

STANDARD BRANDS FOR SANFORD CROPS WOULD MEAN MONEY

GROWERS SHOULD ADVERTISE SANFORD CELERY AND LETTUCE

The growers of Seminole county and especially in the Sanford section, have grown proficient in the production of winter vegetables, celery and lettuce, but are inefficient in the main thing; the sale and profitable return in money for their various crops!

In the Sanford section today your record shows more than 1,000 cars of lettuce already shipped and with 200 cars more to go. It also shows 300 cars of celery gone and 1700 more to follow. This demonstrates your ability as producers but on the side of "returns for your product," you are short in the balance. Whose fault is this? YOURS? Why? Simply this: "You have failed to advertise your product? This celery and lettuce has gone on the market, mostly with a natural name. In its handling it is known only as celery and lettuce and the facts as to its quality, flavor and excellence has been lost entirely to inferior goods from other sections. Does any other section extensively advertise celery and lettuce? Yes! Kalamazoo celery is known the world over and running second to this high class production, California constantly keeps the millions of readers in this country, their product. Not alone celery, but "Sun-Kist" oranges, "Sun Maid" raisins and various other products bear an individuality that appeals directly to the consumer. Think a moment now and ask yourself: Who beyond the commission house advertises your celery and your lettuce? And think also of what all of us have done so far to specialize, individualize and advertise the luscious product, produced in Seminole county—absolutely nothing. Then the man to blame is the grower and the merchant.

To overcome this and to increase your returns the Board of Trade will with your cooperation begin an early campaign of advertising for your benefit. It is meant by this that not only locally will be advertised this product, but through such periodicals as the Saturday Evening Post, the Country Gentleman, the Woman's Home Journal and other such papers will be used to create a demand that means bigger returns and more money for your product. When we create a specific demand for our celery and lettuce and when this demand is phoned the dealer by the consumer direct, then, and only then will your returns become larger and only then will you have achieved the prime object of your labors. This little thought suggestion to you then is not a theory but an applied practical success. It has been and is being demonstrated by this country's largest concerns. These concerns long ago realized that "demand meant more money" and straight-away advertising along judicious lines were gone into and the result is that you right this minute, if you will check the articles in your home, your parlor and your pantry, will find that over 50 per cent of the goods you own are in your own home because through advertising these goods and brands were brought to your attention. Possibly the chair you are sitting in is from Grand Rapids, the piano you are looking at is a Steinway or Mason-Hamlin or may be the "canned music" you love to listen to comes from an "Edison" or "Columbia." The mattress you sleep on is likely an "Ostemoor" and in the morning you'll shave with an "Endor" or "Gillette." In your pantry—and this reverts back to the cream and Franklin sugar. Check up! see if this is not correct. If not, then other staple and fancy goods in your possession today are goods whose producers have specialized and advertised and but for this same kind of advertising, you would have your home littered with a common variety of junk bought through the hopper of common goods in a common market. To get your dues, you too, must advertise. Already you have specialized and successfully, but until you do yourself a duty and create a specific demand for your production, just so long will you go

along with fifty cents instead of a dollar. A few hundred dollars spent this season in judicious advertising will mean several thousands in your pockets next season. The time to start is now.

Our season is just beginning and you growers and merchants can, by starting at once, bring results even or this season that will astonish your own belief. The Board of Trade is anxious to help you. Will you help yourself?

DRIVING ANOTHER WELL

Sanford Service Company Will Make Many Improvements in Plants

The Sanford Public Service Company are contemplating making many improvements in the plants of the electric light, water and gas. One of the first is the driving of the new ten inch well at the water plant, work having already been started on it. The well has been driven 126 feet and will be driven deeper as the proper flow of water has not yet been found. When a sufficient flow is found the water will be used for a better fire pressure and will also be placed in a breaker to have a full cut taking out the sulphur gas and delivering the water to the patrons as free from the sulphur gas as it is possible to make it. The water now furnished the city is pure but has the sulphur in it, which is objectionable to many of the patrons and also eats out and corrodes the pipes, making an endless lot of trouble for the owners of houses, as the pipes are constantly needing repairs. It is thought that the breaker system as used in other cities will obviate this corroding or rapid rusting of the fixtures.

E. M. Wood, an expert engineer has been here several weeks and will be the superintendent in charge of the mechanical department of the Sanford Public Service Co. He has had years of experience in the electrical and water supply and ice making part of the public service companies and will be here during the busy season to place the plants here first class condition.

LATEST FOOD ORDERS

Cold Storage Eggs and Chickens Must Be Sold Out

Following are the latest orders of State Food Administrator Braxton Beacham:

No dealer or broker handling eggs in the state of Florida shall on and after March 4th, 1918, ship, sell or offer for sale, in the state of Florida, in containers or cases, any eggs which have been preserved in cold storage for a period of 21 days or more, unless such cases or containers bear in bold and distinct display the words, "Cold Storage." No retail dealer in eggs shall on and after March 4th, 1918, sell or offer for sale in less than original packages or in cartons, any cold storage eggs as specified above, unless each and every egg sold shall bear in bold and legible imprint the words "Cold Storage." No dealer will be allowed to make combinations of "Cold Storage" eggs and strictly fresh eggs for any sales, whether wholesale or retail.

Braxton Beacham,

Federal Food Administrator, Fla. Feb. 21, 1918.

All poultry stored before February 1, 1917, must be moved out of cold storage before March 1, 1918, heretofore directed, but no action will be initiated against holders of such poultry if sold before March 1, 1918, to direct distributors to consuming trade, and held in the name of such distributors for a period not exceeding thirty days from March 1, 1918, for actual consumption. In all cases where dealers have not moved poultry in accordance with this ruling because of inability to secure transportation facilities, and have evidence of these facts, application for limited extension of time beyond March 1st should be made direct to Enforcement Division, United States Food Administration, Washington, D. C.

Remember the date of the Lyceum benefit concert, Congregational church, March 19.

SEMINOLE COUNTY FOR THE TOURIST AS WELL AS FOR THE FARMER

NO ONE SHOULD VISIT FLORIDA WITHOUT TOUCHING SANFORD

Sanford and Seminole county, destined to become the greatest tourist section of this part of Florida in the next few years. The only reason it has not become such before has been the lack of tourist hotels for nature has done more for Seminole county than any other part of the state. This part of Florida is already recognized as the greatest section in the United States for the growing of winter vegetables. In the last few years the growers have gone in for staples as summer crops and now raise the finest kind of corn, have erected silos, are raising fine cattle and hogs, sheep and poultry, this season will plant some 2500 acres in cotton, have cotton gins and grist mills for their staple crops and with the dipping of cattle and a no fence law will invite the farmers of the United States to come here not only for the growing of winter vegetables but also for the growing of staple crops.

Aside from the many wonderful advantages of this section for growing crops is the natural advantage for those who would like to spend the winters on the beautiful lakes and rivers that nature has so lavishly distributed in Seminole county. Bordered on the large lakes of Monrovia at the head of navigation on the St. Johns river, Seminole county also borders on the large lakes of Jessup and Hazony and coupled with the St. Johns river Seminole is almost entirely surrounded by water. In the interior are myriads of beautiful sparkling bodies of fresh water and almost every farmer has a lake or two on his farm giving him the advantage of irrigation and plenty of water for his stock, besides supplying his table with plenty of fresh fish whenever he has the time and inclination to angle.

Seminole county on account of the superior advantages of rail and water transportation and the brick and shell and clay roads is highly developed and has a class of farmers and many fine winter homes in every part of the county. The principal city is Sanford, the county site situated at the head of navigation on the St. Johns river and having daily steamer service via the Clyde Line from Jacksonville. Sanford is also well provided with railway lines and has the best of service by water and rail. Brick roads radiate from Sanford to every part of the county and state and these brick roads also connect with the other cities of the county, among them being Geneva, near Lake Harney and nesting among the orange groves just 18 miles from Sanford on good brick road is on the F. E. C. Ry., or can be reached by boat, via the upper St. Johns river and Lake Harney. A hotel and private accommodations will take care of visitors.

Oviedo is another bustling city in Seminole, being on a good brick road about 18 miles from Sanford and is also on the Seaboard and Coast Line railway branch roads. Oviedo has several hotels and accommodations can be had there for the tourist. This city is also in the heart of the citrus belt and has many lakes and places of interest. The rich hammock lands near Oviedo have been opened to farming and offer many inducements to those who want to raise winter vegetables, or fruits or general farming.

Chuluota on a good road and also on the F. E. C. Railway is between Oviedo, and Geneva and is in the beautiful rolling country of that section among the lakes and smaller streams where the cattle roam and where there are many farms and citrus groves. A good hotel here takes care of the travelers.

On the main brick highway between Sanford and Orlando and about midway are the beautiful towns of Longwood and Altamonte. Both are good places for farming and citrus fruit culture and for tourists; Longwood has the Longwood Hotel among the murmuring pines and on the main road and near beautiful Palm Springs and Altamonte is the famous Altamonte Hotel, located in

one of the most beautiful parts of the county and state. Beautiful winter home attest to the homage paid by the winter visitors who come and come again and finally come to stay.

West of Sanford and in the higher country are the thriving towns of Lake Monroe in the celery delta and Paola and Lake Mary and other beauty spots in the citrus and general farming centers. Any of these places can accommodate the tourist who would like to enjoy the fishing and hunting and the clear water lakes and streams.

A book could be written upon the many beauties and the advantages of this section of Florida in and around Sanford. No tongue can tell or pen portray the real beauties or the real advantages of Seminole county.

Come and see it for yourself. Come to Sanford and spend a few weeks. From Sanford you can get to any part of the county and you will be well repaid for your trip. Come down the majestic St. Johns river from Jacksonville, one of the finest water trips in the United States. From Sanford you can go for miles into the reaches of the upper St. Johns river and have the greatest sports of your life. Bring your auto for Seminole county has the best of roads and one can go anywhere in the state from this point.

HUFF CALLS MEETING

County Food Administrator Wants to Meet With the Merchants

County Food Administrator T. S. Huff wants every man in Seminole county who sells food stuffs to meet at the court house at 8 o'clock tomorrow (Wednesday) night to discuss the important phases of the food situation. This applies to the grocers, the bakers and those who sell feeds of all kinds.

Mr. Huff also wishes to announce that Tuesdays are meatless days and on Tuesdays not only are the meat shops to refuse to sell any meats but the grocers as well are not allowed to sell any canned meats of any kind.

This ruling does not apply to fish and oysters, etc. Many of the grocers are not aware of this application of the law and have been selling canned meats but this knocks at the very door of the food administration, for it is canned meats that America wants to send to the allies and selling canned meats in this country on Tuesday disrupts the idea of food conservation.

There are many matters of importance to be discussed by the local merchants and Mr. Huff is anxious to get started in this campaign and ask all to be at the court house tomorrow night at 8 to endeavor to cooperate and assist the food administration in every way.

Sanford Methodists Visit Orlando

A fine representation of the officers and teachers from the First Methodist Sunday school motored to Orlando Sunday to attend the afternoon session of a district institute planned by Rev. A. H. Cole, field secretary of Sunday schools for the Methodist Conference.

Included in the party from Sanford were A. R. Chappell, superintendent of the school, and C. S. Bragg, first associate superintendent; Mrs. A. R. Chappell, Cradle Roll Supt.; Mrs. Jno. D. Jinkins, Supt. Primary Dept. and her interesting daughters, Virginia and Helen; Miss Ladd Brooks, Supt. Junior Dept.; Mrs. W. S. Thornton, Supt. Senior Dept.; Mrs. Jas. F. Hoolahan, Home Dept. Supt.; Mrs. D. A. Kelly, leader Teacher Training Class, and Miss Lillie Farnsworth and Miss Katherine Wilson, teachers in the Intermediate and Primary Departments respectively. The adult division of the school was represented as follows, from Wesley Truth Seekers, Miss Sallie Robson, teacher; Mrs. L. P. Hagan, president, and Mesdames Abernathy, Woodruff and Bragg; from Daughters of Wesley, Mrs. J. D. Roberts, teacher; Mrs. D. S. Babbitt, president, and Mrs. Robt. Thrasher; from Wesley Brotherhood Class, Ed. Putnam, secretary; E. T.

DIVERSIFIED FARMING MAKES SEMINOLE DIFFERENT FROM OTHERS

Woodruff, treasurer, Robert Thrasher, D. S. Babbitt, W. W. Abernathy and W. S. Thornton. Mrs. Ed. Putnam and son also attended from Sanford.

From the above list it will be readily seen that the Methodist Sunday school is composed of live, wide-awake folks who are alert to improve every opportunity to obtain information and inspiration to help in their work.

The day was ideal, and the trip a most delightful one in every particular. The session of the institute, lasting an hour and a half, was well filled with helpful talks and practical ideas. Besides an earnest address on "A Standard Teacher," by Rev. Cople several good talks were made by workers within the Orlando district. Worthy of special mention were the addresses by Mrs. Knox of Orlando, on "The Point of Contact" and Mrs. Jinkins of Sanford (who, by the way, is elementary superintendent for the Florida Conference, on "Elementary Standards."

Kissimmee, Winter Garden and various other towns also had delegates attending the institute.

WAR EXHIBIT AT FAIR

Jacksonville Will Have Big Display of Relics

If you don't come to Jacksonville and visit the State Fair you are missing the opportunity to see the Greatest Exhibit of all the ages.

