## The Begining of a New Era for the City Substantial

## A. F. G. <br> indUSTRIAL TRACT

"Sanford's First Industrial Development"

EVERYIMPROVEMENTNECESSARYFOR THE CONSTRUCTION OF FACTORIES AND BUILDINGS HAS BEEN TAKEN CARE OF. TRACKAGE WITH AMPLE SPACE TO ALLOW FOR SIDINGS AND SWITCHING ARE INSTALLED AND PAID FOR. THIS IS SANFORD'S AND SEMINOLE COUNTY'S FIRST EXCLUSIVE INDUSTRIALDEVELOPMENT.

## Sites $96 \times 260$

## \$2400

TWENTY PERCENT CASH and the BALANCE IN SIX EQUAL SEMI-ANNUAL PAYMENTS. Reservations are being accepted at this office with a deposit of five percent, closing in thirty days.

## The Britt-Chittenden Realty $\mathrm{Co}_{\mathrm{o}}$, Inc.

This unique development offers excellent investment opportunities


## our drgantzation

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C. A. Batton
C. L. Britt
E. A. Chittenden
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Joe D. Chltendofi.
Frank J, Fitzpatrick
D.C:Grittin
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E. M. Hut
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## In the World of Sport



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Fights liast Night

Ernie Nevers May Tour Pacific Coast Ernie Nevers May Tour Pacinc Coast
With New York Giants Football Team

|BRAVES LOOKING "Goose" Goslin And TORWARD TO IST
DIVSON BERTH
 Months Last Year, Boston
Plans Fight This Season
"Goose" Goslin And For Higher Salaries wasy

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## : SOCIAL AND PERSONAL ACTIVITIES <br> :

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tlanta Woman Is Geological Survey ${ }^{\text {ferss neluexce op u. } 8 \text {. Many Are Expected }}$




## DRUID PARK

## Values will soar

Values are bound to rise rapidly in this section as the results of the thorough development that is taking place The person who buys today will realize a large profit from their invelment and the man who buys a liomesile here will certainly have the best for his family. This property is selling fast at present prices. If you intend buying just ahead of the entensive southward trend, the time to-make your reservations is NOW

The present prices are pre-development and are sure to be advanced very shortly. The Second Unit will be placed on the market at an early date, be sure to make your reservations before the opening announcemont.

## A Britt-Chittenden Development

C. A. Ration C. L. Britt<br>orghanizatyon<br>Joo D. Chittenden<br>Frank J. Fitzpatrick D. C. Grfffin<br>D. C. Grffin W. C. Him<br>Howard Overlin<br>Milldred G. Peab<br>L. P. Chittenden<br>E. H. Pichard<br>THE BRITT-CHITY NDEN REALTY CO., INC.






## 40-ACRES

Black Hammock Celery Land FOR SALE


Surroundiums Lands Making Bie. M

No incumberantece, and tazs tax priit.
Address 0wner, Robert E. Ellis P. O. Box 332, Fort Myers, Florida

Miss Willard's Gift Shop Ont lie Balcony at the lasket. Novelties of unusual interest for Brilge Prize Lovely Things Handmade Baby, Dresses, Slips, Gertrudes, Jack
ets, Booties, Handmade Linicheorn Sedte, Towels ${ }^{\text {essind Boties. Hal }}$ Ani Chatir Backs.

GIF 117 Magnolia Avenue
"Gifts that are different


A country club propertr of alees and hills

## Investment --

Loch Arbor is an itegeral part of Sanford and offers to investors many unusual advantages such as fine schools, churches, fraternal and civic clubs, sports, and the spirit of a progressive community spirit unequaled elsewhere in the State of Florida

The assurance of exceptional profits for early investors in Loch Arbor is reflected today in the rapid progress of the development work. The installation of streets, boulevards, whiteways, grading, leveling and surveying is.preceeding more rapidly than at any previous the. While all of these features are of paramount interest to investors, Loch Arbor also offers an ideal location, high elevation and a natural beauty of inestimable value.

The Country Club Entrance Section will be placed on the market at an early date. To assure choice location avail yourself of the opportunity to make your reserva tions before the announcement is made.

## HIGGINS-SMITH-WIGHT, INC.

## Sales Agents

Next to Post Office

## d the Want Ads for Profit, Use them for Results





## foday's Best Buys Offered By Realte

## A Reà Homé

Start the New Year right by buying one of the best homes in the BESP CITY IN FLORIDA-SANFORD.
(1) A five-rocm brick bungalow with bath and all modern improvements, at corner of laimetto and Central. Lot 70x 120. South and East exposure. Price fo
wer than any other home of its kind in the city. Terms casy. Ready to occupy.
84. SANFORD has the best year 'round climate in the State. It is the best city in which to live and has the best people on earth. . Sec-

THE HOWARD CORPORATION
Masonic Bldg. Phone 72 Realtors

Real Estate Values Are Increasing

One hundred years ago, Fitth Avenue New York City was One hundred years ago, Firh Avenue New York,
a cow path, today it is the ercatest and most valuable street in the world. There is no uid telling the ayerage American how real estate give renl estate its falue.
the world

Some property in Denver, Col,, wwhich is now worth many millions of doliare, was traded with $\$ 55.00$ in return for a liorse, saddle and bridle.

