CALL PALMER
"GO-BE TWEEN"
N OIL INQUIRI

 be Called before Committee MUSCLI SHOAIS As Delivery of Messages of
ine Washington Publisher.


## New York Exposition Tremendous: Advertising Feature For Forida By Secretary Chamber Commerce



Belgium's Officials/Sir Howard Arrives Defeated; Premier To Assume Duties Theunis To Resign English Diplomat


Negro Taxi Drivers Are Told Not To
Carry White Passengers In Future

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FOR AMENDMENT

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CITY NEWS PARAGRAPHS

## THIS WEEK IN

SANFORD
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$8: 30$ p. m.
 rta ine Friay
 Commerce, Valdez Hotel 12:15. Friends of Mrs. A. Foster, who
roxides on Gceneva Avenue, will re
ret to learn
tisforty Tuesday as to break here rimht nrm
idewalk dyly today, it is reported comfort $\underset{\text { REAL ESTATE TRANSFER }}{\substack{\text { Feb } \\ \text { A. C. Jones }}}$ C. C. Jones and wife to Ann
H. Wk nad Georke T. Pote.
E. W. Dickson to H. W. Morrow
S. 0 . Shinholser Meisch Realty Company to Ro
nan Moseley Ron to W. J. Varn. Sales Corpora
Rowiwell $S$. Marler and Ella Marler. OnMy four cases
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## REVENUE BILL

## terday. This vote, however, is peeted before the end of the wec Throw Out Garnel Schedule In this Out Inrow Out Garat of She weel Inhs connetume oublican organiza hopes of R    SPEED UP YOUR Clem Jones Liver and Kidney As anic Will Do It     

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## TEA POT DOME

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Senator Walsh said today he had
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Ind no promise of immunity had been
made to him.

## teen se

Senator Wheeler conference which
the new treatment for bad colds


 Roumillat \& ANDERSON

## 

SANFORD HIGH SCHOOL

Edwin Markham
of American poets, philosopher, human
ian leader and enchanting lecturer. "Readings from his own poems with glints of gravity and gayety."

## ...Today...

 borothy philurs is "SLANDER The WOMAN" Adapted from "The Whit With L.ewis Sayyton and an Au Comed: "The Monkey Farm.Prices 10 and 25 cents. Thursday: Bringing U Fathe
Buy your ;eants at R. Bower

## ILANE

 THEATRE 1 2 $\qquad$

Under the auspices of Sanford Kiwanis Club.
8:30 o'clock. - Admission 50c

## Sir Walter and the Spud

IN Ireland, they still point to the place where Sir Walter Raleigh planted the potatoes he brought with him from America. The venturous knight was much impressed with the edible qualities of potatoes and touted them highly to his friends. But in spite of his efforts to popularize the spud, it was half a century or more before it became an article of general consumption abroad.

Today, a new food product becomes nationally known almost overnight. Modern methods of distribution quickly place it in thousands of stores. Advertising tells the public about it in the newspapers. People try it, like it, and shortly it is in general use throughout the country.

By the same means American manufacturers-through advertising-are putting within your reach many of the boons of modern life. Without advertising, we would lack many of the comforts and conveniences that go to make life what it is in this year of grace.
Advertising keeps your information up-to-snuff on every article of human need, whether it be food, clothing, articles of household utility, necessities or luxuries.

## Advertisers Deserve Your Support Patronize Them

## eat Structure Is

 Sibject Presented Daily Fashion Hint




## Sanford Loain \& Savings Company

Wheeless \& Welsh
Vulcanizing Shop
oildgegs
Exchusive Acents for Flsk Tires and Tube frienis."

## Who Gets the Most for His Money?

THE fellow who buys haphazard-or the chap who puts his every-day purchasing on a business basis?

The latter, of course. He is the one who reads the advertisements and discovers just where he can buy what he wants. He is the one who realizes the great value of advertising when it comes to the important business of spending his hard-earned money.

