

### CLASSIFIED Advertising

All Local Advertisements Under This Heading THREE CENTS a Line For Each Insertion. Minimum Charge 25 Cents.

#### WANTED

WANTED AT ONCE—Old Rags at the HERALD OFFICE. Rags Must be Perfectly Clean. Will Pay THREE CENTS a Pound for same.

#### FOR SALE

For Sale—Five acre farm half cleared fenced cultivated. Strong flowing well. Half cash balance on terms. Box 867, Sanford.

For Sale—Six acres on Beardall ave. the on brick road. All tiled, small house. See S. A. Houston at Orange Columbia Paper Co.

For Sale—Wholesale and retail fish business, including boats, nets and launches and one large wood lighter, at a bargain. C. L. Vincent, Sanford, Fla.

For Sale—Black saddle and driving mags. Inquire of J. D. Roberts at grocery.

For Sale—Twelve acre vegetable farm, partly under cultivation. 5 room house. Address Box 1024, Sanford.

For Sale—24 Acres, 10 cleared, 4 tilled. Quarter mile from landing station. \$3,000.00. Address, Farm, c-o Herald.

For Sale—At Beck Hammock, Improved Robbins, Iron Age, Potato Planter. Good as new. Cost \$80, will sell for \$45 cash. Address Edgar E. Browne.

For Sale—Good upright piano. In good condition. Exceptional value. Enquire Herald.

For Sale—Overland touring car. Will be sold for \$250.00. Apply to Kent Rosseter.

Lady forced to sell farm, with twelve room residence. In ten days, real bargain. Inquire Herald.

#### MISCELLANEOUS

WHY NOT try an advertisement under this heading. It will only cost you THREE CENTS a line each issue and will surely bring results.

WANTED—Empty sacks. Will pay 2 cents per pound for them. Ship to O. G. Wolcott, at Oviedo and receive cash for same.

Wanted—Man or young lady to take care of exhibit in store room. Mrs. DeFotis.

#### TO RENT

For Rent—Nice furnished rooms \$1.25 per week and up. At Stumon's, 315 E. Fourth St.

For Rent—Five acre hammock farm. A snap. Address "Owner," c-o Herald.

For Rent—Five room cottage, 1220 Park avenue. \$12.50 per month including water. G. W. Spencer.

For Rent—Two nicely furnished rooms with bath on same floor at Mrs. Faren's new bungalow, 117 Laurel avenue. Quiet and hospitable. Prices reasonable.

For Rent—Three rooms connected, suitable for housekeeping, 919 Oak avenue.

Good Farm for Rent—Castle Garden on traction line, three miles from city. Farmed for five years, all tilled, two good flowing wells, barn and outbuildings. Rented cheap for cash. Address Mrs. Clara Hollinger, Ganastota, New York.

For Rent—Furnished room, with or without board. Mrs. R. L. Jones, 206 Park avenue.

House for Rent or Sale on easy terms. J. Musson.

For Rent—Seven room house at 205 Laurel avenue after February 1st. Inquire of J. Ferguson at the Fairview.

FOR RENT—6 room house at 111 Commercial St. Apply I. J. Secord at same number.

For Rent—Office over 10c store 586 room. N. H. Garner.

#### NOTICE

As I have charge of the business of the Title Bond & Guarantee Co., East Sanford Land League, and W. A. Whitecomb, I can be found in the Tax Assessor's Office in the court house.

THOS. K. BATES

#### Greater Oviedo

The people in general look at Oviedo's fire as a blessing in disguise, and the verdict is, "It had to come sometime." Now we look forward to great anticipations. We have new brick buildings and broader streets. In our imagination we see a brick or cement sidewalk running from the Atlantic Coast Line depot, west until it intersects street running north and south of Mr. Lawton's residence. Another sidewalk beginning at Mr. Howard's northeast corner where his store stood, running past postoffice and Seaboard depot south to Mr. Joe Lawton's residence, then running west again. Some perhaps met a substantial loss, but there was not a business man in Oviedo burned out that is not in the very prime of strength and vigor and in the zenith of manhood and they will rebuild. One of our business men bought the lot on which his goods were burned the same day as the fire. Another of our business men of property let a contract for a brick building below the other coded. The day after the fire the butcher shop was running in a temporary building erected for that purpose. It looked as though Dr. Marshall's new office would be burned, it was soon cleared, but did not burn. Perhaps the operating table and surgical instruments did not get the delicate touch, but the genial Doctor said, "he had no kick coming" and next morning he was ready for business. It would not cost much to get an artisan well near the business center and a small cement reservoir. It would be handy for people stopping and in case of fire. A hundred or so of park trees set out on the new streets and other places where they are missing would help to beautify our little city. A commercial club organized with vim and vigor back of it might be a good acquisition. Some may think a few lights here and there might be a good thing. Some may look forward to an incorporated city with city marshal or night watch. Some may think these things would make so much expense. But perhaps these things brought into operation might be an incentive for others to come here and live and thus help in our aggressive work. As a fire or storm that brings devastation brings the people closer together, and has a tendency to best common sympathy, thought and action, so in this case I think we will appreciate each other more. Nobody hurt, nobody killed—we are thankful.

Oviedo lies in silent ashes gray,  
Waiting for a glorious, better day,  
She'll fight the "fight of faith" to stay,  
And live in a larger, better way.

O Daniel! O Daniel! "Live forever,"  
The people loudly cried,  
Wilt thou not boldly come,  
And come now from thy secret hide?

A wireless came from toward the sea,  
"Forgot the net? I'll think of thee;  
I'm over here to check the chart;  
And bring to Oviedo my little girl."

The flames of fire spread with fearful  
fright,  
With carpets, water buckets and  
dirt.

It seemed that lightning filled the sky,  
A clear case of "root hog or die."

"Lord, save our store," a female cried,  
As down the street she made a stride;  
The fire burned hotter than the sun;  
A silent voice said, "Thy will be done."

The people fought with Herculean might,  
They worked and sighed the awful sight;  
Ah! la done, we'll take the "chastening"  
rod.

And humbly and reverently look to God.  
—A. L. ROPE.  
Oviedo, Fla., Jan. 28, 1914.

Columbia Ladies' Quartette Lyceum.  
Monday night, Feb. 2nd at the Imperial will appear the Columbia Ladies' Quartette, the 5th of the Lyceum Course. Tickets on sale at 50 cents at Maxwell's. Season tickets good. Open at 8:15. See pictures in Maxwell's window.

The Annual Concert  
The music department of the Woman's Club has secured the best talent in Florida at the present time for their annual concert on Tuesday evening, Feb. 3rd at 8 p. m. The program is most varied and entertaining. Madam Houston, the exquisite mezzo-soprano is compared to Nordica, Miss Broome, an impetuous actor whose child impersonations are without a rival, and Mrs. Altheimer with her wonderful harp, the first treat of the kind for Sanford.

#### FRUIT-MEN WIN

Will Be Allowed To Pre-Cool Their Own Cars of Produce  
Washington, D. C., Jan. 29.—The Interstate Commerce Commission's ruling requiring cross-continental railroads to permit California orange shippers to pre-cool and pre-cool their fruit shipped to eastern cities and limiting the charge for the use of cars during the pre-cooling stage to \$7.50, was held today by the supreme court. The Commission's order requiring the railroads to permit shippers to pre-cool when the shippers withdrew the privilege after the Commission had reduced the charge for pre-cooling from \$30 to \$7.50.

Justice Lamar rendered the opinion. He sustained the order because the shipper's method of cooling was probably better than that of the railroads.

#### DEATH OF CAPT. R. H. MARKS

(Continued From Page 1)

county when the county comprised what is now Orange, Seminole, Osceola and Lake counties, and he was forced to ride a horse across swollen streams and through the woods, camping out at night and having adventures that would fill a book. He had a real estate office in this city when the yellow fever scare swept the state and scared the prospective customers from Florida. Getting an urgent offer to open an office in Madison Capt. Marks drifted to West Florida and spent several years there engaging in the hotel and real estate business and making many friends among the people of that section of the state. The love for South Florida lured him back and in the early 80s he again opened an office here and business was so brisk at that time that Capt. Marks often sold orange groves by moonlight. He also had charge of the old Wilton Hotel and dispensed hospitality with the lavish hand of the old time southerner.

There was a time when history connected with the life of Capt. Marks that it would fill a book and few men in Florida or any other state have lived such an active life or accomplished more in the making of history as the man who is the subject of this sketch. Few men in these latter days will have the opportunity or the courage to attack the wilderness and undergo the vicissitudes of pioneer days as did Capt. Marks. He resided at Ft. Reed before Sanford was thought of and also lived on the Wekiwa river where he had a magnificent orange grove in the early days of this industry.

During his latter life he was always identified with every movement looking toward the betterment of Sanford and his purse was always opened for every scheme evolved for the publicity of Sanford and the celery delta. An optimist by nature and by action, Capt. Marks had one of the most even and sunny dispositions, and he was always looking on the bright side of life. His office and home were always open to his many friends and his counsel and sympathy were ever extended to those in need. In fact it seemed to have been Capt. Marks' mission in life to cheer

his friends and cheer sunshine along the pathway of life. It was often said of him that he was the youngest old man that Sanford contained and despite his years he was forever joking, laughing and pranking with his friends. He was known far and wide in the state of Florida and his memory will be green in the hearts of her people for many years to come.

In the death of Capt. Marks Sanford has lost one of her best men. Perhaps the largeness of his heart, beat in kindly impulses, best in the optimistic spirit that makes cities best in man's humanity to man and best in the spirit of friendship that means more than all the riches of this world.

How sweet a life was his; how sweet a death.  
Lying to wing with mirth the merry hours,  
Or with his genial tales the heart to cheer;

Dying, to leave a memory like the heath Of summer, full of sunshine and flowers,  
A grief and gladness in the atmosphere.

#### Literature Department

The meeting of the Literature Department of the Woman's Club, held Tuesday afternoon, was one of the very interesting events of the week, in club circles and was largely attended. The meeting was called to order promptly at 2:30 o'clock.

Mrs. Maria, chairman, was in charge of the interesting program.

This was the second afternoon devoted to the study of Ralph Waldo Emerson.

Mrs. L. G. Stringfellow gave the Biographical Sketch. In this condensed paper the club was introduced to this famous writer and all anticipated with interest the papers that were to follow.

Mrs. Moughton gave "Glimpses of Emerson and his friends."

Mrs. G. H. Waldron, "The Transcendentalist Movement and the Brook Farm Experiment."

Mrs. J. W. Barnes, "The Far Reaching Philosophy of Emerson."

Mrs. L. R. Phillips, a reading Threnody, and several other short selections.

Mrs. A. C. Brown, "A Study of Emerson Essays," using Shakespeare as the study.

**Save Housework**

**Keep Your Home Bright and Cheery**

The National Vacuum Cleaner will help wonderfully. Absolutely guaranteed for one year and one of the best on the market.

**Only \$7.50**

O-CEDAR MOPS—The kind you have heard so much about. Prices \$1 & \$1.50



## HILL HARDWARE CO.

First Street and Oak Avenue

Roll call with questions from Emerson closed the program.

Mrs. A. C. Brown, a former president of the Wednesday Club, was one of the distinguished visitors, and as always, received a most cordial welcome from the assembled body of women. Other prominent visitors who were welcome guests of the club, were Mrs. J. W. Barnes, Mrs. M. J. DeForest and house guest, Mrs. Houghton; Mrs. William Stringfellow of Chester, S. C., guest of Mrs. M. S. Dickins; Mrs. Fred Fields, Mrs. Terhune and Miss Gates.

Missionary Society Meeting

A most enjoyable gathering of the Ladies' Home and Foreign Missionary Society in honor of Mrs. S. C. Nicewonger of Altoona, Penn., mother of Mrs.

F. W. Munson was held at his residence on Sanford Heights last Monday afternoon. Thirty-four persons were present. Besides the city residents there were as guests, Mrs. Keys of Toledo, Ohio; Mrs. Edwards of Bridgeport, O.; Mrs. Devos of Oberlin, O.; Mrs. Lee of Chicago, Ill.; Mrs. Foster, Yonkers, N. Y.; Mrs. Nicewonger, Altoona, Pa.; Mrs. Olive Hill, Wichita, Kans.; Mrs. Aspnwall and daughter, Louisville, Ky., N. Y.

Old fashioned refreshments were served, consisting of old fashioned home made red currant jam, old fashioned doughnuts, cocoa and saltines. The topic was What Congregationalism has done and is doing in Japan.

WANT ADVS. PAY TRY ONE

**Beautiful Line OF White Dresses**

**WHITE**

**NIGHT GOWNS COMBINATION SUITS SKIRTS**

**Ladies' Waists 98c**

**SALE**

**DRAWERS PRINCESS SLIPS ETC., ETC.**

**OUR GREAT SPRING SALE**

**OF**

**Muslin Undergarments**

See our display of values offered at this sale. Remember this sale lasts only a few days, and by coming first you surely get best values.

**COMMENCES JANUARY 31**

**PRETTY WHITE GOODS**

**N. P. YOWELL & CO.**

**Embroidery Flouncing**



COAST LINE HAD WRECK SOUTH OF PALATKA YESTERDAY

ENGINEER TOLAR AND CONDUCTOR BURT WERE INJURED

NEGRO FIREMAN KILLED

ENGINE TURNED OVER TAKING SEVERAL CARS OFF THE TRACK PASSENGERS UNINJURED

Train No. 84 leaving Sanford at 11 a. m. suffered a serious accident yesterday afternoon at Lundy, a station just south of Palatka. The engine turning over, seriously injuring the engineer, R. E. Tolar, of this city, injuring the conductor Burt and killing the negro fireman, Owen Green.

None of the passengers were injured, although they were badly shaken up and were all transferred to another train with but little loss of time.

The injured and the passengers were taken to Palatka by a special car sent out from that city and made as comfortable as possible.

Later Details. A special train was made up here shortly after the wreck occurred and H. E. Tolar and Mrs. R. E. Tolar and the Coast Line Surgeon, Dr. Oliver Miller and the wrecking crew started for the scene of the accident.

It was finally learned that Mr. Tolar was out of danger, having sustained a scratched back, several bruises about the head and generally shaken up and that Conductor Burt was badly injured, being received a bad wound in the head, caused by flying pieces from the engine.

The wreck was that more deaths did not occur, as the engine turned completely over and several of the cars also left the track.

Mrs. Tolar was carried to his home in this city and is now resting as comfortable as possible and his many friends are rejoiced to know that he escaped with his life.

The track was badly torn up and the rails were delayed for several hours, but trains are now detouring and travel resumed. It will probably be several hours before the track and wreck are cleared for travel again.

