

**Shipments of Celery from Sanford to date**

Year	Crates	Year	Crates
1899	1,100	1905	61,660
1900	8,200	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE

# Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

**Sanford Residents**

You have missed a good thing in land in the Celery Delta many times. We now offer you a chance to secure a 5-acre Sanford Farm on payments of \$25 down and \$10 per month. If you do not hurry another good chance will fade away before you. The farms are selling fast.

Volume 1

SANFORD, FLORIDA, AUGUST 26, 1910

Number 30

**A Million Dollars a Word**

The manufacturers of Royal Baking Powder were offered One Million Dollars a Word for the name alone. The owner of the brand refused on the ground that he thought it was worth One Million Dollars a Letter.

If the exact value and nature of the greater portion of Florida land that is now being offered to the unsuspecting public could be made known to the purchasers before they sink their money in it, the shock that will be visited upon Florida's progress and success within the very near future, the thesis setting forth the warning to the working men and women of the country to the north and east and west of us would be as valuable as the stuff that makes bread rise.

Collingswood, N. J. Aug., 17th. 1910.  
Title Bond & Guarantee Company.  
Sanford Fla.,

Gentlemen:-

I can appreciate the possibilities of the trucking industry in Sanford, where irrigation is so easy and practical. I was among the truck farms of the Celery Delta last winter and was surprised at the wonderful results which can only be accomplished by the flow of water.

I have been in the business of the manufacture and selling fertilizer for the past 35 years. Wm. H. Boers & Co., of Jacksonville was our agent. We had a large trade through this section. I well remember when farmers came in from a whole section saying they could not pay their bills on account of the drought.

Yours truly,

J. E. Tygart.

The above letter was received by this company on the 20th of the present month. It tells the story we have been trying to tell the prospective land purchaser for the past six months, so far as this section of Florida is concerned. Take a ride over the hard road from here to Orlando and you will readily see what will happen to you if you "go dry farming for money." The crops are dwarfed and yellow; the hot sun scorches them to death and the intense rains of our summer months puts on the finishing touches which the sun failed to supply. Forty acres of that arid land is about sufficient for one to starve to death on, and leave a heritage that will take his family into the great unknown via the same route. When things are so frightfully uncertain in the dry farming regions of the rainbelt that farmers have to bring chickens and eggs to town and trade them at the store for green things from Sanford as the writer has seen them do, then it is time for a sound warning to go forth and the "Shell Game" given a black eye.

It is true that it would be impossible to tell all the good people of this nation the truth which they should know about the arid lands of this state, but that is no reason why those who believe in fair play should not raise their voices in behalf of the right.

It is all right to make dollars. In the days of the lowly Nazarene the money changers who held forth about the temples were a power within themselves but that did not prevent the Revolutionist, Christ, from turning their change counters over and driving them out into the streets. Neither does the self assumed aspect of superiority and a thin veneer of counterfeit christianity give one a license to go out and hand his "less learned brother" a package in the shape of a sand dune that would make the Shell Film Flammers of the Tender Loin districts of the great cities turn green with envy.

Crimes committed in the name of respectability and upheld with a haughty mein are a stench nevertheless and while the perpetrators may be securely entrenched in their positions today, the time is coming when they will have to give an accounting of the highway thievery carried on under the guise of candor and honesty.

A man from the north will have no more gumption about making a living from ten dry acres at \$25 a dry than the Florida Cracker, who has learned to live on sweet taters and grits and if you don't believe it just lay along side and hear the howls go up from out of them after they have experimented two years. If that will not do you, go to Sumterville, St. Johns Park, Taft, St. Cloud, Keystone Park, all being among the first colonies started in Florida and there you will have spun to you a tale of woe that will make cankerous sores on your heart.

There may be failures in the ability of the grower to market his crops grown in

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

## The Bull Head Butts Like a Battering Ram

(Being a Rag Chew Between a Wise Old Man and His Bull Headed Son)

### Well, Father!

You would not advise me to purchase improved property in the Irrigable Belt, Sanford Celery Delta, what would you advise me to do?

### How Much Per Acre Did He Ask You For the Land, My Son?

I think it was \$4,500 for a five acre tract that had been cultivated only one time.

### If You Purchased This Land

What hope do you have of making a profit out of it by any further increase in Land Values?

### Now, Father, You Are Putting Me Wise to a Line of Thought

That until now I had taken no account of. The man claims I will be able to make good profits from the growth of vegetable crops but now that I think of it, he did not say anything in regard to me ever making a profit out of the land.

### Take a Pencil, My Son, and Write Down These Items:

Five acres of land at \$150 per acre	\$ 750.00
Clearing and Plowing five acres at \$40 per acre	200.00
One Flowing Artesian Well at	75.00
Fencing Five Acres	70.00
Ditching "	20.00
Tiling "	525.00
Total Investment	1640.00

What have you now my son? \$1,640, Father

Did you intend to look after the farm yourself? Yes, Father

Then deduct 15 per cent. from the above figures. If you propose overseeing the work. That leaves \$1,394.

### See What Would Happen to You My Son

If you had not stopped to think this matter over and weigh every side of the question. By going in and developing your own farm you will make a saving of \$3,106 over what the man wanted to charge you for the improved place.

### But Father, the Fellow Said

The place would pay for itself this winter.

### Ask Him If it Paid For Itself Last Winter

And he will stop a moment, stutter a trifle and finally admit it did not. If the man had told you it might pay for itself this winter, then he would have been in the clear and some attention would have been paid to his vaporous assertions. But son never trade on the other fellow's assumptions unless you have found the assumptions to be above suspicion.

### The Son Was Obduarate

And wanted to go ahead and purchase the improved place so he could get busy with the crop and he had a row with the Old Man and was called a Bull-Headed Mutt because he would not allow a ray of reason to enter the darkness of his cranium.

### The Old Man Said

My Lad, if you save \$3,106 the first year by making the improvements yourself, isn't that just as good as if you had invested your whole wad in the place and then took the chances of making it return to you out of your crops. Buy the new place, improve it, make the money out of the crops and also make the \$3,106 out of the improvements.

### Some Land Sellers May Tell You

That it is better to buy improved property. Ask them if they bought improved property? Ask them if they paid for the improved property they purchased? Ask them if the man who they bought the improved property from, had to take it back how much they would be out? You have that \$3,106 in your jeans right now and I intend to see that you keep it there, even if I have to poke you into Chattahoochee and have you treated for rareness of the brain.

### Take the Wad You Have

And go to the Title Bond & Guarantee Company and negotiate one of their Five Acre Farms and improve it. Quit butting around like a battering ram and take a dose of tumbles to brace you up.

Our Terms of Sale will cure anyone of the Butting Habit.

Our Terms of Sale will allow you to place the greater portion of your money into Developments instead of Land Payments.

Our Terms of Sale are just and liberal and no other company offers such just terms in the Sale of Good Lands

We lead in up-to-date methods of publicity. Others get the fever and then fall in line. They recognize a good thing, and are willing to plagiarize any system that will add a mite to their store.

Send for our Book telling you about the Sanford situation. It is an eye-opener. It contains information you need and stuff that will do you good.

**TITLE - BOND - & - GUARANTEE - COMPANY**  
(INCORPORATED)

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

the Celery Delta, but you will hear of no failure to grow the crops. If the crops grow, then the land has acquitted itself with all honor to the State.

Send for our book on Florida Lands. It tells you a few things that should stick to your ribs forever. It tells you of the exceptionally good lands this company has in the irrigable belt of the Celery Delta and the favorable terms upon which you can get them. Our company has no lands that it is selling upon the reputation of Sanford nor the achievements that have been pulled off here. Our land is a part and parcel of the Celery Delta.

Title Bond & Guarantee Co.

**This List May Interest You**

FOR SALE Five acres, 2 1/2 cleared, 1 well 2 room cottage, price \$1,050.

FOR SALE Residence, Markham Heights, 3 acres, nice fruit trees and grove, \$3,500.00. One third cash balance to suit purchaser.

FOR SALE Five acres in Beck Hammock, 3 tilled, flowing well, within half mile of station. Price \$3,800, terms \$1000 cash, balance in five years or less.

FOR SALE Ten acres, five acres cleared, 3 1/2 acres tilled, one well, six

room house, out-buildings, near the school, enough tilling for another acre, price \$7,000.

FOR SALE 10 acres in Eureka Hammock four miles south of town. None cleared. Flowing well. Loading station 1/4 mile away. Price, \$1750. Terms, \$800 down, balance on time.

FOR SALE 15 acres all cleared, 10 acres tilled, 5 flowing wells, facing hard road, good barn, four room residence, near shipping point, price \$15,000.00, \$8,000.00 cash, balance in two years.

FOR SALE 11 acres, five cleared, 6 fenced, 4 tilled, 5 in cultivation. All ditched and drained. One well. Four room house, barn all on main road quarter mile from loading station. Price, \$5500. Half cash, balance on terms.

FOR SALE Ten acres, tilled and in high state of cultivation, four wells, tool house, all tools and wagon, fronting on Lake Monroe, price \$11,000.00, half cash, balance in two and three years. This place will rent for \$1,000 per year.

TITLE BOND & GUARANTEE CO.



# THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 3

SANFORD, FLORIDA, FRIDAY, SEPTEMBER 2, 1910

Volume III

## ALL AROUND FLORIDA

### The General News of "The Land of Flowers."

#### CULLED FROM THE STATE PRESS

##### An Epitome of the Week's Most Important Happenings in the State's Domain.

The Gainesville Sun is giving away two copies and two scholarships in a circulation contest and is arousing much interest.

Pensacola is having first class sidewalks built at nine cents per square foot and thinks it is such a good bargain that it will build sixty miles of them.

There is at least one advantage that a retiring editor has over the rest of mankind—he gathers the lilies while he is living. The tributes paid to Editor "Bill" Crawford upon his retirement from the Pensacola News are of such a tenor as to make any man about whom they were written feel that he had not lived in vain.

The Atlantic Coast Line has increased the salaries and reduced the working hours of all of its telegraphers and station agents, and it was done unsolicited and without any strike or trouble with any of the men. The Coast Line system does business on the broad policy of development and carefully guards the interests of its patrons and employees alike, thus confuting the adage that corporations have no souls.

The town council of Bartow has just appropriated \$500 of the city funds to be used toward advertising their advantages. Florida has never had such an inflow of home seekers as will come here this winter and the towns and counties that make an appeal to them with conservative advertising will secure them.

As a result of the general strike among cigar makers at Tampa and the seeming hopelessness of a settlement between the employers and striking employees, several of the manufacturers at that place have been seeking locations elsewhere in the state. One factory at least has moved to Tallahassee, one to St. Augustine and one in Palatka.

The Florida papers are printing tributes to Senator Call, but there is not a single complimentary mention of him appearing in any Florida paper from the time he entered the Senatorial primary six years ago until his death. Postmortem praise is of no practical benefit to the recipient however it may serve to give his memory a few illuminating touches.

The preparations of Marianna to spend money for advertising her resources, as mentioned last week, have already passed beyond preparation stage. The publicity movement was started by former Senator W. H. Milton with a booklet entitled, Florida Farms Are Fortunes, and followed by advertising in the northern newspapers. The whole campaign being in charge of Vyle's Advertising Agency, Jacksonville, Florida, whose general manager, Percy P. Vyle, is well-known to advertisers throughout the state. The Pensacola Journal spoke in highly complimentary terms regarding Mr. Vyle's work on the senator's booklet when reviewing it one day last week.

Mathew Driggers, aged twenty, son of Mr. and Mrs. Driggers of Longwood, while in search of alligator eggs near Paola, was bitten by a rattlesnake and died in spite of the attention of a physician.

The sky line of Jacksonville's business district will soon be punctuated with the towering cornice of a fifteen story fireproof office building, to cost not less than \$300,000, to be erected on the southwest corner of Laurel and Forsyth streets on the Udemann property.

Resulting from a duel occurring in front of the postoffice at Cypress Sunday night, between G. H. Montgomery and J. P. Collett, two of the oldest residents of that place, Mr. Collett died shortly afterward, Montgomery using a shotgun with fatal effect.

The steamer Frederick DeBary, which has been used as an excursion boat, running between Jacksonville and Green Cove Springs, the past summer, will be overhauled and then resume her trips between Jacksonville and Sanford.

That Florida's importance in the world of railroad transportation is increasing by leaps and bounds has been demonstrated for several years past by the inauguration and operation of various small lines throughout the state.

From present indications, the abolition of the state and county convict lease systems will be one of the most important questions coming before the next legislative session. Opponents of the lease system, a majority of whom favor the plan of working convicts on the good roads, appear determined to make a strong fight for a change.

The Florida Citrus Exchange, which is the salvation of the growers of Florida, is anticipating a season of even greater success than that of last winter. The freeze of last January, which caught great quantities of fruit that had been held, affected the operation of the exchange to some extent, but it is hoped no such calamity will occur during the coming winter.

**Mabel Paige at Imperial**  
The favorite of Sanford theatre goes, Mabel Paige, will appear at the Imperial Theatre on the nights of Sept. 12 and 13. This will be the formal opening of the new theatre and no better company north or south could be found as the Mabel Paige Co., is known and appreciated by Sanford people. Manager DeCotte has had an expert scene painter here for several weeks and on the opening night will show the audience one of the finest small Opera Houses in the state, being fully equipped to handle all attractions.

**Has a Silver Screen**  
The Imperial Theatre continues to improve from week to week and Manager DeCotte has installed what is termed a "silver screen," the better to improve and make clearer pictures. The "silver screen" is all that is claimed for it and the pictures are excellent. A new carpet has also been added for the aisles and altogether the Imperial has them all beat when it comes to an up-to-date opera house and moving picture show. The house is crowded nightly for the Sanford people appreciate Mr. DeCotte's efforts to give them something good for the money.

**Stuck in the Mud.**  
Elmer McCreary and Tom Swearingen of Gainesville, were in the city on Saturday enroute home from the beach. They came over that delightful mud hole near the ferry on the Volusia county side and the automobile stuck fast in the oozy mud. The boys were forced to leave the cars and walk to town where a team of mules was procured to drag out the machines. They left one car in Sanford and proceeded on their way to Gainesville.

**A New Real Estate Firm for Sanford.**  
The Sanford Real Estate & Investment Company is the name of a new real estate firm recently organized in our town, Mr. W. H. Stiles, who has been in Sanford for several years, and who is connected with the Atlantic Coast Line Railroad in an official capacity, is president. Mr. J. H. Stephens, a gentleman recently coming in our midst, who has behind him years of practical experience, vice-president; and Mr. W. H. Wakefield, a Kentucky farmer boy, who later in life has acquired lots of practical experience, Secretary and Treasurer.

Mr. Stiles will only be able to lend the Company his influence and well-wishes. The business interests of the Company will be actively handled by Messrs Stephens and Wakefield.

We predict a great future for the above named Company, as it is composed of three wide awake young business men. On account of the past great growth and development of this section of Florida, and more especially Sanford, the advantages to those who contemplate making their future homes in the South, this young firm has decided that in no other field of business, are there brighter prospects than in the real-estate field.

The Sanford Real Estate & Investment Company's greatest ambition is to see Sanford and vicinity grow. The public may rest assured there will be no stone left unturned to accomplish this end.

The office of the above Company is located in the Pico Building, Rooms 8 and 9; telephone connection, No. 177. If any one wishes to rent, buy or sell property, it will be to their interest to see this firm before closing their plans.

This firm is agent for the Standard Home Company's and are prepared to make loans at five per cent, simple interest.

This Company expects to be prepared to meet the wants of all the people, at all times, and to give all matters intrusted to them their personal attention, all the time; and they will appreciate the co-operation of the people of Sanford and vicinity in their efforts for the welfare of Sanford and vicinity.

The three above mentioned gentlemen expect to make Sanford their future homes; two of which now have families, and the other would like to.

## KNOCKING FLORIDA

### Ignoramus Attempts to Write Opinion of Certain Sections

#### ANOTHER CAR WINDOW EXPERT

##### A Passing Glance at Vegetable Section Gives Him Eromous Opinions

Another car window expert gives his opinion of Sanford, Lakeland and Kissimmee and from his statement as to his residence on the East Coast he evidently wishes to knock Middle and West Florida. Editor Howard in the Orlando Citizen takes up the subject in his usual practical manner as follows:

The North East (Pa.) Advertiser publishes a lengthy article from the pen of H. H. Raymond, in which he seeks to correct certain abuses and misstatements of some of the land companies promoting various colony schemes in the state. Coming from one who claims to have spent sixteen years in Florida, there would seem to be some authority attaching to his opinion, and therefore we take up a few of his propositions briefly.

He says: "Although we have spent sixteen years in Florida (on the river of the East Coast) this was our first trip to the West Coast, and as it was new to us we observed it carefully. We stopped over a day in Sanford. It is an attractive town, but upon closer investigation we found that the celery growers were in the soup, practically no price being offered, and the growers were plowing the celery under."

As there is no real explanation given for the above Mr. Raymond apparently would let it go upon the presumption that the unsuspecting investigator of Sanford might be captivated with the "attractiveness of the town" were it not for his "one day's closer investigation."

Thousands of practical people have invested in Sanford celery lands and hundreds of thousands of dollars are made by the growers of this and other vegetables in Sanford. Up to last year such a thing as plowing under a crop has never occurred. The extremely cold winter delayed the maturing of the crop and the entire crop over the state was affected. Such a condition is no more likely to occur regularly as that it is always necessary to replant corn in Pennsylvania because of wet weather in the spring, or the failure of the apple crop from late frosts, or a bad stand of wheat because of an open irregular winter.

Sanford vegetable growers make such profits that unless the gardener is now and without means he can stand a single loss like that.

Mr. Raymond says: "We ticketed to Lakeland, which we found to be a rather attractive town, but remained there only until the next train, ticketing to Kissimmee, and here is where the story begins."

"It is truly a fact that in many instances the planter's bill for fertilizer is more than the value of the crop taken from the same amount of land situated in the North." But he fails to carry his statement to a conclusion. In his crop value he should deal not with a crop taken from the same area of land North, but with the crop from the identical land fertilized, which, by reason of its increased value, permits high fertilization.

"I am told this fertilizer is needed even on 'muck' lands, which are not muck lands, but peat; and yet this is the best soil in the state."

Here again is a conclusion based not on fact, but hearsay. There are muck lands and muck lands, but whether peat or muck, containing a superabundance of nitrogenous plant food, certain elements, such as potash and phosphoric acid, must be added, when this muck becomes vastly productive, as is evidenced.

But muck lands are not the "best lands in the state." Hammock is better, and for some purposes "flat woods" is better. The best for one purpose may not be the best for others, and it requires much more than a "passing glance" or "hearsay" to determine.

"Talk about raising three or four crops every year on the same land is all tommyrot. If they can raise one good one, or half as much anywhere north, they are doing mighty well, thank you."

That statement proves the ignorance of the gentleman. Two, three and four crops, by intensive farming, can be grown, and are sometimes. There are instances right about us. But it really isn't necessary, with plenty of good land to spare.

