

Published in Florida's Heart,
The World's Greatest Vegetable
Spot and Richest Garden Land.

The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

THE WEATHER

Partly cloudy with local thundershowers in extreme north and extreme south portions.

EINE XIX

Leased Wire International News Service

SANFORD FLORIDA, MONDAY, AUGUST 20, 1928

Member Audit Bureau Of Circulations

NUMBER 284

GHT ACROSS UNTRY MADE RECORD TIME

Goebel Completes
Flight From Pacific To
Atlantic In Nineteen
Hours, Two Minutes

vers Old Mark
Early 8 Hours

ard Established By
McReady And Kelly
ood For Five Years

ENGINEER THINKS DANGER OF DAM'S BREAK IS PASSED

Reinforcement Of Big Break-
water Is Thought To Have
Averted Collapse; Floods
Threaten South Carolina

Lake Lure, N. C., Aug. 20.—(INS)—Art Goebel left Los Angeles at 11:08 A. M. yesterday Pacific time and arrived in Albany, N. Y., Aug. 20. Governor Al Smith announced today he would define his position on prohibition "clearly and unmistakably" in the address he will deliver on the steps of the capital Wednesday night formally accepting the Democratic presidential nomination.

Indirectly the Governor indicated by expected prohibition would become one of the major issues in the campaign.

Crews toiled at the dam throughout the night adding reinforcements, and the sloughing was halted shortly before daybreak.

After repairing machinery which had been damaged, the flood gates were opened, and attempts were being made to check the big leaks in the structure which developed late last week. The level of the great lake is slowly dropping, marking the first

minutes was held by MacReady and Kelly.

of the plane since its

but no anxiety was felt

and Tucker by aviators, who expressed absolute confidence in the Hawaiian winner's ability to suc-

cessfully record a non-stop flight across the continent.

MacReady left Los Angeles at 11:08 A. M. last night, day-

making the long jour-

nous and two minutes

was accompanied by

Tucker, Santa Monica

in the plane "Yankee

a Lockheed Vega with

Whitney motor capable

of 100 miles an hour

revenue record of 26 hours

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GIANTS CAN LEAD RUTH WILL TEAM LOOP BY BEATING WITH FARRELL IN CARDINALS TWICE GOLF TOUR OF U. S.

New York southpaws are to work remainder of series and Red Birds have been good against Portersiders.

NEW YORK, Aug. 18.—By beating the Cardinals in St. Louis today and tomorrow, the Giants can take the lead in the National League race. The standing of the clubs then would be:

Team	W.	L.	Pct.
New York	66	43	.606
St. Louis	70	46	.602

The fly in the ointment is that two New York southpaws are due to work against the Cards in the remaining games of the series, and southpaws are "the jonesiest things they is." But precedent counts for little in this series. Yesterday the Cards vanquished Clarence Mitchell, their ancient jinx, 3 to 2, for the first time since he joined the St. Louis club two months ago.

Larry Benton, New York mounds ace, relieved the tiring Fitzsimmons and saved the game by retiring five successive batters. A wild throw by Andy High was converted into a New York tally by fast broken-field running of the part of Andy Reese, ex-Vanderbilt football star. The Giants now have won nine out of 16 from St. Louis this season.

The fast-climbing Pirates scuttled the Phillies, twice, 10 to 3, and 9 to 1, wallapping 30 hits. Traynor got seven bungies and P. Waner six.

High class twirling featured the other games. Hits by Flowers and Bressler in the ninth gave Buzz McWeeny of Brooklyn, a 1 to 0 victory over Blake of the Cubs.

Old Ep Rixey held Boston to three hits and pitched Cincinnati to a neat 2 to 1 win over Greenfield, all three runs being scored in the ninth.

Jack Russell of the Red Sox took a 4 to 3 duel from Lyons of the White Sox by driving in the winning run in the eleventh.

A triple by Muddy Ruel in the eighth broke up the Washington-Detroit game, the Nats getting a 3 to 1 verdict. The Senators took sixth place away from the Tigers. Other teams did not play.

ALTOONA SPEED CLASSIC

SPEEDWAY, ALTOONA, PA., Aug. 18—(INS)—The roar of racing autos today lured thousands of thrill seekers to the huge wooden bowl here where 18 of the world's most renowned drivers are to compete in the 200-mile international speed sweepstakes this afternoon. Hours before the feature race was scheduled to begin the highways leading to the speedway were lined with traffic, and threatening rain clouds over the western section of the state failed to check the steady flow of race fans enroute to the spectacle.

WHOLESALE PRICES AGAIN

WASHINGTON, Aug. 18—(INS)—The general level of wholesale prices in July was slightly higher than in June, amounting in three-fourths of one per cent, the Department of Labor announced today. Compared with July a year ago, there was an increase of 4 1/2 per cent. Farm products as a group advanced about one-third of one per cent above the June level, due mainly to price increase for corn, calves, steers, hogs, cotton, eggs, and onions.

THE BOOSTER NEWS

Volume 1 August 18, 1928 Number 4

Published in the interest of the people of Sanford and Seminole County by the Kent Motor Co., Harry Kent, Editor.

In times of famine the Eskimos have been known to eat leather, bones and anything in fact except Eskimo Pie.

C. A. Hall, Coast Line Mechanic, ran a Columbia 30 x 5.77 Balloon Tire flat for four miles. After inspection we found the tire to be okay. Talk to Hall about the Columbia.

"The old grey hair ain't what she used to be," sighed the dear old lady as she finished pouring on the dye.

Motorist: "I'm sorry

I ran over your hen. Will a dollar make it right?"

Farmers: "Better make it two." One of my roosters was mighty fond of that hen and the shock might kill him too."

H. Bo Odum, the Gulf Gas man was in this morning and said he wished they'd have an Elk's Convention every other week.

The two things he enjoys best is selling Gulf Gas and doing his bit at the conventions.

A real good time can't be bought or planned—it just happens.

