

Big Game Hunting Available Aplenty To U. S. Sportsmen

By DION HENDERSON
Big game hunting may mean Africa to some but the American sportsman can find enough to keep him busy this year within a few days' drive of his front yard, wherever he lives.

And whether he measures success by pounds of meat or by hunting thrills, there is opportunity to shoot more than he can carry of game himself. White-tailed, as he chooses.

For instance, Alberta already has opened seasons that will offer grayly bears, caribou, elk, mountain sheep and goats before it closes Dec. 31. And although moose are getting a little harder to find, non-resident sportsmen can try for them in Ontario, Quebec and Britain Columbia.

And if Canada is too far for him, there is bear and boar hunting along with deer in North Carolina and Tennessee; bear and deer in a dozen states; and even buffalo in Arizona and Montana.

A quick review of offerings in two dozen of the top big game states and provinces shows that anything the folks were serving around the campfire when the Pilgrims arrived still can be brought to the table.

Some big game probably is in better shape now than it was then, because of extensive management by modern conservation agencies.

Deer, for instance, can be hunted literally around the country from New England to California, from Florida to Oregon, and many states in between.

Last year, Iowa had its first deer season of modern times, and even Illinois is beginning to think of one as a protected birds multiply in agricultural areas. One of the few big game animals last year and sport population forecasts.

The biggest game, like moose and buffalo, are no longer present in numbers that greeted the pioneers, of course. Saskatchewan has preserved its moose for residents, and other provincial licenses for U. S. hunters come high up to \$101 for alien roose permits in Quebec, for instance. But buffalo are on the way back as a limited huntable species in the West, and even if controls are rigid as Montana's three-just-three-permits must be maintained, it keeps the frontier flavor in the game.

One of the notable trends in giving more hunters more sport with the same, or even fewer, numbers of game seems to be growing use of the bow and arrow. Modern bow hunting, in the popular sense, is barely 20 years old, but more than a dozen states have offered continually more liberal seasons to the archers, and this year North Carolina, Florida, Pennsylvania, West Virginia, and Colorado have added something to the list.

Shooting started last week in the North and will run on through Arizona's Javelina huntings in late February. But the peak activity comes in October and November. License fees range from about \$25 to Quebec's moose tag. Correspondence should precede any safari to hunt antelope, elk, goats and such in the Western states, though, since most of their permits are distributed by lot.

THE OLD HOME TOWN By STANLEY



ON THE HOME, TWIST-TWIST HOME FRONT.



THE 300TH ANNIVERSARY of Jewish settlement in America is officially observed with a solemn reconstruction service in New York at Congregation Shearith Israel, oldest Jewish congregation in the U. S. It was founded by the first 22 Jewish settlers who landed in New Amsterdam in September, 1654. The anniversary was celebrated with similar services in 250 other cities throughout the nation. (Internationally)

County

(Continued From Page One)
Teach children to wash hands carefully before eating and after going to the toilet. Don't use another's soiled towels, dishes or tableware.

5) Tell your doctor if these symptoms appear: headache, fever, sore throat, upset stomach and stiff neck or back. Put sick persons to bed promptly.

6) Remember—at least half of all polio patients get well without any crippling.

TALLAHASSEE.—Mass inoculation of some 15,000 Leon County children to lessen their chance of coming down with polio will begin tomorrow.

Three-fourths of the state board of health's total supply of gamma globulin is being sent here in response to a plea from Acting Gov. Johns, who expressed concern over an increasing number of polio cases here.

Dr. Joe Bostwick, county health officer, said allocation of the GG to the county did not reflect a critical polio situation.

"We have by definition an epidemic but we are no worse off than we were two weeks ago with our 20 cases this year comparatively mild and half of them adults," he said.

The governor's office received word from Dr. Wilson T. Sander, state health officer, that sufficient GG serum was being sent here to inoculate 2,000 children.

Sander asked the U. S. Office of Defense Mobilization for an additional supply sufficient for all children under 15. He also said doctors, nurses and other help is being sent here.

WASHINGTON.—The Public Health Service today listed 2,121 new cases of polio over the nation for last week, an increase of 18 over the preceding week.

However, an official told a reporter the slight increase did not alter the belief that the peak for this year has been reached.

The weekly summary noted that last week's total was "below the 2,200 cases reported for each of the last two weeks in August."

Through last Saturday 21,312 cases of infantile paralysis had been reported, compared with 22,426 in the similar 1953 period and 31,261 in the 1952 span.

Increase in new cases were listed last week in Illinois, Massachusetts, Pennsylvania, Kentucky and Nebraska, said an official who added that California and Texas showed considerable declines.

GOOD CONDITION
VERO BEACH.—As a result of normal rainfall in August, Indian River County citrus groves and pastures are in good condition, County Agent Jack T. McGowan reports.

Biggest payoff in history at Hollywood was not for win, but for place. Earl returned \$44.1 for finishing second Feb. 4, 1932.

HIGH TOBACCO YIELDS

MAYO.—Despite dry weather during much of the growing season, Lafayette County farmers obtained record yields from their tobacco acreage this year, County Agent S. L. Brothers reports.

CITRUS REPORT

WINTER HAVEN.—State Citrus Inspection Bureau 10 a. m. report in boxes:
Grapefruit
Rail 1,599; Truck 10,718; Total 12,317.

Radio

WTR — 1400 Kilocycles
THURSDAY P. M.
4:30 News
4:35 1400 Club
4:40 The Rhythm Hour
4:45 All Star Jubilee
4:50 World At War
4:55 Fishing News
5:00 Twilight Songs
5:05 News
5:10 Musical Program
5:15 World At A Glance
5:20 Eddie Fisher
5:25 World At Nine
5:30 Music For Ladies
5:35 World Over Country
5:40 For Ladies Only
5:45 1400 Club
5:50 News
5:55 Phil Reed At Ocean
6:00 World At Noon
FRIDAY P. M.
12:15 Radio Farm Digest
12:30 Friday Matinee
1:30 News
1:35 Dial "J" For Jazz

WDBO-TV ORLANDO (Subject to change without notice)
THURSDAY P. M.
4:15 Charm Club
4:20 Film Fact and Fancy
5:15 Cartoon Carnival
5:30 Adventure With Uncle Walt
6:00 Weather, News, Sports
6:15 John Linger, News
6:20 Musical Varieties
6:25 Astin Presents
6:30 News
6:35 News and Andy
6:40 Liberate
6:45 Stories of the Century
6:50 Ford Theater
6:55 Tower Theater
7:00 News
7:05 News
7:10 News
7:15 News
7:20 News
7:25 News On and Program Rec.
7:30 Breakfast Club
7:35 Film Fare
7:40 Test Pattern
7:45 News
7:50 Test Pattern
7:55 Homecoming Is Fun
8:00 News
8:05 News
8:10 News
8:15 News

Television

WDBO-TV JACKSONVILLE (Subject to change without notice)
THURSDAY P. M.
4:30 Open House
4:35 Highway Deady
5:00 Post Office
5:05 Post Office
5:10 Post Office
5:15 Seeking Heart

Table with 2 columns: Time and Program Name. Programs include Morning Show, Breakfast Club, Arthur Godfrey, Shopper's Guide, Valiant Lady, Love of Life, Search Tomorrow, Guiding Light, etc.

THE LOWEST SHELF PRICES! Stemper's Market 1100 W. 13th St. FREE PARKING

MAXWELL HOUSE COFFEE 1 Lb. Tin 89c WITH \$7.00 GROCERY ORDER

Table of grocery items and prices: Peter Pan 12 oz. PEANUT BUTTER 31c, Hormels 12 oz. SPAM LUNCHEON MEAT 39c, Dirty Moore 24 oz. BEEF STEW 39c, Chicken of Sea CHUNK TUNA 29c, Van Camps No. 21 PORK & BEANS 21c, Green Giant 303 GOLDEN CS CORN 2 cans 29c, Clorox Bleach 1/2 gal. 29c, Libby's 16 oz. TOMATO JUICE 29c, OLEO 1 lb. 19c, WESTERN PIG FEET 10c, PIG EARS 10c, HOG MAWS 10c, BETTER BRAND TENDERIZED SMALL PICNIC HAMS 39c.

Free Tickets!!! To be given to first 10 children bringing a correct list of the misspelled words in the ads to Clara Galtney, Valdez Hotel. Sponsored by V. F. W. Post 3282

You Can't Beat Fun

Two kits to be given away as audience prizes at show. BENEFIT OF VETERANS HOSPITALIZATION FUND. Advertisements prepared by Clara Galtney.

Advertisements for The Sanford Atlantic National Bank, McReynolds Drug Co., Firestone Stores, Ray-Fields Lincoln-Merkury, Hill Lumber & Supply Yard, Day and Night Grill, and American Owl Co.

Advertisements for United Lumber Company, St. Johns Realty Co., Wm. E. Kader, Angel's Eat Shack, Touchon's, Evans Roofing & Heating Co., and a PATRON'S LIST including Neil W. Atkinson, Dr. Jack Morrison, etc.

Advertisements for Florida State Bank, Sherman Concrete & Pipe Company, Roumillat & Anderson, George's Tavern, Boyd-Wallace, Penney's, J. C. Davis, Yowell's, Roy Wall, and Seaboard Finance Co.

7:58 p.m. Friday & Saturday—Sept. 17-18—High School Auditorium. Donation: Adults 1.00, Students 50c, Children 25c.



First Baptist Church, Oviedo.

CHURCH NEWS

All Church Notices must be presented at The Herald office by 4:04 P. M. on the day before publication.

THE CHURCH OF GOD OF PROPHECY 2502 Elm Ave. Bishop A. W. Stover, Pastor 9:45 a.m. Sunday School, 11 a.m. Morning Worship, Sermon by A. W. Stover, 7:30 p.m. Evangelistic Hour, 7:30 p.m. Tuesday Evening Service, V.L.H. Leader Joe Muse, 8:30 p.m. Thursday Women's Missionary Band Leader, Mrs. A. W. Stover. Everyone welcome.

UPSALA COMMUNITY PRESBYTERIAN CHURCH Rev. C. C. White, Minister Sunday evening services will be omitted throughout July and August. Mrs. Clover Marrs, Pianist Alfred Ericson Superintendent of Church School George Pezold Leader of Mid Week Services Church School 10 a.m. Worship 11 a.m. Young People 7 p.m. Wednesday Evening 7:30 p.m. Everybody invited to attend all our services.

CHURCH OF CHRIST Cor. Second and Elm Ave. Sam F. Hinkley, Evangelist 10:40 a.m. Bible Study 11 a.m. Morning Worship 8 p.m. Evening Worship 11 a.m. Morning Worship Wednesday 8:00 p.m. Mid-week Bible Study Radio Broadcast over WTHR each Monday, Wednesday and Friday 7:00 a.m. to 7:15 a.m.

LUTHERAN CHURCH OF THE REDEEMER Rev. Philip Richelmann, Minister Services at The Yacht Club Sunday School 9:15 a.m. Church Service 10:30 a.m.

ST. PAUL'S LUTHERAN St. Luke's Lutheran-In Slavin (near Oviedo), the Rev. Stephen M. Tuby, pastor. Morning worship 8:30 a.m. Radio Mission broadcast at 9:30 a.m. over WRRZ (740 kc); Sunday School for all age groups, 9:30 a.m. Christian Day School (All elementary grades and kindergarten), Monday through Friday, 8:30 a.m. Children's program, "St. Luke's Chapel," Saturday 10:15 a.m. over WTHR, (1400 kc.).

GENEVA BAPTIST CHURCH Geneva Rev. Samuel Stewart, Past. Sunday School 10 a.m. Church Service 11 a.m. Training Union 7 p.m. Evening Worship Service 8 p.m. Wednesday Prayer Service 8 p.m.

CHURCH OF GOD French Ave. and 22nd St. Rev. H. W. Henderson, Pastor Sunday School 9:45 a.m. Evangelistic Service 7:30 p.m. Mid-Week Service Tuesday 7:30 p.m. Young People's Service Thursday, 7:30 p.m.

CHULUOTA BAPTIST CHURCH Walter A. Routh Jr., Pastor Sunday School 10 a.m. Morning Worship Service 11 a.m. Sermon by the pastor. Evening Worship Service 7:30 p.m. Sermon by the pastor. Prayer Meeting Wednesday 7:30 p.m.

POSTEN CHAPEL METROBYT CHURCH Oviedo Rev. E. T. Steadler, Minister 9:45 a.m. Sunday School, 11:00 a.m. Worship Service, 8:00 p.m. Worship Service.

THE CHRISTIAN AND MESSONARY ALLIANCE CHURCH Park Avenue at Fourteenth Street Pastor, David S. Carnell Sunday School and Morning Worship Combined Service 9:45 a.m. to 11:30 a.m. "Worship Period begins at 10:45 a.m." Alliance Youth Fellowship 8:30 p.m. Evening Service 7:45 p.m. Wednesday Mid-Week Bible Study 7:45 p.m.

The Church of Jesus Christ of Latter Day Saints 19 a.m. Sunday School, 8:30 p.m. Sacrament Meeting. Services held in City Hall Auditorium.

CHRIST EPISCOPAL CHURCH Logwood, Fla. Rev. David L. Leach Holy Communion and Sermon at 8 a.m. Church School 10 a.m.

FIRST BAPTIST CHURCH LAKE HAVY, FLA. Lake Mary, Fla.

Rev. Kelly E. McCollister 9:45 a.m. Sunday School, 11:00 a.m. Worship Service, 7:00 p.m. Baptist Training Union 8:00 p.m. Evening Service.

BRANCH SUNDAY SCHOOL of the First Baptist Church Sanford, Florida Home of Mrs. R. E. Soderbloom Elder Springs Sunday School 2:30 p.m. "Bring all the family."

CHURCH OF THE NAZARENE 112 Maple Ave. E. W. Rushon, Minister Sunday School 9:45 a.m. Morning Worship 10:45 a.m. Youth Services 6:45 p.m. Evangelistic Hour 7:45 p.m. Prayer and Worship Wednesday 7:45 p.m.

ASSEMBLY OF GOD CHURCH 12th St. and Laurel Ave. Rev. C. W. Marshall, Pastor Sunday Services 9:45 a.m. Don't send your children, bring them. A class for every age. 11 a.m. Morning Service 6:30 p.m. Christ's Ambassadors. Our youth program is growing. 7:45 p.m. Evening Service Tuesday 7:30 p.m. Choir evening. Wednesday 7:45 p.m. Prayer meeting and Bible Study. Join the happy, enthusiastic singing congregation at the Assembly of God Church. Come and worship the Lord with us.

THE FIRST BAPTIST CHURCH OF OVIEDO Rev. Louis Day, Minister 9:45 a.m. Sunday School, B. F. Wheeler Sr., superintendent.

CENTRAL BAPTIST CHURCH Rev. S. L. Whalley, Pastor C. W. Plank Educational Director Morning Worship 11 a.m. Sermon by the pastor. Training Union 6:45 p.m. Evening Worship 8 p.m.