Cyclian Music Club. The Cyclian Music Club met at the studio of Miss Fannie S. Munson, Saturday afternoon at 8 o'clock.

The program, which was beautifully given, was by Lucile and Adele Rines, as follows: Duet, "Under the Mistletoe," Rollins, Adele and Lucile Rines; Grandfather, Lucile Rines; Harentanz, Lucile Rines; Dance of the Beans, Lucile Rines; At the Village Blacksmith's, Lucile Rines; En Route, March, Lucile Rines; Recitation, Shadows, Lucile Rines; Duet, "Flying Doves," Lucile and Adele Rines; Among the Gypsies, Lucile Rines; Romance, Lucile Rines; Recitation, Civil War, Lucile Rines; Duet, Funeral March, Lucile and Adele Rines.

Auto on a Tear. Kissimmee, Feb. 2.—A steady automobile accident occurred Sunday morning about 9:30 o'clock on Broadway near the postoffice.

Pat Johnson, a well known lawyer and his brother-in-law were riding with moderate speed between Darlington and Stewart when in some way the steering gear became disarranged, and turned the machine directly over the curb stone and into the front of the building occupied by John Redditt as a jewelry shop.

The machine crashed through the middle pillar of the porch, tearing down the roof and breaking the front window. A large crowd gathered immediately, and upon examination it was found that neither of the machines was injured, but only a few minor breaks had occurred to the automobile.

A Trans-Florida Railroad

Crossing the peninsula of Florida across the lower half has long been the dream of promoters who saw that sooner or later the time is coming when such a railroad will be built.

The Tampa, Atlantic and Gulf seems to be about to get across, and will gain all the advantages sought by others. There is no doubt that the railroad across Florida connecting the port at Tampa with either Fort Lauderdale or some other place lower down would be of incalculable service in developing south Florida and would at once become a revenue producer.

The ultimate drainage of the Everglades is assured, and that road which is ready to take advantage as to the development proceeds will be the one to gain the most by the completion.

Then, too, there is no doubt of a trans-state canal connecting the Gulf Coast through Lake Lochlochee with St. Lucie's Inlet, and this will add to the value of lands traversed by railroad and canal by affording competition in rates for traffic.

The coming next few years will see great development in the whole state, and one of these developments is going to be additional railroads, so that all parts of the state can be served by competing lines.

We wish for the Tampa, Atlantic and Gulf Railroad the right if way by a clear track, the connecting of the Gulf with the Atlantic, Florida Metropolitan

Great Bible Conference

Enterprise is the seat of learning and lectures this week

Many noted speakers and Bible teachers are on the program and a great week is promised

Enterprise is on the map in the history of this week being the second session of the great mid-winter Bible conference and hundreds of tourists to the state are making a pilgrimage to the beautiful little city across the line from Sanford to hear these learned men and women who are devoting their life to the moral uplift of mankind.

The first session was a great success, but the second session that started last Sunday will be even a greater success and Enterprise is being a dignitary to the scene of the meeting.

The program is as follows: Dr. J. M. Russell, D. D., of Pittsburg, Mo.; Walter Smith of Canada; Rev. W. D. L. Fisher of Atlanta and other notable men are conducting the meetings this week.

The lectures start in the morning at 10:30 and in the evenings at 7:30 and the church leaves the Sanford dock in time to attend these lectures each day.

The opening day last Sunday was an spiritual life giving and such noted speakers as R. Pepper of Memphis, Bishop J. A. Adams of North Carolina, Dr. Russell and Mrs. Ham of Memphis and many others taking part in the day and night programs.

New Homes. Claude Couch is having a fine residence erected on First street between French and Laurel avenue.

The bungalow recently erected by A. D. Parrish on French avenue will soon be ready for occupancy and Mr. Parrish and family will move in some time this month.

W. M. McKinnon is having a new home erected on Magnolia avenue at the corner of Ninth on the east side of the street, and this popular residence street will soon be filled with nice homes. In fact the building fever has struck Sanford and there are prospects for many buildings this year.

Shipments from Sanford

Last Week 25 Cars of Celery and 11 of Lettuce Rotted

The Sanford shipments last week reached 36 cars—25 of celery and 11 of lettuce. This week the celery shipments will be heavier as there is a large amount of lettuce that is about ready. The movement is quite heavy now and will continue for some time.

The ground from where the celery has been cut is being immediately put out to spring crops. Some of it will be reset to green celery. Heavy rains visited this section last Friday and Saturday doing some damage to newly set plants and fields of lettuce. If it had not been for the excellent drainage facilities in the celery delta the loss would have been considerable.

EXPRESS RATES ON VEGETABLES HIGHER UNDER NEW RULES

COMMERCE COMMISSION HAS A REPRESENTATIVE AT ORLANDO

CONFERS WITH GROWERS

THE NEW LEAGUE UNDER TENNEY WILL FORCE REDUCTION OF EXPRESS RATES ON FRUITS AND VEGETABLES

That the Florida Growers' and Shippers' League is to become an important factor in affairs concerning the welfare of the growers of Florida is apparent in the fact that Mr. Quirk, representing the Interstate Commerce Commission, will be in Orlando tomorrow for a conference with Mr. S. Lloyd Tenney, general manager of the league, in regard to the increased express rates which are ordered effective February 1st.

Mr. Quirk is coming to Orlando at the request of Mr. Tenney, who called the attention of the commission to the fact that the increase applies to fruits and vegetables, while a reduction was ordered on general commodity shipments.

This works an evident hardship on the growers and Mr. Tenney is not inclined to think that it is intentional. Launched order was issued by the commission on a pound basis for a reduction and that the application of the rates to fruits and vegetables resulted in an increase instead of a reduction through oversight.

In any event, it is Mr. Tenney's object to secure a stay of the order until a hearing can be given by the commission to its representatives, and this is understood to be the purpose of Mr. Quirk's visit.

Mr. Tenney has been extremely busy since the headquarters of the league were established at Orlando. Yesterday he was entertaining Mr. L. C. Corbitt, assistant chief of the bureau of plant industry, Mr. A. V. Stobernack, in charge of the fruit and vegetable movement, and Mr. H. A. Ramsey, in charge of the pre-cooling experiments being conducted by the government at Pomona. Mr. Tenney took the visitors to Sanford for a look at the celery fields after showing them over the fruit growing area and packing houses about Orlando.

The new rates will reduce the express charges in many instances as much as 50 per cent, but will increase those on fruits and vegetables about 10 per cent.

The rates are divided in three classes as follows: First class rates apply on merchandise, second class rates apply on all articles of food or drink. This rate is 75 per cent of the first class rate.

Third class rates apply on all packages, books, calendars, etc.

The basis of the new rates is the zone and block system. The country is first divided into five zones. Zone 1, taking in the eastern states; zone 2, the southern states; zone 3, the middle western states; zone 4, the Rocky Mountain states; and zone 5, the Pacific coast states. These zones are then reduced to blocks, each block being 50 miles square.

Another matter of importance to the shipper is the fact that the new rates apply to and from all points in the United States regardless of what particular express company handles the shipment.

Dr. Atkinson's Coming

It has been necessary to change the date of Dr. Atkinson's coming, from the week of Feb. 15-22 to the week of Feb. 8-15. The special night set for his coming is Thursday, Feb. 12th at the Congregational church. Dr. Henry A. Atkinson is Social Service Secretary of the National Council of Congregational Churches, a man thoroughly conversant with all the present day problems and issues that are receiving the consideration of all thoughtful people. This will offer an opportunity for personal contact with a live wire on social questions of the day. An opportunity will be given any one to ask questions from the house, after Dr. Atkinson's address.

Howard Lough

A very pretty wedding took place the evening of Feb. 1st at the home of Mr. and Mrs. Frank Lough, of their daughter Marjorie and David C. Howard. The ceremony was performed by Rev. Mr. Steinmeyer. Only the immediate families were present. After the ceremony refreshments were served and all joined in wishing the happy couple a long and prosperous journey through life. Both bride and groom are well known in this city and have a large circle of friends to wish them joy.

Fire at Ft. Myers

Fire destroyed the packing house of the Lee County Packing Company, which is the largest of the kind in the world and cost a quarter of a million dollars three years ago.

The steamer, "Thomas A. Edison," several small yachts and the Edison Machine Shops were also destroyed, making the total loss something like \$300,000, the most disastrous conflagration ever known in the county.

The fire was fanned by a strong wind which gave it such a start that little could be done to check its progress. The water front was threatened and the entire city might have been wiped out but for the fact that the wind was blowing in a direction which did not tend to spread the flames inland. Residents were greatly terrified until the fire was brought under control and there was no more danger of the entire town being laid waste.

Captain Dupree and member of his crew from the steamer Thomas A. Edison were cut off from the shore by the fire, which speedily transferred itself to the boat itself. They had to jump into the water to escape with their lives, but fortunately were picked up by the other boats in the harbor.

Facts About Fords

Detroit, Mich., Feb. 2nd. The Ford plant at Detroit alone would support a city from 75,000 to 100,000 people and the branch assembling plants are located at Buffalo, Cambridge, Chicago, Columbus, Dallas, Denver, Houston, Kansas City, Long Island City, Los Angeles, Memphis, Minneapolis, Philadelphia, Pittsburg, Portland, Ore., San Francisco, Seattle and St. Louis in this country, and beside those there is the Ford Motor Co., Ltd., of Canada, with a factory at Ford, Ont., across the Detroit river from Detroit and Canadian Service stations at Montreal, Toronto, Vancouver, London, Ont., Calgary, Moncton, Hamilton, Saskatoon and Winnipeg. Then there are the Manchester, Eng., factory and service stations at Frankfurt, Germany and Paris, France.

The whole purpose of this gigantic system of branch plants is to facilitate manufacturing and shipping and to assure Ford owners in every part of the world the highest type of service after they have purchased their cars.

But not only do these branch factories, each one of them a great institution in itself, perform this function, but they are backed up by the selling and distributing department of the company, which includes an immense staff of very competent men from the top down to the bottom.

Every cog in this wheel of industry works to perfect this service. Every Ford agent, no matter how few cars he handles, is required by his contract to carry a supply of Ford parts so that Ford owners never can have their cars out of commission except for a few days, or generally only hours, unless the car has met with a serious accident.

If it were not for the branch assembling plants the Ford company could not market its enormous output because railroad facilities could not be provided for shipping the cars if they were all assembled at the Detroit factory. But shipping in knockdown form a single car will carry as many motor cars as could be shipped in a train if the cars were shipped in the ordinary fashion. Of course, all the parts are tested before shipping and standardization has made it easy for the assemblers and when these parts arrive at the assembling plants here and in the various other cities it requires but little labor to put the cars together and they are soon in proper running condition.

Informal Dance

Miss Zoe Munson was the charming hostess at a delightful informal dance Thursday evening, January 29. The studio and spacious verandas, which were made festive by an abundance of beautiful yellow jessamine, Mrs. Fannie S. Munson's residence afforded an ideal place for the occasion. At 11 o'clock delicious Waldorf salad, salsines and coffee were served. A congenial crowd and good music left nothing to be desired for a most enjoyable time.

Miss Munson's guests were Misses Cates, Peaches and Linda Lefler, Jessie, Jossie and Junnie Stumoff, Fannie Reba Munson, Mrs. F. S. Munson, Messrs. Handley, Roberts, Braxton Perkins, Willie Lefler, G. P. Wyatt, Frank Campbell, Hume Rumph, Randall Chase and Benjamin Whitner.

A Horse Jockey is an individual whose fancy allus exceeds his judgment, and whose cunning is allus more than a match for his honesty.

CALIFORNIA GROWERS WIN IN EFFORT TO PRE-COOL PRODUCTS

SUPREME COURT UPHOLDS THE GROWERS BY DECISION

CHARGES ARE LOWERED

COURT DECIDES THAT RAILROADS SHALL CHARGE \$7.50 PER CAR INSTEAD OF \$30 PER CAR FOR FRUIT

New York, Feb. 2.—A decision that will mean a great deal to the California orange and lemon shippers was rendered by the supreme court early this week, when it was decided that the ruling of the Commerce Court that where California shippers pre-cool and pre-ice their cars that the charge for this service should be \$7.50 per car instead of \$30, which has been charged by the Coast Line previously. The decision ends a case which has been stubbornly fought for three years and will mean the savings of hundreds of thousands of dollars to California citrus shippers and will probably revolutionize the shipping of citrus fruits from California.

In 1910 the Arlington Heights Fruit Exchange, representing various shippers in California, complained against the Southern Pacific railroad and other coast traffic lines before the Interstate Commerce Commission against the unreasonable charge of \$30 per car where they pre-cooled and pre-iced their own fruit, asking that this be reduced to \$7.50. In January, 1911, the Interstate Commerce Commission issued an order, effective June 15, 1911, reducing the charge to \$7.50, as requested. The railroads carried the case to the Commerce Court, where the decision of the Interstate Commerce Commission was upheld, and from there to the supreme court of the United States, where a final decision against the carriers was rendered this week.

Refrigeration rates have been a source of controversy between California shippers and transportation lines for a number of years. The charge for refrigeration from California common points to New York on a car of citrus fruit is \$25 for 20,000 lbs. minimum. In the original case the shipping point was generally six tons of fruit used for a car. Where the car is shipped straight through to New York there are usually about eight shippers, this number varying with the weather. The amount of ice used seldom exceeds 50 tons, and is often less. As the transportation cost partly borne on the fruit might be that of a car of citrus fruit to exceed \$1 of ice, the enormous profit made on a charge of \$25 annually has been seen. The Union and Southern Pacific and the Santa Fe use their own refrigeration cars, paying the operating company a mileage charge of three-quarters of a cent per mile. The profit on the icing it is claimed is greater than that on any other service performed by them.

In recent years some California shippers have been pre-cooling and pre-icing their cars of citrus fruit. About 10 per cent of this fruit from California is shipped in this way. Despite the fact that the shipper paid for his own pre-cooling and initial icing the railroad companies have been charging \$30 a car where they performed no other service than hauling the ice in bunkers to destination. Where a car was pre-cooled and pre-iced by the shipper it was sealed with orders not to be opened by the railroad companies until destination was reached. The railroad companies have attempted, where they received an order from a shipper to re-ice a car that had been pre-cooled, to charge \$75, the original icing cost, no matter how small a quantity of ice was put in, or where the icing was done. This the shippers have considered unreasonable and unjust and have been trying for years to secure a reduction.

A number of the larger California shippers have their own pre-cooling plants. A number more would have them, but have been waiting until some decision was reached by the Interstate Commerce Commission. The probabilities are now that a great quantity of the California shippers will put in their own pre-cooling plants. They can pre-cool and pre-ice a car at a nominal charge and save at least \$50 on every car they ship, compared with \$75 that they formerly paid where the transportation line did the icing.

