

# The Sanford Daily Herald

IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION

VOLUME IV.

SANFORD, FLORIDA, SATURDAY, AUGUST 25, 1923

NUMBER 127

## LOCAL INSECT PESTS STUDY WILL BE MADE IN SANFORD CELERY FIELDS BY STATION

THAT WILL BE ESTABLISHED  
HERE BY DEPARTMENT  
AGRICULTURE

### WEATHER BUREAU

Will Also Be Recommended—  
Chamber of Commerce Has  
Fine Meeting

The Agricultural committee of the Sanford Chamber of Commerce has recommended to the County Commissioners that sufficient funds be appropriated for the study of local insect pests and plant diseases of celery, lettuce and other crops, and which will be used to assist in financing the work now being carried on by local experimental station of the U. S. Department of Agriculture. A nominal appropriation by the county, according to A. C. Foster, government entomologist, would permit the government maintaining experts here who would render invaluable service to the growers of the section. The work would be carried on in conjunction with the office of B. F. Whitner, Jr., County Agent, who would keep the growers informed of the effective measures to be used in combating plant diseases, as these remedies were worked out by the government experts.

A sub-committee consisting of Forest Lake and S. O. Chase was appointed to secure financial assistance from the state for the same purpose. The committee will also endeavor to have the government establish a permanent weather bureau in Sanford.

City Attorney DeCotte informed the members of the chamber at last Friday's meeting that the ordinance calling for a bond election would be ready for the city commissioners at their next meeting. It is proposed to issue bonds in the amount of \$150,000 of which \$75,000 will be used for the purchase of the golf links and country club, \$45,000 to reimburse the city for the amount expended to purchase the site for the library, and \$70,000 for additions to the sewerage system. The election will be called thirty days from the time the ordinance is adopted.

President Higgins again called the members' attention to the Good Roads meeting at Green Cove Springs September 13th and urged a large attendance from Sanford. Efforts to secure reduced rates are being made and it is planned to engage a special train to carry the delegations from both Sanford and Deland.

The suggestion that an electric sign board be placed at the station was referred to the publicity committee. It was the opinion of T. L. Dumas that the A. C. L. would destroy a portion of the expenses of constructing and maintaining this sign.

F. T. Williams, chairman of the City Planning committee, moved that the proposal of the railroad company to deed sufficient land at the station to increase parking facilities be adopted. There were a number of the members who were of the opinion that the railroad should bear its proportion of any expense incurred for paving improvements. It was pointed out, however, that the railroad defrayed the entire cost of the present paving, which would exceed any assessment made against them for further improvements to this property. The matter was finally put to a vote which resulted in the motion, as made by Mr. Williams, being adopted.

Mayor Lake advised that bids for the construction of the yacht basin would be opened Monday the 27th. He also urged that proximate estimates on the cost of the bulkheading project be finished as promptly as possible.

C. D. Brunley of Chuluota was the out-of-town member present at Friday's meeting. C. L. Raymond, state representative of the American Portland Cement Association attended as the guest of F. T. Williams.

Although small covers an area greater than the United States excluding Alaska, its population is estimated at only 21,000,000.

Successful experiments with shale and peat as a motive fuel have been carried out in Estonia.

### FLORIDA FACTS

Liberty county has the largest Taxodium Taxifolium trees in America. These trees, commonly known as "Gopher Wood," are said to have been the kind of wood Noah used in building the Ark.

Northeast Florida, which occupies much of the St. John's river valley, produces more Irish potatoes to the acre than any other part of the United States that markets as early in large quantities.

More than forty other agricultural products are raised in this section, including tobacco, rice, peanuts, sweet potatoes, watermelons, tomatoes, cantaloupes, strawberries and lettuce.

## CONVICT START A GOOD THING WHILE IN PRISON

### Gave Prisoners Correspondence Course, and Will Make Good

(By The Associated Press) COLUMBUS, O., Aug. 25.—Butler R. Stokes, 31, convicted Toledo forger received a conditional pardon today, an stippled into a position paying \$250 a month. He was sentenced to two years. He was released after 21 months on condition that he continue the work started among fellow convicts in the Ohio penitentiary. He is a college graduate and instituted a correspondence course among the prisoners to educate them. More than 1,800 are interested. Under the movement financed by Napoleon Hill, a New York magazine editor, he will try to install the same system in other penal institutions.

## BIRKENHEAD SPEECH MADE AMERICANS SORE

### Assistant Secretary of War Under Wilson Protests

(By The Associated Press) NEW YORK, Aug. 25.—Characterizing references to Woodrow Wilson by Viscount Birkenhead, former Lord Chancellor of England, in an address at Williamstown Institute of Politics last night as impudent, Henry Breckenridge, assistant secretary of war under Mr. Wilson, today protested in letter to John W. Davis, president of the American Bar Association, against the Viscount being permitted to speak at the association's annual convention. Breckenridge urged that if it proved necessary for the Viscount to make the scheduled address it might be intimated to him that an expression of opinions concerning the great American statesman was distasteful and intolerable to any self-respecting American audience.

### Well Known Conductor and Hotel Proprietor Dies at Savannah

(By The Associated Press) SAVANNAH, Aug. 25.—B. B. Cubbage, proprietor of the Palaski Hotel and former well known conductor, on the Central Georgia died today after a long illness.

## Well, Look at the Governor!



William B. Flynn is governor of the smallest state in the Union, Rhode Island, but no governor ever collected so large a gathering of beauties at Atlantic City. You see, he's the youngest governor in the country. The man on his right is Armand T. Nichols, director-general of the Atlantic City Beauty Pageant.

### Sanford Elks Had Great Day Initiated Fifty

Big Parade, Big Barbecue and Big Initiation and Dance.

Sanford Lodge, No. 1241, B. P. O. E., put on one of the biggest days last Thursday that has ever been known in the history of Sanford Elksdom. A class of over fifty candidates furnished excellent material for the degree team and amusement for the large number of visiting Elks and local members.

The parade started from the club house promptly at four o'clock. The candidates garbed in amusing costumes were exhibited along the line of march which included the principal portions of the residential and business sections. An excellent barbecue had been prepared and was awaiting the Elks at the finish of the parade. The initiation was one of the best that has ever been staged by the Sanford Lodge. A number of new members were introduced and those of the candidates who had the honor of being selected as gods wore of the opinion that these features added pleasantly to the ordeal. H. B. Lewis officiated as Exalted Ruler in the absence of Judge E. F. Housholder. The initiation of the class last Thursday gives Sanford Lodge No. 1241 a membership of over 200. E. F. Housholder is Exalted Ruler and J. D. Chittendon is Secretary. W. C. Wallhal is in charge of the committee on arrangements for the affair last Thursday and Paul Higgins and C. L. Britt, Ralph Wight, and Perry Mero were efficient members of the degree team.

Last night was the big dance that was well attended and with good music and good floor dancing was enjoyed until a late hour.

### Wife of Noted Scientist Died at Pasadena, Calif., Yesterday at age of 76

Mrs. Rhomenia Fontinette Ellis Rhoe Dies in California

(By The Associated Press) PASADENA, Calif., Aug. 25.—Mrs. Rhomenia Fontinette Ellis Rhoe, of Washington, widow of Williams James Rhoe, noted scientist, who more than 50 years was connected with the Smithsonian Institute, died yesterday. She was 76 years old.

## NEGRO KILLED JACKSONVILLE BY BIG MOB

### May Be Wrong Negro Say the County Officials

(By The Associated Press) JACKSONVILLE, Aug. 25.—The body of a negro riddled with bullets by a mob near Jacksonville last night was identified as that of Ben Hart, a farm hand, suspected of being the man who had peeped into a girl's bedroom Friday morning. Investigation of the sheriff's office convinced the officials that the mob saw the wrong negro as it was impossible for Hart to have been at the scene of the crime.

## WORLD UNREADY FOR IDEALISM SAY BRITON

### Lord Birkenhead Says that Self Interest Leads

(By The Associated Press) WILLIAMSTOWN, Mass., Aug. 25.—Asserting that the world was not yet ready for the idealism of Woodrow Wilson, the Earl of Birkenhead, former Lord Chancellor of England, Friday night declared that self interest alone should determine whether the United States should intervene in the affairs of a stricken Europe.

Speaking at the closing session of the Institute of Politics on the "world after the war," Lord Birkenhead quoted Jeremy Bentham, the English philosopher and jurist to the effect that self interest was the necessary motive spring of human endeavor.

In deciding what constitutes her best interest, he continued, a man must remember that great nations require a great world in which to develop their greatness and that commercial genius flourishes only when the whole world flourishes. He warned of the effect of restricted markets or manufacturing and agriculture and declared that if in a poverty-stricken world America produced more than she could use herself, sooner or later she would experience the same conditions now affecting Great Britain.

In emphasizing his assertion that self interest was the dominating motive in life Lord Birkenhead declared that the world would probably not survive if idealism were given a completely free rein; no nation in democratic conditions will ever become the Knight-errant of the world; Woodrow Wilson's judgment of his countrymen was wrong, and through this error he became the agent of all post-war developments from which his altruistic mind would have recoiled.

Lord Birkenhead opened his address by declaring that a dozen unscrupulous but powerful men, deliberating privately in Berlin, decided upon the world war. This decision, he added, was astonishing, because of the very ignorance displayed by the twelve.

"For Germany, given peace, had everything in her own hands," he asserted, "and her principal trade competitor in Europe was likely to be paralyzed by internal dissensions relating to Ireland, which might easily have produced civil war. All Germany had to do was to wait."

From war Lord Birkenhead turned to peace, asserting its problems were infinitely greater.

"It is no use abusing the treaty of Versailles," he declared. "That treaty was the creature of the victorious mood of the victorious allies. President Wilson, indeed, came with a noble message of hope but unhappily in the sequel, hope proved to be his principal equipment. It is a fascinating speculation that had been given health and strength to pursue the campaign which he contemplated, his idealism and personality could have affected the forces of the world."

A new keyless lock for automobile steering columns automatically operates when a car stops.

### Testimony Taken In Proceedings Of Piggly Wiggly

(By The Associated Press) MEMPHIS, Aug. 25.—Taking of testimony proceedings instituted by Clarence Saunders to place Piggly Wiggly Corporation in bankruptcy was postponed until September 17 and a temporary injunction restraining to prevent official corporation modifying existing contracts with Piggly-Wiggly's Stores, Inc., ordered to remain effective in the meanwhile.

### ELEVEN BID FOR PINELLAS ROADS

ST. PETERSBURG, Aug. 25.—Eleven bids were received by the county commissioners today for the construction of the system of improved highways in Pinellas county authorized last June when a bond of \$2,863,000 was voted. Most of the bids were for concrete or asphalt roads, though there were a few for concrete roads, the latter being very high.

Several days will be required to tabulate the various bids received, many of which were for only sections of the proposed new system. It was generally expected that there would be a larger number of bidders, about 50 concerns in all parts of the county having asked for specifications. Most of the bidders were Florida concerns.

### VARIANCE SHOWN IN LAKE LEVELS

TALLAHASSEE, Aug. 25.—Lake levels varied slightly in the Okeechobee section of the Everglades district, according to a statement of conditions from August 19 to 22, inclusive, issued today by the chief drainage engineer. The range was between 17.2 and 18.2 feet, there being apparent a slight downward tendency from the end of last week and until Wednesday. Heavy rains fell generally in the lake section Tuesday and Wednesday. Total rainfall from August 1 to 22 for the lake region was 7.90 inches.

Its inventor has patented a shaving brush with a cup shaped ring encircling the handle to prevent water dripping on its user's hand.

## OYSTER KING KILLED TODAY MOBILE HOME

### Killed on Front Porch and Several Arrests Follow

(By The Associated Press) MOBILE, Aug. 25.—Stephen Lossing, 89 years of age, wealthy wholesale oyster grower, was shot and killed on the porch of his home yesterday. Tom W. Cleveland, 31, is held on the charge of murder. John G. Cleveland, his father, is county commissioner of Mobile county, and S. J. Cleveland, his brother, are held in connection with the affray. The killing is said to have resulted from a fight with grandson of Lossing. Lossing's home is 25 miles from here, a show place, full of oyster shells.

## CELERY CROP CUT IN HALF WOULD BRING BETTER PRICES GROWERS WILL CONSIDER IT

### FLA. HISTORY

The first attempt at conquest of Florida was made by Pamphilo de Narvaez, who came direct from Spain, and anchored in what is known as Clear Water harbor, landing with 449 men and 80 horses. He obtained from Charles V, who then ruled over Spain, a grant of all lands from Cape Florida to Ponce river. He attempted a march northward but was forced to fight his way unceasingly and after severe hardships finally reached the coast again, near the present St. Marks. There he constructed boats and rafts, put to sea, and he with most of his troops, perished by shipwreck near the Ponce river.

### FROM ALL ANGLES AND SUCH A MOVE MAY BE STARTED

## WOULD SAVE

### Money in Many Ways and Might Mean Much Better Prices in Florida

R. H. Muirhead, a prominent grower on the east side has advanced an old idea but it is a new one for this season and this is the time it should be tried out here and that is to cut the celery crop in half. In other words there will be top big a crop this year for the growers to make the money they should make and two dollars for one crate of celery is much better than one dollar apiece for two crates.

With the crop cut half in two the buyers and shippers can work to better advantage since there is not so much chance for a big slump during the middle of the season. The growers will make more as there will be less labor costs, less fertilizer, less crate material, less icing less freight and a better price all round.

The idea has been discussed in former years but it was never acted upon in an intelligent manner and was never put over successfully. Every grower knows there is more money in one crate than in two even with good prices prevailing and the expenses cut in two makes a big saving.

This year is filled with possibilities if the crop could be curtailed and the idea could be worked in Manatee and other celery growing sections and would insure a stable price for the celery crop all during the season. It will be discussed by the buyers and shippers and the banks and associations in a few days and some definite conclusion arrived at before the celery is set out in the fields.

It is hoped that this can be given careful consideration by all the growers and that if they decide to cut the crop in half they will stick to it and put it over like men for it will mean much to this and other sections. All celery lands need a rest no matter what the individual opinion may be about this matter and if half of the celery land in the state was rested this season by planting some other crops instead of celery these same lands would produce much better celery next season. This is also true of the celery crop in Florida and has been proven by actual tests.

