

The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

THE WEATHER

Partly cloudy, light Saturday
air. Gentle variable winds.

VOLUME XX

Lensed Wire International News Service

SANFORD FLORIDA, FRIDAY, AUG. 30, 1929

Five Cents A Copy

NUMBER 298

ECKENER GETS BIG OVATION ON GOTHAM VISIT

Salvo Of Cheers And "Hochs" And Clouds Of Confetti Greet Airship Commander

**David P. Senter
International News Service
Staff Correspondent**

NEW YORK, Aug. 30.— Dr. Hugo Eckener, commander of the Graf Zeppelin, and the man who made the whole world him, received New York City's official hand-clap of greeting this afternoon.

It was a gray day, but there was nothing of gloom in the up-beat reception which the sky conqueror received in recognition of his round-the-world flight in three weeks.

The sky scraper belt of Lower Manhattan gave its usual boisterous greeting with salvoes of cheers and "hochs" and clouds of confetti—paper tape that beamed like sun and luffy windowsill patterning storm. But behind the din and the flying confetti of paper there was a deep feeling of awe over the air commander's achievement in making so nonchalantly the world-girding tour which made neighbors of three continents.

To the accompaniment of ringing cheers of millions and a barrage of bon-pourrs it was this morning's down town that had the day's commander of the day, Eckener, in the airship he had captured from the City Hall, all official reception by Major James J. Walker.

Leaving the Battery of maps, the master mariner of the air who had 40,000 miles on the plowman's compass circumnavigated the globe, was accorded the greatest honor that it is in the power of this city to give.

In recognition of his feat of skipping the gigantic craft around the world in a little more than 21 days, a mammoth reception has been planned, which started when Dr. Eckener arrived at the Hattori.

The army and the navy as well as the citizens of New York participated in the tremendous welcome to the man who made ready of the world's dreams of world conquest of the skies.

Colonel A. Whalen, New York commissioner of police, and his aide, his judge of office for this one-day, in order to become again the city's official greeter. As such he departed on the municipal tug from the Battery at 11 A. M. to meet the welcoming commander and escort him to City Hall.

A committee of prominent Germans were also aboard the boat to assist in the greeting. Following the march Broadway, Mayor Walker will receive the dignified commander on the steps of City Hall to voice the welcome and admiration of the city to its distinguished guest.

Commissioner Whalen will speak at the ceremony, and Dr. Senter is slated to make a re-

markable preparation was being rushed at Lakewood, New Jersey, the starting and finishing point of the round-the-world flight, for the safe return to Germany base at Friedrichshafen.

The start has now been set for midnight Saturday, and orders have been issued to the zeppelin's crew to have all repairs effected and refueling completed by four o'clock tomorrow afternoon.

Sizeable Gain Shown In Wholesale Trade

WASHINGTON, Aug. 30.— A substantial gain in wholesale trade in eight lines of business over June and July, 1928, was reported for July today by the Federal Reserve Board. The increase over June was 4.7 percent, more than is usual at that season, and over July, 1928, 6.6 percent.

All lines except hardware and furniture gained over June. July led by 40 percent for men's clothing and 22 percent for hats and shoes. Dry goods sales were a fraction of a percent under the same month last year, with other lines gaining substantially. Sales of agricultural implements were smaller than during the previous month, but were in larger volume than a year ago.

Girl's Purse Stops Bullet From Pistol

JACKSONVILLE, Fla., Aug. 30.—(INS)—A small purse today was credited with saving the life of owner, Miss Mae Gaynor, 21, yesterday. While working in her apartment in the business district yesterday, a bullet passed through the side of the machine. It penetrated the purse lining to Miss Gaynor's arm and damaged a nailbook. Its force was spent, however, and it was found at the bottom of the bag. Police were unable to trace the source of the bullet but said it was from a .45 caliber pistol.

FIVE FIRMS GET TRADE DOLLAR ON ITS 1ST MORNING

Two Drug Firms And Hardware Store Are Among Participants

Getting off to a belated start in its trading rounds, the Stay-at-Home Club had passed through five banks at 2 o'clock this afternoon. At that time C. W. Stokes of the Stokes Red Cross Market had the bill in his possession.

Beginning its travel shortly after 10 o'clock, the Stay-at-Home Club, which includes 100 establishments, solved each well and faithfully and then went on its way to do another road tour in an effort to show the value of keeping Sunbelt money in Sunbelt.

In honor of its circuitous journey, the club demonstrated conclusively the multiplied purchasing power of members at home, and in the service of local citizens.

Where the Sunbelt will spend the dollar no one knows but it will be used to purchase something big. Tomorrow the club will enter the channel of the general public and its members will be accompanied by the Stay-at-Home Club.

The Stay-at-Home Club in its first morning's tour helped pay accounts and two others.

M. G. Lewis, advertising manager of the Herald, took the dollar to Hill Hardware Company's store to apply on account. R. M. Newman, manager of the concern, stepped across the street and paid on account with Lucy's Drug Store.

C. H. Entey bought a suit at Penney's and E. L. Hoy bought a leather jacket at the Sunbelt leather bazaar.

W. H. Campbell, of Astor, claimed the dollar on his account and applied it on a purchase of him from Mr. Stokes. The latter was planning to spend the dollar upon his return from Miami.

"Whatever its difficulties, there nevertheless, every reason to be proud of our industry. It is doing an indispensable work in the development of civilized life. As the world is now organized, it could not go on for 24 hours without it," he said.

