

Social And Personal Activities

MISS MARGARET PETERS, Society Editor
Residence Telephone 443.

Personals

Albert Ivens of Jacksonville is singing hoyt Ware Jr. at his home Mayfair.

Donald Stafford arrived Monday from Gadsden, Ala., to spend short time here.

Dr. and Mrs. M. Boller and son of Orlando were visitors Sunday.

Clarence Fields of Palatka was weekend guest of his mother, W. P. Fields.

Bess Ina Jordan returned Sunday from Atlanta and Macon, Ga., where she has been for the past two months.

Archie Swinn of Gaines City ending several days here with him.

As Lucy Allen returned Sunday to her home in Daytona Beach visiting her aunt, Mrs. W. Edwards at her home, The Cables.

C. Davis of Gadsden, Ala., is Monday to spend some time with Mrs. Davis at the home on Magnolia Avenue.

Richard Miller left Tuesday New York City after spending a week here with Mrs. Miller home on East Twelfth Street.

Kurt Nordgren and Mrs. Nordren are spending some time with the latter's mother, Madame, who is ill at her 312 Palmetto Avenue.

J. G. Sharon and son, Der New Tatum, have returned from a two weeks motor trip in Cincinnati and other in Ohio.

Rev. and Mrs. Martineau and children left early morning by motor for Anna, N. C., where they will have a six weeks' vacation.

E. J. Linn of Adairsville, and son, Sam J. Linn, of DeLand, are visiting the father, E. F. Hill, at his home in Gadsden Park.

Friends here of Deane, formerly of this City, will be here to learn that he is improving after a recent illness at one of his parents in Fort Payne.

Robert C. Thrash, Gaines City formerly of this are spending a few days with the former's parents, and Mrs. Robert T. Thrasher, 7 Avenue.

Boy and Mrs. C. W. Kerrey left Sunday for their at Okachobee after visiting their parents, Mr. and Mrs. L. Landress, for some time.

Mr. and Mrs. Joe Gonzalez returned Saturday from points in Carolina where Mrs. Gonzalez has been visiting relatives a short time. Mr. Gonzalez several days there.

Mrs. Wallie Gavrick, who has been visiting her sister, Mrs. Stempel for the past month, returned to her home in Miami, was accompanied home by and Mrs. Herman Morris.

Mr. and Mrs. C. E. Rawson, J. E. Jackson and Miss Anna Stevens left Saturday evening for points in Carolina, New Jersey, Louisiana and New York where will spend several weeks.

Friends here of Mr. and Mrs. Walker will be interested in the they expect to move Charlotte, N. C. to Washington, D. C. in the near future. Mrs. was formerly Miss Mill of this City.

Beverly Bender returned from Lakeland where she the weekend with Miss Barratt. Miss Barratt stopped home with her and had a short time here as just at her home on the Road.

Sharon left Monday morning Highland Camp, N. C. to will spend two weeks going to Atlanta where he the Georgia Military Academy. Highland Camp is the summer training camp football team.

Virginia Brooks and Miss Brooks have returned to home on Oak Avenue after a two month's vacation delivered in Washington, D. C., and Lynchburg, Va., W. Va. and other

Barthelmes Is Star In New Picture 'Drag'

Richard Barthelmes, First National-Vitaphone star in the role of David Carroll, young newspaperman in "Drake," the newest Barthelmes feature now at the Milane Theatre, composes an operetta entitled, "The Love Prince," the music of which is reproduced via Vitaphone in the original presentation.

This is the second Barthelmes talking picture, the first being "Wavy River," and it has been done completely in dialogue. The musical numbers featured in "The Love Prince" presentation is called "My Song of the Nile" and it promises to be a national song hit.

"Drag" is the story of a small town editor who marries into a "muckering" family, finally pulls himself away from them, goes to New York, sells his opera and finds that happiness which was lacking among his "in-laws."

The story was adopted by Bradley King and Gene Towne from the novel by William Dudley Pelley. Frank Lloyd directed it with a cast headed by Lila Lee, Alice Day and others.

Mennie Harriet Has Party In His Honor

Miss Louise Goldman and Miss Margaret Tew entertained with a dinner party Friday evening at Evansdale Park in honor of Minnie Harriet, who celebrated her birthday at that time. Swimming and dancing were enjoyed during the evening and at a late hour a picnic supper was served. Chaperones for the evening were Mrs. C. D. Tew and Mrs. R. A. Surles.