Pleasant Social Evening

The Ladies Aid Society of the Baptist church will give a social evening at the residence of Mrs. C. M. Williams, 124 Palmetto avenue on Thursday evening, Feb. 6th, 7:30-10. An entertaining program will be given. Silver offerings will be received for the Ladies Aid. All are cordially invited.

ANOTHER SEA HORROR

Forty Nine People Go Down On the Steamer Monroe

Forty-nine persons went down to death last Friday when the Merchants and Miners' liner Nantucket, the old Dominion liner Monroe. Wireless lists forwarded by the Nantucket show: Lost—Passengers, 25; crew, 24. Total, 49.

Saved—Passengers, 30; crew, 25. Total, 55.

Captain Johnson of the sunken Monroe and all his officers but one were among the rescued. The lost officer was Second Engineer Gaitley.

Eighty-six survivors picked up from the sea and huddled on the Nantucket. The sea and huddled on the Nantucket which was proceeding slowly, with a crumpled bow, toward Norfolk today, are the only ones who know all the story of how the two big ships picking their way through a blanket of fog, one bound north and the other bound south—crashed near the Winter Quarter shoal lightship.

The Monroe was captained by Captain Johnson; was of 6,504 gross and 2,896 net tonnage, 545.9 feet long; 56.2 beam and carried a crew of eighty-four men. She was built in 1903 at Newport News.

The Nantucket, commanded by Captain Cherry, is of 2,599 gross and 1,767 net tonnage, 274 feet long, 52 feet beam and carried a crew of forty men. She was built in 1899 at Wilmington, Del.

L. G. STARBUCK KILLED

Word was received here this morning that Hon. L. G. Starbuck had been killed in an Automobile accident. Inquiries revealed the fact that Mr. Starbuck and Geo. McCullough had left Orlando yesterday for a hunt and when near Winter Garden the auto in which they were riding either ran into a tree or was turned over in some manner, killing Starbuck and seriously injuring McCullough.

Hon. L. G. Starbuck was one of the most prominent attorneys in this section of the state and had been in the public eye in Orange County for many years, having been a candidate for the position of judge of the Criminal Court of Record and auditor for County Solicitor, the latter position being held by him at the time of his death. Mr. Starbuck was fearless in his duty as an officer and was known for his wisdom and his unflinching enforcement of the laws as they were in the statute books.

He leaves a wife and family to mourn his loss and the people of Orange and Seminole counties will sympathize with his family in the loss of husband and father.

For several years Mr. Starbuck was associated with his brother, Victor, in the practice of law and the work of the firm will probably be carried on by the surviving brother.

No arrangements had been made for the funeral up to the time of going to press.

WINTRY STORMS DUE

But Florida Will Not Feel the Bad Effects of Them

Washington, Feb. 2.—Two wintry storms are expected to cross the country from the west this week.

"The first part of the week," said the Weather Bureau's bulletin tonight, "will be fair over the eastern, central and southern portions of the country with moderate temperatures as a rule, although there will be light frosts Monday morning in northern Florida. A disturbance now over Montana will extend eastward and southeastward, preceded and accompanied by increasing cloudiness and rising temperatures. During Tuesday night and Wednesday the rains and snows will extend to the middle Atlantic states.

Rising pressure and falling temperatures will follow the northwestern disturbances and it is probable that another brief period of low temperatures will set in, reaching the central portion of the country about the middle of the week and the east a day or so later.

A second disturbance will appear on the North Pacific Coast Tuesday or Wednesday. It will move eastward and southeastward with resulting rains and snows over the central and eastern portions of the country during the second half of the week, reaching the Atlantic states by the end of the week.

"In the south generally fair weather is indicated, although local rains are probable in the Gulf states toward the middle of the week, with high temperatures."

### A MICHIGAN CELERY JOKE

The ordinary person would hardly realize that there could be a joke connected with celery and we browse people down here who only see the monetary feature connected with celery cannot realize how our northern brethren in Kalamazoo could ever devise a joke on our celery and yet such is the case. In the remarkable diatribe published below the Kalamazoo Gazette gets off the greatest joke of the age on our celery. The article stated that a representative of that paper visited the Sanford celery fields and found that the growers were raising a million dollars' worth of celery and were trying to sell it by calling it Kalamazoo celery, because some of it was raised at a little place on the St. Johns river called Kalamazoo. The fact of the matter is that no celery is raised at Kalamazoo, which is a small station on the Howard-Packard tract of land in Volusia county. All the celery raised here is in the famous celery beds and no one has any desire to call it Kalamazoo, in fact the Michigan people would get the greatest boost of their young lives if Sanford celery should ever go on the market labeled Kalamazoo for never in their young lives have the Kalamazoo people raised any finer celery than the Sanford crop of 1914 and we have no desire to call it Kalamazoo or California or any other name except "Sanford" which means the best that can be grown anywhere. It would seem that the Michigan people are becoming unduly alarmed about the celery growing in the state of Florida and while they may be ignorant of their result they are actually giving Sanford celery the greatest boost ever. There is no such thing as Kalamazoo (Florida) celery as yet and Sanford growers are not calling their famous product anything but "Sanford" just plain Sanford (just like that) and that is enough.

Read the following from the Kalamazoo Gazette and the have a hearty laugh over the statements contained therein. It exposes the fallacy of some people who take their pen in hand to knock and by using a left handed hood.

The enviable reputation which has been built up through long years by the celery growers of Kalamazoo and vicinity is in danger of being discredited by a little coterie of growers who have established themselves on the muck lands near Sanford, Fla., 100 miles south of Jacksonville. A little village in the cen-

ter of the celery raising district near Sanford has been named Kalamazoo and the products of the marshes there shipped to many points in the United States as "Kalamazoo Celery." The celery grown at Kalamazoo, Florida, is of a very inferior quality, though of good appearance.

Profiting by the tremendous amount of glib edged advertising that Kalamazoo, Michigan, celery has obtained, on its merits through out the United States, these southern growers are beginning to reap profits which belong rightly to the celery farmers of this city and are putting a very poor product on the market. A second village in the same district in Florida has been named Celery City and the products from the celery fields in that neighborhood are also being sold in competition with the local Florida delicacy.

The Gazette, during the past few weeks had a number of its staff visit this new celery center in Florida for the purpose of finding out just what the conditions are. He found that the name of this city was being exploited on the product sent out of the Florida villages and that an immense business amounting to nearly \$1,000,000 a year, was being done in marketing celery. Samples of the celery grown there were secured and were found to be lacking the delicate flavor and crispness which has made the products of the local celery fields famous throughout the whole world. He found that the enterprising Florida growers were literally trading on the reputation built up by the expert growers in this city and that much harm would result to the business of the local growers because of the inferiority of the product.

The matter has been called to the attention of the local Commercial club and an investigation will be made to discover if by any means the southern growers can be restrained from using the name which for many years has spelt perfection in celery. That anything can be done, however, seems doubtful.

The growers of this section might protect themselves, however, by informing their patrons throughout the country that there is an inferior product in the field bearing the name. They also might brand their crates with the address, Kalamazoo, Mich., and ask that the distinction be made upon the menus in the great restaurants and hotels which feature the local product.

### HIS OWN ATTITUDE

Breath of Spring, Girls, and Fragrance of Flowers Wrought Wonders as Usual.

By A. MARIA CRAWFORD.

Marjory Patten is the sort of girl to warm the very cockles of your disused heart. She is an airy, fairy girl, the kind to ensnare an old fellow like you, Jim. You smack of strange lands beyond the seas and since women adore adventurous spirits, your affection will be returned. There you are with pretty romance ready made for you!

The desert-browed face of the man relaxed a little and his lips parted in a slow smile. "It's a funny thing to me how you drowning men want to pull us down with you."

"I wouldn't be single again for anything you could name," exclaimed Sullins Stuart Keckly. "I am absolutely happy. Kate is the finest woman in the world."

"Well, I am glad to hear that. For the life of me, I can't place her. She must have been a child when I last saw her the last time. They do grow up so much a hurry."

"She has taken a tremendous interest in getting up the dinner for you tonight. Her decorations, ideas, in fact everything represents the desert lands of Africa where you have been keeping yourself for years."

"Sounds like a dry dinner," laughed Jim Heiskell.

"Nothing drier than the champagne except sunlight," Stuart flashed back at him. "You can trust Kate to find an oasis in any desert."

"Good!" A whimsical little smile wrinkled the corners of his worldly wise gray eyes. "I wish that I had faith in women as you have, Sullins. It means everything to a man's happiness."

"Your own attitude has something to do with it. I remember that you distrusted girls back in our college days."

"Not without reason perhaps. I loved a girl then who, in schoolboy language went back on me."

"Stuart laughed until men in the club rooms where they sat smiled to hear him.

"Fancy you, an old globe-trotter, who has had his fling everywhere, bagging his heart broken at school! That's too good to keep. Talking of the past reminds me that Kate was able to get an acceptance to dinner tonight from Anne Templeton. She is a very famous woman."

"Anne Templeton?"

"Yes, surely you remember her. Her father was professor of English. She used to draw pictures of everybody of the campus. They were great too. Well, now she is the most distinguished portrait painter in this country."

"I remember her. She drew a picture of me sitting on a bench by our frat house with my arm around a girl and presented it, framed, to me."

"Could you recognize the girl in the picture?"

"Instantly! So Anne Templeton has never married!"

The breath of spring, sweet with the fragrance of flowers on the street outside, blew in at the open window. Golden jonquills in bowls about the room made a brave show of color to the fading light.

"We had better be going, soon. Kate wants you early so that she can find out for herself. If you are as attractive as some of us have told her, Marjory Patten is visiting here and I think she hopes to give the girl a try at you before the other guests arrive. Who was the girl of your youthful love affair? I'll wager she is married, fat and has three children."

"I refuse to tell. She must never know that she shattered my faith in women. It might make her happy."

As the two men stepped into Stuart's home an hour later, their attention was instantly drawn to a girl who was coming down the stairs, fair and slender in her soft white gown with valley lilies clustered on her breast, she seemed the very embodiment of the elusive something men call youth. For some it adures only a little while but for the elect, it lingers in the heart when age comes on, making music out of discord and roses out of life's rue. The charm of youth, long dormant in the traveler's breast, stirred at sight of the picture on the stairs like the tiny plants in the earth fluster into blossom at the kiss of the south wind and the blue bird's love call in the early spring.

"Come, Marjory, and meet a distinguished cynic," Miss Marjory Patten, Mr. James Heiskell, late of the unromantic country of the Nile."

"Kate was late in getting home from an auction bridge game this afternoon and isn't ready yet to monopolize you as she threatened," said Marjory when greetings had been interchanged.

"I wonder," said Jim Heiskell thoughtfully when Stuart had left them together in a cozy little den. "I wonder if I would appear very ungalant if I said that I am glad Mrs. Stuart's bridge game was so interesting that she couldn't leave it any sooner than she did?"

"That would be a debatable subject."

"Then let's avoid it!"

"It must be wonderful to know the world as well as you do, Mr. Heiskell. I, too, have heard the voice of the Wanderlust."

"And why have you never followed?"

"Father needed me at home. It was my pleasure to stay with him because a woman is never happy when she is

exercising some apparently desirable for the sake of loved ones.

"I am glad to know there is one unselfish woman in the world. There are many of them."

"Almost I am persuaded to believe."

"Why have you no faith in us?"

"That is not a fair question since I have just met you. I thought that I was in love when I was a college boy. The girl was pretty, charming and clever. You know how a boy idealizes the girl?"

"Well, she did something dishonorable to hurt me and made unjustly critical of all women since that time. It isn't fair perhaps but my disillusionment in her case colored my glasses for all things feminine. I have been lonely because I was afraid to trust again."

"Surely, somewhere the heading waters of faith flow for you."

"I am beginning to hope," he said daintily, "that I have found such a pool of water, clear and sparkling under palm trees slender fronds and though I may drink deeply of its pure waters, yet I shall always thirst for more."

"Then perhaps," said Marjory innocently, her restless hands straying and re-arranging the lilies on her breast, "you have had your faith awakened. I would be a splendid thing for a woman to know that she was able to lead you back to the heights."

"It would be more splendid for me for no man can be happy without faith. But how about the woman? Would she believe that after years of exile in foreign countries, I could come back unspotted by the world? Would I be worth her saving grace?"

"She looked into the clear gray eyes of the man before her. "I know you are worth any woman's effort to try and make you happy," she said.

An illuminating light as of some powerful torch within made his eyes bright and his face as the face of a boy.

"You represent youth and the happiness of springtime to me. Your eyes are misty with youth's dear dreams, there are flowers all about you and your voice has the sound of happy birds singing in budding trees. Can springtime come to winter?" he asked, touching the hair that was turning gray on his temples.

"She hides in his heart," said Marjory softly.

At the dinner table the distinguished portrait painter whom Heiskell had taken in turned to him with a question.

"Do you remember the picture I drew of you and the little Mayfield girl sitting on a bench near your frat house?"

"Yes," he answered quietly, "I remember."

"I have always wanted to apologize for that. It was a mean thing to do. I never saw you put your arm around any girl but I was suspicious and jealous I suppose. I dare say you didn't care. Boys never take things like that seriously."

"I understand," he said and thought of the long, empty years embittered by loss of faith in his childish ideal.

"Do you expect to go journeying again soon?" asked his hostess.

"No," he returned promptly. "I am going to stay at home. Your springtime here is so wonderful, I mean to woo her with adobe's ardor," he said originally and nobody understood but Marjory who smiled at him over a miniature jungle where wild beasts lurked in search of prey.

Copyright, 1924, by the Morning News-Paper Syndicate.

Romance or A.

A country lane,  
A pretty maid,  
A ragged thief,  
A cry for aid,  
A b athlete bold,  
A lert and strong,  
A chase exciting, fast and long,  
A river rushing swiftly by,  
A plunge!  
A nother!

A feul cry!!!  
A dog,  
A rescue safe on land,  
A policeman takes the case in hand,  
A magistrate,  
A sentence given,  
A sweet girl's thanks—  
A glimpse of heaven:  
A dream of love,  
A little ring,  
A clergyman,  
A choir to sing,  
A honey moon.

A few years after,  
A home of love,  
A nd childish laughter.

—Exchange.

