


> Grand OPENING
> Monday,Nov. 4 Star Theatre

WE DON'T BRAG OR BOAST BUT WE DEMONSTRATE

MONDAY
The Celebrated Mary Garden in "The Splendid Sinner"

Hso. "the tians. Chaws"-Resumed"

TUESDAY
Theda Bara in "CAMLLIE" also a Comedy

WEDNESDAY
"The Fight for Millions"
Also a Special Feature
Matinee Daily at 3:30
Evening at $6: 30$

AMUSEMENT

## CLOTHCRAFT"CLOTIIES



Sanford Shoe \& Clcthing Co.
"Clothcraft Store"

page two
THE SANFORD HERALD CATHOLIC BOYS JOIN
 IBE HERALD PRITITINC COMPANY




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BOOKS FOR SOLDIEAS SUPPLIED BY A. L. A.

Enclish Gamp Shows the. Good of That Organ
lor Our Boys.


## PLAY BALL

STRIKE ONE-Start a Savings Account at this Bank STRIKE TWO-Collect Interest on Savings. STRIKE THREE--Invest Money for Future Fortune. Play a consistent game by increasing your worth
CAPITAL $\$ 30,000.00$
SURPLUS $\$ 15 ; 000.00$

## PEOPLES BANK OF SANFORD

## 1. r. stevens

 THE BANK THAT. INSURES YOUR DEPOSITS


| CURBSTONE GLEANINGS | Retall Peed Prices <br> Oflande, Nov. 7.-There semsitu be some misunderstanding as to the recent urder of the Fecleral Futit Adeministrator wh. Florida rekarding the margin of profit allowed fetaitors n [red. | livery, of in othec words where a regular delivery service is maintained the purchaser should not be coripolled to pay as much as would be. charged by public drays for single. delivery. |
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| hief $\mathrm{I}_{\mathrm{n}}$ Among Ye Taking Notes <br> and Failh. "He'll Print 'em"... So Says Saunterer. | Thu rules as establishled by the Fond Administration combemplate a \|crash and sarry pricr to lurgin with. | Lueld English. <br> A recent atrarthsement contalns, the |
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highest cash pricf

 E. FRANK COESS FERTILIZERS


THE COE-MORTIMER COMPANY



EH.B. CROWDER'S
BITG ANNVERSARY SAIEWe desire to express to our good friends of Sanford and surrounding territory our sincere appreciation for the liberal patronage extended to us in the past, and we assure you we will do our utmost to merit a continued share of your business in the future by offering youtgood dependable merchandise at the lowest possible price obtainable. Owing to the prevailing high cost of racted for most of our staple tracted for most of our staple goods before the advance went into effect, so we are in a position to offer you special inducements that will be impossible to find later. Our Anniversary Sale will be the first Big Bargain Event of the season. Don't miss it
BIG SALE OPENING FRIDAY NOV. 8 TH AND LASTING 15 DAYY Shoes


high boots for womp:

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Mern Biact Dress shee $\$ 2.19$ and up

## $\$ 1.19$ and up

$\$ 2.69$

 $\$ 2.48$
Men's heavy Work Shoes
Tan only.
$\$ 2.69$

|  |
| :---: |
| Men's Pinc Cheek Wörk Pants Bestrulue $\$ 2.24$ |
| Odds and Ends in Boys' Suits and Pants <br> closing out at less than cos |

We will offer our entire stock of Ladies Ready-to-wear. Shoes. Chidrens Ware,
Notions, Men's Furnishings, and Dry Goods at grealy reduced prices for the
Bit


## NOTE THE FOLLOWING REDUCTIONS <br> OM F OLO WING REUCHONS

The New Fall Style Coats Suits, Coats, Dresses and Skirts will be sold at sale price during this Big Anniverrsary Sale.
Coat siits, in all the late colors, sizes from 16 to $46, \$ 15.95$ to $\$ 48.00$. Coats size 16 to $46, \$ 12.95$ to $\$ 37.00$. Coat siits, in all the late colors, sizes from 16 to $46, \$ 15.95$ to $\$ 48.00$. Coats size 16 to 46 , $\$ 12.95$ to $\$ 37.00$.
Silk dresses in taffeta and messalene, all colors, $\$ 22.50$ and up. Big line of serge dresses, all sizes and. colors, $\$ 7.45$
and upward. Skirts in the new silk and wool plaids, black tafteta pooling and serges, Skirts in the new silk and wool plaids, black taffeta, poplins and serges, size 22 to 40 waift, going in
and upward.
this sale ot $\$ 3.45$ to $\$ 14.95$. this sale at $\$ 3.45$ to $\$ 14.95$.
Big line of childrens and misses plush coats, size 2 to 14 years, good values

|  | V. B. and J. C.C. Corm sizes 18 to 40 $\$ 1.24$ and up |
| :---: | :---: |
|  | Ladiés' Hose 16 c to $\$ 2.48 \mathrm{pr}$ |
|  | $29 c$ and up |







## Novempir 5.1918 <br> he sanford herald

Arm them with the morale that wins battles


## MEECY MUNTIONS NEEDED IN TRENCHES

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It's Marvelous
YouCanHear

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4hat without a Bell Telephone. All the
merchants and every one we know uses the It has saved me thousands of steps品 miles away
Every Bell Telephone is a Long Distance StationSOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY


Lyric Theater Friday and Saturday, November 8 and 9


TME GUGIER HART








 George McLaughtin, Harotd-Wash-
burn, Albert Fry, James
Georce

 George Huff Thomas Sullivan, W.
A. Pattishali. Meede Fo, Ingram
Guerry, Henty Byrd. Osborne Wil. A. Pattishall, Meade Fox, Ingram
Guerry Henty Byrd. Oaborne wi-
liams. Vail Lovell, Martin Temple.







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Why You Should Give Twice The You Did Before


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1,000 milles of movile nlime 1,00 ntage sturs
2,000




Give to maintainathermorale that
is winning the war now -

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