Send all news items for the Booster News to the Editor.

Kent Motor Co., Phone 17, 201 Commercial

Roman Alphabet And Type Adopted Throughout Orient

BERLIN, Aug. 18—(INS)—A veritable revolution of the mind which promises to do more for the spiritual understanding among nations and races than any other one thing in history is now going on within half one of mankind, the Literarische Welt points out.

This revolution consists in the introduction of the Roman type and alphabet throughout practically the entire Orient.

The Turkish parliament has just

passed a law adopting the Roman alphabet in the Hungarian transcription.

Japan announced at Geneva recently that it will adopt the Roman alphabet in the English transcription within a few years.

Turkestan, Uzbekistan, Tartary, Bachata and even China are said to be preparing to follow suit.

Even nations which have a type similar to the Roman are beginning to abandon their own and to adopt the Roman type instead.

Babe Ruth, greatest of ball

players, and Johnny Farrell, greatest of professional golfers, are planning to go on a tour of the country's links immediately after the World Series. Yes, the great man actually has let his commercial side get the better of him, it was a struggle no doubt. His better and finer instincts counseled otherwise and his nights were sleepless and his days a haggard reproof to the scruples of all that once he had held so dear.

But all to no purpose. Human frailty triumphed again. In the end he capitulated. Mr. Ruth, the golfer, decided to turn professional.

His man of business now is putting out feelers to see what he can do about booking the dual attraction back and forth across the country this fall and early winter. If all goes well, there will be no barnstorming trip for Ruth, the ball player, for the first time in eight years. Ruth, the golfer, will be too busy counting the cap money, which is the easiest to get and the hardest to count. It takes so long.

The ceremony should take up an unconscionable bit of the gentleman's time on this proposition, for they really seem to have something this time—Farrell, the open champion, to draw the golf fan Ruth to master the baseball addicts. To make it look good from a competitive standpoint, they are working on a handicap plan that will figure to bring the two great rivals of the links down to the eighteenth hole on something like even terms.

The growing of Amaryllis bulbs is protected by Federal embargoes tending to exclude foreign bulbs.

Theodore Mead, of Lake Charlevoix, said Mr. Bender, at the present time has seed beds planted which will cover five acres when transplanted in a short time to the fields. The seed beds are being cared for by H. C. Parmalee, local celery and truck grower.

The Amaryllis bulb is slower in maturing than is the Easter lily. From the time the seed beds are planted approximately 24 months must pass before the bulbs are harvested. Once the small bulbs are started from seed, they are transplanted to fields and cared for as any field crop.

The production of the Amaryllis

is protected by Federal embargoes tending to exclude foreign bulbs.

Theodore Mead, of Lake Charlevoix, is responsible for the variety of Amaryllis now being produced in Florida.

In addition to the Easter lily and Amaryllis bulb industries, the growing of Narcissus bulbs has been carried on here for a number of years. This year, on a grower alone, Edmund B. Stowe, is curing 25,000,000 Narcissus bulbs in the Sanford Farmers' Exchange packing house. Packed in crates of 500 bulbs, these tulips are being sold at a average price of \$30 a thousand, said Mr. Bender.

In spite of his willingness, however, Ruth plays in the low eighties for his chip shots are steady and he puts like Travis himself. His association with a stylist like Farrell ought to improve his golf as he gets along. They won't be bad this pair, if they decide to team up.

Competitive plane call for the two to open in the east and work westward, with California to get quite a play in the early winter. Then if their publicity responds in a way that is encouraging to the artists, they may give the southern circuit a whirl.

AMERICAN PARTY IS 1ST TO CLIMB LOFTY MOUNTAIN

Mount Scott, Named For Great Explorer, Is Conquered By Dr. Thorington And Friends; Peak Is 10,898 Feet High

JASPER PARK, Alberta, Aug. 18—(INS)—Mount Scott, 10,898 feet, which took its name from the Scott of Antarctic fame, and is one of the most lofty peaks on the continental divide between Athabasca River and Fortymile Lake, has been scaled for the first time.

Its American conquerors, Dr. J. Monroe Thorington, of Philadelphia, author of "The Glittering Mountains of Canada," Dr. Max Strudel, member of the American and Italian alpine clubs, also of Philadelphia, William Heinsworth of New Haven, Connecticut, and Julian Hillhouse, of Newton, Connecticut, have just returned by pack trail from their camp at the head of the Athabasca river. With them has come the first word of their successful ascent.

After leaving Jasper Park Lodge, somewhat more than two weeks ago, the climbers established a high camp in an ice basin at an altitude of 8,500 feet. From here they approached the top of Scott.

The ascent was made twice, the mountain being divided into two peaks, and the alpinists gaining the top of the southern eminence.

Before reaching the top of Scott, the climbers had to retrace their steps and go through the perils and rigours of a further ascent. Climbing conditions were good, but trail travel because of high water, presented some difficulties.

Mount Ermatinger, 10,080 feet,

and Mount Evans, 10,160 feet were

also conquered by the party. Mount Evans is claimed as an other first ascent.

Before returning eastward the climbers are engaged in more alpine work in the Maligne and Coquihalla valleys.

WOMEN PRAISED IN MAKING MOST OF STYLLEDICS

PARIS, Aug. 18—(INS)—A woman will find way to stay lovely, be her skirts long or short. Countess de Mun, leader in fashion

PARIS, Aug. 18—(INS)—Vis-

man will find a way to appear love-

ly, be her skirts ever so short!

This is the confidence of Countess Marguerite de Mun, hailed as one of the five best-dressed women in France, who whispered it to the International News Service.

Fertile-minded creators of style

can keep on snapping inches off

the already skimp "jupe"—slan-

gely "jupette"—and Countess de

Mun will neither blush nor fall into despair.

"Styles do not make the woman,"

she said. "But women set the fash-

ion simply by adapting them-

selves to day's mode and ap-

pearing to advantage in it."

