

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,100	1905	61,860
1900	8,200	1906	123,983
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres
 Possession given on payment of \$25.
 Balance, \$10 monthly.
 Flowing artesian well guaranteed.
 Ten per cent discount for cash.
 No interest on deferred payments.
 We pay taxes until development begins.
 We give 30, 60 or 90 days grace on deferred payments in case of sickness.
 We give free deed in case of death as per contract.
 TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, DECEMBER 30, 1910

Number 48

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

Why Sanford Celery Delta Land is in Great Demand at Stable Prices While Colony Promoters are Straining Every Nerve to Sell Arid Sand Dunes at \$25 an Acre and Less.

TITLE BOND & GUARANTEE COMPANY

TITLE BOND & GUARANTEE COMPANY

- FIRST—To make a success of growing fruits or vegetables in Florida, the land MUST be irrigated. The largest orange grove in Florida is irrigated with a pumping plant that cost \$30,000. All truck gardens are irrigated.
- SECOND—Two kinds of irrigation are used in Florida. One is secured by pumping the water, which is distributed through iron pipes. The other is secured from flowing artesian wells. The latter is in use in our Celery Delta. These wells do not cost over \$75 each, one being enough to irrigate five acres. Many of these wells have been flowing for the past 35 years. Pumping plants are unnecessary if you have flowing wells.
- THIRD—The quantity of land upon which flowing artesian wells can be secured in Florida is limited. The Celery Delta of Sanford occupies the largest area in Florida, furnishing these wells.
- FOURTH—The Colony Promoter sells arid lands, formerly used as pastures. These lands cannot be irrigated. There is either too much water or not enough water on them. These lands are non-productive insofar as growing vegetables is concerned and the acre that is offered you at \$15 is not worth that many cents. Good land is not given away.
- FIFTH—Land that will produce things that can be sold for money and will produce them each season, is cheaper than land that is non-productive, no matter how little you may pay for the non-productive land.
- SIXTH—Our wet season occurs during the summer. We do no vegetable farming then. Our dry season occurs during the winter. Then we grow our crops "out of season" with little or no rain. Then is when our irrigation is useful and beneficial. Our artesian wells have carried us through a drought of 32 months. We made more money in the Sanford Celery Delta then than we ever did, before or since. The wells did it.
- SEVENTH—Outside of the Colony Promoter's plans on paper, he has nothing to show you in the way of developments. He has no broad acres planted to celery, lettuce or other vegetables. His crops are imaginary. His plans flighty. His schemes, fakes. He uses Sanford pictures and Sanford testimonials to embellish his fraudulent literature. With these he proceeds to "Show you what can be done in Florida," and if you are not cautious he "Will do you in Florida." His fairy stories are dreams. It is as far from the western end of Florida to the southern end of Florida, as it is from Jacksonville to New York City. Then it is plain to you at once that Sanford pictures and testimonials have little to do with illustrating "What can be done in Florida."
- EIGHTH—The lands offered you by those schemers are undrained, unproductive and of little value except for grazing purposes. Forty acres of that COLONY land will sustain one cow, no more, possibly less.
- NINTH—Four Natural Conditions have met in the Sanford Celery Delta and formed the base of one of the most progressive communities on this continent. The first condition is our flowing artesian wells which makes us absolutely independent of the rainfall. The second condition is, our Celery Delta is underlaid with a subsoil of clay, thus enabling it to retain applied fertilizers and moistures. The third condition is, we are situated at the head of navigation on the St. Johns river, which gives us the benefit of the water as well as rail transportation. The fourth condition is, the Celery Delta is situated on the south side of the St. Johns river. This gives us water protection during periods of cold amounting to six degrees.
- TENTH—We do not have to tell great yarns about what we propose to do in the Sanford Celery Delta. We can show you what we have already done. We can introduce you to 650 vegetable farmers who are not growing stuff as an exhibit for some land company but as a means of making their living. We can take you over 4200 acres of cultivated farms. We can show you 2700 flowing artesian wells.
- ELEVENTH—You are not a pioneer when you move to Sanford. We have completed that job for you. There are no demonstration farms or experimental stations here. You will have no experimenting to do. Our Celery Delta ships one third of all the vegetables that leave Florida in boxes, barrels or crates. We have an ice factory with 100 tons capacity each 24 hours, the entire product being used to refrigerate Sanford vegetables.
- TWELFTH—Sanford has become famous as a vegetable producing center. This attracts to our city purchasers ready to take our products in any quantities offered. There have been 75 vegetable buyers here at one time. During the past season the growers organized an Association to intelligently market their products. Here you secure all the benefits of organization, development and intelligence.
- THIRTEENTH—We have blazed the way for you. We have shown you the trails. We have cleared the paths for you. We do not invite you into a wilderness, but we invite you to join in and become one of a set of scientific farmers who are this very minute making a world record in the matter of production.

THIS IS THE REASON WHY OUR LAND IS VALUABLE AND THE HOLDINGS OF THE SAND DUNE FAKIR GO BEGGING AT NOTHING AN ACRE

We have a few good Farms that we will sell you for \$750 each. Write us about them

TITLE - BOND - & - GUARANTEE - COMPANY, - Inc.
 Sanford, Florida, U. S. A.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

CURBSTONE GLEANINGS

A Budget of Opinion "Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Chief Is Among Ye Taking Notes, and Faith, He'll Print 'Em"—So Says Saunterer.

Special Correspondence to The Herald.
A Garden of Roses
 In your garden there are many roses,
 Some of them are white and some are red—
 Really I am very fond of roses,
 But I want them now not when I'm dead.
 Why wait to show me your affection,
 When the earth is piled high above my head—
 For in your garden there are many roses,
 But I want them now not when I'm dead.
 Why wait until my labor's ended,
 Don't you think it better if you said,
 "Here's a little bunch of roses,
 You want them now not when you're dead."
 For in your garden there are many roses,
 And their perfume like the years soon are sped—
 Really I am very fond of roses,
 But I want them now not when I'm dead.
 FEED H. YAPLE.

My attention was attracted last week to the booth at the depot erected last year by the Commercial Club. As a display booth for vegetables and a place to entertain visitors and distribute literature it was par excellence—last year.

This year it looks like a 1910 celery field after the price stopped. With but very little outlay of time and money the booth could be made very attractive. Lettuce prices were never better and celery prospects are bright. The special editions of The Herald are ready for distribution and thousands of people are coming into our city every day. Just why the members of the Commercial Club and those who are not members should allow this fine booth to remain closed is a subject for them to decide at once.

I repeat the prospects for Sanford never looked brighter and yet a new comer dropping off at the depot would not think so from a view of the deserted booth. And now while I am upon the subject I want to ask every enterprising citizen the plain question:

Why are you not a member of the Commercial Club?
 And I want to ask the members of the Commercial Club:
 Why are you asleep on the job and doing nothing?

Through the practical institution of the postal savings bank system last Tuesday, January 3, the United States government will afford to the American people facilities for the saving of a part of their earnings. The establishment of postal savings banks is regarded as the most important and far reaching financial step taken by the government since the authorization of national banks, and their operation will be watched with keen interest by financiers throughout the world.

The new system is to be inaugurated on a comparatively small scale. One postoffice in each state and territory has been selected as a depository. In those forty-eight offices a thorough test of the system will be made. It was decided to make the beginning thus small, not only because no adequate appropriation was available to put it into general operation, but also because the plan of operation adopted differs entirely from that of any postal savings system in the world. Key West is designated as the Florida city for the first postal savings bank.

A 1911 calendar just out, which has all the holidays marked, both religious and secular; patriotic and popular, reveals the rather remarkable fact that there is only one month in the year without a holiday of importance. Some have as many as five that are remembered in some part or parts of the country. August is the month that has no holiday. It happens, however, that this is a favorite summer vacation month which tends to equalize things.

The longest unbroken stretch in the year is from July 4 to September 4, which is Labor Day. January has three, including R. E. Lee's and McKinley's birthdays; February has four counting ground hog day; March recognizes Ash Wednesday and St. Patrick's day; April has five, mostly church holidays; May has Mother's Day, Peace Day and Memorial Day; June recognizes Flag Day and the first day of summer; September has Labor Day and the Jewish New Year; October has Yom Kippur, Discovery Day and Halloween; November has election day and Thanksgiving and December closes with the one and biggest day of the year.

This which was told me yesterday by "Joe's" mother, appealed to me and is positively authentic. So far as I know, is new also.
 "Mother, let's have a nice big steak for supper." "Oh, no, Joe," replied his mother; "I can't go after it and you would not know how to pick one out." Yes, I could, teased Joe, just try me. "Well, go along then, but mind now, Joe, I don't want any round steak."

Thirteen year old Joe presently returned with a good sirloin steak, his mother thinking he had done pretty well. At table, Joe spoke up: "Mother, why didn't you tell me what kind of steak to get?" "Why, I told you," said his mother, "to get any kind but a round steak." "Well," said Joe, "I went to the shop and said I wanted a flat steak and they didn't know what I meant, so I told them you wouldn't have a round one. Gee! but they bollerred. I'm glad only the two men were in the shop just then."

I see the wets have presented their petition to the County Commissioners and the board will investigate the names before granting it. The names of those who signed the petition will be published in the county papers and many that now have their names on the list will ask for a withdrawal before the publication is made. As the petition is a public one the papers have a right to publish it especially when it is paid for by the prohibition side. Such a move will prevent the promiscuous signing of this wet petition and reveal the fact that there are many names in some of the petition.

The rods of fancied rot daily printed in the big city papers about the vulgar rich, their sayings and doings; their comings and goings; what they eat and how they eat it; what they wear and how, when and where they wear it; minute write-ups, with pictorial illustrations of every dud worn by brainless women, full description of every garment, including the embroidered and hemstitched clothes, prepared before-hand for the unborn brats—all their fulsome nauseous stuff, drooled out daily in the big papers—by the column and by the whole page—a sort of gross pandering to riches—a servile worship of snobocracy; a putting of the forehead to the ground when the money moloch passes down the street, does more to stir up the devil in a man than all else combined. This sort of man worship may go all right in countries where one man is acknowledged to be better than another, but it will never go in this land of the free and the home of the brave; and the sooner the big papers let up on this daily flouting of money in the faces of decent people the quicker all sorts of devilishness will cease to be a menace to our government.

The only men of worth in Sanford are those who forget their own selfish ends long enough and are liberal enough in their ideas to encourage every public and private enterprise, who are ready with brain and purse to push every project calculated to build up the town and enhance its importance. The enterprise and push of a town or community is the foundation of its permanent success. A town may as well prepare for its funeral as to become indifferent to the enterprise in its midst. Men who come to a town to make it their future home, who can not see far enough before them to see that money placed judiciously in a public enterprise of their own town will be a hundred fold in the appreciation of their property, are to be pited.

I dreamed another dream the other night about Sanford and this time it was the fire department. It was all so clear to me that this dream may come true. Our city firemen had installed a fine automobile truck of the latest improved type and the Sanford Fire Department was recognized as one of the finest in the state. Our rates on fire insurance were cut in half and everybody was correspondingly happy. And when I waked up this idea remained in my memory and somehow I seem to feel that our city fathers will yet give us a first class fire department along the lines that have so often been mapped out by

THE SAUNTERER.

City Council Meets
 Council convened Jan. 3rd in postponed session of Jan. 2, 1911.

Members present, B. A. Howard, president pro tem; H. P. Driver, H. R. Stevens, A. T. Rossetter. Members absent, D. L. Thrasher, W. D. Holden and G. R. Calhoun.

Minutes of last regular meeting read and approved.

Treasurer's report for the month of December, 1910, approved and ordered filed.

Marshal's report for the month of December approved and ordered filed.

The bids were opened relative to letting contract for street cleaning and scavenger work for the year 1911. E. E. Brady was the lowest bidder and the following resolution was duly passed:

Moved and seconded that the certified check of R. L. Jones be returned and the bid of E. E. Brady be held till the next meeting of the city council.

Moved and seconded that the contract be closed with the American La France Fire Engine Co. for the purchase of one motor fire apparatus.

Moved and seconded that vouchers as per bills attached and signed by the

president pro tem of the city-council, and approved by the finance committee be paid. Carried.

There being no further business it was moved and seconded that council adjourn

"A penny saved is a penny earned" a quarter saved is ten dollars lost if you fail to get the best seed potatoes. Our seed are grown in Aroostook County Maine, guaranteed true to name and free from disease. H. H. Deane, Phone 255, Oak avenue and First st. 15-tfc

BICYCLES AND SUNDRIES
 25 BICYCLES
 FROM \$4.50 UP TO \$12. FOR NEW
 SHANIBARGER
 ORLANDO, FLORIDA

Seed Potatoes
 Our fine stock of Early Rose No. 4 Potatoes grown by ourselves in Maine is now arriving. We know they are good. To make them good we planted and cultivated them ourselves.
 Let us name you prices.
 Our Potato Fertilizer has been recognized as the best for years.
Independent Fertilizer Co.
 J. E. PAGE, Sanford, Fla. Agent
 Jacksonville, Fla.

City Fish Market
 Salt and Fresh Water Fish
A. FOSTER
 SANFORD AVE. PHONE 68

ARE YOU BOTHERED WITH RATS?
RAT-MUM
 KILLS and EMBALMS RATS and MICE
 THEY DRY UP WITH
NO SMELL
 Exterminates Roaches, Ants, Bugs and Other Vermin
 In Cakes Ready for Use
15 CENTS. - - TRY IT
A. E. HILL
 FIRST AND OAK

AUTOMOBILE OWNER
 Light your Pres-O-Lite lights by simply turning a button on dash-board
BIG SAVING IN GAS
 We Have Them in Operation and Will Take Pleasure in Showing You
Sanford Machine & Garage Company
 State Agents

OUR OFFERING OF SHOES
 FOR MEN, WOMEN AND CHILDREN
 For Holiday Wear are unusually attractive in character and decidedly reasonable in price. In slippers we are showing one of the handsomest assortments in the city.
 WHY NOT BUY HIM A PAIR FOR NEW YEAR?
Frank L. Woodruff's Boot Shop
 107 W. First Street, Sanford, Florida

IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair While Away the Golden Hours—Social Gossip.

One of the prettiest dances of the season was given by Miss Mabel Hand and Miss Veda Ward at the handsome Hand residence on Park avenue New Year's eve. The house was beautifully decorated with evergreens and brilliantly illuminated with many colored electric lights, added to which the many beautiful costumes worn by the young ladies, made a most charming scene. There was dancing from ten to twelve, after which delightful refreshments were served. Those who enjoyed the hospitality of these popular young ladies, were Misses Ruth Abbott, Linga Lefler, Madge Ward, Helen St. John, Powell, Irene Brady, Mabel Bowler, Flossie Frank and Mae Hamilton. **Hosts:** Archie Betts, Braxton Perkins, Billie Beardall, Nixon Butt, Cecil Butts, W. A. Lefler, W. J. Thigpen, Walter Beatty, Nolley Tolar, Ralph Stephens, Carl Hamilton, Mead Fox and William Braddy.

Miss Margaret Wight entertained a few of her friends Saturday evening at a dancing party. The young folks danced until nearly midnight and then dainty refreshments were served. Those who were so fortunate as to be included among the guests, thoroughly enjoyed this happy occasion.

The Auction Bridge Club is the newest social organization in Sanford, which has the following members: Mesdames, B. W. Herndon, F. E. Lane, Frank Miller, A. P. Connelly, S. Puleston, Robert Newman, S. O. Chase and C. W. King. Mrs. Frank Miller entertained the club Saturday afternoon. The top score was made by Miss Mabel Bowler, who was awarded the prize, a pair of silk hose. The following ladies were visitors on this occasion. Mrs. Frank Whitner, Mrs. George Fox Jr., Miss Mable Bowler and Mrs. Walter B. Clay of Arcadia.

The Barkoot Carnival

The Barkoot shows which arrived Monday and set their tents, etc., on Stephens lot, were unable to be in readiness for the opening night on account of late arrival on the ground, but on Tuesday night gave performance at the various shows and it must be said that the attractions are far above the standard, clean, wholesome and entertaining. One show in particular deserves special mention, that of Arabia—the equine that is advertised as "the horse with a human brain." The tent is very handsomely decorated and the performance is simply wonderful. Arabia is presented by a lady, Miss Esie Fay, who enjoys an international reputation as a horse-breaker and educator and she puts the animal through a most marvelous performance. Among the many acts is the good-night scene where the horse goes to bed, and also the fire act where the horse saves the baby from the burning residence. Arabia is a show that deserves excellent patronage. The plantation show is also very pleasing and very funny. Electric Theatre presents a continuous variety of moving pictures. Amelia, the fat girl, is rather delicate, only weighing a little more than a quarter of a ton. Confetti is also one of the diversions that make the young folks happy. The shows will remain here until Saturday night.

High School Notes

The Athletic Association of the Sanford High School held its regular bimonthly meeting Wednesday evening.

Ernest Betts was elected manager of the base-ball team. A strong schedule will be arranged including games with the High Schools of Plant City, DeLand, Eustis, Leesburg, Tampa and Orlando. There are a number of promising candidates and the boys expect a winning team.

Track work has been started and the boys will send a strong team to compete with the best High School Athletic of Florida at the Tampa State Fair on February 17 and at the Rollins College Intercollegiate meet on Washington Birthday.

The girls Glee Club practiced Tuesday.

The Irving Literary Society will meet next Monday afternoon. An interesting program has been arranged.

A number of new members have been enrolled since the holidays, the enrollment in the High School department reaching 99.

Practically all work on the new building is done and we now have a modern school in every respect and one to be proud of.

FOR THE HOUSEWIFE

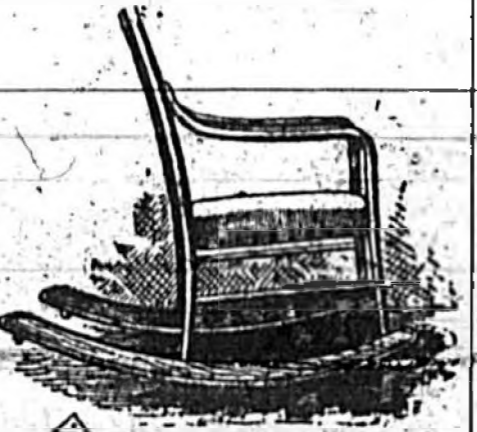
Mincéd Fowl on Toast.
Remove from the bones all the meat on either cold roast or boiled fowl. Clean it from the skin and keep covered from the air until ready for use. Boil the bones and skin with three-fourths of a pint of water until reduced quite half. Strain the gravy and let it cool. Next, having skimmed off the fat, put it into a clean saucepan with half a cup of cream and three tablespoonfuls of butter mixed with a tablespoonful of flour. Keep them stirred until they boil. Then put in the fowl, finely minced, with three hard-boiled eggs, chopped, and sufficient salt and pepper to season. Shake the mince over the fire until just ready to serve. Dish it over hot toast and serve.