SANFORD SEVENTH-DAY ADVENTIST CHURCH 7th Elm Avenue W. J. Dalton, Minister Sabbath School (Saturday) 9:30 a.m. Mrs. H. V. Luckner, super.intendent. Worship Hour 11 a.m. Sermon "What Time Is It?" Evening Worship sermon "The Final Warning" Prayer Meeting Wednesday 8 p.m. Visitors welcome.

CHURCH OF CHRIST, SCIENTIST Sunday School 9:30 a.m. Morning Service 11 a.m. How we may prove and experience man's God-given dominion over material bondage of all kinds—in, disease, and limitations—will be brought out at Christian Science services Sunday. The subject of the Lesson-Sermon is "Matter." The spiritual heritage of freedom which belongs to man is set forth in the following selections from the Bible (Galatians 4: 6-7): "And because ye are sons, God hath sent forth the Spirit of his Son into your hearts, crying, Abba, Father. Wherefore thou art no more a servant, but a son; and if a son, then an heir of God through Christ." The following passage will be among those read from "Science and Health with Key to the Scriptures" by Mary Baker Eddy (22: 3): "Sooner or later we shall learn that the fetters of man's finite capacity are forged by the illusion that he lives in body instead of in soul, in matter instead of in spirit."

FIRST METHODIST CHURCH Milton H. Wyatt, Minister Richard O. Knight, Associate Minister Charles Morrison, Song Leader 9:45 a.m. Church School. A class for every age. 11 a.m. Morning Worship Sermon, "Where Faith Is In Themselves." 7 p.m. MYF Meeting. 8 p.m. Evening Worship Sermon, "What The World Wants" (Broadcast over WTHR.)

FIRST PRESBYTERIAN CHURCH Oak Ave. and Third St. Rev. A. G. McInnis, Minister 9:45 a.m. Sunday School 10:30 a.m. The Session meets for prayer in the session room. 11 a.m. Morning Worship. Anthem, "God So Loved The World." Hymn by Chancel Choir, Sermon by Mr. McInnis. Church Nursery 10:45-12 each Sunday morning for children up to five years. 7 p.m. Senior High Fellowship. 8 p.m. Senior High Fellowship. 8 p.m. Evening Worship. Song "Open My Eyes, That I May See."

Scott by Miss Harriett Smart. Special music by Senior High Choir. Sermon by Mr. McInnis.

HOLY CROSS CHURCH (Episcopal) The Rev. H. L. Zimmerman, R. D. Reesor Fourteenth Sunday after Trinity 8 a.m. Holy Eucharist 9:15 a.m. Family Service and Church School 11 a.m. Choral Eucharist and Church School Services through the week: Monday through Thursday and Saturday Holy Communion 7:30 a.m. Friday Holy Communion 9 a.m. Saturday Sacrament of Penance 5:30 p.m.

FIRST CHRISTIAN CHURCH 1001 Sanford Ave. Sunday School 9:45 a.m. Mrs. O. T. Pearson, superintendent. Morning Church Services 11 o'clock Sermon "Strength For The Journey of Life" Evening Church services 7:30 o'clock Sermon "Answer In The Night" Chaplain F. W. Kempson will be the speaker at both services. Mrs. N. V. Farmer, organist. Ch-Rho and CYP meet at 6:30 p.m.

CONGREGATIONAL CHRISTIAN 411 Palmetto Avenue Sunday School 10 a.m. Morning Worship 11 a.m. Sermon "Greatest Story Ever Told"

FIRST BAPTIST CHURCH Park Ave. at Sixth St. W. P. Brooks Jr., Pastor John L. Miller Minister of Education Miss Ruth Archer Director of Music

"We've Saved A Place For You" Sunday School 9:45 a.m. "Bring All The Family in Sunday School. We provide for every member of the family—even the baby." Morning Worship 8:45 and 11 a.m. (11 a.m. Service broadcast over WTHR.) Sermon by W. P. Brooks Jr. Training Union 6:45 p.m. (Next Sunday, Sept. 26, the hour will change to 6:15 p.m. Departments for each age group. Nursery for children under 4 years of age.) Evening Worship 8 p.m. (Next Sunday, Sept. 26, the hour will change to 7:30 p.m.) Sermon by W. P. Brooks Jr. Wednesday Evening Service 8 p.m. (Next Wednesday, Sept. 29, the hour will change to 7:30 p.m.) Nursery open at all services for children under 6 years of age. Earphones for the hard of hearing. Welcome.

Many Activities Planned For Groups At Baptist Church

A full schedule of activities is slated for members of the First Baptist Church this week. The schedule is as follows: Monday: The Primary Sunbeams meet at the First Baptist Church at 8:30 p.m. The First Baptist Sunday School will observe "Victory Week" with the study of the new Sunday School Administration book "One to Eight." Class begins each night at 7:30 p.m. Tuesday: The Intermediate Royal Ambassadors will meet at the First Baptist Church at 7 p.m. The "Victory Week" study of the Sunday School Administration book "One to Eight" will continue tonight at 7:30 p.m. in the Memorial Educational Building. Wednesday: The First Baptist Sunday School will continue with "Victory Week" study of the new Administration book "One to Eight" at 7:30 p.m. in the Memorial Educational Building. The Executive Committee of the First Baptist Training Union will meet in the Chapel at 7 p.m. Thursday: The Intermediate G. A.'s will meet at the First Baptist church at 4 p.m. The Junior Royal Ambassadors will meet at the First Baptist Church at 7 p.m. The "Victory Week" study of the new Sunday School Administration book "One to Eight" will continue tonight at 7:30 p.m. in the Memorial Educational Building. Friday: The Study of the new Sunday School Administration book at the First Baptist Church, "One to Eight" will be completed, beginning at 7:30 p.m. in the Memorial Educational Building.

WHY? WHY? WHY? It is such a little word, yet she uses it so often... particularly when she is alone, and thinking to herself. For it seems, then, as if there are so many questions and so few answers. She tells herself that she isn't unhappy. She is young and attractive, has a family and friends, and enough material things to satisfy her wants. Yet there is something lacking, something that makes her restless when she should be at peace, enjoying the bounty of some of the best years of her life. Why, she asks herself. Why? The answer is a simple one. There is something lacking in her life... there is a void. She hasn't found the basic faith that can answer her questions. She needs the spiritual background that the Church alone can give her. And until she finds this—she will still be asking, "Why?" Do you ask yourself "Why?" too?

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake (2) For his children's sake (3) For the sake of his community and nation (4) For the good material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Matthew	26	6-13
Monday	Matthew	8	6-13
Tuesday	Mark	8	11-13
Wednesday	Luke	8	26-29
Thursday	Luke	8	42-51
Friday	Luke	11	1-12
Saturday	Matthew	11	1-12

This Series is Being Published Each Week in the Sanford Herald with the Approval of the Seminole County Ministerial Association, and is Sponsored by the Following Business Establishments:

- MRS. APPLEBY'S RESTAURANT
- BERRY & POPPELL FURNITURE CO.
- HOTELER WHOLESALE CONFECTIONERY
- BRITT TRACTOR CO.
- CELERY CITY PRINTING CO.
- CITY SHOE SHOP
- FLORIDA STATE BANK
- HARRIETT'S BEAUTY NOOK
- HAROLD KASTNER CO.
- R. L. HARVEY PLUMBING
- HERRON GROVES
- HILL HARDWARE CO.
- HOLLER MOTOR SALES
- W. W. HORNE TRUCKING CO.
- LAWRY DRY CLEANERS
- NICHOLSON BUICK CO.
- NEHI BOTTLING COMPANY
- PROGRESSIVE PRINTING CO.
- RANDALL ELECTRIC CO.
- HERRON GROVES
- HILL HARDWARE CO.
- HOLLER MOTOR SALES
- RANDAL AUTO PARTS
- SANFORD DURACLEAN SERVICE
- SHERMAN CONCRETE CO.
- SMITTY SNAPPIN TURTLE
- PROGRESSIVE PRINTING CO.
- RANDALL ELECTRIC CO.
- ST. JOHN'S REALTY
- WADES SUPREX MARKET
- WARNER'S GULF SERVICE
- WILSON - MAIER FURNITURE CO.



19 To with high visit sell one Scout rank that ing form in a how Text To the M.C. gain upon sign seat you'd idle mee Dan AT Ce with floed one ordi tom rail Ken use Hay Flor and islat Ti willer Blor Brock his Tuli In gon Cas ico line Milli the O by ley Com am Kar Low Sta Cul in pla C Na am Cu

Legal Notice

IN THE CIRCUIT COURT OF THE NINTH JUDICIAL CIRCUIT IN AND FOR SEMINOLE COUNTY, FLORIDA. CHANDLER vs. STATE. PAUL J. CHANDLER, Plaintiff, vs. THE STATE OF FLORIDA, Defendant.

Leipzig Fair Shows Reds Wants Trade

LEIPZIG, East Germany (AP)—The Leipzig Trade Fair, which opened last week made it evident that the East has something to offer this year for the first time since the war. Moscow wants trade and is reaching for it.

News of Men Dr. Ludd Spivey

(Continued From Page One) others still in it, and that their young men and women can see their goals which have been set.

Chairman Of AEC Predicts A-Power For Industry Soon

NEW YORK (AP)—Lewis L. Strauss, chairman of the Atomic Energy Commission, predicts that industry will have electrical power from atomic furnaces in 5 to 15 years.

Strolling

(Continued From Page One) be an out-of-town guest present. Following the supper, there will be a business meeting to hear a report from the fair building committee and to pass on its recommendations.

Chairmen Told For Hi-Way Safety, Teen-Age Parley

TALLAHASSEE—State Highway Patrol Safety Officer Bruce Collier, secretary of the 1954 Florida Highway Safety and Teen-Age Conference to be held in St. Petersburg, Oct. 1-2, today announced the names of chairmen for the seven important committees which will function to devise plans.

Legal Notice

STATE OF FLORIDA. NOTICE TO APPEAR. STATE OF FLORIDA vs. JAMES EARL RAY. JAMES EARL RAY, Defendant.

Radio

- WTRR - 100 Kilowatts. 1:30 News. 2:00 The Atlantic Hour. 3:00 All Star Jubilee. 3:30 The Radio King of Day. 4:00 Musical Program. 4:30 The Radio King of Day. 5:00 Musical Program. 5:30 The Radio King of Day. 6:00 Musical Program. 6:30 The Radio King of Day. 7:00 Musical Program. 7:30 The Radio King of Day. 8:00 Musical Program. 8:30 The Radio King of Day. 9:00 Musical Program. 9:30 The Radio King of Day. 10:00 Musical Program. 10:30 The Radio King of Day. 11:00 Musical Program. 11:30 The Radio King of Day. 12:00 Musical Program.

Legal Notice

STATE OF FLORIDA. NOTICE TO APPEAR. STATE OF FLORIDA vs. JAMES EARL RAY. JAMES EARL RAY, Defendant.

Legal Notice

STATE OF FLORIDA. NOTICE TO APPEAR. STATE OF FLORIDA vs. JAMES EARL RAY. JAMES EARL RAY, Defendant.

Six CIO Officials Suspended By Edict Of Union President

3,000 members compared with a general union membership of more than 30,000. Meanwhile in Washington yesterday, Senate and House committees prepared to launch their own probes of reported union welfare fund abuses and received pledges of cooperation from Hatcher and AFL President George Meany.

Decorate With Metal

Aluminum is a new feature in washable decor for the home. Fashioned into bed headboards, table tops, bookshelves, and lamps it gives a cool silvery appearance to a room and requires only a simple sponging to keep it looking fresh and bright.

NOTE

I hereby certify from now on will be responsible for any debts out of my name. JOSEPH R. O'DONNELL

UNBEATABLE! BOTTLED-IN-BOND under U.S. Government Supervision! 100 PROOF PREMIUM QUALITY STRAIGHT BOURBON \$4.65 per 1/2 qt. \$2.95 per 1/4 qt. Haller's County Fair W.A. HALLER CORP., PHILA., PA. Ask for "COUNTY FAIR" at Your Favorite Bar, Club, Hotel or Liquor Store.

MOTORS Inn RESTAURANT IS OPEN AGAIN! Fresh Baked PIES & CAKES! BAKED IN OUR KITCHEN YOU'LL ENJOY A VISIT WITH MISS EVELYN BIGGERS OPERATING MOTORS INN RESTAURANT N. French Ave. On The Lake Front

1954 DODGE OR PLYMOUTH For a deal you can't turn down, see us today SEMINOLE COUNTY MOTORS, INC. 519 E. FIRST ST. DODGE-PLYMOUTH

DON'T PUSH! Our 10th Birthday Sale is still on, and you can still get the best deal ever on a 1954 DODGE OR PLYMOUTH For a deal you can't turn down, see us today SEMINOLE COUNTY MOTORS, INC. 519 E. FIRST ST. DODGE-PLYMOUTH

4 DAYS ONLY THURS. FRI. SAT. SUN. COMPLETE OIL CHANGE ANY CAR 49c ANY CAPACITY FREE \$5.00 Worth Of Groceries to Be Given Away Each Day, No Purchase Necessary. Buy and Save With Imperial Refineries 1208 SOUTH PARK AVE.

FLORIDA
MAGAZINE

THE SANFORD HERALD
MAGAZINE SECTION ★ SEPTEMBER 17, 1954



Letters TO THE Editor

A SAD CASE

Not long ago my weekend physical culture program was disrupted when my wife handed me, without comment, the July 31 issue of All Florida Magazine. Raising my head, I saw the words "Do It Yourself" emblazoned on the cover. An arctic footed promotion sauntered down my spine, but I bolstered my courage with a sip of orange juice and read on.

Within minutes, my hands were trembling, and sweat was popping out on my brow. I was the only man in Florida it seemed who wasn't "doing it himself."

When a pipe burst, or a fuse blew, I had to call for help. My wife and daughter patronized beauty shops while I—spendthrift that I am—had a barber cut my hair.

To make matters worse, our home was hopelessly out of date. We didn't have a miniature bowling alley or a patio with an outdoor fireplace. Even our clothes hamper was of the common variety used by unimaginative department stores, it wasn't a "tropical" one. And the dining room table was disgracefully rectangular, not a single surrealist curve did it have.

At this point I gave up, my battered inferiority complex could stand no more. I was a pariah, slinking about with my head bowed in shame. Fingers of scorn were pointed at me by men who "did it themselves." Surely, my wife would leave me, my daughter develop a Jungian complex. I would be socially ostracized.

ALL FLORIDA MAGAZINE

JOHN H. PERRY, JR., Publisher
JACK GRANT, General Manager
GORDON R. ELWELL, Editor
BET BOLTON, Art Director

Office: 1101 Washington St., Ocala, Fla.

Names and descriptions of all characters in fiction stories, or semi-fiction articles are wholly imaginative. Any name which appears to be the same as that of any person living or dead, is entirely coincidental. The title "All Florida Magazine" is registered in the U. S. Patent Office. Contents copyrighted, 1954 by All Florida Magazine. All rights reserved.

Manuscripts, drawings and photographs should be accompanied by addressed envelope and return postage and will be carefully considered, but publisher cannot be responsible for loss or damage.

Represented nationally by John H. Perry Associates, Suite 502, 10 W. 46th St., New York 36, N. Y. Telephone Murray Hill 7-1047.

Branch Offices: Chicago, Detroit, Philadelphia, Tampa, San Francisco, Los Angeles.