"Of course anything really ugly

would be lost because women

would refuse to wear it, but ugliness

cannot be interpreted in terms of wider or narrower hips, flaps and flounces or in the length of skirts.

New conceptions of designers

may make it necessary for a wo-

man to go to much trouble to wear

them well, but there is an instance

in history where woman has ever

failed to conform to fashion's de-

rere?

"The fact that curves distin-

guished the woman of other days

does not mean that period style

could not come back tomorrow."

The other night I attended a ball

where all guests were in Regence

robes. And I may say there were

many lovely women, just as lovely

as they were earlier in the day in modern

garb.

"I dislike short skirts for formal

evening affairs, though the free-

dom they afford is desirable for

many other occasions. Perhaps we

will be asked to wear shorter

skirts, but that is not the question.

If woman believes shorter skirts

give her the chic the dressmaker

intends they will be worn."

Gaston Doumergue, French

fat and pink-cheeked President,

gets a good trick which very few

people know about. He can ten-

der two of 68 cards without

half trying.

"Gastournet," as he is called in

his private life, became interested in

the "sport" while it came into vogue

in 1916. He practiced it in the

corridors of the Senate with Bri-

and who could make it as far as

6 cards. Lazien Guiriat, celebra-

ted actor, beat him with 66, but

Doumergue always came out on

top with 68 in his hand. He has

not yet however been able to beat

the record established by the

Marechal de Saxe who could rip

83 cards in to bits.

The mail train robber has come

to France, "grat" and all. He made

his debut in the mail department

of a train running from Maisseilles

to Lyon. The debut was entirely

successful.

Wearing a mask to hide his

identity, and carrying a large cali-

ber gun, this robber worked accord-

ing to every method approved by

the mail-thefting gentry in Amer-

The Sanford Herald

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The Herald is a member of the Adult Division of the International Association of Publishers. Advertisers and Advertising Agents which require such publications can be made available through our office of subscription lists in order to verify absolute claims of circulation, as well as honest business methods.

MONDAY, AUGUST 20.

BIBLE VERSE FOR TODAY

THE HAPPY — Happy is that people, that is in such a case; yes, happy is that people, whose God is the Lord.—Psalm 144:15.

PRAYER — O Lord, our Lord, how excellent is Thy name in all the earth.

MEMORIES

By Ernest Neal
I flew from your charms like a bird from the wood
To seek in a desert a nest;
I tried to forget—I tried to be good—

But the fire still burns in my breast.

My heart is abeam, there's a thrill in my throat.
On my tongue is a song I would sing;
My soul in rapturous passion afloat.
Unto you—and you only—takes wing.

In memory shrined, I'm with you again
To back in the light of your smiles,
Past pleasures illuminate these moments of pain
And back to your bower my spirit beguile.

As a dove in the desert leaps to the sky
To see in the distance his loved fountain gleam,
Thirsting and longing thenceward fly,
Desirous to drink of the desert's cool stream.
Thus, rising above the moment, I see
Bright vision of joys I've quaffed;
I fly from the present so bitter to me
To drink from the past an old sweet draft.

With reference to the Rev. John Beach Straats, we wish it would either put up or shut up.

Short story: A man examined a stick of dynamite to see if it really was dynamite. It was. Age fifty-two.

What our office boy would like to know is whether the fact that currency is being made in smaller sizes will make it any easier to get.

Simplicity, Paris declares, will feature winter styles, but that fact, as we understand it, doesn't necessarily mean that malady's dresses are to be any cheaper.

Henry Ford predicts that tires will soon be made of woods. Sounds reasonable enough when you think about what success they have had with them in making cigars.

The news is out. Somebody has found out that Governor Smith wears suspenders. Which reminds us that you are an old-timer if you remember when they used to call 'em galluses.

"Let's go surf bathing," urges the editor of the Tampa Times. Is friend Fortwater about to succumb to the lure of the mounting waves or to the enchantment of other captivating attractions?

An eastern university instructor in English defends "it is me" as being quite proper, and this statement, no doubt, will be somewhat disturbing to those critics who search continually for the split infinitive.

Hand it to the film and stage stars for enterprise. They have their engagements announced, then dashed, then affirmed and lastly consummated in marriage, thus getting four different stories in the newspapers instead of the conventional two, one on the engagement and one on the wedding.

Mrs. Nellie Taylor Ross, former governor of Wyoming, declares that prohibition is not an issue in the approaching campaign. With Herbert Hoover placing considerable emphasis on his views in behalf of strict enforcement of the Eighteenth Amendment and with Governor Smith expected to be equally as positive in support of modification, Mrs. Ross' declaration will come as a startling revelation.

Are They Sincere?

With much heralding, Frank B. Kellogg, secretary of state, sailed last Friday for Europe where, in Paris, he will attend the signing of his famous pact to outlaw war. Statesmen of the leading powers will be there and ceremonies appropriate for such an occasion will be carried out in order to make the event a real peace festival.

And so on the day designated for the diplomats of participating nations to affix their signatures to this great humanitarian document, the eyes of the world will be focused on a room in the French Foreign Office. It will be the same room where President Wilson once labored in an effort to abolish war and perfected the plan for the League of Nations. And it will be in this same room where the latest endeavor to banish fighting will receive its authoritative sanction.

Strangely enough, about a month ago, while the plans of Mr. Kellogg were being considered by many nations, France, already maintaining the strongest army in Europe, put on a display of her naval strength which consisted of a review of eighty war boats. President Doumergue stood on the deck of a destroyer and watched a double row of fighting ships extending for six miles, steam past, while overhead droned a hundred naval aircraft. Some two weeks later all England marveled at the Royal Air Force's demonstration of the possibilities of airplanes in the next war. In this military show it was clearly proved that the air service should be improved and agitation was begun at once to build more planes. From Rome came frequent dispatches relating Mussolini's activities in making Italy the master of the Mediterranean. Both his army and navy are kept constantly on tige.

