

Sanford Shoe & Clothing Co. Now Goes on Cash Basis

There are many different unavoidable extra items of expense to be added to the selling price of merchandise where same is bought and sold on a credit basis.

We have now decided to eliminate those extra added items of expense by purchasing every item for cash only and will sell for cash only which will assure our customers making their purchases from us for less money.

Come and inspect our lines of merchandise. Ask the price and we think we can convince you that we are right.

YOURS TO SERVE

Sanford Shoe & Clothing Co.

J. J. N. CONNER, Manager

Satisfaction Guaranteed

115 East First Street—Phone 104

FARMERS AND CONGREGATIONALS WIN OVER MERCHANTS AND CHASE

Either Chase & Co., strengthened up somewhat or the Farmers weakened a little in the game Monday night at the Parish House and Chase & Co., came their closest to winning in the game this season.

Amateur team rolled high score with Couch as his closest competition. Winners was high man for Chase & Co. The score was as follows:

Farmers			
Amann	167	128	153
Chapman	122	147	121
Geo. Prezold	97		
Herber	133	122	118
Couch	134	110	115
Wersowski	106	128	214
Total			1736

Chase & Co.			
Wiggins	111	119	214
Jones	91	119	117
Adams	147	87	232
McKay	117	91	213
Leffler	91	100	92
Beardon		131	134
C. P. Herndon		82	82
Totals			1736

LAST NIGHT'S GAME

The Congregational Club while defeating the Merchants last night not only broke their own record as a team by piling up a 244 point total but two of their players also broke individual records when Stevenson and Pennington rolled 203 and 214 respectively.

The score for the game follows:

Congregationals			
Belding	130	151	161
L. Renaud	177	178	167
Stevenson	178	203	196
Jewett	148	150	169
Pennington	211	121	115
Totals			2438

Merchants			
Rive	133	131	123
Randall	111		88
Purdon	127	134	189
Burdick	97	125	222
Tyler	127	112	135
Perkins	124	119	213
Totals			1878

Standing of the Clubs.

	Won	Lost	Pct.
Congregationals	3	0	1.000
Men's Club	2	0	1.000
Farmers	2	1	.667
Rotary	1	1	.500
Merchants	0	3	.000
Chase & Co.	0	3	.000

E. F. DE LA HAYE, Jr.

Architect and Engineer
15 years experience in Residence, Garage, Storage-Warehouse, Mill Construction, Re-enforced Concrete Structures, Hotels, and Office Buildings, P. O. Box 930, Sanford.

KNIGHTS TEMPLAR, ATTENTION

Taylor Commandry No. 28 will meet in regular convocation on Friday evening at 7:30. The Order of the Temple will be conferred.

All Knights Templar within this jurisdiction are invited to be present and every officer of this Commandry is expected to be present.

The order of Malta will be conferred at 5 p. m.

Full dress uniform.
H. E. TOLAR, Commander.

LONDON, Nov. 16.—Major John Jacob Astor, a son of the late Viscount Astor, was elected on the conservative ticket over Liberal and Unionist candidates in the Dover Division of Kent. Lady Astor and Mrs. Margaret Wintlingham are the first two women to be returned to the House of Commons.

THE WEATHER

For Florida: Fair tonight and Friday; cooler in north-east portion tonight.

SANFORD'S TEMPERATURE

87 yesterday and the sun is still shining with not much prospect for a cold snap soon, which is needed now to put the lettuce in A-1 condition for shipping. But for the tourists down from the north this weather is jake. Have you a little tin can tourist in your home?
5:40 A. M., NOV. 16, 1922
Maximum 87
Minimum 67
Range 68
Barometer 30.16
Calm and clear.

PERSONALS

H. J. Nolan, representing Joseph Sternberg and son, of New Orleans, is in the city today calling on the local merchants.

Mrs. F. J. Gonzales, of DeLand, is the guest of Mrs. B. W. Herndon, today coming over to attend the Duplicate Bridge Club which is being entertained by Mrs. Herndon.

Mrs. I. S. Cramer, of West Palm Beach, is spending this week here as the guest of her sister, Miss Jessie Hutchinson. Mrs. Cramer will be remembered as Beatrice Hutchinson.

A man in rube make-up with a trombone that he really knows how to handle, attracted considerable attention on the streets today as he was advertising the attraction at the Princess Theatre tonight where Tom Mix and Eva Novak will appear in "Rough Diamonds."

Tom Mix and Eva Novak in "The Rough Diamonds" will be the feature picture at the Princess tonight, and "Apartment Wanted" will be the comedy and tomorrow and Saturday will be the big picture, "The Storm" featuring House Peters, Virginia Valli, Matt Moore and an all star cast. This is one of the best pictures to be shown here and you should not miss it.

Work has started on the new home of the Dodge car, which will be housed in a two story building at the corner of Oak avenue and Second street to be erected by I. W. W. Phillips & Sons, of Orlando. The Herald is informed that the contract has been let for this brick block and that the work will be rushed to completion.

County Surveyor Fred T. Williams is today laying off the foundation for the new library building which will be erected in the Ninth street park. This work is necessary that the contractors may know exactly what they are bidding on. The new library building will be erected at once at an estimated cost of \$20,000.

Actual work began yesterday on Sanford's first skyscraper—the new building that will house the First National Bank. The tool and material house has already been constructed, the sidewalk fenced off and the excavating for the foundation will soon be under way. Workmen are also busy clearing off the lot just across the street from this building for the erection of the new Puleston-Brumley block, which will be rushed to completion as quickly as the material can be secured.

HIGH BEREAN BROTHERHOOD
The Big Berean Brotherhood of the First Baptist church, a class for young men, had a record attendance last Sunday. Twenty-seven members and visitors were present, perhaps the largest attendance in the history of the class. As Dr. King put it, "We scored a touchdown."

The class has challenged any and all other classes to a contest for largest percentage of members present each Sunday until Jan. 1, 1923, and they are confident of winning, if their remarkable attendance keeps increasing.

AM CLEARING LAND and can furnish oak and pine wood for less than market price.—H. S. Long, Phone 4811. 200-3tp

FOR SALE—I have for sale what I consider the best farm in this section. This farm was sold under mortgage foreclosure and can now be bought for one-fourth its value. This piece consists of 7 acres of stiff black land, all fenced and cleared and well drained, four room ceiled house, all necessary outbuildings good. Well, etc. Located on public road now being improved, joins railroad. Only 3 miles from Clyde Line landing. It is a pick up for \$700.—H. S. Long, phone 4811, Osteen. 200-2tp

Have the Herald do your next job of printing. We have the equipment to do all kinds of job printing.

TAX BOOKS ARE NOW OPEN

State and County Tax Books are now open for the payment of taxes for 1922, a discount of two per cent is allowed for payment in November, one per cent in December. Tax books close April 1st. Poll Taxes for the year 1922, for both men and women, became due November 1st, 1922.

Business and Occupation Licenses became due October 1st, and if not paid, are delinquent, as the law requires that a license be procured before conducting the business, profession or occupation.

