

Planning Is Needed-Planning Is Available

Planning is a word, a need and a profession that needs to be understood by all Sanfordites in the light of the urgencies of our present stage of growth and the progress possible in the years just ahead.

It is a word that has been given an abundance of lip service. It is also an activity which has engaged some of the leaders in our city to the extent of many hours of voluntary research, conferring and inspection.

It is also a need which could well be distorted or destroyed by apathy, misunderstanding or opposition by the very persons who should be welcoming every factor which can put Sanford on the crest of this wave of the future.

Our concern about this vital subject has produced some information which we believe to be accurate and

are sure is gratifying to those many boosters of our city and our county both within and without governmental circles.

In the first place we would compliment the Sanford Citizens Advisory Committee For A Workable Program who have done basic and essential work in acting to keep this "workable program" already approved by the federal Housing and Urban Development agency updated.

For the instant response of many to the kind of plans which are applauded and then filed away is that we lack the money to implement them. Now we understand that federal funds are available in matching amounts. But they must be asked for and the complete plan of the proposal must go to HUD.

If anyone reads this and shakes his head over ac-

cepting federal funds we advise a re-examination of this attitude in the climate of today's world, not that of yesterday.

Our neighboring cities and counties have taken this road to improve their localities, to build the kind of attractions which attract newcomers both to live and to work.

Furthermore, and even more to the point, is that we already have several committees who need co-ordination in order to make their efforts effective and convert the plans into actions.

For let there be no doubt about the wealth of talent which our community possesses, nor the willingness of many to spend their time and their abilities freely to advance the interests of their home town.

What is lacking and must be supplied is the leadership which will take the results, wrap the plans into

a complete package and then allow the federal funds to come here to fill any dollar gap.

But we must ask!

It seems to us that here is the first step which must be taken as soon as the planning is completed and the project defined in a completed form.

It again underscores the urgency of action within both the city and the county commissions to raise the sights to a point where planning, professional planning, is given its rightful place in our governmental organizations.

Is it not time that the inhibitions of the past be discarded? Is it not time that our leadership exert that vigor which our times demand? We believe it is and are ready, willing and able to meet such actions and do all that we can to hasten the implementation of plans prepared for such ends.

From The Herald Files New Pico, Old Drive

Problems of the past continue to challenge the skills and courage of today's leaders in our country and in our city. These news items were called by Donal E. Bates from our files and are presented as a service to our readers who may have not recalled all that has gone before and colors today's events.

1 Year Ago
After many years of gathering dust, the Pico Building at Commercial and Oak has come to life again—thanks to the dynamic young president of Florida State Bank—Howard McNulty. Despite recommendations of many that the building be torn down and rebuilt from scratch, McNulty decided to save the old landmark and remodel it. The Pico has had a glorious history. President U. S. Grant and Calvin Coolidge reportedly both visited the Pico when it was a hotel. Thomas Edison and the Fineston family also lived at the building for several occasions.

50 Years Ago
Potatoes are a dollar a peck in Washington and yet at the Forest City is coming to a sale free to anyone who would come and dig them.

McGruder's wonderful horse medicine for colic, staggers, big head, lameness, worms, choking, quinsy, etc. Try McGruder's liniment for all lameness and repair scratches on horses and humans.

The Herald last week predicted that the Seminole Guards would carry off first honors at the state fair. They did. They ran true to form. With nearly 2,000 guards from every part of the state competing, the Seminole Guards won the gold medal. Dinges, Lt. Turner and Maxwell were there with the goods in every particular.

59 Years Ago
We regret to see that one of the state exchangers, big beam mud slinging before he was formally opened. It does seem that the "money-alternate" would have learned by experience that mud slinging does not pay in Florida.

A. E. Stobben is having some repair work done on his old store building down on Pablo Square.

There is no place in the state where the immigration is as great as at Sanford. At least 1,000 new settlers will take up their residence in the colony delta this fall. Sanford will certainly continue to boom.

10 Years Ago
For the first time in history, Seminole County will have a full-time parole supervisor. Opening an office in the county house will be J. G. Lee, who will take over the duties of parole supervisor.

Billy Tyre and A.C. Randall Lavender were honored guests at a party given by their parents, Mr. and Mrs. W. W. Tyre and Mr. and Mrs. Curtis Lavender. Enjoying the party with them were Mrs. Peggy Lundquist, Jackie, Ted, Walker, Colleen, McFarland, Jack Stoddy, Marie Stoddy, Lavender, Mr. and Mrs. Lavender and Mr. and Mrs. Tyre.

25 Years Ago
Aviation Cadet James L. McWhorter has just completed the Army Primary Flight Training Course at Thunderbird Field No. 1, Glendale, Ariz. and has now commenced his basic flight training at another air field.

Deltona VFD Seta Dance
A dinner dance has been scheduled at the Deltona Community Center on Sept. 21 for members of the Deltona Volunteer Fire Department, the Auxiliary, and other workers who helped with the collection of donations this year in the fund drive.

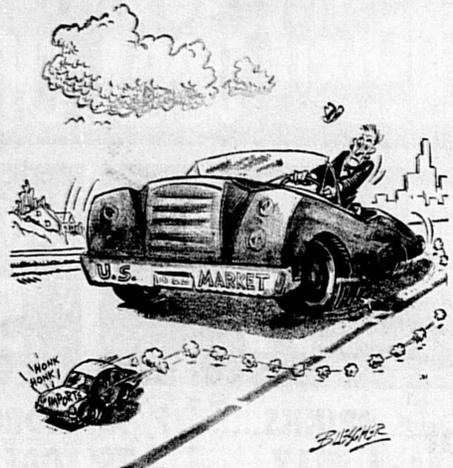
Announcement of the event was made at the department's last meeting at which time it also was voted to make a \$25 donation to the athletic fund of the new Deltona Junior High School. The gift was made in memory of Cassie James, first president of the auxiliary, who worked enthusiastically for the department from its inception until time of her death.

