

MAN ABOUT MANHATTAN

By GEORGE TUCKER

NEW YORK, Dec. 24.—A novelist in New York has been... appears to be one of the most extravagant apartments on record. However, it cost only a \$6000 a year, for most of its luxury is really stage settings. His cousin is a theatrical producer and from him he obtains the seemingly lavish fixtures of costly plays which fall to survive the reviews.

What appears to be a teak-wood wall inlaid with silver is really beaver-board cleverly painted. A pipe organ is of the same material. Costly book cases, and a mantle of Grecian origin are there, too, but they are only smart duplicates. Even the old masters on the walls are cleverly wrought phonies. He wouldn't swap them for the originals, "I am a Realist," he explains, "I do better work in an atmosphere of make-believe."

Some people live in New York for years without seeing many of its treasures. The idea, of course, is: "Why rush? I will see it some day." However, that some day is a long time in coming. For instance, I have never been to the Statue of Liberty, I have seen it from above and from passing ships thousands of times, but I have never been out to it and climbed its back-breaking stairway.

A fine example of how more one may be in this town is the experience of Jim Crowley, the football coach and Grandland Rice, the sports columnist. They are next door neighbors, but last year they saw each other only twice—in Berlin and in Los Angeles.

Music lovers rubbed their eyes when they read in their newspapers of the debut of a young baritone—Joe Smith by name. He seems headed for the Metropolitan stage, but his name would have stunned New York

a generation or so ago. When his teacher suggested to him that he should study the piano, he refused. Under the name of Giuseppe Fabris, his Italian equivalent, Smith declined. "It is outrageous to think that American pianos and American teachers can produce good singers."

So he billed himself under the honest but wholly unromantic name of—Joe Smith.

"If Americans must study abroad," he asks, "why is it that most of the best teachers come to America?"

And another thing: "It would be a good thing for American prestige in the opera world if Americans would sing under their own names."

Note: Many famous "Italian" opera stars are really Americans, such as Giuseppe Benvenuti, who is really Joe Benton of community and Richard Bonelli, nee Richard Dunn of New York.

Elks Christmas Tree Is This Afternoon

Arrangements have been made for over 200 children who are expected to gather at the Community Christmas Tree in Central Park at 5:30 o'clock this afternoon when the Elk's will make their annual distribution of presents to children among the families who are on relief, children of the committee, Andrew Garmon, announced today, adding that the public is cordially invited to attend and bring with them a gift for one of the children to be present to assist in the distribution of over 600 toys and 200 checks of candy.

Lodge officials announced that this year's program for the needy children is one of the most extensive and expressed their appreciation to those in Sanford and the County who contributed to make several hundred needy children happy on Christmas day.

PICTURE OF TWO MEN PLAYING A SUNDAY GAME OF GOLF



Habe Ruth, indicated by arrow at left, played a game of golf with the man you do not see, indicated by arrow at the right. We have reason to believe, though, that he is the mysterious John Monaghan. The people in between, around, over and under the contestants are a lot of other fellows who paid a dollar each to watch. A picture was taken the 10,000 cash customers had just broken into the match of their most darling across the fairways, tramping of greens, and complete occupation of the rough. This crazy spectacle between Montague and Sylvia Annenberg and the Babe Didrikson and Ruth was staged at the Fresh Meadow Country Club, New York, and the frogskins went to charity.

Wheeler Says Watchdog For Budget Needed

Continued From Page One... "Many people blame Congress for extravagance, and it undoubtedly is extravagant," Wheeler said, "but most of the appropriations which have subsidized the budget have been asked by the Executive departments. Now Congress has practically no way of checking up on the figures presented by the various departments."

Wheeler said an independent congressional agency could investigate the need for various appropriations and make up suggested budgets each year.

President Roosevelt's recent warning to congress that it must recognize immediately or take the blame for an unbalanced budget aroused bitter resentment among some legislators and brought a southern offer of cooperation from members of the House.

Writing under "white house" Wheeler said that the special session had adjourned without enacting any part of Roosevelt's seven-point program, free-pending congressmen prepared to strike back by forcing drastic reductions in appropriations for pet new deal projects such as the Tennessee valley authority.

First Hint of Reprisal... The first hint of reprisal came in a letter to the president from Representative Dies, democrat, Texas, leader of the successful House fight against the wages-hour bill.

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Political Crisis In France Grows Following Strike

Continued From Page One... Last night "day in" strikers occupied 13 food warehouses in Paris in a wave of labor troubles which presented the government of Premier Chanot with an acute political problem.

Continued From Page One... Drivers of newspaper and magazine delivery trucks voted to strike and occupy their garages.

Collections Asked For Disabled Veterans

Members of the American Legion Auxiliary have placed several collection boxes on First Street in which they hope to collect gifts of cigars, cigarettes and other items for the disabled War Veterans at Hay Pine and in the Lake City Institution, G. D. Workman, commander of the Campbell-Lossing of the American Legion reported today.

Drunkenness Brings Sentence To Jail

James Campbell was given a 30-day straight sentence and fined the cost of prosecution when he pleaded guilty to drunkenness charges for the third time this year before Judge H. W. Ware yesterday.

The last time Campbell was sentenced before the Judge on similar charges he was fined \$25 and costs with the admonition that he would receive the jail sentence if he was again arrested for drunkenness.

The County Judge also sentenced Alfred Nash, negro, to serve five months in the County Jail when he pleaded guilty to larceny charges.