PAGE 2—All Florida Magazine

"No!" I shouted. "From now on, I'll do it myself!"

Terry looked at me speculatively, then her glance went to six-year-old Carolyn. Recognizing the portent, I fled.

But I was a changed man. I studied All Florida as lesser men study the racing form. I determined to become a "doer" instead of a "have-it-done." I ordered tools. I cleaned out the garage and installed a work bench with lathe. I measured the garbage can and debated the relative merits of roses and gladioli as camouflage. I estimated the number of board feet of timber in our yard's single tree, then decided to buy lumber. After all, a man can't do everything.

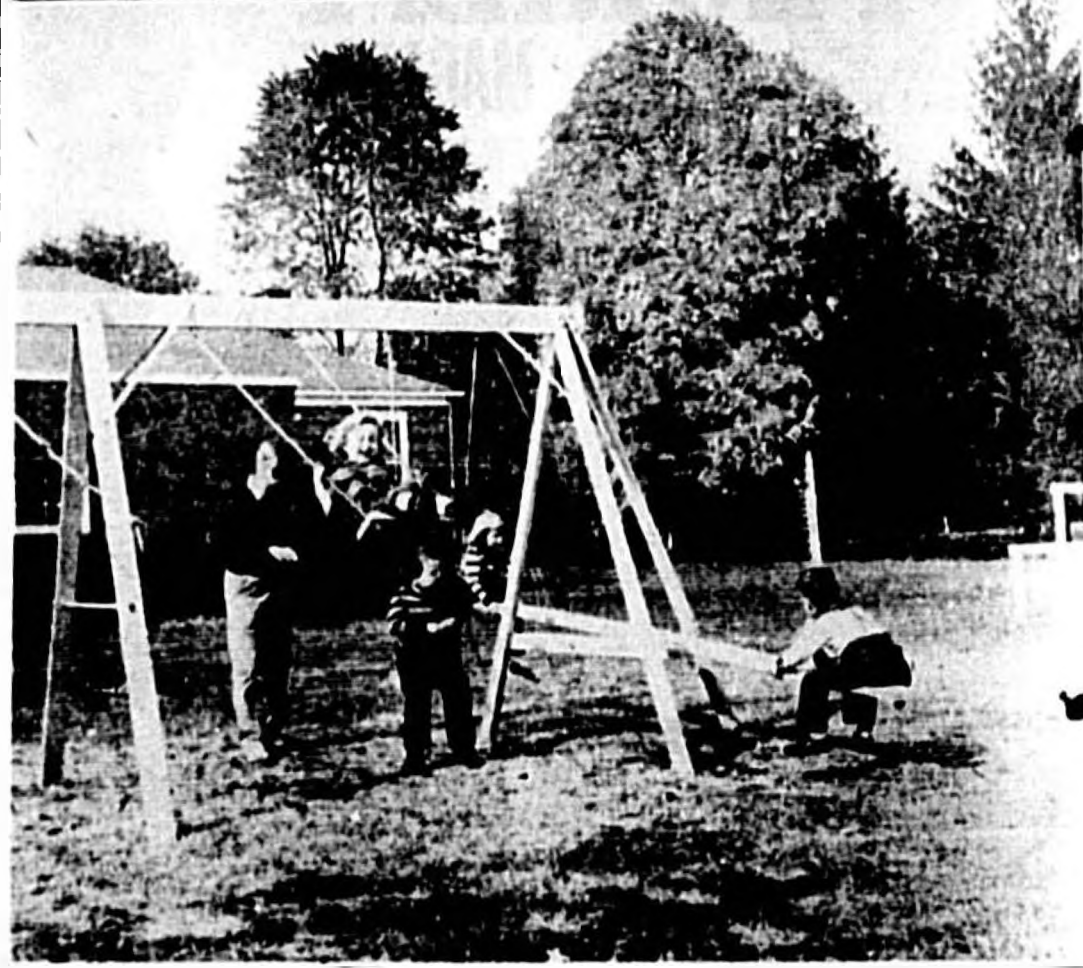
I bought clippers and announced haircuts would be done at home, starting with Carolyn. This was somewhat less than successful. After the uproar subsided and I was allowed in the house, I tried to measure the living room for a miniature bowling alley. Complications developed. Unless I set the pins up in the fireplace, players would have to stand on the front porch and bowl through the picture window. This would be a little awkward because the picture window doesn't open, you can't reach through it. I mean, you won't be able to when the glass has been replaced.

Putting this knotty problem aside for the moment, I made for the bathroom and the non-tropical hamper. The precise difference between tropical and non-tropical hampers escaped me, but I chided myself for having little faith, and continued measuring. Eventually, I found that by knocking two inches off All Florida's plans, I could make a tropical hamper that would fit nicely in our bathroom. After I took out the linen closet, of course.

The idea of an outdoor fireplace intrigued me. Picking what I thought was the right spot, I built a small fire to see which way the smoke would blow. Fortunately, the neighbor's laundry wasn't large. Or the neighbor.

I noticed the cord on our TV set was a little frayed. I was no job at all to remove the set from the cabinet, detach the old wire and replace it with some I got at a bargain. In less than three hours I had everything back together. It's a little confusing.

BACKYARD GYMNASIUM



through whom we get our neighbor's phone calls instead of Dragnet. And for some reason, every time we open the refrigerator door, a large rainbow appears on the TV screen.

My two ladies soon calmed down, of course, and let me come home. But the workshop is gone, and there isn't a tool in the house. The TV set is bolted to the wall. Terry and Carolyn treat me gently and carefully censor every issue of All Florida before I see it. I get the idea.

From now on, I'll let others do it.

LOGAN PRANEY
Winter Haven

OUR COVER

Anytime a pretty girl and a cute kitten get together—a photographer should be at hand.

This time Trent Rogers, All Florida's cameraman "just happened" to be all ready at Rainbow Springs when pretty Judy Senter, "Miss Rainbow Springs of 1954" and a sophomore at Dunnellon High School, got together with a cute kitten whose main object in life appeared to be the strings on her bathing suit.

Judy saved the suit—and in the process made what we think is a cute cover picture for All Florida Magazine.

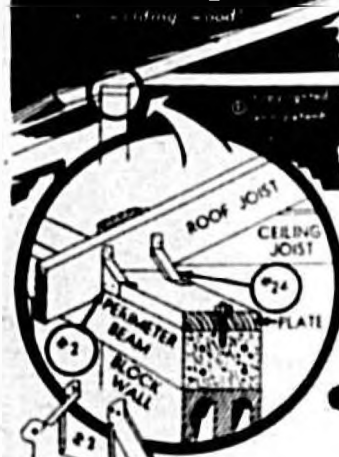
Two swings, a see-saw, climbing rope and horizontal bar make this unit a number one "must" for the family with children.

Just the other day one proud father told me how much this gym meant, not only to his children, but also to his wife. Since all the neighborhood children are content to spend the afternoon "in the gym," his wife rotates watching the group, rather than just her two injuns. The other mothers take turns, so each one gets free afternoons every week "at no extra cost." The savings in "baby-sitting" costs in one month were almost enough to pay for the materials required to build the gym.

Full-size patterns for all angle cuts and clearly illustrated directions make it possible for even a rank amateur to build with only a few basic hand tools. No special skill is required.

Pattern shows just where to drill all bolt holes—gives correct spacing and height for swings, etc. For fun and relaxation—"Build It Yourself." For truly professional results, send 60 cents in coin or money order for complete Gymnasium Pattern No. 152 to Pattern Dept., All Florida Magazine, P. O. Box 215, Pleasantville, N. Y. (Allow two weeks for delivery.)

BUILD SAFE with the HURRICANE BRACE



Strongest CONSTRUCTION

Be prepared for future hurricanes. Safety and perfection is applied to frame or CBS construction with the hurricane brace—all nails used with hurricane brace are in shear—approved by FHA—used by better builders who want stronger construction at lower cost! Ask your local building supply dealer today for complete information.

STRUCTURAL SPECIALTIES, INC.
101 S. W. 1st St., P.O. Box 1000, Palm Beach, Fla.
Phone 3-0703

SPORTS SPLASH!



By **BOB BALFE**
All Florida Sports Editor

AMERICAN swimmers and divers figure to make their biggest splash in international competition in the next few years and Florida is providing the reasons for the bright outlook.

The upsurge in competitive swimming

in the State has turned up more promising prospects than in any past era, so that Florida swimmers in the 1955 Pan American Games and in the 1956 Olympics may help the United States write aquatic history.

At the National AAU championship meet this year, one world record, nine new American records and 13 AAU records were established. Figuring in five of the marks was Carolyn Green, a University of Miami coed who does her record splashing for the Fort Lauderdale Swimming Association.

Carolyn was on the 1952 Olympic team taking a fourth place in the 400-meter freestyle at Helsinki. In the recent National AAU she broke the record in the 100-meter event and also smashed a 10-year American record in the 800-meter. So Carolyn Green may well be the top American hope on the women's side of the aquatic teams which will invade Mexico City next year and Melbourne, Australia, in 1956.

Ben York, the city recreation director of West Palm Beach, who is a member of the women's swimming committee of the National AAU and chairman of the sub-committee on diving, thinks Florida right now is developing the volume and calibre of future stars to take the front in the national swim picture.

Fellows like Glen Whidden of St. Petersburg, now attending Ohio State, and Buddy Barck, Clearwater, now in military service, are considered among the top diving and swimming prospects for the near future.

Some youngsters not even in high school are showing great promise. Sunny Bippus, a Palm Beach starlet, was a junior national

champion at the age of 12. Now 13, she is continuing to improve and set three records in one meet at Oak Ridge, Tenn., this summer. In that same meet Nida Shea of St. Petersburg set a junior national record in the 200-meter freestyle, and only a fraction of a second behind her was Tom Leasdale of Palm Beach.

"Age group swimming and our Junior Olympic program are important factors in the Florida aquatic picture," says York. "More youngsters are being encouraged to become good swimmers and divers. The swimming associations are making more competition available and thus making the training program more attractive. There is no doubt at all that we are building for Florida's greatest era in water sports."

The pattern for the swimming association, combining various teams in a locality into a stronger squad for competition, was set at Fort Lauderdale, where the coach is Tom Lamar, formerly of Lake Worth, now the University of Miami coach. Lamar, incidentally, may become the coach of the U. S. women's team at the Pan Am Games next year.

Now Metropolitan Miami, Lake Worth, Palm Beach, Tampa and some other cities are working in the same direction. Daytona Beach, site of the indoor nationals on several occasions, is building similarly.

The full realization of the program may be further away than 1955-56, York believes, but from now on, watch Florida's water kings and queens.



ONE OF Florida's brightest aquatic stars, Sunny Bippus, a West Palm Beach doctor's daughter was junior national champion at 12 years of age. Now 13, she set three records in one meet this past summer at Oak Ridge, Tenn.



Exciting
SPECIAL PURCHASE
 of WOMEN'S
Dresses!



A
Fresh as a Daisy

Sizes 12, 14, 16, 18, 20, 14½, 16½, 18½, 20½, 22½
 Daisy studded touch of whimsy on a fine quality cotton print. Classic paisley with a new delicacy. 24 inch zipper closing. Slash pocket. Colors: Aqua, Blue, Rose.

ONLY **\$3⁴⁴** WE PAY POSTAGE

for only
\$3⁴⁴

WE PAY POSTAGE

B

Sizes 14, 16, 18, 20, 16½, 18½, 20½, 22½, 24½
 Gay western symbols on a fine quality cotton. Significant detail trim on yoke and pockets. 2 inch hem. Colors: Gold, Rose, Aqua.



C
Shining Example

Sizes 14, 16, 18, 20, 40, 42, 16½, 18½, 20½, 22½, 24½
 Fine quality cotton plaid with that expensive woven look. There's a dash of sparkle on contrasting collar and cuffs. Colors: Black, Green, Brown.

ONLY **\$3⁴⁴** WE PAY POSTAGE

SAVE C.O.D. CHARGES — PREPAY YOUR ORDER
CROWN COTTONS
 21 S. Main St., Ocala, Fla.

Please send me the following dresses:

SIZE	COLOR	2ND COLOR	DRESS
_____	_____	_____	A <input type="checkbox"/>
_____	_____	_____	B <input type="checkbox"/>
_____	_____	_____	C <input type="checkbox"/>

Enclosed find my check Money order
 • • PREPAID • •

Send C.O.D. Find required \$1.00 C.O.D. deposit enclosed.

PAGE 4—All Florida Magazine



Crown Cottons

EXCLUSIVE BUT NOT EXPENSIVE
 Ocala • Palatka

Where Good Food Predominates



FLORIDA LOBSTER



When you come to Orlando how about coming to—

GARY'S DUCK INN?

Relax... enjoy fine food served attractively.

AIR CONDITIONED

ALL YOU CAN EAT \$2.00

GARY'S DUCK INN

11 Noon - 11 p.m. - 7 days a week

South Orange-Brown Trail - Single Parking

ENROLL NOW

IN THE PIANO

RENTAL - LESSON PLAN

\$15.00 ENROLLMENT FEE DELIVERS A NEW

Acrosonic or Wurlitzer Piano

YOU RECEIVE—

- A New Piano
- 13 Private Lessons
- All Music and Lesson Material
- Accredited Teachers



YOU PAY

As Little As

\$4.75 A Week

All Money Applied To Purchase Price

MAIL THIS COUPON

I am interested in renting a new piano.

NAME

STREET

CITY

ROBINSON MUSIC COMPANY

320 N. ORANGE AVE., ORLANDO

BURRELL STUDIOS, LEESBURG

1134 VOLUSIA AVE., DAYTONA BEACH

MARION CRAIGS, MELBOURNE

IS YOUR HEARING AFFECTED BY IMPROPER BODY USE OF FOODS?

Safe . . . Clinically Tested . . . Easy To Take

"B - AMINO COMPLEX" TABLETS

ARE A VALUABLE SUPPLEMENT IN THE TREATMENT OF PERCEPTIVE DEAFNESS IN WHICH FAILURE OF THE HEARING NERVE RESULTS FROM A DISTURBANCE OF THE CARBOHYDRATE METABOLISM OF THE BODY

In 1949, one of the world's most noted ear specialists, associated with a large New York hospital, introduced a new theory pertaining to deafness. He disclosed that, in his opinion, a cause of deafness was the improper use of foods by the body.

RESULTS OF TESTS ASTOUNDING

His conclusions were based upon medical tests on 581 men, women and children who were hard of hearing. He found that the majority of deafened patients studied suffered from an excess supply of pyruvic acid in their blood stream. This indicated to him that their bodies were not properly utilizing carbohydrate foods. On the basis of these tests, he came to the conclusion that the hearing nerve was affected by such improper utilization and gradually deafness occurred.

NOW! DOCTOR'S DISCOVERIES REVEALED

To help correct the faulty metabolic condition, the ear specialist used a product known as "B-AMINO COMPLEX" tablets designed to assist that condition. He reported in a medical journal and textbook that very satisfactory results in functional hearing

and in the general clinical picture were obtained through such use. Other physicians have found "B-AMINO COMPLEX" a most useful supplement in the treatment of this type of deafness.