Repairing Window Shades.
When window shades begin to look shabby around the bottom it is not necessary to throw them away. The curtain should be taken off the roller and the hem in the bottom ripped out. The curtain should then be put back on the roller with the worn edge at the top—that is, nearest the roller—and the other edge should be neatly hemmed and fitted up with a stick. There are a great many windows in every home where the curtains are new-pulled all the way down to the bottom, and worn part in this case will hardly ever show.

Correct Method of Darning.
Always leave a small loop of the thread at each end when darning a hole to allow for the shrinking of the mending cotton when the stocking is washed. Run the darning cotton or yarn half an inch beyond the hole on each side; cover the hole with threads that are run closely together and not drawn too tight over the darning ball. Then cross these threads in the regular darning style. Now run the needle a short distance around the darning with the mending cotton, and the stocking will not draw and tear about the mended hole.

Mulled Buttermilk.
One quart of buttermilk, one rounded tablespoonful of flour, two rounded tablespoonfuls of granulated sugar. Pour the buttermilk into an enameled saucepan and put on the range to boil. Upon boiling add the following mixture: Break an egg into a bowl and beat until light and foamy, add the sugar, then the flour, stirring until smooth, and pour into the boiling buttermilk, stirring rapidly to prevent scorching. Boil up once, remove from the fire and serve hot or cold, as preferred.

Rubber Shoe Rocking Chair.
A western inventor has devised a pneumatic shoe or tread, which may be applied to the rockers of a chair, so as to render the motion of the chair easy and noiseless and prevent creeping and damage to the floor and walls.



HOMELESS ROCKER.
of the apartment or to the furniture with which the rocker may come in contact. The shoes may be applied to the rockers irrespective of their width or form, and each shoe is formed with a bumper at the rear end, which during excessive backward movement of the chair will engage the floor and thus prevent overturning.—Scientific American.

The Sewing Machine Needle.
Be sure that your sewing machine needle is not blunt if you want to avoid trouble in the start. Especially when stitching silks it is necessary to take particular notice that the needle is fine and sharp, and it is better to commence with a new one and take no chances if you don't want to ruin a good new piece of fabric. It is just as bad for the needle to be rusty, and any experienced seamstress will tell you not to economize in needles.

Frog's Legs Fried.
The green marsh frogs furnish the best hams, as they are more tender and have less of the strong, muddy flavor. They are generally liked fried. Pare off the feet and trim them by inserting the stump along the skin of the other leg. Put them, with salt, pepper and lemon juice, to steep for an hour, then drain and roll in flour, then in beaten egg and in fine bread-crumbs. Fry to a light brown in hot fat. Serve with fried parsley.

Saves Trouble.
"After all, it is an advantage to have a sophisticated husband."
"In what way?"
"Well, it isn't necessary to waste time hunting through his pockets at night."—Chicago Record-Herald.

DON'T BE BALD.

Nearly Anyone May Secure a Splendid Growth of Hair.

We have a remedy that has a record of growing hair and curing baldness in 93 out of every 100 cases where used according to directions for a reasonable length of time. That may seem like a strong statement—it is, and we mean it to be, and no one should doubt it until they have put our claims to an actual test.

We are so certain Rexall "93" Hair Tonic will cure dandruff, prevent baldness, stimulate the scalp and hair roots, stop falling hair and grow new hair, that we personally give our positive guarantee to refund every penny paid us for it in every instance where it does not give entire satisfaction to the user.

Rexall "93" Hair Tonic is as pleasant to use as clear spring water. It is delightfully perfumed, and does not grease or gum the hair. Two sizes, 50c. and \$1.00. With our guarantee back of it, you certainly take no risk. Sold only at our store—The Rexall Store.

Florida Sunday School Association.
Professor R. R. Ray of Jacksonville, superintendent of the Florida Sunday School Association, accompanied by John R. Swartz of Pennsylvania, a noted Sunday School worker of that state, held two special sessions at the Congregational church Wednesday, in the interest of the association. Excellent addresses were made by both gentlemen on the different phases of Sunday School work. They especially advocated a teachers training course for Sunday School workers. A temporary county Sunday Association was organized with the following officers: President, Prof. N. J. Perkins, Vice President, Dr. Blackman of Winter Park, Secretary, Angus R. Chappell.

School Improvement Society.
The monthly meeting of the School Improvement Society will be held in the High School building Monday afternoon, January 9th, at 3 o'clock. Everybody in Sanford who is interested in the schools is expected to be present. The following interesting program has been arranged: Address, Rev. Geo. D. Waldron. Address, The object of the School Improvement Society, Mrs. Henry Wight. Five Minute Talks, Mrs. Homrighous, Mrs. A. E. Phillips, Prof. Maris, D. L. Thrasher and C. R. Walker. Reading, Mrs. L. R. Phillips. Vocal Solo, Miss Mercedes Munson. Piano Solo, Miss Flossie Frank. Election of officers.

I am booking orders for the "New Davis Perfect Cucumber", the most beautiful and valuable of the cucumber family for Florida growers. Wonderfully prolific, of symmetrical shape, dark green color. It rivals the hot house product in appearance and commands the highest price in market. Price \$1.10 per pound. H. H. Deane, Phone 255, Oak avenue and First street. 15-16c

Notice
The registration books of the city of Sanford will be open from 9 a. m. Jan. 2nd, till 5 p. m. Feb. 1st, 1911.
All those desiring to vote in the coming city election should see that they are properly registered.
R. C. MAXWELL, Clerk.

PATENTS

ARTHUR P. GREELEY | WM. CRANCH MCINTIRE
FORMERLY ASSISTANT COMMISSIONER OF PATENTS | FORTY YEARS IN PRACTICE:
618 F STREET N. W.
WASHINGTON, D. C.

U. S. AND FOREIGN PATENTS | TRADE-MARKS
CAVEATS AND REISSUES. | DESIGNS.
ATTORNEYS AND COUNSELLORS,—MECHANICAL EXPERTS,
PRACTICE IN ALL U. S. COURTS.

FEEs REASONABLE AND BEST ADVICE ALWAYS GIVEN, REGARDLESS OF ALL INTERESTS EXCEPT THAT OF CLIENTS.

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ALL LETTERS OF INQUIRY ANSWERED PROMPTLY ON DAY OF RECEIPT.

INFORMATION AND ADVICE FREELY GIVEN.

OUR BOOK, ENTITLED "GREELEY & MCINTIRE ON PATENTS," SENT FREE TO ANY ADDRESS.

GREELEY & MCINTIRE,

PATENT ATTORNEYS, WASHINGTON, D. C.

Do You Want Health and Wealth?

Do you want to live in the prettiest spot in Florida?

Do you want a fine bungalow with 12 acres fruit and farm?

Do you want two beautiful lakes full of fish?

Do you want something for nothing?

INQUIRE AT

HERALD OFFICE

TO THE VOTERS

Mr. N. P. Bryan, as I am informed, is sending to the newspapers in the country, advertisements to be put in this week's issue of such papers making charges against my faithfulness to the people while I was in the Florida Senate, and is circulating circulars making like charges.

I have not seen these advertisements and circulars, but if the charges are such as have been made in the Times-Union, they can be easily met. I will have no chance, however, before the primary on January 10th, to meet them, since the next issue of your local paper will not be published again until after the election.

The fact that these charges are made and published when too late to answer them, STAMPS THEM AS UNTRUE. WHY HAVE THEY NOT BEEN MADE LONG AGO? I ANNOUNCED MY CANDIDACY ON THE 5TH OF OCTOBER, THREE MONTHS AGO. MY LEGISLATIVE RECORD HAS EXISTED FOR FIVE YEARS. IT IS SPREAD ON THE JOURNALS OF THE SENATE. Why have not these defects been discovered before the last week in the campaign? IF DISCOVERED, WHY WERE NOT THE PEOPLE INFORMED BEFORE, so that they might investigate, and why have I not been given a chance to hear, and meet them? THE ONLY ANSWER MUST BE, THAT THEY ARE NOT TRUE OR ARE MISLEADING AND THUS MAKING THEM AFRAID OF AN INVESTIGATION.

Are these the tactics upon which to secure an election as United States Senator? THE CAUSE WHICH CAN ONLY WIN THUS, IS AN UNWORTHY CAUSE. DISTRUST IT BELIEVE NO STATEMENT MADE AT THE LAST MOMENT. IT WOULD NOT BE MADE THEN IF IT WERE TRUE AND FAIR. The case for the candidates is made up. Do not open it unless you can hear both sides.

Insist Upon Fairness and Vote Against Unfairness

The Man Who Cannot Win on His Own Merits Should Not Win at All

W. A. BLOUNT

VOTES NOW POURING IN

Contestants Are Already Beginning to Get Busy

LARGE NUMBER OF CONTESTANTS

Who Will Win The Piano and Diamond Ring Being Offered by The Sanford Herald

The large number of contestants in the Great Popularity Contest now being conducted by the Sanford Herald by which \$1250 worth of prizes are to be awarded to the contestants, are now getting busy and asking their friends to subscribe to the Herald.

An early start will be a great benefit to every contestant, and each and every one should begin immediately to pledging their friends.

To win the \$400 piano or diamond ring is an easy matter and if contestants will only call on their friends and ask their support they can easily win the prize.

During the past week great interest has been manifested in the contest, and votes are beginning to come rapidly.

In the next issues of the Herald a complete return of all votes cast will be published and every contestant in the race should begin now and turn in as many subscriptions as possible in order to secure a good start in the contest.

The following is a list of all nominations to date:

MISSES		MISSES	
Mildred Potter	Alice Whitner	Male Leonardy	Helen Rowland
Blanche Bothamly	Nellie Amick	Mabel Johnson	Muriel Harold
Jessie Stumon	Ruth Mettinger	Annie Higgins	Claire Walker
Mabel Anderson	Margaret Davis	Alice Robbins	Hoskins Jones
Geisla Butt	Ella Stringfellow	Annie Lee Caldwell	Aranka Takach
Mildred Haskins	Gladya Gardner	Mercedes Munson	Ruth Abbot
Jessie Long	Alice Anderson	Edna Pagenhart	Clara Millen
Nellie Elder	Carrie Enaminger	Annie Hawkins	Carrie Lovell
Peachea Lefler	Blanche Biggers	Maud Mlot	Florence Stringfellow
Linda Lefler	Mabel Bowler	Charlotte Keeler	Mabel Hand
Beasie Schumpert	Gladya Gatchel	Mary Chappell	Floesie Frank
Mabel Cowan	Miss Lucile Richards		
MESDAMES		MESDAMES	
J. B. Stryker	Frank Graham	Geo. A. DeCottes	Arthur E. Yowell
Verne Hurt	Frank Woodruff	R. A. Newman	Paul Keely
J. D. Parker	Deane Turner	W. H. Underwood	P. N. Holst
R. C. Maxwell	S. Puleston	H. McLaulin	
Cameron City Church Sanford High School			

In this contest seven prizes aggregating \$1250 will be given away absolutely free to the contestant securing the most votes. Votes may be secured by clipping

the vote coupons from this paper or by securing subscriptions to The Herald.

The first prize, which will be awarded to the contestant securing the greatest number of votes during the contest is a genuine \$400 Wessel Upright Grand Piano, which was purchased from A. H. Crippen & Son, the well known piano dealers of this city. The piano is now on exhibition at the Crippen show room. This piano is an instrument of fine architecture and rare tone, and The Herald has made a careful study of the piano before purchasing. The winner of the prize will secure a prize well worth the efforts which a contest of this kind demands.

The second prize will consist of a beautiful diamond ring, the value of which is \$100. This ring was purchased from Henry McLaulin, the well known jeweler of this city and is now on exhibition at his store on First street.

Five other articles will be awarded as shown at the head of this article

THE CONTEST FREE FOR ALL TO ENTER
The contest is free for each and every contestant to enter, and it costs nothing to win; all The Herald asks is hearty co-operation of its friends and readers to make this contest an enthusiastic and friendly struggle for leadership.

HOW TO ENTER
Just clip the nomination coupon out of each issue of the paper and fill in the name of the person whom you wish to enter as a contestant, with the address written plainly, or if you do not have a nomination coupon, the name and address of the person as a candidate. The name of the nominator will not be divulged.

HOW VOTES ARE OBTAINED
Votes may be secured by securing subscriptions to the Sanford Herald, and votes will be issued upon the following basis:

Terms	Renewals	New Subscriptions
1 year	800	1,000
2 years	1,250	2,500
3 years	2,000	4,000
5 years	3,750	7,500
10 years	12,500	25,000

WHO CANNOT ENTER OR VOTE
No employee of The Herald or immediate relative of theirs will be allowed to enter this contest as a nominee or a voter.

WHO MAY ENTER
Any white man, woman, boy or girl of good repute is eligible to enter this great popularity voting contest. Just send in your name on a nomination coupon to the contest management of The Herald.

THE JUDGES
The total count of votes will be made by a committee of three prominent business men who will be absolutely disinterested parties. This committee will be announced later.

MANAGEMENT
For the purpose of making the contest a complete success, The Herald has signed a contract with the New Method Contest Co., of Jacksonville, who make a specialty of conducting contests of this kind. This company will furnish a competent and experienced contest manager who will have complete control of the Contest Department.

TO THE PUBLIC
This contest is to be the greatest ever inaugurated by any paper in this section. We have spared no expense to make it a "live wire proposition" that will keep the community much interested in the outcome. We are endeavoring by every means to give Sanford and vicinity the newest and most up-to-date county paper in the state, and we solicit the hearty co-operation of the citizens in this contest.

To merchants who advertise with us we wish to say that we expect by this contest to double our circulation and our advertisers will realize that it is to their advantage to help in this work by supporting the contestants.

HOW TO ENTER
The contest begins with this issue, the time to enter is now. Get in the race before the others get in the lead.

- RULES FOR THE CONTEST**
- Rule 1. All money for subscriptions shall be paid the contest manager.
 - Rule 2. Contest manager's signature must be affixed to all votes before they are of any value in the contest.
 - Rule 3. Ballots cannot be bought. The contest will be run on a fair basis, fair for all. Votes can only be obtained by securing subscriptions, either new, renewals, or old or by cutting the nomination or free vote certificate out of each issue.
 - Rule 4. No employee or member of his family will be allowed to participate either as a nominator or a voter in this contest.
 - Rule 5. Candidates will not be restricted in securing subscriptions but may secure them in any place in the United States.
 - Rule 6. Only one nominating coupon entitling each contestant to 1,000 votes will be allowed.
 - Rule 7. All votes must be in the ballot box by Wednesday 5 p. m. of each week.
 - Rule 8. Votes issued can not be transferred to another contestant.
 - Rule 9. No votes will be allowed on subscriptions held over more than one week after being secured by contestant. Subscriptions must be turned in promptly together with the money collected for them. Votes will be issued when the money is received, but the contestants may retain these votes and cast them whenever they wish.
 - Rule 10. Nominators or contestant in The Herald's contest must agree to and accept all rules and conditions.
 - Rule 11. The right is reserved to reject any name of contestants for a cause also to alter these rules should occasion demand.
 - Rule 12. Any question which shall arise between the contestants will be determined by the contest manager and his decision will be final.
- Respectfully yours,
Contest Manager.

John Stockton's Space

A Little Journey to the Public Conscience of a Public Man

Now that the campaign is drawing to a close, it seems fitting and proper to have a definite statement from the man himself before we fully determine to give him so great a position as the representative of the people in their high law-making body.

Hear John Stockton, who is a candidate for United States Senator, express his conception of the people's office to which he aspires.

These are his own words:

To be a member of this historic body, which is the higher branch of the highest legislative body in the world, is, to my mind, an ambition that should touch every patriotic heart that has an aspiration. I regard the United States Senatorship as a position where a man thoroughly imbued with the spirit of the Golden Rule at this time has an opportunity to work practically in a virgin field.

That body has been so long under the domination of special interests, and all that that means, that the patriotism of Washington and Jefferson has departed and selfishness has taken the place. It has substituted the idea of patriotism for dollars. It has put dollars above men.

A majority of those who have constituted the membership of that body for the last forty years have become imbued with the idea that the people were made for the government instead of the government for the people. They have insisted for the enrichment of individual members of the Senate and their moneyed friends on the outside, forgetting their oath of office to serve all the people alike.

I believe that a man entering the United States Senate after taking the oath of that great office should leave behind him all private business. If he has any unsettled business when he takes that oath it should be left to an agent and he should not come in contact with a private business transaction so long as he holds a commission from the people.

My idea further of a Senator is that he should live within his salary and not feel that it is necessary to be a rich man to hold that high office. I believe the Senator who lives a modest life at Washington and who is attentive to his duties as Senator is the one that will have the influence.

I believe when the Senate is not in session that a Senator should be going around the State, meeting the people and encouraging them in their different efforts, and if there should be any internal troubles, that he should be on the spot as a go-between, sincerely working to settle such troubles with honor to both sides.

I believe if a United States Senator recognized his full duty to the people, that whenever he heard of a clash between labor and capital within the borders of his State, he would be on the spot in an endeavor to reconcile the difference that might exist, upon a basis of absolute right.

I believe if our United States Senators had in mind the great ideas of that old Democrat of ancient times, Pericles, that conditions would have been different from what they are now in this country. I believe that there would be more faith in the perpetuity of Democratic Institutions.

I believe that a United States Senator should have the ideas of Pericles—that there should be nothing too good for the people, and whenever a talented man in any walk of life appears upon the scene, the government ought to have him to work for the whole people instead of for any private or special interest.

If a Senator should recognize his duty as above defined, then you would see a country brimful of peace, progress and prosperity, because their work would be from conscience, and when work emanates from conscience, all are treated alike.



If all are treated alike, you would not hear of the inequalities and inequities of the tariff system; you would not hear of the hardships imposed by the present financial system; you would not hear of the inequalities of railroad freight rates; you would not hear of watered stocks in corporations.

