## MR. MERCHANT,

## GET IN TUNE...

To Exciting Ads!

To More Sales!
With Eye-appealing

## COLOR

There's nothing like color to make people stop, look, and listen! Mr. Merchant, you'll find the sound of sales will be music to your ears when you use ads reproduced in one, two, or more exciting colors. Our newspaper has many spectacular color pages available for advertising
come in today \& learn how you can spark sales with the use of color!

## Turn To The＇Hard Questions <br> <br> 正

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Beards Lion In Den＇
Mayor OKs Bus But Dislikes It



MIG Shot Down By U．S．Fliers


If You Can＇t Stand The Heat
Yorty Told：Stay Out

| TALLAHASSEE，Fla．（AP）－ The Florida Supreme Court， |  |
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Supermart
Is Blocked

Indian Hills


By Orlando Firm
Port Site Sought


SAVE AWAY

## TANT <br> WITH EXClusive silver eagie

Irallways

PROGRAM

# J.m.FiELDS <br>  

THO DAYS
(O)/

WEDNESDAY \& THURSDAY
j.m.FiELDS (0) $-\square V$ DISCOUNT DEPARTMENT STOR

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10 A. . rotopM.

Stop whatever youre doing and get in on

j.m. Feldos

## ORLANDDO Partwood plore 320) Weore Coloniol


j.m.Fielos

aititiod

ISE YOUR CONVENIENT J.M. FIELDS CREDIT CARD







New Regulations Near
Bingo Rules Close


## Gov. Askew On Hustings

Glenn Is Honored Ten Years After


| Herald Area Correspondents |  |
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Editorial Comment
Nixon In China; History Being Made


Global View
Wily Chou Seeks Nixon's Real Aims
 an Etucollon Nolboook

Seeds Sown Long Ago For Schools


Washington's Bicentennial Spotlight


## New Hampshire Leads The Way











## 

 In rhyming line or two - here's hot retort for you|  |
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YOU CAN WASH YOUR
CLOTHES FOR 40\% LESS MONEY Than You Pay Anywhere Else
In Santord, When You Wash A WES-KAY WASHETERIAS


| FURNITURE STRIPPING $\qquad$ <br> BIX SERVICE COMPANY <br> Timex Special ctaneonodererhaveo $5^{50}$ see our selection of Gifts: Watches- Rings - Earrings - Pins - Costume Carh $E$ Save Jewelers Your Timex Repair Center OPEN TIL BP.M. PH. B31.22ts $\qquad$ |
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THE BIG DIP


CALl mano for fre estimie AIR CONDITIONING

##  <br> 

## HERALD BUSINESS REVIEW

For Ýour Story And Picłure Call 322-2611 or 831-9993

DeBary Manor For
Good Retirement Living



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Good Food, Entertainment
'Fountain' Is A Happy Place






Start Your Want Ad Tomorrow!
Want AD

More \& More people read your sales message in Want Ads.



