

Barbecue Awaits 4000 People

Big Parade Of Cars Will Open All-Day Frolic Tomorrow

Meeting at the Seminole High school last night for the purpose of checking and checking the numerous details which will be matched together to form what is confidently expected to be a picture of fun and frolic in which the goal is creating a closer spirit of co-operation between the Seminole County farmer and business men. The meeting was held at the High school last night for the purpose of checking and checking the numerous details which will be matched together to form what is confidently expected to be a picture of fun and frolic in which the goal is creating a closer spirit of co-operation between the Seminole County farmer and business men. The meeting was held at the High school last night for the purpose of checking and checking the numerous details which will be matched together to form what is confidently expected to be a picture of fun and frolic in which the goal is creating a closer spirit of co-operation between the Seminole County farmer and business men.

Police Check Plot To Raid Bank Of Spain



Francis "Two Gun" Crowley, wanted for murder, was held in Knickerbocker Hospital in New York following his capture after a gun battle with 500 officers. Shot six times, he was finally subdued with tear gas. His girl companion, Helen Walsh, was taken by officers during the battle when they surrounded the apartment on West 90th street where Crowley made his last stand. She was shot once during the fray.

Police Check Plot To Raid Bank Of Spain

MADRID, May 13.—(AP)—Moving swiftly on reports that Communists had planned a raid on the Bank of Spain, the government mobilized troops and posted them about the building today in the strongest display of military power Madrid has seen in years. Cavalrymen surrounded the block in which the bank stands building horses among the gathering crowd which was to have staged a demonstration at noon. Light artillery, machine gun crews, tanks, and armored cars to support the infantry also was massed.

Proclamation

WHEREAS, the Seminole Agricultural Club, representing a large number of farmers and growers in Seminole County, has organized for the purpose of staging an all day celebration in our city tomorrow, to be known as the First Annual Farmers Day celebration, and
WHEREAS, the purpose of the celebration is to create a spirit of closer co-operation between the farmer and business man of Seminole County and Sanford; and to display to the residents of this section some of the advantages which may be realized by the people of a community or county who work harmoniously for the benefit of all its activities; and
WHEREAS, the purposes of the celebration are consistent with good citizenship, good fellowship, and mutual benefit to us all,
THEREFORE, I, T. L. Dumas, mayor of the City of Sanford, Florida, do call upon all of our merchants and professional men to close their doors tomorrow at 1:00 o'clock, and join with the farmers in making the all-day celebration a memorable one in the annals of our city.
Signed by me this thirteenth day of May, A. D. 1931.
T. L. DUMAS,
Mayor of Sanford.

House Argues Plan To Cut Another Post

TALIAHASSEE, May 13.—(AP)—The House today wrangled over proposals to eliminate or reduce the salary of the attorney for the Everglades drainage district as its members considered a bill previously approved by the Senate.

House Moves To Election Fever

TALIAHASSEE, May 13.—(AP)—The House Tuesday ordered its investigating committee to complete inquiry into charges of impeachment brought against Comptroller Ernest Amos. The action was taken after stormy sessions in closed and open meetings.

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PARIS, May 13.—(AP)—Election fever seized France Tuesday night on the eve of the gathering of the national assembly at Versailles Wednesday to elect the twelfth president of the republic.

Convention Report Features Luncheon Of Kiwanis Club

Kiwanians W. A. Zachry, and D. J. Garrett, Sanford delegates to the recent convention of Kiwanis Clubs at Miami, were the principal speakers at the weekly luncheon of the club held at the Montezuma Hotel today.

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Anyone may speak to "Mon-sieur le President"—he has been 11 times premier and president of the state council—and be sure of a quick and pleasant response. He handles interviews but enjoys small talk.

Alabama Editor, Wife, Abducted By Robbers

MONTGOMERY, Ala., May 13.—(AP)—Although foiled in an attempt to blow the safe of the Times-Journal Monday night, two men who abducted E. B. Rufford, editor and publisher, and a woman friend, apparently had escaped.

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Big Air Armada Is Winging To Dayton To Defend America

DAYTON, Ohio, May 13.—(AP)—Air and sea forces of the United States were on the move today for war against an unseen mythical enemy.

Only 1 American Will Visit Pole On Zeppelin

WASHINGTON, May 13.—(AP)—Lieut. Com. Edward H. Smith of the Coast Guard Tuesday was designated by Rear Admiral P. G. Billard, commander, to be the only American representative aboard the Graf Zeppelin on its flight from Friedrichshafen in the North Pole.

Railroad Fares From West To East Are Cut

SAN FRANCISCO, May 13.—(AP)—The lowest railroad fares from the Pacific Coast to eastern points in 15 years go into effect July 1, for a four months period, on the Southern Pacific, Santa Fe, Union Pacific, and Western Pacific lines.