The British government has gathered from every front where runs the thin red line of British soldiers and from all the seas of the seven oceans where ride the armed ships of Britain implements of war used by Britain or her enemies, and has sent them to the United States.

In only two other cities of this great nation has this exhibit been shown; the state fair and exposition at Jacksonville is the third to be favored by having the opportunity to present this greatest collection of war making implements to the public.

If you would see for yourself the things you have read of aeroplane bombs or gas masks come to the State Fair.

Do you want to know and understand what a torpedo directed in? Come to the State Fair.

Have you wanted to see one of the famous tanks that caused such consternation in the ranks of the Hun? You can see one that was in service at the Battle of the Somme, at the State Fair.

Want to look at and know just how a mine that is used against ships works, and what it is like—come on to Jacksonville and visit the State Fair.

Think you'd like to see what a shell, sniper shield, trench tool or grenade looks like? You can see them all in the British war exhibit at the State Fair.

From German aiming posts to machine guns and Howitzers all the implements and tools used in modern warfare, both on sea and land are in the British war exhibit at the State Fair. When to all that is added the hundreds of exhibits advertising features—the band concerts, midway shows and the other great attractions—all gathered for your benefit, do you think you are fair to yourself if you don't take advantage of it all by coming to Jacksonville and the great State Fair and Exposition?

Can you afford to miss it? Building New Home Mr. and Mrs. Wyman Steele are having a beautiful bungalow built for them on the Sanford avenue road to Lake Jessup, near the home of T. S. Huff. Mr. and Mrs. Steele are residents of New York but have chosen Sanford for their winter home. S. O. Shinholser has the contract for the new bungalow and it will be modern in every respect.

THERE'S MANY THINGS OF INTEREST IN THIS GREAT SECTION

Sanford offers something for the tourist, the homeseeker, the farmer, the autoist, the sportsman, the man who loves the great outdoors and the man who is seeking health and recreation. Here in this favored spot one can ride for miles over the beat of brick roads, for miles over the lakes and rivers, one can buy a farm and go in for winter vegetables, or for fine stock; or for cotton and corn. For the man who wants a winter home there is no better place than Sanford where you can buy land on the lake shore or on the hills surrounded with orange groves and pines and clear water lakes.

Sanford is a manufacturing center as well as a vegetable and farming center and here the shops of the A. C. L. R., supplemented by many places give the city a good monthly pay roll and makes Sanford a good all round city every month in the year.

The fishing industry is one of Sanford's greatest assets and many thousands of pounds are shipped from Sanford every year. By a new process of drying and curing fish Sanford now sends out much of this government tested food to every part of the nation, thus conserving the meat products. In fact Sanford could live within herself if cut off from the rest of the world.

Sanford's live Board of Trade is cotacting with several manufacturing firms now for sites and locations and if there are any in the state at present looking for a good location they should visit Sanford.

One of the greatest crops planted in the Sanford section is that of cotton and one hundred acres planted last season as an experiment made such a good crop that some 2600 acres will be planted this year in Seminole county. This with the timely corn and hay and forage crops gives the Seminole county and Sanford section a stability that spells success in the farming game and the exhibit that took first prize at Orlando and the one at Jacksonville this week only shows a small bit of Seminole's resources. A glance at the exhibit, however, will convince any one that Seminole county is far ahead of any other county in all that makes life worth living.

This county has so many diversified crops, so many distinct advantages that the visitor in Florida is bound to visit Sanford before returning home.

Take the Atlantic Coast Line train, or take the Clyde Line river steamer and come to Sanford. You will get a real glimpse of tropical Florida with a bit of northern thrills and enterprise and farming thrown in and this section will be the surprise of your life.

Against Food Waste

London has a vivid way of warning against food waste. In public places there are signs reading: "Siege of Paris, 1870-1871. Prices of fresh foods." Below are allotted the animals, each bearing in glaring white figures its price (in American equivalent) during those tragic days: Donkey, \$1.44 a pound; rabbits, \$10.80 each; cats, \$2.70 each; ducks, \$31.44 each; pork, \$2.70 a pound; elephant, \$3.60 a pound; fowl, \$12.60 each; dogs, 64 cents a pound; rats, 42 cents each; horse, \$1.08 a pound; crows, \$1.08 each.

Major Forrest Lake

Hon. Forrest Lake received his commission this week from Governor Catts as major on the Governor's staff. This was given to him in recognition for his services on the exemption board and for many other services that he has rendered, his state and country. He is ordered to report in full regiments in Jacksonville on March fourth where the governor and staff will head the big parade. Major Forrest Lake can be depended upon to uphold the dignity of Seminole county.

Mrs. Gragg Maxey and little son, Hugh of Frontpoint is visiting her sister, Mrs. J. D. Dossy of this city.

VAST QUANTITY OF CATTLE FEED WASTED



ANIMALS LIKE THESE ARE ALWAYS IN DEMAND.

To All Who Expect to Can Vegetables and Fruits

The can situation is very serious this year, both on account of scarcity of tin plate and difficulties of transportation—so serious that unless orders are sent in IMMEDIATELY there is no assurance of cans reaching here in time for the canning season.

Those who wish cans must order immediately direct from Jacksonville, sending money to Mr. C. W. Zaring, Jacksonville, Fla.

The price of cans for February is as follows: F. o. b. Jacksonville, per thousand:

No. 2's (solder hemmed caps) packed 125 in each carton, \$34.75 per thousand.

No. 3's (solder hemmed caps) packed 100 in each carton, \$45.15 per thousand.

Prices will advance immediately after February and, in addition, there will be no assurance of getting cans. They must be ordered direct from Mr. Zaring at Jacksonville, with enclosure of money, to cover order.

Riley M. Fletcher Berry, Emergency Home Dem. Agt.

At the Presbyterian Church

The many friends of Dr. and Mrs. E. D. Brownlee will be glad to learn that she has recovered from her recent operation at the hospital in Orlando sufficiently to allow Dr. Brownlee to come home Sunday and preach at the morning and evening services.

Sunday school at 9:45. Church at 11. Evening services at 7. Strangers in the city are especially invited to attend these services at the Presbyterian church.

Mayor Blount Here

Mayor Blount and wife and daughter have arrived in the city from their home in Waynesboro on a visit to their daughter, Mrs. Henry Purdon. Mayor Blount is a prominent planter in his section of Georgia and he and his family will be accorded a hearty welcome to this city. They drove through the country from Waynesboro in their car and enjoyed every bit of the journey.

Farmers around Lake Butler are putting the biggest acreage of Irish potatoes in, ever known in the history of the county, many carloads of seed potatoes and fertilizer having been hauled.

No Date Set

Washington, Feb. 21.—Secretary Baker authorized the statement today that no date has been selected for the beginning of the second draft. The remaining increments of the first draft begin to move to the camps this week.

The farmers in Putnam county are taking more than the usual interest in the growing of sugar cane, sweet potatoes, peanuts and like crops. The acreage this year is to be largely increased.

St. Augustine Shop Fire

St. Augustine, Fla., Feb. 20.—Fire of an unknown origin early today partly destroyed the Florida East Coast railroad terminals and yards here. Damage estimated at \$40,000.

The Osceola county commissioners have let the contract for a hard road from Kissimmee through St. Cloud to the Brevard county line, which will eventually be continued to Melbourne.

Increase Passenger Rates

Washington, Feb. 20.—The curtailment of passenger traffic by the sharp increase in passenger rates, the elimination of competing over-

night trains between middle-west centers is expected to be ordered soon by the railroad administration. Interchangeable tickets will also be introduced in the order to reduce the inconvenience caused.

These steps are being worked out and as soon as completed will be ordered into effect by McAdoo.

Farmers living in the vicinity of Davie have organized themselves into a growers' association. The growers of that section are intensely interested in the growing of cotton and castor beans the present year and will plant a considerable acreage in these products.

Brevard county held a county fair beginning Feb. 12th and continued to the 16th. Scores of excellent exhibits were on display, and interesting programs were arranged for each day of the fair and many valuable premiums were given for the best exhibits.

Fort Pierce is going to have another bank. The name of the new institution will be First National Bank of Fort Pierce, and it is expected that a charter will be issued at an early date. The new bank will be incorporated in the amount of \$25,000 with a surplus fund of \$2,500.

In Baker county the farmers are calling upon their county agent to help them in locating thoroughbred hogs and cattle. The live stock industry is receiving more than ordinary attention in that section of the state.

The Citrus Exchange at Kissimmee is preparing to handle the heavy crops of potatoes that are being raised there. By putting in power machinery they can grade and pack the potatoes at much less expense than can be done by individuals.

The Coronet Phosphate Company of Fort Meade announces they will plant fifty acres in cotton this spring and will put in a cotton gin and compress on their premises. This is a splendid move and will encourage the planting of more cotton in that section.

In Clay county the community meeting plan is becoming very prevalent. All of the farm families in the various sections of the county are coming together in weekly meetings for the discussion of many matters that come up for their mutual good and benefit. The movement is fast growing in popularity in rural communities.

The Kissimmee Cattle Company is opening up one of the largest cattle ranches in the southern part of the state. There are 520,000 acres now under fence and numerous and expensive buildings have been erected. The ranch is 65 miles below Kissimmee and the lands in four counties—Osceola, Polk, DeSoto and Okeechobee.

Miami will hold her annual regatta on the 27th and 28th of the present month. The arrangements for the affair are practically all complete. Indications are that this will be the most successful of like events ever held in that city.

A contract has been signed for the construction of a county hospital in the city of West Palm Beach in Palm Beach County. Preliminary work is about complete, and it is expected the building will be fully under way in a very short time.

The only "missing link" on the through highway between Jackson-

ville and Tampa is that extending from the city of Kissimmee in Osceola county to the little village of Loughman on the Polk county line, a distance of about twelve miles. The contract for paving this section of highway with vitrified brick was awarded several months ago and work is not in progress.

Commissioner Hurley of the Nation Shipping Board has informed Congressman Sears that Jacksonville will be used as a port for the shipment of all kinds of war supplies to Europe. This means much for that city and the state.

Steps are being taken at Miami looking to the organization of a company to manufacture paltapic, a substance made from palmetto and mangrove roots and used in tanning leather. It is proposed to capitalize the company for \$30,000.

Mercurius.

In the mythology of ancient pagan Rome Mercurius, or Mercury, to give the English form of the Latin name, was the divinity of commerce and gain, and was identified by the Romans with the Greek Hermes. A temple was built to Mercurius, as early as B. C. 103, near the Circus Maximus, and an altar of the god existed near the Porta Capena by the side of a well. His festival was celebrated on May 25, and chiefly by merchants who visited the well near the Porta Capena to which magic powers were ascribed.

Take Pains.

Genius has been defined as an infinite capacity for taking pains, and talent, which is a sort of second cousin of genius, has the same characteristics, observes an educator. One who will take pains enough will meet with a measure of success. And no one who belittles the need of patient, plodding work is likely to succeed, no matter what his endowments.

Sympathetic Ink.

Take some pure lime or lemon juice and write with it on paper. Then heat the paper over an alcohol lamp and the writing will come out brown.

NEW WINDLE HOTEL JACKSONVILLE, FLORIDA Complete, Modern, Screened, Outside Rooms. In the heart of city. Convenient to everything. Send for booklet. Windle W. Smith, Prop.

CLASSIFIED ADVERTISING

All Local Advertisements Under This Heading THREE CENTS A Line For Each Insertion. Minimum Charge 25 Cents.

In answering an advertisement where no name is mentioned in the ad, please do not ask The Herald for information as to the identity of the advertiser. Usually we do not know who the advertiser is and if we do we are not allowed to give out this information. Simply write a letter and address it as per instructions in the ad.

