil. These proved too expensive. He then began experimenting with petroleum resin mulches. One of these (Encap) is now on the market in

the West and is being tried in Florida.

The two scientists say black plastic film and petroleum mulch coat about the same to apply broadcast. Both inhibit wind and water erosion of soil and reduce fertilizer leaching. Both prevent loss of volatile fumigants and make reduced dosage effective. Both result in higher soil temperatures, with black plastic film having a slight advantage. Both serve to reduce diseases in cantaloupes and other fruits touching soil.

Dr. Darby and Scudder point out, however, that petroleum mulch is more readily adapted to narrow beds than plastic film; it may be applied more conveniently; pesticides and herbicides may be incorporated with it; and it presents no residue problem. Black plastic film does not require a herbicide; petroleum

mulch does. Weeds will grow through the mulch. If mole-crickets are present, they must be controlled before mulch is applied. They would tunnel through it and reduce its effectiveness.

Since petroleum mulch is black and absorbs the sun's warm rays, it speeds germination and growth rate and increases stands of small-seeded vegetables.

Dr. Darby and Scudder have tested it with cantaloupes, beans, collards, cucumbers, cabbage, lettuce, celery, radishes, squash, and tomatoes. Survival and growth in early spring have been much better with petroleum resin mulch than without mulch. They tried a 5-inch band of mulch with beans and found it to be too narrow for best results, either solids or heavy, sticky,

viscous materials. For agricultural spraying, they have an appropriate solvent and surfactant added and are emulsified in water. When freshly prepared, the resin particles are dispersed throughout the emulsion. Special equipment was designed which permits trouble-free spraying of the mulch material.

For petroleum mulches the Sanford researchers prepare, fertilize, and bed land in the usual way. If an all-purpose fumigant is to be applied to control nematodes, weeds, and soil fungi, they apply it and the sealant. Then they wait three weeks before planting crop.

Small seeds which must be planted shallow come up through the mulch. Dr. Darby says crucifers, lettuce, carrot, and tomato have a high percentage of emergence and survival through mulch than without it. Since lettuce, crucifers, and pepper are now started in seedbeds and transplanted, Dr. Darby believes it will be possible to save labor and gain a few days in early maturity by planting these crops directly in the field and mulching them.

The two scientists had some difficulty in applying mulch with pump applicators in their early work. They were working with small plots and made frequent changes in concentration, formulations, rates of application, and width of band. Esaco Research and Engineering Corporation, which has worked with the soil sealant for five years, has reported no trouble in the West. They have built a satisfactory applicator for Florida, using large-volume nozzles and a gear pump.

Dr. Darby and Scudder have been using a compressed air applicator mounted on a tractor. This applies both herbicide and mulch on the same trip and is satisfactory for experimental plots.

Placed on the market for farm use in Arizona in January 1963, petroleum mulch materials met with widespread demand.

Florida researchers say more research is needed before petroleum mulches can be recommended generally for farm use, but results so far are very promising. Another large oil company is also developing sprayable mulches for use as soil sealants and stabilizers.



DR. J. W. WILSON, entomologist in charge of the Central Florida Experiment Station on Celery Avenue, inspects growth of cantaloupe developed by B. F. Whitner Jr., station horticulturist. (Herald Photo)



J. EARL PROVENCHER, president (left), and Jules Miller, vice president, plan for a new contract for Precisioneering, Inc., a new (to Seminole County) and growing concern.

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GEORGE MILIS (right) of Southern Air discusses plans and specifications with D. J. Spurgeon.

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106 NORTH ELM AVENUE

THE ONLY BLOCK MANUFACTURER SANFORD, FLORIDA  
IN SEMINOLE COUNTY —



# Winter Park Telephone Ready For South Seminole Expansion

## Five-Year Growth Pictured

Providing telephone service in southwest Seminole County for a population that has almost tripled in the past seven years has been the job of the Winter Park Telephone Company.

In 1938, the company served 1,243 residences and 176 business customers through two small dial central offices in Altamonte Springs and Casselberry.

Faced with a rapid population increase in the early 1960s, the company invested more than \$500,000 in a new central office at Altamonte Springs. This office, put into service in 1961, replaced the two smaller offices and also made possible the addition of direct distance dialing in 1962. This Terrace office now serves over 6,000 telephones in Casselberry, Altamonte Springs, Fern Park, Longwood, Forest City and a portion of North Orlando.

J. K. Galloway, company president, noted that the telephone company's belief in the future growth of Seminole County was shown by the fact that the Terrace central office was "built to be expanded."

"Our forecasters estimate that in five years we will nearly double the number of telephones we serve in Seminole County," Galloway noted, "and this means constant work on our part to meet the demand for new and better service."

The company estimates that the population of the area it serves in Seminole County will increase from today's 33,142 to about 80,000 in 1969.

"We can expand our Terrace office to handle 40,000 subscribers," Galloway pointed out.

Almost 40,000 calls are placed from the Terrace office each day.

Galloway noted that today's telephone subscribers are looking for more convenience in their service — private lines, extensions, telephones in color and concealed wiring in their homes.

Business subscribers, too, realize importance of good telephone service. "We have a wide range of services that are tailor-made for any size firm," said Galloway. These include automatic switchboards, "key systems" to handle several lines, automatic dialers and "hand-free" telephones.

The telephone company is constantly looking for new services that will make calling more convenient. A look into the future includes "push-button" dialing, telephone sets that can be recessed into the wall and the use of "plug-in" units to permit more flexibility in business service.

Galloway emphasized that Winter Park Telephone subscribers in Seminole County have access to nearly 140,000 telephones in the Winter Park-Orlando area.

"We are convinced that our Seminole County area will continue to be one of the fastest growing sections in the years ahead. We are determined to have the best in telephone service available when the new families and businesses move into this area," Galloway said.

## Enlist Sun's Aid

In setting your stages for living, why not strike a note of enchantment by enlisting the aid of the sun? Sunshine that is filtered through a screen or a partially open canopy can create incomparable light and shadow effects. Its spirit-lifting powers can be utilized for both your inside and outside settings at alternate times or even, when the sun is at just the right angle, simultaneously. Adding to the fascination of such sparkling dappled patterns, too, is the fact that they are always changing, kaleidoscope fashion, from sunup to sundown, season to season.

A high school diploma means more pay. Stay through high school.



SANFORD NAVAL Air Station is not, in the true sense, an "industry," or "agriculture," as exemplified in this section of the Progress Edition, but it would be amiss to not point out that the Navy base plays a tremendous role in the

economy of Seminole County. In the background of this shot of two Navy bomber-reconnaissance planes are the Navy base, City of Sanford and Lake Monroe.

(Navy Photo)

## Duda Ships 3½ Million Crates Yearly

Fifty years have made a difference in the speedy picking, processing and shipping of vegetables from Florida to the city markets of the north-eastern United States, but at least one family which was shipping in 1913 is still in business in 1964.

That family is A. Duda and Sons, immigrants who with other Slovaks began growing celery on sard land at Oviedo with primitive equipment and inadequate capital in the year 1912.

This past season, the Dudas (who now farm solely on muck) have sent two million crates of celery to markets throughout the United States, and in addition have sold one and one-half million crates of other crops (a crate is approximately 65 pounds).

Although celery is not a particularly perishable crop, its "shelf life" in the grocery stores is important to the buyers, and hence every possible modern method is used to put the celery on the market just as soon as possible after cutting.

As a result, celery, sweet corn, and salad crops (like escarole, endive, chinese cabbage, romaine, green cabbage) are on their way to market in refrigerated transport within 12 hours after cutting.

Today's highly mechanized operation has come gradually. Back in 1913 the motive power for plowing was the horse, or mule, and the horse also carried the first Duda celery, which was packed in the fields, over dirt roads to the railroad car. And in later years to a washing house 10 miles, distance where the crops were prepared for shipment by rail to the north, principally New York which is 1200 miles from Oviedo.

Today, a great volume still goes to market by rail, but refrigerated trucks carry a very considerable amount of the Duda crops speedily to their destinations.

What the initial Duda volume of celery was, no one remembers, but as recently as 1913 the company shipped only 300,000 crates, and all of it was celery.

What sort of country did Andrew Duda and his three sons find when they moved to central Florida in the early years of the century? It was a generally flat or slightly rolling country, with very light soils, except for the muck pockets of organic soil which could not at that time be successfully farmed due to lack of knowledge of certain mineral deficiencies.

Florida itself had no markets of any consequence: The largest city in the state then was Jacksonville with perhaps 30,000 people.

In addition to poor soil and poor markets, Florida itself was poor in money; Capital was in very short supply and farmers like the Dudas had difficulty securing sufficient money to finance even the very small operation they began with.

As a matter of fact, the Dudas had to give up three years after they first moved to Florida. They went back to the northern United States, where

Andrew worked as a gardener for 10 more years before he accumulated sufficient capital to return to Florida and get back into farming. They returned in 1928—and while the Dudas have had several narrow escapes from financial disaster since then, they have remained continuously in business and have grown steadily.

Florida's disadvantages, however, were more than offset by its advantages. Here—in most years—there are good growing conditions during the winter months when vegetables cannot be produced in the northern states. Since this time of year is normally dry, irrigation is necessary, and heavy fertilization is the rule due to soil deficiencies (even the organic muck, with its high natural nitrogen content, has to be liberally fertilized with phosphate, potash, and minor elements).

Here are some of the problems which the Dudas and other truck farmers in the southern United States have had to solve to develop the present tremendous volume of winter vegetables produced in Florida, southern Texas and southern California:

(1) Fertility. Sufficient nutrients must be put in the soil to make it produce the maximum tonnage per acre of the necessary quality.

(2) Water. Facilities have to be installed in the low-lying muck areas southeast of Lake Okeechobee near Miami, and in scattered locations further north on the Florida peninsula to allow for both irrigation and drainage. Excess rainfall, which usually accompanies Florida's infrequent cold weather, must be removed rapidly or crops will be completely lost.

(3) Varieties. Farmers themselves and governmental experiment stations have developed varieties of vegetables which can be planted and sometimes harvested mechanically in some instances, and will keep in good condition for a reasonable period after it reaches the grocery store counters.

(4) Harvesting. Here one major problem is a shortage of agricultural labor in the United States; another is the necessity for speed.

(5) Selling. Years ago, the farmer was at the mercy of the big city vegetable brokers. Today, most of the Duda production is sold on the farm. Some of the very wide fluctuations in prices have also been removed by means of marketing agreements among the farmers, which are encouraged by the Government. The development of the chain grocery stores, which now handles some 70 per cent of the food sold in the United States.

Solutions have been developed to many of these problems, of course, and more are in store in the future.

The story of a Duda crop, with primary emphasis on the packing and marketing aspect, should be of interest:

The Dudas farm principally in two different areas, both removed by many miles from their home place. Generally, they will start their harvesting operation at Zellwood—a large

muck area about 50 miles from Oviedo—on Nov. 1. Six weeks later they will have finished with these initial crops (because there is usually frost by Dec. 15) and will have moved 200 miles south to the muck south and east of Florida's Lake Okeechobee (a huge body of water 40 miles wide and 60 miles long which helps protect the muck area from cold weather which normally comes from the northwest, and also provides water for irrigation). They will harvest here until April 15-May 1 when they will resume operations again at Zellwood, continuing until mid-July.

Planting and harvest are so handled as to make maximum use of the expensive packing equipment, known as "Mobile Harvester," and to avoid as much as possible the danger of "overloading" the market, thus causing disastrous price drops.

A crop, celery for example, will be scheduled for cutting on a specific day and, barring bad weather breaks, the Dudas will follow this schedule exactly, and will have sold much of the production before it is even harvested.

One of the large harvester units will be in the field at daybreak, and workers will have been transported there also.

Celery will be cut by hand, partially trimmed by the cutter who removes the wilted or rudimentary stalks at the root, and placed on a belt conveyor which rides a wide boom. While on this conveyor belt the tops are cut off by a rotating saw (this formerly was a hand process done with machetes) and transported to the packing unit. It takes 21 cutters working steadily in front of the packing unit as it moves at a rate of approximately four feet per minute to keep it supplied with celery.

The celery is next cleaned by hand removal of the remaining wilted or damaged limbs, and passes through a washing chamber on a conveyor, where any dirt adhering to it is completely removed. At the end of the washing chamber the cleaned stalks are placed in crates.

A fleet of 25 T-700 Ford trucks is maintained for rapid moving of the crates from the field packing unit to the pre-cooler.

Pre-cooling is an interesting, and fairly recent development, made necessary by the perishable nature of sweet corn, but now used for practically all crops. In the pre-cooling chambers, water at 32 degrees Fahrenheit (6 degrees centigrade) is sprayed on the crated vegetables as they pass slowly through the chamber. When they have completed the trip, which takes about one-half hour, (this process eliminates deterioration) the crates are then loaded into insulated freight cars or trucks where refrigeration is maintained by ice or by mechanical methods. (A new method of pre-cooling is now being used with apparently excellent results: Vacuum cooling, which is a dry process capable of pre-cooling an entire loaded truck at one time).

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The Sanford Herald  
1964 Progress Edition

## New Antiserum Developed For Rabies Bites

Physicians treating a person severely bitten by a rabid or suspected animal may soon have an antiserum from human donors, according to a Florida Agricultural Experiment Stations veterinarian.

The human antiserum precludes the risk of a dangerous reaction which sometimes afflicts patients treated with hyperimmune horse serum.

Dr. George T. Edds, head of the Experiment Stations Veterinary Science Department, said a nationwide drive is currently under way to encourage veterinarians who have been treated for rabies to donate blood for a pool of improved antiserum. Such blood was collected from veterinarians attending the Florida State Veterinarian Medical Association meeting at Tampa Oct. 4-6.

The ultimate aim of the program is to eliminate "delayed serum sickness" which occurs in some persons after rabies treatment. About 32,000 individuals are given rabies vaccine each year.

Edds explained that his hyperimmune horse serum is



STUART L. Carter, Lieutenant (jg), Civil Engineering Corps, has received orders for duty in Viet Nam. Carter, assistant resident officer in charge of construction at Sanford Naval Air Station, will leave late in November.

used to treat bites about the head or hands, "the danger involved in the administration of the rabies antiserum is well known to physicians who have used it to any extent." Reactions to the antiserum occur in 20 to 50 per cent of the treated persons.

The more you learn, the more you earn. You can learn your way to a better life by going back to school.

## Oviedo Bank Deposits Top \$4 Million Mark

The Citizens Bank of Oviedo was organized as a convenience to the citizens of the Oviedo community to provide those services so necessary for growth, and opened for business on July 1, 1964. First-day deposits totaled \$704,117 with total resources of \$770,117. The first president was B. F. Wheeler Sr. and the staff consisted of Wheeler, Charles G. Shaffer, cashier, and Mrs. Penelope Olliff, teller.

In January 1969, the bank moved into a new building, which is its present quarters; and after 10 years of steady progress, its capital and surplus almost doubled. Deposits had risen to the sum of \$2 million.

Further growth was indicated when an addition, which included a drive-in window, was added in July 1969. Deposits continued to climb and reached an all time high of over \$4 million in July 1964. C. R. Clontz, president since 1964, says that with the location of the space university only four miles south of Oviedo, further expansion is expected.

Present officers of the bank are C. R. Clontz, president; L. H. Webb, executive vice president; Harold A. Ward

Jr., vice president; B. F. Wheeler Jr., vice president; James W. Abell, cashier; Mrs. Marie S. Burch, assistant cashier and Mrs. Penelope M. Olliff, assistant cashier.

## Best In Living Offered Locally

Seminole County offers so many opportunities for recreation and relaxation that only the highlights can be covered.

Boat, sled, broom and perch await the fisherman's lure . . . meandering streams and large lakes present countless waterways for boating enthusiasts . . . hunters enjoy the jungle woods and marshy riverlands. There are golf courses, tennis courts, parks and picnic areas. Gardening is the favorite pastime of many in Seminole County where good soil and a gentle climate are excellent substitutes for a green thumb. Informal and neighborly, the county is populated with folks who walk the middle road.

Neither rich nor poor, all have learned to grasp the best in living!

Choose the right road for future success. Stay in school.



# Speaking of Progress

## THE WINTER PARK TELEPHONE COMPANY

### SERVES . . . . .

The dynamic growth of the South Seminole County area has been reflected in the rapidly increasing number of telephones served by The Winter Park Telephone Company.

Residence telephones increased from 1,000 to 4,500 between 1957 and 1964.

Business telephones increased from 150 to 500 during the same period. To keep pace with this growth, the Terrace Central Office was placed in service in Altamonte Springs in 1960.

More than 30,000 telephones in an area of approximately 110 square miles in northeast Orange and South Seminole counties.

Flat rate toll service enables all subscribers to call more than 130,000 telephones in the Winter Park-Orlando area without incurring a toll charge.

The many businesses located in South Seminole County are served with the latest in modern telephone equipment installed by The Winter Park Telephone Company.

# The Winter Park Telephone Company

132 E. NEW ENGLAND AVE.      WINTER PARK, FLA.





# GROWING

## WITH SANFORD and SEMINOLE COUNTY

*"It's a  
pleasure  
to  
bank  
at the  
Atlantic"*

... that is the  
continuing objective of  
SANFORD ATLANTIC

### HELPFUL TO OUR GROWING AREA...

IT HAS ALWAYS BEEN THE POLICY AT SANFORD ATLANTIC TO ACTIVELY SUPPORT AND CONTRIBUTE IN ANY MANNER POSSIBLE TO ALL PROGRAMS FOR THE BENEFIT AND PROGRESS OF SANFORD AND SEMINOLE COUNTY!



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Chairman Of The Board



H. H. HODGES  
President



R. F. MANN  
Executive Vice-President



MRS. LOIS D. HOUSHOLDER  
Assistant Vice-President



HAROLD D. ROWLAND  
Cashier



O. C. McBRIDE  
Assistant Cashier



MRS. CATHERINE M. RAY  
Assistant Cashier



DeWITT T. MATTHEWS, JR.  
Auditor

## The Sanford Atlantic National Bank

MEMBER F.D.I.C.

SANFORD, FLORIDA

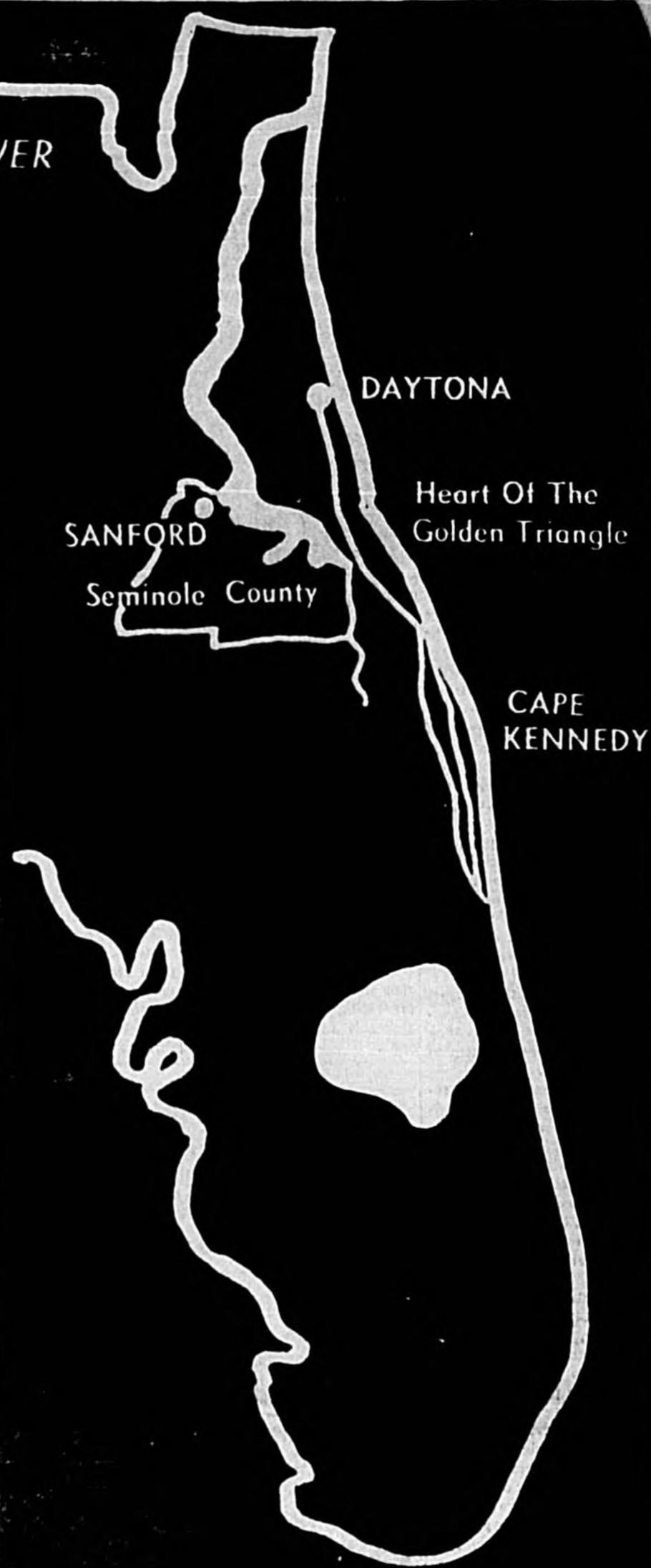
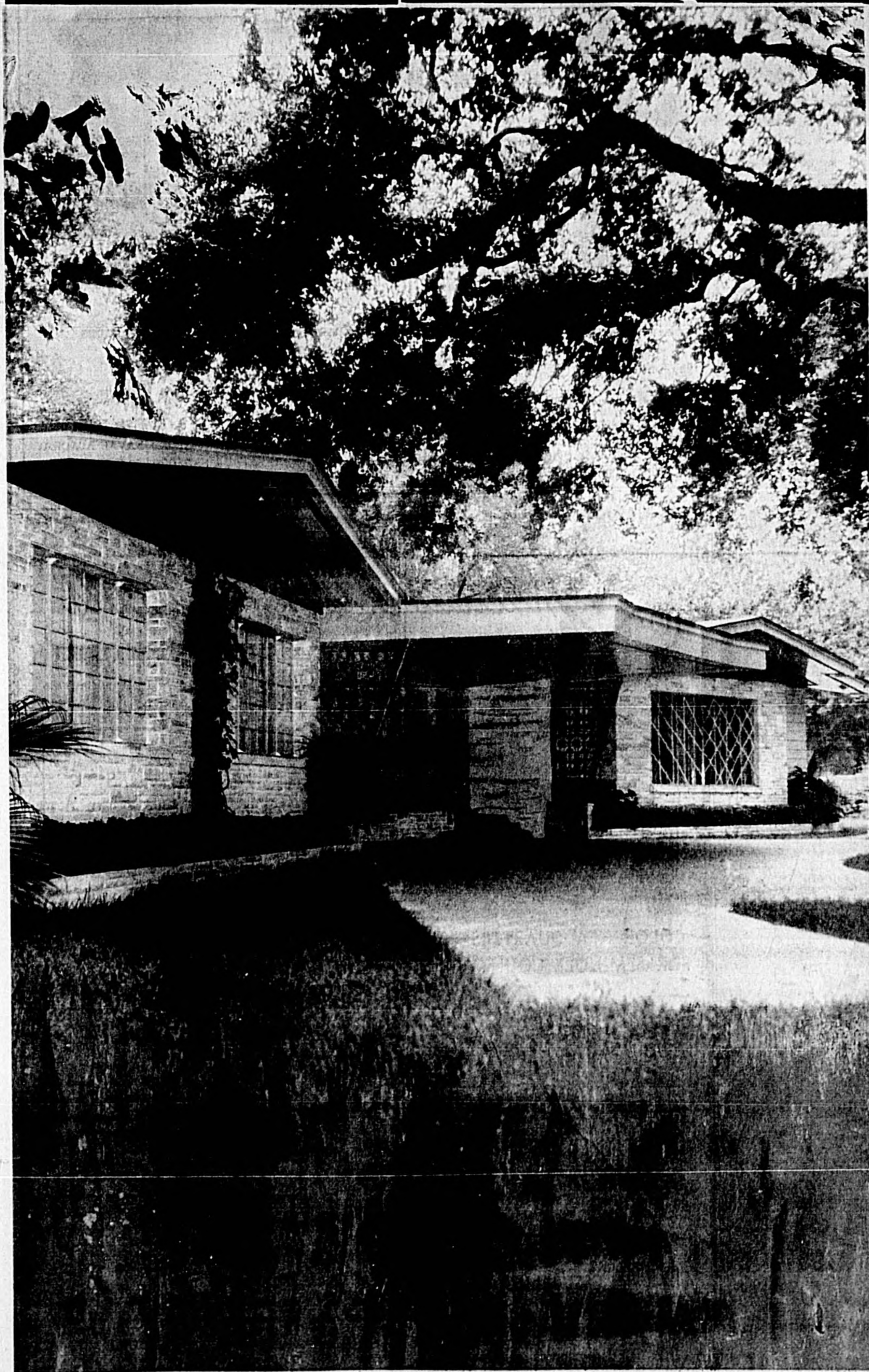


The Sanford Herald

1964

PROGRESS EDITION

SEMINOLE COUNTY ON THE ST. JOHNS RIVER  
THE NILE OF AMERICA



### *Paradise Living*

Seminole County has it! . . . an abundance of natural beauty — blue lakes and winding rivers — spreading oaks and magnolia trees — exotic plants and tropical flowers — and a wonderful outdoors every month of the year. Seminole County is blessed, too, with thriving towns and quiet residential areas . . . recreational facilities for every age group . . . and cultural, spiritual and civic advantages that tell you, "Here, indeed, is paradise living for all the family."



# Welcome Wagon Unit Expands To Meet Demands

## New Families Welcomed To County Area

So many new families have moved into the Seminole County area during the last year, the Welcome Wagon Service has added two new members to its group of hostesses, making six.

Each week, these ladies, loaded down with gifts from every type of business, agency and organization, representing a wide variety of services, call on the newcomers.

The two new members are Mrs. Mildred Hany, of the Deltona area, and Mrs. Mary Gettings, who services the Bear Lake section. Other Welcome Wagon hostesses include Mrs. Sophie Haines, of Deltona; Mrs. Virginia Petrocki, Sanford; Mrs. Nora Norris, of South Seminole, and Mrs. Phyllis Rugenstein, of Lake Mary.

During the past year, the hostesses have welcomed more than 1,500 families to the Seminole County area, helping them find the churches of their denomination, describing community organizations, activities and facilities.

They also help them adjust to their unfamiliar surroundings, locate services that they may need and assist them in getting settled.

One of the most valued social attributes of the Welcome Wagon service is the establishment of Newcomers Clubs, where the new citizens can get together with others, meet and make new friends, play cards, have lunch or coffee, plan outings and parties for themselves and their families.

Once established, the Newcomers Clubs become self-sustaining, electing their own officers and continuing to function as social organizations, taking part in community activities and helping with community services, extending their own right hand of fellowship to others.

Welcome Wagon was founded 24 years ago and has organizations in every state in the Union and many foreign countries.

Their motto expresses their function—"A business with a heart."

## Brighten Homes With Basic Color

When you're feeling out-of-sorts and your personality is beginning to match your mood, brighten up with color. Use basic colors that flatter you.

This enhances you personally by providing the background most becoming to you. Just become familiar with the color wheel. The three primary colors are yellow, blue and red; the secondary hues are orange, purple and green. Use color because it "does something for you."

## Follow Advice On Paint Labels

When painting asbestos-cement products, carefully follow information on painting procedures provided on the label by the paint manufacturer. Just remember not to apply the paint if the temperature is below 50 degrees F.

It is also suggested that paint shouldn't be applied to chalky asbestos-cement materials or to chalky paint since they do not adhere properly to such surface.

## Make Sure Of Right Equipment

Painting usually means the careful preparation of surfaces. Before you begin make sure that you have the proper ladders and equipment right at hand.

Remember too that the label on a paint can is put there for your convenience and information. Make sure that you're thoroughly familiar with all that it says.

The Sanford Herald

1964 Progress Edition



"THE GLASS HOUSE" aptly describes this new home by Kingswood Builders in Greenbriar of Loch Arbor. Glass walls and sliding doors throughout, especially facing the inclosed patio, are used profusely, while light also enters below the raised roof. (Herald Photo)

## 11 Questions Suggested To Home Buyers

NEW YORK (UPI)—Shopping for a home? This United States Saving & Loan League check list for loan officers can serve you, too. Ask these questions about each house you are interested in to see how it measures up to good design:

—Are major living areas oriented to the south? If not, is there an overriding consideration such as view or terrain?

—Is the west elevation protected from low sun angles?

—Are outdoor areas well related to the indoor plan? Is the kitchen handy to outdoor living areas?

—Is the kitchen layout functional? Does the kitchen control guest and family entrances. Does it supervise children's play areas?

—Can you move from garage or carport directly into the kitchen or work zone? Is the route from car to refrigerator less than 30 feet?

—Can the washer-dryer area be reached from the kitchen without changing floor level? Is it within 20 feet?

—Can you move from kitchen to children's rooms without passing through other rooms? Is the route less than 20 feet?

—Are children's rooms separated from the living zone by change of floor level, other room or sound isolation?

—Can children enter the house from play areas through the work zone or some entry provided for muddy shoes, coat hanging, etc.?

—Is the living room free of through traffic and designed for flexible furniture arrangement?

## Seminole Extension Service In 50th Year

The Seminole County Extension Service, formerly called the Home Demonstration Service, is now observing its 50th year of operation.

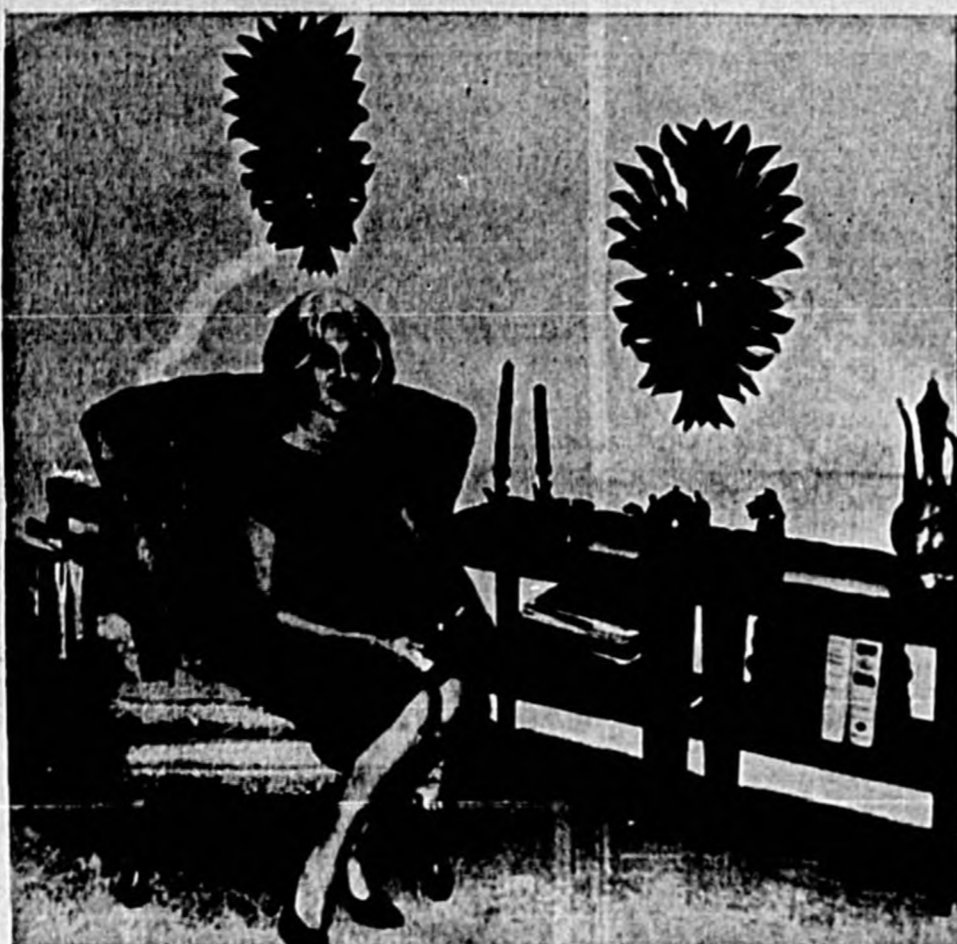
The Seminole County Extension Homemakers Council, representing 450 women in nine clubs, is celebrating its 30th year.

Through a reverse pyramid system, the local extension service agent, Miss Myrtle Wilson, passes on to the local leaders the expert training from state specialists. The local leaders, in turn, relay the information and demonstrations to their individual clubs throughout the county.

The extension service is an off-campus education program to help the homemaker and her family enjoy improved methods of the business of living as it involves cooking, cleaning, laundry, decorating, economy, sewing, family health and many other subjects.

Last year the 10 homemakers, representatives of their clubs, attended the annual short course at the University of Florida in Gainesville, returning to pass on what they had learned to local county members, using photographs taken at the short course to implement their teachings.

The nine extension service clubs in Seminole County are located in Bear Lake, Elder Springs, Lake Mary, Lake Monroe, Oviedo, Geneva, Longwood, Sanford, and a group called the Seminole Evening Club. Ladies not already members are welcome to attend any of the monthly meetings of the group in their area. Time and dates of meetings may be obtained by calling the Seminole County Extension Service Office.



THE QUARTERS OF Cdr. and Mrs. Paul Werner is one of five dwellings aboard Sanford Naval Air Station for officers and their families. The spacious quarters are designed for gracious Florida living. Mrs. Soni Werner has bric-a-brac from all corners of the world to make their quarters a conversation piece in entirety. (Herald Photo)

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# Two U. S. Agencies 'Lock Horns' In Housing Debate On 'Frills, Frippery'

## Spending Hit, Defended In PHA Program

By John Pierson  
WASHINGTON (UPI) — The Comptroller General of the United States and the Public Housing Administration (PHA) have locked horns over an old but always challenging question.

How well should society provide for those who can't provide for themselves?

Comptroller General Joseph Campbell says the PHA is building too fancy for poor families—or at least fancier than Congress intends.

The PHA, which has spent about \$3 billion in helping communities pay for low-income housing, says that if it built as plain as Campbell wants, it would be building barracks, not pleasant places to live.

Campbell, whose job is to prevent waste in all federal programs, has sprung to the attack with a 68-page report entitled "Inadequate Criteria for Identifying and Eliminating Elaborate or Extravagant Designs or Materials in Constructing or Equipping Low-Rent Housing Projects."

The report quotes from the Housing Act as well as the Congressional debates to prove that Congress wants public housing built "at the most economical cost consistent with providing decent, safe and sanitary dwellings." In 1937, during the debate over the act, Sen. (then Rep.) Everett M. Dirksen (R-Ill.), said that public housing should be "free from frills and frippery."

Investigators visited housing projects in different parts of the country and turned up a score of items that the Comptroller General regarded as extravagant. The list includes:

Outside ornamentation (e. g. a second story balcony on a high-rise apartment building decorated with a mosaic of a dragon, butterflies and birds), unusual design for building walls, extra-quality facing brick, hardwood flooring, awning-type aluminum windows, marble interior window walls, refrigerated air conditioners, cast iron plumbing fixtures and unusual door locksets.

In short, the report says PHA seems to have placed more emphasis on "the environmental and aesthetic aspects of housing" than on economy.

PHA Commissioner Marie C. McGuire opens the counter-

attack by saying that her people are just as interested in economy as Campbell's, since the more money they save on each project, the more projects they can build.

Mrs. McGuire says some of

Campbell's suggested economies are false ones, since better quality materials, although more expensive in the beginning, will last longer and thus be cheaper in the long run.

The Comptroller General fails to recognize — and here the issue is really joined — the "fundamental change in emphasis" that Congress wrote into the Housing Act in 1949 and in subsequent amend-

ments, Mrs. McGuire says. Congress has now come to understand the importance of "good design," she adds.

As Mrs. McGuire explains it, good design is important unless public housing projects

are to look like army barracks. And good design demands "a reasonable range of choice as to materials, components, plans and costs."

"Unreasonable choices" have been made in the past,

but this is "a risk" the government must take, "unless we are prepared to accept only an institutional type housing," Mrs. McGuire says.

In a speech shortly after she became PHA commis-

ioner, Mrs. McGuire said: "When this country provides for its unfortunate . . . it is not satisfied with providing the minimum . . . Bare, stark, shelter has brought no happiness to us."

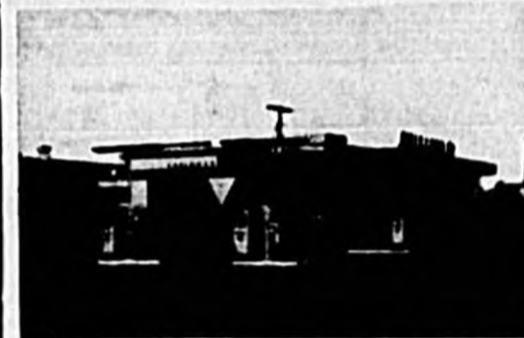
And in another speech: "Public housing 'plumage' will be part of the beautiful display that the entire community hopes to be . . . Let us be peacocks among peacocks to the extent that we can."



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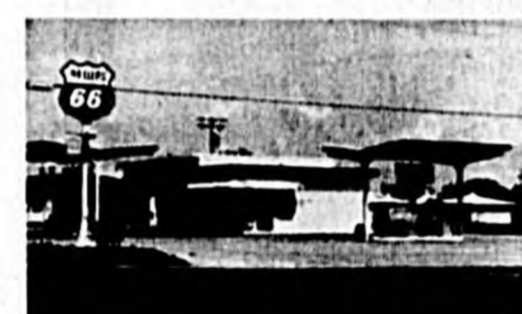
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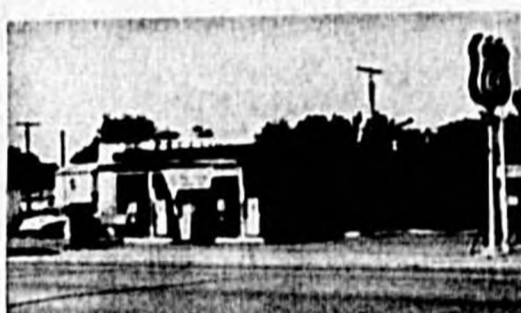
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"TIKI" is the name applied to his Hawaiian "war mask" by Roy W. Brown, who carved this and another palm tree trunk and placed them in front of his home 'way out on West First Street. (Herald Photo)

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# Variety Of Programs Presented For County Homemakers

## Miss Myrtle Wilson Wins Service Award

During the past year, Seminole County homemakers have been advised and instructed at a variety of helpful programs, schools, institutes and seminars presented by the Seminole County Extension Service, formerly known as the Home Demonstration Service.

Included in the program were a freezing and dried foods school under the direction of Mrs. Sue Camp, state specialist; a laundry and dry cleaning clinic, with Mrs. Virginia Smith, of the Florida Institute of Laundering and Cleaning; a furniture refinishing clinic, given by Mrs. Roberta Hall, home improvement specialist.

A successful meat preparation and cooking school was held at the Home Demonstration Center with Dr. R. L. Riddish, state meat specialist, showing the correct cuts, how to cook, how to slice and how

to sharpen knives and scissors.

A fish preparation school, under the direction of Mrs. Bertha Fontaine, home economist with the Bureau of Commercial Fisheries, proved interesting to local homemakers.

The meat school, under the leadership of Miss Martha Logan, of Swift and Company, proved so popular and successful that many requests have been received for a similar presentation next year.

In addition to the schools, the local Extension Service members help to man the Tuberculosis X-ray unit when it tours the county; holds a dress revue each year and an annual Christmas party at which time gifts are distributed to the sick and elderly.

Besides sponsoring the 4-H Demonstration Day and Dress Revue the Extension Service clubs donate scholarships to winners in the 4-H division.

During the past year, Miss Myrtle Wilson, agent here since 1954, received the National Distinguished Service Award for outstanding Extension Service work.



MYRTIE WILSON

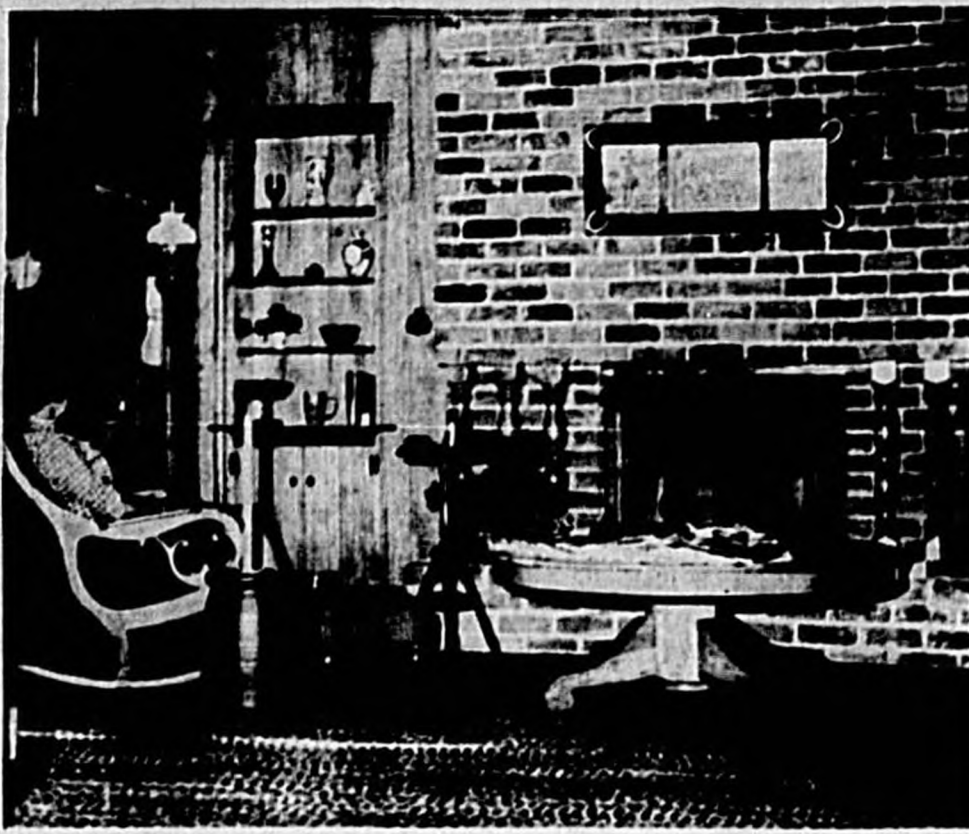
### Golden Years In Seminole Bright

Senior citizens are urged to investigate the advantages of retirement in Seminole County. Here your retirement income goes further, and the mild climate reduces the complexities and tensions of life. Fuel costs are light, taxes are reasonable, domestic help is plentiful and relatively inexpensive, and there are lovely homes to fit every purse.

Opportunities abound for the investor of retired status in the county's citrus groves. Yes, make your golden years really bright . . . and live the life you dreamed of always . . . in Seminole County.

The Sanford Herald

1964 Progress Edition



RESTING A MOMENT in the old rocker, butter waiting by her side, is Mrs. Martha Raborn in her "new" Colonial style home at Virginia Avenue and Second Street. Before her, the old brick fireplace, a collection of appropriately framed hunting prints on the chimney face, and a coffee table made from an old dining table cut down rests on the hand-braided rug. In the right photo, Mrs. Raborn strikes a chord on the old organ that once stood in the family parlor and now stands in her new living room. Beside the organ is a real "organ lamp" and on the wall is a hand-worked sampler. (Herald Photos)



## More Value In Florida Homes

A drive through Seminole County residential areas with the gently rolling hills, the multitude of lakes, the stately pines and the picturesque cypress trees is the most convincing evidence of why so many new residents are choosing Seminole County for their Florida homes.

Here outdoor-indoor living is a way of life—homes are designed to make the most of the warm sunshine, the abundance of trees and the wide variety of colorful shrubs. Home prices average \$15,000 with lot, with many as low as \$8,000 and others in the luxury class.