Contributions To Fund Near \$150

Continued From Page One... Today's contributions were as follows: Mrs. W. M. Scott \$7.00, A friend 5.00, Christmas spirit 1.00, Unknown 1.00, A friend 1.00, "Santa" 1.00, Unknown 1.00, A friend .50, Total 19.50, Previous 128.28, Grand Total 147.78.

Continued From Page One... Drivers of three department stores were ready to join them. Two steel works, two nationalized airplane plants and one motor factory were occupied by workers in sympathy with strikers at the Goodrich factory, where 2,000 workers remained in the plant, surrounded by mobile guards.

California's large Chinese population originated during the gold rush.

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Martin's Garage

General Repairing Truck & Auto Service Bodies—Springs—Trailers A price you can afford to pay

1st & French—Tel. 9121

FLY

CHRISTMAS AND SUNDAY DAY & NIGHT WITH FLYERS INC. AUTO STUNTS SANFORD AIRPORT CHARTER TRIPS STUNT FLYING STUDENT INSTRUCTION

LET US DEMONSTRATE THE NEW

"Fog More" Power Sprayer IN YOUR OWN FIELD AND WITH YOUR OWN DRIVER

Also some bargains in used TRACTOR SPRAYERS

Sanford Machine Co. Inc., TELEPHONE 62

Greyhound Racing Season Will Open On Monday Night

Continued From Page One... Kanda, paddock, kennel and other portions of the track, have been repaired in preparation for the season.

Practically the same officials will direct the operations of all departments this season. Myer Goldberg is again general manager. George Neversman will act as mutual manager. Mr. Neversman has the reputation as one of the fastest and most accurate calculators around race tracks in America. Harry Dehr will act as chairman and announcer, E. M. Metz will have charge of programs.

James Bell, paddock judge, Joe Morris, patrol judge, Max Goldberg, associate judge, Eddie "Ton Lala" Schaefer will wear buttons of the closing of the motel windows. Eddie Burkhardt, lure operator, Walter Connelly, money room manager, Harry Miller, odds board manager, Lee Pratt, light room manager and Ken Hodges, odds manager.

Eckerson Men Organized By C. I. O. Agents

Continued From Page One... The organizer was quoted as saying that the existing plant with its wage scale of 20 to 30 cents an hour should have been located in China where cheap labor can be obtained.

He also stated that 150 persons must join the union before a general strike can be called and a picket line maintained. Although no accurate count of the number of employees who joined the union could be obtained, over 200 contracts were distributed.

among the workers and it was estimated that considerably over 100 of the contracts were returned signed.

No definite announcement was made as to the date of any future meetings but strike leaders indicated that another meeting would be held in the near future.

The average vocabulary of the early Southern California Indians was 3,500 words.

Schick Shaver advertisement featuring an image of the shaver and text: "Operates on AC and DC", "No BLADES, No LATHER, No BRUSH, No LOTIONS", "Randall Electric Co."

For Sale HAY (Peanut) Any Quantity W. W. Goetsch Stall 30-34 State Market SANFORD, FLORIDA

Merry Christmas SANFORD ELECTRIC CONTRACTING COMPANY advertisement featuring an image of a Christmas tree and text: "We'd Like To Express Our Greetings In Person But We Can't So We'll Just Say"

A Gift WORTH WHILE! GIVE a Christmas gift that will get real use every day of the coming year. The Sanford Herald is a gift that everyone will appreciate. There are FEATURES—that will be enjoyed by every member of the family... NEWS—from every part of the world... ADS—that will bring greater savings and make it a practical gift as well as a useful one. It is so easy to give, too... just phone 148. The SANFORD HERALD

SHELL Service Station HARVEY HODGES PROPRIETOR PHONE 9139 10TH ST. AND FRENCH AVE. HOOD TIRES AND TUBES

A WISH FOR YOU AS CANDLES SHINE UPON THE BOUGHS OF FIR AND PINE—MAY CHRISTMAS JOY AND CHRISTMAS CHEER KEEP TRYST WITH YOU THROUGHOUT THE YEAR

The Sanford Herald

BOYS \$2.00 CELERY FOR THIS SEASON Throw plenty of Tobacco Dust with all of the Nicotine in it on your celery, cabbage, collards, turnips and all other vegetables to keep it clean and free from aphid, worms and house fly larvae. It is a life-saver for lawns, ferns, roses, and the garden. The plant food value should not be overlooked. Tobacco Dust is the cheapest and most effective insecticide on the market. Tobacco Snuff \$25.00 per ton Tobacco Coarse Dust \$22.50 per ton sold by J. J. Cates Co., Inc. SECURITY FUND AND SHERID CO. Cates Building—Sanford, Florida Phone 522

Discriminating GIFT 1938 PREMIER CORONA Speed Model \$100 A WEEK COMPLETE WITH CATALOGUE AND INSTRUCTION BOOK HAYNES OFFICE MACHINE CO. 100 W. FIRST ST. PHONE 41

CIO Sponsors Local Strike At Eckersons

UCAPAWA Demands Recognition As Sole Agent For Workers, 25% Raise In Wages

Plant To Suspend Operations Soon

Juicers Enter Plant At 3:00 A. M. To Avoid Picket Lines

A general strike was called by officials of the United Cannery, Agricultural, Packers and Allied Workers union, a C. I. O. affiliate, at the Eckerson Fruit Cannery, Inc. this morning. Although women patrolled the sidewalks in front of the cannery bearing placards, blood ready to form picket lines, City and County law enforcing officers who were present throughout the day, reported that conditions as a whole were peaceful. Following the activity of the union members who struck in sympathy with the men peelers who walked out last Wednesday for higher wages, came an announcement by C. H. Eckerson, president of the Company that cannery operations will be suspended indefinitely as soon as the fruit on hand has been used.