FOR SALE

For Sale—A few thousand fine Globe tomato plants now ready, \$1 at my place, West Side. F. L. Greene. 53-2tp

For Sale—One machine for laying celery, bleaching paper. E. B. Randall, 1025 First St. 53-2tp

For Sale—Livingston Globe tomato plants ready to set, \$1.25 per thousand. H. B. Lewis. 53-1tc

For Sale—16 1/2 hand farm or draft horse, weight 1350 lbs. Inquire L. A. Brumley. 53-1tc

For Sale—Ten acres hammock land on Cameron avenue, right in the heart of the celery delta. This farm joins railroad loading station. Three acres cleared. Must be sold to close an estate. If interested write F. J. McDannel, Owosso, Michigan. 53-1tc

For Sale or Trade—Fine big horse, 8 years Old, will work in plow, buggy or wagon. Also good ball bearing buggy and wagon and sets of harness. See Jack Collins or phone 397-J. 52-1tc

A Bargain in Real Estate—Two hundred and forty acres of land adjoining a large lake all under fence, twenty acres cleared, nine room house, small barn, cane mill and more or less tools suitable for farming stock and is good land for citrus fruits. Terms to the party who can show the capital to make it go. A. P. Connelly. 52-4tc

For Sale—A six room house and lot, west side Laurel avenue, between Sixth and Seventh streets. A 16 per cent investment. A. Derby, 97 Washington Ave., Oil City, Pa. 51-16tp

For Sale—One 5-passenger, Ford body and top. Apply 109 Magnolia avenue. 53-1tc

Prairie Pony For sale. Three years old. Broken to ride. Can be seen at Lemon Bluff near Osteen. T. A. Tice, Osteen, Fla. 52-7tp

For Sale—One Duroc Jersey boar. One year old. Apply G. W. Spencer. 50-1f

For Sale—Ringlet and Park Strain Barred Rock eggs, \$1.50 per setting, day-old chicks 20c each. Largest stock of Barred Rocks in central Florida. F. N. Purdy, Osteen, Fla. 48-8tp

For Sale—Beet plants, 30 cents 100 or \$2.00 per thousand. Write Portin Bros., Wagner, Fla. 51-1tc

For Sale—Thoroughbred Rhode Island eggs for hatching, \$1.50 per setting. W. M. Haynes. 48-1f

For Sale—Wholesale fish business, consisting of launches, boats, nets, houses, etc. C. L. Vincent. 43-1f

For Rent—Furnished room, 116 No. French. 45-1f

For Rent—Furnished house 5 rooms, Magnolia Ave., close in. Address "Home," c-o Herald. 45-1f

For Rent—Three office rooms fronting on First street. Most desirable offices in city. Several other good office rooms in same building. Yowell & Speer. 23-1tc

For Sale—Beet, onion and cabbage plants. See G. H. Leffler. 42-3tc

For Sale—Two good horses for sale cheap. R. B. Lynch Route A Box 220 Sanford Fla. 38-1tc

FOR RENT

For Rent—Twenty acre farm all fenced and cleared, nearly one acre in sugar cane. Go r four room house. Good barn. Adjoining railroad station, postoffice in house. Postoffice will pay the rent. See the owner Friday or Saturday at New England Home, Sanford, Fla. R. S. Kise. 53-1tp

For Rent—Ox Fibre Factory property including two-story warehouse in good condition. H. C. DuBose. 52-4tc

WANTED

Wanted—A position by a married lady as stenographer or bookkeeper, the two combined is preferred. Address A. H. B., Herald Office. 52-2p

Wanted—Five gallon glass bottles with crates. Also one gallon glass bottles. Call Tel. 338. T. O. Charles. 52-2tc

Furnished Rooms by Day, Week or Month—Park avenue Flat, 105 North Park avenue, over L. R. Phillips & Co. drug store Mrs. C. C. Hart, manager. 30-1f

Lost—Gold cuff button. Return to Herald office and receive reward. 51-3tp

Lost—On street or road towards Orlando one 33-in. white wire auto wheel with deflated non-skid casing. Reward, if returned to this office or notify C. R. Ellis, Macon, Ga. 52-2c

Lost—Gold berast pin, flat with small oak leaves on pin, S. A. D., on back, reward to finder. Allen Seed Co. 53-3tp

MAJESTIC HOTEL—Tampa, Florida European Plan. Rates \$2.00 Per Day and Up. Finest Location in City on Tampa's Main Quarter Million Dollar Hotel, Overlooking Tampa Bay Park Hillsboro River and Bay, by Male Car Lines. One Block From Boat Landings. L. J. JONES, Prop. 'A Hotel Man With A Conscience'

DEPARTMENT OF THE INTERIOR U. S. Land Office at Gainesville, Fla. Feb. 9, 1918. Notice is hereby given that Benjamin H. Greer of Kolache, Florida, who on April 24, 1913, made Homestead Entry No. 011868 for 3 1/2 of SE 1/4, Section 32 and SW 1/4 of SW 1/4, Section 33, Township 20 S., Range 22 E., Tallahassee Meridian, has filed notice of intention to make three-year proof to establish claim to land above described before Clerk Circuit Court, at Sanford, Florida, on the 18th day of March, 1918. Claimant names as witnesses: Miss Taylor of Geneva, Fla. B. H. Greer of Kolache, Fla. George Duchardt of Geneva, Fla. A. A. Moran of Geneva, Fla. ROBT. W. DAVIS, Register.

50-Tues & Fri-10t

DEPARTMENT OF THE INTERIOR U. S. Land Office at Gainesville, Fla. Feb. 9, 1918. Notice is hereby given that Alexander W. Davis of Geneva, Fla., who on April 24, 1913, made Homestead Entry No. 011707 for NE 1/4 of NW 1/4, Section 33, Township 20 S., Range 22 E., Tallahassee Meridian, has filed notice of intention to make three-year proof to establish claim to the land above described before Clerk Circuit Court, at Sanford, Florida, on the 25th day of March, 1918. Claimant names as witnesses: Miss Taylor of Geneva, Fla. B. H. Greer of Kolache, Fla. George Duchardt of Geneva, Fla. A. A. Moran of Geneva, Fla. ROBT. W. DAVIS, Register.

20-Tues & Fri-10tp

DEPARTMENT OF THE INTERIOR U. S. Land Office at Gainesville, Fla. Feb. 16, 1918. Notice is hereby given that Tom Wray of Longwood, Fla., who on November 5, 1914, made Homestead Entry No. 014978 for 3 1/2 of SW 1/4, SE 1/4 of SW 1/4 and SW 1/4 of SE 1/4, Section 34, Township 20 S., Range 22 E., Tallahassee Meridian, has filed notice of intention to make Commutation Proof to establish claim to the land above described before Clerk Circuit Court, at Sanford, Fla., on the 6th day of April, 1918. Claimant names as witnesses: Charles Barnhart of Longwood, Fla. L. W. Entsminger of Longwood, Fla. J. M. Watts of Longwood, Fla. ROBT. W. DAVIS, Register.

52-Tues & Fri-10tc

(MEN'S DEPARTMENT)

ANNOUNCING Our Gigantic Display of Plain and Fancy Straws for Spring.

To this end we have worked up a showing of all that is new, in one of our large windows.

Plain Sailors, \$3.00, \$3.50, \$4.00 and - - - - \$5.00

Many New Weaves, \$2.50, \$3.00, \$3.50, and - \$2.00

Young Men's Soft Straws, \$3.00 and - - - - \$2.50

Genuine Balibuntal, Hand Finished, - - - - \$8.50

SPECIAL Saturday and Monday Taken from our Brand New Lines, a Large Assortment of Shapes & Weaves--- 2 days only \$1.98

OPENING Of Spring Clothing and Showing Many New Styles in Fabrics.

See the Fancy Military Models for Young Men \$12.50

(GENT'S FURNISHINGS DEPT.)

Yowell-Speer Co. East First Street Sanford, Fla.

CURBSTONE GLEANINGS

BUDGET OF OPINION "JUST BETWEEN YOU AND ME."

EVEN THE GATE POST NOT IN IT

A CHIEF IS AMONG-YE TAKING NOTES AND FAITH, "HE'LL PRENT 'EM"---SO SAYS SAUNTERER.

Not His Job
 "I'm not supposed to do that," said he
 When an extra task he chanced to see;
 "That's not my job, and it's not my care,
 So I'll pass it by and leave it there."
 And the boss who gave him his weekly pay
 Lost more than his wages on him that day.

"I'm not supposed to do that," he said,
 "That duty belongs to Jim or Fred."
 So a little task that was in his way
 That he could have handled without delay
 Was left unfinished; the way was paved
 For a heavy loss he could have saved.

And time went on and he kept his place
 But he never altered his easy pace,
 And folks remarked on how well he knew
 The line of task he was hired to do;
 For never once was he known to turn
 His hands to things not of his concern.

But there in his foolish rut he stayed
 And for all he did he was fairly paid,
 But he was never worth a dollar more

Than he got for his toil when the week was o'er;
 For he knew too well when his work was through
 And he'd done all he was hired to do.
 If you want to grow in this world, young man,
 You must do every day the work you can;
 If you find a task, though it's not your bit,
 And it should be done, take care of it;
 And you'll never conquer or rise if you
 Do only the things you're supposed to do.

—Edgar A. Guest, in Detroit Free Press.

Seminole county should take the first prize at the state fair in Jacksonville. If not the first prize we can at least get a bunch of good advertising.

I understand that the Elks will have a carnival next week. Well, even a carnival is some good and will liven up things here and after all that is what we want. More pep, more life, more action, more advertising, more noise and bustle.

It will take a pull altogether to put Sanford in the position that is rightfully her own in the next

twelve months. We have been slack on that get together stuff and that is why this city is such a long way off from where it should be. Nothing but concerted action will get us what we want.

The government asks us to raise more food stuffs and plant early and often and yet the transportation problems are in such a bad state that we cannot move the perishables after we raise them and the farmer goes bad in consequence. The advice to raise more vegetables, will fall on stony ground unless we can be assured of more help from the government. Of course some will say that we should not raise so much celery and lettuce but unless the government food experts tell us that we can hardly believe it. After being advised to grow as much as ever the farmers expect to sell it. Right now the government should be telling the people to use more fresh vegetables and less canned goods for celery and lettuce is cheap—cheaper than it has been in many years although it costs the farmer more to raise it. All the farmers here want to know is just what the government really wants.

Test Each Corn Ear.
 The thorough testing of seed corn is one of the greatest importance this year. Ears of corn may look good and yet lack the vitality to germinate and produce a crop when planted. Aside from wasting the fertilizer, a poor stand of corn makes a field a slacker—it cannot produce to full capacity. This is why the University of Florida experiment station is urging the seed test particularly this year.

Get busy with the tester. Test every ear, and reject every one that does not show 100 per cent germination. This tested seed is the only kind that can be recommended this year and is worth far more than corn as it comes from the crib. When it is remembered that one bad ear out of ten means a ten per cent loss in the crop—a loss that cannot be made good, the necessity for testing every ear, even though carefully selected and stored, becomes readily apparent. If this 10 per cent loss in germination would have produced five bushels of corn had the seed been good, with corn selling at one dollar a bushel, it simply means that the ear that was lost or would not grow made the test worth five dollars at the outset.

Or, to view it from another angle, one good ear of corn used to supplant one bad one in ten, would be worth five dollars, figured on the same productive basis. Can the farmer afford to plant a single bad ear? The only way to be sure not to do it is to test every ear before planting.

Neither should corn grown in some distant district be selected for planting. Because corn is influenced greatly by the environment under which it is grown, the farmer buying seed corn is urged to get it from a source where it has been grown under conditions as nearly as possible like those to which it will be subjected. Importing corn from different states or even from distant parts within the state may lead to disappointment at the next corn harvest.

Care in preparing the seed bed and in selecting the seed corn may prove to be the making of more than half the crop.

MORE FOR HIS MONEY

Secured by the Advertiser Who Uses Florida's Agency

Without question the Thomas Advertising Service does more to bring Florida and her wealth of opportunities before other sections of the United States than any other one institution. The men who compose this agency are not merely advertisers of lands and opportunities for the commissions they receive from their agencies; they are also investors, growers, workers, and delve into the work with and for the things they advertise. They believe in themselves, in Florida and in the glorious future of the state.

In placing advertisements for their clients they use the papers which have proven good advertising mediums by producing results. The Evening Leader has received most liberal patronage from them and now has several large contracts to execute. Notice the big advertisement on page 4 today urging you to "provide against future fuel shortages by arranging for a Florida home that can be made self supporting."

This is good, sensible advice and the Thomas Advertising Service places this before the public in an attractive manner. We feel that through the Thomas agency the advertiser can get more for his money than in any other way—that is, if it is publicity that he desires.

The main offices of the Thomas Advertising Service are in the Heard National Bank building, Jacksonville, and a branch office is maintained in Tampa—Leader, Tarpon Springs, Fla., Feb. 18.

Farmers and Fruit Growers

Items of Interest for the Man Behind the Plow

More Than Corn for Hogs
 Some farmers who have marketed fat hogs complain there is little profit in it at the present high prices for corn and other feeds. Attention is called by the University of Florida extension division to this statement by Melvin Green of the meat division of the U. S. Food Administration:

"The minimum of \$15.50 for the average of packers' droves in Chicago, which the Food Administration on November 3 promised to do its best to maintain until further notice, has not been generally so well understood as the 13 to 1 ratio policy. The 13 to 1 ration price is to apply to pigs farrowed this spring. The \$15.50 price does not pretend to be based on a 13 to 1 ratio. It was intended rather to let farmers know that prices would be kept stable and treacherous market breaks prevented.

"Here is a mistake that many are making in their figuring on the hog and corn situation: A man will write, 'I fed my hogs on corn that I could have sold for \$1.50 a bushel and then sold the hogs for \$14 a hundred. If I had sold my corn I would have got \$19.50, because according to the 13 to 1 ratio there were 13 bushels of corn in each 100 pounds of hog, and 13 times \$1.50 equals \$19.50. Therefore I am losing \$5.50 on every 100 pounds of hogs I sell, and work and risk thrown in.'

"In the first place the finding of the committee of hog experts did not say and did not mean that it takes 13 bushels of corn to make 100 pounds of hog. The 13 to 1 ratio in reality offered a price which puts a substantial premium on hogs over the amount of corn necessary to grow them under average conditions.

"An average of six feeding trials at four experiment stations gives the amount of corn required to make 100 pounds of pork as 586.2 pounds or slightly less than 10 1/2 bushels. This is for corn, fed alone, under dry lot conditions. Here is a premium of 2.5 bushels to pay for the feeding and risks. Besides fertility is maintained by feeding the corn on the farm.