"This has been called the age of power," by which is meant that machines are doing the greater part of our work and they will do more."

"The difference between thousands of machine industry and the mass of hand and tool labor is chiefly a difference in transportation, of intelligence, by telegraph, cable, wireless or radio, and the electrical transmission of energy, as well as machine manufacture, machine tooling and mining.

Police Officer, Textile Worker Die In Gun Fight Early Today

CHARLOTTE, N. C., Aug. 30.—A rural policeman and a textile mill worker were shot to death in a gun battle in Haw Creek six miles from here early today. The officer, S. S. Rogers, had been watching a group of stores, which had been robbed several times recently, when the killing occurred.

According to information at the Mecklenburg county rural police headquarters, the mill worker, Luke Wiles, was returning home with his wife about 3:30 this morning. The officer, after seeing the couple, went to investigate their presence in the vicinity at such a time of the morning, he was told.

The mill worker fired at the officer, it was stated, as officer of the rural police, and officer Rogers called his informant, who he was a policeman.

Another shot was fired and the victim fell mortally wounded. Before he died he fired several times at Wiles. One of the bullets hit the mark with fatal result. Both of the men were killed almost instantaneously.

Aged Resident Dies After Long Illness

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Patsy Miller To Wed

LOS ANGELES, Aug. 30.—(INS)—Patsy Ruth Miller, motion picture actress, and Tay Garnett, director, will marry Sept. 8. They plan a European honeymoon. Miss Miller gave her age to the marriage license clerk as 25. Garnett is 10 years her senior.

Train Is Derailed

TROY, Aug. 30.—(INS)—A split rail today was blamed for the derailment of a Central Georgia passenger train near here yesterday which caused the death of Judson Prather, negro fireman, and the serious injury of Tom Ledbetter, engineer. The engine turned over as it left the tracks. No passengers were hurt.

Red Cross Sends Aid

WASHINGTON, Aug. 30.—(INS)—The American Red Cross today sent \$1,000 through the State Department to American Consul General Paul Knoblauch at Jerusalem in answer to his request for this sum to aid in the relief of Americans who have suffered in the riots between Moslems and Jews.

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Rockne Is Pessimistic As Time To Begin Training Of Football Team Approaches

By JACK CINAR
International News Service Staff Correspondent

SOUTH BEND, Aug. 29.—Coach Knute K. Rockne, the pigskin wizard of Notre Dame University, will start mobilizing his grid soldiers for the 1929 football season in September.

Knute Rockne indulged in press prognostications of gloom, although his eyes twinkled as he painted the handicaps that will confront the Irishmen this fall.

Signed up the gist of Rockne's tale of woe was:

"A material, no game games and the hardest schedule ever attempted by any American football team."

However, the world renowned tu-

tor quite overlooked explaining that if the quantity of his material will not be large, the quality will make up for it. And nobody ever heard of Rockne's having to advertise for football candidates!

When Rockne issues his call for football candidates on September 1st there will be letters to the papers to fill ten pages in his vicinity around. In fact Rockne will need many more fullback to round out his 1929 aggregation.

NO HOME GAMES

There will be no home games at Notre Dame University this season because a new stadium now under construction will not be completed until 1930.

The schedule facing the Notre Dame team this year will pitch it against the outstanding clowns of the Midwest. West, East and South. There really is no such "big-hitter" on the schedule. Not a single opponent will be a set up.

Notre Dame will start off with Indiana University, a team never as strong as when it faced Notre Dame for the state championship.

In rapid succession they will come contests with the Navy, Wisconsin, Carnegie Tech, Georgia Tech, Drake, Northwestern and the Army.

The three games played in October will be the nearest to home games on the Notre Dame calendar next month. They will play Wisconsin at Soldiers' Field, Chicago, and Northwestern in the Dyche Stadium of Evanston.

While the varsity squad is butting some of the strongest football aggregations in the nation, the "B" team will go through a

shadow of hard games with the reserves of Iowa, Northwestern, Wisconsin and Minnesota and of other schools. Some of these games will be played on the old Carter Field here.

SIXTEEN LETTERMEN

As a nucleus of his 1929 football team Coach Rockne will have 16 lettermen. At center Rockne can rely on Mynihan or Ash, both of whom saw action last fall. Guards he has Cannon and Captain-elect Johnny Law. Tackles, Tum, Donahue and Lee. Most prominent among the "Jazz Men" are Tom Jack Pfleister, brilliant son of the Three-Fingered Harry Christy Mathewson, Jimmy Lauder and Laddie Lew Ritchie.

NOW JOB?

Now comes the made-to-break "Giant Killer" in the person of Guy "Joe" Bush, young right hander who is propelling the Cubs to their current pennant chase.

Breaking in with the Cubs as a "bulpen" pitcher in 1928, this gawky youngster from Springfield soaked up experience until 1927.

In the year he began to develop "Joe" over the Giants winning five straight games from the Broadmoor bombers. His record that year was 13 wins and 9 losses.

In 1928 Guy started on his stride as a regular, racking up with Root, Carlson, Blake and Jones. His record showed 16 games won and 6 lost, very good pitching for a youth considering something like 9 straight were victorious over the Giants.

TWO ASSISTANTS

Rockne will have two new assistants in his coaching job this year. They will be Tom Lish, old Irishman who will return to his Alma Mater, from Wisconsin, and Jack Chevigny, newly graduated Irish lad, who will coach the freshmen.