Chicago Gangster Slain

CHICAGO, May 13.—(AP)—The body of Harry Hyman, credited by police as a member of the Capone gang, was found in a wooded area today.

Machado At Capt

HAVANA, May 13.—(AP)—President Machado returned to the capital today after a brief sojourn at fishing along the coast. He immediately held interviews with government officials.



LOOK!

And **LISTEN!**

ECONOMY SALE

Wednesday May 13th 9 A.M.

GOOD NEWS!

SANFORD

AND ALL OF
SEMINOLE
COUNTY —

About Churchwells

Ladies' Pure Silk Handkerchiefs

GOWNS

39c

Here is good news for every citizen of Sanford and Seminole County . . . Churchwell's will have another big sale . . . that is always good news . . . but this time it will be better because Churchwell's is going to have a **BIG ECONOMY SALE** beginning Wednesday, May 13 that will bring you the most remarkable savings of a lifetime. Prices have been sliced to the bone. Come in and be convinced but remember you will have to come early in order to get first choice.
Don't Forget the Time and Place—Churchwell's—Wednesday, May 13th.



Natural Color
SILK PONGEE

4 Yds. \$1.00

Kerchief Printed
LAWNS

38" wide—per Yd. **19¢**

Men's Solid Leather
WORK SHOES

Regular \$3.00 . . . **\$1.95**

Boys' Blue Cheviot
ALL WOOL SUITS

2 Pair Pants . . . **\$16.95**

**NOTICE THE
DROP IN PRICES**

- LADIES' RAYON BLOOMERS—**39c**
REGULAR 50c
- LADIES' RAYON SILK SLIPS.
SPECIAL VALUES **98c**
- LADIES' FULL FASHIONED
SILK HOSE **87c**
- ONE LOT LADIES' SLIPPERS TO
CLOSE OUT. \$5 and \$6 SHOES **\$1.95**
- REGULAR \$3.50 LADIES'
SLIPPERS-PUMP OR STRAP **\$2.85**
- ONE LOT OF LADIES' HATS
TO CLOSE OUT FOR **\$1.00**
- LADIES' REGULAR \$3 HATS—
SPECIAL **\$1.95**
- 36 INCH PRINTS. FAST COLORS
PER YD. **15c**
- 36 INCH BLEACHING. GOOD
QUALITY. 12 1/2 YARDS **\$1.00**
- 38 INCH PRINTED VOILE. GOOD
QUALITY. PER YD. **24c**
- REGULAR \$3.50 ALL WOOL
BATHING SUITS **\$2.45**
- REGULAR \$4.00 ALL WOOL
BATHING SUITS **\$2.95**
- REGULAR \$5.00 ALL WOOL
BATHING SUITS **\$3.95**



**ECONOMY SALE
of
NEW DRESSES**

Presenting New Summer Fashions
At a Very Special Price!



- \$5.00 values **\$3.45**
- \$6.00 values **\$4.79**
- \$10.00 values **\$8.45**
- \$12.50 values **\$9.45**

A SPECIAL purchase enabled us to obtain these silk dresses at such a low price. Twin silks, both light and dark grounds, large and small flower designs, solid colors, in lovely crepes, pongee and shantung. Sizes from 16 to 42.



**SPECIAL Economy
Prices For Men and Boys**

- REGULAR 25c CHILDREN'S
ANKLET SOCKS **18c**
- MEN'S ATHLETIC SHIRTS
OR SHORTS **39c**
- MEN'S GOOD HEAVY GRADE
WORK SHIRTS **39c**
- MEN'S GOOD BROADCLOTH
SHIRTS **87c**
- REGULAR 25c FANCY
SILK SOCKS, 5 FOR **\$1.00**
- BOYS' BLACK OXFORDS.
SIZE 2-1-2 TO 5-1-2 **\$2.39**
- MEN'S \$4.00
BLACK OXFORDS **\$2.85**
- MEN'S \$5.00 BLACK
OR TAN OXFORDS **\$3.95**
- MEN'S BALBRIGGAN
SHIRTS **29c**
- MEN'S HATS. GOOD QUALITY
SOFT STRAWS **24c**
- MEN'S UNION SUITS.
SPECIAL ECONOMY SALE **29c**
- CHILDREN'S ANKLET SOCKS
PER PAIR **18c**

Window Shades

6 FOOT
SIZE **49¢**

Bath TOWELS

SIZE
17x33 **9¢**

Bath TOWELS

SIZE
16x44 **6¢**

**9-4 Unbleached
Sheeting**

Per Doz **1.00**

CHURCHWELL'S

CHUCK RAID ON SPAIN

Chuck was arrested... raid on Spain... several men...