JNO. D. JINKINS,
Tax Collector,
Seminole County,
Nov. 2-2wks

CHRISTMAS BAZAAR

The Christmas bazaar given each year by the Holy Cross Guild at the Parish House will be held December 6 and 7. 189-2tc

ONLY BIG CIRCUS COMING TO SANFORD THIS YEAR

Circus Prices
ALL CHILDREN 30c
Under Age of 12
ADULTS 75c (Including War Tax)

SPARKS BRING CIRCUS

SANFORD
PERFORMANCES
STREET PARADE, 10:30 A. M.
TUESDAY, NOV.

28

Sanford's New Store

Phone 127

The Churchwell Company

10 Stores in Georgia

1 Store in Florida

FRIDAY and SATURDAY

ONLY TWO MORE DAYS OF THE CONTEST SALE

Supply your wants in Dry Goods, Ladies' and Gents' Furnishings and Shoes from our big and complete stock at lower prices.

Don't Miss This Opportunity of Saving

\$5.00 LADIES' SHOES, at, per pair	\$3.98
\$6.00 LADIES' SHOES, at, per pair	4.98
\$1.25 CHILDREN'S SHOES, at, per pair	.98
\$2.50 CHILDREN'S SHOES, at, per pair	1.98
\$5.00 MEN'S SHOES, at, per pair	3.98
\$4.00 MEN'S SHOES, at, per pair	3.59

THE CHURCHWELL COMPANY

First Street

SELLS it for LESS

Welaka Block

SANFORD DAILY HERALD

Published every afternoon except Sunday at the Herald Building, 107 Magnolia Ave., Sanford, Fla.

THE HERALD PRINTING CO. PUBLISHERS

L. J. HOLLY, Editor; I. J. LILLARD, Secretary-Treasurer; A. A. NEEL, General Manager; H. S. HOLLY, Advertising Manager. Phone 144 up to 6:00 P. M.

Advertising Rates Made Known on Application. LEWIS SHIPP, Circulation Manager. Phone 228-W after 5 p. m.

Subscription Price in Advance. One Year, \$2.00; Six Months, \$1.25. Delivered in City by Carrier. One Week, 15 Cents.

The big 12- to 18-page Weekly Herald entirely covers Seminole County and is published every Friday. Advertising rates made known on application. Democratic in politics. \$2.50 per year, always in advance.

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Office: HERALD BUILDING, Phone 14

Soon it will be no longer the "high cost of living." It will be the agony of longing.

It is easier to catch a chick than a full grown rooster. Bolshevism should be sketched in its incipency.

This continual reading of the high cost of living is becoming about as painful as paying the bill.

Don't let the shrinkage of the dollar prevent your paying up that delinquent subscription you owe us. It still goes at par in this shop.

Politics is politics, and will never be anything but politics, until we acquire the habit of filling our public offices with some one besides politicians.

Just to keep ourselves on the map, why can't we scare up a presidential bee or two in this burg? It will be a free race for all, with modest toddling along several laps to the rear.

The fellow who keeps his house and grounds in good condition invariably uses the same care and taste in his business career. He may not realize two of you are adding yet another ray

of sunshine to the community life. And many little rays make a most pleasing whole. Try it yourself uninterruptedly for a week, and then analyze your feelings. You will be surprised at the result.

In the good old days we used to say that "money comes easy and goes easy." But now it takes a log chain to drag it in and a shoestring to jerk it out again.

The profiteer swats the consumer and the consumer takes it out on the fly. Some comparison, but true—distressingly true.

Government by the majority is rapidly approaching the point of domination by the minority. It is time for thinking men to do something besides dream.

We read much in the press about America saving Europe and feeding the world. But can you recall a single instance in which the rest of the world came to the aid of America?

There are other big projects being planned for Sanford, which, when made public, will imbue the most skeptical with a new enthusiasm. In the meanwhile let us keep working and boosting for the CITY SUBSTANTIAL.

If the north wind will blow, the lettuce will grow, in a way that 'tis easy to sell. If the weather keeps warm 'twill do lots of harm, say, don't Sanford growers catch dengue?

We all should feel optimistic over the report showing values of new building construction in Sanford as compiled by the Sanford Chamber of Commerce and printed elsewhere in yesterday's Daily Herald. Local capital did it. We are learning to put out. This in publicity will attract outsiders to put in. We are speeding a city of twenty five thousand. Step on the gas, not the brakes.

Politeness costs nothing, it is worth much. Take a stroll along one of our local streets and you will meet certain people who never fail of a courteous greeting. As you pass them they leave in your mind a feeling of wholesome friendliness and brotherly love. You instinctively extend them the courtesy of a kind thought used the same care and taste in his and a friendly greeting in return. The business career. He may not realize two of you are adding yet another ray

of sunshine to the community life. And many little rays make a most pleasing whole. Try it yourself uninterruptedly for a week, and then analyze your feelings. You will be surprised at the result.

Housewives, this is for you. You enjoy making the rounds of the local stores in your search for the most economical purchases to satisfy your needs and desires. In these days of high prices and stomach economy you keenly enjoy the privilege of slicing off a penny or two. Before you make your next rounds go carefully over the ads in this paper, make note of the different offerings, and look them up personally. You may have the rare distinction of slicing off a couple of cents—and that is going some these days. The ads turn the trick.

The express company is the latest to apply for a rate increase. This, despite the fact that we have celebrated four Armistice days. Action of this kind at this time is inconceivable, and probably accounts for the fact that but three shippers from the entire state attended the recent conference called by the state railroad commission to assist that body in preparing opposing evidence to be submitted before the Interstate Commerce Commission at Washington on the 20th.

FLORIDA'S MARKETS

A decade ago Florida fruit and vegetables went to but a limited territory as a regular thing. Florida oranges were seldom found in the middle part of the United States even at Christmas, and the whole north-central section of the country, if it saw an orange from a box sent by some friend in Florida to a friend at home, was lucky.

Today, not only is it true that Florida oranges are eaten all over the United States except on the far Pacific coast, but they are becoming more and more in demand in other countries. Canada is calling for them, and northern and western European countries, including the British Isles, are annually insisting that some better method be adopted for putting our fruit on their tables.

As an illustration of the growing favor in which the Florida orange is held in the states of the upper Mississippi valley, the following from the Orlando Reporter-Star is interesting and pleasing.

"A lady, who is an annual visitor to Florida, had a desire to know how Florida fruits were regarded in northern markets. Her home is in Indianapolis. One morning last week she took a walk with her husband down wholesale row, and to her surprise found that Florida fruit was in better demand than California fruit. The Thanksgiving trade was not considering any other grapefruit than Florida-grown and oranges were in far better demand. She heard much more talk about extra fancy Florida oranges than she heard about the California product.

"The Florida kumquat seemed to be scarce, but in demand at twenty-five cents a quart wholesale. She found that dealers were actually taking Florida fruit with much enthusiasm for the holiday trade.

"The high point to this revelation is that Florida fruit is rapidly coming into favor and that packers and marketing organizations will have much to do with the continued popularity of the Florida product. So much depends upon the grading and packing and the manner of marketing that no grower can afford to overlook this. Florida fruit, if half as well advertised as the California fruit, would be far ahead of it on the market.

