

Involving Clayton AndTradeBodyFurnish Fights In High Court

In NEW YORK

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Madison Aymue
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FISHER DESIGN SETS THE PACE

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## Why are the American people so far ahead?

Wherever world-travelers come together, the amazing comforts of Americans are sure to come in for discussion. Why is it that the average American lives like a king?

To be sure, he has more money to spend than any other person in the world, but then he insists on spend ing it to bring better living to himself and family. Who knows what a subtle, but influential, part advertising plays in putting the American people ahead?

Advertising, by showing us new and better things, keeps us from being satisfied with "well enough.

Advertising, by making us want more, wakens the springs of action within us to get more. American ad vertising is a pretty substantial explanation of Ameri can advancement.
maxamsixu
Read the Advertiscments. They call you to better things

## Build Your Home

Amid the towering pines of Sanford Grove. You'll be in the most exclu ive of Sanford's residential sections. You'll be only a short drive, on paved streets, from the shopping center of the city.

In addition to that, you'll be in the most rapidly developing part of Sanford, directly on the main route to Press City, a world renowned project that is bound to increase property values throughout the county.
Study Sanford Grove and the advantages it offers to the home builder.



## : SOCIAL *AND PERSONAL ACTIVITIES

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New"Fisk"Hats
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