With this special interest idea eliminated, you would have a country brimful of love of fellowmen. You would have a country brimful of men pleading for the right, demanding the right, not from a selfish purpose, but from a patriotic purpose for the good of humanity.

"LET'S PUT STOCKTON IN THIS TIME."

INDEPENDENT OF ALL TRUSTS

ENDWELL

You can solve a big item in the high cost of living by buying Endwell shoes.

Most shoes cost more than they are worth because they are made from trust leather. Endwell shoes are made by Endicott, Johnson & Co., the only shoe manufacturers operating absolutely independent of Hide Trust and Leather Trust.

This company makes Endwell shoes from the raw hides and sells direct to you through the retailer. You save all profits to trusts and middlemen.

200 styles—all leathers—\$1.00, \$1.50 and \$2.00. Better than other shoes that cost 50c to \$1 more.

D. L. THRASHER

SANFORD, FLORIDA Phone 104

G. R. CALHOUN Best Fertilizers On Earth

FIRST CLASS CRATE MATERIALS, Sanford, Fla

ARMOUR FERTILIZERS

Be A Booster

You Grower Who Has Used Armour Fertilizer

You know that they produce results far superior to any other fertilizers on the market

Tell Your Neighbor

You know that there is a reason, so tell him that because of the better materials, the more scientific formulating and the superior facilities for accurate mixing and curing which are used in their manufacture

Armour Fertilizers Grow Biggest Crops

Don't forget to tell him he can get Armour Fertilizers and Fertilizer Materials for every crop grown in the Sanford district from ware houses in Sanford and Cameron City by calling on

Howard-Packard Land Co.

SALES AGENT
ARMOUR FERTILIZER WORKS, Jacksonville.

ARMOUR FERTILIZERS

The Mapes Fertilizers

AGAIN THIS SEASON, 1910

The Vegetable Growers had splendid results all over the state, from the use of our Mapes. In our Circulars we enclose enclosures that we have received.

We Give You Perfect Safety and Quick Maturity

Better shipping quality, larger crops and can make you more money than any other BRAND on the Market.

Not An Idle Boast

We have been doing it for over thirty years in Florida, and were never more successful than now.

Why?

Hear What We Have to Say About That

J. R. Tysen, Agent

JACKSONVILLE, FLORIDA

COUNTY SOLONS MEET

New Commissioners Take Seats For First Time on Tuesday

MANY MATTERS OF IMPORTANCE

Roads Will Receive Consideration of The New Board At An Early Date

Board met on Tuesday. Present: Chairman Lee, Commissioners Overstreet, Tilden, Vaughan and Merrill.

Five hundred names were drawn from the registration books and placed in the jury box for jury service during the ensuing year.

The reports of the following county officers were read, approved and filed: County physician, Supt. of county home, polls collected, pay roll of road camp, treasurer, certificate of banks, sheriff, Supt. of roads and bridges and financial statement of auditor as follows:

Genl. Revenue	\$18,948.46	\$1,516.21
Fine and Forfeiture	4,959.58	216.62
Road and Bridge	*115.35	1,636.45
School	12,045.30	2,794.19
Sub-school	5,360.17	680.18
Totals	\$38,191.16	\$6,844.65
	\$ 5,716.00	\$11,748.67
	777.40	4,364.80
	5,876.45	*4,455.35
	12,212.66	2,626.63
	1,705.80	4,334.75
Totals	\$26,368.31	\$18,849.50

*Overdraft.

The treatment and disposition of the mule at the county home was left to Commissioner Overstreet.

Accounts were examined and warrants drawn to cover same.

There being no further business to come before the old board, it was with a perceptible feeling of sadness that the old board dissolved, with expressions of regret from the incoming members that they were to lose the good counsel of the outgoing members who in turn spoke words of encouragement to the new board.

Tuesday, Jan. 3rd, 1911.

Board met. Present, Commissioners Overstreet, Merrill, Woodruff, Dillard and Brown.

Upon motion the board was duly organized by electing Commissioner Brown as temporary chairman. Upon motion Commissioner Overstreet was elected permanent chairman.

The commissions of John E. Merrill, Frank L. Woodruff and E. L. Brown as county commissioners were presented and filed.

The application of Geo. Randall, mayor of Maitland, in reference to cancellation of certificate 217 of the year 1910, was referred to the comptroller with request to cancel the land covered being town property.

The application of the tax assessor for advance of \$250 on expense account of deputy assessors presented and upon motion granted.

The general presentation of the grand jury.

The clerk was instructed to procure a loose leaf binding for the plats to be used in the assessor's office.

The tax collector appeared before the board and requested that a license inspector be appointed. Upon motion Mr. J. P. C. Wood was appointed, work to be done in 60 days for \$125.

Communication of Commodore Dyer in reference to good roads received.

Petition of N. Pierson, C. B. McCarthy, Carl Pierson, et al., asking for the acceptance of the road between New Upsala station and the Swedish church and the improvement of the same, received and read, and under the rules was laid over until the next meeting.

Upon motion the Supt. of roads and bridges is instructed to notify the trespassers to comply with the order of the board heretofore passed in reference to encroachments upon the right of way of the public road known as Lake Mary and Sanford road at Goldboro, the trespassing to be remedied in a reasonable time.

The contract for building an additional house at the County Home was submitted. T. W. Mathews being the lowest bidder, upon motion the contract was duly signed.

Petition of H. H. Witherington, J. R. Womble, J. T. Willett et al. to straighten and widen the road leading from Altamonte Springs to Apopka via Forest City received and read; upon motion the matter of straightening the road referred to the Supt. of roads and bridges, he to have the straightening done as soon as practicable, the matter of the straw postponed for future action.

Communications of Miss Elizabeth Porter in reference to a dangerous crossing on the east road from Orlando to Water Park near the Swiss place was received and read. Upon motion a sign prepared and placed at this crossing, the

lettering of the sign to be left to the Supt. of Roads and bridges.

J. O. Fries, county surveyor appeared before the board in reference to establishing the right of way of the Orlando and Sanford public road; upon motion the county surveyor was instructed to do the necessary work; cost not to exceed \$35.00.

Petition of H. Carl Dann, Geo. W. Wright, Chas. Lartigue et al., to have a game warden received; upon motion petition laid over till next meeting.

Upon motion the Supt. of Road and bridges instructed to repair the Fuller Springs dam as outlined in his report.

The board proceeded to elect the following officers: J. D. Beggs, attorney, for bond, \$300.00 per annum; C. D. Christ, county physician, \$40.00 per month.

The following names were presented for Supt. of roads and bridges: J. P. Taylor, S. H. Kilgore and A. G. Branham. A. G. Branham was elected; \$100.00 per month.

Upon motion it was ordered that the board as a body go over the hard surfaced road as soon as practicable.

Upon motion it was ordered that the board will not entertain the building of any hard surfaced roads for the present, but all effort will be devoted to caring for the present existing mileage.

The petition of H. C. Hammond, G. Hoffman, N. Dennis, et al., for change of the public roads between Taft and Prosper Colony, the chance to connect the streets already laid out and established by Taft and Prosper Colony, upon motion the petition was received and laid over under the rules. Subject matter referred to Chairman Overstreet and Supt. of roads and bridges with power to act as regards that portion of the petition that refers to the road through Taft.

D. R. Brisson appeared before condition of Celery avenue on the north side in front of said Brisson's land. Matter was referred to Commissioner Woodruff and Supt. of Roads and bridges with power to act.

The subject matter of the East Coast Ferry was, upon motion, referred to commissioner Woodruff and Supt. of roads and bridges.

The petition of H. L. Beeman, Edwin C. Harper H. A. Grant et al., having been presented to the board asking for an election in the County of Orange to decide whether the sale of intoxicating liquors, wines and beer shall be permitted in said county it is ordered that the Clerk of this board with the supervisor of registration and chairman of the road check up and compare said list of petitioners with the registered voters of the county and report to this board on January 11th, 1911.

Board adjourned to January, 11, 1911, after payment of some accounts.

FOR AGED PEOPLE.

Old Folks Should Be Careful in Their Selection of Regulative Medicines.

We have a safe, dependable and altogether ideal remedy that is particularly adapted to the requirements of aged people and persons of weak constitutions who suffer from constipation or other bowel disorders. We are so certain that it will relieve these complaints and give absolute satisfaction in every particular that we offer it with our personal guarantee that it shall cost the user nothing if it fails to substantiate our claims. This remedy is called Rexall Orderlies.

Rexall Orderlies have a soothing, healing, strengthening, tonic and regulative action upon the bowels. They remove all irritation, dryness, soreness and weakness. They restore the bowels and associate organs to more vigorous and healthy activity. They are eaten like candy, may be taken at any time without inconvenience, do not cause any griping, nausea, diarrhoea, excessive looseness, flatulence or other disagreeable effect. Price 25c. and 10c. Sold only at our store—The Rexall Store.

POLICE COURT BLOTTER

Indicates Some Good Work Done by Sanford's Finest

Sanford's police force have good cause for congratulations on the good work done during the year of 1910.

There are very few cities the size of Sanford that have better police protection or that can show a better record than the following:

- Number of arrests made 553.
- Amount of fines \$4,236.70.
- Number of blind tigers convicted in mayor's court 20.

Don't Leave Sanford

To have your dresses made. Madame Josephine of New York has opened a first class establishment over Yowell's store and is prepared to create the finest and latest designs for the ladies. Styles are the latest New York and Paris designs but the prices are very reasonable and the ladies are invited to call and talk over the subjects which are dear to every feminine heart. Repair work will also receive prompt attention. 5-t

IN SANFORD CHURCHES

Where Devout of the Celery City Worship Sunday.

RESUME OF ALL CHURCH EVENTS

Of Interest to Those Religiously Inclined—Subjects of Discourses for the Sabbath.

The Pastors of the Churches in the City are Earnestly Requested to bring or read their Announcements and other Church News to this office not later than Wednesday afternoon.

First Methodist

Rev. J. A. Hendry, pastor; church, corner Park avenue and Fifth street; parsonage, corner Magnolia avenue and Seventh street; phone 254. Sunday morning service at 11; evening service 7:00; Sunday school, 9:45 a. m.; Jno. K. Mettinger, Supt. Teachers' meeting every Friday, 7:30 p. m.

Sunday school 9:45 a. m., J. K. Mettinger, Supt.; A. R. Chappell, assistant. Special class for business men. Come, you will be given a cordial welcome and a helpful study of the Bible for thirty minutes.

Preaching services 11 a. m. and 7 p. m., by the pastor, J. A. Hendry. Strangers given a cordial invitation. We prefer a homelike church for all. You will be made to feel welcome. Subject for morning: "The kingdom in men." Subject of night sermon: "A lost boy found."

Stewards' meeting Monday night, 7:30. Pastor's residence, corner 7th street and Magnolia avenue.

Prayer meeting Wednesday, 7 p. m. Subject of Bible study, "God's love for man, nature, extent." Come to the prayer meeting. We will try to help you to God. J. A. HENDRY, Pastor.

The People's Congregational

Rev. George B. Waldron, pastor; Sunday morning service, 11; evening service, 7:00; prayer meeting Wednesday, 7:00 p. m.; Sabbath school, 9:45 a. m. J. C. Easmlinger, Superintendent.

Beginning next Sunday, Rev. Geo. B. Waldron will preach a series of five evening sermons for the Congregational Brotherhood, on "The young man," as follows: Jan. 8—His Good Resolutions. Jan. 15—His Business. Jan. 22—His Home. Jan. 29—His Pleasures. Feb. 5—His Call. All young men are especially invited.

First Baptist

Rev. J. W. Wildman, pastor; Sunday morning service, 11; evening service, 7:00; Sabbath school, 9:45 a. m.; Prof. N. J. Perkins, Supt.; prayer meeting every Wednesday, 7:00 p. m.; teachers' meeting Friday evening at 7:30.

Presbyterian

Rev. J. F. McKinnon, pastor; morning service, 11; evening service, 7:00; Sabbath school, 9:45 a. m.; Henry McLaughlin, Supt.; prayer meeting Wednesday 7:30 p. m.

The usual services will be held next Sabbath morning and evening. At the morning service the communion of the Lord's Supper will be celebrated. Every member is urged to be present at this first communion of the year. All strangers and friends are cordially invited.

Holy Cross Episcopal

Rev. B. F. Brown, rector; A. D. Key, senior warden; Sunday morning service, 11; evening service, 7:00; Sabbath school, 9:45 a. m.; B. F. Whitner, Supt.; prayer meeting 7:30 Wednesday evening.

Catholic

Catholic Church, Oak avenue between 8th and 9th streets. Rev. Father Brennan in charge. Mass every Sunday at 10 a. m. Rosary, sermon and benediction every Sunday at 7:30 p. m. Sunday school at 9 a. m. Confessions heard Saturday before first Sunday of the month between 4 and 5 p. m. and 7 and 8 p. m. First Sunday of month mass at 7:30 a. m. and 10 a. m.

Do You Want to Help Boom This Town?



If you do, you'll assist the editors in advertising the place.

If you do, you'll patronize home industries, including the printer.

If you do, you'll subscribe for this paper regularly and advertise in it.

But—

If you don't, you'll sneer at our efforts for town improvement.

If you don't, you'll order your job printing from some outsider.

If you don't, you'll borrow your neighbor's copy of the paper to read.

DO YOU OR DON'T YOU!

IMPERIAL THEATRE

TUESDAY NIGHT, JANUARY 10TH

J. A. Coburn's GREATER MINSTRELS

An All-White Company of Merit, Presenting the Finest Electric First Part Setting ever seen on Imperial stage, with an array of High-Grade Comedians, Singers, Dancers and Exclusive Novelties.

Added Attraction for the Children
The Great Mantell Performing Doll Circus

PRICES, \$1.00, 75c, 50c
Secure Seats at Lawson's Tomorrow

Shoe Repairing By Machinery

Quicker, Neater and Better than the Old Way

Just Try Me and See Same Man but New Location
No. 113 W. First Street, Next Door to Woodruff's Store

M. HANSON SANFORD, FLORIDA

Now Is The Time To Buy Improved "Ready to Plant" Sanford Celery Farms

These farms can be bought for the next thirty days for less money than ever again. We have Sanford farms to sell. Not Largo, Taft, Burbank nor Celery City but Sanford.

Always Sanford. There is only one Sanford. All irrigated ready to plant. Will pay for themselves this winter.

H. H. CHAPPELL'S
Real Estate Agency

Free Voting Coupon

This is a separate vote from the nominating coupon. As many may be sent in each week for each contestant as can be collected.

This coupon entitles..... to 25 votes in.....

The Herald's Popularity contest. This coupon must be in office by Wednesday 5 P. M., of each week.

Nomination Coupon

The first one of these coupons sent in for each contestant entitles them to 1,000 free votes. Only one of these coupons will be allowed to each contestant.

I nominate Mr. Mrs. or Miss..... of..... State..... as a candidate in The Herald's contest.

Nominated by..... of..... State.....

While it is not necessary that a coupon be used, it will facilitate matters to send one for each contestant. Under no circumstances will the nominator's name be divulged.
The Herald Contest Manager.

THE SANFORD HERALD

Published Every Friday Morning at Sanford, Fla.
R. J. HOLLY, Editor and Proprietor

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd, 1908, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office in Herald Building
Telephone No. 148.

MARION IS NOMINATED

We are sorry Orange county failed to vote that million dollars bonds for good brick roads. It would have been a full and fair test of the cost of such roads and the advisability of their being undertaken whenever and wherever the people have the money. Orange would have been a pioneer in a line of enterprise which needs the light of illustration, and the balance of us could have profited by her example and success.

We now nominate Marion county to the honorable and responsible position of pioneer in the brick road business. Marion has fine lands, enterprising people and is altogether admirably situated to show the value of good roads. Like Orange, she would lie on the highway between Jacksonville and Tampa, and thousands of people would pass across her leisurely in autos who now whiz by on trains and never see the charms of the landscape, nor the evidences of agricultural and industrial prosperity that would command a closer examination and secure new settlers and greater development. What do we hear from Marion?—Tampa Times.

A NEGLECTED RIVER

Senator Fletcher is trying to have the government improve the St. Marks river, a small stream which is navigable only fourteen miles.

The Suwannee river, which is navigable for 150 miles and which with proper work could be made navigable for over 200 miles, received no notice. Hon. Frank Clark was elected to congress his first term on his promise to secure the improvement of the Suwannee, yet, he too, no longer remembers it.—Jasper News.

The whole bunch are too busy getting appropriations for Jacksonville. Sanford will turn a few of the near statesmen down also when the time comes.

NEW COMMISSIONERS

The new year marked the retirement of three old members of the Board of County Commissioners. Alex. Vaughan of the Sanford district, J. H. Lee of Ovelto and L. W. Tilden of Oakland give place to Frank Woodruff, E. L. Brown and J. L. Dillard. The retiring members have done their duty as they saw it and the new ones can be depended upon to do the same.

OUR BRICK ROADS

The board of county commissioners decided some time ago that no more roads of clay or marl would be built regardless of whether the bond issue passed or not. It is now up to the board to make good and the first brick road constructed should begin at Sanford—the section that voted for brick roads and demonstrated that they wanted them.

The editor of The Herald takes no praise for the special Celery Edition. Mr. E. T. Woodruff compiled and edited the edition and is responsible for its success.

The Sanford Herald on last Friday reprinted an article recently given in the Garden Magazine, telling of the wonderful productiveness of Sanford's soil and uses two fine illustrations, showing celery fields in different stages of growth. The article is presented under the headlines, Sanford, a Santa Claus for the Nation; and discusses the wonderful gifts that Sanford offers to the people of the world. The facts and figures given are highly interesting and will be read by thousands who are looking towards this land of sunshine with a view to making it their home.—Times-Union.

REWARD IS INCREASED

But Billy Burke's Murderer Still Remains At Large

To the \$500 reward offered by the railroad and B. of L. E., has been \$150 added by Governor Gilchrist for the arrest and conviction of the slayer of Billy Burke near Winter Garden and as yet no trace has been found of the murderer.

Englebar Burke was shot in his cab on Christmas eve, the murderer using a shot gun loaded with buck shot and Burke did not have a chance for his life as the entire cab was completely riddled.

Just what could have prompted such a cold blooded murder is a baffling mystery and may ever remain one.