## NEWTON BAKER WILL ADVOCATE LEAGUE NATIONS

### Will Go Before the Next Democratic Convention in Its Behalf

(By The Associated Press) NEW YORK, Aug. 25.—Newton D. Baker, secretary of war under Wilson, announced before sailing for Europe to place his daughter in school that he would go before the next Democratic convention and advocate the League of Nations and World Court, as two measures dear to the heart of his former chief. Asked if he planned to throw his hat in the presidential ring said crisply he had no hat. Said he would take the matter before the convention with or without the party's consent.

## RESTORATION OF MONARCHY IN GERMANY

### Football at Rollins Shows Good Prospects For Fast Heavy Team

(By The Associated Press) WASHINGTON, Aug. 25.—Restoration of Monarchy in Germany within a year is predicted by representative Aswell, Democrat, of Louisiana, who presented President Coolidge today some observations gained by recent European trip. The situation in Germany and all Europe is most menacing, he said.

The Peoples Bank have an advertisement in this issue calling attention to the bad check law and everyone should read this law and become familiar with it regardless of whether you expect to overdraw your account or have the other fellow give you a bad check.

Several feet of wire are automatically reeled within a new electric light plug to permit the movement of lamps connected with it.

### President to Retain General Sawyer As His Physician

(By The Associated Press) WASHINGTON, Aug. 24.—President Coolidge will retain Brigadier General Sawyer as his personal physician, it was made known at the White House today.

### Wight Will Give Ford Car Away to One of His Customers Feb. 15

Wight Bros. Company will give a customer a Ford car and it will not cost the customer a cent. The plan is that with every dollar purchase a ticket will be given and on February 15th the Ford will be given to the one holding the lucky number. Don't lose your tickets as your name will not be on the ticket—only the number corresponding to the one to be drawn. Everyone knows that Wight Brothers give you real service and have everything in oils, gas, accessories, tires and everything for the auto. Everyone knows that you get the best at Wights. Now you will get a free Ford. See the ad in this issue.

### Hillsborough County Pioneers Gathered in Annual Picnic

White and Colored People Almost 100 Years Old

(By The Associated Press) TAMPA, Aug. 25.—Between 600 and 700 women including negroes who have lived in Hillsborough county 40 years or more gathered at Tampa for their first annual picnic today. The idea originated with J. H. Whitney, a newspaperman for the purpose of bringing together pioneers annually. Mrs. Cornelia Mobley, 82, whose parents were massacred by Indians, is the oldest white woman. Ipa Berry, 100 years old and former slave, is the oldest negro. Both were present.

The Daily Herald, 15c per week.



SOCIETY

MRS. FRED DAIGER, Society Editor Phone 217-W

SOCIAL CALENDAR

Thursday—Miss Virginia De Courcy entertains at a Kitchin Shower...

GOOD NIGHT Good night, kind world, good night, My day is done, and I Have dropped my tools, and now Will lay my troubles by.

Good night, hard day, farewell! I've earned my rest, and now Let darkness robe me, and some breeze Of comfort fan my brow.

Good night! and if I sleep The sleep of honest men, May I wish honest men awake To do my part again.

And may I stand each day Strong in the press, and see A day's work finished, lacking nought Because of fault in me.

So I may come at eve To rest my weary head; So I may earn the right to lie Upon my labor's bed.

Good night, kind world, good night! And may all others lie Sleeping the sleep that man has earned, Rewarded, even as I.

Henry Edward Warne in Richmond Times-Dispatch.

R. C. Berg and Reese Combs, of Miami, are in the city for a few days transacting business.

Mrs. Edward Higgins is spending this week at Daytona Beach as the guest of Mrs. R. C. Bower.

Peter Schaal was among the Sanford people motoring to Orlando yesterday afternoon.

Mr. and Mrs. J. E. Padgett announce the birth of an 11-pound son, Sunday at their home on Park avenue.

Dr. and Mrs. S. W. Walker were visitors here yesterday en route to their home in St. Petersburg from a motor trip to Canada and places in the east.

Miss Olive Bussey, who has been the guest of her sister, Mrs. W. R. Leake, at her home on Sanford Heights, left yesterday for her home in Toronto, Canada.

Miss Margaret Layton, of Gainesville, who is spending the summer at Daytona Beach, is the attractive weekend guest of Miss Serita Lake at her home on Park avenue.

Mr. and Mrs. J. D. Woodruff and baby and Miss June Waddell motored to Daytona Beach where Miss June will spend several weeks. Mr. and Mrs. Woodruff returning home last evening.

THE WEATHER

For Florida: Partly cloudy in interior; local thunder-showers near coast today. Saturday fair.

TEMPERATURE

JACKSONVILLE, Aug. 24.—The maximum and minimum temperatures in representative cities, furnished by the weather bureau from records compiled at 8 p. m. last night, follow:

Table with columns: City, Max., Min. Rows include Atlanta City, Atlanta, Boston, Buffalo, Chicago, Cincinnati, Des Moines, Eastport, Maine, Kansas City, New York, Pittsburgh, St. Louis, Toledo, Washington.

SANFORD WEATHER Thermometer, 7 a. m. 74, Minimum 72, Maximum 92, Precipitation .32, Barometer 30.19, Wind, light, Southwest.

Passenger Service Ordered Between Sanford and Trilby

Beginning September Ninth Same Schedule as Week Days

(By The Associated Press) TALLAHASSEE, Aug. 24.—The railroad commissioners ordered the Atlantic Coast Line to maintain passenger service between Sanford and Trilby beginning September 9th.

The Herald delivered six times a week for 15c.

Miss Bertha Snyder will leave today for Sanford for a visit with Miss Serita Lake, who has visited in Jacksonville on a number of occasions.

The Seminole Athletic Club invites all members of the Women's Club to celebrate Labor Day, September 3rd at the Lake Monroe School grounds.

They will have a free barbecue, baby parade, mule race, ball games, running, jumping, horse shoe pitching, and other athletic sports.

DELIGHTFUL SURPRISE PARTY Mr. and Mrs. J. E. Spurling and daughters, Mr. and Mrs. I. T. Stringer and Mr. and Mrs. George E. Wells and children surprised Mrs. George Townsend most delightfully last evening at her home on Mellonville avenue, the occasion being her birthday.

At a late hour, delicious home made cake and punch were served. About twenty enjoyed this delightful affair.

LOCALS

Watch for the advertisement of Wight Bros., in tomorrow's Herald. They have something of interest for you.

The Puleston-Brumley building addition tomorrow in the Herald. Get an extra copy and send to your friends and show them what we are doing here in Sanford.

The Atlantic & Pacific Tea Co., advertises special prices on salmon, peanut butter, vinegar, salad dressing, baking powder, etc. Read the ad and note the prices.

Mr. and Mrs. Perry Jernigan are now comfortably located in their cozy new bungalow on Sanford Heights recently built for them by E. A. Douglass.

During the final clearance sale at Churchwell's they are making a special drive on men's and boys' underwear at prices that will clear them up in a hurry. This is your opportunity. Read the ad today and get the prices.

Edwin Sterns, Jr., assistant secretary and treasurer of the Tri-State Piggly Wiggly Stores, is in the city today looking over the local field and is well satisfied with the patronage of the local store.

Work has already started on the new home of the Mebane-Buick Motor Company next to Wight Bros. garage. It is expected the building will be completed and occupied by September 15.

T. W. Sikes of Dublin, Ga., has purchased the grocery store on West First street formerly conducted by L. C. Kinerd. Mr. and Mrs. Sikes will make their future home on the West Side.

The attention of the new Elks is called to the special price on buttons, links, charms and rings. Men's watches and wrist watches at greatly reduced prices at the Diamond Palace, where you get the best of jewelry at the lowest prices. See the adv. today.

The Piggly Wiggly Stores are selling sugar at 10 pounds for 84 cents and are also making special prices on all canned goods, dried fruits, butter, coffee and many other articles too numerous to mention. Read the advertisement today and note the very cheap prices.

The Outlet has an advertisement in this issue calling your attention to the new Fall Goods just received. 45 sample dresses by express and all of them right up to now. New fall styles and of the best materials and at reasonable prices. Get your pick while they are here.

Are you going away? asks Baumel's Specialty Shop and the reason they ask the question is because they have just what you want in dresses and coats and millinery and everything. They are making a special run on dresses and coats and hats. See their advertisement in this issue.

Sam Baumel, of Baumel's Specialty Shop, is leaving for New York next Saturday and he will pick out anything you want in dresses, coats or millinery for you while he is away in the big markets. Any of the customers of Baumel's Specialty Shop that want Mr. Baumel to do this for them should see him at once and give him your order.

Now is the time to get some of those special bargains in summer clothing at Woodruff & Watson's. Their last sale was a good one and their store was crowded with eager buyers for they are selling all the summer goods at half price. Everything marked in plain figures and you can see just what you are saving. See their ad in this paper.

The Pure Food Market under the efficient management of Jayhew Tillis is one of the most popular meat emporiums of the city and Hugh not only holds his trade but put on new business every week and his secret is "SERVICE" with capital letters—just like that. He handles only the best of Florida and Western meats and if you want anything in that line read his advertisement today and see Jayhew—the Pure Food Man.

Note the advertisement of the McKinnon-Markwood Company today. They are making a special sale on Thompson Brothers and Marion Shoes and the prices on these shoes are way down. McKinnon-Markwood goods are right from the markets—fresh and up to date and when you get this special price on shoes you are getting a price on brand new goods right from the factory. The prices will sell them quick so get yours today.

AS LUCKY AS POLYCRATES

Pittsburgh High School Girl Recovered Lost Ring in a Manner Really Remarkable.

If lost and found rings could talk, what interesting stories we should have! Ever since Polycrates found his lost ring in the stomach of a fish back in the sixth century, B. C.—and doubtless even before then—lost articles, especially jewels, have "returned" in picturesque and interesting ways.

In the high school of Crafton, a suburb of Pittsburgh, Pennsylvania, the members of each class provide themselves with rings of special design as class mementos. A few weeks ago a girl in the senior class let one of the boys take her ring, which shortly afterward he left on a table in his room.

There his aunt saw it and, supposing that it belonged to her nephew, put it on her finger and then went with a party of friends on an automobile trip. Somewhere in Virginia 200 miles or more from Pittsburgh the tourists stopped at a watering trough by the roadside. Some time after leaving it the aunt noticed that the ring was gone. Since she did not know when it had disappeared, she made no effort to find it.

Later another party of tourists stopped at the watering trough, and a lady among them found the ring. Now here is the strange part of the story. The lady also lived in Crafton, though she was unknown to the loser. On returning home the woman showed the ring to a girl who lived next door. The girl, who was a high school pupil, at once recognized it as a senior class ring. Inside the band the woman found the initials of the owner and returned the ring to her before the girl had even discovered that it was lost!—Youth's Companion.

BRAVERY THE FIRST QUALITY

Shoshone Indians Had Little Use for Other Virtues in the Bravery of the Tribe.

As war was their chief occupation, bravery was the first virtue among the Shoshone Indians of the American Northwest. None could hope to be distinguished without having given proof of it, nor could there be any preference or influence among the nation without some warlike achievement.

These acts seemed of nearly equal dignity, but the last, that of taking an enemy warrior's scalp, was an honor quite independent of the act of vanquishing him. To kill one's adversary was of no importance unless the scalp was brought from the field of battle. Were a warrior to slay any number of his enemies in action, and others were to obtain the scalps or first touch the dead, they would have all the honors, since they had borne off the trophy.

The Child's Sea.

A child would take a sample of it (the sea) in a bucket, and consider that in all its aspects; and then it would know that the sea is a great many bucketfuls of water, and further that by an odd freak of destiny this water is not fit to drink. Storms and ships and sand-castles and light-houses and all the other side-shows would follow later; but in the meantime the child would have seen the sea in a bucket, as it had previously seen the moon in a looking-glass, so would know all about it. The moon is a variable and interesting kind of lump; the sea is buckets and buckets and buckets full of water. I think the stars are holes in a sort of black curtain or ceiling, and the sun is a piece of brightness, except at sunset or in a mist, when it is a whole Dutch cheese. The world is streets and fields and the seaside and our house.—Richard Middleton, in "Children and the Sea."

Language on Simple Basis.

The Chinese language is based on simple monosyllables, each one a complete word. The number varies from about 600 in Cantonese to about 400 in the Peking dialect, the so-called Mandarin Chinese.

These two dialects mark the two extremes of Chinese speech. Cantonese being considered the most representative of native development, while the dialect of Peking has been modified by the Manchou conquerors who were originally of Ural-Altaic or Finnic stock. Yet with all the modifications that it has undergone it still preserves its distinctive Chinese character.

Knew What to See.

A wealthy woman was told by several busybodies that her husband was in love with another woman. "Why, you can see it yourself," they said. "No, I can't," she replied. "A young woman or a blind woman might see it, but I am fifty years old and I am not blind. I know what not to see."—Boston Transcript.

Reforming.

"When we give too busy reforming one another," said Uncle Eben, "we's liable to sacrifice ourselves by not checkin' up on our personal shortcomings."—Washington Star.

The Herald delivered six times a week for 15c.

MARKET REPORT

(By The Associated Press) CHICAGO, Aug. 24.—Opening grain prices: Wheat, Dec. 1.04 3-4 to 1.05; May, 1.10 1-8 to 1-4; Corn, Dec. 66 7-8 to 67; Oats, Dec. 40 3-8 to 1-2.

NEW ORLEANS, Aug. 24.—Cotton 11 o'clock call: October 23.63, December 23.65. Count 711.

Satisfaction - Promptness - Courtesy - Service.—Field. 126-2tc

Having disposed of my grocery stock on West First street, notice is hereby given that all creditors are requested to present their claims within the next ten days. 126-10tp. L. C. KINERD.