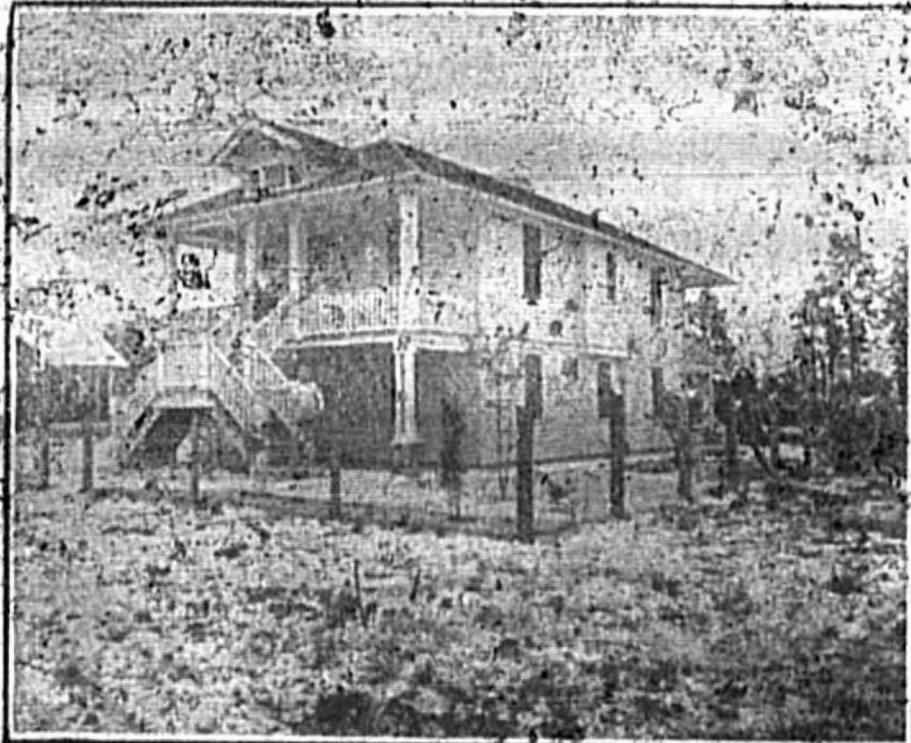
Neutral Water.

According to old fishermen there is what might be called neutral ground, or rather neutral water, in rivers, where there is no use of trying to make a catch—unless it be that some fool fish with a placatorial brain-storm snatches bait like an insane human might grab a red hot stove.

This neutral water is the part of the river where its flow encounters the saline impregnation of the salt water of the bay or ocean into which it finally empties. With the ebb and the flow of the tide the salt water of the bay runs up into the river for miles, and on the reverse the fresh water descends several miles again to the bay leading into the salt sea.

There is a midway between the salt and fresh water points, however, that very seldom shifts. Around this midway shad and blue and other salt water fish, if they visit at all, will hover on the ocean side. On the fresh water fringe will loiter such fish as inhabit currents that are devoid of the saline ingredients. If the fisherman happens to cast bait in this neutral zone he is not likely to get either one kind or the other.

### A Riverview Home



JACKSONVILLE, FLORIDA  
**RIVERVIEW, Jacksonville's Most Famous Suburb**  
Lots \$10.00 Down, \$5.00 Per Month

Right recently Riverview has taken on the most wonderful growth ever known in any suburb to Jacksonville. 50 homes now built and many new ones just started since operations opened up on the 50 thousand dollar Hotel Venice and the digging of the big canals by the big steam dredges. The motor car line, the 8 grade grammar school all goes to increase values.

All Prices Will Soon Advance Again

Anyone desiring a good sound investment will do well to take on a few of these lots.

No lots sold to colored people.

**DR. E. H. ARMSTRONG, OWNER**

111-112-113 Heard Nat'l Bank Bldg.

Jacksonville, Florida

**W. J. THIGPEN & COMPANY**

AGENTS

### General Fire Insurance

Done with HOLDEN REAL ESTATE CO.

Sanford, Florida

Herald Want Ads Will Bring Results

## Buy It Because It's a Better Car

Model T Touring Car \$610

Get particulars from Edward Higgins, Sanford Machine & Garage Company

### The Monarch of All He Surveys

Be a Monarch - Own Something

Mid pleasures and palaces though we may roam

One of the Best Deeds  
You could perform would be  
The Recording of a Deed  
To one of my  
Markham Park Lots  
Cash or On Terms

N. H. GARNER Garner-Woodruff Building

## ATLANTIC COAST LINE

STANDARD RAILROAD OF THE SOUTH

### 3 TRAINS to the East DAILY 3

Daily	No. 82	No. 86	No. 80
Lv. Jacksonville	8:15am	2:20am	7:45pm
Ar Savannah	12:25pm	6:20pm	12:10pm
Ar Charleston	4:00pm	10:30pm	5:00pm
Ar Richmond	5:00am	10:15am	8:00pm
Ar Washington	8:40am	1:35pm	12:00m
Ar Baltimore	10:00am	2:46pm	1:14am
Ar W. Philadelphia	12:20pm	6:25pm	3:40am
Ar New York	2:31pm	7:50pm	6:00am

Steel Pullman cars of the highest class operated on all trains. Dining cars on trains Nos. 82-86. Local Sleeper to Savannah, operated on Train 80. For information and reservation apply

**A. W. FRITOT**  
Division Passenger Agent  
188 W. Bay Street Jacksonville, Florida

Phone No. 182 104 F. Street

## MAGAZINES MAXWELL'S PERIODICALS

Ice Cream - Soda Water - Confectionery - Cigars and Tobacco

### HAND BROTHERS

LIVERY, SALES AND FEED STABLE

Corner Park Avenue and Second Street

CONTRACTORS FOR ALL KINDS OF HEAVY HAULING

Large supply of Horses, Mules, Wagons and Harness always on hand For Sale or Exchange

Blacksmithing and Wagon Repairing in connection

A 25c Want Ad. in The Herald will Rent Your House For You



THE SANFORD HERALD

Published Every Tuesday and Friday Morning by THE HERALD PRINTING COMPANY

Subscription Price, \$2.00 per Year in Advance

Entered as second class mail matter August 22nd 1908 at the Postoffice at Sanford, Florida

Office in Herald Building Telephone No. 148

WORSE THAN WHISKEY

The Eustis Lake Region calls our attention to some liquor men over in Jacksonville who are trying to get some readers in the state press.

THE NEW SOUTH

Coming into the south recently as a reporter, trained to observe and set down facts, and therefore free from the usual prejudices, to which experts are prone to fall.

"You may still find the old negro and his wife rolling away at his crude press to produce a trickle of cane syrup, but if you may find mammoth dams and power plants producing hundreds of thousands of horsepower and conveying it in all directions for industrial and traction purpose and lighting."

LONG AND SHORT HAUL

The State Railroad Commission will hold meetings in Leala (March 3) and Kissimmee (March 10) to consider the enforcement of the Spencer law providing for long and short haul freight rates.

This law went into effect January 1st, but has not been obeyed by the railroads. Representative Edwin Spencer, Jr., of Leala, author of the bill, has made complaint of this non-compliance to the Railroad Commissioners, and they have set the hearing for the above places and dates.

Spencer is not the only man in Florida interested in the performance of this law. It affects particularly every town in the state, especially cities of the Palatka and Leala class.

It should be remembered that the railroads of the country have asked permission of the Interstate Commerce Commission to increase their freight rates. This asked for increase is to be nearly horizontal and will affect both the long and short haul existing tariffs.

The present tariff favors the long haul and this contributes to the building up of big centers of population in the states and the country at large at the expense of the smaller places.

The long haul rates are largely in commodity freight, while the short haul rates cover classified freight.

At Colliers Weekly tersely said: "If rates must be increased, it should be the long haul rates, and especially those between the great centers. There are the rates which, from a social and economic point of view, are too low."

But the Spencer bill has to do with remedying existing rate conditions in Florida; to enforce a law in this state which will remedy an evil of now. The short haul rates on classified freight in Florida are too high; they are made in the interests of the big cities like Jacksonville and Tampa and at the expense of cities like Ocala and Palatka, Kissimmee, and Oklawaha and Gainesville and Seaford.

THEY OUGHT TO GIVE EDWIN THORNTON MORAL SUPPORT IN HIS FIGHT FOR THE VERY LIFE OF FLORIDA'S INTERIOR CITIES.— Palatka News.

Yes, Pauline, the new tourist hotel will be built.

KEEPING UP APPEARANCES

"Saving goes before security, happiness and good citizenship. It makes MEN, while extravagance makes vicious or worthless members of society."

It has been said that the biggest item in the American scheme of high living goes into the game of keeping up appearances.

Irving Bacheller, the northern New York novelist wrote a good book entitled "Keeping Up With Lizzie," which is a strong but subtle arraignment of American extravagance.

"The matter of our extravagance outranks any problem of the time," says the author. "We are all trying to keep up with Lizzie, and it is far too hot a pace for us to follow. How many are falling by the wayside?"

This is the kind of thing that keeps people poor. For the sake of "cutting a good figure" in society, many persons cut no fibre at the bank. They sacrifice future comfort and independence for the sake of a little present satisfaction.

The Youth's Companion puts it this way:

The trouble begins at the bottom. The young man entering business with his living to earn and his way to make, should save every penny, live narrowly and avoid display. If he wishes to succeed. Yet the fashions of expenditure about him, in dress, in amusement, in social relations, are such that it takes exceptional strength of character to refuse to comply with them.

The difficulty is even greater when a man marries and has a family. It is not always easy to deny yourself; but to deny those dear to you is almost impossible. A man does not like to see his wife dress less handsomely than the wives of his associates. He even tells himself that his good appearance helps his business reputation. Still harder is it to refuse things that seem to be necessary for the welfare of your children.

Let us keep our heads in this matter. The man who does not is infallibly driven sooner or later to the terrible question that men are asking all over the country today: "With my income how can I live as I am living?" To this question there can be only two final and fatal answers: Live discreetly or steal.

Which shall it be? Don't try to "keep up with Lizzie." You can't do it, because there will always be somebody just a little ahead of you in the race of extravagance.

Cut it out and save some money today for the time when you will need it a good deal worse than you do now.

Trying to match your neighbors who have more money to spend than you have is not a sensible policy. It requires courage on the part of the family to say: "We can't afford it," but there is no more valuable lesson today for a newly married couple to learn than that of going without now for the sake of having comforts and complete later on. It is a hard lesson, perhaps, but a necessary one. There are countless men and women throughout the country who are thankful they learned it.

On the other hand, one reason why they have such wretched failures, distress and after turn and distress is because so many persons live beyond their means but continually live beyond their means to keep up appearances.

If you want to succeed, young man or young woman, householder and head of a family, get extravagance. The quality of honesty, energy and frugality are more necessary than ever today, and these can be no genuine or permanent success without them.

ENTRIGUENESS TROUBLE

Masked Men Open Canals In The Everglades Section

The Lake Worth Herald contains the following remarkable story:

For the second time within a week the dam on the Hillsboro canal near Quabbin has been cut. The second cutting was done at an early hour Tuesday morning, when 50 or more men, some of them masked, and many of them armed, opened the two young men on guard, and carried them to a nearby boat house, where they were held prisoners for an hour. In the meantime other members of the raiding party attacked the dam with picks and shovels, and at 3 o'clock had made an opening four feet deep, through which the water poured in a solid stream, flooding the country below. After the damage had been done the raiding party retreated, leaving the two young men on guard, and the dam with its opening.

The dam on the Hillsboro canal near Quabbin has been cut. The second cutting was done at an early hour Tuesday morning, when 50 or more men, some of them masked, and many of them armed, opened the two young men on guard, and carried them to a nearby boat house, where they were held prisoners for an hour. In the meantime other members of the raiding party attacked the dam with picks and shovels, and at 3 o'clock had made an opening four feet deep, through which the water poured in a solid stream, flooding the country below. After the damage had been done the raiding party retreated, leaving the two young men on guard, and the dam with its opening.

It is feared this will cause a serious delay in the work that is being carried on by the Palm Beach Farms company. In this connection, an interview with Lavin Randolph, chief engineer, concerning the cutting last week will be found in an adjoining column. Several parties of visitors from other states, who had gone from Lake Worth to make an inspection of the canal from boats, were held up by the cutting of the canal. Search is being made for the persons

who wielded the picks and the shovels; and allowed the water to escape, and if their names can be learned they will be prosecuted to the limit.

BOOK MAILED YOU FREE

"The Cause of the Social Evil and the Remedy" by Rev. A. W. Elliott

We will trust you. Read this. Mr. Elliott worked 6 years among unfortunate women. The book is strange, true and very much out of the ordinary. It is a masterpiece of thought and research. The Atlanta Georgian said: "It is at once the most intimate, frank and remarkable document on the subject that has yet been published." Another editor said: "It contains the fairest statement of conditions in the underworld that I have seen in print and will be useful to persons of mature minds and to students of social problems." Rev. C. J. White said: "You are getting at the root of the matter and God will bless the book and you." A committee of Atlanta's best women said: "The book reveals things that we never dreamed of and should be in the hands of every parent." The price paper bound is 50 cents. Cloth binding \$1.00, but we will mail the book on approval to any honest person in the United States who will cut this out and mail it to us, agreeing to either pay for the book or return it within ten days. After reading it if you feel that the volume is worth the price send it to us. Lathers will return the book. The book has much spirit and is strangely different from other publications on this subject. Order today.

SOUTHERN RESCUE MISSION P. O. Box 698, Atlanta, Ga. SORE ON CALIFORNIA

The following letter from B. T. Corey, a former Sanford resident written to Cashier Tolar of the Peoples Bank is interesting.

Friend Tolar, I wish I was back in good old Florida again, and have some of its sunshine. Why Florida has got California's skin in every way. Sunshine is at a premium here and if it does come out you don't know whether it is real or a dream. Don't ever advise anyone to come to California for health or climate. I am doing nothing but boosting Florida. I never intend to make my home here. I was never so homesick in my life and the more I see of it the more I love it. I get and believe me, as soon as I can sail out me for Florida and anchor there. I have not been devoid of a cold since I came here and I don't think I will get rid of it as long as I stay here, and I am informed by the natives that the temperature goes up to 114 and higher in some places. I will say now that I shall not look for these places, although I could be more than pleased to take the bait of it now, just for a day out. In a plain way of speaking they have nothing here to compare with Florida, but they have got a lot of boosters that make some kind of dope and they believe everything they say. For the love of Mike let Florida hold and get some of the dope and boost Florida, for she is worthy of all you can give her. I have seen stuff in the chambers of commerce here that I have seen better on Florida dump piles. I would not give one acre of my Florida property for 6 acres here, the worst of Florida is better than the best of California and I have travelled over 7,000 miles since I left the land of sunshine and flowers and the fountain of youth, and I hope it won't be long before I get back there. I am advertising my place for sale and as soon as I land the sucker, me for Florida, as I never knew the value of it until I got here.

