

IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair While Away the Golden Hours—
Social Gossip

The Junior Epworth League of the Methodist church held their usual meeting Friday afternoon, in the church.

The Guild of the Church of the Holy Cross met at the residence of Mrs. S. O. Chase, Friday afternoon. Plans were perfected for the bazaar that the ladies annually hold during December. The hostess served dainty refreshments.

The Missionary Society of the Presbyterian church met at the residence of Mrs. R. L. Jones, Friday afternoon. Home Missions was the subject under consideration. A very interesting program on Cuba was enjoyed by the members. Mrs. A. T. Rositer was leader for the afternoon. When the program was concluded Mrs. Jones served delicious refreshments.

Sanford Young Lady Honored
Miss Charlotte Keelor's many friends in Sanford are congratulating her on her election as a delegate to the bi-annual convention of the General Federation of Women's Clubs, which will meet in San Francisco next spring. It is a well-deserved compliment, and Sanford appreciates the courtesy extended to one of her popular young ladies.

Auction Bridge Club
Mrs. S. O. Chase, was the charming hostess of the Auction Bridge Club Monday afternoon. Two tables of bridge were played. Mrs. Frank Lane made the highest score, and won the prize, a very pretty Japanese jewel box. At the conclusion of the games, delicious refreshments, consisting of cream chicken in peas timbales, biscuits, olives and coffee were served.

Mrs. Chase's guests were Mesdames R. S. Keelor, Forrest Lake, B. F. Whitner Jr., B. W. Herndon, F. L. Miller, Frank Lane O. W. King and A. P. Connelly.

Sewing Circle
Mrs. J. C. Bennett and Miss Gail Moore entertained a number of friends, who met at Mrs. Bennett's for the purpose of re-organizing the Sewing Circle, which afforded so much pleasure to the members last winter. Miss Gail Moore was chosen president, and Miss Lillian Gibson secretary and treasurer. The membership will be limited to twenty.

Mrs. Bennett served chocolate and wafers.

The ladies present were, Mrs. N. J. Perkins, Mrs. R. C. Maxwell, Misses Beard, Mell Whitner, Lillian Gibson, Alice and Lucy Whitner. The circle will meet every Thursday evening. A larger attendance is expected at the next meeting.

The Sanford Music Club
The club met at the studio of Mrs. Munson, Saturday afternoon at 3 o'clock, notwithstanding the disagreeable weather; a very good attendance and an interesting program made the afternoon very pleasant. Mrs. Munson was the leader, and as vice-president presided in the absence of the president, Mrs. Martin.

Topics for consideration—The Three Great Sontas Writers.

Comparative analysis of compositions of Hayden, Mozart and Beethoven; paper of Miss Ellen Mahoney; a very comprehensive and cleverly defined comparison of the similar and different styles and methods pursued by those three great music makers in audibly expressing the melodies in their souls.

The second paper was a comparative analysis of the characters of Haydn, Mozart and Beethoven, by Mrs. M. H. Bowler.

The musical part of the program was a comparative demonstration of the artistic conception, clean technique and perfect setting for the melody of the sotas written by Haydn, Mozart and Beethoven.

Maud Alice Wagner played the sota in C, by Haydn. Mrs. Tolar played a minuet from A major sotas, Mozart, and also a fantasia in C sotas, Mozart. Mrs. C. G. Bair played the sota in C minor, op. 13, by Beethoven.

The discussion of first sotas compared with modern music was led by Mrs. Munson; all the points brought out were in favor of the sotas.

The name of a new member was voted on. After the announcement of the program for the next meeting the club adjourned.

For Moving Pictures.
The taking and exhibiting of moving pictures has been greatly improved by the use of the gyroscope. This steadies the tripod while the exposure of the film is being made and lessens the vibration while it is being projected on the sheet.

FREE RUNS TO SAVANNAH RACES WILL BE GIVEN

Jackson Argus and Other Papers Get In the Game.

Savannah.—As an evidence of the great amount of interest being taken throughout the state in the coming Grand Prize, Vanderbilt and light car races at Savannah during Thanksgiving week, nothing is more convincing than the action of a number of Georgia papers in promoting "free runs" to the races. The Jackson Argus was probably the first weekly paper in the state to inaugurate these contests, under the conditions of which trips to the races are given in return for subscriptions, the persons sending in the largest number of subscriptions in each militia district being awarded an automobile trip to the races, with all expenses paid. The arrangement has proven a splendid thing for the publishers, and will probably serve to increase the attendance on the races. It is certain that the crowds will be larger than ever before and that the events will be the greatest ever held in the history of automobile racing.

THOUSANDS WILL TOUR TO SAVANNAH RACES.

Largest Crowds Will Come From the Neighboring States.

Savannah, Ga.—Every indication makes it certain that the number of people from North Carolina, South Carolina, Georgia and Florida, who will attend the Vanderbilt Grand Prize and light car races at Savannah on November 27 and 30 will be considerably larger than ever before. This is attributable to the fact that such a large number of cars have been sold during the past year and so many will motor to the races. The run to Charlotte also served to stimulate interest. For several days before the races at least a thousand cars will be headed for Savannah from every hamlet, town and city in these states and Georgia to see the greatest automobile race event the world has ever known, for the interest is not confined to the cities this time, as has been the case heretofore. Savannah is preparing to cordially receive and entertain them.

WORLD'S MOST FAMOUS WILL BE AT SAVANNAH

Never Before Has Such a Crowd Been Gotten Together.

Savannah, Ga.—Among the famous drivers who will pilot cars in the great Vanderbilt cup, International Grand Prize, Tiedeman Trophy and Savannah Challenge Trophy races, which will be held in Savannah November 27 and 30, are Bruce Brown, Hurman, Wagner, Basle, Dawson, Hemery, Bragg, Grant, Mulford, DePalma, Tatzfeld, Hearn and a score of others. These drivers are all world famous. Never before was such a galaxy of world-famous drivers assembled in one place. The greatest rivalry exists and it is known that these men will enter the races to win at all hazards. It is "do or die" with them, for the race will make the driver and the manufacturer of the machine rich and world famous. No amount of money could purchase the prestige which winning these races will give the cars. The manufacturers have spent many thousand dollars building special cars and speed madmen will be rampant in Savannah during the otherwise calm days of our Indian summer.

GEORGIA-AUBURN GAME AT SAVANNAH NOVEMBER 29

Great Annual Football Game During Race Week.

Savannah, Ga.—In addition to the Vanderbilt and Grand Prize Races at Savannah during Thanksgiving week and the big poultry show that is to be pulled off, there is another stellar attraction in the shape of the great annual football game between Georgia and Auburn. These old time rivals will battle for the supremacy of the South at the Savannah Athletic park on Wednesday afternoon, November 29, the day before the grand prize race. The teams weigh about the same and each has a remarkable record for the season and a notable game is sure to be seen. Arrangements are also being made to have a big airship event and it is certain that there will not be a dull moment in Savannah during the week of the races. There is also to be a D. O. K. parade and special attractions will be on at all of the theaters.

Two generations ago a Dutch physician, out walking with his child, called the lad's attention to a passing bay load as big as a mastodon. "There, my son," said he, "is the equivalent of what one man eats in a year in excess of what he needs."

ANNOUNCEMENT

... THE ...

FLORIDA VEGETABLE GROWERS' ASSOCIATION

Take great pleasure in being able to advise its members of the selling arrangement the management has succeeded in securing, after weeks of hard and earnest work. Our plan gives us our own Salaried Salesmen in the largest markets of the United States, men selected for their expert ability and knowledge of the vegetable business, who will give us their entire time and attention when our business is moving and will not sell or be in any way interested in the selling of vegetables from Florida during our shipping season. These Salaried Men will be located as follows:

New York City	4 Salesmen	Chicago	3 Salesmen
Boston	1 Salesman	Minneapolis	1 Salesman
Philadelphia	2 Salesmen	Kansas City	1 Salesman
Pittsburg	1 Salesman	St. Louis	1 Salesman
Cleveland	1 Salesman	Cincinnati	1 Salesman

In addition to the Salaried Salesmen we have lined up a corps of Salesmen in the smaller markets numbering around eighty and have exercised the same care in the selection of these men as in the Salaried Branches.

In every case we have demanded ability to sell, highest moral integrity and expert knowledge of our business.

In every case, the Salaried Branches as well as the smaller points our Salesmen are Bonded to our Association, thereby securing us against any financial loss.

In addition to the great value of having our own Salesmen at every point to sell our products, we will have the double advantage of our own inspectors—always on the ground to protect our interests in the case of rejected cars, from any cause whatsoever.

As to our claim department for over-charges and damage on account of improper refrigeration and delay, we have secured the services of two of the most expert claim men in New York and Chicago who will give the most vigorous attention to any and all claims, and we will support these claims by a rigid inspection at this end, as well as at destination.

This advantage is of inestimable value to every shipper.

We shall positively sell every package we ship—not a package will be consigned for disposal.

Sanford Growers have never had such a proposition offered them or equal opportunity to secure the best results and prices for their produce. Every shipper will be given a full account of sales, which will tell HIM WHERE and to whom his produce was sold and for how MUCH MONEY, also all the charges against each shipment. There will be nothing to hold back.

The cost is not going to be high or excessive, but on the contrary surprisingly low, less than you have been paying.

Don't let any one try to convince you we have a wild-cat scheme or an impossible plan. We have got just what we say we have—a safe, sound business-like selling organization.

No patent system or special methods, but a straight-out and out selling force which has not been easy to secure, but we have got it and invite you to come to the office for further particulars.

This is your organization and you are entitled to all information.

We also have inside prices for all shipping packages, for the benefit of those who ship through us.

For Civic Improvement

The Civic committee of the Welaka Club, have prepared a very interesting program, for their meeting Thursday afternoon, in the Welaka Club rooms at 3 o'clock. Mrs. Henry Wight, leader for the afternoon. Subject for consideration will be "Progress in Civic Betterment." Mrs. Wight will entertain the ladies with an instructive talk on that topic, and will read the paper, written by Mrs. Gay, of Palatka, and read by her at the session of the "State Federation, in Jacksonville, last week; on "Civic Work in Florida."

The Wednesday Club and Lend A Hand Society are cordially invited to be present.

O. W. Jacobs believes that the strawberry crop of Lakeland will run about 800,000 quarts this season. The first berries picked this season at that place sold for \$1.25 a quart.

McCall's Magazine and McCall Patterns

For Women
Have More Friends than any other magazine or pattern. McCall's is the reliable Fashion Guide monthly in one million one hundred thousand homes. Besides showing all the latest designs of McCall Patterns, each issue is brimful of sparkling short stories and helpful information for women.

Save Money and Keep in Style by subscribing for McCall's Magazine at once. Costs only 50 cents a year, including any one of the celebrated McCall Patterns free.

McCall Patterns Lead all others in style, fit, simplicity, economy and number sold. More dealers sell McCall Patterns than any other two make combined. None higher than 15 cents. Buy from your dealer, or by mail from

McCALL'S MAGAZINE
235-245 W. 37th St., New York City

STAR THEATRE

Engagement Extraordinary
2 -- Nights Only -- 2
Wednesday, Nov. 22 and 23
"BEHIND THE BARS"

A Set of 50 Beautifully Colored Slides, showing life as it is in America's Greatest Penal Institution with interesting descriptive lecture by Prof. Scott Leslie.

On Thursday night, in addition to above, Prof. Leslie will show and describe a set of slides depicting scenes and incidents at the Coronation of King George. Don't forget the day and date.

COME AND HELP YOUR FRIEND TO WIN THE DIAMOND RING

Standing to date of the eight leaders in the contest:

- NAMES**
- | | |
|---------------------|----------------------|
| Miss Esgie Purdon | Miss Lucile Richards |
| Miss Margaret White | Miss Alma Pagenhart |
| Miss Linda Connelly | Miss Clara Miller |
| Miss Irene Thurston | Miss Margaret Davis |

W. J. THIGPEN & COMPANY

AGENTS

General Fire Insurance

Office with HOLLER REAL ESTATE CO.

Sanford, Florida

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 23

SANFORD, FLORIDA, FRIDAY, NOVEMBER 24, 1911

Volume IV

ALL AROUND FLORIDA

The General News of The Land of Flowers.

COLLECTED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

Tallahassee is to have a cigar factory added to her business enterprises. There is not an interior town in the state famed with so many natural advantages as Florida's capital, and every day sees something added to her growth.

Murders, hold-ups and crimes committed in the dark by footpads, who sneak away and defy detection, have aroused the people of Jacksonville to the ever-present danger that confronts them. So bold have these marauders become, and so confident of their ability to cover their tracks, that residents of this city, especially of the suburban districts, are calling for protection that the present city and county authorities seem powerless to give them.