"Menus in large hotels and restaurants that used to head the list with 'California oranges' have learned better, and more often one will see on the breakfast list last week read 'Florida oranges.'

It is all a question of rational freight rates and cheaper refrigeration. When oranges and grapefruit can be laid down anywhere east of the Rocky Mountains for less freight than it costs to grow and market them, the demand for Florida citrus fruits will outgrow the supply so fast that growers will have a hard time bringing groves into bearing rapidly enough to supply fruit.

Florida gave the world artificial chemical refrigeration. It is now up to this state which has the greatest need for mechanical refrigeration of fruit and vegetable cars, to supply that need also. It can be done if a little thought be given and some money spent. When that is done a large part of the enormous cost of shipments will be materially reduced; and then will come such a fight for a fair rate on perishables that the transportation companies of the land will have to hear.

Florida can largely augment its market in the Mississippi Valley by putting on a few refrigerated ships between Tampa and New Orleans.

and thence by river and canal lines to all points up the big river, at a rate so much less than the cost of the all-rail shipment from Florida to any of the central valley points, that it will mean the difference between loss and a handsome profit to the growers and shippers in a very few years. Tampa Tribune.

SANFORD STARTS TO CASH IN.

Real money is headed toward Sanford. With the lettuce season opening up in good shape and the market hungry for the green stuff, the Sanford truckers have visions of again cashing in on their crops. All that is now needed is some crisp cool nights because lettuce will not head properly until cool weather comes. Following the lettuce crop is the celery crop, both big assets to the Sanford district. The remarkable feature about these Florida assets is that almost every section of the State has its own peculiar product, the State as a whole not depending on any one product for its wealth as is the case with other portions of the country. Sanford has its celery and lettuce, Hastings has its potatoes, Sumter and Pasco have their truck crops, Polk has its citrus output and Palm Beach, St. Petersburg and Miami have their tourists. Tampa and Jacksonville are great trading centers. It is difficult to comprehend Florida in all its rich variety of resources.—Lakeland Star-Telegram.

The Youth's Companion Home Calendar for 1923

The Publishers of the Youth's Companion are sending to every subscriber who has paid \$2.50 for the 52 issues of 1923 a Calendar for the new year. The tablets are printed in red and dark blue, and each tablet, besides giving the days of the current month in bold, legible type, gives the calendar of the preceding and succeeding month in smaller type in the margin. The Companion Calendar has been published in standard form for many years and is eagerly sought for because of its novelty and convenience.

Another large grove sale was consummated recently near Winter Haven. The R. W. Snell grove was sold to F. H. Callahan of Lakeland. The price paid by the purchaser was \$175,000. On the trees at the present time it is estimated by good judges that there is at least 25,000 boxes of fruit, mostly Valencia that go with the grove.

Baking Powder—that's the big thing in successful baking

It determines failure or success in baking; more than any other ingredient.

If you do not always have satisfactory bakings, change to Calumet for just one trial.

It is pure; containing only such ingredients as have been officially approved by U. S. Food Authorities.

Within the Calumet factories—the largest and most sanitary on earth—hundreds of skilled workers clad in white are busily engaged in producing the baking powder that is used by millions. Human hands never touch it. Its sale is 2 1/2 times as much as that of any other brand. Pure in the making—pure in the baking.

A pound can of Calumet contains full 16 ounces. Some baking powders come in 12 ounce instead of 16 ounce cans. Be sure you get a pound when you want it.



GALUMET The Economy BAKING POWDER THE WORLD'S GREATEST BAKING POWDER

MONEY SAVERS

We Are Limiting the Number of Items We Sell to a Customer Therefore Come Early

- 2-Quart Monogram, Whole Cherries in Cream, Hot Water Bottle, Regular price \$1.75, Special price \$1.19, etc.

R. C. BOWER PRESCRIPTION DRUGGIST THE REXALL STORE PHONE 325

HUNGRY—LOOK THIS OVER

- Fresh Apalachicola Oysters, Fresh Candied Citron Peel—Orange and Lemon, Hartley's Marmalade, Sunbeam Sap Maple Syrup, Heinz Plum and Fig Pudding, Assorted Candies

LIFETIME ALUMINUM WARE FRESH SUPPLY FRUITS AND VEGETABLES

Popular Market

I. D. MARTIN, Proprietor

Phone 210

Quick Delivery

Deane Turner

FANCY GROCERIES

Where Quality and Service is Paramount SHELLED WALNUTS IN THE CAN

SPECIAL

DROMEDARY, SLICED CANDIED PEEL, CITRON, ORANGE AND LEMON—One Pound Packages

GET READY FOR THANKSGIVING

We Solicit Your Trade—Quick Delivery

DEANE TURNER

FANCY GROCERIES

Phone 497

First Street, Welaka Building

FASHIONABLE FROCKS

A timely presentation of very superior styles in new Fall Dresses. You will be delighted with these new arrivals. Frocks for each occasion of day or evening. Priced with a pleasing moderation.

NEWEST WINTERTIME

DRESS FASHIONS

Winsome frocks of refreshing beauty. Captivating models of exquisite design, embodying the newest modes. Exclusive individual styles in street, afternoon or evening dresses.

Showing clever models in Poret Twill, Wool Crepe, Tricotine, Matelasse, Velvets, Canton Crepes, Spanish and Oriental Laces, Chiffons and Georgettes.

- \$16.75, \$19.75, \$22.50, \$24.50, \$27.50, \$29.75



Baumel's Specialty Shop

"WHERE STYLE REIGNS"

East First Street

Opp. Ford Service Station

When You Need PRINTING,
PHONE 404 for—
Seminole Printery
Our Work—PLEASES—Our Price
902 French Avenue

Desirable USED CARS

Everybody Drives a Used Car After
the First Week

See these Live Bargains:

- FORD SEDAN
- LEXINGTON
- OLDSMOBILE
- BUICK
- LIBERTY
- DODGE
- OVERLAND
- OAKLAND (2)
- CHALMERS
- COLE 8
- DORT
- GRANT

These cars have been thoroughly re-
conditioned. Will accept other cars as
part payment or give the difference
if your car is better.

Terms: Cash, trade or long easy
payments.

B. & O. MOTOR CO.
HUPMOBILE and LEXINGTON
Distributors

109 Park Ave., Sanford, Florida

PURELY PROFESSIONAL

Cards of Sanford's Reputable
Professional Men, each
of whom, in his chosen pro-
fession the Herald recom-
mends to the people.

George A. DeCottes
Attorney-at-Law

Over Seminole County Bank
SANFORD -- -- FLORIDA

FRED R. WILSON
ATTORNEY-AT-LAW

First National Bank Building
SANFORD -- -- FLORIDA

SCHELLE MAINES
LAWYER
—Court House—

Ryan Examined Glasses Designed
Henry McLaulin, Jr.,
Opt. D.

Optician-Optometrist
312 East First Street Sanford, Fla.