The fact is there are plenty of men within the section hastily run over by the gentleman, and here in Orange county, where a good living is made and where, in some instances, fortunes are more easily made than is usual in agriculture. Also, there are the most signal failures ever made anywhere, largely because some buy without seeing or because the buyer is no farmer or gardener, or expects to "get rich quick" without work or capital." But man for man there is a greater success and less real hard work than in any state we know of.

There are two extremes. The one on the part of the land company that promises too much in ill-adapted localities, and the other on the part of the "close observer" who puts up his opinion against a condition created through many years of actual success.

Fishing on the East Coast for sixteen years does not qualify a man to speak infallibly of trucking conditions in the heart of Florida.

#### Business College for Sanford

Messrs. J. H. Stephens, W. H. Stiles and W. H. Wakefield will open a first class business college in the city of Sanford on Monday, September 12th, in the Welborne Block, in what was used as a lodge room. The school will be known as Sanford Business College.

It is the purpose of these gentlemen to have a strictly modern commercial school, teaching bookkeeping in all its applications to business transactions, Shorthand, typewriting, English, Business Correspondence, Spelling, Arithmetic, Penmanship, Commercial Law and Telegraphy.

The school will be under the supervision of Prof. J. H. Stephens, who is a teacher of fifteen years' experience. Each department will be in charge of a competent teacher.

The management of the school is in a position to secure employment for all competent students desiring same.

The officers of the college are, J. H. Stephens, President, W. H. Stiles, Vice President and W. H. Wakefield, Secretary and Treasurer.

#### Boquet For Lovell

M. W. Lovell, formerly a leading citizen of Leesburg, was a visitor here Wednesday. He is now a candidate for the office of clerk, treasurer and collector of Sanford. While we do not care to meddle in Sanford's affairs, they could not find a better man for the position. In Leesburg he was twice elected mayor, served on the council several times and also as a school trustee, giving satisfaction in each capacity.—Leesburg Commercial.

#### Pillau at Cameron City.

One of the most enjoyable affairs of the season was the pillau given by several of the young men to their young lady friends at Howard Park near Cameron City.

The party gathered at the car line about 7:30 and a jolly crowd it was, composed of the belles and beaux of the city, chaperoned by the best of chaperons, Mr. and Mrs. W. W. Abernathy. Arriving at Cameron City they walked a short distance to the park, which is an ideal spot for just this kind of a party.

Several of the young men "got busy" with the chickens and rice and in a remarkably short time they were summoned to a sumptuous feast spread on the ground, and which was declared by all to have been beyond criticism, thanks to Eugene Roumillat, who was the chef of the occasion, but Gene says, "never again." After the supper the party repaired to the pavilion where dancing was indulged in until the last car for Sanford, which came all too soon, so they declared. The party returned to the city after having spent one of the most pleasant evenings of the season. Mrs. Abernathy had her ankle right badly sprained on the way out, but pluckily concealed the fact from the young people until they arrived at home, where she has been confined to her room since. All wish for her a speedy recovery.

Those who were so fortunate to attend the pillau were:

E. Roumillat with Helen St. Johns, George Lovell with Saides Williams, Bill Hill with Veoda Ward, Archie Betts with Mable Hand, Ralph Stephens with Vivian Yeiser, Brax Perkins with Annie Higgins and Linda Leffer, Ed Lane with Carrie Lovell, H. Wight, Jr. with Gene Wicker, Albert Brady with Carrie Abernathy.

Wait for the Band concert in the Park, Monday evening, September 19. Benefit of S. I. A. Help Make Sanford Beautiful.

## NEWS OF THE WORLD

### Items of Interest Gleaned From Various Sources

#### HAPPENINGS DURING THE WEEK

##### Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

Wood alcohol, mixed with beer and whiskey at a foreign christening almost snuffed out thirty lives at East Pittsburg. As a result, John Wodocsy, Stephen Veroski, Wassel Bavaoboki and Andrew Muloo are not expected to recover. The alcohol was found where some painters had left it and was put into the drinkables by some of the guests.

Acts of the Supreme Court of the United States were sharply criticised by Theodore Roosevelt in an address in the State capitol before the Colorado legislature. The former President cited two decisions by the Supreme Court which he declared were contrary to the principles of democracy and he said emphatically that if those decisions indicated the permanent attitude of the court, the entire American system of popular government would be upset.

August cotton sold at twenty cents a pound in the New York cotton market Tuesday on urgent demand from speculative shorts who had postponed covering until the last minute in the hope that the increasing new crop movement might break the control of the bull leaders.

Leprosy, the unconquered scourge of the ages is making what is believed to be its last stand against science. From Molokai, the coral island prison for the plague-stricken in the Hawaiian group, a few words have been flashed half way around the world to Washington telling of achievement accounted second only to the discovery of the lepra bacillus by Hansen in 1879. Three surgeons of the United States Public Health and Marine Hospital after months of the toil have grown lepra bacilli in pure culture outside the human body and in tiny, thin glass tubes in the laboratory, the loathsome germs are now growing in their third generation.

Mayor Gaynor has been removed from the hospital in New York to his country home. He stood the trip well, though his neck is still considerably swollen.

Col. Roosevelt is now enjoying himself among the cowboys of the West, many of whom were members of his regiment during the Spanish-American war.

Fully 200 delegates, numbering among them some of the most prominent lawyers of the nation, were in the city hall when President Charles F. Libby of Portland, Me., called the American Bar association in order for its thirty-third annual session. The president's address told of most noteworthy changes in statute law made by states and congress during the year.

Fifteen cases of Asiatic cholera, or what is supposed to be cholera, have been discovered in Berlin and the suburb of Spandau. Five suspected cases of cholera were discovered in Berlin proper, two in a house in the northern part of the city, where a man died last night, supposedly of cholera.

After the vicissitudes of the civil war covering a period of more than a year, Gen. Juan J. Estrada, who organized and led the insurgents to the culmination of a successful revolution against the Madrid government, had the extreme satisfaction this week of being sworn in as president of the republic. His reception at the palace at Managua by the assembled citizenry was the greatest that has ever been given a victorious general in the history of the nation. Fully 20,000 persons were gathered in the neighborhood of the great building to give him welcome.

Hundreds of tons of figs are going to waste in southwest Texas because preserving plants cannot take care of them. The fig crop has been unusually good this year and moreover the acreage of orchards has been added to considerably. Owing to the fact that the fruit cannot be transported in its raw state any great distance, growers depend entirely on the local market and the preserving plants. While the latter have increased their capacity during the past two years by at least 200 per cent, they have been unable this season to take up more than about three-fifths of the crop.



**CURBSTONE GLEANINGS**

**A Budget of Opinion "Just Between You and Me"**

**EVEN THE GATE POST NOT IN IT**

A Chief Ja Among Ye Taking Notes, and Faith, He'll Print 'Em"

So Says, Saunterer.

Special Correspondence to The Herald.

Heads were nodded in emphatic assent when, at a meeting of the Brooklyn retail grocers, President Genrich, of the State Wholesale Grocers' Association, said that indiscriminate credit helps to raise the cost of living. No one better knows this truth than the grocer.

The abuse of credit encourages careless persons to order beyond their needs. It fosters the telephone habit. It leads to orders like "send a five-cent bag of salt right away," which multiply the expense of delivery. It assures upon prudent and honest customers the cheatings of the dishonest who will not pay, and of the foolishly extravagant who cannot.

The deadbeat and the harassed improvident are far more frequent among people of comfortable income than among those of narrower means. This is one reason why prices are higher in provision shops surrounded by pretentious houses and apartments than in tenement regions where plain working people dwell.

Some of the causes of the high cost of living are beyond the power of individual thrift to remedy, but a general return to the use of the old fashioned market basket would help.

I noticed a milk wagon one day this week and it did not seem to be a regular dairy wagon, either, but milk bottles were being hauled in it. The driver carried in some milk into a restaurant and came out with a box full of garbage and dumped the garbage into the wagon along with the milk bottles. Of course there were flies on the garbage and it didn't take long for them to swarm on the bottles. They could not get into the milk but they could walk over the bottles and leave disease germs thereon. Why are people so careless regarding public health? Some day you will wake up to the fact that flies breed disease and everything they touch is contaminated. Sanford is fortunate in having flowing wells of life giving water. If we were situated like some cities the flies would soon get in their work. I see that many cities are passing ordinances requiring screens for every house, especially hotels and restaurants. They have awakened to the filthy fly and his habits and will guard against his visitations. Everything that is eaten should be protected, for the fly will get in his work anywhere and everywhere.

Keep out the fly and you will have the healthiest place in the world.

Roosevelt on his trip to the west stopped at Utica, N. Y., to deliver an address to a gathering of farmers. It was one of the lay sermons for which he is famous and in which he discussed many phases of the movement for rural uplift with which he is so prominently identified.

He disclosed no new truths, but talked interestingly of many old ones, and incidentally gave utterance to a number of epigrams pertinent to present day social conditions. One of these was as follows: "All men up and not some men down."

This is but a restatement of his old square deal doctrine which has been one of the guiding principles of his political career and one which lies very close to the American heart.

He also touched upon a very marked trend of economic development in the United States, which is to assume yet greater importance—that of cooperation among farmers, particularly in regard to the marketing of their crops. Said he: "Farmers should learn how to combine effectively, as has been done in industry. I heartily believe in farmers' organizations; and we should all welcome every step taken toward increasing cooperation among farmers. The importance of such movements cannot be over estimated, and through such intelligent joint action it will be possible to improve the market just as much as the farm."

It is an old saying that every class of people have been able to unite in close working organizations for their own benefit except farmers. But in recent years this saying has been losing much of its pertinacity of application. For such organizations are now in existence everywhere, and the best of it is they are producing results.

As has been indicated, many of them have especial reference to crop marketing. To raise an abundant crop is one thing and to market it advantageously is another. The farmer in his isolation is too often unequal to the latter. Intelligent organization is the only thing that can come to his rescue.

The success of fruit exchanges in the south and west and of farmers' ware-

houses and grain elevators testifies to the benefit of cooperation. Experience in conducting such organizations will result in their extension and in correspondingly greater benefits.

A clean city is the slogan of our ladies and a clean city they propose to have and their efforts are certainly to be commended. It was Mrs. Martin and a few other ladies of the former Improvement Association that made this resolve several weeks ago and already the signs of improvement are noticeable. I understand that the parks will receive attention first, and it is safe to assert that the ladies will get there with both feet and our city will present a clean visage to the winter visitors. Some time later I will enlist the ladies in support of my scheme to make a better lake front and boulevard. Speaking about the lake front reminds me that the city dock has never been enlarged although council took up the matter and asked for bids. Were these bids too high or did the money give out?

Several of the state papers are of the same opinion on the prohibition question as my friend, Holley of The Herald as the following from the Fernandina Record would signify:

"As November the eighth approaches the lines are being more sharply drawn between those citizens who favor a constitutional amendment providing for prohibition in Florida and those who are in favor of local option. A large majority of the newspapers of the State are very wisely refusing to allow themselves to be drawn into the fight. The Record has always taken the position, since the matter came up, that this is something for the individual conscience to decide, and this paper will, in the future, absolutely refuse to take sides either way. A great many communications have been received from the prohibition side, and several from those who are opposed to the prohibition movement, and if publication were given to all these communications, there would be room for very little else in the paper. This is one reason, therefore, why the Record will not publish communications regarding the coming contest, unless such communications are paid for at the regular advertising rates.

I hate to kill a bird but the English sparrow is getting too prolific in Sanford and sooner or later will cause mischief in many forms. The policemen of Orlando shoot these pests every day until they are killed out, and it would be a good thing for the Sanford police to take a little target practice of this sort especially as they are not very busy during dog days.

Several of my quondam friends have twitted me lately about the coal shute and wanted to know when it would be taken away. In reply to them and to all others I wish to state that it will be taken away. Along in the first part of the fight I had the assurance of the mayor and council that the shute would go and that crossings would go in and I have all the faith in the world in their ability to make good. While I do not agree with mayor and council in all their moves I certainly believe in their honesty and sincerity and they have made good in all their undertakings. The coal shute will go and there will be no fuss made about it.

—THE SAUNTERER.

**Florida Citrus Crop**

There is no doubt but what the Florida citrus crop will be larger than estimated early this spring, as climatic conditions since the fruit has been set, after the drouth, have been most favorable. Nice showers at proper intervals and good growing weather have put the trees in excellent condition, and a safe estimate of the total crop is 4,000,000 @ 4,500,000 boxes of oranges, grapefruit and tangerines.

The fruit will run larger sizes, and, while a tree this season may bear one-quarter or one-third less fruit, it will make the same number of boxes as last season, on account of running larger and more desirable sizes. The orange crop will be 40 @ 50 per cent. short of last year, while grapefruit, while short in sections, will be larger in others, as many new groves are beginning to bear. This is particularly true of Dade County, where the grapefruit crop will exceed last season's.

The freeze last December and the drouth this spring did not injure grapefruit trees as much as it did the oranges, as they are hardy, and will stand much more cold and dry weather. For this reason and due to the constantly increasing demand for grapefruit, there have been twice as many trees combined in the last five years. Growers claim there is less work and better return in a grapefruit grove, than in any other citrus fruit grove. Reports from different sections of the State are that the crop will be largely bright and of nice sizes, running large.

The tangerine crop will be fully as large as last season and may run larger. Reports from all sections indicate a splendid crop of excellent quality and running to the most desirable sizes.—New York Produce News.

**DR. N. B. WALLACE**  
Physician and Surgeon  
Office in M. G. T. Building over Kanners Store.  
Sanford, Florida

**C. M. HAMILTON**  
DENTIST  
Room 13 Pico Building  
Phone 355

**DR. C. G. BUTT**  
DENTIST  
Office: Hines Bldg. over Woodruff's Store  
SANFORD, FLORIDA

**DR. R. M. MASON**  
DENTIST  
Welborn Block Phone 19  
Sanford, Florida

**DR. W. E. HOUSHOLDER**  
DENTIST  
Rooms 23, 24 and 25, Pico Bldg. Phone 41  
SANFORD, FLORIDA.

**DICKINSON & DICKINSON**  
Attorneys at Law  
Peoples Bank Bldg. Sanford, Florida

**ANDEW JOHNSON**  
ATTORNEY-AT-LAW  
Practices in State and Federal Courts.  
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Practice in State and Federal Courts  
Welborn Block Sanford, Fla

**THOMAS EMMET WILSON**  
ATTORNEY AND COUNSELLOR AT-LAW  
Late State Attorney Seventh Judicial Circuit of Florida  
Residences, Sanford and Sylvan Lake

**L. G. STRINGFELLOW**  
JUSTICE OF THE PEACE  
NOTARY PUBLIC  
Office in City Hall

**H. F. CRIST**  
CIVIL ENGINEER AND SURVEYOR  
Drainage and Irrigation Work. Lots Staked out and Leveled. Wells Located  
Office at Title Bond & Guarantee Company  
Post Office Box 780

**F. O. E. CELERY CITY AERIE 1853**  
Meets Tuesday nights, at 8 o'clock, at the hall in the Stone-Gove building, on First street.

**IMPROVED ORDER OF RED MEN**  
Wekiva Tribe No. 41  
Hunting grounds of Sanford. Meetings on the 1st and 2nd Wednesday of each month in Masonic Hall. Visiting brothers welcome.

**SANFORD LODGE NO. 62 F. & A. M.**  
G. W. SPENCER, Master  
J. C. ENSMINGER, Secretary  
Communication Every First and Third Fridays at 7 p. m.  
VISITING BROTHERS WELCOME

**SANFORD LODGE, No. 27, I. O. O. F.**  
Meets every Monday night at 7:30 in Masonic Hall. Visiting brethren are cordially invited.  
W. S. BALDWIN, Secretary.

**FLOWERS — PLANTS — BULBS**  
**L. H. TEMPLE**  
4021 JACKSONVILLE FLORAL COMPANY  
Phone 166. 11th and Oak Ave.

Special Offering in Ferns. Sanford, Florida  
Floral Designs to Order. Florida  
21-8-10-11

**GATE CITY HOUSE**  
J. D. PARKER, Prop.  
Room and Board \$1.50 Per Day.  
Meals, 35c.  
Special Rate by the Week

**WE DO NOT**  
Attempt to Compete With China, Because We Pay White Man's Wages.  
**BUT WE DO**  
Better Work and Cleaner Work, and do it in a Sanitary Way, Which Should Meet With Your Approval and Support.  
**PROGRESS STEAM LAUNDRY**  
J. H. OVERMAN, Manager  
PHONE 30 SANFORD, FLA.

**HOLMES & HUNT**  
PRACTICAL WELL DRILLERS  
Artesian and Deep Wells  
See Us Before Placing Your Orders  
**HOLMES & HUNT**  
**THE MARKS**  
REAL ESTATE AGENCY  
ESTABLISHED 1869  
Are Offering Any and All Kinds of Florida Real Estate at as Low Prices and on as Reasonable Terms As Can be Had Anywhere.  
Office on Park Avenue, between First and Commercial Streets, Sanford, Fla

**G. R. CALHOUN** Best Fertilizers On Earth  
FIRST CLASS CRATE MATERIALS, Sanford, Fla

**THE CITY RESTAURANT**  
(First Street, one block from Depot, opposite Postoffice)  
**H. E. WISE, Proprietor**  
Formerly Manager of Central Cafe  
Steaks, Chops, Oysters and Fish a Specialty  
A PLACE FOR LADIES AND GENTLEMEN  
Short Orders At All Hours Everything First Class  
Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

**RETAIL CASH GROCERY**  
J. B. WILLIAMS, Prop.  
Staple and Fancy Groceries, Hay, Grain and Feed  
Fruits, Vegetables, Candies, Cigars and Tobaccos  
All Kinds Country Produce Bought and Sold  
214, Cor. 3rd Street and Sanford Ave.  
P. O. Box 112 SANFORD, FLORIDA Phone 62

**Furniture Furniture**  
**WILLIAMS & MILTEER**  
"ALWAYS AHEAD"  
We will furnish your Home complete at lowest prices. Seeing is believing. Come and let us convince you. Cash and Installment.  
If you don't know us, come and get acquainted.  
**Williams & Milteer**  
Corner 1st Street and Magnolia Ave.