Prof. W. N. Sheets, who was defeated four years ago for state superintendent of public instruction by W. M. Holloway, has announced that he will again enter against Holloway in next spring's primaries.

A live civic league has been formed by Winter Park citizens, for the betterment of the community.

A live board of trade has been organized at Alachua, with an initial membership of thirty-one.

A Potato Exchange has been organized at Elkton. This exchange is for the purpose of co-operating in buying fertilizer and seed and the selling of potatoes in a body.

Fire broke out in the Kibler block at Dannelon late Wednesday afternoon and was not controlled until that block and several wooden buildings adjacent thereto were destroyed. The firms that lost by the fire were Kibler Bros., the Dannelon hotel, Mr. Barganier's millinery store, Dannelon Supply company's hardware store, Knight & Strange's grocery, Bank & Griffith's drug store, Judge Guber's office and Zimmerman's candy store. The loss is estimated at \$50,000.

Nearly a million dollars will be expended in Gainesville during the next twelve months, which, it is safe to say will not be equaled by any city of like population in the south. A great percentage of this immense sum will be expended by labor, which will mean much for the city commercially, as the money, or the greater part of it, will be distributed among the business houses.

A story of unusual human interest, in which a young man of Fort Myers plays the leading role, has just been developed at Kalamazoo. Louis Bird, as he was known here, but who, it now appears, is in reality William Rowland, has been reunited with his parents, Mr. and Mrs. Nathan Rowland, from whom he has been separated ever since he was three years of age. Mr. Bird has been in the employ of T. A. Bass of the Bass Fish company on the railroad dock, for more than a year, says the Fort Myers Press.

Chief Deam of the fire department is the possessor of a very valuable hen, especially during these days of high priced eggs, the biddy having laid three eggs in one day. However, two of these eggs were not of marketable size and were found on the inside of the larger one; all three being in well developed shells.—Reporter-Star.

The handsome silver service which is to be presented to the battleship Florida, will arrive in Jacksonville Friday and will be on exhibition at Greenleaf & Crosby's store for a few days before it is sent to Pensacola, where it will be presented to the ship. The Florida's sister ship, the Utah, will accompany her to Pensacola.

Miami citizens held a meeting a few days ago to draw a color line as to what sections of the city the negroes shall live in.

The contract was let in Tampa a few days ago for the new ten-story building for the Citizens Bank and Trust Company. This structure will cost \$350,000, and will be known as an all-steel building. Work will begin on the 1st of January, the structure to be completed by April 15th.

Mr. Lee of St. Petersburg has been very successful in the cultivation of rice in this state, having averaged about 25 bushels of rice to the acre, and practically a ton of straw.

HENRY BEATTIE DIES

Paid Penalty For Wife Murder In Electric Chair

Special to The Herald:

Before Henry Clay Beattie was led from the death chamber to the place of execution today he confessed the murder of his wife to the two ministers Reva H. A. Denis and J. J. Fix. Beattie was to have been executed at sunrise but the confession took up considerable time.

At 9:00 a. m. today Henry Clay Beattie paid the penalty of his crime of wife murder. No untoward incidents interrupted the proceedings and in the presence of the prison officials the ministers and a few newspaper men Beattie was launched into eternity.

Yesterday the prisoner spent in prayer and meditation and the same iron nerve was displayed during the day that has characterized his actions since his incarceration.

For a few brief moments yesterday Beattie broke down and it was feared his remarkable nerve and stoicism were about to desert him. This was when he took leave of his father and brother Douglas. When the carting came the son laid his head on his father's breast and sobbed convulsively. One arm was flung across his father's shoulders, and the other hand gripped that of his brother.

"Goodbye," he said and turned away. Neither father nor brother trusted to make reply but made their way from the penitentiary. When they entered it again it was to claim the body of their kinsman. Hazel, the eighteen year old sister of the prisoner, and his two aunts drove to the prison in a closed carriage in the middle of the afternoon. They were in the death chamber a trifle more than an hour. When they emerged Hazel was on the verge of collapse, while all three were violently agitated and the eyes of each were red with weeping.

Their entrance and departure were observed by a crowd of several hundred persons gathered to witness the rumored visit of Beulah Binford to the prison. The report proved to be untrue. The girl whose subtle power over young Beattie is said to have driven him to the killing of his wife has been discovered in New York.

After their execution this morning the body was laid to rest in Maury cemetery beside his wife.

Pioneers At County Fair

The Orange County Fair Association has set aside January 31 as Home Coming day and the Orange County Pioneers' Association has been invited to participate in the exercises at that time and make it a day specially set apart for the old settlers scattered in all parts of the world, but who may be thus induced to return to their early home to enjoy the occasion.

Tragedy At Yalaha

C. F. Perry is dead and F. H. Pantley, Jr. is seriously wounded, the result of a duel fought in the woods at Yalaha last Tuesday, in the presence of Pantley's wife, who was the cause of the trouble, and her father, T. W. Green, who had gone with young Pantley to search for Perry and the young woman when it was discovered that they had run off together.

Circus Advertising Car

Car No. 2, advertising Sparks' circus was here yesterday and every available space is being filled with glaring posters and bills. The small boy will now stand entranced as he gazes in open mouthed astonishment at the many wonders of the greatest show on earth.

Weather Report

Rain followed by clearing tonight except fair in north-west portion. Cooler tonight. Cold wave north portion Saturday. Fair tomorrow in Celery Delta. Fine weather for lettuce. Sun will shine on the new mayor on Sunday.

Dance and Dinner

A big Thanksgiving dance and dinner will be given at the new Hotel Longwood, at Longwood, on the evening of Wednesday, Nov. 29. Nowell's celebrated orchestra will furnish the music. Sanford people especially requested to attend.

S. I. A. Meetings

The Sanford Improvement Association will hold a meeting at the residence of Mrs. J. N. Whitner, Monday afternoon, Nov. 27th. Each and every member of the association is urged to be present.

ON BUILDING A CITY

More Tourists, More Building, More Business For Sanford

RESULTS SHOW IN ADVERTISING

Commercial Club Will Play Important part in Sanford's Material Progress

At an early date President Lake will call a meeting of the Commercial Club to decide upon many measures of merit respecting the advertising, locating of factories, and other important features. There were several gentlemen in Sanford this week, looking over the situation as a location for one of the largest canning factories.

Already the plans of the secretary for advertising the city as a place of residence, are bearing fruit in many inquiries being received daily. The popular magazines will be used to interest new people and a fine lot of literature will be prepared to send them. The city will be advertised as never before, and every line of business will be stimulated as a result of the many peoples coming here in January and February. The campaign of advertising will be kept up all summer and in a year's time the wisdom of this move will become apparent.

GREAT SELLING ARRANGEMENTS

Florida Vegetable Growers' Association Announcement

The Florida Vegetable Growers' Association announce to the members that they have secured, after weeks of hard work good selling agents in the following cities:

New York City	1 salesman
Boston	1 salesman
Philadelphia	2 salesmen
Pittsburg	1 salesman
Cleveland	1 salesman
Chicago	3 salesmen
Minneapolis	1 salesman
Kansas City	1 salesman
St. Louis	1 salesman
Cincinnati	1 salesman

In addition to the salaried salesmen, they have a corps of salesmen in the smaller markets numbering eighty, and have exercised the same care in the selection of these men as in the salaried branches. In every case they have demanded ability to sell, highest moral integrity and expert knowledge of the business. In every case the salaried branches, as well as the smaller points, the salesmen are bonded to the association, thereby securing against financial loss. In addition to the great value of having their own salesmen at every point to sell their products, they will have the double advantage of their own inspectors always on the ground to protect their interests in the case of rejected cars from any cause whatever. As to the claim department for overcharges and damage on account of improper refrigeration and delay, they have secured the services of two of the most expert claim men in New York and Chicago, who will give the most vigorous attention to any and all claims, and will support these claims by a rigid inspection at this end, as well as at destination. This advantage is of inestimable value to every shipper.

Caught in Sanford.

The liberty of John Twine, the negro charged with shooting and dangerously wounding a negro woman several months ago, was taken away yesterday morning when Constable R. C. Whitten, of Sanford, rounded up the wanted man. He telegraphed the local sheriff's office that Twine was under arrest immediately after he had made sure of his prisoner.

The sheriff's office here had "caught a tip" that John had gone to Sanford. A warrant was mailed there to Constable Whitten, and soon the man was under arrest.—Times-Union.

Banks Will Close

On November 30th, next Thursday, The First National Bank and The Peoples Bank will close, giving everybody a chance to eat turkey and forget about the overdrafts.

New Telephone Directory

About December first The Sanford Telephone Co. will issue a new directory replete with information and very small space for advertising. This will be one of the best directories ever issued and those wishing space should look for the solicitor who will call upon you.

CREMATED IN JAIL

Locked Up in Calaboose Prisoner Burned to Death

Dade City, Nov. 23.—Noah Green, a well known farmer who resides near here was cremated in the calaboose this morning by a fire, which he, himself, started. Green was arrested last night on a charge of drunkenness and duly locked up. About 3 o'clock this morning, beginning to get sober, Green began to feel cold, and, scraping what rubbish he could gather on the floor, set fire to it. The flames quickly communicated themselves to the wooden building, which burned like timber.

Locked up alone in the place Green found it impossible to escape and began to cry loudly for help. No one was on the streets at that hour but a citizen who lives near the jail hurried to the place. He arrived too late, for Green was then beyond human aid. The building was burned to the ground and Green's charred and shrunken body was found in the ashes.

Green leaves a wife and five children.

Will Build The Bridge

When a good thing comes up in New Smyrna, everybody is for it. There may be a difference of opinion in political or matters, but when a matter of such great importance as building a bridge across the St. Johns river at a point that will not only benefit all sections of Volusia county, but the entire east coast, both north and south of us, as well as the interior counties in the middle and southern parts of the state—come up, the people will not let a small thing like the refusal of county commissioners to make an appropriation of one-half the amount required, stop the work.

It was decided by both Orange and Volusia counties and that the east coast ferry, near Osteen, was the best place for a bridge to connect the two counties. With this understanding, Orange has been spending her money at this point, until several thousand dollars have been spent. The Volusia county commissioners now refuse to co-operate with them, and if matters stand as they are now, and the bridge is built, Orange county will lose a large amount of money this year.

But the bridge will be built.

So says the board of trade and the people of New Smyrna.

Let's keep our pledge to Orange county to meet them half way—even if our commissioners do assume the position of our bosses, and refuse to do our bidding when they are really our servants.—New Smyrna Breeze

Will Make Fish Oil

The Menhaden Fishing Company of Philadelphia, Pa., is making arrangements to establish a well-equipped plant at Ponce de Leon, a village close to Mosquito Inlet, on Halifax river, for the purpose of manufacturing oil and fertilizer from the millions of menhaden that can be secured in the ocean near by. By the 1st of December the company expect to have a ship at Ponce Park that has a capacity of 10,000 barrels of fish a day and carries a crew of ninety men. Also three fishing boats, a supply boat and a large number of employees—probably 175 in all. The largest vessel is to be used as a factory, being fully equipped for turning out the finished product; but if the experiment is satisfactory, a permanent plant will be erected near the inlet.

Found Cox Guilty

Miami, Nov. 23.—After a trial lasting more than two weeks, the jury in the case of P. C. Cox charged with the murder of Miss Hattie Parcel, Wednesday night returned a verdict finding Cox guilty of an accessory after the fact, in attempting to conceal the crime by throwing the girl's body in the river. A motion for a new trial was denied and a new trial was immediately made.

The Parcel girl disappeared about the middle of last April, and two days later her body was found in the Miami river. Cox and two negroes were arrested in connection with the crime. The girl's father also was held by the police, but was released for want of evidence.

Sanford For Spencer

G. W. Spenser was yesterday elected mayor of Sanford by a majority of 103 votes over W. D. Holden. The entire Spenser ticket went through.

The new mayor is a baker, and manager of the Sanford baseball club. Mr. Holden is a prominent real estate dealer.—Reporter Star.

NEWS OF THE WORLD

Items of Interest Gleaned from Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

Joseph Pearson Caldwell, former editor of the Charlotte Daily Observer, died Wednesday morning, after an illness of two years.

Traffic came to a standstill in Atlanta Wednesday morning, when a ten-ton auto Gray ran over the toes of a tiny bare-foot negro newsboy. Such screaming had never been heard before. People three blocks away thought some terrible accident had occurred. Policemen came tearing from every direction, street cars stopped, and somebody telephoned for two or three ambulances, which came at the run.