NOW! HERE IS THE REALLY GREAT NEWS FOR THE HARD OF HEARING

Now, "B-AMINO COMPLEX" tablets are available to you without a doctor's prescription. Since perceptive deafness due to carbohydrate metabolism disturbances occurs gradually, improvement should take place gradually from 3 to 6 months. Adult dosage 2 tablets 3 times daily after meals.

B-AMINO COMPLEX TABLETS 100 FOR \$5.00

FREE! [with initial order]

Bring or mail coupon to Chamberlin Natural Foods at Orlando and receive the nationally famous, best-selling book by Gaylord Hauser—"Look Younger, Live Longer"—with your purchase of one bottle "B-AMINO COMPLEX". Offer good only at this store!

IMPORTANT NOTE: "B-AMINO COMPLEX" tablets are not intended for deafness caused by physical injury to the ear, such as a blow, etc., or from bacterial infections, but are intended as an aid in the treatment of perceptive deafness in which failure of the auditory (hearing) nerve results from a high blood content of pyruvic acid, caused by disturbance of the carbohydrate metabolism of the body. The effect upon hearing varies in individual cases.

Send me 1 bottle B-AMINO COMPLEX—100 tablets **AFMS**
 I enclose \$5.00 Check Money Order Cash
 Ship Postpaid

NAME

STREET

CITY

STATE

[WE DO NOT SHIP C.O.D.]

CHAMBERLIN NATURAL FOODS YOUR DIETARY FOOD STORE



WE CARRY THE FREIGHT

By MILTON COLE

The records show that the defenders of Dien Bien Phu held out for 57 days before finally being overwhelmed. But what the records don't and can't show is how many of those days were made possible by men who, only a few short months before, were studying and working in sunny Florida. Experts in wartime logistics figure these men, pilots of the behemoth Air Force transport planes, the 124's, may well have

doubled the life of that beleaguered Indo China garrison.

They flew mission after mission, day and night, in good weather and bad, bringing in supplies and men to Indo China. They learned to fly over the treacherous hills and jungles, to center their machines of transport and supply and bring in the men and supplies they were carrying safely and soundly, at the Air Force's only training center for C-124's, Palm Beach Air Force Base, West Palm Beach.

The night flying, the missions through the rain and heavy winds in Indo China were not too dissimilar from the torrential rains, heavy winds and pitch black nights that are part of the yearly weather makeup of the Palm Beach area.

Since Sept. 2, 1952, when PBAFB became the Air Force's official training school for pilots for the Military Air Transport Service, 631 pilots have been given instruction and training on the handling of the Air Force's biggest transport plane.

Hundreds more have learned the intricacies of flying the KC-97's, big refueling planes for the Strategic Air Command, the C-54's, smaller cargo ships and the SA-16's, amphibious rescue plane of the Air-Sea Rescue section of MATS.

They are stationed all over the world. Some are doing the glamorous work of rescuing marooned sailors at sea, or flying vital supplies to desert areas. Many are doing the regular, mundane work, but ready for the major task of delivering sup-

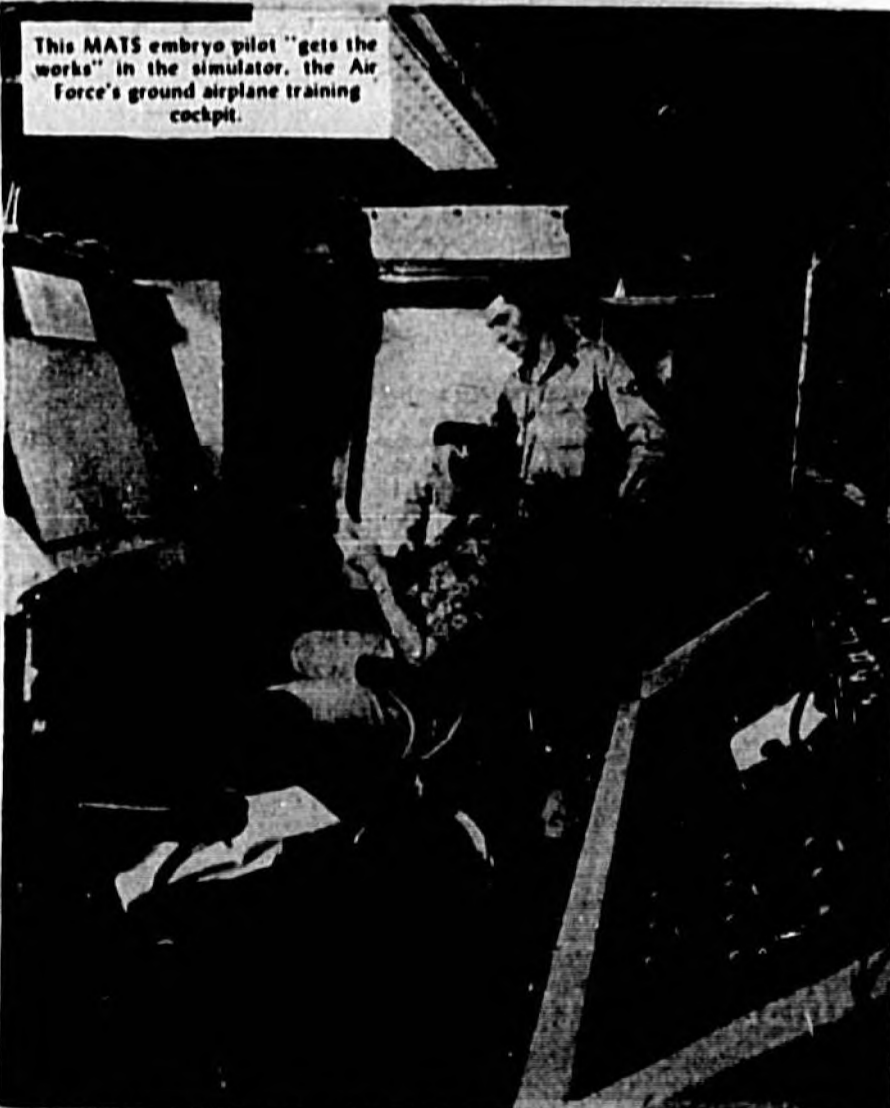
plies or men to an area when and if needed. Where the C-46's and C-54's, which were used in the 1947 Berlin airlift could travel 200 miles an hour and carry 14,000 pounds of supplies, the C-124 can travel at 230 miles an hour and carry 50,000 pounds.

Thus, one C-124 could do the work of almost four C-54's.

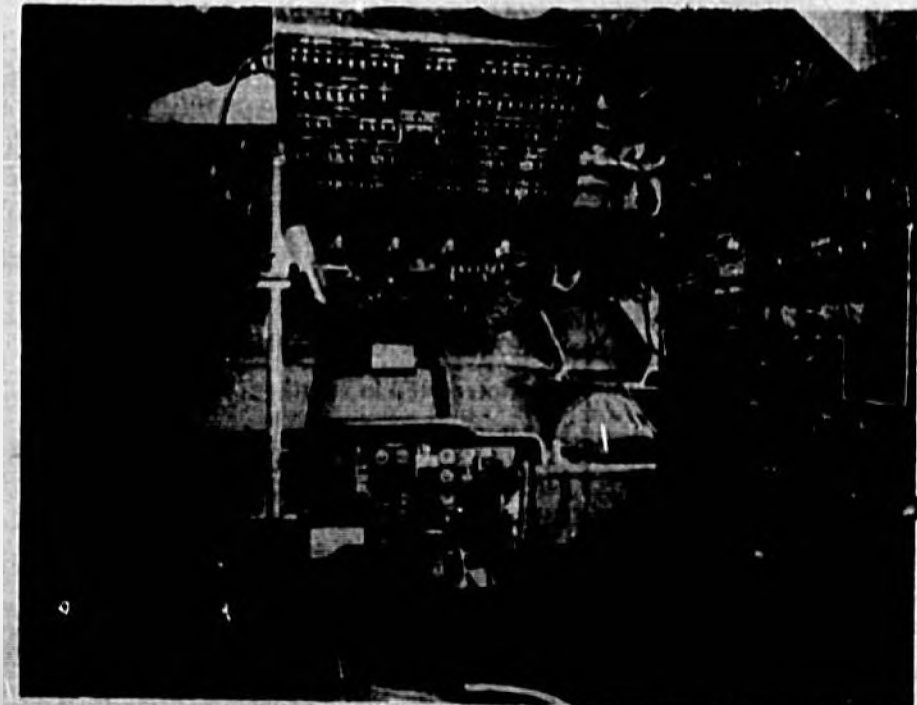
Soon another phase of training will be added to the already bulging airport at West Palm Beach. The C-118's, the DC-6's, will be added to the curriculum and more pilots will go through the task of becoming experts in the nation's growing air arm.

Prior to making PBAFB the centralized and only school for MATS training in the country, pilots and crews were sent to various bases throughout the nation for their education.

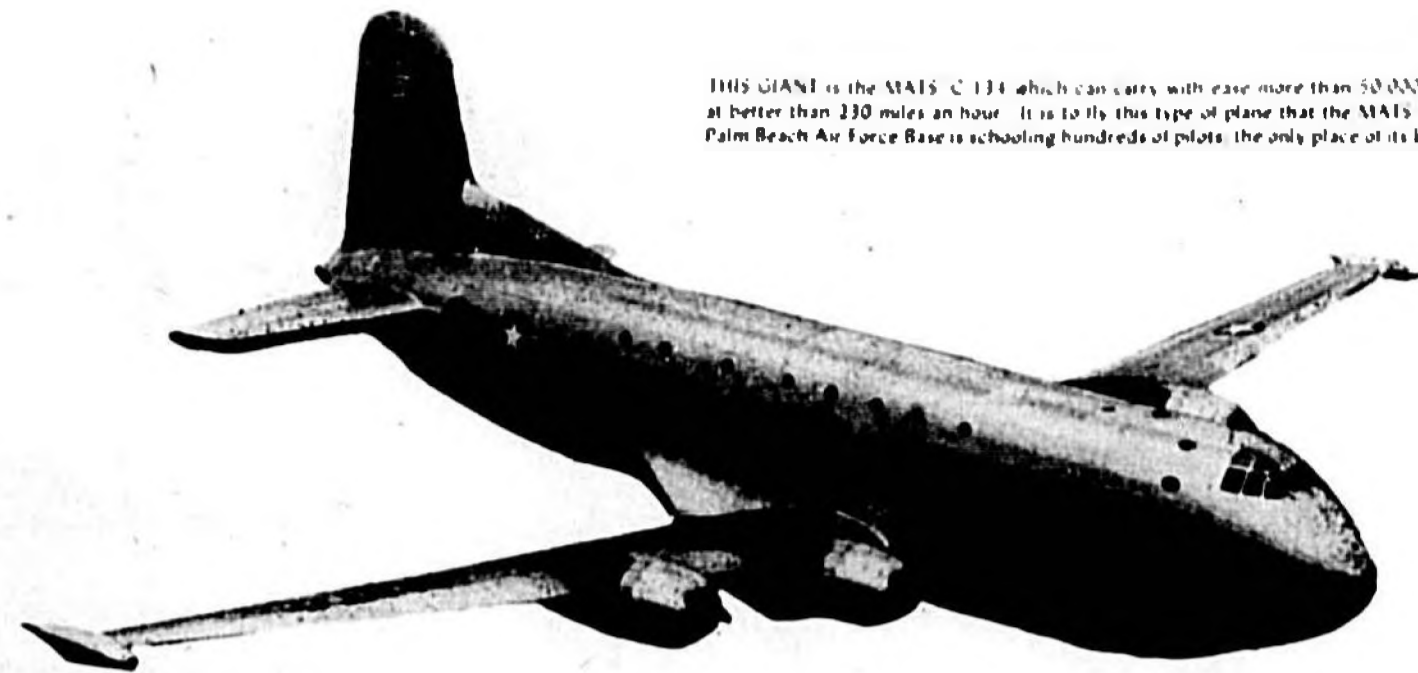
Now, no matter where they are stationed, the young pilots come to Florida for their formal training.



This MATS embryo pilot "gets the works" in the simulator, the Air Force's ground airplane training cockpit.



ANOTHER VIEW of the simulator. So complicated it's hard to tell top from bottom in the picture. The simulator saves taxpayers thousands of dollars by training pilots for MATS on the ground.



THIS GIANT is the MATS C-124 which can carry with ease more than 50,000 pounds of cargo at better than 230 miles an hour. It is to fly this type of plane that the MATS training center at Palm Beach Air Force Base is schooling hundreds of pilots, the only place of its kind in the nation.

They turn out these experts in about eight weeks at PBAFB. And as fast as one group goes out, another comes in. The instructors at the base are termed the "best in the entire Air Force" by Col. H. G. Thorne, Jr., who commands the base. Since the base opened, not one crash has been recorded, despite thousands of flights in all kinds of weather by all kinds of new pilots.

The training for all four types of craft at the base is basically similar in its character, although more complicated for C-124 and C-97 crews.

A typical group of new pilots and flight engineers will arrive at the base, fresh out of pilot training. They are trained fliers, capable of handling the training planes they were weaned on, but novices when it comes to flying the heavier, more complicated planes of MATS.

"Anyone who has a pilot's license can

basically fly a plane, that is, get it off the ground and back down again," Colonel Thorne explains. "But there are many other matters to be learned, such as what to do in emergencies or bad weather, instrument flying, flying with loaded planes, and particularly the task of learning to be flight commanders, leaders, capable of bringing squadrons of MATS planes to and from a mission."

The new recruits begin an intensive ground school curriculum, during which the thousands of pages that make up a C-124, C-97, C-54, and SA16 are described and shown, with their purposes explained. When a pilot or flight engineer completes the ground school training, which lasts three weeks, he theoretically is able to take that plane apart and put it back together again.

After the three weeks of ground school, the fledgling C-54 and SA16 pilots and

A SERIOUS business it is for these ground school trainees who are learning the classroom rudiments of flying giant cargo planes. It was men like these who recently kept the now historical French fort Dien Bien Phu from collapse for many days by flying in supplies to the beleaguered troops.

