# A STATEMENT <br> TO THE PEOPLE OF SANFORD FROM FLORIDA FASHIONS 

Mail Order Division Removed To Orlando
Plorida Fashions has found it neecessary to move its Maill Order Divi. Non to Orlando. A building is now under construction for the company on-the Cheney Highway, It will be completed in time for Florida Fashlona to vecale its present Air Base quarters as requested ly the City for the renctivated Naval Air Station.

This move was necessary for two reasons.
The immediate reason was the need to find quick replicement for the 78,000 square feet of space ocecupied at the Air Base, and required on short nolice for the Navy.

The second reason was more hasice and existed even hefore the prewont national emergency. If was simply that the rapid growth of the mall order operation and the quickly developing manufacturing division to. gether required more quallified younk women emplayees than Sanford neemed able to provide.

On January thet, 1947, Florida Fushions had five persons on Ite pay. rolhe. By June, 1988, this' had grown to 178; hy June, 1999, It was e298: tind by Juno, 1950, it wan 446.' $A$ very large proportion of the employable gown rimen of Santord were working for Florida Fauhiona, and whon more help wns "eeded for mensomil' penk periods it could not he ommened. Employeen byally worked lonk hours of owertime and on nizht inhisicu. This wes often a' harddhip Yor them and the auditional coset was unperenubble to the company.

## Larger Community Necessary For Continued Expansion

By the summer of 1950 it was elear that Florida Fashlons was grow. ing fester than Sanford's ability to supply qualified young women workorm. To tumure the future growth of the company, a move had to be made to a sommulty with a larger population on which to draw for an ato. guato mumber of sultable workers.
A. A mervey was made of the principal cities of the state, mant of when meght to interest the company in locating in their commualition It was finally decided that Orlando would be the natural cholee because of Its mearneas to Senford and the probability that most of the pretent amplogow would be able to continue working in the new locatien without ©whe hardahip. Alvo, a survey which was made showed a large number of tralnod fomale workers available in the age groups most needed.

Oriando, through lis Induatrial Board, helped secure a nultable i-dyo-acre site and gave valuable ansistiance in making arrungementa for flowetag and dselgaing a bullding. Plans were drawn, and ateel way vur. choci if a $\$ 0,000$ square foot atructure as the finit unll of a combew. shatd 100,000 mauare fool Mall Order Building.

## Sanford Officials Advised

> Whan the decilion to proceod with theee plam was made, a meotiog Fhofole it July with toy officilats of the city and the Chimber of
 Geforie end the remones which made It necesary.
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tracting new wage earners Into Sanford. The Key fact remiained, however that Florida Fashons employed mostly woinei and that is family didd not ordinarilly move into a community in order io secure work for the wife or daughter. Unless there were work opportunifiea for the man of the family an the principat wage earner-and theni did niol meem to existall such efforts to enlarge the working forcd of womief could not help very much.

## Moving Plans Held Up

The plans for bulding were not pushed ainy further, however, during the early Pall since the businems outlook seemed so uncertain with the rapidly changing siluation in Korea. It didn'i siech wine to make no Im. portant \& move at such a time.

1i. During this period, powever, the employmidit problem remained, and we arain brought it to the attention of the proper authoritien.

## nus Laoking Ahead To Base Reactivation

 When the war beture made $1 /$ cerfin that we were factigg large-
seale mobilization, we realized that the Alr Rase misht be reactivated


We sillil felt that the comtemplated move to Orlando should be post mondillt at all, ppopible, and, that we should make eivery iffort to remain in Seaforat for the prement.

Aecordingly, a survey was bekun of all iviallable vaciant property in Sanford suitable for our purponen, and nome of these quarters were leased on a stand by basis. A total of 26,000 square feet was acquired under leave and option. Even huildings murh too smiall for ceonomical operation were eomaldered, many of which would hived rigalied expenalve alterathoas. Finally, about a week ago, the hope of aciuitiay autficient space in Senforl was antidoned an winis mucti tiod comety, as well as resuling
 Pownd.