Dr. Otto Schmidt, the cancer expert has applied for the Italian Marconi prize of \$20,000, offered for the discovery of a cancer serum. Schmidt asserts his ability to prove he has cured forty cases of cancer.

The bankers of New York city, who have been in session for several days discussing a plan to finance the cotton crop of the south and enable the farmers to hold for better prices, announce that they will advance \$50,000,000 to the growers.

"If the proposed National Reserve association plan becomes a law, it will provide an institution which will be able to extend credit in proportion to all the reasonable needs of business in this country, and at the same time, safe guard against the over-expansion of credit," declared Geo. M. Reynolds, president of the Continental and Commercial National bank of Chicago. While the proposed plan is not a wide departure from the present system, he said, it would correct the present plan's weakness and furnish the machinery for the natural flow and flow of business, while it provides for centralizing the resources of the country. It did not provide for centralizing power.

Lillian Graham and Ethel Conrad, two New York show girls who shot W. E. D. Stokes, the millionaire hotel man and sportsman, were brought to trial today on an indictment charging them with having attempted to take his life. Two other counts charge assault.

Witnesses for the prosecution in the Los Angeles Times dynamiting case have been threatened with arrest having withheld repeated effects of agents of the defense to bribe them, declared William J. Burns, the detective in the case, in an address today before the state secretaries of the American Bankers' association.

Samuel Gampers, John Mitchell and Frank Morrison, American Federation of Labor officials, must stand trial in the supreme court of the District of Columbia on charges of contempt of court arising out of the Buck Stove and Range case.

Beulah Binford, the seventeen-year-old girl, for love of whom Henry Clay Beattie, Jr., alleged to have killed his young wife, is said to have reached Richmond. Denial is made by the police that this is so, but several persons are said to have recognized her on the street. It is reported members of the Beattie family are afraid the girl will make a scene at the simple funeral that has been planned. Search for her is being made.

Boys Played Good Game

The Sanford High School team played the Orlando team on Wednesday the score being 6 to 8. The game was a very pretty one and was witnessed by a good crowd. The people here are not so great football fans as baseball fans but are becoming more interested in the great game. The Reporter-Star, has the following regarding the game:

The football game between Orlando and Sanford yesterday afternoon resulted in a tie—six to six. It was stubbornly fought all the way through and while our boys were faster, they were also lighter and thus had odds to work against. One of the star players of the Orlando team was Ferris Keller, whose rapid and intrepid work was of a high order. A fairly good crowd witnessed the game and cheered the home team to the echo. A return game will be played on the gridiron here on the 30th—Thanksgiving Day, when it is more than likely that our people will turn out en masse and see our boys do themselves proud.

COUNTY HAPPENINGS

A Budget of Interesting Items From Correspondents

THE EVENTS OF ORANGE COUNTY

Efficient Staff of Reporters Weekly Covers the Territory for The Herald

MOORE'S STATION

Special Correspondence to The Herald:
G. C. Perry of Cameron City has begun shipping string beans, and Mr. Brumley of Celery avenue is shipping lettuce.

Hilton Brown of Fort Christmas, has been the guest of his sister, Mrs. J. F. McClelland, returning to Geneva, Sunday, where he is packing oranges.

Rev. Somers preached here Sunday to an interested congregation.

Richard Hickson of Celery avenue, joined a party recently for a hunt, and reports the capture of three deer and much smaller game.

Mrs. Georgie Walker and son Leon, of North Anson, Me., who have been coming here winters, writes they regret being unable to come this year.

Dr. and Mrs. Minnick of Cameron City, dined with Mr. and Mrs. J. C. Ellsworth, Jr., on Sunday.

Mr. and Mrs. E. F. Repp, E. A. Gilbert, Howard Gilbert, Jennie McClelland and Hilton Brown enjoyed the Vassar Girls last Friday evening.

A picnic is being planned here for Thanksgiving, and will probably take place at Geneva ferry, with a fish fry and game broil.

We understand Editor Holly will personally conduct the correspondents at the circus, as we learn they are all ladies, with possibly an exception. Poor editor man.

CAMERON CITY CLIPPINGS

Special Cor. to The Herald:
We have with us our first winter tourist, Mr. Kneeling of Willoughby, Ohio, who is stopping at the Dressler home.

Mr. Aldrich and his son have returned to spend the winter in Cameron City.

Mr. and Mrs. C. G. Beck are expected back in the near future.

We see a good many tourists these days. People are turning toward the southland early this year, trying to escape the cold that is striking them north and west.

Prof. George Maris of Silver Lake, has been ill, but is out again.

Mrs. Charles Worthington and daughter were calling in Cameron City Monday afternoon.

Dr. and Mrs. Minnick dined with the Ellsworths on Sunday.

Mr. Herbert Maris and wife, of Philadelphia, are to arrive this week for a visit with their parents, Prof. and Mrs. Maris, on Silver Lake.

Miss Neva Gornly entertained the young people very pleasantly last Thursday evening.

It is surely a pleasure to have a local paper coming twice a week so well filled with news, giving weather forecasts, railroad timetables, etc. It is appreciated and enjoyed.

Mr. Spurling, with his mother and sister, from Indiana, were Cameron City callers Saturday.

The Farmers' Club met Tuesday evening, with about thirty present, and an interesting and profitable discussion on selection and preparation of celery ground was led by Mr. Smith of Cameron avenue. The club will hold its regular meeting in two weeks, at which time an election of officers will be held, and it is hoped we may have one of the men from the Experiment Station at Gainesville with us at that time to deliver a lecture.

The Cameron City people are planning to eat Thanksgiving dinner at the church, as they did last year, and any who care to join us will be very welcome. For any information regarding plans, see Mrs. Worthington, or call up Mrs. Minnick.

CELEBRITY NOTES

Special Correspondence to The Herald:
We are having that cool spell at last—feels some like winter.

Willie Bryan had quite a swell affair at his home this week—tooth-ache.

Mrs. J. D. Letson and Miss Lillie Lord were in town shopping last Thursday.

Mr. J. M. Wynn has had a very painful hand for the past week. Due poison set in and he has been unable to work for some time.

Miss Lillie Lord made a flying trip to Orlando last Wednesday. She went with Mrs. Hester and party in Mrs. Hester's car.

Mrs. Anna Connell, Mr. and Mrs. Earl Ewing, Mr. and Mrs. F. D. Berry, of Winter Garden, visited Mr. Berry's sister, Mrs. W. O. Nolan, last Sunday, Mr. and Mrs.

Berry having brought their infant son to Dr. Evans for medical treatment. The party came over in Mrs. Connell's car.

Mrs. H. E. Hester moved her household goods to town one day this week.

Mrs. J. M. Lord returned from a month's visit to her son, Rev. M. M. Lord, at Martel, Fla.

Mr. and Mrs. Charles Humphries gave an informal party for the young people, at their home, last Friday evening. Quite a pleasant evening was spent, playing games and telling stories. Refreshments were served, consisting of ice cream, cake and fruit. All report a fine time.

BUDA ITEMS

Special Correspondence to The Herald:
Mrs. King and Miss Lizzie Nicholson are visiting their nephew, Mr. O. R. Nicholson, on Daytona Beach this week.

Miss Bobbie Nicholson is visiting relatives in Sanford and Daytona Beach this week.

Mr. C. A. Raulerson was in Sanford last Wednesday on business.

Mr. J. J. Nicholson of Osteen, was visiting his mother last Saturday and Sunday.

Mrs. Ed Harper of Conway, is visiting her mother, Mrs. Taylor, this week.

Mrs. H. A. Nicholson and mother, Mrs. G. A. Nicholson, were shopping in Sanford one day last week.

MONROE NEWS

Special Correspondence to The Herald:
Mr. A. S. Hankins has recovered from his recent illness, having been confined to his bed for several days.

The Volusia board of county commissioners visited Monroe this week, to locate the ferry landing for the new road which they are building to DeLand.

Mr. C. W. Henderson of Knoxville, Tenn., visited J. B. Johnson of Monroe, and closed a deal with him to grow 10 acres of beans to supply Henderson & Co.'s Knoxville trade.

A BALD-HEADED WOMAN.

Shorn of Her Crown of Beauty, Loss in Love and Marriage.
Hair is certainly most necessary to woman. Who could love and marry a bald-headed woman? What charms could one array to offset such a disfigurement?

A woman's goal is usually love and marriage. Her crowning glory is her hair. The loss of her hair mars her beauty, happiness, and success. Yet there are thousands of women who are neglecting or injuring their hair to such an extent that it is only a matter of time when it will be utterly ruined.

Many women destroy the beauty of their hair through thoughtlessness or ignorance of certain facts. They use curling irons over-heated, or to excess, which destroys the natural oil of the hair, causing it to split, break, and come out. They do not shampoo their hair often enough, or too often. They use soaps or preparations which contain ingredients positively harmful to the scalp and hair.

As a result of such treatment, dandruff is created, the hair loosens, loses color, falls out, and baldness commences, unless proper and prompt precautions are taken in time. Then again, microbes and certain diseases bring about unhealthy scalp and hair conditions.

Almost any woman may rid herself of dandruff and diseased scalp and hair if she will but use the right remedy. We have that remedy, and we will positively guarantee that it will either relieve dandruff and baldness or it will not cost the user anything.

That's a pretty broad statement, but we will back it and prove it with our own money. We will return your money if you do not find that Rexall "33" Hair Tonic is an entirely satisfactory remedy that will promote hair growth and overcome scalp and hair troubles; that it will grow hair even on bald heads, unless all life in the hair roots has been extinguished, the follicles closed, and the scalp is glazed and shiny. It gets its name from the fact that it grew hair in 93 out of 100 cases, where it received a thoroughly hard, impartial, and practical test.

We want you to try Rexall "33" Hair Tonic at our risk. You surely cannot lose anything by doing so, while you have everything to gain. You had better think this over, and then come in and see us about this offer. You will be well repaid for your visit to our store. Remember, you can get Rexall Remedies in this community only at our store—The Rexall Store.

L. R. PHILIPS & CO.

J. C. Halsema
Manufacturing Co.
Lumber, Sash Doors, Blinds, General Millwork. Estimates and Catalogs cheerfully furnished.
JACKSONVILLE, LA.

INEZ HILL
PUBLIC STENOGRAPHER
Room 14 - Garner-Webbdruff Bldg.

Look Prosperous

The slochy man never carries that air of prosperity that the "Well Pressed" man has. Every day of your life you are impressing somebody with your personality.

The world is taking a series of moving pictures of you. Now, don't you think it would pay you to impress the world favorably by keeping your clothing free from spots and having them always well pressed?

The way to look prosperous is to keep your suit well cleaned and pressed by having a regular day to send them to the cleaner. We can send a wagon for your clothes regularly and keep them like new for you every day in the year. Why not phone us today?

Progress Steam Laundry
Dyeing and Cleaning Department
305-307 Cypress Avenue
Telephone 30.



Summer or Winter
we can supply your wants in the Automobile line. If you want to rent

A Motor For Any Purpose
we are at your service with the very best cars. We never sleep. If you are in trouble call us any hour of the night or day.

Sanford Machine & Garage Company
PHONE 331

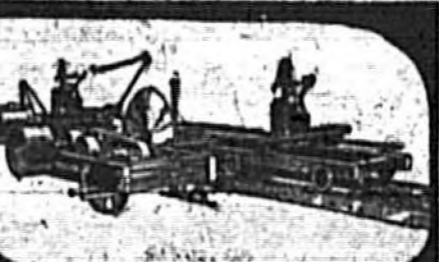


To Make Good Cigars

two things are absolutely necessary. Good tobacco and skilled labor. If either of these is inferior the result will be a common or poor smoke. The reason why the

TAMPA GUIDE
cigars are always satisfactory is simply because we carefully selected and inspect every leaf of the tobacco and employ cigar makers only who know their business.

MAXWELL'S
Sanford - Florida



Taylor Saw Mills
The simplest, lightest running, fastest cutting saw mill ever built—a mill that you can buy at the right price and with which you can make big money.

It's all in the Taylor Feed
Every mill fitted with wire cable drive, set-out attachments and adjustable idler. Improved carriage-backing device is quick acting and a time saver. Made in all sizes, portable and stationary.

We manufacture Engines, Boilers, Shingle Machines, Cut-Off Saws, Wood Splitters, etc., and do Foundry Work. Write for information and prices on anything you need.
Mallery & Taylor Iron Works
MACON, GA.

THE MAPES FERTILIZERS

No Acid Phosphate or any of its Aliases
ORANGES—How to get the Ideal Fruit that will bring you the very best grading when we get on a **POOLING BASIS**
Better prepare for that in advance. It will come. You will surely want them.