Living is easier and less expensive than in the north; less fuel, fewer clothes and free recreation make living on a budget simple.

As with all of Florida, the first \$5,000 of homestead evaluation is exempt from taxes, assessment being made only for that portion above \$5,000. A variety of home sites are available, from lake front to development, from shady streets in the suburbs to close in town.

## Rules For Buying Furniture

By Margery McElheny CHICAGO (UPI) — Wood furniture should be bought with three values in mind—design, construction and finish.

In "The Complete Book of Interior Decorating," by Isabelle Stevenson and Mary Deleur (Hawthorne Books, Inc.), the authors recommend these points to select good furniture.

"Design is largely a matter of taste," but remember the general principles of grace, suitability and comfort.

Hand construction no longer is the only sign of quality, as it once was, because much fine wood furniture is produced, at least partly, by precision machine work.

Good construction, unlike design, follows very definite rules. Examine the corners first because that is where the most stress occurs. Quality furniture will be joined by one of four methods:

—Mortise and tenon: A slot (mortise) is carved in one of the pieces to be joined and a tenon (peg) on the other piece is inserted into the slot.

—Dowels: Instead of a square tenon, a cylindrical dowel attached to one piece is inserted into the joint of the adjoining piece.

—Tongue and groove: Similar to mortise and tenon construction but using more of the tip of the joint for insertion into the adjoining section.

—Dove-tail: Triangular-shaped pieces are cut from one piece and fitted to the triangles left in place on the second piece.

An additional quality mark

of well-constructed furniture is the corner block, used for extra reinforcement. It should be screwed into the wood, not nailed, since nails are not used anywhere in well-constructed furniture.

If the furniture has hardware, it should be in scale with the piece and in harmony with the design.

The best grades of furniture have a finish entirely done by hand. It should show the grain of the wood clearly, even when it has been stained, and it should not glare.

Check whether furniture pieces are level with the floor. If a large chest of drawers seemed all right in the shop but is not even on

the floor, there probably is a defect in the floor. Level the furniture with a small wedge because leaving it on the uneven surface often causes it to settle and throw the drawers out of line.

The quality of upholstered furniture is harder to judge since a large part of the wood framework is hidden and the cushioning is covered by fabrics.

The reliability of the retailer is a good clue to the quality of upholstered furniture he sells. But fact labels tell the material used in the frame, cushioning and cover.

The best wood for frame is birch, white ash, rock maple or hickory.

## Pinecrest Kiddie Korner

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**LEARN-A-TRON** — A New Teaching Aid — Questions with Illustrated Answers that are dialed by the children. Inspecting this interesting new program are: Left to right (seated) Jean Williams, David Roberts, Melinda McGuire. Standing: Luis Perez, Mrs. Caolo and Cathy McCoy.

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# Shoemaker Construction Now In Ninth Year Of Operation

## 'No Mystery' Seen In Building A Home

Shoemaker Construction Company, Inc., now in its ninth year of operation, is one of the foremost residential and light commercial construction firms in the area. It was founded by A. K. (Kay) Shoemaker Jr. and he is president of the organization.

Nowhere in the area can one find the originality of design, the outstanding workmanship, nor homes equipped so completely for Florida living, than in homes "Built by Shoemaker."

"Kay" is vice president of the Mid-Florida Association of Home Builders and is active in the Seminole County Home Builders Association and the Sanford Civitan Club, as well as being on the Seminole County Zoning Board. Ravenna Park was opened in February 1959, and in February 1964 the third Ravenna Park section was opened. As of now, there are only five vacant lots left in the latter section and the first and second sections are all built up. Idyllwilde was opened in July 1961 and has had a steady growth. Mr. and Mrs. Shoemaker are presently building their own home on a nicely wooded lot in this area.

"Kay" Shoemaker says there is no mystery to building a home of your own—exactly as you want it—a home incorporating all of your ideas. He knows, because building homes is his business.

If you want a modern, traditional, Colonial, or some other type home that is more than a place to live because it is individually planned with you and your family in mind, you will be interested in their complete home building service.

Shoemaker Construction Company will co-ordinate for

you the building plans and specifications, permanent financing, as well as construction financing. They arrange for survey, land title work, applicable permits and all the necessary details that must be done before construction begins.

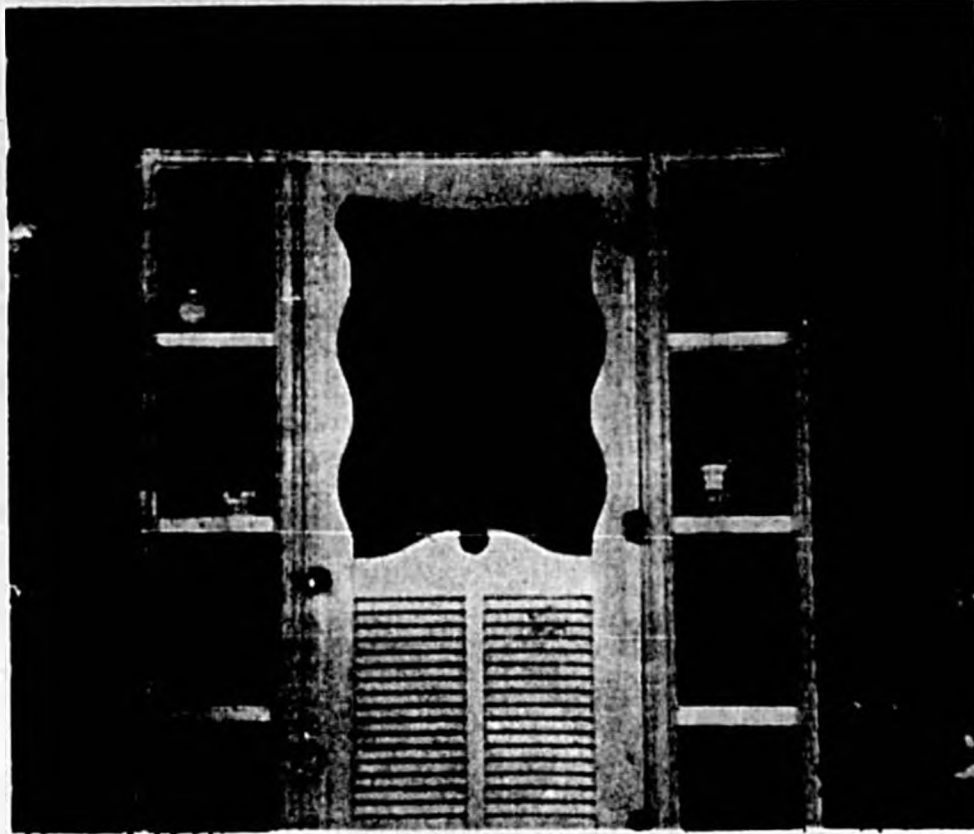
With the start of actual construction, dreams begin to become a reality. There is a color consultant available who will assist the buyer with color charts, brochures, samples and suggestions which do so much to make a "house a home."

Newspapers often talk of the amount of the payroll different industries would bring into a community. However, when you consider that "Kay" has been building for nine years and in that time, most of his suppliers and subcontractors, and all of his employees have been local, his business has supplied a long range "impact."

A bit worn but still apt, is the opinion of Shoemaker Construction Company, is the definition: Home is where you hang your heart.

Isn't some such interpretation brought to mind by these views? They represent the special appeal of homes achieved by the devoted care and attention that homeowners all over the country . . . even more than ever these days . . . seem to be lavishing on their dwellings.

No matter whether a house is fairly modest or frankly elaborate, it is the little touches around it that make a big difference.



GLASS BRICK at either side highlight the entranceway of the John Dickey home in Idyllwilde, another Shoemaker Construction Company home. (Herald Photo)

### Painting Tips

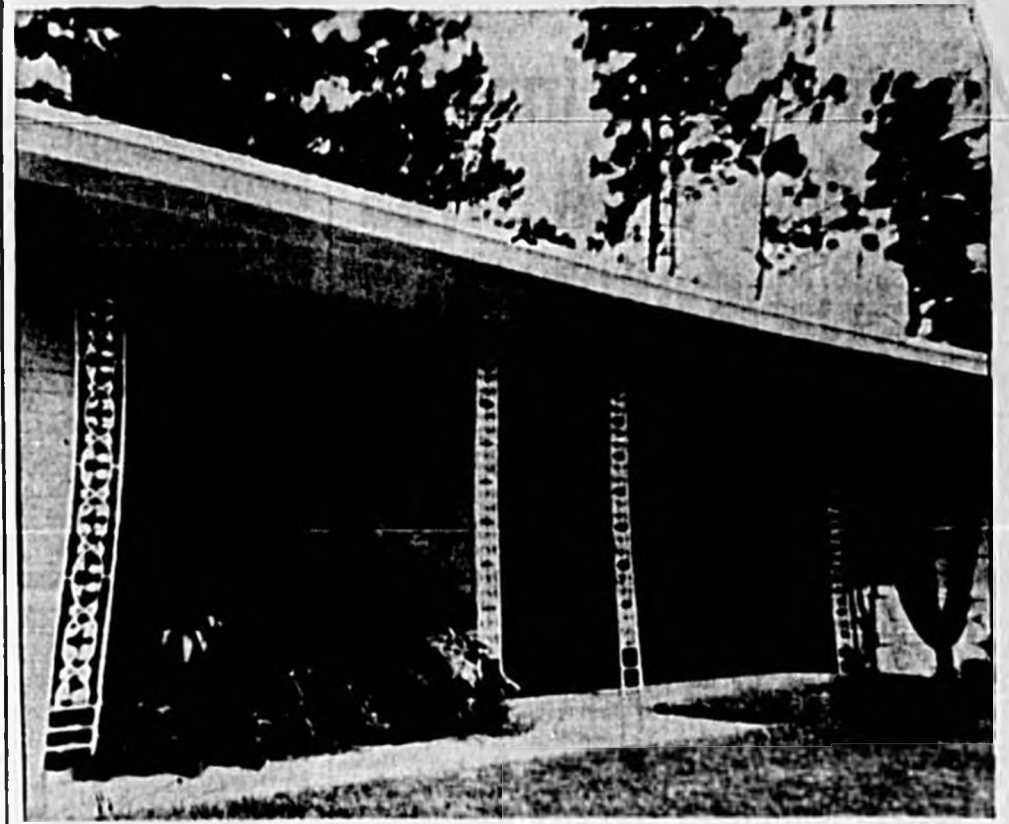
CHICAGO (UPI) — If you're going to paint your home this summer, here are some "smooth" painting tips from the customer services division of Armstrong Paints:

—On exterior wood siding, paint with the grain, and deposit paint in several spots, joining them by brushing for smoothness. On horizontal clapboard siding, paint the bottom of each board and then the face. Work from a dry area into one that has just been painted.

—End each stroke with a lifting motion to keep from depositing too much paint at the end of the stroke.

—Use both sides of each brushful. This, too, will tend to even out the job by blending the segment being painted into the part previously painted.

—Prepare the surface properly and carefully follow all directions printed on the can.



BEAUTIFUL SIMPLICITY marks the entranceway to the Dr. John E. Cox home on Idyllwilde Drive in Shoemaker Construction Company's Idyllwilde sector off West 20th Street. (Herald Photo)

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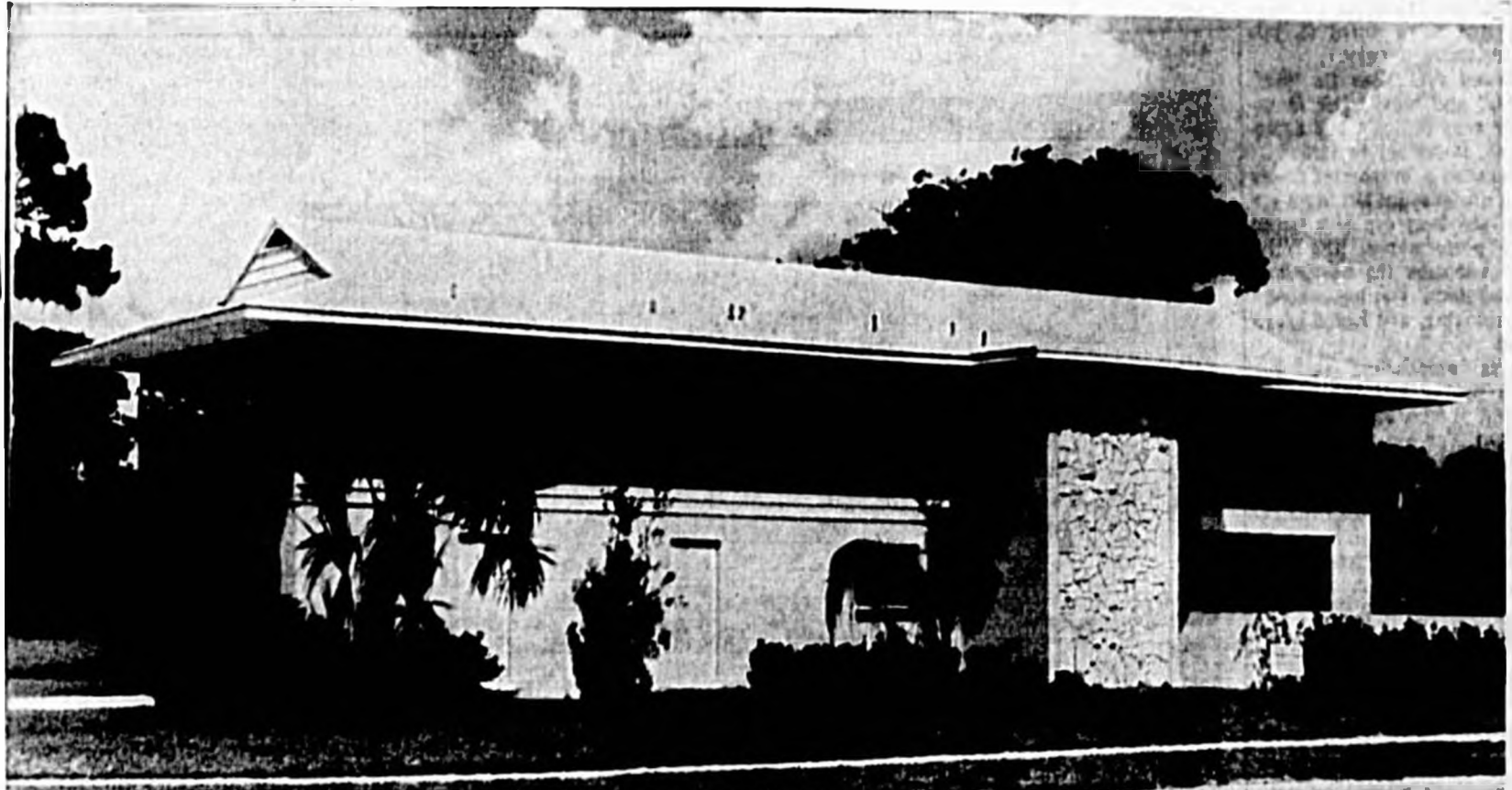
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THE MAILBOX, too, fits into the building scheme of the Herb Stenstrom home in Loch Arbor, as carried out by the Shoemaker Construction Company. (Herald Photo)



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us and not need  
us than to need us  
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# LeRoy C. Robb Construction Helping To Build 'New' Sanford

## Contracting Firm Growing With Area

LeRoy C. Robb, president of the LeRoy C. Robb Construction Company, Inc., has helped and is helping to build the "new" City of Sanford. One can look around and find many permanent establishments that he has built.

He has been aggressive and has watched the needs of a growing community, and had the foresight to get the franchise for the American Metal Buildings and the U. S. Steel model homes along with his general contracting.

He first opened his office in Sanford in 1956, when he was superintendent for the construction of a Navy project at Sanford Naval Air Station.

His first secretary was Candace M. Ogden, whom he married about a year ago. She was no stranger to Sanford being the widow of a local Navy pilot and the mother of five children who are recognized for their contribution to the city.

Robb was awarded a contract for building a city project, which included Fire Station 2, Goldboro pool and Sanford Civic Center. After completing this he stayed and has become a leading general contractor in this area. He first rented an office at 2710 South Sanford Avenue and later bought the property at 2000 South Sanford Avenue as well as five lots adjoining same and has an office building there as well as a metal warehouse for storage and equipment.

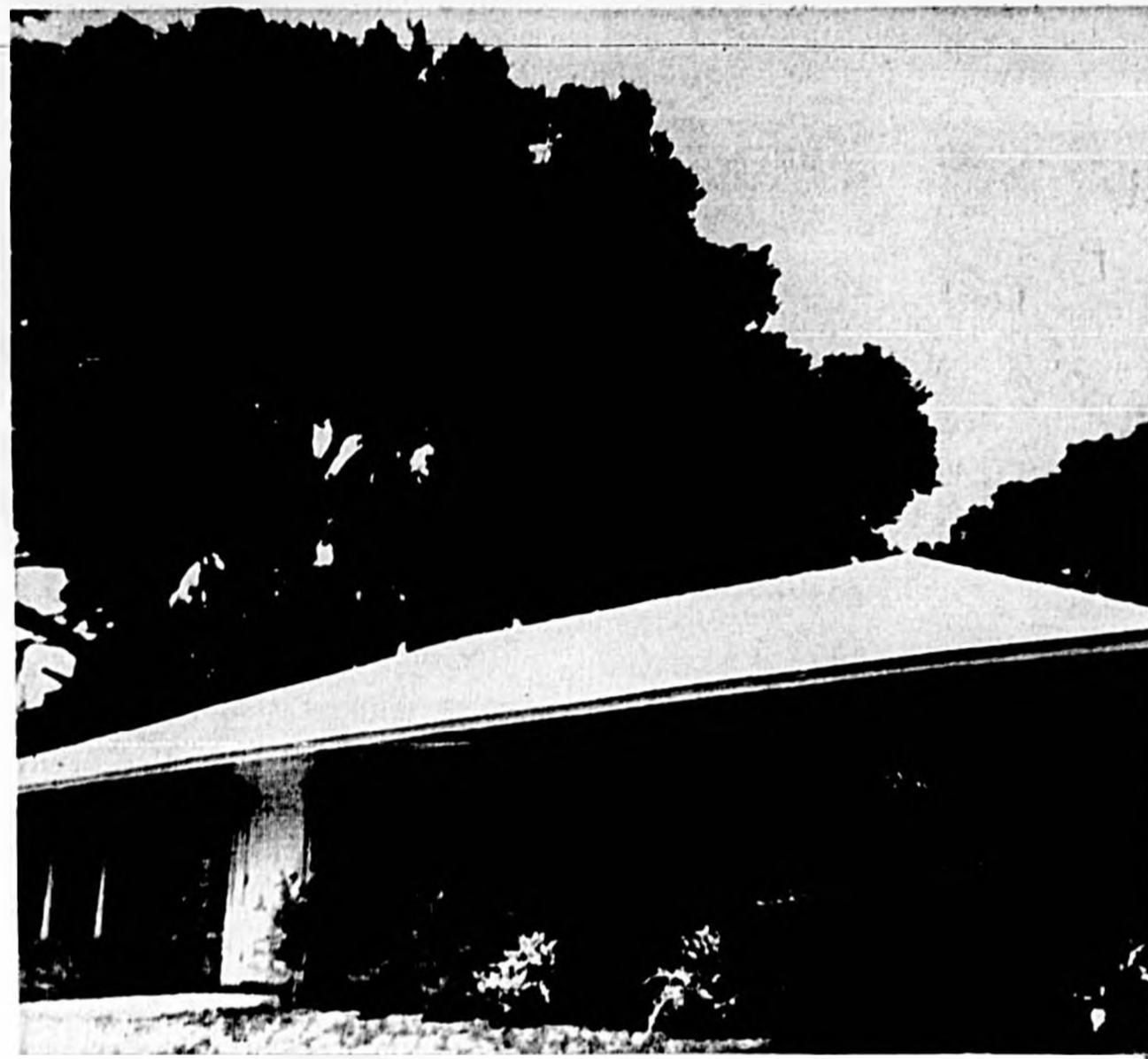
His sign has been seen on nearly every establishment in the city. He built the Florida State Bank; the drive-in addition to Sanford Atlantic National Bank, the new Firestone store and the Good-year service stores. On one occasion on First Street between Park Avenue and French Avenue one saw six of his construction signs: Tearing down the hotel building for the Sanford Atlantic National Bank parking lot, remodeling Carroll's Furniture, additional work in the bookkeeping department of

Florida State Bank, removing the Woodruff building for a city parking lot, remodeling the sign in front of McRoberts Tire Supply and erecting a sign for Ware Gas Company.

One noticed these signs almost immediately then moved to the Addition to Seminole Memorial Hospital, Wall Supply Building, Goodyear Service Stores addition, Addition to Seminole High School, a beautiful home for Mr. and Mrs. Thomas Richards and a nursing home for Seminole Lodge, Inc. In fact there are few establishments that his firm has not built or remodeled in this growing city.

One noticed, too, that he has worked close with the city officials, and it is not unusual to pick up the paper and find his picture with these officials. He erected a metal building for the city of Sanford and furnished the building for the local H.H. plant. One must also recognize his key personnel for their efficiency. Allyn C. Hausch has been with the firm over five years, and one need only to watch the bid tabulations to prove his perfection in estimating. Lawrence Poff is the firm's general superintendent and is most efficient in his job, and well liked by all in the city. S. F. Zeigler helps with supervision as well as maintenance of equipment and stock control of a well supplied warehouse. Norma Freeman handles the office with her pleasant personality and efficiency.

Although pointed out almost entirely have been the local construction of Robb's firm, they have not been limited to this area. One can start out in almost any direction and find other construction work this firm has done—in Brevard, Polk, Volusia and Orange Counties he has built everything from chicken ranches, schools and churches to various business establishments.



LENDING TO THE overall appearance of this new LeRoy C. Robb Construction home at Oak Avenue at 20th Street is the stately tree in the background. The brick in this elegant new home was taken from the Woodruff Building at First and Park. (Herald Photo)



THE BREAKFAST bar (foreground) sets off the all-electric kitchen in the LeRoy C. Robb Construction home on Oak Avenue at 20th Street. Note the ample cabinet space. (Herald Photo)

### Check Regularly For Danger Spots

Beware of moisture! It finds its way into your home and destroys maliciously. Why be caught unprepared?

Watch for danger spots and ward off attack. Window frames and downspouts, eaves, siding, porch posts and steps are some of your most vulnerable areas. This is where rot, rust and disintegration are most likely to begin.

Moisture loves to sneak up on these areas, so make a regular check. Careful caulking and paint renewal at intervals will safeguard your home.

Are you tired of picking up twigs from the bathroom floor, especially those used by the children? Try turning some of your regular towels into roller ones by merely attaching corresponding snaps along the tops and bottoms.

1964 Progress Edition

The Sanford Herald

## Adult Leaders Guide 4-Hers

Seminole County 4-H club members have able adult leaders: who are well trained to help and guide each boy and girl in his or her chosen project, with individual assistance.

County leaders include Ernest Lundberg, assistant agricultural agent, and Miss Myrtle Wilson, Home Demonstration agent.

Other adult leaders are Mrs. Mable Hein, Mrs. Anna Miller, Miss Eva Hunt, Mrs. Doris Gandy, Mrs. Marion Bryant, Mrs. Pat Boyles, Mrs. Marie Rae, Mrs. H. R. Wilson, Mrs. Onie Box, Mrs. J. M. Dingman, Mrs. Dolores Drees and Mrs. H. L. Johnson.

The leaders help the 4-H clubbers to live up to the significance of the 4-H emblem clover leaf.

The clover leaf itself symbolizes good luck and achievement. The four "H" letters stand for the training of the

Head, Heart, Hands and Health. "I pledge my Head to clearer thinking; my Heart to greater loyalty; my Hands to larger service and my Health to better living for my club, community and my country."

## Tips On Brush For Painting

Did you know that the kind of surface you want to paint determines the size and type of brush you should use?

Use a four or five inch brush for large, relatively smooth wall areas. Masonry has a fairly rough, even surface and will be hard on your brush. Use one made especially for painting masonry in this case.

If you're annoyed by your trash can being blown over by the wind or knocked over by stray dogs, try simply anchoring it inside an old automobile tire.

For window frames and trims, a 1½ or two inch brush does the best job. A sash brush is most helpful when painting narrow strips between window panes.



VIEW OF THE rainbow pool at the residence of Mr. and Mrs. J. W. Salsbury at 2200 Cordova Drive, Highland Park. (Herald Photo)

## Stored Gasoline Can Be Trouble

Fuel left in storage containers for an extended period of time can cause poor engine performance. If you purchased a large quantity of outboard fuel earlier in the season and have stored it, you better throw it away.

Stored fuel loses its "high ends," and what's left is usually very difficult, and sometimes, impossible to ignite.

Because it evaporates faster than oil, gasoline left in an engine too long can also cause poor performance. The mixture becomes too heavy and causes hard starting, excessive smoking, and fouled spark plugs.

It is emphasized that besides proper fuel, the correct fueling methods are also important. For the best mixture, half of the fuel should be added, then the recommended amount of oil, and then the remainder of the fuel.

Play it safe. Portable gas tanks should be removed from the boat when refueling. This prevents gas from spilling into the boat and becoming a fire hazard.

### Surprise

ATLANTA (UPI) — Lawyer L. S. Cobb said he paid 50 cents for a suitcase at a foreclosure sale without knowing its contents.

When he opened the suitcase he found it contained more than 500 prize ribbons for baby shows.

Cobb said he could not have qualified for one of the ribbons 50 years ago, and "I certainly don't need them now."

By the way, one reader tells us that when he repots plants for indoor use, he runs a length of flat, absorbent twill tape from near the center of the soil in the pot, down and out through the hole in the bottom. He lets this "wick" rest in water to soak up just enough moisture without danger of soil flooding. It can also be used for feeding liquid fertilizer.



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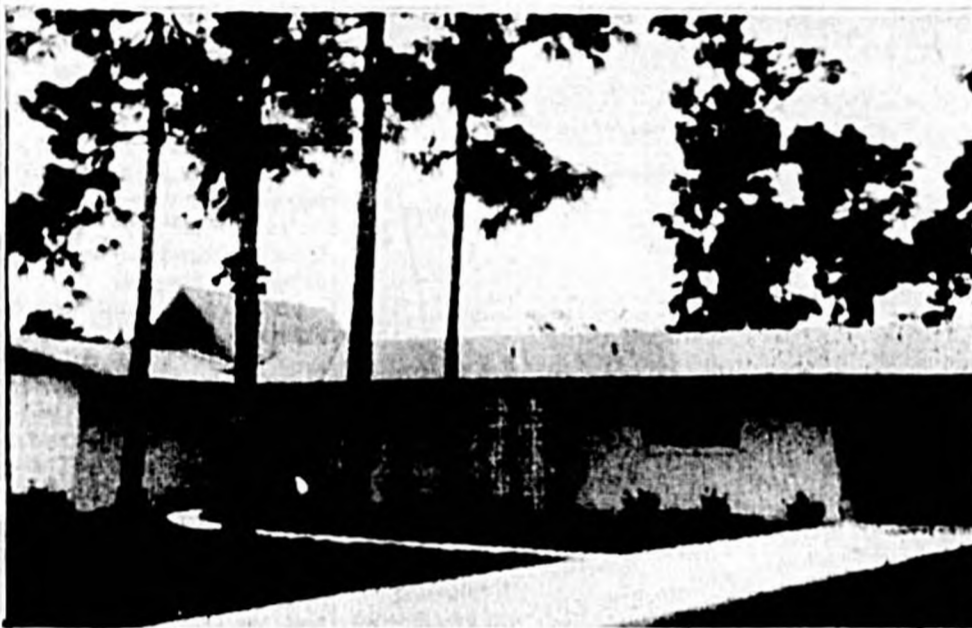
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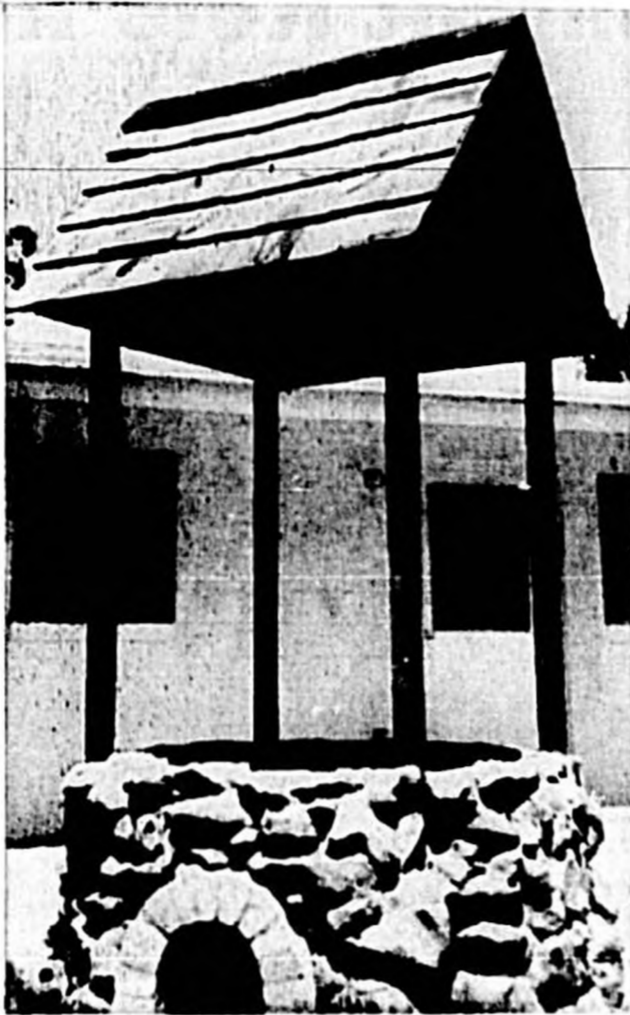




THE G. A. AHALT home at Chuluota is situated on a narrow neck between two lakes. This view of the front was taken from a boat on Lake Catherine. A highlight of the living room is ceiling-to-floor waterfall.



THESE ATTRACTIVE homes were constructed by LMN Enterprises at Longwood. The upper residence is at 316 Tullis Avenue and the lower home at 366 Tullis. (Herald Photos)



WISHING WELL? No, not really. It actually is an outside barbecue grill at a home in Greenbriar of Loch Arbor. (Herald Photo)

### County 4-H Has Membership Of 325

The motto, "To Make The Best Better," is the personal aim of the 325 4-H boys and girls in Seminole County. Many of the local youngsters in the 10 girls clubs and nine boys clubs have won state and national awards during the past year for their 4-H activities.

Members of all the clubs must keep their record books up-to-date and turn them in in order to be eligible to attend Camp McQuarrie in the Ocala National Forest.

During the past summer 63 youngsters from Seminole County attended for a week studying junior leadership, teenage camping, electricity workshop and wildlife camp.

Annual events in which the boys and girls participate include dairy shows, Seminole County Day at the Central Florida Fair, horse shows, County events day, annual dress revue, national 4-H Sunday, state events day and state 4-H council.

The organization also observes rally day, junior citrus institute, 4-H Week, achievement day, American Legion Fair week, the annual Christmas party and the 4-H State Conference.

Drawstrings convert wrap to cape. It's a new hooded beach towel to protect baby from sun and drafts. In heavy white terrycloth, it's designed for children aged three to four.

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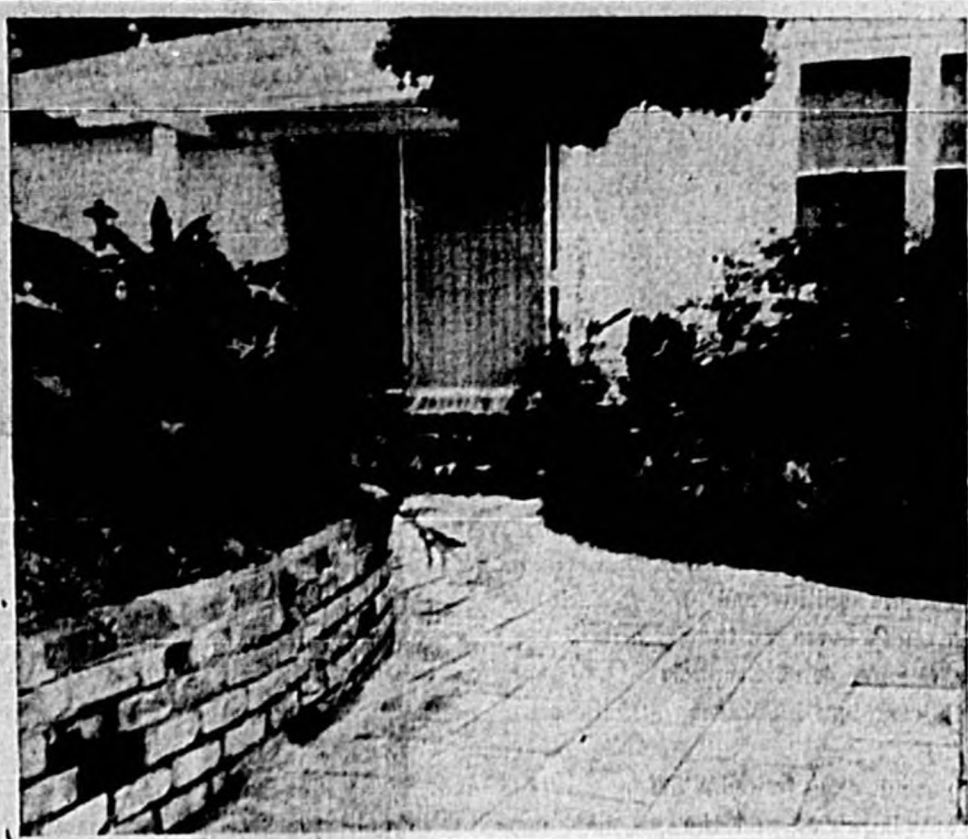
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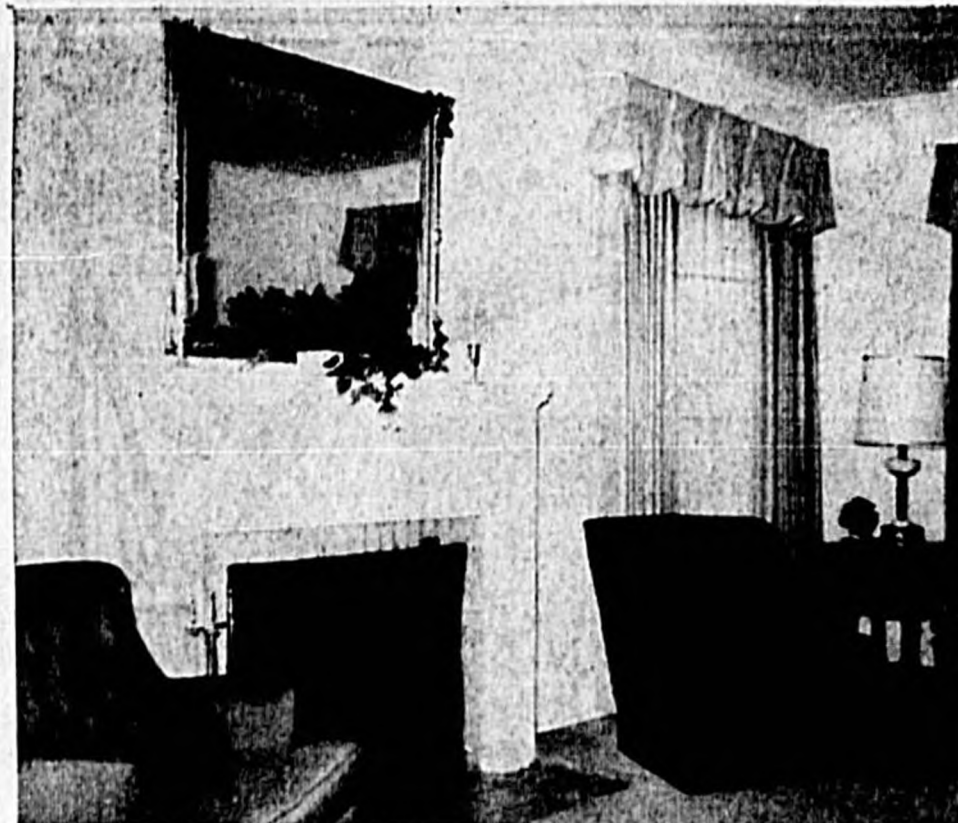
# Styling Of Fences Has Prominent Role In Residential Design



THIS LOVELY area-way leads from the patio of the Douglas Stenstrom home at 499 Elliott Avenue into . . .



. . . the family room, replete here with a rocker, spinning wheel lamp, a hurricane candle lamp, and thence to . . .



. . . the living room, focal point of which is the fireplace with the large mirror above. (Herald Photos)



SHOEMAKER CONSTRUCTION Company recently completed this brick home in the Mead Manor sector at Oviedo. Surrounded by many trees, it sits atop a high corner intersection. (Herald Photo)

## All Transportation Serves Seminole County

Seminole county is located in the immensely popular central Florida area of high ground and lakes. A 12-foot channel in the St. Johns River from Sanford to Jacksonville links the section via water with the entire east coast. The county is served by modern state and federal highways and main railroad arteries. Major airlines are within 20 miles or less from all parts of the county. Seminole is only minutes away from famous Atlantic beaches and salt water fishing.

## Numerous Patterns Available

A fence can be more than an enclosure. It can increase the attractiveness and livability of the outdoor area. It can provide an architectural medium for "marrying" the home with pleasant surroundings. It can broaden the scope and prestige of the dwelling, itself.

In modern times, the architectural styling of fences has played an increasingly prominent role in residential design.

Especially striking is the evolution of the wood fence. Whereas once the white painted picket fence dominated the scene, there are now a host of patterns to choose from.

According to the Southern Pine Association, skillfully designed wood fences conform closely in line and detail with the house itself. Fence styling is closely keyed to modern patterns of lumber on exterior house walls. If the exterior of the house is sided with vertical boards and battens, the fence may use an identical pattern.

In effect, the fence becomes an extension of the home and makes it seem larger and more livable.

The wood "basketweave" is a popular modern pattern with horizontal lumber interlacing among posts. This style blends well with virtually any residential design.

With fences—as with wood exterior walls—the trend is to accent the natural character of the material. This is done by finishing which reveals and emphasizes texture and grain. The overall effect is to create a closer communion between the home and its surroundings.

The beauty of modern wood fences is enduring. While fencing lumber may come in direct contact with the ground or be directly and constantly exposed to the elements, thorough protection against severe exposure is provided by pressure treatment with chemical preservatives.

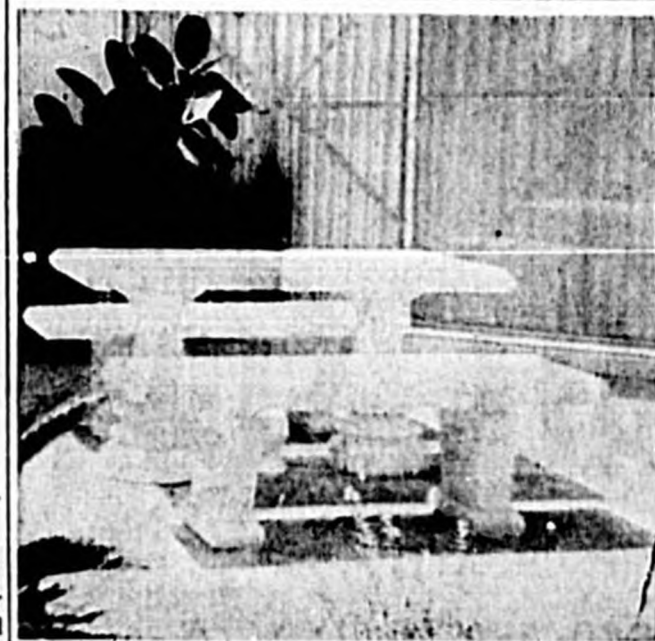
Southern Pine is an ideal species for fencing because of the ease with which it takes treatment as well as its strength and rugged wear resistance. Deep and uniform penetration can be achieved with the preservative which assures immunity to insect attack and severe conditions of exposure.

The chemicals can be clean and odorless.

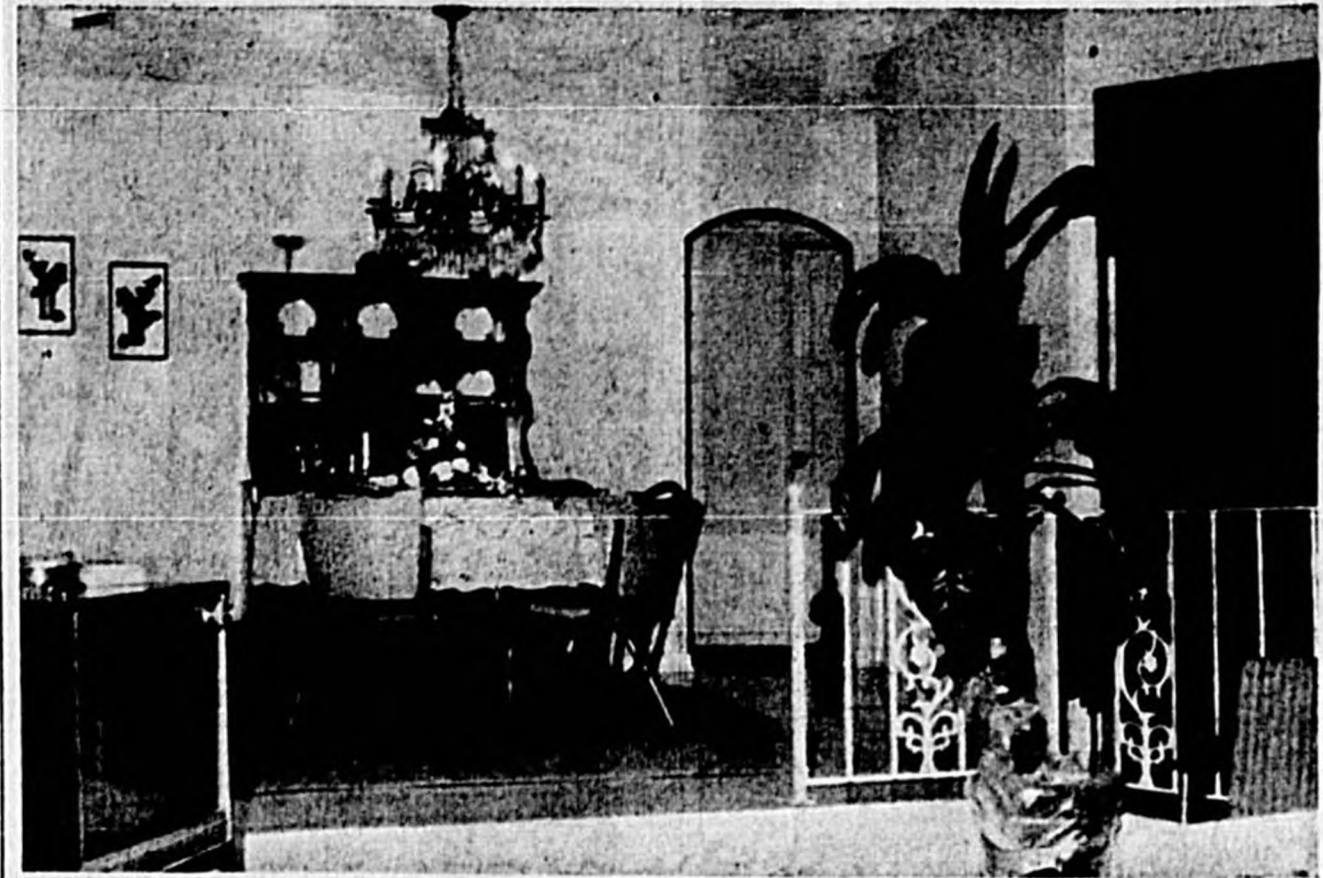
## Think Of Beauty In Window Decor

Some day this may be known as "The Age of the Picture Window." Big, broad and beautiful, your picture window is so-named because the original idea was to frame an attractive outdoor scene.