There seqmed no other course but to proceed wilh our original plans for, the mullinge in Ortando. since conutruetion hid been frozen, it wan nectanary to zel approval in Washington on the bask of an emergency, whelh appreval wan mecured. The Navy wanted the Atr Base quickly end wo preveded at onee with day and ditur sulfid to hill the 54,000 mauare foot Orlande unlt and have it ready mo that we would not holl up their metolule. Addilitalal ntorger yone that will bo meeded is aleo heliar acquired.

## Sanford Offered Cosponation

time to mout the emersency neel.


## Employees Will Receive Transportation Aid

Since the days of early 1950 when lack of help pointed to the need for moving to a larger conmunuity we have been concerned about the welfare of the employees who have contributed so much to our rapid growth. The choice of nearhy Orlando was made primarily with this in mind. In order to cause the least possilite hardship to our Sanford em. mloyees, travel assistance will be given by furnishing free bus transporta. thon. The company will also work out a cat pool plan, defraying the exponse of those who will travel in this manner. Every poosibile consideruthon will be given to the time and travel coavenience of our ca-workers.

## Sanford And Florida Fashions

Our concern has been and remains also for the welfare of Saniord, the community with which we have grown. We wish to commend the efforts of the City Commissioners and the other public spirited eltizens who have continually "freered their andintaice aind have done all in their power to help was.

Ftorida Fashions has not left Sanford. Hundreds of Sanford people will continue their "émiployiment with Florida' Fashlons, working in their nelghboring community.

Florida Fushoons Manufacturing Company remains in Sanford with Ita 8250,000 per year payroll, a payroll which did not exint four yeara ago. Now, in its own right, one of Sanford'n prineipal huminamen, ill employn 130 persons, and in developing rapidly.

Today, although producing aver $\mathbf{4 0 0 , 0 0 0}$ dresses ₹ yeinr, It still supHlies only $\mathbf{2 5 \%}$ of Florida Fashions' needa, and there tas greal opportunity for lis continued arowth. We are mow seeking multable and larger quartern in Seaford for this imporizat induatry.

## Sanford's Economic Future

We believe Sanford is going to continue growing -monmercially, induatrially, and in every other way. We helieve the reacivated Naval Air station will aid that arowth.

We hope to continue filling an importint place in the ufe of this commuality. We alnceroly pledge to the adminiatration and to the people In Sanford the theat we can poeally comeributo toward Sanford's wel. tare.

## Frow J. Shavice, Fruicien

FLORIDA FASHIONS, INC.
florida fashions manumactuaing CO, inc.


State Farmers Market Piggly-Wiggly Has Its 32nd Birthday


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## Stopgap Program Statements of officials have indicated some awareness Washlngton of the fact that ceillngs on prices and wages only a stopgap in the efort to control inflation. They <br> Ing is that freeze contained patent inequities. The most gla with the eariller amidimintatrations apeopeal not to raile pritices, while favoring those who ralised pricen anyway, and pen. while favoring those who raised pricices anyway, and pen. alizes those workers who refralined from forcing quick pay     with price and wage ceilings. Putiling the government on a sound financial basis and reducing the over-all cont of government so that the level of taxation can be made to cover expense are high on the list of meas bures required for a permanent buttress against inflation. Until the supply of goods and services can be brought into balance with market demand, that demand has to be held in check with limit Iimitations on credift and the volume of money. The task of holding back inflation remaing for the Ad- ministration, for the Congress and for the people. The na- tlon's economic proble suance of a freze order on prices and wauses.











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## Red Counter Attack Stalls Allied Push 8 Miles From Seoul



Truman Declares Railroad Strike
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## President Asks Congress For Quick Tax Raise Of \$10Billion

Eisenhower Says Men's Club Is Told Frigid Blanket Of Perscnal Income Tax Trained Troops $\begin{gathered}\text { U. S. Only Obstacte } \\ \text { To Suviet Conculest } \\ \text { Cold Descends On }\end{gathered}$ Needed In Europe To Saviet Conquest Central Florida