"In addition to this the farmer who lets his hogs follow cattle and turns into pork everything on his farm which would otherwise have gone to waste is getting part of his hogs' weight as a gift. He can produce another large percentage of each 100 forage by various forage crops, many of which at the same time improve his soil. By the amount the farmers can manage to grow his hogs on other and cheaper things than corn, he can increase his profits over the normal corn fed premium.

"Thus instead of 13 bushels, it takes according to actual experiment less than 10 1/2 bushels to make 100 pounds of pork, and by using skillful hog raising methods this amount may be cut down a good deal lower yet."

Early Chicks Are Best

The University of Florida extension division is urging increased poultry production and calls attention to the fact that early hatching this spring will go further than any other one thing to bring this about. It wants to see on every farm this summer birds that were hatched early to see on every farm early enough to reach an age where vigor is insured before hot weather comes on, before that season when mites and lice begin preying on the fowls and before the summer rains set in. It wants birds that will have matured early enough next fall to begin their laying in the winter time. It wants the cackle of the laying hen to be sounding in the cause of freedom when snow covers the battle fields of Europe next winter.

The extension division wants the farmers to get away from the old custom of delaying hatching until warm spring weather is assured, for this is so late that hot weather catches the birds at a tender age and their growth is delayed and they become stunted. Such pullets do not begin laying until the following spring, at a time when eggs are being gathered for setting purposes. The hatches from such fowls brought off top late are in turn caught by hot weather and reach maturity in worse condition than did their dams, and as this cycle goes on the flock continues to degenerate.

Such birds are not rustlers, they fall easy prey to disease, and their powers of reproduction are limited. Often an effort is made to put them in laying condition by careful feeding, but to little avail. The damage

is done. They are like the bad boy; being unfortunate in their choice of parents, their capabilities are limited.

So as the profit will be to the grower who has eggs for the market in winter, and not alone because of the increased food production, the extension division wants every farmer to take a look at his fowls, find those that are thrifty and producing eggs now, and select them for breeding stock. Then get some eggs into an incubator early enough to have chickens well advanced in growth by the time hot weather comes on, then repeat the process next year.

Actual demonstration has proved the wisdom of such a course. It's the thrifty, early hatched bird that's going to pay the mortgage and put omelet on the table.

Even though the hens are incidental and merely a side line on your farm, even though they are kept to clean up the waste grain about the feed lots, let them be of the right sort, for grain is just as completely lost when it is swallowed by a non-productive hen as though it were trampled into the mire by cows.

Sweet Potato Shipments Limited

Growers who usually buy their sweet potato vines or draws for the season's plantings should locate their supply as soon as convenient. The limitations placed upon shipments to the state and from county to county by the State Plant Board may serve to cut off the customary source of supply. These restrictions have been placed on shipments in an effort to control the spread of the sweet potato root weevil, and not with the idea of discouraging the growing of sweet potatoes in the state.

Under these restrictions, sweet potatoes may be imported into any part of the state upon special permits issued by the Plant Commissioner, with headquarters at the University of Florida, Gainesville. Ships, draws and vines may be shipped from infested areas within the state to areas not infested provided such shipments are accompanied by the inspection certificate of the Plant Board. Sweet potato tubers may also be shipped provided they have first been fumigated under the personal supervision of any agent of the board and are certified by him.

While these regulations don't cut off the ready movement of tubers, vines or draws for planting, they may react in that way unless the grower has received orders sufficiently far in advance to procure the necessary certification. Let your grower have your order well in advance of the shipping date so that there will be no unnecessary delay.

RED CROSS MEETING
 The Third Friday of every month will be a business meeting of the Red Cross, at Woman's Club on Oak Avenue, at 2:30 p. m.

HENRY McLAULIN
JEWELER

MY SPECIALTIES:
 PICKARD'S HAND-PAINTED CHINA
 GORHAM'S STERLING SILVER
 ROGERS' PLATED WARE
 ELGIN AND WALTHAM WATCHES

C. H. DINGEE
 Plumbing and Gas Fitting

All Work Receives My Personal Attention And Best Efforts
 Opposite City Hall Telephone No. 25

BUSINESS CARDS
 One Inch Cards Will Be Published Under This Heading At The Rate Of \$7.20 Per Year.

JOS. REIZENSTEIN
 INSTRUCTOR
 Violin, Clarinet, Band and Orchestra Instruments.
 Only Limited Number of Pupils Wanted
 410 OAK AVE. Ref. J. M. Gallagher Band Master

Dr. D. C. WARD
 OSTEOPATHIC PHYSICIAN
 FIRST NATIONAL BANK BUILDING
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E. T. BOUQUETT
 BRICK WORK & PLASTERING
 SPECIAL ATTENTION GIVEN TO ALL REPAIR WORK
 ESTIMATES FURNISHED
 113 ELM AVE. SANFORD, FLORIDA

Wilson & Housholder
 LAWYERS
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GEO. A. DECOTTES
 ATTORNEY AND COUNSELLOR AT LAW
 Practice in State and Federal Courts
 Garner-Woodruff Bldg Sanford Fla

SCHELLE MAINES
 LAWYER
 SUIT 2, COURT HOUSE
 Phones 143, 339-w

Elder Springs Water


Pure, Sparkling Spring Water Brought To Your Door Daily

Elder Springs Water Has a Guaranteed Purity of 99.98 Per Cent.

T. O. Charles Distributor

PHONE 338

1918



OPENS FEBRUARY 26 CLOSSES MARCH 9

Are You Coming To Florida's Own Show?

EXHIBITS
 U. S. GOVERNMENT
 25 FLORIDA COUNTIES
 LIVE STOCK
 AGRICULTURE
 EDUCATION
 WOMAN'S WORK
 IMPLEMENTS
 MACHINERY
 MANUFACTURERS
 FOOD PRODUCTS
 POULTRY
 MOTOR CARS
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 TEXTILES
 FISH & GAME
 FORESTRY

RECREATION AND INFORMATION FOR THE WHOLE FAMILY
 12 PERMANENT BUILDINGS

Florida's first State Fair and Exposition will surprise you by its showing of the gigantic resources of the State as it demonstrates these to the world.

There is a serious purpose behind everything that the State Fair seeks to accomplish—the further development of the agriculture and industry of Florida. It will offer the most complete exposition ever attempted of the educational and other advantages of Florida as well as of the attainments along material lines.

Profit and pleasure will be combined for every visitor. Music lovers will revel in concerts by bands of fame. Unique and original forms of clean amusement will afford entertainment every minute. Pretentious in conception and astounding in performance the Florida State Fair and Exposition will afford more fun and more information than ever before was offered a fair-going public.

"Get Your Ticket to Jacksonville"

Service—That's Us

When you buy lumber or anything in the building material line, here, you not only get the best on the market—But, YOU GET SERVICE.

PROMPT, EFFICIENT, COURTEOUS

HILL LUMBER COMPANY

Office and Yard: 223 West 3rd. St. Phone 118

Does Your Farm in Florida Pay?

RIGHT location is everything. Not far away may be the right place where your work will bring the results you seek. It's worth while to investigate the many large tracts of good farm land near progressive communities along

The Florida East Coast Railway
 (Flagler System)
 who, through its subsidiary companies—the Model Land Co., Perine Grant Land Co., Chuluota Co., and Okerechobee Co.—owns and maintains for saleable areas for both farming and truck growing. Free illustrated literature on request. Your questions will be promptly answered.

J. E. INGRAHAM, Vice-President
 JAS. D. INGRAHAM, Sales Agent
 FLORIDA EAST COAST RAILWAY COMPANY
 Room 114 City Building St. Augustine, Florida

D. C. BROCK

MERCHANT TAILOR, CLEANER, DYER AND REPAIRER

Sanitary Steam Pressing, Hot Gasoline Dry Cleaning. Alterations of All Kinds on Short Notice

Join Our Gentlemen's Valet Club. \$2.00 Per Month.

SUITS \$15.00 UPWARD

CALL AND SEE ME ON SANFORD AVE. PHONE 174

Bonita Cafe

Delicious Meals
and
Ice Cream Parlor

Candy - - - - - Cigars
"Make the Bonita
Your City Home"

Phone 51 Sanford, Fla.

A. A. C. Co.

"Bradley Brands
Best by Test"

"We want to help
Seminole County Grow"

Branch, Sanford
B. J. STARLING,
Agent

Phone 12

FIRST NATIONAL BANK

of SANFORD, FLORIDA

Has a cordial welcome and
helping hand for every
citizen of Seminole County,
as well as the stranger
within our gates.

Oldest Bank in this section

UNITED STATES SUPERVISION

"Look for the Marble Building"

Phone 38 Sanford, Fla.

Mahoney-Walker Co.

Plumbing, Irrigation and
Mill Supplies. Gasoline
and Kerosene Engines and
Pumps. Full stock of
Drain, Sewer Pipe and
Tiling.

"We built the sea wall"

Phone 388 Sanford, Fla.

The GEO. H. FERNALD HARDWARE CO.

Hardware, Implements
and Plumbing Goods

"The House of Quality, Prices and Service"

Phone 8 Sanford, Fla.

MOBLEY'S DRUG STORE

Prescription Druggist

All the City and County
SCHOOL BOOKS AND SCHOOL SUPPLIES

New Store, New Goods, Old Prices
The San-Tox Store. Huyler's Candies

Sanford Florida

L. R. PHILIPS & CO.

Druggists

THE REXALL STORE

School Supplies

Stationery, Cigars Kodak Supplies
Soda Water, Ice Cream Nunnally's Candy
Garden Seeds

Phone 50 Sanford, Fla.

The SANFORD HERALD

Make our office your
Home while in the City

"Everything for Seminole"

H. B. CROWDER

Dry Goods, Notions, Shoes, Hats
Clothing

Ladies Ready-to-wear and
Gents' Furnishings

Phone 408-J Sanford, Fla.

Some of the largest accounts we now have
were very small when they started, but
they grew—Is yours growing?

"We have capital to meet your needs"

SEMINOLE COUNTY BANK

Sanford - Florida

GROCERIES AND FEED
POULTRY SUPPLIES

"Our Prices are lowest"

E. E. TURNER

Phone 75 319 W. First St.

A Message

This page has been paid for by
the firms whose advertisements appear
in the various spaces. These houses
and their proprietors are active, inter-
ested members of the Sanford Board
of Trade, and in carrying out this idea,
they have this message for you:

If the merchant or business house
in your town, carries in stock the goods
you want---buy from him. He is your
friend; your neighbor. He is interest-
ed in your welfare and is helping your
town. Nine times out of ten he can
serve you better and cheaper than the
out-of-town man and rest assured that
his service is superior to the mail or-
der house.

If you cannot get what you want
in your town---keep your money in
the county. We are all for SEMI-
NOLE COUNTY and patronizing
each other is logical loyalty we owe
the section that gives us a livelihood.

The firms appearing on this page
welcome you to Sanford. They are
anxious to meet you---want to know
you better and when you are in the
city, their time and co-operation is
yours. Your home business claims
your first choice; give these advertisers
your second.

Sanford Board of Trade

Representing Seminole County

"Watch for this Page"

For a Bigger and Better

SEMINOLE COUNTY

"Our Place is Yours"

B. & O. GARAGE

JIMMY STEWART

Service Car Always Ready

Phone 194 Sanford, Fla.

HILL LUMBER CO.

Complete Line
Yellow Pine Lumber, Building Material
Sewer Pipe, Tiling

Phone 135 Sanford, Fla.

You want Service at minimum Cost

WE SPECIALIZE

Battery Work
Generators

Starters
Magnets

Sanford Battery Service Company

Phone 189 Sanford, Fla. 203 Oak Ave.

The Food Instructions
are our laws

GROCERIES OF QUALITY AT MINIMUM COST

Fine Granulated Sugar our specialty

SANFORD FLOUR & FEED CO.

J. J. CATES, Manager

Phone 22 Sanford, Fla.

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Manufacturers and Printers of
CITRUS FRUIT AND VEGETABLE
WRAPPERS

Sanford Florida

S. O. Shinholser

The Contractor and Builder
that gets the business

"Seminole-Shinholser
always Together"

Phone 82 Sanford, Fla.

An Abstract Shows the Record.
Don't Buy Land Without One!

SEMINOLE ABSTRACT CO.

E. A. DOUGLASS, Gen'l Mgr.

Main Office: Sanford, Fla. Phone 332



SANFORD, FLA.

NORRIS LEVIS
Local Manager

Phone 190

Efficient Service

Is the anchor of our
Continued Success

Always—that service is yours

The PEOPLES BANK

"We insure your deposits"

Phone 225 Sanford, Fla.

Hotel Carnes

The Home of the Tourist
and Commercial Traveler

Hot and Cold Running Water

Private Baths
American Plan

\$2.50 and \$3.00 Day

SANFORD, FLORIDA

OUR BUSINESS
Is to Shoe Seminole County

The only Exclusive Shoe Store
In Sanford

Dickins Shoe Store

Phone 416-J Sanford, Fla.