And thus on the one hand we find those entrusted with the outward display of nations, namely the diplomats, clamoring loudly for world peace, while on the other hand the real power behind the throne goes on with preparations for stronger military forces. In the meantime, the people, and especially those who remember the last "war to end wars," will anxiously hope that sincerity is not a forgotten word.

Woman's Part In The Campaign

While rival campaign managers are busily engaged in making plans to "sell" Herbert Hoover and Al Smith to the American people, the National League of Women Voters is taking an active part in the pre-election drive by broadcasting a voters' service program once a week. Last week those who listened in heard an intimate description of the characteristics of Mrs. Hoover and Mrs. Smith. "A home-maker, pre-eminently, yet one whose experience will make her a great American hostess in the White House." Thus was Mrs. Hoover represented while Mrs. Smith was lauded because of her "gracious manner and tact, qualities which she possesses in a marked degree."

As the League of Women Voters follows its program of acquainting the nation with the wives of the two nominees it also stresses the importance of every citizen taking advantage of his franchise rights. And with the League thus engaged, other women political leaders, representing the two parties, are mapping out another campaign that is equally as important and just as broad in its scope and influence. Democratic women are uniting behind Mrs. Franklin D. Roosevelt and Republicans are being organized under the direction of Mrs. Charles Sabin. Mrs. Roosevelt is a member of the advisory committee of her party and is the wife of a former vice presidential nominee while Mrs. Sabin is vice chairman of the G. O. P. national committee. Both have political experiences that date back to the time when American women first received the vote and each is peculiarly fitted for the work she has assumed.

With the organization of the women's divisions of the two parties, the largest woman's vote in history is in prospect. Never before were the women charged with such responsibilities and never before were their counsel and assistance sought with so much solicitation. Behind Mrs. Sabin and Mrs. Roosevelt the women of each party are organizing their cohorts and drawing their lines for the impending battle for votes. The two divisions have their own headquarters, each entirely separated from and working independently of its national campaign offices.

So it is certain that women are to play a most important role in the approaching election. In previous campaigns they have been shunted to the background and given meaningless titles or honorary positions but that order of things has passed. From a position in the rear ranks they have been promoted to the front line trenches where they can render the service that has long been unsought and heretofore unrecognized. Their influence transformed from a negligible quantity, has assumed proportions that were undreamed of only a few years ago. In short their assistance and their vote give assurance of being the deciding factor in determining who shall occupy the White House for the next four years.

IN THE ABSENCE of vacation of Miss Kitty Dukes, our book review editor, we confine review of the new city telephone directory to the simple comment that it shows an admirable consistency of treatment and a highly absorbing alphabetical plot. The book opens with a motivating quote at the "A. A. A. Motor Club". The principal character bears the name of Smith but the religion, liquor and Tammany Hall-themes are carefully subordinate. The love element is not neglected. In fact, the author introduces nine "Loves" and goes so far as to give names and telephone numbers. There is one villain named "Eve". The scenes are laid throughout in the romantic Southern city of Jacksonville, Florida. With a sure sense of cumulative dramatic suspense, the author retains his denouement for the last page which ends on this thrilling note "Zoslow, Alexander v1241 Perry 5-3547-J." —John Temple Graves in the Jacksonville Journal.

OUR STORM COMPLEX
TAMPA TIMES

Our weatherman says that if the law of averages holds, we will not in our time witness a storm as intense as the hurricane that swept Miami two years ago. Yet every time the wind picks up a bit, our storm complex is activated and we become more or less frantic.

Weather bureau officials throughout the state were driven to distraction by telephone calls from persons excited over the news that a hurricane was headed across the state last week, although Tampa was never in danger and suffered no damage at all.

Walter J. Bennett, meteorologist in charge of the Tampa bureau, declared that the wear on the "banks" at the telephone exchange containing the bureau's 60 miles an hour in the 26 years

of the weather bureau's existence. This maximum was during the storm of September, 1926, when the hurricane which swept Miami and the Lake Okeechobee region attained a maximum velocity there of from 100 to 125 miles an hour. It is true that such a hurricane is sufficiently alarming as to cause the greatest of apprehension, but on the other hand, it is revealed by weather experts that its equal has never been recorded in the history of civilized communities.

A comparison of the winds which have struck this section during recent years should be all that is necessary to impress on Tampans that storms here are no more severe than cyclones and gales of other ports of the United States, which in many places come oftener than they do here.

For instance, wind velocities during gales and tornadoes in Boston have reached 70 miles an hour; New York, 95 miles; Norfolk, 75 miles; Charleston, 106 miles; Jacksonville, 75 miles; Key West, 110 miles; Pensacola, 114 miles; New Orleans, 85 miles;

Galveston, 93 miles; Corpus Christi, 90 miles; Houston, 110 miles; Buffalo, Cleveland and Chicago, all inland cities, have had gales reaching 96,73 and 84 miles an hour.

The tropical disturbance, al-

though much wider in its range as a rule, and many times longer than the tornadoes which wreck such havoc in the midwest, seldom, if ever, attains the bullet-like velocity which characterizes the latter type of storm. The tropical disturbance usually originates in the south Atlantic ocean, the Caribbean sea, and the Gulf of Mexico.

The place of origin and the average path differs from month to month, probably affected by tides and trade winds, and by heat. During the month of August, the majority of storms are of two classes. First, the hurricanes which form just north of the West Indies, usually moving northward without touching land. These sometimes skirt the east coast of Florida but rarely curve inland.

The second class of hurricane originates in the Caribbean sea, moving almost due west and curving northwest through the Yucatan channel, passing off in a northeasterly direction through the Gulf of Mexico. Mr. Bennett expressed the opinion that the storm reported near Jamaica the latter part of last week, was of this type.

With storms thus originating in two different parts of the southern waters, it appears that Floridians have very little to worry about, and one fact that should do much toward alleviating the anxiety of citizens of the west coast is that such a storm as that described as coming from the Caribbean has never been known to strike Florida.