Maximum Juice, Thin Rinds, Bright Color and heavy weight. The Mapes System and line of feeding can be depended upon to produce these

VEGETABLES—Our fertilizers assure you perfect safety, improved lands, quickest maturity, best shipping qualities, largest crops and highest market prices.

Thirty-three years in Florida and never more prosperous than now.
Hear What We Have to Say About It

Write to L. A. BRUMLEY, Agent, Sanford, Florida
Or to J. R. TYSEN, Agent, Jacksonville, Florida

For full descriptive pamphlet just issued giving Mapes record in Florida, best methods of fertilization, materials, description of goods, etc.

PERFORMANCE

A slightly exaggerated performance, but let it stand for those Plus Qualities to be found in all Diamond Edge Tools.

Those qualities that have to do with the "Class," with "Hang," with "Clean Chipping" and "Working Ease" in the axe. Such qualities appeal to the man who uses the axe because it means easier work, better work, and more of it.

"DIAMOND EDGE IS A QUALITY PLEDGE"

W. L. MORGAN
SANFORD, FLORIDA

Early Rose No. 4. SEED POTATOES Bliss Triumph

Our stock was grown by us in Maine and New York State. The stock is guaranteed to be true to name, free from disease and rot. They are uniform in size and have not been damaged by frost or cold. Deliveries can be made immediately.

WE MANUFACTURE THE CORRECT POTATO FERTILIZER
INDEPENDENT FERTILIZER COMPANY. Jacksonville, Florida
J. E. PACE, Agent Sanford, Florida

SANFORD LODGES

Sanford Lodge No. 27, I. O. O. F.
Meets every Monday at 7:30 p. m. over Imperial Theatre. J. C. Hall, N. G. W. S. BALDWIN, Sec'y.

Seminole Chapter No. 2, Order Eastern Star
Meets every second and fourth Friday in month. Every one who has seen his Star in the East are cordially invited to visit the chapter.
ALEX. E. ROSSIGNOL, Sec'y.

F. O. E. Celery City Aerie 1853
Meetings first and third Tuesdays in every month. Hall in Welborne Block, third floor.

Phoenix Lodge No. 5, K. of P.
Meets second and fourth Mondays. Visiting knights always welcome. P. E. Hutchinson, C. C. Felix & Frank, K. R. and S.

Sanford Lodge No. 62, F. & A. M.
O. L. Taylor, Master; H. E. Tolar, Secretary. Communication every first and third Thursdays at 7:30 p. m. Visiting brothers welcome.

United Brotherhood of Carpenters and Joiners of America
Sanford Local Union No. 1751, U. B. of C. and J. of A. meets every Thursday night at 7 o'clock in the Eagles' Hall. W. A. Rumohr, president; T. L. Lent, R. S. & T.

B. P. O. E. Sanford Lodge 1241
Meet First and Third Wednesday night, corner First and Palmetto. W. D. Holmes, E. R. O. L. TAYLOR, Secretary.

L. O. O. M.
The Loyal Order of Moose meets every Monday evening at 8:00 P. M. on the 3rd floor of City Building. Dr. J. N. Robson, Dictator. R. H. Geiger, Secretary.

MANTELS, Grates and Tiling
ELECTRICAL FIXTURES
Largest Stock in the State. Write for Catalog and Prices.
CHAS. D. MCKINNEY CO.
Jacksonville, Fla.

Sanford Library
AND
Free Reading Room
ROOM 20
Upstairs, Pico Block
Open Tuesdays 4 to 6 p. m.
AND
Saturdays 4 to 9 p. m.
Strangers Welcome

Monuments and Memorials

Placed at the graves of your loved ones should be of the most durable marble and granite. Our long experience enables us to guarantee our monuments to be of the highest quality of material. Write us before making your purchase and we will submit designs and prices.

THE CLARK MONUMENT COMPANY
Jacksonville - Florida

THE SANFORD HERALD

Published Every Tuesday and Friday Morning By THE HERALD PRINTING COMPANY R. J. HOLLY, Editor W. M. HAYNES, Business Manager

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd 1900, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office in Herald Building Telephone No. 148

The ship that is carrying William J. Bryan to Panama is stranded on the rocks off the Leeward Islands. If it will only stay there until after the Democratic convention—but then why contemplate such good fortune.

If the Sanford Traction Co., really cares to cater to the people of Sanford Heights the cars could be run as far as Park avenue on every trip and save many accidents trying to walk the ties. There are many people on the heights who would appreciate this courtesy of the Traction Co., by a substantial patronage.

The ferry boat that plys between this city and Enterprise is a good project for both places and should be fostered. At present during a high wind it is impossible to land and some better docking facilities should be made at the end of the city dock for the convenience of the patrons of the ferry boat.

Out of a total sum of \$1,126,000 for harbor and river improvements in Florida the St. Johns river from Palatka to Lake Harney gets \$25,000 while the city of Jacksonville will get \$800,000 and Tampa \$1,09,000 for harbor and improvements. All the more reason why this section should elect a congressman at large from Orange county.

SAME HERE

A newspaper's best service to its community and to society as a whole, is sometimes more forcibly demonstrated in what it omits than in what it publishes. Sometimes there is a piece of gossip which you may think you ought to see in the paper; sometimes the error or false step of a wayward one, which you think we fail in our duty by not blazoning to the world. When to publish some small piece of news will serve no better purpose than to make hearts still sorer that already are bowed down, this paper has no time or space for the item.—Lakeland Telegram.

AN INDOMINIOUS DEATH

Today Henry Clay Beattie paid the penalty of his crime at Richmond, Va. He died in the electric chair for the cold blooded murder of his wife. The young man was reared in an atmosphere of refinement and money. Since early childhood he had every wish gratified every want satisfied and he repaid his parents by leading a wild and dissolute life that ended today in the felons dock.

At the last moment he professed the Christianity that should have occupied his attention in his younger days. His poor old father will be the one to carry the burden of sorrow and shame. Henry Clay Beattie has expiated his crime. Let his fate be a lesson to the young men who are starting on the downward path that can have but one ending.

WHEN YOU GET TOGETHER

Through its commercial club Sanford is preparing to enter upon an extensive advertising campaign. It is proposed to issue a series of booklets setting forth the advantages of Sanford and vicinity, both for business and residence; establish a country club, with connecting golf links; work for a new federal building and Carnegie library; construct a paved boulevard to the shores of Lake Jessup; improve the waterfront and erect a large tourist hotel. The club estimates that it will take about 20 years to accomplish these improvements, but believes the work can be done if all will get together. "Anything can be done when people get together." It is the pulling and hauling in different directions to advance personal interests at the expense of the common good, that defeats many a desirable movement. Here's a bumper to the success of all of Sanford's ambitions.—Ft. Myers Press.

SHOP EARLY

Have you consideration in your make-up? If so prepare to demonstrate it by doing your Christmas shopping as early as possible. There should be no joking about this matter. It is a serious problem and reform is sure to come. The burdens of Christmas are becoming heavier and heavier each year. Merchants and salespeople have just about all they can carry during the holiday time and relief will have to come or they will give way under the load. All shopping can not be done early, perhaps; but much of it can be and should be. If you have relatives or close friends in the retail business you know of the almost unbearable rush during the

last few days before Christmas. Realizing the load they have to carry will you not do your part towards relieving their burdens and the burdens of others by doing what buying you can during the next fortnight? Try the experiment this year and see if it does not bring you the best results.

THE HERALD'S SERVICE

With 548 votes to count taking until 2 o'clock Wednesday morning The Herald came out with the full account and was on the street at seven. This necessitated an all night vigil at the polls and other work of several men but this paper will cover the field in daily newspaper style as far as possible. The twice a week will give all the news as it occurs and our increased patronage demonstrates that the public is appreciating our efforts. If you know anything tell it to the Herald. Our staff is not ubiquitous and we cannot anticipate the happenings. The Herald is your paper and you are supposed to give us the news of your neighborhood.

THE LATE UNPLEASANTNESS

There are only a few people who really vote on elections. The majority of business men hate to dabble in politics, and really hate to be drawn into a controversy over an election. But since it is our prerogative, it is right that it should be exercised, and now that our municipal election is over, there should be a general love feast, and let's kiss and make up.

Whenever a certain party is in power, there is always another certain party that thinks the first certain party is not the real article. So certain does the second certain party become that all during the term of office of the first certain party the second certain party is laying plans to take possession of the said offices of the first certain party at the first opportunity, and this always happens sooner or later to a dead moral certainty.

During the heat of the campaign there are all kinds of charges and insinuations made by the partisans that in a few days are entirely forgotten. It is said that men will do more foolish things in a campaign than in any other form of American life and manners, and we would not change it if we could. The campaign, while strenuous, is a relaxation from the cares of humdrum business life, and it brings out all the good points and many of the bad ones in a man's general make-up.

But in the bright, warm sun of the day after the grotesque shapes of the night before lose their garish lights, and the mad, impetuous spirit cools with the slower circulation of a more forceful vocation. What seems a calamity the night of election is toned down and softened by the business cares of the day, and after awhile the one who is most concerned about the welfare of the state discovers that all is not lost, and there are other men who are fully competent to bear the burdens of the city, confident in their own ability and faithful to their trust.

The old administration will soon be out, the new one in, and with a brand new mayor and city council it is certain that Sanford will go ahead in the general march toward better things.

Only the grouch will sit back and take a pessimistic view of city affairs all the time, and as all the pessimists for the past few years seemed to be against the present administration, there is no reason now for any kicks being registered.

The position of mayor and aldermen of the present city of Sanford is no insecure and no bed of roses. There is work to do and plenty of it, and in the work all of us will have a share and take an active part, regardless of partisan feelings.

Each side spoke of progressiveness during the recent campaign. In fact, the main issue was about the percentage of progressiveness in the general character of each candidate.

Since each side had "progress" for a slogan, neither side can go back on the war cry, and The Herald will prod the first man who lags behind in the forward march.

To the retiring mayor and aldermen this paper gives one hand and to the new mayor and aldermen the other, and standing beneath the banner of progress we ask you to join hands, forget your differences and wedded together for at least two years, go forward and united, strong, a unit for a Bigger and Better Sanford.

WANTS

All Local Advertisements Under This Heading, Three Cents a Line Each Issue

Triple Silver plated B flat Cornet with Morocco apartment case, mute, cleaner, latest patent adjustable music rack good as new. Jules Levy guarantee for tone and finish, for sale cheap. Address or call and examine. R. F. D. 3, Sanford, T. W. K. 23-2tp

For Sale—One lot with two houses on it, Corner Oak avenue and Twelfth street. A. SCHNEIDER. 23-3-tp

Roasting chickens for sale. Call or write (mail Goldboro.) Fr. Schluter, Farm between Cemetery and Millers Orange grove. 1-tp

LUMBER LATHS MOULDING SHINGLES

McNAIR LUMBER COMPANY

(Formerly McNAIR & SON)

Dyal-Upchurch Building, Jacksonville, Florida

Our stock is Well Manufactured, Carefully Graded, Price Low. If your dealer cannot furnish our stock write us for prices.

The New Longwood Hotel at Longwood, Florida

Now open for business. We have a special week end rate of \$4.00 from Saturday night supper to Monday morning breakfast included. A pleasant quick place to spend your Sunday. Table supplied with the best the market affords. White help exclusively. Good service guaranteed

Special Rates by the Week or Month

Further information gladly given Write, wire or phone

C. M. ENTZMINGER

A. F. FALCK

Proprietor

Resident Manager

For sale—Large Gas Range—Reliable—Good as new. L. J. Hartley, Paola, Fla. 22-3-tp

I must sell my Toby—the handsomest and best of family horses. 302 Park avenue. 22tf

For Sale—Celery, Lettuce and Cauliflower plants. Chas. Campbell's place on Celery Ave. Inquire: J. F. Johnson on place. 22-2p

Furnished Rooms for Rent. Large front Room, 815 Park Ave., Telephone. Gas and bath. Phone 137. 22-6-tp

For Sale—Fine Lettuce Plants, at corner Beardall and Celery avenues. 21-3tp Reasoner Bros.