Wine and Canal Contest

Wine and Canal Contest... California... canal... wine...

Strange Situation

Strange Situation... Florida... strange... situation...

Trade of Cars

Trade of Cars... Florida... trade... cars...

House Moves To

House Moves To... Florida... house... moves...

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Advertisement for SANFORD FARMERS' DAY. Includes text: VISITORS WELCOME TO SANFORD To Participate In Its First Annual FARMERS' DAY. Tomorrow May 14th... EVERYTHING FREE. Come And Bring The Family FARMERS' DAY Officially Opens With Big Auto Parade 10 A. M. BARRIQUE - GOOD SPEAKERS - DIAMOND BALL GAME - TUG-OF-WAR BICYCLE RACES - SKATING RACES - BOAT RACES BAIT CASTING CONTEST. (THIS PAGE MADE POSSIBLE BY THE FARMERS' DAY COMMITTEE). List of names: Alex Johnson, Peter Thomas, Fred F. ... H. J. Lehman, G. H. Brown, Henry Thurston, John Bender, Henry Schumacher, R. F. Cooper, A. Corpany, T. F. Adams, Victor M. Green, E. H. Cullum, S. D. Hightower, W. A. Lester, C. E. Adams, D. J. ... E. J. Meyer.

Sanford Herald
Every afternoon except
Sundays at Sanford, Florida
125 North State
Subscription Rates
Retail \$1.00
Wholesale \$0.75
Advertising notices, cards
of resolutions, and notices
of business for the purpose
of making a profit will be charged
at advertising rates.
Land and Kohn, represent
the Herald in the national
circulation of all news dispatches
and in the large cities of
the country with principal head
offices in Chicago and New York.
The Herald is a member of the
United Press which is ex-
clusive of all news dispatches
and in the large cities of
the country with principal head
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WEDNESDAY, MAY 13, 1931

A Lesson To The Rich

The life of Mrs. Whitelaw Reid, who died recently at the home of her daughter, Lady Ward, at Saint-Jean-Cap-Ferrat on the Riviera, is an object lesson to every woman who is born with a silver spoon in her mouth and who receives every benefit of wealth and education.

When a woman, who has struggled up the ladder of success from the depths of poverty, endows great charities generously, and busies herself with the problems of the common people, she probably remembers when she too knew what it was to be ill-nourished and inadequately clothed. But when a woman born to purple and fine linen gives of herself and of her money to aid those not so fortunate, one realizes that she has not only a kind heart but a great imagination.

Born Elisabeth Mills, daughter of Ogden Mills, who made his fortune in the Comstock Lode during the frenzied rush to California in 1849, she began her first charity enterprises by working with her father on the Mills Hotel for the poor and the nursing school at Bellevue Hospital, New York. After her marriage to Whitelaw Reid, she helped organize the New York chapter of the American Red Cross. Later in France with her husband who was appointed minister to that country in 1889, she was the founder of Reid Hall, a club in which American art students might make their home.

It is said that during Whitelaw Reid's ambassadorship at the Court of St. James that this couple achieved a social popularity never equalled by any American in England. In the salons of the nobility as well as in the hospitals of the poor, the greatness of soul of this American noblewoman was felt. After her husband's death, she took over the affairs of the Tribune, and acquired the Herald. She also put the Paris Herald on a sound financial footing. Evidences of her intelligent financial contributions can be found from Saranac Lake, New York, where she founded a sanatorium, to San Francisco, where she endowed a hospital. The Episcopal Cathedral in far away Manila and the student club in Paris show how widespread were the charitable interests of this woman. Her last service to her country, which she served in 1924 as presidential elector-at-large, was the lending of her home, "Ophir Hall" at Purchase, New York for a residence for the royal visitors, the King and Queen of Siam.

Elisabeth Mills Reid leaves a spiritual legacy to the daughters of rich men. Her life refutes Arthur Brisbane's theory that it is practically impossible to accomplish anything in the world if one is born with the handicap of great wealth. The dignity of her life and the gracious memory of it will always be an inspiration to America's dollar princesses.

Florida Vegetables

The importance of aiding Florida farmers by purchasing Florida fruits and vegetables is ably brought out in a recent editorial appearing in the Tampa Times which declares that the agricultural committee of the Tampa chamber of commerce has inaugurated a movement to have Hillsborough county tables supplied with Hillsborough county vegetables, instead of having some 1,500 carloads of vegetables shipped there from other states, principally from California.

