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CTY NEWS PARAGRAPHS
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SERVICE that SATISFIES
What mure cunld you ask or desire? Our facilities are
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The Seminole Development Company
An organization of Seminole County Citizens, have leased an exhibit booth at Madison Square Garden in New York City, to promote the sale of Seminole County real estate, during the Florida Exposition in February.

NO TRACT TOO LARGE, NONE TOO SMALL.
Phone 362 or 51 for Appointment R. C. MAXWIELL or CHAS. L. BRITTT

## 90 Days Free Service

## 


One of these bad roads is between Sanford and New
Smyrna. At the present time some repairs are being made
about half way between the two cities and motorists are forced to make a detour through the woods and marshes. No signs of warning of the bad condition of the detour appear.
A party driving through on Monday night became bogged
and after trying to get out had to start walking for assistance. Fortunately after walking for about $21 / 2$ miles a
Hollywood bus on its way to New Smyrna came along and with the assistance of about a dozen passengers the bogged
car was lifted and dug out of the mud. The Hollywood bus car was lifted and dug out of the mud. The Hollywood bus
had to back about a mile before a place could be found where the big machine could be turned around. They then had to
come all the way back to Sanford and go by way of DeLand. There are no houses in the vicinity of the detour and the motorist who gets stuck has mighty little chance of
securing assistance for several hours. Especially is this true securing assistance for several hours. Especially is this true
at night. If it is necessary to close the road for repairs, the repair crew should see to it that a detour at least passable
should be provided. Negligence in not doing so is inexcus- able. Sanford and Scminole county are suffering because of the bad condition of this road. If Volusia county doesn't
wish to construct and maintain the right kind of a highway through that district Seminole county ought to provide the traveling public with a better road to New Smyrna.
About the only way people from this section of the stat can reach the cast coast is to go by way of DeLand. At
Mims motorists are warned not to take the cross country Mims motorists and are told that it is impassable due to the
road to Geneva and wet weather. Many persons like this short cut and The Herald wishes to trge that no time be lost in putting it into
first class condition. first class condition.
It is understood that the road from Kissimmee to Mel-
bourne is still in the bad condition it has been for several bourne is still in the bad condition it has been for several
months and tourists state that under no consideration would they go over it again.
On the east coast the Dixie Highway from New Smyrna to Titusville is in such bad shape that a motorist desirous of keeping his car in good condition can not afford to take it.
In addition to the rough washboard there are big holes and ditches throughout the entire distance and cars are soon racked to pieces.
Seminole county can be rightly proud of its system of
good roads. They are fine now and should be kept so. But good roads. They are fine now and should be kept so. But Seminole county and Sanford are suffering
tion of the roails in neighboring counties.
How Can We Be Thrifty?

Tomorrow marks the heginning of Thrift Week. Dur-
ing this week which is set apart for thoughts of individual thrift many ways will be presented in which thrift may be accomplished.
out in connection with thrift week. The Herald be brought out in connection with thrift week. The Herald just wants
to suggest $a$ few for the people of Sanford to be thinking about. is fine to think of thrift in connection with financinl
carnings and to encourage systematic saving to huild up carnings and to encourage systematic saving to build up
big accounts in cood linancian institutions. It is also fine to
make real estate investments and to purchase stocks and make real cetate investments and to purchase stocks and
bonds as a matter of thrift. But there are other methods
of lieing thrifty of leing thrifty that can be pratised daily;-
What of the thrift of the garbage can? What of the thrift of the garbage can? Many dollars
in foodstufs are trown away every day. The American garbnge can is overlowing. It might be a
housewives to think alout this kind of thrift
What of the thrift of physical heath? To many people
are so bent on hecoming financially and socially successfu) are so bent on hecoming financially and socially successin) physical condition. Here, too, is a thought for thrift week.
What of the thrift of spending? It isn't extravagance What of the thrift of spending? It isn't extravagance
to spend money fur some article that is really needed. There
are many who think themselves thrifty who go without many articles of necessity thinking that they are saving. There
are many, ways to npend money. Think of the thrift of
spembing during this week und then spent wid spewtibg during this week and then spend wisely.
What of the thrift of energy? A great failing of the What of the thrift of energy? A great failing of the
Eveple of our country toway is the failure to conserve energy.
Everythg is done in or rush and hurry and the thought of Everything is done in ar what and hurry and the thought of
saving congy duesnt wecur to us. During this coming week suppose a litte time is spent thinking on the importance of
being thrifty in the conservation of energy. And so on. Nany sermons could be written on thrift
but all The Ileradd desies to do is to start a train of thought that will make thrift in all its meaning be a subject of conversation for the next seven days. TIIE IPLSSON who undertakes to develop his muscles
by contering into alliletic games gets pleasure as well as bene-
fit from his exercise. And the pleasure adds directly to the

 mental development that will stand him in hand an the class
remm or stadly, mand in the practical affairs of life."-Dr.
Henry S , Williams.
 find that which we seek.-Helen Keller.

A SAD HOUR




| As Brisbane Sees It <br> Certain Foolish Rich Men. Nothing Like Suecess. Reekefeller to Johns Mopkins. |
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THE VIEW FROM A CONGRESSMANS WINDOW




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## OUR NATIONAL PROSPERITY

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## The Will To Win

The determination to succeed has raised many from poverty to success and fortune.
Have you the will to succeed? Saving part of your earnings is the first step towards financial success. Our Savings Department will help you by paying interest, compounded twice a ycar, on your savings aceount.
FIRST Mational bahk
COMMUNITY BULLDER

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## WHY EXPERIMENT?

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## The Underwood

## Underwod Typewriter Co.

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THE NEW TREATMENT FOR BAD COLDS

ROUMHLLAT \& ANDERSON

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CHANGE OF LIFE


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CALLING YOUR ATTENTION
To Three Winners
RED COMB EGG MASH
OLD BECK HORSE AND MULE FEED HAPPY COW DAIRY FEED

## AUDITORIUM <br> Daytona Beach <br> Daytona Beach Morday, January 28th- $8: 15$ joser Lahevinse, ruastin Planist <br> Two Wonderful Artists <br> \section*{Sanford Loan \& Savings Company} <br> 

## Capital $\$ 100,000.00$

loan money to salaried people and wage earnibs ON MONTHLY PAYMENT PLA
GOOD INSTALLMENT PAPERS

## SIX PER CENT PAID ON SAVINGS



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\text { Officers of this Institution are under } \$ 40,000,00 \text { Surety Bond }
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## The World Of Sports

YSON SECURLSYOUR FORIDA COLIEGES UNTE TO
ITVLAND COACH GOVERN THER ATHLETIC RELATIONS R NEXT SEASON
 SAYS EDSEL FORD SAYS REO DEALER SERUIC, HE SAYS

## TRY

OUR REPAIR SERVICE
IT DOESN'T MATTER WHAT MAKE OF CAR YOU HAVE WE ARE ALWAYS ON THE JOB TO SERVE YOU

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MAXWELL-CHRYSLER-CHALMERS
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..Milane Theatre..



## 'The

Covered Wagon'"


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## WILLYS KNIGHT

Rare beauties and distinctions in lines, finish and upholsteryand the great mechanical luxury of an engine that actually improves with use/ The wonderful WillysKnight sleeve-valve engine is the same type of engine used in the finest cars of Europe. See the Willys-Knight-go for a good ride!

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