After learning that union officials had called a general strike for today and planned to maintain lines beginning at 7:00 A. M. officials of the cannery company obtained a new crew of approximately 75 workers who were admitted to the plant about 3:00 A. M. and have continued juicing operations in full throughout the day.

Mr. Eckerson advised that facilities for caring for these workers inside the plant for a period of three days had been arranged but that operations will, no doubt, be suspended entirely before the expiration of that time.

W. L. Boleclair, an international organizer for the committee for Industrial Organization advised a Herald reporter, this morning that the union is charging the Company.

Cuba Withdraws All Charges Vs. Machado

NEW YORK, Dec. 27.—(AP)—The Cuban government withdrew all charges against former President Gerardo Machado of Cuba, who had been held by United States authorities in temporary custody on an extradition warrant. Machado, who is seriously ill in a hospital here, was accused in Cuba of misappropriation of funds and mass murder.

The liberation of Machado, once "iron man of Cuba" was formalized in the office of United States Commissioner Garrett Cottler before whom the extradition proceeding was first brought several weeks ago.

Meanwhile the Cuban Congress passed a general amnesty bill for all political prisoners including Machado. The former president has been in exile for four years. He is now at liberty to return to Cuba if his health permits.

If You Need

- ... a room
- ... an apartment
- ... furniture
- ... a second hand radio
- ... a dog
- ... a used car
- ... plumbing fixtures
- ... used heaters
- ... antiques

A CLASSIFIED AD will get it for you. Phone 148. An ad taker will help you.

Advertises Florida



Mary Margaret McBride, New York radio star, is delivering a series of nation-wide broadcasts from WDBO in Orlando during her Christmas vacation in Winter Park.

Capt. Washburn Addresses Rotary On National Guard

Infantry Is Seen As Backbone Of Service Despite Air Planes

Declaring that the infantry is still the backbone of the service and that once the doughboy is properly entrenched it is pretty hard to get him out of the ground, Capt. H. C. Washburn, commanding officer of Company D, addressed the Rotary Club today on the subject "Is the National Guard Worth Community Support?"

Prior to Capt. Washburn's talk, Geo. Rollins, superintendent of the Atlantic Coast Line Railway, presented the club with a gavel made from a rare wood found in the Andes mountains of South America and imported to this country over 50 years ago.

Broadcast Given On Rollins Plan By Miss McBride

ORLANDO, Dec. 27. Mary Margaret McBride, New York radio star, the Columbia Broadcasting System's columnist of the air, who is spending the Christmas holidays in Winter Park, made the nation's winter water today with a description of Florida quail, southern biscuit and orange blossom honey on the luncheon table of Orlando's Mayor and Mrs. V. W. Estee.

Hints Are Issued By Secretary Mayo On Farm Safety

TALLAHASSEE, Dec. 27.—(AP)—Thirty picture hints about safety for farm children are contained in a pamphlet just published by Nathan Mayo, state commissioner of agriculture, in co-operation with the Florida safety council.

Mayo said the farm "is a field of accident activity as yet hardly scratched with any program of safety although this field contains of approximately one third of the population of Florida."

"It is my fond hope that the illustrated pages will cause a caution on the part of those of our people on the farm to the end that a thought in time will save pain, suffering, injury, or loss of life and limb."

The first illustration shows two men fixing a forest fire. The caption is: "Do I always put out camp fires before leaving?"

Another, showing a boy jumping over an obstacle and landing with his feet on the prongs of a rake, is captioned: "Do I jump without looking where I am to land."

Eight Persons Killed, And 60 Hurt In Madrid

Insurgents Hurl 400 Shells At Old Spanish City In Last Forty-Eight Hours

MADRID, Dec. 27.—(AP)—Spanish insurgent artillery batteries continued to shell Madrid, still shaken from the Christmas week-end bombardment, the worst and most prolonged the capital has suffered in a month. Official figures said in the past 48 hours 400 shells had been poured into the city killing eight persons and wounding 60.

One of the insurgent shells shattered Madrid's 70 year old "Big Ben" clock in the Ministry of Home Affairs building where Madrilenos traditionally gathered on New Year's eve to welcome the New Year by eating a raisin with each stroke of the clock's chimes.

Three persons were killed and eight injured when a shell scored a direct hit on a street car in the center of the city where most of the insurgent fire was concentrated.

A government dispatch reported four insurgent warships had bombarded Castellon and Vinaros on the Spanish east coast Sunday without inflicting much damage.

Meanwhile, loyalist reports from Teruel indicated the government advance was rapidly mopping up the city. The official Spanish news agency said the event two years ago while Babe Tucker took the honors last year.

Favorite in tonight's feature will doubtless be Side Traffic, the Ann Hope, winner of the Derby two years ago will get plenty of attention. However the furry distance is considered too short for the Ann dogs to use their famous finishing speed to best advantage.

Rebel planes dived over the city and dropped a few bombs, but most of these fell behind the lines. The only known casualty, the government said, was a cow.

