## Appointment CONFEREES ON hally Confirmed SHOALS MEDI enate Thursday WTTH COOLIDEE

Enif Path COMMITTEE WIL min of Cabinet ON TALKING' BAN

OWS Six

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## 



Friday LOOK CHURCHWELLS SPECIALS OVER
and
Salurday

We Know the Goods and Prices Will Interest You


| $\begin{aligned} & \text { 75c Boys' Caps } \\ & \text { 49C } \end{aligned}$ | 50c Ladies' Lisle Hose 39 c |
| :---: | :---: |
| \$3.00 Men's Dress Shirts | 50c Ladies' Brassiers |
| \$2.45 | 39 c ( |
| Boys' Sport Blouses | \$5.00 Ladies' New Spring Hats |
| 75c | \$4.35 |
| Men's Dress Pants | 35c Children's Hose |
| \$3.95 | 25c |

Friday
and
Saturday
Ladies' Linen
and Tub Silk
Dresses
$\$ 4.95$
S6-inch Belding
Satin. Per yard
$\$ 1.75$

|  |
| :---: |
|  |  |
|  |
| 39 c |




## The Sanford Herald

 THE WAY TO FREEDOM-Ye
shall know the truth the
trath shall make fou fre the

Make It A Federation
 thoughtful believer in ing ing and gaudy signboards contends it
not time yet for the state to undertake the wholesale clim nation of such advertising no nliums.
Some of the twenty-eight counties that have started their ity movements for the benutifying of roadsides. Trees an
shrubs and garden flowers are being planted systematicall in some localitios; fand it is noticed that with the interest in vertising is growing; nnd ugly spots anstead of getting shiedd in the form of some big signboard are given trees and
flowers.
It is believed, too, that the twenty-eight counties may
cead the way to the establishing of artistic mile posts, plenty of mile-posts to thive establishing of artistic mile posts, plent
olections clearly nnd nccurately for motorists, trying to find their way among Florida's decidedly
confusing roads. In countics where there confusing roads. In countics where there are many county
roads, careful posting of road names along with the mileage oads, careful posting of road names along with the mileage
nformation is being done. And if the movement extends as it should, it will not be many years before travelers in Florida
will find on every highway evidence of the intelligence that is back of the movement for the beautifying and improving
of the pubbic roads. Land, between Sanford and every neighboring town, bordel trees and flowers should be in evidence, and at every mil an artistic sign-post telling the distance to the towns the
roads connect. roads connect.
Perhaps the local Chamber
list of those twent sign-hoard advertising, and see what can be done in the wa of a federation for mutual helpfulness.

This Business Of Living

## 



Jollha
hat
light
bells.