They invited to be with Mr. Harriet were The Misses Nell Williams, Thelma Knight, Lucile Tomlinson, Frances Lessing, Thelma Minor, Josephine Minor, Eddie Drew, Bertha Powden, Pauline Tew and Leo Howell, Charlie Hand, Donald Hiers, Roland King, Frances Harriet, L. June Courtney, Harry Cleland, Julius Wilson, Leonard Minx and Charles Tew.

Dinner Party Honors Albert Connely Jr.

Mrs. A. P. Connely entertained with a dinner party Monday evening at her home, 210 Park Avenue, inviting her son, A. P. Connely were Frank Chase and birthday anniversary at that time.

The party is fixed early in the evening and a course dinner was served immediately after their arrival.

They invited to be with Mr. Connely were Frank Chase and guest, Tom Skillman of Philadelphia, Gordon Dean, Heron Malby, Algernon Steer, Harry Wadoupe, Frank Wadoupe Jr., W. A. Adams and Chandler Nelson of Longwood.

MEETING POSTPONED

The meeting of the Little Theater Group which was announced for Tuesday evening at 8 P. M. in the City Hall has been postponed indefinitely because of the absence of a large number of the members.

No meetings will be held until after the middle part of September when a called meeting will be announced.

SINGERS ADD HARMONY

The musical part of the first film musical comedy, "The Coconuts," starring the Marx Brothers, which will show at the Milane theatre next week, is enhanced by the performances of two groups of well-known singers. They are the Metropolitan Singers, consisting of Louise Bernhardt, Madeline Southworth, Rita Sebastian and Anna Reichel, and the Mann comedians, with Ruth Blue, Max Silser, Jack Conroy and Wendell Mayhew.

BILL TO BE REPORTED

WASHINGTON, Aug. 27 (INS)—The new Republican tariff bill including all the new rates and administrative features will be reported to the Senate on Wednesday. Sen. Smoot (R) Utah, chairman of the Senate Finance Committee, announced today. No action will be taken on the bill until the following Wednesday, Smoot said.

HAS NARROW ESCAPE

MUNICIPAL AIRPORT CO. LUMHUS, O., Aug. 26 (INS)—Bath Nichols Rye, N. Y., entrant in the women's Santa Monica to Cleveland air derby, had a narrow escape from injury and possible death here this afternoon when her plane crashed into a field tractor as she was landing from a test flight.

PLANT CITY—Raney Stores, Inc., moved to remodeled First National Bank building at 118 South Columbia Street.

Milane, Wednesday and Thursday



Walter Huston and Katherine Franch in a scene from the Paramount Picture "Gentlemen of the Press."

Four Sisters Conquer Broadway By Way of Air



Frohne Delight Invisible Audience with Odd Songs

The Robert Morris picnic for members of the O. E. S. which was planned for Thursday, Aug. 29 has been postponed until further notice.

INFANT DAUGHTER DIES

Eleven Collier, infant daughter of Mr. and Mrs. E. H. Collier, formerly of Orlando, now of this city, died Monday at 6:30 o'clock at the Fernandina Hospital. Funeral services will be held Tuesday afternoon at the Miller-Erickson Funeral parlor.

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Scene from "GIVE AND TAKE" A UNIVERSAL PICTURE

SONG WRITING AS PROFESSION HAS BEEN PRESERVED

Advent Of Talkies Is Responsible For Revival Of Industry

By FREDERIC A. CHASE
International News Service Staff Correspondent

HOLLYWOOD, CAL., Aug. 27.—Song writing as a profession has been saved from drowning in the sea of obscurity by the talking pictures, today declared William Le Baron, Radio Pictures vice president in charge of production, once a song writer himself.

Le Baron, who worked with Victor Herbert, Fritz Kreisler and Victor Jacob when he was in the musical play business, voiced his belief that before singing and talking motion pictures appeared on the screen to re-create waning public interest in sentimental and "jazz" songs, song writers were headed for oblivion.

"Sales of popular songs were falling off rapidly before talking pictures appeared," Le Baron said. One of the leading five and ten cent store chains had abandoned the sale of sheet music. A song which sold 600,000 copies was considered a great hit.