Local Overflow

Irish Potatoes \$1 per bushel, \$2.25 per bag of 150 pounds at J. D. Roberts. 20-1f

Irish Potatoes \$1 per bushel, \$2.25 per bag of 150 pounds at J. D. Roberts. 20-1f

Irish Potatoes \$1 per bushel, \$2.25 per bag of 150 pounds at J. D. Roberts. 20-1f

New stock of pianos at Crippen's music store, just received from New York and Chicago factories. 21-4t

Children's Play Suits, just in, Great Chief Suits, Cow Boy Suits, Mexican Suits, Scout Suits, Rompers, etc. N. P. Yowell & Co. 20-1f

Irish Potatoes \$1 per bushel, \$2.25 per bag of 150 pounds at J. D. Roberts. 20-1f

What a little money will do on the purchase of a piano at Crippen's music store will surprise you. 31-4t

J. A. Thompson has opened a meat market at the corner of Sanford Ave. and Third street and wants to see his old customers and new ones. Everything in Florida and Western meats.

Cracker meal and full line National crackers for sale by W. W. Long. 18-1f

The most interesting stock in town at Crippen's music store. 21-4t

Table, 1 Buffet, 1 China Closet Mission, the best thing for the money in town. Williams & Milteer. 21-1f

Full line of sweet or sour pickles in bulk or in bottles at Long's. 18-1f

Don't forget to have your chipped beef, breakfast bacon and boiled ham, sliced at Long's store, on his American slicing machine. 18-1f

Cold weather, but hot bargains in pianos at Crippen's music store. 21-4t

Autos and carriage painting at Underwood's. First class work. 7-1f

All kinds of repair work. Sanford Machine & Garage Co. 48-1f

Underwoods for harness, saddles, horse and mule jewelry. 17-1f

For lap robes and horse blankets see Underwood. 17-1f

Varnoil Best furniture polish on the market. For sale by Sanford Furniture Company. 40-1f

Go and see the new pictures at Crippen's music store. High grade. Cut prices. 21-4t

One and two horse wagons with celery flared side bodies at Underwood's. 17-1f

Buggies and surreys at cost for thirty days at Underwoods. Barnesville top buggies at \$70.00. 17-1f

Good Iron Beds from \$2.50 up. Williams & Milteer. 21-1f

Crushed and pulverized Limestone, car load lots. R. H. Whitner. 21f

We can store your furniture for you. Williams & Milteer. 21-1f

Fleischmann's Yeast—at Roberts. 21-1t-c

Children's Play Suits, just in, Great Chief Suits, Cow Boy Suits, Mexican Suits, Scout Suits, Rompers, etc. N. P. Yowell & Co. 20-1f

We are equipped to handle your repair work. Sanford Machine & Garage Co. 48-1f

Good Steel Range for \$20. A bargain. Williams & Milteer. 21-1f

For a real Haircut and Shave go to Albert Gramling, Sanford's Leading Barber.

Have your piano-tuned now by A. J. Reams, special tuner and repairer. Write M. Schulz Piano Co., Atlanta, Ga. Here one week. Leave orders at Ensminger's Photo Gallery. 21-1tp

New goods arriving daily at Long's grocery store. Give him a call. 13-1f

Next week's Herald will announce prices in Thrasher's great sale. Your opportunity to buy the best at very low prices.

Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-1f

Heckers Graham flour at Long's store. 13-1f

Fleischmann's Yeast—at Roberts. 21-1t-c

Remember D. L. Thrasher expects to have the great bargain rush in clothing, shoes, hats and furnishings, Jan. 14 to 21. Watch Herald.

Place the titles to your real estate in the Realty Trust Company and avoid complications. For particulars address B. F. Whitner, Jr., Secretary. 7-1f

Gas engine repairs. Sanford Machine & Garage Co. 48-1f

Don't buy until you attend D. L. Thrasher's big sale Jan. 14 to 21.

I have installed an electric sausage mill and can furnish my customers with fresh ground sausage and hamburger stake in short notice, call and see W. W. Long. 13-1f

Fleischmann's Yeast—at Roberts. 21-1t-c

Are you superstitious? If not, prove it and come to the fish bake at Cameron City Friday evening, Jan. 13th. Cars leave Sanford 7:15 and 7:45 p. m., returning at 10 p. m. 21-1t p

METTINGER'S DRY GOODS

BOYS' and MEN'S CLOTHING

Hats and Caps Bed Linen
Towels
Sheeting and Sheets

J. K. METTINGER, First Street, SANFORD, FLORIDA

IDEAL SEED POTATOES

CLEAN AND SMOOTH

Owing to Our Large Contracts, We Can Make Lowest Prices

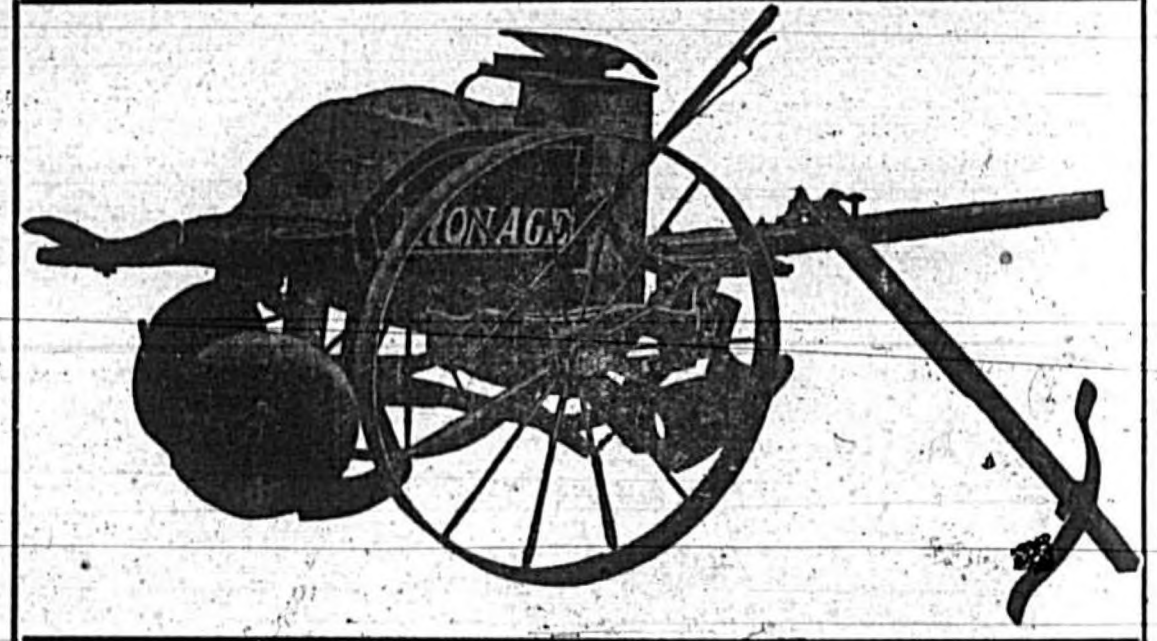
Improved Rose No. 4, Red Bliss Triumph, Irish Cobblers

WRITE FOR PRICES

Wilson & Toomer Fertilizer Co., JACKSONVILLE, FLORIDA

R. H. WHITNER, Agent, Sanford, Florida

PLANTING TIME



LABOR-SAVING MACHINERY SAVES TIME AND MONEY

POTATO PLANTERS

Are the greatest saving to the man who intends to make money or spend

KEYSTONE AND IRON AGE

Implements of all kinds for the field and garden. Goods now in stock

CALL AND SEE THEM

GEO. H. FERNALD

Hardware Company

Your sanitary tax for the Fourth Quarter is past due. Pay it now and avoid a double tax. I. B. Williams, Collector.

Don't Leave Sanford To have your dresses made. Madeline Josephine of New York has opened a first class establishment over Yowell's store and is prepared to create the finest and latest designs for the ladies. Styles are the latest New York and Paris designs but the prices are very reasonable and the ladies are invited to call and talk over the subjects which are dear to every feminine heart. Repair work will also receive prompt attention. 5-t

Heating Stoves Have your heater put up now. The cold is coming. Be prepared. We have a large stock of wood heating stoves also gas and oil heater. The Geo. H. Fernald Hardware Co. 2-tf

Planet Jr.

Planet Jr Farm and Garden Implements do more and better work, and last longer than any other farm implements made. They are fully guaranteed. Over 35 years' actual farming and manufacturing experience is put into every Planet Jr tool. They are all made of the most durable materials for the purpose, and all cultivating parts are of high-carbon steel.

No. 17 Planet Jr Single-Wheel Hoe is a most handy and effective tool for garden cultivation. A fine tool for working close to crops, especially in late work.

New No. 81 Planet Jr Horse-Hoe, Cultivator and Furrower is a great implement for cultivating and hilling crops up to 4 feet apart. Compact and steady running. Does just the kind of work you want. Come and see the different Planet Jr implements and let us explain their advantages.

A. E. HILL

A STORY IN THREE PARTS

PART 3

Bryan, on the Home Stretch, The Trouble With Blount

Mr. Blount, in his pamphlet, says: "I invite a rigid investigation of my legislative records by all those who are approached with the argument that I have been so associated with corporations that my mind has run into a corporation groove, and that I could not, if elected United States Senator, vote and work impartially between corporations and the people. The invitation is accepted and Mr. Blount is respectfully asked—

WHY HE PUT THE JOKER IN THE JIM CROW LAW?

On page 777 of the senate journal of 1905 will be found an amendment offered by Mr. Blount, which amendment now constitutes section 7 of chapter 5420, acts of 1905—the act requiring the separation of white and black passengers on street cars.

On page 132 of volume 50, Florida Supreme Court Reports, will be found an opinion by Judge Taylor, concurred in by all the other judges, declaring this law unconstitutional on the sole ground that Mr. Blount's amendment is clearly in violation of the XIV amendment to the Constitution of the United States.

Mr. Blount has the reputation of being a great CONSTITUTIONAL lawyer.

A compliance with this act would have been both inconvenient and expensive to the street car companies.

The Pensacola Electric Company owns the street car system in Pensacola.

Mr. Blount was the paid attorney of the Pensacola Electric Company when he wrote and introduced this amendment.

Again Mr. Blount is asked,

Why He Put the Joker in the Jim Crow Law?

"THE APPEARANCE OF EVIL"

Mr. Blount, in a campaign circular entitled "The Corporation Cry," admits that it would be wrong for him to continue representing the L. & N. Railroad if he is elected United States Senator, and with great emphasis promises to resign his attorneyship.

Mr. Blount further admits that he was the paid attorney of the P. & A. Railroad during his service as a member of the constitutional convention and of the L. & N. Railroad during his service as State Senator.

Mr. Blount is respectfully asked to explain, as he no doubt can and will, by what process of reasoning he has satisfied his inner consciousness that it would be any greater wrong to serve the L. & N. Railroad and the people of Florida in the United States Senate at the same time, than it was to serve the same railroad and the same people in the State Senate in 1905.

BID MR. BLOUNT FAVOR AN EFFECTIVE RAILROAD COMMISSION?

Mr. Blount is asked why he voted against House Joint Resolution No. 93, the object of which was to enlarge the powers of the railroad commission as well as to make it a constitutional body. His vote is recorded on page 1833, Senate Journal of 1905.

Mr. Blount is asked if he has not more than once been connected with litigation seeking to enforce the enforcement of the orders of the railroad commission? Notable in this connection, is Mr. Blount's argument before the Supreme Court against the reduction of passenger rates on the L. & N. Railroad from FIVE CENTS per mile. See 24 Fla. 428 to 456.

Does the L. & N. Railroad want a railroad commission? If it must contend with one does it want one with power to enforce its orders? Why did Mr. Blount oppose the resolution?

"CORPORATION CRY"

The real issue involved in this campaign can neither be clouded nor argued away. It has been with us before, it is with us now, and it bids fair to remain with us in the future. It is not local to Florida, but is nation wide. It is the fight of the common people against organized and protected wealth.

Mr. Blount is now the attorney for the L. & N. Railroad Company, the Pensacola Electric Company (one of the Stone & Webster companies), the Pensacola Gas Company and the Western Union Telegraph Company—all of which are public service corporations doing business by virtue of franchises given gratis by the people.

Mr. Blount has had 26 years training for the protection of corporate interests, but says he is now ready to defend the rights of the people.

Can Mr. Blount change in one day the habits of mind and thought which have been here 26 years in the forming?

Has not the protection of these clients for 26 years so biased his mind in their favor as to render it psychologically impossible for Mr. Blount to turn suddenly and mentally proceed in the opposite direction? Does his record furnish the answer?

A CONTRAST

BRYAN believes that the railroad commission and the inter-state commerce commission should be given the power to enforce their orders. **BRYAN** has had no corporate affiliation to prejudice his mind.

BRYAN has had no more serious charge to meet than that he lives in Jacksonville.

BRYAN feels no humiliation or pain in mingling with the people and advocating the principles in which he believes.

BRYAN has made no promises which he feels are impossible of fulfillment.

BRYAN has stooped to no artifice to catch votes.

BRYAN has not attempted to create sectional prejudice in order that the real issue of this campaign might be forgotten.

BRYAN is big enough to represent all sections of Florida impartially.

BRYAN does not have to change his mind or resign any "attorneyship."

BRYAN was born in Florida, reared in Florida, lives in Florida, loves Florida, and will serve Florida as her next United States Senator.

N. B.—These charges were published last Sunday, in ample time for Mr. Blount to answer.

Women's Opportunities of Today

After the subjects of remunerative employment as well as the domestic and social duties of women have been considered from every phase, there still remains the question how to occupy the leisure hour or hours.

Most naturally our environment means much, outside interests concerned, but is there any boudry to the inner kingdom of our minds? Certainly not, we are free to call all knowledge in whatsoever channel we may direct our minds, a part of ourselves. I am wondering how many of us use our possibilities. Some of my good women answer me with the all too true, "well I have so many cares at home, that I am much too tired to enter into any outside work." Yes, many of us are certainly hampered, yet, we do have leisure hours and what do we do with them.

In large cities the spending of time in a beneficial way is not a difficult problem, there is really quite as much opportunity knocking at our door in a smaller locality, what more congenial work than farming a kindergarten for our mothers with quite young children growing into the need of early training of mind and body, such training as a mother is utterly incapable of giving in this progressive day. Then there is the cooking school and hospital work before we have given civil work a fair thought, important as it is because therein is the real environment to our entire locality, within city limits, as well as outside. Reading and study, like meat and drink, are valuable only in so far as they are assimilated, and we needs must apply the cultivation of mind.

One great reason why woman's work, as a rule, is less apt to be thorough, than work of man, is because she is less patient of routine. It is the ever doing of tasks and handling of pretty problems of administration, not the actual hand work that causes these difficulties. Just ask yourself and you'll find it is true, and try making a routine a matter of course and watch the result. You will develop leisure hours before you realize how. Then comes the way to use them, don't make a drudge of yourself in your home, your social life or your club. No one can intelligently tell you how to raise your family, there have been articles untold written, but children differ vastly and what two can be raised in the same manner, you can glean ideas to help you, wonderful ideas, but don't you either "tack on" or "take off" some feature. I'm not raising families for you or am I running your household, but my purpose is to tell you how to use odd moments that mean much to you and neighbor. Here it is your club will help you, through it, as a medium, the field is broad. Let it be a travel club, a literary club, social or whatsoever, you will if interested, develop into more than self culture, too many irons in the fire will be a hindrance rather than benefit. Club meetings cannot always be equally interested, yet it is in your power to help.

One of the most cheering signs of the growth of national taste is the spread of village improvement societies and women are peculiarly well fitted for this work. First, interest as many as you can, make civil betterment contagious, funds are of vast importance in this work, but entertainments or some festival can bring in means to work with if your club is financially unable, when your neighbor sees you are ~~not~~ the club is not selfish, this same neighbor will buy your ticket or attend your festival. Who will do all this work? It is an unhappy community that cannot boast of workers. Those who cannot do the actual work can lend their presence when the event takes place. There is some leisure time well interested.

Had you ever fancied a kermis? See if your club wouldn't try it! It is not beneath one's dignity to better his surroundings. If we cannot put our hands in our pockets and produce the "open sesame" to civic betterment, we can put our minds to work, our shoulders to the wheel, and invest our capital of odd moments, or odd hours for those fortunate enough to have them, in such a manner that will make us all glad—make of us better citizens. The field is broad indeed. Some of us are fond of nature. Like a talent, this is inborn, and almost lacking in others, but nothing is truer than we find in life—all we put into it. We may have no taste for civic work. Then what is more interesting in every sense than how to know the wild flowers or our common birds and how to know them, to say nothing of our trees, which is possibly the most serious question of today.

Attention Woodman

You are invited to attend a banquet to be given by the W. O. W., at the hall, Jan. 11, 1911, 8 p. m.

All Woodman in good standing are requested to be present. Members of the Circle are cordially invited with the privilege of inviting a gentleman, and all Woodman are expected to invite a lady.

H. WOODS COMPANY

COMMISSION MERCHANTS
CAR LOT DISTRIBUTORS

We want your crop and will offer special inducements

K. R. MURRELL, Resident Manager
SANFORD, FLORIDA

JAS. B. LAWSON

Periodicals Stationery

CIGARS and TOBACCO

COLD and HOT DRINKS ICE CREAM

Wholesale and Retail

PHONE 109

SANFORD, FLORIDA

JUST THE TIME

To Think of New Furnishings
For Your Home

WE HAVE THEM

EVERYTHING IN FURNITURE, QUEENSWARE AND STOVES

Our new line of **RANGES** and **KITCHEN STOVES** are the kind you have wanted and couldn't get.

SEE OUR BARGAIN COUNTER

WILLIAMS & MILTEER

Rand Building

Just across the street

The Opportunity

Of Your Life Young Man

Married or Single. Have a Home or a Good Safe Investment.

The Markham

Park Addition

On the Orlando road just two blocks from street car line

Thirty Beautiful Lots

Just been laid out and streets being graded. Now ready to build you a home. (No place like home.)

\$20 Cash - \$10 Per Month
WITHOUT INTEREST

This Offer is Good for 30 Days

See me at once. It don't cost nothing to look and get your choice. Some lots shaded with oaks and some with orange trees. Now is the accepted time.

See Me at Once
and Save Money

N. H. GARNER

Room No. 1, Garner-Woodruff Bldg.