The complete schedule of the 1929 Notre Dame team follows:

October 5—Indiana at Bloomington.

October 12—Navy at Baltimore. October 19—Wisconsin at Soldiers' Field, Chicago.

October 26—Carnegie Tech at Pittsburgh.

November 2—Georgia Tech at Atlanta, Ga.

November 9—Drake at Soldier's Field, Chicago.

November 23—Northwestern at Evanston.

November 30—Army at New York.

JOE BUSH GETS TITLE OF GIANT KILLER OF 1929

Cub Star Tames New York Last Season And Again This Year

CHICAGO, Aug. 29.—(INS)—Since the days of Frank Chance, no Chicago Cub machine has been complete without its "Giant Killer."

Down through the years there has been a pride of pitchers who have been particularly effective, but not John McGraw's teams. Most prominent among the "Jazz Men" are Tom Jack Pfleister, brilliant son of the Three-Fingered Harry Christy Mathewson, Jimmy Lauder and Laddie Lew Ritchie.

NATIONAL LEAGUE

W. L. Pct.
Philadelphia 85 39 .665
New York 70 59 .583
St. Louis 65 57 .533
Boston 61 58 .521
Detroit 57 66 .467
Washington 55 66 .458
Chicago 49 73 .402
Brooklyn 43 78 .411

NATIONAL LEAGUE

W. L. Pct.
Chicago 82 40 .578
Pittsburgh 69 45 .545
New York 65 49 .500
St. Louis 51 69 .454
Brooklyn 51 69 .425
Philadelphia 52 71 .423
Cincinnati 18 72 .400

SOUTHERN LEAGUE

W. L. Pct.
Montgomery 70 50 .580
Tampa 77 55 .683
New Orleans 70 56 .576
Memphis 74 69 .565
Atlanta 70 65 .578
Little Rock 51 58 .409
Mobile 10 82 .399
Chattanooga 82 363

YESTERDAY'S WINNERS

SOUTHEASTERN LEAGUE

W. L. Pct.
Montgomery 51 Tampa 4.
Selma, 6; Columbus, 4.
Panama City 2; Jacksonville, 0.

AMERICAN LEAGUE

W. L. Pct.
Philadelphia, 9; New York, 7.
Washington, 5; Boston, 4.
(Only two games scheduled.)

NATIONAL LEAGUE

Pittsburgh, 16; Chicago, 36.
(Only games scheduled.)

SOUTHERN LEAGUE

Little Rock, 4; Atlanta, 3. (One game.)

Today's Games

SOUTHEASTERN LEAGUE

Pensacola at Tampa.
Columbus at Jacksonville.

UNION SUITS

Rocket Chair, Hanes, Topkis, Varsity makes. All popular Styles and Materials.

\$2.00 GARMENTS, at \$1.30

\$1.50 GARMENTS, at 89c

\$1.25 GARMENTS, at 69c

\$1.00 GARMENTS, at 59c

\$1.50 GARMENTS, at 49c

\$1.00 GARMENTS, at 39c

\$1.00 GARMENTS, at 29c

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HOLLAND L. DEAN, Editor
HOWARD E. JONES, Managing Editor

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The Herald, Sanford's pioneer newspaper, subscriber to the International News Service, has been serving the American news organization for many years, and is one of the leading papers of the state.

FRIDAY, AUG. 29, 1929

LIVING BY FAITH—Although the "big tree" shall not yield, neither shall fruit leave the vine; the labour of the olive shall not make; the flock shall not eat off from the field, and there shall be no bread in the stalls; yet I will rejoice in the Lord, I will joy in the God of my salvation. Habakkuk 3:17, 18.

NEW ENGLAND COAST

Under the swiftness of this restless sea,
Proud ships have dropped to rest in midnight graves;
Ended their quest; they are abandoned, free;
They're the quiet only old ship coves;
Stern masters of the tempest and its slaves;
They have deserved this unmolested sleep;
Far from the wind, the fog, the leaping waves,
Braving of glories, they will ever keep.
Their daring spirits in the breakers sweep.

III.

Stoic folk have stood upon this ledge before;
Stood here, their hearts buoyed up with native pride;
Their rugged faces like the rugged shore;
Worn, but unconquered by the constant tide.

Simply they lived, and then as simply died;
Close to the ocean which has captured them
In skeins of beauty; and, untermited,
They wore its magic like a flaming hem;

The one bright jewel in their diadem.

IV.

People who live along this sturdy coast
Hear the sound of water in their ears;
When they go inland they are spirits lost;
Within a labyrinth of lonely fears
And forsaken yearnings, Oh! most bitter years!
Away from water and its mighty thunder,
They gaze again at sea-worn piers.

And look upon the water swirling under.

Were better than a lifetime's golden plunder.

V.

This, this is my New England.

And to me,

Away will come a dream of light below,

Down some dark harbor of my memory;

Many the sound of water where I lay,

And cry of startled gulls when the wind blows;

Clouds have covered rocks, and

Clouds have covered rocks, and

The cloud of solitude can come

A heart's pain;

Old, worn, broken, and the noise

Of spirit.

But most, it covers heart to

Endure with these.

By NANCY DORRIS

1861 water comes deep, & juice cheap, that is, in some places.

The boy who used to get up at daybreak is now getting in at that time.

He may have no one heard

anything recently about the com-

mision to study science?

Wives used to call their philan-

thropic husband an old watus,

Nowadays what they call him isn't

printed.