As of today, some do — and some don't. Whether or not your picture window frames a beautiful view, it probably occupies a prominent place in your home, and so deserves your very best — your most loving — attention. You can make the most of its beauty and placement with the right decor, but by all means avoid a "goldfish bowl" result that would put the inside of your home on display before every passerby.



THIS PATIO at the rear of a home at a corner intersection in Idyllwild presents a most pleasing view from the side street. (Herald Photo)



CAREFUL blending of old and new brings into play a graceful chandelier in the dining room of the home of Mr. and Mrs. Al Keith in Loch Arbor (above). A black cat curls up expectantly before the white stone fireplace, a replica of which exists in Chicago, copied by a friend. (Herald Photos)

## Welcome 'Oasis' Outlined For Urban Dwellers

As a general rule, large lots are hard to come by in most U. S. cities and in some of the more congested suburban areas.

And with the surrounding streets as crowded and as noisy as they often are, outdoor living can be anything but relaxing.

"Patio plan" homes provide a welcome oasis for urban dwellers with a thirst for space and the outdoors.

The home is built around a central courtyard or patio. Surrounding the patio on all sides, the building acts as a "buffer" between the outdoor recreation area and the streets—sheltering occupants from public view and the hubbub of traffic, and giving children safety in play.

The outdoor area is concentrated and hence far more spacious than would be possible with separate yards.

Inside as well as outside, the "patio plan" has its advantages. Rooms are oriented toward the inner courtyard with large windows usually facing that side. The outer view becomes part of the interior design scheme. Because of their outdoor extension, the rooms look larger as well as cheerful and bright.

According to the Southern Pine Association, the "patio plan" calls for a congenial blending of the outdoor-in-door setting with the natural warmth of wood.

"Pre-shrunk" Southern Pine is used in many fascinating forms to engender close harmony between home and secluded landscape. At strategic intervals, certain portions of the wood structure may be left exposed. Wood decks and wood overhangs are functional and provide comfortable sheltered area.

The Sanford Herald  
1964 Progress Edition

## Painting Estimate Outlined

But you never thought you'd have to use that old grade school formula "Area equals Length X Width." Well, you're in for a big surprise. You can put that formula to good use right now.

The National Paint, Varnish and Lacquer Association suggests you apply it to determine how much paint you will need for interior painting and finishing. Bear in mind, however, that the following rules will determine the amount of paint needed for one coat only.

If you blithely run right out and buy several cans of paint without checking first, you may find yourself in sore distress. What's the hurry? Measure your interior before doing anything else.

Change your formula to A equals L X H. This substitutes the height of the wall for the "W" and makes the formula easier to work with. Measure each of the walls, find the area, and add the four totals together. Your answer is the total number of square feet to be covered. If, for any reason, you want to double-check your calculations just measure the perimeter of the room and multiply this figure by the height. The answer is the same. Remember not to deduct for windows unless they measure more than 100 square feet in size.

You can usually find out how many square feet a gallon will cover by looking at the label on the paint can. If the information isn't given, however, don't worry. Just ask your local, reputable paint dealer and he'll be more than glad to help you.

After you divide the number of square feet to be painted by the number of square feet a gallon covers, you'll know how much paint to use for the job.

The same formula can be used to determine how much varnish you will need for the floors and how much paint you'll need for the ceiling.

## Curved Window Elegant In Self

A curved bow window is an architectural glory, so elegant in itself that you don't need an elaborate treatment to enhance its natural beauty. Simple draw draperies are often as effective as the more elaborate treatments; and you can always use sheer curtains under the draperies to block

out an unattractive view, or to prevent direct sunlight from fading your furnishings. Manufacturers make available any curtain or traverse rod — or combination of them — you could possibly need, "cut-to-measure" to fit the actual curve of your bow window.

The angled, or more conventional "bay," window usually consists of three or more double-hung windows. These may be treated with separate curtains and draperies for each side or section, or with just one wide pair for the entire group.



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# Kingswood Builders Place Many Custom Homes In Sanford



## New Office Building Is Planned

During the last year Kingswood Builders has built 20 homes in Greenbriar of Loch Arbor in the price range of \$17,000 to \$30,000, besides many others built in Kingswood Manor, Orlando.

In the Grove Manor area of Sanford the firm has built a number of homes in the \$20,000 to \$25,000 price range. There are two homes available at this time at Mellonville and Washington on beautifully landscaped lots and a setting of huge orange and grapefruit trees.

"We have built a number of custom homes during this year, including one for the executive director of Sanford Seminoles Chamber of Commerce, John Krider," says Byron Leach.

"On scattered lots in the city of Sanford we have built some three bedroom, 1, 1 1/2 and 2 bath homes in the \$11,000 to \$13,000 price," he continued.

"One of the things that we are proud of during this year was the purchase of 274 feet of frontage on Hwy. 17-92 at the corner of 27th Street and then the sale of 150 feet to Royal Castle. The Royal Castle Corporation has built one of its newest in design and largest eating places on this property.

"Recently we purchased the Britt property fronting on Hwy. 17-92 and Hiawatha and our long range plans are to remodel this present building for an office. The architect's plans are almost complete."

## Ranch Window Tips Outlined

Relative newcomers to the window family, ranch-style windows are found in many contemporary homes. Although they let in light and air, they were designed for another distinct purpose — to leave more wall space in the small rooms of modern homes.

First question you must ask yourself, in planning curtains and draperies for ranch windows, is whether you want to feature these windows in your decorating scheme or subdue them. On this decision depend the curtains and draperies you select, and the placement of furniture under the windows.

If you decide to accentuate your ranch windows, you will want to use medium-tall furniture beneath them. High chests and bookcases are ideal. Tall accessory items such as bottles, vases and candlesticks will help lead the eye upward to the window. Then, too, you will want your curtain or drapery fabric to contrast with the wall color; usually you will pick an "accent" color.

Should you decide to subdue your ranch windows, use low furniture beneath them, with wide-shaped accessories that attract the eye down and away from the windows. And you will want to use a solid color fabric that matches your walls as closely as possible, to avoid contrast.



GREENBRIAR of Loch Arbor is the setting for these two homes by Kingswood Builders. The home in the upper photo is on Highland Court at Rantoul, while the brick home in the lower photo is on Par Place just off Rantoul. These are typical of the many custom built homes by Kingswood Builders.

## 350 Homes Constructed By LMN

Three hundred and fifty new homes constructed in the last four years in Central Florida.

That is the enviable record of LMN Enterprises, Inc., of Longwood.

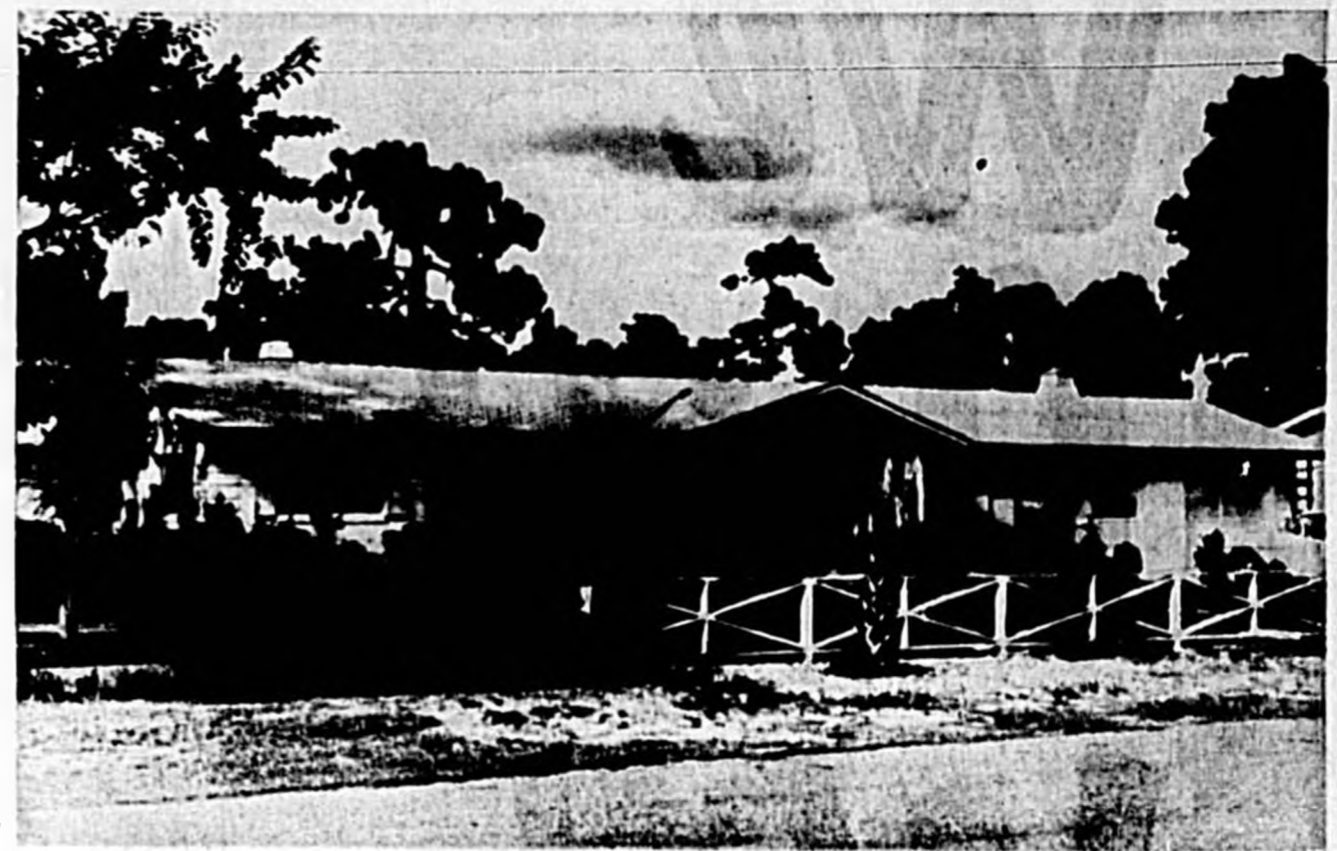
President Harold C. Logan organized LMN Enterprises in 1960 for commercial, industrial and residential building and remodeling.

LMN has completely built up the subdivisions of Tee 'n' Green Estates, off West 20th Street, Sanford, and Longdale, a suburb of Longwood.

Presently LMN is promoting Suburban Estates, near the intersection of 46A and I-4; Crystal Lake Parks, at Lake Mary, and Lake Wayman Heights, at Longwood. Custom-built homes are being offered in the Longwood section.

Logan also stated his firm is starting a new exclusive

The Sanford Herald 1964 Progress Edition



HAROLD C. LOGAN, president of LMN Enterprises, Inc., and Mrs. Logan built this attractive home for themselves on Windmers in Longwood. It is representative of the many fine homes built in Central Florida by LMN Enterprises. (Herald Photo)

LMN will erect custom-built homes on company or the owners' lots. It also will provide architectural service and arrange financing. The financing may be P.F.A. FHA-in-service, VA or conventional.

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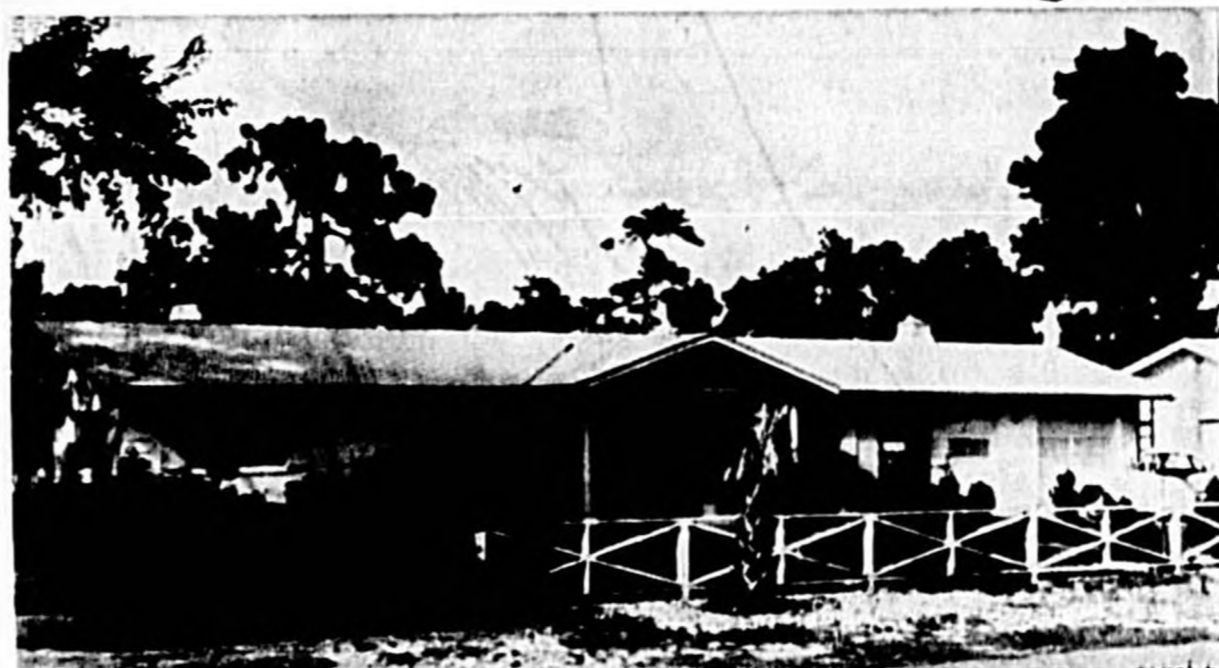
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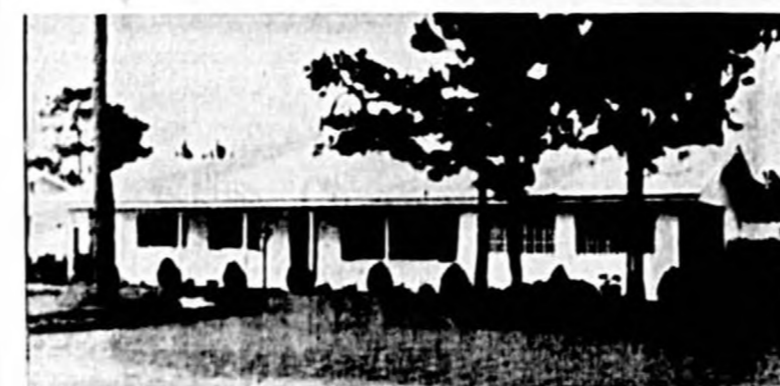
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HOME CONSTRUCTION — this U. S. Steel home, located at 20th and Oak Avenue in Sanford is an example of residential construction now being completed by LeRoy Robb Construction Co.



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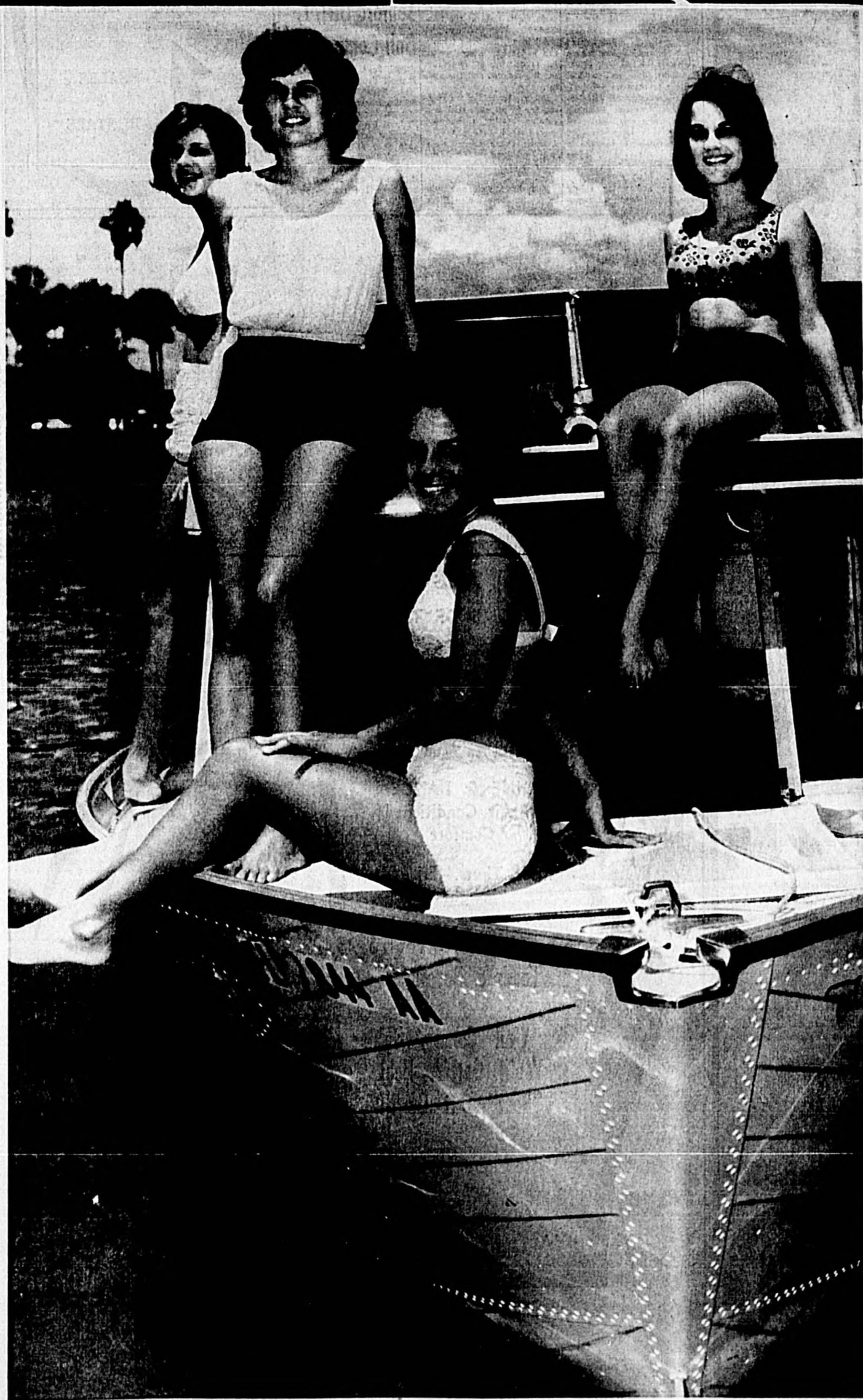
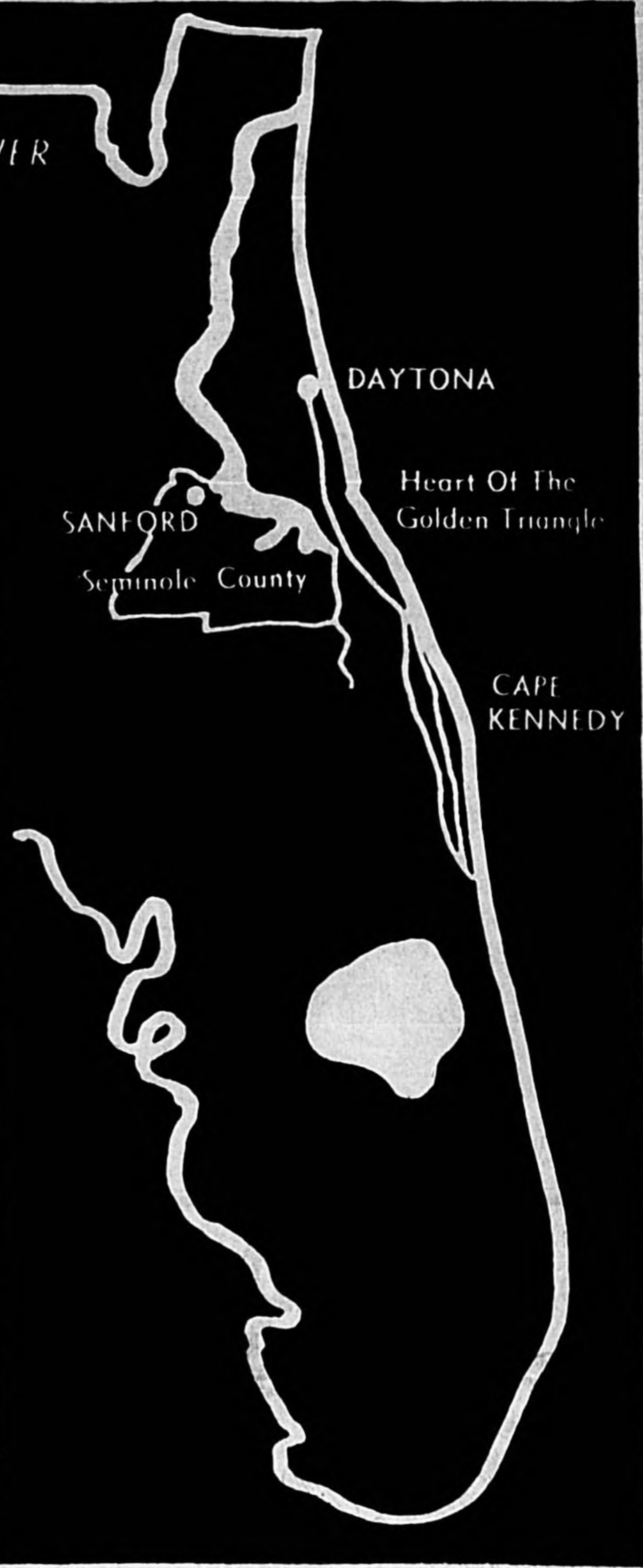


The Sanford Herald

1964

PROGRESS EDITION

SEMINOLE COUNTY ON THE ST. JOHNS RIVER  
THE NILE OF AMERICA



### *"Fun In The Sun"*

Seminole County is a good place to live, for no other reason than "fun in the sun." While water sports predominate—boating, swimming, skiing, fishing—the year 'round, yet there are other sports, too, as depicted in these pages. Such as hunting, golfing, tennis, along with the spectator sports: baseball, football, basketball, jai-alai, horse racing, dog racing. You name it—it's here. And exemplifying the all-round recreational program offered in Seminole County are these young misses: Vida Sue Smith, Susan Tanner and Jeanne and Linda Gaye Robson.



# County 'Sports Mecca' For Residents, Visitors

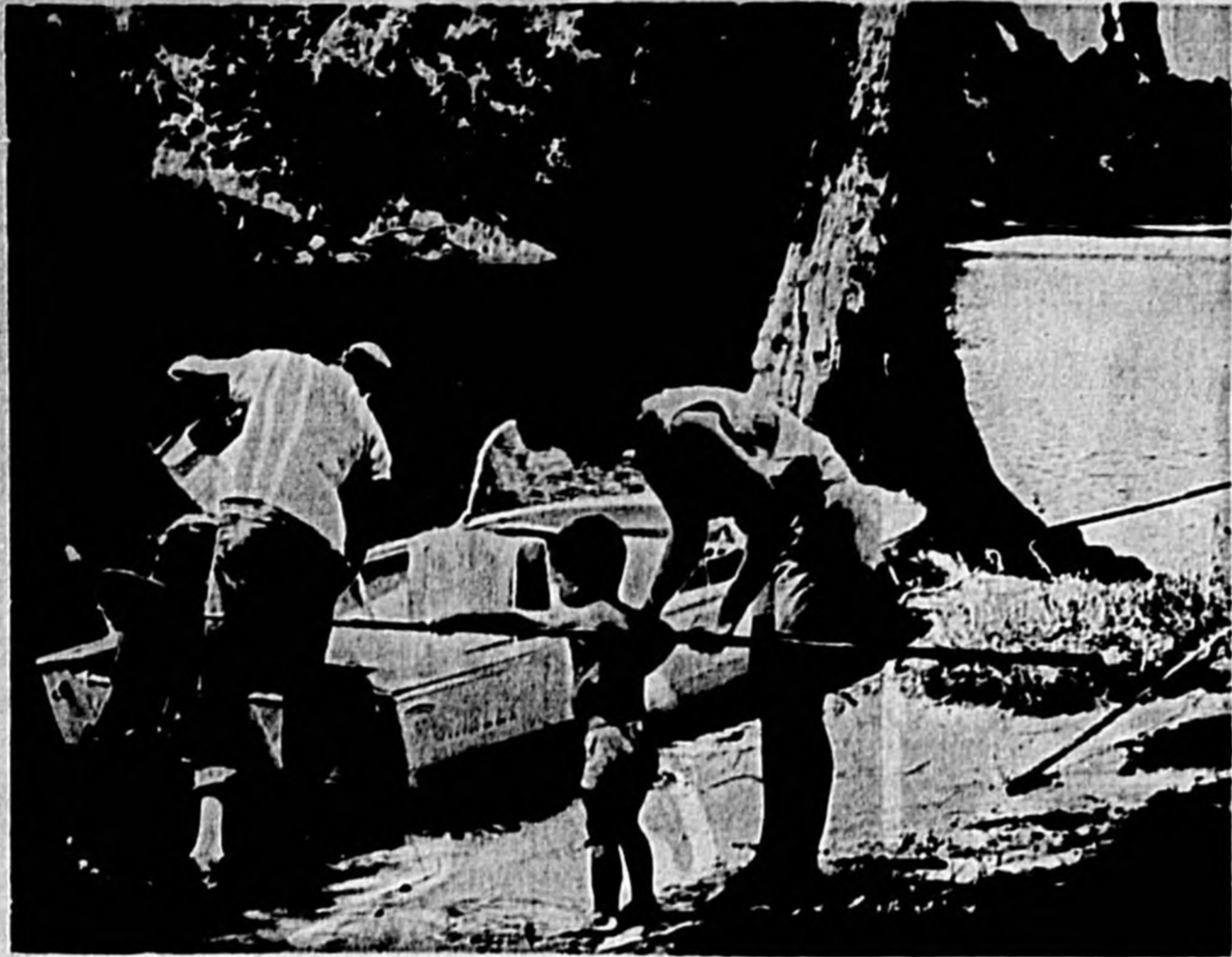
## Variety Is Spice Of County Offering

Sports of every type (summer variety, of course) are available in Seminole County for the resident and the visitor, alike. Whether it be as a participant or as a spectator. Recreation is offered as an enticement to bring

new residents in the county and to give vacation enjoyment to the northern visitors... for recreation and sports are "big business" for Seminole business houses, yielding millions of dollars annually toward the county's economic life. Knowing planners predict that Seminole County will be the second fastest growing county in population in Florida within the next five years, second only to Brevard County with its air space complex. To that end, local leaders already are looking toward preserving the county's existing recreational areas. These leaders are members of the long range recreational planning committee named by the County Commission, County Chamber of Commerce and City Commission, who are working with area and state planners. Probably the greatest single sports attraction is the county's teeming fishing areas, lakes and rivers, abounding with bass, broom speckled perch, shad, etc. It has been estimated that fishing alone yields \$2 million annually in Seminole County. There aren't too many persons who know that Seminole County also offers some of the best hunting... yes, hunting... in Florida. Herald photographer Bill Vincent Jr., a Sanford native and lifelong resident, reports that West Seminole, between a Highway 44 and 436, offers fine bear, deer and wildcat hunting in season. Pleasure craft of all descriptions traverse Seminole waters, from small outboard runabouts to large cruisers. A large number of houseboats—some custom-built, some homemade—have been noted, of late. Sailing and water skiing have been growing in popu-

larity, with some sailboats moored in the City of Sanford's boat basin. There are five golf courses in the county, with tennis courts galore. And add to these the riding clubs, shuffleboard courts, swimming pools, baseball fields, picnic grounds, archery. For the spectator there are jai alai, dog racing, horse racing, and baseball, football and basketball by school and Little League teams. The New York Mets earlier this year "nibbled" at moving into Sanford permanently when they had a number of farm teams train at the Sanford Memorial Stadium. All in all, Seminole County can match any other locality in its offering of recreation for the resident and the visitor. But greater things are coming for in an estimated five years a boating enthusiasts may proceed directly to the Atlantic Ocean without the long haul down the St. Johns River to Jacksonville and the coast. This direct waterway will be the St. Johns-Indian River

Canal, a "straight shoot" from Lake Harney to the Indian River and on through a new government-sponsored haulover canal to the ocean. Also in the long range planning by local, area and state leaders is a "greenbelt" recreational program extending southward from Daytona Beach along the St. Johns River to Lake Hal'n Blaine. Designed primarily for flood control, the area will be used for recreational purposes, too.



AWAY TO THE WATERS... away to the woods! Increasing thousands of visitors enjoy Seminole County's recreational areas each year. Yet there's room a-plenty for more. Facilities are added and improved each season.

### Sanford Girl, 7, Golf Competitor

Toni Jean Osborne, seven year-old daughter of Mr. and Mrs. Edgar E. Osborne of 203 Bradshaw Drive, Sanford, is a regular competitor in the National Pee Wee Golf Championships held during June of each year at the Rio Pinar Country Club near Orlando. For the past two years, playing the 6-7 age bracket, Toni has been the runner-up for the title in her group.

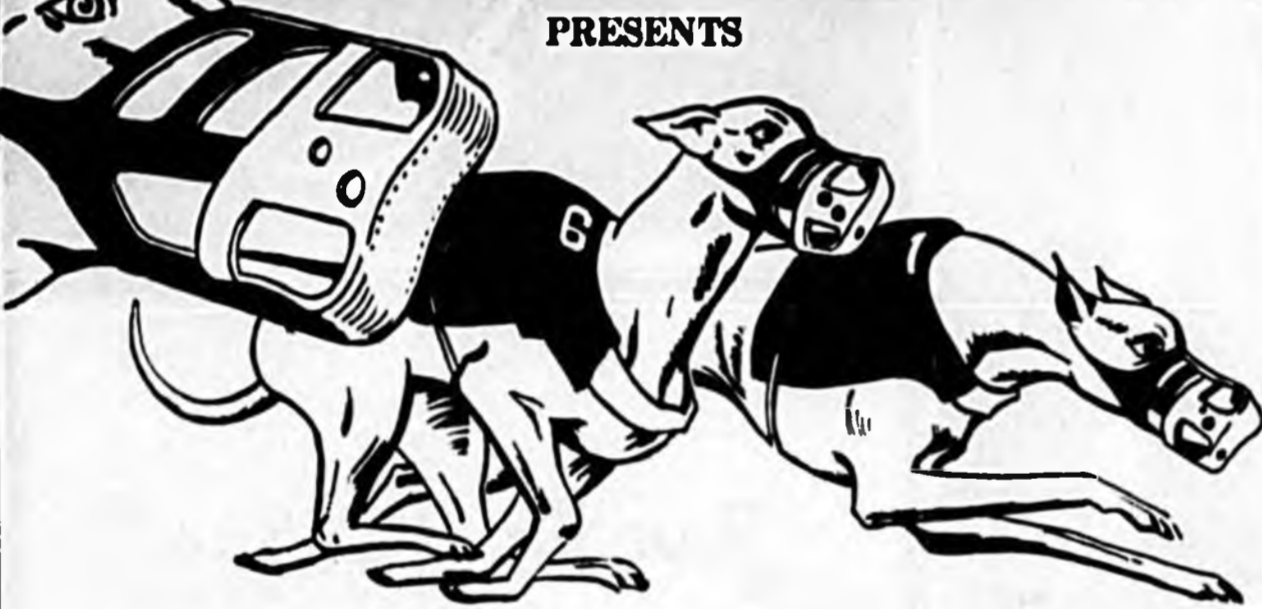
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## SANFORD — ORLANDO KENNEL CLUB



### "THE SPORT OF QUEENS" . . . DOG RACING



JERRY COLLINS



JACK LEDOUX



JACK COLLINS

When the bugle sounds the call to post Jan. 2, champion greyhounds from 30 of the world's leading kennels will be ready to provide speed and thrills as the Sport of Queens again reigns supreme at the Sanford-Orlando Kennel Club. The action-packed 92-day meet ends April 15. The fleet greyhounds, champions of the racing world, will break from the box 10 times nightly except Sunday at 8:10 and in popular sunny matinee programs which are staged Wednesday, Friday and Saturday afternoons at 2 p.m. The Sanford-Orlando track has been a pre-arrier in the racing industry since it was taken over by Jerry Collins, one of the nation's outstanding racing executives, in 1955. Jack Ledoux, general manager, has played a key part in the phenomenal growth of the SOKC, along with Jack Collins, third partner in the operation. Over 200,000 enthusiastic fans each season enjoy the colorful and thrilling action from the plush clubhouse and beautiful grandstands, which are completely glass-enclosed and comfortably heated.

SEASON OPENS **Jan. 2**



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# City Offers Varied Recreation Program For Youths, Adults

## City Sports Center Of Central Florida

By Jim Jernigan

The Sanford Recreation Department was established in 1958 upon opening of the Civic Center and Youth Wing.

The City of Sanford then hired a full time recreation director. Since that time the staff has in-

creased to a full time secretary, colored program supervisor and many part-time employees. The program includes baseball, softball, archery, competitive and recreational swimming, ceramics, youth dances, square dancing, basketball, tennis, social functions, sailing summer playgrounds and many other varied programs to attract the enthusiast in most any field.

Outdoor recreation areas are quite evident throughout the city with many neighborhood parks suited to family outdoor needs. Fort Mellon Park is the largest city-owned park, affords picnicking, swimming pool, lighted Little League park, lighted softball field and a lighted children's playground. Another lighted ball field in Pinehurst Park will be completed soon. This park also contains many swings, slides and barbecue grills.

The Fort Mellon swimming pool was constructed in 1950 and operates on a modern filter and chlorination system and has a capacity of 200 people. The pool is open to children and adults, giving many hours of fun and recreation, from May until September.

The Sanford Municipal Zoo was started in the early 1900s and offers many hours of passive entertainment to tourists and school children throughout Central Florida. Some of the top attractions are otters, chimps, monkeys, lions, talking birds.

Sanford has always been a sports center of the Central Florida area and an example is the beautiful municipal stadium which hosts area

### Dad Back To Old Tricks

The man who started the "boating boom" more than a decade ago is back to his old tricks.

The "let's get away from it all" fisherman was the first to discover that a small fishing boat with an outboard motor could take him where the big ones were. It wasn't long before bigger horsepower and stylish runabouts turned boating into a family activity. It looked like the days of the car-top fishing rig were gone.

Now, according to industry and sales surveys Dad is up to his old tricks. Sales of small fishing motors are on the upswing. Besides that, manufacturers of the car-top boat reported increased sales in 1964. It all adds up to mean that Dad is sneaking off again. But this time he uses his "own" fishing rig and leaves the family run-about at home.

Where there's a will, there's a way!

football, baseball, track events, softball and the annual Auto Show. The Sanford Municipal Stadium is heralded as one of the best Class D stadiums in the South.



**KATHY SCHLITT**, 17-year-old member of the Skate City Dance and Figure Club and Florida figure skating champion for her age group, represented the state in the national finals at Louisville, Ky.

### Organized Ball Available For All Youngsters

Any Seminole County youngster who wants to participate in organized Little League baseball certainly has the chance.

In Sanford the City Recreation Department operates no less than two complete leagues for LL play while the Seminole Little League Association operates a circuit for communities outside the greater Sanford area.

The Sanford department also operates a league for junior boys while the Seminole group operates what is called the Senior League program.

In addition, a boy's summer loop is sponsored by the Seminole Little League outfit. Men's six-pitch softball circuits are also sponsored in the city and throughout the county.

In addition to those previously mentioned, organized boys' baseball programs are also sponsored in other sections of the county.

Boys too young even for Little League baseball still have programs for them in Sanford and Seminole County.

The City's recreation group also sponsors a five-team circuit known as the Pee Wee League. Out in the county, the Seminole Little League Association operates an eight-club circuit known as the Farm League.

The American Legion also sponsors boys' league baseball.



**PATTY BERG**, long-time golfing great, is pictured at Mayfair Country Club recently as she demonstrated how to and how not to hit the ball. Her's is probably the greatest one-woman show for golfing enthusiasts.

## Florida Termed Fisherman's Paradise

Florida, the land of fishing, where one out of every 12 acres is in fishable waters, and no man need travel more than 18 miles to find a highly productive lake or stream? Florida, with its leaping sailfish, flashing tarpon and smashing black bass? Florida, with its 3,750 miles of tidal coastline, longest in the United States, and its 30,000 named lakes as well as innumerable rivers, canals and streams? Florida, with its vast inland water area greater than that of any other state?

Or should you say: Florida, with its 2,100 miles of sun-swept mainland beaches? Florida, with its countless still-fishermen dozing happily in the warm tropical sun every day of the year? Florida, with its magnificent charter boats slicing through white-capped salt water in search of the finest gamefishes in the world? Florida, with 3,000,000 acres of salt waters and 2,750,000

acres of fresh waters under its jurisdiction, and easy access to the limitless Gulf of Mexico and Atlantic Ocean? Florida, which places an annual valuation of more than 100 million dollars on its fresh water fishing alone? Florida, where one charming city, Orlando, boasts of 32 lakes with in its city limits, not to speak of the much smaller Winter Haven which lays claim to 188? Florida, which still possesses wild, virgin fishing waters seen by few, if any, men? Perhaps the simplest term would be best: Florida, fisherman's paradise.

Yes, Florida, the fisherman's paradise which any person may attain, rich or poor, male or female, young or old.

It is a vast, rich, beautiful state with 58,560 square miles of territory laced together by a fine network of fishable canals, lakes and streams. Its sparkling fresh and salt waters offer enormous amounts

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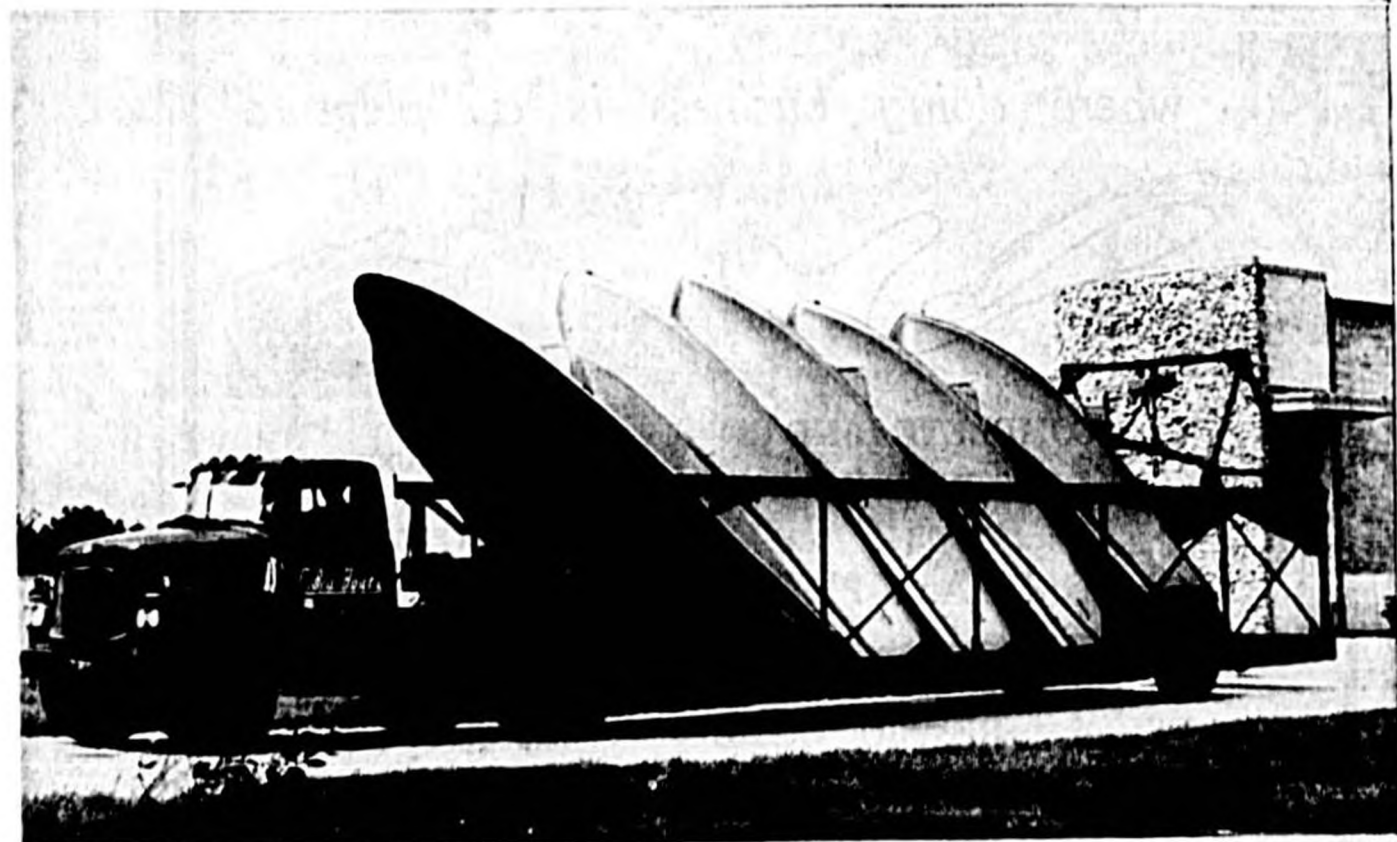
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**GOLFERS** Irma Bodell and Debbie Pender cross the bridge connecting the back nine at the Land o' Lakes Country Club, Casselberry.



# Sports Flying Popular Here; NAS Sanford Aero Club Has Three Airplanes



THREE AIRPLANES (above) are owned and operated by the 61 members of NAS Sanford Aero Club. Five members (below) pose before the club's new four-place Stinson Station Wagon: CPO Rudolph Bernal, Lt. R. M. Currie, president; Lt. Robert E. Brewer, CPO George Felgar and AD1 Charles E. Winship. (Herald Photos)



## Membership Up Half In First Year

Sports flying is not new to Seminole County . . . many residents have their own airplanes, for pleasure and for business.

However, just one year ago, on Nov. 8, 1958, charter was granted to Seminole County's first flying group, the NAS Sanford Aero Club. Membership is limited to military and civilian personnel of Sanford Naval Air Station.

Forty-two members signed the charter and as of this date the membership totals 61.

The club commenced operations with two 25-year-old two-place J-3 Piper Cubs, and has its base of operations at DeLand Airport since Sanford or Seminole County does not have an airport.

Only a few weeks the Aero Club took delivery of a four-place Stinson Country Station Wagon.

Some members are Navy and/or civilian-licensed pilots and give flying instructions to other members. Members may use the three planes for instruction, sports flying or for cross-country trips. They pay regular dues plus fixed fees for flying time—the Navy or any other federal agency contributes nothing to the club's operations.

Heading the Aero Club is a Navy pilot, Lt. R. M. Currie, president.

Other officers are William E. Rogers, vice president; AQ1 William Jones, secretary; Lt. Robert E. Brewer, treasurer; Lt. Cdr. Earl Unger, operations officer, and Lt. Andrew F. Reno, maintenance officer.

## Legion Ball Popular With Fans

American Legion baseball has been popular with Seminole County baseball fans for a number of years.

In the Sanford area, Post 55 of the American Legion has sponsored a local team in the department's Sixth District for a number of years and the club has been highly representative of this section.

In fact, during the past baseball season Post 53's club cap-

tured the district championship and went to the finals of the Legion's area tournament at Fort Pierce.

The club is managed by Frank Thomas, a retired Navy veteran and now an employe of the Sanford Post Office. Assisting Thomas is Bill Kuykendall, another postal service employe.

The Legion team plays its home games at Sanford's mod-

ern and well equipped municipal stadium.

The salt water shad comes up the St. Johns River from the Atlantic Ocean each year and spawns near the bars and sand bottoms. The run begins in early December and continues to late March, sometimes into April.

## Bring Jacket Along In Fall

With cooler, fall weather on the way boaters should remember to bring along a sweater or light weight jacket. Cooler temperatures on the water and brisk winds can chill the bones of the heartiest skipper.

Three famous Central Florida springs feed the Wekiva River and keep its waters cool even in summer. The narrow stream winds through a picturesque area.