FIRST STREET SANFORD, FLORIDA

The Crippen Music Store

High-grade Pianos, Organs,
and Graphophones.

Low Prices Easy Payments. Pico Block

THE CITY RESTAURANT

(First Street, one block from Depot opposite Postoffice)

H. E. WISE, Proprietor

Formerly Manager of Central Cafe

Steaks, Chops, Oysters and Fish a Specialty

A PLACE FOR LADIES AND GENTLEMEN

Short Orders At All Hours Everything First Class

Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

CERTAINTY OF FLORIDA FARMING

Greatest State in the Union for All Round Farming

So much has been recently written in the various Florida newspapers and magazines about the diversity of crops in Florida, and so many experiments have been made to demonstrate all that has been claimed that it seems like harping on an old song to continue to speak of Florida's diversified industries.

Yet outside of Florida was regarded as a far away health resort, where lung troubles might be alleviated, as the romantic home of the Seminoles, as a land filled with alligators and noxious insects and reptiles and later on it has been known as a great orange country, and a place where tropical fruits could be grown to more or less advantage.

However, it is of recent date, says the Miami Metropolis, that the fact began to be recognized that while Florida is a health giving land of perennial sunshine, it is also one of the greatest all around farming countries in the world. It took a long time and many object lessons to cause the phlegmatic farmer of the middle west to stir up and take notice that he can grow more corn in Florida than he could in Iowa or Illinois, and that Florida is better for tobacco than either Cuba or the southern States of Kentucky or Virginia. It was with a marked degree of credulity that he was informed that more forage for cattle or horses can be grown in this state to the acre than in Missouri.

Then he began to observe and see for himself that while in the more western states the cold and long winters throw him into enforced idleness for nearly half the year there is not a day in the entire 365 in which he cannot work in Florida. If we except Sunday. When these things began to take root the tide of immigration began to turn this way.

But to return to the diversity of the soil and climate. Cattle and hogs can be raised here better and more cheaply than anywhere else in the Union, because the food can be produced more easily and the climate is more favorable and there is more water, which is a necessary requisite.

No state in the Union can surpass Florida in either corn or cotton, both of the long and short variety. It is the real home of the tobacco plant and nowhere in the south can syrup be made with the excellent flavor of the Florida product.

Alfalfa, peas, clover, peanuts, chufas, pumpkins and in fact every vegetable and fruit product that can be grown in the temperate or semi-tropical regions can be grown in Florida with the greatest ease and facility. Every fruit on the continent with the exception of apples does well in this state, and does better than in most other places.

While Florida boasts and should boast of her wonderful climate and of the fact that in the winter this is the playground for all the rest of the country, she should never be lost of the fact that the great diversity of her agricultural products is Florida's best asset.

ENGINE KILLED DEER

Game Must Be Plentiful Around in These Parts

Sanford has claimed to be the sportsman's Paradise and to furnish everything in the way of fish and fowl. One day this week as the "East Coast" train from Titusville was nearing the city a large buck failed to get off the track in time and was ground to pieces beneath the wheels.

The engineer could account for it only from the fact that two large bucks were fighting just before the train rounded the curve and one of them was so enraged and blinded from the encounter as to be oblivious to the approaching train.

When the engine reached Sanford the horns and part of the horns and pieces of the carcass were still entangled in the pilot of the engine.

Fish Bake

On Friday night, Jan. 13th, The Cameron City church will give a fish bake in Howard Park, near the church. The people of Cameron City are fast superstitious, and in order to prove it have chosen Friday the 13th as the date.

Arrangements have been made to bake and serve fish and other refreshments to all the community, as well as to the Sanford people, at a small price, the proceeds to go to the church. In case of unfavorable weather the feast will be transferred to the church building. Plenty of good music and a good time insured. Cars will leave Sanford 7:15 and 7:45 p. m., returning at 10:30 p. m. Every one invited and urged to attend. A fine way to enjoy a pleasant evening out of doors.

Notice

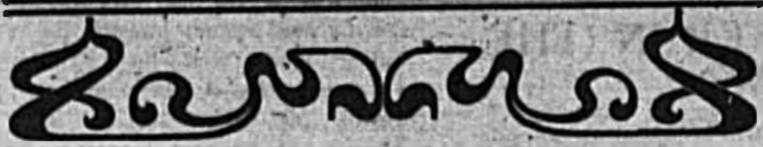
The registration books of the city of Sanford will be open from 9 a. m., Jan. 2nd, till 5 p. m. Feb. 1st, 1911.

All those desiring to vote in the coming city election should see that they are properly registered.

R. C. MAXWELL, Clerk.

JANUARY CLEARANCE

SALE



D. A. CALDWELL & SONS

CASH DEPARTMENT STORE

(Corner First Street and Magnolia Avenue. Two Entrances on First Street and Entrance on Magnolia Avenue)

SANFORD

FLORIDA

- 5c - Buttons - 3c
- 500 dozen Saltwater Pearl Buttons, regular 5c sellers special Monday only per dozen.....3c
- 10c Tooth Brushes 5c
- 8 dozen Tooth Brushes, good values for 10c, while they last each.....5c

SEE our great values in all departments. Our business has been built up by giving the greatest value for the dollar and if possible we will give greater values to our customers this year. See our many great values Monday, January 9th

- 25c Talcum Powder 15c
- 15 dozen Talcum Powders, including Colgates, Cashmere Bouquet, Violet and Dactylis also Mennens Violet and Borated Talcum Powders Monday only, each.....15c
- 6 Spools Thread 25c
- J. & P. Coats' Thread in black, white or colors, our special price 6 spools for 25c

Ladies Department

See our fast growing Ready-to-Wear Department for the latest models in Ladies Suits and our low prices just talk for themselves.

Skirts Skirts Our stock of dress skirts are being constantly replenished with the newest and most up-to-date styles in Voiles, Panamas and the seasons latest novelty weaves and novelties. See our great bargains.

Special for Monday We have just received another lot of Opera Capes in all the popular colors, see these specials for Monday

10 Yards Toweling 43c

Special Monday only 10 yards good weight Bleached Union Toweling worth 7c yard—10 yards.....43c

(Limit 20 yards to a customer) 12 1/2 Creton and Scrim 10c A full assortment of Creton and Curtain Scrim, good value for 12 1/2c yard, see them Monday yard.....10c

52-in. All Wool Panama 93c Monday we will sell a 52 inch all wool Panama Suiting, \$1.25 seller Monday a yard.....93c

35c - Suiting - 27c 36 inch half wool Suiting in cream and dark colors, is a good value for 35c yard, see this Monday yard 27c

Underwear Special

Full line of Ladies Knit Undershirts long sleeves with ankle length pants to match, worth 35c a garment only.....25c

24c Heavy Underwear 24c A full line of boys' heavy fleeced lined Undershirts and Drawers, good value for 30c a garment, our special price only.....24c

Black Cat Hosiery We have a complete line of the famous Black Cat Hosiery for Men, Women and children in hile thread, also silk in black and all colors, see our special bargains.

Men's Furnishings Shoe Department

50c - Work Shirts - 43c A full line of "Uncle Sam" Work Shirts in all sizes, best 30c value on the market, our price only 43c

50c - Garments - 39c See our complete line of Men's Knitted Undershirts and Drawers also Elastic Seam Drawers, 50c sellers only.....39c

When in need of Shoes don't fail to see us before buying for with our leading factory lines we are in position to give values at prices that defy the cheapest.

Sweaters See our great bargains in Sweaters in white, also gray with neat trimming at.....98c and \$2.69

75c - Values - 48c 10 dozen Wash Pants, good values for 75c, our special price per pair.....48c

Just Received A full line of Ladies' Shoes, Oxfords and Pumps from the well known shoe manufacturers, Selby also Godman

The ROYAL TAILORS

Made-to-Measure Suits See our complete line of all wool suit and pants patterns from The Royal Tailors to be made to measure.

Another Shipment

of Snow's Shoes, "Union Made" for men, received. We have all the latest and nobby lasts for men in Patent Leather, Gun Metal, Vici and Box Calf, also a full line of Tans, and our amazingly low prices are unmatched. See our Children's Shoes.

We are Agents for the Celebrated Butterick Patterns

\$2.00 - Smyrna Rugs - \$1.59 30x60 in. all wool Smyrna Rugs in neat patterns, regular \$2 sellers, see these bargains Monday at.....\$1.59

40c - Window Shades - 25c 10 dozen Window Shades good values for 40c, see these Monday, each.....25c

Victor Talking Machines If you have not already bought a Victor now is the time, we have a complete assortment of Victor Talking Machines and we will sell them on the easy terms of \$1.00 a week.

8x10 Foot Crex Rugs \$5.98 8x10 foot Crex Rugs one of the most durable rugs on the market and a good value for \$7.50, see these Monday at.....\$5.98

35c - Mirrors - 29c 12x16 inch oak finished frame Mirror, regular 35c seller, our price only.....29c

Victor Records See our large stock of new double face Victor Records also a full line of single face records.

25c - China Matting - 18c Monday only we will place on sale 5 rolls China Matting worth 25c a yard, while it lasts Monday, yard 18c

90c - Straight Chair - 69c 5 dozen Straight Chairs well made and worth 90c each, see this special for Monday at.....69c

NEW SERVICE OF SANFORD TRACTION COMPANY

Schedule in Effect December 17, 1910. Around Bell Line Through Celery... Leave Sanford via Brians and Cameron City...

F. L. Howard of Birmingham, Alabama, spent several days of this week in the city...

Five Dollar Reward. Lost on Third Street between Laurel and Oak Avenue, a Black Lace Scarf...

SUNDAY SCHEDULE. LEAVE SANFORD. VIA BRIENS AND CAMERON CITY... 10:04 a. m., 12:50 p. m., 2:14 p. m., 3:30 p. m.

Mr. Martin representing the C. B. Justice commission firm of Philadelphia was in the city on Wednesday.

The Cosmopolitan Restaurant is ready to serve the public at all times. Only the very best served and you can get anything you want and when you want it...

WANTS

All Local Advertisements Under This Heading. One Cent a Word Each Issue. Wanted—A temporary or permanent position as stenographer by a lady with three years' experience and graduate of business college...

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief. Misses Stella and Gertrude Mims of Bonaventure are spending a few days with Miss Ananka Takach...

PERSONAL ITEMS OF INTEREST. Summary of the Floating Small Talk Succinctly Arranged for Hurred Herald Readers. E. H. Peters, who has been with Frank Woodruff's shoe emporium during the winter season has gone back to his first love...

Commodore William C. Towen of New York made a business trip to Jacksonville Monday to meet Mrs. Towen. They returned Wednesday and are guests of Mrs. Takach...

For Sale—Bargain for cash. Ten acre celery farm. Five acres tiled, with crop that will pay for land this season. Close in. Price \$5,250. Box 782.

Mrs. C. H. Dingee has returned home from a pleasant visit with home folks at Clearwater. Mr. and Mrs. Frank Garrod have returned to Sanford after a trip to the southern end of the peninsula...

Dr. and Mrs. N. deV. Howard arrived home Wednesday evening after a pleasant sojourn at their cosy cottage at Daytona Beach, where Mrs. Howard spent the entire summer.

Wanted—Employment by man who has had experience in stock raising and farming. Also seven experience as time keeper and foreman on road construction work.

Mrs. E. Molnar and little daughter, Ernestine are visiting relatives at Sanford. Mr. Mohar, the well known chemist, has just returned from the Celery City and reports a great influx of tourists in that section...

After spending the holidays with their parents, Ralph Stevens, Nollie Tolar and Roland Wildman left Sunday for Chapel Hill, N. C., to resume their studies at the University.

For Rent—Two rooms, furnished or unfurnished. Bath. 801 Elm Ave. 20-2tp. Jersey Milk Cows—The famous Ball-Sylvester Stock Farm at Quincy, Florida have some extra fine fresh ones for sale...

The following congenial party of young people went over to DeLand Monday and enjoyed a delightful dance at Putnam Inn. Misses Peachea Lefler, Ella Stringfellow, Charlotte Keelor and Messrs. J. D. Roberts, Claude Howard and William Watson.

Mr. and Mrs. J. B. B. Stryker and two children, arrived in the city Tuesday evening, on a visit to Mrs. Strykers parents. Mr. and Mrs. J. C. Higgins. Mrs. Muri L. Smith, of Montgomery, Ala., is the charming guest of Mrs. W. N. Leffler.

For Sale—A large store room in DeMont building. Inquire of Joe DeMont. 18-tpc. For Sale—Vegetable farm all tiled flowing wells, out buildings, four rooms, house, 2 acres lettuce set out. Fine place for poultry. On easy terms. P. O. box 514, Sanford, Fla. 19-2t.

The Welaka Club held an interesting business meeting in their club rooms Tuesday afternoon with a good attendance. Final arrangements for the French class has been completed and the study will begin Saturday...

Mrs. George B. Dickinson, the popular seventh grade teacher in the Sanford School, visited her daughter Mrs. Harry Sloan in Jacksonville during the holidays. Miss Annie Higgins left last Thursday for Arcadia to spend several days, where she was a guest at a house party given by Miss Carrie Pelote.

For Sale—A launch 16 feet long, 3 1/2 feet beam, in perfect order 3 H. P. engine. Cecil Gabett, French avenue. 17-tpc. For Sale—Household furniture at a bargain. Mrs. F. T. Williams, Third st. 18-tp.

Miss Clarissa Starling returned Saturday from a delightful visit with relatives in Jacksonville. Miss Florrie Enzor has returned to Fort Meade after a pleasant visit friends in Sanford.

Wanted—By fifteen years' experience cleaner, dyer and tailor ladies' and gents' clothes, to clean, dye, repair or alter. Suits made to order at 15, 20, 25 or 30 days. Our price will suit your pocket. Your money's worth or your money back. Bradford & Keith, 405 Third St. Phone 311. 7-tp-c.

Mrs. Walter B. Clay of Arcadia, visited her relatives in Sanford last week. Mrs. T. A. Jones and son and Miss Nell Evans, have returned from Jacksonville. Mrs. A. H. Adams returned to her home in Miami Tuesday morning, after spending a week with her parents, Mrs. V. A. Evans.

WE could not enjoy the patronage at Sanford for the past thirteen years did we not have the reputation, which is usually shared by all reputable establishments, in giving careful attention to detail, and leaving nothing undone to please. The merchandise we sell will convince you it is to your advantage to make us your haberdasher.

M. FRANK

Clothier and Men's Furnisher. SANFORD FLORIDA

THE Sanford Building & Loan Association MAKES IT EASY. Stop Paying Rent! Own Your Home. GEO. H. FERNALD President, A. P. CONNELLY Sec'y & Treas.

W. J. THIGPEN & COMPANY AGENTS. General Fire Insurance. Office with HOLDEN REAL ESTATE CO. Sanford, Florida. G. W. SPENCER VEGETABLE BUYER. OFFICE: NO. III See Me, Mr. Farmer SANFORD, FLORIDA

ED. C. HAYES. AND MUSICAL MONOLOGIST. COMEDIAN. Illustration of a man in a suit.

EL... RE... NT... SANFORD, FL... CANDY... onery, etc... BAN... da... Co... AS... S... KKS... Co... RE... c. Tal... ment... 's store... and along... al...

CERTAINTY OF FLORIDA FARMING

Greatest State in the Union for All Round Farming

So much has been recently written in the various Florida newspapers and magazines about the diversity of crops in Florida, and so many experiments have been made to demonstrate all that has been claimed that it seems like harping on an old song to continue to speak of Florida's diversified industries.

Yet outside of Florida was regarded as a far away health resort, where lung troubles might be alleviated, as the romantic home of the Seminoles, as a land filled with alligators and noxious insects and reptiles and later on it has been known as a great orange country, and a place where tropical fruits could be grown to more or less advantage.

However, it is of recent date, says the Miami Metropolis, that the fact began to be recognized that while Florida is a health giving land of perennial sunshine, it is also one of the greatest all round farming countries in the world. It took a long time and many object lessons to cause the phlegmatic farmer of the middle west to sit up and take notice that he can grow more corn in Florida than he could in Iowa or Illinois, and that Florida is better for tobacco than either Cuba or Virginia.

It was with a marked degree of credulity that he was informed that more forage for cattle or horses can be grown in this state to the acre than in Kentucky. Then he began to observe and for himself that while in the more western states the cold and long winters threw him into enforced idleness for nearly half the year there is not a day in the entire 365 in which he cannot work in Florida, if we except Sunday. When these things began to take root the tide of immigration began to turn this way.

But to return to the diversity of the soil and climate. Cattle and hogs can be raised here better and more cheaply than anywhere else in the Union, because the food can be produced more easily and the climate is more favorable and there is more water, which is a necessary requisite.

No state in the Union can surpass Florida in either corn or cotton, both of the long and short variety. It is the real home of the tobacco plant and nowhere in the south can syrup be made with the excellent flavor of the Florida product.

Alfalfa, peas, clover, peanuts, chufas, pumpkins and in fact every vegetable and fruit product that can be grown in the temperate or semi-tropical regions can be grown in Florida with the greatest ease and facility. Every fruit on the continent with the exception of apples does well in this state, and does better than in most other places.

While Florida boasts and should boast of her wonderful climate and of the fact that in the winter this is the playground for all the rest of the country, she should never be lost of the fact that the great diversity of her agricultural products is Florida's best asset.

ENGINE KILLED DEER

Game Must Be Plentiful Around in These Parts

Sanford has claimed to be the sportsman's Paradise and to furnish everything in the way of flesh and fowl. One day this week as the East Coast train from Titusville was nearing the city a large buck failed to get off the track in time and was ground to pieces beneath the wheels.

The engineer could account for it only from the fact that two large bucks were fighting just before the train rounded the curve and one of them was so enraged and blinded from the encounter as to be oblivious to the approaching train.

When the engine reached Sanford the hoofs and part of the horns and pieces of the carcass were still entangled in the pilot of the engine.

Fish Bake

On Friday night, Jan. 13th, the Cameron City church will give a fish bake in Howard Park, near the church. The people of Cameron City are not superstitious, and in order to prove it have chosen Friday the 13th as the date.

