## TDDOCRAMTID A HERARIGTO ;plai tis coniection as HTOREY FOR OL IITERESTS

 mime mothe ChARGDAGAIST REAT NTtERDTT ENGRAVIIGG HEAD Enr WABMINCTON




Scouts to Observe "MAYFAIR," SANFORD'S NEWEST Minstrel Given By 14 th Anniversary SUBDIVISION, FORMALLY OPENS High School Pupils Of Its Formation TO THE PUBLIC ON THURSDAY Is a Great Success



District Meet Of Demolay Convenes at Orlando Tonight

|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | diome |  |
|  |  |  |  |  |
| dita ${ }^{\text {ata }}$ | Prenidet Cosiluce |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  | erf. rolatio ing ducer and |  |  | Herler |
| DeMolays. |  |  | haye |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  | Som | thal |  | Sren, 3sat Bue, A culoril |
|  | er. |  |  |  |
|  |  |  |  | Broke |
| dit | , |  |  |  |
|  |  |  |  |  |
| , |  |  |  |  |
|  | tive mar |  | pusht |  |
| Mand |  |  | were |  |
| g Map of Seminole |  |  |  | , |
| County To Be Placed | mss |  |  |  |
|  |  |  |  |  |
| What is mat of bo mit |  | winto nay. |  |  |
|  |  |  |  | $\vdots \text { men mon }$ |
|  |  | from Sale by Company |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

FORD SUCGERTS IVVETICATO: OLIEASES N COWECTION HITH COVERNHETT MEXCCAN POLCY
TAX REDUCTION MEASURE TAKING Momit semateat DEFINTTE FORMTO PRESS PROBLI

|  |  |
| :---: | :---: |
|  |  |
| atim mampen | Temem |
|  |  |
| Wata the nume iomem io | mamatam mut |
|  |  |
|  |  |
| tuir teatioin |  |
|  |  |
|  |  |
| a, mint |  |
|  | wastincorox fob, mabe. |
|  | 为 |
|  |  |
|  |  |
|  |  |
|  | Sed |
| datamemme | At to ame imo the emo |
|  |  |
|  | \% |
|  | and |
| \#entrice indic |  |
|  |  |
| Trtambemem | mand |
|  |  |
|  |  |
| 隹 |  |
|  |  |
| man |  |
|  |  |
|  |  |
| rebel Chieftain |  |
|  |  |
|  |  |


and

Mis poketwit will very populat
TELLS SUFFERERS HOW TO END PILES FOREVER

## 

 Ht han remiment for a








WELL
Pierson:Rogers AUT0 $\mathbf{C O}$.

> Repairing

MiLANE Today. Reginald Bar
Production "The Eternal Strugsle"

 Axitenely moving drana weit


## MINSTREL

The Athletic Asso促 High School will pre-
sent a black and white face Minstrel Thursday evening, Feb. 7, a the High School Aud torium at 8 o'clock.
There will be plenty of singing and dances. Don't miss it.
Admission 50 and 25 cents

## THAT

INC
NEED


Whenever you find your-
self
unp
agninat
such n
asit-

 The next time you need
extra h help tuicki; you must
hiva once er orer assustance at
antyly
have. Try the service of Herald
Wined ADS and he con-
wined.

 PHONE 148

Picture--Framing Correctly Done


BRING
YOUR
PICTURES
OVER
AND
YOU'LL
BE
SURPRISED
Mi-lady's Shoppe
AUDITORIUM, DAYTONA BEACH Monday, Feb. 18

## Two

Concerts
Matinee 3 o'clock Night 8:15


## Sanford Loan \& Savings Company

## apital $\$ 100,000.00$

WE LOAN MONEY TO SALARIED PEOPLE AND WAGE EARNERS ON MONTHLY PAYMENT PLAN. WE DISCOUNT ALL KINDS O

SIX PER CENT PAID ON SAVINGS
The Officers of this Institution are under $\mathbf{\$ 5 0 , 0 0 0 . 0 0}$ Surety Bond
F. W. PLEDGER, President 209 Magnolia Ave. G. E. McCALL, Manage:

## A Story of Success

How Studebaker Cars became leaders $\mathbf{1 4 5 , 0 0 0}$ people last year paid $\$ 200,000,000$ for them

THe moft takedabout cara baker Sixes -at sit sq75 and tin Sales have almost trebled in thio these cars, growing by leaps and
bounds, has been Motordomis chief
sensation Over $\$ 200,000,000$ was last yca
spent for Studebaker models Now we wish to expl: who are interester,, ewh
reasons for that succes

Studebaker has
always led For 72 years the name
Studebaker has stood for quality and class Studebaker equipages, in the carriage days, held
premier place. The White
House owred the: the days of Grant and
Harrison. cars only. But the Stude baker name, in this mod
ern field, simply ern field, simply had t
maintain its prestige.