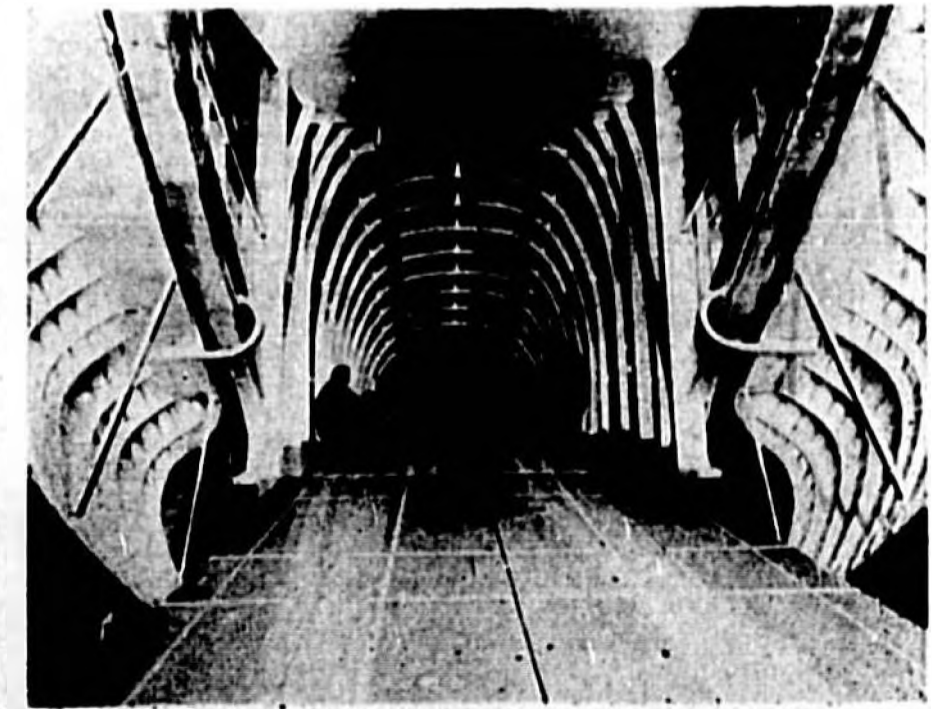


crew members immediately begin flying their planes at the base. The SA16 men practice day and night takeoffs and landings from the field, Lake Okeechobee, and the ocean. The C-54 men practice flying in a 100-mile radius of the base.

But there is more unglamorous work for the C-124 and C-97 men before they get airborne. They begin practicing in the simulator.

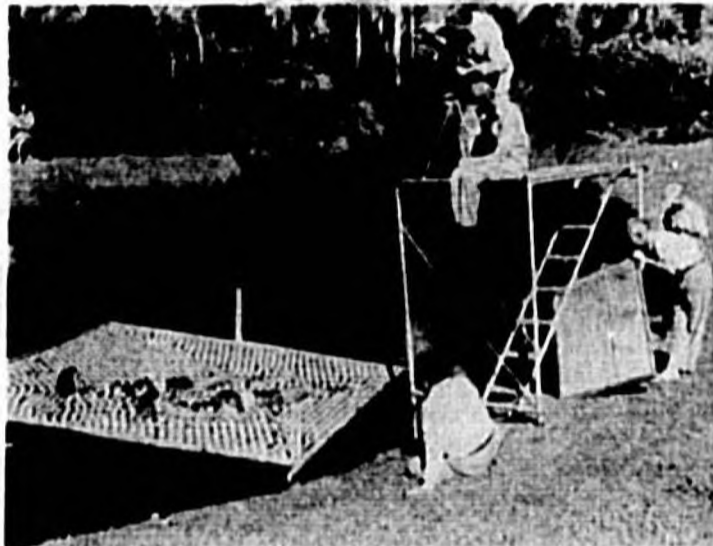
Thousands of Air Force men remember the famed Link trainer, and millions of Americans have read of it in books and magazines and newspapers, and seen it in movies. It is the stationary electronically-operated machine that is laid out like the cockpit of an airplane, and will go through the same motions of an airplane at the touch of the various controls.

The simulator is the same thing, only more complex, to take care of the complicated machinations of the C-124's and 97's.

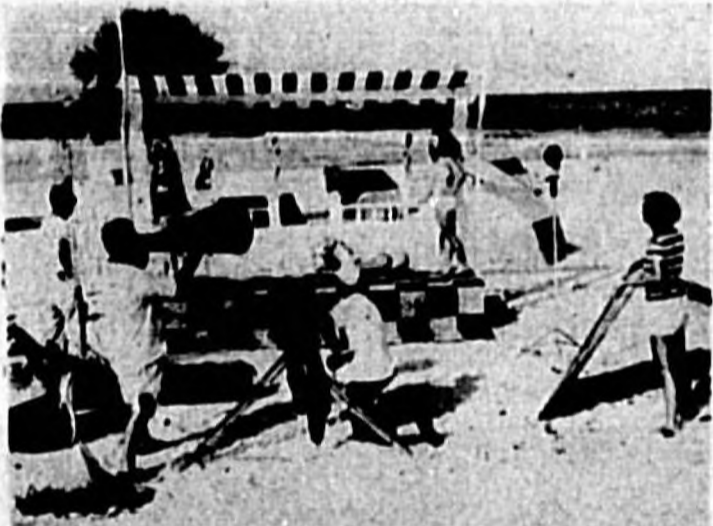


THE YAWNING mouth of a C-124, MATS cargo plane, gives only a small conception of its capacity. Jeeps, tanks, men and tons of supplies can be carried in one of these behemoths of the air. Comparatively they men today are storing vast knowledge in their heads at the MATS training center at West Palm Beach, to become masters of these metal complicated air giants.

Swami



NOTHING IS too difficult when Dick Pope gets a picture idea for publicity. This type of "gag" has produced volume publicity both for the state and Pope's Cypress Gardens.



JUST LIKE a movie set is the scene with Pope (in foreground with megaphone) directing models and cameramen—all jost for one publicity picture. But the picture is likely to be used in many newspapers and magazines.



SMILE PRETTY says Pope as he poses two of his models. Pictures like these are sent out by the thousands to lure tourists to Florida's sunny beaches and, according to the State Advertising Commission, the "bait" is attractive. PAGE 8—All Florida Magazine

THE Merchant of Venus, the Swami of the Swamp, Mr. Buzz Saw, the Barnum of Botany is still all that—but he's fast becoming Mr. Florida, the state's biggest national promotional asset, and non-paid at that.

At one time Dick Pope's publicity activities were strictly selfish as a matter of self preservation. A man likes to eat now and then, and get in out of the rain. There were times when it was doubtful if he could do either.

He was so determined to impress others with his ideas that he made more than his share of enemies, some of whom he has managed to retain. There were times when he felt impelled to tell a person here and there that person was wrong. But he's learned that more flies can be caught with sugar than vinegar and as a result the Florida scene is being spread more and more across the country before potential visitors and future residents.

People are flocking to Florida—to visit and live. The year-round visitors number into the untold thousands and until three years ago—says Harold Colce, executive vice president of the Florida Chamber of Commerce, 1,600 persons a week migrated to Florida to take up permanent residence. Now the number is 1,975 a week.

"Dick Pope is doing a commendable job," says Colce. "He sees the state need as a whole and is doing a fine job. He's received a lot of tributes from vari-

ous quarters for the excellent work he and the Advertising Commission is doing."

There are some cynics who still insist Pope has an ulterior motive in all this promotional philanthropy, that more visitors to Florida means more visitors to Pope's Cypress Gardens at Winter Haven. He won't dispute this. In fact, he'll agree loudly. He has to be loud to be heard over the clanging of the cash registers at the entrance to the Gardens.

Dick Pope has devoted the later years of his life to the theory that what's good for Florida in general is good for Floridians in particular—and he has spent much time, money and energy publicizing most sections of the state, always for free and often without the knowledge of the other place.

And now that he's vice chair-



LOVE OF THE SWAMP

By ANDY ANDERSON

man of the State Advertising Commission and has increased his list of important friends in the entertainment and publishing world by the score upon score, Florida's name and reputation and the state's incomparable scenic delights are being spread across the country in a growing variety of ways before uncounted hundreds of thousands of people.

Pope is a heavy believer in movies and some of his most influential friendships lie in this field. He has been instrumental in many a movie being shot in Florida, not only at Cypress Gardens but in other places; and he has more such irons in the fire.

And the Commission's News Bureau in Tallahassee turns out an average of a TV show a week—either an idea or a completed movie. The numbers of people who see them over the country are legion.

One of the leading Hollywood executives the other day suggested that Pope be the liaison between the motion picture studios and the State of Florida in furnishing location possibilities and suggestions. Pope has just begun to gather this information with the result that over 100 communities will have their photographic assets listed for quick reference when a movie company has a particular need.

He has begun arrangements with Eddie Shipstead of the world-famous Ice Follies which plays 22 of the country's largest cities—including a month in New York City and three weeks in California—for the finale of the show to be a 20-minute depiction of a Florida scene.

His friendship with Jeff Wade of the advertising agency which handles the Kurt Massey-Martha Tibon show resulted in that sing-

ing pair presenting a 15 minute salute recently to Florida over two national networks.

For the first time the Commission is working on a large scale with travel agencies, transportation companies, merchandise establishments and other places catering to the public all over the country for display of three-dimensional Florida scenes like bathing girls, beaches, hunting and fishing; placards; and anything else which will advertise Florida.

A close friend of Pope's, Bill Stensgard of Palm Beach and Chicago, an expert in the display advertising field, is spearheading this display move by going into 200 of America's finest stores to stage window and inside displays between Dec. 26 and Feb. 22 saying "Let's Go To Florida."

The displays tie in with the store's offering of vacation clothes

and equipment—and cost nothing except for placards.

"I tried this kind of thing last year in Michigan and one store set up 11 windows featuring Florida," Pope explains. "And there were more displays and promotional material inside the store. The store also talked about Florida on radio, TV and in the newspapers.

"I brought this up in Chicago recently and the merchants association there said: 'What's wrong with our doing that in Chicago, too?'"

Another example of Pope's successful efforts to publicize Florida is the fact that Cypress Gardens has 23 minutes of the two-hour Cinerama show now showing in 12 theaters over the country to 160,000 persons a day. All it cost Florida was the time, energy and money of Pope and his staff.

Pope didn't invent water skiing, but has done, perhaps, more than any other person to popularize it—and this sport has done much to publicize Florida. He has also helped put on water ski shows all over the country, all calling attention to Florida.

He was instrumental in Tom Moore moving to Florida and broadcasting his Ladies Fair 25 minutes a day five days a week, 52 weeks a year over 561 Mutual Broadcasting System stations.

Pope is a cherubic, effervescent, indomitable, ebullient volcano.

(Continued on Page 15)



WATER SKIING helped make Cypress Gardens a nation-wide attraction and here the Pope family proves they know their business. L to R are Dick, Adrienne, Mrs. Pope and Dick, Jr.

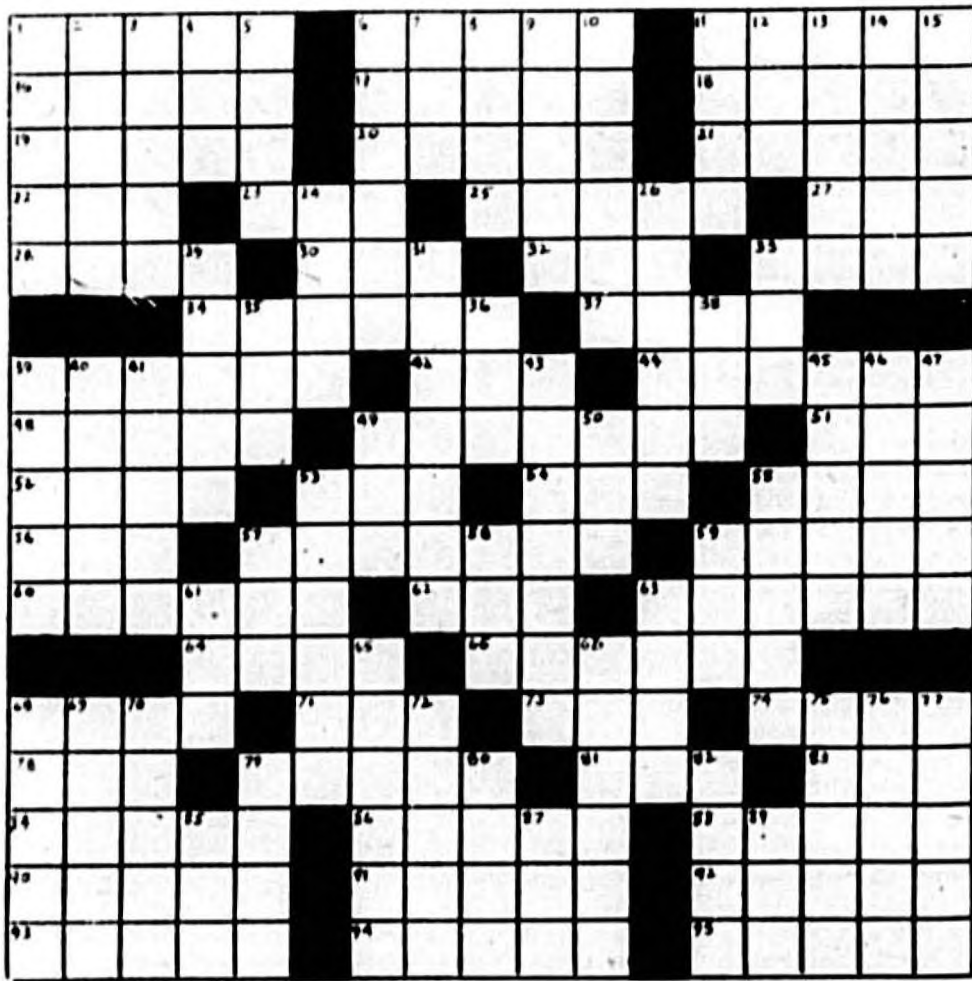


POSED PROUDLY before a board full of newspaper clippings. Pope says these were returned from just one picture sent out as Florida publicity. It is this kind of "payoff" says the Swami of the Swamp, that makes life worthwhile.



BIRTH OF an idea is illustrated in Pope's office where each day he holds an "idea forum" with members of his staff. On the wall are scenes from the motion picture "Easy To Love" which was made at Pope's Cypress Gardens.

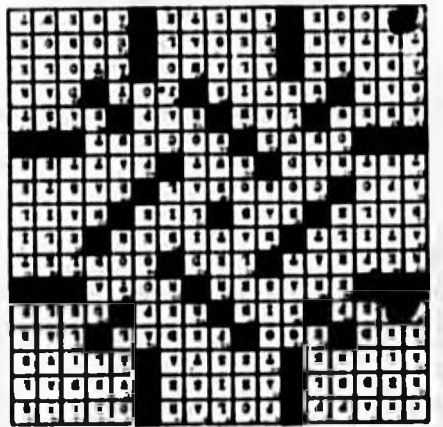
All Florida Magazine—PAGE 9



CROSSWORD

- ACROSS**
- 1 Banter
 - 6 Of the North
 - 11 Borneo ape
 - 16 Revolt
 - 17 Aerial
 - 18 Mercenary
 - 19 Place in a row
 - 20 Outer seed covering
 - 21 Extrem
 - 22 Grassy ground
 - 23 Personality
 - 25 Foot lever
 - 27 Gossoon
 - 28 Star
 - 30 Pen point
 - 32 Reputation (coll.)
 - 33 Take out
 - 34 Espurger
 - 37 Council of 12 bishops
 - 39 Iterate
 - 42 Conducted
 - 44 Drinking glass
 - 48 Tipped up
 - 49 Daytime performance
 - 51 High priest of Israel
 - 52 Large bundle
 - 53 Seize suddenly
 - 54 Recline
 - 55 Post
 - 56 Army Post Office (abbr.)
 - 57 Garland
 - 59 Sew loosely
 - 60 The number four
 - 62 Wheel track
 - 63 Idle chatter
 - 64 Burden
 - 66 Guilty
 - 68 Afresh
 - 71 23rd letter of Arabic alphabet
 - 73 Hit
 - 74 The Orient
 - 78 Pike-like fish
 - 79 Person of mixed blood
 - 81 Mirth
 - 83 Daughters of American Revolution (abbr.)
 - 84 Degrade
 - 86 Texas mission
 - 88 Corn meal porridge
 - 90 Mongolian
 - 91 Starely
 - 92 Variety of Spanish olive
 - 93 Funeral oration
 - 94 Sharp mountain spur
 - 95 Representative
- DOWN**
- 1 Stupid
 - 2 Greek slave
 - 3 To dwell
 - 4 Quagmire
 - 5 Run away
 - 6 Provincial dialect
 - 7 Native metal
 - 8 Speak imperfectly
 - 9 Spring fever
 - 10 Hecatomist
 - 11 Egg shaped
 - 12 Religion (abbr.)
 - 13 Old womanish
 - 14 Maritime
 - 15 Bird of prey
 - 24 Insect
 - 26 Highest point (astr.)
 - 29 The rhabak
 - 31 To beat soundly
 - 33 Touch lightly
 - 35 Plague carrier
 - 36 Steep flax
 - 38 Pedal digit
 - 39 Clerical collar
 - 40 Public storehouse
 - 41 Aviator
 - 43 Surgical instrument
 - 45 Smallest
 - 46 Select group
 - 47 Masonic door-keeper
 - 49 Damage
 - 50 Nothing
 - 53 Little knot
 - 55 Crude metallic product
 - 57 Is able
 - 58 Sister of Charity
 - 59 Prohibit
 - 61 Brawl
 - 63 fleshy fruit of gourd family
 - 65 Lustrous ribbed woolen cloth
 - 67 Wheelie
 - 68 Chalcedony
 - 69 Churlish
 - 70 Muse of poetry
 - 72 Distance run
 - 73 Worship
 - 76 Art gallery
 - 77 English river
 - 79 Simple
 - 80 Wine man
 - 82 Hindu god of dead
 - 85 Droop
 - 87 Matrix
 - 89 Dress (colloq.)