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In a nation-wide broadcast on Rollins College, she said "Some day, I'd like to teach a course in 'Human Events and Living' at Rollins College, but they have along those lines, that really wouldn't let me."

She told of Hamilton Holt's student conference plan that shifts the responsibility to the student and makes Jim ask the professor questions instead of being spoon-fed knowledge in regulated doses by instructors.

Miss McBride also told the story of the Rollins Animated Magazine and the Annie Russell theatre, two contributing factors that make Rollins a "different sort of college."

Fastest Trotter In The World Is Quartered At Longwood Racetrack

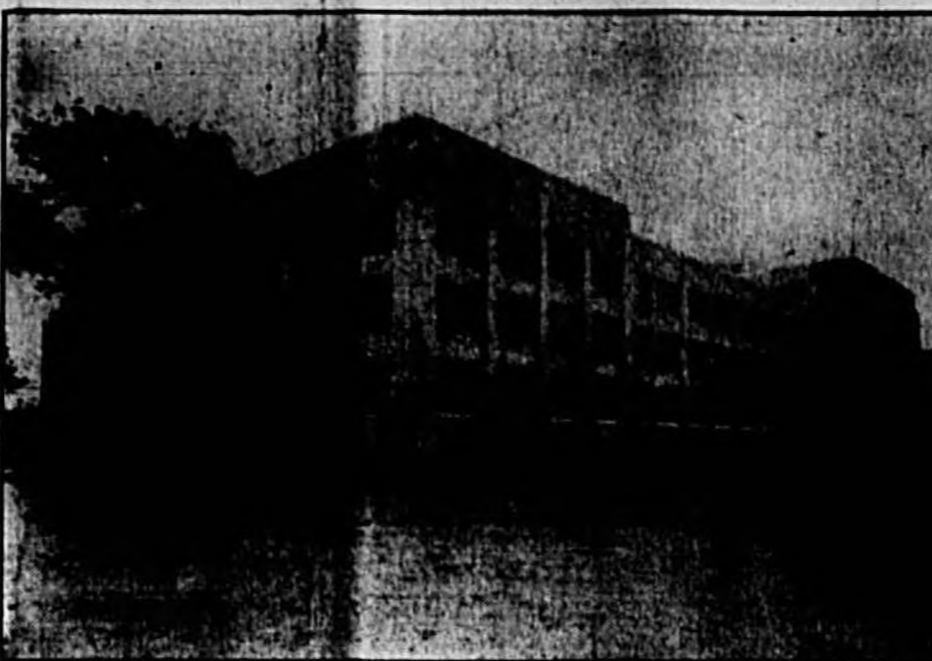
Greyhound, the world's fastest trotting horse, arrived at the Seminole Driving Park at Longwood yesterday morning where he will go into winter training quarters.

Under the Sep Palm training banner, and owned by E. J. Baker, Greyhound holds the world's trotting record of 1:56 for the mile, surpassing even the famous Ulman's record of 1:58 3/4.

Cardinal Prince, 1:58 1/2, Mr. Baker's sterling pacer, also was included in the lot of 13 head, all but one of whom owned by the St. Charles, Ill., farmer.

Both these champions will occupy stalls in familiar surroundings for each has been trained at Semholo for the past few seasons.

NEW TUBERCULOSIS HOSPITAL FOR FLORIDA



This picture shows the new state tuberculosis sanatorium which will be dedicated at ceremonies January 3. The building, about 10 miles from Orlando, was constructed by a state appropriation and a loan-grant from the Public Works Administration and will cost more than \$700,000 when completed.

Everything Ready For Dog Track's Inaugural Tonight

Favorite In Feature Event Is Expected To Be Side Traffic

A third name will be added to those of Wild Panny and Babe Tucker tonight when a classy field of eight dogs crosses the finish line in the Inaugural Handicap futurity race, feature event of the opening night of 10 greyhound races at the Sanford-Orlando Kennel Club.

Wild Panny was the winner of the event two years ago while Babe Tucker took the honors last year.

Favorite in tonight's feature will doubtless be Side Traffic, the Ann Hope, winner of the Derby two years ago will get plenty of attention. However the furry distance is considered too short for the Ann dogs to use their famous finishing speed to best advantage.

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Ex-War Secretary To Be Buried Tuesday

CLEVELAND, Dec. 27.—(AP)—Newton D. Baker, secretary of war in the critical World War years, who died Saturday will be buried in Cleveland's Lake View Cemetery near the graves of John D. Rockefeller and Myron T. Herrick, former ambassador to France.

Funeral arrangements were completed Sunday for the attorney, who died Saturday of coronary thrombosis at the age of 66. The services Tuesday afternoon in Trinity Cathedral here will be conducted by the Rt. Rev. Warren Lincoln Rogers, bishop of the Episcopal Diocese of Ohio, and by Dean Chester B. Emerson.

CITY NEWS BRIEFS

The semi-monthly meeting of the City Commissioners will be held in the City Hall tonight at 7:30 o'clock. City Clerk Frank S. Lamson announced today.

Twenty-two persons are docked for trial before City Judge Frank L. Miller in a session of (Continued on Page Three)

500 Are Killed In Violent Deaths Over Yule Holiday

Highway Accidents, Fire And Shooting End 15 Floridians

By Associated Press
Violent death claimed at least 500 lives as the nation's festive Christmas celebrations in years.

The double holiday, crowded by the highways with an unusual burden of homeward bound travelers, swelled the toll above normal years. Traffic accidents caused many times as many deaths as any other cause.

