

## FIRE AND SALVAGE SALE

$\$ 8,000.00$ worth of Shoes, Dry Coods, Ladies' Ready-to-Wear, Hosiery, etc., will be offered to the people of Sanford and vicinity at from 30 to 50 percent of their real value. We purchased these goods at a Bankrupt Sale in Birmingham and at a Fire Sale of the Livingston Shoe Company at Jacksonille, at Less than Half their Wholesale Value and we propose to give the people of Sanford the benefit of our purchase, Here are a few of the hundreds of bargains wea are going to offer at our opening, Saturday Morning, July 5 at 9 A.M.

## Shoes - Shoes

 OVER 2,000 Pairs Mens, BOYS', LADIES', MISSES AND CHILDRENS SHOES, ALL MADE by THELIVINGSTONSHOECOMPANY AT MANCHISTER, N. H. no better shoes made on EARTH.7eo PAIR OF LADIES' AND Misses shoes, all colors ANDSIZES

29c
huNDREDS OF PAIRS OF MENS AND BOVS SHOES AT the lowest prices ever gold inflorida.

## SHIRTS - SHiRTS

OVER 800 MEN'S SHIRTS, ALL SIZES, PURE WOVEN MADRAS, NO FADE GUUARANTEED. WORTH FROM $\$ 1.50$ T0 $\$ 2.00$. OUR PRICE AS LONG AS THEY LAST, 79C

MENS SOFT COLLARS AS LONG AS THEY LAST, 13C TW0 FOR 25 ${ }^{\mathrm{c}}$

## Hose - Hose

200 DOZENLADIES', MISSES' AND CHILDRENS HOSE ATLESS THAN HALF THEIR WHOLESALE COST.

500 PAIRS LADIES' WHITE STRIPED HOSE, PAIR 10 C LADISS: LISLEHOSE PAIR 15C. CHILDRENS BUSTER BROWN, PAIR $10{ }^{\text {C }}$

CHILDRENS TURN DOWN LISLE SOX, WORTH 25C. OUR PRICE ${ }^{C}$

MISSES' SILK AND LISLE HOSE, RETALL VALUE 50C. OUR PRICE 19C

## DRYGOODS

OVER $\$ 2,000$ WORTH OF STAPLE D RY GOODS GOING FOR LESS THAN WHOLESALE COST,

| $\begin{aligned} & \text { LADIES APRON DRESSES EACH } \\ & \text { LADES' GINGHAM DRESSE, EACH } \end{aligned}$ | SIX SPAOLS OF J.\&P. COATS THREAD FOR 25 ${ }^{5}$ |
| :---: | :---: |
| DOZENS OF OTHER DRESSES SLL MIXED | LADIES NIGHT GOWNS AS LOW AS 490 |

## OUR MOTTO

Buy tor Cash--Sell tor Cash, Buy tor Less---Sell tor Less. Don't Forget the Time and Date Florida Cash Salvage Company
207 West First Street
Sanford, Florida

Newmeyer Talks to Eublishing Men At Meet in Asheville

No Merger Action Likely Outcome Of Church Conference
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 Kianimmee Approves Bonds








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For
Business
Efficiency


THE facilities and service of portant factor in the forward progress of your business We will welcome an opporcunity to apply our sefyice to your needs, whether yout account is a large os small one STRENGTH - NERVICE - RROGRE
Seminole County Bank
Interest Paid on Sayings


Gasoline Engines and Power Pumm LEPEBROS.

## NO INTEREST-BUT IT

 BRINGS BIG RETURNS Establish your credit and give you the prestige of
ins business in a businesslike way, with a bank
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# FIRST NATIONAL BAN 

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COMmuNITY BUILDER
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## Fellows' Service Station

Is Equipped to Give You BETTER SERVICE

Having sectired the services of Mr. William Guffon charge of Byron-McKee Service Station in Orlando,

We Sell Dunlop and McClaren Tires and Tubes.
fellows service station

## Don'tforget the Cow andtheH

## To be borne entirely by adj

Aumber of feet frontage 964
Assesment per foot frontage $\$ 1.3716$

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To be borne by City 1-3 104.89
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## he Social Side Of Sanford