THE SANFORD HERALD

R. J. HOLLY, Editor
W. M. HAYNES, Business Manager

Published Every Tuesday and Friday
THE HERALD PRINTING COMPANY

SUBSCRIPTION PRICE IN ADVANCE:
ONE YEAR \$2.00
SIX MONTHS 1.25
THREE MONTHS .75

Delivered in the City by Carrier \$2.00 Per Year in Advance or 20c Per Month
Payments in Advance Must Be Made at Office

Entered as Second-Class Mail Matter August 22nd 1906, at the Postoffice at Sanford, Florida Under Act of March 3rd, 1879

Office: Herald Building Telephone No. 148



GOVERNMENT CONTROL OF WATERWAYS

A committee of three has been appointed by Director General McAdoo to investigate the inland and coastwise waterways of the United States and advise him as to the best means of putting them to advantageous use and solving transportation problems. The canals of the country and the coastwise Mississippi and lake traffic will be considered. Work has already been begun by the committee, which is headed by Maj. Gen. W. M. Black, Chief of Engineers of the United States Army.

PREDIGESTED LEGISLATION

The Sanford Herald, with its usual foresight into what is really needed for the best interests of the state is giving the candidates for legislative honors in Seminole county an insight into what the people of the county are wanting in the way of laws.

Predigested legislation, is what it calls it; and the term is as good as the idea is better.

It was proposed several sessions back, that there should be published for thirty days before introduction, every bill that was sought to be made part of the statutes of this state; but as good as the idea was, it could not be put through because there was, especially at that session, so many things destined to be put through at the last minute without the people knowing what they were.

It would be an excellent plan for the next legislature to enact just such a law as this one spoken of. It is to the advantage of the people when they know in advance what is to be enacted and it certainly places the members of the legislature on a safer footing with the home folk to be able to have the expression that publication in advance of proposed laws would bring out.

The Herald is doing a good missionary work and it is all in the line of taking the people into your confidence and being sure that what you give them is what is needed, fair and just. You can put it down as true that "the people never go far wrong for long."—Tampa Tribune.

THE PRESIDENT TO THE FARMERS

President Wilson in his message to the farmers of the United States of January 31, voices a strong faith in their loyalty and makes a strong

call for their cooperation in winning the war.

It has been the fashion of many writers to compare the production per acre of European farmers with that of American farmers to the detriment of the American. The President, however, makes the assertion that the farmers of this country are as efficient as any other farmers in the world, and that while they do not produce more per acre, it is not only not necessary that they should do so, but perhaps it would be bad economy for them to attempt it. The real test is that they do produce by two or three times more per man per unit of labor and capital than the farmers of any European country; they are more alert and use more labor-saving devices than any other farmers in the world.

The response of the farmers, says Mr. Wilson, to the demands of the present emergency has been in every way remarkable and he quotes figures in proof of the assertion. These achievements, he urges, should be repeated and even exceeded.

The President denies that the government has sought to fix the price of foodstuffs and not sought to fix other prices which determine the expenses of the farmer, stating that the Government has successfully regulated the prices of many materials underlying all the interests of the country, and such regulation was not only for the purchases of the government but for the purchases of the public, and in fixing the prices of foodstuffs the government has sincerely tried to keep the interests of the farmer as much in mind as the interests of others.

Recalling the historic action of the farmers at Lexington, when they "fired the shot that was heard around the world," President Wilson says that the toil, the intelligence, the energy, the foresight, the sacrifices and devotion of the farmers of America will bring to a triumphant conclusion this great last war for the emancipation of men from the control of arbitrary government and the selfishness of class legislation.

PLEA OF THE PROFITEERS

In this country now everybody is talking patriotism and raising prices. The following from the Mobile Register will serve as an example:

"Wheat at \$2 maximum is said not to be an attractive figure for western farmers. They do not think they can grow wheat at that price, as the cost of everything has gone up amazingly. We have the same to say about cotton, which when compared with the price of meat, clothing, mules, tools and wages is still at a price not much above what it costs to raise it."

Let us admit for the sake of argument that there is very little profit in \$2 wheat and 30 cent cotton. Ought not somebody to do something for their country besides the soldiers who are risking their lives for it? There is certainly not much profit in fighting for \$30 a month. There is very little satisfaction in it when the soldier knows that his family at home is being robbed right and left by those who have kept out of the war.

But it is absolute rubbish to pretend that there is not a very large profit in \$2 wheat and 30 cent cotton. The war is giving the farmers an opportunity to make more money than they ever made before and we don't blame them for making it where they are making it through the operation of natural conditions. Where they are holding back their products to force up profits they are robbing the government and the men who are fighting for it.

Old Shylock has had a bad reputation ever since Shakespeare created him but he only demanded a compliance with a contract. He wanted his pound of flesh next to the heart of a man whose heart he should have cut out; for the brute he should have killed had insulted him beyond the endurance of an average man. He was very much better than those who are demanding the pound of flesh next to their country's heart whether they be capitalists or laborers, farmers or operatives in factories or machine shops. These men accompany their demands by loud professions of patriotism and in this time of hysteria words are accepted as counting much more than deeds.

FLORIDA LAND HIGH

But Former Congressman Sparkman Gives the Reason

Many people who come to Florida with the idea that good land can be purchased cheap are sadly mistaken after they get here and attempt to buy land that has been developed or that is situated in a good farming section with shipping facilities.

Florida land is well worth all that is paid for it and the reason is given by former Congressman Stephen Sparkman in the following dispatch: "When it is said that land in Florida has been sold for \$200 an acre, or \$500 an acre, persons who have been accustomed to dealing in farm lands stand aghast, but there

are hundreds of thousands of acres in Florida that are worth more than double \$500," remarked S. M. Sparkman of Tampa, at the Willard. "Land is worth as much as it can produce and there are many tracts in Florida that will produce fortunes."

"I know of one man in Florida who, on 25 acres of land, raised \$30,000 worth of celery. The cost of production did not exceed \$5,000, so his net profit was \$25,000. Another man on less than an acre raised strawberries that gave him a profit of \$600."

"There are many thousands of acres in Florida that are capable of yielding profits just as great as these. They only need intelligent cultivation, and that the farmers of Florida have been learning in the last several years. After the war, methods of farming in this country are going to undergo a very great change. Farm tractors, I believe, will play a very large part in this change. Indeed the entire question of labor probably will be solved by the tractor. We know that in the western states it has been almost impossible to obtain labor at reasonable cost and that it has always been uncertain. With tractors the question of labor will be a subordinate one, for the machines will do the work of scores of farm hands. The net result of course will be greatly increased production, and then we shall probably reach the stage where the cost of living will be within bounds."

Woman's Club Notes

Wednesday, Feb. 21st as Patriotic Day, the program being in charge of the primary school children, the earnestness and sincerity of these little ones winning the hearts of all present.

The flag drills and individual recitations were essences of the current trend of thought. Each little one, though unconscious of his work gave the audience an inspiration which will not soon be forgotten.

The little playlet was especially attractive. Elizabeth Whitner as Betsy Ross with her curtsies and grace carried us back to the days when Martha Washington lived, at which time the colors first saw the light of day and carried love and patriotism to the heart of everyone.

It is to be deplored that so few should take all the pleasure at these affairs, as others missed a rare treat.

Epitaph—Mrs. J. N. Whitner
Heart of sweetness, heart of grace,
Winsome, modest, fair of face;
A smile the suffering love to greet,
Her generous hand the poor to meet,
Noble and true and fine.

She never craved the ballot's power,
But longed for woman's greater hour
Of high achievement on the throne
Where

With the love that she alone could
light

The flame of high desire and noble
impulses inspire.

A queen of hearts and gentle reign,
With aught of pleasure, naught of
pain,

Just home, sweet home, the dear
domain.

Mrs. Galloway, accompanied by Mrs. Deane Turner attended the board meeting at Ocala last week and reports an unusually pleasant time spent with the club women of that and other places. Our president gave her report as state auditor and chairman of finance which met with quite complimentary applause. These ladies are generous in their praise of Ocala's hospitality and of their fine club house.

GETTING RECRUITS

Three Men Join the Colors From Sanford

The local Army Recruiting Station of Sanford still invites the attention of all young men of military age not included in the draft limit. General Pershing in France is badly in need of men of all trades and different service.

Those who joined the colors are Thomas E. Meredith, medical department; McDonald Carraway, aviation section of signal corps; Earl T. Chapman, quartermasters corps. The three young men left for Jacksonville on Feb. 25th.

Lenten Week Day Service Hour

The hour for the week day afternoon service at Holy Cross church will be changed on account of the lengthening of the days from 4 to 5 o'clock p. m. All the other services will be according to printed and spoken notices.

Mayor Giles Here

Among the prominent visitors to the city yesterday were Mayor Giles, Commissioner Vincent Green and R. B. Brossiere, business manager of the Reporter-Star. These gentlemen all have many friends here who are glad to see them. Mayor Giles and Mr. Brossiere are members of the Sanford Board of Trade and are boosters of Sanford as well as of Orlando.

THE REAL TEST
Not what you get by chance or inheritance, not what you start with in life, but what you gain by honest effort is what will make you truly successful. What are you doing to better conditions? What are you saving? Accumulate funds for future needs by starting a savings account HERE—NOW.
CAPITAL \$30,000.00 SURPLUS \$15,000.00
PEOPLES BANK OF SANFORD
WE WANT YOUR BUSINESS
H. R. STEVENS President C. M. HAND Vice-President F. L. WOODRUFF Vice-President
SANFORD, FLORIDA
O. L. TAYLOR Cashier R. R. DEAS Asst. Cashier
THE BANK THAT INSURES YOUR DEPOSITS

PUBLICITY PULLS PROGRESS
"PRODUCING NOT PROMOTING" BOARD OF TRADE RESULTS (BY THE SECRETARY)

Seminole county is going after the Florida State Fair prize this year and all indications point to success. The Fair Association has the full cooperation of the Sanford Board of Trade and the designs to be carried out, not only show the resources and productions of Seminole but adds a novel plan of exhibition that will surely please the eye of the tourist and find admiration at the hands of the capable judges.

Three gentlemen who were Sanford visitors last season are again our guests. This party is back again because of the cordial welcome extended them by the Board of Trade and citizens last year. They are: A. E. Olmstead, New York, S. L. Alderman, Pentwater, Mich., and Scott W. Norris, Clearfield, Pa. The last named gentleman called at the Board of Trade again this season and frankly stated that at no where else in Florida was he given the same hand of welcome as in Sanford, and, he added, "That's just why I'm here again this season and that's why I'm going to spend a few days in Sanford and all you have to do is keep up the class of work and advertising you are doing and Sanford and your county will rank second to none in the state. As it stands, I am a Sanford booster up in Clearfield."

There is an article in this issue that the Board of Trade asks you to read. It has reference to the production and sale of Seminole county and particularly Sanford celery and lettuce. When you read this article think it over. You must admit its truthfulness and if you will adopt this plan through the Board of Trade or through some other competent organization, you, Mr. Grower will find your returns increased 30 per cent. Your celery and lettuce will return you on an average \$50 more per car. Others have done this; why not you? Our merchants must also cooperate in this. The farmers all around Sanford spend more than a million dollars a year in Sanford and you get your share then in turn, it is to your interest to assist these growers by helping them in advertising their product. The idea is to get the consumer to order "Sanford celery and lettuce" and until you individualize and create a name you will continue to sacrifice your specialized product in the mart of common trade and consumption. On March 12th, at the monthly meeting of the Board of Trade the method proposed for the purpose of individualizing this product will be brought out. It means dollars to you to be there.

Complimentary auto drives were given the following tourists by the Board of Trade during the past four days: Mr. and Mrs. Keller, Toledo, Messrs. Page and Warren, New York and Mr. and Mrs. F. P. Conroy, Chattanooga.

Tourists leaving their cards at the Board of Trade office during the past week: H. T. LeBar, Delaware Water Gap, Pa., Scott W. Norris, Clearfield, Pa., S. L. Alderman, Pentwater, Mich., A. E. Olmstead, New York City, W. L. Gleesner, Atlanta, Ga., E. T. Webb, Jackson, Mich., Howard LeClark, Baltimore, W. L. Devine, Johnson City, S. Y. Johnson, Detroit, P. W. Knowles, Des Moines, Iowa, J. D. Carpenter, Buffalo, Irma Coleman, Sloux City, P. W. Steadman, Gem City, Idaho, L. M. Cassel, Indianapolis, D. W. Grether, Fon Dulac, Wis., Mr. and Mrs. Conry, Chattanooga, N. O. Blaine, Grand Rapids, Miss Helen Bowers, Trenton, N. J., Miss Stella Druen, Chicago, W. L. Crane and wife, Emporia, H. C. DeWitt, Poughkeepsie and Misses Emma and Jessie Downs, Philadelphia.

Tourists' Auto Day! That's the day we will need thirty cars at least and that's the day the Board of Trade proposes to give the tourists a sixty mile auto drive through Seminole county, making a stop at Longwood, Altamonte Springs, Oviedo and Geneva. Full notice as to date, etc. will go to these places in advance and the Oviedo and Geneva auxiliaries will be notified so they may arrange to meet and show these visitors over their towns. In the evening at Central Park a band concert will be in order and it is proposed to make it altogether a pleasant day for the tourists who have favored us with their presence. If you can spend your car and time for a few hours kindly phone the Board of Trade.

If you are a chronic kicker, the most fitting subject to kick is yourself. Of course you don't think so, but 99 per cent of the people who know you would tell you this is so if they cared to spend that much breath on you as a subject.

When the Board of Trade can assist the Home Guards, the Woman's Club or any organization of worth, we are yours to command. Our policy is to boost and build and it is assumed that yours is the same.

