

VOLUME III.

SANFORD, FLORIDA, TUESDAY, MARCH 13, 1923

NUMBER 299



unison, Mrs. W. T. Gary of Ocala re- morrow at Miami, However. ported the finances of the Federation in good shape. The expenses of the annual convention at Green Cove Legion Circus Big Springs totaled something more than \$600, and it is not amiss to state here that all Federation officers serve without salary, and pay all of their own hotel and railroad expenses. Their on-

ly emoluments are in the way of pa-Everyone enjoyed the acts thorough- Mrs. Geo. B. Ross, Sarasota. per and envelopes with which to carly. There were candy wheels, where Chairman Community Se ry on a voluminous correspondence. you could get a big box of candy for Mrs. Vet L. Brown, Bartow. Mrs. Carl Jones, River Junction; ten cents, and then the ham wheels. Chairman Applied Education-Mrs. Sec. 6, Mrs. B. E. Brown, DeLand: coffee wheel, aluminum wheel, baby Robert S. Segmon, Miami, Sec. 7, Mrs. W. F. Blackman, Sec. 8, doll wheel and many other wheels too Chairman Fine Arts-Mrs. Edith Mrs. Katherine Tippitts; Sec. 10, Mrs., numerous to mention. The thing to Todd Little, St. Petersburg. Ethel T. Porter, six of the eleven dis- do' is to go down there tonight and trict vice presidents, showed the work get in on the fun as there is plenty of of their sections in live condition, stressing every activity of the state the booth the young and old with SIXTY MILLION DOLLARS stressing every activity of the state the band playing and the many atwork. tractions that they have there for you Reports were, given by Mrs. C. E. to enjoy. The entrance to the main Hawkins, of Brooksville, recording tent is only ten cents and what you secretary, and Mrs. Harriet Byrnes of see or will see is well worth \$2.00 of Oldsman, corresponding secretary. any body's money. Mrs. J. W. McCollum, as state di- Go down there tonight and you will rector, reported her work. Mrs. Pep. be surprised at the acts of the won- Sixty Millions is Capital Authorized by Law to \$2.50; 8-10 doz. stalks \$1.75-\$2.26. per of Gainesville reported for the derfully educated dogs; they are al-Florida Bulletin called attention to most human or that is, they underthe fact that she has a full page ad stand the English language pretty from Sanford Merchants and Sanford well and do things that you would is also to have a special write-up. It is think only a human being could do.

sand bars early today and at eight Section 6-Mrs. B. E. Brown, De-The first meeting of the board was o'clock was reported as having passed Land; Section 7-Mrs. W. F. Blackcalled to order by the President, Miss Hillsboro lighthouse, eight miles above man, Lake Monroe; District 8-Mrs. M. Pepper. o'clock. After the Lord's prayer in tive schedule still calls for arrival to- Section 10-Mrs. Ethel I. Porter, of Orlando. Stuart.

Success First Night Harriet P. Byrnes, Olamas. Treasurer-Mrs. W. T. Gary, Ocala.

Although it rained pretty hand last Auditor, Mrs. Leslie Jones, Jacknight there was a large crowd out and sonville. the big tent just suited the occasion. Chairman American Citizenship .-

Recording Secretary-Mrs. C. E.

Miss Marselle Preston, Bartow. Mrs. I. A. Yarnell, Lake Wales. Mrs. C. Fred Ward, Winter Park. Mrs. Margaret Campbell, Mel-

ourne. Mrs. L. W. Duval, Ocala

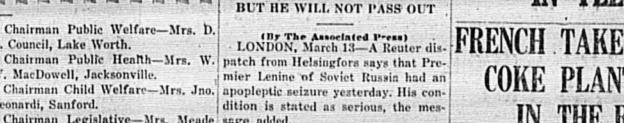
County Federation.

Mrs. H. R. Swartz, Dunellon.

Mrs. S. M. Wall, Bushnell.

Mrs. Edith Lanoreaux, 'Center Hill.

Mrs. Jack Pryor, Haines City, Polk



PREMIER LENINE

HAD BAD ATTACK

CONDITION SAID TO BE SERIOUS

**OF** APOPLEXY

Carlot Shipments Reported for Monday, March 12th: Florida-Manatee section

38 California 10 Carlot shipments previously Unreported for Saturday, March 10th:

Florida-Manatee section A

day, March 12th:

SANFORD, FLA .: Warm, partly hausen district has been worned by facilities in the storm swept area be-Manager Florida Bulletin-Mrs. W. cloudy. Haulings moderate, demand General Laignelot, commanding the tween the Rocky mountains and the Elizabeth Skinner, of Dunedin, at 2 Fort Lauderdale. The remade tenta- Katherine Tippets, St. Petersburg; Conservation-Ars. A. B. Whitman, draggy, market slightly wenker. Car-in event any further French troops ditional details of death and destrucloads f. o. b. usual terms: 10-inch were assassinated or ambushed the tion that followed in the wake of the crates Golden Self-blanching 4-6 Burgomaster of Buer who is held as hurricane. The dead totaled forty, the doz, stalks in the rough \$1,60-\$1.65, hostage, together with four other town injured counted approximately 200 and Mrs. Maurice' Monroe, Peninsula mostly \$1.65. New French strain 4-6 officials, will be shot at once as a the damage is reported at millions of

\$1.50, few well blanched higher. Many shipments contigned,

Total carlot shipments from Sanford this season to date \_\_\_\_\_1,864 Total carlot shipments from Man-

atee this season to date

ford last senson to date

atee last season to date ..

Total carlot shipments from San-

Total carlot shipments from Man-

Markets.

broken. Opening Tuesday: Supplies

liberal, demand and movement slow,

French strain 4-6 doz. stalks \$2.25-

steady. Florida 10 inch crates Golden

Self-blanching 4-6 doz. stalks \$2.75-

**COKE PLANTS** DESTRUCTION STORM WAKE IN THE RUHR IN Dead Total Reaches Two Hun-CIVIL MISSION OF ENGINEERS dred Mark and Millions of PUT PLANTS INTO OPERA-**Dollars** in Loss

BRINGS OUT ADDITIONAL DETAILS OF DEATH AND

COUNTRY:

(By The Associated Press) LOUISVILLE, March 13.-Nine (By The Associated Press) ESSEN, March 13.-The civil mispersons are dead and more than 80 others are reported to have been insion of engineers headed by Coste, the French inspector of mines which came jured and an estimated loss caused into the Ruhr to exact coal reparations by property damage at close to a mil-54 from industrialists, has begun reali- lion dollars stood out as the toll of zation of its plans. The party of ea- the violent wind storm which swept gineers escorted by a battalion of Kentucky Sunday night and early on .15 French infantry, seized toady the state Monday.

coke plant near Westhold with a thou-CHICAGO, March 13. - Gradual # The German population of Recklin- restoration of telephone and telegraph dollars.

CHICAGO, March 13 .- Upward of two score persons were killed as a re-Association Formed at sult of a severe March wind and rain Last Night's Meeting and snow storm which swept the coun-try from the Rocky Mountains to the Starting Next Week Vigorous Cam- Monday morning .- Many scores were Appalachinns Sunday night and injured and property damage is expected to run into the millions. Tennessee suffered the heaviest loss of An enthusiastic meeting of the sign- life, the towns of Pinson and Dean-

Mrs. Ernest Molnar, Fernandina. **Club** Presidents Mrs. E. L. Schumacher, Eustis. Corresponding Secretary - Mrs. Club, Daytona Beach and Seabreeze, doz. stalks in the rough mostly \$1.40- measure of retaliation. Mrs. Emma S. Marsh, Mt. Dora.

of Apalachicola gave a promising and Bring your market baskets along which are limited only by provisions ciations or live stock association se-dozen stalks \$1.75-02.00, few high as time. Tickets are as follows: adult \$3; encouraging report of the coming wa- with you for you can buy your grocer- of law. terways work.