"There are times, of course," continues the Times, "when it is necessary for us to go outside of Hillsborough county and outside of Florida for our vegetables. These are not often, nor for long. There is no excuse, however, for our buying and consuming vegetables from other states during our own growing season. Yet one member of the chamber committee reported having been served California lettuce in a Sanford restaurant the same day 23 carloads of lettuce were shipped to the north from Sanford. Kindred instances are not uncommon, nor are they confined to Sanford. They have their locations throughout Florida. They evidence the height of economic folly, yet we go on having them.

"The chairman of the chamber committee stated the matter aptly and forcibly when he observed 'if we can't compete with California in growing vegetables for our own market we might as well quit.' Of course we can make such competition. If we do not wake up and begin doing so we may have to quit.

"An interesting angle of this matter was presented by County Agent Wright when he said that Hillsborough county is raising too small an amount of vegetables, not too much, and farmers are not organized. Produce houses bring in most of the vegetables sold in this territory. They send to California or Colorado or some other state because they are assured of an ample supply of good products delivered without delay. They are not to be blamed. They must be able to depend on their supply in order to do business, and Florida cannot fill the supply. Concerns dealing in products by the carload cannot stop to handle a few haphazard truck loads of products grown around here, probably of varying quality and any kind of pack.

TRENDS OF THE TIMES
MIAMI DAILY NEWS

Conservative forces in England are mobilizing for an attack on the penny-in-the-pound land tax favored by a resolution forced through the house of commons with Liberal support. Such a tax, amounting to about four mills on the dollar or 40 cents on the \$100 valuation of land, seems radical—almost revolutionary—to the conservative elements in England. Improvements on British land are heavily taxed, but not the land itself.

To Americans, 40 cents on the \$100 as a land tax would seem the answer to their prayers. In Dade county the general property tax, falling chiefly on real estate, ranges from 80 to 75 mills, depending upon the school district in which one resides, while the city, laying principally on real estate but using a much higher valuation than the county, assesses 13 to 22 mills. The comparison cannot be drawn to total tax burden.

NEW YORK
By SAM LOVE

NEW YORK, May 13. — As one of the authentic oldest inhabitants of New York — (let's see, have I been here five or six years now?) — I claim the privilege of shedding a few tears over the passing of some of our city's landmarks; make way for progress a la John D. Rockefeller, Jr. To create space for his Radio City, with its newfangled cubist towers, its two theatres wired for television, its elevated shopping walkways and its other hoity-toity innovations, steam shovels and crow bars are tearing away at 93 buildings at this moment.

I claim the solace of shedding a few tears over these steam shovels and crow bars, because as an old inhabitant they are tearing into my heart. The site of Radio City, between Fifth and Sixth avenues and 48th and 51st streets, held row on row of the worst ventilated speakies in town. Wreckers are even now demolishing the first speakie I ever entered in my life. Well do I remember it. It was a gay place, full of actors and actresses out of work and children from the country looking for jobs. The gin was felonious, the brandy worse and the absinthe a combination of anti-freeze solution and licorice sticks. It was in a sealed basement and wakes were held at regular intervals for customers who had ventured into the 48th street air and caught pneumonia before they could hail a taxicab.

This speakie was flanked on either side by other speakies made exactly like it, and occasional patrons used to broaden their acquaintance by wandering inadvertently into the wrong one and asking for Tony. All the speakies in the area to be occupied by Radio City were conducted by gentlemen from Sicily, with phony French accents, named Tony.

There were a number of other dear landmarks in the area, too, and we had better get along with our weeping. Right there where the Roaring Forties met the Quieter Fifties there was a sort of side-stap, where strange flossam rubbed against stranger jetsam. For instance, there were 300 business houses not connected with the liquor racket.

The old Brownstones, in the side streets inched strange neighbors. At 64 West 49 street was Mrs. Houdini's tea room. She opened it after her husband's death, because the greatest magician made his money disappear with the same facility he used on rabbits. In this tea room, the waiters were all sleight of hand artists and it was nothing for a dozen pigeons to fly out of a combination ham on eye.

The house numbered 25-27 in 49th street was the one in which Tex Rickard was wont to throw startlingly lav'ish parties in the days when Gene Tunney and Jack Dempsey were prize fighters instead of husbands.

Mabel Talaferro (which I was from the Brevard textbook many of our pupils have studied): Florida suffered greatly from high taxation. * * * The white people grew poorer and poorer. In many cases their property was sold to pay the heavy taxes. The situation then was complicated, of course, by the carpet-bagger, the exploitation of the negro vote and the widespread corruption in public office, but these factors only aggravated the inevitable seriousness of the tax problem. We have no such political turmoil such as the Tillden-Hays election or the administration of Governor Reid, whom Florida legislators sought thrice to impeach, but we face the same crisis in raising governmental revenue.