STRAWBERRIES \$450. PROFIT TO ACRE  
 TOMATOES \$450. PROFIT TO ACRE  
 IRISH POTATOES \$300. TO ACRE PROFIT  
 CELERY 1000. PROFIT TO ACRE  
 LETTUCE \$500. PROFIT PER ACRE  
 PEPPERS \$400. PROFIT PER ACRE



## We Pay Your Railroad Fare Both Ways to Florida.



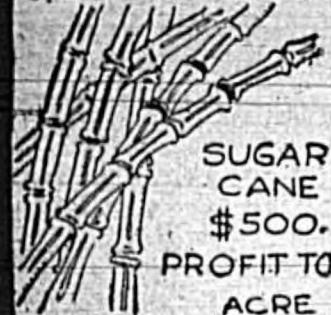
CAULIFLOWER \$225. PROFIT TO ACRE



WATERMELONS \$350. PROFIT PER ACRE



CUCUMBERS \$400 PROFIT PER ACRE



SUGAR CANE \$500. PROFIT TO ACRE



PAPER SHELL PECAN \$600. PROFIT PER ACRE



BERNUDA ONIONS \$400. PER ACRE



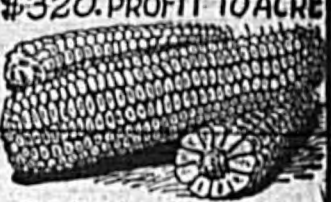
CABBAGE \$250. PROFIT PER ACRE



SWEET POTATOES 500 BUSHELS TO ACRE



EGGPLANT \$320. PROFIT TO ACRE



CORN 60 BU. PER ACRE— 2 OR 3 CRCP IN YEAR

It doesn't make any difference when you come, but before you make any payment you ought to see what you have bought. We pay all purchases of our land railroad fare both ways to Celery City on Celery Farms Colony, crediting the amount against the purchase price. We are so sure that Celery Farms property is just what you want that we ask you to see it—if not now, later on. Just another point; if you buy a tract in Celery Farms Colony and we allot it to you, and you don't like the piece we have selected for you, you can select any other unalotted tract of the same size anywhere in the 60,000 acres in exchange.

We will sell only 10,000 acres at \$25.00 an acre. We wouldn't sell that much but we want 1000 settlers in the next 60 days. There is no place in all this great world that is absolutely perfect. If it were so that place would be over-populated. But in Florida Celery Farms comes close to natural perfection.

Celery Farms Colony is seven miles from Sanford as the crow flies; it is twenty-three miles by rail because you have to run nearly around Lake Monroe; it is fifteen miles by the best automobile route. If you start from Titusville on the Indian River it is twelve miles. It is six miles in a straight line to Indian River, which is an arm of the Atlantic ocean. Its location from every viewpoint is as nearly ideal as it is possible to find. Celery Farms is the biggest and best colony anywhere near Sanford.

Celery Farms land is rich, black sandy loam, much of it prairie requiring little or no clearing expense much of it ready for plow at once; level, well drained by many creeks, no swamp or white sand knolls, close to market. It is the best celery land, as well as for potatoes—and celery is the highest priced crop in the state.

We have the best Irish potato land in Florida, and that is the best first crop, you follow with corn or sweet potatoes, 500 bushels to the acre, or other vegetables and make still more money the same year.

If in November or December you plant Irish potatoes, you can harvest in March or April from 50 to 100 barrels to the acre. All the first in the market, they sell from \$4.00 to \$6.00 a barrel. Total cost not to exceed \$90 per acre; total gross income on lowest production and price, \$2,400.00, subtract cost of land and work, \$1,150.00, and you have left more than \$1,250.00 for the bank in from 90 to 100 days. These look like big figures. Come and see.

Truck farming is impossible without good transportation. The Florida East Coast Railroad runs through Celery Farms for twelve miles, dividing it into two almost equal sections. On the west and southwest is the beautiful Lake Harney and St. Johns River, with water navigation to Jacksonville. The soil of this tract is pronounced even richer and better than the land in the Sanford delta and is more easily drained by its many creeks and by reason of its gentle slope toward the river and lake. In climate it is perfect for raising tender winter vegetables and citrus fruits.

Celery Farms Colony lands are in Volusia and Brevard counties. This property is owned by a Florida corporation, headed by Hon. A. S. Mann, who for eighteen years was a member of the senate of the State of Florida, and who has a national reputation as the promoter of Good Roads ideas, and has in that capacity spoken in every State in the Union, and is probably better known as "Good Roads Mann."

The Company maintains offices also in Sanford and Titusville—the two cities at the end of the Sanford Branch of the Florida East Coast road, to care for settlers and visitors.

With headquarters at Celery City is Chas. Baumelster, who had twenty-five years' experience as a truck gardener in Germany, New Jersey and in Florida at Sanford and Jacksonville. For the purpose of demonstrating to settlers the best methods of intensive farming and for the purpose of securing the most out of the soil, Mr. Baumelster will have charge of the Model Gardens of the Florida Homeland Co., and his advice and assistance will be given free to settlers. By constantly consulting him it is the belief of the owners of Celery Farms that many mistakes will be avoided and success will be practically assured. Mr. Baumelster gives demonstrations, talks and carries on experiments in the best method of production on Celery Farms. Close to Celery City, our capital town is Mr. Baumelster's Model Garden operated for the benefit of settlers.

The Celery Farm lands to the amount of 10,000 acres in the section nearest to Celery City will be sold at \$25.00 per acre—the smallest tracts being ten acres and from that up to as many acres as the purchaser desires. For a ten-acre tract \$25.00 down is required and \$10.00 per month thereafter until the land is paid for. Larger tracts are sold at the same proportionate rate. In the meantime there is no interest and no taxes to be paid by the purchaser. If cash is paid, \$250.00 for ten acres, a lot in Celery City, 40x140 ft., will be given in lieu of discount. For each \$250.00 in cash a lot is given.

Numbers in the Sanford section is so magnificent an opportunity and lands in Celery Farms Colony are bound to be enormously increased in value within the next few years.

After the 1,000 farms, (10,000 acres,) are sold to settlers, no more Celery Farms land will be sold at \$25.00 an acre. The price will be from \$30.00 to \$50.00 an acre. Thus, every farm bought at \$25.00 an acre will be increased in value to the point beyond the figures fixed by us, in accordance with the amount of cultivation and improvement.

Celery City, the largest town on this property, is twenty-six miles by rail from Sanford, twenty-one miles from Titusville, on the main line of the Florida East Coast road, and is bound to be a center of very great importance. Lots in the town site are sold at \$25.00 and \$30.00 each, depending on the location.

There is no land in Florida located so well for market, with splendid artesian wells, healthfulness, small cost for clearing, with such rich, black land, providing not only profit and pleasure, but the largest possible returns for industry. These farms will not last long. If you are investigating Florida, learn all about Celery Farms and then buy one of them quickly.

The title to these lands is absolutely perfect. You can market your crop earlier than from northern sections of Florida and not be in competition with all of the other Southern States. If you want to know more about this write us and we will tell you freely and frankly. Our land is clear flatwoods and prairie and we have 23,000 acres in which a plow can be placed and the land made ready for a crop without the expenditure of a dollar for clearing. Many other places clearing costs \$100 an acre.

We have called this tract Celery Farms because only a small portion of the land in Florida will successfully raise celery and as it is the highest priced and most profitable crop and Celery Farms colony tract is especially adapted to soil, climate and its water for raising celery, hence its name Celery Farms. Any other vegetable can be profitably raised on this land. Sanford, close by, is the greatest vegetable market in the state and here come all of the great truck buyers from the North and all of which will be to the advantage of the owner of the Celery Farms tract.

L. M. Dees, of Maytown, P. O. on Celery Farms, writes: "I produced 5680.00 per acre of sugar cane, raising cabbage between the rows, 8,300 plants to the acre. My greatest success was in Irish potatoes, my profits run from \$300.00 to \$500.00 per acre. I have used no commercial fertilizer and no irrigation."

J. A. Takach, Sanford, successful celery grower, writes: "I have been growing celery in the vicinity of Sanford for the past 9 years; and I find that the land owned by your company is as well adapted to the culture of celery as this section—in some respects it is better because of its being so level, being easier irrigated and cleared. Lettuce and cauliflower and corn are raised in addition to the celery crop and yield bountifully."

W. L. Thorndyke, formerly of Loveland, Colo., writes: "I am delighted with my twenty acres. You certainly have the right kind of a colony. I speak feelingly too, because I have been up against the land shark. In two years I expect to quadruple my money. Soil, location, transportation—everything suits me."

Send for Printed Answers to All Questions.

**Florida Homeland Co.**  
 999 Atlantic National Bank Bldg.  
 Jacksonville,  
 Florida.

This Coupon is worth \$2.50. Send this in today with \$22.50 and we will allot you ten acres in Celery Farms Colony. You can't lose. You can pick from 60,000 acres later.

FLORIDA HOMELAND COMPANY,  
 999 Atlantic National Bank Building, JACKSONVILLE, FLA.

Send me allotment ten acres.

\$22.50 Enclosed.

### TO SANFORD PEOPLE:

The development of the Florida Homeland Company's Celery Farms Colony means much to Sanford. In 34 days we sold to people who will come to Celery Farms and settle this fall 4,990 acres of land. That means 499 families. We're sorry it wasn't 5,000 acres but it wasn't. What does this mean for Sanford?

The answer is plain: Thousands of dollars to be spent by these colonists in Sanford for all kinds of things Sanford has to sell. Sanford is the big town we boost in all our literature. We have opened offices here; we spend our money here, we want you to know just what we are doing.

Sanford Office **SANFORD HOUSE** W. A. ADAMS, Manager



# The SUB-IRRIGATOR & FLORIDA TRUCKER

"A Newspaper Within a Newspaper."

Published in the interests of the Intending Investor and Settler by the Howard-Packard Land Company, Incorporated, Sanford, Florida

## SAFEGUARDS IN THE PURCHASE OF LANDS

Under this heading the September, 1910, "Success Magazine" publishes the following seven land test questions for the protection of land buyers. Before you buy land put these questions to the seller.

### SUCCESS QUESTIONS

1. Has the land offered for sale been surveyed under the printed rules of the United States land office? Do the lines of the subdivision connect with the established corner posts located by said land office? Were "Officially Certified" copies of Field Notes of said land office used in making said survey?
2. Give date of survey, name and address of the surveyor.
3. Has a plot of the survey been recorded in the Recorder's office of the county in which the land is situated?
4. Give the date of recording, also book and page of record, and enclose a blue print or zinc etching copy of said plot.
5. Has the purchaser of each lot the free use of a recorded street abutting his lot and extending to established public roads without any reservations or restrictions in favor of the seller?
6. If the roads are not free of encumbrances, state all reservations and restrictions.
7. What are the levels of the land measured from a bench mark set at high water line of the nearest navigable water?
8. Has the land any spots of marsh, swamp, mire or bog holding standing water after rainfall and being above the high-water bench mark before mentioned?
9. Is the land now ditched so as to run off all rainfall to nearest navigable water?
10. State the area and depth of all spots holding standing water?
11. Is the property now enclosed with a substantial fence?
12. State the number of years the fence has been maintained in its present location.
13. State the kind of trees and vegetation now growing on the land.
14. State if the land has been grubbed and stumps removed, or are stumps and palmetto scrub to be removed by the purchaser?
15. Are there now any artesian wells driven on the land that show flowing water?
16. State how many wells, and location of same. Give diameter of pipe and its depth to flowing water.

There could not be, perhaps, a stronger test of farm lands than these sixteen questions Success Magazine propounds to all land companies wishing to advertise in its columns. We are glad to welcome an opportunity of specifically stating where our EUREKA HAMMOCK stands in relation to this Land Test, so that each prospective purchaser knows exactly that what he is reading is the truth, and each actual purchaser knows he hasn't purchased one thing under the delusion that he purchased another.

Fill out the coupon and we will send you further details without putting you under any obligations, we want you to know what we have for sale as a matter of information and guidance.

The Howard-Packard Land Company, Inc., voluntarily publishes its answers to the "Success" questions for the information of the world. Our methods stand every test—our EUREKA HAMMOCK every investigation.

### HOWARD-PACKARD ANSWERS

1. The lands we are handling, of which EUREKA HAMMOCK is a part, have been surveyed by the Government, under the printed rules of the United States Land Office. The lines of the sub-divisions connect with the established corner posts located by said Land Office, and officially certified copies of Field Notes of said Land Office were used in making said surveys.
2. The name and address of the surveyor is Fred T. Williams, Sanford, Florida. Mr Williams made the survey of EUREKA HAMMOCK sub-divisions during the summer of 1909.
3. The plat of the survey has been recorded in the Recorder's Office of Orange County, Florida, in which county EUREKA HAMMOCK is situated.
4. We can give date of recording, book and page, and a certified copy of the plat at any time specific request is made, but as this costs from \$10 to \$15 we do not care to go to this expense indiscriminately.
5. The purchaser of each tract has free use of a recorded street on at least two sides of his property, extending to an established public road. Said streets are dedicated absolutely to the public and such dedication is so specified on the recorded plat in the Recorder's Office, and without any reservations whatsoever.
6. There are no restrictions, encumbrances nor reservations on any of the streets.
7. The levels of the land, measured from a bench mark set at highwater line of the nearest navigable water, is from 3 1/2 feet to 24 feet.
8. No.
9. The land is now ditched so as to run off all rainfall to nearest navigable water.

## THEN AGAIN

The fact that the widely circulated and responsible CHICAGO EXAMINER

Entirely Unsolicited—selected a 10 acre EUREKA HAMMOCK tract for one of the prizes in its current farm competition is additional assurance that our

### Eureka Hammock is Strictly a Reliable Sanford Proposition

We emphasize Sanford. Not Near Sanford, but right in the flowing well or natural irrigation belt of the Celery Delta the fame of whose lands is being used to throw a halo around lands that are miles away.

**\$150 PER ACRE**

Including free lot Clyde Town Site with every Ten Acres

One-third Cash, One-third one year, One-third two years. Your money back with 6 per cent interest when you have completed payments if you are not satisfied. We will write this in your contract.

Ask for further details on the coupon

**HOWARD-PACKARD LAND CO.**  
(INCORPORATED)

Peoples Bank Building

Sanford, Florida

10. No spots holding standing water.
11. No fence. It is well to add that it is customary for the purchaser to improve his land. Fences are not found on unimproved lands.
12. This is answered by No. II.
13. Pine, Oak, Cabbage Palmetto, Cedar, Gum, Hickory and some other woods.
14. The land has not been grubbed nor stumped. All stumps and palmetto scrub are to be removed by the purchaser, unless otherwise agreed.
15. Yes.
16. There are sixteen strong flowing artesian wells in EUREKA HAMMOCK, located in various places, some on the highest point of the land and some on the lowest. The diameter of the pipe is two inches, the depth varies from 100 to 140 feet.

HOWARD-PACKARD LAND CO.  
By B. A. HOWARD, President

The publication of these answers must convince the most skeptical that our EUREKA HAMMOCK tract is a good "buy", and that we have taken every legal safeguard to ensure that you get just what you pay for—a farm legally surveyed, legally recorded—a farm with streets on two sides without restrictions or "strings"—a farm with flowing wells guaranteed, one well will irrigate five acres—a farm on land that is now ditched and without standing water—a farm that no one can take away from you or hinder you from developing to its limit through quibblings or technicalities of clouded title.

### CUT THIS OUT AND MAIL

HOWARD-PACKARD LAND CO., Inc.  
Sanford, Florida

Please write me fully concerning your Eureka Hammock. Also mail me your Sanford booklet without putting me under any obligation.

Name .....

Street or R. F. D. ....

Town and State .....

Address All Communications

**Howard-Packard Land Co.**  
(INCORPORATED)

Peoples Bank Building

Sanford, Florida



# VIRGINIA OF THE AIR

By **HERBERT QUICK**

# OF A Romance Of Flying LANES

Copyright, 1909, by the Hobbs-Merrill Company

In the world. Carried you on one wing and kept level. Hurrah for the Virginia!

He eased her down and stepped to where Virginia waited, hands outstretched, red from the rough rope, hair blown abroad.

"And are you going to name her that?" she cried. "Oh, how perfectly dear of you!"

Theodore held the chafed hands, triumph in his face. He opened the little red palms and kissed them over and over again. Mrs. Stott came in and saw him doing it.

"I hurt my hands," said Virginia, showing them. "And uncle is kissing them well."

"Very kind and self sacrificing, I'm sure," replied Mrs. Stott.

### CHAPTER XVII.

#### MR. CRAIGHEAD IN CUSTODY.

THE money for the last touches to the aeroplane was to be the extent of Mr. Waddy's new financial venture, and then came Craighead with his new hatched plan for actually monopolizing the air, and Mr. Waddy, having submitted it to his local lawyer, hesitated and was lost.

"I'll go into it," he said. "We'll make everybody come and settle that wants a trip by airship. Hey?"

"Exactly," replied Craighead. "Just as if the whole country was our farm," cried Mr. Waddy.

"It will be for circumambient purposes," replied Craighead. "And, as you so well said, a farm's a cinch. And remember, Mr. Waddy, in putting Shayne and his pirates down and out we and our pirates are making way for the matchless, unshakable, double acting, universal speed, direct drive, nonhalation, orthochromatic Carson aeroplane. Don't forget our haughty southern co-conspirator who will wing his way to Illinois by the time we return. Don't fall down and forget that."

"Well, you'd better have him on hand," said Mr. Waddy, "as he promised, or I'll know why he took my good hard money."

It was on occasions of this sort that Mr. Craighead had sweated telegrams begging to know if Theodore really had any airship.

"But think, my dear sir," protested Mr. Craighead, "of the untold millions in the Broom idea—aerial monopoly. Even if Theodore should be only four clubs and a spade, we still hold the ace, my dear Mr. Waddy. Do not grind your teeth thus so long as the American Nitrates and Air Products company remains as the Archimedean lever with which to pry up and dump the world. We are ahead whatever happens to the aeroplane end of the deal."

"Well, the aeroplane end," said Mr. Waddy, "had better come to the center or I'll see what law there is for getting money by false pretenses."

The two men were the best of traveling companions. Mr. Waddy insisted on going in the smoker. Mr. Craighead took the stateroom while his money lasted and then borrowed of Mr. Waddy.

Mr. Craighead had advertised for people to organize a rapid business campaign covering the civilized world to meet him in West Twenty-third street at the studio of an acquaintance to whom he had neglected to impart any knowledge of the trust with the specialists. Waddy and Craighead arrived somewhat late on account of the time consumed in adjusting Mr. Craighead's aura and found a crush of people entirely alien to the fine arts, filling the studio and the hall outside. Craighead's sculptor friend, with a lady model, escaped the angry mob into the scaffolding of an equestrian group representing an Indian maiden in a stampede of buffaloes. The model had been posing for something—an Indian maiden perhaps—and had feathers in her hair.

Craighead broke through by impersonating an officer, shouting "Make way for the police!" and upercutting the crowd with his elbows.

"Hello, De Land!" said he, nodding to the sculptor.

"That you, Craig?" called down the sculptor. "What, not sober? Go after the police. Turn these people out, please, Craig!"

"Friends of mine," said Craighead. "I advertised for 'em. Hope you haven't been incommoded, old man."

"Not at all!" replied the sculptor sarcastically. "But get them out so Miss Brown and I can descend."

Craighead's manner of disposing of the crowd commanded Mr. Waddy's sincere respect. He went about with

marvelous rapidity, sending away those whose nonutility was unquestionable and making engagements with others at "our Wall street office," the name of which made everybody more respectful.