Mrs. Swartz of Tidewater report. the world. ed excellent progress in Home Demonstration work.

Mr. Newton, of the Red Cross Seal work voiced an appreciation of the work of the Federation and bespeaks a continuation of their assistance. He reported a substantial decrease in tu- advertisement for a four days sale er.

berculosis in Florida. 🛶 Mrs. McCollum who has been the ginghams, uniform cloths, percales, Florida director to the General Fed- crepes, tissue, Flaxon, organdies and eration, resigned her office and Miss other dress goods and ready to wear

Elizabeth Skinner was elected to fill dresses at prices that will make them move at once. Read their advertise- Following a conference yesterday beher unexpired term. The evening session was opened by ment and note the very low prices

the singing of Suwanee River, the on all these goods. Churchwell's sell loved federation song. The invocation for cash and sell cheaper.

was given by Mrs. Henry Wight, and words of welcome by Mrs. R. E. Tolar Six Planes Leave president of the Sanford Woman's Club. On the platform with the state officers were Mrs. W. S. Jennings, the first vice president of the General Federation; Mrs. Brevard Jones of Mont-

gomery, past president of the Alabama Federation, and now director from States army airplanes left Camp Coher state. Mrs. Jones gave a brief lumbia near Havana at 8:20 o'clock greeting in the gentle, charming way this morning for Guantanamo, a disso essentially her own, and is to speak tance of 500 miles.

today on "Public Welfare." Mrs. Mcassociation of the years just past. Eyes."

Mrs. Ross of Sarasota, chairman of Mrs. Julius Takach always a dear Public Citizenship reported her work favorite with Sanford audiences, sang and also that of Mrs. Vet Brown, the Italian song from Madame Buther sub-chairman on Community Ser- terfly and her exquisite voice was nev. the law," the commissioner said, "to vice. A strong, clear note of devoted er heard to better advantage. As an render maximum service but elementpatriotism ran all through Mrs. Ross' encore she gave The Piper of Love. al safety must be the first considerawords.

The music for the evening, entirely state officers, Mrs. Ernest M. Gallo- ciations desiring to use the service

derstanding and grace. Mrs. Leake public welfare, and the entire city is A construction of the law's provise provided." sang "Thank God for a Garden" by gratified along with these ladies to ions, made public by the commission-

Del Riego, so gloriously that on an have the board meet here.

Hawkins, Brooksville.

**AVAILABLE FOR FARMERS** SAYS FEDERAL FARM BOARD

**Create New Banks** 

(By The Associated Press) WASHINGTON, March 13 .- The ence last week of the board with land an interesting fact that the Bulletin Well, I will see you there tonight, War Finance Corporation today gave bank presidents. It said:

advertisers declare that they are re- and be safe of tickets would be put on. Tick-teiving better results from this than a good time as that is all that you respecting credit to agricultural in-dividuals. Direct advices may be 3 doz. stalks \$2.00-\$2.25, New French ets can now be procured from varifrom any other channel. Mrs. Ruge will have down there-oceans of fun, dustry will be conducted along lines made to co-operative marketing asso- strain 4-6 doz, stalks \$2.50-\$2.75; 8 ous members of the Association at this cured by warehouse receipts for sta- \$2.25; 25 and 3 doz. stalks \$1.50-\$2. Students over 12 years \$1.75; child-

ple agricultural products or by chat-

WASHINGTON, March 13 .- The tel mortgage on livestock. federal farm loan board, charged with "No such loan may exceed 75 per mand moderate; movement limited, secured from Mrs. R. C. Maxwell, administration of the new government cent of the market value of the agri- market slightly weaker. Florida 10 . It was voted at this meeting that financial intermediate credit banks, cultural product or livestock. Four Day Sale completed 'yesterday the regulations

"Loans may be rediscounted for Golden Self-blanching 3-6 doz. stalks this year would be given to the Sanwhich are to serve as the guide for the national and state banks, savings \$2.25-\$2.50, few \$2.75, 8 doz. stalks ford Boy Scouts, dear to the hearts of In this issue Churchwell's have an system's operation in aid of the farmbanks, trust companies, agricultural \$1.75-\$2; 10 doz stalks \$1.50.

> credit corporations and incorporated The sixty million dollars capital aulivestock loan companies.

arrived, 11 unbroken and 7 broken cars "No paper can be rediscounted upon on track. Supplies moderate, demand should certainly be able to put the which the borrower has been charged and movement moderate, market is Chautauqua over in great style if eva rate more than one and one-half-per- steady. Carlot sales to washers Mon- eryone in town takes the proper incent in excess of the discount rate of day, Florida, 10 inch crates New terest.

the intermediate credit bank of the French strain 3-6 doz. stalks \$2.50-\$2.75; 8-10 doz, stalks \$1.50-\$1.75.

**Convention** Cattlemen

(By The Associated Press) ROANOKE, Va., March 13, - Sev-

BOSTON: 35, cloudy. 5 Florida this courtesy.

ROANOKE, Va., March 13. — Sev-eral hundred delegates from twelve TALLAHASSEE, March 13.—The southern states were present today at state pardon board composed of the the opening session of the eleventh governor and the members of his caannual convention of the Southern binet except the treasurer and the Cattlement's Association. The feature superintendent of public instruction of the meeting which will continue started upon four days of public hear-"Ample funds will be available for through Thursday is a show of more ings today. Attorneys come here from than one hundred of the south's finest throughout the state to present arguoans to facilitate orderly marketing pure bred Angus Hereford and Short ments for clemency in behalf of more but none to support speculative hold-Horn cattle which will be sold during than a hundred convicts. The list carrics noe of the states notable crime the convention.

### GOMPER SIMPROVES

(By The Associated Press) NEW YORK, March 13.-Samuel Gompers, president of the American Federation of Labor, who has been secians said.

921 paign Will Be Made on The .....1,608 Tieket Sale 757

**State Pardon Board** 

figures.

Starts Four Days Ses-

**One Hundred Convicts** 

SERIOUSLY ILL

sion at Tallahassee

Sanford Chautauqua

STORM RAVAGES

TION '

**REPAIRS BEING** 

TELEPHONES

Felegraphic Reports from Important ers of the Redpath Chautauqua for berg being wrecked and 16 losing their the season of 1923 was held in the lives at the former place and one in lobby of the Welaka building at 8 p. the latter town, according to reports ion arrived, 51 cars on track including n. March 12 at which time was form. late last night,

ed .the Sanford .Chautauqun associa- Snow or rain and in some cases both tion. The Hon, Forrest Lake was elect. accompanied by a terrific wind which market dull. Florida 10-inch crates having the welfare and interest of the of 80 miles an hour took lives, wrecked chairman. Mr. Lake at all times in some localities reached a velocity people of Sanford at heart, was very ed buildings and crippled telephone largely responsible last year in mak. communication systems.

ing arrangements for the return of The south suffered most, two towns CHICAGO: 28, cloudy. 2 Califor- the Chautaugua to Sanford this year. in Tennessee being completely wrecknia, 15 Florida arrived, 42 cars on the and it was felt that he could best lead ed and 30 lives lost. Twenty-five pertrack including broken. Supplies lib- the association in making this a big sons were reported killed at Pinson, eral and movement moderate, market success. Tennessee and five at Deansberg, Two

It was decided that starting next relief trains, one with eight physiadvertisers declare that they are re- and be sure to come prepared to have assurance to farmers that its policies Direct loans cannot be made to in- \$3.00; 8 doz, stalks \$2.00-\$2.25; 21/2 to sale of tickets would be put on. Tick- workers were dispatched from Jackweek a vigorous campaign for the cians' and a second with fifty relief son to Pinson.