The Sanford Herald

1964 Progress Edition

# St. Johns Best Black Bass Grounds In World

One of the surest ways of starting an argument in Florida is to insist that one spot is better than another for catching fish. The Game and Fresh Water Fish Commission is aware that expressing a preference between one place and another is unwise.

However, it can do no harm to mention a few of the favorite fishing localities among the thousands of lakes and rivers in the State.

In the northwest portion of the state, there is excellent fishing especially in the Choctawhatchee, Apalachicola and Ochlockonee Rivers. Lakes are less common than in other portions of the State, but the fishing is deemed excellent in

Dead Lakes, near Wewahatchee, Lakes Talquin and Jackson, near Tallahassee and Quincy and Lake Seminole near Marianna.

In northeast Florida, the Suwannee, Steinhatchee and Santa Fe Rivers are popular streams with Orange Lake topping others in fishing interest.

In the central as well as in the northeastern part of the state flows the St. Johns River, one of the best known black bass grounds in the world; although the same could as easily be said of Lake Apopka and the many other lakes in the lake region of Lake and surrounding counties. In the Gulf Coast section the Withla-

coochee and Homosassa Rivers and Lake Toula Apopka always attract the anglers.

Toward the south thousands of fishermen annually try their luck in Lake Okechobee, se-

cond largest fresh water lake entirely within continental United States; while others fish the canals of the Everglades, the Kissimmee River, Lakes Blue Cypress and Traf-

ford, and the many other angling opportunities in this section of the State.

But wherever you wet a line, you've got a good chance to hook a fish!



THE WEKIVA River is a favorite spot for fishermen (and fisherwomen) looking for bass, bream, specks and catfish. The meandering, picturesque stream is a good place to "wish and fish." (Herald Photo)

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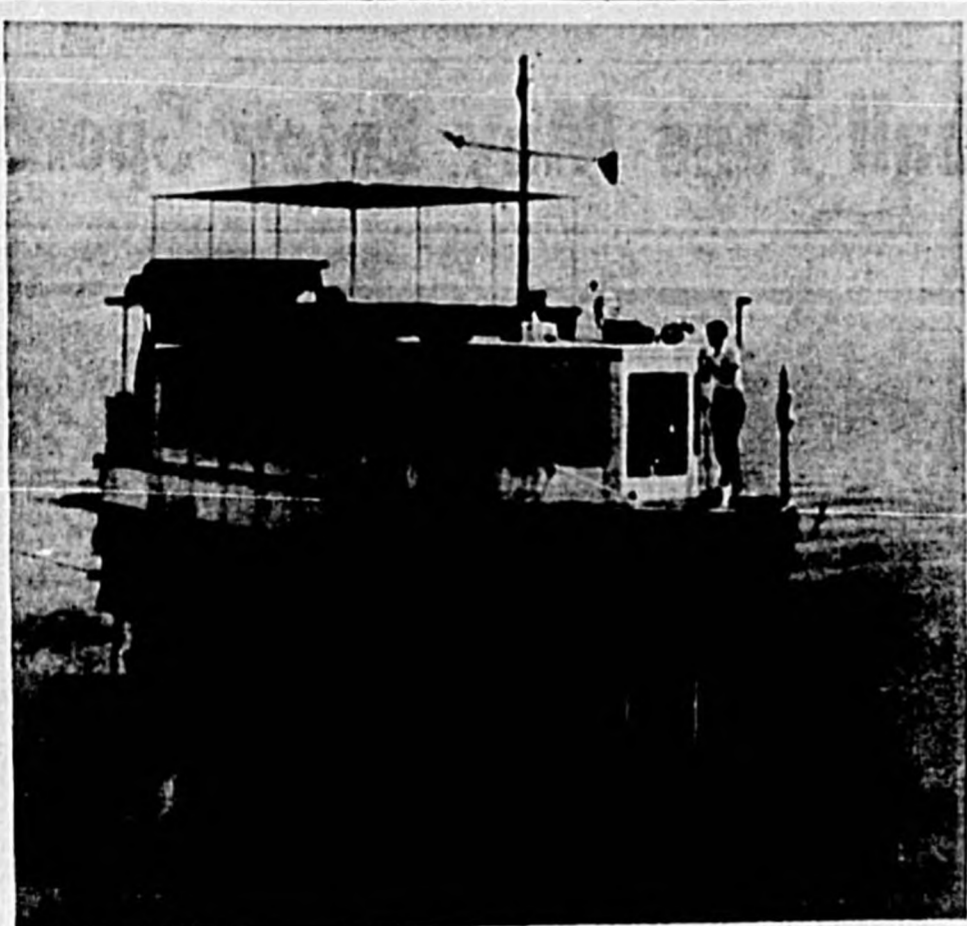
## Freddie's

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# Fishermen Contribute To Economic Life Of Florida



GENE ROUMILLAT has been host to literally thousands aboard his craft in cruises on the St. Johns River, its lakes and tributaries for many years. He is pictured here (at the wheel) with his grandson, Francis Roumillat IV (on deck), pulling into the city boat basin at the foot of Park Avenue in Sanford. (Herald Photo)

## St. Johns' Value Told By Agencies

Fishermen contribute greatly to the economic life of Florida. Their contribution in dollars runs into the millions for boats, motors, fishing gear, licenses, accessories, quarters, etc.

One of the great factors in the economic value of sport fishing is the St. Johns River, which bounds Seminole County on the east and north.

S. B. (Jim) Crowe, member of the Seminole County long range planning committee for recreation, has compiled many interesting statistics.

The State Game and Fresh Water Fish Commission reported to Crowe that through aerial observations on 36 scattered days, the period May 1962 to March 1963 was, generally speaking, a year of lower fishing pressure on the St. Johns River than in immediately preceding years, yet the economic value of the sport fishery was estimated at more than \$2 million.

The fish and wildlife service of the U. S. Department of the Interior has informed Crowe that "the St. Johns River shad sport fishery continues to be our best fishery for this species on the Atlantic coast. During the 1963 season (latest figures available), the sportsmen took an estimated 73,125 shad in 9,468 boat-days. This was an increase of 11 per cent in number of fish caught and 22 per cent in effort over those for the previous season."



THIS RELAXED golfer smiles at The Herald photographer while awaiting his partner to putt from 'way out of the camera's range on the 14th green at Land o' Lakes Country Club.

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## Drag Racing Highlighted Locally

Drag racing in Central Florida has been highlighted in recent years by the Seminole Timing Association.

The association frequently sponsors drag racing programs at the Osceola Drag Strip, formerly Osceola Air-

port. Most of Florida's outstanding drivers appear regularly at the strip, including such standouts as Col. Beecher Wyatt, current drag racing champion of Florida. Wyatt drives "The Rebel" and "The Re-

bel, Too"—a pair of the fastest dragsters to race the second hand of any official's stop watch.

Frequently, the association also sponsors events which attract drag strip drivers from all sections of the Southeast.

## Truckers & Tourists Welcome!

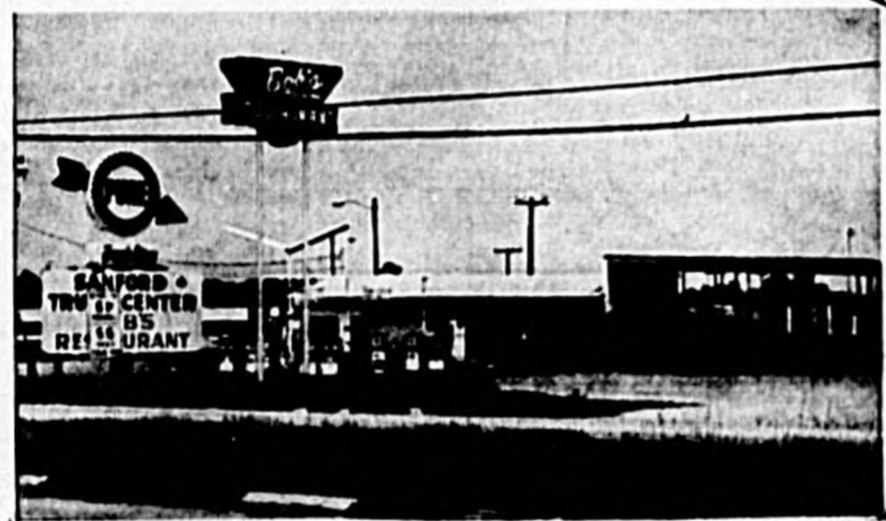
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# 'Shad Bake' Factor In Shortening War Between The States

## Battle Lost Because Of Hungry Generals

Little do the anglers who come from as far away as Sweden in pursuit of shad in the St. Johns River realize that this mighty game fish played a major role in the War Between the States. So much so that a "shad bake" threw a great victory into

the hands of the Union Army and shortened the conflict by many, many months.

This was the Battle of Five Forks, in Virginia, on April 1, 1864, in which the Confederate Army is presumed to have suffered casualties in excess of 10,000, in dead, wounded and captured troops.

It is a matter of history. Douglas Southall Freeman has presented a complete and exhaustive study of the Confederacy's part in the Civil War in three volumes entitled "Lee's Lieutenants."

E. B. (Jim) Crowe, who annually hosts thousands of shad fishermen and fishermen between December and April at his fishing camp

Rosser, CSA) had spent a day on the Nottoway River immediately before moving on March 30-31 to Five Forks. The shad had been running in the stream. With a borrowed seine, the young General had caught many of the fine fish. Some of these he had placed in his headquarters ambulance and had brought to Five Forks. As soon as he got permission to move his division north of Hatcher's Run, he arranged that the fish be cleaned and split and placed on sticks in front of briar fires of dry wood.

"In the assurance that this would provide a meal delicious at any time and incredible in the hungry days of bone-grawing war, he invited Pickett to the shad bake. Hungry and probably half wet, Pickett gratefully accepted and promised to join his host at the designated place in an hour. Fitz Lee with equal satisfaction accepted. Neither man lost any time in preparing to keep the appointment.

"After Fitz Lee mounted but before he started for Rosser's headquarters, Tom Munford (Brig. Gen. Thomas T. Munford, CSA) dashed up and handed him a dispatch from Lt. Wythe B. Graham, of the Eighth Virginia Cavalry, the unit that had been placed in liaison with Robert's Brigade on the extreme left. Graham reported that part of the North Carolina troopers had ridden into the picket line of the Eighth. They had stated that they had been attacked by overpowering Federals to the east of Five Forks, that their Brigade had been split by this attack, and that some of the Carolinians had been driven back on General Anderson's (Lt. Gen. Richard Heron Anderson, CSA) lines near Burgess' Mill while the men who made the report had themselves retreated westward. If this information was correct, then Sheridan (Lt. Gen. Philip H. Sheridan, USA) had reached the White Oak Road and had destroyed contact between Pickett's mo-

bile force and the left of the Confederate fortifications. The "isolation" dreamed by Pickett was a reality. Reinforcements, if dispatched to him, would have to cut their way through.

"Fitz Lee was either impatiently hungry or uncritically skeptical. He read the dispatch and said merely: 'Well, Munford, I wish you would go over in person at once and see what this means and, if necessary, order up your division and let me hear from you.' With that, the chief of cavalry went off. Soon Munford saw Fitz and Pickett riding northward together in the direction of Hatcher's Run, though he knew nothing of their destination or of their reason for being together."

Here, Freeman veers off on details not relative to this report and then continues:

"None of these men, to repeat, not even Munford after his brief conversation with Fitz Lee, knew that Pickett and the chief of cavalry had quit the lines. The shad bake was at the moment a social secret, but, as food was abundant, the affair was leisurely and deliberate as every feast should be. If there was something to drink it probably was not shunned. Many officers did not hesitate to indulge moderately even in the presence of the enemy, but if the three preceded or followed their dinner with a little whiskey or brandy, there was no evidence, then or thereafter, that any of the trio got drunk.

"Hours slipped pleasantly past. While the Generals still were picking the bones from broiled shad, two pickets reported. They were Rosser's men and they said that the enemy was advancing on all roads the (Confederate) division was guarding . . .

## Pro Baseball Fans May Enjoy Sport

Seminole County's professional baseball fans have a wonderful opportunity to enjoy the national pastime.

Located almost in the geographical center of Florida's Golden Triangle, fans in this area may enjoy major league baseball in the spring since the Minnesota Twins of the American League train and play home exhibition games at Tishler Field in Orlando, while the Houston Colts are quartered at Cocos.

During the summer months, Florida State League activities are carried on by the Orlando Twins and the Daytona Beach Islanders.

At this time the chances are excellent that the Colts will operate a Florida State League club next summer in America's space city, Cocos. Daytona Beach, Cocos and Orlando are considered the three corners of the Golden Triangle.

New York Mets' farm teams trained at Sanford Municipal Stadium last spring.



SWIMMING FACILITIES abound almost endlessly in Seminole County's lakes, rivers and man-made pools, as exemplified here in this photo taken at Sanlando Springs, one of the county's show spots.



NO. 11 HOLE at Rolling Hills Country Club is recognized as one of the toughest water holes in golfing. The "fairway" of this 150-yard hole is mostly a 42-foot deep man-made lake, from the bottom of which commercial divers regularly retrieve lost golf balls. Top photo looks from the tee across the lake to the green, surrounded by sand traps. Lower photo shows the green looking across the lake to the tee.

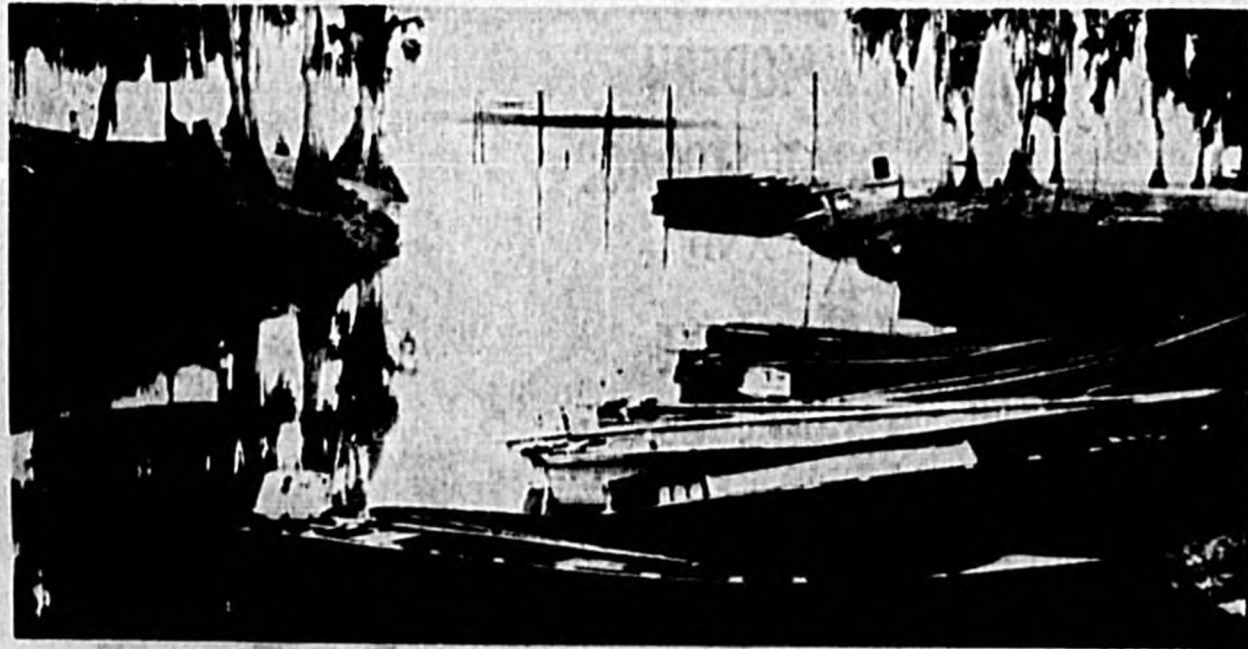
(Herald Photos)



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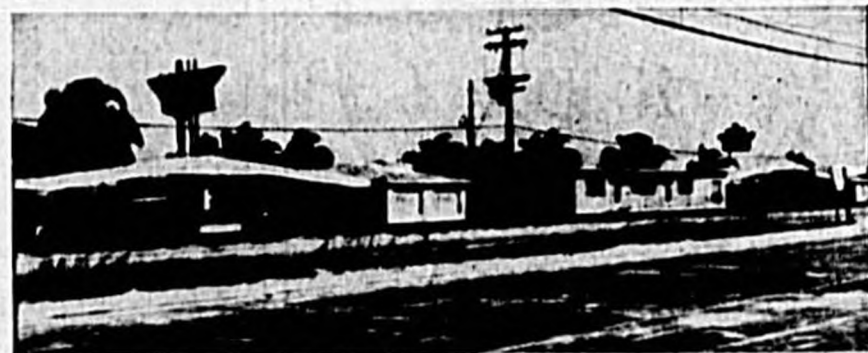
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# Organized Bowling Shows 'Remarkable Growth' In Sanford

## Area Has 1,000 Keglers

By John Spolaki  
It was in January of 1960 that Sanford welcomed into the area 20 new AMF automatic bowling lanes in the form of Jet Lanes.

Back in that period, there were approximately three of four organized bowling leagues; less than 100 sanctioned bowlers of the American Bowling Congress or the Women's International Bowling Congress. The area did not have its own men's or women's bowling associations nor did it have a junior bowling program which, in turn, would supply additional bowlers onto the scene in later days.

With the approach of the 1964-65 fall bowling schedule Sanford has shown a remarkable growth in bowling, the world's No. 1 participating sport.



THESE NAVY League wives, Thelma Unger (left) and Elizabeth Klein, holding a score sheet under a "score projector" at Jet Lanes, are representative of the 1,000 or more adult and junior bowlers in Seminole County. (Herald Photo)

As an example, the Sanford men's and women's bowling associations have been active participants in the sport of bowling to the extent that there are now over 500 card-carrying members of the men's ABC and just over 400 women keglers belonging to the WIBC.

Add to this the intensely competitive American junior bowling program with over 100 youngsters assigned to the Saturday morning junior bowling league and you have over 1,000 organized bowlers in the area. This total does not include the many local bowlers who are not bowling in a league, but rather just come out and open bowl for the pleasure of same.

From the few leagues of '60 there are over 25 sanctioned bowling leagues presently competing at Jet Lanes. From the junior bowling league to men's and women's leagues both handicapped and scratch; to mixed leagues and Mr. & Mrs. Leagues; to intramural and interscholastic high school bowling leagues . . . a bowler has a wide variety and choice offered to him.

The Lake Monroe Inn team holds the team single and series scores with a 1,045 and 2,927 scratch total.

The highest average compiled was that of Johnny Wright with a 196.

Throughout this time period there has been only one perfect game bowled and that out of league play by Al DePalma.

The air conditioned facilities of Jet Lanes offer to the local keglers the best and most modern bowling equipment available, including a pro-shop with all bowling accessories.

A certified bowling instructor is on hand offering free bowling lessons to youngsters, newcomers to the game of 10 pins and to the regular bowlers who've developed a minor problem with their game.

One of its most valuable assets is the fact that over 90 per cent of its customers are known on a first name basis by the personnel of Jet Lanes. A completely friendly and intimate feeling is prevalent at the lanes constantly as it is throughout all of the Sanford area.

Why not go out bowling today . . . JUST FOR THE FUN OF IT!



THE SWIMMING pool at Land o' Lakes Country Club, Casselberry, is a popular spot, particularly for the younger element. Pictured are "Rustey" Brandes, Jackie McClain and Melenda Casselberry (front center).

# Stock Car Racing Minutes Away For Fans

Stock car racing fans would find no finer place to enjoy the sport than Sanford and Seminole County.

Only minutes from Sanford on the new Interstate 4 expressway is the world famed Daytona Beach International Speedway.

The speedway—known as the fastest oval in the world for vehicle racing—is the scene of three great racing events each year.

In February auto racing comes into the limelight when the National Association of Stock Car Auto Racing sponsors the well known "Speed Week" which features several of the nation's top flight races including the Daytona "500."

In July racing again is spotlighted at the track when the annual Firecracker "400" is run.

In September comes the Labor Day events which feature the world's finest sports car racing drivers.

None of these events include the major motorcycle races which also attract thousands to the famed raceway.

The Speedway is easily accessible from Sanford and Seminole County by proceeding north on I-4. The expressway intersects with U. S. 92 almost within sight of the track, itself.

Of particular interest to stock car racing fans in the Sanford-Seminole area is the fact that two of the nation's top speedway pilots are sponsored by Ron-Sun Motors, a Chrysler-Plymouth dealer in Sanford.

The drivers are Paul Goldsmith and Tiny Lund—both winners of some of the top events not only at Daytona Beach but also at Charlotte, Darlington and the Atlanta tracks.

Seminole County is a fisherman's paradise, with black bass, catfish, perch, bream and shad, in particular, awaiting your lures.



"THE FIGHTING SEMINOLES" of Seminole High School are sparked by these football mentors. From the left: Ralph Stumpf, junior varsity coach; Dick Williams, varsity backfield coach; Jim Pigott, varsity coach; Jim McCoy, varsity line coach and John Colbert, junior varsity assistant coach. (Herald Photo)

## Red-Breast Attractive Fish

Probably the most attractive of all of Florida's fresh water fishes, the red-breast is another member of the sunfish family that ranges throughout the South, especially along the southeastern seaboard. They are found throughout most of the streams in the State of Florida, as well as in the St. Johns and Wekiva Rivers.

Closely related to the bream, the red-breast resembles that fish in its general habits, and may be caught with the same lures, baits and methods of fishing.

The Florida variety of red-breast is marked by a dusky spot on the back of its dorsal fin. Other characteristics of its brilliant coloration are the light olive body and reddish-yellow belly. The belly coloration, incidentally, is usually brightest in the breeding males. The scales on the sides of the body are bluish with reddish centers, while bluish stripes are present on the head and cheeks. The gill-cover flaps are long and leathery and solid black.

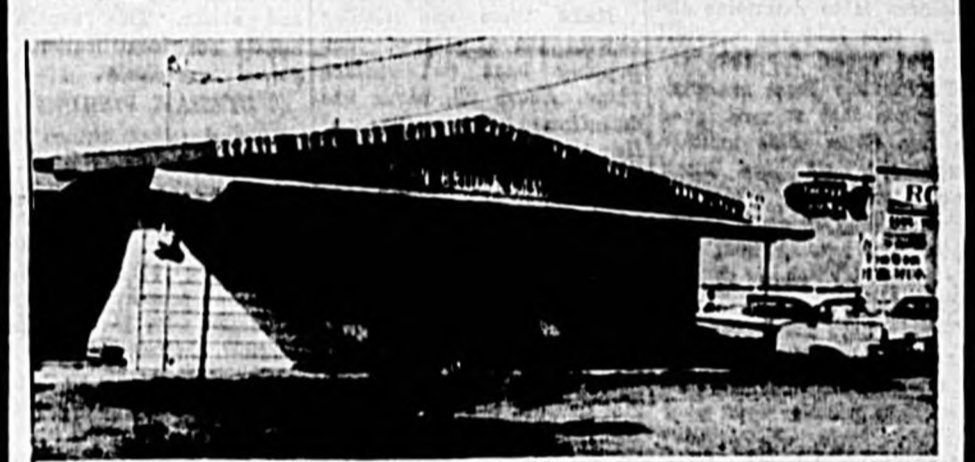
Red-breasts are essentially a stream-loving fish, and are found in fairly fast waters where they are often caught in eddies near sandbars or other obstructions.

## Logbook Big Help

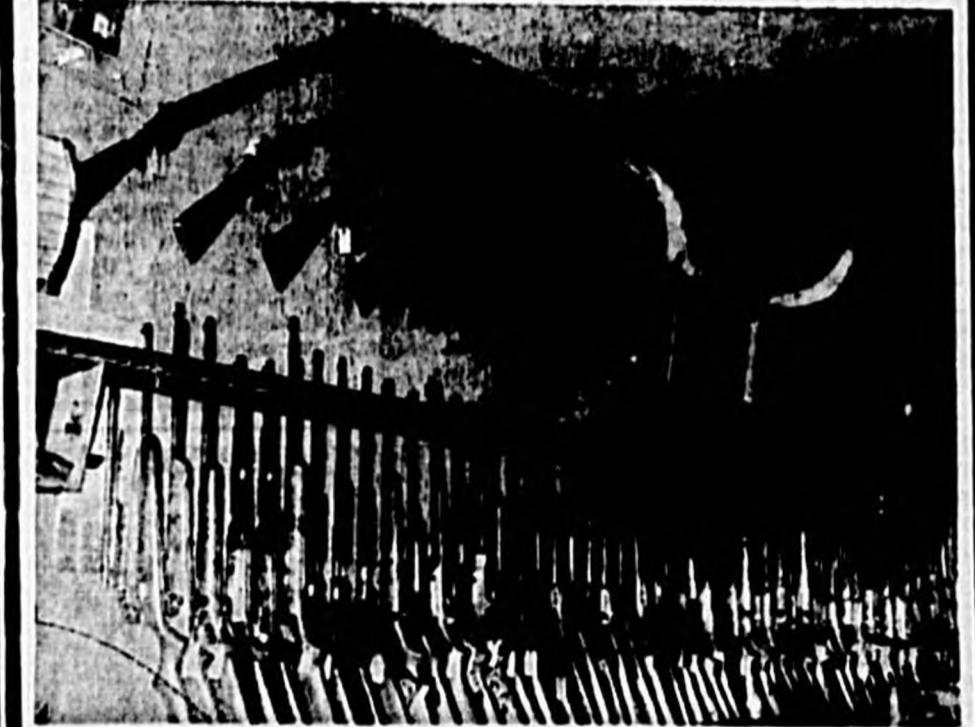
Many boating families have discovered that keeping a logbook is a real aid in planning future outings, as well as a storehouse for pleasant memories of their boating holidays.

It is recommended that separate columns be drawn in an inexpensive notebook to show the date, name of the waterway, type of activity and number of hours for each. Room can also be left for remarks about special sights along the way or navigation obstacles. A record of gas purchases can be used to check fuel consumption on each trip.

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# Baffled By New Fishing Waters? Some Tips To Land Big Ones

## Three Basic Factors Guide Fish Behavior

To catch a fish, think like a fish! So declare the editors of Field & Stream in the Phillips 66 Fishing Guide for 1964. They offer the following fishing tips:

**Fishermen visiting new waters—or new kind of waters — are often baffled. Where will the fish be? Well, put yourself in their place. Think from "their" point of view, and you're well on your way to success. Here are the three basic factors that govern the behavior of 99 per cent of the fish you're out to catch.**

**FOOD** is a fish's first concern. If you can find where or when a fish's favorite food is plentiful you've solved half your problem. Fish (depending on the species) feed mainly on insects, worms, shellfish, crustaceans and other fish... living or dead.

**SAFETY** governs fish behavior to a great degree. Except for occasional feeding sprees, fish will be in or near places that offer protection from their many natural enemies. A place that offers protection to a small fish will attract large fish who'd like to eat them.

**COMFORT** is something every animal seeks. Extreme heat or cold, blinding sun and tiringly fast currents are just some of the discomforts of life that most fish shy away from. When you keep these factors in mind, you're way ahead of the chuck-and-change-it angler.

**LAKE FISHING** Lakes are misleading; their flat surfaces hide a wide variety of underwater conditions. Some of these conditions attract fish, while many do not. The first order of business is to determine the spots that hold the greatest natural appeal for fish.

Fortunately there are visible clues that suggest good fishing. Steep cliffs indicate deep water near shore. Buys mark underwater reefs. A point usually extends underwater as a bar. An inlet is a top bet; try close to the mouth.

Weedy bays and coves are the natural feeding grounds of many fish. Naked, gradual shorelines usually mean poor fishing. These are general rules for estimating depth and type of bottom. Use every means you can to locate fishy places.

Regular sunglasses cut down glare, but Polaroids do more. They reveal the bottom by cutting surface reflection. Look for sunken logs, rocks, weed beds, and other cover that affords both food and protection. Many times they will enable you to see fish that you might otherwise miss. If you have a diving mask, take it along. Use it as you would a glass-bottom bucket. It will help you judge depth, determine the type of bottom and locate fish, even in bad light and on windy days.

**TROLL TWO** Trolling lets you cover more water, and your lure never stops working. Troll two lines, one shallow and one deep. Use a metal line for deep trolling. Probe for hidden pockets by bumping a weedless spoon along the bottom. Vary your trolling speed until you hit one that produces best. If lures fall, rig a natural bait behind a spinner and troll very slowly. Fix the position of every strike, then loop around and drag through the same slot. A spot that hold one fish usually holds others.

Road maps show lakes and indicate the approaches. On location, a ground contour map or a depth map is an invaluable guide. Study it for shorelines where the bottom falls off sharply. Reefs and sunken islands. Shallow flats that extend well off shore, then end in a sharp dropoff. Channels that run out from the mouths of inlets. Cool, fresh stream water will continue along this sunken channel for a considerable distance carrying food.

Be guided by the season, time of day, and the species. Fish close to shore in early spring. Rising surface temperature drives fish to various depths. Trout and landlocked salmon may go down

50 feet or more. Walleyes go deep too. Bass tend to drift into deep holes during the day, then return to the shorelines at dusk. Northern pike, pickerel, and pan fish remain in relatively shallow water during even the hottest weather. The trend reverses during the cool fall weather.

**SURE BET** Fish are attracted by underwater conditions. Abrupt outcroppings provide shade and concealment. Coarse rubble breeds insect life and crustaceans. An underwater spring hole is almost a sure bet in any lake. Weeds are a tipoff to pike, pickerel, pan fish, and largemouths. A lake bottom bare of cover usually plays host to few fish. Wise fishermen watch for the ideal combination of a food-producing bottom with protective hiding spots in the same vicinity.

A rocky bottom affords both food and cover that attract all open-water fish. Yet in rocky areas there are particularly productive spots — those where peaks, canyons, and crevices are most pronounced. A rocky bottom can be detected with a sounding weight or a lead sinker; it will make an unmistakable "tunk." Explore the nearby water with your sounder until you discover a drop-off. Then take a careful cross-fix of landmarks on the shore so you can find the spot again.

Make these and similar objects the targets of your popping bugs and surface plugs. Above all, never underestimate the ability of fish to hide in shallow water with only a hint of cover. Drop your lure as close to the target as possible. Hidden-up bass don't cruise for food. Pause before retrieving, for bass will sometimes wallop a motionless bug or floating plug shortly after it lands. Best retrieve is a twitch-pause-twitch routine. Dusk and glassy-calm water are ideal for this type of fishing.

**REAL LUNKERS** It is at night that the real lunkers go boldly on the prowl. Take an old hookjawed brown trout. He'll sulk all day in some deep retreat. At night he'll cruise the surface, and wallop any big fly or popping bug you spat down near him.

Bass also forsake cover at night and cruise the shorelines, eager to pounce on any minor commotion. Offshore walleyes that hug bottom by day often surface at night. For trophy fish, work the surface at night—the darker the better.

Make a habit of examining stomach contents. Maybe you had to dangle a 4-inch minnow two hours to catch your first bass. If its stomach holds only crawfish, or is crammed with minnows only 2 inches long, you probably have found the reason.

Not all unconventional items; these suggest off-bait baits that may save the day. When a fish's stomach is jammed with insects, dump the mass in a jar of water and shake. This separates insects for identification. Be guided accordingly.

**STREAM FISHING** Sensing where stream fish are likely to lie is a subtle art. For the characteristics of a stream shift and change with every pool and run. Understanding these endless variations present the stream fisherman with his most fascinating challenge.

How to pick your stretch is an important first step, for although certain stretches of a stream hold plenty of fish, others will contain very few. Here's what you should look for: overhanging foliage and deep shade, undercut banks, a succession of pools with dancing runs between, sharp bends, and such obstructions as large boulders and driftwood tangles. Again, it's a matter of locating the ideal combination — food, comfort and safety. Fish even two out of three and the fishing should be good.

In evaluating spots which are most likely to hold fish. Next, determine a casting position from which you can stay hidden from the fish, yet get your lure to them from a natural angle. Finally, plan an approach that won't spook the fish—even though it means climbing out of the stream to go around. Ninety per cent of all anglers don't go to such pains—and 10 per cent catch most of the fish!



## Top Recreation Program Given In Oviedo Area

One of the best summer recreation programs for children of all ages is operated each year in the Oviedo area for youngsters as well as many young adults in the southeastern section of Seminole County at Oviedo.

Heading the list are swimming classes and other water sports. Little League baseball is available for the boys with four teams competing during the summer months.

For the past several years Paul Mikler, athletic director at Oviedo High School, has been in charge of the program. He is assisted by other Oviedo school personnel and several qualified high school students.

Participating in the program along with youngsters of Oviedo are young people from Slavia, Goldenrod, Chuluota and Wagner.

Trout are attracted to fast water, but don't look for them directly in rapids and froth. A bouncing run over rubble has it all over stretches of heavy white water. In pools where the water tumbles in with a roar, trout will lie just downstream from the turbulence—or often in the shallow, glassy glide where the water speeds up before dropping downstream. Look for smallmouths, walleyes and other types of river fish in the deep pools and in eddies and backwaters away from the main flow.

**LESSON** in nature. This cottonmouth moccasin "bit off more than he could chew," according to Herald photographer Bill Vincent Jr., who shot this nature study. This snake choked to death when it attempted to swallow a large perch.

**SHARP BENDS** Sharp bends mean fish-holding pools, and most of them conform to a fairly standard pattern. A shallow bottom and slow water extends out from the inside bend, whereas the opposite side is marked by a strong current and a deep channel. Watch for rises tight up to the far bank where the current thrusts against the shore and piles up insects and other floating food. But don't neglect the near edge of the current where slack water makes a comfortable resting place for fish.

Stream fish gather just downstream from any sharp drop-off for a very good reason. The drop-off slows the current, and food items that have been rapidly swept along settle in the slackened water. But don't cast directly to the drop-off, for your lure or bait will pass above the fish before it has had time to sink. Instead, cast well up into the fast water above the drop-off. Then your offering will settle down where it should—like the natural food — in the midst of the waiting and feeding fish.

Be on the alert for obstructions that divide a stream— islands, driftwood jams, or even extra-large boulders. Fish are always attracted to where the separated currents rejoin, for their collision sets up a turbulence that scours a pocket in the bottom and keeps things stirred up in general. The currents work against each other and slacken, resulting in a patch of



DAVE WALLACE, golf course architect and pro of the new Deltona Country Club, is pictured on the driving practice range where nursery stock is growing and being watered, prior to mowing and disbursement over the fairways and greens.

## Recreation For All Offered In Sanford

Although numerous activities are sponsored by the Sanford Recreation Department for boys, there are also many activities organized for the girls as well as the men and women of the area.

For example, last summer the Recreation Department's program for folk of all ages was entitled "Fun for the Summer."

Included in the long list of items of interest to almost everyone were tennis, archery, horseback riding, seven-week courses in ceramics, a charm school, teenage activities including regular weekly dances and games for everyone.

The program is part of the city's effort to provide plenty of fun and recreation for Sanford residents and their visitors.

Many of these programs are also operated during the winter months for the enjoyment of tourists as well as those who live in the greater Sanford area. Sanford's recreation department is under the direction of Jim Jernigan who has headed this department of the city for a number of years.

## State Outlaws Trot, Set Lines

Under state law trot lines, bush hooks or set lines may not be used for taking fish in Bear Gulley Lake in south central Seminole County or that portion of Brevard, Volusia, Orange, Osceola and Seminole Counties within which lies the St. Johns River, and its various channels, marshes, ponds, lakes and tributaries bordered on the north by State Road 46, on the west by the Christmas-Deer Park, Bitho-Genova Road, and on the south by the Kissimmee-Melbourne Highway, and on the east by the tree line bordering the St. Johns River marsh.

joy some excellent fishing! It's the roll that does the dirty work.



SHAD ALWAYS are plentiful in the St. Johns River east of Sanford each season, as noted above. The salt water game fish come up the St. Johns starting about Dec. 1 to spawn and continue sometimes to late April.



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OUT SR 46 TURN LEFT AT PLEASANT POINT FISH CAMP SIGNS BEYOND HENRY LEVY PARK.



RETREATS such as the above are offered throughout Seminole County to the fisherman . . . or for just a quiet weekend "away from it all" for most anyone. This particular retreat is on the picturesque Wekiva River. (Herald Photo)



# Sportsman's Association Improving Wekiva River Park

## Outdoor Life Aim Of Group

By Howard Hodges  
On the Wekiva River out State Highway 46 from Sanford, there is a beautiful wooded spot with a large sign stating that this is the site of the Seminole County Federation Wayside Park and that members of the Seminole County Sportsman's Association and their guests are welcome.

For the last three months, however, access to the park has been blocked because members of the association are busily devoting their time and effort toward making this river frontage a desirable place for picnics, barbecues and the launching of boats for fishing on the Wekiva.

Under construction have been improved shelters, a barbecue pit and a boat ramp along with the facilities that are needed for such functions. The cash requirements of this project are carried out entirely by the association through its revenue in the form of membership dues and the several fish and steak fries that are held each year.

This is only one of the many projects undertaken by this association since it was formed some 20 years ago. The original charter of the association states the general nature and purpose and object of the organization to be, "To foster, promote and advance the education of the public, generally, in the advantages of the conservation and propagation of fish and game; to disseminate information with respect to proper methods to be followed in a program of conservation and propagation of fish and game; to foster and promote any activity consistent with, or conducive to the conservation and propagation of fish and game; to encourage and promote participation in any program designed to make the territory in which such association may be active, more conscious of the advantages of making such section attractive to hunters and fishermen; to do any and all things generally necessary to carry out the foregoing objects and purposes."

By Pete Powell  
Firearms registration is a threat to the American way of life. The Constitution of the United States grants us the right to possess and bear arms. Registration of those arms is the first step in taking away that right. The sponsors of anti-firearm legislation would have us believe that protection of ourselves and our property rests solely in the hands of the police. That is a half-truth. The police are our protection. But the police — and they will be the first to tell you — cannot be everywhere they are needed at the very moment they are needed.

They cannot camp on your doorstep, or sit on the curb in front of your business. Nor can they follow you around like a hand servant. Your immediate protection rests with you. Take away the means of that protection and the protection is gone. Registration is the first step in the removal of the means.

It is alleged that registration of firearms will keep them out of the hands of the criminal element. That is a fallacy! The man who makes his living outside of the law with a gun will not buy that gun from a licensed dealer where it could be registered in the first place. He will either steal it or buy it from a "fence" so that there will be no record of the sale. Every licensed dealer keeps a record of his firearms sale. That record states, make, model, caliber, serial number and name and

address of the purchaser. That in itself removes the need for registration. We would be led to believe that registration of firearms would make it easier to track down a criminal after a crime has been committed. For any caliber or gauge firearm you care to name, you could fill a pickup truck from your own community. What are the police to do? Go to the house of every man that owns that type of gun and drag him down to the station house for questioning? I hardly think that would be the answer.

These dedicated sportsmen have, over the years, lived up to their obligation to the people of Seminole County and the State of Florida. They have been instrumental in assisting proper governmental agencies in providing public recreational facilities in a number of locations in this area. They have also been directly responsible for legislation of a favorable nature to sportsmen and have fought successfully the occasional unfavorable legislation which ignored the rights of those who purchase hunting and fishing licenses. In membership and in those active in furthering the principles to which the organization is dedicated the association is now stronger than at any other time in its history. Whenever and wherever sportsmen meet to discuss plans affecting our outdoor way of life the voice of this association is heard and heeded for the protection of the rights of our sportsmen.



**BIG GAME HUNTING** is available right here in Seminole County, as evidenced by this photograph. Bill Vincent Jr., Herald photographer who shot this picture, avows bear, deer and wildcat abound in west Seminole County between Highways 46 and 436. These hunters, who claim to bag three or four bears each season, are pictured at Gus Schmah's place at Lake Monroe. Seated left is Joe Storey, Sorrento. Kneeling right is Casey Jones, Leesburg, who shot this bear. Standing, from the left: Bill Hoover, Mt. Dora; Schmah, Martin McDonald, Chattanooga; Dr. Earl Faust and Harry Robson, Sanford, and M. E. Shelby, Lake Monroe.

## Firearm Registration Law Proposal Hit

(Ed. note: The following article is a speech delivered recently by Pete Powell, of Sanford, before the Kiwanis Club of Tavares.)

By Pete Powell  
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## 'Pirate World' Sparks Youngsters Imagination

The world of Long John Silver, flashing cutlasses and pirate treasure sparks the imagination of every youngster.

Apparently this explains the growing popularity of the treasure hunt, complete with pirate ships, maps and buried treasure. If you're planning a special children's event, you'll find this new idea is a big hit with the youngsters.

The Sanford Herald lists the following ingredients for a successful treasure hunt: A little planning, your outboard boat and motor, some inexpensive "pirate treasure" and a generous number of rambunctious youngsters. Mix well! If a group of more than five is expected, a second or even third boat can be borrowed for the day.

Most youngsters enjoy an outdoor cook-out before the treasure hunt. A picnic site where boats can be docked or beached will work best. While the youngsters are devouring hot dogs and hamburgers, one adult can slip away and pick a good spot along a nearby shore to hide the buried treasure.

When hiding the treasure be sure to bury it in several places in the immediate area. It's also wise to keep a list. Occasionally, the youngsters miss some of the "clues," and it's left behind for some other young pirate to find by chance. The items don't have to be buried under two feet of sand, but just enough to hide them from view.

Two sets of treasure maps should be prepared. The first gives round-about directions on how to reach the treasure site. If the youngsters stray too far off course, the adult piloting the "pirate ship" can offer a few suggestions. Once the youngsters stage

their landing, they are given the second set of maps detailing exactly where the treasure is buried. Don't be afraid to draw up some pretty tricky maps. Use the old pirate method of landmarks and paces. Here's a sample of how it can be worded: "Stand by the big oak tree looking toward the lake. Take six paces straight ahead, and four paces backward. Stop. Turn to the right and take three paces." Depending upon the age of the youngsters this sample can be made easier or more difficult.

Inexpensive party favors, keys or even silver dollars make excellent treasure. Toys with the pirate theme—black eye patches or rubber swords—are usually big hits with the youngsters. The items can be placed inside plastic treasure chests or metal boxes before burying.

The adventure has special excitement when the youngsters dress up in pirate costumes. A prize for the best or most original one can also be awarded.

Although the idea of a treasure hunt isn't new, the use of make-believe pirate ships gives it a special flavor of realism. Many adults, after watching the fun the youngsters had, have used this party idea for an outing of their boating club or church group.

After the treasure hunt, there's still time for the youngsters to take a swim or just cruise around the lake. The combination of a treasure hunt and a day on the lake will insure a successful party—one that the youngsters will talk about for many weeks.

The Sanford Herald 1964 Progress Edition

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That could get down right expensive if he has a son or two of hunting age. The business man is another to suffer from this proposed registration. Most businessmen have hand guns by their cash box. What is he going to have to do to keep that gun there? Europe has had registration of firearms for years. When Hitler and his armies crossed the continent those records made it very easy for his troops to seize all weapons. I am not saying that this country is going to be overrun.



**FORTY MEMBERS** of the 1381st Geodetic Survey Squadron stationed at Orlando AFB staged their own shad fishing contest on the St. Johns River last season. The catch pictured is only a small portion of the total take by the Air Force personnel.