"ELKS"

Specially Reduced Prices on LAPEL BUTTONS CUFF LINKS ELKS' CHARMS ELKS' RINGS in White Gold and Platinum

MEN'S WATCHES Elgin and Waltham, White, Green and Yellow Gold Special \$12.75

WRIST WATCHES Bulova, Gruen, Elgin, all designs in White Gold, Green Gold and Platinum at 25% OFF

DIAMONDS Blue White Diamond Rings, 1/4 Karat \$62.50

The DIAMOND PALACE P. AVEINBERG, Prop. 307 EAST FIRST STREET

All repairs promptly attended to—Give us a trial and watch results.—Field. 126-2tc

Program.. GOSPEL TENT Palmetto Ave. and Third Street

SUNDAY NIGHT, AUG. 26TH "Rome's Mark vs. God's Seal"

TUESDAY, AUG. 28TH Medical Demonstration

WEDNESDAY, AUG. 29TH "Where Are the Dead? In Heaven, Hell, Purgatory or Where?"

THURSDAY, AUG. 30TH "Spiritualism, it's Character, its Source"

FRIDAY, AUGUST 31ST "The Coming of Elijah"

SUNDAY, SEPT. 2ND "Blue Laws"

A CHEERFUL WELCOME AWAITS YOU



EUROPEAN PLAN. OPEN ALL THE YEAR. CORNER BUILDING. EVERY ROOM OUTSIDE.

The Princess TONIGHT CHARLIE CHAPLIN in one of his million dollar comedies "THE IDLE CLASS"

Also JOHNNY HINES as irrepressible youth, chases and with laughs, suspense with thrills, in a whirlwind story—

"BURN 'EM UP BARNES" (This picture was billed for Aug. 6th and 7th but did not arrive.)

Monday and Tuesday—Ceil R. De-Mille's Paramount-Aircraft Production "Old Wives for the New."

"I had a long spell of Typhoid Fever which played havoc with my kidneys and I suffered a good deal with my back, lower abdomen and bladder. I went on in this condition until I used Foley Kidney Pills. I have never been bothered with my kidneys since," writes Mrs. W. T. Clary, White Plains, Va. For quick relief from backache, dull headache, rheumatic pains and kidney and bladder trouble use Foley Kidney Pills. Sold everywhere.—Adv.

G. W. Lawton, Bracelet Watch Export, 215 South Orange, Orlando, Fla. 4-24-4tc

OUR LEADER—Hot hamburger 5c; hot dog, 6c.—Little Gem Lunch, 200 Palmetto Ave. 124-3tp

The Herald for first class job work.

CHURCHWELL'S

OUR PRICES -- on --

Men's and Boy's UNDERWEAR

DURING OUR FINAL CLEARANCE SALE, WHEN QUALITY IS CONSIDERED

- \$1.00 Men's Topkis Union Suits, at, per suit 89c
\$1.50 Men's B. V. D. Union Suits, at, per suit \$1.29
\$2.00 Men's Hallmark Union Suits, at, per suit \$1.69
\$3.00 Men's Hallmark Union Suits, at, per suit \$2.48
75c Men's B. V. D. Drawers and Shirts, per garment 69c
75c Boys' Union Suits, at, per suit 69c
59c Boys' Waist Union Suits, at, per suit 48c
Men's Athletic Slipover Undershirts, at, each 45c

CHURCHWELL'S

First Street SELLS IT FOR LESS Welaka Block

...Milane Theatre...

COOLEST SPOT IN SANFORD Shows Starting at 7:30 and 9:15 P. M.

COUNTRY STORE NIGHT 20 PRIZES GIVEN AWAY

"NERO"

A photoplay based upon the history of the Roman Empire during the reign of Nero.

PATHE COMEDY—SNUB POLLARD IN "A TOUGH WINTER"

SATURDAY A real Western Fox feature DUSTIN FARNUM in "BRASS COMMANDMENTS"

Sunshine Comedy—Fox News—Mutt and Jeff Night Prices 10 and 20 Cents SPECIAL MATINEE, MONDAY, WEDNESDAY, AND SATURDAY



Sanford Daily Herald

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The big 12- to 16-page Weekly Herald entirely covers Seminole County and is published every Friday.

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Foreign Advertising Representatives: THE AMERICAN PRESS ASSOCIATION

Some of these days the United States will recognize Mexico and Germany will recognize France.

A lot of prominent people are dying these days that we never heard of and yet they are supposed to be prominent.

"Man Killed While Wiping His Windshield" says headlines in papers today. O, well, why worry. It might have been worse.

Underwood says the welfare of the United States hangs on Europe. Well in a way Oscar is right. Of course we could get along without Europe but we ought to finish the job we started during the World War.

Lord Birkenhead in a speech at Williamstown asserts that the world is not ready for the idealism as exemplified by Woodrow Wilson in his League of Nations. Well, if the world is not ready for the League of Nations then America had better stay out of Europe.

Fellow in New York shot himself five times and failed to kill himself. Down here in Florida he could have shot himself in the kitchen or in the dining room and he would have been killed instantly. Another good place down here to get killed is in the old still on the hillside.

Grover Cleveland Bergdall would not fight for his country but he kills a man the other day who was trying to kidnap him. Well, those fellows who tried to kidnap him ought to remember that even a rabbit will fight if he is cornered.

Clarence Saunders of the Piggly Wiggly fame is all to the mustard even if he did get burned up by Wall Street. Clarence is not the first one to get caught in the act of that famous stab but he says in a statement today "the Judas kiss has burned my lips" which is entertaining to say the least.

President Coolidge cancelled his third cabinet meeting yesterday. Say, that fellow is all right. After he has "presided" for a few more days he will be able to dispense with all the other useless furniture around the White House. If he will just include Congress in his house cleaning plans he will earn the everlasting gratitude of all the people.

FLORIDA'S DEVELOPMENT IS JUST BEGINNING.

Every consideration points to an unprecedented influx of tourists during the coming season. Inquiries about conditions in the state have never been more numerous and persistent than they have this summer. Every board of trade and chamber of commerce has been flooded with letters asking for information about the state. Floridians visiting in the northern states have never been more numerous and inquiries about the state, its climate, winter and summer, its soil and its capacity for production of an infinite variety of things necessary for the use of man.

Large Majority of Last Season's Squad Will Answer Whistle.

WINTER PARK, Aug. 25.—Rollins College faces the brightest prospects for a good football season this fall in many seasons, with indications for a fast and heavy team. A large majority of last season's squad will answer the whistle on the opening day and

WHA M!!!



our churches and schools in every town, of our wonderful bathing beaches, our golf links and numerous other facilities for amusement in the open air. They have been told, perhaps, that for the first time in history the shipments of citrus fruits, with the exception of lemons, which we do not raise here in commercial quantities, have exceeded those of California, and that the 55,000 acres of young groves not yet in bearing, with the many thousands of unimproved but adaptable lands, will maintain that supremacy to the end of time.

Our possibilities in farm lands have a wider range than can be found in any other state in the union. We possess all the requisites for a great stock state, except the stock, and we are getting that as our annual fairs show. We have cheap grades, no middle-of-the-line, luxurious grades and abundance of water. The people of the north are considering these things, and they will be here in greater numbers than ever next winter to see for themselves if these claims are founded on fact. They will find that the half has not been told, and cannot be told within the compass of an ordinary newspaper article, and finding that to be a fact, more of them than ever before will decide to remain here and cast their lot with this young, vigorous and growing state.

YES, WE HAVE THE BUILDINGS TODAY.

Sanford is causing comment all over the state for the amount of building that is going on in this city. Especially is this true of the magnificent business blocks and office buildings that have been built in the past year and that are being built right along. One that we mention today is the Paleston-Brumley building that is the first four story business and office building to be started in Sanford but not the last. Taking the place of an old frame building that has stood sentinel at this corner since Sanford started this fine new building is not only a credit to the City Substantial but it has replaced what was an eyesore to the city. And this fine building is only a starter. Across the street is the new six story First National Bank building and there will be more tall ones to follow and while these buildings would not be considered big buildings in some of the big cities to the Sanford folks they spell PROGRESS in capital letters. There has been no such accomplished here in the past year that we have to rub our eyes every time we come down town at night and see all of these corners lighted up and twinkling like the bright lights of a big metropolitan city. Our buildings are the pride of our hearts and they are sure signs of the substantial building in the City Substantial.

ASSOCIATED DAILIES TO MEET HERE.

It has been definitely decided that the Associated Dailies of Florida will meet in Sanford on Thursday, September 6th. There will not be much time for frolicking although the good people of Sanford want to show the editors a good time but the meeting will be all afternoon practically and after the meeting will be lunch at the Valdez Hotel which will be headquarters while the newspaper men are here. And then the Milane Theater has invited them to a special matinee and Congressman Charles D. Haines wants to entertain them at his beautiful Altamonte home and Sanford wants to give them a drive over the country but these busy daily newspaper fellows will hardly be

able to stay over very long. And when they meet here we shall expect Wallace Stovall of the Tampa Tribune, D. B. McKay of the Tampa Times, Willis Ball and W. C. Elliott of the Times-Union, Richard Lloyd Jones of the Jacksonville Journal and some more of the big ones who never "have time" to attend meetings. Sanford is midway of the peninsula and is easy to get to and get away from and we shall expect every daily newspaper man in Florida to be in Sanford on the 6th of September. The program of business will be interesting and the annual election of officers will be important. We shall expect you in Sanford on that date.

SEASHORE PROPERTY.

Pulses of Pablo believes quickened this week, and the joyful task of saying "I told you so" to your self became possible when an article in last week's Saturday Evening Post stated that of all the real estate values to be found anywhere, none tend to show a greater percentage of increase than—you've guessed it—seashore property!

The article, which deals interestingly with developments of past seaside projects, such as Coney Island, Atlantic City and Long Beach, L. I., speaks of the methods used by real estate operators to bring success to these beaches.

Wherever the population is, and where the beach is smooth and firm, running out for a long distance into shallow water—that's where the real estate values are. Pablo and Jacksonville beach fans are reading this story with glee, and seeing confirmation by a national authority in what they have always thought to be true—that the future of the Jacksonville beaches is assured.

The Seaside Hotel in Atlantic City is quoted as having been purchased some years ago for \$80,000, and now paying an annual rental of \$50,000, with only minor improvements having been made.

Babies are another big factor in beach development, and the tiny folk should not be overlooked, says Mr. Isman. New York's 500,000 babies assure the success of the beach resorts, he asserts, and shows that families not having babies often can find pleasure in the middle of cities during a summer, when the little children will drive their parents beachward as soon as the weather gets hot.

The part that can be played by railroads in developing a beach also is enlarged on, Mr. Isman citing how the Pennsylvania Railroad aided in building Atlantic City by building an electric line the entire length of the resort. Mr. Isman sees a great future for all the beaches, "practically all along the entire Florida coast line."—Jacksonville Journal.

Seat covers any style or pattern.—Field. 126-2tc

WILSONS VISIT THE WHITE HOUSE

WASHINGTON, Aug. 25.—Former President and Mrs. Wilson were among the first to call at the White House to leave their cards for Mrs. Coolidge, the new mistress of the executive mansion. Neither the former president of Mrs. Wilson left their automobile and their cards were taken in by one of the White House attendants.

BAD CHECK LAW

Approved June 7, 1923

CHAPTER 9328, No. 210

An Act regulating the issuance of checks, drafts and orders for the payment of money within the State of Florida and to provide a penalty for the violation of this Act.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF FLORIDA:

Section 1.—That any person within the State of Florida who, with intent to defraud, shall make, draw, utter, or deliver any check, draft, or order for the payment of money upon any bank or other depository, knowing that the maker or drawer has not sufficient funds in or credit with such bank or other depository for the payment of such check, draft, or order in full upon its presentation, shall be guilty of a misdemeanor and punishable by imprisonment in County Jail for not more than six (6) months or by fine of, not more than Five Hundred Dollars (\$500.00), or both. As against the maker or drawer thereof the making, drawing, uttering, or delivering by such maker or drawer of a check, draft, or order, payment of which is refused by the drawee because of insufficient funds of the maker or drawer in its possession or control, shall be prima facie evidence of the intent to defraud and of knowledge of insufficient funds in or credit with such bank or other depository, provided such maker or drawer shall not have paid the holder thereof the amount due thereon, together with the amount of protest fees, if any, within five days after receiving notice in person, or writing, that such draft, or order, has not been paid. The word "credit," as used herein, shall be construed to mean arrangement or understanding, express or implied, with the bank or other depository for the payment of such check, draft, or order.

Section 2.—This Act shall take effect upon its passage and approval by the Governor.

Section 3.—That nothing in this Act shall be construed, as in any wise altering, modifying or repealing any portion of Chapter 8401 (No. 6) Act of 1921, entitled, "An Act to define and punish the offense of passing worthless checks in the State of Florida, and providing certain rules of evidence and certain forms of accusations which may be used in prosecutions under this Act," but this Act shall be in addition and supplementary thereto.

Approved by Governor June 7, 1923.

Published by

PEOPLES BANK OF SANFORD

SANFORD, FLORIDA

TIRE SALE!

A REAL "AT COST" SALE OF STANDARD GOODRICH SILVERTOWN CORD AND FABRIC TIRES AND RED AND GRAY TUBES

We have decided to make a display room for Hanson automobiles and we must move these genuine Goodrich Silvertown Tires and Tubes at once, as the contractor will begin remodeling Sept. 1st. These prices are at absolute cost and are for spot cash only. If you contemplate purchasing tires or tubes this is an opportunity to save big money, and we guarantee everyone to give perfect satisfaction. Look at these prices:

Table with 3 columns: Tire Size, Regular Price, Sale Price. Includes items like 30x3 Fabric, 30x3 1/2 Fabric, 32x3 1/2 Fabric, etc.

De Luxe Cord Mick. Tires

Table with 3 columns: Tire Size, Regular Price, Sale Price. Includes items like 38x7, 36x6.

TUBES AT SAME REDUCTION IN PRICES

Dixie Motor Co.

111-113 PARK AVENUE

SANFORD, FLORIDA



POINCARÉ, WORLD'S MOST IMPORTANT MAN TODAY, PUZZLES EUROPE WITH HIS POKER FACE



ARTIST YATES' IMPRESSIONS OF PREMIER POINCARÉ IN ACTION

BY MILTON BRONNER
NEA Service Staff Correspondent.
PARIS, Aug. 24.—Who's the most important person in the world? All Europe makes the same answer—smilingly or frowningly, proudly or profanely, as the case may be: "Raymond Poincaré!"