Nine deaths were caused by the storm in Central Kentucky. Three persons were reported killed at Rich-NEW YORK: 38, cloudy. 27 Flor- ren under twelve and over six \$1:50. mond when the wind lifted a small ida arrived. Supplies liberal, de- All student tickets will have to be farm house containing three adults and ten children from its foundation, carrie dit fifty yards and hurled it to inch crates New French Strain and all money made from the Chautauqua the ground in splinters. Two were killed at Bowling Green, three at South Union, and a 9-year-old boy was killed and five other children inthis community and well deserving of jured at South Portsmouth when the roof was blown from a high school Sanford, "The City Substantial" building into a yard where the chil-

dren were playing, according to reporta reaching Louisville. Other reported deaths included two

at Chicago, one at Steubenville, O.; one at Massillon, Ohio; one at Greenwood, Miss.; one at ElDorado, Arkanses, and one at Milwaukee.

Heavy property damage accompanied the storm in all these places. In some sections the damage was esti-At Roanoke Today For Clemency In Behalf of More Than mated at \$500,000 to \$1,000,000, some towns were completely cut off from communication with outside points while in some instances a single wire furnished the only means of communication. Damage to wire service was general throughout the entire central section of the country, some industries were reported to have been forced to abandon work owing to lack of electric power.

Heavy damage was reported from many points in Indiana.

THOMSON, Ga., March 13 .- Between forty and fifty houses were destroyed with property damage estimated at many thousand dollars in the windstorm that struck the south-(By The Associated Press) ST. LOUIS, March 13.-The Er. ern part of this place last night at

Rev. Daniel S. Tuttle, 86, presiding about 7 o'clock. No loss of life was nox hospital, was reported as some church in the United States, who tlement three miles from her, ten what improved yesterday and unless has been ill with the grippe for a week shantles are said to have been destroycomplications arise he will be able to was reported in a serious condition ed. Several persons are reported as leave the hospital this week, physi- yesterday. He is reported to be the having had narrow escapes from topoldest Episcopal bishop in the world. I pling houses.

## **Camp** Columbia

ies cheaper there than anywhere in

starting tomorrow. They will sell all

Churchwell's Big

(By The Associated Press) HAVANA, March 13 .- Six . United

Collum made a brief, witty little talk insistent encore she gave that dear old on Mrs. Jones and their delightful song "The Night Has a Thousand

Sanford is fortunate in having three tion. Banks and co-operative asso-

by local talent, was truly delightful way, first vice president; Mrs. W. T. and see developed will make their riously ill with influenza at the Len- bishop of the Methodist Episcopal reported; At Taylortown, a negro set-Miss Mildred Simmins played a Polo- Blackman, vice president of District best contribution by offering nothing must submit to re-inspection and a haise by MacDowell, with perfect un- 7, and Mrs. John Leonardi, chairman but perfectly sound papers.

'er was agreed in the three day confer-'

For Guantanamo needs arise. The board plans, temporarily at least, to hold loans made under the new law to a basis of nine months ma- velopment of warehouse facilities and

turity. Mr. Lobdell explained, how- proper regulation. ever, that this would be done only be-

cause no one knew the exact extent to be able to afford to co-operate marwhich the system would be called upon ket conclusion should lead to a greater

to aid in agricultural financing. The

first few months or, perhaps a year, he said, would be charged as a period of experimentation. ""It is the determination of those

"No lonns will be made for a longcharged with the administration of er period than nine months, until the system is thoroughly tried out. Upon livestock paper, satisfactory assur-

thorized by the law creating the new

banks, automatically has been accred-

ited to the farm loan board by the

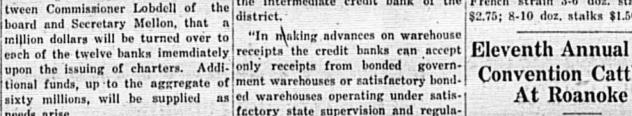
treasury and indications were given.

ance of renewal will be given in propor cases but only in aggregate amounts equal to the bank's capital,

satisfactory condition of the security

ing of farm products."

For quick results try a want ad.

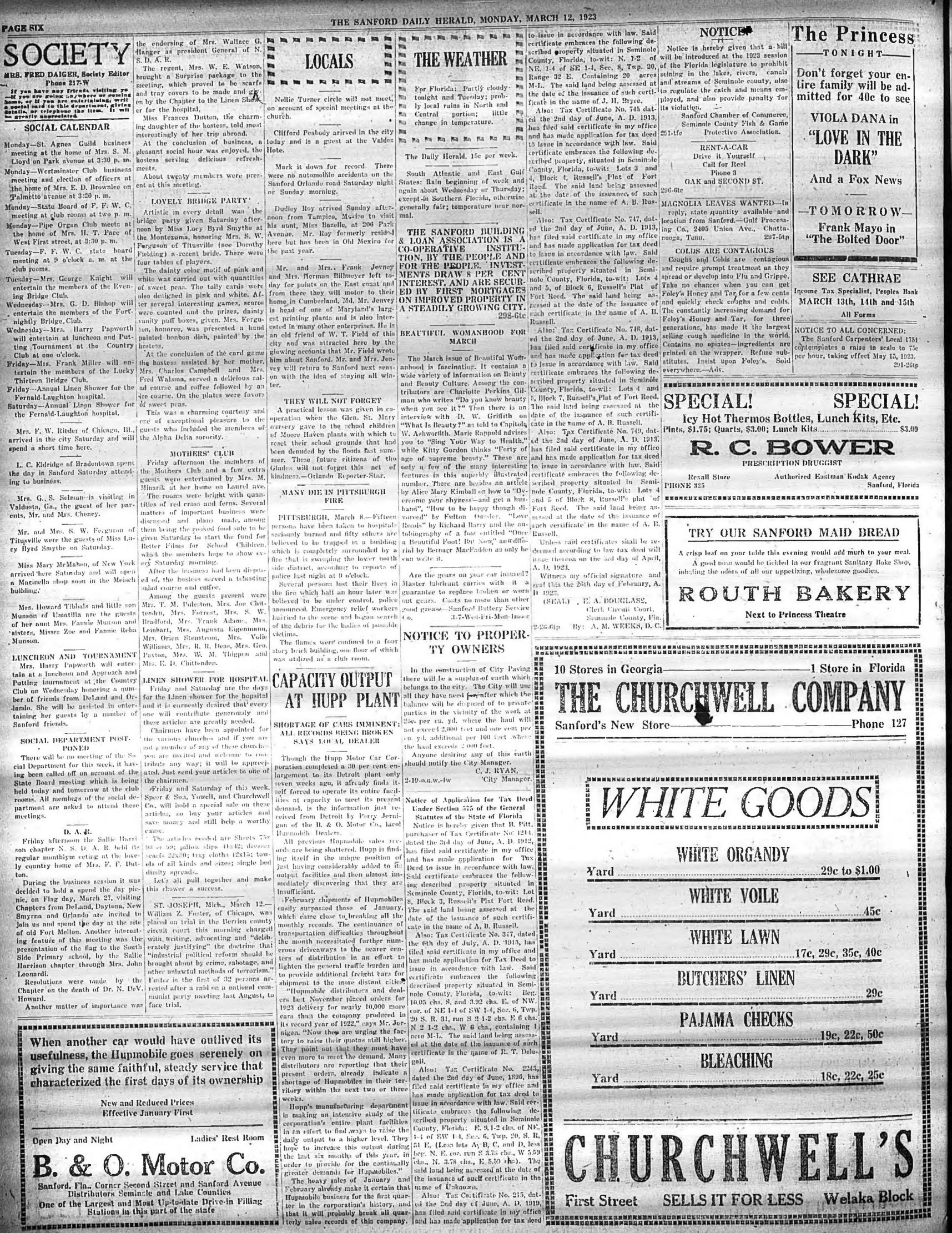


tion. This should lead to broader in-

terest and greater activity in the de-

"The facilities which the bank will

development of such enterprises.