For Sale—Lettuce and bean hampers, in carload lots only. Best package on the market at the price, can ship on short notice. Address Williston Mfg Co., Williston, Fla. 21-10tp

For Sale, or exchange for city income realty—Five acres cleared land, southern part of city. 175 acres river front hammock, close in. A bargain. Owner, Box 473. 21-6tp

For Sale—5 acre farm, twenty bearing orange trees, 50 peach trees, also very large bearing pear trees, modern 5-room cottage, front and back porches, faces south Golden Lake, 3 miles south east of Sanford; 5 minutes walk to street railway, also Oveido railroad. Fine drinking water, good bathing, fishing and swimming. Also 10 acre tract of the very best celery and lettuce land, well located. 1/4 mile west Cameron City, less than a quarter of mile from Sanford traction carline. Land has a gentle slope from North to South End, so there will never be any danger of soured land. Guaranteed to get flowing wells on land. Reasonable price, and terms to suit. Address box 1127 City. 2-115

For Sale—Cyphers incubator and Brooder. Both for \$20 if sold at once. R. J. Holly, Herald Office.

Hatch chickens now. Get a Cyphers Incubator and a good brooder both for \$20 if sold today. See R. J. Holly at Herald office.

To sell—Residence cor. 3rd St. and Magnolia Ave. Address Mrs. Jerome Bruce, Sumpter, S. C. 20-6tpd

Three Light House Keeping Apartments For Rent—\$2.50 \$3.00 and \$3.50 per week Southeast corner of Second St. and Laurel Avenue. Mrs. Hooper. If

For Sale—Five city lots well located. Going at a bargain if sold at once. Rex Packard, Phone 103-2 rings. 14-1tp

For Sale—The richest high land farm in Orange county. Stock and tools. Thirty acres, 2 in fruit and 12 in cultivated field, balance in pasture and woodland. Good 8 room house and put buildings. Gasoline engine and water works. 3 1/2 miles from town, 1/2 mile from belt line on Silver Lake. Pleasant to look at. Very healthy. Elevation 70 feet above Sanford. Cheap and terms easy. C. F. Williams, Box 923, Sanford, Fla. 10-1f

For Sale—Cheap, one large soda fountain with fixtures including tables chairs etc. P. O. Box 956, Sanford Fla. 18tf

One of the most suitable tracts of land in Florida, near the beautiful Indian River, now open for sale. If you want good land, pretty scenery, health and comfort, do not let this offer slip by, write to J. P. Sundell, Lake Mary, Fla. 18-14tp

For Sale—Horse, wagon, carriage, single and double harness, gasoline engine and pump, farming implements and automobile, all at a sacrifice. A. B. Brock. 1f

Ten acres of good land for sale at a bargain. Three acres cleared and cropped last season. All under fence. Near loading station on traction line. Almost given away. Particulars at Herald Office.

For Sale—The simplest and best smudge heaters on the market. F. A. Schumpert, Sanford, Fla. 13-1fc

For Sale—A few pieces of good second hand furniture left. Call up Mrs. W. A. Minnick, Cameron City. 11-1fc

For Sale—New eight-room house, bath, gas, electricity, gas heater for boiler, large lot, flowing well, garden tiled. Inquire 118 French ave. 18-5t

For Sale or exchange for city income realty—Five acres cleared land, southern part of city. 175 acres river front hammock close in. A bargain. 18-8tp

DISTRIBUTORS FOR

- Steinway & Sons - Mehlin
Behr Bros. - Mathushek
"Crown" - Story & Clark
Kohler & Campbell - Haines Bros. and Fischer

PIANOS

The Autopiano

Send for Catalogues, Prices and Terms
John A. Cunningham
JACKSONVILLE - FLORIDA

SPENCER'S BAKERY

Only exclusive baker in the city. All mixing done with latest improved Sanitary machinery.
Spencer's Bread handled by all first-class grocers.

SPECIAL ORDERS FILLED PROMPTLY

We Make Everything Known to the Trade
PHONE 106. NO. 111 PARK AVENUE.

H. E. Schwitters & Son

Commission Merchants
Southern Fruits and Vegetables
867 Washington St., NEW YORK

Ripening Room for Tomatoes and other goods which require Artificial Heat

Market reports to Sanford daily by wire
REFERENCES—New York County National Bank, New York.

Apply for Stencils, Stamps and information to
Lewis Vegetable Exchange

Sole Representative for Sanford and district. Sanford Phone 251

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for Hurred Herald Readers.

A. P. Connelly made a business trip to Jacksonville yesterday.

R. G. Lawton of Atlanta, is visiting his brother J. B. Lawson of this city.

If I were Mayor is Mr. Waldrons topic at the Union Church next Sunday night.

The Lewis Vegetable Exchange is busy packing oranges and shipping the same.

Mr. and Mrs. A. Moses of New York are in the city again. Mr. Moses is in the commission business.

Mrs. A. J. Frenger has returned from a visit to Boca Grande, where she visited Mr. Frenger for several days.

Joe DeMont the count of Monte Banque was in the city on election day and voted. Joe says politics is politics.

Miss H. J. ... was in town several days ... managing a moving picture show.

The ladies of the Congregational church are to hold their annual bazaar Dec. 9. The place will be announced later.

Miss Allie Trafford returned today from North Carolina. She found Miss Emily in improved health and rapidly recovering.

Miss Hessie Tyner will arrive in the city tonight from Jacksonville, and be the guest of her sister, Mrs. R. J. Holly, for the winter.

W. J. Thigpen, left Thursday, for his old home in Greenville, North Carolina for a short visit to the home folks and business trip.

Mr. and Mrs. Walsman are back in the city and will spend the season here. Mr. Walsman is the well known representative of Armour Refrigerator Car Co.

Mr. and Mrs. J. N. Whitner, accompanied by Mrs. M. H. Bowler and W. Lyon, of Greensborough, North Carolina, a relative of Mrs. Whitner, motored to Orlando, Thursday.

Mrs. J. W. Wildman and Mrs. R. C. Maxwell, delegates from the Sanford W. C. T. U., to the W. C. T. U., State Convention left Tuesday for Tampa, where the convention is in session this week.

Mrs. B. J. Overstreet of Lake Mary, is in the Desoto Sanitarium, of Jacksonville, taking treatment for nervous headache. It is the hope of her maffy friends that she will soon be able to return home in good health.

Mills, the Florist of Jacksonville is now using the Herald advertising column to promote his mail order business in this section. Mr. Mills is the oldest Florist in the state of Florida and does an enormous business throughout the state by mail and express as well as in his home city.

The latest thing in Sanford is the free shoe shining department of the E. G. Duckworth Shoe Co. W. L. Tillinghast the manager has installed this feature for the benefit of his patrons. Customers may now get an up-to-date Ethiopian shine while they wait free of charge.

Mr. J. J. Mauser, cigar manufacturer of Sanford, came to Orlando today on a combination business and pleasure trip. Formerly, for years, Mr. Mauser was in the employ of Mr. Curry, now of Curry and Smith, the Church street manufacturers of the Lucerne Circle.—Reporter-Star.

Mrs. T. J. Miller, accompanied by Mrs. O. L. Miller, and little daughter Theodora, of Washington City, arrived in Sanford Tuesday evening. Mrs. T. J. Miller spent the summer in Buffalo, N. Y. City, with the family of her son, Dr. O. L. Miller. She also visited a number of other places of interest while away.

J. H. Overman left today for a trip through a number of the surrounding towns calling on his agents. The Progress Laundry of which he is manager, now does work regularly each week for over 20 towns in the vicinity of Sanford. This certainly speaks well for Mr. Overman and is a fine thing for Sanford.

Those desiring vocal instruction will be interested to hear that Mrs. Carrie B. Yeiser is opening a class at her residence, 309 Ninth St. Mrs. Yeiser has had the benefit of a Boston Conservatory Course and also a years training at the Cincinnati Conservatory of Music. This enables her to give to her pupils the very best advantages and should assure her a large class.

Mrs. T. J. Owen of San Antonio, Texas arrived in the city Wednesday evening and will make a short visit to her sister, Mrs. J. A. Harrold. Mrs. Owen will be pleasantly remembered by a great many of our citizens as Miss Mogella Young, who resided in Sanford with her parents, Mr. and Mrs. E. H. Young, several years ago. Mrs. Owen is also a niece of Mrs. T. J. Miller.

Mr. and Mrs. W. H. Howard of Oviedo, were shopping in the city today.

The Sanford Herald will get out a Christmas edition. Get your space early.

M. S. Nelson of Lanark, Ill., is in the city looking up his interests in the Celery Delta.

A brick road the entire length of Park avenue, will be one of the first improvements inaugurated by the new administration.

The election is over, and now comes Thanksgiving and turkey, and after that Christmas. Life is just one thing after another.

A. J. Frenger, was in the city for several days this week, coming home to vote. He is engaged with the Charlotte Harbor & Northern Railway.

The Woman's Missionary Society of the Congregational church meets in the church on Monday next at 3:00 P. M. A cordial invitation is extended to all ladies.

Found—On Park Ave., between 3rd and 4th St., Elks watch-chain. Owner will find same at Herald Office. 23-14

A big Thanksgiving dinner and dance will be given at Hotel Langwood, Longwood, Florida, Wednesday evening, November 29th, 1911. Music by Sewell's Orchestra.—Price for dinner and dance 50c. 21

ROAST PIG FOR THANKSGIVING—Leave your orders before the 28th for 20lb pig. All dressed and ready to cook. Only 10c lb. J. B. Williams, Sanford avenue, phone 62 21

Stamping—Shirt waists jabots, scarfs etc., over 200 patterns. See Mrs. Jno Jenkins and let her stamp your Xmas gifts. 308 French Ave. Phone 277 22-23

For Rent—House, 6 rooms and bath, corner Magnolia and Sixth street. Gas stove and gas lighting. Address A. L. Williams, Bishop Block. 23-2tp

At 115 Railroad way, opposite Express Office, Frank Graham's Tailoring Co.—For For Sale—One black broad cloth one piece suit and one all wool striped coat suit, also two men's suits. 23 tf

For Rent—Furnished Flat, reasonable. Inquire Capt Marks 21-1f

"To my Sanford friends who employ me when at the beach, and have used my Celebrated Little Pink Malaria Pills, which you know never fail to cure Malaria and Liver and Blood disorders. Tell your friends they can get them at every Drug Store in Florida. Call for I-C-U-C Pills Guaranteed by Dr. Jno. A. Van Nal-sah. Pri. 4-tp

Reduce the cost by living by patronizing the Gate City House where you get the benefit of good house cooking at \$4.00 per week.

Don't forget to try the dried chipped beef—chipped while you wait at W. W. Longs grocery. 15-1f

Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48 tf

What do you know about the Gate City House putting the price of table board down to \$4.00 per week. Some class to that place, eh?

We are equipped to handle your repair work. Sanford Machine & Garage Co. 48tf

One and two horse wagons with celery flared side bodies at Underwood's 7-1f

You can get home cooking the kind that mother used to give you and you only need to pay \$4.00 per week at the Gate City House.

All kinds of repair work. Sanford Machine & Garage Co. 48-1f

Gas engine repairs. Sanford Machine & Garage Co. 48-1f

They all say that the Gate City House gives you more good food than you can get anywhere else. Now the price has been reduced to \$4.00 per week. Go to it.

Autos and carriage painting at Underwood's. First class work. 3-1f

The nursing home at 8th and Elm Ave, is prepared to care for a limited number of surgical cases. Mr Wrights, nurse in charge. 33-1f

How can Parker feed as well as he does for \$4.00 per week, the Gate City House can feed 100 as well as 50 and that is how many this popular house will soon have.

Wade does most of the Sanford piano tuning. Phone or write to Wade, the tuner, Orlando.

The trains will not bother you now, at the Gate City House and the price will suit you. Only \$4.00 per week.

Lessons in Voice Culture (Italian System) Carrie Blaine Yeiser 309 Ninth St. Fri-23-4tp

A SNAP FOR A NEW COMER Two and a half acres on car line, one and a half acres set to lettuce, one acre ready for celery; plants growing on the place ready to set. See R. H. Marks, quick. 41-pd

Invincible Poe. The word-obsolete puts a battleship on the junkpile quicker than a hard-fought battle.

Thanks-giving.....

A T

Roberts'

TURKEYS

Live and Dressed

Celery and Cranberries

Oysters

Cheese

Switzer

Limberger

Pimento

Phila' Cream

Neufchatel

Walnut

Apples

Bananas

Nuts

Raisins

Mince Meat

In Bulk

J. D. Roberts

Next Door West of Postoffice Phone 39 Sanford, Florida

DOES it mean anything to you to have clothes to fit, properly tailored, to hold its shape and be absolutely satisfactory even to the slightest detail? We represent Ed. V. Price & Co., of Chicago, whose Made to Measure Clothes embody all these features. The Fall and Winter line of over 400 all-wool samples of the newest colors, designs and models are ready for inspection. May we have the pleasure of showing them to you?

M. FRANK

Clothier and Men's Furnisher SANFORD FLORIDA

DON'T...

