


time, and contamplates the erection of one costing one million dollars Coral Gables interests have recently purchased large tracts on Lake Jes sup two miled from the center of Longwool, which will see hig development in the near future


 throngh town.



The LoNGWOO! IllỉRMA!
 The Io 0 (iWOOI) (idlinerit

 best of onder, and addition mate. When complete this hotel will be an outatanding factor among f"armal Ifostarias.
 pected to locate in l, (NN(iWon) in the very mar future, the land for the plant having beon domata his Mr. Fi. W'. Henck, LoN(iWOODOS PION EER RESHDENT. Thi: HAmt will give bematment employment to be
 panies to Lompwond on Ha samo latsi
will be placed on the market Monday morning, December 7th. It is ALMOST A CERTAINTY that not a lot will be unsold at the end of THREE DAYS.

## IOW PIRICLS WIIL, MAKE PROFITS FOR ALI,

The prices are io $\mathrm{L} O \mathrm{~W}$ as to be almost unbelievable. The residence lots range in price from $\$$ \$0月 to $\$ 1.0(0)$ w ith an average of about \$am). Fxceptimally good business frontage may be purchased at from $\$ 100$ to $\$ 500$ ber front foot, a price that means untold profits for buyers. Think what Longwool will be, WHATITMUS'TAGICALLY BEC'OME! 'Then fig ure profitis on a conservative basis, and you will be surprised

## FORSEEN BY HENCK BROUGHT ABOUT BY PRIME

The ultimate development of Longwool was foreseen by its founder, Mr F. W Henck years agone lts present leap into the public eye has been

 the North who have made money by following his lead in Florida real es There tatalis ate. Po ber proposition brought to their attention by Mr. Prime

## COLIOW THE LEAD OF THOSE WHO KNOW:

These capitalists KN()W, Follow their lead and make money with them Our full staff of salesmen will be on the ground early Monday morning to take care of all comers. First come, first served. We cannot urge too strongly the atwantages of being early.

## THE TINKER SYSTEM

ThE TINKER COABMNY
Tinker Buldelns
12 Wont Pine Sircel
Telephone 90x.

## AND

## Affiliated Companies

L. C. PRIME, General Sales Manager

JOE TINKER \& SONS hillips Theater Building 33 South Ozange Avenue Telephone 1178


On liberal commission
basis.
That is mate from pure, rich
cream null milk is nut a luxcrean natl milk is nut a lux-
ary or a fad, but a necessary
ford
Phone 249
hur sull-division is underg's ing most substantial devel
ment and advertising. Next to Valder.

SEMINOLE CREAMERY $\mathbf{C 0}$

Phone 634


New Leather Goods For


## Ladies' Hand Bags

Hand tooled, pin seal, all shapes, Black, Brown, Tan and Grey.
$\$ 5.00$ to $\$ 15.50$
Ladies' Purses for $\$ 3.50$ Grey, Tan, Brown and Black purses and hand bags, made of real leather.
$\$ 3.50$ each

All Leather Case
Fitted. Made of fine leather. $\$ 35.00$ to $\$ 60.00$ each

Ladies' Hat Boxes All leather with or without fittings. $\$ 10.50$ to $\$ 35.00$

Week End Cases

## Ladies fitted cases, 14 to 18

 made of all leather$\$ 12.50$ to $\$ 50.00$

Men's Leather Bill Folders and Card Cases made of fine pin seals, black and brown, $\$ 2.50$ to $\$ 3.50$.

## The Yowell Company




## In the World of Sport

All-SouthernTeam Will Be TAMPA COP NABS TWOUNDEFEATED Sent Out By Jacksonville RRD' GRavge For football teans AfterNew Year'sDayGame SPEWDING HIS CAR READY FOR CLASH


PEAS | Bank Eked, No. 1 Grade |
| :--- |
| the |
| b. |

A\&PAPPLESAUCE $20 \mathrm{on}_{\text {an }}^{\text {ar }} 19$


Wrestling Is First Niovies Not To Halt
 Grid Gero G Given Lecure
Whaio jitn Barnes Johiny
Fairell And Helen Wain-