ELTON J. MOUGHTON
ARCHITECT

Room 7, Miller Bldg.
SANFORD -- -- FLORIDA

E. F. DE LA HAYE, Jr.
Architect and Engineer
15 years experience in Residence, Ga-
rage, Storage-Warehouse, Mill Con-
struction, Re-enforced Concrete Struc-
tures, Hotels, and Office Buildings. P.
O. Box 1125. Phone 839-L-2, Sanford

BUSINESS DIRECTORY

You can find the name of
every live Business Man
in Sanford in this Column
each day.

We'll Dye For You
BON TON STEAM PRESSERY
Kent & McKee, Props.
CLEANING, DYEING, ALTERING
Work called for and delivered
Phone 464-J—314 West First St.

"WE DELIVER THE GOODS"
Quick Service Transfer
Storage Facilities
If we please you, tell others; if not,
tell us. Phone 498

**SANFORD
Machine & Foundry Co.**
General Machine and Boiler Works;
Cylinder Grinding; Deluxe Platons;
Fly Wheel Steel Gear Bands; Crank
Shafts Returned—Phone 62

**General Shop and Mill
Work**
CONTRACTOR and BUILDER
517 Commercial Street—Sanford, Fla.

**SANFORD NOVELTY
WORKS**
V. C. COLLIER, Prop.

GILLON & FRY
ELECTRICAL CONTRACTORS
Westinghouse Lights and Appliances
New Line of Fixtures
123 West First Street

B. W. HERNDON
INSURANCE AGENCY
FIRE—AUTO—BONDS
S. O. Shinholser
Contractor and Builder

SANFORD -- -- FLORIDA

Leave Your Order for
**THANKSGIVING
TURKEYS**

Apalachicola Oysters
New Florida Syrup
Buck Wheat and Pan Cake Flour
Jones' Dairy Farm Sausage
Potato Salad, Fresh every day, per pound 25c

L. P. McCuller

**TAX BOOKS ARE
NOW OPEN**

State and County Tax books are
now open for the payment of taxes
for 1922, a discount of two per cent is
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one per cent in December. Tax books
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JNO. D. JINKINS,
Tax Collector,
Seminole County.
Nov. 2-2wks

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All Knights Templar within this
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is expected to be present.

The order of Malta will be confer-
red at 5 p. m.
Full dress uniform

H. E. TOLAR,
Commander.

Are you moving? Call a **QUICK
SERVICE TRANSFER** to do it.
Phone 498. 194-Th-Fri-Sat

NOTICE
On November the 10th I shall be
compelled to advance my price on
wood one dollar per cord.
This advance in price is made neces-
sary to meet the cost of cutting and
hauling, and no orders will be accept-
ed after that date, except at the new
price, \$8.50 per cord.
All orders in hand prior to Novem-
ber tenth will be filled at present
price.
F. S. VERNAY.

STROUT FARM AGENCY
113 Magnolia Ave.

Lakeside farm and grove of 200
trees, 20 acres. Several acres heavy,
black loam, best of soil for vegetables,
strawberries, pears, plums, guavas,
grapes. Good 5 room house. Excel-
lent shooting and fishing. 2 miles to
railroad station, stores, church, school
—household furniture and farming
tools included. \$2,250. \$1,250 cash,
balance 1 and 2 years. 184-tfc

New Construction Impresses Visitors

In addition to the large projects
mentioned yesterday, building permits
are being issued for a number of resi-
dences, and with the influx of new
people and capital to Sanford this
class of construction is expected to
show greater gains in the future than
any time during the past year.

The Meisch building, permit for
which was issued last June, is rapidly
nearing completion. This handsome
business block has cost the owners
\$65,000 to build and is one of the fin-
est of its kind in Central Florida.

Other valuable acquisitions to the
business section of Sanford is the
Morriweather building, costing \$20,000,
the San Juan Garage costing \$15,000,
B. & O. Garage, \$14,000, and the
Hines Garage, \$10,000. The new pri-
mary school house, for which bonds
were recently voted, is nearly com-
pleted and represents an expenditure
of \$50,000. The total actual value of
all classes of construction in Sanford
from January 1st to November 15th
inclusive is \$1,006,953.

In addition to this, municipal im-
provements will amount to \$625,000
for which bond issue was voted some-
time ago. This issue provided for ten
miles more of paved streets, yacht
basin, public library building, and im-
provements to the sewerage systems.
Work on these improvements are ex-
pected to begin not later than the first
of the year.

With these many improvements to
be started in the immediate future to-
gether with those all ready under con-
struction, Sanford is forcibly impress-
ing winter visitors to the state with a
progressiveness that denotes its citi-
zens are awakening to the great pos-
sibilities to be found here, the con-
tinued development of which is bound
to attract outside capital to this city.
Practically all this development, with
but two exceptions, has been accom-
plished by local capital.

SAYS PEACE IN EUROPE DEPENDS ON GERMANY

(By The Associated Press)
PHILADELPHIA, Nov. 11.—Pol-
and is viewing its approaching repub-
licanism with a joy and patriotic fervor
much like that which swept over the
American colonies when they set up
the world's first representative form
of government, in the opinion of Fran-
cois de St. Phalle, vice-president of
the Baldwin Locomotive Works, who
has returned from a locomotive sell-
ing tour of Europe. Being president
of the American-Polish Chamber of
Commerce, he was especially interest-
ed in the affairs of Poland.

"The people of Poland are exhilarated
over their independence and look
forward with much expectancy to
their first election in the next few
weeks," said Mr. de St. Phalle in an
interview. "It is hard to describe
their feelings. They appear to have
the same patriotic spirit and joyfulness
over their new found liberty that our
forefathers experienced in 1776."

Mr. de St. Phalle said Poland, France,
Belgium, Rumania, Czechoslovakia
and Jugo-Slavia are closely agreed
in principle and wish only to keep
the territory they have and to main-
tain peaceful relations with other
countries. "They do not want war,"
he said, "and unless Germany becomes
aggressive in an attempt to regain
its lost territory I do not believe there
will be another European conflict for
some years."

"Poland is one of America's best
future markets," he said. "Today it
is buying cotton, copper, steel, ma-
chinery and locomotives from the
United States. It is fast rehabilitating
its devastated areas and its railroads
of some 11,000 miles even now are
an industrial factor in Europe."

He said that Poland recently
bought 7,000 freight cars in this
country, and that his company closed
a contract with that country for 25
locomotives and was paid \$1,000,000
in cash less than two months after
the order was given.

ILLINOIS SENATOR WOULD ABOLISH SENIORITY RULING

(By The Associated Press)
WASHINGTON, Nov. 14.—Abolition
of the senate's seniority rule by which
the chairmanship of a committee
goes to the member with the longest
continuous service thereon is sug-
gested by Senator McCormick of Illi-
nois, chairman of the Republican sen-
atorial committee, in a letter to Sen-
ator Lodge, the Republican leader,
made public today.

The letter also urged that the
steering committee, of which Mr. Mc-
Cormick is a member, be made repre-
sentative of all sections and though
on the Republican side and disclosed
that Senator McCormick had discus-
ed the question with Senator Curtis
of Kansas, assistant Republican lead-
er, and others.