"Then the talkies came, and with them the theme song and new ways of putting over other numbers. 'Sonny Boy' was one of the high lights of the revue of the year. It sold more copies than would have been imagined possible before talking pictures.

"Soon after talking pictures got started successfully, the giant phonograph concerns bought into the picture industry, and now through the films as well as phonograph records of the sentimental song hits, song writers are able to command public attention on never before."

The four sisters, now wise in the ways of Broadway, have decided that in addition to their old-fashioned repertoire, they will also learn and sing the more modern tunes, because the public wants them too.

"We don't sing the regular popular number, however," says sister Hilda. "Laughing Mariette" is an English number that is popular all over the continent. It is just little bit different and we can have anything with it. It is also a piano-movielike with words, but as we don't use any accompaniment, it is fine for us. It is the 'something different' everybody is always hunting."

When the four sisters came to Broadway, their voices had been trained only by their minister father so that they might sing for church socials. They sang the quaint, old-fashioned melodies they knew in a radio test, and now they can have anything with it. It is a piano-movielike with words, but as we don't use any accompaniment, it is fine for us. It is the 'something different' everybody is always hunting."

"The song writing business owes a great debt of gratitude to the picture industry for averting the disaster of public indifference to popular song," Le Baron concluded.

HOOVER RETURNS

WASHINGTON, Aug. 27 (INS)—President Hoover returned to his desk at the White House yesterday after another week-end at his Rapidan fishing camp.

CHICO

CHICO MARX, of Marx Brothers fame, as a boy, earned five dollars a week for playing the piano in an old-fashioned neighborhood theater up town in New York. Then the manager sent him to wreath big newsmen on Saturday evenings for a total of ten dollars a week. While Chico was getting his breath from this exertion, the manager invited that he go on with a minstrel. Chico agreed to go ahead with everything and to sing in a song and dance sides, for a total of ten dollars a week.

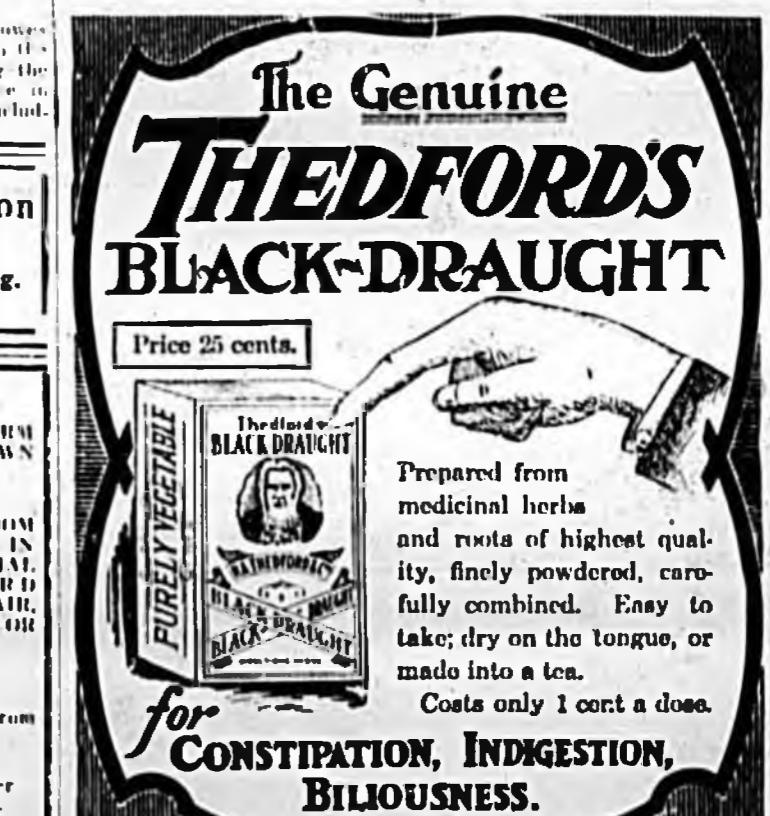
Chico has been getting ahead ever since. His repertoire has grown with his salary, and he is now almost a whole show in himself. In "The Cocoanuts," the Paramount all-talking, all-singing all-dancing musical comedy on the screen, Chico carries on with the comedian that have made him famous as one of the Marx Brothers. According to his brothers, Chico won his name because of his fondness for chickens—which part's explains why he is best in "The Cocoanuts." It's full of "chickens."