The dinner to which Mr. Craighead took Mr. De Land, Miss Brown and Mr. Waddy was the first of a series which reduced Mr. Waddy to torpor. The old gentleman, in his long frock coat which buttoned to a surtout, his frowzy face and his evident attachment to Mr. Craighead, was remembered. In certain ultra bohemian circles for his surreptitious slinking into the dimmest corners of cafes and roof gardens. He had a dark secret, Mr. Craighead said, which he did not explain. In Mr. Waddy's agreement with the lady, in gaggles that the whole situation was improper. He felt obliged to keep with Craighead because of a suspicion that the aeroplane was a figment of two Slattery Institute imaginations, and he did not purpose to let any guilty man escape. So he providently engaged a detective to shadow both himself and Mr. Craighead, the unremitting presence of whom in very plain clothes made Mr. Waddy feel and look guilty and fugitive.

His second reason for becoming Mr. Craighead's double was his sense of duty of preventing that pupil of Dr. Witherpoon from breaking the vow of abstinence. So he drank most of the intoxicants served to Craighead, somewhat to the injury of his health, but much to the betterment of his reputation as a rolister. Altogether it was a relief to get Craighead back home, where he installed him as a lodger and boarder, charging him well for his accommodation and lending him the money on his note, to pay for it. On arrival he went to bed and turned Craighead over to Mrs. Graybill, with strict injunctions to telephone the sheriff's office if he was unaccounted for for more than an hour.

It was a situation with some unique aspects. Mr. Craighead began whiling away time with a work on the "Morphology of the Crawfish" and dips into De Quincey's "Spanish Nun." Looking from the library window, he saw Mrs. Graybill enter a summer house, leaving a red hat on the railing outside.

The "Morphology" grew uninteresting. Craighead stepped from the window, went into the summer house and started at finding Mrs. Graybill there, her hair tousled about her head, her little nose elevated in that comical resemblance to her father's. "Mr. Waddy informs me that the late Mr. Graybill was a minister of the gospel," he ventured.

"Yes," she replied, "he was." "And that he has been called," Craighead went on, "to a better life a year or more?"

"Fourteen months," answered Mrs. Graybill.

"I have been reading," said Craighead, "a work on the 'Morphology of the Crawfish.' It holds me enthralled. The person who falls to glean wisdom from the crawfish has never tested his intelligence with a bare toe or studied his morphology."

Mrs. Graybill looked at Craighead sternly.

"Don't pose!" said she. "Don't think that I want a beautiful lesson in everything, if I have been a minister's wife. Tell me of Mr. De Land and—and Sadie Brown and the chop suey and—and that life. Tell me, Mr. Craighead!"

The point here is that there was no danger of Craighead's running off while she listened with such breathless interest to his adventures. He explained his natural transition from the study of artistic anatomy to surgery and then through medical jurisprudence to law, and over all gloomed the shadow of his wonderful, his poetic, his epic dissipation. Mrs. Graybill was shocked, but she asked for all the horrible tale that he might so relieve it that nothing would ever, ever induce him to drink again.

"Only one thing would ever do that," said he, "or maybe two. The pangs of despaired love!"

"When you have never experienced?" she asked. "Never," said he, "as I am now likely to!"

"And the other shock that might overturn your self control?" "The failure of Carson," replied Craighead. "That would put me down and out—down and out!"

The relations of Craighead to Mr. Waddy became more and more strained, for the former could no longer explain satisfactorily the failure of Carson to appear with his airship. Finally as a last resort Mr. Waddy resolved

## COUNTY HAPPENINGS

A Budget of Interesting Items From Correspondents

### THE EVENTS OF ORANGE COUNTY

Efficient Staff of Reporters Weekly Covers the Territory for The Herald

#### LAKE MARY MELANGE

Special Cor. to The Herald. As far as news goes we have been drying up, but like the lake during recent rains, we will rise to our allotted space.

Lake Mary is booming. Dr. William Evans is remodeling his house and the improvement will add greatly to its already beautiful place on the Lake.

Mr. Jones is clearing around his place also putting up new fence. His grove looks fine.

A piece of real estate changed hands here, but we are unable to give the name of the purchaser but understand it is a party from Georgia.

Mr. and Mrs. B. Overstreet are back from their honeymoon and have settled down at Lake Mary. We are glad that we have them in our midst.

Rev. J. F. Sundell was very ill but recovered sufficiently to take a trip to the East Coast Friday.

Mr. Clarence Willsey of Lockhart spent a week with his grandparents Mr. and Mrs. J. F. Sundell.

Glad to hear Editor Holly give those mail order houses of Jacksonville and elsewhere a rap. We are sick of their circulars. Give it to 'em Mr. Editor.

Mr. Samuel McBride of Lake Mary preached at Ebenezer M. E. church last Sunday to a very good congregation.

We went into the poultry business last spring. Started with 46 biddies Mr. hawk feasted on 6, snake 2, dead from biddie ill, 4; blank felled, 1; lost, strayed or stolen, 2; profits 20 to feed man.

#### GENEVA JOTTINGS

Special Correspondence to The Herald: Mrs. Tom Greer and children returned home Monday after a visit of some length to her father, Mr. I. D. Hart.

We are sorry to know that Miss Nellie Geiger is quite sick with fever and hope her illness will be of short duration.

Frank Sutton returned to Lake Butler this week where he has been employed for some time. While in Geneva Mr. Sutton repaired his house, is now having it repainted, and when completed it will be quite an improvement to our town.

Mr. and Mrs. Irving Baker are in Jacksonville this week, going there to carry their little son, Mede, to a specialist to be treated for a severe throat trouble.

Ernest Flynt is again at home after several weeks' stay in Georgia.

The Misses Brook of Oviedo spent the week end very pleasantly in Geneva visiting friends.

Mr. Ballard of Sanford has bought the home of J. N. Worthy and will shortly move to our community. Every one joins in a hearty welcome to Mr. Ballard and family.

On last Thursday a number of the people of Geneva met at the Baptist church and put new weather boarding on it and other needed repairs. The ladies came as well as the men, many well filled baskets were on hand and a pleasant and profitable day was spent by all. A new roof has recently been put on and new lamps bought, a new organ donated so a few coats of paint will make this dear old place like a new building. There are only a few members at this church, but the community at large have "taken it under their wing," as it were, and the Baptist people will ever have a tender feeling for

(Continued on page 10)

to take Craighead and Mrs. Graybill and go to the south to settle the whole problem. Thus it was that the three were at Palmetto Beach when Captain Harrod with the launch passed through Strong's bayou with Virginia and Mrs. Stott on the way to the cabin where the first Carson aeroplane was preparing for its delayed flight north. Tickets had been bought to Palmetto Beach on Craighead's statement that Carson was here.

"Ah!" said Craighead. "How natural it all looks! I seem never to have met these bunnies, if somewhat sandy shades. Dear old Yupon Hedge Inn!"

Mr. Craighead was halted by a liveried attendant.

"Beg pardon, sir," said he. "This is a private clubhouse. The inn's over there!"

"Oh, certainly," replied Craighead. "All cement walks look alike to me."

"The one over at the inn looks like brick," said Mr. Waddy grimly.

Craighead searched in vain after their arrival at the inn for Carson.

(To be continued.)

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THE SANFORD HERALD

Published Every Friday Morning at Sanford, Fla. R. J. HOLLY, Editor and Proprietor

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd, 1908, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office First Floor in the Bishop Block, First Street Telephone No. 148.

The Herald has over 2000 paid subscribers. That is why an advertisement in this "country weekly" pays

The Gainesville Sun offers \$100 for a rattlesnake ten feet long captured within ten miles of that city. Rather risky offer in a dry country.

The Sanford Herald has passed the second mile post in its existence and Brother Holly is to be congratulated—not for having lived two years alone, but because during that time he has given his subscribers one of the best weekly papers in the state.—Citrus Co. Chronicle.

The Sanford Herald has ended the second year of its existence, and during that time has done more to build up and make prosperous the "Celery City" than all other agencies combined. The people of that town owe Holly a great big chunk of gratitude, and the best way they can pay him off is to liberally patronize The Herald. Kind words are nice as dessert, but it takes dollars to buy white meat and grits.—Kissimmee Gazette.

The Sanford Herald with its issue of last Friday celebrated its second birthday anniversary. The Herald is one of the neatest and best weekly newspapers in the state, and its editorial page is always interesting. The news of the week is attractively served to the Herald's patrons, and it is first and last a believer in Florida and Orange county. A subscription list of over 2,000 is good evidence of the appreciation of Sanford and Orange county people. The Herald promises to do even more during its coming year of work.—Times-Union.

ANOTHER REPRESENTATIVE.

Florida, when the figures of the 1910 census is known, and the congressional reapportionment is made at the winter session of Congress will undoubtedly be entitled to a fourth congressional representative.

The present congressional ratio is about 193,000, which gives Florida, with a population ten years ago of about 600,000, three Congressmen. No State in the Union has made more rapid increase in its population than Florida during the past decade, and it is believed that the number necessary for adding a fourth Representative will be passed by a large margin.

WE WANT THE CASH

The Sanford truckers are getting very much interested in the matter of selling f. o. b. This is the desired end to be obtained by all shippers but the News has little hope of ever seeing it brought about. If you have something to sell and the need to sell is more pressing than with the other fellow to buy it is not very likely that the prospective purchaser will run you down for the privilege of relieving you of your holdings.—Fla. Produce News.

We have been relieved of our holdings all right whether run down or not. It is simply a question of the buyer paying cash for the stuff. The hold-up game of giving the trucker any old price must cease or there will be no more Florida fruit and vegetables to ship.

TO OUR SUBSCRIBERS

Special agents of the postoffice department are travelling around the country dropping in newspaper offices when least expected to examine subscription lists, to ascertain if the regulation requiring the payment of subscription is being observed.

It is dangerous business for a newspaper publisher to send papers to subscribers who are more than twelve months in arrears. To be deprived of the second class mailing privilege, which is a penalty for noncompliance with the ruling, puts a newspaper out of business, for the expense of putting a one cent stamp on every paper mailed amounts to much more than the entire subscription business, to say nothing of the increased amount of labor for affixing the stamps.

There are a few subscribers on The Herald list who are several months in arrears. We know that they have merely overlooked the date on their paper and are willing to pay but the inspector cannot or will not see it that way. After this week it will be necessary to cut off all the delinquents even of those who intend to pay. You will receive a notice this week and if we do not hear from you by Sept. 10th your name will be dropped not because you will not pay but because Uncle Sam brooks no delay.

IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair While Away the Golden Hours—Social Gossip.

Liddon-Raynor

Sanford society has received a most welcome addition in Mr. and Mrs. C. R. Raynor. These young people were married in Ocala last week and will make Sanford their future home. The Ocala Banner gives the following account of the marriage:

A very pretty wedding was solemnized at the Metropole Hotel Tuesday at half past one o'clock, Rev. H. E. Gabby of the Baptist church performed the ceremony, uniting in holy matrimony Miss Caro Liddon and Mr. Clifford Ralston Raynor.

The marriage ceremony of this popular young couple took place in the parlor of the hotel, which was very simply and very prettily decorated in pink and green, a number of bowls of pink roses being used.

Only the immediate family and several very intimate friends were present at the wedding, which was marked with the utmost simplicity in every detail, owing to the recent long illness of the bride, from which she has never fully recovered.

After the ceremony Mr. and Mrs. Raynor stood for a few moments to receive the congratulations and best good wishes of those who had witnessed the marriage, after which a buffet luncheon was served.

The bride was very charmingly gowned in her going-away dress, a simple but exquisite one-piece suit of pongee, which was beautifully fashioned, made accordeon plaited, trimmed with escurial lace, hand embroidered in golden brown, and with just a touch of blue at the neck. With this becoming suit she wore a large hat to match, which was also accordeon plaited, and trimmed with a bird of paradise and a knot of blue velvet. The young bride presented a picture of girlish loveliness.

Mr. and Mrs. Raynor left on the afternoon train for Lakeland, where they will spend the night, going from there direct to Sanford, which is to be their future home, Mr. Raynor having recently been promoted to the express agency of that growing city.

For the present Mr. and Mrs. Raynor will board, and later on will go to house-keeping.

Mrs. Raynor is the third daughter of Mr. and Mrs. C. A. Liddon, who have long been residents of Ocala. She has grown to young womanhood in our midst, and has many friends among the young people of the city, and also among the older ones as well, and it is a matter of much regret to them that Ocala is not to be her home after marriage.

The groom of Tuesday's wedding is likewise a member of a well known family. He is the youngest son of Capt. L. M. Raynor of Lowell and Ocala, who is one of the pioneers of Marion county. There are a large family of children most of whom live in this city. Until a short while ago Mr. Clifford Raynor lived in Ocala, having been in the express service here. From here he went to Jacksonville, and from there was promoted to the position of agent at Sanford, where he has already made a pleasant circle of acquaintances, to whom he will introduce his pretty young bride.

Among the out of town guests at the wedding of Miss Liddon and Mr. Raynor were Dr. and Mrs. J. M. Dell of Gainesville, Mrs. Sam T. Dell of Gainesville and Miss Jeannette Matthews of Starke.

Birthday Party

A party of young folks gathered at the home of Mr. and Mrs. M. D. Gatchel on Union avenue, on Saturday afternoon of last week to celebrate the 8th birthday of Master Arthur Gatchel. The afternoon was spent in playing games, Master Nelson Price won the prize in the sack race, the second prize was a tie between Master Clifford Walker and Arthur Gatchel.

Delightful refreshments were served at 4:00 o'clock and all left for their homes at 5:00 o'clock, all wishing him many more happy birthdays. The party consisting of:

Masters Nelson Price, Fred Price, Newton Lovell, La Clair Irvin, Ralph Roumlatt, Fred Pope, J. B. Willis Jr., Albert Collins, Jack Hall, Clifford Walker, Edward Millen, Percy Packard, Webster Orea and Arthur Gatchel. Misses Ethel Moughten, Hazel and Marion Packard, Florence Robb, Mary Lou Price and Mary Gatchel.

Careful Cleaners' Social Evening

The "Careful Cleaners" of the Baptist Sunday school met Thursday evening of last week at the charming home of their teacher, Mrs. J. K. Johnson on French avenue, for a social evening. Quite a few of their friends had also been invited to

share the pleasures of the occasion. Guessing contests and other games were enjoyed during the evening, after which delicious refreshments were served.

Surprise Party

One of the pleasant events of the past week was a surprise given at the home of Mr. and Mrs. W. R. Gardner, 313 Magnolia avenue, to their charming daughter, Miss Gladys, in honor of her birthday. The young lady was genuinely surprised, but soon recovering herself she made every one feel quite at home. Music and games were enjoyed by all and a more jolly crowd would be hard to find, twenty guests being present. The hours passed only too swiftly ere they bade their fair hostess good-night. Dainty refreshments of fruit punch and cakes were served and numerous tokens of remembrance were received.

Notice to Contractors

Sealed bids will be received for the construction of a frame school building in city of Sanford. Plans and specifications can be seen at the office of any member of school board. Bids will be received up to noon of Saturday, September 10th, 1910. C. R. WALKER, S. F. WHITNEY, JR., Members of Board, District No. 2.

Notice of Application for Tax Deed Under Section 8 of Chapter 4888, Laws of Florida

Notice is hereby given that Wm. Bothamly of Sanford, Fla., purchaser of Tax Certificate No. 377, dated the 6th day of July, A. D. 1908, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in Orange county, Florida, to-wit: Begin S. 40 chs. S 87 deg. E. of NE cor of Sec 10, T. 20, S. T. 30 E. run S 80 deg. W 48 chs. N 50 deg. W 10 chs. N 60 deg. E 48 chs. S 30 deg. E 10 chs in Secs 2, 6, 10 and 11. 48 acres. The said land being assessed at the date of the issuance of such certificate in the name of E. W. Hope. Unless said certificate shall be redeemed according to law, tax deed will issue thereon on the 3rd day of September A. D. 1910.

Witness my official signature and seal this 2nd day of September, A. D. 1910. B. M. ROBINSON, Clerk Circuit Court, Orange County, Fla

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IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief

PERSONAL ITEMS OF INTEREST

Summary of the Floathing Small Talk Succinctly Arranged for Hurried Herald Readers.

Mr. W. R. Speer, familiarly known as "Whispering Bill," is on the road for a nursery firm and is meeting with great success. He tells us that many in the Sanford section are buying great quantities of trees, intending to combine fruit with their celery and vegetable culture.

J. H. Castle, familiarly known as "Doc," has come down from Canastota, N. Y., in order to clean up his fine place on Geneva avenue and put in a fall crop.

Dr. James N. Robson and family and W. P. Fields and family are now commencing their fine new homes on Sanford Heights where cooling breezes blow and oranges grow.

The Sanford Herald will not move into the new building until October first on account of a delay in getting the floor of the press room in proper shape.

Fred Dorner has returned home after a two month's visit in the Eastern states.

Buck Norman, the congenial extra operator for the A. C. L., went to Seville Tuesday evening for few days service, account illness of regular operator S. A. Night; this to the sorrow of some of the young ladies.

Capt. J. C. Higgins spent Wednesday in Jacksonville on business. Mrs. J. C. Higgins returned Tuesday night on the excursion train, after a visit to Mulberry.

H. R. Stevens took advantage of the convenient schedule of the Tampa excursion and made a business trip to Lakeland on Tuesday.

J. H. Stephens, of the Sanford Real Estate & Investment Company took advantage of the cheap excursion and spent Tuesday in Tampa on business.

R. L. Wilson, night ticket agent of the A. C. L., suffered a few days' illness during past few days, but we are glad to see him about again and able to resume his duties.

O. L. Taylor, dispatcher of the A. C. L., left Sanford for Wilmington, N. C., for few days on business trip. Mr. Blair is holding his position pro tem.

The Tampa excursion train Tuesday handled eight hundred passengers.

J. D. Jenkins and family returned on Tuesday after a trip to the coast. Mr. Jenkins looks as though he might be a native of Nassau, from the effect the sun's rays had on him.

The excursion to Tampa on Tuesday was well patronized, about 130 tickets being sold from this point.

Help Make Sanford Beautiful. The ladies are doing their share. Come to the Band concert, September 19, at the Park and do your share.

David Caldwell writes from New York that "Sanford and New York are all right. Fine homes and paved streets."

Dr. G. T. Bennett and wife of Orlando, spent Wednesday in the city and enjoyed a ride on the trolley line. Dr. Bennett is the original trolley man of Orange county.

A letter from Rev. J. F. McKinnon states that he is enjoying his vacation thoroughly and that he will fill the pulpit of his church the second Sunday of this month, next Sunday week.

Mrs. Anna Matlack and son of Sorrento were calling on old friends Wednesday, having been taking an outing at the coast for a month.

Miss Arline Mjinnick left for Wichita, Kansas, Tuesday.

B. F. Whitner is at home again after a visit and vacation spent with his family and parents at Chattahoochee.

Union services at the Congregational church next Sunday night, 7:30. Preaching by Rev. Geo. B. Waldron. All are invited.