THE SOUTH WE LOVF
$\qquad$

# e Social Side of Sanford 

| endar | $\frac{\text { PERSONAL }}{\text { P }}$ |  | Linen Shower Is Given For Miss Barnes Mrs. Volic will |
| :---: | :---: | :---: | :---: |
|  | ness man of Nocatee, is spending a short while in Sanford. <br> Ott Carmachael of West Palm Beach is spending a short time with friends in Sanford. <br> The many friends of Bruce Anderson will be sorry to learn of | Thursday in Sanford. <br> Mrs. Roy F. Symes and Mrs. A J. Davis of Winter Park spent ping. $\qquad$ |  |
| riday Two of All Souls er Two meet with flem at 8 P. M. turday |  |  |  |
|  |  |  |  |
| Club at the LibraClub at the Libra${ }_{\text {Music }}^{\text {Moch }}$ Club will ck. |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  | for Atlanta where he will joinMrs. Naecelll for a few days vis-it with it with relatives. |  |
|  | and George Mckee of Boston are spending a few days in Sanford on business. |  |  |
| Street |  | Lake Monroe | eautiful and lovely gifts of linen. A salad cours in the evening. $\qquad$ |
|  | Entertained Thursday $\underset{\text { The Bon } \overline{\text { Ron Bridge }} \text { Club was }}{\text { delightrull }}$ entertained Thursdas delilightruilly entertained Thursiday | An entertainment held at the school or he benent of the chir. dren's play ground cauipment prov | Mrs, Chase Entertains Entre Nous Club Mrs. S. O Chase |
|  |  |  |  |
|  |  |  | Mrs. S. O. Chase graciously entertained the members of tha Entr |
|  |  |  | Nons Bridke Club and some extra guests Thursday evening at her |
|  |  |  | home on Park Avenue. |
|  |  | grades ore trying to porchase a side for the plisground. |  |
|  | Those playing were Mrs. Chittenden, Mrs. Robert Hines, Mrs. David Caldwell. Miss Fern Ward, |  |  |
|  | Mrs. James Ridge, Mrs. CharlesBritt, Mrs, C. R. Kirtley and Miss Edna Chittenden. |  |  |
|  |  |  |  |
|  |  |  |  |
|  | Meets WithMrs.Nixon <br> One of the most enjoyable soc- | arr. Jackson and family have re. |  |
|  | One of the most enjoyable social meetings of the Truth Seekers Class of the Methodist Church |  |  |
|  |  | the Ferandld-Laughton hospital aft- <br> er a successful operation. <br> Miss Catherine Lake was confin- |  |
|  |  |  | Mrs. Holly Is Hostess To Merrie Matrons |
|  |  | A fine, boy was born to Mr , and |  |
|  |  | Mrs. Leonard Jackson this weck. |  |
|  | by afles the usisiess was tranga-- | Mrs. J. M. Oglesby and Mr. andMrs. John Og lebsy Fern and Ana B. Keefe, visited the families ofJohn Bennett and Tom Oglesby at Lake Mary Sunday. | charmingly entertained by Mrs. R. <br> J. Holly at the Orange Tea Room |
|  |  |  |  |
| apeville |  |  |  |
|  | to give bridge party The St. Agnes Guild will kive asubscription Valentine Bridge par ty Wednessay afternoon. Feb. 11, at the Betty Ann Tea Room. Thenurpose is to raise funds for the pipe organ. Phone Mrs. B. A. ${ }^{\text {IL }}$Perkins or Mrs. S. M. Lioyd for reservations. |  |  |
|  |  |  |  |
|  |  | visite Abie Doodney of Sanford, | Meets Wednesday |
|  |  |  |  |
|  |  |  | The Nellie Turner Circle met home on Park Avenue Wednesday afternoon with the chairman in |
|  |  | the community west of Lake Monroe. $\qquad$ |  |
|  |  | A hoy was horn to Mr, an |  |
|  |  |  |  |
|  |  |  |  |
| ell Beck and daughre having a seige of them. <br> In little Elizabeth been ill with the flu | from Alaska, 40 from California, one from the from Canada. |  | present. |
|  | from Canada. |  | "tip" Seller cavght |
|  |  |  |  |
|  | WEST PALM BEACH, Feb. 5.-.-The police have begun a canpaignto cut down the number of traffic |  |  |
|  |  |  |  |
| Tyner and Mr. Mag. | of than from moves in this direction ohe; haled into court $M$ onday 33 |  |  |
| Einer Tyner-spentemer. | Were persons whom struck |  |  |
|  |  |  |  |
|  |  |  | bets on the horse. The ofrer wa. over to detectives. |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  | <br> \title{

Four Modern Bungalows
} <br> \title{
Four Modern Bungalows
}

## On Central Avenue

Just completed and now ready for occupancy. Each having five rooms and bath
Full lot with garage. Cement sidewalks. Street paving assessments paid.
Why Pay Rent When You May Purchase a Home on an easy monthly payment plan without financial sacrifice.

## TERMS

SMALL CASH PAYMENT-Balance Monthly
At the rate of $\$ 50.00$ per month Covering Principal and Interest.
AN EXCEPTIONAL OPPORTUNITY
For Further Inforfation See
GEO. A. DECOTTES, FORREST LAKE or A. R. KEY,



# 'Violet Brand Sale' 

CLOSES SATURDA


[^0]

FDDERAL BAKERY
We make a variety of 68 different homemade products daily. A different desert daily. Our catering facilities enable us to bake swecial pastries or ples for yuor party or dinner. Hot bread and rolls every thay at 8 a. m . and $4: 30 \mathrm{p} . \mathrm{m}$.