"If Poincaré remains in office," they tell you in Paris, "every government in Europe—and America, too!—will have to reckon with him. If he falls from power his fall will have the effect of a quiet revolution in France that will have echoes all over Europe. They hate him in Germany, and they hate him in England."

despair of the rest of Europe and his whiskers the delight of caricaturists here and abroad—is highly explosive both as a orator and a writer. He proved it when he was trying to bring down the Briand cabinet. Then, called to power, he had to act or swallow his words. He acted. He took France into the Ruhr. And he has just announced he won't get out.

about the close political and military alliance between France and Russia of the czars. "Ruhr," of course, refers to his taking the French army into the Ruhr. "Rit" refers to a charge that not long ago, when making one of his numerous speeches in a war graveyard, he laughed. Friends explained that it wasn't really a laugh; that the sun got in his eyes and caused him to grimace!

Internal Situation in Germany Today is Very Alarming

And Regarded at Washington With Great Apprehension.
(Washington, Aug. 25.—The internal situation in Germany, notwithstanding recent indications of some improvement, is regarded in Washington with great apprehension.

might result. On the other hand, it is pointed out that anything approaching complete dismemberment would serve to increase the social unrest and perhaps lead to communism. In this connection it is contended that the present population of Germany is about the maximum possible under a highly organized industrial system.

union organizers soliciting non-union dressmakers invasion of constitutional rights and further declarations made in Milwaukee that judges issuing such injunctions should be impeached today named a committee of fifteen labor leaders to investigate the uses and abuses of the federal injunctions.

Saturday. They came so fast that scores of detectives working on the case could not keep up with them. Many persons telephoned or wrote to headquarters telling of having seen men and women carrying children with whom they did not seem to be familiar.

Description of Counties With All Information Will Be Published

Feature of New Bulletin Under Preparation By Agricultural Department.
(Tallahassee, Fla., Aug. 25.—A revision of previously published descriptions of counties of the state, bringing the information up to date, as far as possible from available information, will be a feature of the new series of bulletins under preparation by the agricultural department.

Most American officials (for obvious reasons have refrained from discussing the question publicly) but many members of the house and senate and others who have studied European conditions at first hand this summer agree privately that the outlook is disquieting. In broadly representative diplomatic circles, too, there is a pronounced and almost universal note of discouragement. Some representatives of countries not concerned directly with German reparations regard a crash in central Europe as inevitable.

NEW YORK, Aug. 25.—Clues continued last night to pour in on the police who are looking for three months old Lillian McKenzie, who disappeared Saturday. They came so fast that scores of detectives working on the case could not keep up with them.

Paul Cobb Injured With Pistol Today, Was Cleaning It

ATLANTA, Aug. 25.—J. P. Cobb, 30, brother of Ty Cobb, is in a hospital here with bullet wounds in his chest and left arm. He said he was cleaning a revolver when it was discharged accidentally. Had taken it from his wife who was cleaning it for him.

WATCH DIGESTION IN SUMMER

Too much ice cream, pie, salads, pickles and cold drinks during the hot weather causes indigestion. Coated or furred tongue, bad breath, and sour or feverish stomach are symptoms of this malady that can be corrected with Foley Cathartic Tablets.

Sam'l Gompers Will Investigate Federal Injunction

CHICAGO, Aug. 25.—Samuel Gompers, who recently declared the federal injunction issued here against the

Advertisement for Nemo Self-Reducing Corset, featuring an illustration of a woman in a corset and text describing the product's benefits.

Be Careful About Your Choice of Feed—Good Feed Now Will Return Double Rewards Later

Just what form developments in Germany may take is regarded here as highly uncertain. In diplomatic circles, at least, the degree of the danger is believed to hinge upon the food situation. Although there may be ample stocks, it is pointed out that these may not be generally available for use because of serious transportation and currency difficulties.

Advertisement for Sanford Feed & Supply Co., featuring an illustration of a man with a feed bag and text promoting their products and services.

Advertisement for First National Bank, highlighting its directors, capital, and services, including a community builder role.

Large advertisement for the Buick Double-Service Sedan, featuring an illustration of the car and detailed text about its features and availability at the Sanford Buick Company.

Advertisement for Valdez Grill, listing special attractive weekly rates, a menu of dishes, and contact information for the establishment.



GOLF BOWLING TENNIS BOXING

REALM OF SPORTS

R. L. SHIPP, Editor

BASE BALL FOOT BALL BASKET BALL TRAP SHOOTING

BASE BALL

YESTERDAY'S RESULTS

Florida State League Tampa 2, Orlando 4. Lakeland 9-7, Daytona 6-5. St. Petersburg 1, Bradentown 5.

National League Pittsburgh 7, Boston 2. Chicago 5, Philadelphia 6. St. Louis 4, New York 5 (fourteen innings). Cincinnati 4, Brooklyn 0.

American League Birmingham 4-2, Atlanta 1-1. Nashville 13, Little Rock 4. Memphis 3, Chattanooga 5. New Orleans 6, Mobile 4.

Truck tops and side curtains—Field. 126-2tc

MILANE NEWS

Tonight at the Milane—"Brass Commandments."

Starring William Farnum.

Brass Commandments—can they be broken.

It isn't the sun's attraction that makes the world go round—it's the daughter's.

Even a bad man can be turned straight—if you aim straight.

The deeper you fall in love the harder it is to tell the girl.

The reason husky men surrender to dainty women is the women.

A woman, like gunpowder, flares swiftly—but you can escape gun powder.

The more nicks in a gun the surer the aim—the more nicks in her face the older the dame.

Rattlesnakes are dangerous, so are prairie fires—both combined don't equal a jealous woman on a rampage.

Monday night—"My Friend, the Devil"—also the night for amateurs to show what they can do. If you have not seen the manager of the Milane and had yourself put on the program, Monday morning is the last chance.

Tuesday night a whole family—with one to twenty children, will be admitted free on the following conditions:

- 1.—That the father and mother both come. 2.—That both of them get adult tickets—the kids in their family are then admitted free.

Truck tops and side curtains—Field. 126-2tc

TRAIN SCHEDULE CORRECTED MAY 1, 1923

Table with columns for South Bound, Northbound, Tribby Branch, Leesburg Branch, and Oviedo Branch, listing arrival and departure times for various train numbers.

—Daily, except Sunday. 315 West First Street.—Field. 126-6tc

Celery Seed

By Editor

So is the high school foot ball meeting which will be held in Coach Wilkinson's office at 7:30 p. m.

This will be the first action of the '23 football team. Coach Wilkinson will outline plans for the coming year and it is especially important that all the new men attend this meeting.

Ties are ties, and Cy Williams likes 'em. He proceeded in the last two days to tie Babe Ruth in the home-run hitting contest. It's certainly not safe to bet on who's going to end the season up with the most home run markers.

Divorce scandals must be scarce. A certain paper in Chicago seems to be spending its time at the present in getting up baseball scandals. Baseball players must be making higher money.

The Argentinian "angel" is starting a period of secret training. Probably he needs it—any way it won't be any secret as to who's going to be put in a coffin on September 14th.

See where the Whale Club in Jacksonville is going to hold a meeting at the Southside pool tonight. Crickets! Where is Jax if they have a pool there big enough to hold whales.

Firpo is Training In Secrecy—Does Stuff in a Cottage

ATLANTIC CITY, N. J., Aug. 25.—Luis Angel Firpo has started training in secrecy.

In addition to the six rounds he boxed in public Friday at Atlantic Park, the Argentine began work in his cottage in Chelsea. Inside, the house he rigged for him a 200 pound sandbag and a punching bag and upon these he lets loose his power.

The cottage workout takes place in the morning before breakfast instead of the customary road jaunt, which has been abandoned until later in the training period. Horatio Lavalle, director general of training and bolsterer of morale, said that Firpo's legs were in excellent shape right now as a result of the training and fights he has had for the last two months.

The sparring engagement Friday afternoon consisted of two rounds each with Natalio Angel Pera, the Buenos Aires dandy; Joe McAnn, the Newark heavyweight, and Frank Koebele, of Brooklyn.

All of Firpo's work during the next week and perhaps after that, Lavalle said, would be devoted to the development of the left hand punch and the inside right. The Argentine heavy weight actually shows some improvement in his punching technique. He has all the confidence in the world in Lavalle and intends to adhere strictly to the program as laid out by him.

World Series Starts About Oct. 9 or 10; Week a Late this Year

NEW YORK, Aug. 25.—This year's world's series between National and American League champions will start on October 9 or 10, according to the present plans.

The major league season, closing a week later than in 1922 is scheduled to end October 7. Should both New York teams maintain their places at the top for the third successive year, the annual title struggle probably will begin Tuesday, Oct. 9. In the event either or both is played however, the champion teams separated by a greater distance the series likely would start October 10.

Solons Get to 5 Indian Hurlers For 20 to 5 Win

CLEVELAND, Aug. 25.—Washington batted five Cleveland pitchers hard and won the final game of the series, 20 to 8 here yesterday.

CHICAGO, Aug. 25.—The Athletics made it two out of three with the White Sox by taking yesterday's final, 3 to 2.

DETROIT, Aug. 25.—The New York Yankees yesterday recovered from their batting slump, pounded five Detroit pitchers hard and won

Stuffy Stewart's Barons copped a double victory yesterday from the Atlanta Crackers. Most of the credit was given to Baron pitchers but we'll bet our bottom dollar that Stuffy had a whole lot to do with it.

The Florida State League comes to an end today with Orlando as winner of both halves of the split season. This makes twice in three years that the Bulldogs have copped the bunting. Too bad we won't get to see a post-season play-off between the Bulldogs and Growers.

World's series will not start until October 9th or 10th this year. If the prices don't quite reach the sky we bet there will be some hokey playing from the Bronx, Manhattan, Brooklyn and other schols in the vicinity of New York—that is if both New York nines win their pennants.

The business and professional men of Orlando are going to equip Orlando High with a gymnasium for the use of high school students. We'll say Orlando has some fine business men—so has Sanford—get the tip?

What's the matter with the Rotes and Kiwanis? They were going to stage three more wonderful exhibition games but we haven't seen the ball rolling yet.

Orlando High Will Have New Gym in Near Future

ORLANDO, Aug. 25.—It is stated that the plans were arranged for the Orange County Gymnasium Club at a meeting of those representatives of the various civic clubs of the city who are to equip the High School building. At the meeting this week those who were identified with the project stated that the best way to effect a financing system for this purpose is to start a campaign for 350 men who would buy memberships at \$10 each and the funds used for the equipping of the gym. Under the plan as outlined every one having a membership could have access to the gym every evening from 5 to 7 and two nights a week to regular classes in physical education for the men, and one night for the women. This arrangement will not interfere with the school teams or cause any inconvenience to the students of the high school. This is regarded as a splendid idea and is meeting with a great deal of encouragement from every man in the city.

Harry Green's Big Bludgeon Wins Game For Ernie Burke Co.

ORLANDO, Aug. 25.—The champion Bulldogs almost lost a ball game yesterday, but Harry Green's big bat intervened and they defeated the Tampa Smokers again. The score was 4 to 2.

Comes Back



Frank Taborski, of Detroit, retired undefeated pocket billiard champion, is coming back to the game to meet Ralph Greenleaf, present champ, in the Interstate Pocket Billiard League competition in which 16 cities will be represented.

the final game of their last series here this season, 7 to 1.

ST. LOUIS, Aug. 25.—St. Louis made a clean sweep of the four-game series with Boston by taking yesterday's contest, 6 to 5.

HOME RUN CONTEST

Table showing home run counts: Babe Ruth 32, Yanks, Cy Williams, Philadelphia 32.

Giants Win From the Cardinals in 14 Innings; Reds Win

NEW YORK, Aug. 25.—The New York Nationals defeated St. Louis in a 14-inning game here yesterday, 5 to 4.

BROOKLYN, Aug. 25.—Luque shut out the Dodgers with four scattered hits yesterday and incidentally increased his record of strike-outs for the season to 128, two ahead of Dazzy Vance, who led the National League. Cincinnati won by 4 to 0, hitting Grimes timely in three innings.

BOSTON, Aug. 24.—Oeschger's wildness, singles by Rawlings and Maranville, an error by Ford and Cooper's double gave Pittsburgh five runs in the fourth inning against Boston yesterday, the visitors eventually winning, 7 to 2.

PHILADELPHIA, Aug. 24.—A homer by Cy Williams, his thirty-second of the season, enabled the Phillies to defeat Chicago yesterday, 6 to 5. Williams hit the ball pitched by Kaufmann in the seventh inning, the drive clearing the wall in the right field. It enabled him to tie Babe Ruth for the lead in both leagues.

PRINCESS NEWS

Charles Chaplin pleased a large audience last night.

And will please another large crowd tonight.

Charlie is the original laugh-maker and is still the best in the game.

"The Idle Class" is another of his million dollar comedies.

Also Johnny Hines in "Burn 'Em Up Barnes".

This picture was booked for the Princess for August 6th and 7th but did not arrive. It was shown last night and made a big hit and will be shown again tonight.

Remember the show starts at 7:00 tonight and at 7:30 other nights.

And tonight every one in Sanford with their last name beginning with "S" will be admitted free of charge, the treat being on Osborne.

Monday and Tuesday—Cecil B. DeMille's Paramount-Artcraft production, "Old Wives for the New."

Monday night as an added attraction Buster Keaton in "Hard Luck."

Tuesday night as an added attraction "The Leather Pushers."

Wednesday—Mary Miles Minter and Antonio Moreno in "The Trail of the Lonesome Pine."

CAMP HURLS GROWERS TO SAINT WIN

BRADENTOWN, Aug. 25.—Bradentown evened up the series and Camp won his twentieth game when the hard-hitting Growers sent Wee Willie Wilson from the box and beat St. Pete 5 to 1.

HIGHLANDERS HIT OUT TWO, DAYTONA WINS

DAYTONA, Aug. 24.—Lakeland outhit Daytona in both games of a double-header here yesterday and won each game, both of which were seven innings by agreement, the first by the score of 9 to 6 and the second by the score of 7 to 5, Pitcher Payne being credited with winning both the matinee and nightcap.

Glass replacements for celluloid in Ford or Overland rear curtains.—Field. 126-2tc



21 People and Steep Hill Can't Stop Oldsmobile

The above drawing (made from actual photograph) shows 21 men riding an Oldsmobile Four up West Dugway Hill in Rochester, N. Y.