Geneva

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PERSONALS

## Miss Cathleen Brady

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 and Mr. and Mra, B. M. Carpenter,
of St. Petersburg apent the Fourth
with their futher, Dr. W. J. Car-
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kenial party spending the
at Daytona Beach. J. D. Chittenden
Fleischer leave Sunday
sivania. where Mr.
sivf join his whife. The
whe trip in their car. Mr. and Mrs R. Bnumel nid snn,
Miss Rosamond Radford. Miss Jut
lis Zachary and Georre Ber-詣合 Mr. and Mra Forrest Whittle
Miss Essie Whittlo. Andrew
Yaughand Glenn Whitte spent
the Fourth most pleasanty at at Mrs. Ralph Wight and children
have returned from Daytona Bearth
where they snont the nast mnnth
 Mr and Mrs E R S $R$ mith hive
reforned frm Washington. New
York and other warthern noints of









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##   <br>  If sou do not receive sout elefor e manilh, please phone 27 , or call 118 Eist First Street and we. will be glad to aend: ot give you will be glad another ohe. <br> ry cordial invitation is ex to all visitors in the city <br> citizens of the city an <br> Boosters Class young men of Sanford ar <br> 1 SEL TYPEWRTERS <br> ald MaKES <br> H. S. Pond, Peoples Bank <br> New Victor Records

## RED SEAL RECORDS

1015-By the Waters of Minnetonka (An Indian Love Song) (Lieurance) ; Under the Leaves (Thome) -Renee Shemet. $\quad-10 \mathrm{in}$. list price $\$ 1.50$ mo-Caso) Neapolitan; Chi se une scorda echiu! (Oh. How Can I Forget!) (Marvasi-Barthelemy)-Neapoli-tan-Tito Schipa.

10 in . list price $\$ 1.50$

## DANGE RECORDS

19353-Paradise Alley-Fox Trot; Where the Rainbow Ends-Fox Trot.-Paul Whiteman and His -10 in . list price 75 c
19351-A Thousand Kisses-Waltz; Apache Dance-International Novelty Orchestra.
-10 in . list price 75 c
19354-I'm On My Way Back Home-Fox Trot; Dornberger and His Orchestra. - 10 in . list price, 75 c .

## VOCAL RECORDS

19324-Face to Face-Henry Burr; Pass Me No Gentle Savior-Charles Harrison-Clifford Cairn
-10 in . list price 75

19352-Tom Boy Blues; Bull Frox Patrol-The

## Yowell Company



STARTING MONDAY, JULY 7, THROUGH SATURDAY
A Stirring Sale of Apparel!
$\mathbf{\$ 5 0 , 0 0 0}$ STOCK AVERAGING ONE-HALF PRICE


Dickson-Ives Company

In The Woitd of Spoit
RED SOX DEFEAT PITISBURGH IN 2 GAMIS ON JULY 4

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## LTTV rock. July 5. The <br>  <br>  <br> 





## Hotel Seabreeze



DAYTONA BEACH
COOLEST ROOMS ON THE BEACH
Good Meals. Reasonable Rates

## N.L. Horner, Proprietor

Wire for Reservations
"Land of the Sky Special"
A New Through Train between Jackson. ville and Asheville; operated via Savannah; in connection with the Southem Railway System.

EFFECTIVE JUNE 29, 1924.

| No 24 |  |
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| Northbound | ily Scaedule |
| 3:55P.M. Lv. | Sanford, A. C. L. ......Ar. 2; 25P. |
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|  | Cíncinnalt, Sou. Ry..... $\mathrm{y}_{\mathrm{v}}$ |

Through Slecpers Daily Between: Jacksonville and Asheville Tampa and Cincinnati (via Asheville Miami and Asheville
Jacksonville and Charlotte
Dining. Car Scrvice between Columbia and Ashevi

Through Conches and Baggage Carss between
ICKETS-RESERVATIONS-INFOHMATION
Crim, Ticket Agent
ATLANTIC COAST LINE The SLandard Railroad of the South

\section*{Looking Yearo Ahead To Be Ready to Serve $\pi_{2}^{2}=5$


Draniel; Fergus, Thompson


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SOUTHERN BALLTELEPHONE AND TELSGRNPH COMPANY

## Herald Want Ads Are Willing Worker's

THEY WIL FIND A NEW HONE LOCATE LOST ARTICLES, AND PERFORM MANY IMPORTANT TASKS FOR YOU