Nothing else dispels the allure of the Good Old Days, as called, like a short journey through the family album.—Detroit News.

Will Rogers says the South will vote dry as long as it can stagger to the polls and hurray for Al—St. Augustine Record.

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Insured buying

There's a way of insuring your buying against wasted money and unsatisfactory merchandise. And that insurance costs you not a penny. It is always paid up to date and in full force.

That insurance is the advertising here in your newspaper. Advertised products are standardized perfected and carefully priced before they are ever advertised.

Whether you are buying soap, clothing, shoes, tooth paste, food or electrical household appliances, the result is the same. You get reliable, economical merchandise whenever you buy by the advertisements.

Make up your insured shopping list in the comfort and quiet of your own home. Compare the merits of the products advertised. Study the way in which each is adapted to your needs.

You'll find advertising truthful, informing and interesting. That's the only sort that pays, you know.

Every dollar you spend on advertised merchandise is insured against waste

Social And Personal Activities

MISS GEORGIA MOBLEY, Society Editor
Residence Telephone 2683

ice Telephone 148.

Social Calendar

TUESDAY
Mary Lambert Circle of First Methodist Church will meet for a program meeting for Women's Missionary Society at the home of Mrs. W. A. Epp, Seminole Avenue at 3:30 P.M.

WEDNESDAY
Nellie Turner Circle of the Baptist Church will have a tea party, beginning at 4 P.M. at the home of Mrs. Marshall on Palmetto

ATORS ENTERTAINED
Lovely Courtesy

R. G. Methvin and Miss McDonald entertained Friday at the home of the on West First Street in Mrs. O. C. Scott of St. Louis. The rooms of the were attractively decorated with bright colored garden and scores were kept on in the form of old-fashioned maidens.

After several progressions of scores were added and it was found that high score was Mrs. E. J. Taylor who re-

E. Purifoy, who was at cutting, won a novelty puff. The hostesses present of their honor guests two dainty crepe de chine sachets.

The awarding of the prizes in the ice course was served Elizabeth Methvin and Martha McDonald to the guests: Mrs. Scott, Mrs. C. F. Proctor, Mrs. Middleton, Mrs. J. H. R., Mrs. E. J. Purifoy, Mrs. Douglass, Mrs. E. J. Taylor, R. Z. Johnson, Mrs. McMullen, and Mrs. Paul

GHT ACROSS
UNTRY MADE
RECORD TIME

Continued from Page One)
to aid him in the race, which did not wish to outdo his competitors. He did however, that he flew over the N. M. Wichita, St. Louis, Mo., and Colum-

bus at dawn.

El and Tucker both said though they had provisions, they had not eaten since Los Angeles and their return after landing was to a local hotel for luncheon, where they will go to the Hotel in Manhattan, they will stay while pre-

fer the circus country

flight, according to Goebel, who is a fairly high altitude of mountains at about 10,000 feet remaining at seven thousand feet over level. The pilot estimated his speed at 150 miles an hour and he thought about 100 miles of fuel remained in the tank, which was filled

OVER PLANS
R SERIES OF
PARLEYS

From Page One)
Emporia at 4:30, Topeka and Kansas City, Mo.,

8 minute halt in Kan-
sas City will go on to his reaching West Branch J. M. tomorrow. Despite no noise sounded by leaders in both Arizona and Mexico, Hoover realized his Republican party faces a split in both states. News with Hoover in talks were crowded around the press, told frequently that most expected to carry away. The party leaders

dispute.

For Branson Cutting, Rep. of New Mexico told Inter-News Service that Hoover will carry New Mexico only if his party's line is kept out of the campaign. He predicted a victory nationally and said if Democrats would vote in New Mexico, but that it would be close.

Mrs. Laing Is Honored At Fort Myers Party

Mrs. Ruby Laing, who is visiting in Fort Myers for a few days, was the guest of honor at a delightful party given last Friday afternoon by her sister, Mrs. Walker Blount at her home on Riverside Drive.

TUESDAY
Anson Circle will meet Mrs. Charles McMahon, 302 Avenue, at 8 P.M. with McMahon and Mrs. Frank as hostesses.

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Personals

Pete Sones of Haines City spent the week-end in Sanford as the guest of friends.

Three tables were set for play on the sun porch, which was decorated with low bowls of carnations. Mrs. Laing was presented with an Irish linen bag as a guest prize.

High score, a mayonnaise set, was won by Mrs. Ralph McWilliams. Low score, a piece of lingerie, was awarded to Mrs. James Jennings. Refreshments of a salad course and leek tea were served.

Those present were Mesdames George E. Duran, Janet Pixton, Oscar Moncrief, Orville McClure, Porter Bartleson, Joe Bartleson, J. Elwyn Kelly, Morris McWilliams and Miss Laura Stewart.

Church Circle Meets With Mrs. R. H. Berg

The Belle Bennett Circle of the First Methodist Church met last Monday afternoon at the home of Mrs. R. H. Berg in Mayfair with Mrs. Berg and Mrs. J. A. Rogers as hostesses. The regular business meeting was presided over by the chairman, Mrs. Rogers, and the Bible study was led by Mrs. Sam Bradford.

A unique feature of this meeting was carried out in the form of a cooked food sale, when each member brought a donation, which was bought by another member. At the conclusion of the business session the hostesses served a tempting salad course. About ten members were present at the meeting.

Eastern Stars Held Meeting Friday Night

The officers of the Eastern Star held their combined business and social meeting Friday afternoon at the home of Mrs. James Higgins. Quantities of brilliant zinnias were used in decorating the rooms where the meeting was held, and at the conclusion of the business session a social hour was enjoyed.