From a standing start in high gear and with the spark in full advanced position, the car carried its human cargo, weighing 3,368 pounds, to the top without a falter—every inch of the way in high gear.

It is unreasonable to expect any five-passenger car to carry 21 people—even in a test—but Oldsmobile Four has earned such a name for power and strength that owners and dealers take delight in demonstrating its amazing performance.

Oldsmobile Four is unquestionably the finest automobile that ever sold for \$975.

OLDSMOBILE

WILLIAMS' GARAGE WE HAVE IT

Oldsmobile, Hudson and Essex Distributor 115 Magnolia Avenue—Phone 41



FORD CAR

Given Away!

BY

WIGHT BROS. COMPANY

With each \$1.00 cash purchase we will give a numbered ticket, a stub with corresponding number will be placed in a sealed steel container and on FEBRUARY 15TH, 1924, one of these stubs will be drawn at The Sanford Herald Office. The party holding ticket corresponding with number drawn will receive the new Ford Touring Car FREE.

Buy at Wight's - - - Save Your Tickets Get a Ford Free!

The best Gasoline—The Best Tires—The Best Service



BUSINESS DIRECTORY

You can find the name of every live business Man in Sanford in this Column each day.

Quick Service Transfer Storage Facilities If we please you, tell others; if not, tell us. Phone 48.

SANFORD NOVELTY WORKS V. C. COLLIER, Prop. General Shop and Mill Work CONTRACTOR and BUILDER 617 Commercial Street—Sanford, Fla.

B. W. HERNDON INSURANCE AGENCY FIRE—AUTO—BONDS

S. O. Shinholser Contractor and Builder

A. P. Connelly & Sons Established 1908 Real Estate, Loans and Insurance Phone 48 104-8 Magnolia Ave.

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SANFORD MACHINE COMPANY General Machine and Boiler Works Cylinder Grinding Phone 62—Sanford, Florida

PURELY PROFESSIONAL Cards of Sanford's Reputable Professional Men, each of whom, in his chosen profession, the Herald recommends to the people.

George A. DeCottes Attorney-at-Law Over Seminole County Bank SANFORD—FLORIDA

FRED R. WILSON ATTORNEY-AT-LAW First National Bank Building SANFORD—FLORIDA

ELTON J. MOUGHTON ARCHITECT Room 7, Miller Bldg. SANFORD—FLORIDA

SHELLE MAINES LAWYER—Court House

Henry McLaulin, Jr., Opt. D. Oculician-Optomestriat 112 East First Street Sanford, Fla.

W. J. THIGPEN Real Estate FIRE, LIFE, AUTO INSURANCE

REPAIRS Cook Stoves, Sewing Machines, Phonographs, Guns, all work guaranteed. 21 years experience. WADE BROS. 311 SANFORD AVENUE

Automobile Body Building and Repairing Corner of Park Ave. and Second St. SANFORD, FLORIDA Charles Stein, Prop.

Anyone in need of a carpenter or any carpenter out of work Notify J. W. Rutledge, Business Agent, 307 East Third Street, Phone 76.

A pneumatic hammer has been developed to breaking pig-iron and cast-ings for remelting.

CLASSIFIED ADS

Classified Ads 1c a word. No Ad taken for less than 25c. And positively no Classified Ads charged to anyone. Cash must accompany all orders. Count the words and remit accordingly.

FOR SALE

FOR SALE—House and furniture, a small payment down, and balance like rent. Call at 1266 Palmetto Ave. 127-6tp

ANNERS—You can get seed bed frames and irrigation plugs at the Sanford Novelty Works 100-4tc

FOR SALE—Doser and Gays' paints and varnishes at Sanford Novelty Works, Sanford agents. 183-4tc

FOR SALE—Rhode Island eggs for setting, 15 eggs for \$1.00. Mrs. Ellsworth, Beardall Avenue, Sanford, 83-4tp

FOR SALE OR RENT—House, after August 1st.—See W. J. Thigpen. 98-4tc

FOR SALE—SEED POTATOES for fall planting, either Bliss or Rose No. 4.—F. F. Dutton & Co. 110-4tc

WELL LOCATED LOTS, all improvements. Easy terms. Small payment down. Increasing in value.—Meisch Realty Co. 116-12tc

FOR SALE—Dairy and stable manure, car lots.—Link & Bagley, Box 2461 Tampa St. 117-14tp

FOR SALE—150 egg Cybers incubator \$15.00; 1 large ice box, \$25; See A. E. Dobbins, 325 Sanford Ave., Sanford, Fla. 123-6tp

FOR SALE—Celery boards, \$10.00 per M. See Mrs. J. E. Pace or E. F. Lane. 123-6tc

FOR SALE—House and furniture, cheap. Call at 1266 Palmetto Avenue. 124-6tp

FOR SALE—Three Persian kittens, pedigreed.—No. 15 Welaka Apartments. \$10 each. 125-3tp

FOR SALE—We have the lot that you want to build on. Sidewalk and paving paid for. Gas, lights and water. Nicely located, price very reasonable for immediate action. Ask us about this.—A. P. Connelly & Sons. 125-3tc

FOR SALE—1 mule, 8 years old, weight about 1150. Also 1 cow giving 2 1/2 gallons milk daily. Apply to Jesse Lee, at Popular Market. 126-2tp

FOR SALE—Remington automatic shot gun, \$30.00 cash; piano \$150; baby carriage, \$12. All in first class condition.—J. L. Hamrick, 215 Maple Ave. P. O. Box 951, City. 127-2tp

FOR RENT

FOR RENT—Furnished and unfurnished rooms and sleeping rooms. Fernside Apts., Bishop Block, 1st and Palmetto. Phone 231-W. 118-10tp

FOR RENT—From Sept. 1st, small store. Good location. Write Box 49, City. 116-12tp

FOR RENT—One furnished room with connecting bath. Prefer two young men.—214 E. Second St. 121-4tc

FOR RENT—3 room apartment, private bath, hot and cold water, numerous windows, \$37.50 per month. Apply to Mrs. Eva Herndon, 601 Magnolia. Phone 88. 121-6tp

FOR RENT—Furnished apartment, bedroom, also garage. 117 Laurel Avenue. 123-4tc

FOR RENT—Crop land. My lot on West First Street. See E. B. Randall, Jr., 819 First St., Sanford. 121-4tc

FOR RENT—Bungalow, 5 rooms and sleeping porch, corner 11th street and Oak ave. Apply Mrs. Julius Tackuch, next door. 124-6tp

WANTED—McMullen's Barber Shop wants your business. We have six first class workmen. You do us a favor when you patronize us. Thank you.—McMullen's Barber Shop, opposite Seminole County Bank. 124-4tp

SEWING WANTED—Prices reasonable. Apply 716 West Fourth St. 125-3tp

FOR RENT—2 light housekeeping rooms in private house. Apply 110 West Third.—R. H. Marshall. 126-2tp

TO RENT—Furnished room and kitchenette, 11th street and Elm Avenue.—M. Schneider. 126-3tp

FOR RENT—Two oom light housekeeping apartment, 719 Oak avenue. 127-4tc

LOST

LOST—Cameo pin, valued as keepsake. Reward if returned to Herald office. 123-4tc

FOUND

FOUND—License tag. Owner can have same by calling at the Herald office and paying for this ad. 110-4tc

Found Top covers, \$8.00.—Field. 126-2tc

DREAMS OF CHILDHOOD COME TRUE WHEN SISTERS MARRY EARLS



MISS SARA COOK

By NEA Service MONTREAL, Aug. 21.—The last chapter of a fairy tale of childhood come true is being written in the social registers here. It began 15 odd years ago when two pretty little girls were playing together in the nursery of George Cook, one of Montreal's captains of finance. A nurse had just been reading to them a tale of chivalry and romance. The children were enthralled. They dropped their dolls and playthings and listened attentively. But finally the story ended, and the older of the sisters sighed: "When I grow up I am going to marry a soldier when he comes back from the war." "And I shall marry a soldier, too," chimed in the young girl, "but he must be an earl." The older girl came back: "Yes, I think I shall marry an earl, too."

See Field before it rains. 126-2tc



Charlie Chaplin in "The Idle Class" and Johnnie Hines in "Burn 'Em Up Barnes" at the Princess today and tonight.

NOTICE TO CREDITORS In Court of the County Judge, Seminole County, State of Florida. In re Estate of Howard C. Lyman, Deceased. To all Creditors, Legatees, Distributees and all Persons having Claims or Demands against said Estate: You, and each of you, are hereby notified and required to present any claims and demands which you, or either of you, may have against the estate of Howard C. Lyman, deceased, late of Seminole County, Florida, to the undersigned, Caretaker of said estate, within two years from the date hereof. Dated August 4, D. 1923. EMMA A. LYMAN. 8-25-9-1-8-15-22-4tc

WANTED

WANTED—To exchange 6-passenger touring car, looks and runs like new, for Ford roadster or coupe, or light truck.—Ray Brothers, phone 548, Sanford. 118-4tc

SEWING WANTED—Prices reasonable. Apply 716 West First St. 125-3tp

WANTED—Typist and general office girl at Southern Utilities Co. 120-3tc

WANTED—Regular boarders, \$6 per week. All home cooking, "everything sanitary. All white help. A feel at home welcome to all. Plate dinner 25c. Regular dinner 35 cents.—Little Gem, 200 Palmetto Ave. 127-1t

Emily J. Redwood, joined by her husband, Thomas J. Redwood, herein filed, that you and each of you are defendants to said bill; that your residences are unknown; that each of you, the said named defendants, if living, is over the age of twenty-one years; that there is no person in the State of Florida, the service of subpoena upon whom would bind the said defendants, if living, or either of them, and it further appearing from the sworn bill of complaint that it is the belief of the complainant that there is a person, or are persons, interested in the above described property; whose name or names are unknown to the complainant; IT IS THEREFORE ORDERED that you and each of you and all parties claiming an interest in said lands appear to the bill of complaint herein filed on or before Monday, the 3rd day of September, A. D. 1923.

It is further ordered that this notice be published in the Sanford Herald, a newspaper published in Sanford, Seminole County, Florida, once a week for eight consecutive weeks. WITNESS E. A. DOUGLASS, Clerk of the Circuit Court of Seminole County, Florida, and the seal of said Court at the Court House at Sanford, Seminole County, Florida, this 6th day of July, A. D. 1923. E. A. DOUGLASS, Clerk of Circuit Court. By: A. M. Weeks, D. C. Solicitor for Complainant. 7-7-14-21-28-8-4-11-18-25-9-1-9tc

ADVERTISEMENT

Sealed proposals will be received by the City Commission of Sanford, Florida at their office in the City Hall, at our before 3 p. m., September 10, 1923, for grading, drainage and paving the following streets, to-wit: Cypress Ave. from Union to Ninth street, 4686 sq. yds. Commercial Street, from Park St. to Palmetto Ave., 1153 sq. yds. French Ave. from Ninth St. to Lake Monroe, 10,990 sq. yds. Mellenville Ave. from Celery Ave. to R. R., 2412 sq. yds. Park Ave. from Fulton St. to Lake Monroe, 2541 sq. yds. Sixth St. from Magnolia Ave. to Laurel Ave., 2982 sq. yds. Seventh St. from Magnolia Ave. to Mellenville Ave., 4994 sq. yds. Sanford Ave. from Tenth St. to City limits, 13914 sq. yds. West First St. from Mill Creek west to City limits, 15845 Sq. yds. Tenth St. from Park Ave. to Myrtle Ave., 1617 sq. yds. Ninth St. from Cypress to Sanford Ave., 436 sq. yds. Total, 61670 sq. yds. Proposal to be presented in a sealed envelope, endorsed on the outside "Bid for Paving," Sanford, Florida, and the name of the bidder or bidders. Each proposal must be accompanied by a certified check, made payable at sight to the order of the City of Sanford, Florida, for 3 per cent of the amount of their bid. The successful bidder or bidders will be required to give a bond equal to 50 per cent of his or their bid, and such bond to be executed by a surety company licensed to do business in the State of Florida, said bond to be approved by the City Commission. Copies of the plans and specifications may be seen at the office of the City Manager or at the office of Fred T. Williams, Engineer. Plans and specifications may be obtained at either office on deposit of \$10.00 which will be returned if a bid is made. The City Commission reserves the right to reject any or all bids, or to accept any bid they deem to be for the best interest of the city. W. B. WILLIAMS, City Manager. Aug. 18-25, Sept. 1.

NOTICE OF INTENTION TO APPLY FOR PARDON Notice is hereby given that Frank Hilliard, will apply to the Board of Pardons, in and for the State of Florida, at its next session to be held in Tallahassee, Florida, September 11th, 1923, for a pardon from the judgment and sentence of the Circuit Court fall term of Circuit Court in and for Seminole County, Florida, to a term of five years in the State Prison, from January 14th, 1922, having been convicted of the offense of assault to murder in the first degree on Isaac Frazier, January term of said court. GORDON MCCAULEY, Attorney for Applicant. 6-3-10-17-21-4tp

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WANT TO HEAR from owner having farm for sale; give particulars and lowest price.—John J. Black, Chippewa Falls, Wisconsin. Aug. 11-18-25-3tp

PROPOSAL FOR CONSTRUCTION OF DOCK AND BOAT BASIN AT SANFORD, FLORIDA Sealed proposals will be received by the City Commission of Sanford, Florida, at their office in the City Hall at or before 3 p. m. August 27, 1923, for the construction of a Dock and Boat Basin for which there is \$67,000.00 available. Certified check for 3% of the amount of bid must accompany proposal. Copies of plans and specifications may be seen at the office of the City Manager, or at the office of Fred T. Williams after August 10, 1923, and may be obtained on deposit of \$10.00 which will be returned if bid is made. The City Commission reserves the right to reject any or all bids, or accept any bid they deem to be for the best interest of the City. W. B. WILLIAMS, City Manager. Aug. 4-11-18-25

Seminole Cafe \$1.00—SUNDAY, AUGUST 26, 1923—\$1.00 COCKTAIL Fresh Shrimp Cocktail Celery Hearts Salted Almonds Chicken Soup Broiled Red Snapper ROASTS Roast Young Turkey Baked Sugar-Cured Ham with Sweet Potatoes Prime Ribs of Beef Stewed Chicken with Dumplings ENTREE Roast Pork Loin, Green Apple Sauce VEGETABLES Mashed Potatoes Cauliflower au Gratin Candied Sweeties SALAD Hearts of Lettuce and Tomatoes DESSERT Blueberry or Apple Pie Pie a la mode Ice Cream and Cake Crackers Coffee Cheese

VACUUM CUP TIRES They are NOT higher priced DOUBLE REDUCTION! Price reduction ranging to 15% Effective for a limited time only, we are giving, absolutely free, with each regular Vacuum Cup Tire purchased, ONE TON TESTED TUBE of corresponding size This combined price reduction and limited Free Tube Offer affords opportunity for an approximate SAVING OF 30% Get your season's tire equipment TODAY, including a FREE TUBE with every tire you buy. F. P. RINES 105 Palmetto Avenue—Phone 481-J

Give it a Good Home To-keep your car running smoothly and looking its best you should give it a good home. You can economize on rental by owning a garage and its convenience is also a great advantage. Select your garage with these points in mind; it should be fireproof, reasonably low in first cost, attractive in appearance and easy to clean. Moreover, it should require little or no upkeep. "Choosing the Garage" is the name of a booklet that you should read before deciding on the type you will build. We'll be glad to give you a free copy. HILL LUMBER CO. Phone 130—Sanford, Florida



# SOCIETY

**MRS. FRED DAIGER** Society Editor.  
Phone 217-W

If you have any friends visiting you—if you are going anywhere or coming home, or if you are entertaining, write a postal card to this department, giving details, or telephone the item. It will be greatly appreciated.