Bee Brand INSECT POWDER or LIQUID SPRAY

If your dealer cannot supply, we will supply direct by Parcel Post at regular price.

Liquid—4oz., 16z. and \$1.25. Gran—100z.
Powder—16z., 25z., 50z. and \$1.00
Gran—25z.



Ask the HEAD WAITER . . .

He will tell you, more likely than not, that it is La Touraine Coffee that you enjoy so much in the great hotels and famous restaurants where coffee buying is an art.

You can get La Touraine in home-size cans at almost any good store. It's always fresh and full-flavored—with a zest and aroma all its own.

W. B. QUINBY COMPANY
YOU MIGHT AS WELL HAVE THE BEST



LA TOURAINE RADIO CONCERTS Broadcast every Wednesday evening from 10 stations. Time is at 8:30 Eastern Standard Time.



Don't Let Your Dollar Become a "Bo!"

THERE is a difference in dollars. There is the "tramp" dollar-the dollar that is spent away from home. Then there is the home dollar with its home circulation-home benefits, home profits. Though both of these dollars are marked One Hundred Cents, the home dollar continues to multiply itself-at home-for here community interests are mutual. The success of this City contributes to the success of everybody in it. A prosperous city rests on individual prosperity.

Not so with the "Tramp" dollar-once spent it is gone forever.

The advantage to you of spending your dollar at home is greater than the tramp dollar can possibly buy-if it bought you one hundred cents' worth-which it cannot possibly do, because the other fellow must make a profit.

There is a big truth in this worth your serious thought.

*It Pays
to Trade,
at Home!*



THE CLASSIFIED SECTION

BUY AND SELL HERE

WANT AD RATES

Sanford Daily Herald

Terms: Cash or Advance

Telephone ads. will be received

for persons and collector sent

immediately for payment

1 Time 10c a line

2 Times 2c a line

3 Times 7c a line

4 Times 10c a line

Time rates on request.

Reduced rates are for

executive insertions.

Five words of average length

are counted a line.

No ad under 3 lines accepted.

All advertising is restricted

to proper classification.

If an error is made The

Sanford Herald will be re-

sponsible for only one incor-

rect insertion, the advertiser

for subsequent insertions. The

office should be notified im-

mediately in case of error.

TO ADVERTISERS

A Herald representative

thoroughly familiar with rates,

rules and classification will

give you complete information.

And if you wish, they will

assist you in wording your want

ad to make it more effective.

SANFORD DRUG CO.

We Deliver Phone 328

does a small job look big to

the other fellow, while a big job

looks small to us? There is a reason

and the reason is, that while

the job is just a job to the other

fellow, it means SERVICE to us.

Lessons Quick Service Transfer,

Phone 498.

SUBSCRIBERS PLEASE NOTE

If you fail to get your paper

please notify Circulation

Department before 8 P. M.

A special delivery service is main-

tained until that time. We will be

glad to send your Herald by speci-

al messenger if it has not ar-

rived. Circulation Department,

Phone 148.

Lost and Found

ODD OPPORTUNITIES are be-

ing lost by not making use of

Herald Classified ads. Small in

cost and size, big in results. Try

tomorrow. Classified Ad De-

partment, The Herald.

Telephones

YOU KNOW THAT YOU

GET YOUR CLOSED

CAB FOR REPAIRED WHEN

IT NEEDS IT AT SANFORD

NOVETTY WORKS NO. 115,

BRENNEN AVE.

AUTOMOBILE FOR SALE

26 Dodge Touring-Bargain

BRENNEN & CO. 118 Myrtle

Business Service

BUILDING BLOCKS-Irrigation

boxes and cement work.

Grace Concrete Co. J. E. Ter-

ller, Owner, 3rd and Elm.

Help Wanted—Male

BOYS WANTED—To sell Herald

on streets. Hustler can make

good pocket change for few hours

any work. Apply Circulation

Dept., The Herald.

10A—Poultry

50 Leghorn pullets and hens, 5

and 14 months old, \$5 cents

each. B. T. Tiller, Paola.

10B—Rabbits

REDUCED PRICES CHIN-

CHILLA AND WHITE

BEVEREN BREEDING

STOCK.