Arrangements have been made to bake and serve fish and other refreshments to all the community, as well as to the Sanford people, at a small price, the proceeds to go to the church. In case of unfavorable weather the feast will be transferred to the church building. Plenty of good music and a good time insured. Cars will leave Sanford 7:15 and 7:45 p. m., returning at 10:30 p. m. Every one invited and urged to attend. A fine way to enjoy a pleasant evening out of doors.

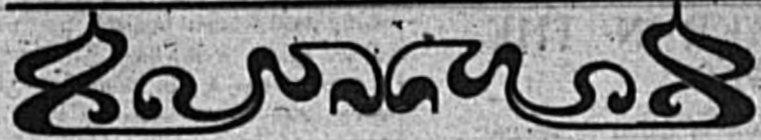
Notice

The registration books of the city of Sanford will be open from 9 a. m., Jan. 2nd, till 5 p. m. Feb. 1st, 1911.

All those desiring to vote in the coming city election should see that they are properly registered.

R. C. MAXWELL, Clerk.

JANUARY CLEARANCE SALE



D. A. CALDWELL & SONS

CASH DEPARTMENT STORE

(Corner First Street and Magnolia Avenue. Two Entrances on First Street and Entrance on Magnolia Avenue)

SANFORD - FLORIDA

- 5c Buttons - 3c
- 500 dozen Saltwater Pearl Buttons, regular 5c sellers special Monday only per dozen 3c
- 10c Tooth Brushes 5c
- 8 dozen Tooth Brushes, good values for 10c, while they last each 5c

SEE our great values in all departments. Our business has been built up by giving the greatest value for the dollar and if possible we will give greater values to our customers this year. See our many great values **Monday, January 9th**

- 25c Talcum Powder 15c
- 15 dozen Talcum Powders, including Colgates, Cashmere Bouquet, Violet and Dactylis also Mennens Violet and Borated Talcum Powders Monday only, each 15c
- 6 Spools Thread 25c
- J. & P. Coats' Thread in black, white or colors, our special price 6 spools for 25c

Ladies Department

See our fast growing Ready-to-Wear Department for the latest models in Ladies Suits and our low prices just talk for themselves.

Skirts Skirts

Our stock of dress skirts are being constantly replenished with the newest and most up-to-date styles in Voiles, Panamas and the seasons latest novelty weaves and novelties. See our great bargains.

Special for Monday

We have just received another lot of Opera Capes in all the popular colors, see these specials for Monday

10 Yards Toweling 43c

Special Monday only 10 yards good weight Bleached Union Toweling worth 7c yard—10 yards 43c

(Limit 20 yards to a customer)

12 1/2c Creton and Scrim 10c

A full assortment of Creton and Curtain Scrim, good value for 12 1/2c yard, see them Monday yard 10c

52-in. All Wool Panama 93c

Monday we will sell a 52 inch all wool Panama Suiting, \$1.25 seller Monday a yard 93c

35c Suiting 27c

36 inch half wool Suiting in cream and dark colors, is a good value for 35c yard, see this Monday yard 27c

Underwear Special

Full line of Ladies Knit Undershirts, long sleeves with ankle length pants to match, worth 35c a garment only 25c

24c Heavy Underwear 24c

A full line of boys' heavy fleeced lined Undershirts and Drawers, good value for 30c a garment, our special price only 24c

Black Cat Hosiery

We have a complete line of the famous Black Cat Hosiery for Men, Women and children in list thread, also silk in black and all colors, see our special bargains.

Men's Furnishings Shoe Department

50c Work Shirts 43c

A full line of "Uncle Sam" Work Shirts in all sizes, best 50c value on the market, our price only 43c

Sweaters

See our great bargains in Sweaters in white, also gray with neat trimmings at 98c and \$2 69

50c Garments 39c

See our complete line of Men's Knitted Undershirts and Drawers also Elastic Seam Drawers, 50c sellers only 39c

75c Values 48c

10 dozen Wash Pants, good values for 75c; our special price per pair 48c

When in need of Shoes don't fail to see us before buying for with our leading factory lines we are in position to give values at prices that defy the cheapest.

Just Received

A full line of Ladies' Shoes, Oxfords and Pumps from the well known shoe manufacturers, Selby also Godman

Another Shipment

of Snow's Shoes, "Union Made" for men, received. We have all the latest and nobby lasts for men in Patent Leather, Gun Metal, Vici and Box Calf; also a full line of Tans, and our amazingly low prices are unmatched. See our Children's Shoes.

The ROYAL TAILORS

Made-to-Measure Suits

See our complete line of all wool suit and pants patterns from The Royal Tailors to be made to measure.

We are Agents for the Celebrated Butterick Patterns

\$2.00 Smyrna Rugs \$1.59

30x36 in. all wool Smyrna Rugs in neat patterns, regular \$2 sellers, see these bargains Monday at \$1.59

8x10 Foot Crex Rugs \$5.98

8x10 Foot Crex Rugs one of the most durable rugs on the market and a good value for \$7.50, see these Monday at \$5.98

25c China Matting 18c

Monday only we will place on sale 5 rolls China Matting worth 25c a yard, while it lasts Monday, yard 18c

40c Window Shades 25c

10 dozen Window Shades good values for 40c, see these Monday, each 25c

Curtain Rods

A full line of brass extension Curtain Rods with trimmings and attachments complete, special values at 5c and 10c

35c Mirrors 29c

12x16 inch oak finished-frame Mirror, regular 35c seller, our price only 29c

90c Straight Chair 69c

5 dozen Straight Chairs well made and worth 90c each, see this special for Monday at 69c

Victor Talking Machines

If you have not already bought a Victor now is the time, we have a complete assortment of Victor Talking Machines and we will sell them on the easy terms of \$1.00 a week.

Victor Records

See our large stock of new double face Victor Records also a full line of single face records.

COUNTY HAPPENINGS

A Budget of Interesting Items From Correspondents

THE EVENTS OF ORANGE COUNTY

Efficient Staff of Reporters Weekly Covers the Territory for The Herald

GENEVA JOTTINGS

Special Correspondence to The Herald:

Geneva has never been favored with as many visitors as at the present time. Among those with us are Mr. and Mrs. Herne Sr., of Cal. and Mr. and Mrs. Herne Jr., of Ill., who are stopping with Henry Baker, Mr and Mrs. Jackson of Atlanta, Ga, who are visiting Irving Baker, Messrs. Stone and Morris, Dr. Lewis, Freeman Pattishall, Frank Sutton and Mr. Lamrose all of whom are looking after business interests here.

Mrs. Beggs of Titusville and Mrs. Lew of New York, are the guests of Mrs. H. H. Pattishall.

Misses Lydia Geiger, Mabel Daniel, Eva Taylor, Nevada Grant, Blanche Pattishall, Nellie Geiger, Olive Taylor, Miss Daniel, and Miss Taylor, some of Geneva's fairest daughters, have been spending the holidays with their home folks at this place.

Mrs. C. A. Raulerson is being entertained by friends at the Seville in Daytona.

Hoyte Taylor and Joe Sieg left Monday for Orlando where they will be employed the remainder of the packing season.

The ladies of the Baptist church scored a decided success Friday night at the oyster supper for which they are truly grateful to the public.

Misses Peters of Jacksonville, Mrs. Oscar Nicholson and Miss Irene Peters of Daytona are spending a pleasant fortnight with their parents.

Herman Daniel is at home from Southerland for a stay of two weeks.

Geneva is indebted to Dr. J. J. Burns for one of the most interesting addresses it has ever been our pleasure to hear, which was given us by special request at the Christmas entertainment. Dr. Burns is a scholar of renown and is much appreciated where ever he goes.

The recitations by little Misses Helen Morgan, Mede Baker, Culver Etheredge and Dede Moran were all enjoyed. The Christmas tree was as fine one as ever Geneva had.

C. N. Haynes and family have moved to Jacksonville where he begins his work as assistant pastor in the Methodist church. Geneva wishes him much success in his new field of labor.

Mr. and Mrs. P. L. Chambliss are spending several weeks in Osteen.

C. W. Culpepper has returned from a pleasant trip on the east coast.

Miss Brady visited her father at Winter Garden during Christmas.

Miss Martha Smith has as her guest her cousin, Miss McCrea of Georgia.

The many friends of Mrs. Fultz will be glad to know she is again able to be up and mingling with her friends.

Mr. Greer and young son are visiting the family of I. D. Hart.

Mrs. E. M. Dell of Pinehurst, Ga., who has been visiting relatives in Geneva, returned home last week, much to the regret of the many friends she made while here.

Rev. E. Lee Smith of Longwood is spending a few days pleasantly among the people of our community.

The many friends of Mr. Huddleston will be glad to know that he will have the cast removed this week from his broken limb.

Mr and Mrs. Gilbert of New York are at their winter home in Geneva after an absence of several years. Their friends extend to them a hearty welcome.

OVIEDO AND LAKE CHARM

Special Correspondence to The Herald:

Miss Ella Belle Jones arranged a pleasant evening for the young people of Oviedo and Lake Charm and an unsuspecting hostess in giving out invitations to a surprise party at Miss Bertha Dixon's Wednesday evening, December 28. The company met at Miss Jones', and the surprise intended for Miss Dixon as they entered her home was complete. Refreshments were served from the pound packages carried by the guests. A delightful evening was spent in Yuletide sports.

Mr. and Mrs. Clark Harvey of Waldo and Mrs. John Whitely of Tampa were Xmas guests of their parents, Mr. and Mrs. Joe Linehart at Lake Charm.

The young people enjoyed roller skating in the Wilson block Tuesday evening of last week.

Mr. and Mrs. Foster Allison, who have spent the holidays at the Allison home,

Lake Charm, left last Wednesday to be with Mr. Allison's uncle, who is engaged in truck farming on a large scale a few miles out from Gainesville. They expect later to make Lake Charm a permanent home.

H. B. McCall sold and shipped in field boxes his Lake Charm oranges Christmas week to Walker Bros. of Orlando.

Mrs. Charles F. West of Lake Charm entertained at dinner last Friday Miss Leinhardt of Lake Charm and the Misses Brooke of Oviedo, home for the Christmas holidays.

J. H. Lee of Lake Charm visited Jacksonville Christmas week.

Mrs. W. H. Luther entertained at her home Friday, Dec. 30, the Magazine Club. The attendance was unusually large, with the several Xmas guests present to enjoy Mrs. Luther's hospitality. We would be very glad if they could meet oftener with us.

Mr. and Mrs. John McKenzie and family returned Saturday evening via the Seaboard from their Xmas trip to the Carolinas. Two nieces, Misses Elinor and Isabelle Bishop, and a nephew, Jospring Bishop, all of Cheraw, S. C., returned with them to spend two months and more with their relatives in their Florida home.

Miss Mattie Chapman, who spent Xmas at her home in Plymouth, returned Saturday evening for the opening of school Monday, Jan. 2nd, in Oviedo.

Mrs. Mims and two children now of Palatka, made a brief visit to Lake Charm the first of the new year to look after property interests here. During a few months' sojourn here last winter they put in good shape a finely located property on Lake Charm, which is now on the market. Mrs. Mims stopped with Mrs. Joe Leinhardt.

H. B. McCall and O. W. Wollcott are off on a three days' hunt.

Lake Charm is anticipating quite an addition to her community within the next two or three weeks.

T. L. Mead of Lake Charm, who is interested in a large truck garden on the outskirts of Sanford, reports returns of \$10 per basket for peppers shipped by C. M. Berry.

Mrs. Charles S. Rigby and children, who who have been Christmas guests of Mrs. T. L. Cushing and Mrs. B. G. Smith, left Wednesday for Jacksonville, where they join Mr. Rigby, who preceded them on a business trip, before returning to their home in Greenville, S. C.

Measles and la grippe have been making pretty nearly a house to house visitation in our midst for some weeks. They came uninvited and tarried all too long. We wish both a bon voyage to seas unknown and they need never take the trouble to return. Indeed some one has suggested that measles will have to wait for another generation to grow up before daring to intrude himself upon this community again.

Misses Daisy and Carrie Brooks left Oviedo Saturday, Miss Daisy for Crescent City, Miss Carrie for Umatilla, where they are teachers in the public schools. Miss Fanny Brooks left Tuesday for Tampa.

ENTERPRISE ETCHINGS.

Special Correspondence to The Herald:

The children of Mrs. Brook's training school, assisted by the Mesdames Brooks, Gordon, Brown, Matland and Miss L. H. Crim, held an entertainment at the school, on Friday evening which was largely attended. Reading, recitations, vocal and instrumental music were rendered and a pleasant time was enjoyed by all.

Mrs. S. A. Handy and Mrs. C. A. Moul of Minneapolis, Minn., arrived here on Saturday by steamer, and registered at the Davis House. They left Monday to make a two week's trip to the resorts along the East Coast, after which they will return here.

Rev. Daniel Palmer, of Altoona, conducted the services at the Baptist church, on New Years Day. In the afternoon the rite of baptism was conferred upon Miss Susie and Master James Willis in the waters of Lake Monroe, and in the evening the right hand of church fellowship was extended to them.

Mrs. Cason and Mrs. Peguena, both of Tampa, who have been visiting their children at the Brook's training school over the holidays returned to their homes on Saturday.

Julius Dick and Westley Hawley returned from a days fishing trip on Monday, with a record of 21 bass weighing 63 pounds.

Miss Godby of Missouri, the vocalist, who has assisted Miss Emma L. Tucker in her "Bible readings" has departed for New Orleans.

Rev. Dr. Haynes, his wife and son, Philip, left on Monday for the former home at Nashville, Tenn.

Rev. Mr. Johnson of Covena, Tenn., will hold religious services next Sunday at the Baptist church.

Prof. Frank Haynes took passage on

the steamer DeBary, Tuesday, for Jacksonville. Mr. McConnell of Lacona, N. Y. arrived Saturday, and is the guest of Mr. and Mrs. John B. Tuttle of Dixie Lodge, Mr. E. A. Croman of Glass Lake, Michigan, their guest of last week has departed for his home. sonville where he will reside during the winter season.

Monday witnessed the departure of a large number of hunters after deer, but night brought them back empty handed, the deer not being found in their usual haunts.

Mrs. Hattie Brooks left Tuesday for Jacksonville, where she will meet Miss Geneva Cason, who will return with her as a new pupil for the training school.

Julius Dick left on Wednesday for Jacksonville. He will spend a month at St. Augustine, returning here in February for the fishing.

A meeting of the Hermesian Literary Society of Livingston College will be held on Saturday evening.

Dr. Phillips of Sanford, was a visitor to the Methodist Orphanage on Monday, bringing New Year's gifts to the children.

Rev. J. R. Blocker, the pastor of the M. E. church, returned from Titusville on Monday and is installed at Livingston College.

Wednesday last he left on Wednesday for the East Coast, and will return to his home at Huntington, Ind., the last of the week.

John Saul, Henry Murray and sons, Fred and Paul started Tuesday on a hunting and camping trip, which they expect to last several days.

Miss Dorothy Crim of Atlanta, Ga., the new instructor of mathematics at Livingston College arrived here on Monday.

Mrs. S. C. Toms of Montgomery, Ala., arrived here on Wednesday and will be the guest of her father, Henry Murray. Her husband will arrive in February, Mrs. Toms was formerly Miss Ruth Murray of Franklin, Ind., and is well known in this vicinity.

MOORE'S STATION

Special Correspondence to The Herald:

Mrs. J. F. McClellan after about a weeks illness from measles and complications died the 3rd inst., and was interred in Lake View Cemetery. A husband, four children and her parents are left to mourn her loss.

The most of the seats have been removed from the school house and placed in the old school house in Sanford. Pupils from the 3rd grade up will attend school in Sanford for the future.

Mr and Mrs. James Mitchell are moving into their new house just completed on Mitchell avenue.

Lettuce cutting and potato planting are the principle occupation just now.

Mr. and Mrs. J. C. Ellsworth Jr., of Willoughby, Ohio, have purchased 10 acres of the old Mitchell property on Beardall ave, and are building a house and barn and expect to make it their home for the future.

H. N. Lumley and F. M. Lough, Sanford carpenters, have been erecting a house here for J. C. Ellsworth.

Mrs. Reiber Homrighous was a caller here from Sanford Thursday.

Mr and Mrs. Frank Garrad from near Oxford, Ohio are locating on Beardall avenue this week.

Coburn's Greater Minstrels

Coburn's Greater Minstrels is the great big favorite of all the reliable, enjoyable, real live laughing shows of the season and never disappoints. New races, old favorites, startling novelties, beautiful costumes, splendid singing, the latest musical numbers, and rollicking, screaming comedy without a dull moment makes this company the great big show, the most popular and dependable of all the minstrel shows on the road. The singing this year surpasses all former offerings and among the old favorites Olie Coghlan the sweet tenor, Harry Morrison the yodler and robust tenor, Leslie D. Berry, robust baritone, and Robert C. Hockett, basso provide some of the very best selections and latest ballads and are singers hard to beat. Lyman Goodman, soprano, is an added attraction with a most pleasing and remarkable voice and personality, and his singing is a feature of the big first part opening, which is entirely new this year and the most beautiful ever carried by this company. A magnificent floral, statuary and electrical scenic opening splendidly costumed and elaborately produced. Don't forget the date, Jan. 10th, at the Imperial Theatre. Parade and band concert at noon.

I am booking orders for the "New Davis Perfect Cucumber", the most beautiful and valuable of the cucumber family for Florida growers. Wonderfully prolific, of symmetrical shap, dark green color, it rivals the hot house product in appearance and commands the highest price in market. Price \$1.10 per pound. H. H. Deane, Phone 255, Oak avenue and First street.