Neglect the importance of having your school children comfortably fitted to serviceable WINTER SHOES.

We have given time and thought in the selection of our stock of Misses' and children's shoes. We can give you the best shapes for comfort, the best leathers for service, the best quality for price.

E. G. DUCKWORTH FEET FITTER

Phone 69 Sanford, Florida



THE STONE CHURCH Park Avenue GEORGE B. WALDRON, Pastor

OUR PLATFORM—As Broad as the Kingdom of God

IF I WERE MAYOR

Will be Mr. Waldron's Subject Next Sunday Night

YOU NEED THE CHURCH

Sunday School, 10 a. m. Sunday Morning Preaching, 11 a. m. Sunday Night Preaching, 7 p. m. Wednesday Social Meeting, 7:30 p. m.

THE CHURCH NEEDS YOU

Seeds and Poultry Supplies. We can supply you for immediate shipment. BEANS -- PEAS -- OATS -- RYE. Most complete line of Poultry Supplies. Garden and Field Seeds in Florida. Write For Illustrated Catalog. E. A. MARTIN & COMPANY. The Oldest Seed House in the State. 206 E. Bay St., Jacksonville, Fla.

Expert Watch Repairing All Work Guaranteed. Send Your Work to Us and Have It Attended to Properly. Engraving, Clock and Jewelry Repairing. GREENLEAF & CROSBY CO. Jewelers, Silversmiths and Importers. 41 West Bay Street Jacksonville, Florida

For Engraved Cards See The Herald

WHAT SANFORD SHOULD DO FOR THE BEGGER

By GEORGE B. WALDRON.

Delegate of the City Council to The First Florida Conference of Charities and Corrections Held at Jacksonville, November 17-18, 1911

HARK HARK!
The dogs do bark,
The beggars are coming to town;
Some in rags,
Some in tags,
And some in velvet gowns.

This old nursery jingle presents a problem not only true for all countries and all time but one that is particularly bothering the people of Sanford today. We are on the highway between Jacksonville and Tampa and the "hobo" and professional beggar, driven from those cities, is finding our city an "easy mark" for his activities. "The poor we have always with us" and the kind hearted people of Sanford are doing their level best to confirm them in that condition.

The recent Conference of Jacksonville has focused public attention upon this question and is pointing the way toward its solution through systematic organized charity. That body, representing all sections of the state, adopted the following resolutions which put the matter in a nutshell:

"Resolved, That we put ourselves on record as favoring organized, systematic charities and recommend the adoption of associated charitable organization by all cities, towns and communities of the state. We urge the hearty co-operation of city councils, county commissioners, churches, benevolent orders and fraternities, and all charitable institutions and other organizations to this end.

"We therefore recommend the code and transportation agreement of the charity organization department of the Russell Sage Foundation, which agreement is as follows:

"Before any charitable transportation shall be granted the organization or official having the matter under consideration must be satisfied by adequate and reliable evidence.

"(a) That the applicant is unable to pay the regular fare.

"(b) That the applicant's condition and prospect will be substantially improved by sending him to the place in question.

"(c) That the applicant will have such resources for maintenance at the point of destination as will save him from becoming dependent on public charity.

"(d) That the applicant has a legal residence in the place to which he is to be sent, or is a proper charge upon the charity of that community."

Evidently Sanford must begin at the foundation in this work, which in some respects makes our problem the easier. The time has come for action. The pastors of the Sanford churches are ready to do their part, many citizens have expressed their hearty approval, the Mayor and the City Council have shown their interest, let our municipal authorities now lead the way. I would suggest the following for immediate action:

1. A careful study and revision if found necessary of our city laws as to vagrancy. Let us have laws with teeth in them.

2. Then enforce these laws with an iron hand. Let begging become an unsafe trade in this community.

3. Let provision be made by the city for emergency needs of food and shelter, to be paid for always by work. If the recipient is unable to work let that fact be determined by a physician.

4. Then let the city authorities warn the public against giving aid to any applicant whose case has not been properly investigated.

5. Let the Council call together at the earliest opportunity a body of representative Sanford people, including pastors and delegates from each of the churches, lodges and brotherhoods, the Labor organizations, and all other philanthropic bodies of the city. This representative body would then be asked to grapple with the wider problem of organized charity whose aim is not only to give intelligently directed and adequate help to all the needy in our community but if possible to remove them permanently from their condition of public dependence.

Such action as is outlined above has the advantages of being simple and direct. It can be put into immediate operation and become just as efficient as a growing public enlightenment will permit. Today we have no system at all. We follow the way centuries old as indicated in the nursery rhyme.

Some gave them white bread,
And some gave them brown;
Some gave them plum-cake,
And sent them out of town.

Today these leeches get our plum-cake and then go out of town to fasten themselves upon another community and to be drawn yet further down into that slough of moral rottenness from which they do not escape. After all, the greatest loss is not the money cost of our present unbusiness and unchristian meth-

ods of treating these outcasts, but the loss we help to hasten in the moral fiber of their character. Sanford is big enough, wide-wake enough and christian enough to handle this present question in the only right way—through systematic organized charities.

Mayor's Proclamation

In accordance with the laws and ordinances of the City of Sanford, Florida providing for an annual election of municipal officers, I, Forest Lake, Mayor of said city, and by the power vested in me as Mayor, do issue this proclamation, calling an election to be held according to law on the first Tuesday in December, being the fifth day of said month, 1911, to be held at the usual place, for the purpose of electing Mayor, City Clerk and Assessor, Treasurer and Collector and seven Alderman, all to serve for a term of two years. Polls open from 8 a. m. to sundown. I hereby appoint as inspectors E. W. Dunn, F. A. Schumpert, H. C. Dubose; and R. C. Maxwell to be clerk of said election.

In witness whereof I have hereunto set my name, attested by the clerk of said city, with the seal of said city hereon.

Done this 18th day of November, 1911.
[Seal] FOREST LAKE, Mayor.
Attest: M. W. Lovell Clerk, Fri 20-30



ITCH! ITCH! ITCH!

Scratch and rub—rub and scratch—until you feel as if you could almost tear the burning skin from your body—until it seems as if you could no longer endure these endless days of awful torture—those terrible nights of sleepless agony.

Then—a few drops of D. D. D., the famous Eczema Specific and, Oh! what relief! The itch gone instantly! Comfort and rest at last!

D. D. D. is a simple external wash that cleanses and heals the inflamed skin as nothing else can. A recognized specific for Eczema, Psoriasis, Salt Rheum or any other skin trouble. We can give you a full size bottle of the genuine D. D. D. remedy for \$1.00 and if the very first bottle fails to give relief it will not cost you a cent.

We also can give you a sample bottle for 25 cents. Why suffer another day when you can get D. D. D.?

Sold by L. R. Phillips & Co.

Learn Dressmaking At Home

Earth \$10. To \$25. Weekly

FREE THE VALUABLE INSTRUCTION BOOK containing 20 complete lessons in Dressmaking with each course or mailed upon receipt of \$2.00.

WE TEACH BY MAIL, which enables you to become an expert Dress Maker in a few weeks.

OUR CORRESPONDENCE COURSE makes you independent for life. By studying a few hours daily you can make your own dresses, also, dressmaking for others, thereby earning more than the cost of your tuition while completing the course.

SEND FOR FREE CATALOGUE.

Greens College of Dressmaking
Clark Building
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YOU'LL SAVE TIME AND GET BETTER AND QUICKER SERVICE IF YOU GIVE US YOUR ORDER

Fancy and Commercial Stationery
Books on Every Subject
Surveyor's, Artist's, and Draftmen's Materials
Toys and Wedding and
Sporting Goods Society Engraving

DREW'S

The Big Jacksonville House

Cleaning and Dyeing

Send Your Orders for to the most thoroughly equipped and modern

French Dry Cleaning and Steam Dye Works

in the South. Mail orders from any part of Florida handled promptly and carefully. All work guaranteed.

Breazeale & Smith

Plant—229 East Union St.
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Ship FRUITS and VEGETABLES

To the Old Reliable Commission Merchants
Vincent & Co., Jacksonville, Florida

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BUILDER OF
MARBLE and GRANITE
Monuments, Tombstones, Etc.
Church Street, Orlando, Florida

We have no agents, therefore can save you his commission

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Residences, Sanford and Seivan Lake

L. G. STRINGFELLOW

JUSTICE OF THE PEACE
NOTARY PUBLIC
Office in City Hall

My Doctor Said

"Try Cardui," writes Mrs. Z. V. Spell, of Hayne, N. C. "I was in a very low state of health, and was not able to be up and tend to my duties. I did try Cardui, and soon began to feel better. I got able to be up and help do my housework. I continued to take the medicine, and now I am able to do my housework and to care for my children, and I feel as though I could never praise Cardui enough for the benefits I have received."

TAKE The CARDUI Woman's Tonic

Cardui is successful, because it is made especially for women, and acts specifically on the womanly constitution. Cardui does one thing, and does it well. That explains the great success which it has had, during the past 50 years, in helping thousands of weak and ailing women back to health and happiness.

If you are a woman, feel tired, dull, and are nervous, cross and irritable, it's because you need a tonic. Why not try Cardui? Cardui builds, strengthens, restores, and acts in every way as a special, tonic remedy for women. Test it for yourself. Your druggist sells Cardui. Ask him.

Write to: Ladies' Advisory Dept., Chittanooga Medicine Co., Chittanooga, Tenn. for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. 135

A Complete Line of Furniture

Come and choose just what you want. We have it. No matter what your requirements may be as to quality or price, we can

Furnish Your Entire House

from our magnificent stock. All woods, all finishes, all grades all styles. We are justly proud of our line and want to show it to you Drop in to-day

WILLIAMS & MILTEER

Rand Building Just across the street

GRAY

MARINE MOTORS

Last week in this paper we showed a picture of our 3 H.P. that sells for \$60.00, with complete outfit.

Hundreds of men in Florida immediately wrote for catalogs and full particulars.

This week we are showing a picture of a special heavy duty motor for work boats, the

7 H.P. Model "M"

A powerful motor for work boats. Built especially for the heaviest kind of service. Price—complete outfit ready to install—\$115

Motors for Large Boats—Small Boats—Yachts—Cruisers—Work—Speed—Pleasure Boats and Canoes

If you didn't get our catalog last week write for it today.

Remember we have a complete line of marine motors (1 1/2, 2 and 3 cylinders, sizes from 1 to 25 H.P.)

And that Gray Motors are absolutely guaranteed in every detail—you take no chance when you decide on a Gray.

There are many Gray Motors in Florida today giving perfect satisfaction.

12 H.P. guaranteed in every detail. Price with complete outfit \$168.00

WHAT USERS SAY:

Rosalia, Fla., April 13, 1911.
Gray Motor Co., Detroit, Mich.
I have been using one of your 10 H.P. engines for some time for towing yachts and find it doing about the best work around here. Yours very truly, F. A. Morris.

West Palm Beach, Fla., June 1, 1911.
Gray Motor Co., Detroit, Mich.
There is no more reliable motor on Lake Worth than the 10 H.P. Gray. Yours very truly, F. A. Morris.

There are hundreds of letters similar to the above in our files. A Postal Brings the Big Catalog.

GRAY MOTOR CO.
505 U. S. Motors Bldg., DETROIT, MICH.
Also Complete Line of Stationary Engines.

ORDER FLOWERS BY WIRE

OUR SPECIALTY! Wedding Bouquets and Floral Emblems
Phone or Mail Orders Receive Prompt Attention
PHONE 714 Open 7 a. m. to 6 p. m.
MILLS, The Florist, Inc. Jacksonville Florida

Subscribe for The Herald and get all the New worth Reading

Thanksgiving Shower
The ladies of the churches will entertain at C. C. 318 Magnolia avenue, from 3 to 4:30 o'clock, Tuesday afternoon, November 28, 1911 at a Thanksgiving Shower, for the benefit of the Hospital at Orlando. Many of our sick and suffering have been cared for there, during the past year and a liberal offering from Sanford is asked. A shower of hospital supplies, money, sheets, pillow cases, towels, napkins, toilet articles, jellies, groceries, old linen and muslin will be acceptable.

All our Sanford people are cordially asked to meet with us, enjoy the afternoon and bring a gift.

Reception Committee—Mesdames G. B. Whitton, C. H. Summers, J. W. Wildman, B. F. Whitner Jr., J. N. Whitner, A. E. Rounhill, Geo. H. Fernald and M. Frank.