Delicious refreshments consisting of cake and peach ice cream were served by the hostess. Those attending the meeting were: Mrs. James Huff, Mrs. R. W. Turner, Mrs. Wurt Warner, Mrs. J. E. Courier, Mrs. Frank Tabatt, Mrs. Sandy Anderson, Mrs. J. E. Routh, Mrs. John Baker, Mrs. Murray, Mrs. Haynes, Mrs. Battitt, and Miss Irene Dran.

DADE CITY—Packing house of Dade City Citrus Growers Association on S. A. L. tracks being remodeled and enlarged.

Mr. and Mrs. C. P. Seig and son of Jacksonville and Mr. and Mrs. DuBose of Fernandina spent last Thursday in Sanford with their relatives, Mr. and Mrs. David Speer.

The many friends of Miss Marvin Patterson will be interested to know that she is leaving about the first of September for Boston, Mass., where she will enter Massachusetts General Hospital to take a course in nurse's training.

Mrs. James Huff, Mrs. E. J. Routh, Mrs. Wurt Warner, and Mrs. Sandy Anderson formed a congenial party motoring to New Smyrna last Friday, where they spent the day as the guests of Mrs. Ute Chilton.

Torrey Watson and his brothers St. Clair and Carroll, left Sunday morning for their home in Pensacola, after spending the week-end here as the guests of Albert Connally. They were accompanied by Miss Lucy Yonge who spent the past two weeks here with Miss Olive Newman at her home in Rose Court.

FOR THE TAILORED MISS

An inset sketch adds a trim touch to this tailored two-piece sports dress which may be made with long or short sleeves. With colored tweeds, linens, or dark crepe de Chine, a vest of white piping is a softening touch. Since it is easily detached, it may be laundered frequently, keeping the frock fresh. In self-material, the vest is also effective. Buttons and belt of contrasting colors add chic, while a skirt of darker material than the blouse is both practical and modish.

Pictorial Printed Pattern No. 405.

Size 14 to 18 years and 34 to 44 bust.

Sea Sickness Conquered by Saxophone Symphony



Fun and music... why not a Vitaphone?

It is simple and the results last.

ROGER RAULIN

4

"We Americans" Is Feature Film Today At Milane Theater

"We Americans," a film of immigrant life in New York, will be the feature attraction at the Milane Theater this afternoon and tonight. It is being offered under the auspices of the Campbell Lossing Post of the American Legion and the post's Women's auxiliary.

Among the members of the cast are George Sydney, George Lewis, Patsy Ruth Miller, Albert Gran, Beryl Mercer, Flora Branley, Michael Visaroff, Rosita Marston, Jacob Bleifer, John Boles, Eddie

Rodney H. Brandon, international known authority on child welfare, executive secretary of the Loyalty Order of Masons and builder of Mooseheart, is the man who broke the backbone of the Small-Thompson-Crowe political machine in Chicago and Illinois in one of the greatest battles ever waged for clean politics. His generalship won for Louis L. Emmerson by an unprecedented plurality the Republican nomination for governor over Len Small. He defeated one of the most formidable political rings in history, an exponent of the Hitler ideals in politics and without the assistance of any "slush fund."

Mr. Brandon has been heard in practically every city in the country on child welfare and crime prevention. In 1926 he was sent to Europe by the United States Government as an investigator on child welfare, and in 1927 was the American delegate to the Child Welfare Congress at Havana.

With the firm conviction that the people of Illinois wanted to be freed from the political machine which had brought Chicago and the state into disrepute locally and nationally, he waged a campaign that has attracted national attention. Already Mr. Brandon is spoken of as a possible chairman of the National Republican committee to manage the coming presidential campaign, and in some quarters it is suggested

that his name may come before the national convention as a vice-presidential candidate.

Phillips, Kathryn Williams, Edward Martindell, Josephine Dunn, Daisy Belmore and Andy DeVine, Edward Soman is the director.

The picture portrays the trials and tribulations of immigrant families and their American born children in New York City.

Health Hints



You hear what you see!

—On The Screen—

John Gilbert In

"Four Walls"

With Joan Crawford

4 and

Acts Of

Vitaphone,

Vaudeville

With World Famed

Celebrities

Watch For Further

Announcement!

4

—FREE—

Inspection

And Service

Fist and Oak

On Your Battery

AUTOMOTIVE ELEC.

COMPANY

Phone 238

4

By Dr. J. C. BOWLES

SICK PEOPLE

should know that indigestion, constipation, and mental disease is best treated by the doctor with a phone 4205 for free treatment and consultation.

DR. JOHN C. BOWLES

200 W. Gore & 8th Street, Ft.

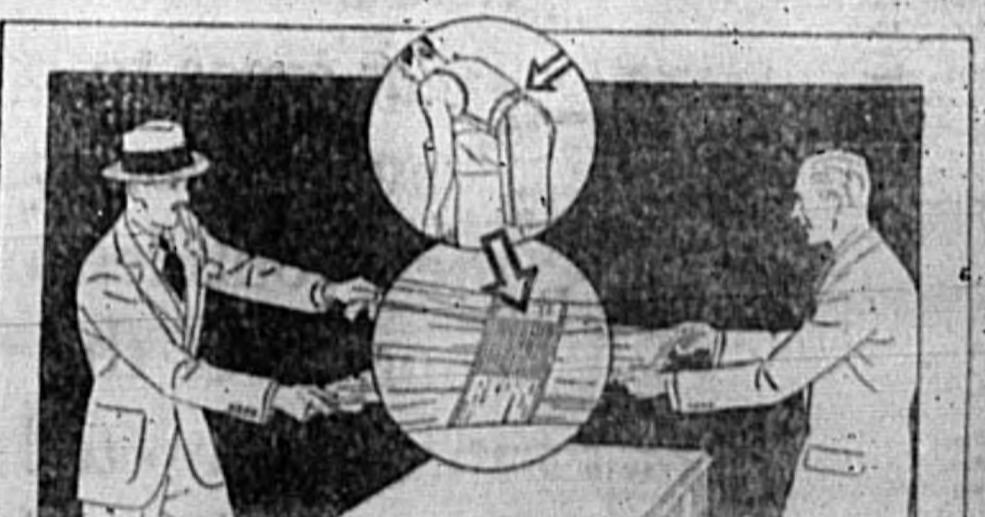
Specializing in Ambulant Practicing

Treatment of Mental Disease With

Hospitalization

Woman Attendant

Won't rip! Won't tear! Won't sag! New, patented webbing belt in the Hanes \$1 SAMSONBAK UNION SUIT



SEE that belt? See the specially knitted panel at the centre of the back? Good-bye-ripping, tearing, sagging. That SAMSONBAK feature stops it.