## had the incentive - -w

 who now control, An our one ambitiobeen to maintai
Studebaker place.

## $\$ 90,000,000$ assets

 behind usStudebaker assets ar
$\$ 90,000,000$. We hav $\$ 50,000,000$ in moder
plants and

Not old plants re-adapted. We hav
spent $\$ 32,000,000$ in new five years. We have eqnipped them
with 12,50 up-to-d with 12,500 up-to-date machine3.
Over $\$ 8,000,000$ was spent on drop Over $\$ 8,000,000$ was spent on drop
forge plants alone. Another $\$ 10,000$,
000 on body plants, to maintain our prestige in coach building. . We believe that no other plant in
the country is so well equipped t

build quality cars as Studabaker. Engincering- $\$ 500,000$ yearly $\because \mathrm{Fe}$ crated an engineering depart There are 125 skilled men thore Who devote their time to studying
betternents in cars. bettern:ents in car
cono,000 tests yearly. There is a department of Methods and Stand is a cidspartment The of Mectiocls
every ctandard in. these cars.

Learis why 145,162 bought Studebakers in 1923

## Studebaikers hold the top place in the fine

 field today.In 1919, the public paid over $\$ 80,000,000$ or 39,356 studebaker cars for 51,474 Studebaler cars over $\$ 100,000,000$ or 51,474 studebaker cars, an increase of
In 1921, the public paid over $\$ 120,000,000$ for 66,643 Studebaker cars, an increase of $23 \%$ over 1920.
In 1922 , the public paid over $\$ 155,000,000$ for 110,269 Studebaker cars, an increase of In 1923, the public paid over $\$ 201,000,000$ for 145,162 Studebaker cars, an increase of In 1924, busi
位 Learn never befor Studebakers.

We apend $\$ 6000,000$ yearly ta.me chine all surffese of crank shatts,
iust au in Libety Airplane Motors. That is in Liberty Airplane Motors. That is tho reason for that perfect
balance, that absence of vibration. Every Studebaker car is Timken-
equippod. The Special-Six and the Big-Six have more Timken bearings than any car celling under $\$ 5,600$ in America. Ta Light-Six more than
ny competitive car within $\$ 1,000$ of any comp
its price.

Open cars have real
leather upholstery. They leather upholstery. They
cost $\$ 25$ more per car cose
tharr imitation leather. Ohr closed cars have Chase This is made from the soft fleece of Sedan requires from 15 to 18 yards.
Velour for this upholstery would save
to $\$ 100$ per car. Note the finish of every care. They add $25 \%$ to
labor cost on luxurious labor cost on
closed bodies.
Note the completeness of our larger closed cars. ars, the extra disc :wheels and cord tires, the steel trunk, the eourtesy light,
ctc. Think what they would cost you, bought as extras.
Thus we have made of quality cars. We have built a demand exceedOur factories employ 1,200 inspec-
tors, to make 30,000 inspections on tors, to make 30,000 inspections on
all Studebakers cars. Few flaws, few mistakes can escape them. That, we belineve, is the finest organization
cver dcvoted to moter

The price of quality On pay $15 \%$ extra to get for vital parts


SAN JUAN GARAGE
The World's Largest Producer of Quality Automobileg


wiord Daily Herald

WATER-THE GREAT NECESSITY - state healit bulletin
$\square$
$\square$
$\square$
$\square$
$5=5=$










Setting a Fine Example




than just opening up of another real estate development.
'lhe people of Santurd owe much to Harry Bodwell and
his associates who are converting the eastern end of the city
into one of the most beautiful residential sections in all Flor-
$\qquad$
$\qquad$
gardens of beauty by blanting many kinds of semi-tropical
pants and shrubs. This feature alone will add great value
not only to the "Mayfair" property but to every ixch of
$\qquad$
conclusive evidence timt sanford is making hest use of her
opportunities and is rapilly growing into one of Florida's
nost important cities.
$\qquad$
MY FAVORITE STORIES
The
operation by tity ocryuintitom un $\qquad$
$\qquad$
$\qquad$ QUICK SERVICE TRANSFER
Household Goods, Pianos, Safes, Trunks and Laggage
'Transferred Anywhere Any Time
Transferred Anywhere Any Time
Storage




AS WE BELLEVE
Men stay poor usually because they belleve in the limitation and scanty measure of things.