At the Congregational church Sunday morning, Mr. Waldron will observe labor Sunday, preaching on the theme "The Church and the Working Man." Special invitation to laboring men.

Mrs. Everette Author, nee Miss Allie Pliston, from Fort Meade, came up Wednesday to attend the Howard-Hill marriage.

Mrs. N. H. Garner has been spending the week with relatives in Dade City.

Mrs. W. N. Leffler and two daughters, Miss Beulah and Linda, and her niece, Miss Belle Smith, returned to the city last Sunday.

Harold Long left for North Carolina last Tuesday. He will attend Bingham School, near Asheville.

Mr. and Mrs. Geo. Fox, Jr., returned last Thursday from a trip to Jacksonville.

Miss Alta Fride, who has been visiting Miss Vivian Yeiser for some weeks returned to her home in Jacksonville last Friday.

Mrs. C. M. E. Jenkins went to New Smyrna on Saturday.

Mrs. Driver and little daughter returned from Hendersonville, N. C., on Saturday.

Felix Frank has returned home after a pleasant outing at Daytona Beach.

Mrs. J. E. Pace, Mrs. Dickins, Mrs. B. W. Herndon and Norma and Edward Lane have returned home from a delightful visit to points in Ohio and Kentucky.

A. T. Bowler left on Wednesday for Wilmington, N. C., for a few days' visit with friends there, after which he will return to Raleigh, N. C., to resume his studies at A. & M. College.

K. R. Murrell and J. B. Willis are in New York this week buying the fall stock for Boston Store.

Mrs. A. J. Frenger left on Tuesday for Richmond, Norfolk, Cape Henry and other points and expects to be gone for a month.

Mr. and Mrs. D. G. Wagner left on Tuesday for Colorado and other points in the far west where they will sojourn for several weeks.

Mrs. M. H. Mabry and baby, Horton Washburne, of Tallahassee is visiting her sister, Mrs. Frederick G. Smith.

C. H. Dingee and H. H. Hill are the proud possessors of new delivery wagons, the product of W. H. Underwood. Needless to state that they are the best of the kind made.

Ballard's Obelisk Flour at McCullers. Genuine Golden Self Blanching Celery seed at L. R. Phillips & Co. 2 tf.

Look at the display of floor coverings in Miller & Son's window and notice the prices. 52-tf

We are showing a pretty pattern in Haviland China. Tea set of 56 pieces for \$18.00. Sanford Furniture Co. 40-tf

Gas engine repairs. Sanford Machine & Garage Co. 48-tf

Merry Widow Flour, no salt or baking powder necessary with this flour. L. P. McCuller.

Crushed and pulverized Limestone, car load lots. R. H. Whitner. 2tf

Will pay 18c per pound for frying size chickens, 2 lbs. or less. J. D. Roberts.

Have you seen those fancy matting art squares 9x12 at Miller & Son's for \$3.10. 52-tf

Meadow Grove Extra Creamery Butter, 35 cents per pound at McCullers.

New crop onion seed Crystal Wax and Bermuda's Red and White genuine Tenerife grown at L. R. Phillips & Co's. 2 tf

Clover Hill Butter makes friends every where at L. P. McCullers.

Those matting art squares at Miller & Son's are selling fast. Just think, a good floor covering for \$2.25. 52-tf

All kinds of repair work. Sanford Machine & Garage Co. 48-tf

See H. H. Hill for watermelons and Georgia peaches. 45-tf

All the latest song hits and instrumental music at popular prices at City Cigar Store. W. A. Smith will play them for you from 7:30 to 9:30 every night. 52-tf

Great reduction on trimmed hats before stock taking. M. L. Allen. 47-tf

Four 2 lb cans of Tomatoes for 25 cts at L. P. McCullers.

Will pay 18c per pound for frying size chickens, 2 lbs. or less. J. D. Roberts.

Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-tf

The best bargain ever sold in Sanford, 8x 10 fancy matting art square for \$2.25 at Miller & Son. 52-tf

Smoke Sanford cigars, "Lucky Sanford" and "Tampa John." Best 5 cent Havana cigars in the city. They have stood the test. Sold by all first class dealers. 41-tf

Popular sweet music at City Cigar Store. W. A. Smith will play them for you from 7:30 to 9:30 every night. 52-tf

We carry in stock a fine line of picture moulding suitable for all kinds of pictures. Let us supply you with frames. Sanford Furniture Co. 40-tf

If you want the Genuine Article go to L. R. Phillips & Co., for your Crystal Wax and Bermuda Onion seed. 2 tf

Will pay 18c per pound for frying size chickens, 2 lbs. or less. J. D. Roberts.

Don't forget when you want real values in furniture to go to Miller & Son. 52-tf

Any one wishing hay cut should see W. A. Flitts, Jr. 45-tf

Every cash purchase gets a coupon redeemable in fancy and hand painted crockery ware. H. H. Hill's grocery. 45-tf

Extra fancy Lemons 25 cents per doz. at McCullers.

We are equipped to handle your repair work. Sanford Machine & Garage Co. 48-tf

Ceex art squares at Miller & Son's for \$6.00. 52-tf

Varnoil Best furniture polish on the market. For sale by Sanford Furniture Company. 40-tf

You can get a fine Austrian china dinner set, 101 pieces for \$13.50, at Miller & Son's, as good as Haviland. 52-tf

Seed Bed Cover at 5 cents per yard at the Celery Avenue Cash Store. 51-tf

Mr. Frank and family have moved into the Fernald cottage on Oak avenue.

Dr. E. C. Kemp, an osteopathic physician, will locate in Sanford and for the present can be found at Comfort Cottage.

Frank Gatchel left for Montana this week.

Miss Grace Sanderson of Plant City is the guest of Miss Gladys Gatchell this week.

J. F. Good of Noblesville, Ind., who has been spending a few days with us, has gone to visit several points farther south, but expects to return.

James Keich of Astor Park took the boat Friday last for his home, returning Monday to assume his work on the High School building.

J. F. Good, who has been taking in the wonders of Sanford, went with C. W. Rose Saturday to Sorrento and Bay Ridge.

J. S. Martin has gone to spend a day or at Taft.

L. P. Hagan, the turpentine man of Markham did business in the city last Saturday.

Mrs. Grace Franklin of Mt. Dora and Mrs. Walter Cooper of Sorrento were shopping and visiting Mrs. Clara Tolar Saturday.

The only place in Sanford where

**Ashe's Roach Pepper and Ratsault**

can be purchased is at

50-81-p **W. W. Long's Grocery**

**WANTS**

All Local Advertisements Under This Heading, One Cent a Word Each Issue

For Sale—All of my household goods, wood and some farming tools at my residence. Mrs. L. J. Lang. 3-1p

Wanted—Board with room, room without board, board without room. Private family preferred. Address Box 1139. 3-2p

For Sale—Violet plants, 10c per dozen. Mrs. M. C. Doyle, Oak Ave. 3-1p

For Rent—Desirable furnished rooms at 202 Park Ave. 3-3p

For Sale—Twenty-five feet celery boards used one season, one good farm mule, a Favorite steel range with water back, coal or wood, warming oven and oven indicator. The above may be secured at a bargain, if taken at once. P. O. Box 1140, Sanford. 3-tf

Lost—Friday, 26th, 1910, a brown leather card case, containing some money in bank notes. My name written in ink on inside. Please return for reward to L. H. Temple, Floral Agt., cor. Oak ave. and 11th St., Sanford, Fla. 3-2tc

Save your fruit and vegetables. Use Hamilton Smudge Heater. An exhibition at Clyde Pharmacy. M. W. Lovell, Agt. 3-tf

House to Rent—Eight rooms and bath. Newly painted inside. On Celery avenue, known as Williams' house. Inquire L. A. Brumley. 1 tf

For Sale—House, six rooms, three fireplaces, artesian well, cistern, two lots, corner ninth street, French ave, bargain for quick sale. Apply at this office. 1-5-1 p

For Rent—Five room furnished cottage, with good chicken yard and flowing well. Apply to C. C. Morris, R. F. D. No. 3.

House on Palmetto avenue between 5th and 6th street with all modern improvements, for rent. Apply at 115 Oak ave. 51-tf

5,000 feet celery boards at a sacrifice. 48-tf Davies, next door to P. O.

For Rent or Sale—5 room two story cottage, cor. 3rd and Chapman ave. Apply 115 Oak ave. 46-tf

Splendid opportunity! Celery farm for sale. Ten acres ditched and fenced; 5/8 acres tilled, balance cleared and ready for tilling. Three wells. Two small houses. With \$800.00 worth of celery boards, tools, etc. For sale cheap. For particulars address Wm. Nussbaum, 122 Hogan St., Jacksonville, Fla. 50-10c

Lost—On Celery Avenue a salt water fishing rod, reel and line. Reward if returned to T. P. Compropt. 2 tf

Wanted To Loan—Why pay rent when you can own your home with payments less than rent. We charge only five per cent simple interest and give you ten and one-half years to pay back loan. For particulars write or call on The Standard Home Co., Stiles & Stephens Agts, Room 9, Pico Bldg.

For Sale—9 year old mare and buggy. Cheap for cash. A. J. Kelley, R. F. D. No. 3. 2-21 p

For Rent—Ten acres tilled land on street car line. Station on place. Two acres of tilled land, cottage and barn on place. On street car line. Address, J. N. Whitner, Sanford Florida. 2 tf

For Sale—Two good mules, two wagons and all farming implements—two miles west—one half north of Sanford. Herman Hill. 2 tf

For sale.—I have five or six pieces of land more than I need for trucking. These lands were bought cheap, cleared under my own supervision and will be sold at a great bargain. One five acres perfectly tilled, third year in cultivation, 30 rods from Beck Hammock station. 40 acres half cleared and plowed, balance fine hammock, two strong wells, tool house, 1/4 miles from Cameron City. Best bargain on the market. Phone 7-3. Levi Blanford. 2-tf.

For Rent—Three unfurnished rooms for light housekeeping. Apply 208 Third St. 2-tf-c

Wanted—Any one who have land to clear, apply to Sherman Stevens, Sanford Fla. 616 Cypress ave who will guarantee satisfaction. 2-41 p

YOU can dress well even if we don't supply you, but you can dress much better if we do. These are the points which characterize our business and have gained for us an enviable reputation. This should impress you with the possibilities to be gained by making us your haberdasher.

**M. FRANK**

Clothier and Men's Furnisher  
SANFORD FLORIDA

**The Opportunity**  
Of Your Life Young Man  
Married or Single. Have a Home or a Good Safe Investment.

**The Markham Park Addition**  
On the Orlando road just two blocks from street car line  
**Thirty Beautiful Lots**  
Just been laid out and streets being graded. Now ready to build you a home. (No place like home.)

**\$20 Cash - \$10 Per Month**  
WITHOUT INTEREST  
This Offer is Good for 30 Days

See me at once. It don't cost nothing to look and get your choice. Some lots shaded with oaks and some with orange trees. Now is the accepted time.  
**Se Me at Once**  
**and Save Money**

**N. H. GARNER**  
Room No. 2. M. G. T. Block  
**FIRST STREET SANFORD, FLORIDA**

**The Crippen Music Store**  
High-grade Pianos, Organs,  
and Graphophones.  
Low Prices. Easy Payments. Pico Block



# STREET CAR TO YOUR DOOR

Sanford & Everglades Railroad runs street cars through the Thermal Belt of the Sanford Celery Delta. From the car windows are seen the famous sub-irrigated celery and lettuce farms that have made "Lucky Sanford," world famous, and leaves unchallenged the claim that larger yields have been made here in crops and dollars than any other place on earth. What more can be desired to make this the ideal place for a Home and Farm? Frequent street car service is constantly maintained. Side tracks for loading are placed every half mile or less, so that vegetables are loaded in refrigerator cars without delays or exposure to sun and wind. The nominal freight to Sanford being less than cost of hauling from many other farms. Rural Free Delivery of Mails. Numerous homes are occupied by good families, and are in hailing distances. Churches are being built, several stores are in operation between Sanford and Cameron City.

The Railroad is graded from Cameron City to Palm Villa, in Palm Hammock. Town Lots and Celery Farms will be sold at reasonable prices and on reasonable terms, with a guarantee that street cars will be operated by October 1st. Palm Hammock has been drained by the owners, and avenues already completed. No tax or charge to purchasers. Each ten-acre farm fronts an avenue. These lands should sell for double our price by January st. Address or call on

**SANFORD J. N. WHITNER FLORIDA**

## IDEAL FERTILIZER CHEAPEST

With our long experience on the markets for fertilizer materials in all parts of the world and ample capital to buy in great quantities at the most favorable times and to obtain all concessions given for strictly cash sales, we buy our materials at the lowest possible prices.

Two of the leading railroads have laid their tracks to our factory and any ship that can cross the St. Johns bar can unload at our dock, so whether we buy at home or abroad we secure the lowest freight rates and delivery is made at our door. Our factory is equipped throughout with labor-saving devices, therefore our fertilizer is handled at minimum cost.

Our trade is so immense that the office expenses are much less per ton than is possible in smaller business. Our every condition is favorable for economy and we give you the benefit. While we make the BEST we can and DO sell the cheapest.

Call at our Sanford Warehouse **R. H. WHITNER, Mgr.** or Address

**Wilson & Toomer Fertilizer Co.** Jacksonville FLORIDA

### DR. TUCKER ADVANCES

Former Sanford Boy Makes Good in Chosen Profession

The many Sanford friends of Dr. Samuel Tucker will be pleased to learn that he is advancing in his chosen profession. Dr. Tucker has held the chair of English in Florida State College for several years but has resigned to accept the same chair in the Polytechnic Institute of Brooklyn. Dr. Tucker is the nephew of Mrs. A. E. Phillips of this city and at present is touring Europe. A clipping from a Tallahassee paper has the following regarding his work in the State College:

"It is with very sincere regret that the state board of control has been finally forced to accept the resignation of Dr. Samuel Tucker, who has served for so many years as professor of English in the state college. Among the members of the board, the faculty, the patrons of the college and the students, there is no dissenting voice to the statement that Dr. Tucker's resignation is a blow to the institution. But in justice to the young man, it is also acknowledged that the position to which he has been called in Brooklyn, N. Y., offers a much more extended field for those talents which Dr. Tucker possesses in such an eminent degree."

You should have a fireless cooker. They will cook, we have tried them. We are going to sell six of them at \$5.00. Regular price \$6.00. Ask those who use them. Call at Miller & Son's. 52-1f

## The Geo. H. Fernald Hardware Co

Headquarters For BUILDERS SUPPLIES.

**Lime, Brick, Cement, Plaster, Doors, Sash, Blinds, Paints, Oils and Glass, Iron, Steel and Metal Work, Paroid Roofing, Plumbing, Steam and Gas Fitting, Electric Wiring, Gas and Electric Light Fixtures.**

Tile Roofing, DeVoe's paints, Repolia the finest interior enamel finish, Complete Water Plants for Suburban Residences Gasoline Pumping Engines, Wind-mills, Artesian Wells Driven.

**LOWEST PRICES.**

## The Geo. H. Fernald Hardware Co

Wholesale and Retail Distributors

Write or Phone us about "FENOLE"  
Oak Avenue Near the Railroad SANFORD, FLORIDA

### UNIVERSITY OF FLORIDA GAINESVILLE

A Superior But Inexpensive Institution For Florida Young Men  
Four colleges, agricultural experiment station; University extension, 48 professors and assistants, 80 per cent increase in attendance last year. Attractive buildings and campus. For catalog address A. A. Murphree, President.

### Florida State College For Women TALLAHASSEE

College of Arts and Sciences, Normal School, School of Music, School of Art, School of Expression, School of Home Economics. First class equipment throughout. Tuition free. Other expenses very low. For information address EDWARD CONRADI, President

# SIX GOOD REASONS

Why You Should Attend the Sanford Business College

**FIRST**

**Because** it has at its head a man who has had fifteen years experience as a teacher.

**SECOND**

**Because** this school is in a position to secure employment for all its competent students.

**THIRD**

**Because** the methods used in presenting the different subjects to its students are strictly modern.

**FOURTH**

**Because** the cost of living is cheaper in Sanford than in the larger cities.

**FIFTH**

**Because** we use Gregg shorthand, which is noted for its simplicity and legibility.

**SIXTH**

**Because** the environment is such that parents will not be afraid to place their sons and daughters in this institution.

For Particulars Call on or write

# SANFORD BUSINESS COLLEGE

J. H. STEVENS, President

Rooms 8 and 9 - Pico Building - Phone 177 - Sanford, Florida



# BOY WANTED

By WILLIAM F. BLACKMAN, Ph. D., L. L. D., President of Rollins College

I am looking for a boy. There are plenty of boys in Florida, but they are mostly not the kind I am looking for.

I want to find a boy of brains, of ambition, of energy, of grit, of wide and deep vision, of conscience. The other and commoner sort, the dullards and loafers, one can pick up on any street corner in our cities and villages and everywhere in the piney woods, but I am not interested in them.

What do I want with the right kind of a boy? I want to talk with him.

I want to make him understand, if I can, that the world is waiting and hungering for men such as he ought to become and can become. There was never so insistent a call for men, who can think and do and speak and write effectively, as today. The world wants leaders. Every employer of labor, every industrial corporation, is all the while searching for helpers who can be trusted, who know how to do things, who have energy, sense, trained ability, faithfulness; for such men a hundred opportunities are waiting and plentiful rewards. Every important community is eager for ministers, lawyers, physicians, teachers, merchants, public officials who will command confidence and achieve results. Everywhere there is a surplus of weak and commonplace men, and a dreadful dearth of the capable and trustworthy. Always "there is room at the top"—not merely room, but an "aching void" and an insistent call.

Then I want to put in the hands of my boy the current issue of "Who's Who in America" recently come from the press, and go over with him as many as possible, of the biographies of the 17,546 Americans who are of sufficient importance to be included in that carefully edited work. Here is a list of our successful men, our useful and unusual men—by what path did they achieve their success?

My boy would discover that nearly sixty per cent of these notables are graduates of colleges and universities; that nearly fifteen per cent more studied in college though they did not complete the course; and that another seventeen per cent were trained in academies, normal schools and high schools.

This then is the fact which I would like my boy to ponder, that in the vast majority of cases it is the thoroughly educated man who succeeds in a conspicuous degree. The uneducated and the self-educated may also win success, but only if they have extraordinary capacity, persistence and good fortune—the chances are heavily against them.

And the curious fact is—and this I should ask my boy to turn over seriously in his mind—that it is not the "practical" studies, apparently, which make the most practical, the most successful men. According to "Who's Who," the boy who "wasted his youth" studying his Greek, Latin, literature, science, and history increased his chance of success in later life some four or five hundred fold. The greatest men of business are not graduates of "Business Colleges." The greatest attorneys and statesmen are not those who hurried into low grade law schools at the earliest possible moment. The greatest physicians are not those who took a "short cut" into a poor medical school—for medical schools worth attending do not admit short cut men. Somehow the boys who fought their way through both high school and college before taking up technical or professional studies, picked up something that caused them speedily to overhaul and pass by their fellows who took the shorter and easier path.