Notice the page ad in this issue of The Herald and notice the broad spirit of these advertisers wherein it is urged that "if the business house in your town carries in stock the goods you want—buy from him." These men are with the Board of Trade and these men and many more like them here of the type who expect to do something for Seminole county and these same men will win.

The Board of Trade is solidly with the Food Administration and our services are at the command of Messrs. Beacham, Huff and Whitney.

Red Cross Notes

A water cooler is very much needed at the work rooms. Anyone having one that they can give or lend will please do so.

The work of the workroom is progressing very satisfactorily indeed just now. Ladies are responding by coming up and working and much good is being accomplished.

The shipping committee packed and sent off on Friday's boat two

large boxes, containing 714 pieces and a bundle of some 92 pieces of knitted garments. There were 30 sweaters, 22 helmets, 20 pairs socks, 20 pairs mittens. A fine showing gotten together and made already for shipping by chairman, Mrs. A. E. Hill, who also assisted in the packing.

We are so proud to be accomplishing things and as the demand is great we must steadily and surely continue this work and send off many boxes and bundles of knitted wear such as these, which we feel sure merits a word of praise, the contents all made by directions from headquarters, inspected and finished by inspection committee before passing into hands of shipping committee wife as follows:

- 100 Hot Water Bag Covers
- 34 Suits Pajamas
- 1 Pr. Leggings, operating
- 214 Bed Socks
- 67 Prs. Bed Socks
- 25 Crutch Pads
- 100 Stretcher Pillows
- 36 Miscellaneous Items.

Please everyone having wool and knitted squares bring them in without fail as the work room committee are needing them for some unfinished work.

The Altamonte Auxiliary gave a benefit dance and card party last week from which was realized the magnificent sum of \$101.00. This is splendid and too much credit cannot be given this and other auxiliaries for their fine work and successful entertainments for this worthy cause.

A unique feature of the work of the Longwood auxiliary is the fact that on their work day which is Wednesday of each week every man who is a member of the Red Cross Chapter donates the price of a good cigar and at last meeting at Longwood they realized \$3.60 by this means alone. These auxiliaries are surely up and doing and if we don't watch out will put us to shame in their successful efforts at making money.

Governor Catts Here

Governor and Mrs. Catts were here Saturday night, the guests of Hon. and Mrs. Forrest Lake. They were accompanied by Hon. Milton Pledger and Hon. Lewis O'Bryan of Kissimmee. The party spent the night here on their way to the east coast.

Aspen Wood for Matches.

Aspen wood is used almost exclusively in making matches in Sweden as it is easily cut and porous enough to be readily impregnated with sulphur or paraffin.

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YOU KNOW
A perfect mixture gives you perfect
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Cool Motor—More Mileage—Saves Oil.
Saves 20% to 40% of Your \$3.50
Gas Bill. Price
Installed in One Minute and Automatic Forever
DIRECTIONS—Start Motor, retard gas and spark, then turn down carburetor adjustment slowly until motor stops, slip Ford Gas Saver over air intake and crank up. No other adjustments necessary.
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SANFORD, FLORIDA

Little Happenings
Mention of Brief
Personal Items
of Interest

In and About The City

Summary of the
Floating Small
Talks Succinctly
Arranged for
Herald Readers

Lyceum benefit concert. March 19. The varied program in preparation for March 19 promises a most delightful Lyceum benefit entertainment on that date.

Mrs. Wren McGuin has a special story for the Masons. Come hear it. 54-1tc

Mr. and Mrs. B. H. Paul of Mont. are visiting here at the home of Mr. N. B. Leonard. Mrs. Paul is Mr. Leonard's sister.

Break your cold or LeGrippe with a few doses of 666. 39-26tc

A ladies' quartet composed of Mrs. Herndon, Mrs. Mettinger, Mrs. Morgan and Mrs. Fox will be one of the attractions at the Lyceum benefit concert March 19.

Osteopath—Dr. W. M. Harper—Office and operating rooms Seminole Bank building, phone 195. 52-5tp

The Presbyterian church choir will give a fine selection in aid of the Lyceum benefit concert, March 19. All the numbers on the program will be highly entertaining.

Why let other towns show more appreciation for our reader? Hear Mrs. Wren McGuin. 54-1tc

Sam Ach, advance man of the Krause Shows who will put on the entertainment for the Elks Carnival here next week is in town and billing the country for the big show.

RUB-MY-TISM — Antiseptic Relieves Rheumatism Sprains Neuralgia etc. 39-26tc

Norris Lewis is home for a few days from the University of Florida. He accompanied the University Band to the big celebration at Fort Myers and reports a big time.

Middle aged woman with ten years' experience nursing confinement cases. Apply to 1201 Park avenue. 37-1f

Word comes from Dr. Ralph Stevens that he has been promoted to the rank of captain and his many friends here are rejoicing over his good fortune. Captain Ralph is at Camp Lee, Petersburg, Va.

Don't be a slacker. Come to the Home Guards entertainment. February 28. 54-1tc

A few of the good things in preparation for the event of March 19 have been mentioned in the Herald from time to time, but there are others just as captivating which will be noticed in future issues. Watch for announcement.

Expensive Hemstitching Machine just installed at the millinery shop of Mrs. H. L. Duhart. Ladies of Sanford are invited to call and see this machine in operation. Fourth and Sanford Ave. 13-1f

Ladies' ensemble, ladies' quartet, gentlemen's ensemble, gentlemen's quartet, solos, readings, instrumental and vocal delight, the artistic, the popular, wit, sparkle and fun, something to please everybody, at the Lyceum benefit concert March 19.

Regular meeting of Seminole Rebekah Lodge No. 43 Tuesday evening at 7 o'clock. Initiation of candidates. Installation of new officers. Refreshments. Visiting Rebekahs welcome. Sec'y.

T. W. Jones of Chase & Co. has returned from Jacksonville where he went to arrange the citrus fruit exhibit of Seminole county at the fair. Tommy says that Seminole will win the big prize among all the counties as Seminole has the finest and best displays of fruits and vegetables in the fair building.

The Home Guards will be our guests of honor. Let's give them a big time. 54-1tc

F. J. Fisher, secretary and treasurer of the Standard Motor Truck Co. of Detroit was in the city several days looking after his farming interests. He states that his firm are making trucks for the army and that business in this line is good. He expects to make Sanford his winter home some time in the future as he and his father own considerable land in Eureka Hammock near here.

For Wood and heavy hauling see Merrill, or phone 375. 48-1f

St. Cloud has a new bank. It is to be known as the Bank of St. Cloud and began business on the 15th.

Telephone your order for Elder Spring water to T. O. Charles, Tel. Nos. 338 and 334-W. 52-2tc

Arrangements are being made for rebuilding Lakeland's union depot which was destroyed by fire recently. The new structure will be of two stories.

Now is the time to plant your citrus trees. Visit the Lemon Bluff Nurseries, Osteen, Fla., and save money or get prices. 52-5tp

Elks Big Carnival and Jubilee. Coming back to Sanford, the Krause Greater Shows, who are this year bigger, greater, grander than ever. These shows are up-to-date and strictly high class and it must

be made known that Manager Ben Krause does not allow any immoral shows or gambling on the grounds. This mammoth show will arrive on Sunday on their own special train of ten 60-foot cars, carrying over 150 show people. So if you have furnished rooms at hotels or private houses make it known. All shows open on Monday, March 4th at 7 p. m. to Saturday, March 9th at 11 p. m. If you are looking for a week of joy don't fail to visit the Elks Big Carnival and Jubilee.

Basket Ball Schedule
Feb. 8—Duval, in Sanford.
Feb. 15—Stetson, in DeLand.
Feb. 22—Duval, in Jacksonville.
March 1—Cathedral, in Orlando.
22-1f

PRAISE FOR DR. HYMAN
Former Sanford Pastor Continues To Make Good

The following clipping from the Atlanta Constitution demonstrates that our Dr. George Hyman is making a record as a chaplain:

Eight hundred and ten of America's foreign born soldiers, members of the 326th Infantry regiment have been taught to read, write and speak English since their arrival at Camp Gordon little more than three months ago, according to announcement by an officer of that organization. The announcement of this remarkable accomplishment has sent a thrill of pride through the entire personnel of the regiment. When these eight hundred odd men were assigned to the regiment not one could understand written or spoken English and all instruction was necessarily carried on by means of interpreters and demonstrations. A few days ago it was desired that 25 such men be formed into an exhibition class, but not one could be found in the regiment.

The great work of educating these men was ordered by the commanding officer of the regiment immediately after their arrival at Camp Gordon, and in a few weeks the schools were well underway. Since that time all of the other organizations at Camp Gordon have inaugurated schools of their own, and the work is probably being carried on in other camps throughout the country. Though the work was carried on quietly and during those hours which did not conflict with the military training schedule, the success achieved by the 326th will probably be unsurpassed.

Three Influences Responsible
Three influences are largely responsible for the results which have been attained in this regiment: the orders of the commanding officer, Colonel McArthur, that the work be pushed with all possible speed, and the enthusiastic assistance which he rendered; the system inaugurated by Chaplain Hyman, who was directly in charge of the schools; and above all the untiring efforts of the eighty selectmen who acted as instructors.

These instructors, according to Chaplain Hyman, went at the work in a spirit of enthusiasm and with a sense of duty which speaks high indeed of the new army, gladly giving up much of their spare time to obtain the desired result.

Each company in the regiment organized its own classes, with an enlisted man as supervisor of the work. Under the supervisor were special instructors in penmanship, voice control, reading, etc., all of whom volunteers from the enlisted personnel of the regiment.

Four Grades Established
The course of study was divided into four grades, all of the students starting in the first grade and the more apt being rapidly pushed on through to the more advanced courses. A teacher was provided for every ten men, thus insuring individual instruction in all cases. Improvements were continually made in the system, one of which is that the supervisors of the various company schools now meet once a week with the chaplain for a normal course, and in this way the work throughout the regiment is coordinated and cooperation obtained. Each supervisor also reports each day's progress to the chaplain, the report being made part of a permanent record of results. Schools are held four times a week, each student continuing the course until the four grades are completed.

At the present time there are still 699 men in the classes, but all of these have passed beyond the initial stages, and most of them will shortly be ready to graduate.

List of Persons Called for Examination March 4th, 1918
John Edwards, Sanford
Henry Rolke, Sanford
Roger Whitted, Lake Monroe
Lawlis Oglesby, Sanford

George Frazier, Sanford
George Davis, Sanford
Paul Shuman, Sanford
LeRoy Thomas, Sanford
Sidney Murray, Sanford
Oscar Lendall Cates, Sanford
Walter Mitchell, Sanford
Henry Hutcherson, Sanford
Kyer Thomas, Sanford
Charlie Johnson, Sanford
Henry Tucker, Paola
Blas Connelly, Sanford
Willie Williams, Sanford
Sam Russell, Sanford
Clarence White, Geneva
Jefferson Hudson, Chuluota
James Henry Munroe, Sanford
Willie Coleman, Geneva
Irwin Dantzer, Sanford
Reuben Davis, Sanford
Barrett Malleiff, Sanford
William Wicks, Gabriella
Lodge Reed, Lake Mary
J. F. Green, Sanford
John Long, Chuluota
Frank Cox, Sanford
Edward Bradley, Sanford
George Pinnick, Paola
Nathaniel Finch, Sanford
David Roberts, Sanford
John William Pezold, Sanford
Thomas Jones, Oviedo
Willie Smith, Sanford
Johnnie J. Jones, Paola
Joseph Albert Canada, Chuluota
Leonard Cunningham, Chuluota
Everett Dugger, Sanford
Charlie Brown, Sanford
William Golden, Maitland
Thomas Noble, Sanford
John Robinson, Oviedo
Rafael Haria, Sanford
Willie Singleton, Sanford
T. D. Fossitt, Sanford
Manuel Fernandez, Sanford
Robert Lee Evans, Sanford