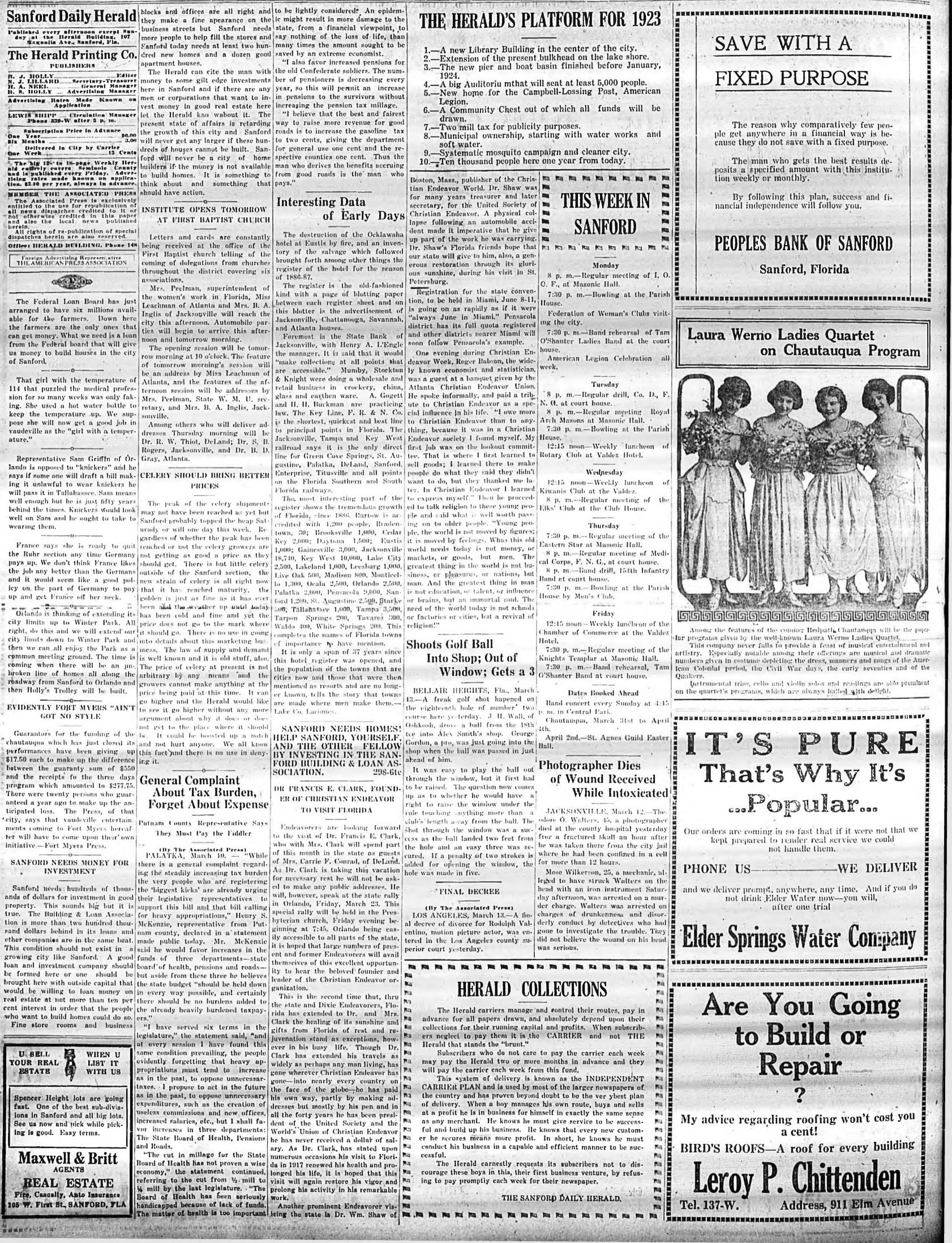
Munson.

tain at a luncheon and Approach and Club on Wednesday honoring a num-Sanford friends,

meetings.

### PAGE TWO

THE SANFORD DAILY HERALD, TUESDAY, MARCH 13, 1923





297-3tp a good price. Address W. P. Newell s, Apopka

STORM FIRST READED

intensity of the storm abated.

HOSTILITIES RENEWED

(By The Associated Press) MADRID, March 18 .- An official

1676

Takes the Windshield Wiper.

MARCH 31ST WE WILL GIVE

AWAY AN

**Electric Curling Iron** 

Better Tires, for less Money.

Palmetto Ave .---- Phone 481-J

NO.

FOR FLORIDA TURNS

out of ed he could have us over for

1,000 W. R. Fort, Mecca Ham-	Co., Wholesale Fern Growers, Apopka, Fin. 279-tfc
mock. 297-5tp	WANTED TO BUY-Second hand
FOR SALE-Milch 'cows. 20 head of good milch cows at E. E. Brady's	furniture for a 4 room cottage, Box 101, Oviedo, Fla. 299-4tp
Stable, 298-3tp	LOST
FOR SALE—One iron safe, Woodruif & Watson. 298-tfc	LOST OR STOLEN-Fox terrior dog, white, except black spot around its
FOR SALE OR RENT-New bunga- low, 6 rooms and bath, garage. Good	right eye, bob tail. Name Beams.
location, near. school. Terms like rent. Phone 423-W. 209-10tp	

FOR SALE-Oldsmobile 8, new paint and tires. Terms or trade. A rare bargain. Automotive Service Co., 1st Street and Sanford Avenue. 299-4tp FOR SALE-4 room cottage and ga-

rage and trailor. Palmetto avenue. Inquire for Jere Rowe, Lake Mary, Fla. Vacant April 1. Terms one-half ternoon, the southeast storm of which to advertise Sanford in every part of cash.

### FOR RENI

FOR RENT-Two large rooms, cen- night was central over Southern Mis-

photographer, 172 Park Ave. 294-tfe and the Great Lakes region and ac- tarlans gave them the glad hand. FOR RENT-- 1 nice apartamet, all cording to W. J. Bennett, meteorolo-FOR RENT-Sewing machine. Phone 308-W. 298-6tp

da1-665

within 90 days. See C. A. Reed. sell cheap. Be moved off premises



town on waterways meetings and oth- treat. We will see him later. 279-tfc er business the ones present made.up ond hand for it in holding a snappy meeting ottage, Box and one that was replete with many 299-4tp good things. Dr. Carpenter invoked the divine blessing on the meeting and after

today and while many were

president D. L. Thrasher had called the meeting to order he asked Dr. Carpenter to say a few words on the "Tourists in Florida" and the speaker having resided in many Florida tourist cities made some valuable sug-

gestions along the line of amusements and how to get tourists and how Dudley Roy Had a to hold them. He cited the fact that INLAND TO MISSOURI Sanford had everything they wanted but could be improved upon in sev-

TAMPA, March 12. - Abruptly eral ways, and the biggest thing was 200 6tp warning was issued Saturday by the the country as a tour.st resort and

weather bureau at Washington passed that a campaign fund of \$25,000 was from Texas into Missouri and last none too little.