**THE COMMON PATH**  
Oh, I shall travel out today  
And tread a well-worn lane,  
Shall walk a long-familiar way  
Out there and back again;  
But though I know the path I go,  
Today, perchance, I'll see  
Somewhere a new-born rose aglow  
To cheer the heart of me.

I know the men that I shall meet,  
I know the women, too,  
I've met them all upon the street,  
They're old but ever new;  
And it may be a child shall smile  
At me along the way,  
Or some one, e'er I've gone a mile,  
A cheerful word shall say.

Perhaps the sun shall light a tree  
With some new touch of flame—  
Although this path is old to me,  
It's never just the same;  
And I may meet a stranger there  
Who'll ask the time of day,  
Or hear a band upon the air  
As soldiers march away.

I know the buildings, one by one,  
The corners where they turn,  
But always as I wander on  
There's something new to learn;  
And when I leave my door behind,  
Whatever the day may be  
There's always something new to find

And something new to see.  
—By Edgar A. Guest.

Winston Ramsey, of Tampa, is the guest of his cousin, Mrs. Sam Puleston, at her home in Rose Court.

Frederick Bell, who has been spending the summer in Washington, D. C., returned home last evening.

Mrs. R. E. Beverley and children, of Jacksonville, are the guests of her sister, Mrs. John C. Deen.

Mrs. Cecil Butt, of Orlando, is the guest of her mother, Mrs. L. G. Stringfellow at her home on Ninth street.

Mr. and Mrs. Donald Smith, are expected home today from Sarasota where they have been the guests of the latter's mother.

F. E. Roumillat, D. L. Thrasher and Dr. Sam Puleston returned home last evening after spending the week very pleasantly fishing near Marco, Fla.

Miss Alberta Ryceck and brother, Merton, leave today for Asheville, N. C., where they will spend several weeks.

Miss Marie Ewhank, who has been the attractive house guest of Miss Frances Gonzalez for the past three weeks, leaves today for her home in Greenville, S. C.

Mrs. W. B. Dickinson and Miss Mary Louise Dickinson, of Tampa, are the charming house guests of Mrs. Forest Lake and Miss Sara Lake, at their home on Park avenue.

Misses Sarah Lake, Bertha Snyder, of Jacksonville, Margaret Layton of Gainesville, Miss Virginia Bristler of Nashville, Tenn., Mae Holly and

Maud Lake and Mr. Alderman motored to Orlando yesterday where they spent the day most pleasantly.

H. B. Lewis, well-known business man of the Celery City, is stopping at the Hillboro over the week end while in the city transacting business and greeting friends.—Tampa Tribune.

Mrs. Frank Milteer and little daughter, Frances Fair, who have been the guests of her aunt, Mrs. Ella Leffler, leave today for their home in Fort Myers. Mrs. Milteer was extensively entertained during her stay here.

**BRIDGE LUNCHEON**  
Mrs. S. M. Wiggins was the gracious hostess yesterday when she entertained at bridge luncheon, at her lovely new home on Magnolia ave., complimenting Mrs. Frank Milteer of Fort Myers.

The spacious living room where the card tables were arranged were effectively decorated with vases of crimson zinnias and ferns, carrying out the color motif of crimson and green.

Of unusual interest was the game of bridge played during the morning and the prize for high score, a box of Coty's powder, was awarded Mrs. Hal Wight. The honoree, Mrs. Milteer was presented a box of Coty's powder, as a memento of the occasion.

At the conclusion of the card game, the tables were laid with exquisite luncheon cloths, and a delicious salad course, with iced tea followed by an ice course were served.

Invited to meet Mrs. Milteer were Mrs. Hal Wight, Mrs. Claude Howard, Mrs. W. A. Fitts, Mrs. Ralph Wight, Mrs. Fred Daiger, Mrs. George Decottles, Mrs. G. D. Bishop, Mrs. Cecil Butt of Orlando, Mrs. W. M. Thigpen, Mrs. F. E. Roumillat and Mrs. B. L. Perkins.

### CHI OMEGA DANCE DELIGHTFUL AFFAIR LAST EVENING

The dance which was given last evening by the members of the Chi Omega fraternity of Orlando, in the ball room of the San Juan hotel, was attended by a large number of young people, and was a most delightful occasion.

The affair was a script dance, and the proceeds from it will be added to the fund for the chapter house which is under construction at the Florida State College for Women at Tallahassee.

The ball room which is most attractively decorated, had no floral decorations, and ribbons in the fraternity colors—cardinal and straw—were pinned on the young men as they arrived. Chille's orchestra from the University of Florida furnished the music.

The committee who had charge of the affair and made it such an enjoyable occasion, were Miss Marian Sanderson, Miss Hilda Griffin and Miss Agnes Musselwhite.

The patronesses included Mrs. H. K. Lorraine, Mrs. E. P. Beeman, Mrs. T. B. Broadwater, Mrs. Forest Lake, of Sanford, Mrs. C. A. Carpenter, Mrs. A. R. Bogue and Mrs. S. S. Griffin.—Orlando Sentinel.

Among those from Sanford attending this delightful affair were Misses Serita Lake and guests, Miss Bertha Snyder, of Jacksonville, Miss Mary

Louise Dickinson and Mrs. W. B. Dickinson of Tampa and Miss Margaret Layton of Gainesville, Mrs. Forest Lake, Messrs. Paul Lake, James Sharon, Morris Wimblish, Robert Trasher, Winston Ramsey of Tampa, Calpin Teague, Walter Connelly and Bill Lake.

### SPLASH PARTY.

A feature of Thursday evening was a splash party given at Palm Springs by Mrs. J. C. Hall and her daughter, Margaret, honoring Miss Hazel Fancher, a niece and cousin, visiting from Chicago.

The party left in a car early in the afternoon. Swimming and games were enjoyed by the girls until a late hour when rolls and wienies were served as supper.

Those enjoying this delightful party were, Misses Hazel Fancher, honoree, Mary Elizabeth Moye, Florence Flowers, Pauline and Martha Wallace, Ruth Fancher, Ruby and Lois Martin.

### FOR MISS WILLIAMS

On Thursday evening Miss Virginia DeCourcy entertained with a kitchen shower in honor of Miss Mamie Kate Williams, a bride-elect of next month. The invited guests were the members of the Fidelia class of which Miss Williams is a member.

The room was attractively decorated with red and white crepe paper and flowers. Quantities of coral vine and ferns formed an immense arch over a large red heart placed back of Miss Williams.

Upon arriving, the guests were asked to register in the bride's book. Cards were passed with the bride's name written on them from which advice was given her.

The guests then enjoyed solving a riddle, the winner being Miss Ruth Whittle.

The large red heart, which was placed back of Miss Williams then sent its "message" to the honored guest of the evening, when each one drew from it a verse and read it.

Several musical selections were rendered by Miss Anna Bell Dyson during the evening.

At the first strains of Mendelssohn's wedding march, played by Miss Dyson, little Miss Francis Johnson and Master Volle Williams appeared at the door dressed as bride and groom, drawing "Love's Express" containing the numerous gifts for the honoree. The guests shared pleasure with Miss Williams in the opening of her packages.

Refreshments were served of ice cream and cake, carrying out the color scheme of the evening.

The guests then bid Miss Williams good night, wishing her much joy and happiness.

### HUDSON BROS. BOND FROM \$3,000 TO \$5,000 MADE BY JUDGE

(By The Associated Press)  
MACON, Ga., Aug. 25.—Bonds of the three Hudson brothers held in connection with the recent flogging, was reduced from \$5,000 to \$3,000 each, by Judge Gunn, of city court. Their attorneys announced it possible to seek further reduction in habeas corpus proceedings.

### CLASSIFICATION CHANGED ON FARM TRACTORS FOR SOUTHERN STATES

(By The Associated Press)  
TALLAHASSEE, Aug. 25.—The Railroad Commission has received notice from Southern Freight Association, Atlanta, of withdrawal of proposed change of classification of farm tractors shipped into the state that would have involved material increases in freight rates.

### Chaplin Gives Continuous Mirth in "Idle Class" Today

Proof that Charles Chaplin has rightfully been crowned "king of comedians" is given by "The Idle Class," his latest production for Associated First National release, which began a two day run at the Princess Theatre yesterday.

The two reels kept the audience in a constant gale of laughter. It isn't necessary for him to assume a ludicrous pose or undergo violet contortions to bring a smile or a laugh. He needs but to twitch his lips or roll his eyes to stir the risibilities of the spectator; such is his power of humorous pantomime.

"The Idle Class" contains funny situations without end, and each of them shows Chaplin in a new light. As a golfer he is constantly evoking shrieks of laughter; and his antics with a cocktail shaker and in a suit of armor bring down the house.

A Chaplin comedy always is a tonic, and this one especially so. It was written and directed by the star himself, and Mack Swain and Edna Purviance are important members of the cast. In it Chaplin essays a dual role, which results in exorbitantly funny situations.

If you want to laugh go to see "The Idle Class" at the Princess tonight.

## LOCALS

B. B. Baggott has returned from a visit with relatives in Sistersville, W. Va.

Churchwell's Final Clearance Sale will continue one week longer and will close Saturday night, Sept. 1st. Note the very special prices quoted in this issue and go to Churchwell's and save money.

Mrs. Fred Brandt accompanied by her daughter, Miss Irene, sailed via Clyde Line for New York for an extended sojourn. While there they will visit relatives and friends and other points of interest.

The Lu-Beth Cafeteria is closed for a short time while expensive repairs are being made. A mezzanine floor will be made that will give the patrons another floor and make the cafeteria both comfortable and twice as large.

The Valdez Grill invites you to eat Sunday Dinner and just a glance with them tomorrow at their regular over the menu will convince you that there is more there for one dollar than you ever saw before. The Sunday diners at the Valdez are more than mere dinners—they are institutions and they are popular with home folks and out-of-town folks.

The Seminole Cafe is here again today with an elegant menu for the special Sunday dinner and the menu will make you think that the Seminole is giving you one of the swellest meals in the world for the small sum of one dollar. Young roast turkey and all those good things to eat right here in the middle of summer. See the menu in today's Herald.

Reg. S. Holly left today for Anna Maria Beach, where he will stay for a few days and upon his return will bring his wife and son Jack who have been at the beach for the past month.

Mr. and Mrs. T. A. Vincent of Wabasso were in the city today the guests of Mrs. Vincent's sister, Mrs. R. J. Holly. They have been spending the past month in Tampa and are on the way home.

Mr. and Mrs. N. J. Lillard returned today from a month's trip spent in west Florida and south Alabama. Mr. Lillard will resume his accustomed place in the Herald office Monday where his many friends will be glad to see him again.

Rev. J. F. Bell, presiding elder, left this morning for Palatka after having devoted a great deal of time to the revival. Assisting Evangelist Whitworth and Rev. Bell last night at the concluding service were Rev. F. J. Patterson, of St. Augustine and Rev. George Gary-Lee of New Augustine. Mr. and Mrs. Booth, of Sanford, who did much personal work, go to Putnam Hall to assist with the revival there. The baptismal service for new members last night was very impressive, and twenty-three persons were baptized. Afterward these were joined at the altar by many others who desired to be received into church membership, and the total reached fifty-one. There were some eight or ten who could not attend the meeting last night, and they will be received at a church service some time in the near future.—St. Augustine Record.

### WINDSHIELD RATTLE.

When the windshield glass becomes loose in its frame it causes an annoying rattle. It is very difficult to close the frame so that it will grip the glass more securely without the possibility of breaking the latter. If the glass is not too loose the rattle can be eliminated by filling the space in the frame with shellac. This can be applied with a sharp-pointed stick, or brush and should be applied slowly so that it will pack tightly in the opening.—Automobile Digest.

### THE BEST OIL.

Although an engine may consume only a gallon of oil every thousand miles or so, it is unwise to trust to previous experience to this respect when touring. Some time in the course of each day—not first thing in the morning when the oil will be cold and difficult to pour—a sufficient dose should be given to the engine to bring the level up to the maximum mark on the indicator. And remember that the use of cheap oil is not economy. Only the best, no matter what the price, should be used.—Automobile Digest.

Having disposed of my grocery stock on West First street, notice is hereby given that all creditors are requested to present their claims within the next ten days. L. C. KINERD. 126-10tp.

## MARKET REPORT

(By The Associated Press)  
NEW ORLEANS, Aug. 25.—Cotton closed today at: October 23.49-51; December 23.50-52.