There was a big storm here yesterday that destroyed parts of the pier of Long Beach and Venice and many other places and a loss of millions of dollars. They call it here "The Welcome Rainfall," with big gulleys washed out through their choice lands.

My earnest request is for Florida to wake up to their valuable possessions and fatten the goose that lays the golden eggs for them, as they have got the best that the world produces in their possession.

Hand this letter to Bob Holly and he cannot make it too strong for Florida in general. Only get the name of immigration coming that way and Florida will do the rest with her resources, so that all parts will get their share and the best is where the crowds will go. So you can see Sanford's future is there in general. So shake off the shackles and let your business success crown energy. If you had the means to start an exhibit here of Florida produce I would make California produce look like 30 cents against a \$20.00 gold nugget and that is gospel truth. I have spoken to many and if they can get rid of their holdings they are going to try Florida.

I can hold an audience anywhere with my glowing descriptions of Florida and they sit up and take notice and long with a heavy sigh for some of the good goods that they have heard so much about from your humble servant and a friend of Florida, and my holdings in Florida are not for sale for the present. There are many more things to say but I have not the time nor space at present, so will close with best wishes to all inquiring friends and a speedy prosperity to the best state in the Union. It is sure to come.

Yours very truly, B. T. COREY, Pasadena, California.

The Best Way To Pay All bills is by check, for then you know you will always get a receipt and never have to pay a bill twice. Checking accounts (large or small) are cordially invited. PEOPLES BANK OF SANFORD WE WANT YOUR BUSINESS SANFORD, FLORIDA M. M. SMITH President H. R. STEVENS Vice-President H. E. TOLAR Cashier R. R. DEAS Asst. Cashier

A LITTLE LIGHT ON LETTUCE



Seldom does The Herald take up the valuable topic of the busy reader to give any facts about the celery and lettuce that is grown in and around this city in such large quantities and in such a scientific manner as to call for the admiration of the civilized world. But this season there has been so much excellent stuff raised here and the prices have been so good up to date that the growers who have accomplished this are entitled to some praise, although they are well satisfied to rest on their laurels and take the money without the publicity. This season has marked an epoch in the growing of vegetables in this great section in the selling end, as the old growers have learned from past experience that a hard in the hand is worth two in the bush and money here is worth three times as much as might be promised at the other end of the line, taking advantage of the fluctuating markets. Another thing that has militated in favor of the growers is the recognition of the good pack and the lettuce and celery having all the elements of weather conditions favorable has been going forward in the conditions.

There is but little poor stuff in the celery delta this season and among the excellent lettuce crops was that of R. E. Oiler of Cameron City, who had

the finest head lettuce that has gone forward this season. He received an excellent price for all that he had, some three per cent, and is well satisfied with the result.

Among other successful growers were Stevens and Moses also near Cameron City who received \$4.00 per hamper in New York for a car load of lettuce one day last week and expect as good price for their cars.

The Florida Produce Co. a local concern have purchased the celery crop of D. R. Brisson, paying a good cash price in the field for it, the cut of the celery appearing in this column.

The Florida Gardens also have twenty acres of fine lettuce and are shipping this week and expect good prices. They also have a fine prospect for celery and will have some green celery, Irish potatoes and spring crops.

There are dozens of growers who received excellent prices for their celery in the field before it had reached maturity. In fact, there is not a disgruntled grower in the Sanford section this season. They have made good and will make good again on the green celery, lettuce and many spring crops that can be grown here until the first of June, cabbage and Irish potatoes promise good returns this season and there are many acres planted and to be planted in

both of these staple crops that usually bring good prices.

We have neither the space or time to write up the celery delta at this stage of the growing period but when the season has closed and the returns are in the facts and figures will be given and will demonstrate that as usual the Sanford celery delta is the greatest vegetable growing section of the world and consistent growing and marketing all bring fortune to the man who sticks to his job in lean years and fat years and never gives up the hoe.

There are other sections of the state that raise fruits and vegetables there are other sections of the state that raise celery and lettuce but no other section of the world raises lettuce and celery on such a large scale or has the irrigation and drainage and power and all the component parts that go to make this the greatest section of the world.

The growers are looking forward to the best season of their career and the city of Sanford will profit thereon and the entire celery delta will move forward assisted with price reduction, better freight rates, better refrigerator methods and many other innovations that will be put in place this and next season, and that will assist him to greater things.

Problems in Marketing

The many difficult and complex problems that must be solved before present waste and loss in getting food from the producer to the consumer can be avoided were discussed in detail recently by representatives of the Department of Agriculture.

David F. Houston, secretary of agriculture, opened the discussion by pointing out that it is difficult to decide whether the problems of production or of distribution are the more difficult, although in his opinion those of distribution are at the present time the most urgent. In many communities, further production, he stated, is discouraged by reason of the fact that the products cannot be easily marketed or because they are marketed at a loss. Farmers send commodities by consignment to certain central markets and instead of securing a profit on the shipment find they are compelled to send checks to cover the expense. In many cases, Secretary Houston stated, products are sent out rather blindly to great distributing centers and then not infrequently are sent back over the same route to markets which need them. One of the great problems, he stated, was to assist groups of producers and find the best

nearby local markets. This among other things would greatly relieve transportation agencies which, undoubtedly are now unnecessarily taxed by haphazard and chaotic methods of marketing.

Continuing Secretary Houston said: "There is so much interest and so much excitement—that it will be very easy to do things hastily and to go in a wrong direction. Wrong steps will be fatal. They will create lack of confidence and hamper us in attempting to solve our problems."

"Unquestionably, we are confronted with great difficulties, but we must overcome them. The farmers must be induced in particular communities to develop staple products, to standardize them, to prepare them properly for market, to study what market to reach at a given time, and the best and most economical method of shipping the product. NOTHING LESS THAN CONCERTED ACTION WILL SUFFICE. THE INDIVIDUAL FARMER CAN NOT SOLVE THE PROBLEM. He can not sufficiently control the problem of production or of machinery for marketing or the transportation facilities.

Of course, I am not speaking of concerted action which shall have for its object the establishment of a closed market or the fixing of prices. I insist

we shall not accept such a principle in agriculture any more than we would in manufacturing. It is as unnecessary as it would be undesirable. I AM SIMPLY SUGGESTING THE INTRODUCTION OF BUSINESS PRINCIPLES INTO FARMING FOR PURE ECONOMIC EFFICIENCY. The results of this will be beneficial to the producer as well as to the consumer.

We shall act as speedily as possible. We shall zealously undertake to uncover all the essential facts. At the earliest possible moment we shall disseminate what information we have and when the proper time comes shall undertake to make an educational demonstration. In this work, as in other directions, we hope to cooperate with every useful public agency. We are now preparing to undertake cooperation in an experimental way with the Postoffice Department. We shall work in as close harmony with the state legislatures as possible and shall avail ourselves of all assistance from college departments of marketing and from state marketing bureaus.

Different Diet Mrs. Quizzel—Did you have prayers when the preacher came for dinner? Little Girl—No, we had fried chickens.

IN AND ABOUT THE CITY

Wide Happenings—Men, How, Of Matters, In Brief

PERSONAL ITEMS OF INTEREST

Of The Flinging Small-Talks... Herald Readers

of Florida, Illinois is the... Mrs. T. H. Johnson of

Uncle, Holland Herring... Mrs. A. Simon's, 26-14

Chase & Co. have full stock veg... 29-14

Miss Verdie Frazier of Huntersville... 29-14

of Mrs. L. A. Brumley of Coler... 29-14

Corner Hill Butter, only 40c the pound... 29-14

Chase & Co. have full stock veg... 29-14

Col. E. G. Baxter, a prominent attorney... 29-14

For good cleaning and pressing phone... 45-9c

Naptha Soap, 6 bars 25c.—Babbett's... 48-14

Mr. Starr of Grand Rapids, Mich.,... 48-14

Coler crate orders should be placed... 27-14

Mr. Harry Pilkington and daughter... 48-14

Babbett's Cleanser—Same as L. L. P... 48-14

Duty Clerk Douglass and Mrs. Smith... 27-14

Open boxes, lettuce, basket, potato... 27-14

Mr. Young and wife and Alexander... 27-14

Mr. Rags, we will pay 3c a pound... 12c

Chase & Co. have full stock veg... 29c

Among the prominent visitors to the... 48-14

Notice Horse Owners... W. H. Underwood

Ma. C. L. McLaughlin, one of Sanford's... 48-14

I have a set close painter and... W. H. Underwood

There is to be six more weeks of... W. H. Underwood

Notice... W. H. Underwood

The Daughters of Wesley will hold a... W. H. Underwood

We wish to thank all the friends who... W. H. Underwood

Big Colery Stalk

Charley Merriweather holds first prize... 4 1/2 pounds.

Death of A. T. Hall

A. T. Hall died at Leesburg last Saturday... 29-14

Lake County School Fair

The Lake County School Fair opened... 29-14

Several Robberies Reported

Several robberies were reported to the... 29-14

Mary Pickford in Town

The lovers of good pictures and clean... 29-14

Freight Rates Going North

Investigation into the business methods... 29-14

Barber Dropped Dead

Lrishdo, Feb. 2.—John McNamee, a... 29-14

Sand Oil Road

The Osceola county committee... 29-14

CHANGES IN COAST LINE

Mike Crown goes to Jacksonville as... Superintendent of Terminals

In keeping with the official announcement... 29-14

Under special orders just issued, I. N. Brand... 29-14

Other promotions provided for in... 29-14

As for Mr. Brand, the new superintendent... 29-14

Mr. Brand is also familiar with all of... 29-14

After the meeting, the guests... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Mr. J. W. Dickins gave a fine paper... 29-14

Woman's Club

Notes From All Departments... Of The Sanford Woman's Club

Reciprocity Meeting... 29-14

The reciprocity meeting of the Woman's... 29-14

Arriving at the College Arms the Sanford... 29-14

Consume Blue Fish... 29-14

Glazed Potatoes... 29-14

Turkey... 29-14

Harlequin Salad... 29-14

Raspberry Pie... 29-14

Roquefort... 29-14

Nuts... 29-14

After the meeting, the guests... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14

Mrs. J. W. Dickins gave a fine paper... 29-14



"CAPRICE" AT THE STAR... FRIDAY, FEBRUARY 6th.

Town Building

A town is like a plant. It may grow... 29-14

We would be quick to defend this... 29-14

The easiest money made comes from... 29-14

Therefore, the most important work... 29-14

It is not enough; we must help... 29-14

What shall they remember? Good... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

June Days in Winter

This is the kind of day that makes us... 29-14

No shroud of frozen snow envelopes... 29-14

We miss all these, and in their place... 29-14

Therefore, the most important work... 29-14

It is not enough; we must help... 29-14

What shall they remember? Good... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

It is a matter of common sense... 29-14

Human happiness depends on things... 29-14

For Engraved Cards See The Herald

Advertisement for Seminoles Pharmacy featuring a bowl of wheat and text: 'OUR OCCUPATION IS SELLING PURE DRUGS... 4,459,346 AGRICULTURAL LABORERS... 3,793,555 FEMALES... FOLLOWING THE PLOW'

Advertisement for Seminoles Pharmacy: 'FOLLOW OUR WEEKLY ADS... And Learn Where Women Do The Work... Seminoles Pharmacy... SANFORD, FLA.'



FOR CONGRESS Fourth Congressional District ALBERT M. WILLIAMSON

(Make your voice heard on the right of, take names and you'll get it right)

FOR GOOD CLEANING AND PRESSING PHONE 174 Brock, the Tailor

CREAM AND SOAP As a TOILET REQUISITE Each of these is EXQUISITE NYA'S FACE CREAM and FACE CREAM SOAP

EXCLUSIVELY AT THE A. E. PHILLIPS DRUG STORE Cor. Third St. and Sanford Ave.

Sanford Library AND Free Reading Room IMPERIAL THEATRE BUILDING

Open Tuesday-Thursday 4 to 6 AND Saturdays 4 to 9 p. m. Strangers Welcome

SANFORD LODGES

Sanford Lodge No. 27, F. O. E. Meets every Monday at 7:30 p. m. at Imperial Theatre. G. W. Blackwelder, N. G. W. S. Bates, Sec'y.

ADD TL LIDGE NLTICE COLUMN Gate City Camp No. 6, Woodmen of the World Meets second and fourth Wednesday nights in each month. J. F. Hoodhead, Council Commander; G. R. Calhoun, Clerk.

Seminole Chapter No. 2, Order Eastern Stars Meets every second and fourth Friday in month. Every one who has seen his Star in the East are cordially invited to visit the chapter. ALICE E. ROBINS, Sec'y.

F. O. E. Celery City Aerle 1853 Meets every Tuesday night at 8 o'clock Hall in Pias Block.

Phoenix Lodge No. 5, K. of P. Meets second and fourth Tuesday. Visiting knights always welcome. J. A. Takach, C. C. H. McLaughlin, R. R. and S.

Sanford Lodge No. 92, F. & A. M. P. E. Mohr, W. M.; O. L. Taylor, Sec'y. Meets every Wednesday and Thursday at 7:30 p. m. Visiting brothers welcome.

United Brotherhood of Carpenters and Joiners of America Sanford Local Union No. 1781, U. B. of C. Meets in the East at 7:30 p. m. Tuesday night at 7 o'clock in the East at 7:30 p. m. G. W. Blackwelder, president; Rex Packard, R. S. & S.

G. P. O. E. Sanford Lodge 1241 Meets first and third Wednesday night, corner First and Palmers. O. L. Tarrak, Secretary.

L. O. O. M. The Loyal Order of Moose, meets every Friday evening at 8:00 P. M. in Eagles Hall Wellborne Block. Albert Satch, Dictator; H. H. Geiger, Secretary.

Monroe Chapter No. 15 R. A. M. Meets every second and fourth Thursday at Masonic Hall over Imperial Theatre. Visiting companions welcome. O. L. Taylor, High Priest; J. F. Krasna, Sec'y.

Celery City Aerle No. 1853, F. O. E. Meets every Tuesday night in Pias Block. All members and visitors are invited to attend. G. E. Teratas, Secretary.

A. C. L. TIME TABLE

Table with columns for South Bound and North Bound, listing train numbers and departure times.

NOTICE

As I have charge of the business of the Title Bond & Guarantee Co., East Sanford Land League, and W. A. Whitcomb, I can be found in the Tax Assessor's Office in the court house.

THOS. K. BATES

Bad Town for Dogs. Elbana are ready at any time to make war against stray dogs. If a dog does not want trouble right at once, he had better not make his appearance on our streets.