But the weekend merry making also was cut short by gunfire, hanging, suffocation, burning, poisoning, drowning, a plane crash and fatal household accidents.

While millions feasted in cheer, at least 14 men and women died in despair at their own hands. There were 30 slayings.

Florida listed 15 violent deaths, 11 from highway accidents, fire, shooting, stabbing and one reported suicide rounded out the (Continued on Page Three)

Annual Census Of Seminole Birds Is Made By Society

Total Of 6,400 Individual Birds Is Recorded In Count

By C. R. MASON
Following a custom of several years standing, 20 interested bird observers last Thursday took a one-day census of the bird life in the eastern part of Seminole County, from Sanford to Lake Harney.

This census has been reported to the National Association of Audubon Societies in New York and is expected to appear in the January-February issue of Bird Lore, the official Society magazine.

Cultivated fields, marsh lands, pine woods, hard wood swamps, grass fields, all were included in the territory covered and the census lasted from sun-up to sunset. The observers hunted at six parties, joining at lunch in Geneva to compare notes and plan for the afternoon part of the program.

Due to high water that limited the feeding areas for ducks and covered the sandy lake beaches where shore birds usually found some of the species normally reported at this season were missed. However with a larger list than usual of the small birds, 114 species and a total of 6,400 individual birds were recorded, comparing favorably with the record of 115 in 1936 and 114 in 1935.

One bird that regularly winters here, the State of Carolina Rail, was listed on this census for the first time in five years. The bird is quite secretive and as it feeds hidden among the lily pads, is often overlooked.

Myrtle Higgs made an interesting discovery in a stray Crested Flycatcher, a breeding bird in Seminole County in summer but usually restricted to extreme South Florida and southward in winter.

A combination of the Christmas census records of the past five years shows a total of 142 species recorded. However there are still several species that are found in this section in winter uncommonly that have escaped observation during these one-day censuses, that may be noted on future trips. The list of birds and their numbers found during this year's census is as follows:

Common Loon, 1; Pied-billed Grebe, 15; Cormorant, 6; Water Turkey, 2; Ward's Heron, 7; American Egret, 28; Snowy Egret, 11; Louisiana Heron, 30; Little Blue Heron, 32; Green Heron, 1; Black-crowned Night Heron, 1; American Bittern, 2; White Ibis, 7; Mallard, 1; Red-legged Black Duck, 2; Florida Duck, 6; Baldpate, 5; Pintail, 2; Green-winged Teal, 1; Blue-winged Teal, 25; Shoveller, 11; Ring-necked Duck, 24; Scaup, 62; Ruffle-head, 1; Turkey Vulture, 90; Black Vulture, 157; and the Sharp-shinned Hawk, 5.

Also the Cooper's Hawk, 4; Red-tailed Hawk, 4; Red-shouldered Hawk, 6; Broad-winged Hawk, 1; Bald Eagle, 5; Marsh Hawk, 11; Sparrow Hawk, 27; Bob-White, 86; King Rail, 3; Sora, 1; Florida Gallinule, 2; (Continued on page four)

Japan Announces Capture Of Tsinan Provincial Capital

Seminole County Fair To Be Held On January 24th

George Thurston Is Named President Of Fair Association

Preparations are now in full swing for the largest and best fair ever held in Seminole County. It was announced this morning by the Seminole County Fair Association. The opening is scheduled for Monday night at 7:00 o'clock, Jan. 24, and will run for six days and nights, closing Saturday night, Jan. 29.

George Thurston, president of the Fair Association, has named W. J. Toll, executive chairman; Jack A. Purcell, Director of publicity, and Ralph Bagwell, director of public relations. The Agricultural Department this year will once again be under the direction of County Agent C. R. Dawson, while Mrs. Gladys Kendall, home demonstration agent, will have charge of the Home Demonstration Department.

Mr. Thurston states that emphasis this year will not only be placed on Agricultural exhibits, but that citrus as well will hold a predominate place. Prize awards for all contesting divisions, this year will be (Continued on page three)

Proposed Citrus Pact Hearing To Be Held Jan. 17

WASHINGTON, Dec. 27.—(AP)—Agricultural Adjustment Administration announced today that the proposed marketing agreement for the Florida citrus industry would be considered at a public hearing Jan. 17, at Lakeland.

Growers and shippers have drafted a tentative program but AAA approval and ratification by a referendum of growers and shippers will be required to make it operative. AAA officials said the program would enable the adjustment of supplies of grapefruit, oranges and tangerines more nearly to marketing requirements.

The hearing, requested by shippers who last year handled about 70 percent of Florida's volume, will consider amendments and present evidence on provisions of the program.

Handlers of at least 50 percent of the volume of Florida citrus would be required to sign the pact and at least two-thirds of the growers by number or by the volume of fruit represented would be required to approve the ordering of agreement.

The pact would expire June 30, 1938, automatically unless formally renewed by the Secretary of Agriculture or through industry action.

Visitors Are Asked To Name New Leopards

Over the week-end, throngs of visitors packed the grounds at the Municipal Zoo which has developed into one of Sanford's leading attractions.

The antics of the monkey proved especially amusing to the children while the lions, the bear cubs and the new African leopards also received their share of attention.

The leopards, which were purchased for the Zoo by the City, as yet have not been named and beginning tomorrow Superintendent of Parks James Soughton asked that all visitors at the Zoo cast a ballot for naming the pair. The names receiving the most votes will be the names used, he said.