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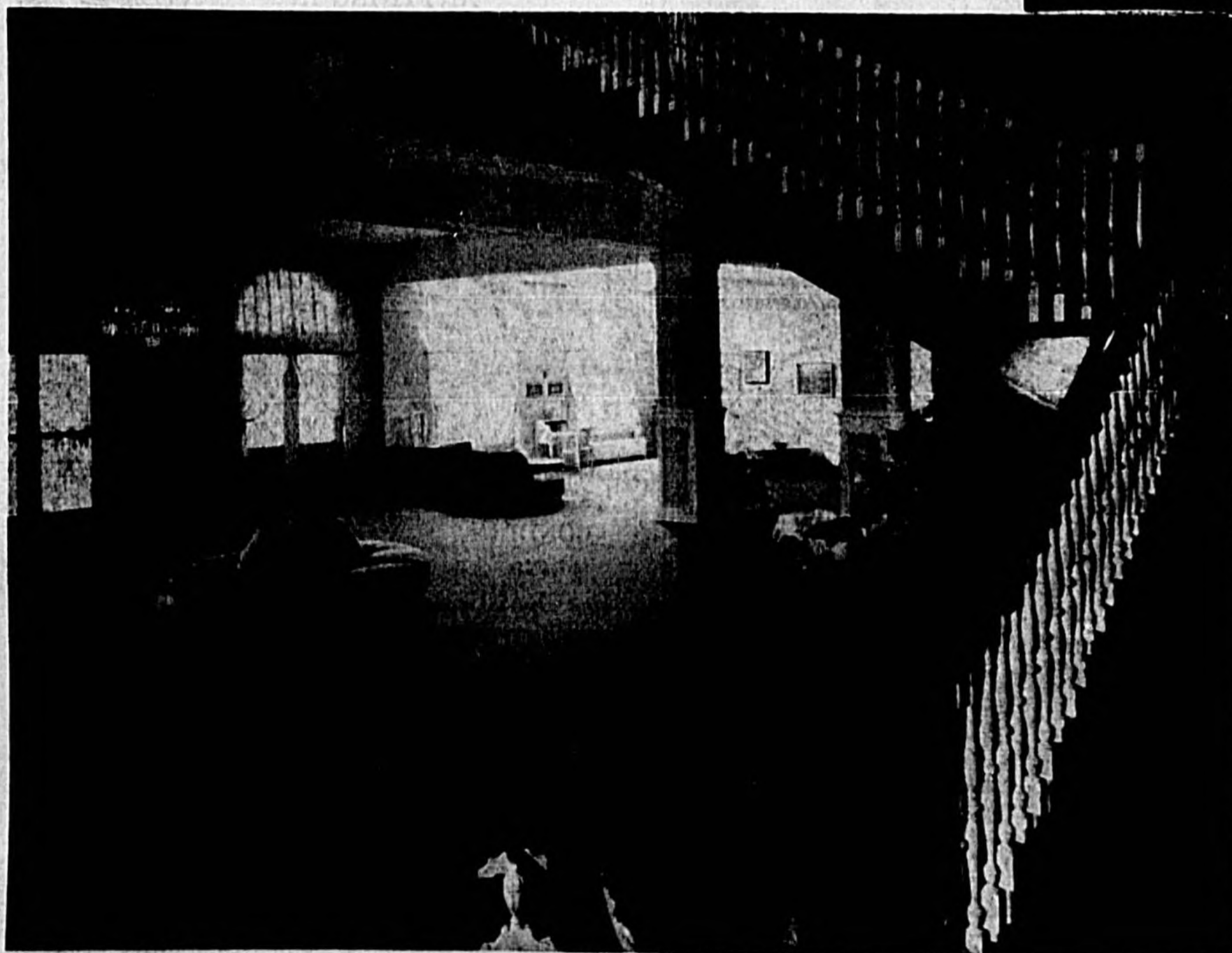
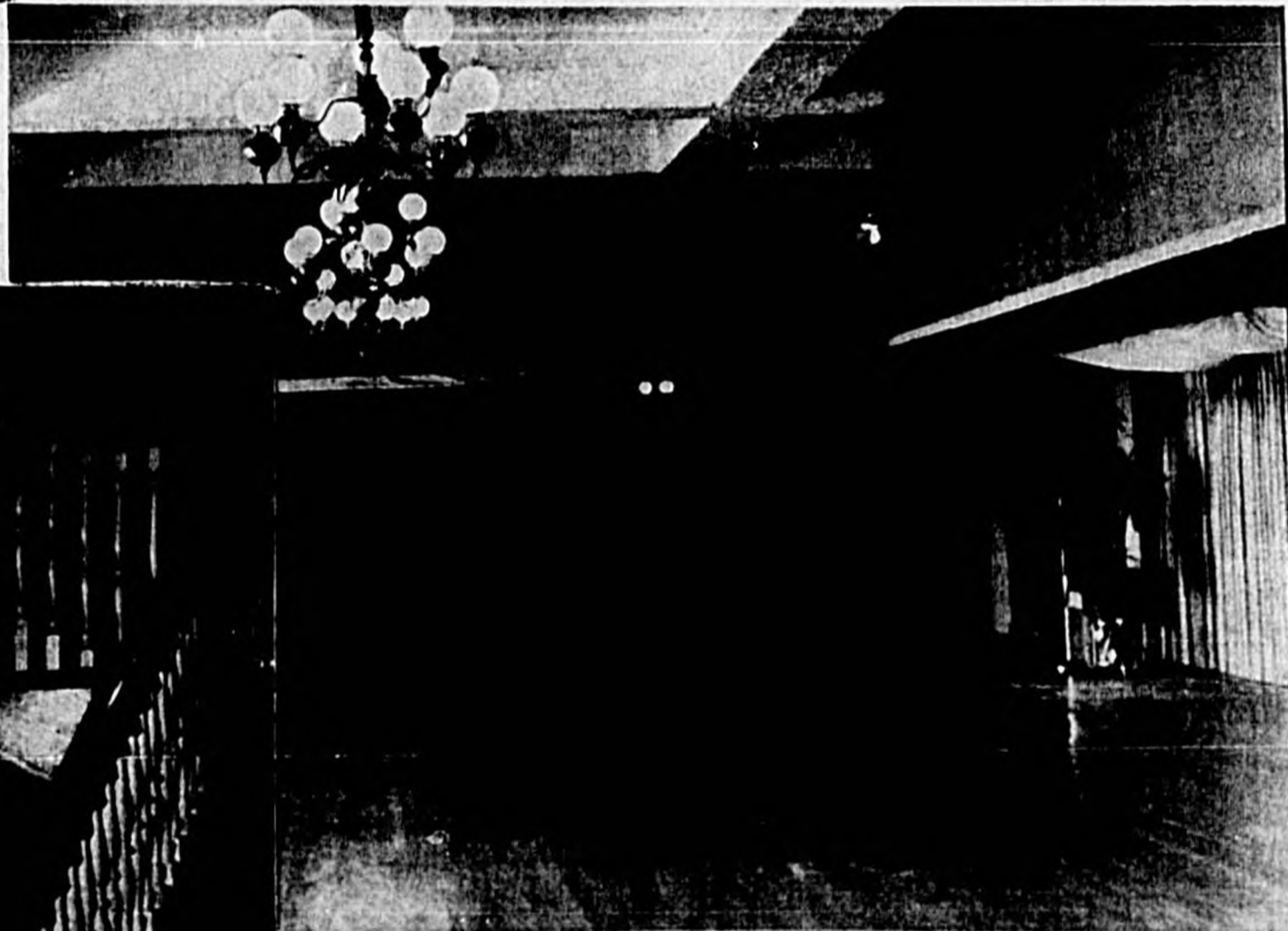
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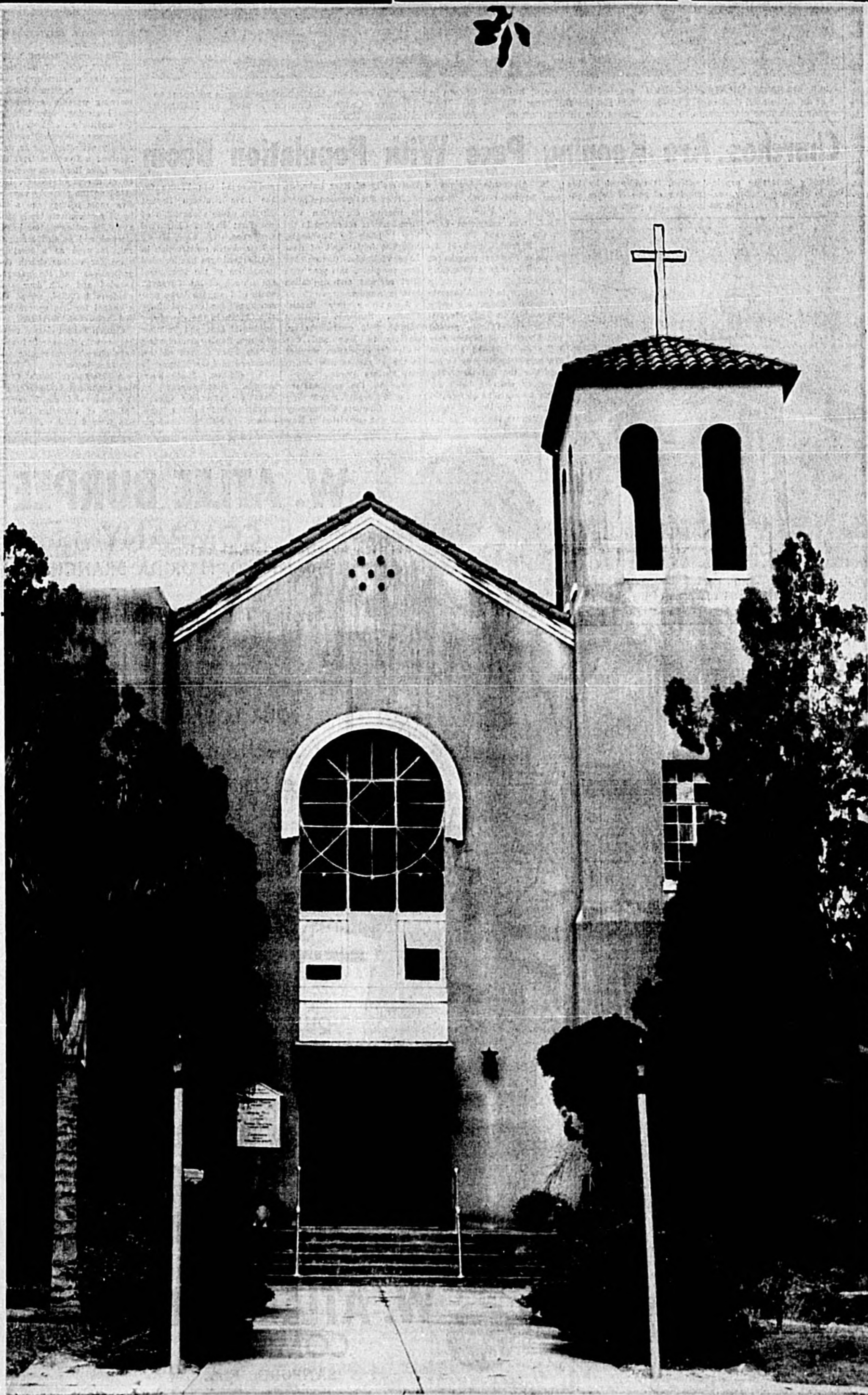
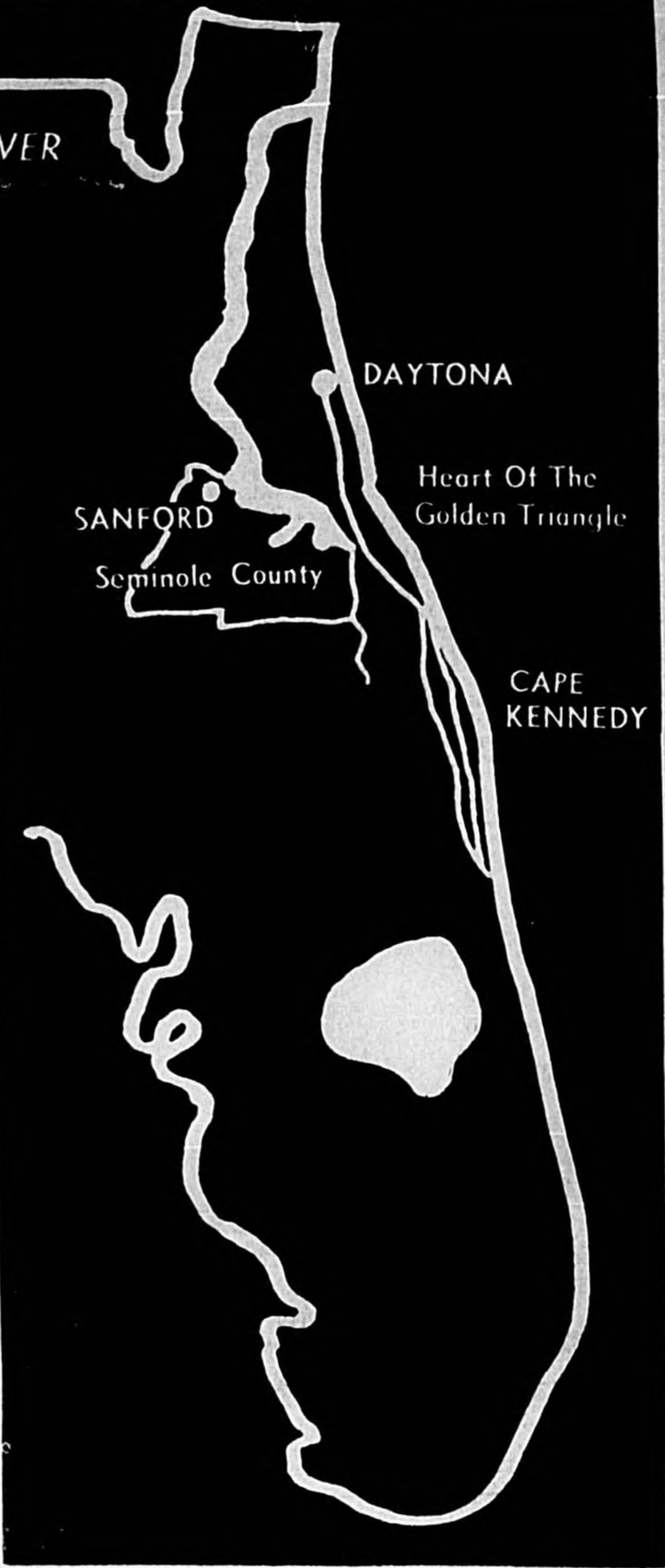


The Sanford Herald

1964

PROGRESS EDITION

SEMINOLE COUNTY ON THE ST. JOHNS RIVER  
THE NILE OF AMERICA



*Riches Of Mind  
.. And The Spirit*

More than 150 religious institutions enrich the spiritual life of Seminole Countians of every faith. A modern public school system is augmented with private and parochial schools. Pictured here is All Souls Catholic Church of Sanford, oldest Roman Catholic Church in the county.



# Congregations Prepare For Continued Growth

Plans for major expansion and building programs were begun during the fall and winter by a number of Sanford churches, among them four of the leading congregations.

First Baptist at 819 Park Avenue, with the purchase last November of three adjacent parcels of property, launched what is perhaps the biggest building program in the church's history. Additions to the church holdings, valued then at \$280,000, will include a new and larger sanctuary, new educational buildings and an off-street parking lot.

Central Baptist Church, 12th Street and Oak Avenue, has just completed a new \$100,000 sanctuary of white brick construction with a seating capacity of 800 persons in the main auditorium and for another 180 in the balcony. The beautiful choir loft is slightly elevated and there are new pews and furnishings throughout. The former sanctuary has been converted for use as an educational unit.

Plans were announced last fall by First Methodist of Sanford, Fourth Street and Laurel Avenue, to build a branch church unit to serve the Lake Mary-Leach Athor area within the next two years. Property containing slightly more than 12 acres has been purchased by the church for the new unit and is presently used as a picnic and playground area. The site, located on Country Club Road near the Greenbriar development, is of sufficient size to build a sanctuary, parking lot and a parsonage.

In December the First Church of the Nazarene, W. Second Street at Maple Avenue, announced a three-year building program during which a complete new sanctuary will be constructed and the number of Sunday School classrooms doubled.

## Chuluota Builds Newest Church

Can a modern-day church plant be built completely free and clear of all debt?

It is being done in the small southeast Seminole County community of Chuluota Community Church.

The completed wing, which eventually will contain Fellowship Hall, the kitchen, utility room and rest rooms, is serving the congregation while construction of the sanctuary and Sunday School rooms is under way.

Termed "a monument to cooperative effort in the community," funds for the building have been given by every man, woman and child in the congregation and proceeds from many bake sales, rummage sales, bazaars and suppers were turned over to the building committee by the church's two women's groups, the Dorcas and Priscilla Circles.

## New Church Built At Bear Lake



ST. MARY-MAGDALEN SCHOOL, started in July and built at an estimated cost of \$125,000, opened for the fall term this year with nine classrooms to house grades one through eight.

Shown in the photo at right, the school building is adjacent to St. Mary-Magdalena Catholic Church located on Maitland Avenue in Altamonte Springs.

## Member Totals Show Increase

Bear Lake Methodist Church, which held its first service on Jan. 27, 1963 with 68 persons in attendance, held dedication services on Sunday, Aug. 23, this year, for the first unit of its new church plant which is being constructed on a three-part building program.

The church, chartered March 24, 1963, with 62 members, now has a membership of some 100 persons. Sunday morning worship services, in the beginning, were held in the auditorium of Bear Lake Elementary School. However, shortly after the charter was received a five acre tract on Bear Lake Road was purchased at a cost of \$12,500. Located on the property were a five room cottage and a 20 by 26 foot concrete block garage. The cottage, after being cleaned and painted throughout, is used as a meeting place for various church organizations and the garage, paneled and with door and windows installed, served as a chapel for Sunday evening and mid-week services.

Church School classes were begun with 26 enrolled and have since shown regular attendance increases.

A Methodist Men's Club was organized in January of this year and the Woman's Society of Christian Service was formed in June.

## Churches Are Keeping Pace With Population Boom

Rapidly increasing population in Seminole County, particularly in the southwest section, is evidenced by the number of new churches going up this year.

In Altamonte Springs a new Baptist Church, Temple Baptist on Palm Springs Road, was completed early in the year and the former First Baptist Church of Altamonte Springs reorganized in April to become Friendship Baptist.

Additions to the Altamonte Community Chapel are under way and at St. Mary-Magdalena Catholic Church, ground was blessed and broken July 8 for an estimated \$125,000 new school building to be opened for the fall term. The two-story concrete block addition houses nine classrooms for grades one through eight. Farther to the west, in the

community of Bear Lake, St. Andrews Presbyterian Church is nearing completion with first services scheduled in the new building by Thanksgiving. The initial unit of Bear Lake Methodist Church has been completed this year with first services and dedication held in August.

Another new Baptist Church, Sanlando Springs Baptist, held groundbreaking services in May and was ready for dedication services in the attractive new sanctuary by late August.

Over in the southeastern end of the county, a new wing for the Chuluota Community Church was completed in May

and ground was broken for the Love Southern Baptist Mission under sponsorship of the First Baptist Church of Longwood.

New church construction in the Sanford area has included completion of the Presbyterian Church of the Covenant south of town, the large new sanctuary for Central Baptist Church in the downtown residential area and building of a new Sunday School wing by the First Church of the Nazarene in Lake Mary.

In addition, 1964 has brought announcement of plans for numerous church expansion and building programs, especially in Sanford.



FRIENDSHIP BAPTIST CHURCH of Altamonte Springs was formed during the past year when the congregation of the former First Baptist Church of Altamonte Springs reor-

ganized. The sanctuary, pictured in the accompanying photo, has been renamed and services and functions of the church have continued on a regular basis.

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### 'Biggest Year' Marked In City At Junior High

Sanford Junior High School had its biggest year during the 1963-64 session, with many additions, both physically and in curriculum.

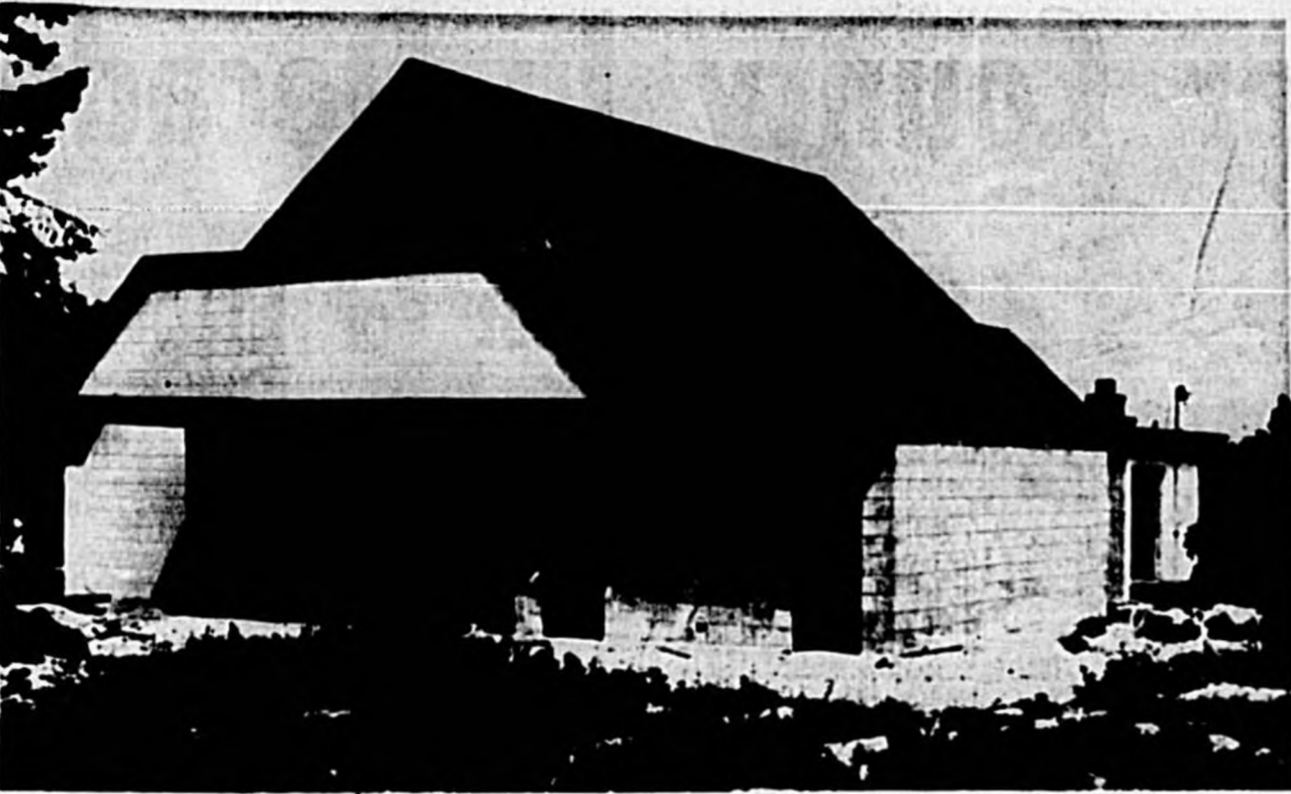
A new cafeteria was opened, along with a library and a band and choral building. Curriculum was broadened, particularly in the field of vocational training.

Vocational agriculture includes animal husbandry, forestry, truck gardening, citrus, landscaping, nursery work, farm machinery, parliamentary procedure, public speaking and leadership activities. Industrial arts teaches the coordination of mind and hand, and the practical and intelligent understanding of woodworking, wood turning, metal work, metal turning, blue print reading, leather work, electricity, tiling and fiber glass application.



CASSELBERRY COMMUNITY METHODIST Church on Highway 17-92 at Piney Ridge Road, is the oldest place of worship in the town with an ever increasing membership. Its lighted church front and cross extend a warm welcome

on dark nights to visitors and residents alike. Improvements during the past year have included repainting, new carpeting, new air conditioning and new organ and a building committee has been appointed to begin planning a larger sanctuary.



BEAR LAKE METHODIST CHURCH, pictured as the first unit was nearing completion earlier this year, held dedication and first services in the new building in August. Located on a five-

acre site on Bear Lake Road, the church is being constructed under a three-stage building program with members and friends donating some of the materials and most of the labor.

## Longwood Area's Churches Stage Huge Expansion

The churches of Longwood have carried on vast building and planning programs during the past year.

The First Baptist Church set a budget of \$26,800 which they achieved to construct an annex to the educational building and made plans to build a pastorium on recently purchased Oxford Street property at Lake Wildmere in the city.

Among their many activities, the Vacation Bible School held in June was outstanding, having an enrollment of more than 300 youngsters.

Other special events included a Sweetheart Banquet, numerous dinners and several revivals.

The church has an active Girls Auxillary, Training Union, Men's Brotherhood and Women's Mission Union.

Christ Episcopal Church was built in 1880 and is the oldest church still in use in Seminole County. The church is experiencing rapid growth which necessitated enlargement of the sanctuary to more than twice its original size and increased the seating capacity to 152 persons. An air condi-

tioning and heating system also has been installed.

Work was completed and the first service held in the newly enlarged church on Palm Sunday this past April.

Last fall, a day school was opened with a kindergarten class which at the end of the school year graduated 16 children.

Several organizations are active within the church, the Episcopal Churchwomen, the Men's Club, the Altar Guild, the Acolyte Guild and the Episcopal Young Churchmen.

The First Pentecostal Church completed its extensive building program this year, finishing and ceiling the two wings of the church and air conditioning the building throughout.

A completely equipped kitchen was installed for use in church functions and for fund raising dinners.

Events during the year included Vacation Bible School, several revivals, district meetings and the annual anniversary picnic.

Church organizations include Pentecostal Conquerors, Ladies Auxillary and the Men's Brotherhood.

## Catholic Church Enters 3rd Year

The Catholic Church of the Nativity at Lake Mary, the third Catholic Church in Seminole County, began its third year with plans being made for the construction of an eight-classroom school.

The school, to be built on the parish grounds on SR 427 near U. S. Highway 17-92, is scheduled to open in early

1965 and will include grades one through eight.

In September of this year a parish liturgical commission was formed by the pastor, the Rev. James S. Honnen, to assist him with bringing the reforms of the Second Vatican Council to the parish.

The Catholic Women's Club, through various projects, raised monies necessary to furnish the priest sacristy, to acquire a hand-carved oak pulpit and to furnish the kitchen in the church's social hall.

Fund-raising projects sponsored by the club include rummage sales, bake sales, sales of coffee and doughnuts following Sunday Masses, a Fall Festival, New Year's Eve Dance and a St. Valentine's Party.

Other parish organizations are the Holy Name Society, Altar Boys Club and Ushers Club.

## Baptist Church In S. Seminole Grows Rapidly

One of the fastest growing churches in the South Seminole area is Prairie Lake Baptist Church on Ridge Road in Fern Park.

A new two-story educational building, estimated at a \$100,000 value, is being built and will be connected to the present building by covered walkway.

The building, when complete, will have 12 departments, each opening into a through corridor providing facilities for 200. Each department will have its own separate air conditioning and heating system. The building will be constructed progressively, department by department.

The youth section is being planned to accommodate youth activities throughout the week.

One of the building's finest features will be the nursery department for crib infants up through three years which will consist of a foyer and four rooms.

## Springs Church Shows Progress

First Baptist Church of Sandal Springs was organized in February with 80 members, held groundbreaking services on Mother's Day for a \$20,000 combined educational-worship building and moved in late August.

During the summer members met in private homes conducting regular services in a full Southern Baptist program of activity complete with Sunday School, WMU and the Men's Brotherhood.

At Big Tree Park one will see the largest and oldest known cypress tree, estimated to be over 3,500 years old.

## "THE LOFTY OAK FROM A SMALL ACORN GROWS"

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# 10,000 New Students Enter County In Decade

## Classrooms Built, 10 Schools Added

In the past 10 years, Seminole County has built 10 new schools to provide classrooms space for 10,000 new students who have moved into the county or entered school here since 1964.

The school board has added 10 new schools in an average of 30 new teachers a year, or a total of more than 300 new instructors.

New courses, mainly in technical-vocational fields have been added, and more are planned, with the necessary shops and equipment needed to teach technical subjects, in addition to the regular academic courses, (which have also been broadened and enlarged, as well.)

The Seminole County School board, using population explosion figures as projected for Seminole County in the next six to ten years, expects to have to build approximately 10 more schools within the next ten years.

Most of these schools will be in the south and eastern end of the county, with the new state university at the Orange County line, near Oviedo, expected to boost the school population there almost immediately.

First new school in the works is a new high school or junior high at Oviedo, which presently has grades one through 12 in one school plant.

At first, this new building will house grades seven through 12, but it is anticipated that in a short time, another new school will be constructed, giving Oviedo an elementary, junior high and high school, within the next five years.

The new university is expected to be ready to open in 1968.

Throughout the county, in the next ten years, the school board expects to build 200 more classrooms, with the necessary administration buildings, cafeterias, band and choral buildings, shops, gyms and libraries.

Also in the works for Seminole County is a two year state-supported junior college, or community college, which will have a three-fold purpose:

1. Technical training for the fast-growing electronics industries;
2. Vocational training for all

business and commercial trades;

3. The first two years of regular college academic courses.

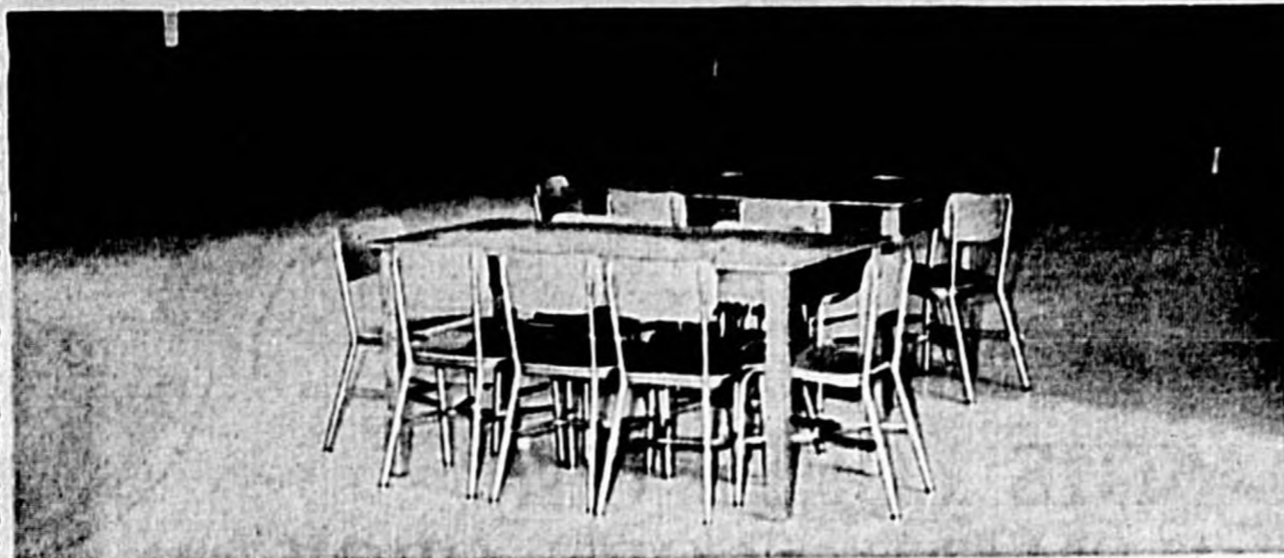
Also in the works are a new high school in South Seminole in the vicinity of the present Lyman School, with that school becoming another junior high for grades seven through nine.

Several more elementary schools are also planned, as nearly in the center of burgeoning residential areas as possible, to cut down on the costs of transportation and buses.

It is expected that with the four-laning of Highway 46 to Mims, the Geneva area will boom, and require more classrooms. There is presently one small elementary school in that area.



SANFORD JUNIOR HIGH . . . New band and choral room, with its terraced construction, is put into use during summer band practice.



NEW LIBRARY . . . Sanford Junior High's new library is well-stocked. Similar libraries have been added at several other schools in the county during the past year.

## Curriculum Altered At Lyman School

Some of the greatest changes in curriculum in high schools in Seminole County occurred last year in Lyman High School in Longwood.

This is fast becoming one of the most technical-vocational oriented schools in the county.

There are now four technical courses taught in the school, including Air - conditioning, Refrigeration; Small Motor Mechanics; Beginning and Art Metals; and Electronics.

Three of the courses are being taught in one newly constructed shop wing of the school.

Also expanded in the vocational training curriculum is the business education department, which this year added Business Law, Consumer Economics, Business Math and Personal Typing. These supplement the other courses in typing, shorthand, and other secretarial and business practices.

A second new wing of the

Lyman School houses the Science area for biology, physics and chemistry classrooms and laboratories, which are complete with plenty of work counters, hot and cold water, electric and gas outlets.

The third wing is the new band and choral suite, which

has in addition to the terraced main room, four practice rooms, storage rooms, offices and a music library.

## Name Changing Receives Okay Of Congregation

May 17, 1964, was a history-making day in the life of Sanford's 76-year-old Ebenezer Methodist Church for upon that date, at a quarterly conference conducted by the district superintendent, name of the church was officially changed through vote of the congregation to "Christ Methodist Church."

Decision to change the name resulted from a general feeling of the membership that a New Testament name would be more fitting for the present day church and its work. The original wooden building which was established so long ago as "Ebenezer" retains the name and today is known as "Ebenezer Chapel and Education Building" since its primary use is for Sunday School classrooms.

The Sanford Herald

1964 Progress Edition

## Schools All Set For ETV

When Central Florida's educational television station hits the air in January of 1965, the Seminole County School system will be geared to full participation in the program.

The county's Board of Public Instruction recently adopted its 1964-65 budget and included a \$75,000 item which will provide for central antennas and conversion systems for each of the schools in the county.

Most of the 126 television sets now utilized by the school system are not full channel receivers. They can only receive VHF (very high frequency telecasts).

The new ETV station (Channel 24) will be a UHF (ultra high frequency) outlet and the central antenna systems will assure conversion and adequate reception.

All of Seminole County's 24 schools will have antenna and

UHF conversion central systems. However, the high schools will not participate in the programming this year. Plans for this to begin are being made for the 1965-66 school year.

The basis of Seminole County's economy is in vegetables and citrus but electronics and other light manufacturing plants in the area are now adding to the payroll income.

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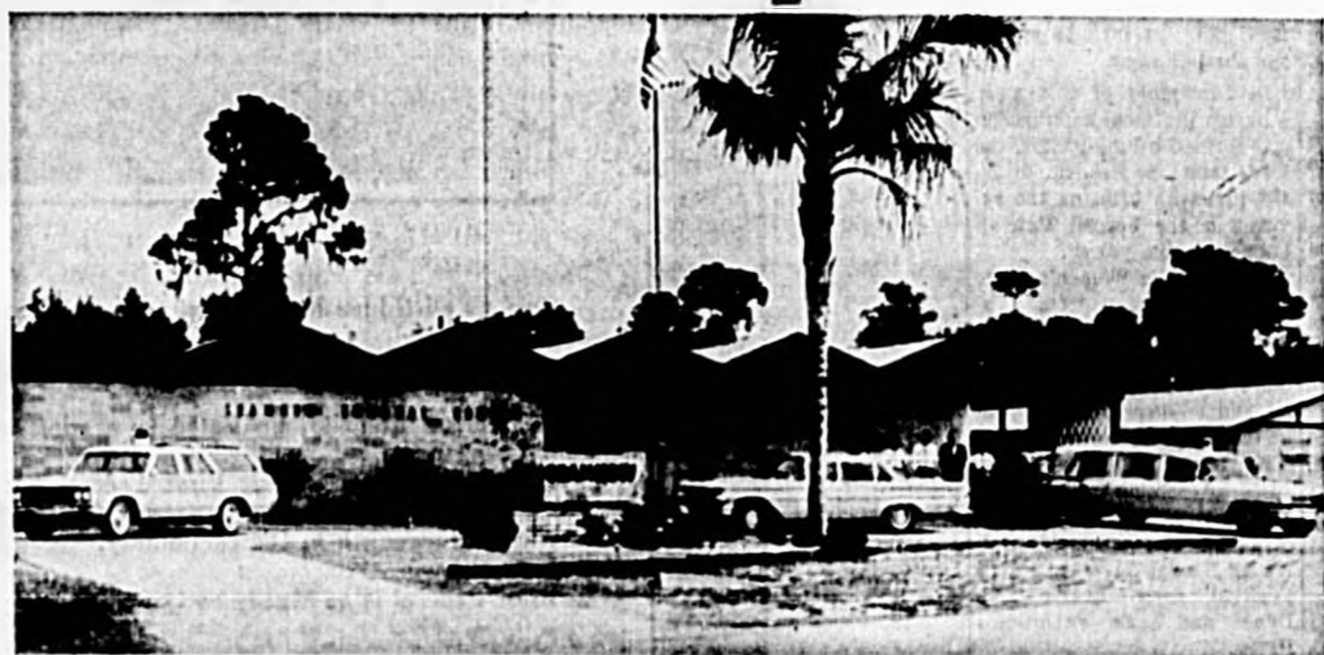
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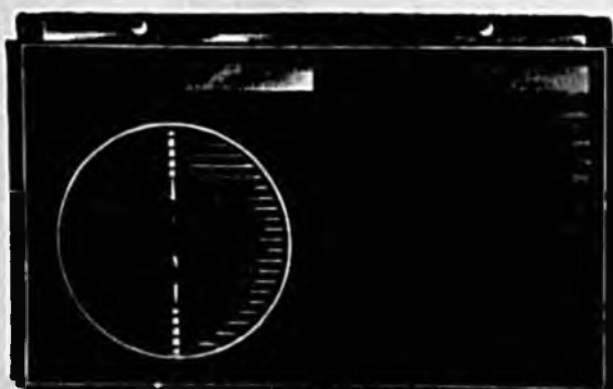
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## Space College Soon Becomes Part Of County

The newly approved East Central Florida University, commonly referred to by many as a "space university" will soon be as much a part of Seminole County as it can without being geographically located within the county itself.

Authorized by the State Legislature in 1963, the university will be located—according to a decision by the State Board of Control and ratified by the State Board of Education—right on the county's southern boundary line in Orange County.

Seminole's Board of County Commissioners are cooperating wholeheartedly with the Board of Control and other state agencies whose desire it is to provide an institution which will serve the greatest number of students in the east Central Florida area—the fastest growing section of the state—commonly known as the "Golden Triangle."

The triangle's three points are Daytona Beach, Orlando and Cape Kennedy. Seminole County lies right in the geographical heart of the area.

The County Commission already has taken the necessary action to provide temporary zoning in the area immediately north and adjacent to the university site. This will provide university authorities the opportunity to work with planners and zoning boards of both Seminole and Orange counties in coming up with a "planned college community" which will best serve the primary interests of the institution.

Present plans, according to the Board of Control, call for the institution to open in September of 1968. Officials estimate that from 3,000 to 4,000 students will be enrolled the first year and that the enrollment will climb to 8,000 within the first several years.

The university will have a tremendous impact upon the entire county and particularly upon the southern area of the county.

## Southern Unit Forms Church

Organization of a Southern Methodist Church in Sanford began this summer with services led by the Rev. Durward H. Knight, pastor of the Southern Methodist Church in Stuart and his associate, the Rev. Charles O. Bennett. Organized in 1940 by the former Methodist Episcopal Church, South, the Southern Methodist Church Conference is headquartered in Orangeburg, S. C., and is a member of the American Council of Christian Churches.



**BOYS' DORMITORY . . .** This brand new building opened last year escaped any damage in the recent fire which swept portions of the campus buildings.

## Academy Bounds Back After Fire

It had been a muggy day and a sure bet rain would be coming soon.

Forest Lake Academy; school was out, most students had gone home as had members of the faculty.

The Fourth of July weekend, with no hint of violence.

to nearby Mirror Lake and tons upon tons of water were poured on the inferno. But the blaze had too much of a headstart.

Came time for school to open and things were back to normal. The \$250,000 blaze had disappeared—except in the memory of those who saw it.

## High School Diploma Available For Adults

Adults in Seminole County who have not completed their high school education can obtain the Florida State Equivalency Diploma by passing the General Educational Equivalency Test.

and that they have credits in U. S. History and Civics. These credits can be taken at the Adult High School which opened at Seminole High School in September.

Darkness fell and with the darkness the lightning appeared to grow in intensity. An ear-splitting thunderclap rocked the Academy area.

Firemen from virtually every surrounding community responded to the call for help. They tried desperately to salvage as much of the building as possible. They failed.

Forest Lake Academy was established in 1925 by the Seventh Day Adventist Church to provide moral and religious education and guidance; purposes not available in public schools.

A testing center is located in Sanford and is under the direction of E. S. Douglass, Director of Vocational and Adult Education.

Service men who have taken the test in service can apply for the Florida Equivalency Diploma if they meet all the requirements. The fee for servicemen is \$5.00 and for civilians it is \$7.50.

Seconds later a flicker of light started inside the Administration Building. It spread quickly until it appeared to come from all parts of the structure.

The library was gone. So were the laboratories, the offices, classrooms, bookstore, assembly hall and music studios.

About half of the students are dormitory students and the other half from the Central Florida area.

These tests were developed by the U. S. Armed Forces Institute for service men who had not graduated from high school. Florida has adopted these tests to enable civilians who can qualify to obtain a diploma.

Information is available from Douglass at the School Administration Building, Sanford.

They dispatched a pumper to nearby Mirror Lake and tons upon tons of water were poured on the inferno. But the blaze had too much of a headstart.

While firemen were still on standby duty at the scene, Principal William Fuchs announced that school would be ready for the fall opening.

The Academy includes grades 9 through 12, offering a regular college preparatory course and vocational subjects. In addition, each student is required to take a class in the study of the Bible. Dormitory students work at the school to earn part of their tuition.

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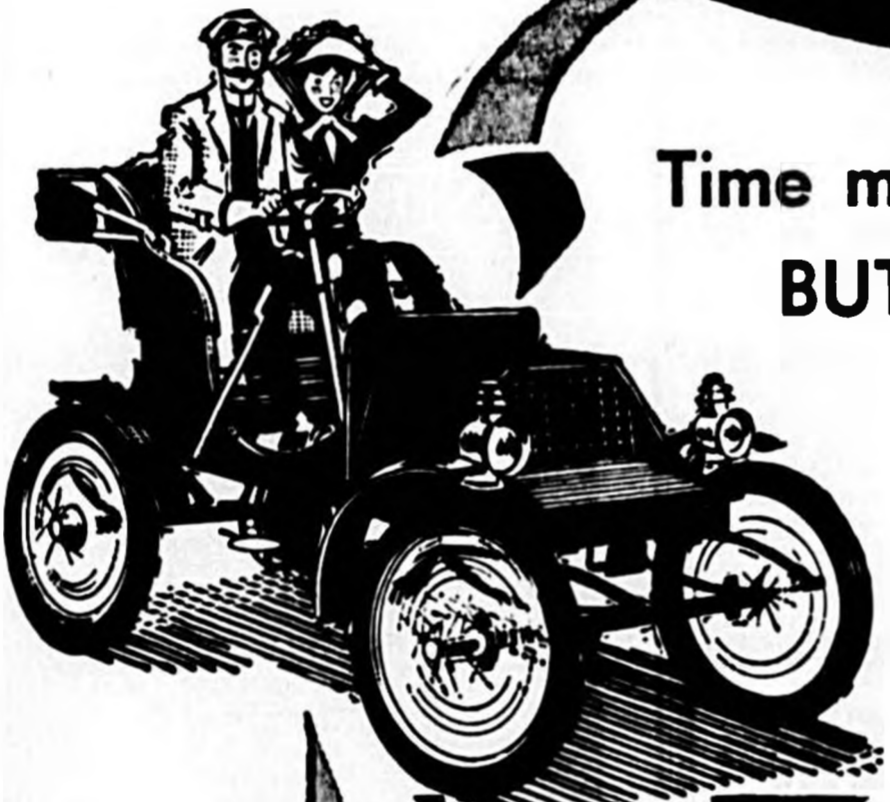
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A Seventh-Day Adventist Health and Welfare Center, located in Altamonte Springs, comes to the aid of needy families in the area regardless of religious affiliation. The center is staffed solely by volunteer workers who accept articles of used clothing and furniture and mend or repair, as the need may be, before they are distributed. Food supplies also are provided and medical care is arranged when necessary.