Just because a girl strikes a

glove along doesn't necessarily

mean that he's gonna be tied in a

legal knot.

George Carpenter, former

European heavyweight boxing

champion has a new nose. That's

something to blow about.

Now that Dynomite Dunn has

locked Red Razzylock to a trice,

do you suppose it is time for the

oly poly championhip?

The secret's out. The reason

there's been so much shooting in

Chicago is due to the fact that the

men have only been keeping in

on to enlist in Bill Thompson's

army in case of emergencies to do

the war on England.

Things have been rather quiet in

China during the past few days

and the departure of Matt and

off for the Orient to act as war

correspondents business may be

expected to pick up in a lively

In his first practice round on

the famous Pebble Beach course

the invincible Bobby Jones

shattered the course record, some

the other boys don't seem to

have to catch up with any de-

gree of pleasure.

Ruth Elder Always

There was a time when Ruth Elder entertained an ambition of becoming notorious, or, to speak less bluntly, famous. She had visions of her name on the lips of the public, her deeds emblazoned across the front pages of newspapers and herself the beneficiary of world-wide publicity. For want of a better way of obtaining the things which she ardently desired, she took off in an airplane bound for Europe and as luck would have it she was forced down nearby a passing steamer, which saved her. Back to America she came to reap the benefits which such a feat guaranteed, back to a public eager to lionize her, even when it knew that her adventure at best was little less than foolhardy. But never-the-less Ruth Elder was welcomed, was feted and was the recipient of all the things she had longed for, fame, glory, cheering crowds and fat contracts. In fact, she was a great success. She got what she went after.

Now, Ruth Elder or rather Mrs. Walter Camp, is disgusted with all her notoriety. She wants to settle down and forget that she ever was Ruth Elder, that she was the actress who was defeated in an attempt to span the ocean and because of this received fame such as few great men ever attain. Unfortunately she cannot be gratified in this wish. She made a name for herself and whether it is a worthy one or not, it is just the same, the one which will always follow her. We have a suspicion that if she was proud of her activities she never would be offended at being referred to as Ruth Elder instead of Mrs. Walter Camp.

Fun-making Law-makers

It has become a national pastime to poke fun at state legislatures for the passage of useless and absurd measures. From Maine to Florida, and from New York to California, state lawmakers have demonstrated perlodic weakness for writing into the statute books legislation which becomes better known for its ridiculousness than for its wisdom. Whether state solons find it necessary now and then to indulge in such farcical actions to relieve themselves of ennui, or whether they occasionally tape into a kind of comatose state, during which they are not responsible for what they do, no one has ever been able to explain.

The Tampa Times, referring to a recent editorial in the Palm Beach Times, calls attention to some of these laws, which, if enforced rigidly by the authorities, would place the states in even more ludicrous positions. Says the Times:

In Seattle, don't sprinkle salt on the sidewalks in order to get rid of the snow. If seeking a position as conductor on a Los Angeles street car, you are a lawbreaker if you stand on the platform and shoot jackrabbits. In New York you are not to ride more than twenty miles to go to church. If you buy twin beds in North Carolina you must keep them at least two feet apart. If you use bedsheet in Oklahoma they must be at least nine feet long. In Georgia you are forbidden to slap a person on the back, and in Kansas you cannot spit tobacco juice in public. No travel is allowed in Massachusetts on Sunday "except for charity or necessity," while out in California you had better learn the size of the cage necessary to house canary birds.

"Most distressing of all is a city ordinance from some town named Portland. There no man is allowed to tickle another one under the chin with a feather duster. Since Maine and Oregon both have cities with this name, The Times suggests using a poker in both places for safety."

To much legislation has been the bane of our national existence, and some remedial action is necessary if the enactment of non-sensical measures is to be checked. Perhaps it wouldn't be a bad idea to charge authors of these laws with the responsibility for enforcing them. A few experiences of this kind might make them sadder but wiser, and at any rate would tend to make solons think twice before introducing bills for fun.

"EXCEEDS" CALIFORNIA
ST. PETERSBURG TIMES

John Steven McGrath, a staff writer of the Los Angeles Times, who was sent to Florida to investigate the Mediterranean fly situation, wrote this journal series of very eventful letters, the coming of which to our notice being most informative and altogether fascinating.

The articles of course tell us nothing new about the Medfly, but they do tell of other discoveries made in Florida that are most interesting to us, as no doubt they were to his California readers. Mr. McGrath wrote to the Los Angeles Times:

"It is not generally known how extensive the fruit and vegetable industry of Florida is. Myself, I

had the impression that her citrus industry, for instance, was somewhat negligible compared with the same industry in California. "I find, however, that, counting young trees and recent plantings, Florida's citrus area exceeds that of California. Florida has more citrus trees than California has, in time, had there been no (Medfly) attack. Florida's revenue from citrus world wide fair to be more in dollars than California's."

"What eyes ate familiar with

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Social And Personal Activities

MISS MARGARET PETERS, Society Editor

Residence Telephone 443.

Social Calendar

MONDAY
Woman's Guild of Holy Episcopate Church will meet at parish house at 4 o'clock.

TUESDAY
Ladies Union of the Central Methodist Church will meet at parish house at 3 o'clock.

Wednesday
Number One of the First Church, Mrs. Luther Hartman, will meet with Mrs. 1902 French Avenue, at 6 o'clock.

THURSDAY
Woman's Missions Society First Methodist Church will its monthly business meeting 30 o'clock at the church.