Naturally their lives are lived accordingly-in con. the moncy to buy.

This false belief will disappear only after they begin to saye money. With saving, cemes a new outlook EIRST NATIONAL BANK
ncomenvrr umpurn


|  | For Coughs and Colde, Headaches, Neuralria, Rheumatium and All Aches and Pains all drugcists <br> :5c and 65c, jers and tubee Hospital dize, $\$ 3.00$ |
| :---: | :---: |
|  - |  |
| BABY CHCN | BABY CHCK |

Do You Raise Most Of Your Balby Chictes Or Do Most of
It is estimated that about fifty per cent of the chicks Where Pratts Chick Starter and Chick Scrate erages of over Nitety-Five per cent are frequently made. Why not ratre ycur chicks the Iratt Why and Increase
your prohit: "Your Money Back If You A:e Not Satisfied" What more
can you ask

 RHON: 539 MYPTLE AVE. 8 Q' Forcin olateHatched Cricks. To Feather Out


Semimole Feed OO. WIm Avenue and Cosmmercind Sirel RETALL FEED

## Sanford's Social Side <br> Phone: Ottice 148; MRS. FRED DAIGER, Society Editor

##  <br> Anatole France, winner of the 1921 Nobel prize for literature, not- ed French nuthor is erititally ill cabbes report. He is show, here with his wif dur ranean.



MASTER PETERSON ENTER-
TANS AT BIRTIDAY

## 

H. W. Gordon of Atlanta. in in
city for a fow days atending

$\qquad$
$\qquad$
$\qquad$
Mr. and Mrs. G. C. Hopkins of
$\qquad$

New Victor Records Out Today

> RED SEAI. RECORDS
> 974-Ircmance (Rubinstein) Violin Solo. Hischa Elman. Souseni Doutigue (Fibich-sechinder) Violin Solo. Mischan Elman.
980 -Fleue ette, I Shall Never Forgel (Weatherly-Wond) Orville Harrold. 980-Theuctle, I Shall Never Forget (Weatherly-Wond
That is Why! (O'llara-Iratmer) Orville Harrold.
> That is Why! (O'Hara-Kratmer) (Orville Harrold.
979 Sheep and lambs (Inksrn-Ilcmer) Loulse Homer
> Ecotch Sangs (Rev. Dr. Revinue-licescn) Douise Humer
> MELODIOUS INSTRUMENTAL.
> 15378—Scherzo (Mendelssohn) Piamo Sclo, Master Shura Cherkassky Prelude (Mendelsichn) vocia ser iaster shura dalkassky LIGHT VOCAL SELECTIONS.
> 45377-Hold Thou My Hand, Me le Alecek. Grass and Roses, Merle Alcack 19236-Ohilliaby! Frank Crumit, Sweel Alice bom, Hilly Murray-Ed. Smalle (with The

> Happy and Gr-Lcecky in My Old Kentucky Home, billy Murray-Ed Smalle (with The Virginians.)

19237-Blue Grass Blues-Fox I'rol, David H. Silverman and His Orches Honolulu Blues-Fox Tro!, sack Chapman and mis 19230-My Sweetie's Swecter Than That-Fox Trat. The Denson Orchestr: Chicago. 192:11 Whe Wouldn't Do What I Asked Her Tc-Fox Trot, The Virginians For Winter Nights' Entertainment Hear This Weels' New Victor Records


## Tell the World

## About Sanford.....

## and Seminole County

the sanford herald will publish prosperity edition saturday, feb. 9TH.

$$
\begin{aligned}
& \text { Five thausaud extra copies will he listriluted hy the Chamber of Com- } \\
& \text { mere at tis luont at the Madisun Square Exhiblit in New York. }
\end{aligned}
$$ Thousands in other extra copies will be

izens of Sanford and Seminole County.