Jim Kincaid and Bill McCredie of

Hon, Forrest Lake was present as Frontera to Vera Cruz. conveniences and well furnished .-- gist of the Tanipa office of the wea- the guest of the club and being called In fact he was so thrilled he does Cates' Building. Phone 181. 200-tfc ther bureau, promised to cause great upon by the president who introduced not remember the name of the vessel damage on the lakes unless another him as the representative and as one on which he made the trip. He said change in direction occurred on the of the workers in the field of endeav- the ship encountered rough weather or, Mr. Lake gave a fine talk on what just out of Frontera and was driven Meteorologist Bennett stated that he expected to do at the meeting of far out of its course. It buffeted the the storm would not be felt anywhere the legislature and laid especial em- storm for four longs days and was along the Gulf coast'or in any part phasis on the bulkheading of the lake threatened several times with being weather one or two points on the gulf and told of the great benefits to be coast in West Florida experienced derived from this great work. He al-

er the country roads and other mat- The vessel had started with only a ters.

tirely exhausted long before land was reached.

the Moroccan rebels. Two gunboats port for all good measures he wanted Cruz unde rordinary circumstances reconnoitering Sidi-Dris. 'exchanged to pass. The club as a Rotary Club only occupies part of a day. It took artillery fire with Moroccan forces cannot endorse any movement but as 101 hours, or four days and five hours and Spanish aviators bombed the re- members they all gave Mr. Lake asto make that trip .-- Tampico (Old 'surance that they were with him and

> in every way. After several good songs the club

**Defeated Chief** 

**Elected Today in** Ft. Lauderdale

(By The Associated Press) FORT LAUDERDALE, March 13. -After being defeated by one vote last fall for chief of police, Lucien Craig was elected last night at a spedeath of D. G. Tenbrook, his former opponent, who was chief for four

years.

Billy Schmidt, the boss baker of Eustis, sent us two lonves of real German ryo bread, and when you get

### n loaf of Billy Schmidt's real German rye bread you are getting something good.

Thanks, old friends. There is nothing as sweet as the thought that the friends of twenty years ago still cherish your friendship and remember you now and then.

### Wild Voyage From Frontera

changing its direction yesterday af- to have an adequate advertising fund Vessel Adrift Four Days With Little Food Aboard and Danger or Rocks

D. B. Roy, of the International Pe-

troleum Company, who has been down in Tabasco for the last several trally located, suitable for paint or souri. The storm, which was increas- Orlando were introduced and stood months, and who recently returned to carpenter's shop, Apply, Owen, the ing in intensity, was traveling tow- up looking their prettiest while the Roi the Tampico office, tells a thrilling story of the voyage he had from

"Sop puop young Sig ouo-HTVS MOA of Florida, though by some freak of front from Monroe to Osteen Ferry dashed against the rocks. During the storm, however, the vessel was driven into a bay, the name of which was gales of more than forty miles an so touched on the fencing of cattle not known, and there it remained unand the weights of trucks that go ov- til it was safe to venture out again.

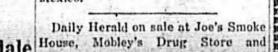
> small supply of food and this was en-Upon motion of Harry Stevens the communique reports renewed hostili- club stood and gave Mr. Lake the

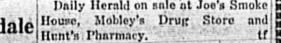
> ties between the Spanish forces and unanimous encouragement and sup-The voyage from Frontera to Vera

> > Mexico) Tribune. would do all they could to assist him The D. P. Roy referred to above is

Dudley Roy, who has just arrived in adjourned after they had signified Sanford from Tampico, Old Mexico, their intention of going to the district where he has spent the past year. He meeting at St. Petersburg next week. will spend some time here visiting rel-

atives and friends before returning to Mexico.







SEE CATHRAE cial election, called following the Income Tax Specialist, Peoples Bank MARCH 13th, 14th and 15th

All Forms

## ednesday...and... I hursday

# DEPENDABLE EATABLES

All must be good, fresh and pure or the meal will be a disapopintment. You can always depend on having them just as they should be if you buy at PIGGLY WIGGLY. Largest stock, freshest and best selections always here-so different.

48c

55c

48c

21c

57c

31c

36c

12c

**12c** 

20c

### **5 POUNDS SUGAR** Limited, 5-lbs. Customers NO. 3 CAN PREMIER 32c NO. 2 CAN GLASS JAR SLICED PINEAPPLE FRUIT SALAD AND DE CORNER NO. 2 CAN DEL MONTE NO. 3 CAN PREMIER 28c Y. C. PEACHES WHITE CHERRIES NO. 3 CAN DEL MONTE NO. 2 CAN PREMIER CORN, 45c BARTLETT PEARS (Best you can buy) THE FAMOUS SUNSET GOLD BUTTER, LB. **18-OZ. SIZE PREMIER PEANUT** PREMIER APPLE CIDER, 40c BUTTER QUART -TEAS ALL KINDS AND FLAVORS-PREMIER GINGER ALE, 23c 45c PINT 14-LB. 1/2-LB. ENAMELINE SATINA.

### 09c POLISH PACKAGE ..... LA FRANCE WASHING 09c BRILLO UTENSIL CLENSON PREMIER HULLESS POPPING CORN, PKG. Don't get it around the fire of you don't want it to pop

TABLET,

2½-LBS. SAL

PACKAGE ...

PACKAGE

PACKAGE .....

PIGGI.

SODA'



The correction

OUR FRUIT AND VEGETABLES COUNTER IS AT ALL TIMES COMPLETE-COME IN

AND LOOK IT OVER

TORDARDEN DE CARACTER DE CONTRARDE DE CONTRARDEN DE CARACTER DE CA

All Over The

加速过度 法自主法

PAGE FOUR

THE SANFORD DAILY HERALD, TUESDAY, MARCH 13, 1923

11311至477750日38 保持制度的时候,自己的时候和1840年77763120

# This Is The Bank Where You Belong

Is it Wisdom to Attempt to Solve all of Your Financial Problems Yourself? Your Banker should be Able to Render You Invaluable Assistance. Ask Him

### COUNTY BANK. ...SEMINOLE SERVICE-PROGRESS STRENGTH-

GOLF

BASE BALL FOOT BALL BASKET BALL TRAP SHOOTING



### **ORLANDO TO BE MADE PERMANENT** HOME OF REDS

Garry Herrman, president of the Reds, likes Orlando so well he wants the club to come back for 1924 spring statement attributed to him by mem-One of the first things Rube did cate in my office, and has made ap-of June, A. D. 1894, has filed said training, he declared yesterday. It is sign a three-year contract to train here.

"This is the best spring training city we ever had," Mr. Herrmann said Cincinnati club, refused to add to the Somewhere there must be a power O. Fries Plat records in Plat Book N1, of SE1, Sec 19, Twp. all our Cincinnati newspaper correa- lando. Yesterday he reiterated that their hopes,-Orlando-Sentinel. pondents are boosters for it."

tion Park, having had no official word NOTICE OF APPLICATION FOR LANDIS TO AID from Heydler, but his smile is reldom seen. He is thinking of his little **BENTON; HEYDLER** daughter, of his wife and of the happiness that came back into their lives MAY LOSE CASE when the commissioner gave "Daddy" back his right to look everybody in

sioner of baseball will defend Rube dashed again by the surprising stand cate No. 47, dated the 6th day of Ju-Benton to the last, according to a of Heydler.

bers of the Cincinnati baseball club when he reached camp was to write plication for tax decision sue in acvirtually assured Mr. Herrman will who reached here yesterday. "Benton to his little girl back home and writ- cordance with law. and certificate is going to play ball" is the word ing a letter is no small task for Rube, embrace the following decided prowhich the former federal judge is said he'd much rather puch twelve or fours. to have given the players.

teen games of ball than to write once, Garry Herrinana, president of the lot you see that was his first tho't.

he would say nothing until he had He paused a minute, walled to a seen the full text of dudge landist de-Par Por Por Por Par Por TAX DEED UNDER SECTION 575 OF THE GENERAL STAT-UTES OF THE STATE OF FLOR-IDA.