Richard McCall, Gabriella
Emmitt Wright, Sanford
James Fort, Longwood
Edwin Mitton, Jr., Oviedo
Grady Brown, Sanford
Seaser Hawkins, Chuluota
Alex Bell, Sanford
Charlie James Herlong, Sanford
Henry Neal, Sanford
Garfield Taylor, Chuluota
Dee Edward Walker, Sanford
Joe Martin, Sanford
John Dawkins, Sanford
James Lewis Porter, Lake Monroe
Taff Reed, Sanford
Shun Johnson, Sanford
Brutus Robinson, Sanford
William Spearman, Sanford
Duval Ford, Kolokee
Henry Scott, Chuluota
Hinton Walker, Sanford
Lewis Rufus, Sanford, Fla.
Dennis Walker, Sanford
Adam Foltz, Sanford
George James Miligan, Sanford
Henry Williams, Sanford
Samuel Albert Gordon, Sanford
Jerry Kingston, Sanford
Jack McAllister, Geneva
Frank Robinson, Sanford
Cossie Williams, Longwood.
James Albert Johnson, Lake Mary
Jas. Albert Johnson, Lake Monroe
Frank Howard, Oviedo
Ed Gaillyard, Sanford
George Wilkerson, Lake Monroe
Flowers Williams, Sanford
Manier Anderson, Sanford
John Johnson, Sanford
Irwin Woodward, Sanford
Sam Robinson, Oviedo
Thomas Gordon, Geneva, Fla.
O. B. Buckson, Sanford
Eddie Turner, Sanford
Arthur Philip Storms, Sanford
Ran Brooks, Paola
Boston Howard, Sanford
Bradford Everett, Geneva
Dock Crawford, Sanford
Harry Still, Sanford
Walter Harman, Oviedo
Roland Love, Geneva
Joseph Ashman, Sanford
Joseph Ben McIntyre, Sanford
Sam Jackson, Sanford
Alvin Horton, Sanford
Rolf K. Rolison, Sanford
Ed Thomas, Paola
Frank S. Wright, Sanford
Morris Edwards, Sanford
Samuel Price, Sanford
Sam Peterson, Paola
Frank Blake, Sanford
Otto Buttkins, Sanford
James Williams, Sanford
Ivey Shaw, Sanford
Arthur Giddens, Chuluota
Marcus T. Goldsmith, Sanford
William Powell, Sanford
Henry Byrd, Sanford
Willie Tyner, Sanford
Ed Thomas, Sanford
Thomas King, Sanford
Joe Williams, Sanford
Johnnie Switzer, Sanford
Charlie Fields, Chuluota
Lige Jackson, Sanford
Bee Reeves, Sanford
Pat McFarlan, Sanford
Felix Parrish, Oviedo
Vernon Wier, Sanford
Henry Giles, Sanford
William H. Butler, Sanford
Bossie Smith, Sanford
George Hawkins, Geneva
Jerry W. Houston, Sanford
Freddie Thomas, Sanford
Isaac A. Jackson, Sanford
Alfred L. Oglesby, Lake Monroe
Joe Taylor, Sanford
John F. Coates, Sanford
Julius Scott, Oviedo
Elias Bell, Sanford
Arthur Billie Wright, Sanford
John Jelka, Sanford

Donnie Curtis, Brown, Oviedo
Charley M. Williams, Paola
Julius Huff, Sanford
Elijah Futch, Sanford
Willie Anderson Sanford
Lloyd Hill, Sanford
Pete Holden, Sanford
Sam Brooks, Geneva
Walter Garvin, Sanford
Joe Summons, Sanford
Oscar Middleton, Sanford
John Johnson, Sanford
Clifford Clair, Sanford
Zima Banks, Sanford
Harold Grant, Sanford
James Rochelle, Sanford
William A. Samuels, Altamonte Spg.
Wm. A. Samuels, Altamonte Spg.
Reuben Joshua White, Sanford
Trouble Cain-Hillary, Sanford
Eddie Brown, Sanford
Allen Horton, Lake Mary
Preston Cole, Sanford
Redney E. Burton, Sanford
Allen Jones Monroe, Sanford
Muston Black, Sanford
Albert Hunter, Sanford
John Henry McKeelar, Geneva
George Stephens, Sanford
Sidney Barno, Sanford
Wm. Currie Cummins, Sanford
David Peterson, Sanford
John Cherry, Sanford
Andrew Williams, Paola
Ernest Parramore, Sanford
Allen James Jackson, Sanford
Clifford Choice, Sanford
Oliver General, Geneva
David Minaryard, Sanford
Chester Thomas, Sanford
Eather Woodward, Sanford
Clarence Young, Geneva
George Washington, Sanford
Boston Irvin, Sanford
Henry Wright, Sanford
Albert Jackson, Sanford
Monroe Richardson, Geneva
Willie Anderson, Sanford
Charlie Maxwell, Sanford
Joseph Reed, Sanford
Alexander Aitch, Sanford
Arthur Simmon, Wagner
Robert F. Bizzell, Sanford
Willie Holmes, Sanford
John Moore, Sanford
John Hawkins, Sanford
Will Bias, Geneva
Joseph Ellis, Sanford
Robert Church, Geneva
Nathaniel Gilmore, Sanford
Isaiah Harris, Sanford
Joseph Ithmal Boston, Oviedo
Isaiah Myers, Sanford
Malchai Wyley, Oviedo
Levy Jenkins, Sanford
Samuel Brown, Geneva
Frank Burgess, Chuluota
Robert Nichols, Sanford
Jim Minaryard, Sanford
Clarence Chappell, Sanford
John N. Moore, Wagner
Archie Oxendine, Oviedo
William Royster, Sanford
Leon Tyson, Sanford.

For Rent
Both stores and houses. See me and I can supply your needs. H. C. DuBose. 49-8tc

Temple Chimes
Two interesting sermons were delivered at the Temple by Mr. Massey Sunday.

Supt. Jno. D. Jinkins of the Sunday school announces a lively case of "Liberty measles."

The Pipe Organ Society is meeting every week to sew for the Red Cross.

A star has recently been added to the Temple Service Flag. A total of sixteen stars now dot the Temple Flag.

President Hurley of the Fluke Union has a challenge out. He wants some one to show him who has the better union.

Pastor Massey had charge of the Royal Ambassadors at Sunday school last Sunday. The boys say he can teach as well as preach.

Miss Margaret Davis, the choir directress has arranged a special series of song and music for the next month.

The policy of Mr. Massey in beginning and ending his services promptly is meeting with great approval and success.

Prayer meeting every Wednesday night at 7 o'clock is getting to be the real dynamo of the church work. This meeting too begins and ends promptly. Mr. Massey is a sticker for promptness.

Social at Moore's
There will be a social at Moore's Station on Friday night of this week at the church.

Refreshments of pie, coffee and sandwiches will be served and in addition a candy contest will be one of the events of the evening. Everybody invited. The proceeds will go to a good cause.

Miss Inez New has returned to her home in Richmond, Va., after spending several weeks here the guest of her aunt, Mrs. W. W. Abernathy.

IN SOCIETY'S DOMAIN

HAPPENINGS OF INTEREST IN AND AROUND SANFORD

Mrs. No ma King McLaughlin, Social Editor. Anyone having guests, parties or any article for this column, it would be appreciated if they would telephone 270-J

Birth Day Party
Mrs. John E. Courier entertained with a lovely birthday party Friday afternoon in honor of her son, Master John Courier, Jr., who celebrated his third birthday. It was a patriotic party, the decorations being red, white and blue.

During the afternoon different games were played. A peanut hunt was very much enjoyed and little Miss Catherine Tillis having found the most peanuts was given a box of chocolates.

At five o'clock the little folks were invited into the dining room where dainty cakes and ice cream were served. The table looked most attractive in its red, white and blue decorations and in the center a lovely cake with three lighted candles. The favors were tiny red, white and blue baskets filled with candy.

Each little guest left regretting that John, Jr., birthday was a year off. Those present were Chauncey Wilson, Clarence Wolfe, Ralph Wolfe, Richard Howard, George Moye, James Hayes, Alice Elder, Maria Moye, Elizabeth Methvin, Catherine Tillis, Verna Bandy, Helen Kennedy, Eddie Tillis, Mrs. Wolfe, Mrs. Hayes, Mrs. Tyre and Mrs. Stringfellow.

H. H. McCaslin is in Tampa for a few days on business.

J. H. Jones of Orlando was a Sanford visitor yesterday.

Miss Mabel Hall of Genmant, Ky. is a guest at the Hotel Carnes.

J. W. Bush of Atlanta is in the city for a few days on business.

J. J. Kerns of Jacksonville was in the city on business a few days this week.

Mr. A. C. Husband of Hoboken, N. Y. is a guest at the Hotel Carnes.

E. F. Housholder and T. E. Wilson spent yesterday in DeLand on legal business.

A. B. Bell has returned to Gainesville after a few days spent in Sanford on business.

D. C. Brown, the popular salesman for the Tampa Coffee Mills was in the city yesterday.

Schelle Maines left yesterday for Jacksonville where he will remain a few days on business.

Mr. and Mrs. A. R. Martin and Mrs. A. Adramer of New York are in the city for a few days.

E. L. Gore returned to Jacksonville yesterday after several days spent in the city on business.

Mrs. A. W. Young arrived yesterday from Vero, Fla., and will be a guest of Mrs. Galloway for several days.

Mr. and Mrs. Chauncey Wilson returned home last week after several months spent in Charlotte, N. C.

The many friends of Mrs. and Mrs. Ed. Booth rejoice with them in the recovery of their little daughter, Isabel.

Mrs. J. B. Starling has returned from Jacksonville where she has been the guest of her sister, Mrs. Sims for several days.

Mrs. Osborne Herndon returned yesterday from Daytona Beach where she has been the guest of relatives for several weeks.

Mrs. M. Y. Bledsoe and Mrs. F. V. Holmes arrived yesterday from Jacksonville and will be the guests of their sister, Mrs. F. V. Leo for several days.

Arcadia is to have a half million dollar crate factory. The securing of this factory is directly due to the activity of Arcadia Commercial Club. A convincing argument in favor of commercial bodies.

Farmers of the county in which is the city of Pensacola, 1,000 in number, have petitioned the county commissioners to order an election to decide the matter of compulsory tick eradication for that county.

As a result of an enthusiastic meeting held at the court house in Tallahassee, a Leon County Dairymen's Association has been organized which goes on record for immediate steps to eradicate the ticks in that section.

Osceola county will construct fifteen dipping vats in the near future as a means of ridding the county of the dreaded cattle tick. Other counties all over the state are moving in the same direction and it will not be long until Florida will be tick free.

In Dade county reports are to the effect that more than two thousand acres will be planted to castor beans and several hundred acres in long staple cotton.

Often Destroyed by Fire.
Time after time, together with the rest of the city of Moscow, the Kremlin has been burned, the last occasion being in 1812 when it was occupied by Napoleon and the inhabitants of the city themselves started the conflagration in all parts of the city. It was indeed these fires which forced the little corporal to commence his disastrous retreat across the snow-bound steppes of Russia. Napoleon had his headquarters in the Kremlin, and while the flames were not so destructive there as in other parts of the city, yet they forced evacuation.

Buds and Flowers in Cooking.
The French Canadians are said to use the acid flowers of the redbud, or Judas tree, in salads, while the buds and tender pods are packed in vinegar. Honey locust pods, often locally called "honey-shucks," contain a sweetish, thick, cheese-like pulp, which is often eaten. Those of the mesquite furnish the Mexicans and Indians with a nutritious food. The Creoles of Louisiana, famous for their cookery, are reported to use the young buds of the saffron as a substitute for okra in thickening soups.

The Arab as a Neighbor.
The Arab makes a good neighbor. His love of the beautiful in architecture is evidenced in a hundred cities where his handwork survives. Every visitor to Granada knows what was left behind at the Alhambra. When the Arab met Rome, he produced Palmyra; having absorbed the Sassanian dynasty of the neo-Persian empire in 637, the Arab created Bagdad; in overrunning Spain, he worked magic at Cordova and Seville.

THE QUALITY SHOP

MILLINERY

The very finest and cheapest line of millinery that has ever been shown in Sanford will be on display at THE QUALITY SHOP in Lyric Theatre building, Sanford next week, March 4th to 9th. Special showing day will be announced later.

We appreciate the patronage of the people and we are placing the very best goods on sale for the least price.

I am out of the City this week in the market selecting Millinery and will bring a hat to suit every lady in the County.

We guarantee satisfaction to every customer.

Mrs. A. D. Parrish
Manager

May Doyle
Assistant Manager

Your
Last
Chance

B. L. PERKINS

A Few
More
Days

Thousands Have Been Benefited in This Sale

ARE YOU ONE?

TOO MANY STRAW HATS FOR NEW LOCATION

ON SALE Now's Your Chance! AT COST

My New Line, all New Straws, all New Styles and Blocks have Just Arrived. These as I say are too many Hats for Daytona.

Hence The
Big Slaughter
Price

**At Actual Cost To Put
Them In My Store**

Is The
Prices They
Will Go At

Think Of It Just At The Beginning Of The Season

\$10.00 Hats
On Sale at

\$7.48

Remember that my days are limited to a very few. Should there be anything in my line that you are likely to need now or next year, it will pay you to visit my store every day and **SAVE THE DIFFERENCE.** : : :

\$3.50 Hats
On Sale at

\$2.48

\$8.00 Hats
On Sale at

\$5.98

\$3.00 Hats
On Sale at

\$1.98

\$6.00 Hats
On Sale at

\$3.98

\$2.50 Hats
On Sale at

\$1.48

\$5.00 Hats
On Sale at

\$3.48

As before advertised my entire stock is on special Sale for the remaining few days. : : : : :

\$2.00 Hats
On Sale at

\$1.28

\$4.00 Hats
On Sale at

\$2.98

\$1.50 Hats
On Sale at

98c

Thanking You for Past Patronage and Extending Cordial and Lasting Invitation to Make my Store Headquarters when at Daytona

B. L. PERKINS

New Seminole Bank Building : : : : : Sanford, Florida

HOME DRESS MAKING PATTERNS

Middy Bungalow Apron for Juniors.



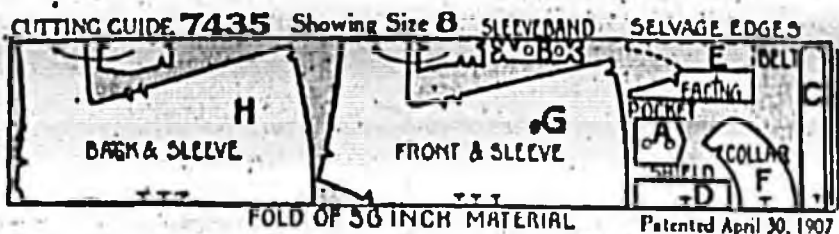
7435

Among the new, house garments for juniors is the middy bungalow apron designed to be slipped on over the head and laced at the front. It is effectively pictured here.