## this special edition

will be illustrated throughout.
It will tell of Sanford's pron;perit
It will invite the homeseceler to come tu Sanfurd.
It will be invalualbe as an advertising medium to both city and count RESERVE EXTRA COPIES NOW
The Herald is printing a limited number of eopies. Send in your order to
CLIP AND MAIL THIS COUPON

|  | Sanford Herald, Sanford, F'la. |
| :---: | :---: |
| Gentlemen:- |  |
|  | Please reserve $\qquad$ copies of the Prosperity Edition of The Sanford Daily Iferald for which I enclose remittance at the ratu of 5e per cops. |
|  | Attached hereto is a list of names. |
|  | Mail these copies to the names enclosed, it in understonel that this rate includes postage. |
|  | (Signed) |
|  | Address |

In The World Of Sports RICKARD SEES AN EVIL NFLUENCE IS BEHIND FIRPO

Number Thirteen Baseball Pass Pleased Wilson
 ${ }^{\circ}$ FABULOUS PRICES y.wivisumz PAID FOR PLAYER DUE TO FRENZIED FINANCE, IS SAID

## FOOTBALL PLAYS WILSONINVENTED WON GREAT FAME

fessor Wof histow Wistilon was and was pro
omy nt We


## Sanford Loan \& Savings Company

Capital $\$ 100,000.00$

WE LOAN MONEY TO SALARIED PEOPLE AND WAGE EARNERS ON MONTHLY PAYMENT PLAN. WE DISCOUNT ALL KINDS OF GOOD INSTALLMENT PAPERS.

SIX PER CENT PAID ON SAVINGS
The Officers of this Institution are under $\mathbf{\$ 5 0 , 0 0 0 . 0 0}$ Surety Bond

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY


This immense sales volume is important to vegetable growers and shippers for two reasons:
First-it shows the stability of our business. A concern
that operates on such an enormous scale must be firmly that operates on such an enormous scalc must be firmly Second-it shows enormous patronage. To roll up a sale turn, indicates that selling vegetables at auction has proven to be the most profitable method, otherwise we could not
have induced hundreds of growers and shippers to sell have induced hundreds of
through us year after year.

If our customers did not find it more proftable
to sell through us they would not bcour custamerst
And if it is more proftelo ior
And if it is more profitable for thee
should it not be more profitable for sou?
The answer is contained in our booklet "More D
it Growers." It's Free: Write for a copy today

## TheFruitfiluctionCo.

202-208 Franklin Street, New York City


Why d'ye think 600,000 people go into candy stores every day in the year, lay Jown 600,000 dimes and say "Oh Henry!"

That's what happens every day in the sear . . . 600,000 bars a dayl
Sut what dye think's the reason?

MORAL: Cet a dime's worth of good candy in the ORIGINAL

The man who orisinated Oh Hens: had the idea $\therefore$ maxing a GOOD candy sell in the quantity hat niost peop sist a little able on

And he pays as much Sor his materials as the best package candy manufacturers pay.

He won't make a 5 c bar, because he can't make it good enough. And 600,000 people appreciate that quality EVERY day. You'll like it yourself!

## Oh

 Henry!
## "THERE'SATIME FOR ALL THINGS BUT NOW IS THE TIME TO USE HERALD WANT ADS

## FOR SALE

 MISCELLANEOUS


LOST AND FOUND'

|  |
| :---: |
|  |
|  |  |
|  |
|  |

DRESSMAKING SALE

MADMEE E. GR TOUCHARD,
FBENCH DRESSMAKER
MPOTED HAND EMBRON.
EPED HINGERIEDRFSSES




SPECIAL NOTICES
TYPEWRITERES FOR RENT


## reliable coleg remedy

,TO THE HOUSEWIFE:-

| If you never read a line of any kind of news in this parer, it's werth a great many times what it costs you because it gives you every afternoon the last and lowest piices for the day. If you save only 50 cents a day on your shipping, it would represent one hundred and fiity dollars a year. |
| :---: |
| Doesn't matter what the prices were yesterday- |
| Docsn't matter whát they are going to be tomor-row- |
| What's the last and lowest prices today-The Herald tells you |

## real estate

## repairing. Typewnter Cileaning an phone 22 or Peoples Bank. Pond No person need become





BRINGING UP FATHER



| R. C. MA X W EL L |
| :---: |
| Real Estate |
| and |
| FIRE. LIFE. AIUTO |
| Insurance |
| SANFORD, - FRORIDA |

## Batteries

EXID.E
e-charge and repair all
RAY BROPHERS