RAY DURDEN, Mgr.

McCuller's Fruit and Prodice Company ${ }^{\prime}$ Idaho Potatoes.
Green Peas
Green Peas
New String Bean
Lettuce.
Celery.
urnip Green
Uranan
Band
${ }^{\text {Bananas. }}$ Oregon Aples.
Filorida A Strawherries.
California Grapes
We will handle all
We will hande all Fruits and Veget:L. P. MeCULEER, Prop.

## Betty Ann Tea Room

Sandwiches
Special Noon Lunches 50c cents
We Cater to Parties

MRS. WM. BELDING, Mgr.
All White Help

Rines' Music and Electric Shoppe

Gulbransen Pianos. Columbia Phonographs. Columbia Record.
O. K. Records.
Vocalion Records.
Atwater-Kent Radios.
Litest Sheet Music.
Edison master bulbs and electrical
appliances. F. P. RINES, Prop.

New York Modiste Shoppe Silks ${ }_{\text {Satins }}$

Crepes
Cretons
Curtain
Kiddie Klothes
All Work Guaranteed and only First. Class Seamstress Employed MRS. BROCKHAHN, Mgr.

## Syncopated <br> Music

3:00-6:30P.M. 7:3-10:00P.M. Bring your Friends and Dance

Marcello Beauty Parlor Formerly Matinello Reauty Parlor Toilet Articles.
Hair Goods.
Facials.
Scalp Massage
Scalp Massage
Hair Cutting.
Thair Cutting. dual beauty culture by special appointment. MARY Memailon, Pro.

LLOYD'S BOOTERY

Popular Price Shoes for Men and Women
All Leather
$\begin{array}{lll}\$ 3 & \$ 4 & \$ 5\end{array}$
S. M. LLOYD, Pro.

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Ladies Specialty Shoppe Millinery

A full line of exclusive lingerie and hose. Everything the latest in New York and Paris designs. VANITY FAIR

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Everybody Welcome


In the World of Sport
Navin Receives Wealth And Baseball Glory As President Of Tiger Club
 Jack Dempsey And
His Future Bride
Start New Rumors


FOR SAI
E $1 / 2$ NW $1 / 4$ of Section 4, Township 21,8,
NW $1 / 4 W 1 / 4$ of Section 12, Township 20 g, SEMINOLE COUNTY, FLORID

## $\$ 5$ an $A$

Empire Land Company, owner of the abore lands is closing out its interests in Florida,

If Interested, Write or Wire
JOSEPH C. WATHI REALTOR

Lake Wales, Florida
Suite 3 Rhodesbilt Areade Bu
STATE REPRESENTATIVE FOR EMP COMPANY

The Greatest Marvel of the Times TALKING-SEEING-PLAYING-SINGING

## Hudson-Essex

See It, Hear It, the Greatest Mechanical Accomplishment of the
You Cannot Afford to Miss Seeing It
Ask it any questions "Hudson-Essex" Will answer he sees all, hears all, and tells all

## The Talking Hudson Essex

Has created a world-wide reputation as being the greatest acco ment in the mechanism of the present time. Over a half million Pe been mystified by the amazing performances of this piece of machis in that it proves to the World that just as Huclson-Essex has rea heights of perfection in Automobile Mechanics so
an automobile with brains.
Demonstrations and Performances are Free
We Want Every Man, Woman and Child in Sanford and Surrount
Community to See and Hear the Talking Hudson-Esse
You Can

## Feb. 9, 10, 11, 12, 13 and 14

Seminole Hudson-Essex Co.,

SANFORD, FLORIDA

## AMMONIA IN FERTILIZERS

Oak Hill-Pine Crest-Woodruff Subdivision We are agents for these subdivisions and have THREE LOTS ON SANFORD HEIGHTS sosn $\$ 800$ each BRITT REALTY CO. INC.

# ead Every Classified Advertisement On This Page 

## R PROFIT : Herald Want Ads Will Keep You Posted on All Sanford Business Activities of Importance, :- FOR RESULTS




[^0]:    4 DAYS $\quad$ Everything New That's Good ..... 4DAYS