Now, there is nothing in the way of the young miss who wishes to help with household duties during these war times, for her working wardrobe is complete, even to the bungalow apron. In its newest guise the bungalow for juniors exploits a middy effect and, in a pinch, could be worn for a dress. The apron shown here is designed to be slipped on over the head. The open neck is finished with a collar and removable shield. The front of the apron is slashed and laced for the closing. The sleeves, in kimono effect, may be long or short. In medium size the design requires 3/4 yards 36-inch material.

The back and front sections of the pattern, having the sleeve cut in one, are laid along the lengthwise fold of material in cutting the apron. Gingham, percale or lawn may be used in its development. There will be room enough for the cuff and sleeve band at each side of sections H and G. The shield, collar and belt are also laid along the lengthwise fold of material. Opposite the perforations on a lengthwise thread. The straight edge of the facing rests on the selvage of the goods. If the short sleeve is desired, cut off lower parts of sleeve sections along lines of small "o" perforations before placing pattern on material. Cut 2 straps for the belt 2 1/2 inches long and 1/2 inch wide when finished.

Mercerized braid may be used to trim the collar and sleeves. Many young girls, taking especial delight in their house dresses and aprons, often add a touch of hand-embroidery to the front and collar.



CUTTING GUIDE 7435 Showing Size B. FOLD OF 36 INCH MATERIAL. Patented April 30, 1907.

Gathered Skirt Trimmed With Tucks.



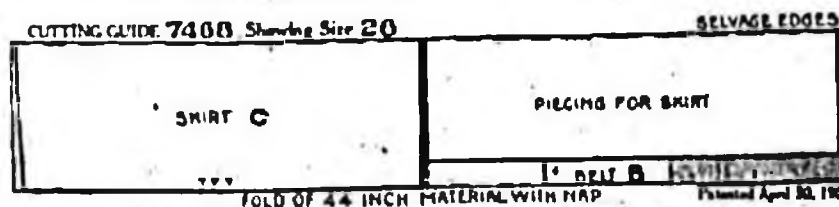
7468

A youthful skirt of one-piece design, suitable in development in all of the season's ultra materials. It may be trimmed with one or two tucks.

The most youthful of the season's new skirts is the gathered model. When made in one piece it makes a strong appeal to the home dressmaker. The skirt pictured here looks well in cashmere, wool or silk poplin, serge, etc. It may be trimmed with one or two deep tucks and is closed at the center back. The hem and waistband are of equal width with the tucks. Medium size requires 3 1/2 yards 44-inch material, with 3/4 yard 3-inch wide belting for stay.

The width about the lower edge is about 2 1/4 yards. If the skirt be desired with only one tuck, before placing the pattern on the material, cut off the lower edge along line of double small "o" perforations and turn a 3/4 inch hem. The material should be folded in half evenly and placed on a smooth surface. Then lay the section of the pattern marked by triple "TTT" perforations along the lengthwise fold. To the right of the skirt place the plecing, with the straight edges along the selvage of the goods. Below the plecing lay the belt, directly along the lengthwise fold.

Many of the fabrics for separate skirts have a soft finish. Duvetyn, peau de pece and tricotine have velvety surfaces, but they are too expensive for the average allowance for dress. Velvet and velveteen give place to none in the matter of ultramodish skirt materials.



CUTTING GUIDE 7468 Showing Size 20. FOLD OF 44 INCH MATERIAL WITH HEM. Patented April 30, 1907.

To Wear With the Winter Tailleur.



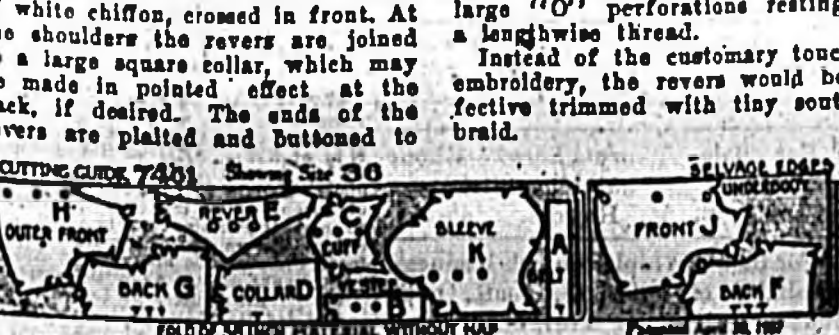
7461

A dainty waist in pink silk crepe de chine with large revers attached to the collar at the shoulders, crossed at the front and fastened to the belt.

the belt. Deep cuffs which flare at wrists finish the one-piece sleeves. In medium size the waist requires 2 1/4 yards 36-inch material. If an underbody is used 3/4 yard 36-inch lining will be needed.

To make the back seamless, lay the pattern on the material so that the triple "TTT" perforations will rest on the lengthwise fold as shown in the cutting guide. The collar is laid to the right of the back, also on the lengthwise fold of crepe. The straight edge of the front runs parallel with the selvage, the large "O" perforations resting on a lengthwise thread of material. To the upper right of the back is the revers, with large "O" perforations on a lengthwise thread. Whether the vestee is made of crepe or other material the pattern must be placed on the fabric as shown in the cutting guide, the large "O" perforations on a lengthwise thread. The sleeve is placed to the right of the cuff and the belt to the right of the sleeve. The open neck is finished with a vestee of white chiffon, crossed in front. At the shoulders the revers are joined to a large square collar, which may be made in pointed effect at the back, if desired. The ends of the revers are plaited and buttoned to

the soft, frilly effect that one likes to see upon opening the jacket is supplied by the large revers of this dainty pink crepe de chine blouse. The open neck is finished with a vestee of white chiffon, crossed in front. At the shoulders the revers are joined to a large square collar, which may be made in pointed effect at the back, if desired. The ends of the revers are plaited and buttoned to



CUTTING GUIDE 7461 Showing Size 30. FOLD OF 36 INCH MATERIAL WITHOUT HEM. Patented April 30, 1907.

Pictorial Review Blouse No. 7461. Sizes, 34 to 46 inches bust. Price, 30 cents.

A Side-Closing Separate Waist.



7456

An attractive separate waist of blue satin with side closing. The collar is trimmed with lace and has extensions which lend themselves successfully to a draped effect.

Plain satin blouses are very good looking and supply an urgent need of the woman who has to make a smart tailleur with dressy waist serve informal purposes in a pinch. The design shown here is built without a lining and closes to the left. The open neck is in square effect,

finished with a large collar to which a jabot is attached. The right side of the jabot is slashed to slip the left end through. The back of the waist extends over the shoulders to form a yoke effect in front. In medium size the waist requires 3/4 yards 27-inch material. If the collar and jabot are edged with lace, 1 yard will be required.

Today's home dressmaking lesson deals especially with the cutting of the blouse, which is a simple matter, if the guide as well as directions, is followed carefully. First, take two open widths of the satin and place on the sewing table, right sides facing. The front of the pattern is placed on the material first, with large "O" perforations on a lengthwise thread. To the right on the front the stay is laid, straight edges on the selvage of the satin. Below the stay place the sleeve, with large "O" perforations on a lengthwise thread. There will remain sufficient room to accommodate the jabot and trimming piece sections, both of which are laid on the satin so that large "O" perforations rest on a lengthwise thread.

The stay (that is left is now folded in half so that the back may be laid along the lengthwise fold. To the right of the back are the collar and cuff.

Side closing models are among the smartest of the new blouses and they have a very knowing air. Not all are finished in open-neck effect, a



CUTTING GUIDE 7456 Showing Size 36. MATERIAL OPEN 27 INCHES WIDE WITHOUT HEM. Patented April 30, 1907.

Pictorial Review Blouse No. 7456. Sizes, 34 to 46 inches bust. Price, 20 cents.

A Maternity Dress with Clever Lines.



7486

The expectant mother will be pleased with this maternity dress of blue serge trimmed with satin. The waist has a clever sash arrangement, while the skirt is plaited.

comfort and style is so unusual that this model is sure to appeal to every woman who is a prospective mother. Challis, voile or some soft material may be utilized in developing this model, originally done in serge. Medium size requires 4 1/2 yards 54-inch material, with 1 yard 36-inch lining for underbody. If contrasting material is used for the collar, 1/2 yard 36-inches wide will be needed.

The unusual shape of the outer front of the waist makes it necessary to place pattern section T on an open width of material. Of course the material is doubled so that each section will be cut in duplicate. The large "O" perforations rest on a lengthwise thread, and the outer back and sleeve are cut from the same width, large "O" perforations resting on a lengthwise thread of the goods.

Now, fold the remaining goods and along the lengthwise fold place the front gore of the skirt. To the right of the front gore lay the back gore, then the collar, all along the lengthwise fold of material. To the upper right of the collar place the vestee.

To cut the underbody, also fold the lining in half, placing the back along the lengthwise fold and the front with large "O" perforations along a lengthwise thread.

The collar is trimmed with small buttons of self-material, or an embroidered medallion in self-tone may be added as a decorative note. The right front of the waist is slashed at center front so that the left

A maternity dress that combines

A New Model in Slip-Over Effect.



7470

A very attractive one-piece dress of slip-over design in praline color cashmere. The front rolls back to form revers below a large square collar of satin.

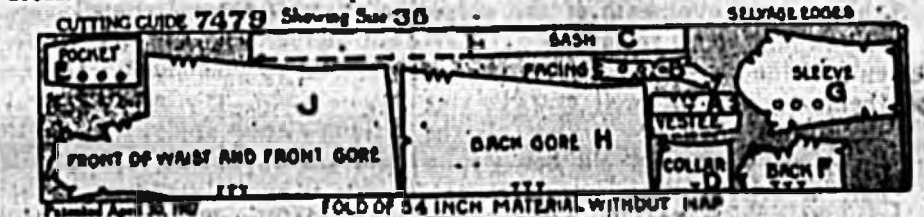
color cashmere, with a collar of black satin supplying the note of contrast. The dress slips on over the head, the front being cut into a deep V and filled in with a removable vestee of organza. The front of the dress rolls back below the large square collar. The back of the skirt is gathered and attached to the back of the waist at the normal waistline, a sash concealing the attachment. Large pockets, turned over at the top to form laps, trim either side of the front of the skirt. In medium size the design calls for 4 1/2 yards 54-inch cashmere, with 3/4 yard 27-inch satin for the collar.

In cutting the dress the home seamstress is saved much after work by placing the sections marked by triple "TTT" perforations along the lengthwise fold of material as shown in the guide. This arrangement does away with seams and saves time. Section J, containing the front of the waist and front gore of skirt, is placed into position first, with section "H", the back gore, to the right of it.

Lay the collar and back of the waist to the right of the back gore. Opposite the collar, place the vestee, and opposite the back lay the sleeves, both sections with large "O" perforations on a lengthwise thread of material. To the upper left of section "J" the pocket may be laid. The sash runs along the selvage of the goods.

If the skirt is desired shorter than illustrated, cut off the pattern along lower edge of gores before placing it on the material.

The addition of buttons to the front of the waist and pockets gives a chic effect.



CUTTING GUIDE 7470 Showing Size 36. FOLD OF 54 INCH MATERIAL WITHOUT HEM. Patented April 30, 1907.

Pictorial Review Costume No. 7470. Sizes, 34 to 44 inches bust. Price, 25 cents.

LEGAL ADVERTISING

Notice of Application for Tax Deed Under Section 8 of Chapter 4888, Laws of Florida. Notice is hereby given that Joe Kendrick, purchaser of Tax Certificate No. 2388, dated the 6th day of June, A. D. 1918, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in Seminole county, Florida, to-wit: 8 1/2 of W. 1/2 of NE 1/4 of NE 1/4, Sec. 6, Tp. 20 N. R. 31 E. S. 30. The said land being assessed at the date of the issuance of such certificate in the name of C. A. Page. Unless said certificate shall be redeemed according to law tax deed will issue thereon on the 15th day of February, A. D. 1918. Witness my official signature and seal this 5th day of February, A. D. 1918. E. A. DOUGLASS, Clerk Circuit Court Seminole Co., Fla. 46-Tues-51c

Notice of Application for Tax Deed Under Section 8 of Chapter 4888, Laws of Florida. Notice is hereby given that H. L. Hight, purchaser of Tax Certificate No. 1590, dated the 6th day of July, A. D. 1917, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in Seminole county, Florida, to-wit: 8 1/2 of Lot 23, A. E. Griffin's Sub. Div. part Sec. 7 and 8, Tp. 21 N. Range 30 E. The said land being assessed at the date of the issuance of such certificate in the name of A. E. Griffin. Unless said certificate shall be redeemed according to law tax deed will issue thereon on the 15th day of February, A. D. 1918. Witness my official signature and seal this 5th day of February, A. D. 1918. E. A. DOUGLASS, Clerk Circuit Court Seminole Co., Fla. 46-Tues-51c

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Women Better or Worse? Women, when they are bad, are worse than men and more diffused to commit crime. When the sex which is sweet by inheritance once becomes degraded it falls into greater excesses than the other. Women are always either much better or much worse than men.—Hospitate.

Moth Preventive. Pour a little turpentine in the corners of your wardrobe, or trunk if you wish to be rid of moths.