That our present tax system is out of print is generally agreed. A general property tax, bearing evenly on both real and personal property, as contemplated by our constitution, leaves little to be desired. We have had that system for some 45 years and it never has worked satisfactorily, although there were few complaints when taxpayers were prosperous. Taxes didn't seem to matter then. Now we have awakened to the fact that personal property has been allowed to escape almost without exception and real estate has been assessed on valuations varying from 50 to 100 per cent. No wonder it did not work satisfactorily and that the system seemed entirely out of joint when revenue requirements were piled up to more than \$25,000,000 in interest and principal payments due within a single year, 1931, on a \$600,000,000 public debt, and that load was piled chiefly upon a class of property suffering severely from deflated market value. To make matters worse, the load was not distributed uniformly upon even this one large suffering property class, real estate.

ANOTHER RENO DIVORCE MILL NEEDED!



raised to pronounce "Tolliver") has been forced to move from No. 54, same street. The British Commonwealth Club has been ousted from No. 35, and will henceforth entertain trans-Atlantic flyers at some other address.

No. 3, and Beatrice Lynd, cousin of the admiral, at No. 5, Fifth street.

New York columnist should shed tears over the passing of these things. Or, if not the passing, their removal to another neighborhood. The prohibition exhibit, light around the corner from the speakies at 628 Fifth avenue, has been forced to move, too. The whole thing is most depressing. Could you spare me a handkerchief?

If you remember L. Jean Lorraine, the actress, she has left 54 West 51st street. The wreckers are taking her bouder apart today with pick axes. Ruth Hale, the feminist leader and wife of Heywood Brown, the columnist, still retains her apartment at No. 26. But she is packing up. Sumner Gerard is getting his belongings together to flee from No. 24. And so are Lady Suzanne Wilkins, of

As real as blood is the stone front of No. 26 West 51st street. It was owned by Arnold Rothstein at the time of the gambler's sudden demise at the hands of a person or persons unknown. The color of the building is a coincidence, just like its land lord's death. The tenant's shed no tears for him, by the way. He was a tough landlord and didn't seem to care whether dark brown water came out of the bathroom tap or not.

It is fitting and proper, it is demanded by tradition that a

EDGEWOOD FLOWER SHOP
Flowers and Floral Greetings
For Your Friends and Relatives
Floral Designs for all occasions
3144 Sanford Ave.

YOU CAN NAME YOUR PRICE AND STILL DECIDE

"I WILL BUY ONLY THE LEADING MAKE - GOOD YEAR"



YOU can bank on that the tires which the largest group of car-owners in the world are buying year after year, are the tires which are giving the most value and satisfaction. Millions more people ride on Goodyears.

TRADE US YOUR TROUBLES BEFORE THEY HAPPEN - WE ALLOW LIBERALLY FOR OLD TIRES

YOU trade in your car when you figure the trouble it gives costs you more than its worth. Why not trade in your old tires before they do?

TODAY'S PRICES ARE THE LOWEST IN TIRE HISTORY - BUY NOW!

USING up old tires has become a "luxury" these days. Now Goodyear can't do it, it saves money to ride on them. Come in, talk it over.

GUARANTEED TIRE REPAIRING GOOD USED TIRES

Member Independent Merchants Assn.

ROCKEY'S TIRE SHOP
WILLARD BATTERSON
Batteries Replaced and Recharged
Phone 212

FOR SALE
SAN LANTA ROSE COURT APARTMENT HOUSES

AT A BARGAIN
Also Cultivated Farms and wild celery land in all parts of the Sanford Celery Delta.

A. J. McNEILLY'S SONS
Agents
Established 1908
209 E. 1st St. Phone 48

\$1025
and up to 1200

and every inch

a **BUICK** eight



the LUXURY of SILENT SHUTT Superior finish

YOU can bank on that the tires which the largest group of car-owners in the world are buying year after year, are the tires which are giving the most value and satisfaction. Millions more people ride on Goodyears.

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Sanford Buick Co.
216-218 Magnolia Ave. Sanford, Florida

Social And Personal Activities

MISS MARGARET PETERS, Society Editor

Office Telephone 148.

Social Calendar

WEDNESDAY.
Members of the Woman's Club will have their practice tonight at 8 o'clock.

FRIDAY.
The Junior Christian Endeavor of the First Presbyterian Church will have their practice tonight at 7:30 o'clock with Mrs. G. H. Brown, 114 Park Avenue.

Regular meeting of the W. C. T. U. will be held at 3 o'clock at the home of Mrs. Francis E. Boiz, 1101 Park Avenue.