The voting will continue until one week from today when the ballots will be counted and the results published in The Sanford Herald. Ballots and pencils will be furnished to those who wish to vote at a booth on the premises.

Regular auditorium meetings will be held on Thursday afternoons at 2:30, Sunday mornings at 10:30, and Sunday afternoons at 2:00, from Jan. 2 until April 2. Auditorium scenes are scheduled for Sunday evenings at 7:30 and Tuesday evenings at 7:30.

LOCAL WEATHER

Partly cloudy tonight and Tuesday, somewhat unsettled near East Coast, slightly warmer in extreme northeast portion tonight.

Sanford Herald... 111 Magazine Avenue...

One Incident Settled

The Panny incident has passed into history. The Japanese have apologized, and their apology has been accepted.

He's a Young Cowhand

Florida citizens who have been reading on the one hand that the State did not have money enough to pay the school teachers...

500 Are Killed In Violent Deaths Over Yule Holiday

Continued from Page One... In the state for many years, the Yule holiday deaths toll in the state for many years...

The Sanford Forum

To The Editor: In July of this year, the State Unemployment Commission...

Social And Personal Activities

Elizabeth Whigham Celebrates Birthday... CIO Sponsors Local Strike At Eckerson's... Personal: Mr. and Mrs. J. O. Hall spent Christmas in Jacksonville...

IF IT'S BEAUTY YOU SEEK



IF IT'S BEAUTY YOU SEEK, go to Virginia, says Film Professor William A. McGuffee...

FACE NEWS

expended plenty of money regard... LUCKY STAR... SIXTH RACE... SEVENTH RACE... EIGHTH RACE... NINTH RACE... TENTH RACE... ELEVENTH RACE... TWELFTH RACE...

ALABAMA FOOTBALL

Bill Jones has been the shining star upon his college team...

An Awful Fix

Florida citizens who have been reading on the one hand that the State did not have money enough to pay the school teachers...

Jersey City Blocks CIO Organization

JERSEY CITY, N. J., Dec. 27. (AP)—A city official notified the CIO yesterday that any attempt to organize a union in the city...

Sanford Electric Co. Wiring Fixtures Appliances

Sanford Electric Co. Wiring Fixtures Appliances. 108 Magnolia. Phone 144.

Have Your Clocks And Watches Repaired By One Who Really Knows How

BRIGGS JEWELER. 108 Magnolia.

Young McRory Home On Christmas Eve

Middleman George W. McRory Jr., a student at the United States Naval Academy at Annapolis, Md., is spending the holidays with his family...

Capt. Washburn Addresses Rotary On National Guard

Continued from Page One... The regular luncheon of the Sanford Rotary Chapter of the National Guard...

Everything Ready For Dog Track's Inaugural Tonight

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When It's Flowers Say It With Ours

PIPPIN GARDENS. WEST FIRST ST.

Sanford Electric Co. Wiring Fixtures Appliances

Sanford Electric Co. Wiring Fixtures Appliances. 108 Magnolia. Phone 144.

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When It's Flowers Say It With Ours

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Loyal Workers At Eckersons Form Union

Law Enforcement Officers Prevent Riot When Two Unions Clash At Factory

Federal Agent Is Expected Thursday

Election May Be Held Under Provisions Of Wagner Labor Act

A clash at noon today between workers of the Eckerson Fruit Cannery who have organized themselves into a union and members of the United Cannery, Agricultural, Packers and Allied Workers Union, CIO affiliate, which called a general strike at the plant Monday, marked what may be the turning point in the labor troubles which have existed at the plant for nearly a week.

Members of the company union, which is over 200 strong, came out of the plant at noon today, and ordered the CIO pickets off the premises. Women who paraded in front of the plant bearing large placards, soon found themselves unable to continue walking back and forth on account of the large number of Eckerson employees who occupied the sidewalk.

Old Age Pensions Up \$1700 A Month Since Last July

Seminole County's Old Age Assistance payroll since the State Welfare Board began to function on July 1 has been steadily increasing and has reached the total of \$10,363.00, according to State Welfare Board officials today.

Old Age Assistance payments have increased from month to month in practically every county of the state as additional names were added to the rolls, it was said.

The payments for this county, by months, follow:
July \$1,000.00
August \$1,451.00
September \$1,880.00
October \$1,777.00
November \$2,163.00
December \$2,786.00

With the aid to the blind plan formally approved by the National Social Security Board, the welfare payroll for the county is expected to be increased soon by grants made to the blind and near-blind. Enrollment is practically completed and will be followed by examinations by specialists to determine the loss or impairment of sight where the need of the applicant has been established to the satisfaction of the district board, officials stated.

THE MEMPHIS BLUES



The Memphis blues are chased away on amateur night when Beale Street mammas and sugar daddies put on a red hot show in the famous theater where many a blues song was born. Whites and Negroes pack the auditorium where rhythm is king for a night. Here is the Beale street version of "The Big Apple," newest of dance crazes.

City Plans Steps For Coping With Strike Situation

Ordinance Discussed With View To Preventing Picketing

The City Commissioners in an adjourned session this morning adopted an ordinance prohibiting picketing or interfering with the free operation or conduct of any business in the City of Sanford. The complete ordinance will be found in other columns of today's Herald.