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# Seminole Opens First Air-Conditioned School

The Sanford Herald  
1964 Progress Edition

## Evening School Offers Variety To Area Adults



E. S. DOUGLASS  
... director

The Seminole County School Board offers Adult High School evening classes for both white and Negro adults held at Seminole High School and Crooms High School.

At Seminole High courses offered include English I, II and III, U. S. History, Civics, General Math, Algebra I and II and General Science. Additional courses will be offered if there are as many as 15 persons interested in each course, according to E. S. Douglass, director.

All instructors hold Florida teaching certificates covering the subjects they teach. These courses can be taken for credit leading to an Adult High School diploma or as a refresher course. Credits transferred from any accredited high school will be accepted.

At Crooms High the courses open to adults include English, Math, Business Education, Home Economics, Science, Social Studies and Brick and Block Laying. In addition remedial reading courses are offered.

Classes meet four evenings each week from 7 to 10 p.m. The only cost for the course is a registration fee of \$2 with books sold to students at cost.

## Academy Eyes Expansion Job To Meet Need

Plans for the expanded campus of the Sanford Naval Academy in Sanford, which opened its doors last year for the first time, call for construction of a new classroom building to begin during the 1964-65 school term, according to the school's superintendent, Col. H. J. Furman.

Upon completion, the academic building will have 14 classrooms, laboratories and a library, plus administration offices.

Future plans call for extension of the present dormitory facilities by extending the wings; another dormitory, which will be used for upper form students, a library, infirmary, chapel, gym, field



CAPT. J. W. WILLIAMS  
... commandant

house and faculty apartments. The dining room and kitchen facilities will also be expanded and enlarged.

Comprehensive plans have been drawn for the complete campus under a step-by-step development outline.

## Building Holds 15 Classrooms

In 1964, Seminole County opened the first completely air-conditioned climate controlled school in Central Florida.

This was the English Estates Elementary School, located in the south end of the county, in the Maitland area, almost on the Orange County line.

The building contains 15 classrooms for grades one through six, and was almost filled when it opened in January. In the coming year of 1964-65, it will reach capacity seating and beyond.

Plans for the new-type of compact construction layout include provisions for five more classrooms, which can easily be added on.

The entire building is heated and cooled by an 88 ton Trane unit to provide the most even and moderate temperature in which students and teachers may do their best work all year round.

John Burton, IV who designed the building, correlated the design of classrooms, hallways, ingress and egress in such a way as to make maximum use of the air-conditioning system.

From the outside the building resembles roughly a box, and looks somewhat like a factory or an industrial plant. There are no outside windows. Windows open from each room onto the corridors, to prevent claustrophobia, and provide better circulation of air.

Although this new and radically different building is somewhat of an experiment, testing in other buildings in other parts of the state have proven the feasibility of operation and the improved performance of students and teachers.

However, through the cooperation of Principal Morris Ruby and the faculty and parents group more factual information of the academic performance, health and well-being of the student body and faculty is being studied.

On the basis of conclusions already drawn and in order to prepare for possible year-round trimester schooling, to utilize all school buildings to the fullest, the Seminole County School Board is already planning that all future buildings will also be air-conditioned.

Because of the controlled atmosphere, the new school stays cleaner inside and therefore is easier to maintain and janitorial services are somewhat curtailed.

Costs of operating the climate-controlled system have proved to be economically feasible, due to the lessening of operation five months this year (January through May) the school board, principal and teachers report that they are well-pleased with the overall effectiveness.

Emergency batteries and lights can take over and operate the climate-control system for a short time, but in case of a long power failure, pupils and faculty would be dismissed.

The English Estates climate-controlled school marks the first step in a new era in schools in Florida, looking toward a possible utilization of schools on a year-round basis.



MORRIS RUBY

... school principal

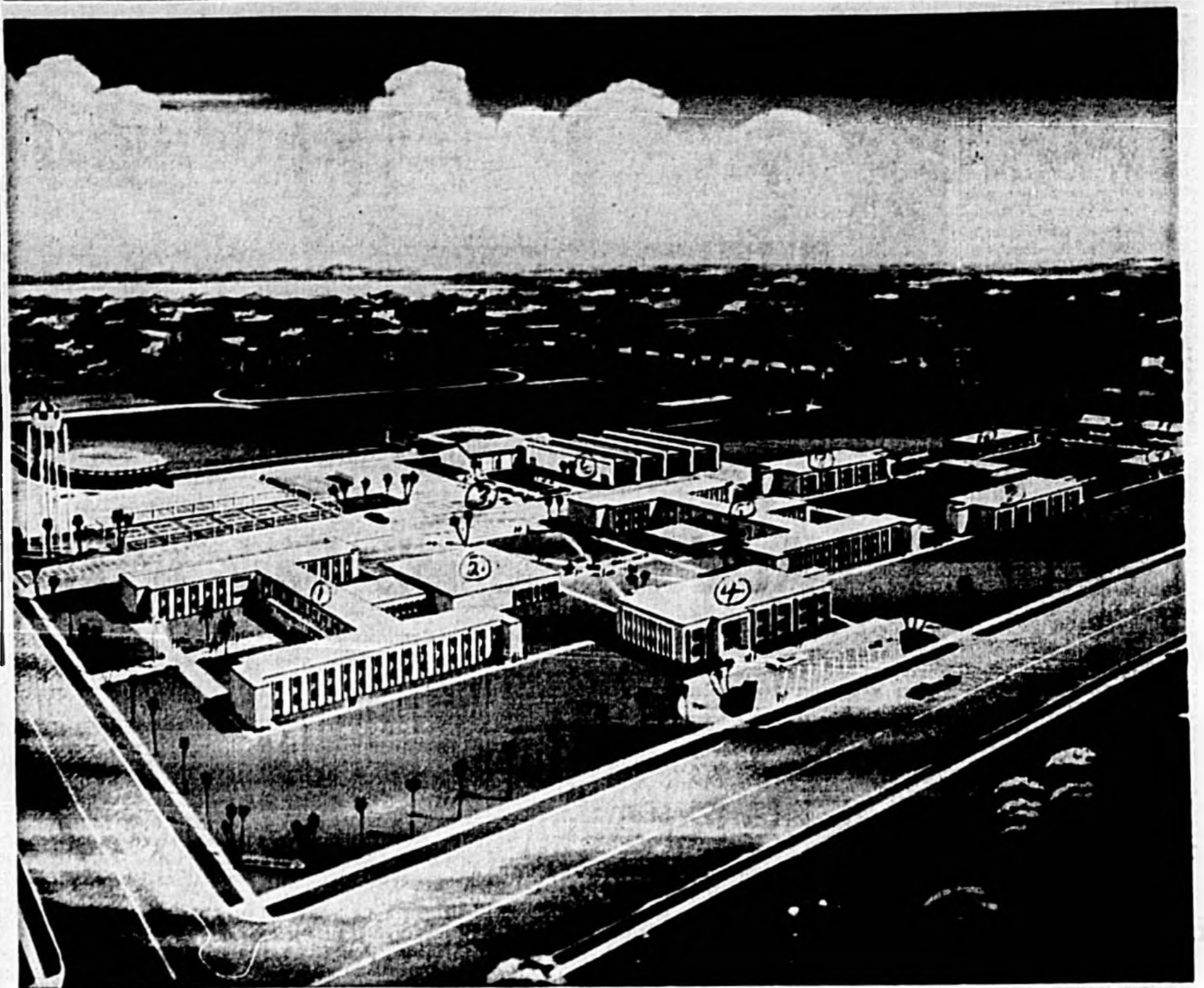
instead of leaving them sitting empty and unused for three months out of the year of maintenance operations.

This would cut down on the number of schools needed and decrease construction costs and capital outlays, plus maintenance staff.



COL. H. J. FURMAN

... superintendent



FUTURE CAMPUS OF THE SANFORD NAVAL ACADEMY will look like this. Building 1 in the left foreground is the present building as it will look when the wings are expanded and Building 2 which adjoins it is the expanded galley, connected to the first building by the dining room. Figure 3 indicates the swimming pool. Figure 4 is the new academic

building which will be started this year. Figure 5 is a new dormitory, and 6 is to be the field house or gym. Figures 7 and 8, and the pillared building between them are the library, infirmary and chapel. Figures 9, 10 and 11 are faculty quarters.

## School Graduates Called Plank - Owners

The first midshipmen to graduate from the Sanford Naval Academy's eighth grade, in June were designated as "plank-owners."

In honor of the occasion, a memorable "first" in Academy history, a huge plank, with the names of the first class lettered upon it, was presented to the school by parents of one of the students, Mr. and Mrs. Charles Richter, of Sanford.

Unveiling of the plank took place at the graduation ceremonies, June 6, at which time midshipmen heard an address by Capt. James Mayo of the Sanford Naval Air Station.

He emphasized the underlying philosophy of the Sanford Naval Academy institution in developing qualities of leadership important to the development of a successful man, regardless of the career he

chooses. His remarks were echoed by Superintendent Col. H. J. Furman who pointed out that the positive attitude, the manner and bearing of a young

man who has had military training is easily recognized and gives a favorable impression.

"A young man, in order to learn self-discipline, must

first learn to accept orders, before he is qualified to give orders," Col. Furman said.

"Every phase of the life at the Sanford Naval Academy, as a mature and successful man," he said.

curricular activities, and naval training, are designed to bring young men to the realization of their fullest potential as a mature and successful man," he said.



LAKE MARY ELEMENTARY SCHOOL is getting ready to open three new classrooms this year. Workman in photo is putting finishing touches to windows.

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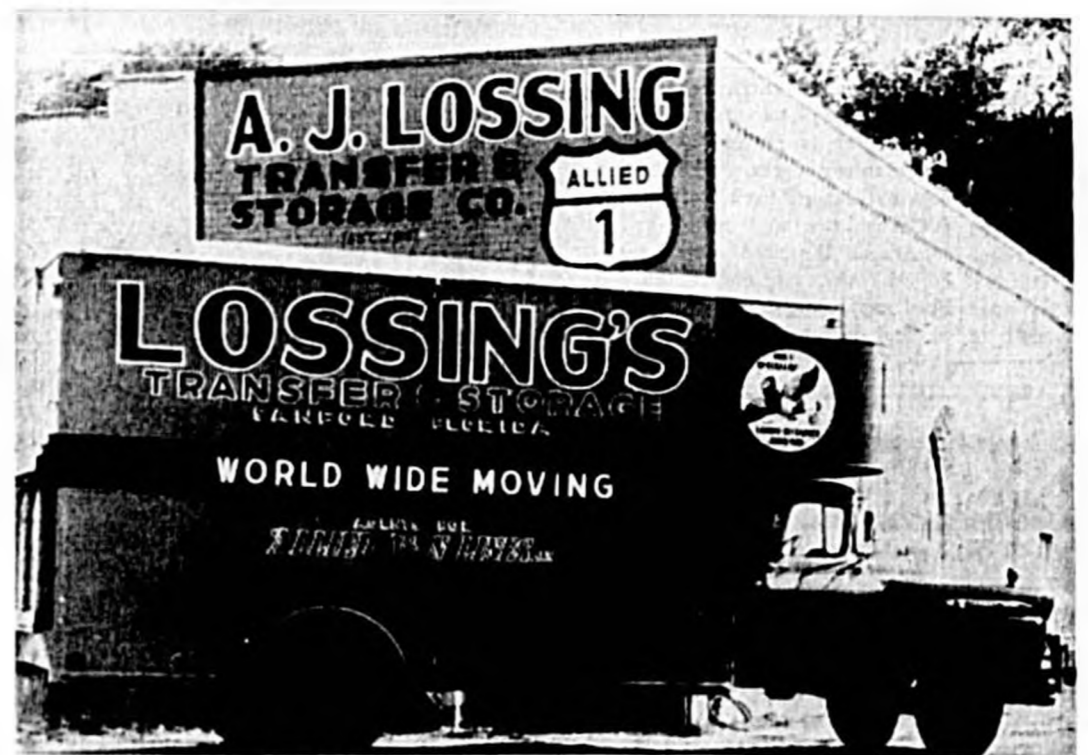
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# SANFORD NAVAL ACADEMY

THIS IS SNAG, the Sanford Naval Academy Goat. His name is derived from the first letter of each word. Like Mary's little lamb, he would like to accompany Midshipman James W. Higginbotham to class, but regulations decree that

Snag must wait outside until the midshipmen come out to romp with him. Soon after this photo was made, Snag was presented with his own official blue and gold blanket to wear for formal occasions.

## Naval Academy Enters Second Year

Seminole County's first military school, the Sanford Naval Academy opened in September 1963 in the former N. Y. Giants headquarters building on Mellonville Ave.

been drawn up to cover the projected enrollment capacity of 500 midshipmen in grades six through 12.

This year, classes will be extended to the tenth grade, with the 11th and 12th to follow in successive years. The Academy curriculum will be

divided into the lower form, sixth, seventh, and eighth and upper form, ninth, tenth, 11th and 12th grades.

The majority of the midshipmen are boarding students from southern states, and the eastern seaboard, with boys this year already regist-

ered from California, Canada and Newfoundland. About one fourth of the students are local boys, who attend day school classes.

Several new instructors will be added to the faculty this year, making a total of 11, in addition to the office and service staff.

## Junior College Program Pulls Into New High

Half of the new institutions of higher education in the United States established in 1963 were two-year colleges. The value and growth of this relatively new form of post high school education are discussed in "Financing Higher Education No. 16—The Community College," the latest in a series of publications from the Southern Regional Education Board.

These booming two-year institutions, often called community-junior colleges because their programs are keyed to community needs, are broadening the educational horizons of today's youth, the report states.

"Two years of college may soon take the place of high school graduation as the highest rung in the education ladder available to most Americans," the publication states.

Enrollment in public two-year colleges in the South has grown from 10 per cent to 16 per cent of the total enrollment in state-supported higher institutions in the past decade, the SREB report continues.

Florida, one of the South's leaders in this field of higher education, is now enrolling over 50 per cent of its college students who attend state-supported schools in two-year colleges. Florida has established 20 new community colleges in the state since 1957.

A state-by-state breakdown of the number of community colleges in each of the 16 Southern states served by the SREB and their enrollments is included. Varying methods used by Southern states to finance this form of higher education and major sources of financial support are also detailed.

The report stresses careful state-wide and local planning of community college systems, based on community needs, adequate financial support and public interest.

There is an abundance of natural beauty in Seminole County — and a climate that calls one to the healthful outdoors every month of the year.

Hot lunches are served in all school cafeterias and a bus system transports children from outlying communities.



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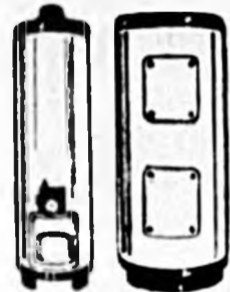
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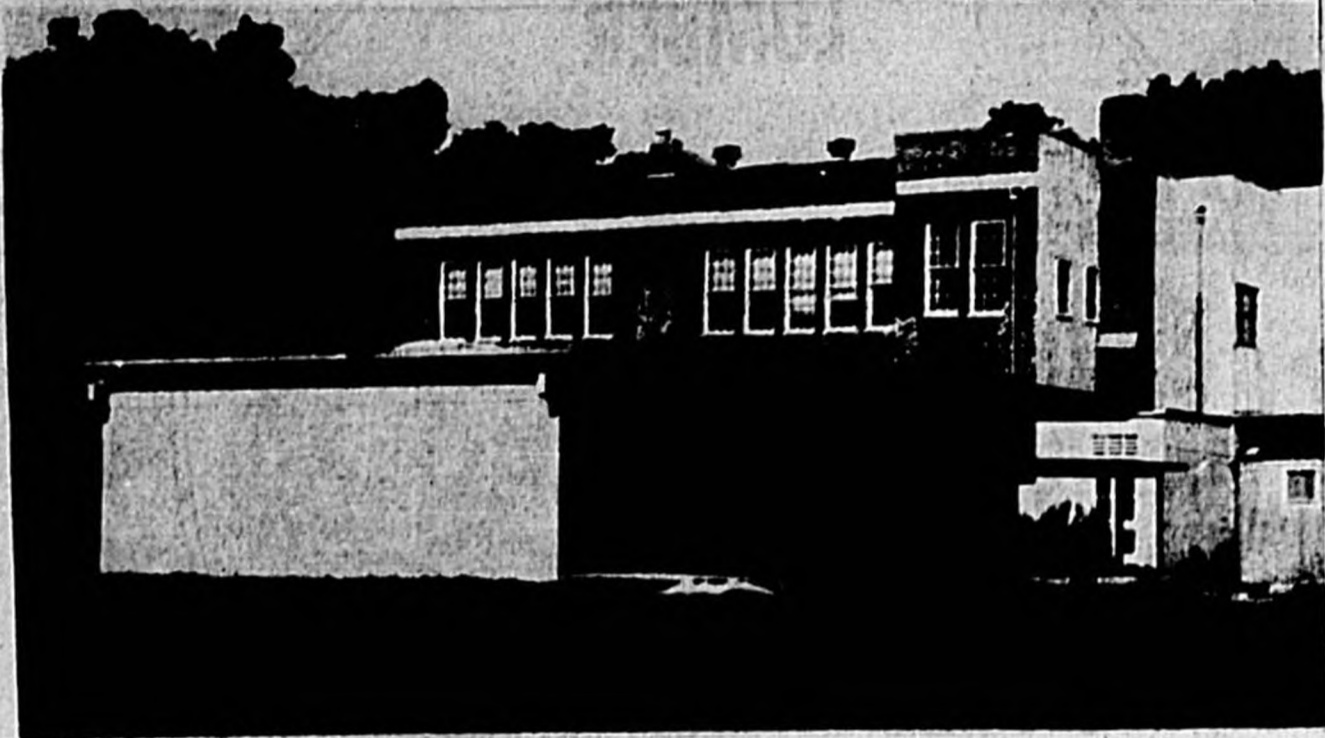
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# Oviedo School Area Soon To Be Fastest Growing Zone In County



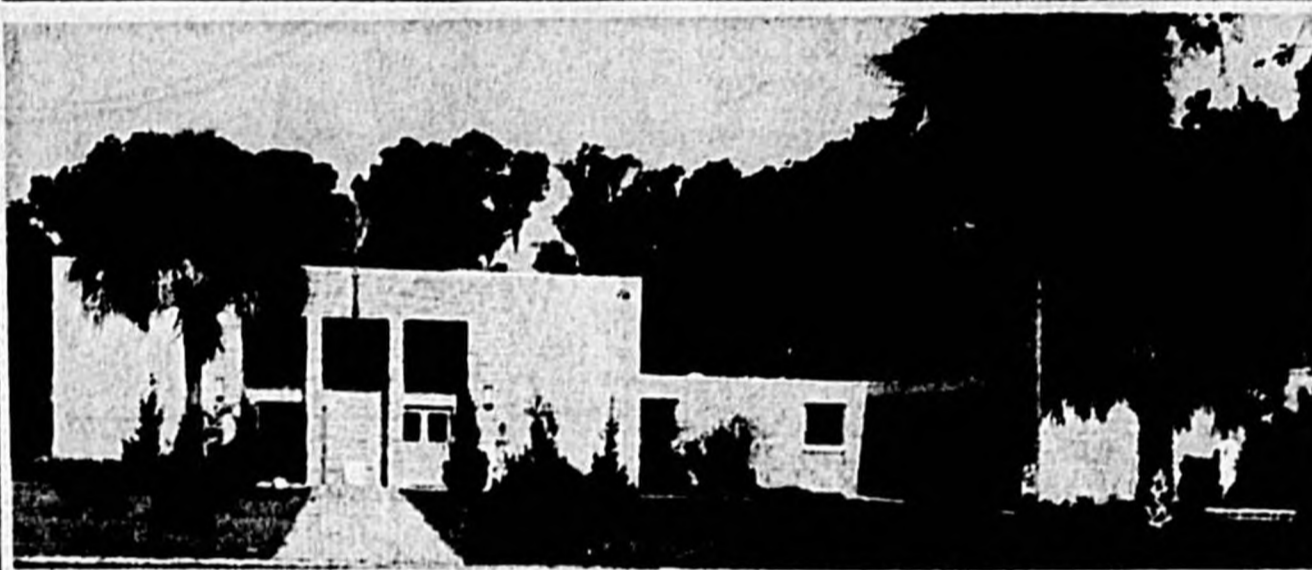
BUILDING IN THE FOREGROUND of this photo is the addition to the Oviedo High School which was opened during the past year. A new

secondary school for the Oviedo area is a priority on the school board's building program.

## New Buildings Planned Soon

**JOHNNY — ENGLISH**  
The present Oviedo School has all classes from one through 12 in the same school plant. However, it is expected to rapidly become one of the fastest growing areas in Seminole County, with the decision to locate the new Central Florida State University within a few miles of Oviedo area on the Orange County line. Plans are already being made by the Seminole County School Board to build more

schools in this area as the need increased. In the meantime, several new courses have been added to the Oviedo High School curriculum, including expansion of the industrial arts program. This program will now include electronics classes and mechanical drawing classes. In commercial courses, shorthand was offered for the first time last year. Math courses have been redrawn and upgraded in accordance with state department standards, and the addition of three buildings provide separate spaces for the band, industrial arts and fine arts departments.



ALL SOULS CATHOLIC CHURCH school cafeteria is the large building shown in the photograph, with the classroom wing of the parochial

## Membership Totals 600 At Casselberry

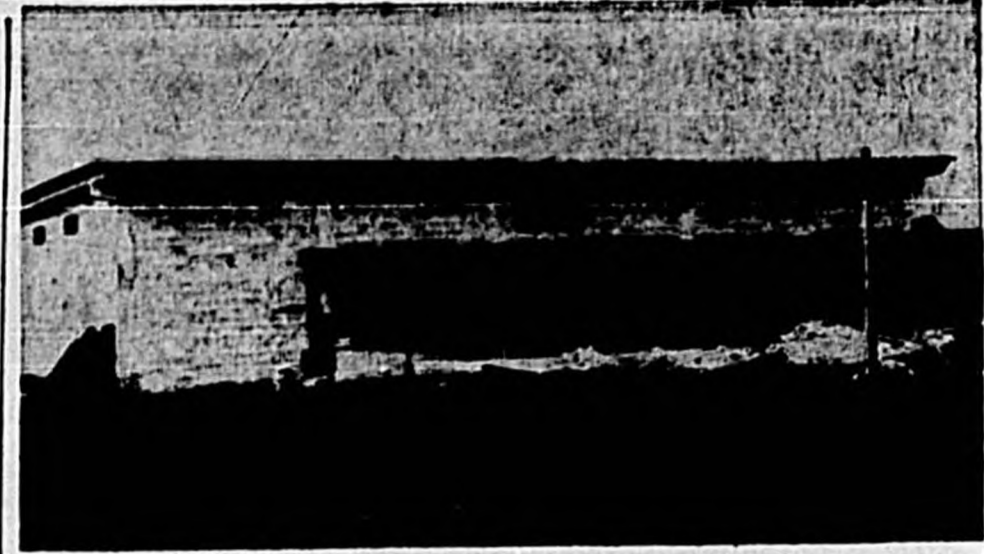
Membership in the Casselberry Community Methodist Church, the town's oldest place of worship, has now reached 600. The sanctuary and educational building are located on Highway 17-92 and Piney Ridge Road. A new large church sign was constructed of brick and concrete block in front of the church recently and the lighted church and cross have long been a welcome view to regular highway travelers. The congregation has cut a \$25,000 mortgage in half this year and a planning committee has been appointed to make plans for the construction of a larger sanctuary. The present sanctuary has been redecorated this year and new carpeting and a new air conditioning unit have been installed. A new \$1,800 electronic church organ recently was purchased. There is an active youth program, Men's Club and the WSCS has a membership of 104 women.

## Baptist Group Continues Climb

Northside Baptist Church, sponsored by Orlando Baptist Temple and beginning in April, 1963, with 15 members, today is independent, has a membership of 100 and is housed in a large one-unit plant located on a 200 by 300 foot property site on Forest City Road near the Seminole-Orange County line. Building plans for the near future call for the addition of an educational department containing at least five new Sunday School rooms. The church supports missionaries in Brazil and Canary Islands and contributes partial aid to those in Puerto Rico and in Peru.

## Chapel Expands

Oaklawn Baptist Chapel, a mission of First Baptist Church of Sanford, welcomed its first full-time minister, the Rev. R. T. Barrett, last February. The Chapel, which serves the Loch Arbor-Ravena Park areas midway between Sanford and Lake Mary, has a complete church program with classes for all ages in the Sunday School and Training Union.



CROOMS NEW BAND ROOM FACILITY ... Students welcome expansion project

## More Rooms At Crooms High

Crooms High School continues to expand steadily, with enrollment during the past academic year over 1,200. To meet the needs of the faculty and student body, a number of additions and expansions were opened. Industrial arts was added to the curriculum for junior high boys, with two shops in operation - one in basic electricity and one in woodworking, with both studying drawing related to their field. Five new and modern classrooms were opened during the school year, along with a new band and choral suite.

### EATING OUT?

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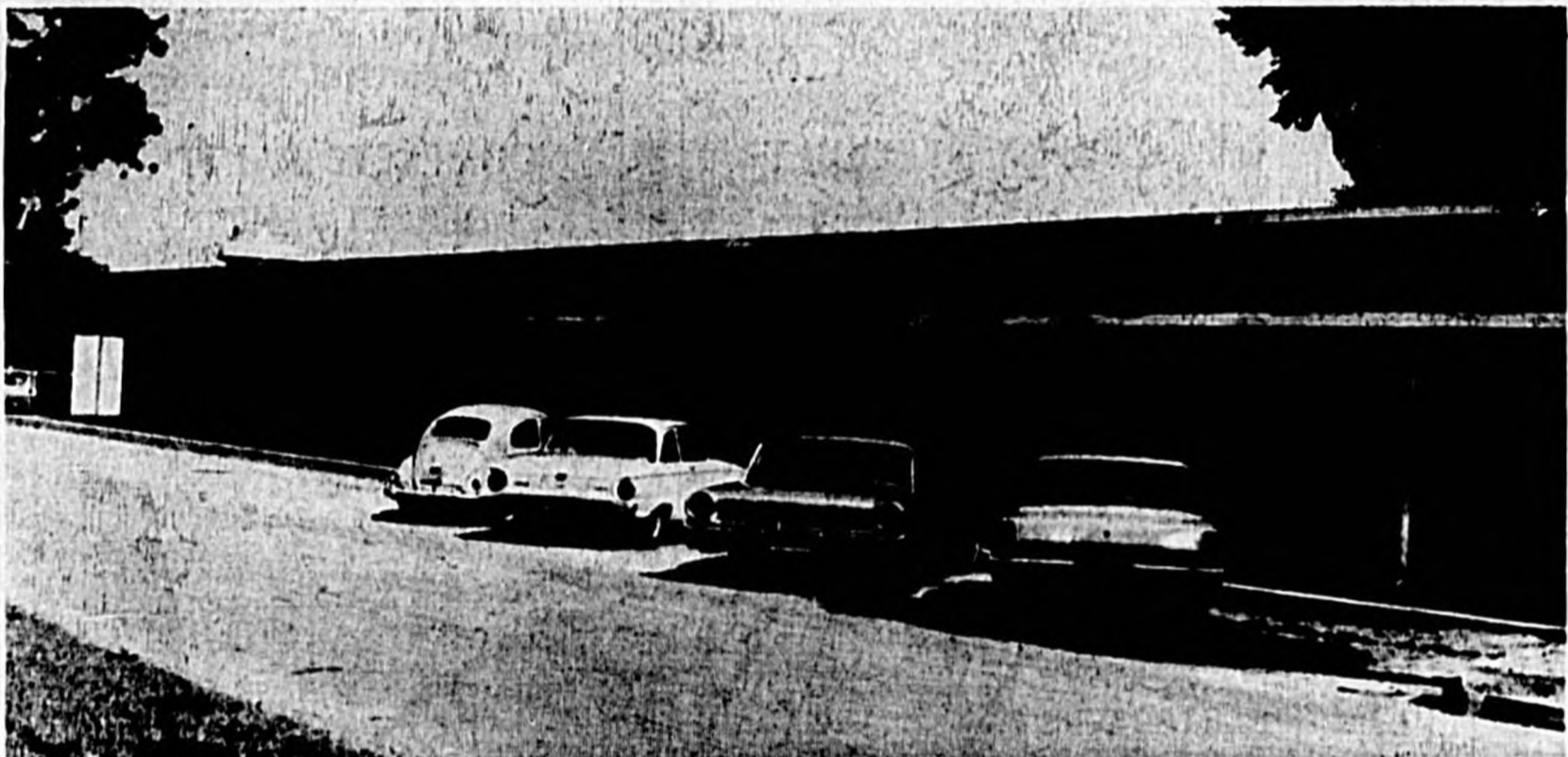
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DOWNTOWN SANFORD



NEW CAFETERIA at Sanford Junior High School opened this year, with facilities to feed more than 1,200 students each day. The former cafeteria space is being converted into laboratories for the science department.

## School Zones Warning Given

Many tragic accidents happen because drivers simply don't see the school-warning signs; or they see them so late they can't stop their cars in time to avoid hitting a child. A total of 1500 children 5-14 years old were struck and killed by motor vehicles in 1962. Many more were injured. Several cities and counties, some 600, are now using eye-catching orange fluorescent school signs to grab a driver by his sense of sight and shake him into alertness. The material on the signs is the same as that used as markings on military aircraft. A privately-financed research project found that a driver can see a fluorescent sign twice as far as an ordinary painted sign. By present indications, fluorescent school signs will be coloring practically every street corner in America some day. Whatever the kind of signs, the old dictum still holds: Slow down.

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**Services Held**  
The South Seminole Ministerial Association, under the leadership of its first president, the Rev. Leonard Jones of Prairie Lake Baptist Church in Fern Park, sponsored its first area-wide Thanksgiving and Easter Sunrise services this past year with ministers from all churches in the association participating.

Dignified Personal Service...

Dedicated To The Colored People Of Sanford And Seminole County

Bereavement is a profoundly painful experience, requiring special sympathy on the part of those conducting the final rites. We tender this service with gentlest regard for suffering.

24 HOUR SERVICE

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## Evening Class Offers Course On Businesses

Both day and evening classes in business procedures are available at the Seminole County Business School.

This is a public school, operated under the Seminole County School Board, with a registration fee of \$5 per year. Books are sold to students at cost.

Courses available include Bookkeeping I and II, Business Arithmetic, Gregg Shorthand, Dictation and Transcription, Business English, Spelling, Typing, (both manual and electric), Office Procedure, Filing, Dictaphone, Duplicating Machines, Business Machines, Business Law, Business Psychology and Salesmanship.

New equipment this year includes five IBM electric typewriters, four new manual typewriters, duplicating machines and adding machines.

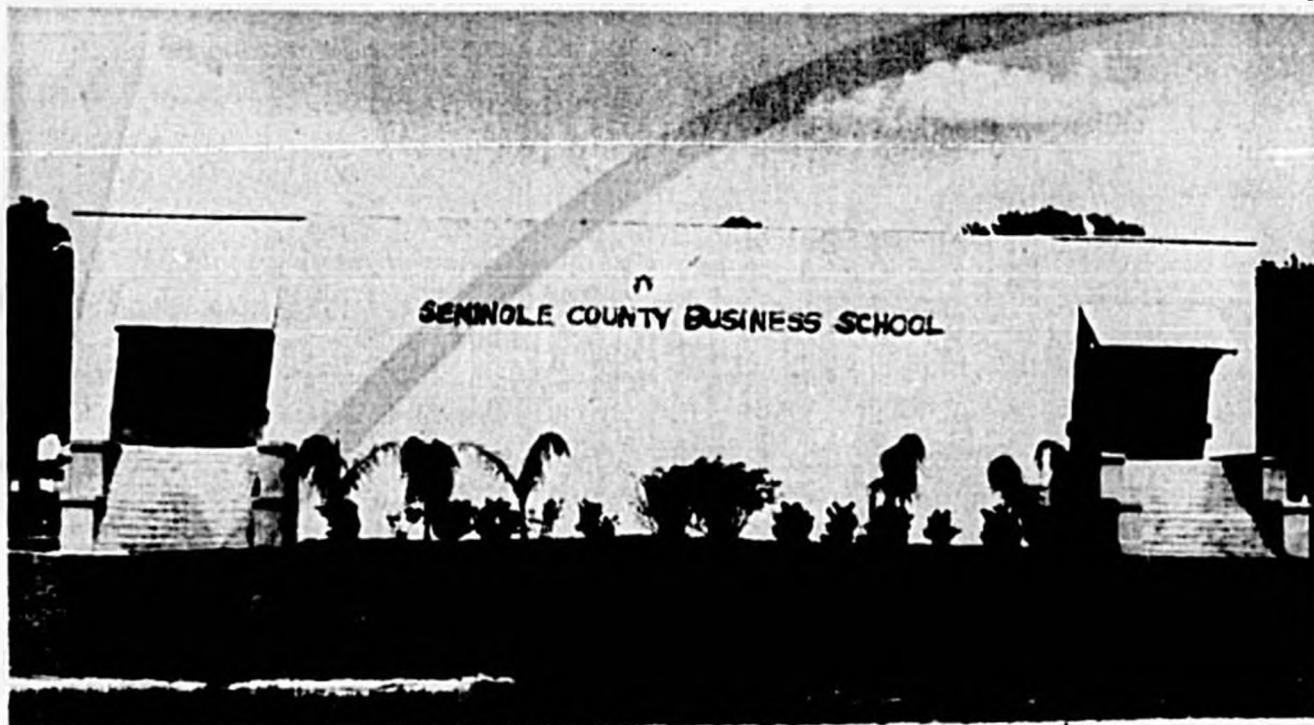
During the past year an IBM key-punch course has been offered. The fee for this course is \$75 and the most that can be enrolled at any one time is six students.

Instructors are Mrs. Penrose Love, principal, Mrs. Lydia Watt, Miss Mary George and Miss Susan Castelmann.



MRS. PENROSE LOVE  
... principal

The average January temperature in Seminole County is 60.8.



SEMINOLE COUNTY BUSINESS SCHOOL offers courses both day and night for adults and students in all phases of business education and office procedures. They maintain contact

with employers and most students are placed in jobs, sometimes before they finish their courses.

## Seminole County Sector Once Vital Part Of Orange County

The section now occupied by Seminole County was a part of Orange County from 1815 until 1913, and was settled earlier than most of the other inland sections of the state because it had the advantage of the St. Johns River navigation which offered easy transportation to and from this area.

The early settlers had a hard time making a living and had little to spend for the education of their children, thus the teacher was poorly paid. Salaries in Orange County ranged from \$1 to \$3 per month per pupil. The salary varied from year to year depending

A central office was opened in Sanford during the past year for the Seminole Baptist Association which is composed of 23 churches and four missions in Seminole and West Volusia Counties. Prime function of the office is to coordinate work in five major departments of the church—Sunday School, Training Union, Woman's Mission Union, Brotherhood and Music.

The tax rate of Seminole County is one of the lowest in the state.

upon the financial condition of the board. In September, 1875, the following salary schedule was fixed:

Third grade certificate, \$1.50 a month per pupil for not more than 20 pupils.

Second grade certificate, \$2 a month per pupil for not more than 30 pupils.

First grade certificate, \$2.50 per month per pupil for not more than 40 pupils.

A little later the amount was raised to \$3.00 for teachers with first grade certificates.

As the salaries depended upon the number of pupils, the teacher was interested in seeing that the children of their locality went to school.

The teachers were usually paid by the quarter. Their bills, with signed approval of the trustees, were presented and considered separately by the county school board and, if in proper form, they were approved; if not, they were returned for correction.

The records show that in the early days of Orange County, of which Seminole County was a part, the teachers were examined for certificates by the county superintendent or by the county school board and some times by an examining

committee appointed by the board.

In 1910 E. T. Woodruff, cooperating with The Sanford Herald, edited and published "Sanford, The Gate City, Florida," a book which is taken from this publication:

"Few cities of our size can boast of such excellent schools as does Sanford. This splendid and well-supplied institution, with its fine corps of teachers, of which Prof. N. J. Perkins, A. B., is principal, is the pride of the town and commands highest confidence. Large carrying wagons, the suburban street cars, and private conveyances bring pupils from far and near, to avail themselves of the superior educational advantages here offered. Graduates from Sanford High the university and pursue the college course. Patrons are happy in the assurance that their children are under wise and wholesome influence and are daily making substantial preparation for life-duty and citizenship-responsibilities."

The schoolroom accommodations of Sanford are entirely inadequate to care for her rapidly increasing population. The large central and ward buildings are now supplement-

## Schools Using Electronics As Help To Pupils

The electronic age has invaded the classroom and educational television has become an important part of the curriculum in Seminole County as elsewhere.

The television teacher and the classroom teacher work together as a team to present traditional subjects such as Spanish, science, American history and civics, with a dramatic flare.

Special techniques can be used in ETV to heighten student interest and in the future color television promises to have an even greater effect, particularly in science where colors and shades of scientific objects and experiments can be noted and in history where color emphasizes story and content.

Officials predict that in a few years educational television will be a part of your life with programs for everything from learning to read and write to math, science, humanities, languages and many other subjects.

The new Channel 21 ETV will be able to reach 27 communities, including colleges and universities, and will cover 300,000 school children in 350 area schools.

### Census Taken

A parish wide census in February was one of the first projects of the newly organized Holy Name Society of the Lake Mary Catholic Church of the Nativity. Although identified with the community of Lake Mary, the church, in addition, serves the areas of Longwood, North Orlando, and Sunland Estates.

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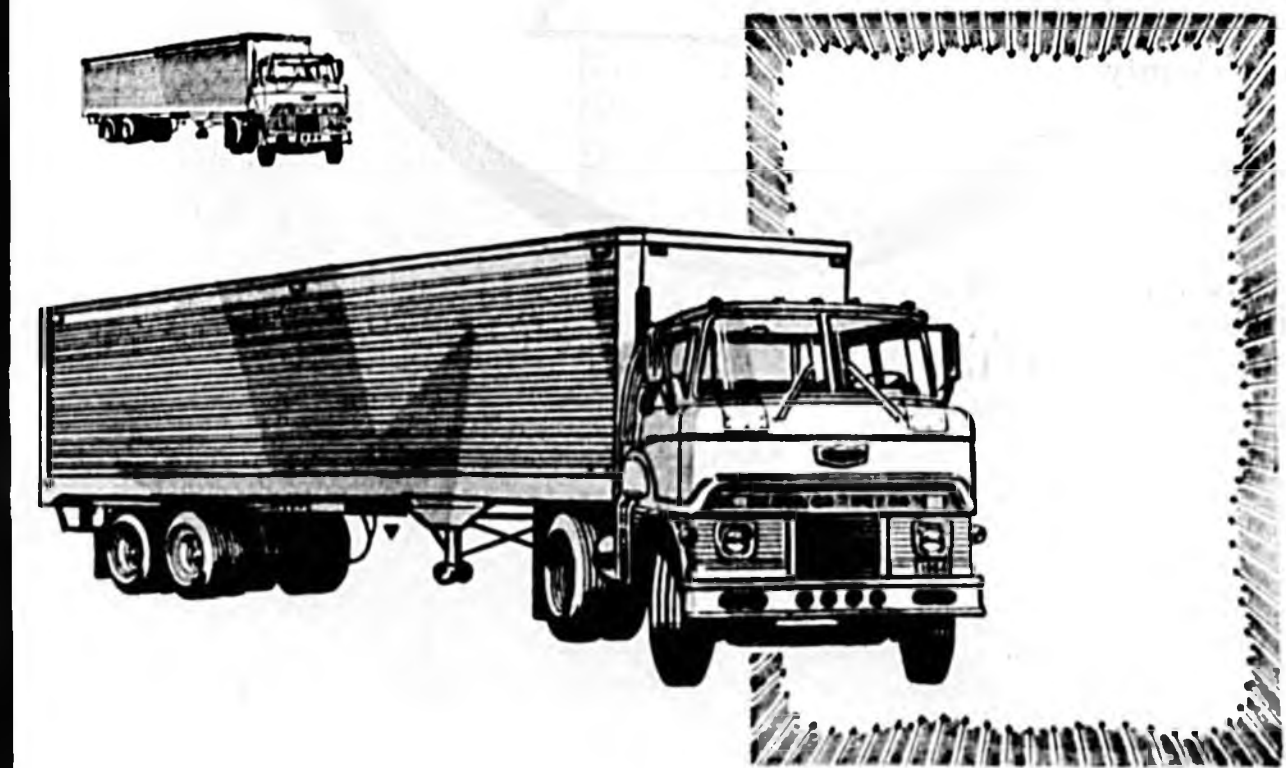
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18 Pieces Fried Chicken, 1/2 Pt. Gravy, Hot Rolls \$3.95
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# progress

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DISTRICT 3  
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LEE GARY  
DISTRICT 4



JOHN FITZPATRICK  
DISTRICT 5

### — Educational Facilities —

Seminole County's public school system is one of the finest in the state. Our continued orderly growth represents an expenditure of millions of dollars. Seminole County also boasts of excellent private and denominational schools. Three accredited colleges are within easy commuting distance.