Speaker for the meeting was Bobbie Helwick, who discussed the formation of a Civil Defense unit in Deltona. This group would publicize the proper conduct for families in case of emergency, such as hurricanes, and outline procedure to follow regarding food, water, shelter, etc., Helwick pointed

Job's Right LOUISVILLE, Ky. (AP)—Recruits in the Louisville Police Department should have no trouble remembering the name of the superintendent of police personnel and education. He is Capt. Gerald Ropp.

Editorial Comment

CUTTING IN



Political Notebook:

Police Action Provoked

By BRUCE BOSSAT
CHICAGO (NEA)—A good many political figures and demagogic responsible journalists are themselves over reacting as they seek to underscore the photographically documented excesses of some Chicago policemen during the recent Democratic convention. The portrait being drawn by some of hordes of sadistic policemen administering unprovoked beatings to hundreds of "innocent American children" who had gathered in Chicago's Grant Park simply to sing protest songs and demonstrate peacefully against the war in Vietnam.

The first point to be made against this distorted picture is that considerable numbers of the Grant Park demonstrators were not, by any fair definition, children.

Of the 209 persons arrested during the final two days of the convention (nearly 600 were arrested altogether), at least 78 were 25 years of age or older. Thirty-one were 30 or more. That means one-fourth of the arrested were over 25 and one-tenth over 30.

The proportions in these age brackets may have been higher, since some of the arrested persons refused to give police their ages.

The matter of the demonstrators' innocence is also a very mixed story. Beyond question, many hundreds had no aggressive purpose other than to display their vigorous opposition to the war. But there were uncounted numbers of demonstrators whose purposes were not innocent.

As well advertised by their militant leaders for nearly a year, they came to Chicago to play a cheap revolutionary game called "confrontation."

At the most they hoped to disrupt the convention itself. At the least they sought to blacken it by provoking the authorities to violence and creating an aura of disorder.

The argument that they would not have stirred trouble had they been granted the permit they sought to march "peacefully" on Chicago's streets (to the convention hall) does not stand up.

On Oct. 21, 1967, antiwar demonstrators led by some of the same militants who came to Chicago were given permission to assemble in an area near the Pentagon across the Potomac from Washington. They did not abide by their arrangement but instead forced an ugly confrontation with soldiers guarding the building. That example was high in the minds of security planners for the Chicago convention.

Also last fall, demonstrators were permitted to gather in a parking lot across from a Los Angeles hotel where President Johnson was speaking. Once again, they broke their agreement and tried to force their way to the hotel.

In repeating this move, incidentally, the Los Angeles police used force of a severity little distinguished from that seen in Chicago. This summer, protesters gathered at the same hotel to shout at Vice President Humphrey stopped short of "confrontation."

Their counterparts at Chicago felt no such reserve. They bombarded the police with rocks, bottles, bricks, homemade spears, parts of telephones ripped from public booths, ly-and-water, human excrement, acid, a dangerous over-cleaning chemical. And their endless barrage of insult and obscenity hurled against the police was not mere self-expression but calculated provocation. They injured 120 policemen, a rather high score for "innocent American children."

Whatever the overreaction of some of its policemen, and the case for that is strong enough, Chicago was the accidental object of blame. The "confrontation" would have happened in any city chosen this year.

H. L. Hunt Says:

No "Atlantic Union" Wanted!

This year, Congress has been considering a resolution calling for a convention to form an "Atlantic Union" involving the United States and Western European countries. This proposal should be understood. Such a union would involve a dangerous surrender of U.S. sovereignty.

The resolution specifically states that the convention should examine the possibility

of transforming the North Atlantic Treaty Organization into a federal union, set up a timetable for the transformation, and create temporary institutions to bring about integration into the union.

Similar proposals have been before Congress in the past. Testimony given by a former State Department official, John Hickerson, on one of these occasions, aptly summarizes the dangers of such a union:

"Just how far are we willing to go in compromising our way of life and our institutions? Are the American people prepared to be taxed in support of a world federation in which, because of our wealth, our share would be proportionately higher?"

Interpretive Report

Nixon's 1968 Assets Noted

By RICHARD WILSON
WASHINGTON, D. C. — Leaving aside the events in Chicago, Richard M. Nixon begins his campaign for the presidency in far better circumstances than in 1960. Most simply stated, Nixon represents change, the overpowering force of American politics which asserts itself from time to time when people have "had enough."

This is a fortunate reversal for Nixon of his position in 1960. He was inhibited then as much as he was helped by the record of a previous administration ending with a let-down owing to the Russian success with " Sputnik I," and the U-2 incident which brought President Eisenhower's attempt to find an accommodation with Russia to a smacking conclusion.

Also, at the outset of the 1960 campaign Nixon suffered a painful knee injury. His resulting lack of energy was evident for weeks and this carried over into the disastrous opening of his television debates with John F. Kennedy. Another improved factor in Nixon's strategic position is his status as a challenger.