Friday
Number Three of the Baptist church will meet at 6 o'clock with Mrs. L. E. Tew, Avocado Avenue.

Afghan class of the First Church will hold its business and social meet at the church at 3:30 o'clock. Mrs. E. J. Taylor, Mrs. A. Ward, Mrs. H. B. Odum and W. S. McTeer as hostesses.

Daughters of Wesley of the Methodist Church will hold regular business and social at 7:30 o'clock at the room at the church.

Number Three of the Wesley Auxiliary, Mrs. W. L. Parker, chairman, will be hostess other circles of the Wesley Auxiliary, at a meeting which at the home of Mrs. Williams on Crystal Lake. A program will be followed by a short business session after which a pleasure will be enjoyed.

Our Funniest Men Help To Make Film 'Cocoanuts' Success

"World's four funniest men" two of Broadway's greatest comedy favorites, group singing chorus girls in a wild distilling dance and the fat Irving Berlin medley "The Cocoanuts," the talkie's first musical comedy creation, the most surprising entertainment ever offered in San-

ber. "The Cocoanuts" opens at Milane Theatre Sunday for days, a real Broadway musical comedy will be available to everybody. On the talking screen, "Cocoanuts" is the same that thrilled New York on stage for one long year at least. It is a fast-talking, all-singing, all-dancing, all-laughing, the first successful attempt ring the methods of musicality to the screen at popular price.

trip to New York is coming without a Marx Brothers' last reason it was "Ante-Crackers." This season it was "The Cocoanuts." Now "Cocoanuts" is coming here the wise-cracking Marx era cracking their famous and Oscar Shaw and Mary both famous as Ziegfeld stars, singing and dancing in the romantic leads,

chorus work, especially interesting because of the unique angles from which it is beautifully performed by a of Gimbels, Hale and Allen star girls. A strong supporting cast includes Katherine in Margaret Dumont, Cyril Beauvois and Sylvan

Any Loser Lives As His Crash In Fog California Coast

(Continued from Page One)
staff included First Officer F. Second Officer Olson, Chief Engineer James Norton and Purser Cleveland.

In 1923 in Chester, Pa., he old Pacific Mail Company, San Juan was a pioneer in waters. She plied regularly to Central American run until Pacific Mail passed out of her in 1926. At that time was taken over by the Panama Company, and later was sold to present owners.

He stopped at Santa Barbara her regular route, he tanker Dodd, built in 1920 the Moore Ship-building Company of Oakland, is a modern oil tanker, equipped with latest engines an oil handling machinery. She is 425 feet has a beam of 57 feet and a dead depth of 33 feet.

Berlin Music Will Feature Marx Film

Irving Berlin's irresistible music is a feature of the all-talking, all-singing, all-dancing, all-laughing moving picture musical comedy, starring the Marx Brothers, "The Cocoanuts," which will open at the Milano Theatre for three days starting Sunday next. The famous composer wrote the score for the stage presentation of "The Cocoanuts," a Broadway hit of two seasons ago. He wrote a new theme song, "When My Dreams Come True," especially for the moving picture.

Oscar Shaw and Mary Eaton, two brilliant Broadway artists, famous for their many appearances in Ziegfeld's Follies, carry the romantic leads in the picture and sing the Berlin song. The Marx Brothers, inimitable comedy men, keep the laughs rippling throughout the picture.

Berlin made many visits to the studio during the filming of "The Cocoanuts," and, on several occasions, he directed the orchestra.

Mrs. Douglass Gives Party For Daughter

Mrs. Verna Douglass entertained with a swimming party Thursday afternoon at Palm Springs honoring her daughter, Miss Helen Douglass, who celebrated her birthday anniversary at that time. Swimming and dancing were enjoyed during the course of the afternoon and late in the evening, refreshments were served by the hostess.

Those present were: Miss Helen Douglass' honor guest, Mrs. Charles Finley and Mrs. Viola Muir of Orlando, the Misses Dorothy Lawson, Edna Spencer, Virginia McDonald, Hazel Varn, Ellen Telford, Alberta Taylor, of Birmingham, and Herbert Douglass, Joe Finley and D. B. Hodges Jr.

"Little Imp"



Personals

Marion Goggins and Carl Dunn of Orlando spent Wednesday evening here with friends.

Mrs. Ernest Molnar of Dunedin is spending a few days here with her mother, Mrs. B. E. Takach.

James Clark, Julian Budington and John Hayward of Daytona Beach were visitors here Thursday evening.

Stewart Long expects to leave Monday for Decatur, Ga., where he will enter the Columbia Theological Seminary.

W. C. Hill left Friday morning by motor for Clayton, Ga., where he will join Mrs. Hill at their summer home.

Mr. and Mrs. S. Runge have returned from New Orleans where they spent two weeks with relatives and friends.

Mr. and Mrs. W. P. Jackson and daughter, Miss Doris Jackson, expect to leave Saturday for Daytona Beach for two weeks.

Miss Sarah Bagley of Maryville College, Maryville, Tenn., was the weekend guest of Mrs. Virginia Jenkins at her home on French Avenue.

Mr. and Mrs. W. A. Zachary have returned from Mount Olive and other points in North Carolina where they have been visiting relatives for some time.

Mr. and Mrs. H. E. Carlton of Daytona, honor guest, Mrs. Charles Finley and Mrs. Viola Muir of Orlando, the Misses Dorothy Lawson, Edna Spencer, Virginia McDonald, Hazel Varn, Ellen Telford, Alberta Taylor, of Birmingham, and Herbert Douglass, Joe Finley and D. B. Hodges Jr.