Raccoon Mothers Guinea Chicks. Smoky, a pet raccoon belonging to Franklin Sauter of Monacaen, Pa., has cast aside his hereditary instinct of smugly toward fowls of all kinds and has adopted a brood of young guineas.

The Home-Making Woman. "I have no patience with these women who declaim that women's sphere has been a narrow one," says a well-known writer.

The Nude in Art. It might be well to bear in mind that when a real artist paints or models the nude human figure he does so usually from an accurate knowledge and intense admiration for the most wonderful of God's creations.

Band Composed of Lepers. On the Island of Cullin, in the Philippine archipelago, is to be heard the most hideous and remarkable brass band in the world.

Wanted a Book to Match. A clerk in a Chicago book store was surprised, not long ago, when a young lady came into the store and said to him: "I want to buy a present of a book for a young man."

Moral Indifference. If ignorance and passion are the foes of popular morality, it must be confessed that moral indifference is the malady of the cultivated classes.

Too Expensive. Two little sisters who were taken to see "Othello," were much impressed by the death scene.

Genius is Always Broke. "That actor yonder is looking for a play," "Well, well." "And that playwright with him is looking for a star."

First Public School. The first common schools established by legislation in America were in Massachusetts in 1645.

Very Much So. "That case was very full of interest, wasn't it?" "It was full of everything. The witnesses were loaded, and the jury was packed."

Carrying Out the Idea. "I washed my auto this morning." "Well, go on and finish the wheels." "How?" "Say, 'And how I can't do a thing with it.'"

Never Sees Its Shadow. The sun never sees the shadows it makes. A great soul arouses envy and hatred, and beholds them not.

Fetching. He: "Isn't that a fetching costume Miss Pippin is wearing?" She: "Yes, she looks like a waitress."

Leads in Photographic Supply. The United States is now the greatest photographic materials producing country.

Not the Same. "Is that bill going to pass?" "No; it's going to get the go-by."

Memorial Stones in Palestine. In every part of Palestine, along the roadside and in the fields, particularly on the hilltops, may be seen piles of stones, usually not over three feet high.

Why You Cannot Swim. The nonswimmer, fearing the water, very naturally tenses his muscles as he struggles to keep his head above the water, until he is as hard as a rock, and like a rock he sinks.

Pellagra in Infected Water. Pellagra, the mysterious skin disease in semi-tropical climates, which has baffled medical authorities for nearly 200 years, is caused by infected water.

Meters Placed on Porches. Renovo, a railroad town in Pennsylvania, has adopted the very convenient scheme of placing electric meters on the back porches of the houses.

Study He Needed Most. Several Ohio lawyers once gathered in Judge Wilson's room after adjournment of court, and were discussing the retirement of a member of the bar.

Cucumbers Are Beneficial. In Cairo and Alexandria, Egypt, cucumbers are truly appreciated. They are developed to their utmost.

Experience. "Is Dickson a gardener?" "Of course he is. He knows all about how to raise tomatoes and string beans and cucumbers and all such things."

Halfraping Made in 1658. The watch halfraping was the invention of Dr. Robert Hooke, an Englishman, in 1658, and Hooke was also the first to use the lever escapement in 1666.

Record for Storage Batteries. The record for storage battery electric cars was broken when an experimental car on the Edison system was run from New York to Boston.

Always Did Wait. Mrs. Wickwire: "If you go first, you will wait for me on the other shore, won't you, dear?" Mr. Wickwire: "I suppose so. I never went anywhere yet without having to wait for me."

Roost for Lamps. Nellie was much interested in Aunt Mary's chandelier, and when she went home she exclaimed, "O mother, I do wish we had a place for our lamps to roost on, as Aunt Mary has."

Unusual Requirements. "Why do presidents have so much trouble in finding suitable cabinet officers?" "Well, you need a man big enough to fill the job, yet sufficiently small to stay in the background."

Quite Another Thing. Talking about men doing household work, I know a fellow who spends the best part of his time in preserving. "What a mollycoddle, he must be!" "No; he's a lifesaver."

He Believed It. "Ant! I haven't paid a cent for repairs on my machine in all the ten months I have had it. Friend—So the man who did the repairing told me."

Literally So. "After looking all over the place, I did find enough nutmeg for flavoring." "What a grate relief!"

LOOSE LEAF Sectional Post Binders

WE carry in stock for immediate delivery good and serviceable Loose Leaf Ledgers, size 9 1/4 x 11 7/8, which is the size most used. Also Transfer Binders of this size, together with index and ledger sheets.

If you are already using Loose Leaf Ledgers we can supply you with Transfer Binders and Statement Sheets with your heading printed thereon. If you have never used the Loose Leaf System, you have no idea of the amount of work it will save you.

Come In and Let Us Show You

We are agents for CARTER'S INKS, the best ink made. We have it in all size bottles from a NICKELS' WORTH to a QUART.

- Fountain Pen Ink in all colors
Sign Writers Ink in all colors
Household Indelible Ink
Mucilage
Paste
Stamp Pad Ink in all colors

All made by the Carter's Ink Company and it is guaranteed to be the best.

The Herald Printing Co. Commercial Printers 107 Magnolia Avenue, Sanford, Florida.

# Among Sanford's Leading Business Concerns

Below will be found represented one of each of several lines of Sanford's Business Interests. There is no city of its size in the state that can boast of a better, cleaner, class of business houses than can Sanford. People come to Sanford for miles in every direction to trade with our merchants because they realize that they can find in our city everything that is needed for the home or farm.

No two concerns in the same line of business will be found in this illustration. An effort has been made to have represented here the best house in every line of business. You will find them reliable and trustworthy. If you have not been doing business in Sanford you will do well to come and see for yourself.

On account of having water transportation and thereby better freight rates, our merchants are in a position to give you better prices than any other town in Central Florida.

**FOR**  
Accident Insurance  
Automobile Insurance  
Court, Notary Public and  
Fidelity Bonds  
See, Phone or Write  
**A. P. CONNELLY**  
109 Magnolia Ave.

**W. W. ABERNATHY**  
THE LEADER  
Furniture, Stoves, Rugs and Housewares  
Call on them for the best quality goods at the lowest prices.  
Curtain Store, 215 N. Magnolia St.  
Give Us a Trial

Don't trust to memory to preserve the likeness of your boy or girl. Sometimes a good photograph or so every year will keep an accurate record of the change in their development. And what a satisfaction that little collection will be to you and to them in after years.

**PHILLIPS**  
The Photographers for Your Town  
We Do Kodak, Pinkish, etc.

**W. R. PELL**  
11 one 176  
Painter, Paper Hanger and Decorator

**ALWAYS ON TOP**  
**Sanford Shoe & Clothing Co.**  
"Where Quality Reigns"

**Albert Cruse**  
Contractor of All Kinds of  
Electrical Wiring  
ELECTRICAL APPLIANCES  
Office Corner Second Street & Magnolia Avenue  
SANFORD, FLA.

**Fred T. Williams**  
Civil Engineer  
Sanford Florida

**Good Plumbing**  
Essential to good health. Make no mistake. See  
**C. H. DINGEE**  
110 Palmetto Ave. Sanford, Fla.

**Phone 275**  
And Try Our QUICK DELIVERY For Your Drug Store Needs  
**SEMINOLE PHARMACY**  
"The Nearest Drug Store"

**G. W. VENABLE**  
Contractor and Builder  
RESIDENCE 419 PALMETTO

To Find the Key to a Home, Open a Savings Account With The  
**Peoples Bank of Sanford**  
WE WANT YOUR BUSINESS

**Sanford Business College**  
Modern Courses in  
Bookkeeping, Typing, Commercial Law, Penmanship, English, French, Letter Writing, Spelling, Stenography,orthand  
**G. E. BYNUM, Manager**

**SMOKE** LUCKY SANFORD TAMPA JOHN and SEMINOLE  
Manufactured by J. J. MAUSER  
Clear, Havana Cigars

**SANFORD CYCLE COMPANY**  
Dealers in BICYCLES AND BICYCLE SUNDRIES  
Repairing a Specialty  
P. O. Box 712  
108 Palmetto Ave. Sanford, Fla.

**Sanford Bottling Works**  
**BRAINOL**  
Ginger Ale and Pure Soda Water  
Phone 173

You need a lot and place to live and GARNER has them almost to give away to the man who takes them now. Markham Heights, high and dry, cheapest and best residence property in Sanford. A little down and a little now and then.  
**N. H. GARNER**  
SANFORD, FLA.

Agents For Famous FORDS.  
**Sanford Machine & Garage Co.**  
EDWARD HIGGINS, Manager  
GENERAL MACHINE SHOP  
Cor. Elm Ave & 1st St PHONE 331

Read the Growers News. Published in Sanford Florida's Leading Agricultural Paper

**J. L. Miller's Bakery**  
BREAD, CAKES AND PIES FRESH EVERY DAY  
Shipping Orders Promptly Attended To  
Sanford, Florida. Phone 165



CLASSIFIED Advertising

All Local Advertisements Under This Heading THREE CENTS a Line For Each Insertion. Minimum Charge 25 Cents.

WANTED AT ONCE—Old Rags at the HERALD OFFICE. Rags Must be Perfectly Clean. Will Pay THREE CENTS a pound for same.

FOR SALE

For Sale—Five acre farm half cleared fenced cultivated. Strong growing well. Half cash balance on terms. Box 867 Sanford. 25-1f

For Sale—Six acres on Beardsall avenue on brick road. All tiled. Good house. See S. A. Houston at Crow Columbia Paper Co. 45-3tp

For Sale—Wholesale and retail fish business, including boats, nets and launches and one large wood lighter, at a bargain. C. L. Vincent, Sanford, Fla. 42-1f

For Sale—Black saddle and driving mare. Inquire of J. D. Roberts at grocery. 42-1fc

For Sale—Twelve acre vegetable farm, partly under cultivation. 4 room house. Address Box 1024, Sanford. 41-9ft

For Sale—24 Acres, 10 cleared, 4 tilled. Quarter mile from logging station. \$3,000.00. Address, Farm, c/o Herald. 33-17t

For Sale—At Beck Hammock, Improved Robbins' New Age, Potato Planter. Good as new. Cost \$80, will sell for \$45 cash. Address Edgar E. Brown. 3-1f

For Sale—Good upright piano. In good condition. Exceptional value.—Enquire Herald. 44-1f

For Sale—The Greenland farm on Cameron avenue, ten acres, 5 tilled, 2 cleared and 3 in woodland. Price \$3,800.00. Call or address Mrs. E. A. Greenland, R. 3, City. 48-2tp

For Sale—Thoroughbred White Indian Runner Duck Eggs for hatching. \$2.00 for 13. J. B. Johnson, R. 2, Sanford. 48-3tp

For Sale—One car load of Jersey cows all fresh and heavy springers, good colors. Prices right. J. W. Stegall, Thomasville, Ga. 47-2ts

For Sale—Overland touring car. Will be sold for \$250.00. Apply to Kent Drumetter. 45-4tp

For Sale—1 Motor Boat, 20x6 ft 6 in. 18 in. I. H. P. Mianus engine. Speed 7 to 8 knots. Price \$75.00. P. O. Box No. 9, Wekiwa, Fla. 48-1fc

For Sale—1 Victor talking machine, about 60 up to date records, in first class order. Price \$30.00. P. O. Box No. 9, Wekiwa, Fla. 48-1fc

Lady forced to sell farm, with twelve room residence. In ten days, real bargain. Inquire Herald. 46-1f

For Sale—City lots and homes. See Connolly. 48-1f

For Sale at Cost—Six rooms and bath. Worth your looking into carefully. A. P. Connolly, 109 Main street. 45-1f

For Sale—Very fine orange grove, 1120 bearing trees. Let the crop pay for it. See A. P. Connolly. 48-1f

TO RENT

For Rent—Nice furnished rooms. \$1.25 per week and up. At Stinson's, 815 E. Fourth St. 49-20tp

For Rent—Five acre haincock farm. A snap. Address "Owner," c/o Herald. 46-1fc

For Rent—Two nicely furnished rooms with bath on same floor at Mrs. Fureh's new bungalow, 117 Laurel avenue. Quiet and homelike. Prices reasonable. 41-1fc

Good Farm for Rent—Castle Garden on traction line, three miles from city. Farmed for five years, all tilled, two good flowing wells, barn and outshed. Rent cheap for cash. Address Mrs. Cora Hollinger, Canastota, New York. 102-1fc

For Rent—Furnished room, with or without board. Mrs. B. L. Jones 206 Park avenue. 32-1c

Homes for Rent or Sale on easy terms. F. Mason. 34-1f

For Rent—Seven room house at 206 Laurel avenue after February 1st. Inquire of J. Ferguson at the Fairview. 44-1fc

FOR RENT—6 room house at 111 Commercial St. Apply J. J. Seppel at same number.

For Rent—Lives over 10c store front room. N. H. Garner. 45-8tc

For Rent on Park Avenue—Close in, 2 or 3 rooms furnished or unfurnished, for light housekeeping, or would rent 3 rooms; 2 up stairs and 3 down stairs, to parties for some length of time. Partly furnished or unfurnished. Address Box 1853, Sanford, Fla. 48-4tc

CURBSTONE GLEANINGS

BUDGET OF OPINION. "JUST BETWEEN YOU AND ME."

EVEN THE GATE POST NOT IN IT

A CHIEF IS AMONG YE TAKING NOSES AND FAITH. 'HE'LL PRENT 'EM'—SO SAYS SAUNTERER.

Government ownership of the nation's telephone lines would cost less than \$900,000,000 and would present no greater difficulties of financing than did the Panama canal. Representative Lewis of Maryland told the house in an exhaustive analysis of his proposal to have those lines operated by the post-office department.

Representative Lewis, who took a leading part in the establishment of the parcel post, and who has made a study with post-office officials of government ownership of the electrical lines of communication, does not propose to have the government take over the telegraph companies. His plan is to have the government first own the telephone network of the country, operate some of the telephone lines as telegraphs, as is now possible under modern mechanical positions, and have the government own companies with the private telegraph companies at the outset in the same proportion as the parcel post now compares with the express companies.

With Postmaster General Burleson favoring the project, the government ownership and a special committee of the postoffice department making a study of the subject, the possibility that a bill to that end will come before congress this winter, with administration backing, centered attention upon Representative Lewis' views on the subject, although his measure is his own and does not claim to represent the views of the post-office officials.

The perversion of the laws of public and private financing, said Mr. Lewis, "by which public governments have been disinherited of their normal functions, has led to such corruption and demoralization that cities like New York, with its street railways; Philadelphia, with its gas works, and San Francisco, with its telephones, have shamed the actions of Roman corruption in their most dishonorable days.