BOWLING

TENNIS

BOXING

Notice is hereby given that W. Judge K. M. Landis, high commis- the eyes as an honest man, only to be Pierson, purchaser of Tax Certifi-

ly, A. D. 1914, has filed said certifi- Certificate No. 2506, dated the 5th day perty situated in Sec. in County, embraces the following described pro-Florida, to-wit:

Lot 58 New Up al 1 - hown by J. Florida, to-wit:

enthusiastically. "Everything suits statement he made to the Sentinel on that will grant Rube a square deal. C Page 13 (Orange Co. Records.) 21 S. Range 30 East. The said, land me fine, Manager Moran likes it, Lou Sunday morning, when his train, That is the tought of his friends and The said land being a sessed at the being are sed at the date of the is-Widrig likes it, the players like it and nearly seven hours late, reached Or- the big southpaw takes courage from date of the issual or of such certificate in the name "cate in the name of F. W. Goodrich, of F. W. Elley,

D. 1923

A. D. 1923.

(SEAL)

IDA.

Notice is hereby given that Mare-

chal Neil Rose Co., purchaser of Tax

certificate in my office, and has made

application for Tax Deed to issue in

perty stuated in S minde county.

Unless said containers had be res. Also Tay Certificate No. 408, dated deemand according, to have Tax Dead the 4th day of June, No D. 1917, haal

thereon on the 18th day of April, A. pentine Company. Also Tax Certificate No. 406, dated scribed property situated in Semirola

WITNESS my official signature the 4th day of June, A. D. 1917, has and seal this the 13th day of March, filed said cortificate in my office and has made application for tax deed to S by 7.95 chs E & W. in SW. Cor) E. A. DOUGLASS, Isaue thereon in accordance with law, Sec. 19, Twp 21, S. Range 30-Clerk Circuit Court, Said certificate embraces the follow-) Seminole County, Fla. ing described property, situated in Se-By A. M. Weeks, D. C. minole county, Florida, to-wit: Mar 13-20-27 Apr 3-10-17c

Beg. 3.42 chs. S. of NW Cor. of SE 4 of NE44 of Sec. 19, Twp. 21, S. NOTICE OF APPLICATION FOR Range 30 East, run S. 16.58 chs. E. TAX DEED UNDER SECTION 7.95 chs, N. 16.58 chs, W. 7.95 cHs, 575 OF THE GENERAL STAT-The said land being assessed at the UTES OF THE STATE OF FLORdate of the issuance of such certifi-

cate in the name of Unknown. the ith day of June A. D. 1917 has fil-

WITNESS my official signature and seal this the 12th day of March, A. D, 1923, Also Tax Certificate No. 405, dated (SEAL) ed said certificate in my office and, has made application for Tax Deed to issue in accordance with law, Said

E. A. DOUGLASS Clerk Circuit Court. Seminole County, Fla. By A. M. WEEKS, D. C. Mar 13-20-27 Apr 3-10-17.

cerfficate embraces the following de-

SEL of NEW (Less 10.5 chs. N &

Said land being assessed at the date

of the issuance of such certificate in

Unless said certificates shall be re-

deemed according to law Tax Deed

will issue thereon on the 18th day of

County, Florida, to-wit:

the name of Unknown.

April, A. D. 1923.

window of a room in his suffe at the rigin or antil he has talked with the San Junu Hotel to look down Orange commissioner about the case. He would avenue. Turned and exclaimed, "it's not discuss the attitude of John Heygreat!" He added, ' Plike it so well dief, president of the National lea- "a I'm going to stay three weeks my- gue, who has declared Benton shall not play. Despite the commissioner's rulself.7

Joe B. Tinker, a former manager of ing giving the big pitcher a clean bill the Rede, heard Mr. Herrmann and and rebuking his accusgts.

assured him Orlando will be glad to The belief continues to be expresshave the Reds-return and to even ed, as the Sentinel told Sunday, that Big crowd out last night as family make it permanent training headquar- the case will result in a test to deter- night brought them all. ters. Tinker was then called away mine whether Heydler or Landis is

and Mr. Herrmann turned the consessupreme. It is commonly said by 

has done a lot for us down here in the hes rulings are to be set aside by of- velt followers, now's your chance. way of arranging all our training de- ficers of any league. If a league tails. With him here it was not nec. president can defy the commissioner And Frank Mayo will be the star essary for us to send a man down to it would seem that a player would in tonight's picture. prepare things before the club arriv. have the same right, since Landis is ed.' I have great confidence in Joe," titled "supreme arbiter" in all dis- Frank Mayo in "The Bolted Door" he said, adding that "he is just as good putes between players and league or with "Golf Bags" as the added at- for Tax Deed to usue in accordance Range 20 E. 215 acres. a business man as he was a ball play- club officials. er."

Sunday afternoon and expressed des ing not so much about Benton, who is dy thought. light at the beauties of Orlando, one of baseball's best loved players. fied the claim which is made that it base ball's government. the country. He is holder of \$1,000 fully, of course, but he may fail and **Orlando** Sentinel,

### CUT THIS OUT-IT IS WORTH MONEY

Cut out this slip, enclose with 5c coughs, colds and croup; Foley Kid, is hopping about in characteristic cleansing cathartic for constipation, hall, of the Cincinnati Commercial-biliousness, headaches, and sluggish Tribune, and Jack Ryder, of the Enbowels. Sold everywhere .-- Adv.

Nice Fat Hens and Fryers **Georgia** Country Sausage ad, 20c pound

WE DELIVER

L. P. McCuller

FOR THE MOVIE FAN ha ha ha ha ha ha ha ha ha ha

And again tonight will be family "Joe Tinker is a great fellow and he Corning his \$-0,000 a year salary if admitted for 10c. You Teddy Rouse-

traction.

The case has attracted attention all

Tinker field, the new park, which the as in the point at issues between the And tonight Deane Turner and fam- the date of the issuance of such cerathletic association is building in the commissioner and Heydler. Unless ity will be the gaests of honor and tificate in the name of Unknown. Unwest end specially plensed him. He the commissioner wins it is believed will see "The Bolted Door" without less said certificate shall be redeemed said afterward he considered it justi- drastic changes will be necessary in cost. So be there tonight Deane and according to law, Tax Deed will issue bring the family. Bring this with

will be the best minor league field in Heydler may come through success- you, it's your ticket.

worth of stock in the association \_\_\_\_\_ if he does it may mean a change of And then tomorrow there will be some sort in the National league's or- motion pictures of the auto polo game ganization. He has the reputation of -parachute drop and other scenes and being a capable and just executive but also Anita Stewart in "Rose of the it looks as if a big majority of the Sea," with a comedy too, which will baseball world will oppose him in the make up a program you should not Benton case, Iniss.