Go around to your dealer's. Have a tug-of-war with him on a HANES SAMSONBAK Summer Union Suit. Do a Zbyzko, Rear back. Just try to tear that belt. Try to rip it away from the body of the union suit. Pull, yank, stretch it. You can't wreck it with your hands, so you won't by wearing or washing it. No rubber in it at all!

No question about comfort, long service or happy fit. For that belt measures three-quarters of the way around your waist — everywhere there's any strain, any pull, any bending. The whole idea is patented.

—found only in the HANES SAMSONBAK, \$1 never before such wear and comfort!

P. H. HANES KNITTING CO.

WINSTON-SALEM, N. C.

Look for the HANES SAMSONBAK label before you buy. The center section of the SAMSONBAK belt is in light blue to help identification. If your dealer hasn't it, write us direct. Other styles in HANES full-cut union suits priced at from \$6 to \$15 the garment.

HANES College Combinations

Young men are enthusiastic about the new HANES College Combinations. Full-cut shorts specially designed for motion fit and comfort. Made of broadcloth. Comes in various colored and stripes and various stripes. Prices from \$6 to \$15 the garment.

Order direct or through your dealer.

Winston-Salem, N. C.

Momenteers & Visioneers

CONFIDENCE is the empire builder. It is the dynamic force which penetrates mountains, breathes life into desert places and sends the human voice riding winds of the universe toward the stars. It is the pulse of achievement and the glory of ambition. Confidence knows no moment. It measures its strength by long reaches of time. A single realization does not satisfy it; a single disappointment does not destroy it. When Flagler had his dream of shining rails through the wildernesses of Florida he was justified in it only through confidence, through a faith more penetrating than the headlights which have followed it; and in the face of discouragement and advice inspired by the moment he set his stakes --and carried on! Plant was of the same caliber, a man of vision, and in more recent years and in the same pioneering spirit Warfield created new arteries of transportation which have opened great areas to commercial contact with the world. In other endeavors thousands of believers have proved themselves, proved their confidence by challenging the future, are still proving the courage of the faith. The momenteer thinks everything should measure up to his expectations all the time and complains if it doesn't. The visioneer realizes that progress is a gradual upward movement filled with valleys and peaks and that confidence and work are its motive power. Florida must ignore the momenteer and enshrine the visioneer. The future is so great, so promising and so challenging that only confidence and work are justified, and practising these virtues our rewards will exceed our fondest hopes.

THIS IS ONE OF A SERIES OF ADVERTISEMENTS ON THE FUTURE OF FLORIDA
PRINTED IN THIS NEWSPAPER
The advertisements appear simultaneously in twenty-five Florida dailies which are co-operating with the Believers in Jacksonville in the advertising program.

RESULTS
Old Classified
Ads
PAY

CLASSIFIED ADS

HERALD
Herald Classified
Get
RESULTS

GOTHAM'S MAYOR IS VERY POPULAR WITH FILM FOLK

Dapper Jimmy Walker Steals Show From Petite Colleen Moore; Hollywood Certain Mayor Is A Natural Actor

HOLLYWOOD, Aug. 20.—(INS)—Mayor Jimmy Walker, who dresses well enough to be a movie actor, also has "It."

Should the dapper New York burgomaster tire of his chosen profession of politics, he can turn to the art of film acting.

He demonstrated his cinematic capacities here recently when he appeared both in screen and person at the brilliant premieres of "Lieac Time" and almost stole the show from its petite star, Colleen Moore.

The mayor was billed as the guest speaker, but brought a thrill of surprise to the first night audience when he essayed the lead opposite winsome Colleen in an intimate screen skirt.

The sparkling subtitles have been written by a high priced Hollywood title writer, but they were so characteristic of the wise-cracking chief citizen of Gotham that the audience was almost confident that Jimmy himself was the author.

Skit With Star

Miss O'Day leaves for Hot Springs To Take Course Of Baths While Eva Von Berne Gets Much Exercise

HOLLYWOOD, Aug. 20. (INS)—Simple femininity is the motto of women's winter wear, judging from the first gentle hint thrown out by her large dressmakers along the Rue de la Paix.

More frills and more fancies—more than have ever been seen since long before the war—will be seen but, paradoxical as it may seem, straight lines and simplicity will be without them. Simplicity above everything else is predicted, but a simplicity which is novel and utterly modern. The simple line will be so studied that it will achieve a striking effect of originality.

For instance there are narrow slip-like gowns in lace and beaded materials but nothing like those of former years. They have a new proportion, a new high-line, mostly uneven, emphasizing the slender proportions of every woman.

The waistline as usual, will waiver according to the dressmaker, but in general it will be found below the normal, somewhere about the hips, but not so low, however, that it divides the figure in half.

Madame Georgyte says she has tried lifting it to its old normal place on some of her new models, but it is not easy to wear for most of the women who have been wearing girdles and consequently putting on weight around the waistline.

The skirt-length remains about the same with added uneven effects but little added material. Marie Louise is still letting the knees show. Great stress is laid on height, slenderness and suppleness of the figure. And this means a womanly figure. The day of the boyish bellies has decidedly passed to be replaced by the charming coquette in silks and satins, fully jaibots and fluttering laces. Even the trim serge or tweed suit will have a hard winter for purely practical purposes.