CROSSWORD SOLUTION



YOU CAN ENJOY A FINE PIANO IN YOUR HOME NOW



USE OUR SPECIAL RENTAL PLAN!

For introducing your children to the beauty of music for fuller enjoyment of your leisure hours for this "just right" corner of your living room, a fine piano from our large selection is just what you'll want. If you should decide to buy, your rental payments may be applied to the purchase price. You can have the piano of your choice in your home this week.

SELECT YOUR OWN PIANO FOR ONLY

\$10⁰⁰

Per Month

Mail this coupon for full details of our Special Rental Plan.

NAME _____

ADDRESS _____

CITY _____

STATE _____

Your Exclusive Storewide Dealer in Central Florida

STREEP MUSIC

CENTRAL FLORIDA'S MUSIC HEADQUARTERS

ORGANS • PIANOS • BAND INSTRUMENTS

641 N. Orange, Orlando (Free Parking) Phone 9-1230

PAGE 10—All Florida Magazine

Maternity Casuals

As Featured



in Glamour

TRI-TONE SUIT, patented cut-out shirt, Palm Green, Chartreuse, White and Navy, Shocking, White... **14.95**

BLAZER JACKET personalized monogrammed pocket—White-Black Trim, Buttercup-Brown Trim, Red-Navy Trim and Beige-Talisman Green Trim... **16.95**

SLACKS, 29-33 fit, Conceal Pockets, Navy, Brown, Talisman Green and Black... **7.95**



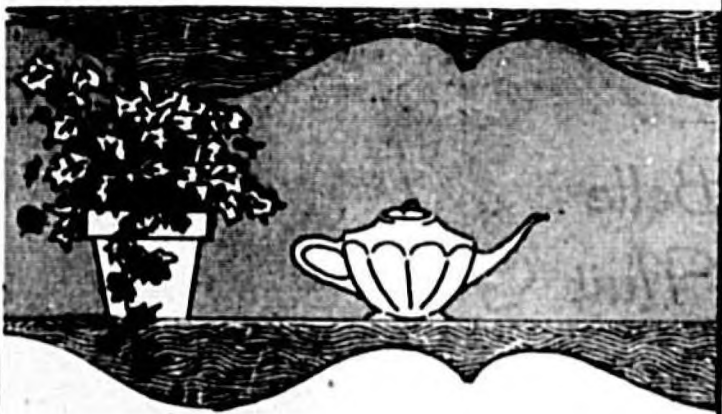
IN THE PLAZA SHOPPING CENTER

Maternalane

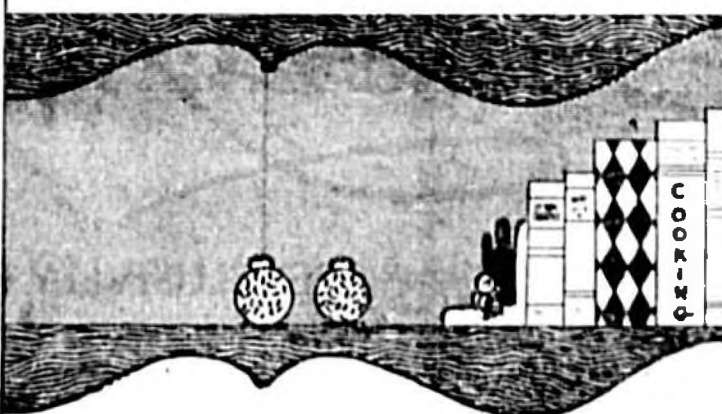
Central Florida's Most Complete Maternity Shop

609 N. ORANGE AVE.

ORLANDO, FLORIDA



Mary Louise's
KITCHEN
Shelf



PICTURE a bowl of golden peach crescents tinged with a rosy glow, then, think of a pitcher of cool rich cream to pour over each serving of the juicy-ripe slices and "your mouth will water" for that flavorful dish of fruit. Peaches are a favorite fruit among many and are not only a gourmet's delight when fresh, but equally as welcome on any menu, canned or frozen, whether it be used in a salad, in preserves, pie or ice cream.

The next time you invite the girls to a buffet luncheon, treat them to a refreshing salad platter of peach halves, sections of oranges and grapefruit, banana slices, halves of pineapple and melon balls. A ~~colorful~~ **colorful** ~~topper~~ **topper** for your fruit salad platter would be a pink cream dressing. To one cup of mayonnaise, add one cup jelled cranberry sauce, and blend well. Whip generously over your serving of lush fruits.

A delicious addition to any meal, whether it be for company or for family, is a dish of spicy peach halves. Just open a can of

peaches, place the fruit in a baking dish, dissolve two tablespoons of brown sugar in the juice, pour over the fruit, sprinkle cinnamon over the top and place in a moderate oven (350 degrees) for 20 minutes. Serve while warm with the main course.

Another delicious salad combination using peach halves (canned), which have been chilled, is to fill each half with cottage cheese mixed with the pink cream dressing.

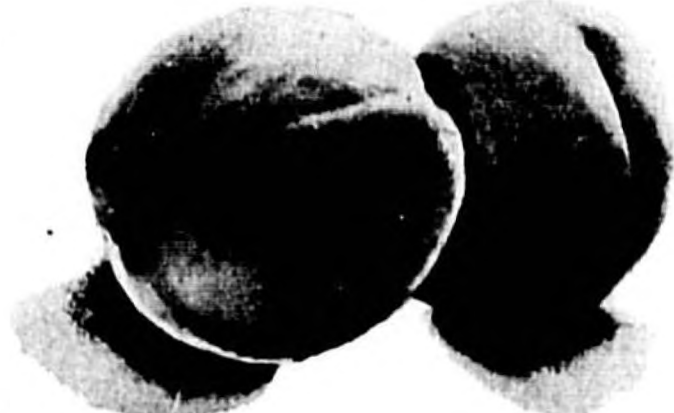
The next time you are in a hurry and only have a few minutes to prepare a meal try a Sausage 'n' Peach special. Drain liquid from one No. 2 1/2 can peach halves. Sprinkle each peach half with 1/4 teaspoon brown sugar. Broil three inches from heat for five minutes. Put 1/2 teaspoon chili sauce in center of each peach half and top with two Vienna sausages. Broil eight to 10 minutes more. Makes six to eight servings.

Other "peachy treat" will be found on our Cookbook Page for your enjoyment.

Peach Ice Cream

- 1/2 cup water
- 1 envelope unflavored gelatin
- 1 cup orange juice
- 2 cups water mixed with 18 tablespoons powdered skimmed milk
- 1/2 cup top milk or whipping cream
- 1/2 cup sugar
- 2 cups mashed, sweetened peaches

Soak the envelope of gelatin in the 1/2 cup of water. Fill cup of soaked gelatin with boiling water to dissolve thoroughly. Add sugar and dissolve. Add orange juice



and mix mixture. Pour in freezing tray and place in freezing compartment at coldest point. When thick and frozen around edges, pour into bowl and whip until creamy. Add sweetened, mashed peaches and fold in whipped cream and freeze.



CITRUS RECIPE OF THE WEEK

Molded Citrus Dessert or Salad

- 1 envelope unflavored gelatine
- 1 1/2 cups fresh or canned Florida tangerine, grapefruit, orange or blended juice
- 2 tablespoons sugar (for salad)
- 4 tablespoons sugar (for dessert)
- 1/2 teaspoon salt
- 1 1/2 cups fresh or canned Florida grapefruit sections, well drained

Soften gelatine in 1/2 cup citrus juice. Heat remaining 1 1/4 cups juice; add gelatine, sugar and salt; stir until dissolved. Chill until slightly thickened. Fold in grapefruit sections. Chill in individual molds until firm. Unmold on crisp greens; serve with salad dressing, or as dessert with whipped cream. Six servings.

A very simple and delicious recipe for Orange Sherbet was sent to us by Mrs. Caroline Cain Durkee of Daytona Beach, which we know you will want to try.

Orange Sherbet

- 1 1/2 cups strained orange juice
- 1 1/2 cups buttermilk
- 1/4 cup sugar

Mix together and freeze, stirring occasionally until frozen. Makes about one quart.

Weekly Household Hint:

If your phonograph records become warped and lopsided, place several between two pieces of window glass and place in the sun for an hour or two.

All Florida Cookbook

Peach Pie

- 4 cups of sliced peaches mixed with juice of half a lemon
- 1/2 cup of sugar
- 1/2 teaspoon cinnamon
- 2 1/2 cups of flour
- 1/2 cup shortening
- 1/2 teaspoon salt
- 1 tablespoon ice cold water

Blend shortening into flour sifted with salt with pastry blender or fork until thoroughly mixed. Add water to form a ball. Divide into two parts and roll one on floured pastry board. Fit into pie pan and trim. Place peaches into unbaked pie shell and sprinkle with sugar and cinnamon. Dot with one tablespoon butter. Roll out balance of dough, fold in half and cut half inch slits across several times. Dampen rim of bottom pie crust and place top crust over peaches by placing one half of pie and then unfolding. Prick edges together lightly and trim. Bake in 325 degree pre-heated oven until crust is golden brown.

Peaches 'n' Cream Pie

- 1 3/4 oz. package orange flavored gelatin
- 1 cup hot water
- 1/2 cup cold water
- 1 pint vanilla ice cream
- 1/2 teaspoon almond extract
- 2 cups fresh, sweetened, sliced peaches or 1 No. 2 can (2 1/2 cups) sliced peaches, drained
- 1 9-in. baked pastry shell
- Whipped cream

Dissolve gelatin in hot water. Add cold water. Cut ice cream in six pieces, add to hot liquid. Stir till melted. Add almond extract. Chill until mixture begins to thicken and mound when spooned. 35 to 40 minutes. Fold in drained, sliced peaches. Pour into cooked, baked pastry shell. Chill. Spread top with whipped cream and par-finish with sliced peaches and maraschino cherries, if desired.

Household Hint: If cream will not whip, add the white of an egg, or a little cornstarch. Canned fruits become richer in flavor if opened an hour before using.

-MARY LOUISE

Cut out and save the recipes above for your All Florida Cookbook. When you've saved a book use both there'll be an attractive cover available.

French Lingerie

EXCLUSIVELY FOR YOU!

Harem Pajamas

The loves, secrets and intrigues of old French Morocco are woven into this piquante creation. Bolero and pajamas are of sheer nylon and lush satin. Laced at sides with ribbon for a flattering hip line, and doubled at the right places for hostess wear. Comes in white or black.

Sizes: 32, 34, 36, 38

\$14.95

postage 15¢

Catalog No. J-19



Belle Nuit Gown

Another 100% finest-nylon creation! Luxuriate in the delectable feel of this sheerest of garments... down to the tips of the sleeves, a novel gown design. Perfect nylon goes into its marvel of loveliness that makes any night one of beauty and eternal charm. Bodice is designed of superfine crinkled nylon fitted with elastic thread at the back allowing a daring off-the-shoulders fashion... trimmed tastefully with nylon lace. Colors: white or black. Sizes: 32, 34, 36, 38. \$11.95 postage 15¢ Catalog No. G-25



La Cherie Gown

Veritably, a "sweetheart" of a gown, a shadowy delight, symphony of the finest sheer material ever to grace the body beautiful... matchless nylon! Pity Cleo, pity du Barry, who never knew the rapture of such miracle fabrics. This 100% finest-nylon masterpiece is comfortably form-fitted with drawn waistband, very full skirt, exciting bare back, soft, corded shoulder straps. In white, black, 32 to 38.

\$12.95 postage 15¢
Catalog No. G-24



Petite Nylonettes

Gossamer-light, fantastically sheer are these 100% nylon panties. Designed in striped, permanent pleat effect, they are trimmed in 2 1/4 yards of delicate nylon lace. So filmy, so frilly, so "Frenchy"! Give waist size in ordering. Come in white or black.

Sizes: 5, 6, 7, 8, 9.
\$4.50

postage 10¢ Catalog No. P-27



PETITE PARIS LINGERIE, DEPT. AF, SANFORD, FLA.

Gentlemen:

Kindly send the following garments. I enclose \$
in cash, check, money order. Send garments C.O.D. and I'll pay
C.O.D. charges.

Harem Pajamas—Size Color La Cherie Gown—Size Color
 Belle Nuit Gown—Size Color Petite Nylonettes—Size Color

PETITE PARIS LINGERIE, DEPT. AF, SANFORD, FLA.

NAME

ADDRESS

CITY..... STATE.....

PAGE 12—All Prices Minimum

Every seam, every thread is fully guaranteed. If for any reason, you are not fully satisfied, we refund the full purchase price upon return of garments. Write for free catalogue of other Petite Paris creations.

ATTENTION MEN!

French Lingerie will make lovely gifts for your wife or sweetheart. Order now for Christmas gifting!

America's Largest Manufacturer of French-Type Lingerie

PEEBLES - KOONTZ CO.

EXPANSION SALE-EBRATION

OUR RECENTLY ENLARGED NEW STORE IS NOW THE LARGEST FURNITURE SHOPPING CENTER IN CENTRAL FLORIDA. WE KNOW YOU KNOW SIMMONS QUALITY AND WE WANT YOU TO KNOW US—SO WE INVITE YOU TO THIS DOUBLE-BARRELED SALE-EBRATION.—SAVE YOURSELF \$\$\$ ON SIMMONS PRODUCTS AND REGISTER TO WIN OUR BIG \$400 SALE-EBRATION PRIZE.