Mr, Herrmann expects to have h

and mail it to Folcy & Co., 2835 Shef- conference with Judge Landis in Lake- Thursday the Auto Polo games and field, Ill., writing your name and ad- lend tonight, after which he will parachute drop and other scenes will field, Ill., writing your name and ad- probably make a statement. Mean- be shown again with Katherine Macturn a trial package containing Fol. while, the commissioner is liable to Donald in "White Shoulders," and cy's Honey and Tar Compound for appear in Orlando any minute. He "Just Dogs," a novel comedy,

ney Pills for pains in sides and back; fashion from one place to another And Friday and Saturday, the first rheumatism, backache, kidney and and newspaper men are afraid to sleep motion picture in natural colors, "The bladder aliments; and Foley Cathartic lest he blow in and bring material for Toll of the Sea," the most amazing Tablets, a wholesome and thoroughly a great story with him. Bob New- development since movies were inhall, of the Cincinnati Commercial- vented. Don't fail to see it.

The Herald for first class job work.

NOTICE TO HERALD - SUBSCRIBERS;

It is pretty well understood, tho, that unless the commissioner's ruling On the first of this month subscriphas left a loophole for Heydler, the tion bills were sent out with notices Reds will fight to a finish for the that the subscription would be discon-Rube. Mr. Herrmann, if he has a sate tinued if the bill was not paid by the isfactory conference with Judge Land- tenth of the month. This is a rule of is, is expected to stand firmly for the the company and all who have - not Home-made Potato Sal- big flinger. He has made a great paid by that time will not receive a fight for Benton since the case first paper after that date-until the bill is came up. Not so much because of his paid. interest in the Cincinnati club, as be-

LEWIS SHIPP, cause he is interested in fair play and Bt Circulation Manager.

vinced Benton is an honest and true Daily Herald on sale at Joe's Smoke

House, Mobley's Drug Store and

will issue thereon on the 18th day of filed mid certificate in my office and April, A. D. 1927 has made application for Tax Deed WITNESS my official signature to issue in accordance with law, Sajd and seal this the E2th day of March, certificate embraces the following described property, situated in Semi-A. D. 1923. - F. A. DOUGLASS, nole County, Florida, to-wit: (SEAL

N. 5 acres of NE<sup>1</sup>, of SE<sup>4</sup> of Sec. Clerk Circuit Court. Seminole County, Fla. 19, Twp. 21, S. Range 30 East, 5 acres. By A. M. Weeks, D. C. The said land being assessed at the Mar 12-20-27 Apr 3-10-17c date of the issuance of such certificate in the name of Unknown,.....

NOTICE OF APPLICATION FOR Also Tax Certificate No. 107, dat TAN DEED ENDER SECTION of the 4th day of June, A. D. 1917, has 575 OF THE GENERAL STAT. filed said certificate in my office and TTES OF THE STATE OF FLOR. has made application for Tax Deed to issue thereon in accordance with law. IDA. Notice is hereby given that W. A. Said certificate embraces the follow-Stapler, purchaser of Tax Certifi- ing described property situated in Secate No. 8, dated the 2nd day of June, minole County, Florida, to-wit:

SW14 of SE24 of SW14 (Less N16 A. D. 1919, has filed said certificate in my office, and has made application and less SWW) Sec. 19, Twp. 21 S.

The said land being assessed at the with law. Said certificate embraces the following described property situated date of the issuance of such certifi-Mr. Horrman drove around the city over the country, the interest center And don't forget to bring the fam in Semirole Course, Florida, to-with cate in the name of Overstreet Tur-

Lot 76, St. Joseph. The said land being assessed at



Prices-The Lowest in Columbia History. Quality-The Best Columbia ever produced. Equipment -The Best in Columbia History and the Finest the market affords.

WE HAVE just completed arrange. ments with the manufacturers to sell this world famous line of bicycles. exclusively in this vicinity. The recently announced astounding price reduction enables us to offer you a "Standard of the World" high grade Columbia bicycle at a price lower than that of an ordinary bicycle.

Think of it! The same high grade bicycle your dad used to ride at probably.one. third the price he paid. See the latest models on exhibition at our store today. min ne

BALL HARDWARE Co.

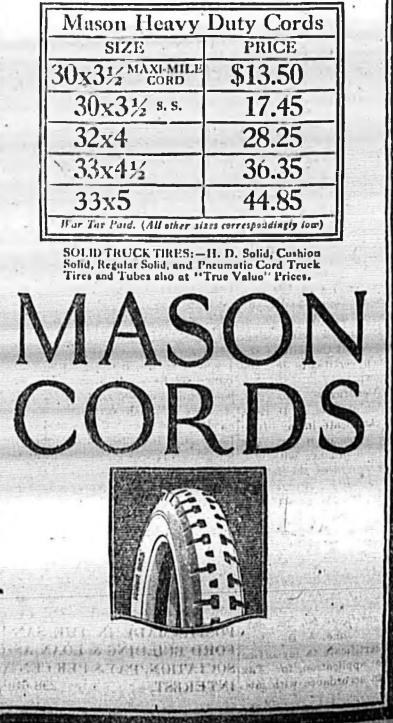
SANFORD, FLORIDA

## More Than True Value Prices

Into a Mason Cord goes the finest materials we can buy. Mason's long mileage-record proves that—

And then, because of low overhead, we put on these high quality tires a True Valt 2 Price. And tire buyers everywhere swamp us with orders.

"True Value" Tire Prices





some food. And sour swill Isn't wholesome. The acid in it ruins hogs', digestion and they grow thin and scrawny. A little Glant Lye in the food neutralizes the acid in it and makes it sweet and wholesome. Hogs like it and grow fat on it. It kills disease germs and keeps the logs healthy.

DIRECTIONS: Directive a teatpoonful of Glant Lye in one pint of water. Add to the feed one tea-spoonful of this solution for cach had. Stir well before feeding.

GIANT

For 16 years the Best

Ale-Tishi Top Holds the Strength

quirer, have forsaken the golf links and Bill Pholon and Tom Swope, of the Times-Star and The Post, respectively, are equally as anxious.

square dealing and is thoroughly con-

Rube continues to train at Exposi- Hunt's Pharmacy.

portaman.



Annual and Ornamental Plants 511 Myrile Ave.\_\_\_\_Phone 260-W NW. cor., run S. 20.42 ch., E 10 ch., demonstrated and have

### SANFORD MACHINE COMPANY

General Machine and Boiler Works Cylinder Grinding Automobile Repairs

Acetylene Welding

Notice of Application for Tax Deed Under Section 575 of the General Statutes of the State of Florida

Notice is hereby given that Frank 89 deg., W 20 ch., N. 4.47 ch., E 20 make you sore. Can be Evans, purchaser of Tax Certificate ch., 9 acres. Said land being assessed worn night and day with NOTICE TO PROPER-No. 165, dated June 2nd, A. D. 1919, at the date of the issuance of such positive comfort. Soft, has filed said certificate in my office certificate in the name of Unknown. has filed said certificate in my office certificate in the name of Chinown - Puber-like - composition In the construction of City Paving and has made application for Tax Unless said certificate shall be re-Deed to issue in accordance with law, deemed according to law Tax Deed pad, any degree of pres- belongs to the city. The City will use Said certificate embraces the follow- will issue thereon on the 7th day of ing described property situated in March, A. D. 1923.

Seminole County, Florida, to-wit: NW. cor. of NE 1-4 Sec. 7, Twp. 20 S., A. D. 1923. (SEAL) Range 30 E., run S 5.03 ch., E. 9.93

ch., N. 5.03 ch., W. 9.93 ch., 5 acres. Said land being assessed at the date of the issuance of such certificate in the name of Unknown.

Also: Tax certificate No. 205, dated the 7th day of June, A. D. 1920, has filed said certificate in my office and has made application for Tax Deed to issue in accordance with law.

hame of Unknown.