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The changed conditions this year were emphasized right at the beginning by Nixon in his "private, non-political discussion," followed by photographs, with Catholic Archbishop Terence Cooke of New York. This was a demonstration of Nixon's 1968 political skill of what he would not have been capable in 1960, and helped to make it clear that this year Nixon is merely running against another President. The nation is thus to be spared one of the more unpleasant, if dramatic, aspects of the 1960 campaign, although there are plenty of other unpleasant aspects this year to compensate for the lack of a religious issue.

The desire for a change in the largest factor working in Nixon's favor. It is ironic that Hubert H. Humphrey, the great champion of change, should now be going along with a continuation of the status quo. When he says that he will do his best to settle the Vietnam war, the reply can be, then why has not the Johnson-Humphrey administration been able to do so? When he says that law and order can be maintained, then why has the Johnson-Humphrey administration been unable to do so?

Those who can recall the atmosphere of 1967 will be certain similarities between then and now. President Harry S. Truman was at a low ebb of popularity. Thomas E. Dewey looked like, felt like, and acted like the sure winner, to the extent, in fact, that he played down attacks on Truman in favor of a unity

message. Truman was the underdog, as Humphrey is now, but the similarity really ends there. The American public was not so moved by the violence of opinion and action as today.

In 1948 the Henry Wallace candidacy and the Strom Thurmond candidacy put to rest the "would not" punch of the George Wallace candidacy today by at least half.

Furthermore Truman was an incumbent president which is usually an asset. There are enough differences between now and 1948 to warn that merely because Humphrey is the underdog gives no guarantee of his election in a Truman-like comeback.

The overpowering demand for change did not come until four years of the Truman administration had passed and we were in an unpopular war (Korean) with inflation and discontent on the domestic scene.

Nixon's attitude is also quite different than Dewey's. Nixon assumes a close race, the danger of the Wallace candidacy throwing the election into the House of Representatives—all tempered by the cautious wisdom induced by his past defeats.

Another facet of the current mythology deserves a few words. The Kennedys are supposed to be letting Humphrey go down the drain so that Nixon will be elected. Will surely fail as president and Ted Kennedy can come to the rescue of the nation after Nixon's single term. This idea won't hurt Nixon in 1968 and he will have four years to prove it was wrong.

Crane's Worry Clinic:

Psychology Goes To Church

By GEORGE W. CRANE
P. D., M. D.
CASE 6569: Samuel Z, aged 28, is a university psychology teacher.

"Dr. Crane," he said, "I'd be happy to adopt your college textbook, 'Psychology Applied,' if you had only omitted one chapter from it."

My textbook is widely used as an "eye-opener" text in alert beginning students in the many fields where psychology can be applied at a full time vocation.

Thus, I have included entire chapters on Advertising, Salesmanship, Music, Art, Writing, Religion, Politics, Teaching, Child Psychology, Marriage, Public Speaking, Efficiency Engineering, etc.

In fact, there are 21 such chapters, each covering its separate field.

And I guessed correctly that the chapter to which Samuel objected would be in the same field, and which one do you readers think it was?

Well, he hated Chapter XVIII in my textbook, which is headed "Psychology Goes to Church."

"If I may say so," protested Prof. Samuel, "this is a very unscientific to include a chapter on such a topic as religion."

"That's been said before," I replied, "and I believe, for at least a dozen professors have made the same objection."

"But in a Michigan survey of some 26 college students in several sections on 'Applied Psychology,' that same Chap-

ter was the voluntary preference of over 90%.

"And about 65% of all Americans belong to some church or synagogue, Catholic, Protestant, or some other denomination, so students are interested in church psychology."

"Prof. Samuel, don't you belong to a church?"

"But he shook his head."

"No, I'm an atheist," he proudly proclaimed.

"Well, there aren't any atheists in America, though plenty in Russia," I replied.

Then I described the many problems of Rabbits, Priests and Ministers in handling their religious Boards and raising their annual budgets.

Ushers, musicians, Sunday School teachers, plus the heads of the Young People's Societies and Women's Missionary Groups, all want answers to very pertinent questions of a psychological nature.

"Prof. Samuel," I concluded, "far more of your students will go into active church membership than will become advertising experts."

"And 65% of people never enter the sales field or become professional writers or politicians, or even school teachers."

BERRY'S WORLD



Democrats Arm!

Of course no sensible person would expect the traditional strength of the Democratic party in Sanford and in South Seminole. This is quite proper. It is also quite interesting to us that the Sanford headquarters is in our old building, a field on which more than one encounter took place.

It is hardly necessary, but in case someone has been unable to know what has been going on in the political arena this year, we would point out that this is the time to throw your old guide books or manual of arms as far away as you can.

Not only nationally, but locally this is a very different year. Political allegiances are changing. Conservative Democrat and conservative Republican alike are hearing words from former Gov. George Wallace of Alabama that suit them to a T.

The Wallace appeal is not being ignored by hard-headed politicians in both parties. In fact this may be partially responsible for the apparent desire of both major parties in Seminole County to cut off their ties with the national ticket with Messrs. Humphrey and Nixon as presidential candidates from the national ticket appears to us to be not only shortsighted but unwise.

However, we hail the opening of the Democratic headquarters, we look forward to campaigns which will emphasize the abilities of the candidates and make the appeal for support to the enrolled Democrats with little emphasis on the past and with attention focussed on the future.

It certainly is time that it flexed its muscles and grinded for battle with a Republican county organization which has, for the first time, mustered a combat team which has vigor if not experience.