Dr. and Mrs. R. M. Mason and daughter, Mrs. E. C. Spoth and baby, have returned from Wrightsville, Ga., where they have been with relatives for several weeks.

Miss S. D. Rabbitt and Mrs. W. S. Thornton are spending three weeks at Daytona Beach. Mrs. Jester Cameron, who spent several days in their guest has returned to her home on Laurel Avenue.

Miss L. C. Tyus and daughters, Dorothy, Rebecca and Peggy and Miss Jean Howard of Barnesville, Ga., who have been visiting Mrs. Tyus' sister, Mrs. L. T. Bryan, 2400 Palmetto Avenue, enjoyed Thursday to their home. The family spent several weeks at Daytona Beach with Mrs. Bryan and returned with her the final part of this week.

Don't Fail To See The Most Intelligent Animal On Earth MARVELOUS & AMAZING Feats That Will Astound You — Smart As A Man NOW FOR REAL THRILLS

Jess Long of Birmingham, formerly of this city, will leave Monday for his home after spending several weeks here with his parents, Mr. and Mrs. J. O. Long, at their home on Oak Avenue.

W. D. Hoffman returned Thursday to Tallahassee where he is stationed with the National Guard, after staying several days here with Mrs. Hoffman at their home on Valencia Drive, S.E.

Mr. and Mrs. Joe Chittenden and children left Friday for Jacksonville where they will make their future home. Mr. Chittenden has accepted a position there as state service officer for the American Legion.

Miss Margaret Long left last Monday for Atlanta, Ga., and Jasper, Ala., where she will spend several weeks visiting relatives before going to Tuscaloosa, Ala., on Sept. 9 to enroll at the University of Alabama.

Walter S. Colomann will leave Saturday for Columbia, Ga., where he will join Mrs. Colomann who has been visiting there and at other points of Georgia for several weeks. They expect to return home Monday.

Miss E. J. Routh and daughter, Chloe, and son, Joe, returned Thursday from New Albany, Ind., where they have been spending two months with Mrs. Routh's parents, Mr. and Mrs. E. M. Hays. While away they were also guests of friends in Illinois.

Mr. and Mrs. F. W. Bender and the Misses Margaret Barracott of Lakeland, Beverly Bender, Rose LaVerne Hurl, Katherine Schirard, Jane Torrance, R. E. Griffin, Julia Higgins and Mrs. W. R. Williams motored to Daytona Beach Friday where they spent the day.

Miss Helen Hill Jones and mother, Mrs. Parker, of Southern College at Lakeland, spent Saturday afternoon with Miss Virginia Jenkins at her home on French Avenue. Miss Jones has been named recently the Dean of Women for Southern College for the coming year.

Miss L. C. Tyus and daughters, Dorothy, Rebecca and Peggy and Miss Jean Howard of Barnesville, Ga., who have been visiting Mrs. Tyus' sister, Mrs. L. T. Bryan, 2400 Palmetto Avenue, enjoyed Thursday to their home. The family spent several weeks at Daytona Beach with Mrs. Bryan and returned with her the final part of this week.

Miss Georgia Mobley expects to leave Sunday for Lakeland where she will visit Miss Etta Pritchett for several days before going to Tampa where she will be the guest of Miss Evelyn Parrish. While away Miss Mobley will attend a sunrise dance in Lakeland and the S. A. E. dance at Tampa.

Miss Jack Hewett of Waycross, Ga., who has been the guest of Mrs. H. B. Pardon for some time, will have Saturday for her home. Mr. Hewett will be accompanied by Mr. and Mrs. C. E. Adams, Mrs. Brown Miller and J. A. Blom Jr. who will be in Waycross until Tuesday.

EVERGLADES — Erection of new Juliet C. Collier Hospital building completed and modern equipment installed.

What Society Is Wearing

Scarf and Cuffs of Pony Skin

Trim Chic Cloth Wraps

Now in Favor

BY HELEN WORDEN
Copyright Pitts Publishing Company (New York World) 1929

A very feminine scarf of soft black ponykin trim the chic street wrap worn by Mrs. Lawrence. Such deep cuffs of the same fur introduce an added note of chic. These wide attached fur scarfs are always smart and usually becoming to the majority of women.

The trim with the diagonal line furnishes the theme for the close-fitting fur hat which accompanies the wrap. It is trimmed with contrasting shades of ribbon again stressing the diagonal movement so popular this season.

For accessories, a two strand pearl necklace, oval brooch, light nude gloves, pony kid bag, light silk stockings and three-pocket exerts are selected.

These cloth fur-trimmed wraps will be chic for early spring wear, as well as the present moment.

ROBERT J. MICKLER,

Whereas, an allwise Providence has again seen fit to cause the pallid messenger of death to visit in our midst and summons another of our dear old Veterans.

Resolved: That in the death of Mr. Robert J. Mickler, the N. de V. Howard Chapter, U. D. C. has sustained a great loss. They are passing away, these heroes of the South, soon a memory will remain. Mr. Mickler was an honest, sincere man, moved by the highest ideals of life. He was a loyal Confederate; loving and holding in sacred remembrance the cause of the "States' cradled" nation, that failed.

Resolved further: that a copy of these resolutions be sent to the bereaved family, and that N. de V. Howard Chapter, U. D. C. extends to them deepest sympathy.