The following is from the matron of the Hospital:

Another year has flown by, and once more I bring to your notice an easy method by which we can unite in aiding our very worthy Diocesan Institution, the Church Home and Hospital at Orlando. My suggestion (which in previous years has been attended with very gratifying results), is, that each Parish and Mission should hold a "Thanksgiving Shower" in November, and request donations of cash, groceries, preserves, medicines and hospital comforts and necessities of every kind. The request for these donations should be made public through the local newspapers, and the ministers of every denomination would doubtless announce the same from their pulpits the Sunday preceding the date of the Thanksgiving Shower. If asked so to do, make it known that the Hospital, although under the auspices of our Church, is entirely undenominational in its reception of patients, their need and suffering being the only titles required for their admission. If in any doubt as to what to contribute, perhaps a little personal incident may be helpful. During a long period of illness, lasting several years, a kindly Churchwoman visiting Fort Myers, came to me one day, bringing what she termed a "Mrs. Wigg's Basket," which proved to be a large market basket decorated with crimson ribbon, and filled to overflowing with treasures, which my friend said were just what she had "found" such comforts, when she had been an invalid. I cannot enumerate the contents of the basket, but there water pitcher and cup, glass candle stick and candles, night lamps, talcum and tooth powder, fancy soap, bed room slippers, head rest, perfumes, and other toilet delights, books, etc., and I am sure my pleasure in receiving was exceeded by her delight in giving. So my friends, just remember what you needed and enjoyed during sickness, and then try and supply some of the wants and alleviate some of the distress of those in the Hospital. A "Thanksgiving Shower," held possibly at a private house, will enable everyone to give a little, and believe me, you will enjoy your home celebrations far more, if you feel you have helped to "render Thanksgiving Day a pleasant season to those who are sick and suffering."

Will Open A Store At Sanford

It seems to be getting quite the thing for Orlando merchants to open branch stores at Sanford. First, Mr. N. P. Yowell who owns the big white store on Orange avenue, branched out and opened a creditable business house in the Celery City, then E. G. Duckworth, the "feet fitter," followed suit and now J. G. McCrorey & Co., the Five and Ten Cent store, people are preparing to open there. Lucky Sanford is a busy business place and a store of any kind there will be prosperous if well conducted.—Reporter Star.

Card From Mr. Spencer

Inasmuch as it will be impossible for me to see all of my friends personally in the next few days, I desire to thank each one through The Herald for their support in the recent election. It was indeed a great victory, and one that I am proud of. I shall never forget the evidence of confidence bestowed. I hope none of you will ever have cause to regret your choice, and I wish to say here that I shall work for what is best for all the people, and every man in Sanford is my personal friend. I have no foes.
Yours for the good of all the people,
G. W. SPENCER.

May Purchase A. C. L.

The Pensacola Journal has the following news item:
"Information from an out of town source whose identity cannot be divulged, but who is considered authoritative, is to the effect that the Pennsylvania railroad system will take over the Atlantic Coast Line, thus forming a direct connection to the gulf, and giving the Pennsylvania an outlet which it has heretofore been unable to secure coming over the line of the Seaboard from Richmond to River Junction, and from the latter place to Pensacola over the Louisville & Nashville, with which traffic agreements have been made."

BUTTERICK PATTERNS
...FOR...
DECEMBER

No Patterns Sent on Approval or Exchange

Monday, Nov. 20th

Will find many additional bargains all through the store. The Holidays are nearly here and daily new shipments of merchandise are being received and the selections are large enough to suit everybody's taste and pocketbook.

OUR line of Toys, Dolls, and Holiday goods of all kinds are eye openers at the price.

THE BUSY BIG STORE

\$1.35 shirtwaists in all linen, genuine man-tailored effects in plain and pleated styles. Also a strong line of embroidered waists in the latest designs. Special MONDAY'S SALE

6 SPOOLS
J. & P. COATS' THREAD
FOR
25 Cents
All Numbers

98c

SUITINGS

Now is the time to select a fall dress pattern; just received, another shipment of serges, voiles, panamas, tulle, suitings and ladies' cloths, in all leading shades. See these specially priced Monday.

15c RED SEAL ZEPHYRS 11 1/2c

One of the most attractive selections in all the newest weaves and designs ever brought here, will be found in our display of Red Seal Zephyrs. These are regular 15c sellers. **11 1/2c** Our price only

Our line of **SUITINGS** are wonderful bargains at the prices as is proven by the way they are selling. See **9c** Monday's special at

Duckling fleece flannellette is the very thing for kimonas, dressing sacks, etc., worth more. Our price only **13 1/2c**

TABLE LINEN

Our line of linen table damask cannot afford to be overlooked at our ridiculous low prices. Napkins to match.

See the special all-linen damask, full yard wide a yard only **71c**

WHITE AND BROWN DRESS LINEN

Our line of dress linens and art linens is very complete. See our special 36-inch brown dress linens worth 40c a yard, Monday **29c**

BLANKETS

Don't delay while the assortment is complete; now is the time to make a selection of blankets. They are wonderful values and we can save you 25 per cent on them.

COMFORTS

Cold weather is here and the comforts are selling fast. See our beautiful line of art comforts worth at least \$3.50 for only **2.69**

Another special \$1.35 comforts and well worth it. **98c** See them Monday

Fashion's Latest Suits for Men Monday at a Saving of From \$5.00 to \$8.00



WARNER'S CORSETS

All the latest styles in Warner's Rust-proof corsets in long, short and medium lengths are in see our special prices Monday **75c Corsets** while they last, all sizes

47c

LADIES' VESTS AND PANTS

12 dozen ladies' long sleeve vests and ankle length pants will be placed on sale Monday at a garment only **25c**

75c UNDERWEAR 48c

Only 10 dozen of these choice ladies' vests and pants worth 75c a garment. Our price Monday **48c**

MISSES' UNDERWEAR

Consisting of union suits, also long sleeve vests and ankle length pants worth 35c a garment, your choice Monday **25c** only

CHILDREN'S DRESSES

Our line of childrens dresses are the talk of the country. See these Monday at prices far less than they can be made.



Nobby Autumn Suits and Skirts. See These Values

SWEATERS

Our values in ladies' sweaters will not be duplicated. A full line of all colors, also with the sailor collar. See our line of wool sweaters worth **1.69** \$2.00, only a leader at (Children's Sweaters at Special Prices)

FURNITURE

Now is the time to fit up your house with new furniture direct from the factories. We can arrange to let you have furniture on easy terms of 100 a week.

Special for Monday a 4-6 double bed mattress worth 3.50. See this big special Monday only at

\$2.19

TRUNKS

All kinds and all prices, but the prices are always "Caldwell's, the lowest." The trunks are fitted with patent improved automatic trays, also with out—as cheap as

\$2.69

HAND-BAGS

New line of hand bags in morocco leather, velvet and the latest tapestry designs worth up to \$1.35. Our special price only **98c**

Hand bags, velvet and other styles worth and a good seller for 75c. Our price 59c

RUGS

Our rug department is complete with Brussels Axminster, Royal wilton and satin velvet art squares. See these special values for Monday 12.98 to 26.75. Special line of Axminster floor rugs, a good value at 2.50. Our price **1.98** Monday

GRANITEWARE SALE

Monday will find our counter of granite ware running over with bargains in tea kettles, double rice boilers, stew pans, dish pans and many other styles of crockery utensils from 5c **39c** to

NEW STYLES IN SHOES ARRIVING DAILY
For - Men - Women - Children - Lowest - Prices

D. A. CALDWELL & SONS

Cash Department Store

Sanford

Two Stores 121-123 East First Street

Florida

IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair While Away the Golden Hours—Social Gossip

The Wednesday Club

A fine attendance of the members were present Wednesday afternoon, at the residence of Mrs. J. W. Dinkins. Just here it may be well to call attention to the request of the president, Mrs. Maris, that all the members try to be more prompt, and come at 2:30 sharp.

Miss Mabel Bowler opened the program for the afternoon with a very interesting "Story of Beowulf," the bravest, noblest and most renowned warrior king of the Goths, who singly and successfully delivered his neighbors, the Danes, from the presence of the frightful man-eating monster, Grendel.

Miss Mell Whitner read the charming "Love Story of Frithiof the Bold," written by Mrs. O. W. King, who was unable to attend.

Miss Charlotte Keelar entertained the club with a fine paper, relating the "Stories of the Gods."

Mrs. Henry Wight, who represented the Wednesday Club at the meeting of the State Federation in Jacksonville, last week, made an interesting report of the Federation; also giving a fine synopsis of the work that is being done by the Federation in Florida along all lines of civic improvements, as well as the betterment and uplift of the children and all the people throughout this beautiful state.

The secretary announced that the name of Mrs. S. F. Dutton had been voted on, and that she was now a member of the Wednesday Club. After attending to several minor matters, the club adjourned until next Wednesday.

Pleasant Afternoon

The Home Mission Society of the Methodist church was entertained by Mrs. L. V. Wicker, Tuesday afternoon. Mrs. H. H. Chappell, president of the society, presided.

After the regular and routine business of the society had been attended to, the meeting was turned over to Mrs. and Miss Wicker. A social half hour followed. At the request of Miss Gennie, Miss Lucca Chappell played "Undine," one of DeMay's very pretty instrumental solos. Mrs. C. H. Summers, accompanied by Miss Lucca Chappell, sang one of Edwin Green's best songs, "Sing Me to Sleep."

After the music, Mrs. Wicker served delicious ice cream and cake. As the hour was growing late, the meeting adjourned after a very pleasant afternoon.

Mrs. H. E. Toler and her sister, Mrs. H. H. Pattishall of Geneva, went to Jacksonville Tuesday afternoon. They will remain in the Metropolis some time.

Sewing Circle Meets

Mrs. N. J. Perkins and her sisters, the Misses Beard, entertained the Sewing Circle, Thursday evening, November 23.

While the members of the circle piled their busy fingers on their pretty Christmas sewing, Miss Gail Moore, the president, and Miss Johnson took turns in reading to the others from an interesting book.

It is the intention of the circle to select some desirable book and read portions of it at each meeting every week, until completed, when another will be chosen.

The next meeting will be at the home of Miss Lillian Gibson on Magnolia ave., Friday evening, December 1.

Mrs. Perkins served delicious fruit salad wafers and coffee. The members present were Misses Mell and Lucy Whitner, Lillian Gibson, Margaret Roberts, Mrs. J. C. Bennett, Misses Johnson, Eunice Cux, Alberta Hopson, Gail Moore, Eleanor Roberts.

Welaka Club Notes

The first meeting of the music department of the Welaka Club for the season of 1911-12 was held Tuesday afternoon.

The following attractive program was arranged for the afternoon:

Musical England, by Miss Keelar. Ireland in Music, a paper prepared by Miss Veda Ward, read by Mrs. Cecil Butt. Story of Balfe. The Bohemian Girl. Scotch Music. The Bagpipe, paper prepared by Mrs. Fannie Munson, read by Miss Mabel Bowler. Mrs. Holden's niece, Miss Hays, sang from Bohemian Girl, "Then You'll Remember Me," was enjoyed so much that Miss Hays sang several solos later in the afternoon for us.

Mrs. Barnes, who is quite a talented elocutionist, gave several readings, which were enjoyed very much.

A violin solo by Mrs. W. O. Brady concluded the program.

Tea and wafers were served by the hostess, Mrs. R. J. Holly, assisted by Mrs. Fayie.

The Welaka Club has outlined a plan of campaign for education during the coming season, and every meeting will be most interesting to those who enjoy musical and literary programs.

PRESS REPORTER

The Odd Fellows' Sanitarium at Gainesville is soon to be re-opened.

Early Advice to Children.

"Honor thy father and thy mother" stands written among the three laws of most revered righteousness.—Aeschylus, 500 B. C.

Comfort for the Tramp.

Bill Snooks (reading from a fashion paper) "To be really well dressed a man's clothes should have the appearance of having been worn once or twice. What O!"

Bad Record of Baltic Sea.

The Baltic sea has the greatest wreck record of any body of water in the world. It averages one a day all the year round.

Independence Earned.

The independence and liberty you possess are the work of common dangers, sufferings and successes.—Washington.

Life.

Life is just the prospect of one summer vacation after another.—Atlanta Journal.

Lucky Prima Donna.

It is, indeed, a lucky prima donna who can have her artistic proficiency measured by the amount of jewelry she wears.

Sex Equality.

Counting nibbling, a woman eats just about as much as a man.—Athen-Globe.

A FAIR OFFER.

Your Money Back if You're Not Satisfied.

We pay for all the medicine used during the trial, if our remedy fails to completely relieve you of constipation. We take all the risk. You are not obligated to us in any way whatever, if you accept our offer. That's a mighty broad statement, but we mean every word of it. Could anything be more fair for you?