Thus we were happy to note that the Democrats are now established in field headquarters in Sanford and in South Seminole. This is quite proper. It is also quite interesting to us that the Sanford headquarters is in our old building, a field on which more than one encounter took place.

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J. C. Penney Proposes Stock Split, Dividend Hike

NEW YORK (AP) — The board of directors of J. C. Penney Company recommended today that stockholders approve a two-for-one split of the common shares, an increase in the authorized common shares from 27 million to 35 million, and a new class of five million preferred shares. A special stockholders' meeting will be held on Tuesday, Oct. 15.

The board at the same time announced its intention to increase the next quarterly dividend payable Nov. 1 to stockholders of record Oct. 9 from the present quarterly rate of 40 cents per share to 50 cents per share and to eliminate the year-end extra dividend which has been paid in recent years. This would mean an increase in the present annual rate from \$1.50 (which includes a 20 cent year-end extra) to \$2, or \$1 per share.

Penney's now has approximately 26.5 million common shares outstanding or reserved for options and conversion of the Company's recently issued convertible debentures. After the proposed split, approximately 53 million shares would be outstanding.

Earnings after federal income taxes for the 18-week second quarter amounted to \$26,793,193 last year, a gain of \$2,307,141 or 9.3 per cent compared with \$16,512,588 or 66 cents a year ago. The gain totaled \$4,277,465 or 25.9 per cent.

Per share earnings for the 26 weeks ended July 27 amounted to \$1.36 this year against \$1.07 last year. These figures are based on net earnings for the period of \$34,058,356, an increase of 13.8 per cent over the \$1,183,001,756 last year.

Chairman William M. Battelle and President C. L. Wright pointed to a strong sales performance, particularly in the company's newer stores, as a major factor in the earnings improvement for the second quarter. Penney's had a 12.7 per cent sales gain in the completion of 6 major expansion. Of the store total, six stores serving new markets for the Company were opened averaging 190,000 square feet. The other six new stores, representing relocation of existing units to larger, new buildings averaged 115,000 square feet for the stores they replaced.

Asian Flu Worries U.S.

ATLANTA, Ga. (AP) — A new strain of Asian influenza may mean an extensive outbreak in the United States this fall and winter, according to the Public Health Service Advisory Committee.

The committee said there is no specific vaccine available for the new strain, called "A2-Hong Kong-68."

The announcement of the possibility of a new outbreak came Wednesday, as the committee revised the more cheerful earlier report of July.

The earlier statement suggested there would be little outbreak, but came before the outbreak of the new strain in Hong Kong.

Rats vs Cats

CHANDIGARH, India (AP) — India needs a piper pique.

A food scientist here was told that if the country's estimated 4.8 billion rats were killed India's 500 million humans would each get an extra five chapatis (pan cakes) per day.

One participant suggested importing cats, but others said overpopulation of cats would become the next problem.

Lake Charles

COUNTY JUDGE WALLACE HALL and his wife were the guests of the Lake Mar Chamber of Commerce, during which time Judge Hall was introduced as the featured speaker. His topic, before a packed audience at the Lake Mary Fire Hall, was on juvenile delinquency. (Herald Photo)

Penneys ALWAYS FIRST QUALITY

IT'S OUR BIRTHDAY!
Our present to you . . . BIG SAVINGS

REDUCED THRU WEDNESDAY!

Tornado Bowling Ball HARD BLACK RUBBER
REG. 17.99 **NOW 14.99**

Regency 300 Jewel-Toned Plastic Bowling Ball!
REG. 19.99 **NOW 16.99**

Bob Stramie Micro-Balanced Bowling Ball!
REG. 24.99 **NOW 21.99**

Foremost® Hardside Bowling Bag ONLY 7.99

Foremost® Expanded Vinyl Keystone Bowling Bag ONLY 7.99

Famous Ebonite Bowling Balls at Savings!

Hard black rubber — proven leader on the lanes. Made to the American Bowling Congress specifications. Available in 10, 12, 14, 15, 16 lb. weights.

Gaining in popularity every year, the plastic ball is the favorite of beginners and better bowlers. Handsome jewel-tone finish comes in red, blue, or charcoal gray; resists dirt and grit. 10, 12, 14, 16 lb. weight.

For the most demanding bowler! Balanced with specific top weights so each bowler will have the balance best suited for him. Uniformly hardened surface for maximum control of slide and hook. Midnight black in 12, 13, 14, 15, 16 lb. weight.

REDUCED THRU WEDNESDAY!

2 PC. 9 INCH ROLLER AND TRAY SET ONLY 99¢

DISPOSABLE ROLLER COVERS 2 FOR 59¢

PENNCRAFT INTERIOR LATEX DRIPLESS
SAVE 1.49 A GAL. ON PENNCRAFT® CUSTOM INTERIOR LATEX!
REG. 4.99 GAL. **NOW 3.50 GAL.**

PENNCRAFT EXTERIOR LATEX HOUSE PAINT
SAVE 2.98 A GAL. ON PENNCRAFT® CUSTOM EXTERIOR LATEX!
REG. 6.98 GAL. **NOW 4.50 GAL.**

A smooth-flowing, easy spreading paint that dries in only 20 minutes! You can even stop and start when you want to, lap marks don't show. Easy clean-up . . . brush and roller wash clean in soap and water. Choice of decorator colors.

Covers most properly prepared surfaces in one coat. Apply with brush, roller or sprayer . . . goes on smoothly and evenly. Dries in 20 minutes! Leaves a handsome, durable finish that resists blistering and peeling. Range of popular colors.