The seniority system also prevails
in the house.
Notice already has come from sen-

ators of the "irregular" Republican
group that they intend to fight the
seniority rule and demand what they
consider adequate committee repre-
sentation. Their fight is expected to
center about two or three important
chairmanships. The Democrats have
not shown any inclination so far to
abandon the seniority rule in the fill-
ing of minority committee places.

Letters patent have been applied
for by the promoters of a new Polk
county railroad from Haines City to
Dade City. The proposed road will
open up a rich section of the country
and will bring under cultivation some
of the best citrus as well as some of
the best truck growing lands in south
Florida. The temporary officers of the
road which will be known as the
Mid City Railway are Isaac Van Horn
of Haines City, president; Robert L.
Willston of Northampton, Mass., first
vice-president; Fred A. Miller of
Haines City, second vice-president;
Jed R. Yale of Haines City, treasurer.
The company will be capitalized at
\$2,500,000. Haines City will be
headquarters.

NOTICE!

Our Dry Cleaning is unexcelled. We
have made arrangements with the Or-
lando Steam Laundry to act as their
agent in Sanford. All old customers
of this concern will receive prompt
and courteous treatment and all work
is guaranteed first class as they have
one of the best plants in the South.—
Seminole Steam Laundry, R. L. Chris-
tenberry, Mgr. Phone 475. 201-tfc

Call 498, if you want that baggage
looked after with despatch.—**QUICK
SERVICE TRANSFER.**
194-Th-Fri-Sat.

The Herald, 15c per week, delivered

RAILROAD MAN GIVES FACTS

Member Brotherhood of Locomo-
tive Engineers Had Awful
Experience

Jacksonville, November 16.—Mr. W.
E. Bennett, popular engineer at the
Jacksonville Terminals, has been tel-
ling friends for the past few days
about his remarkable release from
thirty-five years of torture which he
was forced to endure in spite of his
efforts.

"I couldn't eat anything during all
that time," said Mr. Bennett, "without
suffering intense pain in my stomach.
The only thing which agreed with me
at all was buttermilk, crackers and
hot water."

"I noticed what City Commissioner
Frank Owen said about the benefit he
got from the Recuma treatment, and I
decided that a man like him certainly
knew what he was talking about.
Well, I have just finished the second
bottle of Recuma, and the boys at the
yards will tell you that I eat anything
I want now. Meat, eggs, potatoes,
and all that. I can even drink ice
water now and never have any trouble
or pains after eating a big meal."
"When my daughter saw what RE-

ONLY BIG CIRCUS COMING TO
SANFORD THIS YEAR

Circus Prices
ALL CHILDREN 30c
Under Age of 12
ADULTS 75c (Including War Tax)

SPARKS 3RING SHOWS

**A NATIONAL
INSTITUTION
COMING TO
SANFORD**
PERFORMANCES
STREET PARADE, 10:30 A. M.
TUESDAY, NOV.

28

CUMA was doing for me, she took it
for headaches, and they are now en-
tirely gone. We can't say enough for
RECUMA, and want everybody to
know how it made us well, so any-
one suffering as we were can get
their health back too."

RE-CU-MA HERE
The remarkable RE-CU-MA treat-
ment can now be obtained here from
the Union Pharmacy instead of send-
ing to Jacksonville for it.—Adv.

NOTICE
Business and Professional Woman's
Club banquet Monday at 8:00 p. m. in
the Palm room, Valdez. Phone reser-
vation to Mrs. Zebb Ratliff, 416-W,
not later than noon Friday. 200-tfc

CHRISTMAS BAZAAR
The Christmas bazaar given each
year by the Holy Cross Guild at the
Parish House will be held December
6 and 7. 189-tfc

NOTICE
Mrs. J. B. Calder has opened a
and information bureau at the Valdez
Hotel, with Mrs. L. Bourdreaux in
charge, concerning all trains and boats
in and out of Sanford. Special con-
toy shown to the public. Call us for
drives of all kinds. Boat parties our
specialty. Phone 229 for information.
Phone 44. 11-9-tfc

**SEE THE NEW SUPERIOR
CHEVROLET AT THE SAN
JUAN GARAGE CO.** 200-tfc

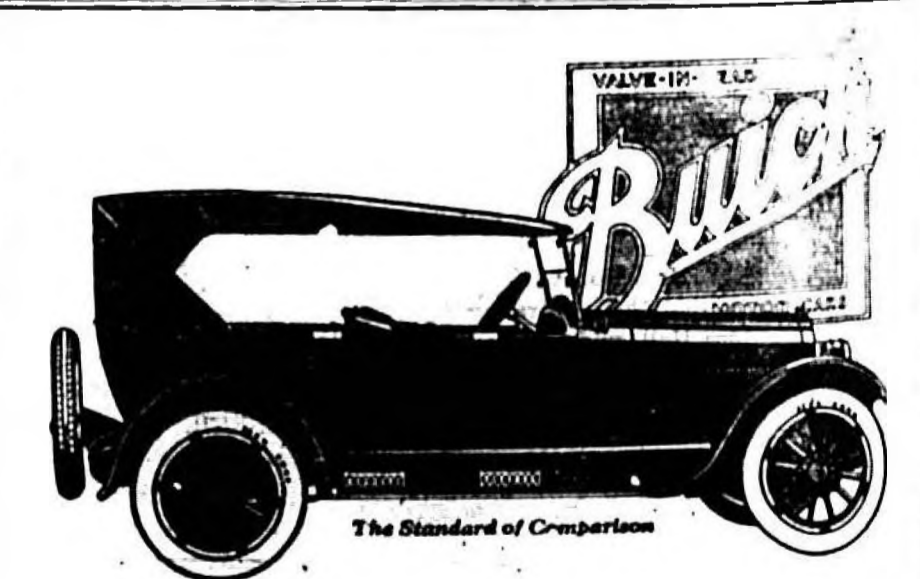
Pianos, Safes, Furniture, in fact
anything movable, or what others
might think immovable, we handle
with care and ease. We assume all
responsibility.—**QUICK SERVICE
TRANSFER.** Phone 498.
194-Th-Fri-Sat

HIGH CLASS AUTO PAINTING
We use nothing but the best material; all
work done by expert workmen.
JACKSON'S AUTO PAINT SHOP
Wight Bros. Dept. Garage Building

HOOVER
ELECTRIC SUCTION SWEEPERS
PHONE FOR A DEMONSTRATION
Authorized Hoover Dealer
PENINSULAR ELECTRIC CO.
112 Magnolia Avenue—Phone 113

OAKLAND
6-44-1923 SERIES
The car owner who is satisfied in the day in and day
out usage of his automobile is the best asset a dealer posses-
ses.
We take pride in the realization of the fact that Oak-
land car owners in the territory controlled by us and else-
where constitute our most valuable asset.
A careful inspection and a ride in the Oakland 6-44 will
reveal the reasons.
See us for a demonstration and prices.

Kent Vulcanizing Company
PHONE 17 -- -- SANFORD, FLA.