## SEMINOLE COUNTY

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## Board of County Commissioners

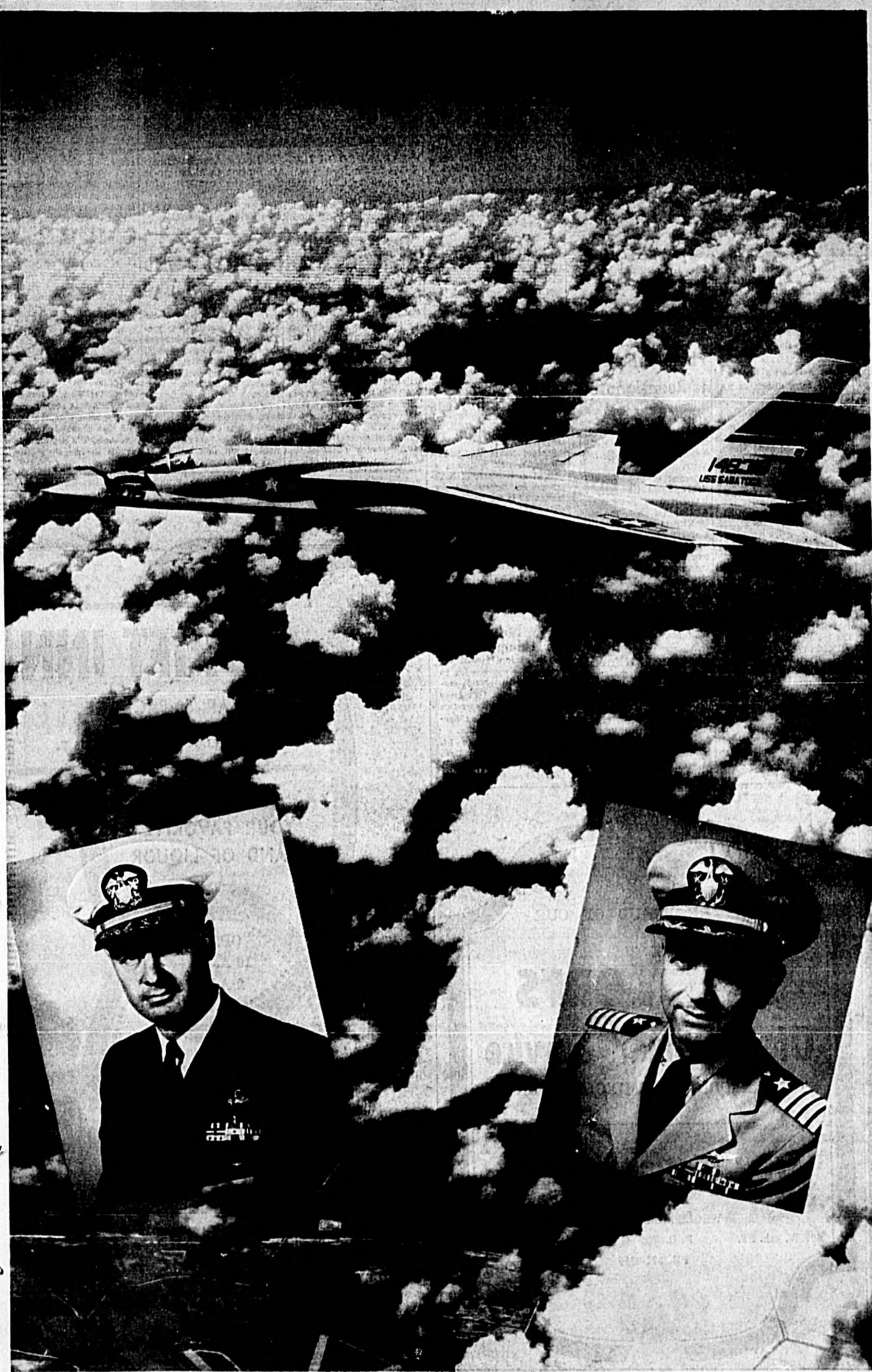
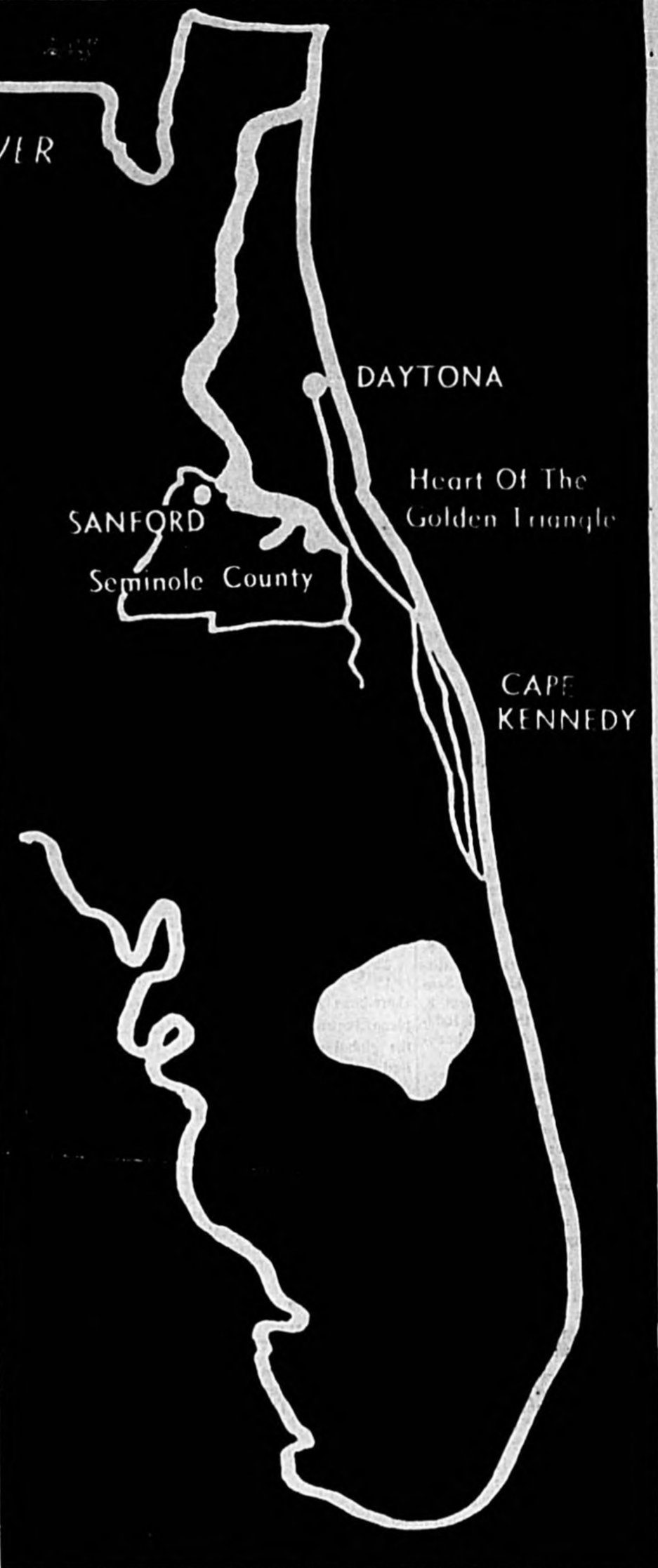
SEMINOLE COUNTY

FLORIDA



The Sanford Herald  
**1964**  
PROGRESS EDITION

SEMINOLE COUNTY ON THE ST. JOHNS RIVER  
THE NILE OF AMERICA



### *Our Navy*

A Sanford-based RA-5-C Vigilante streaks through the Central Florida skies, a dynamic part of today's four-ocean Navy and a symbol of peace, power and progress for the Free World. Leading the Sanford part in the Free World picture are Capt. James O. Mayo, commander, Reconnaissance Attack Wing One; and Capt. C. W. Swanson, commanding officer of the Sanford Naval Air Station.



# Sanford-Based Navy Aircraft Now Fly Around The Globe

## 'Four-Ocean Navy' Reality At Local Base

To many, talk of a "Four Ocean Navy" is substance for recruiting posters and an occasional headline.

The past year has seen it become a working reality at the Sanford Naval Air Station.

The fact was graphically illustrated in August when Sanford air units flew simultaneously from aircraft carriers in the Atlantic, Pacific and Indian Oceans and the Mediterranean Sea.

Three months earlier, NAS Sanford still served as a base for equipping squadrons to operate with the Second and Sixth Fleets in the Atlantic and Mediterranean, as it had since 1964.

In a matter of days the scene had changed, cementing preparations which had started more than a year earlier.

A-3D Skywarrior attack bombers, flown by members of Sanford's Heavy Attack Squadron 11 (VAH-11), operated from the USS Franklin D. Roosevelt in the Mediterranean.

Many miles off the U. S. coast, other Skywarriors, displaying the markings of Sanford's VAH-11, Detachment 8, launched from the USS Independence into Atlantic headwinds.

In the Indian Ocean, another Sanford unit, VAH-17, flew its A-4A Vigilante bombers from the deck of the USS Enterprise as she sailed with her two nuclear voyage ships in an historic voyage around the world.

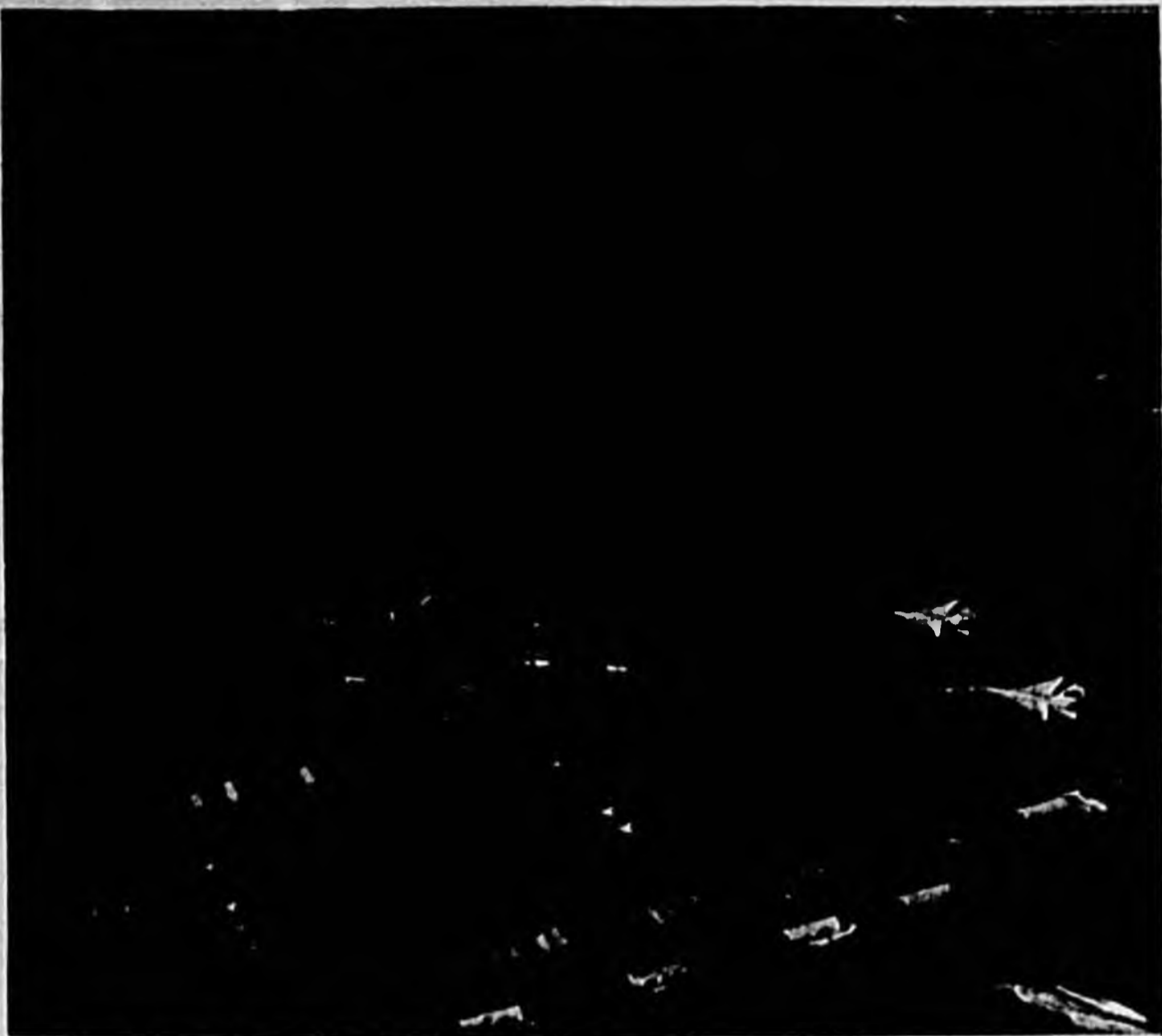
Finally and perhaps most noteworthy were the men of Sanford's Reconnaissance Attack Squadron 3 who were on the USS Ranger in the South China Sea a few miles from strife-torn Viet Nam.

RVAN-5 was the first unit to deploy to sea with new RA-5C Vigilante reconnaissance bombers, with enemy assaults having already drawn one group of U. S. aircraft into action in Viet Nam, it is difficult to imagine more challenging conditions for the sweeping RA-5C's to make their maiden voyage.

The first RA-5C arrived in Sanford last December. RVAN-5 was outfitted and deployed by June, the first East Coast squadron in recent years to deploy west.

It is the RA-5C, a versatile marriage of today's most sophisticated bombing and reconnaissance equipment, that has thrust Sanford into a global role.

Sanford is the only place where the Navy plans to



SANFORD NAS-based aircraft are flying in the Pacific, Atlantic and Indian Oceans and the Mediterranean Sea as part of a "four-ocean Navy." The local Navy air base is pictured in

the foreground of this aerial photograph, with the City of Sanford and Lake Monroe in the top background.

(Navy Photo)

shore-base RA-5C's. Thus the plane becomes the heart of the global concept with Sanford staging to the entire fleet.

This required more squadrons and more men. VAH-13 moved to Sanford from the West Coast in mid-August to transition to the RA-5C. Another squadron, VAH-12, is being formed from scratch and already has pilots and maintenance technicians in training. At least one other squadron will be added eventually, bringing the Sanford total to nine.

To support the operation, new buildings and equipment were needed. New 300-man barracks, costing \$300,000, were opened in August. Three other buildings for training and servicing were completed earlier at a cost of \$1.3 million.

Manpower figures topped the 3,000 mark. A service-wide pay raise recently sent payroll figures above the mil-

lions-month mark. The rise in men and money was noted by bankers, realtors and merchants.

Last February's threats of closure seem distant as NAS Sanford hummed with preparations for sending RVAN-5 to the Mediterranean next month, the first RA-5C unit to join the Second and Sixth Fleets.

Another unit, RVAH-1, continues receiving Vigilantes in preparation for a similar deployment in early 1968.

The Four-Ocean Navy is in Sanford. Its benefits are felt

and witnessed all over the world.

### Photo Laboratory Is Redesignated

Among the many changes at the station during the past year was the redesignation of the photographic laboratory as a fleet air photographic laboratory.

Control of the former station operated laboratory was transferred to Reconnaissance Attack Squadron 3. The redesignation came about following a steady increase in the photographic needs of the squadrons brought on by an increasing number of RA-5C Vigilante aircraft at the base.

The change is expected to bring about an increase in the number of laboratory personnel and additional equipment and funds.

### Air Training Unit Decommissioned

Naval Air Maintenance Training Detachment 1072 at Sanford Naval Air Station was decommissioned this summer. The training unit was formed in 1954 as the A-3D Skywarrior aircraft was being prepared for induction into the fleet.

More than 10,000 students have been trained by the detachment and its graduates are serving in various assignments around the world.

All future training in this weapons system will be performed at Naval Air Station, Whidbey Island, Wash.

### Air Station Wins Safety Honors

Sanford Naval Air Station during the past year was awarded a certificate of achievement for "noteworthy performance" in the National Vehicle Safety Check Program for the third consecutive year.

The safety check program is sponsored by Look magazine and the highway safety committee of the National Automotive Industries. It is designed to promote highway safety.

### Navy Is Thanked For Co-operation

The Sanford Herald expresses its appreciation in the production of this section of its annual Progress Edition for the co-operation of Navy personnel at Sanford Naval Air Station.

(And especially to Lt. (jg) David H. (Sam) Dow, Wing PIO, and Lt. (jg) Lowell Frazer, Base PIO.

### Mission Outlined

The mission of the Sanford Naval Air Station is to maintain and operate facilities and provide services and material to support operations of aviation activities and units of the Operating Forces of the Navy and other activities and units, as designated by the Chief of Naval Operations.

## 2,340 Trained In Past Year By Detachment

Naval Air Maintenance Training Detachment 1002, which provides the only maintenance training in the Navy for the A-5A and RA-5C Vigilante aircraft, turned out a total of 2,340 students during the past year.

The detachment, located aboard Sanford Naval Air Station, was commissioned Jan. 27, 1961.

On Aug. 28, 1961, instructors conducted their first classes and by December 1962, Heavy Attack Squadron 7, the first operational squadron to deploy with the A-5A Vigilante weapon system, completed training.

With the introduction of the RA-5C weapon system in the latter part of 1963, an additional training building was required to house the reconnaissance system trainees.

The new building, the first permanent structure to be built at Sanford Naval Air Station since 1942, was officially accepted by the unit in July 1963.

Courses taught by the detachment range from one to 12 weeks in length depending on the complexity of the system involved.

The approximate time required for one man to complete all courses offered by NAMD 1002 would take over three years. Thirty-four courses are now being taught by 60 instructors.

## Expanded Duties for Heavy Attack Wing One at Sanford Naval Air Station

Global activities resulted recently in the transfer of Heavy Attack Squadron 18 from Whidbey Island, Wash., to the local base. The squadron's insignia is being mounted in this picture.

The Sanford Herald 1964 Progress Edition



EXPANDED DUTIES for Heavy Attack Wing One at Sanford Naval Air Station in global activities resulted recently in the transfer of Heavy Attack Squadron 18 from Whidbey Island, Wash., to the local base. The squadron's insignia is being mounted in this picture.

## Hams Link Families

After two years of silence the "voice" of Sanford Naval Air Station is once again being heard to men deployed in the Mediterranean and Pacific Fleets.

The recently reformed station amateur radio club has activated the radio equipment located in the special services building and has been making radio contacts with corners of the globe.

The first successful "phone patch" was made between one of the men of VAH-11 deployed in the Mediterranean and his family in Sanford.

The primary purpose of the short wave station is to provide communications between the men of the deployed units and their dependents while giving the Navy hams an opportunity to practice their hobby.

Since many of the ships have amateur radio stations aboard, it is expected that the traffic will be heavy once the word is out that Sanford is back in business.

## New Building In Last Year Up \$2 Million

More new buildings and facilities were opened for business at Sanford Naval Air Station during the past 12 months than during the past 22 years.

Building and repair projects costing over \$2 million have been completed at the station since the fall of 1963.

The new structures include a building housing the Integrated Operational Intelligence Center and an avionics (aviation electronics) shop, both costing more than \$640,000; a 300-man barracks valued at \$260,000; eight family housing units, \$144,000; a jet engine repair shop, and three aircraft maintenance hangars.

Also completed during the year were an \$80,000 swimming pool, a golf driving range, an aircraft arresting gear similar to equipment used to aid aircraft in landing aboard carriers and \$400,000 in repairs to runways.

Future construction projects being considered by the station include: Extension of the north-south runway, additional aircraft maintenance hangars, bachelor officers' quarters, dispensary, commissary, aircraft control tower, an office building, additional enlisted men's barracks, a gymnasium, new chapel and an officers' club.

Seminole County was once known as the "Celery Capital of the World." However, today citrus is rapidly shifting the balance to the liquid gold that grows on trees.

"County of Gracious Living" is the slogan of Seminole County.



CDR. JESSE W. Taft leads RVAH-11 in its transition to new RA-5C Vigilante.



CDR. PAUL F. Werner is skipper of RVAH-5, now aboard the carrier Ranger in the South China Sea.

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# Navy Base 22 Years Old.. And Growing

## Vigorous Expansion Pictured

November will mark the 22nd anniversary of the commissioning of Sanford Naval Air Station.

The station served throughout the remainder of World War II as an air training base. Approximately 50 percent of the Navy's carrier based fighter-pilots who helped win the Pacific war were trained at Sanford.

The base became a small post-war community of approximately 1,500 civilians who lived at the station or participated in the various industrial enterprises housed in station buildings. Not the least of those industries was the New York Giants baseball organization.

During the Korean action the base was recommissioned as an auxiliary air station, once again to provide facilities for training of carrier pilots who fought in the Korean "cold war" which suddenly became "hot."

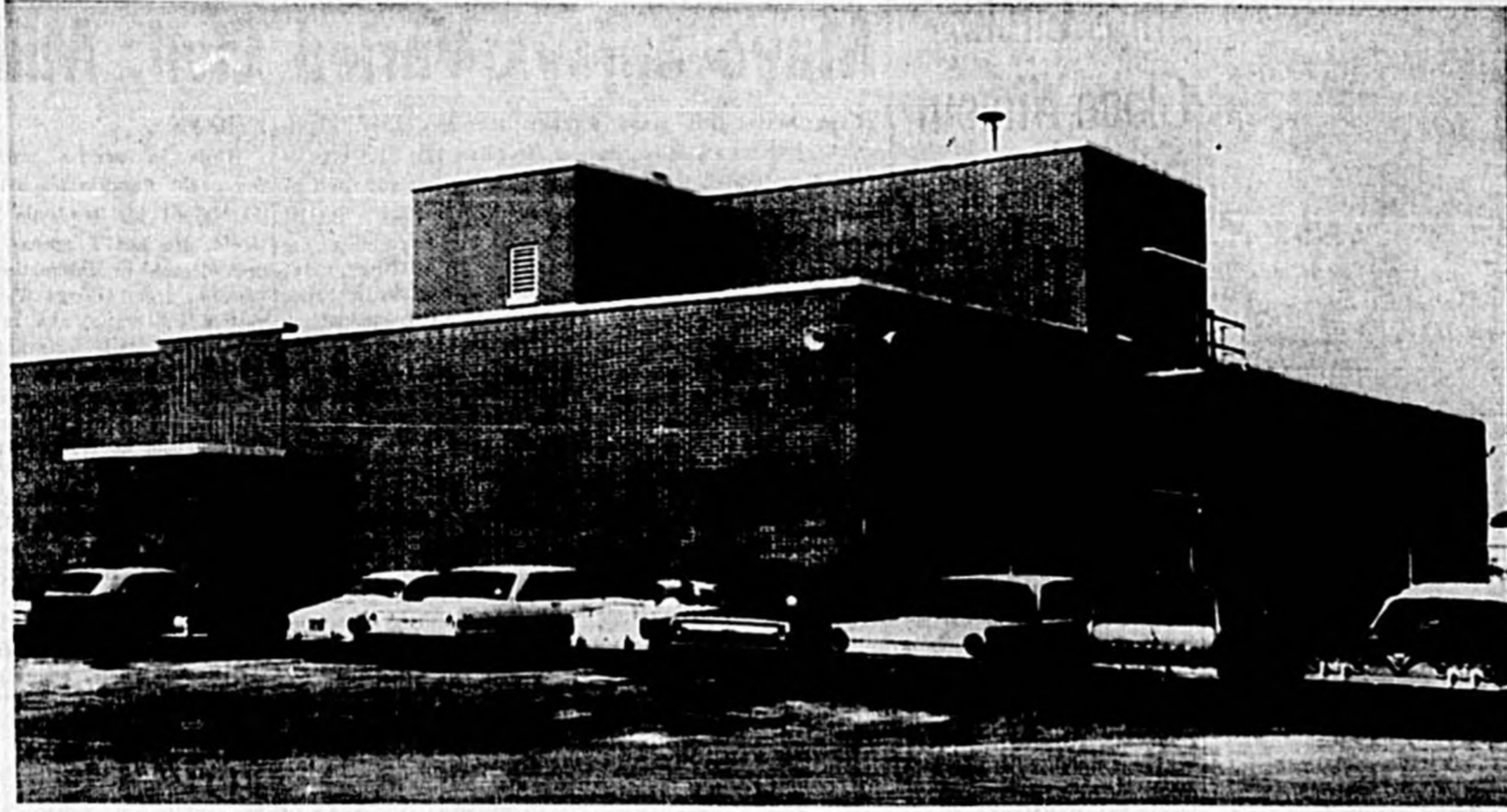
The station observed the 13th anniversary of the recommissioning of the base last May 1.

The auxiliary air station became the supporting activity for the Navy's largest carrier-based heavy attack bomber wing in July 1955. That wing today is known as Reconnaissance Attack Wing One.

The mission of the naval air station is mainly one of support, which includes providing housekeeping facilities, hangars, barracks, mess halls, and recreation facilities, for the fleet activities on board.

In May 1956 the Secretary of the Navy redesignated Naval Auxiliary Air Station as a Naval Air Station, and Jan. 25, 1957, the first A3D Skywarrior aircraft arrived.

With the arrival of the A3D, the pressing need for housing and modern jet facilities prompted the Navy to consid-



THIS NEW \$292,000 building houses the Intergrated Operational Intelligence Center which provides reconnaissance support for the RA-5C Vigilante at Sanford Naval Air Station. (Official Navy Photo)

er removal of the station to nearby Osceola. A delegation of local officials from Sanford and state political leaders appealed to the Navy to reconsider and expand the base facilities. April 12, 1957, official word was received that the station would remain in Sanford.

In 1960 it was announced that Sanford would become the home of the Navy's newest heavy attack bomber, the A3J, known today as the ASA Vigilante. Delivery of this new bomber began during 1961.

In 1962 the station became part of the Master Shore Station Development Program for the Navy. Since then the base has been making improvements and expanding at a rate of over \$2 million a year. Plans for the future call for an even more vigorous expansion program.

The first RA-5C Vigilante aircraft, a modernized version of the ASA, arrived at Sanford in late 1963. The transition to the new reconnaissance air-

craft was greatly stepped up during 1964.

Plans calling for the moving of the station were again considered during the spring of 1964. Once again the continuing need for Naval Air Station, Sanford, was reaffirmed.

Also during 1964, Sanford became a worldwide naval air operation as one of the squadrons from Sanford was deployed to a carrier operating in the Pacific.

The years ahead for Sanford A parochial school organized by the All Souls Catholic Church includes classes through the ninth grade.

Grades one through eight are taught in a school formed by the Seventh Day Adventist Church.

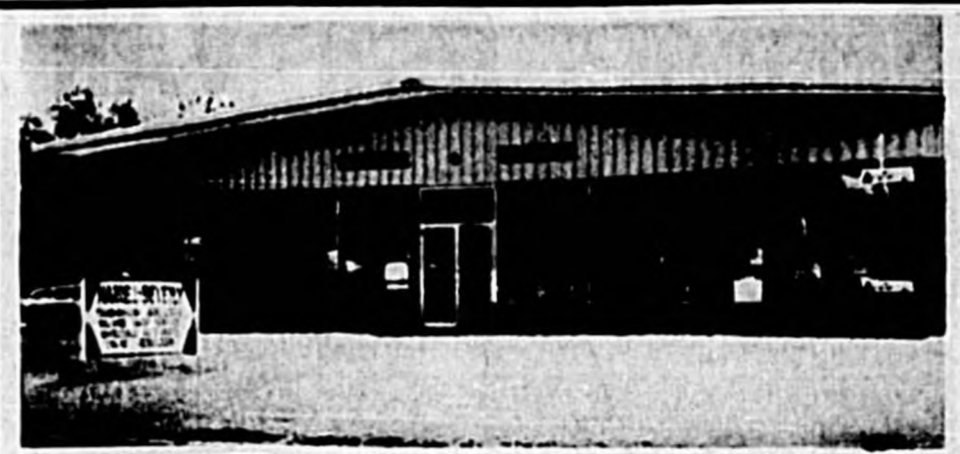
Several private kindergartens and day nurseries are operated by licensed individuals for pre-school age children in Sanford and other communities.

Naval Air Station look bright with several construction and expansion projects being considered for the future and the importance of the facility continuing to grow.

### Cdr. Rusk At War College

Navy Cdr. Stephen L. Rusk, husband of the former Jane Ellen Johnston of 121 Scott Ave., Sanford, is one of 151 students attending the Naval Warfare Course at the U. S. Naval War College, Newport, R. I., the Navy's high educational institution.

Naval Warfare, often called the senior course of three 10-month long resident courses, is designed to further an understanding of the fundamentals of warfare, international relations, and interservice operations in order to prepare these officers for high command and future positions of great responsibility.



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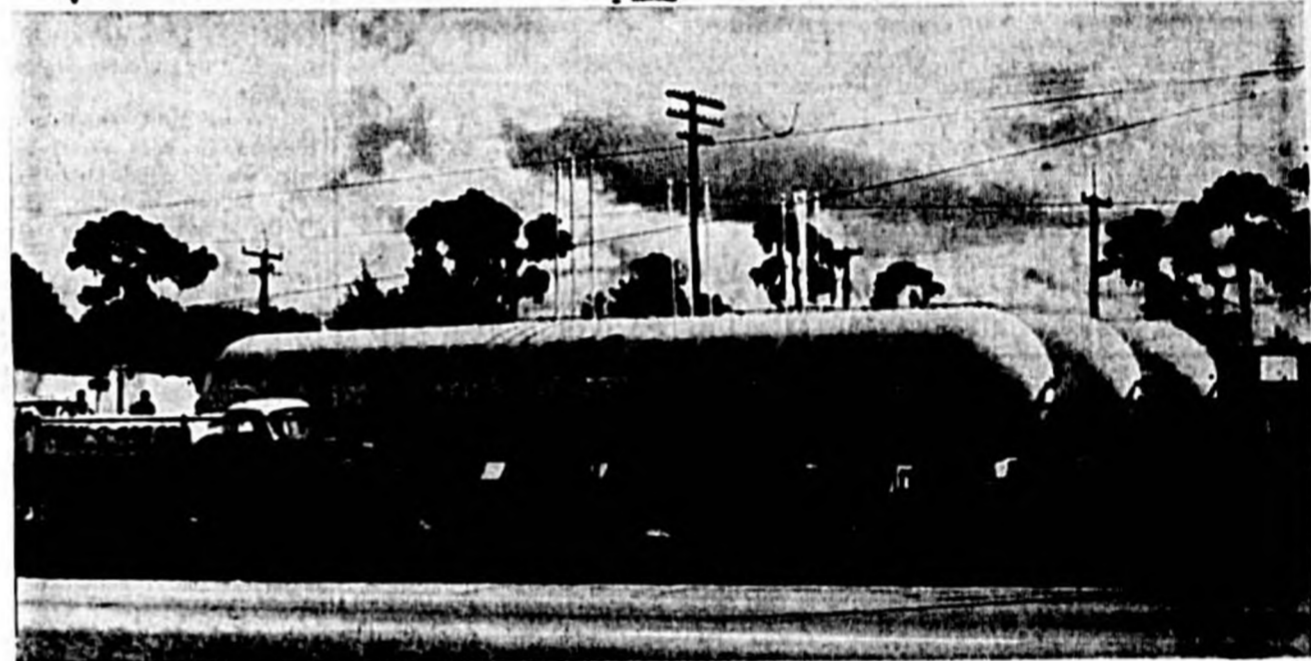
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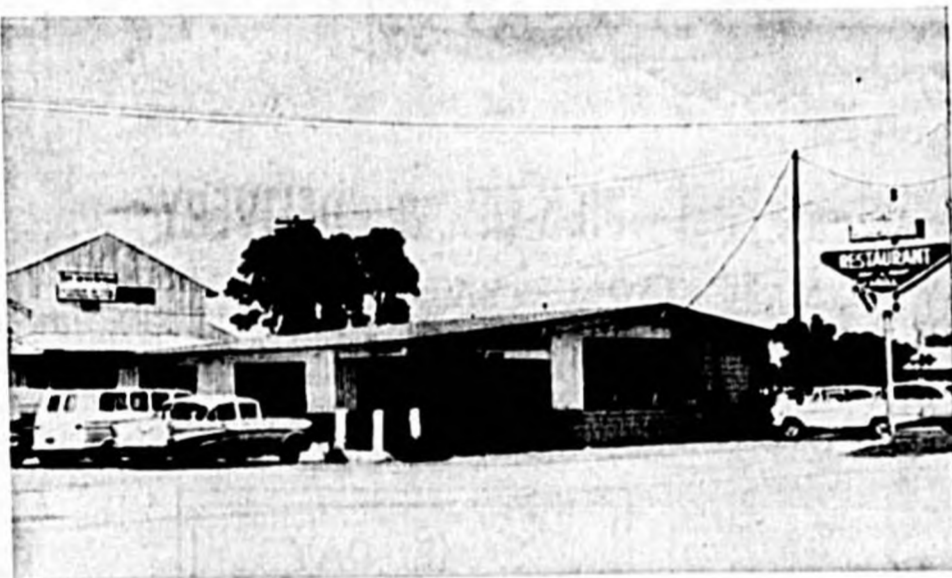
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# Sanford's Own VAH-7 Participated In History-Making World Cruise



MAINTENANCE CREW of VAH-7 is pictured working on aircraft while aboard the USS En-

terprise during the historic course around the world of the first all-nuclear-powered task force.

## Ships Circle Globe Without Refueling

The progress of Seminole County, the U. S. Navy and an important segment of modern technology could be measured in August and September by the steady progress of three U. S. warships on their historic course around the world.

The three ships, the carrier USS Enterprise, the guided missile cruiser Long Beach and the guided missile frigate Bainbridge, comprised the first all-nuclear-powered task force ever assembled.

That their 65-day sortie from Gibraltar around both coasts, through three oceans to Norfolk, Va., was accomplished without refueling or replenishment is startling testimony to the flexibility and endurance of the nuclear power plant and its application in modern warfare.

The cruise was a victory for U. S. ingenuity. In Washington it was a victory for the exponents of the nuclear surface ship.

And in Sanford the victory was shared by the proud citizens who waited at the Sanford Naval Air Station to welcome home one of the Enterprise air units, Heavy Attack Squadron 7 (VAH-7).

VAH-7's sleek twin-jet A-3A Vigilante attack bombers had appeared in fire power demonstrations and aerial salutes for ranking dignitaries in scores of countries along the globe circling route.

They had teamed with other aircraft in the Big E's powerful 100-plane air group for deadly onslaughts on practice targets; defended their on-lookers with supersonic bursts of speed and, when not flying, donned a lethal-looking backdrop for flights deck tours and briefings.

To many it must have smacked of the Great White Fleet of the Teddy Roosevelt administration, which covered 46,000 miles in a 14-month parade of power around the world.

The original "White Fleet" was comprised of 16 coal-burning battleships, the mightiest of their day.

Yet the destructive potential of today's three-ship force would be as a bonfire to a bookmatch when compared to the conventional powered forerunners.

Each aircraft aboard the Enterprise could unleash more destruction on one flight than the entire Great White Fleet in a month.

As members of the Enterprise crew, VAH-7's sailors covered nearly 80,000 miles, 50,000 of which were logged during a six-month tour of duty with the Sixth Fleet in the Mediterranean before embarking on the circumnavigation.

Many of the Sanford men had served on the giant Enterprise during all but a few hundred of its 200,000 miles since joining the fleet in the fall of 1961.

The 83,000-ton Enterprise is the largest ship ever put afloat. Her spacious flight deck could easily provide playing football games or 68 tennis matches. Her eight reactors could generate the electrical needs for a city of two million.

The Enterprise is a mighty ship called upon to fill a mighty role in today's defense effort.

So small are some plots of terraced land on the island of Bali that they hold only four rice plants each.



CDR. G. W. Kimmons commands Reconnaissance Attack Squadron Three, the RA-5C training squadron.

## Mayo Enjoys Varied Civil, Military Career

Capt. James Otis Mayo, a native of Quitman, Miss., has enjoyed a varied civil and military career. Presently he is commanding officer of Reconnaissance Attack Wing One at Sanford NAS.

He completed a four-year course in three years at Mississippi State College with the highest academic average in the history of the school. On graduation in May 1941, he accepted an all-expenses scholarship to study economics at the University of Virginia.

This schooling was interrupted by World War II, and he entered naval flight training, winning his wings at Pensacola, Fla., on Dec. 16, 1942. During World War II he served as a torpedo plane pilot aboard several aircraft carriers in the Pacific, participating in three major campaigns, winning three Air Medals and the Presidential Unit Citation.



CAPT. MAYO

At war's end, Lieutenant Mayo was offered an all-expenses scholarship to Harvard Graduate School of Economics but elected instead to remain in the naval service.

Subsequently, he has had varied assignments, including the following: Assistant naval attaché to Belgrade, Yugoslavia, and Prague, Czechoslovakia; executive officer, Fighter Squadron 101; Projects Coordinator for test and development, Naval Air Special Weapons Facility; tactical development officer, Staff, Commander-in-Chief Pacific Fleet, co-ordinating development of new tactics for airborne, surface and submarine weapons systems; executive officer and later commanding officer of Heavy Attack Squadron 6; Southeast Asia and Latin American military advisor, Staff, U. S. Army War College.

Before reporting to Sanford, Captain Mayo was operations officer of the USS Franklin D. Roosevelt deployed to the Mediterranean with the U.S. Sixth Fleet.

While in service around the world, Captain Mayo has maintained his academic interest. He has a master of arts degree in international relations from George Washington University and is a graduate of the U.S. Naval Intelligence School, the U.S. Naval Russian Language School, the Air Command Staff School at Montgomery, Ala., and the U.S. Army War College at Carlisle Barracks, Pa. He is a qualified interpreter and translator of both Russian and Serbo-Croatian languages.

The wing commander, his wife, the former Jane Gilbert, of Seattle, Wash., and their daughter, Tracy, live in Quarters 301, NAS Sanford.

daughter, Tracy, live in Quarters 301, NAS Sanford.

## Air Station Here Part Of Hot Line

Sanford Naval Air Station recently became a part of the biggest "hot line" telephone system in existence.

It is now possible to call from the base to most defense installations in the United States, Panama and Europe by using the Department of Defense's "Autovon."

The system, which does not cost the station anything, has been in operation for two years at other installations and is entirely separate from civilian telephone systems.

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## Howard Boteler

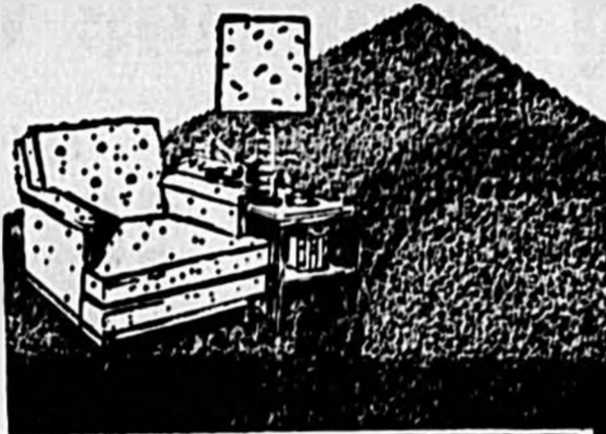
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## Navy Unveils Mockup Of New Attack Plane

The Navy has unveiled a full-size wooden mockup of the new Wing-Temco-Vought A-7A light attack aircraft.

Veteran Navy men will recognize the resemblance of this aircraft to the F-8 Crusader, which has long served as a first line fighter plane in the fleet.

The new A-7A will be able to carry a wide variety of ordnance, including air-to-surface Bullpup missiles, built by the Martin Company's Orlando division.

All told, the A-7A will carry up to 10,000 pounds in external weapons and fuel tanks. It is designed to fit the needs of counter-insurgency and close air support.

Hiding an alcoholic's liquor supply is no solution for his alcoholism, says the Florida Alcoholic Rehabilitation Program. It only antagonizes him.

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CDR. G. W. Kimmons commands Reconnaissance Attack Squadron Three, the RA-5C training squadron.



# Captain Chandler W. Swanson Commands Naval Air Station At Sanford

## Won Wings, Commission At Pensacola

One of the major events of the past year at Sanford Naval Air Station was the arrival of a new commanding officer, Capt. Chandler W. Swanson.

Capt. Robert M. Ware, who retired from naval service at 37 years, on June 29. The new station leader came to Sanford from the Naval War College in Newport, R. I., where he was on the staff.

Captain Swanson received



CAPT. SWANSON

his wings and ensign commission in 1938 at Pensacola. During World War II, he served in the Pacific area, which included a tour as a scout-bomber pilot aboard the carrier USS Lexington until she was sunk in the Battle of the Coral Sea.

Later, he was the torpedo squadron commander aboard the carrier USS Bunker Hill, participating in several actions, including the first fast carrier strikes on Japan and the sinking of the Japanese battleship Yamato.

Subsequent assignments included air officer aboard the carrier USS Kearsarge, aviation member with the U. S. Naval Mission to Brazil, Office of the Chief of Naval Operations, and commanding officer of the USS Diamond Head.

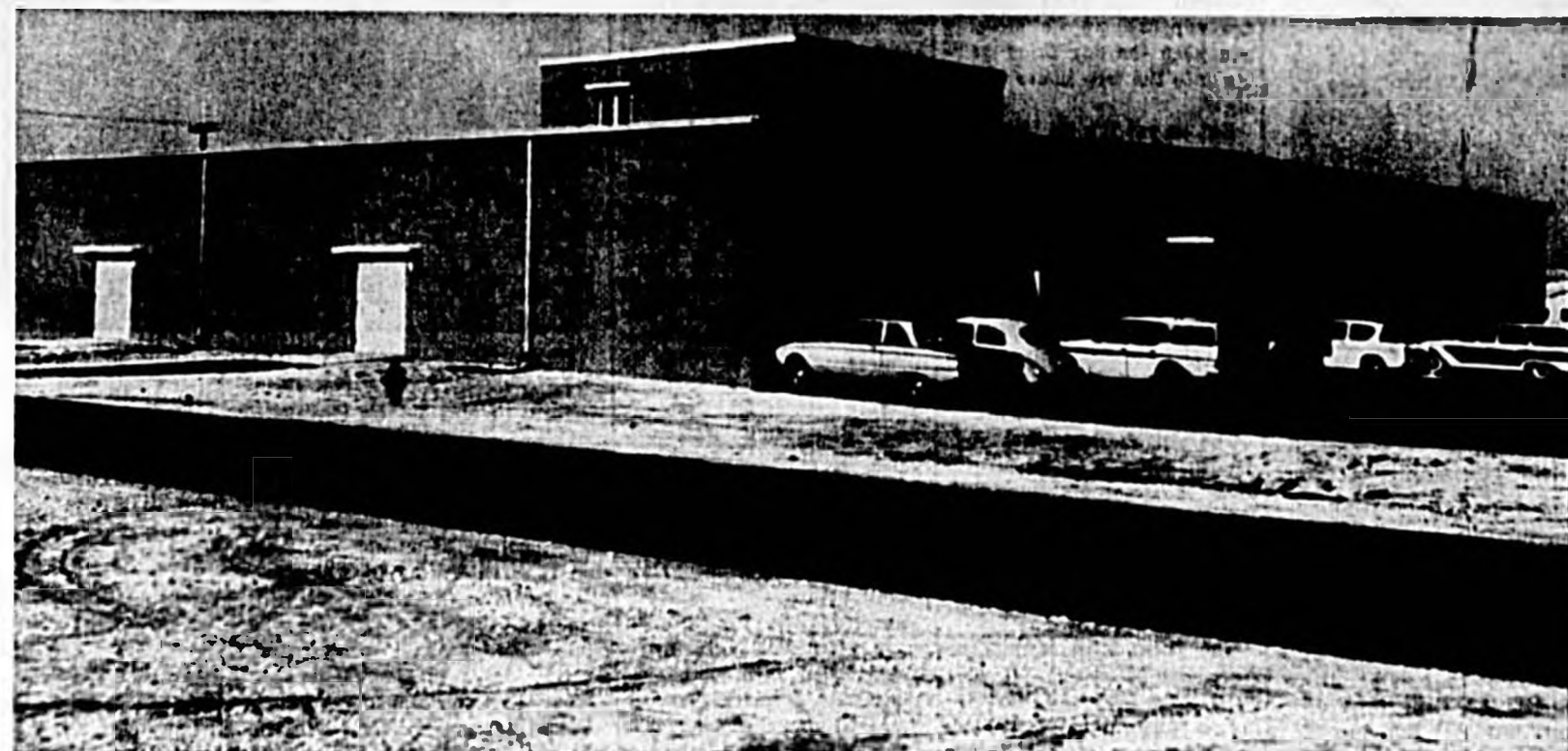
His decorations include the Navy Cross with Star, the Silver Star, the Distinguished Flying Cross with Star, the Air Medal with Stars, and the Presidential Citation with Star.

He is married to the former Miss Ruth Fowler Sargeant, from Captain Swanson's hometown, Montclair, N. J. The Swansons have three daughters, Elizabeth, Pamela and Marilyn.



THIS 308-MAN barracks, which cost more than \$560,000, was opened in August. The three-story structure, occupied by

selected senior petty officers from the station and wing, is the first of five the base hopes to construct. (Navy Photo)



THE INTEGRATED AVIONICS (aviation electronics) Building was completed during the past year at Sanford Naval Air Station at a cost of \$400,000. This structure is considered one

of the "first" of its kind in the Navy. It was designed and built to service only one type of aircraft, the RA-5C Vigilante. (Official Navy Photo)

## Only Building Of Kind At Sanford Navy Base

The new Avionics Maintenance (aviation electronics) Facility, completed earlier this year at Sanford Naval Air Station, has been described as being the first of its kind in the Navy.

The building was planned and built especially for the complicated electronic systems in the RA-5C Vigilante aircraft.

Some of the systems in the aircraft are so delicate and

sensitive that an extremely clean room with controlled temperature, humidity and filtration is required when making repairs.

Entrance to the new Avionics shop is gained through an air-lock where personnel and equipment receive a high velocity air shower prior to entering the "clean" work area.

The entire building is divided into seven separate shops containing over 16,000 square

feet of working space. Among the many modern and unique features of the building is a central vacuum source with outlets throughout the building for maintaining the high degree of cleanliness required.

The shops are equipped with the latest equipment with such features as digital automatic read-out capabilities that can perform thousands of tests in a matter of minutes.

## Safety Measures Bring Awards To Sanford Station

Safety is continuously stressed at Sanford Naval Air Station, and the base has evidence to show it has been doing the job well.

Last June the station was presented the Secretary of the Navy Award for achievement

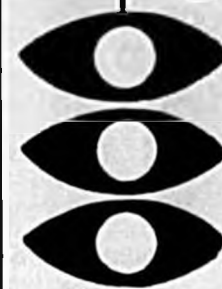
in safety during 1963. This marked the 11th straight time the station has won this award.

The award is representative of achievement in all aspects of ground safety aboard a

shore activity. All types and sizes of Naval and Marine Corps activities compete for this coveted award.