16.13 ch. W and 11.35 ch. S. of NE. ary, A. D. 1923. cor. of Sec. 7, Twp. 20, S. Range 30 E. (SEAL) Run W. 12.56 ch. S. 21.39 ch., E 10 ch., S. 7.48 ch., E 2.50 ch., N 28.87 ch., 28 acres. Said land being assess. 2-27-6tc By: A. M. WEEKS, D. C. td at the date of the issuance of such

certificate in the name of Unknown. Also: Tax Certificate No. 202, dated the 7th day of June, A. D. 1920, POSITS MADE IN THE SANhas filed said certificate in my office FORD BUILDING & LOAN AS- WILLIAM S. RICE, Inc. Contains no opiates-ingredients are and has made application for Tax SOCIATION, PAY 8 PER CENT

WITNESS my official signature E. A. DOUGLASS, Seminole County, Fla. By: A. M. WEEKS, D. C.

1-30; 2-6-13-20-27; 3-6-6tc

20 S., Range 30 E., run S. 4.8 ch., N.

Notice of Application for Tax Deed to be free from truss-Under Section 575 of the General wearing forever? Any-Statutes of the State of Florida Said certificate embraces the follow- purchaser of Tax Certificate No. 244, Beg. SE cor. of NE 1-4 of NW 1-4, and has made application for Tax Sec. 7, Twp. 20 S. Range 30 E., run Deed to issue in accordance with law. land being assessed at the date of the Seminole County, Florida, to-wit: NW. case. Issuance of such certificate in the 1-4 of NW. 1-4, Sec. 19, Twp. 20 S.,

Range 32 East. 40 acres. The said Expert will be there only Also: Tax Certificate No. 203, land being assessed at the date of the dated the 7th day of June, A. D. 1920, issuance of such certificate in the has filed sald certificate in my office name of Unknown. Unless said certi- portunity will be gone. Beed to issue in acordance with law, law Tax Deed will issue thereon Said certificate embraces the follow- the 4th day of April, A. D. 1923. ing described property situated in WITNESS my official signature and he will do the rest. Seminole County, Florida, to-wit: Beg. and seal this the 27th day of Febru-

States and a state of the state of the

E. A. DOUGLASS, Clerk Circuit Court, Seminole County, Fla.

SAVE YOUR MONEY, DE. expert on Hernia.

beg. 11.38 ch. E and 6.34 ch. S. of NOW See this Method

TO VISIT SAN JUAN

S. 7.48 ch., E. 2.56 ch., N. 28.78 ch., W 2.63 ch., N. 5.03 ch., W. 9.93 ch.), Sec. a Rice Appliance fitted ABOARD U. S. S. HENDERSON 7, Twp. 20 S., Range 30 E. 118 acres. to you. Absolutely no EN-ROUTE TO PANAMA, March 13 -San Juan, Porto Rico, was yester- i Said land being assessed at the date charge unless you are day added to the itinerary of Secreof the issuance of such certificate in satisfied to keep the out- tary Denby and the congressional par-Also: Tax Certificate No. 294, dat fit after having the ap- ty on their return trip to Washing ton from Panama. This stop will deed the 7th day of June, A. D. 1920, pliance adjusted and you hay the return of the Henderson party has filed said certificate in my office and has made application for Tax See now perfectly and one day after a week of continuous travel. The transport is due to arrive Phone 62-Sanford, Florida Deed to issue in accordance with law. comfortably it holds. No at Colon at 6 o'clock last night and Snid certificate embraces the follow-ing described property situated in harsh, deep-pressing will remain there until tomorrow morseminole County, Florida, to-wit: Beg. Spring's; nothing to the canal to the United States fleet NE. cor. of NW 1-4 of Sec. 7, Twp. gouge the flesh and in Panama bay for war games.

In the construction of City Paving all they have need for, after which the

sure required. Don't wear a truss all balance will be disposed of to private parties in the vicinity of the work at Beg. 11.38 ch. E. and 6.34 ch. S. of and seal this the 29th day of January, your life when thous- 25c per cu. yd, where the haul will ands . have reported not exceed 2,000 feet and one cent per Clerk Circuit Court, CUTes through using the the haul exceeds 2,000 feet. cu. yd. additional per 100 feet ,where Rice Method. Why suf- Anyone desiring any of this earth fer the burden of rup- should notify the City Manager. C. J. RYAN, ture if there is a chance 2-19-D.B.W.-tw

City Manager. .

### STROUT FARM AGENCY 113 Magnolia Ave.

Notice is hereby given that B. Pitt, way, it will cost you Don't lose time if this interests you. ing described property situated in dated the 2nd day of June, A. D. 1010, nothing to come in and Good 5 room house, well located, nice ing described property situated in dated the 2nd day of June, A. D. 1919, Hotting to come in and ueighbornood, electric lights, gas, wat-Seminole County, Florida, to-wit: has filed said certificate in my office, learn all about the Rice er. House in excellent condition. Method and the wonder- Owner for quick sale names very low N 11.08 ch., N. 89 deg. W. 10 ch., S Said certificate embraces the follow- ful opportunity for help price, \$2,400. \$850 cm-h, balance monthly. The monthly payments are 11.38 ch., E. 16 ch., 18 acres, Said ing described property situated in and cure it offers in your less than the average rent paid for Remember . the similar houses.

Why pay rent when a home can be bought on such easy terms. 278-tfc one day then your op-You'll see Miss Lizzie Lidy who's awfully tidy, in Twelve Old Maids-Eliza Neff is a little deaf, She is one and has made application for Tax ficate shall be redeemed according to Just ask at the hotel of the Twelve Old Maids. 289-21p desk for the Rice Expert

COLDS ARE CONTAGIOUS Coughs and Colds are contagious Call any time from 9 to and require prompt treatment as they 12 a. m., 2 to 5 p. m., or spread or develop into Flu and Grippe. Take no chances when you can get Foley's Honey and Ter for a few cents Don't miss this great and gulckly check coughs and colds. The constantly increasing domand for opportunity to see this Foloy's Honey and Tar, for three generations, has made it the largest selling cough medicine in the world.

stitutes. Insist upon Foley's. Sold everywhere.-Adv.

### 

## How to Insure Sales for Your Product!

The chief asset of any business is the demand for its product. As long as that demand continues, the business is on a sure foundation. But let that demand subside, and every other asset of the business is in danger of becoming a liability.

In times of prosperity and a rising market there is a general demand for the products of industry that comes to be accepted as a matter of course. It is seldom listed among the assets of the business-it is simply assumed that it will always be there.

But, overnight, conditions may change-as they have done before-and the matter-of-course demand becomes conspicuous by its absence. The business, once strong and flourishing, is suddenly found to be in a very tight place. The demand had not been insured-and yet the entire business depended upon its continuance.

The modern, economical way to insure the market for any reliable product is by Advertising to the public which consumes it. Advertising creates a steadily increasing number of customers who desire the product, and ask for it by name.

Changes in business conditions have little effect on a steady consumer demand for trade-marked articles of common use. The dealer may carry a lighter stock, and for a short time the demand through the jobber may seem curtailed; but just as sure as customers are calling on the dealer for the product, he is sure to supply it, and orders soon begin to flow in to make up for the temporary curtailment. The total consumption continues about the same.

Any manufacturer who has an article for popular consumption that can be trademarked has the opportunity to insure his consumer market and retail sales by means of Advertising.

During the present business condition the manufacturers who have insured their demand by Advertising are in a far better position-in every way-than those who have trusted to the current demand that was not of their creating.

Published by the Santord Daily Herald In co-operation with the American Association of Advertising Agencies 

7 to 9 evenings.

Adams, N.Y. Deed to issue in accordance with law. INTEREST. 298-6tc