The Buick They Judge By
The Model "45" Six-Cylinder Touring—\$1195
The famous Buick five-passenger, six-cylinder open
model today, as in past years, sets the standard of
automobile value.
It is the motor car by which others are judged because
it represents the best of each year's developments in
mechanical refinements, appearance and riding comfort.
The Buick Model "45" combines the characteristic
Buick qualities of performance and stability with dis-
tinctive beauty and a completeness of appointments
not to be found elsewhere.
We'll be pleased to give you a demonstration any time.

The Buick Line for 1923 Comprises Fourteen Models:
Four—1 Pass. Roadster, \$885; 5 Pass. Touring, \$885; 1 Pass.
Coupe, \$1175; 5 Pass. Sedan, \$1395; 5 Pass. Touring Sedan, \$1525
Six—1 Pass. Roadster, \$1175; 5 Pass. Touring, \$1195; 5 Pass.
Touring Sedan, \$1935; 5 Pass. Sedan, \$1985; 4 Pass. Coupe, \$1895.
7 Pass. Touring, \$1435; 7 Pass. Sedan, \$2195; Sport Roadster,
\$1625; Sport Touring, \$1875. Prices f. o. b. Buick factories.
Ask about the G. M. A. C. Purchase Plan, which provides for
Deferred Payments.
11-15-16-NP

Sanford Buick Co.
L. C. MOORE, Manager
When better automobiles are built, Buick will build them

Sanford Avenue Business Merchants' Offerings

A VISIT TO OUR STORE

Will Convince You That We Can Supply Your Wants at Very Low Prices

Quick sales, small profit, with our remarkable low operating expenses we are in a position to sell on a small margin everything in our line.

A FEW OF THE MANY BARGAINS

BLEACHED SHEETING, per yard	50c
UNBLEACHED SHEETING, per yard	48c
ELASTIC SEAM DRAWERS, each	49c
LADIES' FLEECE VESTS AND PANTS, each	50c
RIB BLANKETS, each	69c-75c

Sanford Dry Goods Company
Corner Second Street and Sanford Ave.

Cold weather is just around the corner

You will find Our Stock Well Supplied for your Winter Needs

OUR PRICES ARE LOWER

BANDEL'S EMPORIUM
316 SANFORD AVENUE

Just Arrived

A Beautiful Assortment of LADIES' DRESSES
Latest Styles, Best Quality

AT SANFORD AVENUE PRICES

M. NARVIS
320 Sanford Avenue

Fresh Shrimp

MULLET RED SNAPPERS SEA BASS
FAT HENS AND FRYERS
FLORIDA AND WESTERN MEATS
GUARANTEED EGGS

Rapid Service

F. A. STONE
327 SANFORD AVENUE—PHONE 372-W

OH BOY!

That Fine, Wholesome, Appetizing Boston Brown Bread, Cream Puffs, Hot Rolls and Bread, Betty Brown Cake, Fresh Raisin Bread, Coffee Cakes, Pound Cakes, 35c lb. Fresh Cakes and Pies.

Daylight Bakery
313 Sanford Avenue

THE ELECTRIC GARAGE

HERE IT IS

A LOT OF BATTERY FOR THE PRICE

HOF-MAC BATTERY CO.
Foot of First Street—Phone 480-J

RED CROSS DRIVE WILL GO OVER TOP

Chairman S. M. Lloyd informs The Daily Herald that the annual Red Cross drive for membership will go over the top this year as it has in the past. He reports that more than \$400 has already been collected, and that there are a number of outlying districts in the county to hear from which he is confident will make up Seminole county's quota and more.

In this connection The Palatka News editorially says:

"So closely as the receipts have been reckoned there was collected in the Sunday campaign in this city for funds to aid the Red Cross a sum not exceeding six hundred dollars.

"At a conservative estimate there was taken in by the circus showing in Palatka Monday at least four thousand dollars.

It is generally conceded that a man who earns his money may spend it about as he may see fit—with a few exceptions; and those who chose to do so had a perfect right to toss their funds to the circus.

"Looking at the two propositions, can any thinking person find a plea for the patronage given to the circus while little heed is paid to the organization whose whole-hearted support means the alleviation of distress and suffering over the whole world?

Four thousand dollars to a circus. Six hundred dollars to aid in the great work being put over by the Red Cross. For an hour's amusement six times the amount given that was subscribed for a year's work by a grand organization! It sounds rather unfair. It is unfair.

"No doubt there were many of those who made a tender to the Red Cross, who visited the circus, but think of the vast number who stepped the Red Cross for the sake of the sawdust ring. The assertion may be made that a continued lack of patronage would force a cessation of the service that is being done by the Red Cross over the entire country.

"It is admitted that the circus was a 'good one,' an amusement of that sort frequently are. Doubtless it was far better and cleaner than the average aggregation covering the country. That is not the point at issue in this case.

"In a nutshell the American people are impetuous and impulsive—and too readily is the old discarded for the new. But a few years ago, when this country was wrought to the highest tension over the work that was being done abroad by the Red Cross, people 'gave till it hurt.' They gave willingly. Some literally impoverished themselves. Then when the sound of musketry was hushed and the roar of the cannon was still; when they who were still remain-

ing on the battlefield came back to take up the former life; when gradually this country commenced to assume its old habits and the people began to live the old life; then came the belief that the Red Cross had won its spurs in the fight to give those yearning for aid and peace and comfort in illness, and would no more be needed.

"That is why the American public, little realizing the ever-present needs for preserving and continuing that organization, fails now to respond to the appeal for financial aid. That is why a circus will carry from this city full five times the amount of cash that is pledged to the Red Cross for assurance that no cessation from its work shall take place.

The figures tell the story. Palatka should not be singled out as an illustration. Without doubt the majority of cities in the state will find the same conditions existing as the amusement train visits those cities.

"But it does seem sometimes that patronage is sadly misplaced."

Mohammed Sixth, Sultan of Turkey, Flees to Maltua

(By The Associated Press) CONSTANTINOPLE, Nov. 17. — Mohammed Sixth, sultan of Turkey, has fled from Constantinople on a British warship bound for Maltua. The Sultan on embarking emphasized the fact he was not abdicating, but merely removing himself from immediate danger.

R. R. Labor Leaders to Confer in Washington

(By The Associated Press) WASHINGTON, Nov. 17. Plans for a series of conferences here of railroad labor leaders, the first to be held tomorrow to discuss the attitude to be taken by railroad labor toward the proposed amendment of the transportation act was announced by H. E. Willis, legislative agent of the Brotherhood of Locomotive Engineers.

FEDERAL AGENTS IN RAID NEAR ORLANDO, GET BIG STILL

Three federal prohibition agents, headed by Field Director Crumley of the state enforcement department, Tampa, swooped through Orlando late Wednesday evening with three Lane brothers, living near Chuluota, and a 50-gallon copper still, in their custody.

The Lanes, it was said, will be charged with manufacturing liquor the agents asserting that they found five gallons of white whiskey near the still. The three brothers and the still were taken to Tampa, Orlando Sentinel.

Have you read the want ads today!