Perhaps it was discipline, that "mental discipline" which so many wise people speak slightingly of nowadays, which they get in college and which afterward put them so rapidly to the fore.

Here is a single typical case, that of Mr. Taft's Secretary of the Interior. We may not like Mr. Ballinger's position or policies, but we can learn something from him. He graduated at Williams College at the age of twenty-six and was admitted to the bar two years later, interrupting his studies from time to time that he might pay for his education in college and law school by his own toil. He was nearly thirty years of age before he began to practice his profession.

A hundred Florida boys have told me that they "could not afford the time to take college course," and were "too poor; the trouble is that they are "too poor in spirit"—though not in the sense of the Beatitudes—too poor in sense, in pluck, in ambition; they have just as much time and just as much money as Mr. Ballinger had, but they lack his foresight and self control, and they will probably never land in the chair of a cabinet officer. And there are hundreds of similar cases in "Who's Who" and in all the dictionaries of biography.

Most of the good boys in Florida are girls. It is they who graduate at the high school commencements, while their brothers have left school prematurely to peddle groceries and get married. It is they who go to college. I have one such girl in mind at this moment. She proposed to become a trained nurse; why then waste time in long study? Couldn't she smooth a pillow and administer a pill well enough without knowing Latin and Logic? But she had the sense and the self control to work her own way through college, and is now entering on a three year graduate course for nurses. Beyond question, she will lead and not follow, in her noble profession, not to mention the inner satisfaction, the wide outlook, the dignity of bearing, the respect of her fellows, all these intangible, best riches of life, which will be her sure possession. Meantime, her class mates "who did not have time" to pursue a course of study will most of them be "hewers of wood and drawers of water."

We hear much of "practical studies." What studies are practical? The really practical studies are above all others the studies which put a young man in full possession of his powers, evoke his capacities, teach him to think, sharpen his logical faculty, ripen his judgment, broaden his views and interests, and increase his self respect. It is good economy, it saves time in the long run, to grind one's axe, and grind it sharp, before beginning to chop wood, however tedious a task this may seem to be.

This is what I want my boy to understand. And then I want to assure him that there is absolutely no reason, if he has good health and is not handicapped by the care of dependent parents or otherwise, why he should not get a full college education. It means hard and persistent work, but it can be done, and it will pay a thousandfold to do it.

And there are many of us, who stand ready to lend a helping hand.

Winter Park, Aug. 2, 1910.

### "Make Sanford Beautiful"

Yes, make Sanford beautiful. Make Sanford clean. Some one has said, the way to have your streets clean is for every man to take care of his own dooryard. What a transformation this would make in Sanford if it could only be accomplished. Many things have come to Sanford of late years, new homes, new business blocks, new banks, new street cars, new people, and now we long for new beauty, new enthusiasm and pride in civic improvement. We are told that cleanliness is next to godliness. Let Sanford be made beautiful. Of course we realize that civic improvement does not grow without labor and money, neither does celery. Celery is beautiful, but we do not care to raise it either in our parks or our front yards, and we believe the beautifying of our parks, our streets, our lake shore, our home grounds, would redound to the financial interests of Sanford in no small measure. To quote from a recent author, "We are largely indebted to the early immigrants who came in increasing numbers from the continent of Europe, where they were familiar with public parks as a feature of city life, for the success of the first attempt to create an American park—in New York City just before the civil war. The conditions of the problem in that and other cities were not favorable. There were no inherited public lands. The only private estates available for parks had first to be purchased at great expense, and then at still greater cost, to be restored again to a condition approximating nature and otherwise worked over to fit them for intended use. The difficulties which confronted our American cities half a century ago were great; but they did not deter our people, when once aroused, from attempting to re-create at large cost, those conditions which a little forethought a few generations back would have preserved to us without expense. Beginning with Central Park, in New York, the municipal authorities in this country have devoted a large part of the taxes of the past century to correcting the errors of their predecessors. Public parks have now become an important branch of American municipal administration. Public parks have been furnished by our democratic communities upon a scale of liberality unknown elsewhere in the world. Surely the founders of Sanford were liberal in providing five parks for our use, and pleasure, and it remains for us of the present day to devise means by which these parks may be beautified as intended by those who responsible for their establishment. The S. I. A. is anxious to make a beginning, they alone can do but little. We believe the city fathers will help us as we help them, and we ask the help and sympathy of all in their cause. In some towns the city authorities have offered a prize for the

best kept lawn or block, which has worked very successfully, why not try it here? We have heard people say that grass won't grow in Sanford. All such are referred to some well kept lawns on Park avenue (may their tribe increase). Last winter the editor of a Chicago paper visited our city and wrote an article which was published in Chicago soon after. He compared his visit with one he made some years ago, shortly after the freeze, when there seemed little hope for Sanford. He spoke of the wonderful improvements, the new business blocks instead of the vacant ones as of old, of the wonderful celery fields, and thought that Sanford was far ahead, agriculturally, of any town in the state, but remarked that it had never been accused of being a pretty town. Can Sanford afford to live up to such a reputation? Nay, verily; let the people, let all the people arise in their might and make "Lucky Sanford" clean and beautiful.

Let us then be up and doing. With a heart for any fate. Still achieving, still pursuing. Learn to labor, NOT to wait. S. I. A.

I, C. W. Rose, proprietor of the "Bye-Lo Hotel, take pleasure in announcing that in the near future, I will establish myself in the general real estate and brokerage business, with offices at the "Bye-Lo Hotel. I will be pleased to see you at any time. I have been preparing to embark in this line for some little time and have recently made very advantageous business connections which give me extensive representation all over the United States. This connection places me in a position to quickly secure buyers for any property of which you wish to dispose. I will be in a position to promptly negotiate the sale of real estate or business opportunities, to make real estate loans, and etc. Or take entire charge of your property and manage same after the most approved and modern methods. Should you or any of your friends have any business in my line I shall greatly appreciate a call from you concerning them. Thanking you in advance for favors and soliciting a share of your future patronage, I beg to remain, Yours truly, C. W. Rose.

Republicans Divided in Alabama. Montgomery, Sept. 1.—Special. The Republican party is worse divided as a result of the prohibition agitation in Alabama than the Democratic party. A second Republican State ticket has just been put in the field by the Davidson wing of the party in opposition to the Thompson, or office holders wing. The ticket is headed by Captain Charles H. Scott, a Spanish-American War veteran and who was at one time a Roosevelt referee in Alabama.

The Scott convention declared positively and unequivocally for local option as a Republican principle. There are now three State tickets in the field in the present campaign, one Democratic and one Republican. Each of the three conventions refused to endorse prohibition. This peculiar situation exists in Alabama not a single party, or factional convention has declared outright for prohibition, when a short time ago prohibition was considered the most popular measure ever proposed in the State, and where more drastic prohibition laws were enacted than in any other state of the union. Alabama which has excelled all States in prohibition laws, both in numbers and in effectiveness, has no party which will endorse prohibition. The Thompson wing of the Republican party tried to straddle with a declaration which specifically refrained from endorsing prohibition. It said "We favor the enforcement of the prohibition laws, until the people decide to repeal them." The Democratic Convention came out earnestly and emphatically for local option, and rebuked the Democratic representatives and officials who had ignored the local option declaration in the previous platform.

On the question at issue the Scott Republican convention adopted the following outspoken declaration:

"We favor local option as the solution of the liquor question in this State. This is the position of the Republican party on this issue where it was spoken, and in accordance with the liberal and progressive spirit of American institutions, and the fundamental principles of local self government, leaving to the Legislature to fix the unit so as to meet the requirements of city and country. ad-2-c

### A Nice Home for Sale.

Having purchased a lot on Sanford Heights and commenced building a bungalow on it, I offer to sell my house, corner 3d St. and Palmetto avenue. Will sell for less than cost and on easy terms. R. H. MARKS. 4217

### Snaps In Celery Land

Just now when you want to plant your fall crops is the time to buy improved celery land. I have some real nice bar-kains in this kind of land and the price will make them sell in a few weeks. You should see me at once for these lands are most desirable and will be sold at once. There are more people coming to Sanford this season than ever before and they know that there is only one Sanford and other so-called celery lands cannot prove true to name. I will stand back of every piece of land I sell and inquire at the banks or from any business house in Sanford will convince you. Only a few acres of good improved land left but they are just what you want. Office in Herald building at Sanford.

P. M. ELDER, The Real Estate Man

HOLDEN REAL ESTATE COMPANY

# Celery Lands

We deal in Celery Farms and Farm Lands and we are the largest owners of Town Lots

We don't have to advertise cheap lands. The purchaser here saves more per acre annually in freights than he saves on the purchase price elsewhere. See table of freight rates in our booklet

HOLDEN REAL ESTATE COMPANY

SANFORD FLORIDA

Rooms 1 and 2, Peoples Bank Bldg.

W. J. THIGPEN & COMPANY

AGENTS

## General Fire Insurance

Office with HOLDEN REAL ESTATE CO.

Sanford, Florida

Celery Farms

Cut Over & Timber Lands

City Property

J. W. Conner

REAL ESTATE

Pico Block Sanford, Fla.

For Good Average Prices and Quick Returns Ship to

## JOHN V. DENTON & CO.

### COMMISSION Fruit and Produce

Southwest Corner Washington and Chambers Streets

NEW YORK CITY

REFERENCES: Aetna National Bank of New York City, or any Commercial Agency and to Hundreds of Shippers who are shipping to them regular

# NOW IS THE TIME

To have your Automobile overhauled for the winter

We have the equipment and tools to make your car as good as new.

Consult us.

Any thing in the repair line.

Motor boat work a specialty.

## Sanford Machine & Garage Company



## Health Conditions of Sanford Celery Delta

Good-bye to Pain and Care! I take mine ease today,  
Here where the sunny waters break  
And ripples this keen breeze, I shake  
All burdens from the heart, all weary thoughts away.

—Whittier.

Those who are unacquainted with the geographical location and surroundings of Sanford Celery Delta, are in all probability, believers that this section, as well as the remainder of the state, must necessarily be very unhealthy. It is generally believed by those who have not taken the time to investigate the matter, that all extreme southern states are unhealthy. It will be the object of this article to show that these assumptions, insofar as our Celery Delta is concerned, are wholly unfounded.

The excellent drainage of Celery Delta, its natural water ways, the St. Johns river, Lakes Monroe and Jessup, in addition to the large drainage canals that are bisecting the Celery Delta with huge mains and laterals, this work being done by the County Drainage Commission, and the additional work being done by private enterprise, is conspiring to make the Celery Delta one of the healthiest sections of Middle Florida.

Good health and good climate are always found working hand in hand and the writer of this article has attempted to show in the four issues of the Herald previous to this that the climate of the Celery Delta is, just as good during the entire year as can be found on the globe. There are no large bodies of stagnant water in this vicinity. There are no large swamps or marshes here. The distance to the Atlantic coast is only twenty-five miles and our mean elevation is thirty feet above tide water, thus giving this section a fall of a trifle over one foot to the mile from here to the sea. Ours is not a low flat country. We have rolling lands gradually inclined plains, the usual abrupt bluff country along some parts of the lakes and rivers and enough broken contour to furnish most excellent drainage to nearly every foot of the Celery Delta when comprehended in combination with the efforts of our progressive populace to care at once for any surplus water that may accumulate.

In a country where vegetation grows as prolifically as it does in Florida, where blasting breath of winter is scarcely ever felt, there is always some malaria but it is easily controlled and its influence in producing attendant disorders are of a minimum exaction.

Consumptives, or those suffering from chronic disorders of the mucous membranes particularly the air passages, usually find much relief if their change to this climate has not been prolonged until they are beyond all relief. Here are vast forests of pine completely surrounding us, breathing forth their balm till the entire atmosphere is laden with it, which in combination with our genial sunshine and balmy air will give pulmonary troubles relief if the patient has not passed out of that sphere. There are many good reasons why persons in poor health and those who want to preserve their health, should come to Sanford and some of them are—

Because the temperature is so equable that the invalid is not subject to great extremes of heat or cold.

Because the air is so pure and bracing that it is a constant life-giving stimulant and renovator.

Because the atmosphere is not of the languorous type, but is productive of animation, vitality, dynamic and longevity.

Because the sunshine which supplies chloroform to our plant life each day adds vigor to the invalid's depleted system.

Because the mental attitude of the residents of this vicinity is of moral uplift, contentment and happiness. This brings renewed energy to the invalid and peace to his tired brain.

Because heart diseases which refuse to compensate find relief in our level country and low altitude.

Because chronic bronchitis and asthma are relieved by deep inspirations of our moist, sunny air, which is laden with salt from the Atlantic and Gulf of Mexico and the tonical balsam exuded by the forests of health giving which are typical of the locality, thus causing the patient to become healed without the aid of medicines of doctors. Pulmonary affections and catarrh both find almost instant relief.

Because kidney and liver troubles find a constant eliminant in copious draughts of our artesian sulphur water, while rheumatism, gout and all the conditions which are due to faulty elimination of toxic materials are wasted from the system by a conspiracy of natural causes. Here, neurosis ceases from troubling and the weary brains finds rest.

Because the owner of a home in our Celery Delta can have his own sulphur spring right at his door for a consideration not exceeding seventy-five dollars. No need to take expensive trips to high priced watering places to secure sulphur baths.

Because our county is a "Dry" county. The rowdy element usual to places where

intoxicants are vended are not to be found here. We maintain no menace to the moral and virtuous development of your children. We are a peaceful citizenry. Our health is good. You can become one of us if you have the inclination and a little energy.

"Lucky Sanford, The Dollar Factory," makes no claims or pretensions as a winter resort nor as a health resort, but nevertheless there are many persons who have discovered the good qualities of our winters and summers and our constantly flowing artesian wells and the resultant benefits to be derived from the use of their sulphur waters, and they make our city their headquarters while in Florida. Our city is not dependent upon a transient tourist trade to keep it up. We make no special bid for the invalid, but on account of the prolific productivity of our soil, the "Sanford System of Sub-Irrigation," our transportation facilities, our water communication with the outer world, we are able to hold our own in both winter and summer and go ahead and do on the same grand scale all the year through, that some of our less favored cities do things on during the winter season alone.

### COUNTY HAPPENINGS

(Continued from Page 5.)

those who from time to time have so willingly helped us.

Folsom Brothers have lately put up a new saw mill a few miles from Geneva ferry and are supplying our community with first class lumber. We are glad to know that Mr. Folsom Sr. will shortly move to Geneva and will occupy the Frank Sutton home. We extend to this estimable family a hearty welcome and hope they will remain as permanent residents.

Mrs. Moran has hostess to the M. M. S. society last week. There was an unusually large attendance at this meeting. By a unanimous vote Mr. Jack Wicks was selected to buy the lumber to cell the city hall. After the business was concluded dainty refreshments were served and all pronounced the afternoon one of the most pleasant.

Mr. Mazel Taylor from Chuluota is visiting his mother and brothers.

The Epworth League social was entertained by Mr. and Mrs. H. T. McLain last week. While the weather was very disagreeable there was quite a crowd present. A number of papers were read on the "trees of the Bible." Recitations and music by members of the league, also music by the Geneva orchestra. There was an abundance of cream and cake and the evening was very pleasantly spent.

### PAOLA POINTS

Special Correspondence to The Herald:

Our community was saddened last week by the deplorable accident which cost the life of Mr. Marsey Driggers of Longwood who was hunting alligator eggs around grass-pond or marsh in this vicinity Tuesday the 23, and was struck by a rattler just above the ankle on the right leg. The young man had the presence of mind and the pluck to cut out the flesh where the fangs entered and applied a ligature above the wound before any assistance could reach him. He was carried as soon as possible to Paola store where medical aid was summoned by telephone from Sanford. Dr. Neal arriving speedily by auto, but the physician's skill could not save him, the deadly poison had done its work. He was taken in the doctor's machine to his home in Longwood where he died about eleven hours after he was bitten. He was a most promising young man and had many friends in this neighborhood.

We note the departure, some little time since, of Mr. and Mrs. T. E. Wilson of Sylvan Lake on their summer outing to points along the Hudson, N. Y.

We are glad to see the railway company taking steps to make the stations along the line more attractive. Palmettoes and other ornamental trees are being set out and will add much to the appearance of the station grounds and the place in general. Now, if the ever present pig could be eliminated from our midst, so some sort of order could be attempted!

The weather is, to say the least, very much unsettled of late, and the "old settlers' usual prognostications of "hurricane weather" are about due.

### Warehouse at Cameron City.

On account of the steady increase in sales The Howard-Packard Land Co., have erected a large warehouse at Cameron City, the better to facilitate the handling of Armour Fertilizers.

ARMOUR FERTILIZERS

## Davy Crockett Says

"Be Sure You Are Right Then Go Ahead"

If he were living in Sanford now he would say

**Be Sure You Have  
ARMOUR FERTILIZERS  
Then Go Ahead**

Start with our pure **Canada Hardwood Ashes** to sweeten your soil, then "go ahead" with the special fertilizer for the crop you intend to grow, whether it is **Blood, Bone and Potash** or Celery Grower, Lettuce special, Irish Potato special, etc., you may "be sure you are right."

Armour Fertilizers Grow Big Crops

### Howard-Packard Land Co.

**SALES AGENT**

Warehouses at Sanford and Cameron City

ARMOUR FERTILIZERS

**Stop  
Paying  
Rent!**

---

**Own  
Your  
Home**

**THE  
Sanford Building & Loan  
Association**

**MAKES IT EASY**

GEORGE H. FERNALD      A. P. CONNELLY  
President                      Sec'y & Treas.

**Let Us Tell You About It**

**A Few Miles  
East of Sanford**

Celery Farms Colony is being established. It will do a lot for Sanford by increasing its trading population and is the largest Colony proposition anywhere near the city.

**We Will Sell 1,000 Ten Acre Farms for \$250 each**

Celery Farms Colony begins at Deep Creek and for 12 miles on both sides of the Florida East Coast to Titusville the rich black sandy loam is ours. South we extend to and along the banks of the St. Johns River and Lake Harney, the richest muck and black sandy soil in Volusia County. If you are looking for land don't buy until you see Celery Farms.

**FLORIDA HOME LAND COMPANY**  
407 ATLANTIC NATIONAL BANK BUILDING  
JACKSONVILLE, FLORIDA.

## N. O. GARNER

Sanford's Largest Cash Grocery Store

17 lbs. Best Granulated Sugar	\$1.00
96 " " Flour	3.25
24 " " "	.85

---

Schnapps Tobacco, by the caddy	\$3.40
Brown's Mule " " "	3.10

## N. O. GARNER

Sanford's Largest Cash Grocery Store

Phone 267

# Why Pay Rent

We have 5 of the most desirable lots on Sanford Heights to sell. These lots have a frontage of 65 feet on Park Avenue, and remember they all face the east, the front of the house always shady afternoon. We have a special price on these lots for the next ten days. Cash or on time.