Penncraft® Interior Latex Base . . . Reg. 4.99 gal. **NOW 3.50 gal.**

PENNCRAFT® ALL PURPOSE TAPERED 100% NYLON TRIM BRUSHES!
2 inch brush Reg. 2.98, **NOW 2.44**

CHARGE IT! in Sanford Plaza OPEN 10 A.M. TO 9 P.M. MONDAY THRU SATURDAY

HIGH SCHOOL STUDENTS!
WE HAVE YOUR CLASS RING

Immediate delivery 1970 SEMINOLE HIGH RINGS

When purchased at (KADER'S)

IT IS INSURED WITHOUT CHARGE

With your gold, stone-set high school ring you get an actual registered certificate of insurance, explaining how your ring is protected against damage or loss due to:

- ★ THEFT
- ★ LARCENY
- ★ LOSS OF STONE
- ★ BURGLARY
- ★ ACCIDENTAL BREAKAGE
- ★ ROBBERY
- ★ FIRE

SCHOOL RING INSURANCE CERTIFICATE

YOUR RING IS AVAILABLE NOW!
Come in, pick it out from our large in-stock supply, and wear it home.

112 S. Park Ave. Phone 322-2363

Kader Jewelers
"Something from the Jeweler is always something special."

SIDE GLANCES By Galbraith

"It was bound to happen sometime—the bugs have organized!"

CARNIVAL By Dick Turner

"Actually the REAL happening took place when I got Janie home two hours later than I promised her father I would!"

TIZZY by Kate Osann

"Pop said for you to look over this report card. He's too tired to handle it and the news program!"

Vanity Fair

Answer to Previous Puzzle

ACROSS
1 ... without an adjective
2 Sicilian
3 ...
4 ...
5 ...
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OUR BOARDING HOUSE

WELL, HE'S BEEN TRYING TO FIGURE OUT THAT DETECTIVE STORY RE-CHAPTER (AND THAT BATH MAY HE SMOKES DOESN'T HELP) BUT I THINK HE JUST NEEDS EVEN MORE DO YOU HAVE ANY DYNAMITE?

OUT OUR WAY

WHERE'S OUT OF SOAP IN THE BATHROOM—JUST THE A BAR ON THE LINE THERE, WILL YOU? IT'S SAVED!

PRICILLA'S POP

JUST LOOK HOW THOSE BEAUTIFUL GIRLS FAWN OVER HIM!

THE PHANTOM

CRASH!

OUR BOARDING HOUSE

WELL, HE'S BEEN TRYING TO FIGURE OUT THAT DETECTIVE STORY RE-CHAPTER (AND THAT BATH MAY HE SMOKES DOESN'T HELP) BUT I THINK HE JUST NEEDS EVEN MORE DO YOU HAVE ANY DYNAMITE?

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"Pop said for you to look over this report card. He's too tired to handle it and the news program!"

Olio

Answer to Previous Puzzle

ACROSS
1 Hippie's "gig"
2 Clat off, as a snake its skin
3 Nutcracker
4 Fruit drink
5 Story
6 Plane surface
7 Nothing
8 Silliness
9 Alcoholic
10 Taper, for instance
11 Wares
12 Now good
13 On the trot
14 Tilted
15 Claret
16 Sufferer
17 Disturbance
18 Distress
19 Signal
20 Quantity
21 Presently
22 Easy gait
23 Glass of the adult tree
24 Arrogant
25 Pemmican
26 Ordealy
27 Pemmican
28 Disappointed
29 Disappointed
30 Disappointed
31 One who (suffic)
32 Essential being
33 Obscure

DOWN
1 Cooking utensil
2 Mine entrance
3 Variety of apple
4 Long-legged bird
5 Defiant
6 Low haunt
7 Assonance
8 Algerian
9 Test answer
10 Test answer
11 Test answer
12 Test answer
13 Test answer
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33 Test answer

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WELL, HE'S BEEN TRYING TO FIGURE OUT THAT DETECTIVE STORY RE-CHAPTER (AND THAT BATH MAY HE SMOKES DOESN'T HELP) BUT I THINK HE JUST NEEDS EVEN MORE DO YOU HAVE ANY DYNAMITE?

The Shortest Distance Between Buyer & Seller Is A Fast Acting Want Ad

WANT AD INFORMATION

Direct Phone Lines
To Want Ads
SEMINOLE
322-2611
ORLANDO
425-5938

CALL UNTIL 5 P.M. TO START YOUR AD NEXT DAY SAT. Noon For Monday The Longer Your Ad Remains The Less It Costs Per Line Per Day

21 DAYS 14c Per Line
10 DAYS 18c Per Line
5 DAYS 20c Per Line
3 DAYS 24c Per Line
1 DAY 30c Per Line

3 LINES MINIMUM

(1c PER MINIMUM CHARGE)
RATES FOR CONSCIENTIOUS INQUIRIES - NO CHARGE OF COPY

Always order your ad on the economical way or monthly rates. When you order monthly and cancel you'll be billed for only the days run of second rate.

CLASSIFICATIONS

- 1-Last & Found
- 2-Parsons
- 3-Card of Thanks
- 4-Dead-End
- 5-Dead-End-Funerals
- 6-Dead-End-Funerals
- 7-Dead-End-Funerals
- 8-Dead-End-Funerals
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- 49-Dead-End-Funerals
- 50-Dead-End-Funerals

1. Last & Found

Lost Sterling Silver bracelet with Native Stone. Silver of Downtown. Wins. Dial. 322-3277.