Litters baby rabbits up to

eight weeks old, 5 and 6 to 10

12c each.

Bucks 2 to 3 months old \$1.50

Bucks 3 to 4 mo. 1.00

Does 3 1/2 to 4 mo. 2.00

Bucks 3 to 4 mo. 1.25

Does 4 to 5 mo. 3.00

Does 5 to 7 mo. \$1.50-5.00

Does 7 mo. up \$1.00-9.00

Bucks 5 mo. up \$1.75-10.00

Registered Chin. does, Stahl's

1. C. Stock, \$10.00-11.00. Reg.

Chin. Buck, Stahl, 9.00. Reg.

Bucks does 8.00.

DISCOUNTS ON PUR-

CHASE "FIVE OR

MORE."

45 does, five bucks, and 50

self-cleaning butchers, and equip-

ment for same, \$275.00.

Meat Stock 25c pound.

ST. JOHNS RABBITRY,

INDIAN MOUND VILLAGE

P. O. BOX 538

SANFORD, FLORIDA.

10C—Flowers and Plants

BUD AMARYLLIS and Fa-

lily Bulbs, H. N. Lumley,

French Ave., Sanford, Fla.

Phone 404.

10E Apartments For Rent

FURNISHED APARTMENTS for

rent—Park Apt.—Park Ave.

and 18th St. Frigidaire. Rent rea-

sonable. Phone 504.

BOB HENT: Nicely furnished

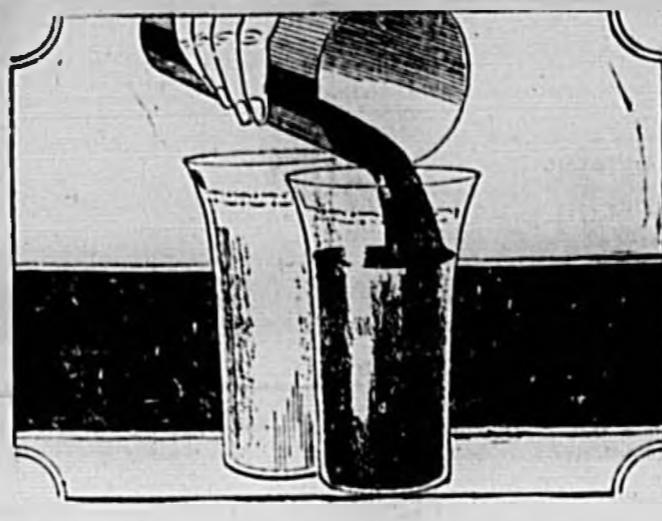
apartments with all modern con-

veniences. Phone 207.

ECONOMICAL ...

Classified Ads are the cheapest form of advertising—but this does not mean that they do not give results in proportion to display ads.

Thousands of readers daily scan the classified pages for profit—scores of people daily use them for quick results. You too, can profit by reading and using. Make it a daily habit to read the "want ads" and use them when you need fast action.

HERALD CLASSIFIEDS PAY**READ THEM FOR PROFIT —****USE THEM FOR RESULTS —****Chocolate Syrup!—Mmm!**

Do you know that chocolate syrup is good for making brownies and for flavoring cakes? And do you know many people who don't like the taste of chocolate? Yes and no! Then I'm sure you'll be interested in the following recipe for using this syrup:

A Tested Recipe

Chocolate Muffins: Beat three eggs well, add one and one-half cups sugar. Mix and sift one-half cup flour, four tablespoons baking powder, one-half teaspoon salt, and add. Add one-half cup of chocolate syrup and one-third cup melted butter. Fold in the stiff beaten whites of the three eggs and half cup fresh vanilla. Bake on hot water from and serve immediately, a quarter to each person.

Better Cooking

By Nancy Morris

Cold weather calls for soups and souffles, well, and souffles, and here's a simple, yet delicious, one-pot meal. Make a large pot of beans and ham, add a few onions, and serve with a baked potato or a sandwich.

The baked potato can be made in advance, or you can make it right along with the beans. The baked potato looks good, too, and it's a great meal for a cold day.

When you come home in the evening, you can make a simple, yet delicious, meal. Just add a few onions, a few potatoes, and a few beans, and you have a hearty meal.

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