The "East (14) feet" of the West half of Block 3, lot 19, facing on Second St., street and running back with front width of 25 feet to second street, being in St. Gertrude's Plat of the Town of Sanford, Florida, I shall, as Special Master, County of Seminole, State of Florida and constable, following reading and record personal property.

The "East (14) feet" of the West half of Block 3, lot 19, facing on Second St., street and running back with front width of 25 feet to second street, being in St. Gertrude's Plat of the Town of Sanford, Florida.

Additional personal property:

One (1) Triumph Sister, One (1) Triumph Scale, One (1) Triumph Water Tank, One (1) Triumph Wash Shute, Two (2) Union Backs,

Two (2) Union Dough Troughs, Which personal property can be seen by applying to H. Apple, Commissioner of the W. Zaring & Company.

The purchaser to pay for Deed and Bill of Sale.

S. A. R. WILKINSON, Special master.

GEO. G. HERRING, Solicitor for complainant.

TOO LATE TO CLASSIFY

27—Money To Loan

ON WHITE or colored property.
B. W. Herndon 108 E. 2nd St.

28—For Rent or Sale

SIMPLICITY WILL FEATURE STYLES FOR THIS WINTER

More Frills And Fancies To Be Noted But Plain Lines Are Also Decreed; Narrow Slip-Like Gowns Are Shown

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The guillotine was the scaleXs. The quotation is one ascribed to Molly O'Day by a witness to this young woman's struggles to reduce to 120 pounds reported demanded in order to carry on as a heroine on First National Pictures payroll.

The writer sought Molly O'Day to get from her own lips the story of her tragic avoidups, but found that she had left Hollywood for Hot Springs, Ark.

Miss O'Day, being away, another young damsel in distress with her pounds was sought out.

She was Eva Von Berne, very recently imported from Vienna by Metro-Goldwyn-Mayer.

14 Pounds Too Much

Fraulein Von Berne arrived in New York recently weighing 14 pounds!

Fourteen pounds overweight threatened to slow her in reaching screen seventh heaven. For 120 pounds is now the maximum standard weight for movie queens.

Eva was found at luncheon. The Austrian beauty was nibbling at lettuce leaves and tooted dry bread without butter.

"Yes, I am an amazon," she confessed in sign language, reinforced by three words of English and her French vocabulary.

"In Vienna I boxed, fenced, played tennis, rode horseback, skated. I was like your Jack Dempsey, and when she grasped her blouse."

But Fraulein Von Berne treated writer to a smile and informed her she was getting down to 120. **Made Her Unhappy**

Molly didn't take her orders to reduce so happily. I am informed. In fact, while academically appreciating the general objective sought in slenderization, she started another rebellion in Ireland when she was requested to get upon the scales.

The First National bosses today confessed they got Molly as far as the scales, but not upon them. So, no one could tell whether she was around the devoutly to be wished 120, or perhaps absover 140.

In this situation, Al Rockett, general manager at First National studios, resorted to strategics by inducing Miss O'Day to don a costume which she had worn in a picture just before it became a matter of comment on the lot that the actress was taking on weight.

The auxiliary will make the Hotel Mayflower its headquarters and will hold its business session in the ballroom. Study classes will be held at the Y. M. C. A. Its religious sessions will be held in the churches in the vicinity.

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An entertainment program, including sight-seeing trips to Mount Vernon Washington's birthplace and to other points of interest, has been completed by the auxiliary of Washington with Mrs. William G. Hurd in charge.

Registration for the delegates to reduce so happily. I am informed. In fact, while academically appreciating the general objective sought in slenderization, she started another rebellion in Ireland when she was requested to get upon the scales.

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The dress could not be blended. That the movies are not all they are all steamed up to be evident from the fact of another Austrian who came to Hollywood early last year and went back home when she seemed unable to make weight.

She is Joan Lido, and was imported by the Laemmle to add luster to the galaxy of talent and fair women at Universal studios.

However, Fraulein Lido, with a contract in her truck, arrived full of histionic promise, but weighing around 135. So she was packed off to Arrowhead Hot Springs last March and there placed in the care of a doctor.

But through no fault of the physician, Miss Lido took on about five additional pounds and sealed her doom.

Program Planned

Exceptionable progress in the opening of the Hill Hardware Company in its new location on First Street was reported today by R. A. Newman, manager of the store. He said he was highly gratified with the response made by the Sanford buying public.

SALE PROGRESS

The next time you go shopping follow these "highways." Before you start, look through the advertisements in these columns. Pick out the products you want.

Notice the names and trade-marks that identify them. And then ask for them by name.

Daily Fashion Hint



YOUTHFUL MODES OF DISTINCTION

An effective way to develop a plaid frock is to take the French model shown on the left. A wide belt inserted between the long-waisted blouse and the three-piece skirt, which is plaited at the left side, distinguishes itself with stitching of plain material. There is a bow of ribbon in sharply contrasting color. Medium size requires 2½ yards 36-inch material.

The little pantie frock, quite as smart as the model just described has a two-piece skirt with backward morning plates and extended shoulders with large armholes. The plaid front is stitched with a band of self-material on the underfaced sides which are rolled back to form ruffles. Medium size requires 1½ yard 36-inch material.

First Model: Pictorial Printed Pattern No. 4168. Sizes 8 to 16 years, 2½ yards.

The advertisements are sign-posts to guide you to the best and most reliable

buying

The highways of

buying

"Follow the highway markings and you can't go wrong." . . . That's the advice the

Automobile Club gives you before start-

ing on a motor trip. You follow the well-

known, well-marked roads. And you

reach your destination the safest, most

comfortable way.

Why not follow the same rule in your

shopping? Why not stick to the "high-

ways of buying?" They have been just

as carefully plotted, and are just as care-

fully marked as the great motor roads

you've come to depend upon. Marked by

the trade-marks of reliable, advertised

products.

The next time you go shopping follow

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Merchandise

The advertisements are sign-posts to

guide you to the best and most reliable

Merchandise