Pure Food Market

FLORIDA AND WESTERN BEEF—FRESH PORK

FAT HENS AND FRYERS

SWIFT'S PREMIUM HAMS—Sweet, Mild flavored ham

Uniformly Delicious Every Time

Pure Food Market

J. HUGH TILLIS, Prop.

Phone 105—402 Sanford Avenue

Former Ambassador To France is Dead

(By The Associated Press) ELIJAH, O., Nov. 17. — William Grapes Sharp, former ambassador to France, died at his home here shortly before noon today after an illness of several days.

The Herald, 15c per week, delivered from the throngs of readers.

ALLIES FRUSTRATE KEMALISTS PLANS

(By The Associated Press) CONSTANTINOPLE, Nov. 17. — An attempt by Kemalists to run the interned Turkish destroyer Akhishar, disguised as merchantman out of Golden Horn past the allied control was frustrated last night.

The Herald delivered, 15c per week.

FOOD FACTS

THIS STORE IS A HEALTH RESORT

PAY CASH! PAY LESS!

Pillsbury Flour, 24-lb. bag	\$1.26
Best Creamery Butter, lb.	.50
Fresh Dill Pickles, dozen	.30

Nice Fat Mackerel

FRESH FRUITS and VEGETABLES

—Quick Delivery—

THREE BLOCKS FROM HIGH PRICES

WOODCOCK & RIGNEY
COR. 3RD ST. & SANFORD AVE.
PHONE 76

Bon Ton and Royal Worcester Corsets

FOR STYLE
COMFORT
AND
QUALITY

Design and Durability are beautifully combined

Our Prices Will Appeal to Every Woman



M. Kronen's

Seminole Meat Market

MARKET AND GROCERY

PAY CASH

AND GET THE BEST AT THE LOWEST PRICES

Quick Delivery

Phone 157—324 Sanford Avenue

A SURPRISE ALWAYS AWAITS YOU

BUY HERE

The Best at the Lowest Prices

SURPRISE SHOE STORE

HAWKINS BROTHERS

THE NEW STORE

Florida and Western Meats—Service and Quality

303 SANFORD AVENUE—PHONE 406-W

PRICE OF SUITS NOW TUMBLE

THEY MUST GO—COST WILL NOT BE CONSIDERED

We must make room for a new and complete line of clothing which has already been purchased for our stock. You can now dress yourself up in first class style at our store, at a price so low that you will be happily surprised. If interested in buying a good suit it will pay you to inspect our line before purchasing. A special offering of an extra 10% discount will be allowed from the marked price of any suit purchased from us Tomorrow (Saturday).

Pay Cash and Save Money

Sanford Shoe & Clothing Co.

J. J. N. CONNER, Manager
Satisfaction Guaranteed

115 East First Street—Phone 104

THE WEATHER

For Florida: Partly Cloudy tonight and Saturday warmer in extreme Northeast portion.

SANFORD'S TEMPERATURE

85 again yesterday and once more we say: "Some weather for this time of the year." It's a great privilege to live in Florida where the weather is ideal and everybody happy. Have you little Daily Herald in your home? If not, why not? 5:40 A. M., NOV. 17, 1922

Maximum	85
Minimum	61
Range	63
Barometer	30.27

Northwest and clear.

PERSONALS

Charlie Britt says he's rarin' to go with the sporting page of The Daily Herald and it is expected that the new press and equipment will be installed so that this interesting feature can be resumed tomorrow.

Read the Sanford Avenue page today. It's chock full of good news for the economical buyer. There's lots of real bargains offered by the live merchants of the avenue.

The thanks of The Daily Herald are due the Southern Utilities Company and employees for the prompt manner in which they attended to the work of putting in the big transformer and wires for the motor of the new press now being installed. The boys had their work all done when needed.

Baumel's Specialty Shop is showing new arrivals in Street. Afternoon and evening dresses. Extraordinarily beautiful frocks for all occasions. Newest materials and popular colors. See advertisement in this issue for specially attractive prices. Don't forget our big millinery and accessory departments. They are complete now with new up-to-date merchandise.

Mr. W. Ollie Smith, representing the Schaefer Weeden Tailoring Company of Cincinnati, is with The Churchwell Company today and tomorrow to assist in the fall tailoring season now being put on by that store. Sam Bradford is making a specialty of taking orders and giving satisfaction in securing your new fall suit and overcoat and has built up a wonderful volume of business in this line. Call and see them today while Mr. Smith is here to assist Sam in taking your measure and order.

MRS. H. H. DOWNING NOW WITH CALUMET CO.

Mrs. Helen Harrington Downing has resigned as Director of the Department of Food Economics of Armour & Co., Chicago, however, has not lost Mrs. Downing, who is nationally known as one of the leading domestic science experts of the country. She has moved from the big Armour establishment to take charge of the home economics department of the Calumet Baking Powder Co. Mrs. Downing's new position will afford her a broader field as the Calumet Company have initiated a domestic Science campaign, for the benefit of American housewives, that practically will touch every home in the United States.

As a lecturer on dietetics, cooking and Domestic Science, Mrs. Downing has appeared before many important Women's Clubs in the United States. She brings a prestige and wide experience to her new duties.

BAND CONCERT TONIGHT AT 8 P. M.; CENTRAL PARK

A popular program will be presented tonight by Bandmaster Ball, including two numbers by our greatest composers: that always beautiful selection "Traviata" by Giuseppe Verdi, who was born in LeRoncale in 1813 and died in Milan in 1901; also the mad scene and "Sextette" from Lucia d'Almaneroor. March—"Semper Fidelis"—G. P. Sousa. Grand Selection—"Traviata"—G. Verdi. "Popular Hit, 1922"—Berenade Blues (Intro Schubert Berenade)—Sister Blake. Mad Scene and Sextette—Lucia Di

SOCIETY

MRS. FRED DAIGER, Society Editor
Phone 217-W

If you have any friends visiting you and you are going anywhere or coming home, or if you are entertaining, write a postal card to this department giving details, or telephone the item. It will be greatly appreciated.

SOCIAL CALENDAR

Friday—Mrs. David Caldwell will entertain the members of the Lucky Thirteen Bridge Club at her home on Magnolia ave.

Friday—The regular monthly meeting of the Sallie Harrison Chapter, N. S. D. A. R., will be held at the home of Mrs. John Leonard on Oak avenue at 4 p. m.

Monday—Mrs. J. M. Wallace and Miss Margaret Clark will entertain at bridge at the Country Club in honor of Mrs. Grady Golden of Tampa at 3 p. m.

Monday—Pipe Organ club will meet with Mrs. George Huff at 3 p. m.

Monday—Business and Professional Women's club will have a banquet at 8 p. m. Palm Room at Valley.

Monday—The Agency Guild will meet with Mrs. Clifford Paisley on Laurel ave. at 4:30 p. m.

Tuesday—Gull meeting Women's Guild at Rectory at 4 p. m.

Mrs. Edna F. Hope, of Dunedin, is the guest of her sister, Mrs. G. I. Loucks at her home on Magnolia ave.

J. W. Rhoads, of Jacksonville, was in the city yesterday attending to business.

F. A. Williams, of the city, is here here yesterday from the Sunshine City, St. Petersburg.

Neil S. Yent, of Tampa, was in the city yesterday transacting business.