The territory which comprizos the State of Rennglyvania was granted to Wm. Penn in payment of a personal debt of $\$ 16,000$.

Real Estate valuess are increating and will alwayn increase. Buy
page

SANFORD REAL ESTATE BOARD
(An Association of Realtors

## MAYFAIR LAKEFRONT LOTS

Wo have acguired these high priced and extremely well located lota. Many people have asked to be advised when
they will he on the market. We have three 80 ft . lots, fort $721 / \mathrm{ft}$. lots, and two 69 ft . lots have three 80 ft . lots, four These dots will be offered Monday. Terms 5 per cent cash, 10 per cent January 30 th, 10 per cent Februnry 27 th ,
and the balance payable io per cent semi-2nnult 5. Brokers and satesmen protected for $31 / 2$ per cent on mission.
 -SCPucess scogant 202 FRST ST CHO C ?
202 FIRST ST. $\qquad$ - GANFORD - FLORIDA

62 ft at the corner of Park Avenue and Seminole Boulevard at $\$ 1,000.00$ per front foot.

Lot 19 at corner of Park Avenue and Seminole Boulevard at $\$ 1,250.00$ per front foot.

Real Lake Front Property and a real investment at the price.

Britt-Chittenden Réalty Co., Inc. REALTORS
210 East First Street Phone 708:7093:

We Have the Best Investment in Sanford Avenué Property That Can Be Found:

A 100 foot corner for only $\$ 220$ per foot.
This is an excellent site for an nutomobile display room and garage.

It will pay you to investigate this

## McCALL \& FOX

"The Firm Substantial"
Salem Furce: R. G. Fox, G. e. Mcecall, R. L. Shipp.
113 $1 / 2$ Magnolia Ave. Phone 745

## FREE TRIP

SYLVAN SHORES
LAKE FRANKLIN PARK
in the pepautifulu hill and lake scction fuuround ing M Mouit Dora.
De Luse Motor busses will afforid A most comforthble ande enjoyable trip.

VALDEZREALTY CO.
Phone 27 R REATolls
Valdez Hotel Bldg.

## bISNIESS CORNER

oi W. First Street
100 fe: for $\$ 35,000.00$
Several advantages over properties held for highe price.

## R. W. LAWTON <br> 203-205 Meisch Building <br> Sales Force: R. W. LAWTON, J. M. ROCHE

OUR ADVERTISING is TRUTHFUL AND NÓT SENBATIONAL

## TWO IDEAL SITES

For auto sales room or nice Apartments, both on Saiiford Avenue.
First, 164 feet in block 10, corner of 8th and Sanford Avenue at $\$ 250.00$ per front foot.

- Second, 164 feet opposite San Lanta, comer of 15th and Sanford Avenue, at $\$ 100.00$ per front foot. Let us show you these two pieces of property, lo cation and price cannot be equalled

See either Mr. Richardson or Mr. White.
305 First National Bank

## THE WHITE REALTY COMPANY



## LOANS

BOND

Announcementş For 1926
Opening of Second Section of Fort Mellonprices decidedry low-1 pservations now being accepted.

Beautiful new homes-Spanish Bungalows and English Colonials-Commodious and individuality supreme.

Among our offerings of Business Properts and acreage unusual values are found.

## A. P. CONNELLY \& SONS

## Magnolia At Second

INVESTMENTS

53 Acres Celery La nd d, part cleared: Ask us about it.

Tamiami Lànd Co.
Room 3, Ball Butilding
Phone 142

## Houses

Under construction new Spanish, stucco house, seven rooms; garage and seryants quarters. Corner
Magnolia and Spurling. Easy terms. Will be ready for occupancy about February 18t.
New Spanish type, house; Bix roms; in Bel-Air on Mellonville Avenue; easy terms.

New Spanish stucco bungalow in San Lanta: easy terms.
Lots 3, 4 and 5 Block 16 Ther 1; cornee of Sanord Avenue and 15 th St. $\$ 100.00$ per frent foot
quick sale. Easy terms.
Higomes ${ }^{-}$

## R. C. TISDALL, real estatc and invea

Sanford Office 236-38 Meisch Bithlo Office Fifth Aven One Lot Magnolia Heightsgain.
Thirteen acres of Water fron perty-Attractive Price. Five-room house-Cheap. Other $\mathbf{G o o d}$ Investments In $S$ Property.
R. C.TSDALE, TR REALTOR Reaf Estate nrestment 236-238 Meisch Building
Indian Mound Villag ON THE HIGH SHORES OF TM JOHNS RIVER Chosen by the first Americans becaur
natural beauty, its water natural beauty, its water, hunting and fit
vantages. Now being made a.bowe vantages. Nov
for your home.
This is your chance.

The Davey-Winston Organi Inc.

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