HIDE - A - BED

Made Only By SIMMONS

SPECIAL SALE PRICE

\$199⁸⁴

EASY TERMS



The smart way to get that "extra bedroom" for the price of a sofa. Opens in seconds to a big 75-inch long, 46-inch wide bed. Sleeps two comfortably. Exciting new fabrics and new colors to choose from!

FREE

\$400 worth of furniture of your own selection from our floor. All you do is register—nothing to buy, no contests to enter—just sign your name and become eligible for this and many other prizes to be awarded at the grand drawing to be held at 8:00 p.m. Oct. 7th. Everyone is eligible except children and employees of Peebles-Koontz Co.



Simmons Adjustable METAL FRAME

\$7⁸⁴

With this expanding frame you can make up your own Hollywood bed ensemble. Fits any box spring and mattress from twin to full size. Brackets for attaching headboard. Smooth-rolling casters.

Simmons Century LOUNGE ONLY **\$89⁸⁴**



You'll enjoy the round the-clock comfort and convenience of this fine Simmons Lounge. Modern styling, lovely fabric, sturdy construction. Back drops down to make a level sleeping surface.

SIMMONS Sleep 3 SET



COMPLETE ENSEMBLE

\$119⁸⁴

Simmons two-piece sleep ensemble that accommodates three persons. Lovely convertible sofa and magic chair bed in matching fabrics. Get this living room set—that offers remarkable sitting and sleeping comfort—now at a money-saving low price!

\$29⁸⁴



INNERSPRING MATTRESS

A comfortable, serviceable Simmons inner-spring mattress with buoyant felt and sisal upholstery. Handsome striped ticking—a splendid value!

SAVE 33 1/3% — FREE DELIVERY

PEEBLES - KOONTZ FURNITURE CO.

CENTRAL FLORIDA'S FURNITURE SHOPPING CENTER

2 Miles South of Ocala on 441

Open Friday Nights Till 9:00

OCALA, FLORIDA

All Florida Magazine—PAGE 13

An Amazing NEW HEALTH SUPPORTER BELT

For men in their 30's, 40's, 50's
 who want to
LOOK SLIMMER
 and
FEEL YOUNGER



DOES a bulging "bay window" make you look and feel years older than you really are? Then here, at last, is the answer to your problem! "Chevalier", the wonderful new adjustable health supporter belt is scientifically constructed to help you look and feel years younger!

The CHEVALIER

LIFTS AND FLATTENS YOUR BULGING "BAY WINDOW"

Why go on day after day with an "old-man's" mid-section bulge... or with a tired back that needs posture support? Just see how "Chevalier" brings you vital support where you need it most! "Chevalier" has a built-in strap. You adjust the belt the way you want. Presto! Your "bay-window" bulge is lifted in... flattened out—yet you feel wonderfully comfortable!



FRONT ADJUSTMENT
 Works quick as a flash! Simply adjust the strap and presto! The belt is perfectly adjusted to your greatest comfort!

DETACHABLE POUCH
 Air-cooled! Scientifically designed and made to give wonderful support and protection!

S-T-R-E-T-C-H WONDER CLOTH
 Firmly holds in your flabby abdomen, yet it s-t-r-e-t-c-h-e-s as you breathe, bend, stoop, after meals, etc.



Rear View FITS SNUG AT SMALL OF BACK
 Firm, comfortable support. Feels good!

Extra Pouch. The Chevalier has a removable pouch made of a soft, comfortable fabric that absorbs perspiration. So that you can change it regularly we include an extra pouch. Limited offer. Order yours today.

Healthful, Enjoyable Abdominal Control

It's great! You can wear "Chevalier" all day long. Will not bind or make you feel constricted. That's because the wonder s-t-r-e-t-c-h cloth plus the front adjustment bring you personalized fit. The "Chevalier" is designed and made by experts to give you the comfort and "lift" you want. Just see all the wonderful features below. And remember—you can get the "Chevalier" on FREE TRIAL. Mail the coupon right now!

SEND NO MONEY: JUST MAIL COUPON

RONNE SALES, INC., Dept. 1938-7
 487 Broadway, New York 13,
 Send me for 10 days' FREE TRIAL a CHEVALIER HEALTH-SUPPORTER BELT. I will pay postman \$3.98 (plus postage) with the understanding that includes my EXTRA pouch. In 10 days, I will either return CHEVALIER to you and you will return my money, or otherwise my payment will be a full and final purchase price.

My waist measure is.....
 (Send string the size of your waist if no tape measure is handy)

Name.....
 Address.....
 City and Zone.....State.....
 Save 65¢ postage. We pay postage if you enclose payment now. Same Free Trial and refund privilege.

FREE TRIAL OFFER

1. You risk nothing! Just mail coupon—be sure to give name and address, also waist measure, etc. — and mail TODAY!

2. Try on the "Chevalier". Adjust belt the way you want. See how your bulging "bay window" looks streamlined... how comfortable you feel. How good it is!

3. Wear the "Chevalier" for 10 whole days if you want to! Wear it to work, evenings, while bowling, etc. The "Chevalier" must help you look and feel "like a million" or you can send it back! See offer in coupon!

RONNE SALES, INC., Dept. 1938-7 **487 Broadway, N. Y. 13, N. Y.**

ALL FLORIDA
Appears In
29
Newspapers

CLASSIFIED ADVERTISING

Place Your
Ad In
ALL FLORIDA
For Results

P. O. Box 767, Ocala, Fla.

LAND WANTED

LAND WANTED in Jacksonville and Duval County. Large tracts, small pieces, on 1 pay spot cash. J. F. Jones, 112 East Adams St., Jacksonville.

AUTOS FOR SALE

WE SELL all makes and models automobiles. We buy all makes and models. JAR BARD MOTORS, 1014 West Garden St., Pensacola, Fla. Tel. 9-5674.

WANTED

BRANCH LOCATIONS. Really salesmen only. Florida Broker's Cham, 1224 South First Street, Jacksonville Beach, Florida.

ANTIQUES

WHERE THINGS OF OLD ARE SOLD. Come to Carl's Furniture Store, 1500 W. Cervantes, Hwy. 90, Pensacola, Fla. Ph. 9592. We Buy, Sell & Trade.

PERSONALS

NATURE'S RELIEF FOR ARTHRITIS, RHEUMATISM, KIDNEY ACHES & PAINS. Details for 5c Stamp. Otto Passer, Kentland, Ind.

FLORIDA MAPS

FLORIDA County Maps. Ideal hunting, fishing maps. Large detailed lakes, streams, trails, roads. Send county name and \$1.00 to Quality's Map Service, Winter Haven, Florida.

REAL ESTATE FOR SALE

600 FT. x 100 FT. DRIVE-IN RESTAURANT on Navy Blvd. Ideal spot for any business. Elizabeth Moore, Realtor, Pensacola, Ph. 94750.

BEAUTIFUL lake front lot, 350 ft. deep, with two bedroom cottage. Located on Lake George adjacent to new Palatka highway. Priced for quick sale. Contact R. H. Johnson, Chula, Phone MA 9-1330.

MOTELS, TOURIST COURTS

DELUNA MOTOR HOTEL, 3601 W. Cervantes. Deluxe furnishings, large air conditioned rooms, breakfast service, room phones, T.V. Member Quality Courts AAA. Phone Pensacola 9-6666.

ACREAGE WANTED

WANTED TO BUY 20 to 30 acres with lake, around middle of State of Florida. Ray Matell, Rt. 3, Box 285, Panama City, Florida.

FREE BOOKS, BIG MAILS

LIKE 100 BOOKS FREE! No selling, big interesting mails. 25c coin. Bell Publishers, Drawer 5, St. Andrew St., Panama City.

RESTAURANTS

Get the famous SPAGHETTI - PIZZA LABAZZI SPAGHETTI HOUSE. Hwy. 90 - 1 Mi. S. of Ocala. Open 11 a.m. to 10 p.m.

SERVICE STATIONS SERVICING

VACATIONERS. Fair Service Station offers one stop service. Novelties, bathing, fishing equipment. 14th Ave., Citron, Pensacola, Hwy. 90.

VACATION SPOTS

Reddy Kilowatt Never Beats BET YOU SHOULD! Vacation in the Palm Beaches. FLORIDA POWER & LIGHT CO.

ENTIRELY WANTED

MIDDLE AGED couple, dependable, want motel to manage, references. Robert Van-Sickle, Bonita, Fla.

TRAILERS FOR SALE

35 FT. MACOMB, 2 bedroom trailer. Full bath. Sleeps 6. Must sell immediately. Phone Leesburg, 654 White.

REAL ESTATE

BOYNTON BEACH - 20 acres. 1/2 Acre Ac. on Deep Muck. Approx. 100,000 Yds. Good for Muck Pit. \$200 Per Acre. Walter DUTCH Realtor.

TWO REDWOOD beach home at Orchid Beach on waterfront, completely furnished and electrically equipped. Ideal for family with children or retired couple. \$4500. Reasonable terms. George Chapman, 22 South Bay, Pensacola.

MOBILE OR BUSINESS property in front of Marianna. Mrs. S. A. Sawyer, Rt. 3, Box 1055, Marianna, Fla.

ACREAGE FOR SALE

COLLER COUNTY acreage. Timber, minerals, quarter sections. 100 acre. Box 1058, Pensacola.

BUSINESS OPPORTUNITIES

DIVISION SALE. Practically new modern masonry hotel, cafe with living quarters, oil station, roadside market, all equipped, clear of debt. Highway on truck stop. 600 ft. frontage, 15 acres, now operating. Price \$75,000.00. (third down). 1% monthly. Will consider cash offer. Possession or staged. Call Shoffner, owner, Citron, Fla. Shown by appointment only.

FOR SALE. Established Manufacturing Business near Gainesville, Fla. \$15,000.00 cash required as down payment on land, buildings, etc. Balance on mortgage to reliable party whose previous background in dates purchaser is capable of management of business. Business now being operated profitably. Purchaser should have \$10,000.00 cash for working capital. Write R. Mack, P. O. Box 2175, University Station, Gainesville, Fla.

FOR SALE. Oldest all colored whiskey bar in Pensacola. Air conditioned, license, lease, equipment. \$15,000. Terms. Write Box A-10, Pensacola News Journal.

SWAMI OF THE SWAMP

(Continued from Page 9)

of ideas, most of which blow away in smoke—but those that stick are solid.

One of the promotional operations Pope has helped on is the orange juice vending machines. These have been placed only in the East so far, but are going into the Midwest this year.

He worked out with John Smelevy, big Florida citrus grower, a plan to put the dispensers in public places such as railway and bus stations. Last year, dispensers in New York subway stations alone sold \$500,000 in juice.

Pope also works with manufacturers to set up photos and stories in which the Florida scene can be promoted—in connection with the product. He gets no money for this kind of operation. He furnishes the photos and gets only a credit line.

"Florida has more sun and natural beauty than any place in the United States. We'd be crazy not to take advantage of it—and more and more business firms are taking advantage of it, too."

His film bill is \$50,000 a year, and many of the photos publicize scenes and cities other than Cypress Gardens and Winter Haven. Any phone call from him closer than Hollywood is a local one. A long distance call would have to be from, say, Africa.

In the past 20 years he and his staff have produced a thousand odd newscast stories and hundreds of short subjects with Florida backgrounds. His newspaper clippings give proof that about 100 papers each day across the country carry a photo sent out by Pope about one place or another in Florida.

His photos have appeared on the covers of over 300 magazines in 20 years.

He has a staff of 120 at the Gardens—140 in winter—and for pretty girls you can hardly tell the difference between them and Hollywood. Pope's office has a series of push buttons at the rear of his big desk—one for orange juice, one for coffee, one for shrimp salad. There are several he either doesn't know what would bring forth—or isn't telling.

Pope was born April 19, 1900, in Des Moines, Iowa. He moved to Winter Haven in 1911 and with brother Malcolm raced boats and made stunt pictures. He organized some of the first baseball, football and basketball teams in Winter Haven, went into real estate and went bust, set up an outdoor feature service with offices in New York and Chicago

but this wasn't up to his astrophysical expectations, and he moved back to Florida.

At a dance in his honor for winning a golf match, he met Julie Downing, his bride-to-be, whose home was in Brewton, Ala. They have two children, Adrienne and Dick, Jr.

One of Pope's efforts to make a success of himself was invention of a citrus packing crate. He was bound folding type now used almost exclusively in the business.

Says Bob Eastman, Dick's right hand man who started with him in 1929: "I've seen Dick actually thrown bodily out of packing houses when he tried to sell them the box. Matter of fact, I've been thrown out with him. We'd take a trailer load of boxes around but the workers didn't want a simplified box. But eventually it was accepted."

The starting of Cypress Gardens was just as difficult—and just as successful.

It was back in the days of WPA that Pope selected an 11-acre swamp and set about making a garden. His friends thought him crazy, and for a while Pope wasn't too sure they were wrong. The site included part of a bankrupt and long abandoned yacht club, and Pope began laying out the grounds. He opened the gardens Oct. 1, 1934, and now the grounds have flowers from many parts of the earth, at certain parts of the winter being among the most beautiful flower gardens in the country.

Those early days saw Julie and Dick hard at work many a day in the gardens. It wasn't unfamiliar at all to see Dick in dirty dungarees hoeing weeds and stopping long enough to sell a ticket to the occasional tourist.

Dick, Jr., will soon be back working at the Gardens. He now is in the Marines, aide to the commanding general at Cherry Point, N. C. He is the men's world water ski champion and three times winner of the U. S. title. Adrienne, an expert on horseback, is the Canadian Trick Riding champion.

Dick, Sr., and Malcolm were responsible for the pictures of the world's first jumping boats. Malcolm won several national jumping titles, and now is associated with brother Dick.

Dick's father, J. Walker Pope, was a pioneer Polk County resident and his plan of a network of roads for the county was included in State Road Department projects.

ALL FLORIDA MAGAZINE Classified Advertising Order RATES

2 LINE MINIMUM — 5 WORDS TO LINE

Words	1 Week	4 Weeks	8 Weeks	13 Weeks
	20¢ per w'd	10% disc.	15% disc.	25% disc.
10	2.00	1.70	1.50	1.25

(Please enclose check with order)
(Deadline Friday, two weeks prior publication date desired)

USE THIS HANDY BLANK TO SEND
IN YOUR COPY

Please run the above ad _____ weeks beginning
Sunday, _____
Advertiser, _____
Address, _____

CHOKED with GAS?

THANK HEAVENS! Most attacks are acid indigestion. When it strikes take Bell-ans tablets. They contain the fastest-acting medicines known to doctors for the relief of heartburn and gas. Get Bell-ans today. 25¢

1874 • with Anniversary • 1954



80 years of Service to
Sufferers from spasms of

ASTHMA

Yes, for 80 years the soothing medicinal smoke of Blosser's Cigarettes and Powder has brought blessed relief to millions of sufferers from choking spasms of bronchial asthma. It takes real merit to establish such a record. Blosser's quickly allays bronchial congestion, promotes easier breathing and relieves wheezing, gasping, coughing. Sold on money back guarantee. Get Blosser's Cigarettes or Blosser's Powder from your druggist. Use as directed.