2. Parsons

SUICIDE Prevention. Call WE CARE. Orlando 221-3279.

FACED WITH A DRINKING PROBLEM? Perhaps Alcoholism Anonymous Can Help. Phone Orlando 444-4400. Write P.O. Box 1213 Sanford, Fla.

3. Child Care

GINGERBREAD HOUSE NURSERY & Child Care. 240 N. Hwy. 17-92, Casselberry, 8 days week. Tel. 322-9752.

4. Dog-Cat-Pets

FOR SALE: GERMAN SHEPHERD puppy. Animal Home Raising Kennel. 322-9752.

5. Fox & Deer Hoards

GERMAN SHEPHERD 7 mos. Hound broken, no papers, good with children. 322-3079.

6. Child Care

REGISTERED DANCING 7 MONTHS. Call 322-9752.

7. Jet Spraying

JET SPRAY CLEANING ROOF-SIDES-WALLS BRICKS-PAVING

8. Wall Drilling

WELLS DRILLED-PUMPS SPRINKLER SYSTEMS All types & sizes. We repair & service. STINE Machine & Supply Co. 167 W. Palm Beach Dr. 322-4432

9. Special Services

CHAM LINK FENCE For the home and business. We build special gates. OWING GATE & FENCE CO. OVIEDO. Phone 348-3793

10. Home Improvements

WILLIAM S. BRUMLEY, JR. 322-5810 Remodeling-Additions Custom Building

11. Roofing-Painting

ROOFING-PAINTING Home Repairs, Additions Free Estimates. T & M BUILDERS 322-0962 322-0919

12. Pooling

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13. Two Horses

TWO HORSES CALL 838-6242.

14. Bicycle Repairs

BICYCLE REPAIRS & REPAINTED. FREE PICKUP & DELIVERY. PH. 322-4900.

15. Special Services

PIANO TUNING & REPAIR. 322-4222

16. Air Cond. & Heating

FREE ESTIMATES LET US SOLVE YOUR SOUTHERN AIR SALES SERVICE 322-8121

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Heavy Fighting Resumed; General Killed

SAIGON (AP) — Heavy fighting resumed in the central highlands of Vietnam on the run in the Mekong delta, 17 miles south of Saigon, helicopter gunships accounted for most of the 47 enemy reports killed in this action. Five American advisers and two U.S. helicopter pilots were reported killed in action since that time. Gen. An was on an inspection tour of the Green Beret camp at Duc Lap a few hours after a battalion from his 23rd Infantry Division had beaten back North Vietnamese troops on the camp's fringes. Two South Vietnamese were killed. Duc Lap, a strategic watching post near the Cambodian border, withstood a siege by some 1,000 North Vietnamese soldiers two weeks ago. It is considered vital for observing enemy infiltration into the central highlands. About 45 miles north of Duc Lap, South Vietnamese militiamen and an armored column from the U.S. 4th Infantry Division ran into a North Vietnamese force while opening a section of a highway north of Ban Me Thuot. The militiamen reported killing 47 of the enemy while suffering one dead and three wounded. No American casualties were reported. Ban Me Thuot, like Duc Lap, is considered a key enemy target in the central highlands. It is an important provincial capital and headquarters of the Montagnard—mountain tribesmen. In one of the battles near Saigon, troops of the U.S. 1st Airborne Division tangled with part of a veteran Viet Cong regiment at X Sa Nho village, 26 miles northeast of Saigon. They reported killing 35 enemy and taking two prisoners. U.S. losses were put at 12 killed and 21 wounded. The Americans burned down most of the houses in the village after the enemy withdrew. A military spokesman said every house set ablaze contained North Vietnamese army equipment, weapons, packs or uniforms.

1968 RENAULT 10 '1748 LOW DOWN PAYMENT DELIVERED IN SANFORD SEMINOLE COUNTY MOTORS 1801 WEST 1st STREET SANFORD, FLORIDA

U.S. Presidential Primaries Favored

National conventions are the way of the past and national primaries should now be the method of selecting candidates for president of the United States, some 80 per cent of the persons spoken with said in this week's political poll by The Sanford Herald.

Using registered voters of the four precincts designated by the computers of Datometrics Corporation at Florida State Bank to be tested, a percentage was called by telephone.

The near complete disenchantment with the convention system was such that "Conventions are a farce!" "People should have the choice of selecting the candidate, not the politicians. "Conventions are a mess." "I don't like the way the conventions are run." "It's time to give the people more of a voice."

At the same time, 12 per cent indicated they favor the convention system as it now stands, due for the most part to the tradition of having conventions and because "it would be cheaper than primaries."

Eight per cent of those polled said they had no interest in selecting presidential nominees or in the question of conventions or primaries.

In local contests, the poll to determine preference of the voters in incumbent elections supervisor Camilla Bruce and her Republican opponent Colleen Pope, showed some 60 per cent favor Mrs. Bruce's continuance in office.

Mrs. Pope, in her second bid for public office, was the choice of 15 per cent and 21 per cent were undecided. The women have not really begun efforts on their campaigns.

For the office of clerk of the circuit court, the poll showed the undecided vote as the major factor in the campaign. Arthur H. Beckwith Jr., incumbent Democrat, was favored by 36 per cent of those contacted while his opponent, Republican John Spolski, was chosen by 28 per cent. Thirty-six per cent were undecided.