Oily W. Peate, of Palatka, arrived in the city for a short stay and is making his headquarters at the Montezuma.

Mr. and Mrs. L. A. Swanson of Birmingham, Ala. are among the arrivals in Sanford yesterday and are pleasantly located at the Montezuma.

Jacksonville was represented here yesterday by James A. Pierce and John Kenney.

D. L. Thasher and R. T. Thrasher were called to Dade City this morning by the death of their sister, Mrs. Edward Sumner. Mrs. Sumner had many friends here who will be grieved to learn of her death.

TURKEY DINNER

Don't you just love those things that mother used to make? Well, you can get a real Thanksgiving dinner just like mother had, Saturday evening beginning at 5 o'clock, at the old Hintermister Stand on Railroad Way, Welaka building, given by the Daughters of Wesley. Be sure and come and enjoy this treat.

EVERY-WEEK BRIDGE CLUB

Mrs. Forrest Lake was the charming hostess yesterday afternoon when she entertained the members of the Every-Week Bridge Club most pleasantly at her home on Park ave., there being two tables of players.

Pink and green were the colors used in decorations, pink roses and ferns being effectively arranged in the rooms where the card tables were placed.

Par auction was played, and enjoyed, the prizes, decks of cards, were won by Mrs. Walter Wight and Mrs. S. E. Barrett.

Following the awarding of the prizes, Mrs. Lake served jellied chicken, sandwiches, coffee and ice cream.

The guest list included Mrs. G. F. Smith, Mrs. W. J. Thigpen, Mrs. S. E. Barrett, Mrs. Walter Wight, Mrs. A. M. DeForrest, Mrs. L. H. Buttolph and Mrs. Raymond Key.

AUCTION BRIDGE CLUB

Mrs. George Knight was the gracious hostess yesterday afternoon when she entertained at bridge at her home on Magnolia ave., the guests including the members of the Tuesday Auction Bridge club.

The rooms where the cards were placed were adorned with lovely pink roses and ferns.

An absorbing game of bridge was played during the afternoon, high score being made by Mrs. Roy Chittenden and Mrs. S. M. Lloyd. After the card game the hostess served a lovely cream course, carrying out the color scheme of pink and white.

Substituting for absent club members were Mrs. S. M. Lloyd, Mrs. George DeForrest and Mrs. D. P. Drummond. The club members present were Mrs. C. E. Henry, Mrs. Hal Wight, Mrs. Fred Walsma, Mrs. Sam Yountz and Mrs. Roy Chittenden.

EVENING BRIDGE CLUB

An interesting event of yesterday was the bridge party given last evening by Mrs. R. A. Newman at her home on Fourth street, the guests being the members of the Evening Bridge Club. There being three tables of players.

Golden cosmos and marigolds decorated the rooms where the card tables were placed into a veritable bower.

When scores were counted after the card game, the prize for high score among the ladies was won by Mrs. S. M. Lloyd. A hand of cards was dealt and the prize was a set of ash trays, going to S. M. Lloyd.

At a late hour the hostess served a delectable salad course and coffee.

Those enjoying this pretty party were Judge and Mrs. E. F. Householder, Mr. and Mrs. E. E. Roundbar, Dr. and Mrs. S. Palestine, Col. and Mrs. George Knight, W. C. Hill and R. A. Newman.

IDLERS CLUB

Entertaining in her usual charming and gracious manner, Mrs. Harry Heeren was hostess yesterday afternoon at bridge at her home on Union Ave., the guests including the members of the Idlers Bridge Club.

The artistic color motif of pink and purple was emphasized by quantities of pink roses and violets effectively arranged in crystal bowls and vases.

The hours passed quickly in the spirited game of bridge, high score being made by Mrs. A. Vaughn. Each guest was given a potted plant as favors.

Refreshments consisting of a tempting salad course with coffee were served at the conclusion of the card game.

Those enjoying the cordial hospitality of Mrs. Heeren were Mrs. John Meisch, Mrs. G. D. Hart, Mrs. John Bender, Mrs. Henry Wight, Mrs. Ender Curlett, Mrs. A. Vaughn, and Mrs. C. R. Kirtley.

DUPLICATE BRIDGE CLUB

Among the delightful social events of yesterday was the bridge luncheon given by Mrs. B. W. Herndon, at the Seminole, the guests being the members of the Duplicate Bridge Club.

Exquisite pink roses combined with greenery were used in the room where the card tables were arranged. The place cards were dainty designs and one each were appropriate verses.

At 1 o'clock a delicious five course luncheon was served after which bridge was enjoyed.

The guests included Mesdames F. J. Gonzalez, of Deland, E. G. Galloway, A. P. Conally, R. A. Newman, S. Palestine, F. L. Miller, F. E. Roumillat.

SEE THE NEW SUPERIOR CHEVROLET AT THE SAN JUAN GARAGE CO., 200-3tc

The Daughters of Wesley will have a turkey supper Saturday evening, November 18th, in room recently vacated by Hintermister Piano Co., on Railroad Avenue, Welaka block. \$1.00 per plate.

Menu
Baked Turkey, Dressing
Mashed Potatoes, Brown Gravy
Cranberry Sauce
Cold Slaw
Pickles
Rolls
Butter
Ambrosia
Coffee
Cake

At the last meeting of the City Commission it was moved and carried unanimously that the Municipal Library building be located in the center of the city park between Eight street and Ninth Street and between Park avenue and Oak avenue, and that the city engineer proceed at once to make the preliminary survey for same.

PIANO TUNING, PHONOGRAPH REPAIRS J. H. HINTERMISTER PIANO CO. 112 MAGNOLIA AVENUE

SAVINGS
We Pay 4% Interest on Savings Accounts

DO YOU ATTRACT PROSPERITY?

Money is of value only as it produces. Hence, a primary function of THIS BANK is to make it productive. By making your deposits here you help furnish the power to develop enterprises that enrich this community and its individuals. Thus You Attract Prosperity to yourself, also.

THE CALENDAR SAVINGS BANK SPELLS PROSPERITY TO ITS OWNER

The Seminole County Bank SANFORD, FLORIDA STRENGTH—PROGRESS—SERVICE

Sanford's New Store—Phone 127

The Churchwell Company

10 Stores in Georgia—1 Store in Florida

SATURDAY -- Last Day Churchwell's BIG CONTEST SALE

MEN'S ALL-WOOL SUITS		
TWEEDS, PIN STRIPES, BLUE SERGE AND FANCY PATTERNS		
\$27.50 SUITS, reduced to		\$22.50
\$32.50 SUITS, reduced to		25.00
\$35.00 SUITS, reduced to		27.50
\$15.00 LADIES DRESSES, reduced to		9.95
\$25.00 LADIES' DRESSES, reduced to		19.00
\$27.50 LADIES' DRESSES, reduced to		22.50
\$32.00 LADIES' DRESSES, reduced to		25.00

THE CHURCHWELL COMPANY First Street SELLs it for LESS Welaka Block

THE
SANFORD HERALD

DAILY

MAR. 28, 1922

NOV 17, 1922