"Softies"

FOR MEN and WOMEN

The New Loafer - for Beach - Street or 'Round the House!

Now designed for MEN as well as women by popular demand! The most comfortable loafer you've ever owned... a heaven of cork and pillow-soft foam rubber, styled for comfort and fashion. Outdoor, on the beach or just around the house, Softies put you in style. The elastic top is available in color combinations of red and white, blue and white or yellow and green. All color styles are highlighted by shimmering gold metallic thread, adding a luster of the season. You'll love Softies, so order an extra pair in your second color choice. Ladies' Sizes 4 thru 10. Men's sizes 7 to 11. Full sizes only! If you wear a half size, order the next larger size. Send check or money order in the amount of \$2.99 plus C.O.D. charges. You'll be delighted, or return the unworn Softies for a full refund.



Only \$2.99

POSTPAID
YOU MUST
BE DELIGHTED
OR YOUR
MONEY BACK!

They're
Pillow-Soft

Like Walking
On Air!

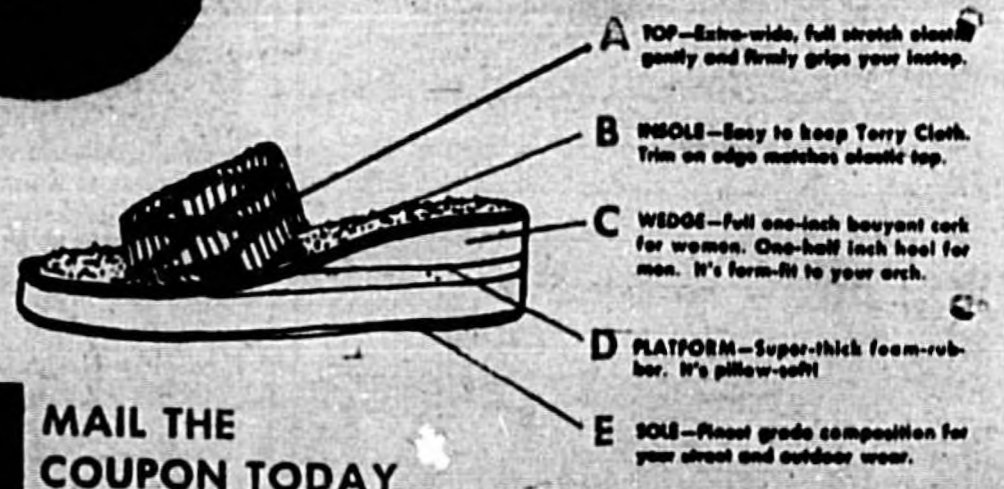
PALM SHOE COMPANY
CLERMONT, FLORIDA

Rush _____ pair of Ladies' SOFTIES. Size _____
Color: Red & White Blue & White Yellow & Green

Rush _____ pair of Men's SOFTIES. Size _____
Color: Red & White Blue & White Yellow & Green

Send Postpaid, I enclose check, cash, or money order in the amount of \$ _____
Send C.O.D. I'll pay postman \$1.99 per pair plus C.O.D. fee and postage.

NAME _____
ADDRESS _____
CITY _____ STATE _____



MAIL THE
COUPON TODAY

Make Sanford Your Shopping Center

The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

SANFORD, FLORIDA, MONDAY, SEPT. 20, 1954

Associated Press-United Wire

No. 183

Weather

Clear to partly cloudy through Tuesday, widely scattered afternoon and evening thunderstorms, heavy for a few nights, some showers, lower east wind, some change in temperature.

U. S. Accuses Red Chinese Of 39 Warlike Incidents

Strolling In Sanford

Qualifications deadline in the county judges' race is noon tomorrow. At noon, only Atty General Frederick had qualified.

Army Identifies Two Soldiers Held By Czech Commies

HEIDELBERG, Germany (AP)—The U. S. Army today identified two American soldiers arrested by the Czech communists and said the State Department is negotiating for their release.

William H. Messer Dies In Maryland

William Herbert Messer, 47, resident of Sanford for many years, died Saturday in a hospital in Hagerstown, Md., where he had his wife, Mabel, had lived for several years.

Hunting Licenses Offered For Sale

Hunting licenses went on sale today in the County Judges' office at the courthouse, according to Clerk of the Judge's Court, Mrs. Letha Fowler.

Meat Packing Heir Tossed In Jail On Narcotics Count

LOS ANGELES (AP)—An early morning arrest put George A. Hormel II, musician and meat packing fortune heir, in jail for 10 hours in a narcotics case highlighted by an encounter between arresting officers and Hormel's friend, actress Rita Moreno.

FACTS IN RED

NASHVILLE, Tenn. (AP)—The "lost children" booth at the Tennessee State Fair opened yesterday under the watchful eye of Police Inspector O. T. Boney.

\$500 Is Offered For Python, Pete

FORT WORTH, Tex. (AP)—A python worth \$500 on its head is still loose. Rewards totaling \$500 were posted yesterday. But there's been no trace of the 18-foot, 150-pound serpent since it slithered from the reptile exhibit at a zoo early Saturday.

Gunman Steals \$75,000 From Bank In North Carolina

ROCKY MOUNT, N. C. (AP)—A masked, cloaked gunman robbed the North Rocky Mount Branch of the First Trust Co. of an estimated \$75,000 today. He left thousands of dollars in his haste to get away.

Mrs. Lucy A. Burch Dies At Residence

Mrs. Lucy A. Burch, 73, died Friday at the home of her son-in-law and daughter, Mr. and Mrs. R. E. Anderson.

Dr. J. E. Matzinger Dies At His Home

Dr. James E. Matzinger, 72, died at his home on Bear Lake, Lockhart, early Saturday morning after a protracted illness.

Movie Time Table

RITZ "Dragon" 1:30 - 3:29 - 5:31 - 7:33 - 9:35
MOVIELAND "Hans Christian Andersen" Starts 6:55

Planning Anew From UN Entry To Block Reds

UNITED NATIONS, N. Y. (AP)—Laying new groundwork for its annual fight to bar Communist China from the U. N. General Assembly, the United States has accused the Peking regime of 39 "warlike acts of piracy" against ships and planes of seven nations.

Mosquito Center Contract Awarded

JACKSONVILLE (AP)—Construction of the state board of health's mosquito research center—first of its kind in the nation—is scheduled to start in about 10 days in Indian River County.

Over 500 Poisoned By Food

NEW ULM, Tex. (AP)—Upwards of 500 persons were stricken with food poisoning after eating barbecue and potato salad at a volunteer fire department picnic here yesterday. Doctors said the potato salad probably caused it.

Vice City Votes Under Protection Of Guard Guns

PHENIX CITY, Ala. (AP)—Phenix voters who must vote the primary on Sept. 27 will be protected by National Guard troops. And during the day, a racket busting grand jury ending a two week recess was to resume its investigation of widespread vote fraud in another election, the Democratic primary, Oct. 5.

Library Is Clean As Whistle Following Thorough Renovation

By GENE LITTLE
We each lived a ten of hours of the day, Monday, Sept. 13, when the city's public library, after a thorough renovation, was opened to the public.

Grand Jury Probe Of FHA Is Ordered By Brownell

Finger Pointed At Powell

WASHINGTON, Sept. 19 (AP)—A grand jury probe of the Federal Housing Administration (FHA) is being directed by Attorney General Brownell, it was learned today.

Library Is Clean As Whistle Following Thorough Renovation

By GENE LITTLE
We each lived a ten of hours of the day, Monday, Sept. 13, when the city's public library, after a thorough renovation, was opened to the public.

Mrs. J. N. Robson Dies In Hospital

Mrs. Earle Breddin Robson, 71, wife of Dr. J. N. Robson and nurse, died Saturday morning in a hospital following an illness of several months.

Drivers May Make Tag Reservations

Motorists who wish to reserve their license plates for the next year may do so at the Department of Transportation today.

Vice City Votes Under Protection Of Guard Guns

Finger Pointed At Powell

PHENIX CITY, Ala. (AP)—Phenix voters who must vote the primary on Sept. 27 will be protected by National Guard troops. And during the day, a racket busting grand jury ending a two week recess was to resume its investigation of widespread vote fraud in another election, the Democratic primary, Oct. 5.

Library Is Clean As Whistle Following Thorough Renovation

By GENE LITTLE
We each lived a ten of hours of the day, Monday, Sept. 13, when the city's public library, after a thorough renovation, was opened to the public.

Mrs. J. N. Robson Dies In Hospital

Mrs. Earle Breddin Robson, 71, wife of Dr. J. N. Robson and nurse, died Saturday morning in a hospital following an illness of several months.

Drivers May Make Tag Reservations

Motorists who wish to reserve their license plates for the next year may do so at the Department of Transportation today.

Over 500 Poisoned By Food

Finger Pointed At Powell

NEW ULM, Tex. (AP)—Upwards of 500 persons were stricken with food poisoning after eating barbecue and potato salad at a volunteer fire department picnic here yesterday. Doctors said the potato salad probably caused it.

Library Is Clean As Whistle Following Thorough Renovation

By GENE LITTLE
We each lived a ten of hours of the day, Monday, Sept. 13, when the city's public library, after a thorough renovation, was opened to the public.

Mrs. J. N. Robson Dies In Hospital

Mrs. Earle Breddin Robson, 71, wife of Dr. J. N. Robson and nurse, died Saturday morning in a hospital following an illness of several months.

Drivers May Make Tag Reservations

Motorists who wish to reserve their license plates for the next year may do so at the Department of Transportation today.

Grand Jury Probe Of FHA Is Ordered By Brownell

Finger Pointed At Powell

WASHINGTON, Sept. 19 (AP)—A grand jury probe of the Federal Housing Administration (FHA) is being directed by Attorney General Brownell, it was learned today.

Library Is Clean As Whistle Following Thorough Renovation

By GENE LITTLE
We each lived a ten of hours of the day, Monday, Sept. 13, when the city's public library, after a thorough renovation, was opened to the public.

Mrs. J. N. Robson Dies In Hospital

Mrs. Earle Breddin Robson, 71, wife of Dr. J. N. Robson and nurse, died Saturday morning in a hospital following an illness of several months.

Drivers May Make Tag Reservations

Motorists who wish to reserve their license plates for the next year may do so at the Department of Transportation today.

U. S. Accuses Red Chinese Of 39 Warlike Incidents

Finger Pointed At Powell

UNITED NATIONS, N. Y. (AP)—Laying new groundwork for its annual fight to bar Communist China from the U. N. General Assembly, the United States has accused the Peking regime of 39 "warlike acts of piracy" against ships and planes of seven nations.

Library Is Clean As Whistle Following Thorough Renovation

By GENE LITTLE
We each lived a ten of hours of the day, Monday, Sept. 13, when the city's public library, after a thorough renovation, was opened to the public.

Mrs. J. N. Robson Dies In Hospital

Mrs. Earle Breddin Robson, 71, wife of Dr. J. N. Robson and nurse, died Saturday morning in a hospital following an illness of several months.

Drivers May Make Tag Reservations

Motorists who wish to reserve their license plates for the next year may do so at the Department of Transportation today.

Meat Packing Heir Tossed In Jail On Narcotics Count

LOS ANGELES (AP)—An early morning arrest put George A. Hormel II, musician and meat packing fortune heir, in jail for 10 hours in a narcotics case highlighted by an encounter between arresting officers and Hormel's friend, actress Rita Moreno.

FACTS IN RED

NASHVILLE, Tenn. (AP)—The "lost children" booth at the Tennessee State Fair opened yesterday under the watchful eye of Police Inspector O. T. Boney.

Grand Jury Probe Of FHA Is Ordered By Brownell

Finger Pointed At Powell

WASHINGTON, Sept. 19 (AP)—A grand jury probe of the Federal Housing Administration (FHA) is being directed by Attorney General Brownell, it was learned today.

Library Is Clean As Whistle Following Thorough Renovation

By GENE LITTLE
We each lived a ten of hours of the day, Monday, Sept. 13, when the city's public library, after a thorough renovation, was opened to the public.

Mrs. J. N. Robson Dies In Hospital

Mrs. Earle Breddin Robson, 71, wife of Dr. J. N. Robson and nurse, died Saturday morning in a hospital following an illness of several months.

Drivers May Make Tag Reservations

Motorists who wish to reserve their license plates for the next year may do so at the Department of Transportation today.

Meat Packing Heir Tossed In Jail On Narcotics Count

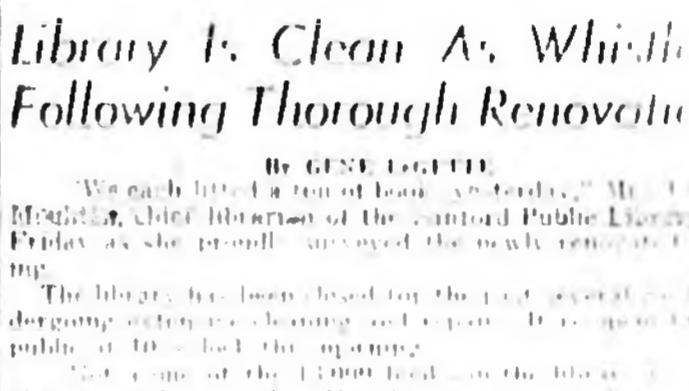
LOS ANGELES (AP)—An early morning arrest put George A. Hormel II, musician and meat packing fortune heir, in jail for 10 hours in a narcotics case highlighted by an encounter between arresting officers and Hormel's friend, actress Rita Moreno.

FACTS IN RED

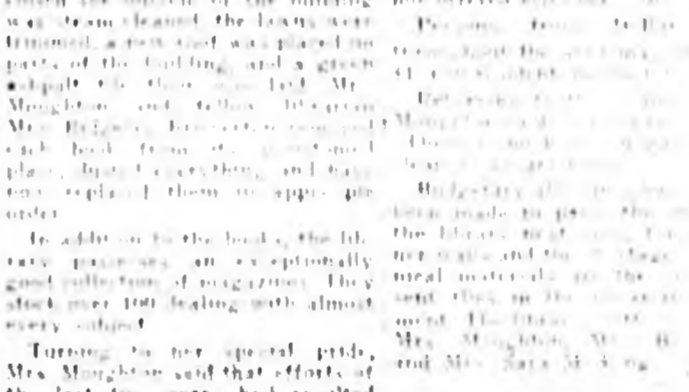
NASHVILLE, Tenn. (AP)—The "lost children" booth at the Tennessee State Fair opened yesterday under the watchful eye of Police Inspector O. T. Boney.



BARBARA GUNBY of the Nationalist Chinese Communist Party, center, is being escorted by police officers. She is accused of being a spy for the Chinese Communist Party. (Staff Photo)



Library is clean as whistle following thorough renovation. (Staff Photo)



Mrs. J. N. Robson dies in hospital. (Staff Photo)



William H. Messer dies in Maryland. (Staff Photo)



BLAZE—The residence of Mr. and Mrs. Frank Meisch, which was located west of Sanford on State Road 46, was destroyed by fire early Saturday morning. Meisch was taken to the Orange Memorial Hospital with burns sustained as he was moving his pickup truck from the back of the house. He was struck by a blazing screen. He also saved his car from the garage, which burned. (Staff Photo)