Speedy Karl Wins Inaugural At Longwood Racetrack Last Night

Speedy Karl, son of Speedy Event and A's Baby joined the ranks of the famous at the opening of the Sanford-Orlando Kennel Club at Longwood last night when he won the inaugural trophy before a crowd of 2500 which poured about \$14,000 thru the mutual windows.

The son of the famous Speedy Event was overlooked in the betting and paid the big price of \$17.50 to win.

He was off third, took the first turn in second place and came down the home stretch with a terrific rush to win by three lengths going away.

Louise Campbell Is Free Of Charge

Coroner's Jury Holds Mother Shot Accidentally By Girl

WARREN, Ohio, Dec. 28.—(AP)—The gunshot death of Mrs. Cordelia Campbell was ruled an accident and her 28 year old daughter Louise was freed from jail where she had been detained without charge since Saturday.

Twenty-One Are Arraigned Before Judge F. L. Miller

Drunkness charges headed the list against the 21 offenders who were arraigned before City Judge Frank L. Miller in a session of the Municipal Court yesterday afternoon.

W. C. Fleming, W. H. Wright, Edward Davis, all white men, and Walter Williams, negro, charged with drunkness, were each sentenced to pay a fine of \$10 or serve 30 days in jail. James Eddy, negro, was given an alternative of a fine of \$5 or ten days in jail when he pleaded guilty to the charges while Warren King and R. B. Johnson estreated bonds of \$10 each and Yates Grafton estreated a bond of \$25. Willie Cooper was dismissed.

Disorderly conduct was second in number on the docket for the regular Monday session of the City Court.

Worst Storm Of Year Hits Pacific Coast

35-Inch Snowfall Registered In Idaho While Gale Of 75 M.P.H. Hits Oregon

SPRINGFIELD, Mass., Dec. 28.—(AP)—The first heavy snow of winter in this part of western Massachusetts today inched up to 10 inches in some places at noon. The sudden cold wave also struck Maine sending the mercury as low as 18 below zero in some localities.

SEATTLE, Dec. 28.—(AP)—Gales, ice, snow, rain and landslides today crippled travel and communication as the worst storm of the year lashed the Pacific northwest. Traffic was halted on Portland, Ore., streets by 4:47 inches of rain, the heaviest since 1911.

A small tugboat, trying to move a heavy barge, overturned and sank in Portland harbor. Two men aboard were rescued.

Pioneer residents of the Idaho Panhandle said a two-day snow storm was the worst in their memories. A 35-inch snowfall at Wallace closed several mines.

The fall measured 96 inches at Lookout Summit on the Idaho-Montana divide. A small girl was injured at Wallace when snow crushed a porch roof to fall, burying her 30 minutes.

Rising waters of the Willamette River threatened 45 families at Grand Island and Wheatland, Ore., as the Wheatland dam weakened.

A southeast gale which struck the Oregon coast Sunday reached a velocity of 65 to 75 miles an hour last night.

Coast guard officials said no distress signals had been received. New slides halted traffic on the Spokane, Portland and Seattle railway at Broadwood and piled additional debris on the lower Columbia River Highway at Westport, closed by slides Sunday.

Two trainmen were killed when a freight train plowed into the slide yesterday.

A SAILBOAT IN THE MOONLIGHT



A sailboat in the moonlight, silhouetted against the sparkling waters of Lake Erie, and drifting slowly towards its mooring symbolized summer's end for millions of vacationists as school and business called them away from the pleasures of resort life. Contrasting sharply with the sailing craft's trim lines, even as work contrasts with play, is the bulky outline of a freighter.

Americans Flee Tsingtao Port On U.S. Gunboat

Fall Of City To Japanese Armies Moving South, Imminent

SHANGHAI, Dec. 28.—(AP)—The United States gunboat Sacramento today steamed out of Tsingtao harbor, carrying American refugees from that rich Shanghai province seaport isolated by advancing Japanese armies.

Dispatches from the threatened city said 250 Americans had been evacuated, many of them on the Sacramento which is due here Thursday. The fall of Tsingtao to the Japanese swarming southward into Shanghai province seemed imminent.

Tsinan, the provincial capital 200 miles to the west, was at ready in Japanese hands.

Soviet Envoy Arrives HANKOW, China, Dec. 28.—(AP)—Foreign diplomats saw in the arrival of the new Soviet ambassador to China, a soldier rather than a diplomat, indications that closer military relations between China and Russia were in prospect.

Ivan Tefimovitch Luganets Orelsky, 28 years old, with the longest name but the shortest diplomatic experience of any foreign envoy in this temporary capital of China, arrived Sunday by airplane from Lanchow, capital of Kansu province in China's far northwest.

Arrangements were made for an early meeting with China's leader, Generalissimo Chiang Kai-shek, at the latter's headquarters at an undisclosed spot in the mid-Yangtze valley.

Of particular interest to other diplomats was the fact that Luganets Orelsky was several weeks on his journey from Moscow to Hankow, apparently spending much time along the great continental highway from Russian Turkestan across Chinese Turkestan (Shankhan) and Kansu, along which any material Russian aid for China must flow.

Minnie Harrison, negro, charged with disorderly conduct, was found guilty and sentenced to pay a fine of \$5 or serve 10 days in the City Jail. Sampson Holloway and Nathaniel Horn, negroes held on a similar charge were given the alternative of a fine of \$15 or 30 days in jail. Charlie Black and Walter Russell, negroes, were dismissed.