We have a handsome 15-room residence situated in the most desirable resident section of the city. If you would furnish a few of the rooms and rent them the rent would pay for the place in 4 or 5 years and give you your rent free. This elegant house will be sold in the next few days. Are you going to pass this up and let some other lucky fellow pick it up? If you want it don't hurry but be as quick as you can.

We have a lot of bargains in Celery Farms. These prices we now have on them won't hold over 60 days, better pick one of these up before the rush starts. 100 acres of the finest Celery and Lettuce land in the Sanford section, which we can make you a special price, will cut it up for you or sell you the whole piece.

**If you have any Real Estate you can not sell bring it to us. If there is any piece of Real Estate you want to buy come and see us.**

**COLORED PEOPLE**

We have a few lots that we are selling to the Colored People at \$40 each, a small cash payment and the balance \$2.50 per month. These lots will be worth \$100 before you get thru paying for them.

**For Land See Field  
Field & Son**  
Room 8, Peoples Bank  
**Sanford U. S. A.**



FROM MACARONI DELTA

From The Herald's Special Correspondent by Wireless Telephone

Ike Williams got cured of stuttering mighty quick the other night. He called to see Geo. Spicer's oldest girl and while he was talking to her over the back fence George's ram sneaked up and made a dive at Ike and hit him several inches below the small of the back and ever since Ike can say more cuss words in a minute than any other man in town.

Bill Spencer, who is the proud father of two sets of twins through the generosity of the American stork, has been relieved of a troublesome lung ailment by coughing up a safety pin. Bill says his house is all littered up with safety pins and rubber nipples, but he don't see how the darn thing got down his throat.

A cut rate undertaking establishment is talked of here as the high price of coffins in Sanford has no doubt discouraged many citizens from shuffling off who have been financial failures.

Pete Starkey's bath tub sprung a leak the other day, but as fall is drawing nigh the family will probably have no further use for it until next summer.

Our ladies have organized an Improvement society and will build several miles of straw roads.

Bill Dillberry ate too much boiled pork and cabbage for supper last Sunday and suffered much from combustion of the stomach for several hours. A new doctor from Sanford was called and wanted to operate for appendicitis, but Bill lowed he had been born that way and wasn't going to have anything cut away from him.

Jared Snodgrass is suffering from an attack of information on the brain.

Lemons Will Cure Malaria

The following, taken from the New York Sun, was given to the News by Mr. R. R. Breakeman of this city who states that he has been cured of malaria by the use of lemons:

"Some twenty years ago I was a victim of the disease, and, of course, took the quinine treatment, till my head began to grow big and roar internally and infernally. A change of climate was recommended, and I went to Saratoga, but my head continued to require more space and the roaring became louder, till I thought I would go mad.

"One day my husband chanced to see an article written by a physician on the Pacific Coast, in which he said he had for fifteen years been trying to find a remedy for malaria which would not have the injurious effect of quinine. He was successful, and in many places where public works had been abandoned because of malaria among the men they were resumed. His cure was very simple and and within the reach of all. Take one lemon, wash thoroughly with a brush and hot water till all germs are gone, cut in very small pieces, using skin, seeds and all; cook in three glasses of water till reduced to one, and take this while fasting. I took it before breakfast, and in less than a week I was myself again. Since then I've had no use for doctors. If I feel a little 'off' I resort to the lemon cure and all is well."—Palatka News.

The best matting art squares in town at Miller & Son's for \$2.25. 52-1f

ANNOUNCEMENTS

For Mayor.

At the earnest solicitation of my friends I have consented to announce my candidacy for the position of Mayor of Sanford at the primary to be held in November.

Respectfully, W. H. UNDERWOOD.

For City Clerk, Treasurer, Assessor.

I hereby announce my candidacy for the office of City Clerk, Treasurer and Assessor. Many years of experience with city affairs and clerical positions have made me familiar with the work of this office and having made Sanford my home, I ask the voters of Sanford to look up my record and fitness for this position of trust.

Respectfully, M. W. LOVELL.

Clerk, Treasurer and Assessor

I am urged by my friends to announce myself as a candidate for the office of Clerk, Treasurer and Assessor at the coming city election, to which place I was appointed to fill the unexpired term of Mark L. Scott. I solicit an inspection of the work done by me to convince you of my qualifications to fulfill the duties of the office.

Yours truly, R. C. MAXWELL.

Notice of Application for Tax Deed Under Section 8 of Chapter 4888 Laws of Florida

Notice is hereby given that J. A. Thompson of Sanford, Fla., purchaser of Tax Certificate No. 324 dated the 5th day of July, A. D. 1909, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in Orange County, Florida, to-wit: S4 of Block 4, Lot 12, Sanford.

In the Circuit Court of the 7th Judicial Circuit of the State of Florida for Orange County.

City of Sanford vs. Bill in Chancery to Enforce Tax Lien. Mary Evans vs. Tax Lien. To the defendant, Mary Evans. It appears from the affidavit of the City Solicitor of the City of Sanford, herein filed, that he believes that you are a non-resident of the State of Florida and that your residence is unknown and that there is no person in this state in the service of a subpoena upon whom you would bind you, and that your age is over the age of 21 years.

In the Circuit Court, Seventh Judicial Circuit, Orange County, State of Florida

Edward Forriester vs. Charles Bayrow and A. M. Thrasher and James A. Rirkwood. To Charles Bakrow. It appears from the affidavit of Edward Forriester herein filed in which he deposes and says that he is the complainant in the above named cause and that the defendant, Charles Bakrow, is a non-resident of the state of Florida, and that his address is Louisville, Kentucky.

In Circuit Court of the Seventh Judicial Circuit, Orange County, State of Florida

Patsy Williams vs. S. E. Williams. Bill for Divorce and for Property Settlement. To S. E. Williams. It appears from the affidavit of Patsy Williams herein filed in which she states that the defendant, S. E. Williams, is a citizen of Orange county, Florida, that he is now residing at Oviedo in said county when she filed her original bill for divorce, and at the date of the filing of her amended bill for divorce and the bill for the property described in said amended bill he decreed to her, said defendant, S. E. Williams, has concealed himself and is now and then away from said Oviedo in said county of Orange, and his exact location other than in said Orange county, is unknown to her, but that said S. E. Williams is over 21 years of age, and that there is no person within the state of Florida in the service of a subpoena upon whom would bind the defendant, you are therefore ordered to appear to the amended bill of complaint herein filed on or before the 3rd day of October, A. D. 1910, the same being a rule day of said court.

In the Circuit Court of the 7th Judicial Circuit of the State of Florida for Orange County

City of Sanford vs. S. Palston and Tax Lien. To all whom it may concern. Upon application of the City Solicitor, it is hereby ordered that on or before the October Rule Day next, being the third day of October, A. D. 1910, in said court, you appear to and answer the bill filed and set forth the nature of your respective interests in, right to, or liens upon real estate situate in the city of Sanford, and described in the bill as Lot 7, Block 10, Tier 10.

In the Circuit Court of the 7th Judicial Circuit of the State of Florida for Orange County.

City of Sanford vs. Mary Evans. Bill in Chancery to enforce Tax Lien. To all whom it may concern. Upon application of the City Solicitor, it is hereby ordered that on or before the September Rule Day next, being 5th day of September, A. D. 1910, in said court, you appear to and answer the bill filed and set forth the nature of your respective interests in, right to, or liens upon real estate situate in the City of Sanford, and described in the bill as Lot 3, Block 18, in Chapman & Tucker addition to said City of Sanford.

In the Circuit Court of the 7th Judicial Circuit of the State of Florida for Orange County

City of Sanford vs. A. C. Martin and Tax Lien. To all whom it may concern. Upon application of the City Solicitor, it is hereby ordered that on or before the September Rule Day next, being the 5th day of September, A. D. 1910, in said court, you appear to and answer the bill filed and set forth the nature of your respective interests in, right to, or liens upon real estate situate in the City of Sanford, and described in the bill as Lot 7, Block 10, Tier 10, in Martin's Addition of said Sanford.

In Court of County Judge, State of Florida

In re Estate of Lyman Phelps, Orange County. Notice is hereby given, to all whom it may concern, that on the 5th day of February, A. D. 1911, I shall apply to the Honorable William Martin, Judge of said Court, as Judge of Probate, for my final discharge as executor of the estate of Lyman Phelps, deceased; and that at the same time I will present my final accounts as executor.

In Court of County Judge State of Florida

In re Estate of Wm. Hale Bates, Dec'd, Orange County. Notice is hereby given to all whom it may concern, that on the 10th day of December, A. D. 1910, I shall apply to the Honorable Wm. Martin, County Judge of said Court, as Judge of Probate, for my final discharge as executor of the estate of Wm. Hale Bates, dec'd; and at the same time I will present my final accounts as executor of said estate, and ask for their approval.

In the Circuit Court, Seventh Judicial Circuit, State of Florida

J. E. Pace, Complainant. Sarah Jessup Fleming, et al. Defendants. To Georgianna Frances Lawford. J. E. Pace being duly sworn deposes and says that he is the complainant above named and that he has read the foregoing bill, and that said same is true of his own knowledge except as to such matters as are stated on information and belief, and as to such matters that he believes it to be true. And a further witness states that the defendant, Georgianna Frances Lawford, defendant above named, is a non-resident of the state of Florida, and that her residence is at New York, that she is over the age of twenty-one years, and that there is no person in the state of Florida in the service of a subpoena upon, that would bind said Georgianna Frances Lawford.

Sanford Library AND Free Reading Room ROOM 20 Upstairs, Pico Block

Open Tuesdays 4 to 6 p. m. AND Saturdays 4 to 9 p. m. Strangers Welcome

Henry McLaulin JEWELER MY SPECIALTIES

Pickard's Hand-Painted China Gorham's Sterling Silver Rogers' Plated Ware Elgin and Waltham Watches ALL GOODS GUARANTEED

MISS RUTH ABBOT CLASS IN PIANO LESSONS

Given at Home of Pupils. Address 123 Ninth St. Sanford, Fla

The Safe Place for Your Son or Daughter

Where to send the son or daughter to get the best educational advantages with the very best surroundings for the protection of health of body and of the moral and spiritual character—this is the vexing question which will have to be settled by many parents for the coming fall. The new college at Enterprise, Florida to open September 29, 1910 under the presidency of Rev. B. F. Haynes, formerly in charge of Asbury College in Kentucky, will help you solve this problem. Health resort and college combined.

C. H. DINGEE Plumbing and Gas Fitting

All Work Receives My Personal Attention and Best Efforts Opposite City Hall Phone 230

Woodruff

Shoes for every occasion, no matter what you wish them for, whether for a days tramp, an afternoon of sport, an evening of society or for business. There is an appropriate and reliable shoe for that particular occasion.

SOLD BY Frank L. Woodruff Sanford, Florida

Chase & Co.

SHIPPERS OF Florida Fruits and Vegetables

General Insurance Agents SANFORD, FLORIDA

Peoples Bank of Sanford, Florida

CAPITAL \$30,000.00 The ONLY bank in Sanford that INSURES EVERY DOLLAR DEPOSITED AGAINST LOSS from any and all causes. THE PEOPLES BANK OF SANFORD OFFERS Prompt Service Polite Service Accurate Service and will appreciate your patronage. FOUR PER CENT allowed on Savings Deposits Safety Deposit Boxes for rent. M. M. SMITH, H. R. STEVENS, H. E. TOLAR President Vice-President Cashier

HAND BROTHERS

LIVERY, FEED and SALES STABLE Harness and Buggies Blacksmithing and Horseshoeing Horses and Mules Bought and Exchanged AUTOMOBILES FOR LIVERY USE

TOP PRICES FOR YOUR ORANGES, GRAPEFRUIT, TANGERINES AND EARLY VEGETABLES

when shipped to HEWITT. If you are not doing business with this House, write to them at once. HEWITT & CO. FRUIT AND PRODUCE COMMISSION MERCHANTS 10 E. Camden St., Baltimore, Md. References: This Paper and Thousands of Pleased Shippers in Florida

Drink a Bottle of

Coca-Cola GINGER ALE OR SODAWATER Manufactured with pure distilled water—they will prevent illness, aid digestion and give you health. The Sanford Coca Cola Bottling Co., Sanford, Fla

FIRST NATIONAL BANK OF SANFORD, FLA.

F. H. RAND, President GEO. FERRARD, Vice-Pres. F. P. FORBSTER, Cashier B. F. WHITNER, Asst. Cashier Only National Bank in Orange County Funds Protected by Burglary Insurance Safety Deposit Boxes for Rent ORGANIZED 1887

CITY CIGAR STORE And ICE CREAM PARLOR

Ice Cream Furnished in Pints, Quarts and Gallons Stationery, Confectionery and Periodicals of all Kinds 104 First Street Phone 281 Old Postoffice Bldg



Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,100	1905	61,660
1900	8,200	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE

# Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres

Possession given on payment of \$25. Balance, \$10 monthly. Flowing artesian well guaranteed. Ten per cent discount for cash. No interest on deferred payments. We pay taxes until development begins. We give 30, 60 or 90 days grace on deferred payments in case of sickness. We give free deed in case of death as per contract.

TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, SEPTEMBER 2, 1910

Number 31

DISTINCTIVE FEATURES OF SANFORD CELERY DELTA

The individuality of a section is the base of its distinctive qualifications. A locality that is in no way different from other localities, is destined to come and go, unannounced and unnoticed. Not so with Sanford. Why?

First. Because we have made a reputation that is being used by all parts of the state in the sale of worthless land to homeseekers whose intentions are good and hence should be respected and not trampled upon.

Second. Because the flowing artesian wells in the Sanford Celery Delta, flow now, not next week nor next year, but right now.

Third. Because, the natural flowing wells of the Celery Delta, of which there are 2700, are not of the salt variety which are to be had on the western edge of Volusia county and Lake Harney. Our wells have been tried for a dozen years and by their use we produce bumper crops. We have the wells to show, 2700 of them.

Fourth. Because this is a proven section. We do not have experimental farms nor demonstration patches. We do not need them. We have 2400 acres in the Celery Delta, tilled, irrigated and in cultivation, thus showing that this section has passed out of the experimental stage.

Fifth. Because we do not have to hold any other locality up to the would be purchaser to induce him to purchase land in the Celery Delta. We show him what has been done and the operations now going on and his exclamation is "This is more like business than anything I have seen in Florida."

Sixth. Because all the land in the Celery Delta is susceptible to drainage as well as irrigation.

Seventh. Because we have a hardpan at the proper distance beneath the surface which retains applied fertilizers and irrigating waters.

Eighth. Because the vegetable growing industry of the Celery Delta has grown to such proportions that a hundred ton capacity ice plant is kept running at full blast during the shipping season and the output is used to refrigerate Sanford vegetables alone.

Ninth. Because we have both water and rail transportation, making a competitive combination that will never be removed and insuring to this section freight rates of the most equitable degree.

Tenth. Because all the accessories necessary to the intelligent cultivation and marketing of the crop are to be had here.

Eleventh. Because the basis of our Sanford is its agriculture and agriculture is the salt of the earth.

Twelfth. Because there is little good land in Florida and those who are fortunate enough to secure a piece of the Sanford irrigable stuff should concede themselves very fortunate.

Thirteenth. Because the Sanford Celery Delta does not have to ape nor smirk after any other section of this or any other state to induce good intending persons to purchase its lands.

Fourteenth. Because Sanford Celery Delta real estate men do not have to stretch the truth nor plagiarize any other community to induce homeseekers to purchase what little irrigable land they have left.

Fifteenth. Because Sanford Celery Delta land is selling for \$150 to \$1750 per acre when land on the Volusia county side of the river goes begging at \$20 an acre.

Sixteenth. Because Sanford is a progressive community and has all modern facilities necessary to such a community.

Seventeenth. Because Sanford is not a "colony scheme" perpetrated by land fakirs to flimflam innocent people out of their hard earned savings.

Eighteenth. Because Sanford does not have to tell you about what it intends doing, but can point out to you, what it has already accomplished.

Nineteenth. Because Sanford has become famous throughout the nation for devoting and working out the most scientifically poised system of sub-irrigation that has so far been given to the use of man.

Twentieth. Because the Department of Agriculture at Washington through its trained experts who have been sent here from time to time to study the effectual-

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

## STOP LOOK LISTEN

(You Know What It Means)

### It Means Danger

And it will stand you well in hand to take heed of its warning. It is an evidence of JEOPARDY and when it appears you will do well to nose around for trouble.

### Remember You Are in an Age

When it seems to be the gist of your brother's ambition to do you. He'll go at you under various and sundry guises and if you try to

### Assimilate Every Fake Proposition

Placed within your reach, you are destined to undergo a gorging and your

### Pocket Book Undergo a Draining

The memory of which will remain with you for several moons and then

### The Slick One With a Scheme Up His Sleeve

Stalketh through the land and prepareth divers and sundry packages to pass out to you. He swipes Sanford testimonials given by Sanford growers to promote Sanford's interests and he also taketh the nice pictures of Sanford's growing crops and maketh them

### Unmitigated Gall

To attempt to make you believe that his GOPHER DUNES can be made to yield in the same ratio that the irrigated acres of Sanford puts forth.

### He Howleth About His Flowing Well

Which he is trying to get, but fails to say a word about the

### Flowing Salt Well He Already Has

And which kills everything within its scope of influence. He talketh muchly about various qualities of his land but fails to mention

### Its Aquatic Possibilities

Nor the necessity of a row boat and diving suit which you will need to carry on

### Your Deep Sea Farming

Down among the fishes and frogs and moccasins of the unsold and undrained plains which he gobbled up at \$2 per acre, and neither does he tell you that you can

### Grow Web-Footed Swimming Ducks and Geese

In your front yard, in your barn yard, in your garden, in the road in front of your house, under your house, behind your house and at each side of your house. It makes no mention of the fact that there is

### Water, Water Everywhere and Not a Hole to Pour It In

And an insufficient appetite to drink it down, but the row boat can be tied to your front door knob and your gasoline launch can snugly moor at the kitchen door, both of which beats wading, if you were thoughtful enough to fetch them along. But the

### Submarine Crops You Will Grow

Will be a greater surprise to you than your wait for the return of the dove to your ark with the olive branch in its beak.

### When the Waters Subside

You can sit serenely in the shadow of your then useless gasoline launch and coyly observe your dry and powdery acres being carried hence into the domains of your far distant neighbor, leaving the seed you have planted marooned high and dry above ground and without the zone of nutrition. We have been told that is injurious to tell the truth and

### Have Been Admonished to Cease Knocking

But CHRIST rose up in his might and read the riot act to the Pharisees and hypocrites of his time and if the truth was good then, will you please state why it is not good now? Title Bond and Guarantee Company is not engaged in any questionable land deals.

### You Can Not Make Too Sure of the Quality

Of your Florida Land purchase and the more complete your investigation the easier you will be let down when you find you will be unable to make even an existence on your unirrigated acres.