### "Brass Commandments" Will be at the Milane Tonight

Shades of Buffalo Bill! Colonel Cody, if he could but rave at "Brass Commandments," would envy William Farnum his part in the Fox production tonight at the Milane. The story was written by Charles Alden Seltzer, who is well known as an author of breezy western tales. The film sizzles with action, containing exhibitions of dazzling riding, clever shooting and a whirlwind fight that turns into a strong dramatic climax. There is romance, too; not the sticky melodrama kind, but red blooded, glowing, live romance.

Those who remember Tom Satchel's oft mentioned battle with Farnum in "The Spoilers" will find a more exciting combat in this offering. In addition to the star and Satchel, the cast includes Wanda Hawley and Claire Adams as well as Charles LeMoine, Lon Poff and Al Freinont.

### Major General March Marries in London, Surprise to Friends

Married Miss McEntee of New York at Registry Office

(By The Associated Press)  
LONDON, Aug. 25.—Major General Peyton C. March, former chief of staff of the American army, and Miss Cora Virginia McEntee, of New York, were quietly married at the registry office today.

Satisfaction - Promptness - Courteous - Service.—Field. 126-2tc

A side curtain will keep out the rain.—Field. 126-2tc

OUR LIST of Florida properties will be in the hands of our Northern and Western agents on September 10th. We want farm properties, colonization tracts, timber land, range in all sections of Florida. No property too large or none too small. Broadway Land Company, Suite 29-30, U. S. Trust Building, Jacksonville, Fla. 127-2tc

All repairs promptly attended to—Give us a trial and watch results.—Field. 126-2tc

## "ELKS"

Specially Reduced Prices on  
LAPEL BUTTONS  
CUFF LINKS  
ELKS' CHARMS  
ELKS' RINGS  
in White Gold and Platinum

MEN'S WATCHES  
Elgin and Waltham, White, Green and Yellow Gold  
Special \$12.75

WRIST WATCHES  
Bulova, Gruen, Elgin, all designs in White Gold, Green Gold and Platinum at  
25% OFF

DIAMONDS  
Blue White Diamond Rings, 1/4 Karat  
\$62.50

The DIAMOND PALACE  
P. WEINBERG, Prop.  
307 EAST FIRST STREET

\*\*\*\*\*

A CHEERFUL WELCOME AWAITS YOU



EUROPEAN PLAN. OPEN ALL THE YEAR. CORNER BUILDING. EVERY ROOM OUTSIDE.

## The Princess TONIGHT

CHARLIE CHAPLIN  
in one of his million dollar comedies

### "THE IDLE CLASS"

Alab  
JOHNNY HINES  
an irrepressible youth, chases soby with laughs, suspense with thrills, in a whirlwind story—

### "BURN 'EM UP BARNES"

(This picture was billed for Aug. 6th and 7th but did not arrive.)  
Monday and Tuesday—Cecil B. DeMille's Paramount-Artcraft Production "Old Wives for the New."

"I had a long spell of Typhoid Fever which played havoc with my kidneys and I suffered a good deal with my back, lower abdomen and bladder. I went on in this condition until I used Foley Kidney Pills. I have never been bothered with my kidneys since," writes Mrs. W. T. Clay, White Plains, Va. For quick relief from backache, dull headache, rheumatic pains and kidney and bladder trouble use Foley Kidney Pills. Sold everywhere.—Adv.

G. W. Lawton, Bracelet Watch Expert, 215 South Orange, Orlando, Fla. 4-24-16

A lot of army soles, as long as they last, dollar a pair, sewed on, at Hanson's Modern Shoe Repair Shop. 127-5tp

## ...Milane Theatre...

COOLEST SPOT IN SANFORD  
Shows Starting at 7:30 and 9:15 P. M.

A Real Western Fox Feature  
DUSTIN FARNUM

## "BRASS COMMANDMENTS"

Cattle Thieves, Adventure and Romance—Don't miss it!  
SUNSHINE COMEDY, "TIN BRONCHO"  
FOX NEWS, MUTT AND JEFF, some show for 10c and 20c

MONDAY

A Fox Super Feature  
"MY FRIEND, THE DEVIL"

"Huddling Fool," a real comedy, Fox News, Amateur Night, 5 Acts of Local Talent

SPECIAL MATINEE, MONDAY, WEDNESDAY, AND SATURDAY

Special Music to all Pictures

NIGHT PRICES ..... 10 and 20 Cents  
MATINEE PRICES ..... 10 and 15 Cents

# CHURCHWELL'S

Churchwell's Final Clearance Sale will continue  
One More Week

CLOSING SATURDAY NIGHT, SEPTEMBER 1  
SPECIAL PRICES TONIGHT ONLY

- 72x90 Sheets, at, each ..... 98c
- 81x90 Pepperel Sheets, at, each ..... \$1.48
- 36x42 Pillow Cases, at, each ..... 22c
- 36x45 Pepperel Pillow Cases, at, each ..... 35c
- Huck Towels, 18x36, at, each ..... 18c
- Huck Towels, 18x36, at, each ..... 20c
- Turkish Towels, 18x28, at, each ..... 15c
- Turkish Towels, 18x36, at, each ..... 25c
- Turkish Towels, 22x41, extra heavy, at, each ..... 39c

# CHURCHWELL'S

First Street SELLS IT FOR LESS Welaka Block



# PULESTON-BRUMLEY-EDITION

OF SANFORD'S MODERN  
STORE AND OFFICE BUILDINGS.  
MODERN IN EVERY RESPECT

uilt by George . Fuller Company of Very Latest  
Construction Type

Sanford is not on a building boom and the City Substantial has never experienced a boom in the true sense of the word. A boom is something that comes and goes. A boom is punctuated by being overinflated and when it is punctured a depression is worse than no boom at all. Sanford's growth has been steady and sure, at least it is considered slow until about a year ago at which time it seemed that the blocks became the rage and there were a dozen or more buildings in the period of twelve months. They have all been mentioned in the special editions, the last being the Melach block. The next to be mentioned is the Puleston-Brumley building which takes up the space in today's Daily Herald in order to let the public know what a business and office building being erected in this City Substantial.

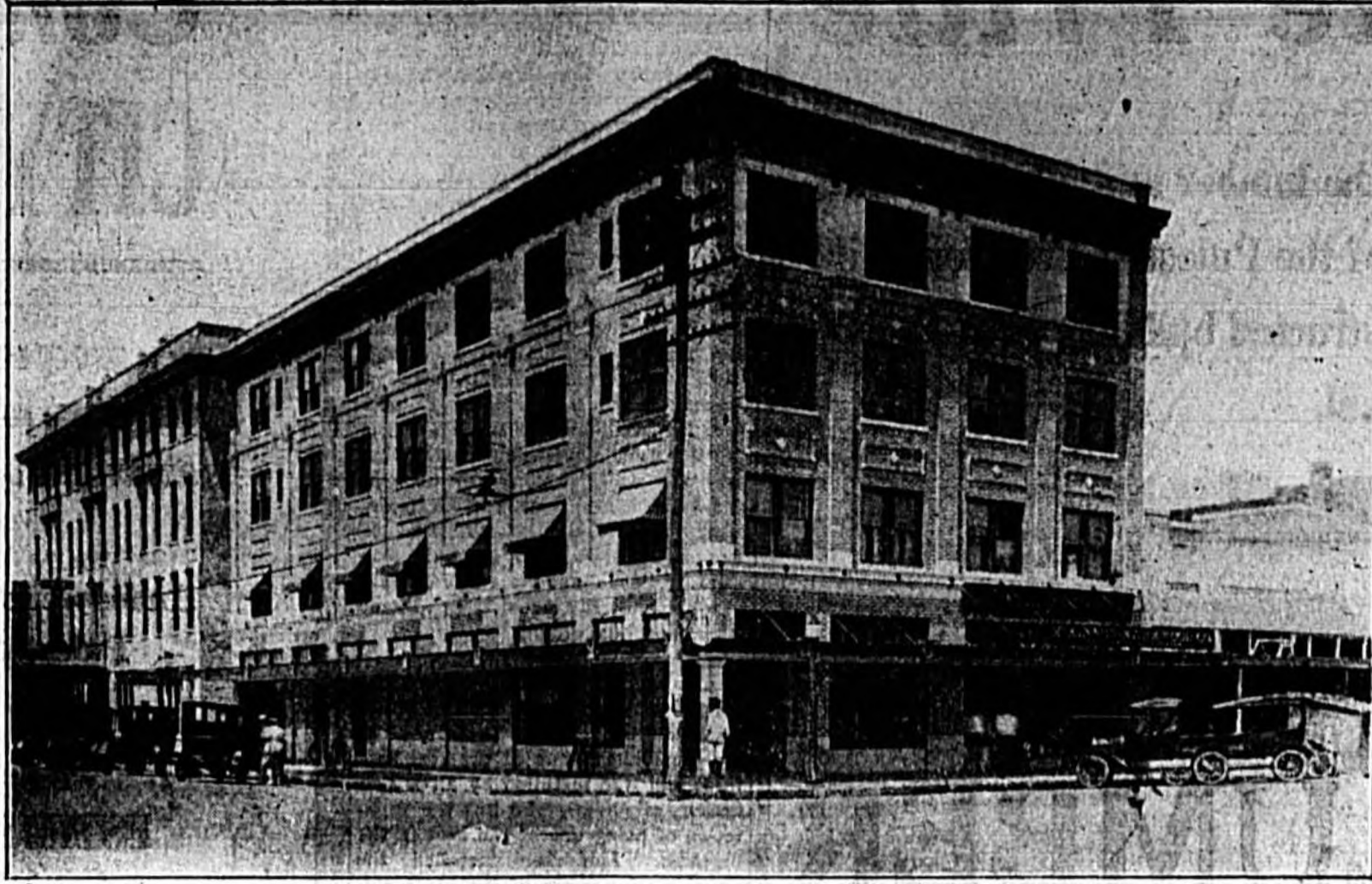
The view of this splendid four story building is published today to give the readers living at a distance in Sanford some idea of the fine buildings being built here on the sites of wooden buildings that stood for a century at the two principal corners of the city—Park Avenue and First Street.

The Puleston-Brumley building stands at the northeast corner of the intersection of two of the busiest streets in the city and is an imposing structure 60x117 feet, built of hollow tile and stucco on the rear and east sides and of Greendale Rug brick trimmed in artificial stone with copper cornices and copper awnings on the first floor. There are store rooms on the ground floor supplied by the McKinnon-Markwood drug store on First street

and Smith's Barber Shop in the rear on Park avenue. The second floor is given over to professional quarters and consists of 16 rooms most of which are now occupied by Dr. Puleston, Dr. Stevens, Dr. Tolar, Dr. McCaslin, Marinello Beauty Parlors and several other professional firms that are contemplating taking office space here.

The third and fourth floors also contain sixteen rooms respectively and will be occupied by offices or as an annex to the Valdez Hotel as it has not been decided definitely as yet. The ground floor store rooms and the office rooms are finished up in the best materials obtainable and are first class in every respect with all the modern conveniences the store rooms having terrazzo floors, the other floors of wood. The building has a Barrett Specification roof and every part of the building is first class in construction. There is an open light court in the center of the building that will afford ample light to the offices in case a taller building is built next to it on the east side and every detail of the building is planned for a city twice the size of Sanford. The stores are finished in modern, up-to-date style the show windows being of plate glass with copper trimmings and is planned to get the best of lighting effects day and night.

This building was erected by the Geo. A. Fuller Company who are among the largest building and industrial contractors in the world. They are now building in many parts of the world, among their contracts being one in Japan and other foreign countries. Among some of their larger works of construction in America are the Flatiron Building, Trinity and Munsey buildings, Whitehall, Pennsylvania, Commodore, Westchester



THE NEW PULESTON-BRUMLEY BUILDING

and Biltmore Hotels in New York, the La Salle Hotel, the Station, Montgomery-Ward building in Chicago, the Lincoln Memorial, Interstate Commerce, Lincoln Memorial and Munsey building in Washington, the First National Bank of Miami, Florida, and now under construction in this state being the Hotel Nautilus at Miami Beach, the First National Bank at Sanford, the State Bank at Fort Lauderdale and the Lorraine Arcade at Miami.

Their work here speaks for itself in the two fine buildings that are examples of their efficiency and system and the wonderful organization that has built industrial plants and office buildings all over the world.

In fact the Geo. A. Fuller Company needs no introduction to the people of this country or of foreign countries since their organization is known

far and wide as being one of the best in the business and one of the largest. It is also well to add a word here in behalf of C. A. Mohr, who has been in charge of the work and a young man who by his uniform courtesy and pleasant manner has made him and the Fuller Company many warm friends during their construction work in Sanford. In fact every one of the men on the big jobs here were good in their respective lines and carried out the Fuller idea of efficiency, courtesy and business-like principles.

A description of this fine edifice would not be complete without a brief mention of the two men who made it possible for Sanford to possess such an up-to-date building. Dr. Samuel Puleston and Lester A. Brumley should have their names inscribed upon the building in marble but they are both of them very modest men who have an abiding faith in their city and county and who are known by their works rather than through any publicity.

Dr. Puleston is a physician and surgeon who has been a resident of this city for the past twenty years coming here from Monticello, Fla., and after his college degree taking up the practice of medicine with great success. But like many other men who have been successful in their chosen profession Dr. Puleston has time to devote to his adopted city and to her needs and he has ever been found in the front ranks of the progressives ready and willing to put his shoulder to the wheel and push forward and onward for a Greater Sanford. Dr. Puleston is also a stockholder and director in the Peoples Bank in this city and one of the promoters of several successful subdivisions, among them being Rose Court.

Such a man is Lester A. Brumley, also. Coming to Sanford about twenty years or more ago from North Carolina Mr. Brumley went to work in the vegetable fields that were just then beginning to attract attention in the growing of celery and lettuce and other winter crops and while unfamiliar with farming methods in Florida it did not take him long to size up the situation and with his accustomed thrift he accumulated some of the best lands on Celery avenue and has added to his holdings from time to time. He has been eminently successful in farming, took up cotton growing and ginning several years ago as he still longed for the fleecy staple that he was familiar with in his native state and he made it possible for others to grow and gin cotton in this county by installing the machinery here. Mr. Brumley also owns a large tract of fine farming land in the southeastern part of the county that he is developing. He is a large stockholder and one of the directors of the First National Bank and has the vision that looks ahead to Sanford's future as the queen city of the St. Johns and one of the largest inland cities in Florida.