Resolved further: that these resolutions be inscribed in the minute book of our chapter.

Resolved further: that these resolutions be sent to the Sanford Herald for publication.

MRS. W. M. THIGPEN,
MRS. E. D. MORLEY,
Committee.

DENTIST JOHNS MASON

Dr. H. M. Mason, dentist with offices in the Meigs block, announced today that beginning Saturday he will have associated with him Dr. W. B. Oliver, formerly of New Jersey, who recently arrived in Sanford to make his home.

FINAL REDUCTION LADIES SHOES, THOUSANDS AND PAIRS ON SALE.

LLOYD SHOE STORE

HOTEL ST. JAMES
Much favored by women
and men.
Elton J. Moughton
Architect
First Nat'l Bank Bldg.
Sanford, Fla.

Screen's First Musical Comedy!

a Paramount ALL TALKING-SINGING Picture

The MARX BROTHERS

THE COCONUTS

OSCAR MARY EATON

GAY, giddy jesters! The world's four funniest men! The Marx Brothers! In their great laughing, musical hit! Ziegfeld's two brightest stars, Oscar Shaw and Mary Eaton! Irving Berlin's melody! Groups of ravishingly beautiful dancers! Gorgious settings! Dancing! Singing! Laughs! Entertainment de luxe!

SUNDAY
MONDAY
TUESDAY
POPULAR PRICES
MATINEE 10c 50c
(except Sunday) 15c 60c
NIGHT 15c 60c

MILANE
THEATRE

OPPORTUNITY DAYS

At Yowell — Drew's

In Orlando
August 29-30-31

Two and one-half days of glorious Bargain shopping in Central Florida's Largest and Finest Store—Final Clearances of many items of summer merchandise—Exceptional Values On Every Floor.

Thursday
8:30 to Noon

Friday
8:30 to 6

Saturday
8:30 to 7

A DOZEN EXAMPLES OF BARGAINS OFFERED

Smart Coats
Values up to \$49.50

\$19

Dinner Dresses
Were \$39.50 to
\$89.50
Half Price

\$1.49

Silk Hose
Sheer Chiffon

\$1 pr.

Ankle Socks
Rolled Cuffs

39c pr.

Costume Jewelry
Values to \$2.50

\$1

Junior Dresses
13-15 Yr. Sizes

\$1.98

Summer Millinery
Smart Felt Hats

\$3.19

Boy's Pajamas
Sizes 8-10-12

\$1

School Knickers

\$1.39

2 Pairs \$2.75

Garden Hose
25-Ft. Length

\$1.98

AND MANY, MANY OTHER WORTH WHILE BARGAINS

REMEMBER—We do no ask you to come to us for merchandise your Home Town Merchant can supply.
But for articles he does not carry, we offer you the advantage of shopping in this great store.

YOWELL-DREW CO.

FLORIDA

FOR THE WEEK-END
AND
LABOR
DAY

Tasty PRINCESS Bricks

In These Luscious Flavors!

STRAWBERRY—CHOCOLATE

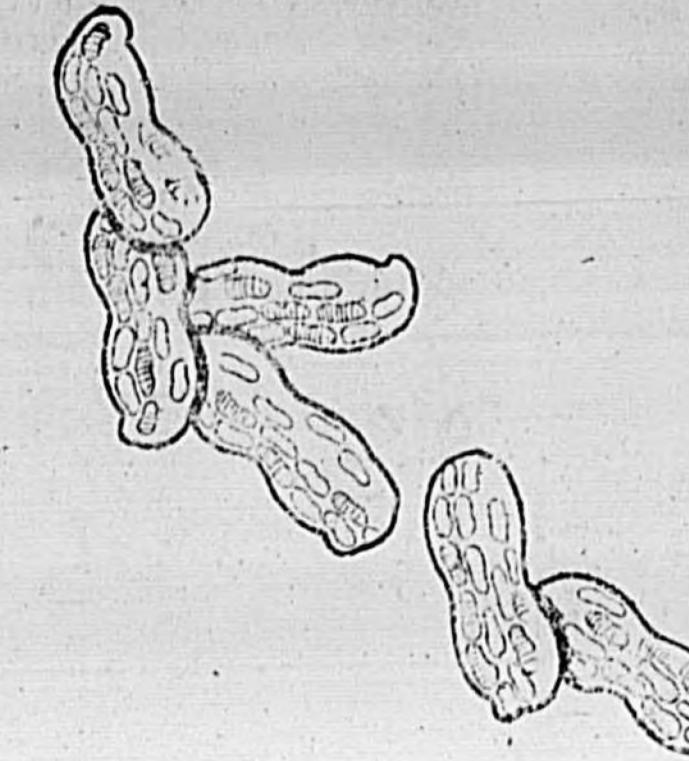
AND VANILLA

SEMINOLE CREAMERY CO.

ICE CREAM BUTTERMILK LEMON

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the Goober Goes to Work



A Million Dollar Crop for 1929

Florida had 41,000 acres planted to peanuts last year, producing 24,300,000 pounds valued at \$1,063,000.

This year the State Marketing Bureau has had reports of a highly productive crop from Northwest Florida and other parts of the State. A larger acreage is estimated and a crop valued at well over a million dollars is confidently predicted for 1929.

FEW PEOPLE realize the important role of the ordinary Southern goober in the agricultural program of the State of Florida—each year the peanut crop brings in over a million dollars in cold, hard cash. Peanuts rank among the first eight staple products grown from Florida soil.