Investigation discloses that our telegraphic rates are the highest among twenty countries. The result of these abnormal rates is that we rank-but ninth as telegraph users. Against these conditions it appears that our postal rates average lower than other countries, and that the number of letters here is the highest in the world.

The telegraph companies seem to be lacking in industrial economy or efficiency. A striking feature is the discovery that the telegraph service is a relatively declining institution, and that it would be unwise now to purchase it alone and use it as a single service. To take over the telegraph lines alone and operate them merely as telegraph lines might result in postal demerit. They would be no advantage in taking over the telegraph lines, the investigation makes this clear.

But our telephone toll and long distance rates compare with those of other countries. Our rates compare with those of other countries even less favorably than do our telegraph rates. It is not unfair, or inaccurate, to say that the American interurban telephone rates are the scandal of public service rates the world over. The local rates of the Bell telephone monopoly are just twice the average charge of other countries.

The subscribers' rates in American cities, compared with continental cities, are about three times as high. For example, New York, where 5,400 calls, about fifteen per day, under a measured service tariff, cost more than the four unlimited yearly rates of London, Paris, Berlin and Stockholm together. For like services, Baltimore people pay more than the rates for London and Paris combined, and Washington pays as much as the five cities of Amsterdam, Rotterdam, Auckland, Tokio and Copenhagen combined.

While competition does not supply a remedy because it divides the service and necessitates the service for two phones, yet it throws an interesting sidelight on the tendency of a private monopoly to jack up the rates.

Telephone development has reached its substantial limits in the United States under private capital, with the

MISCELLANEOUS

WHY NOT try an advertisement under this heading. It will only cost you THREE CENTS a line each issue and will surely bring results.

WANTED—Empty sacks. Will pay 3 cents per pound for them. Ship to O. G. Wolcott, at Oviedo and receive cash for same. 43-1fc

LOST

Lost—Between postoffice and my home, a bunch of keys. Finder return to postoffice and get suitable reward. Chas. F. Hawkins. 48-2tp

extension of the service to the very profitable office and well-to-do home traffic. To extend it to the homes of the masses, as the public roads and postal service now are extended, the postal agency is necessary.

The cost of acquiring the telephone networks is indicated as something less than \$900,000,000, for which it is proposed to issue 3 per cent bonds payable in fifty years. It is calculated that the postal system by superimposing the telegraph service on the telephone lines at half present telegraph rates may net some tens of millions annually from that traffic alone, which with the present profits of the telephones and after the deduction of interest on the bonds and depreciation would supply the department with a large surplus for extensions and so forth.

The financing of the acquisition and the valuation of the properties would cover several years; and while the properties should be taken at one time with the personnel and systematized the payments for them would have to await the final valuations by the Interstate Commerce commission, the treasury paying the owners 4 per cent interest quarterly during the interim. The financing would thus be decentralized into as many payments as there are distinct legal ownerships.

The time is not far distant when Sanford will be under the commission form of government or under the sole management of one man. The city council can delegate this power to one man and the city can still be primarily under the council. In other words we can have the real commission form of government where three men control the destinies of the city as Orlando and Lakeland have recently adopted or the city can still elect a council and the council can engage a manager who will give all his time toward managing the city affairs. This would not be such a difficult position here since we do not own any of our public utilities but the time is coming when we will own our

light and water plants and the manager business will be all right. Meantime it would be well for us to watch the cities that have adopted the new form and if the plan is good Sanford can vote on the question and adopt it also. There is only one plan to administer the affairs of any large city or small and that is to give the management to any one man or three men and pay them to do the managing and nothing else. No business man on the city council can afford to give his time and attention to the city affairs. They can give more than they should and I wish to commend them for it but they cannot possibly give the time that the position requires and the commission plan is obvious. Listen to the reports from Dayton and Springfield, Ohio, two cities that have adopted the manager plan.

The people are the stockholders. They have a right to know that their business is conducted. My main hope is that they will take enough interest to want to know.

This is the way Henry M. Walte looks at his job as city manager of the largest city that has adopted such a plan. Walte was in charge of the public improvements in Cincinnati, and his record for efficiency, honesty and not politics, led to his selection when Dayton's commissioners were looking for a man to run the city on a business, not a political basis. Since he took charge he has put in fourteen hours a day on the job. He watches fire runs, police calls, paving contractors, streets cleaners, book keepers, every form of city activity with the one aim of efficiency.

Walte runs his job as a superintendent runs a big business. He had a free hand in picking his heads of departments and picked them with an idea of getting results, not with an eye on their political pulls. He holds them responsible for getting for the people the worth of their money.

And this from Springfield:

Charles E. Ashburner as "city manager" has been selected to test the theory that what can be done in a small town can be accomplished in a real city. He is the real boss of the city government, hired by the council as a board of directors, and is given the job of seeing that a dollar's worth of returns are obtained for a dollar paid in taxes.

Ashburner turned the trick for Staunton, Va. In the three years he acted as manager for that city he paid off an accumulated floating debt of \$50,000, passed twice as many streets as had been paved and secured efficiency in the clerical departments of the city. Small grafts were cut out and the people's dollars spent with the same care that he had paid out the money for railroad

and other corporations, for which he had worked before taking up the job of running a city on a business basis. His record for efficiency secured him the appointment.

Think of that, you Sanford politicians and realize that the sooner we cut politics from our city and county and state governments the sooner we can get the proper results and the taxpayers will get the benefit. I hope the present city council will go further into the manager business and look well into the results. It would mean that none of them would lose any more time from their business and the manager would prove a paying investment from the very start.

The Pre-Cooling Car

On Monday the officials of the Intermittent Vacuum Pre-Cooling Company with a couple of cars containing their outfit arrived here and in the afternoon gave a demonstration of what can be done to help to deliver our perishable fruit and vegetables in the markets of the north and west in good condition. The demonstration was made on the tracks by the old passenger depot. A refrigerator car was used to show how the temperature could be reduced in a few hours. The temperature was reduced to 15 degrees above zero in about three hours.

Tuesday morning a car of lettuce loaded by Chase & Co. was pre-cooled and sent to T. J. Roberts of New York. In the afternoon a car loaded by F. F. Dalton and sent to John Shreve, Washington, D. C. The arrival of both of these cars will be watched with much interest.

Tuesday morning a wire was received by Mr. R. C. Watson, the official in charge of the demonstration work, telling of the arrival in Baltimore of a car of oranges that had been pre-cooled in Jacksonville Friday of last week. This car was an old refrigerator, No. 21432. It was loaded in Orlando. It was 24 hours getting to Jacksonville to be pre-cooled. The showing was remarkable.

The car was consigned to the J. A. Lambetta Co. With Mr. Lambetta to inspect the car was W. F. Jones, chairman of the transportation committee of the National League and a Howitz Produce Co. reporter. These men found the temperature of both fruit and car to be 57. The loss was less than 1 per cent, although the grade of oranges in the car was a particularly delicate one to "carry." They were all impressed with the fine showing made, although the car was such a poor one to demonstrate with. While four hours is the usual time nec-

essary to pre-cool a car, only 9 hours and 6 minutes were used in pre-cooling this car, as it had to be hauled out to the train being made up to go north.

From Sanford the demonstration cars were taken to Orlando Tuesday night. Demonstrations were made there on Wednesday and Thursday, after which it was the plan of the officials to take the cars to Plant City, Arundia, Palmetto and Bradenton on the West Coast. They will stop at the state and make a demonstration at Cocoa and go on down the East Coast to Miami. It is the plan of the officials to take two days at each place. The results of the demonstration will be watched with much interest. It certainly is hoped that this company has the necessary method of keeping our fruit and vegetables in good condition so that the heavy losses from decay will be a thing of the past. If they have, and their rates are reasonable it will mean a new era of prosperity to the Florida Grower.

ALTA MONTE SPRINGS

One by one the roses fall, the passing away of Capt. R. H. Harris, a long day ago at Sanford, brings sad news to the hearts of his loved ones in the county of Seminole. He was one of its most distinguished citizens. I have had the honor of his friendship for thirty long years. On my arrival at Sanford in 1884, and we have been in touch with each other ever since. I spent a few pleasant hours with him in his office but a few weeks ago, his passing, that I would never see his smiling countenance again on earth. His birthday days were recorded in the same year, 1838. His widow has my heartfelt sympathy in her bereavement.

SEEDS

POULTRY SUPPLIES, GRAIN, HAY, ETC. SEED OATS, RYE and WHEAT. GARDEN AND FARM SEEDS for FALL and SPRING PLANTING. HEADQUARTERS FOR POULTRY, STOCK FEED, AND POULTRY SUPPLIES. WRITE FOR PRICE LIST AND ILLUSTRATED CATALOGUE. DARBY & MARTIN JACKSONVILLE, FLA.

The Greatest Fair of the South The Sub-Tropical Midwinter Fair

AT ORLANDO FEBRUARY 17 TO 21

The Products of Four Great Florida Counties An Exposition of Florida's Resources A Week for an Agricultural Getting Together All the Best Poultry, Horses, Cattle and Swine Products of the Pantry. Products of the Homes Products of the Gardens. Products of the Groves Good Racing. Fine Aeroplane Flights Daily. Automobile Shows and Parades. Old Settlers Meeting, Political Gatherings, Carnivals, Etc.

Send to W. R. O'Neal, Orlando, for Catalogue and Premium List

AT ORLANDO FEBRUARY 17 TO 21

The Sub-Tropical Midwinter Fair The Greatest Fair of the South

CITY COUNCIL MEETING MAKE SEVERAL APPOINTMENTS

IMPROVEMENT OF THE CITY DOCK WAS RECOMMENDED

OFFICERS' REPORTS MADE

ORDINANCE FOR MOTORCYCLES LIENS FOR PAVING AND SIDEWALKS TO BE COLLECTED

The city council met in regular session Feb. 2nd, 1914 at 7:30 p. m. Present, B. W. Herndon, president; R. C. Maxwell, J. D. Davison, W. W. Abernathy, C. B. Dinger and J. Adams. Absent, H. E. Tolar. Minutes of last meeting read and approved.

A committee from the Welfare Department of the Woman's Club appeared before the council to confer with them in regard to the parks and parkways of the city. Owing to the absence of Mr. Tolar the meeting was postponed until a later date.

The following appointments were made by the mayor and confirmed by the council: To be policemen, W. H. Hand, J. M. Vickery and C. C. Howard. R. C. Maxwell reported that he had audited the accounts of the city clerk for 1913 and found them correct.

The mayor recommended that the city dock be improved and repaired, and that an arc light be placed thereon. Moved and seconded that the building committee be instructed to make the necessary repairs and improvements at a cost not to exceed \$500.00 and to have an arc light placed. Carried.

Moved and seconded that the matter of the tax on Lot 7, Block 10, Tier 10, be referred to the finance committee. Carried.

The reports of the treasurer, collector, sanitary inspector and the fire department were read and ordered filed. An ordinance entitled an ordinance relating to motorcycles within the corporate limits of Sanford Florida was placed on the first reading and passed. Moved and seconded that the rules be waived and that it be read by title only and placed on its second reading. Carried.

It was then read by title and passed its second reading. Moved and seconded that the rules be further waived and that it be read in full and placed on its third reading and final passage. Roll was called, the following voted: Herndon, Maxwell, Davison, Abernathy, Dinger, Adams and Dinger. No, none. Carried.

An ordinance entitled an ordinance relating to the revised ordinances of the city of Sanford was read in full and placed on its first reading and passed. Moved and seconded that the rules be waived and that it be read by title only and placed on its second reading. Carried.

It was then read in full and placed on its third reading and final passage. Roll call, yes, Herndon, Maxwell, Davison, Abernathy, Dinger, Adams and Dinger. No, none. Carried.

Moved and seconded that the clerk be instructed to turn all liens on sidewalks and paving over to the city attorney for collection, and that the attorney be instructed to proceed to collect after giving thirty days' notice. Carried.

Moved and seconded that the bills as signed by the president and approved by the finance committee be paid. Carried. Moved and seconded that the council adjourn. Carried.

M. W. LOVALL, City Clerk.

HATES MADE TREASURER

Florida Tax Assessors' Association Held Meeting in Jacksonville. The Florida Association of Assessors of Taxes and County Commissioners, after assuming permanent organization at their meeting in Jacksonville, adopted a resolution under the people of the state to demand that each candidate for the senate or either house of the legislature a public statement placing themselves on record as being in favor of or opposed to the separation of state and county taxes as endorsed by the convention.

The assessors favor a plan looking to a separation of state and county taxes, the state to assess the railroad, telegraph and telephone companies; banks, express and Pullman companies, leaving to the county assessors the duty of assessing purely local property. This would, so the assessors contend, permit the state to defray its expenses with funds derived from the taxation of properties which are essentially state business, and the counties would realize an ample amount from the assessment of local properties to provide for their needs.

The assessors and county commissioners met to adopt a uniform application of Chapter 5596, Laws of Florida, looking to an agreement on a schedule that each class of property should be assessed at on the tax assessment rolls of the various counties of the state.

The assessors formed a permanent association, electing S. E. Sparkman of Hillsborough county, president; J. F. Jaudon of Duval county, first vice president; S. B. Wilson, of Hernando county, second vice president; and S. P. Griffin of Madison county, third vice president.

A. L. Turner of Duval county was selected treasurer and T. K. Bates of Seminole county, treasurer. Chairman Neel of the state tax commission attended the closing sessions of the convention. The recent sessions from the state commission were very thoroughly discussed, Chairman Neel venturing the assertion that the commission would be glad to cooperate with the assessors in reaching an equitable conclusion regarding an assessment of property throughout the state.

Following the adoption of a resolution advocating an assessment of mortgages, a resolution expressing appreciation of the "Tax Muddle" article which recently appeared in the Saturday Evening Post, and a resolution placing the organization on record as supporting the enactment of personal property to the value of \$100,000, an adjournment was taken until the second Wednesday in December next.

Jolly Shriners Here

A jolly bunch of Shriners from Jacksonville were here on Wednesday for several hours and were guests of some of the local Shriners at the Elks Club. Those in the party were W. M. Roetke, Potentate of Morrey Temple of Jacksonville and A. Y. Mifflin, W. P. Winchester, R. F. Gillespie and Marion B. Craig.

They are touring Florida, advertising the big Shriners meet in Tampa and general celebration on February 23rd at which about 100 candidates will be initiated and a good time is promised. A special train will leave Jacksonville on the night of the 21st.