Messrs. Puleston and Brumley are among the Sanford men who have builded on the money that they made in Sanford and they have invested it here at home in real estate that will give them good returns but they have builded something more than a mere building for their own gain. They tore down an old frame building that had outlived its usefulness and in its place erected a building that shall stand as a monument to them long after they have passed away and they have also built in the hearts of

their fellow citizens a shaft of confidence and esteem. This building embodies the spirit of the New Sanford and the new vision and the progress and public spirit that makes big cities and the Herald takes great pride today in giving this extra space and this small compliment to the men who built upon the rock of faith and energy and progressiveness—built the first four story office building in this city. All honor to them!

McKinnon-Markwood Co. have one of the finest and most up-to-date men's furnishing establishments in the state and their new store in the new Puleston-Brumley building is filled with the best brands of clothing, shoes, hats and furnishings. They carry a complete line of Hart Schaffner & Marx clothes, Manhattan Shirts, Thompson Shoes, Knox hats,

etc. Also complete line of work clothes and shoes. In keeping with the fine new building in which they have their headquarters the store of McKinnon-Markwood Company is complete in every detail with all the newest and up-to-date fixtures and is neat and tasty and good to look at in every department.

Among the up-to-date establishments in the Puleston-Brumley building is the fine tonsorial parlors known far and wide as Smith's Barber Shop. Its strict application to business, by giving service to every individual customer at all times and by keeping the shop neat and clean as a pin Smith's Barber Shop has grown until new quarters were necessary and the shop in Sanford's fine building was made necessary. Everything in this shop was made especially for the barber

business and with the elegant room and the up-to-date fixtures this shop is not only the pride of the proprietor and all of the courteous employees but is the pride of the citizens. Smith's Barber Shop adds to the new building and here you can have everything in the tonsorial line as well as manicuring, shower baths, massaging, electrical treatment of face and scalp and everything that is adapted to a first class place in every respect.

One of the best corners in the city is the Puleston-Brumley corner that is occupied by the up-to-date drug store of Roumillat & Anderson. In keeping with the elegant new store room that faces two ways on two of the principal streets of the city, Roumillat & Anderson have left nothing undone to give the people of this part of the state one of the most complete and one of the finest drug stores in the state. All the fixtures and furnishings are new and were built to match the new location being an especial design and built with the idea of giving real service and quick service. Aside from the fine fountain and other appointments for cold drinks and cream, candies, etc., Roumillat & Anderson have a drug department that is most complete in every detail and built for service. The motto of this enterprising firm is "We never sacrifice quality for price" and they carry this out through every department of their fine store. Roumillat & Anderson add much to the new Puleston-Brumley building and their establishment is in harmony with the fine new building.

Dr. Puleston, Dr. Stevens, Dr. Tolar and Dr. McCaslin all have offices in the new Puleston-Brumley building. They do not need any mention in these columns since they are all well known to everyone in this section. They have fine offices with all the modern appliances in surgery and dentistry and you should call on them just to see how comfortable they are situated in the new building.

An international exhibit of woods in all forms will be held at Lyons, France, in October.

The Herald for first class job work,

**ROUMILLAT & ANDERSON**  
Phone 30  
The Prescription Shop

We never  
Sacrifice Quality  
for Price



Located in the  
**Puleston-Brumley Building**  
(On the Corner)

**We Are Proud  
to Say---**

That we are located in the New Puleston-Brumley Building that adds another link in the chain of progress to the City Substantial.

We have a complete line of Hart Schaffner & Marx Clothes, Manhattan Shirts, Thompson Shoes, Knox Hats, Interwoven Socks. We also carry a complete stock of Overalls, Work Clothing and Work Shoes. We endeavor at all times to give you service, style and comfort at pleasing prices.

**McKinnon-Markwood Co.**

FURNISHERS TO MEN WHO KNOW



# We Take Pride

In the fact that we furnished the lumber and all of the plaster used in the construction of the Puleston-Brumley Building, Sanford's first steel constructed building which is a big credit to the City Substantial.

THE FAMOUS ACME PLASTER

# HILL LUMBER COMPANY

THE HOUSE OF QUALITY, SERVICE, PRICE

"EVERYTHING FOR THE BUILDER"

Phone 135

3rd Street Between Oak and Myrtle Avenue—Sanford, Florida

The Ball Hardware Company takes great pride in the new buildings in which they have contributed the hardware and among the new ones is the Puleston-Brumley building where "Ball" is apparent in the Corbin hardware, said to be the best that is made. "Good buildings deserve good hardware," says the Ball Hardware Company and they have added to the security, beauty, quality and other good features. The Corbin hardware will be noted throughout the new Puleston-Brumley building and you will know it is from the Ball Hardware Company that you obtain this grade because it is outstanding in appearance and wearing qualities.

The Atlas Cement is known far and wide as being of the permanent kind and its lasting qualities are what have made it known all over the world. In the new Puleston-Brumley building Chase & Company of this city, furnished all the Atlas Cement and the work speaks for itself. Atlas gray and white cement was used in this building and it adds much to the beauty and substantial qualities of the new edifice. The stone is also laid in mortar made from this durable cement. Call for Atlas from Chase & Co.

Plumbing is one of the most important features of any modern building and in the Puleston-Brumley bldg. the plumbing is one of the real features and was installed by J. G. Leinecker, of Miami, who has the reputation of being one of the best in the business. Leinecker installed the plumbing for many of the big buildings in Miami and brought to the work in Sanford years of experience in plumbing of the right sort. Plumbing and heating are the specialties of the firm of J. G. Leinecker.

The decorating and finishing on the Puleston-Brumley building was done by the Robinson Decorating Company of Miami, and the artistic finish is proof of their handiwork. They specialize in decorating, painting, finishing and paper hanging. No job is too small or too large and they give the public service at all times. They want your work no matter in what part of the state you may reside and will furnish you estimates at any time and any place. Note their work on the Puleston-Brumley building.

### HISTORIES CALLED A MENACE

English Publication Condemns Flood of Writings Purporting to Tell of March of the World.

Short histories of the world are becoming a menace. A new genre has been discovered and a flood of books is the result.

Nor is it difficult to see why this should be the case. To write the history of England from 1685-1688 needs years of research, considerable intellectual effort and mental discipline. But to write the history of the world is a very different matter. All that is needed is some half-digested theory, round which can be woven a few carefully assorted facts and an number of hazy prejudices. Thus history becomes a "criticism," an "interpretation" by a "subtle," "sympathetic" or "inquiring" mind.

The authors of one recent example betray in their title the nature of their prejudices; for then a Twentieth century public schoolboy is the heir of all the ages, born into a world which has become esoteric manner been getting better every day in every way.

Not for them is the painful possibility that history may be, after all, but a succession of events, some good, some bad, a catalogue of incidents, which it may sometimes be possible to diagnose, but upon none of which it is wise to construct a general philosophy. —London Statesman.

The Daily Herald, 15c per week.

### Miss Ocean City



In a place like Ocean City, N. J., there are hundreds of bathing beauties. Here is Miss Grace R. Taylor, selected from all of them to be "Miss Ocean City" in the Atlantic City beauty pageant.

# ATLAS CEMENT

Someone has called great architecture "frozen music," a name well justified when applied to such monumental work as the Memorial Quadrangle at Yale.

The permanence of its masonry was wisely given, added insurance by laying the stone in mortar, made with Atlas Cement.

The Puleston-Brumley Building has its beauty preserved and its durability assured by having been constructed throughout with Atlas White and Grey Cement, furnished by

# Chase & Co.

SANFORD, FLORIDA

# Congratulations, CITY-SUBSTANTIAL

We are proud to say that the entire plastering contract on the Puleston-Brumley Building was awarded to us.

An inspection of our work in the Meisch building and the Puleston-Brumley Building will show the kind of Work We Do

ESTIMATES GLADLY FURNISHED ON REQUEST.

# JOHN S. GRAHAM

PLASTERING CONTRACTOR

Jacksonville, Florida.

Telephone R-3323

2126 College Street

# Schell-Sasse Manufacturing Co.

JACKSONVILLE, FLORIDA

Sub-Contractors on this Bank Building for Millwork, All Standing Trim Mill Fabricated, Sash, Doors, Glazing, Weights and Cords bespeak for themselves your careful consideration of the following, also this—"We want your business."

### OUR MOTIVE

Regard This Not Simply As An Advertisement

Although advertisements by us guarantee satisfaction, we present this with utmost faith in you and your business, and ourselves in ours, and with the sincere belief that we should work together.

### WE WANT TO GET Better Acquainted

We cannot do this unless we do business together. You must start the ball rolling, we can then start pushing and pulling with our team "Hardworking Service" and "Guaranteed Satisfaction" driven by sure footed "Economy." Try us out.

SHELL-SASSE MFG. CO.

PHONES

R-2142

R-2143

"Anything and Everything in Wood"

### A DEFINITION

of what we offer you is "Best for Your Money." We point out to you that the best is different from that which is best for the money; your experience will bear us out that very little of the work either of us do is the best—because we each know better work is possible by using better materials and more expense in the making; we realize that the commercial demand is for the "Best for the Money."

The owners demand this from the architect and contractor alike, they in turn require it of us.

We utilize all there is from a log, we use the best where it belongs and likewise the lower grades, therefore we can guarantee service, satisfaction AND ECONOMY.

We have samples of the best and we have samples more numerous in which innate value fairly shine. We know where one can not and the other should be used. TRY US OUT.

SHELL-SASSE MFG. CO.

PHONES

R-2142

R-2143

"Anything and Everything in Wood"

TO SANFORD—GO FORWARD, ULTIMATELY YOU SHOULD NOT RANK SECOND TO ANY INTERIOR FLORIDA CITY



# TO THE PEOPLE OF SANFORD and SEMINOLE COUNTY

We take great pleasure in announcing that we are located in the new Puleston-Brumley Building with all the latest and most convenient equipment, and are in a better position to give you the best service by our force of efficient barbers.

We also wish to thank our many friends and patrons for their past business, and a continuance of same. We extend an invitation to all to visit our Shop :: :: ::

Manicuring, Shower Baths, Shaving, Haircutting, Massaging, Electrical Appliances, in fact everything that goes to make up a first class Tonsorial Parlor.

Before buying, see our Superior Line of Toilet Preparations, Cigars and Cigaretts

## SMITH'S BARBER SHOP

PULESTON-BRUMLEY BUILDING

Park Avenue—Around the corner from Roumillat & Anderson's Drug Store

John Graham, the plastering contractor, did all the plaster work on the Puleston-Brumley building and like all Scotchmen they do their work well. The fact that they have some large contracts in Orlando, Jacksonville and other cities now and hardly can keep up with it shows the confidence in which the building trades hold the Grahams. They are the plastering boys. They did the plastering for the Melsch building and the Milane Theatre and the First National Bank building here. Their address is Jacksonville.

The Hill Lumber Company of this city, takes pride in the fact that they furnished the lumber and all of the plaster in the first steel constructed building in Sanford—the Puleston-Brumley building. They have the building supplies of all kinds and are ready for quick service and they take joy in serving the public. "Everything for the builder" is their slogan.

The Marinello Beauty Shop is located on the second floor of the Puleston-Brumley building and a constant stream of patrons are going and coming from this popular establishment all day long. Well equipped in every particular to give the public the very best of service the Marinello Beauty Shop has made a wonderful reputation in this part of the state. The Marinello specializes in scalp diseases, hair dyeing, facial massage, hair waving and manicuring. Complete line of hair goods and Marinello preparations.

J. M. Gillon furnished all the electrical supplies for the new Puleston-Brumley building and everyone knows that John Gillon knows just what to use to get the most beautiful and serviceable effects in electric lighting. John Gillon is one of the most experienced men in this line of business in the state and his experience counts when it comes to the big jobs like the Puleston-Brumley building. Note the effects of the lighting system in this building throughout and then remember that John Gillon has the goods when you want anything in electrical fixtures.

The Williams' Transfer Company did all the hauling for this Puleston-Brumley building and believe us there was some hauling to do. Their big trucks were going all day long hauling the heavy steel and other big stuff for this fine new building and the fact that it was all handled in record time and no delays occurred and no breakage means that Williams' Transfer Company knows how to haul stuff in the best manner and with the least time wasted. Williams' Transfer Co. will do your hauling any time and no job is too small or too large for their big trucks and experienced men.

**Few Phones on African Farms.**  
Farmers' telephones are practically unknown in the British colonies of South Africa, according to a recent report to the Department of Commerce from the American vice consul at Capetown.  
"There is scarcely any telephone service in the rural districts," says the report, "and the question of its development in these districts is one of great importance to South Africa. There are thousands of farmers living in places far removed from railways and telegraphs who are practically isolated from the rest of the country. It has been suggested that telephone service in rural districts might be developed as it was in Canada . . . where . . . individuals were permitted to erect and maintain telephone lines." At present, the vice consul reports, "the telephone system in the Union of South Africa is owned by the government and operated by the department of posts and telegraphs."

The Herald delivered six times a week for 10c.

### Giddy-Yap!



President Coolidge as he took his first presidential campaign astride America's personal mount.

S. PULESTON, M. D.  
RALPH STEVENS, M. D.  
J. N. TOLAR, M. D.  
H. H. McCASLIN, D. D. S.

Offices Second Floor  
Puleston-Brumley Bldg.

## WE ARE PLEASED

To announce that we are now located in the new Puleston-Brumley Building.

We are now better equipped in every way to give you the best service in our line

WE SPECIALIZE IN SCALP DISEASES, HAIR DYEING, FACIAL MASSAGE, HAIR DRESSING,  
::—————:: MANICURING ::—————::

We have a complete line of Hair Goods and Marinello Preparations

Special Treatment for Gentlemen in Scalp Diseases and Manicuring

PHONE 193

Private Engagements at Your Home

## Marinello Beauty Shop

SANFORD, FLORIDA

Second Floor—Puleston-Brumley Building



## Geo. A. Fuller Company

Building and Industrial  
Construction



Chicago  
Detroit  
St. Louis  
Philadelphia  
Baltimore  
St. Louis

New York  
Boston  
Washington  
Pittsburg  
Buffalo  
Cleveland