The last expression recital of the season of the pupils of Mrs. George A. Maffet will be presented at 8 o'clock at the Junior High School.

The South Side P. T. A. will meet at 2:45 o'clock at the school auditorium with a Maypole dance as the feature of the afternoon's program.

The Fidelis Class of the First Baptist Church will meet at 8 o'clock with Mrs. H. E. Morris, 1012 Hughey Avenue.

Mrs. Mary Higgins is the guest for a few days of her daughter, Mrs. H. B. Wight, at her home in Rock Court.

James M. Toyle, Florida claim adjuster of the Standard Accident Insurance Co., of Detroit, Mich., was here today on business.

Mr. and Mrs. Frank E. Markwood, of Texas, are spending 10 days here with the former's mother, Mrs. Ross Markwood, at her home on Magnolia Avenue.

Mesdames Dukes And Methvin Give Party

With Easter lilies and phlox making up the decorations, Mrs. T. E. Dukes and Mrs. B. G. Methvin entertained with a bridge party on Monday afternoon at the home of the former, 200 Laurel Avenue. During the afternoon bridge progressions were enjoyed and at a late hour scores were added and prizes awarded. Mrs. E. B. Stave held high score, Mrs. L. E. Spencer, second high score and Mrs. R. Z. Johnson low score. Mrs. Fred Willink cut high.

At the conclusion of the bridge games an ice and sweet course was served by the hostess, assisted by Mrs. Don Al Donald. Those invited were: Mrs. Paul Pezold, Mrs. Don Macdonald, Mrs. J. H. Estridge, Mrs. W. C. Erickson, Mrs. R. Z. Johnson, Mrs. Leslie Bryan, Mrs. E. B. Stave, Mrs. C. F. Practor, Mrs. E. J. Taylor, Mrs. James Huff, Mrs. F. L. Hale, Mrs. Herman Middleton, Mrs. Georgia Hart, Mrs. Fred Willink, Mrs. Ross Adams, Mrs. Jack Ifekson, Mrs. V. E. Douglass, Mrs. L. U. May, Mrs. L. E. Spencer, Mrs. George Gray, Mrs. I. E. Estridge, Mrs. J. E. Stevens, Miss Betty Antosh, Mrs. W. A. McMullen and Mrs. H. B. Odum and Mrs. George Huff, tea guests.

Miss Lucille Anderson, who has been spending the winter months at Miami has returned here for the summer. She is with her parents, Mr. and Mrs. C. A. Anderson.

Personals

Mr. and Mrs. R. B. Riser have returned from a three weeks visit to Washington, D. C., Pittsburgh and Chicago.

Mrs. W. C. Allen, of Palatka, is the guest for a week of her sister, Mrs. Howard C. Long, at her home on Park Avenue.

Mr. and Mrs. John Lee Stouder, of Camilla, Ga., arrived here Sunday for a 10 day visit with friends and relatives.

Mrs. D. L. Thrasher, of this city, her mother, Mrs. E. L. Ferran and H. A. Ferran, of Eustis, returned last night from New Orleans, La. where they have been spending the past 10 days.

Mr. and Mrs. P. S. Towne and John W. Towne, of Washington, D. C., who have been spending the past few days in Florida at the guests of Mr. and Mrs. Towne's son, Charles W. Towne, at Lake Monroe, left this morning by motor for their home.

While in Florida they visited the Bok Memorial Tower and other places of interest. While in this city, they were the guests of Mrs. and Mrs. G. Bassett Smith and daughter, Mrs. Olive Hill. Miss Dorothy Smith accompanied them to Washington where they will visit for a few weeks and then go to Hagerstown, Md. for another visit. She plans to return home with the Townes in July.

Social Department Of Womans Club Honored

Bright colored Spring flowers were arranged in profusion about the club room when Mrs. June Rounhill and Mrs. A. G. Wagner entertained the members of the Social Department of the Woman's Club with a bridge party yesterday afternoon. High score prize, a framed silhouette, was awarded Mrs. Arthur Branan at the conclusion of the bridge games.

Late in the afternoon the tables were cleared and refreshments, consisting of a salad course, were served by the hostesses, assisted by Mrs. Walter L. Morgan and Mrs. A. C. Chamberlain. Scores were collected by Mrs. S. D. Highleyman.

Those present were: Mrs. V. E. Douglass, Mrs. Arthur Branan, Mrs. W. L. Cooper, Mrs. W. C. Erickson, Mrs. Harry Hoeren, Mrs. A. T. White, Mrs. R. E. Tolar, Mrs. George Weinstein, Mrs. E. Comp-ton, Mrs. S. D. Highleyman, Mrs. R. S. Read, Mrs. D. L. Harper, Mrs. A. C. Chamberlain, Mrs. James L. Murphy, Mrs. J. O. Laney, Mrs. John Meisch, Mrs. Walter L. Morgan, Mrs. J. C. Mitchell, Mrs. Francis T. Meriwether, Mrs. John Zerrenner and Mrs. G. P. Paxton.

