ASSOCIATED PRESS DISPATCHES
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NUMBER 144.


## A NEW OUTLET

The Paving of Geneva Avenue will Provide a New Route to Sanford from that Fertile Garden Land, EastSanford. This Highway will Pass by Sanford's Newest Subdivision

## SUBURB OF OPPORTUNTTY

Property Values in this Section will Inevitably Double and Triple.

Early Purchasers will
be the Profit Makers

## Watch for Our Announcement

## OAK HILL

"The Suburb of Opportunity"

5, 4cyin

Miami Expects Crowd India Says Shipping At Opening Of Races Of Monkeys Cruelty MIAMI, Jan. 16.-One of the LONDON, Jan. 16. The native
grcatest crowds ever assembled for
a sporting event in Plorida is expecting event in Forida is ex- started a campaign against the
pectod to be hhnd tomorrow af-
wholesale exportation of monkeys






 les and other equipment.
Crarges stab-



HERE ARE GROCERIES IN LINE WIIH ECONOMY crics at the POPULAR MARKET wys he he best quality at the lowest prices ,

ANCY FLORIDA AND WEST Rest ovsters dail 110 Phone

POPULAR MARKE

## H. M. Foote, Sanford Avenue

 CASH GROCERYFREE!! USEFUL GIFT WITH EVERY DOLLAR TRADED

2 lb . pkg fine, grain sugar
3 pkgs Jello, any flavor.
$21-2 \mathrm{lb}$. can table peaches
2 lb . can sliced pineapple
3 cans Van Camp Tomato Soup

18c $\quad 6$ lbs. Yam sweet potatoes
25 c
$\begin{array}{ll}25 \mathrm{c} & 6 \mathrm{lbs} \text {. meal or grits.... } \\ 25 \mathrm{c} & 3 \mathrm{lbs} \text { fancy R. R. rice }\end{array}$
$250 \quad \%$ cakes lvory Soap
3 cakes Palm Olive Soap

301 Sanford Ave. and Third St,-119 Samford Avenue
H. M. FOOTE
free deluery

## PIGGIXWWIEC <br> PIGGG EME

MRS EXPERIENCED HOUSEKEEPER TO MRS NEWLYWED:-
"I buy everything for the table at PIGGLY WIGGLY, I have tried them all and
found from experience that I get at MIGCLY WIGGLY only tavin nationaly known merchandise at lowest prices. No one tries to sell me something
Idon't vant, I don't have to wait to be waited on, I select with my own hands thuis and vegetables I want
"Its a reel pleasure to go through the trunstiles, handle and compare the different

## FREE FREE FREE

2 LBS. SUGAR WITH THE PURCHASE OF 1 LB LIPTON COCOA

Potatoes hime noms. 25 c
SweetPotatoes semm 4 lbs.19c
Beans
CELERY Large Stalks 10c
SUGAR 10 llos. 81 c
BUTTER = Ib. 48 c 29 c

HEALTH DEPENDS ON QUALITY GROCERIES

Trade at the store that stands for quality and will never have to worry about this big item Fresh Vegetables Cauliflower. String Deans. Tomatoos, FRESH OYSTERS DAILY ROBERTS GROCERY STORE Phone 39 AVENUE

410---SanfordAvenue--410 FREE - FREE 200

Baskets of Groceries to two hundret customers trading $\$ 2.00$ more. Given as follows

> Between 9 and 10 A. M. 75 BASKETS

> Between 1 and 3 P. M. 75 BASKETS

Between 8 and 9P. M.
50 BASLETS
Be on hand and get a Free Basket of Groceries
LOWER PR
Announcing Opening SEL-RITE

WE SELL FOR LESS
Grocery and Market SATURDAY

JANUARY 17TH
BR00MS
Beauty Best 5 String on market 97 c Sterling Tough and durable. Reliable quality ROLLED OATS $\begin{gathered}\text { Quaker } 20 \text { oz } \mathrm{pkg} \\ \text { A\&P Brand, } 16.0 \mathrm{p} \text { pk }\end{gathered}$ $\underset{\substack{\text { sultana } \\ \text { red pitted }}}{ }$ CHERRIES $\underset{\substack{\text { No. } 2 \\ \text { Can }}}{\substack{2 \\ \hline}}$
"Iona" Brand
PRN Salimon
"ona" Brap

 ${ }_{\substack{\text { ENCORE } \\ \text { BRAND }}}^{\text {SPAGHETTI }}$ You Try It Once and Use
It Always

## COFFEE

## Bokar

Red Circle
Especially Selected, $1 \mathrm{~b} . .50 \mathrm{c}$
8 O'clock

Selected by our
From THEA TEA ECCAR India Ceylo Orank pre Orank lb pkg... Mixed

Sumnyfield HLOUR Pan Cake or $\begin{aligned} & \text { Puckwheat, package }\end{aligned}$ EEN MACKEREL $_{\text {Each }}$

In the World of Sport

High School Girls Will Play Orlando
Here Friday Night Here Friday Night Girls of the Sanford High School
tonigh nt 8 octlock will swing in-
to action against the cirls' ingm to action against the girls' team on
the Orlando school on the local banket h
tenns h
Kissimm Kissimmee
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ticipnatect. The la

 Yrices or armissaice wanchry
cents for sehol
cents lur atulls chiddren and
Trapped Whale Ruins $\$ 5,000$ Worth Of Nets










Hawaii Provides Sport For Ancrican Sailors
facilitios ball dianownde, fuwthall and hatacel
 Hawaiant watery next suring.






New York District Attomey Favors
Traking Baseball Scendal to Court
$\square$ and hed the hiol mat kiups in whating days the fierter cre: Menchear in the Beres-


 and
$\qquad$


The Correct Footwear for Tailored Costruncs

## Foolwear Styles



Priced at $\$ 6.50$ to $\$ 7.40$
 Haiai toe
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The Home of Good Shoes



## Now in Progres:

This is the one Sale of the year that all Central Florida lonks form and really waits for.

There will be no half hearted price reductions-we have gone throu our stocks and cut deeply-in some instances we are offering nurchand a price that is helow cost-in addition we offer great guantities of fr

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Lead to Yowell-Drew's

Wabe it a point to attend this sale-cit is short drive from sour home town and youll tian the savings you we hy

81 x90 Sheets

## $\$ 1.29$

Bew's for-conoperating with onr New fork office we secure a'grat fill be of sate Sa
billow

290

The Cascs bo maturlay at markable price. They are $4 \times x: 6$ inches and ate of a guaranteed Stall et your share pricedow for the clearame

Giorden Hose
$\$ 1.59$
 a hon pure threal silk hose with reinfored double high sp Ind six other bopular shades

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OR PROFIT : Herald Want Ads Will Keep You Posted on All Sanford Business Activities of Importance :- FOR RESULTS