Holiday Inn Assessment Cut



MAJORETTES of Seminole High School are pictured: Natrina Woods, Phyllis Mitchell, Jane Wakefield, Jacqueline Jones, Wanda Rummy, Lyndia Luke and Linda Hibbett. (Herald Photo)

County Urged To Push Roads Program

County Commission was urged to "proceed as quickly as possible in processing a road bond issue in the maximum amount" by North Orlando Mayor Clifford Jordan, speaking on behalf of the Seminole County League of Municipalities today.

Jordan said the importance of purchasing rights-of-way is paramount at this time with costs increasing daily.

Jordan's plea followed presentation by Casselberry Mayor Curtis Bow of a resolution adopted by the League stating that Red Bug Road and the north-south access road from Sanford to Florida Technological University are of "prime importance" to serve the people of the county. "Be it further resolved," the resolution stated, "that County Line Road does not serve the best interests of the people of Seminole County and should be removed from the proposed list of road projects."

The League asked that the County Commission include Red Bug Road and the north-south access road from Sanford to Florida Technological University in the program of this year as the projects to be done with "top priority."

Jordan went even further by urging the exclusion from the road program of 19-92 around the lakefront terming of "not necessary" and "noting bond term."

County Commission Chairman John Alexander told Jordan, planned to be built adjacent to the Orange-Seminole Lake Leasing Causeway, would be to take full advantage of studies for a complete road program.

"The Board of County Commissioners has previously proceeded with a \$1.4 million bond issue to obtain certain rights-of-way in the five-year road program. We have a capacity for bonding \$3 million secondary funds for 20 years," Alexander said.

The chairman said improvement on Red Bug Road and part of SR 419, not including Lake Jessup Causeway, would cost \$1.5 million.

He further stated four-lane front is listed among the top priorities of the Orange-Seminole Planning Commission and the Governor by the Legislature. "We should place this building on our list at actual cost" and added "value was halved to get construction loans."

Commissioner Lee Moore motioned and in roll call, the motion to lower improvement evaluation passed 4-1, with Commissioner H. L. Roberts voting to accept the assessor's figures.

Harris over land value followed with Commissioner A. L. Wilson moving to lower property evaluation to \$60,000 after Mayor Vincent Roberts' motion that the city had a problem getting someone to lease the property for a hotel when the facility was completed.

Approved request of Glenn McCall of Touchton Drug Store for permission to keep trash bins and barrels in store alley. Approved last reading of city's new "stop and frisk" ordinance. Authorized the borrowing of \$10,000 in funds by city manager to retain an engineer to prepare street paving plans for Georgetown area work in a final action, the commissioners adjourned the meeting until next Monday night in order to comply with law governing reading and adoption of city's general operations budget.

City Tables Planner Action

Sanford City Commission at last night's meeting accepted a suggestion from City Manager Warren E. Knowles and decided to wait until final figures are in on the new refuse pickup increase of 30 cents a month before providing a part-time city planner for workable program.

Arthur Harris, chairman of Citizens Advisory Committee, reported to the Commission on his efforts to find a way to provide a planner to keep city's workable program certified with government, so Sanford City Commission had, in an earlier action, chopped Atlanta from 1968-69 budget when a code enforcement program partially funded by federal money went down the drain.

Harris told the group that federal housing is now under the advisory committee, which needs the workable program to insure getting government money.

Since operations budget already has been tentatively adopted by Commission as no money was included, the group took Knowles' suggestion to wait on funding program until it has been determined who money that increased garbage pickup fees would provide.

Other commission actions include:

Increased budget for library by \$300, making a \$1,300 total. Set bid opening on Goldenrod Memorial Center to 2 p. m. Friday at office of John A. Burton IV, architect. Okayed a request of Ransom and Pearl Lee Brown for a beer license transfer at 1067 West 13th Street from Alberta Weber, deceased.

Approved \$122 salary advance for William Smithers.

Approved request of Glenn McCall of Touchton Drug Store for permission to keep trash bins and barrels in store alley.

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Wounded Man 'Good' GOING-GOING-GONE!

A Sanford man was shot by an auxiliary city policeman in an incident occurring in the Goldenrod section of city.

Frank Webb, 37, 1715 Bell Avenue, is listed in "good" condition today by Seminole Memorial Hospital where he was taken for treatment of a bullet wound in lower abdomen, which resulted from an altercation with Earl Myers, of police auxiliary.

Myers reportedly saw Webb, brandishing a .22 caliber pistol and talking with woman outside a Goldensboro bar. Webb reportedly ran when approached by Myers and allegedly pointed the gun at Myers who ordered to stop. Myers fired his service revolver at Webb with bullet striking the man in the stomach. The police report added, "After hospitalization, the wounded man will face charges of opposing arrest with violence and assault with intent to commit murder."

All were placed on \$55 bond.

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Pillsbury Sweet or Buttermilk Biscuits 5¢

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Prices Effective Mon. Tues. Wed. Sept. 9, 10, 11 1968

Chif's Bulque Cheese Spread 2 1/2 lb. 69¢

Minute Maid Frozen Foods

Limeade or Lemonade 6 1/2 qt. 69¢

Red Raspberries 39¢

Frozen Waffles 10¢

Fryer Quarter Sale! Breast or Leg Quarters 39¢ per lb.