NEW DAMASKS
Emily Post, one of the most authoritative resources for correct form in entertaining, says: "We dine on linen damask." And long before Emily Post was solving domestic problems for us the smart hostess was using damask of Irish and Scottish linens as the background for her table set.

"Touch," home-spunish treatment in many (both) correspond time. There is a tendency toward with the peasant Vogue. A beautiful new design in damask is called Venetian Scarf, after a rare old lace.

Mrs. Hill Entertains Baptist Church Class

With Mrs. H. H. Hill, Mrs. A. H. Hatcher, Mrs. F. A. Hite, and Mrs. C. A. Anderson, Jr., as hostesses, the regular business and social meeting of the Azarim Class of the First Baptist Church was held last night at 8 o'clock at the home of Mrs. Hill on Avocado Avenue. Mrs. H. W. Rucker presided over the business session at which time routine business was transacted.

During the social period various games and contests were enjoyed. Mrs. L. T. Shepherd received a string of beads and Mrs. B. C. Moore a bouquet of carnations for excelling in two of the games. The guests were further entertained with readings by Mrs. A. H. Hatcher and Mary Alice Hill.

Quantities of carnations and fern were used to decorate the rooms where the guests were entertained. Centering the living room was a table on which was arranged a miniature Maypole surrounded by dolls. At a late hour an ice and sweet course was served by the hostesses. Favens on each of the plates were small courses of carnations.

Those present were: Mrs. C. C. Freeman, Mrs. Victor McLaulin, Mrs. Clifford Walker, Mrs. C. C. Flowers, Mrs. R. A. Williams, Mrs.

Miss Went Entertains For Camp Fire Girls

Miss Mary Went entertained the members of the Camp Fire Girls on Thursday afternoon at 3:30 o'clock at the home of her mother on East Eighteenth Street. After the business session a social hour was enjoyed when the members' fashioned soap novelties. An ice course was served by Mrs. Leslie Went to the following: Misses Elizabeth Shoemaker, Louise Furdon, Mantia M. Donnell, Caroline Hill, Sheila Britt, Esta Benjamin, Sybil Boyd, Margaret

Miniature Golf Course To Aid Womans Club

For the benefit of the Woman's Club Library Fund, W. F. Reetz, manager of the Sanford Miniature Golf Links, has agreed to give a percentage of concessions from his golf course to the Woman's Club for a week, starting today. Tickets must be obtained from Mrs. H. M. Papworth or members of her committee.

The library fund of the club is being used to pay an assistant at the Sanford Public Library to aid school children in their research work during the afternoon.

Mrs. R. B. Wight, Mrs. E. F. Household, Mrs. Walter S. Coleman, and Mrs. Floyd Palmer motored to Daytona Beach Monday for the day.

Bennett, Charlotte Moughton, Kathleen Adams, Elizabeth Turner and Virginia Meriwether.

HALEAH—Everglade Tire Company, 101 N. 79th Street, engaged for business.

Play Miniature Golf This Week for the Benefit of the Woman's Club Library Fund. Obtain tickets from Mrs. Papworth or Valdez Hotel office.

Tuck Plenty of These Co-Ed Frocks In Vacation Trunks



\$16⁷⁵
Breeze into the gay, Summer Season in a smart Co-Ed Frock and you will be fashionably dressed at a low price... for Co-Ed emphasizes the final word in youthful styling... the accepted mode of the gay young Fashionable and the Youthful Matron.

The Yowell Co.
E. First St. Sanford Phone 123

Never before at such a low price

A genuine Simmons inner-coil mattress

You'd rather have a "Simmons" inner spring mattress than any other kind. Of course! For Simmons craft has produced the best there is in sleep equipment. And now... at an amazingly low price... you can have comfort... refreshing rest... healthful sleep. Volume production has enabled the Simmons Company to build SLUMBER KING at this price. Designed by the same engineers, perfected by the same artisans, tested by the same technicians that produced Beautyrest, it is worthy of the name SIMMONS. It is built with inner coils of resilient wire, covered with layers of soft upholstery. It gives the sleeper even support and comfort. And the SLUMBER KING Box Spring is unsurpassed in quality. It is dust-proof and handsomely finished in coverings to match the mattress. Combined with SLUMBER KING Mattress, it gives deep, refreshing, healthful rest. On display in our bedding shop.

the new SLUMBER KING for \$16⁷⁵

SLUMBER KING Box Spring to Match \$18⁷⁵

Sanford FURNITURE Company

FREE RADIO
and other valuable gifts
Given Away
Saturday May 30

Register At Once
At Our Display Rooms
And Get Full Particulars

Costs You Nothing — No Obligation
An Equal Chance For Everybody

Hot-Mac Battery Co.
117 E. 2nd St. Phone 101

PUBLIC DEMONSTRATION

Of the TWIN COIL AUTOMATIC SOLAR HEATER on Farmers' day, Thursday, May the 14th on the Lake front.