W. E. HOLMES & CO.
PRACTICAL WELL DRILLERS
Artesian and Deep Wells
See Us Before Placing Your Orders
W. E. HOLMES & CO.

The Original Package STORE
Get ready for 1911 and let us help you make more money than ever before. We are out for business and will make it to your interest to call on us. We handle
Hay, Grain and Groceries
We have just received a large shipment of Early Rose No. 4 Seed Potatoes, the best variety for this section. Our prices are lower than ever. Our price \$2.75 per sack.
The Big Store at the Clyde Dock
Sanford Supply Co.
Phone 330

G. W. SPENCER BAKER
Most Complete Line of Baked Goods in Florida
NO. III PARK AVENUE. ; ; Phone 106
SANFORD, - FLORIDA

RETAIL CASH GROCERY
J. B. WILLIAMS, Prop.
Staple and Fancy Groceries, Hay, Grain and Seed
Fruits, Vegetables, Candies, Cigars and Tobaccos
All Kinds Country Produce Bought and Sold
21 1/2 Cor. 3rd Street and Sanford Ave.
P. O. Box 112 SANFORD, FLORIDA Phone 62

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GENERAL FIRE INSURANCE AGENT
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NORTH EAST
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ELECTRIC LIGHTED PULLMAN DINING AND SLEEPING CARS
For Information, Rates and Reservations see nearest Atlantic Coast Line Agent or write
A. W. FRITOT, D. P. Agent
138 West Bay St. JACKSONVILLE, FLORIDA

Celery Delta Belt Line



Take Street Cars for

PALM HAMMOCK

TEN ROUND TRIPS DAILY

Flowing wells are guaranteed. Drainage sure. Numerous Boulevards, graded and ditched, traverse this property

Lots in PALM VILLA sold on easy terms

The most beautiful, most highly improved, and richest of all un-cleared land in the Celery Delta

Farms in PALM HAMMOCK sold on easy terms

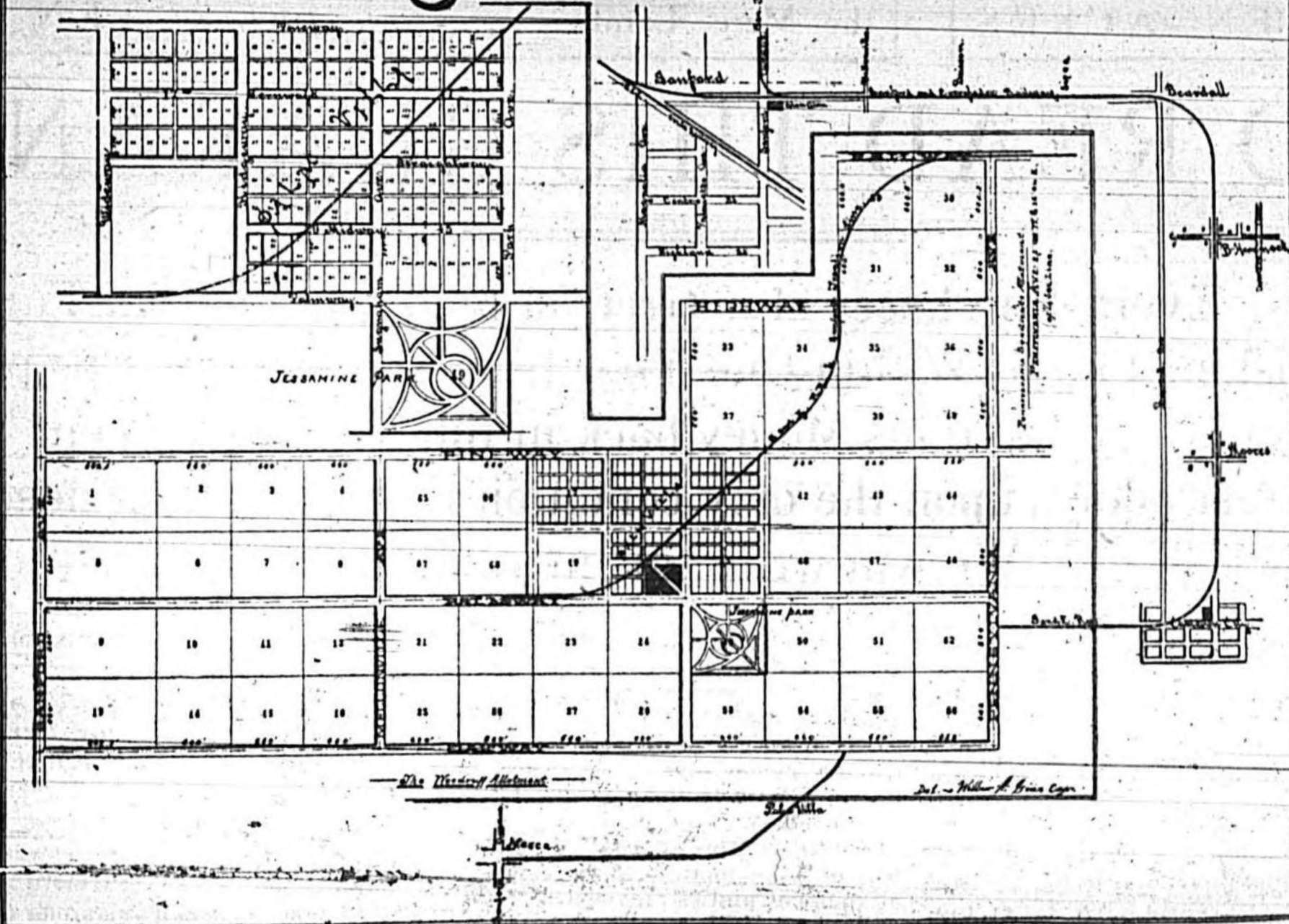
Only three and one-half miles from Sanford, on hard surfaced road

Prices will soon advance materially Buy a town lot in PALM VILLA now

See JESSAMINE PARK 10 acres of stately Palms, Majestic Oaks and fragrant Yellow Jessamine an exquisite spot of untrammelled nature

Frequent street-car service brings churches, theatres and shops to your door

Palm Hammock Subdivision



The Sanford and Everglades R. R. will run freight trains and street cars direct through Palm Hammock with side tracks every half mile for loading cars

Palm Hammock is being settled by a very high class of people. A home here insures you good neighbors

Rural Free Delivery mail service. Convenient school privilege for your children

Young Men of Sanford buy a PALM HAMMOCK Farm or you will live to regret it. Buy to-day. Come and see me.

J. N. WHITNER

First National Bank Building

SANFORD FLORIDA

There is no better, safer investment than selected real estate.

Improved transportation is the forerunner of increased values.

We are probably the oldest regular advertisers of Florida Farm Lands in the South. We advertised before the present intense interest in "Back to the Land." Our methods have brought us in touch with thousands of people all over the world. We will gladly refer you to some of these people on request. Enquiries cheerfully answered.

THE SUB-IRRIGATOR AND FLORIDA TRUCKER

The Howard-Packard Land Company is incorporated under the Laws of Florida. Paid up capital \$100,000. The company differs from the many companies exploiting Florida lands in that it's a home corporation with an established high-grade home and foreign reputation to maintain. We cultivate many acres of land in our home territory.

"A Newspaper Within a Newspaper."

Published in the interests of the Intending Investor and Settler by the Howard-Packard Land Company, Incorporated, Sanford, Florida

Some Day You'll be Glad to Even Hear of a Chance to Buy a

VOLUSIA FARM

AT A PRICE PER ACRE BASED ON YIELD PER ACRE

Price Today For Cash
\$270
FOR TEN ACRES

Prices Today Are Not Even
Based on the Value of
the Mere Land.

Price Today For Terms
\$300
FOR TEN ACRES

AND READ THIS GUARANTEE

Every Purchaser of a tract of land at Volusia Farms wishing to quit Within One Year from completion of his payments, can have his Money back in full with 6 per cent interest added, upon the only condition that the farm is deeded back to us. We will write this in your contract.

History is repeating itself in Florida. Thousands of people are coming into this State. Every new settler adds value to the land. Every month sees prices advance. Wholesale tracts are now at the price it was formerly possible to buy at retail. Not a decade ago land around Sanford was sold for \$2.50 an acre. Today, unimproved lands readily sell for \$200 an acre—improved lands for \$1,500.

Why not be one with the making of history? Why not buy your Florida Volusia Farm this season at this season's price? As soon as the limited number of \$30 per acre farms are sold, the price will advance to \$35—and every new settler will add value to the land. If you cannot cultivate your land now, buy and hold until you are ready. If you do not want to farm, buy for investment—buy now.

The man with a few thousand dollars to invest ought to investigate Florida's Volusia Farms. The man wishing to cultivate a citrus grove "from the ground up," should investigate Florida's Volusia Farms. The man with enough money to help him over the initial period of settling in a new section and wishing to engage in diversified farming, will find at Volusia Farms all that he requires in the way of soil, climate, transportation and recreative opportunities provided by river, woods and lakes.

The Howard-Packard Land Company has never advised or urged the purchase of any of its lands sight unseen. We have sufficient confidence in the lands we handle to know they will bear personal inspection. We also like to meet prospective purchasers face to face. We like to talk with them—we like you to talk with the many contented settlers we have located in Florida. The better you know us, the more confidence you have in what we say and in what we do. Therefore, if you can possibly arrange it, come here and make personal inspection.

Homeseekers' excursions leave northern and central points January 3 and 17; February 1 and 15; March 1 and 15. **Tickets to Sanford are good for twelve days.** These six excursions are run at a time when Sanford is at her best. The celery is being marketed. The soil is yielding of its wealth. Come here then you'll see for yourself whether the claims made for Sanford soil are true or untrue. Then, if you prefer to buy in the Celery Delta proper, we'll be glad to have you inspect our Eureka and Black Hammock lands.

You can have our booklet, "Resources of Volusia Farms," by writing for it. This illustrated booklet describes the famous tract in detail. Tells you a lot about Florida you don't now know. It contains a map showing you the exact location of the Farms, also a copy of our liberal Contract for Deed wherein you are protected in every possible way—wherein you are given every opportunity to make good, if you want to give up within one year from completion of your payments, you can get your money back.

We Invite Your Enquiry for Booklet or We Will Cheerfully Answer Individual Letters. Address Plainly:

Howard-Packard Land Company Inc.
Peoples Bank Building - - - - - SANFORD, FLORIDA

Mr. B. A. Howard, President of the Howard-Packard Land Company, Sanford, spent a week in Chicago during the recent Land Show. "It was surprising," he said to a Herald reporter, "to know the immense interest now being taken in Florida. Of course, being in the land business here, I knew a large number of

people were interested in this State, but the week spent at the Land Show was practically a revelation. The vast attention now given to Florida can only mean one thing—that the present price for land must speedily advance, especially in the case of land around settled communities like that of Sanford and

Orlando. "The nearer land is situated to a settled community the more valuable that land is from an economic standpoint over that of land further away, even though both be equally blest with natural advantages. Therefore, I look forward to the near future when our best lands will have

their selling price more nearly approximate their productive value per acre. "What did I think of the show? "It was fine. It was worth millions of dollars from an educational point of view. To state in print that a thousand dollars have been received for an acre

of this or that is not so convincing as actually showing the class of goods that an acre produced. Florida exhibits and exhibitors received a great deal of attention but I think the Florida exhibits could have been more numerous and complete.

Flowers For The Living

"Oh, yes, I am fond of roses; but I want them now, not when I am dead." So sings Fred H. Yagle, the Wolverine poet, and his idea is being carried out in a movement rapidly spreading over the country.

Flowers and sunshine for the living—in hospitals, orphan, asylums and homes for the aged—rather than a wealth of blossoms upon the coffins of the dead.

That's the idea which had its origin in Cleveland, where charitable institutions constantly acknowledge receipt of donations in money following funeral.

From a small start the custom has grown to such tremendous proportions that it is quite a source of revenue for some of the institutions. It is claimed that the money formerly expended for funeral flowers and now used to alleviate the sufferings of the poor and add sunshine to the lives of the orphans and the dependent aged serves a much better purpose.—Toledo News-Bee.

The above sentiment is a poem written by Fred H. Yagle and published in the Ladies Home Journal several years ago. The verses have been widely reprinted in newspapers and magazines throughout the land.

On the lake front, 3 acres—just the place for early cucumbers, Irish potatoes, tomatoes. Apply to C. H. Leffler. 20-3t

WILLIAM A. BLOUNT OF PENSACOLA CANDIDATE FOR United States Senator



The man who is running on his own merits and against Ring and Factional Politics. The man who is running against the Perpetuation of the United States Senatorship in Jacksonville.

- SANFORD LODGES
Sanford Lodge No. 27, I. O. O. F.
Seminole Chapter No. 2, Order Eastern Star
F. O. E., Colery City Aerle 1853
Phoenix Lodge No. 3, K. of P.
Sanford Lodge, No. 62, F. & A. M.

In Circuit Court, 7th Judicial Circuit of Florida in and for Orange County
The Peoples Bank of Sanford, a corporation organized and existing under the laws of the state of Florida

Notice of Institution of Suit by attachment
The Florida Land and Development Company, a corporation organized and existing under the laws of the state of Ohio
You will take notice that on the 23rd day of December, A. D. 1910, suit was instituted against The Florida Land and Development Company, defendant, and all other persons interested in the above entitled cause or any of the lands hereinafter described.

ANNOUNCEMENTS

For Mayor. At the earnest solicitation of my friends I have consented to announce my candidacy for the position of Mayor of Sanford at the primary to be held in November.

For City Clerk, Treasurer, Assessor. I hereby announce my candidacy for the office of City Clerk, Treasurer and Assessor. Many years of experience with city affairs and clerical positions have made me familiar with the work of this office and having made Sanford my home, I ask the voters of Sanford to look up my record and fitness for this position of trust.

Clerk, Treasurer and Assessor I am urged by my friends to announce myself as a candidate for the office of Clerk, Treasurer and Assessor at the coming city election, to which place I was appointed to fill the unexpired term of Mark L. Scott. I solicit an inspection of the work done by me to convince you of my qualifications to fulfill the duties of the office.

For City Clerk, Treasurer and Assessor I announce myself a candidate for the office of Clerk, Treasurer and Assessor. A citizen of Sanford continuously since 1880, I have been actively identified with her every interest. That I am competent and can serve acceptably as Clerk, Treasurer and Assessor I have no misgivings. Intimate acquaintance with the history, progress and high aims of the Sanford of today give me good form and fitness to be useful in substantial ways, along with and aside from the duties of office in pushing Sanford's car of progress.

For Marshal. I announce my candidacy for re-election as Marshal. I propose to make the race solely on my record. I am not the candidate of any clique. I solicit the support of the voters on my merits.

Marshal and Collector. I hereby announce my candidacy for the office of Marshal and Collector for Sanford at the coming city election.

In Court of County Judge, State of Florida In re Estate of Orange County

In the Circuit Court, Seventh Judicial Circuit, Orange County, State of Florida In the matter of the adoption of Fred W. Wilmott, Jr., a minor,

Notice of Application for Tax-Deed Under Section 8 of Chapter 4888, Laws of Florida

Notice is hereby given that we, J. W. Wilmott and Sophia E. Wilmott, my wife, shall on the 6th day of February, A. D. 1911, or as soon after as the same can be heard, apply to the Honorable Minor S. Jones, Judge of the Circuit Court, 7th Judicial Circuit of Florida, for the adoption by us of Fred W. Wilmott, a minor, as our child and heir-at-law.

Notice is hereby given that W. B. French and S. M. French of Knoxville, Tenn., purchasers of tax certificates named below has filed said certificates in my office and has made application for tax deed to issue in accordance with law. Said certificates embrace the following described property situated in Orange County, Florida, to-wit:

Sanford Lodges
Sanford Lodge No. 27, I. O. O. F.
Seminole Chapter No. 2, Order Eastern Star
F. O. E., Colery City Aerle 1853
Phoenix Lodge No. 3, K. of P.
Sanford Lodge, No. 62, F. & A. M.

GATE CITY HOUSE
J. D. PARKER, Prop.
Room and Board \$1.50 Per Day.
Meals, 35c.
Special Rate by the Week

Henry McLaulin JEWELER
MY SPECIALTIES
Richard's Hand-Painted China
Gorham's Sterling Silver
Rogers' Plated Ware
Elgin and Waltham Watches
ALL GOODS GUARANTEED

C. M. HAMILTON DENTIST
Room 13 Pico Building
Phone 355

DR. C. G. BUTT DENTIST
Office: Hines Bldg. over Woodruff's Store
SANFORD, FLORIDA

DR. R. M. MASON DENTIST
Welborn Block Phone 19
Sanford, Florida

DR. W. E. HOUSHOLDER DENTIST
Rooms 23, 24 and 25, Pico Bldg. Phone 41
SANFORD, FLORIDA

DICKINSON & DICKINSON Attorneys at Law
Peoples Bank Bldg. Sanford, Florida

DR. E. C. KEMP OSTEOPATHIC PHYSICIAN
Office Garner-Woodruff Building
Residence 519 Magnolia Avenue
Office Hours: 9 to 12; 3 to 6
Other hours by appointment
Sanford Florida

ANDEW JOHNSON ATTORNEY-AT-LAW
Practices in State and Federal Courts.
M. G. T. Building. Phone 248

GEO. A. DECOTTES ATTORNEY AND COUNSELLOR AT LAW
Practice in State and Federal Courts
Welborn Block Sanford, Fla

THOMAS EMMET WILSON ATTORNEY AND COUNSELLOR AT-LAW
Late State Attorney Seventh Judicial Circuit of Florida
Residences, Sanford and Sylvan Lake

L. G. STRINGFELLOW JUSTICE OF THE PEACE
NOTARY PUBLIC
Office in City Hall

I am organizing a class in Music in Sanford.
Terms \$6 Per Month
2 Lesson Per Week
Horace Mendenhall
Reference: The Conservatory of Music Cincinnati, Ohio

MISS RUTH ABBOT CLASS IN PIANO LESSONS
Given at Home of Pupils. Address
123 Ninth St. Sanford, Fla

FLOWERS — PLANTS — BULBS
L. H. TEMPLE
AGENT JACKSONVILLE FLORAL COMPANY
Phone 166. 11th and Oak Ave.
Special Offering in Ferns. Sanford, Florida
Floral Designs to Order.
1-28-10-11

C. H. DINGEE Plumbing and Gas Fitting
All Work Receives My Personal Attention and Best Efforts
(Opposite City Hall) Phone 230

Sanford Library AND Free Reading Room
ROOM 20
Upstairs, Pico Block
Open Tuesdays 4 to 6 p. m. AND Saturdays 4 to 9 p. m.
Strangers Welcome

Chase & Co. SHIPPERS OF Florida Fruits and Vegetables
General Insurance Agents
SANFORD, FLORIDA

Peoples Bank of Sanford, Florida
CAPITAL \$30,000.00
The ONLY bank in Sanford that INSURES EVERY DOLLAR DEPOSITED AGAINST LOSS from any and all causes.
THE PEOPLES BANK OF SANFORD OFFERS
Prompt Service Polite Service Accurate Service
And will appreciate your patronage
FOUR PER CENT allowed on Savings Deposits
Safety Deposit Boxes for rent
M. M. SMITH, H. R. STEVENS, H. E. TOLAR
President Vice-President Cashier

HAND BROTHERS
LIVERY, FEED and SALES STABLE
Harness and Wagons Blacksmithing and Horseshoeing
Horses and Mules Bought and Exchanged
HEAVY HAULING AND CONTRACTING

TOP PRICES FOR YOUR
ORANGES, GRAPEFRUIT, TANGERINES AND EARLY VEGETABLES
when shipped to HEWITT. If you are not doing business with this House, write to them at once.
HEWITT & CO.
FRUIT AND PRODUCE COMMISSION MERCHANTS
10, E. Camden St., Baltimore, Md.
References: This Paper and Thousands of Pleased Shippers in Florida

Drink a Bottle of
Coca-Cola
GINGER ALE OR SODAWATER
Manufactured with pure distilled water—they will prevent illness, aid digestion and give you health
The Sanford Coca Cola Bottling Co., Sanford, Fla

FIRST NATIONAL BANK OF SANFORD, FLA.
F. H. RAND, President
F. P. FORSTER, Cashier
GEO. FERNALD, Vice-Pres.
B. F. WHITNER, Asst. Cashier
Only National Bank in Orange County
Funds Protected by Burglary Insurance
Safety Deposit Boxes for Rent
ORGANIZED 1887

THE M. & R. STORE
And ICE CREAM PARLOR
Ice Cream Furnished in Pints, Quarts and Gallons
Stationery, Confectionery and Periodicals of all Kinds
104 First Street Phone 281 Old Postoffice Bldg

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,100	1905	61,660
1900	4,500	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	63,650		

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres
 Possession given on payment of \$25, Balance, \$10 monthly.
 Flowing artesian well guaranteed.
 Ten per cent discount for cash.
 No interest on deferred payments.
 We pay taxes until development begins.
 We give 90, 60 or 90 days grace on deferred payments in case of sickness.
 We give free deed in case of death as per contract.
 TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, JANUARY 6, 1911

Number 49

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

Why Sanford Celery Delta Land is in Great Demand at Stable Prices While Colony Promoters are Straining Every Nerve to Sell Arid Sand Dunes at \$15 an Acre and Less.