### The Closest Scrutiny

Can be made of our flowing wells on Sanford Farms, of our soil and its producing qualifications, of our transportation facilities, of our proximity to irrigated and cultivated areas, the reliability of our company, of our guarantees and our ability to fulfill our contracts

### There is Little Unsold Land Left in the Celery Delta

And you will do well to get in communication with us at once and secure one of our GUARANTEED VEGETABLE FARMS before they are all taken and you are relegated to the zone of the SAND DUNE DEALER FOREVER.

Send for our book. It tells you about the kind of land you should buy in Florida

TITLE - BOND - & - GUARANTEE - COMPANY  
(INCORPORATED)

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

ty of the Sanford system of sub-irrigation have pronounced it to be perfect.

Twenty-first. Because the copious flow of artesian water, always impregnated with sulphur will permit of the same area being planted to the same crops year in and year out with any injury to the soil or quality of product.

Twenty-second. Because a Sanford Acre has produced seventy tons of vegetables in a single growing season. This is the record production for the whole earth.

Twenty-third. Because the health of Sanford is good during the winter and summer and the climate is perfect the year round.

Twenty-fourth. Because the waters of Lakes Monroe and Jessup and the St. Johns river furnish most excellent means for enjoyment that cannot be had in inland locations.

Twenty-fifth. Because our soil is so light and loamy that it can be worked by hand.

Twenty-sixth. Because we begin planting our crops here about the time our northern cousins get out the hard coal burner and begin to prepare for their winter siege of bad colds, pneumonia and attendant disorders.

Twenty-seventh. Because the saving here in the matter of fuel and heavy clothing as compared with the north, is

sufficient to take care of a good majority of the grocery bill.

Twenty-eighth. Because people come here in poor health which they regain, buy vegetable farms and become permanent citizens.

These are a few of the distinctive reasons that give character to Sanford and its Celery Delta. Great men are known by their personal attributes, and thus it is with Sanford. Our city is known by its ability to make good.

This List May Interest You

FOR SALE Five acres, 2 1/4 cleared, 1 well 2 room cottage, price \$1,050.

FOR SALE Residence, Markham Heights, 3 acres, nice fruit trees and

grove, \$3500.00. One third cash balance to suit purchaser.

FOR SALE Five acres in Beck Hammock, 3 tilled, flowing well, within half mile of station. Price \$3,800, terms \$1000 cash, balance in five years or less.

FOR SALE Ten acres, tilled and in high state of cultivation, four wells (3 in house, all tools and wagon, fronting on Lake Monroe, price \$11,000.00, half cash, balance in two and three years. This place will rent for \$1,000 per year.

TITLE BOND & GUARANTEE CO.



# THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 4

SANFORD, FLORIDA, FRIDAY, SEPTEMBER 9, 1910

Volume III

## CITY COUNCIL MEET

### Many Measures of Importance Cussed and Discussed.

### RESOLUTION REGARDING ROADS

#### Railroad Must Fix Crossings. Ladies Get Donation For Improvements. Other Matters.

Council convened in regular session Sept. 8th 1910. Members present W. H. Holden, R. H. Stevens, B. A. Howard, H. P. Driver and A. T. Rossetter. Members absent D. L. Thrasher and G. R. Calhoun. B. A. Howard, president pro tem.

Minutes of last regular meeting Aug. 1st and special session August 12th read and approved.

Treasurer's report for August approved and ordered filed.

Marshal's report for August approved and ordered filed.

The following ordinances were passed: Ordinance providing for the sanitary disposal of fruits and vegetables and food products. Moved rules be waived and it be put upon third reading and final passage. Waived its adoption. Carried.

Ordinance providing for the construction of sidewalks and material used in such construction. Moved rules be waived and it be put upon third reading and final passage. Moved its adoption. Carried.

The following ordinance passed for reading: An ordinance to provide for a license for the sale of spirituous or malt beverage containing an amount of alcohol insufficient to produce intoxication and commonly called "near beer."

The following resolutions were passed:

Whereas: The board of county commissioners of Orange county have issued a call for a special election to be held in October for the purpose of voting upon an issue of one million dollars (\$1,000,000.00) in bonds by Orange county, for the purpose of constructing vitrified brick roads throughout the county, and,

Whereas: No investment of public monies bring so large returns to the community generally as money invested in good roads, and,

Whereas: Believing that it is to the best interest of every citizen in the Sanford district, and in the county at large, that this measure shall carry,

Be it therefore resolved: That the city council of Sanford heartily endorse this bond issue and pledge their support, individually and collectively, to the measure.

Resolution resolved by the city council of Sanford, Florida, that the Mayor is hereby instructed to notify James C. Higgins, division superintendent of the A. C. L. Railway, that the railway crossings at French Avenue, First, Second and Third streets are in an unsafe condition and are a menace to passengers traveling over them, and that the railroad company, through its agent, be ordered to lay board crossings between its tracks on the above mentioned streets of the town.

Moved and seconded that bond trustees be instructed to pay \$3,158.77 balance due Geo. H. Crafts & Co., when the report is finally audited and approved by street committee and that sufficient funds from the premium on bonds be transferred to bridge account to make up the necessary amount.

Moved and seconded that the Mayor be instructed to call the attention of the Sanford Light & Fuel Co., to the damage done by their wires to the shade trees of the city and be notified that a continuance of this damage will result in a suit by the city.

Moved and seconded that the matter of Joe Laing relative to 1907 delinquent taxes be deferred.

Moved and seconded that the bond trustees be instructed to pay W. A. Gian, engineer, \$170.85 for services rendered and that they use for that purpose a part of the unexpended premiums on hand.

Resolved that the Sanford Light & Fuel Co., be instructed to place one incandescent light at the corner of 5th street and Oak avenue, and also a light at the corner of 12th or 13th sts and Park Ave., as may be directed by the street committee.

Moved and seconded that the city engineer be instructed to readjust the curbing assessment on Oak Ave., and the paving assessment on Railway Ave.

W. R. Pell presented a petition relative to the erection of the W. C. C. Co. fertilizer factory on West First street. Moved and seconded that the same be laid on the table.

Moved and seconded that \$10.00 per

## NOT A CANDIDATE

### Hon. D. L. Thrasher Will Not Make the Race for Mayor

The following letter has been received by The Herald from D. L. Thrasher who is in New York buying his fall stock of goods: Editor Holly, Sanford, Fla.

Dear Sir:

I noticed in the last issue of the Herald the notice that Mr. Underwood was the only candidate so far for Mayor of Sanford, but that it was rumored that I would be in the race.

With due deference to the confidence and good will of a few friends, I emphatically decline to make the race. I realize the gravity of the situation just now; that Sanford is in the beginning of the construction period and that she needs a level head, honest heart and steady hand to guide her on in her progress, perhaps as never before. I believe Sanford has much of such material, not yet tried. Give such as will make the race a chance and let the citizens of Sanford make their choice.

Another reason I have to offer for declining to make the race, is that at present I am a councilman and my term will not be finished until Dec. 1911. I love Sanford for her shady streets and flowing wells, her churches and schools and her people, and most of all because Sanford is my home.

I believe in a standard pride and a sentiment of decency and order that must characterize the citizenship of every community that reaches a very great degree of perfection, hence this word of explanation, for my attitude and action, which I hope no one will misunderstand or be so unkind as to misconstrue.

Yours truly,

D. L. Thrasher.

### Killed in Automobile Accident

A bursted tire caused a touring car in which five men were riding to turn a somersault last Sunday on a part of the Grand Prize race course near Savannah, and almost instantly killed Mike Jones, a well known retail furniture merchant in Savannah. The four other men were badly bruised, but not seriously hurt. Jones was picked up by an automobile which had followed the party and was hurried to a hospital, but died just as he reached the building. He was the owner of the wrecked automobile and was at the wheel when the accident occurred. The machine was torn to pieces. It was stated that Jones' head was caught by the steering wheel as the car turned over and his neck was broken. Otherwise he was not even very badly bruised.

Mr. Jones was the senior member of the Jones-McLaughlin Furniture Co., of this city. W. W. Abernathy, the manager, was called to Savannah by wire and attended the funeral which occurred at Statesboro, Ga.

### Welborne—Murphy.

Tuesday afternoon at 5 o'clock an interesting wedding occurred at the Oakland Heights Presbyterian church, Rev. Clarence G. Reynolds, D. D. officiating. Mrs. Ethel F. Welborne of DeLand, Fla., and Hugh K. Murphy, M. D. of Mulberry, were the bride and groom. Miss Purdon, the sister of the bride, played the wedding march to which the bridal party entered.

The bride was attractively attired in a white chiffon broadcloth suit, and chiffon cloth waist, a becoming hat trimmed in blue and white completed the toilet.

The wedding was a very quiet one only the immediate family and a few friends being present, among them being Mrs. D. H. Purdon of DeLand, mother of the bride, Mrs. W. E. Tucker and Mrs. E. J. Sheffield of Jacksonville, Mrs. E. H. Dudley of Mulberry, Florida, and Miss Gertrude Purdon.

Dr. Murphy, who is a prominent physician of South Florida, together with his wife will spend a week in the mountains then go to Washington and Baltimore. At present they are registered at Margo Terrace.—Aahville Gazette-News.

month be paid to the ladies of the Sanford Improvement Association to be used in beautifying the city parks. Allowance beginning with the month of August.

Geo. H. Crafts presented a statement and asked for extras in connection with the new bridges, and it was moved and seconded that no extra money be paid.

Moved and seconded that vouchers as per bills attached as signed by the president pro tem of city council and approved by the financial committee be paid.

Moved and carried that council adjourn till 7:30 p. m., Wednesday, Sept. 7th.

## FAKE LAND SCHEMES

### Investors in Florida Lands Should Investigate.

### BLAME UNSCRUPULOUS DEALERS

#### Florida Editor Finds That Many People Are Buying Gold Brick Properties.

Little by little the truth is coming out about various fake land schemes in Florida. The Herald sounded the note of warning several years ago and was denounced by several papers for being a "knocker" of prosperity. The text of The Herald was for every purchaser to see the land first. The following from the editor of the Live Oak Democrat will open the eyes of the prospective buyers of Florida land:

"The editor of the Democrat returned a few days ago from a ten days' visit to his old home in Missouri, and while there learned that thousands of acres of Florida Everglades lands has been sold in the city of St. Louis and Jefferson county. We were surprised to learn that the citizens of the "Show Me" State would buy upon the representation of agents without first seeing the property they were paying their good money for. The drainage of the Everglades is in its infancy. It will be years before they are drained—if ever, and even if the work of drainage shall ever be completed there will be large areas of the land absolutely worthless. Acre after acre of land or water, miles from the drainage canals, that may be of but very little value, is being sold, we are informed, at prices ranging from \$50 to \$200 per acre, and it could not be sold to a resident of the state, at all, except for speculative purposes. In fact, a native Floridian would not accept as a gift a deed to the property if he had to live upon it. The signs are not wanting that land sharks are seeking by deliberate misrepresentation to work off large bodies of so called reclaimed land, much of it worthless, upon uninformed people at the North and West, and as investors thus bitten are sure to make a row, the result will be that desirable Florida lands seeking a market will be blacklisted; many who would otherwise invest will be scared away, and all legitimate land enterprises in the State will suffer.

"There will be some good Everglades land reclaimed by drainage, but the poor man who buys a body of this land on the installment plan will hardly get that kind. A city on paper near the center of the Everglades, is also being worked on the unsuspecting, so it is reported, and it is said that large numbers of worthless lots are being sold at from \$50 to \$300 each.

"Why people will buy property in Florida or any where else without first investigating is more than we can understand. There are millions of acres of good land in Florida for sale that is high and dry, and the price asked for it is very reasonable. Property in Florida is advancing in price every day, and land purchases made almost anywhere in this State outside the Everglades are, in our opinion, good and safe investments; but our advice to all prospective purchasers is to come to Florida and see the land before buying. We believe there is land in Florida that will produce crops of a greater money value per acre than will the lands of any other State in the Union, but, like all the other States, we have some waste lands, and these waste lands are sometimes placed upon the market and sold in the West and South at very high prices, while good wild lands can be purchased for from \$3 to \$15 per acre, and improved farms for from \$10 to \$35 per acre.

"Florida is the best State in the Union, but the wild-cat land schemes now being worked will do the State no good, and when the reaction which is sure to come, sets in, it will do us harm."

### Advertising Florida Cities.

The advertising appropriation of Bartow city council recently authorized will be devoted to the issuing of an illustrated 32 pages and cover booklet and magazine. The committee this week closed a contract with Vyle's Advertising Agency, for both booklet and advertising and Mr. Vyle spent the first few days of the week in Bartow taking photographs and collecting data.

The magazine advertising of DeLand Business League is also in charge of Mr. Vyle.

Isn't it about time Sanford got busy along the same lines?

## DISAPPEARED AT SANFORD

### Jacksonville Man Missing From His Home for Several Weeks.

Aaron K. Basham, ex-city councilman formerly connected with the Hunter Lumber Company, but recently a retired citizen and independent speculator in real estate, has disappeared, and it is feared that he may have met with foul play.

Basham left the city about the middle of August for Sanford, and vicinity to investigate a celery land proposition. He carried on his person about \$1,000 in cash. And he was heard from last in a letter dated August 21 and addressed to his wife.

It has been learned that Basham contemplated taking a trip with two unknown men whom he met on the train on his way to Sanford to examine some land. The three were to leave Sanford in a launch. If the trip was taken the result of it is shrouded in mystery, as nothing has been heard since of the Jacksonville man.

On Friday Mrs. Basham, alarmed over her husband's silence, visited the office of Sheriff R. Fleming Bowden, and appealed to the county officers to locate, if possible her missing husband. A photograph of Basham and other information has been forwarded to Sanford, and Deputy Sheriff Lee of that place has been urged to make a thorough investigation.

Basham left Jacksonville for Sanford to look over a proposition with the Florida Home Land Company had put before him, and it was his intention to meet the company's agent in Sanford. That he ever appeared at the company's Sanford is not known.

The letter written by Basham to his wife was dated August 21, and was written on the stationery of the Sanford House. In the letter he mentioned the two men whom he had met on the train, neglecting to give their names, and stated that on the next day the three were to take a lunch ride to look over some celery land.

At Mrs. Basham's request on Friday, the sheriff's office immediately took the matter up, and a letter was written to Deputy Sheriff Lee of Sanford, asking him to make a thorough search for Basham. Up to a late hour last night no reply had been received from Sanford.

The fact that Basham has always closely attended to his correspondence, the fact that he had a large amount of money on his person when he left Jacksonville, and the further fact that he contemplated a launch trip with two unknown men are taken as reasonable grounds for the fear that he has met with foul play.

"He may have been assaulted, robbed and thrown into the river from the launch," was one speculative bit of gossip heard at police headquarters last night. In the meantime the sheriff's office is doing its best to secure information of Basham.

As an ex-city councilman, as being long connected with the Hunt Lumber Company of this city and as a real estate speculator, Basham has a wide acquaintance in Jacksonville. Basham formerly resided at 1127 East Duval street, but recently he moved to South Jacksonville.—Times-Union.

Deputy Sheriff Lee has investigated the case and finds that Basham left the Sanford House on the night named with his baggage saying that he would return in a few days and nothing has been heard of him since. The officers can find no boat that was used that night and the whole affair is shrouded in mystery.

### Mrs. C. G. Malm.

Mrs. Clara G. Malm, surrounded by her husband, mother and three daughters, passed over the river in the Great Beyond Tuesday morning at eight-thirty o'clock at the home of her son-in-law, H. E. Tolar, in Sanford. She had suffered greatly at times during the past few months she had been in Sanford, and though her death was a severe blow to all her loved ones it was the only balm that could rest her wearied body.

Wednesday the remains were taken to Upala on the afternoon train and there in the little Lutheran cemetery were laid to rest beside her father, who predeceased her over a year ago. Rev. A. E. Housholder, of the Methodist church and a former preaching elder in this district, conducted the services.

Mrs. Malm leaves of her immediate family her husband, mother and eight children, and they have the deepest sympathy of their many Wauchula friends.—Wauchula Advocate.

## IN THE SOCIAL WORLD

### Items of Interest Concerning Society People.

### POINTS PURELY PERSONAL

#### How Celery City Vanity Fair While Away the Golden Hours—Social Gossip.

#### Children's Party

Sanford lays claim to having more children and healthier children than any city of similar size in the south. Anyone visiting Sanford the past week and noting the children's parties would have been struck by the same thought regarding our young hopefuls.

By a happy chance the birthday of Mildred Holly and Harry Woodruff fell upon the same day and reading near each other their parents decided to give the little tots a dual birthday. Their little friends were summoned by the following invitation:

Born on the Third of September Harry Woodruff and Mildred Holly Have cause this day to remember And with little friends will be jolly

On Saturday next is the date Woodruff home, corner Sixth and Oak So mark it down on your slate There will be fun for the little folk

About thirty were present and enjoyed the occasion as only children can. The home of Mrs. Woodruff was decorated in red and green and each little guest was presented with a pretty basket filled with candy. There were two lovely birthday cakes with four tiny candles on each, and they were the source of much merriment, as the children cut for the dimes they contained. There were games on the lawn, after which dainty refreshments were served, and an afternoon of real pleasure that the children will not soon forget was brought to a close.

On Monday afternoon little Thelma Newlan was seven year old and her friends were invited to help her celebrate the occasion by the following dainty invitation:

September fourth, 1903 I came this beautiful world to see As my birthday this year comes on Sunday I will entertain on Monday So come little friends that may Celebrate my seventh birthday

Many games especially designed for the occasion were enjoyed by the little folks and after refreshments were served they departed wishing Thelma many more happy birthdays.

### KITTY NICE PERLE DROWNED

#### Well Known Operatic Star Goes to a Watery Grave

Kitty Nice Perle, leading lady in the Manhattan Opera Company, and her husband, Louis Perle, a pianist in the same troupe, were drowned in Lake Quinsigamond at Worcester, Mass., Sunday night. The leading lady and her husband were in a flat bottom boat and in changing seats, Mrs. Perle lost her balance and fell overboard. The husband jumped in to save her and called for help. Before those ashore could reach them they sank from sight. When the bodies were recovered both were lifeless.

Mrs. Perle was well known in Sanford where she appeared last winter in Olivette, Chimes of Normandy and several other operas with the Manhattan Opera Co.

### Killed in Skin Game.

While several negroes were engaged in a game of skin at Markham last Sunday night James Reeves was shot in the back by Robert Bradford and instantly killed. Judge Stringfellow held a coroner's inquest and on evidence brought forth, the negro Bradford was brought to Sanford by Deputy Sheriff Lee and will be given a preliminary hearing tomorrow.

### Broadwater in Town.

C. M. Broadwater, the popular fertilizer man has decided to make Sanford headquarters. He is representing the G. W. Sanders Fertilizer Co., of Jacksonville, and expects to meet his old friends and new in the Celery Delta and other parts of the State.

Fred Lovell, the genial manager of the Clyde Pharmacy is taking a vacation at Daytona Beach. Dr. Humphries of Jacksonville is presiding at the Clyde during Mr. Lovell's absence.