There are so many new advantages in the Twin Coil Heater that the Public should know and realize.

It is cheaper, smaller, neater, and produces a greater volume of hotter water than any other system.

If you are interested in saving money let us tell you what the Twin Coil Solar heater will do towards solving your hot water problem.

These Heaters are sold under the Master Plumber Guarantee for five years. They are manufactured in the State of Florida and are protected by patents. The Twin Coil Solar Heater has every new development in modern heating engineering and, will stand well ahead in comparison with any other Solar Heater.

See the demonstration and you will be convinced to the merits and fairness in price of these Heaters.

LEE BROTHERS
Plumbing and Heating Engineers.
317-319 Elm Ave. Sanford Florida Phone 109

SMART VARIATIONS IN HOUSE JACKETS



The first drawing on left, the gauzy woolen suit, features a champagne colored jacket trimmed with tucks. It is couched with a black belt of the same color fabric. The idea of contrast is further carried out in the blouse of contrasting color that sports a plaid design in or-

ange, black, white and gray. Next is shown a dainty, yellow flat crepe frock coupled with a novelty knit sweater jacket that gives the effect of a very wide open mesh with design worked through it to avoid a too regular checked effect. Black marquisette is chosen for the dinner dress

with pin-tucks disposed in interesting manner, extending from the bodice to the hips where they form a yoke. The same type of surface decoration explains the fulness of the blouse, the fulness being gathered at the front. The knit frock, developed in black chiffon, extends the pin-

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LONGWOOD Mrs. J. H. Smith

An elaborate...
The Civic League held the...

Various news items, including reports on local events, school activities, and community news.

Additional Society

Duplicate Bridge Club Entertained Tuesday

Honoring the members of the Tuesday Duplicate Club and a number of their guests, Mrs. Walter B. Coleman entertained with a bridge party, given Tuesday night at her home in Drammond.

At the conclusion of several hours of duplicate bridge high score prizes for the club members were given to Mrs. George Knight and Mrs. H. H. Hiltner. Mrs. Ralph E. Wight set high scores in club members while Mrs. F. H. Hiltner set high among the club guests. Mrs. A. C. Post was the recipient of high score prize among the other guests.

Church Guild Holds Its Annual Election

Officers for the coming year were elected at the regular business meeting and annual meeting of the St. Agnes Guild of Holy Cross Episcopal Church held on Monday afternoon at St. Paul's Church with Mrs. M. H. Hiltner presiding. Officers were elected as follows: President, Mrs. M. H. Hiltner; Vice President, Mrs. W. A. C. Post; Secretary, Mrs. J. H. Hiltner; Treasurer, Mrs. E. C. Hiltner; and other officers.

Evening Bridge Club Plays At Woodruff's

Complimenting the members of their evening bridge club and Mrs. H. L. LeGoff, of Bainbridge, Ga., Mr. and Mrs. J. D. Woodruff entertained with a bridge party Tuesday evening at their home on North Rainford Avenue.

The young folks enjoyed a marshmallow and water treat at the home of Mrs. Ballinger on Tuesday eve, some 27 young and old were there. We were glad to have with us Miss Ruby Harkins of Ocotillo, Ga., who is here on a visit to her sister Mrs. J. L. Dixon. Elmore Tyson left on the bus Sunday for Raleigh where she will pack with her sister, Mrs. Fred Tyson.

Mrs. Archie Ryanson and children motored with Mrs. August Ryanson and Mrs. L. E. Ballinger out to Ross Lake to visit Mrs. J. Collier, who are leaving soon to spend the summer with relatives in New York state in the Adirondacks.

HERE IS THE "LAND OF HEART'S DESIRE"

SPREAD before you, on these pages, are photographs, mental, that a few moments and let their words and pictures reveal what life can hold for you, if you but choose!

Longer days of better looks... appointments for your face... and let their words and pictures reveal what life can hold for you, if you but choose!

Longer days of better looks... appointments for your face... and let their words and pictures reveal what life can hold for you, if you but choose!

From Being Sent Airplane From Miami To Columbia

YORK, Feb. 11. (AP) — A shipment of 100 pounds of...