TITLE BOND & GUARANTEE COMPANY

TITLE BOND & GUARANTEE COMPANY

- FIRST—To make a success of growing fruits or vegetables in Florida, the land MUST be irrigated. The largest orange grove in Florida is irrigated with a pumping plant that cost \$30,000. All truck gardens are irrigated.
- SECOND—Two kinds of irrigation are used in Florida. One is secured by pumping the water, which is distributed through iron pipes. The other is secured from flowing artesian wells. The latter is in use in our Celery Delta. These wells do not cost over \$75 each, one being enough to irrigate five acres. Many of these wells have been flowing for the past 35 years. Pumping plants are unnecessary if you have flowing wells.
- THIRD—The quantity of land upon which flowing artesian wells can be secured in Florida is limited. The Celery Delta of Sanford occupies the largest area in Florida, furnishing these wells.
- FOURTH—The Colony Promoter sells arid lands, formerly used as pastures. These lands cannot be irrigated. There is either too much water or not enough water on them. These lands are non-productive insofar as growing vegetables is concerned and the acre that is offered you at \$15 is not worth that many cents. Good land is not given away.
- FIFTH—Land that will produce things that can be sold for money and will produce them each season, is cheaper than land that is non-productive, no matter how little you may pay for the non-productive land.
- SIXTH—Our wet season occurs during the summer. We do no vegetable farming then. Our dry season occurs during the winter. Then we grow our crops "out of season" with little or no rain. Then is when our irrigation is useful and beneficial. Our artesian wells have carried us through a drought of 32 months. We made more money in the Sanford Celery Delta than we ever did, before or since. The wells did it.
- SEVENTH—Outside of the Colony Promoter's plans on paper, he has nothing to show you in the way of developments. He has no broad acres planted to celery, lettuce or other vegetables. His crops are imaginary. His plans flighty. His schemes, fakes. He uses Sanford pictures and Sanford testimonials to embellish his fraudulent literature. With these he proceeds to "Show you what can be done in Florida," and if you are not cautious he "Will do you in Florida." His fairy stories are dreams. It is as far from the western end of Florida to the southern end of Florida, as it is from Jacksonville to New York City. Then it is plain to you at once that Sanford pictures and testimonials have little to do with illustrating "What can be done in Florida."
- EIGHTH—The lands offered you by those schemers are undrained, unproductive and of little value except for grazing purposes. Forty acres of that COLONY land will sustain one cow, no more, possibly less.
- NINTH—Four Natural Conditions have met in the Sanford Celery Delta and formed the base of one of the most progressive communities on this continent. The first condition is our flowing artesian wells which makes us absolutely independent of the rainfall. The second condition is, our Celery Delta is underlaid with a subsoil of clay, thus enabling it to retain applied fertilizers and moistures. The third condition is, we are situated at the head of navigation on the St. Johns river, which gives us the benefit of the water as well as rail transportation. The fourth condition is, the Celery Delta is situated on the south side of the St. Johns river. This gives us water protection during periods of cold amounting to six degrees.
- TENTH—We do not have to tell great yarns about what we propose to do in the Sanford Celery Delta. We can show you what we have already done. We can introduce you to 650 vegetable farmers who are not growing stuff as an exhibit for some land company but as a means of making their living. We can take you over 4200 acres of cultivated farms. We can show you 2700 flowing artesian wells.
- ELEVENTH—You are not a pioneer when you move to Sanford. We have completed that job for you. There are no demonstration farms or experimental stations here. You will have no experimenting to do. Our Celery Delta ships one third of all the vegetables that leave Florida in boxes, barrels or crates. We have an ice factory with 100 tons capacity each 24 hours, the entire product being used to refrigerate Sanford vegetables.
- TWELFTH—Sanford has become famous as a vegetable producing center. This attracts to our city purchasers ready to take our products in any quantities offered. There have been 75 vegetable buyers here at one time. During the past season the growers organized an Association to intelligently market their products. Here you secure all the benefits of organization, development and intelligence.
- THIRTEENTH—We have blazed the way for you. We have shown you the trails. We have cleared the paths for you. We do not invite you into a wilderness, but we invite you to join in and become one of a set of scientific farmers who are this very minute making a world record in the matter of production.

THIS IS THE REASON WHY OUR LAND IS VALUABLE AND THE HOLDINGS OF THE SAND DUNE FAKIR GO BEGGING AT NOTHING AN ACRE

We have Hammock Land, Pine Land, Muck Land, Land for Pecan and Citrus Groves, Chicken Ranches and Irrigable Land for Vegetable Farms as well as some Improved Property. :: Our terms are reasonable

TITLE - BOND - & - GUARANTEE - COMPANY, - Inc. Sanford, Florida, U. S. A.

P. S.—We have 50 Beautiful Building Lots overlooking the St. Johns River at Wedgewood adjacent to Monroe. Size 44x132, which we are selling at \$30 for inside lots and \$40 for corner lots. Terms, \$5 per lot down and \$2 per month without interest.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 22

SANFORD, FLORIDA, FRIDAY, JANUARY 13, 1911

Volume III

VOICE OF THE PEOPLE

Letters and Communications on Various Timely Topics.

COLUMN DEVOTED TO PEOPLE

In This Department will be Found the Views, Opinions and Comments of Practical Writers

On Matters Politically

To the Editor of The Herald:

For some time it has been noticeable that among our people here there has been, and still is, much criticism and complaint about the manner in which city affairs have been and are being conducted.

Now, in view of the fact that we are to hold our city election very soon would it not be well for everybody who knows anything which will assist us in voting wisely to tell it out in the open and call the other fellow's hand?

No community, or other organization as for that matter, can ever be any better than those of whom it is composed, and every government, if made by its people, can be no better than the people who made it.

Give us the facts, gentlemen, that there be no hitch in our city's progress. By all means turn on the light and let's have the truth and be convinced, and those who deserve it be rebuked.

CITIZEN.

ABOUT THAT GYMNASIUM

Meeting Next Tuesday Night to Put Plans into Operation

Plans are being brought to a head for the proposed gymnasium, baths, reading room, etc., for Sanford. The committee on ways and means, appointed last month is ready to report for action next Tuesday night.

John Duster, the irrepressible hustler of Tusculum, Pa., is in the city again much to the gratification of his many friends.

Seth Woodruff of Orlando was among the prominent visitors to the city on Monday.

SEMI ANNUAL REPORT

City Clerk Maxwell Believes in Giving The Figures

City Clerk R. C. Maxwell has made many improvements in his office since his appointment several months ago. Mr. Maxwell is an expert accountant having been for many years in the auditor's office of a large railroad corporation and believes in system. He has attended most faithfully to the affairs of the city and is ever ready to attend to every duty.

Surprise Supper

One of the very pleasant social events of the week was given in the nature of a surprise supper by the friends and near neighbors of Mr and Mrs. J. M. Welker of their beautiful new home in Beck Hammock, the occasion being in honor of the birthday anniversary of Mrs. Welker.

Mr. and Mrs. Welker by their kindly and lovable spirit and genial hospitality, have endeared themselves to a large circle of friends in the year that has passed since they became permanently located in this charming tropical section of the Celery Delta, and all those who shared in the delightful occasion joined in wishing Mrs. Welker many many returns.

Among those present were Mr and Mrs. Alex Vaughn, Mr and Mrs. Huston and daughter, Mr and Mrs. Atkinson, Mr. and Mrs. Dunlap, Mr and Mrs. Haldine, Mrs. John Vaughn, Mrs. F. V. Lee, Mrs. Hutchison, Mr and Mrs. D. Hart, Mr and Mrs. Edgar E. Brown, Miss Jordan, Miss Fish, Miss Dickson, Mr A. Vaughn Jr. Mr. Swingle and Mr McCartney.

Burial of Ernestine Molnar

Ernestine Molnar, the little daughter of Mr and Mrs. Ernest Molnar died at Gainesville last Monday after a brief illness.

The remains were brought to this city and interred in the family lot in Lakeview cemetery.

Little Ernestine had only gladdened the hearts of her parents but a short period when the grim reaper called her home. This beautiful baby life was so precious, so fraught with blessing to her parents that she seemed a flower of Paradise permitted to bloom for a brief season by their side, then recalled to its native skies, leaving the earth road for them dark and lonely indeed.

The grief stricken parents and relatives have our sympathy in their hour of bereavement.

Card From W. A. Blount

To the Democratic Voters of the State of Florida: The returns from the primary election of today show positively that I have carried my home county by more than 2,000 majority, and indicate that if I have not a majority throughout the state I have a very large plurality.

I desire to extend my heartfelt thanks to my home people for the magnificent demonstration of trust in me, and to my friends throughout the state for their great and unselfish efforts in my behalf, and to say to them and to the other voters of the state that if the complete returns shall show that a second primary will be necessary I shall continue the battle to the end, vigorously, and believe with the assistance of my friends, successfully.

(Signed) W. A. BLOUNT.

Get Next to The Prices

In this issue of The Herald is a page "ad" for D. L. Thrasher. He expects to put on a real sale tomorrow and you can save money by calling at the store. See "ad".

On the lake front, 3 acres—just the place for early cucumbers, Irish potatoes, tomatoes. Apply to C. H. Laffer. 20-3t

SCHOOL IMPROVEMENT SOCIETY

Interesting and Instructive Meeting Held at Auditorium

The meeting of the School Improvement Association was held at the high school building Monday afternoon. This was one of the largest and most interesting meetings ever held by this organization, showing that the people of Sanford are wide awake to the interest of their schools and invariably respond when a call is made in this direction.

The association elected the following new officers for the ensuing year, president, D. L. Thrasher, vice president, Mrs. H. H. Chappell, secretary, Mrs. C. C. Woodruff. These meetings are held the second Monday each month in the high school building.

Funeral of Judge Raney

In the presence of a vast concourse in which there were representatives from every section of the State and from every walk of life, the remains of Judge George P. Raney were laid to rest Monday afternoon in the Episcopal cemetery at Tallahassee, following impressive services at the Episcopal Church. Rev. W. H. Zeigler conducted the services.

Seldom has the capital city expressed such genuine regret as was evident when the bells tolled out the funeral announcement. Stores were closed, flags were at half mast, and sorrowing citizens gathered to pay their last tribute to a beloved citizen, a distinguished jurist and a peerless statesman.

The floral offerings were the most elaborate ever seen here, and the grave was literally banked with them. The service at the church was attended by all of the dignitaries of State, including the governor and the State House officers, the county and city officials and members of the various lodges of the city.

All of the business houses of the city were closed during the funeral hour, and so large was the crowd that many were unable to get a view of the grave.

Warning to Potato Growers

It is quite a temptation to buy wherever we can get the lowest prices but how often do we resolve never to be so deluded again! So-called bargains generally cost us dearly. The potato grower can not afford to buy "cheap" seed for his present crop suffers and if he introduces a disease his soil may be infested for years.

GREAT POPULARITY CONTEST

Interest is Growing Every Day Among Herald Readers

In the press of other business the great Herald popularity contest was neglected last week but it has fairly started now and will be pushed to completion. We want every family in the county to read The Herald and are willing to give away these grand prizes to stimulate the desire for a good family paper.

The prizes are such that the contestants will be well rewarded. This is a home affair, conducted by your home paper. The prizes were all purchased of home people and your money is spent at home. The contest will be a good natured one among home folks and every public spirited citizen should take an interest in it.

Table listing names and prize amounts for the popularity contest.

The Wednesday Club

The comfortable and attractive rooms in the hospitable homes in which the Wednesday Club were invited to hold their meetings this winter, or the interesting programs, or it may be both, have been the means of bringing out a fine attendance each week.

Mrs. C. R. Walker's paper on "The Wireless Age," noting in the order of their invention, commercial and practical use to mankind, first the telegraphy and telephone was a very instructive paper, evidencing both research and care in its appreciation.

"Navigation of the Air," by Mrs. C. C. Woodruff, was a very entertaining review of the history of the various inventions of vehicles or modes of air navigation, from the earliest and crudest to the present day attempts and aspirations of the man-birds, to soar above their earthly limitations.

"Science and Inventions" next claimed the attention of the club, nearly all the members telling of some late discovery in the world of science or new invention in practical use. Many interesting facts were noted.

Miss Lillie Farnsworth read her postponed paper on "The Witticisms and Sayings of Thomas Nelson Page." Miss Farnsworth treated her subject in a very felicitous manner. Her Page could only have heard how cleverly he was portrayed he would doubtless have been as much pleased as the club were entertained and amused.

Program for January 18: "Home Building," Mrs. H. H. Chappell. "The First American Legislature," Mrs. May Dickins.

"Narratives dealing with Bacon's Rebellion."

"Politics in Colonial Virginia." "My aim is to follow the main stream of causation from the time of Raleigh to the time of Dinwiddie, from its source down to its absorption into a mightier stream." Mrs. J. C. McDaniel.

Sanford's Many Crops

Operators in the Sanford Celery Delta are pleasingly disappointed in what they are realizing from their products. A case in point is that of Mead and Berry who had two acres of lettuce that was so badly blown by the early fall storm that they considered it ruined and made arrangements to plow under. For some reason they got ready to begin, same, the plants that were left in the ground had so improved in appearance that they were in doubt whether it might not be just as well to let them mature and thus get something back for their labor.

BLOUNT IN THE FIRST

Pensacola Man Leads The Ticket For Senator

WILL REQUIRE SECOND PRIMARY

Bryan and Stockton Are Running Close

W. A. Blount is maintaining his lead of approximately 3,500 votes in the senatorial primary. N. P. Bryan is second, with a lead over John N. C. Stockton slightly less than a thousand votes, and it is practically assured that Blount and Bryan will be the two candidates in the second primary.

A feature of the polling yesterday was the lack of interest of the voters, and but two-thirds vote, of the normal vote of the State was brought out. Reports are coming in slow, but it is not expected that the remaining counties to be heard from will materially change the position of the candidates.

Returns up to 11 o'clock with some counties missing and others incomplete, show the following vote: Blount 10,341; Bryan 6,723; Stockton 6,091. It is certain that no one candidate can receive a majority by the present vote.

From news received from most of the counties in the State, Mr Blount is leading N. P. Bryan by about four thousand votes. The returns from the various counties are yet incomplete. Mr Blount has so far the lead in Brevard, Columbia, Franklin, Gadsden, Hamilton, Holmes, Jefferson, LaFayette, Liberty, Madison, Orange, Putnam, Santa Rosa, Sumter, Walton and Washington.

He practically swept Santa Rosa county and carried every vote in his home precinct in Pensacola.

Stockton seems to be gaining on Bryan in the later returns and some of his friends here believe he may be able to go in the second primary.

Mr. Blount's friends here are very much encouraged over his remarkable race.

New Clothing Store

The new firm of Palmer & Seigh expect to start in the clothing and general furnishing business about January 23. The store room in the DeForest building is being in fine shape for the new business. New show windows are being built that will give a better display and the interior is being remodeled. The fixtures have arrived and workmen are busy getting them into shape. The store will present a fine appearance when finished and Palmer & Seigh expect to carry a fine line of goods.

Don't Leave Sanford

To have your dresses made. Madame Josephine of New York has opened a first class establishment over Yowell's store and is prepared to create the finest and latest designs for the ladies. Styles are the latest New York and Paris designs but the prices are very reasonable and the ladies are invited to call and talk over the subjects which are dear to every feminine heart. Repair work will also receive prompt attention. 5-t

PACK CELERY WITH CARE

Sanford Growers Paying More Attention to It This Year

Harry Ward manager of the Florida Growers' Association, in speaking of conditions, said that last week lettuce and celery did well because of the pleasant weather. He anticipates a fair movement throughout January, but no heavy shipments. He anticipates that the association will be in a position to supply the trade with good stock during the last 20 days of this month and the first 10 or 15 days of February. From the looks of things the crop will be a fine quality by January, 10. Mr. Ward is insistent that members grade their produce, making all their packs true to name. Wonderful progress has been made in this direction, and from the way the trade has taken to the improvement, growers feel encouraged and each one is taking a great deal of interest in the matter, many of them trying to make his pack better than his neighbor's. Lettuce last week was held steady at \$1@2.75 f. o. b. Sanford. It is estimated that the Florida Growers' Association will move 65@70 per cent, of the crop.—Produce News.