The party here on Wednesday made the trip from Jacksonville via Augustine, Daytona, DeLand and Sanford and will go to Tampa through Kissimmee and Lakeland and Plant City. Returning they will leave Tampa on Saturday going home by Brooksville, Leala, Gainesville and Starke. They had a large banner on the car and all the gentlemen wore the Turkish fez caps and they are advertising the big event in great shape.

Robinson is a Writer

Few people here know that M. P. Robinson is a writer but such is a fact. We people who live here have never recognized his ability but other parts of the country have. Some few weeks ago a well known farm paper wrote Mr. Robinson that if he could write some short articles they would pay him well for the same and being interested in the brick roads Mr. Robinson saw the opportunity of his life to visit Sanford and get some real money for it and he immediately took his typewriter on his lap and dictated a fine article on our brick roads. The article appeared on the front page of the farm journal and in a few days Mr. Robinson received a check for 25 cents. Says he is a full fledged journalist now for his articles are accepted and he is paid for the same and the next thing we know he will be trying to join the Press Association.

COUNTY COMMISSIONERS MEET IN AN INTERESTING SESSION

BRICK ROADS PROGRESSING IN SATISFACTORY MANNER

DAY FOR PAYING BILLS

ROADS AND LAND MATTERS BONDS MADE OTHER ITEMS OF INTEREST

The board of county commissioners of Seminole county, Florida met Tuesday, Feb. 3rd, 1914, in regular session, Present F. H. Woodruff, chairman; commissioners L. P. Hagan, C. W. Entzminger, J. A. Clark and J. T. MacLain, E. A. Douglas, clerk. Minutes of last meeting read and approved.

County surveyor was here instructed to check up the acreage in the Black Hammock Drainage District and compare notes with the tax roll.

The communication of H. McPhearson was read and on motion of C. W. Entzminger H. McPhearson was authorized to preach at the road camp, and to receive \$8.00 per month for same.

The petition signed by citizens begging that a road be built on the old Florida Midland R. R. grade from Longwood to Palms Springs to connect with the Apopka and Clay Springs road was read, and commissioner of that district instructed to investigate with power to act.

The communication of C. B. Robinson in reference to deposits of security spread and ordered filed.

The communication of Starbuck & Starbuck, asking that the commissioners recommend that the Comptroller allow the NW 1/4 of SW 1/4 of NW 1/4 Sec. 16, Tp. 21 S., R. 31 to be redeemed at a flat sum of \$10.00 was read and clerk instructed to write the Comptroller to that effect.

Mrs. Whitner came before the board and requested the board to allow whatever sum they could towards getting Miss M. Harv at the home at Orlando. On motion J. A. Clark the board allowed a sum not to exceed \$13.00 for such purpose.

The bids of Edwards and Kilbee for work on the Geneva and Chulovita roads were read and ordered filed and clerk instructed to advertise for bids, and bids to be opened at the next regular meeting of the board.

The communication of T. K. Bates tax assessor, in reference to Government plats read and clerk instructed to order plats.

The communication of John D. Jones in reference to a former order from the board, not to allow discount on certain lands, read. On motion L. P. Hagan order heretofore made is hereby rescinded.

The bids of Williams and Rheinder for transferring plats from Orange county for the use of Seminole county, read and ordered filed.

The clerk of the circuit court of Seminole county was hereby authorized to transcribe the plats of the lands affecting Seminole county.

On motion Entzminger, H. C. Dillner is instructed to go to Orlando to look up the matter of settlement between Seminole and Orange counties.

The clerk is hereby instructed to return the certified checks of Hankinson & Hagler.

Motion, Mrs. Noell is allowed \$6.00 per month.

Motion of L. P. Hagan, the treasurer is hereby instructed to transfer from the Fine and Forfeiture Fund the sum of \$1750.00 to the Road and Bridge Fund.

Motion of Entzminger, the bond trustees of Black Hammock bonds are hereby authorized to pay the U. S. Mortgage & Trust Co. \$77.85 for making bonds of Black Hammock Drainage District, also the bill of E. A. Douglas, clerk of the circuit court, for signing bonds, the amount of \$27.00.

Whereas Seminole Construction Company have handled brick for use in Sanford Special R. & B. District for the past two months and whereas the value of the work done amounts to approximately \$2500.00, and whereas under the terms of contract with said Construction Company, no payments are to be made except on estimate of engineers, covering brick laid in roads and whereas if the county commissioners had not been enjoined by decree of court from laying certain roads the said Seminole Construction Co. would now have brick laid to such an amount fully equal to \$2500.00.

Therefore, be it resolved that the bond trustees are hereby notified and instructed to deliver to said Seminole Construction Co., two bonds of the denomination of \$1000.00 each less accrued interest from January 1, 1914, amounting to \$10.05, detaching first the interest coupons Nos. 1 and 2 the

said amount of \$2000.00 covered by said bonds to be credited as a payment on account of contract made by the said Seminole Construction Co. with said Sanford Special Road and Bridge District, No. 1.

Whereas, Sanford Special Road & Bridge District No. 1 at the present time is indebted to H. S. Jaudon Engineering Co. the sum of more than \$1600.00. Therefore, be it resolved that the bond trustees are hereby authorized to deliver to said Engineering Co. one bond of Sanford Special Road and Bridge District No. 1 after first detaching interest coupons Nos. 1 and 2 and upon payment to said trustees of accrued interest on said bonds since January 1, 1914.

Whereas, from estimate as furnished by Jaudon Engineering Co., it appears that Wilson Construction Company has constructed 4000 sq. yards of brick-paving at 42 cents, amounting to \$1680.00 and under contract with Wilson Construction Company withholding 29 per cent of value of completed work there is now due to said contractor the sum of \$1314.00.

Therefore, be it resolved that the bond trustees are hereby authorized and instructed to deliver to said Wilson Construction Company, one bond of the denomination of \$1000.00, taking proper receipt therefor, the balance due amounting to \$344.00 to be figured on the account due and payable to contractors next month.

The following bills were read and approved and warrants ordered paid as follows:

License report by county judge and tax collector was read and ordered paid. Fine and Forfeiture report of county (Continued on Page 4)

WHAT CAUSED THE WRECK

Thought That Iron Nut on Track Turned Engine Over

Palatka, Feb. 5.—An investigation was held as to the cause of the wrecking of the Atlantic Coast Line railway passenger train at Lundy last Monday afternoon at 2 o'clock. It was ascertained that a small negro boy, whose identity is not known at present, was seen to place something on the track at a point where the front trucks of the engine left the rails. This something proved to be a large square iron nut, bolt on the rail on the high side of the curve, around which the train was running when the disaster occurred. The impression of the rail on the nut was clearly visible, and the fact that it was in possession of the railroad district was also at work on the case.

Going at the rate of speed at which the train was running at the time, and especially around a sharp curve there is little doubt that the bit of iron placed on the outer rail caused the accident.

Engineer Tolar continues to improve at his home in this city and will recover with careful nursing. His back is badly sprained, his lip cut, his eye bruised and he has a bad gash in his head, besides numerous bruises on his body. He also suffered a bad bruise in his side that is causing him considerable pain but the physicians have no fear that Mr. Tolar will not pull through all right. From the pictures of the wreck that have been taken and that show the engine the escape from instant death of Mr. Tolar is nothing short of miraculous. Conductor Burt who was injured in the wreck and was taken to his home in Jacksonville is also reported as being out of danger.

THE NEW PARISH HOUSE

When Completed Will be Fine Addition to Episcopal Church

The new parish house recently started is beginning to assume shape and though having some delay in the lumber the carpenters are making good time and progress. The parish house when completed will be an excellent addition to the Episcopal church of this city. Every church needs a large auditorium of this kind for social entertainments and Sunday school and other purposes. The new parish house when finished will cost about \$2500 and will have chairs and an elevated platform making it suitable for entertainments, lectures, etc.

The front of the two buildings will in all probability be connected, making a most imposing and beautiful effect from the Park avenue approach and when finished the Episcopal church will in reality be a new structure and Rev. Arthur Peck and his congregation are to be congratulated upon their progressive methods and their desire to keep pace with the rapid growth of Sanford.

COMMERCIAL CLUB BUSY IN BIG ADVERTISING PLAN

TWENTY FIVE THOUSAND BOOKLETS WILL BE DISTRIBUTED

ADVERTISING SEMINOLE CO.

SECRETARY BATES HAS A GOOD PLAN FOR ADVERTISING THE NEW COUNTY AND THE CITY OF SANFORD

Some nights it is a difficult matter to get a quorum present at the meetings of the Commercial Club but the members are active just the same and are busy getting up good plans for advertising the city and exploiting the many advantages of the new county of Seminole.

At the last meeting of the board of governors of the Commercial Club an order was placed with the Herald Printing Co. for twenty-five thousand folders to supplement the order for ten thousand recently given by the commissioners.

The first order was exhausted in a short time as Secretary Bates of the Commercial Club does not believe in keeping Sanford literature at home and he has hit upon a most excellent idea of distributing this literature in an economical manner and one that will not fail to get the best results.

The twenty-five thousand folders are now ready and all the real estate men and other boosters who wish to send them out can get same at the office of the secretary or at the Herald office.

Every one who sends a letter north should enclose one of the folders and many of them will bring results from points where you least expect it as all eyes are turned on Florida and the people of the frozen north are anxious to receive literature about this section.

A meeting of the Commercial Club will be held in the next few days to take up many matters of interest and a full attendance is desired. The announcement will be made in The Herald and all the members and those who are not members are requested to be present.

Sanford has an opportunity to locate a manufacturing plant, a hotel and several other good things and the Club is the proper body to take up these matters and push them to completion.

Presbyterian Church

The people of Sanford will have a treat Sabbath morning at 11. Dr. R. M. Russell of Pittsburgh, Penn., will preach. Dr. Russell is moderator of the General Assembly of the Presbyterian church, the highest office in the denomination. He is also president of Westminster College. He is at Enterprise taking a vacation and delivering a series of sermons to the conference. One of the prominent religious workers who heard him this week reports it as the best sermon he has ever seen. His privilege to hear. Mrs. Powell will sing at this service.

At the 7 o'clock service Sunday evening Dr. Brookes will preach. This will be an evangelistic service. Miss Allison will sing.

The Sunday school is still enthusiastic and will meet at 9:45 Sunday morning. A teachers' training class with Mrs. D. I. Thrasher as teacher has been organized and meets each Wednesday at 8 o'clock.

The Brotherhood will hold a social gathering as the guests of Mr. Thrasher Friday night at 7:30 at his home the corner of Park and Fourth.

Resolutions

Whereas, it has seemed good to the invisible powers that control the destinies of men to remove from among us our late worthy and esteemed townsman and brother, Richard H. Marks, and

Whereas, The intimate relations held by the deceased with the members of the Brotherhood Class render proper that we should place upon record our admiration of him as a splendid type of man and our appreciation of the interest he manifests and the zeal with which he worked in the upbuilding of this Brotherhood Class, therefore:

Resolved, That we deplore the loss of Capt. Dick Marks, with deep feelings of regret, softened only by the confident hope that his spirit is with those who have fought the good fight and are now at home in peace with Jesus.

Resolved, That we tender to his afflicted mate and relatives our sincere condolence and our earnest sympathy in their bereavement of the loss of one who was a good citizen, a devoted husband, and an upright man, whose departure is to the gain of him who has gone and an irreparable loss to that great host of admiring friends whom he has left.

Presbyterian Brotherhood Class Thomas K. Bates, Secy.

Congregational Church

Dr. Henry A. Atkinson will be in Sanford on Feb. 12, and will speak at 7:30 p. m. in the Congregational church. His special subject will be "Industry" and "Social Service" and the message Christianity has for those great realms of man's activity. Dr. Atkinson is a man of national influence and responsibility, holding the office of social service secretary of the National Council of Congregational Churches. He was pastor of one of the large churches in Atlanta afterwards secretary of the National Brotherhood of the Congregational churches, and has been instrumental in setting before thousands the larger and nobler conception of labor, social service and brotherhood opportunities for all men. A cordial invitation is extended to all individuals, societies and organizations to come and hear this "big brother" and take part in the open parliament after his address.

The Baracas enjoyed a fine "byster cat" last Monday evening, provided by the ladies of the church; they had their young ladies of the church at their guests and all agreed that such occasions are worth repeating. After the supper games were participated in by all; Miss Aspinwall and Miss Olive Hill entertained the company in their delightful manner, and Beecher Kott proved himself able to tell lady's hat out of tissue paper, as he of all the men made the prize creation.

Watch for the date of the concert to be given by the church choir in the near future.

Our Sunday school is now the largest it has been in years. Let every member, old and young, take great pride in having a splendid average attendance, and this can be done if everyone on the rolls plans to come and does come.

Next Sunday special music is provided by the choir for both services. In the morning the pastor will speak on the subject, "A Church's Response to the World's Challenge," in the evening the theme will be "Life's Problem: the Discipline of the Will." All are cordially invited to come. Our evening audiances are growing very nicely and we welcome all to a share in this music and a warm gospel service.

Has a Feeling For Us

R. J. Holly, Editor Herald: As I am listening to the cold winds of March they tell me of the balmy breezes of your fair state, and I wonder why, after spending a summer and a winter in your beautiful city of Sanford, I am any stopping here shivering and shaking with the cold. There is only one reason why I am here and that is my devotion to a noble mother.

I am an interested reader of The Herald and I look anxiously forward to its coming as it tells me of the things you are doing and the improvements that are being made. I have always taken a deep interest in Sanford since the first time I landed at her docks. There is something about the place that appeals to me. Your location, your beautiful Lake Mohr, your paved streets, your fine residences, your good people and above all your superior climate, all appeal to me. I am interested in all that you are doing, particularly in your paved road work and in your bulkheading proposition. After this is carried, through I am looking to see a new hotel and to see Sanford boom as never before and soon become one of the great tourist cities of your fair state.

As my subscription to your paper has expired, I am enclosing \$1.00 for six months more and if I am not in your city at the end of that time continue to send the paper till you hear from me again. I cannot get along without it. Respectfully, J. F. SPAULDING.

Annual Red Tag Sale

The annual Red Tag Sale of the Sanford Shoe & Clothing Co. is looked for each year by the wise buyers because they know that at these sales they can always save money. This year the sale will start next Wednesday, Feb. 11th and last until Feb. 21st and promises to be a record breaker. The prices are given elsewhere in this paper and a glance at them will convince any one that the greatest opportunity of your life to buy Clothing, Shoes, Hats, etc., is at hand. The Sanford Shoe & Clothing Co., have gained the reputation of always having bona fide sales and when they advertise these sales they always carry out their terms to the letter. The Red Tag Sale will be one of the events of the shopping season. Look at their Free Railroad proposition and the grand prizes to be given away and then get ready to attend the sale next Wednesday.