##  <br> 




# SANFORD GROVE <br> Amid Majestic Pines ${ }^{\circ}$ 

ADVANCE IN PRICES JANUARY 6TH

This price advance was only what was to be expected in view of the fact that improvements actively under way. Streets are being graded and no time will be lost in carrying out the developers' complete plan to make Sanford Grove a most desirable home community

Sanford Grove, Inc.
bart nason. Sales Directo



# SOCIAL AND PERSONAL ACTIVITIES 

## nher <br> Social

## alendar

## MPORTANT

To

# COLORED FOLKS 

Watch For Big Announcement

## DIXIE GARDENS SUBDIVISION

Dixie Gardens Corporation Owners and Developers


# You Can <br> Make "1926" Pay 

. - - IN HEALTH

-     -         -             - IN WEALTHI
-     -         -             - IN PLEASURE!
and
-     -         -             - IN HAPPINESS!

By lnvesting Now In One Of The Lovely Homesites at-

# New Smyrna Beach <br> "the development that is more than a subdivision_-a townsite" 

-Located on the Peninsula.
-Across the Indian River from New Smyrna.
-Extending from Ocean to River.
—Fronting on each nearly two and one-half miles.
_ With the world's finest beach on its East,
_-And the State's finest fishing waters on its West.
_With a new, sporty 9-hole Golf Course of its own
-And donated sites for School, Church, Parks and Playgrounds
-And hard-surfaced streets, cement sidewalks, water and electricity-

The ever increasing values apringing from the steady and sure growth of this section, coupled with the many improvements done and
to be accomplished, make NEW SMYRNA BEACH the ideal investment opportunity of Today.

MAKE " 1926 " PAY-BY BUYING IN NEW SMYRNA BEACH TODAY

## H.B.SCHULTE <br> $\rightarrow \longrightarrow$ [BEALTORS]

CALL AT DESK
MONTEZUMA HOTEL
PHONEX85

Jacksonville, St. Augustine, Ormond Beach, Daytona Beach (3), New Smyrna, New Smyr
Miaml Beach, DeLand, Sanford; OrIando, Lakeland, Brooksvile, Tampa, St. Petersburg

## DEAN-BERG CORPORATION <br> 515 First: Nat'l. Bank Bldg.

County, Rive flows through property. Desirably situ ated for development into small farmis. Adjoining prop erty is now selling for greally increased price.

We are authorized to sell for $\$ 65$ per acre, if sold at once $\$ 10,000$. binder for 10 days. Terms -13 cash with balance 1,2 and 3 years with 6 per cent inte rest.

If you are interested in a proposition of this size and character, we shall be glad to show you the property which in our opinion offers tremendous poss b bilities for
big profits.


## Your Happiness

Your happines depends in à large measure on your prosperity and we, with pleasure, will help you to prosper. May 1926 render you a gencrous measure.

Britt-Chittenden Realy C ., Inc. REALTORS
210 East Firit Streel Phone 708-709

## fonns

BONDS
Annouricements For 1926
Opening of Second Section of Fort Mellonpricen decidedly low-reservations now belng aco ceptod.
Beautiful new homes-Spanlah Bungalow and Enalish Colonlals-Commodious and Indivi duallty mupreme,

Among our offerings of Buainess Propert and acreago unusual yalues aro found

## A.P.CONNELLY \& SONS

molla At Becond
Phone INVESTMENTS

## ggins-Smith-Wight; Inc.

 bealiora$\qquad$

## Saloe Agenta For

 LOCH-ARBORA Country Club Property of Lakees and Hill

## PROSPERITY

WUL ACCOMPANY THE PURCHASE OF THIS Stroet Whiguce atte 185 ft . on Maplo Ave. at Fifth - Ono loi in sin Lanta on Pulmoia Drive at $\$ 3000,00$, ensy terma.
Ono lot in Friftyollon on Summerin at $\$ 2000,00$ "M9
 Lam us show these bargatins to you.