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# Sanford Residents Accept Jet Noise For Strong Defense



E. L. BLANTON, AO2, signals to an incoming pilot that his plane's wheels are up during practice landings at Sanford Naval Air Station. (Official Navy Photo)



ADM. PAUL RAMSEY is pictured being welcomed by Sanford civilian leaders when he came to Sanford Naval Air Station for the 10th annual Bombing Derby. From the left: John Krider, Dr. Vincent Roberts, Andrew Carra-

## Practice Necessary To Polished Routine

"Wanted — a noiseless Jet." This was the one-line caption over an editorial appearing recently in a San Diego (Calif.) newspaper.

The editorial attempted to soothe the nerves of sound-weary residents of a new housing development at the very doorstep of Miramar Naval Air Station, once an isolated outpost many miles from the nearest dwelling but now an almost integral part of the city of 600,000.

Sanford citizens must have voiced the same wish on countless occasions. A noiseless Jet engine would let them enjoy uninterrupted evening conversation and TV viewing. It would let their children sleep when children are supposed to be sleeping and keep the dog from yelping into the wee hours of the night.

But as yet it's an idle pipe-dream. Jet engines must make noise to produce power and attempts to attenuate the noise, such as have been made on some commercial airliners, only tend to dissipate some of the power.

The same power, as utilized by a Navy carrier pilot, often means life—or when lacking—death.

The neighborhood hot rodder can tell you that he'll get more slip from his souped-up V-8 if he diverts the exhaust away from the muffler—if he has one. The same principle applies to high-performance jets.

The noise level is highest from Sanford-based jet aircraft when they are conducting a very monotonous but indispensable exercise called Field Mirror Landing Practice (FMLP). This is nothing but repetitive approaches to a simulated carrier deck marked out on the air station runway. The idea is to simulate as closely as possible the same conditions which exist during a landing on an aircraft carrier deck.

Sanford citizens have always accepted these inconveniences as by-products of a strong defense posture. They have daily contact with Navy mechanics who work inches from the belching, screaming engines. They live

The Sanford Herald 1964 Progress Edition



CDR. W. L. RUSSELL bids goodbye to his wife and son prior to departure with VAH-5 for flying duty from the aircraft carrier USS Ranger, now in the South China Sea. (Official Navy Photo)

next to the line technician who works in an environment so hectic and noisy that his only medium of communication is often his hands. They attend church and civic meetings with pilots who have landed the powerful aircraft on tiny decks in the middle of our largest oceans.

Thus, Sanford citizens accept the noise and inconvenience as a necessary part of an invaluable asset—the most powerful Navy in the

world — an asset for which they have developed an understanding and appreciation.

They wish, as all hearing persons must, for the day of effective noise attenuation for jet aircraft but their

Sanford has a school system that includes all grades through the 12th year and the vocational school has day and night classes. There is no charge for tuition.

wishes seldom take the form of militant complaints. The are to be commended and, hopefully, one day, as science progresses, rewarded.

The expanding nursery and horticulture specialty industry is moving in behind citrus as an important source of Seminole County income.

Sir William Ramsay first discovered the existence of helium on earth.

## Sanford Navy Families Enjoy Recreation

Sanford Naval Air Station has several clubs available for personnel who desire to participate in activities after working hours. One of the newest organizations is a scuba diving club known as the "Diving Dolphins."

The club conducts special training for the station swimming pool. Upon completion of training plans are for the club to take a trip to the Bahamas and other various locations to

diva. Among the reasons listed for forming the club were to promote and encourage skin diving and to aid in the instruction of proper use of skin diving equipment.

Membership in the club is limited to Naval personnel and their dependents. It is open to all ages.

There are many other recreational facilities for the Navy man and his family for it

is "not all work and no play" at Sanford Naval Air Station. The following activities are available at the base:

Ballroom, handball court, hobby shop, amateur radio station, Lake Golden recreation park, library, pool hall and bowling lanes, softball and tennis, volleyball and basketball courts, boat and outboard motor issue, golf driving range, riding stables (private

stable passes available), golf course (private course passes available) and a theater.

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# Clark D. Arrington Reigns As No. 1 Bombardier-Navigator

## Proficiency Points Need For Bombing

Amid talk of reducing the U.S. manned bomber force, there are those who are walking, working testimonials against it.

One such person is a husky, 200-pounder named Clark D. Arrington, who has spent three of his 11 Navy years flying as bombardier-navigator in twin-jet A-3B Skywarrior attack bombers, largest carrier-based jets in the world. He is currently assigned to Detachment 8 of Heavy Attack Squadron 11 (VAH-11) at the Sanford Naval Air Station.

For the past two years he has performed his duties with almost machine-like consistency, probably better than any other man in the U. S. Navy. During this time he has reigned as No. 1 bombardier-navigator in Sanford's Reconnaissance Attack Wing One. Arrington is an enlisted first class jet mechanic. Most of his 100 competitors are commissioned officers. Obviously, superiority does not always follow from seniority.

With the emphasis at NAS Sanford now shifted to the sleek, new RA-5C Vigilante and its versatile reconnaissance capabilities, it is easy to forget that bombing is a part of the Sanford operation at all.

The truth is that the RA-5C has brought to the Navy a brand new dimension in intelligence collection at no cost, and in fact a profit, to the fleet's nuclear attack capability. The RA-5C possesses the AEB-12 bombing-navigator system, the most elaborate and automated system of its type ever installed in a combat aircraft. Thus, bombing is still a very large part of the business, leading to emphasis and underlining the extreme versatility of America's aircraft carrier striking force.

This realization only adds more importance to the accomplishments of dedicated men like Arrington. Bombing in his career Navy man is a very serious science. He spends hours of planning and calculating on the ground for every bomb he drops from the air. He trusts the computers and electronic gadgets which surround him in the aircraft, but constantly seeks better ways of employing them. This is the advantage of human

reason in an age of automation. Arrington's pre-eminence among his contemporaries means that he hits the target, or comes closer to doing so, more regularly than any other bombardier-navigator. The accuracy of many of his drops

is akin to threading a needle with a football — on the run. When the call is raised to reduce our manned bomber force it is well to remember that such proficiency exists. And to cancel bombing is to cancel some very dear assets.



CLARK D. ARRINGTON

## Andrew L. Newbill 'Athlete Of Year'

For a Naval air station which does not have a gymnasium, Sanford and the fleet units aboard have been very active in sports and have produced some outstanding athletes.

One such athlete during the past year was Andrew L. Newbill, aviation electronics technician third class, who won two boxing trophies before being stopped in the All-Navy boxing tournament.

For a sailor whose hobby is knitting, Newbill attached to Reconnaissance Attack Squadron Five, proved to be a rugged individual in the ring.

The 178-pound Colorado native won his first fight last spring in the Sixth Naval District competition at Naval Air Station, Jacksonville, by a knockout in the second round.

It took the handsome slugger only one minute and 41 seconds to floor his second and last opponent in the tournament.

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## Chief Notes Changes

A Navy chief recently returned to Sanford Naval Air Station for another tour of duty and noted drastic changes and taken place since his last visit.

T. E. Parker, chief photographer's mate, first came to

Sanford in 1930 on a photographic mission which was part of a project to justify the reopening of the base.

During the one week he was at the station, he recalls seeing such things as cotton growing between the runways, a mail order house in one of the buildings, a rest home, a private airfield, a Bible college, and the New York Giants residing in the present bachelor officers' quarters.

When he reported aboard for his present tour, he saw many new buildings, modern aircraft, and heard talk of more new buildings, improvements and expansions planned for the future.

## VAH-11 Repeats, Wins Battle 'E' For Second Year

Heavy Attack Squadron Eleven (HAW-11) has won the Atlantic Fleet Battle Efficiency "E" for the second consecutive year.

The Fiscal 1964 winners were named in Norfolk by Vice Adm. Paul H. Ramsey, Commander of the U.S. Naval Air Forces in the Atlantic Fleet.

News of the victory reached VAH-11 and its commanding officer, Cmdr. Robert W. Kennedy, in the midst of Sixth Fleet exercises in the Mediterranean aboard the carrier Franklin D. Roosevelt.

VAH-11 had recently returned from a similar Sixth Fleet deployment last year when its triumph was announced.

In a message congratulating winners of each competitive category, Ramsey said, "All Atlantic air squadrons exhibited strong competitive spirit during this past year while fulfilling heavy operational commitments. My heartiest congratulations to the commanding officer, officers and men of the winning squadrons."

He concluded with the Navy's traditional words of high praise: "Well done."

Americans received about \$4.3 billion in health insurance benefits in 1963, an increase of 10.3 per cent over the amount paid out in 1962, the Health Insurance Institute reports.

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But we have also pursued the future. We have prepared ourselves to continue to support progress for this area. And we believe this bank will continue to be partners with this area in growth for the next 25 years.

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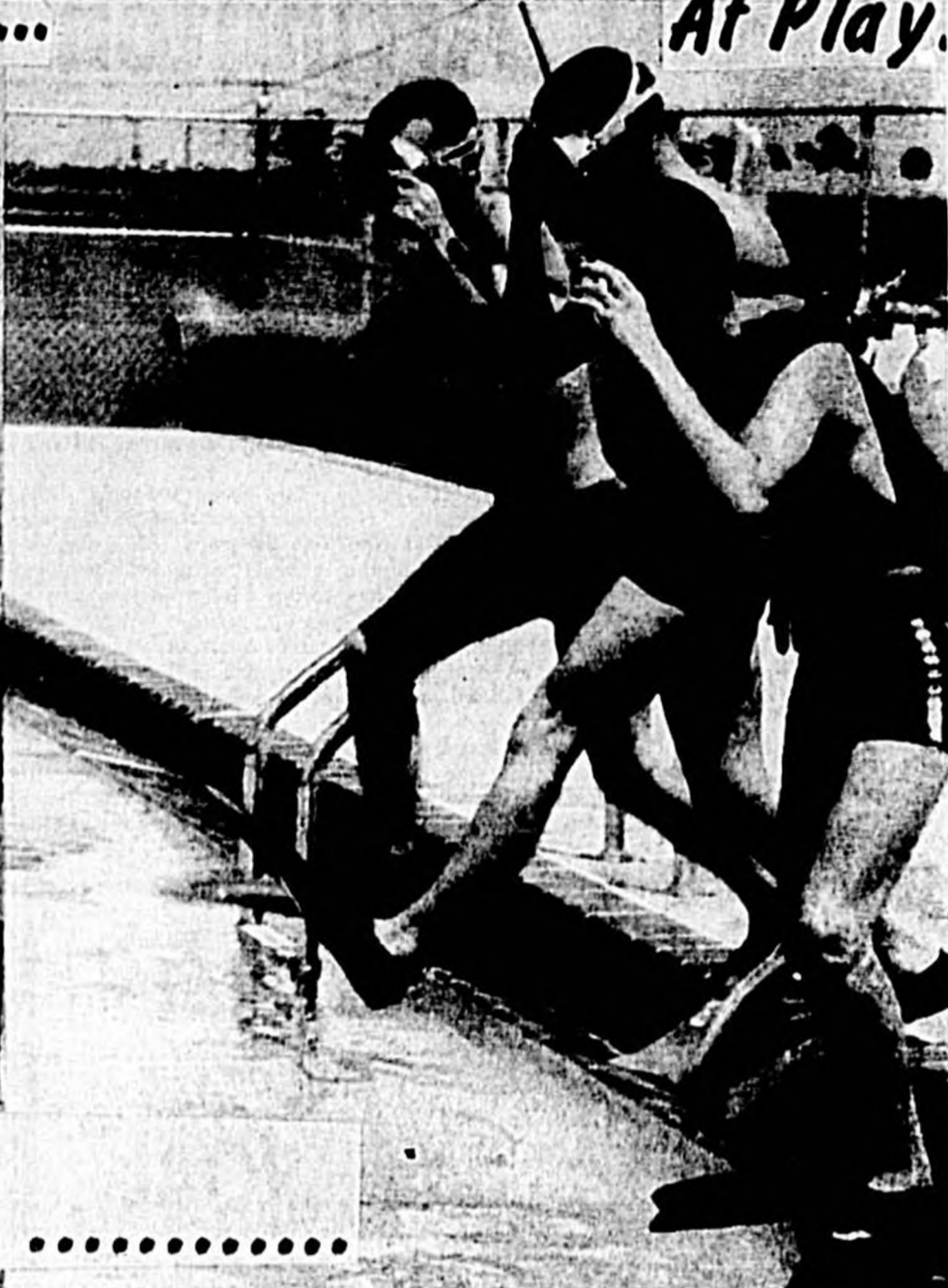
*On Parade...*



*At Prayer....*

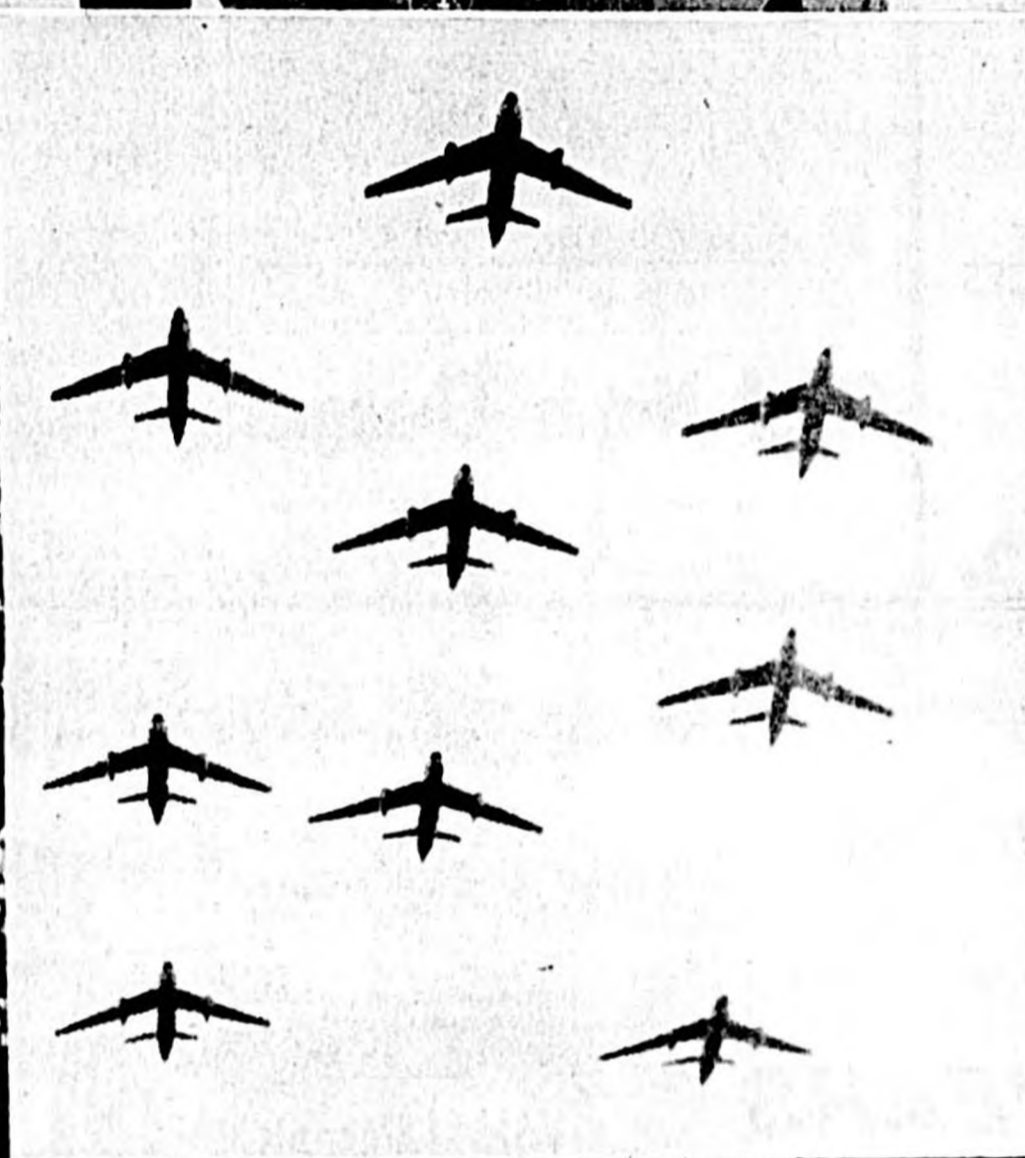


*At Play.*



# OUR NAVY .....

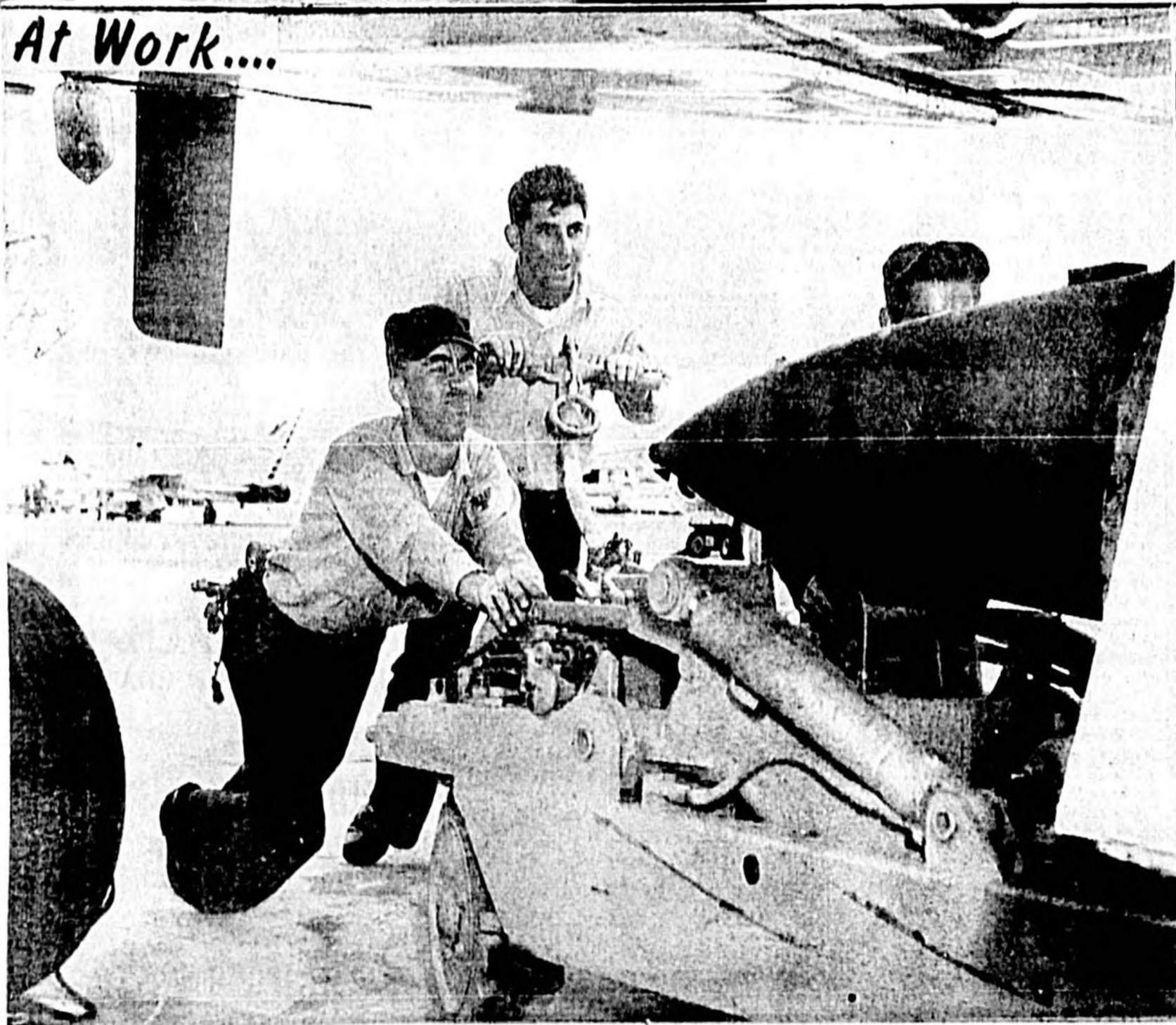
*At Sea.....*



*At Christmas.....*



*At Work....*



*At School.....*







LT. JERRY RYMAN checks for foreign objects in the jet-intake before taking off for a trans-Atlantic flight. (Navy Photo)



MRS. NEIL Pruden and Mrs. Paul F. Werner watch husbands' aircraft taxi for flight to Alameda, Calif., to join the Pacific fleet. (Navy Photo)



A RECONNAISSANCE ATTACK SQUADRON 9 plane captain "talks" to the pilot of a Navy RA-5C Vigilante as he prepares to take-off from

the Sanford Naval Air Station, newest staging base for America's "Four-Ocean Navy." (Navy Photo by Chester L. Kauffman)



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THIS GOLF DRIVING range was constructed last spring to provide recreation for the golf-minded military personnel and their dependents. It is located near Sanford Naval Air Station's Lake Golden. The facility cost almost \$3,000. (Official Navy Photo)

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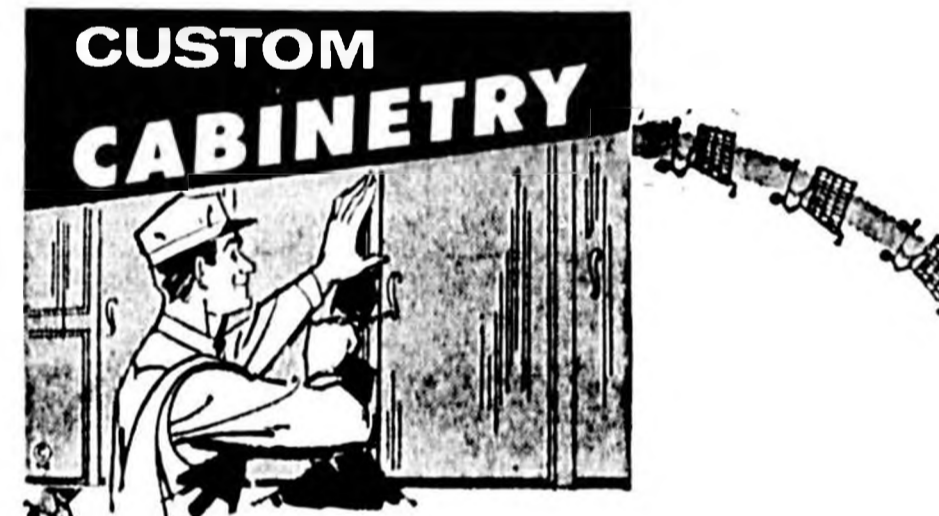
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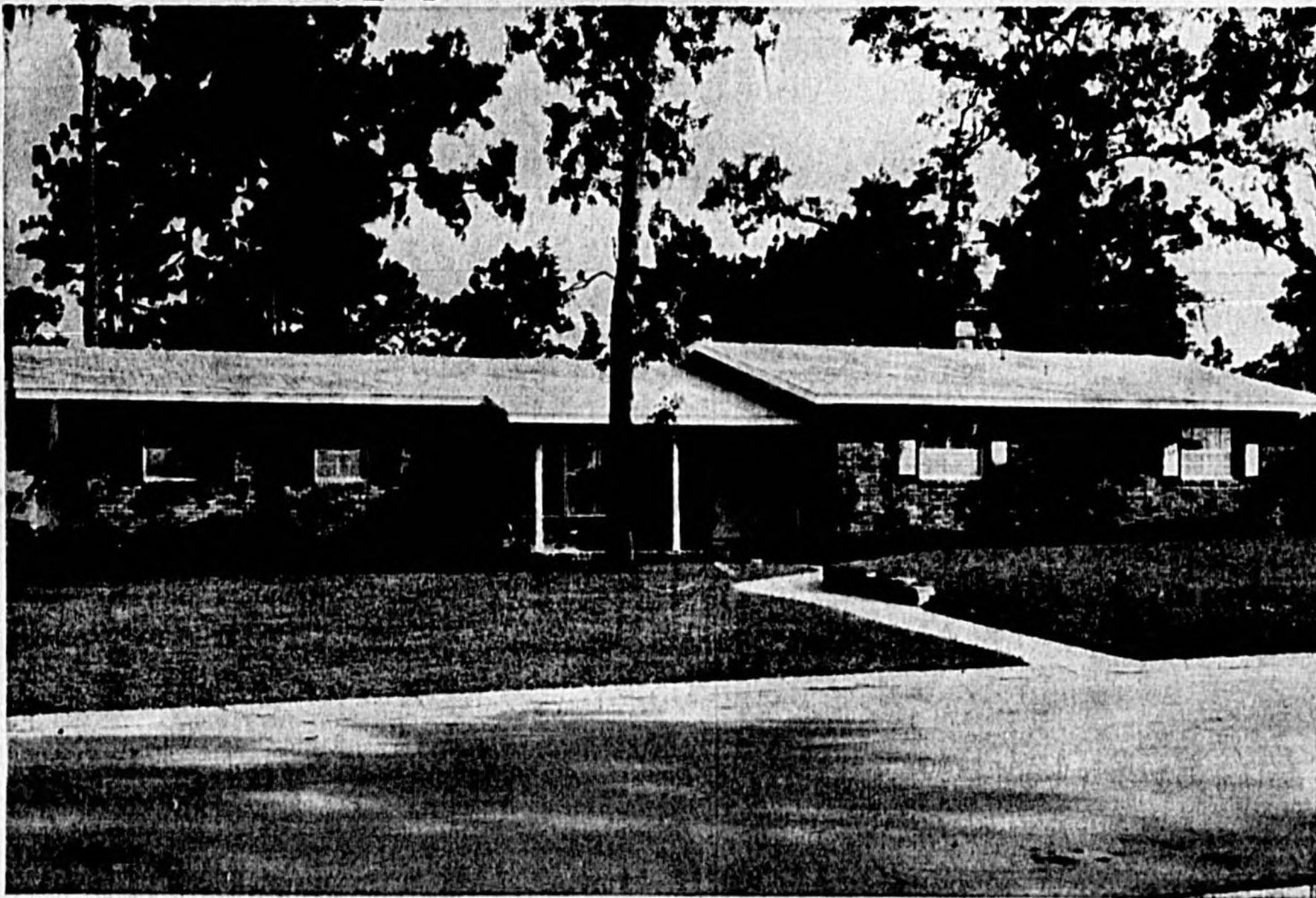


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Gently sloping hills, tall pines and shady oaks create a beautiful setting for this, one of Sanford's most exclusive Mayfair Country Club residential areas . . . .

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A tip to Central Florida residents and visitors alike: Take a look at the Florida Conservation Week displays in the Civic Center. There's a treat in store for you. Impressive, to say the least.

Because of the weeklong program on conservation, the Starlight Promenaders will not be able to meet there this Wednesday. Both class and club will meet instead at the DeBary Firehouse.

The Longwood Chamber of Commerce will meet at the Civic League Hall tonight at 8. The Seminole County Eye Bank group will present a program including a film to be shown by Mrs. Frank Woodruff of DeBary. The public is invited.

Florida Highway Patrol Cpl. Bill Stringfield was named program chairman for November for the Sanford Lions Club and then got transferred to West Palm Beach. Before going, however, Bill finished his club assignment and has arranged a number of speakers for the club's weekly Tuesday noon luncheons at Lake Monroe Inn.

Citrus interest is focused on Sanford this week as a highly complicated trial gets under way. The courtroom was filled yesterday with spectators watching the proceedings.

Dottie Austin, The Herald's city editor, speaks tonight at the Ladies Night program of the Lions Club. She also reports a pleasantly hectic day yesterday in Orlando as she covered the President's visit to Central Florida for her newspaper. Got a special "badge" to show for it, too.

Somewhere in Our Town, someone has a new umbrella. Not unusual. But this one is special. It's been used by an elderly man for some time to help him get around. He depended upon it greatly. But the lure of the umbrella was too great for someone in this area. They stole it. The owner's wife called us the other day, asked if we could help. She says all she wants is for the trusty walking aid be returned. No questions will be asked.

We'll be glad when the Seminole County Humane Society gets fully organized and can begin operations. Hardly a day goes by that The Herald doesn't get a call from someone wanting information on where animals can be taken. There was another one from Oviedo today.

"Rebel" never had a chance. A month ago the mischievous boxer pup, who made his home on Mayfair Circle, had a leg broken by a deliberately thrown stone. This week he was found dead in the driveway . . . poisoned.

**Efforts Continue**  
DETROIT (UPI)—The United Auto Workers and General Motors today continued their efforts to restore total labor peace and settle plant-level contracts at 28 locals.

**8 Yanks Die**  
PHNOM PENH, Cambodia (UPI)—Cambodia announced today that its forces shot down a U. S. Air Force C-123 transport plane last Saturday, killing eight Americans.

**VOTE . . . VOTE**



"Voting and a prayer Show you care."  
—Beulah Wells, Woman's Club



**SEN. HARRY P. CAIN**, a Republican ex-U.S. Senator from the State of Washington, now stumping Florida as head of the State Citizens for Johnson, was welcomed to town today by Walter A. Gielow (right), publisher of The Sanford Herald. (Herald Photo)

## Demos Raise Cain From GOP Ranks

Former U. S. Sen. Harry P. Cain, Republican of Washington, is in Sanford today helping local LBJ for the USA Committee members round up support for President Johnson in next Tuesday's election.

Senator Cain arrived late last night and began a round of conferences with Democratic leaders, including the LBJ Chairman, Dr. W. Vincent Roberts.

This noon other Democratic Party workers lunched at Jim Spencer's Restaurant to continue plans for the last week of the political blitz which hit Central Florida yesterday with the appearance of the President in Orlando.

Cain, a conservative Republican, is now affiliated with the First Federal Savings and Loan Association in Miami. He is currently on tour of the state in behalf of the President and his vice presidential running mate, Sen. Hubert H. Humphrey.

This afternoon, following luncheon with Seminole and Sanford party leaders, he is to speak at Stetson University.

The senator from the State of Washington has had a long, colorful and dramatic career.

He was born in Nashville, Tenn., and moved to Tacoma, Wash., when he was eight. He graduated from public schools in Tacoma; Hill Military Academy, Portland; University of the South, Sewanee, Tenn.; London School of Economics; and University of Berlin.

He started his business career with the Portland Telegram in 1925; then joined the Bank of California from 1929-1938; and joined the Miami financial institution in 1937.

He was twice elected as nonpartisan mayor of Tacoma and later was appointed—in 1945—to the U. S. Senate. Cain was elected Republican senator in 1946 and served till 1953. For the next three years he was a presidential appointee to the Subversive Activities Control Board, serving from 1953 to 1956.

While a senator he served on the Banking and Currency Committee, the Armed Services Committee, Public Works and the District of Columbia Committee.

He started his military career in 1925 being commissioned a second lieutenant in the Infantry. Cain was called to active duty as a major in 1942 and served with the British 10th Corps in North Africa and Italy.

He was an aide to the commanding general of Allied Control Commission in Italy, among other posts. His final wartime duty was as a colonel on the Inspector General's Staff in Germany and Austria.

Cain holds five battle stars, Legion of Merit, three Bronze Stars, Croix de Guerre with Palm—France; and the Croix de Guerre with Palm—Belgium.

Fred Karl, of Daytona Beach, has been named North Florida chairman for the Citizens for Johnson Committee, it was announced today by Senator Cain.

Karl, a member of the Florida House of Representatives for eight years, was an unsuccessful candidate for governor in the Democratic primary last spring, although he proved himself an effective vote-getter.

## Glider Readied For 9,000 MPH

CAPE KENNEDY (UPI)—The Air Force tonight plans to use a rocket that once stood guard in England to hurl an unmanned glider 31 miles high for a 9,000-mile-an-hour flight back to earth.

The flying laboratory, designed to lead the way for manned spacehips of the future, will study for the first time the effects of an airplanlike flap on high speed winged spacecraft diving into the earth's atmosphere.

The 1,200-pound Delta winged vehicle is bolted to the nose of a Thor rocket for the shot. As an intermediate range ballistic missile (IRBM) stationed in Northern England, the booster once carried a nuclear warhead for a payload.

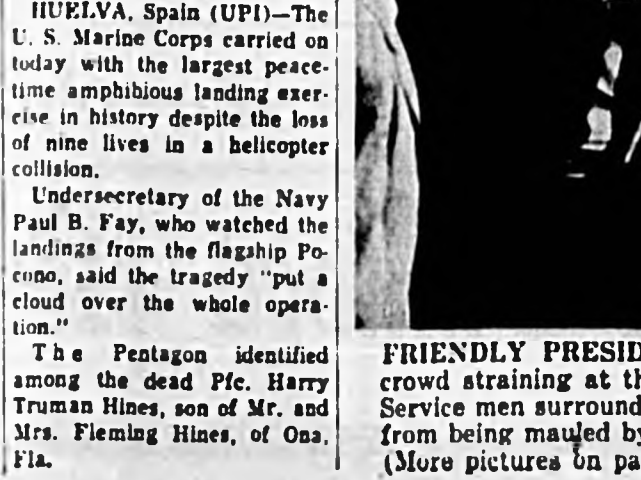
The space glider, fourth in a \$40 million research program called ASSET, is expected to crash into the Atlantic 950 miles away after its 15 minute glide to earth.

## Florida Marine Among 9 Dead

HUELVA, Spain (UPI)—The U. S. Marine Corps carried on today with the largest peacetime amphibious landing exercise in history despite the loss of nine lives in a helicopter collision.

Undersecretary of the Navy Paul B. Fay, who watched the landings from the flagship Pococo, said the tragedy "put a cloud over the whole operation."

The Pentagon identified among the dead Pfc. Harry Truman Hines, son of Mr. and Mrs. Fleming Hines, of Ona, Fla.



**FRIENDLY PRESIDENT** Lyndon B. Johnson makes his way toward crowd straining at the fence surrounding the speaker's stand as Secret Service men surrounding him get set for the battle to keep the President from being mauled by eager people and thousands of reaching hands. (Herald Photo)

# Altamonte Mayor Files \$200,000 Suit

Seminole County . . . on the St. Johns River . . . "The Nile of America"

## The Sanford Herald

WEATHER: Partly cloudy Wednesday; showers likely; high near 80, low in 60s.  
VOL. 56 United Press Leased Wire Established 1908 TUES., OCTOBER 27, 1964 SANFORD, FLORIDA NO. 308

## LBJ Invades 'Goldwater Country'

WASHINGTON (UPI)—President Johnson redirected his campaign to the vote-heavy Northeast today following a trip into "Goldwater country" in the South.

The Chief Executive planned to fly to Boston and then to Pittsburgh today for major speeches aimed at bolstering his strength in those key electoral centers.

From Pittsburgh he was scheduled to fly to Albuquerque, N. M., for an overnight stay springboarding an important campaign swing through Southern California Wednesday. On the way West, he planned a brief stop at Evansville, Ind., to pick up Mrs. Johnson.

Monday, Johnson campaigned in Florida, Georgia and South Carolina. He expects to win in Florida and Georgia but sought to build up his strength in pro-Goldwater areas of those states. And he was cheered by a huge crowd reception he received in Columbia, S. C., even though polls indicate he is behind in that state.

By United Press International GOP presidential nominee Barry M. Goldwater, with one week to go until election day, today stepped up his charges that President Johnson is a power seeker who will "do anything" to achieve his ends.

Goldwater launched one of his strongest attacks yet on the Chief Executive in a speech prepared for delivery in Bristol, Tenn. He said that Johnson would not be satisfied with an election, but "wants to be crowned."



**CONSERVATION WEEK** officials and visitors attended a luncheon honoring Secretary of State Tom Adams Monday as Florida Conservation Week opened. Among those attending the Jim Spencer Restaurant gathering were, from left, A. B. (Tommy) Peterson Jr., Sanford Chamber president; Capt. C. W. Swanson, Naval Air Station commanding officer; Sen. Mack N. Cleveland Jr., Miss Friscilla Schnarr, Miss Florida for 1964; C. H. Coulter, State Forestry Service; Adams; Mayor A. L. Wilson and James P. Avery, Seminole County Commission chairman.

## news... BRIEFS

**Seeks New Post**  
WASHINGTON (UPI)—The U. S. Chamber of Commerce has asked President Johnson to create a new post of coordinator of civil rights under the law passed by Congress last year.

**Reds 'Assure'**  
MOSCOW (UPI)—The Soviet Union's new leaders today sought to assure foreign Communist parties that the ouster of Nikita S. Khrushchev will not curtail their newly won independence.

**Budget Hiked**  
LAKELAND (UPI)—The Florida Citrus Commission Monday approved a hiked budget of \$7,877,000 and also eased restrictions on fruit sold at roadside stands and shipped by gift fruit dealers out of Florida.

**30 Reds Die**  
SAIGON, South Viet Nam (UPI)—At least 30 Communist Viet Cong guerrillas today were reported killed and another captured in three days of fighting in the Communist-infiltrated central coast of South Viet Nam.

**GOP Bolts**  
JACKSONVILLE (UPI)—Democratic State Rep. George B. Stallins Jr. announced today he would vote for Republican Sen. Barry Goldwater for president as "the only candidate who can restore honesty and integrity to the halls of government."

**Justice Dept. Wins First Round**  
United Press International The Justice Department won the first round in a legal fight with a federal district judge in Mississippi.

The U. S. 5th Circuit Court of Appeals, sitting in Jacksonville, stayed the judge's order to jail a U. S. attorney for refusing to sign federal grand jury indictments. The stay was issued pending a hearing on the case.

## Natural Resources Conservation Urged

By Harry I. Johnson  
Managing Editor  
Secretary of State Tom Adams called for a concerted effort in promoting conservation practices in the state as he officially opened the Florida Conservation Week here.

"I urge every citizen to do his part," he said, "but for all of Florida."

He expressed the hope that "the seed planted here today will grow and bloom and flower" into an ever bigger statewide event.

Adams spoke at the Civic Center to a generous audience of local, county and state officials as the Conservation Week program, sponsored jointly by the Sanford Chamber of Commerce and Florida Development Commission, got under way.

The secretary of state declared employees "have risen or fallen," depending on the conservation of natural resources, especially the water table in an area.

"We have been blessed with natural resources," he said, and urged his listeners to seek stringent means to conserve them.

He noted how 25 years ago California was experiencing the growing pains now involving Florida and how it is imperative for the West Coast states now to spend \$12 billion dollars to get enough fresh water for inhabitants of the southern portion of California.

Every new housing development, every new parking lot, reduces the amount of water absorbed by the earth and for reuse of residents, Adams warned, calling for a concerted effort on the local, state and national level for additional conservation.

Several conservation honors were presented prior to Adams' speech to a host of persons in the state who have pushed conservation practices. Making the presentation was Sanford Mayor A. L. Wilson. Special hostess for the opening day was Miss Priscilla Schnarr of Hollywood, Miss Florida for 1964.

Jim Talmadge, Chamber executive manager, was master of ceremonies, introducing several dignitaries to the audience. A. B. (Tommy) Peterson, Chamber president, outlined the start of Florida Conservation Week.

The Rev. LeRoy D. Soper, rector of Holy Cross Episcopal Church, gave the invocation.

Later the group viewed the striking displays in the Civic Center and then some went

## Merchants Seek Covered Meters

The Sanford Merchants Association, through its executive committee, is expected to request City Commissioners at their adjourned meeting Monday to cover all parking meters, except those in parking lots, for a 90-day trial period.

The Chamber committee will suggest to the Commission that overtime parking fine be increased to 50 cents as a deterrent to using spaces over the free two-hour maximum period.

"We feel that free parking has now become a necessity to meet the competition of the present and future shopping centers," said Chairman B. L. Perkins Jr.

"If the Commission will approve this request, we hope that at the end of the 90-day trial period, we can prove the advisability of permanent removal of the meters," he added.

**Voters Assisted In Machine Use**  
Seminole County Commissioners are staging a "voting practice" day today, making available the use of two voting machines to teach new voters how to use them.

Instructors will be on hand at the Canning Kitchen, 25th St. and Sanford Ave., and at the auditorium of Crooms High School from 1 to 9 p.m. today to assist new voters in the practice operation of the machine.

**'Kaffee Klatchers'**  
October meeting of the Seminole County Chamber of Commerce Cofes Club will be held at 10 o'clock Thursday morning at the Chamber building.

Executives of several new businesses recently established in Seminole County will be welcomed and presented to the "Kaffee Klatchers." Members and their guests are invited to attend.

## Letter Writer Geo. Bobrow Is Defendant

By Julian Stenstrom  
W. Lawrence Swofford, mayor of Altamonte Springs, today filed a \$200,000 libel suit against George J. Bobrow.

Swofford's suit listed four specific complaints against Bobrow, all contained in a letter published in The Sanford Herald over Bobrow's signature Oct. 8.

Bobrow stated in the letter, "Many of the worst roads in the county were built while Swofford was a county commissioner. After he was defeated in a try for another term in 1959, the new Board in 1960 found it very necessary to reorganize the road department."

The suit claims this charges Swofford with being reckless, irresponsible and incompetent while a County Commissioner and of wasting public funds.

Next, Bobrow's letter declared, "He advocated and was instrumental in raising Seminole County tax assessments to one of the highest percentages of appraised evaluation in the entire state . . . (and) . . . He conspired with a group to have the governor throw tax assessor, Mary Earle Walker, out of office. She was then replaced with a pre-selected appointee, who began a reassessment program that caused angry consternation throughout the county. The resultant rash mistakes of amateurish appraisals, according to official estimates, will have cost the county tax payers over \$75,000 to correct."

This, says the suit, indicates that Swofford unlawfully raised the tax assessment of Seminole County and was guilty of malfeasance in office, and that Swofford committed an unlawful act of conspiracy in violation of state law.

Bobrow's letter, said the suit, claimed that, "In the Mayor's town of Altamonte Springs . . . it seems that he went to great pains to keep the city taxes as low as he could on his own commercial land and property on SR 406. He proved his 'ability' by appraising this property as worth \$8,410 against the county appraisal of \$23,150. Thus his property is assessed for 1963 taxes at almost 36 per cent of the county valuation, whereas the acting town clerk advised that the assessments on property owned by others in the town generally range between 75 per cent and 90 per cent."

Swofford's action today says Bobrow's statement charges the mayor with misconduct and malfeasance in office, dishonest, reckless, irresponsible and incompetent and "that plaintiff exerted influence for his personal advantage and gain."

Bobrow's letter also said, "This experience shows that the mayor has the 'ability' to exert favoritism to certain taxpayers, especially himself, by knocking off about \$12,000 on his assessment."

"This, the suit says, means 'Favoritism in the discharge of the duties of his office as mayor and by misconduct and malfeasance in office.'"

## State Inspector Takes Stand In Citrus Trial

Dr. George Westbrook, inspector for the Florida Department of Agriculture, occupied the witness stand this morning in Circuit Court as a citrus fraud trial entered its second day.

Charged are Ralph W. Alderman and Billy Lamar Hammond. The charges stem from the alleged \$200,000 swindle from Hi-Acres Concentrate Inc., of Seminole County.

Dr. Westbrook showed slides and offered technical data on the methods inspectors use in determining the contents of citrus and thus their worth to the growers, processors and other interests.

Defense attorneys are Dominik J. Salli and J. Russell Hornsby, of Orlando. The prosecution is being handled by State Atty. A. L. "Mike" Steed assisted by William D. Hopkins of this circuit. Conducting the trial is Circuit Court Judge Thomas A. Beasley, of DeFuniak Springs.

Jurors chosen yesterday afternoon are Richard S. Costello, of Winter Park; Clinton F. Gore, Maitland; James E. Ewer, Apopka; Lewis Albert Roberts, Sanford; Richard F. Chandler Jr., Sanford; Robert M. Kilmack, Casselberry. The alternate is Joseph B. Shaw, Sanford.

Alderman and Hammond are on trial in seven counts of grand larceny.

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**JOE**  
**DAVIS**

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**State Representative**

for —  
**Continued and**  
**Effective Representation**  
**DEMOCRAT**

(Paid Pol. Adv.—Joe Davis)