The well-informed shopper alway; has the advantage when it comes to stretching the dollars. And you can't possibly be up-to-date on the shopping news unless you make a practice of reading the advertisements.
The advertisements show you how to save money-and steps-and time. Watch them carefully.

Anything that increases your purchasing power is work ing hard for you.

Make The Advertisements Serve You Weil Read Them Regularly

# HERALD AGRICULTURAL PAG 

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CHICKAN HOUSE WON BY 15 COWS IS DESCRIBED AT TAMPA FAIR
 Given By Shoemather
By Seth W. Shoemaker, Director, School of Agricultur
International Corrospondence Schools, Scranton,
in orehard

Its Raising Chicks.That Counts PiD COMBCHICK STARTER (Butminily makesa fard Ifte a soild wall between cficiss and danger!

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## R

Electric Aluminum Percolators $4^{75}$ BALL HARDWARE CO.

PHONE 8

# CHORMDA 

## Located within Thirty-six Hours or less of Two-thirds the Population of the Nation

## Crate and Hampers

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 have :hocich crate mitrial havpris and otherrainiris lpplisfor yo when You Nep Tili GOOSs?



## Chase \& Co.

SANFORD
FLORIDA

## Two-thirds the population of the United States may reach Florida in thirty-six

 hours or less.More than $70,000,000$ people live in states from which comfortable passenger trains run to Florida in not more than one day and two nights.

Fast refrigerator and other freight service carries Florida's fruits, vegetables and other products to the same population in but a few hours more.
Water preferential rates from Florida apply $\begin{gathered}\text { Steamship } \\ \text { lines have regular sailings } \\ \text { all }\end{gathered}$ Atlantic Coast cities. Preferentiat water Atlantic, Pacific and Gulf coast ports, and nu 10 all Atlantic Coast cities. Preferentiat water Atlantic, Paciicic and Guif coast ports, and nu-
and rail rates are effective to all points north
merous forelgn countries. The coast line of and rail rates are enfective to all pointe north, merous foreign countries, The coast line of
of the Ohio river. Florida is nearest to Coba,
1, 100 Central and South America of any, state.

## "The Eyes of the Worid Drawn To Florida With New Interest" <br> - Barion collinis





and
FLORIDA DEVELOPMENT BOARD Consollidated Buildiss Jackeonville, Fiorida Carden, New York
February $18-24$



In The World Of Sports
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 Onio State Draws
Record Basketball
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Joh M.Sliton My COMTROVIRST IN Rumin For the Site
Senate In Georgia


(this was written by a woalan)

## "IT'S GOOD"

$\qquad$
$\qquad$ that I had been reading so much about the advantages of the machine which I subsequent-
ly purchasell. One after the other those
$\qquad$ messages had gotten into my mind until
$\qquad$ when asked to do so I was capable of repeat-
ing them almost as if I had been a salesman
$\qquad$ org them almost as if I had been a salesman I was doing I gave her several technical reaHowever, I realized that the printed mess. sons for tho superiority of that machine. It
listed a number of its meehnnical advantages
nnd one or mora very special conventences that the repeated appearnnce. Seeing that arti-
$\qquad$ many other women had reached the poin nd were well satisfied with i
$\qquad$
I had recited my reasons to her I analyzed my first answer, "it'r goud," and I found that an-
swar typified ail of the specific thlngs I was swer typified ail of the aprecine things I was
ble to resite about the macline which I had a matter of fact reeently purchased
$\qquad$ large buyer for a houschold, tulways felt that
any woman may be guided to safe and satisany woman muy be guided to safe and satis
factory investments for her own needs he needs of her family if she will but use th messuges which the manufacturers semil

Almost instinctively the thought took hold onc thut when I saw the nams of a product hat that product was living up to its prom
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elry or toys-they may save themselves un wiso expenditures by seeking the pooduct wiso expenditures, by seeking the pboduct
which though its advertaing and behavio after purchase comppels its thousands of cus -

SAVE DELAYS AND INCONVENIENCES BY TELEPHONING YOUR WANT ADS DIRECT TO THE HERALD