9n1 Metech Huliling.
Thiswhise reanly company

## FOR SALE

575 feet frontage on West First Street with podsibility of 900 feet railroad trackage - $I$ consider this piece of Droperty the absolutely best buy on
West First Street, and will help develop it. See me at once as present velop it See me at once as present
sale price will likely be withdrawn saie pric

CITY REALTY CO.
Ortice Phome 12
Reildence Phone 626

Some Rare Bargains In Lots
Lot in Grandview Avenue in Rose Court only $\$ 2,500.00$, $\$ 000$ down.
Corner lot eastern exposure, on Magnolla Avenue,
$\$ 2,625$, with easy terms. Four lots on West Third Street. Paving paid in fulî́ $\$ 1,000,00$ ench.
Three lots on Palmetto Ave. $\$ 6,000.00$, with good
torms.

## McCALL \& FOX

"The Firm Substantial"
11312 Magnolia Anc. Phone 745
Einien Porce: n. G. Fax, (f. R. McCall, R. L. Bhlpp.

## SANFORD GROVE

"AMID MAJESTIC PINES"

BART NASON, BALES DIRECTOR
Telephone 240, First Nat'l Bank Bldg

> 187 Acres, 15 in Grove, 10 acres cleared, balance in beautiful pines. This would make a fine subdivision as it is near present-Corporate limits. Price and terms reasonable.
> 5 Acres, all in celery, nice 5 room house, barn and equipment. Price $\$ 8,500$ including crop.
> 13.7 Acres, 5 tiled and in celery. 699 ft . facing Sanford Avenue. Price $\$ 9,000$ including crop. Easy terms.
> 5 Acres, nice 6 room cottage, $31 / 2$ in celery, 1 other crops. Price including equipment, $\$ 8,000.00$. Good terms
> 10 Acres, tiled and in celery, with all
> BALDWIN \& BROWN
> Phone 88
> "We Buy 19 Meisch Buliding

## R. C. TISDALE, J. real estate and nviestient

Sanford Office 236-38 Meisch Bldg Bithlo Office Fifth Avenue
One Lot Magnolia Heights-A Bargain.
Thirteen acres of Water front pro-perty-Attractive Price
Five-room house-Cheap.
Other Good Investments In Sanford Property.
R. C. TISDALE, JR.

REALTOR Real Estate Investment Phone 23 236-238 Meisch Building

1,000 Acres, $\$ 60.00$ per acre. 10,500 Acres, $\$ 20,00$ per acre. 915 Acres, $\$ 25.00$ per acre.

Best Buy in State

THRASHER \& GARNER
112 Park' Avenué-."

## A REAL HOME

Start the New Year right by buying one of the best homes in the BEST CITY IN FLORIDA-SANFORD.

A five-room brick bungalow with bath and all modern improvements at corner of Palmetto and Central. Lot 70x120. South and East exposure. Price lower than any other home of its kind in the city. Terms easy. Ready to occupy.

SANFORD has the best year, 'round climate in the State. It is the best city in which to live and has the best people on earth. See-

## THE HOWARD CORPORATION <br> Masonic Bldg. Phone 72 Realtors

 2- 100 ft. to 150 ft. facing East on Sanford Avenue be.
iween 10 th and 11 th Streets, $\$ 180$ per foot. Terms reasonable.
3.- 15 nero celery farm- 7 acres titled-in Eureka Ham-
mock. Price $\$ 10,000$. . $\$ 3,000$ cash. 1 and 2 years on balance. $\$ 12,400$. Lot $54,000 \times 117$ cash, facing East on Sanford Avenue. Price

DUBOSE \& HOLLER
Established 1910
CORNER LOT
Palmetto and 16 th Street, facins East. 40 ACRES
Facing East, on lake; On County paved road$\$ 250.00$ per acre.
PAUL LAKE, REALTOR
Telephone 714 Room 8, Garner-Woodruif Bldg.

53 Acres Celery Land,
part cleared. Ask uis
about it.

Tamiami Land Co.
Room 3, Ball Building
Phone 142

4,500 acres in Lake County, near Eustis and DeLand, good for farms or subdivision. Priced for quick sale at $\$ 65.00$ per acre. $1-3$ cash. Balance 1-2-3 years at six per cent interest. Title from original grant.

## DEAN-BERG CORPDRANION <br> 515 Fret Nationl Bank Biab

## ead the Want Ads for Profit, Use them for





