

## Korean-Size War Seen In Viet Nam By Christmas



U. S. Jets Bomb South Viet Nam Village By Mistake; 15 Killed

 $=\underbrace{\text { Hit Ryonde }}_{=2}$

## 'Innocent' Man Serving

 Time For Escape Try

Happy Ending to Your Vacation
 minn Minmix mix


Thre fanturd 筧erald


County Accepts Sunset Road Service just add DIXIE


Seminole 4-H Girls Attend Five Day Forest Camp
 Why rayvore?






Lovely Home Rites Unite Miss Berrie, G. M. Shields


Mrs. J. C. Mitchell
Miss Maurer Bride Of E. Koch, Jr.

and 30\% of your business leaves with them! Hard to believer If yours is an average business.
you do LOSE $30 \%$ of your , wutomers


## WHY . .

DO YOU LOSE THEM?
Through deeth, hard feelings, moving to onother
 community or
petitors
your control.
at the same tme, theres a AT THE SAME TME, THERES
NORMAL BUSINESS INCREASE OF
OYER CO EACH YEAR!

WHAT CAN YOU DO ABOUT IT?

 THE SANFORD HERALD odveriting solemen arc alwys

advertising is the life of trade
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PHONE 322-2611 or 425-5938


Miss Gallner And Howard Adams,
Exchange Vows In Church Ceremony




Look For Back-To-School Bargains In Herald Today

## (Uhy \$anfurd Tirrali

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State Stamps Approval On County Desegregation

## Lunar Orbiter

 Is Moon Bound For Photographs

Ex $==$ Higher Pay To Boost Costs



"Where Can We Go?," Kids Ask
 $\dot{z}$ and