Swift's Premium Tender-Grown Govt.-Inspected, Shipped D&D Fresh Not Frozen, Plant Grade A

THE HOME MADE KIND

Bennett's Mayonnaise 29¢

quart jar (LIMIT 1 PLEASE WITH OTHER PURCHASES OF \$3.00 OR MORE EXCLUDING CIGARETTES)

Juice 10¢

Drinks 11¢

Apple Sauce 29¢

Liquid Ivory 49¢

Dressing 39¢

Cake Mixes 2 29¢

Evap. Milk . 3 39¢

Lettuces . . . 2 39¢

Pineapples . . 3 11¢

Apples 4 49¢

Carrots 2 19¢

Kellogg's Corn Flakes 2 29¢

8 oz. pkgs. (LIMIT 2 PLEASE WITH OTHER PURCHASES OF \$3.00 OR MORE EXCLUDING CIGARETTES)

Smoked Daisies 79¢

Roll Sausage 59¢

Link Sausage 59¢

Baked Picnic 55¢

Hot Dogs 49¢

Instant Nescafe 99¢

10 oz. jar (LIMIT 1 PLEASE WITH OTHER PURCHASES OF \$3.00 OR MORE EXCLUDING CIGARETTES)

Muffin Mix 10¢

Pork & Beans 2 25¢

Instant Tea 99¢

SANFORD PLAZA Hwy. 17-92 and Onora Rd. Sanford

SEMINOLE PLAZA Casselberry

Hours: Mon. Tues. Wed. Sat. 8:30-7:00 THURS., FRI., 8:30-9:00 CLOSED SUNDAY

City Deficit Disappears

You can prove anything with figures! Sanford City Manager Warren E. Knowles proved this axiom to be true at last night's meeting of the Sanford City Commission, when he produced an amended budget that showed a balance after that same department's listings of anticipated revenues and expenditures had disclosed a deficit of \$42,534 a week before.

The utility budget now discloses balanced revenue and expenditures of \$601,250 as compared to last week's projected expenses of \$646,894.

An anticipated revenue was same as before (\$601,250) but somewhere in the calculating mind of Knowles the deficit was eliminated.

A \$20,000 figure for sewer improvement reserve was one reason for the deficit and in last week's budget meeting Commissioner Earl Higginbotham brought this to the attention of his fellow commissioners. The city manager was instructed to prepare a utility budget deleting the sewer improvement reserve and "bookkeeping" to bring about a balance eliminating all deficits.

Knowles showed the results of his ability with the desired results averting a possible utility increase — at least for this year.

Re-registration Set At Oviedo

Complete re-registration of the City of Oviedo will be called at the first Council meeting in October, W. H. Martin, council chairman, announced at the City Council meeting last night.

To fulfill requirements of the new charter, procedure will be adopted setting the re-registration of Oviedo at the first meeting of the City Council. Annexation was one of the major topics of conversation at the meeting with Mayor C. D. Thompson stating his concern that special election in the manner required by the charter before annexation will delay the annexation procedure.

The hand writing is on the wall . . . as far as the presidential election is concerned, The Herald's Inquiring Reporter last week invited readers to send in their response to the question: "Who will win the presidential election?" The mailed replies were unanimous: George Wallace.

Snoopy for President!

Details of the proposed new State Constitution will be discussed by Attorney S. Joseph Davis Jr. Wednesday at a meeting of the Seminole County Democratic Women's Club at the bank building in Fern Park across from the Jai-Alai Front. The issue will be debated by the voters in the Nov. 5 general election and all members of the club, and interested guests, are urged to be present to hear Davis' talk on the matter.

Wife Held For Attack

A Casselberry woman has been charged with assault with a deadly weapon after she reportedly attacked her husband with a screw driver in the presence of a deputy sheriff.

Deputy Roy Rice booked Marlene E. Hobbs, 406 Elm Street, at county jail after she allegedly attacked her husband with the tool, while Rice was in the home answering an earlier complaint from the woman's husband, Leonard. Hobbs had requested help around 11 p.m. Saturday night, he said, his wife had threatened him.

Deputy Rice advised concerning the threats, when the woman reportedly tried to stab the man.

The 25-year-old woman is held in jail pending \$2,500 bond.

Sheriff Slaps County Again

Sheriff Peter Millitt blasted the county commission today for "not being up to its promise to provide school crossing guards at county schools."

The sheriff observed that "school has been in session for over a week and still they have done nothing but baffle among themselves and attempt to drag the county School Board in to their own incompetent handling of the situation."

Millitt continued, "Myself continued, "I am now covering our school crossings to the best of my ability, but there are not enough of them to do the job that must be done."

The sheriff said that, in his budget, "I asked for money to set up a complete school crossing system, with every school crossing, but they refused to give me one single penny, stating that they intended to set up their own system."

"Who they did this, I do not know," Millitt added. "Their solution seemed to be a rather silly approach, but as long as county children were going to get the protection they needed, I accepted it."

The sheriff pronounced that he was wondering whether the commissioners were going to wait until a child is injured or killed before doing anything about the problem.

"It would be typical of them to wait for such an unfortunate accident, blame it on the sheriff and then make a big deal about how they are coming to the rescue of our children," he added.

On School Guards

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9 Persons Held For Gambling

Nine persons, including three women, will appear before Peace Justice U. A. Johnson Thursday night to answer gambling charges stemming from a raid by Constable Chester Boyd on an Oviedo rendezvous.

Johnny H. Mulkey, William L. Nash, Weston Leonard, Willie Ford, Lynn Hoggason, Virginia Brooks, Mildred Dixon, Ruby Lee Hill and Ben Jones, all from Oviedo, were charged after an investigation of a Jacksonville area house, reportedly where gambling was in progress.

All were placed on \$55 bond.

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