Jack Gillon, charged with speeding was fined \$5. U. P. Bronson, charged with operating an auto for hire without license, estreated a bond of \$10. Otis Badger, charged with parking a truck without lights, was fined \$5 or 10 days.

Relief Column Is Reported Driving Thru To Teruel

Attempt Is Made To Rescue 3,000 Rebels Fighting Siege

BIENAYE, Franco-Spanish Frontier, Dec. 28.—(AP)—Gen. Miguel Aranda's relief column is reported to have driven through the Spanish government outposts northwest of Teruel in a fierce counter-attack to deliver 6,000 men, women children besieged within the fallen city.

Dispatches reaching the French frontier said Aranda's men were "fighting without pause."

Insurgent sources declared Aranda's advance guard might soon reach the Seminary fortress, the bank of Spain building and the civil governor's palace where 3,000 insurgent officers and soldiers and about that many civilians have fought hunger, thirst and the blasting siege.

Officers-elect, for the coming year will be installed at the regular weekly luncheon of the Kiwanis Club at 12:15 o'clock tomorrow. Sidney J. Nix, secretary, reported today.

Raymond Monsalvate is improving rapidly and beyond expectations at John Hopkins Hospital in Baltimore, according to word received today by his father, R. F. Monsalvate.

Friends of H. H. Hill, former Sanford resident, will regret to learn of his death on Nov. 26, at the home of his daughter, Mrs. Robert Ogilvie of Columbia, S. C., formerly Miss Mamie Hill of this city.

Members of the Fire Department extinguished a grass fire at Geneva and Sanford Avenues yesterday afternoon. The flames threatened a board fence surrounding the Junk yard there but no damage was reported.

Mr. Hand who reported at the Police Station shortly after the West of First Street and hit a man who walked directly in front of his car from an alley near Yowell's store.

"Happy" Hooligan was found on the sidewalk and taken to the Fernald Lighthouse Hospital where he received treatment. He was released from the institution last night.

Control Committee To Elect New Head

Members of the Control Committee of the celery Marketing agreement of the Sanford and Ovidio districts will hold a special meeting in the Sanford Atlantic National Bank Building tomorrow for the purpose of electing a chairman of the Committee to replace W. M. Scott, local manager of the American Fruit Growers interests, who was elected at a previous meeting but who has declined to serve, County Agent C. R. Dawson reported today.

Committeemen in the southern districts will also meet and the election of a new chairman will be determined from the results of the two meetings.

GUARDS DOUBLED

NEW YORK, Dec. 28.—(AP)—Peter Miller, sports writer of the Panama America, said today that war fears had caused the Panama canal zone guard to be doubled.

Better Business

Because there is no business function about which less is known than advertising, the question is asked over and over again: "Does advertising pay?" We won't answer that question because our argument would sound prejudicial, but we can let our customers answer, for that would reveal a purely unbiased side of the matter.

Hardly a day passes that some one doesn't tell us about the good results they had from the insertion of an inexpensive classified ad in The Herald; hardly a day goes by that a big merchant doesn't tell of increased sales due to a "display" advertisement.

The operator of a tobacco shop placed an ad costing less than \$3.00 last Thursday, and the next day sold over \$100 worth of the advertised product to one man who said "I saw your ad in The Herald."

A First Street merchant recently advertised a well-known brand of socks at 65 cents a pair, or two pair for \$1.10. He told us yesterday that "at least fifty women" had inquired about and bought the socks and asked why he advertised two pair at the same rate as one pair.

There is nothing magical about advertising. It won't make poor men rich, or good merchants out of bad, but intelligent and consistent advertising is a prerequisite to business success.

Heavy Selling Hits New York Stock Market

General Motors Announces Layoff Of Approximately 30 Thousand Workers

Those Retained On 1/2 Time Basis

Government Is Seen As Planning New Drive On Business

NEW YORK, Dec. 28.—(AP)—Heavy selling developed on the Stock Exchange today shortly after the noon hour, sending many leading issues one to four dollars or more lower.

The ticker tape was several minutes behind as steel and automobile shares tumbled downward in the wake of Wall Street worries over the anti-trust news from Washington and other unfavorable developments in business. Bonds and commodities also generally lower.

In Detroit William S. Knudsen, president of General Motors Corporation, announced today that employment at General Motors plants throughout the United States would be reduced by approximately 30,000 employees effective Jan. 1.

The reduction in Michigan alone, he said, will approximate 20,000. Knudsen said "the recession in business makes a readjustment of the working force necessary."

He explained that General Motors is working on a three-day week basis each plant operating a total of 24 hours a week. That will be the working schedule for the employees retained.

President Roosevelt's campaign to reduce the nation's price structure won support in congress as Senator Hatch, democrat, New Mexico, demanded a senatorial inquiry of huge business combinations and Senator Borah, republican, Idaho, called for "stiffer and prosecution of anti-trust law violators."

The demands came 24 hours after Assistant Attorney General Jackson, in charge of the anti-trust division of the justice department, charged in a radio speech that "big business" brought in the current trade slump by raising prices beyond the reach of the consumer.

Hatch, endorsing Jackson's views, proposed that the forthcoming senate inquiry into unemployment and relief to be expanded to embrace alleged monopolistic practices. The senate group headed by Senator Hynes, democrat, South Carolina, will begin its investigation on Jan. 4, the days after the second session of the seventy-fifth congress opens.

LOCAL WEATHER

Partly cloudy and mild temperatures tonight and Tuesday.