A most scientific, common-sense treatment is Rexall Orderlies, which are eaten like candy. Their active principle is a recent scientific discovery that is odorless, colorless, and tasteless; very pronounced, yet gentle and pleasant in action, and particularly agreeable in every way. They do not cause diarrhoea, nausea, flatulence, griping, or any inconvenience whatever. Rexall Orderlies are particularly good for children, aged and delicate persons.

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THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 24

SANFORD, FLORIDA, TUESDAY, NOVEMBER 28, 1911

Volume IV

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurrled Readers

A fire in the heart of the business district of Birmingham Saturday caused an estimated damage of \$200,000. Four firemen who were carried down into the burning structure under the weight of a heavy press in a printing plant are believed to be dead. Three firemen were injured. The body of fireman Massey was found finally beneath a big safe. His dented helmet indicated that almost instantaneous was his death. The five injured firemen will recover.

Detroit was selected by the convention at New Orleans last week as the meeting place of 1912 convention of the American Bankers' Association. The executive council at its spring meeting will select the time for calling convention together.

Two of the three men charged with complicity in the tarring of Miss Mary Chamberlain, a Kansas school teacher, John Schmidt and Sherril Clark, yesterday were found guilty of assault and battery in Judge Grover's court, while A. N. Simms, the third defendant was acquitted. The jury was out for nearly thirty hours. Sentence was deferred to permit attorneys to argue a motion for a new trial. Earlier in the day the court imposed sentences of one year in jail, the extreme penalty, on Everett G. Clark, Jay Fitzwater, Watson Scranton and Edward Ricord, confessed assailants of Miss Chamberlain.

Southern passenger train No. 14 collided headon with an engine hauling one coach near Scotland, Ga., Friday. Engineer Brantley and an express messenger were killed and Engineer Raby, Baggage Master Anchors and another express messenger and a fireman were seriously injured.

After more than half a century of silence, the hills overlooking the walled city of Nanking, the ancient capital of China, swarm with rebellious forces eager for its occupation and determined to take the stronghold where the Manchus are making their last stand south of the Yang Tze. From the Tiger Hill fort, several hours Sunday morning big guns spattered repeatedly while further up along the northwestern range from the top of Purple Mountain, overlooking the Ming Tombs for a fifteen mile semi-circle toward the Yang Tze, smaller forts scattered shells into every section of the city. So far as is known the casualty list is not large. General Wood, second in command of the defenders is among those killed.

An eleven car train known as the "Western Governor's Special" left St. Paul last night for a twenty day trip to twenty of the cities of the east and middle west. This is the first time in the history of the country that such an enterprise has been undertaken. Nearly 4,000 miles will be covered by the special before its return to St. Paul on December 16. The cities where the special will stop represent a total population of 12,500,000 people.

Chas. W. Morse, the New York banker, exchanged his bare cell at the federal prison at Atlanta Sunday for a more comfortable ward in the army hospital at Ft. McPherson, by order of Attorney General Wickersham, who recently made a special visit to Atlanta to investigate the condition of Mr. Morse. The transfer was made about 8 o'clock that morning, Morse making the trip of several miles in an automobile ambulance. He stood the trip very well, but it was stated that his physical condition did not permit of an examination today. The banker convict is expected to go through this ordeal tomorrow.

At Longwood
W. Powell Hale, impersonator, will appear on the evening of Dec. 2nd at the New Longwood Hotel, at Longwood. Mr. Hale travels under the management of the Altheath Lyceum System, the same company which furnishes the talent for the Sanford High School Lyceum Course, and this alone should be a first-class recommendation. Mr. Hale is a well-known speaker and many Sanford people are arranging to attend.



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When the stately bird of promise is yet a toothsome dream
As in the noonday sunshine he moves with radiant gleam,

ALL AROUND FLORIDA

The General News of The Land of Flowers.

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

Robert A. Bliven of Daytona fell from the Central bridge last Saturday evening about 8:30 o'clock and was drowned, the body not being recovered until between 9 and 10 o'clock the next morning, although the accident was known shortly after it occurred, and efforts to get the body were at once made and continued throughout the night. When found it was not far from the point at which Mr. Bliven fell from the bridge, on the north side, a short distance from the draw and in about nine feet of water. The funeral was held from the late home of the deceased, on Fairview avenue, at 10:30 o'clock Monday morning. Rev. Thos. R. Adams, pastor of the M. E. Church, South of Kingston, officiating. The interment was made in Pinewood cemetery.

Mr. M. E. Wright, a prominent hardware merchant of Lake City, committed suicide in his store last Saturday morning about eight o'clock by shooting himself through the head with a revolver. He opened his store at the usual hour Saturday morning and then stepped across the street and borrowed a revolver from a friend. No one heard the shot but a customer who entered the store found Mr. Wright dead seated in a chair with the revolver by his side, one chamber empty. Mr. Wright had been in bad health for some time and it is supposed became melancholy and committed the rash act in a moment of despondency. He was unmarried but had a number of relatives here among the most prominent and best people.

H. F. Gaundling, of Tallahassee, has dropped out of the race for congressman-at-large, and in the vernacular of the Pensacola Evening News, we have won a fight, for we advised him at the start not to do it. He gave as a reason, that his physician advised him not to run—nervousness. This leave Ellis, O'Brien, Martin, T. J. L. Brown and Claude L'Engle in the race.

With the purchase this week of \$50,000 worth of steel rails sufficient to complete eighteen miles of road from Pensacola to Gantonment and the completion of that portion of the grading work before, January first, at least seventy-five miles of the Gulf, Florida and Alabama road will be in operation near the contemplated date, April first. The rails were purchased last week in New York and will be shipped to Pensacola, probably by water, within the next few weeks.

Jacksonville is to have another ice manufacturing plant of sixty ton capacity per day. The contract calls for completion of the plant by April 1, 1912, and work will commence immediately. The plant will represent an investment of \$40,000.

Judge Bethel completed the last chapter in the present volume of the Cox case Saturday at Miami. Seven years at hard labor in the Florida penitentiary was the sentence given P. C. Cox, convicted of being accessory after the fact to the murder of Hejtie Parcel. If the defendant can furnish a bond of five thousand dollars he will be permitted to leave such time as he may be needed either for another trial or to go to the prison. Attorneys for defendant are perfecting an appeal to the supreme court.

Approximately \$44,000,000 has been expended in the cause of good roads in the Southern states during the present year. In this connection, it is interesting to note that Florida furnished a good proportion of this amount, aggregating altogether in the first ten months of this year, the sum of \$1,505,000. The largest amount paid out for road improvements in any single state during the same period was the sum of \$7,400,000.

Preparations for the execution at Palatka next Friday noon of Will McCoy and Edgar Youmans, negroes, convicted at the last term of court for the murder of two others negroes in the early part of the year at Vainright's mill, are under way, the double scaffold in the rear of the jail being almost completed. The carpenters are making a substantial job of it and the sound of hammer and saw can be plainly heard by the doomed men in their cells as the machine for their destruction is being erected.

TELEPHONE MEN IN CONVENTION

Meeting Here of Independent Telephone People of the State

A convention of the telephone men of the state is being held in Sanford today. The meeting was convened at the Sanford House this afternoon at 2:30 o'clock and is attended by most of the managers of the independent telephone companies of the state.

The meeting is called for the purpose of making preparation to comply with the new law governing telephone companies of the state, wherein the telephone business of the state is placed under the supervision of the Railroad Commission. The call was made by President W. T. Brogton of Tampa.

Mr. Geo. H. Fernald of this city, who is a member of the association, was instrumental in bringing the meeting to Sanford, assisted of course by the fact that Sanford by its location is the logical spot, being centrally located, as well as being easily accessible from all points in the state, both by water and rail.

Sanford welcomes these men and their convention to our city and hopes they will return here for future meetings. We need more of them.

Lettuce Bedding Move

Sanford's mammoth lettuce crop is beginning to move. Already several carlots have left the local stations for northern markets. Among the early carlot shippers are L. A. Brunley of Celery avenue, who shipped two cars last week, and D. R. Brisson and Roy Syms. Besides these, there have been several cars made up of small lots from a dozen different growers.

While the quality is not first-class as a rule, on account of the unfavorable weather conditions which have prevailed for the greater part of the season, the price is said to be good for the class of vegetables that have gone out. With anything like favorable weather, the next few weeks will see a continual stream of crossing wagons piled high with lettuce hampers going down First street, and a train load of vegetables going north every night—and Sanford will be herself again.

The nursing home at 8th and Elm Ave. is prepared to care for a limited number of surgical cases. Mr. Wrights, nurse in charge.

MISS STONE TO LECTURE

This Noted Missionary To Be Here on Wednesday Night

On Wednesday evening, at 8 o'clock, Miss Ellen Stone, the missionary, will lecture in the Baptist church, under the auspices of the Sanford Woman's Christian Temperance Union. A few years ago Miss Stone's fame provided material for many Associated Press dispatches. Her thrilling story is not yet forgotten—her capture by Turkish brigands and her imprisonment in mountain fastnesses until ransomed by the United States Government. This most interesting woman draws large audiences wherever she speaks, and the Sanford Union is to be congratulated on its initiative in bringing her before their home people. There will be no admission fee, but a basket offering will be taken to defray necessary expenses.

Hunting Party Returns

A Sanford hunting party, composed of several of our business men and their wives, returned last week from a ten-days hunt up the river. Their camp was located about eight miles above Fort Christmas. All report a good time, and as evidence of their marksmanship they have to their credit two deer, eight turkeys and a quantity of quail.

Those making up the party were: Messrs. and Mesdames Newman, Puleston, Thrasher, W. S. Hand, and Mr. W. J. Hill, Jr., and Tom Hawkins.

Thanksgiving at Catholic Church

There will be mass at the Catholic Church with short sermon at 9 a. m., on Thursday next Thanksgiving Day. All are invited to attend.

Arrival and Departure of Trains

NORTH BOUND			
No. 82	Ar	1:25 a. m.	Lv. 1:35 a. m.
No. 84	"	11:03 a. m.	" 11:13 a. m.
No. 80	"	2:35 p. m.	" 2:55 p. m.
No. 28	"	9:00 p. m.	
SOUTH BOUND			
No. 83	Ar	2:16 a. m.	Lv. 2:25 a. m.
No. 89	"	2:05 p. m.	" 2:25 p. m.
No. 85	"	6:05 p. m.	" 6:25 p. m.
No. 29	"		" 8:20 a. m.
BRANCH LINES			
Tribby & St. Petersburg—No. 25, Ar. 1:01 p. m. No. 24, Lv. 2:15 p. m.			
Leesburg—No. 21, Ar. 11:25 a. m. No. 22, Lv. 6:15 p. m.			
Ovelde—Ar. 10:30 a. m. Lv. 3:00 p. m.			

LIKE THE ROCK OF GIBRALTAR

Some Facts About the Sanford Building & Loan Association

In another space in this issue will be found the statement of the Sanford Building & Loan Association. This is an institution of which Sanford may be justly proud. No other concern in our city is doing more to build up the city than this association.

The Sanford Building & Loan Association is a strictly co-operative home-building association, organized three years ago with only 480 shares common stock outstanding and in debt more than four hundred dollars, the directors borrowed a few thousand dollars and started building houses for members.

At the end of eighteen months the earnings had paid all expenses and debts incurred in organization.

Money coming in too slow for the demands, the stockholders arranged to issue a limited amount of cash, or preferred stock, cumulative as to interest, providing 2 per cent interest. Some of this has been sold and a small amount is yet to be sold. In the meantime, sales of common stock go on steadily, and it is now paying 8 per cent dividend. Monthly collections are three times as large as at the beginning, but the association can't catch up with the demand for money to build homes as fast as applicants come in.

It's a good investment. It's good to help trade, and a good way to build that home you are wanting. Why not take stock, much or little, all helps? If you don't thoroughly understand its workings, call on the Secretary, over First National Bank, and talk it over.

President, G. H. Fernald; Vice-president, T. J. Miller.
Directors above named and F. P. Forster, W. D. Holden, J. C. Higgins, H. R. Stevens and A. P. Connelly.

Change of Schedule

A new schedule went into effect Sunday, changing some of the A. C. L. trains through the city. The trains effected were Nos. 84 and 85 and the Leesburg trains. No. 84, northbound, arrives at 11:03 instead of 14:35 a. m., and leaves at 11:13. No. 85, southbound, arrives at 6:05 p. m. instead of 6:40, as formerly, and departs at 6:25. The new day train to Tampa and return is also included in the new schedule, leaving Sanford at 8:20 a. m., and returning at 9:00 p. m.