To the popular mind, the peanut is important only as a confection, purchased at baseball games and band concerts, or served at bridge parties as a table delicacy. Foreighted manufacturers, however, have found that it can be used in a dozen edible forms. And now it goes to work as a valuable household necessity—a high grade cooking fat for kitchen use.

One manufacturer, owner of a hundred thousand acres of land in Florida, has already recognized the importance of this use and is growing peanuts with the purpose of pressing out the valuable oil and producing this new cooking preparation on a large scale.

Other uses include sandwich spreads, salad dressings and a delicious table oil which can be produced at low cost and is second only to olive oil in food value. Experiments are also underway now which point to the successful manufacture of cellulose products from the shells of the peanut.

With Florida's fortunate combination of soil and climate, this great new industry will become increasingly important in the years to come.

The lowly goober, imbued with the spirit of Florida's agricultural destiny, is working for this state and paying its way at the rate of a million dollars yearly.

Believers in FLORIDA

One of a Series of Weekly Advertisements Prepared by the Believers in Jacksonville and Published by Twenty-Five Florida Newspapers



THE CLASSIFIED SECTION BUY AND SELL HERE

WANT AD RATES

Sanford Daily Herald
Terms: Cash or Advance

Telephone ads. will be received for patrons and collectors and immediately for payment

1 Time 10c
2 Times 10c
3 Times 10c
Times rates on request.

The reduced rates are for

one insertion only.

Five words of average length

are counted a line.

All advertising is restricted

to proper classification.

If an error is made the

publisher is not responsible

for only one incorrect

insertion. The advertiser

is responsible for all subsequent insertions. The

advertiser should be advised im-

mediately, in case of error.

TO ADVERTISERS

A Herald representative thoroughly familiar with rates, rules and classification will give you complete information. All you need do is to assist your wording your want ad to make it more effective.

1—Announcements

SANFORD DRUG CO.
S. W. Danner, Pres. 324

Why does a small job look big to the other fellow? Because it looks small to us? There is a reason, and the reason is, that while it may just a job to another, it is a job to us. SERVICE, Inc., Luttrell, Quick Service Transfer, Phone 498.

SUBSCRIPTIONS PLEASE

IF—If you fail to get your paper promptly, call the office or the Herald. Rent a room before 8 A.M. A special delivery service is maintained until that time. We will be glad to send your Herald by special messenger if you have no relatives. Circulation Department, Phone 148.

16—Houses For Rent

SIX ROOM furnished bungalow at

801 Union Avenue.

17—Wanted to Rent

FURNISHED HOME near Seminole Hig School. About five rooms. Must be near. Will consider one year lease. Box 1184 City, or phone 211 M.

2—Lost and Found

GOURDS—Gourds are being lost by not making use of Herald Classified ads. Small in cost and size big in results. Try tomorrow. Classified Ad Department, The Herald.

4—Automobiles

DO YOU KNOW THAT YOU CAN GET YOUR CLOSED CAR FOR REPAIRED WHEN NEEDED? AT SAME HOURLY WORKS? WORKS, NO. 12 FRENCH AVE.

5—Automobiles

AUTOMOBILE FOR SALE—26 Dodge Touring—Bargain Price \$1,200. Miles 11,000. Very reliable. Must sell Saturday. See Mr. Stoker, Lake Monroe.

6—Business Service

BUILDING BLOCKS—Irrigation boxes and cement. Miracle Concrete Co. J. E. Terwilliger, Pres. 3rd and Elm.

7—Help Wanted—Male

BOYS WANTED—To sell Herald on streets. Hustler can make good. Must be reliable. Must stay work. Apply. Circulation Dept., The Herald.

LEARN TO FLY—Orlando Flying Club needs one more member from Sanford. If interested see George Clegg or Frank B. Bell, Sanford, before Friday night.

10C—Flowers and Plants

HIBRID AMARYLLIS and Easter Lily Bulbs. H. N. Lansley, 901 Franklin Ave., Sanford, Fla. Phone 494.

GLADIOLA BULBS—Fine variety, cold stored. Orders taken now for delivery the 15th. Box 100, large bulbs and 100 smaller ones \$1.50 per bulb. Box 101, small ones \$1.00 per bulb. C. O. D. B. F. Whiteman, Jr., Sanford, Fla.

Easter Lily Bulbs for sale cheap. R. L. Hill, Box 200C Route 2, Phone 892-J.

FOR SALE—Missionary straw hats. Extra fine from fresh nursery stock set in February. \$3.50 per 100. Cash with order. F. S. Williams, Stark, Fla.

STORYBOOK—Pante. Missionary. \$1.50. Louis Shirk, Moore Haven, Fla.

DELRAY BEACH—Construction started on entire city block of business buildings fronting on Atlantic Avenue.

Dale Burkhardt

Laura Burkhardt

LEGAL NOTICES

NOTICE OF ADOPTION

We hereby give notice that the application for adoption of September 1, A. D. 1928, at 10:00 a.m., was filed with the Judge of Probate of the County of Orange, State of Florida, for adoption of the minor child, Elvina, Carolina, born June 1, 1928, by the name of Betty Jo Burkhardt.

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Dale Burkhardt

LEGAL NOTICES

NOTICE OF ADOPTION

We hereby give notice that the application for adoption of September 1, A. D. 1928, at 10:00 a.m., was filed with the Judge of Probate of the County of Orange, State of Florida, for adoption of the minor child, El