## Conservatively Speaking - - -

The Sanford Herald at present has 28 employees, 12 correspondents, 28 carrier boys. Mostof these people have families, over 100 people are supported by the wages earned by the Sanford Herald staff.

The Sanford Herald's yearly payroll is $\$ 100,000$ This is "working money" - an important factor in the day-byday economy of the great community it serves. National statistics show that each dollar changes hands an average of five times before again returning to a bank... which means you have a second chance to see the dollar you spend FOR ADVERTISING YOU BUY in Seminole County's own local newspaper.

The Sanford Herald employees spend their share of the $\$ 100,000$ payroll at home in Sanford, for groceries, clothes and all of their living necessities. Many of the Sanford Herald employees own their own homes in Sanford built by local builders, in many cases financed by local institutions.

## ©hp Ganford Mitrali

> A NEWSPAPER DESIGNED FOR LOCAL READERS Money spent with The Sanford Herald goes back to Sanford Merchants.

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Shop and Save
In Sanford

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## Commissioner Wilson Will Seek Re-Election Nov. 6

## A. Lund Charges 'Stevenson Guilly Or Double-Talk





## John L. Lee Accepts Position With ICC

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De Bary Cub Scouts Display Swimming Feats To Parents

## Weather  <br> Additional <br> Local News <br> On Page 2



MEMBERS OF THE MARINE SECURITY GUARD Divi-
sion of Sanford Naval Air Station who particinted in
tecen sion of Sanford Naval Air Station who participated in the
recent week-long field day held aboard the station, pose
with Captain E. J. Love, USMC, Offlcer-in-Chation of the with Captain E. J. Love, USMC, Offlier--ine-Charge of the
Detachment, and First Sergeant H. H. Merill. They are: Detachment, and First Sergeant H. H. Merill. They are:
(t tr r. back row) Cpl. G. G. Drawy. Cpl. K. L. Elliott,
Pfc. R. D. Knitht, Pfc. L. G. Higrinbotham, Pfc. S. And-

## Sch罱

 in In State Oct. 16
EIGHT LITTLE MEMBEBS of Brownie Troop number five accompanied by two of
their leadera, vilited The Sanford Herald plant in obseorvance of National Nowsapar week and were conducted by Charlle Morriton, member of the paper's advertising
ataff, on a tour that ahowed them the fashioning of a newapaper from the time copy

 each child recelved a typo metal alug with her name the
selves as grateful for an interesting vialt. (Staff Photo).



Your Nowspaper Is Dedicated To County,s Devclopment, Growth Wore richt in the midade of ith-the ane day life. The role it plays comes into the Wha. The gronth of your community is meas Tour Newnpeper . . . . Freedom's Key to other Living?
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ding of name about and of your nelgitior
Weh es Doland, Khuimmeo. Leesburg, Ucu--. Lellowirne, Daytont Bonch, or whereve Hound the nation-to do you have Your chaypaper. - too your koy to botter living in every re act Advertiomements are directed at ac wainting you with merchandise and nervice. - Eeprodiction is held at a maximum of 4) And what of it is possible.
-llly papper? Sod enough becuute it cannot advance the finsut of the town.

- A real newepapor has a place for every Whing and everything in its place, A purge it . cunnot always meet with complete ap coval of each and every reader, it is you Wuypaper's duty to manntain editorial com oont on an ectablished policy. Even the fontroversial matitar tran zoclul journals igo ay after day without benefit of ediltorial expecilon about your community. upers the world around are celebrating the Th anniverary of the complation of 4-line Gutenberg Bible in 1156 , we coming ar it has evolved over five centuries. - It han come a long way, The published . osid bin become a servant of the people, a Mpon agalnst /rmorance, and a standarc thewes, day by day.

- The Sanford Herald

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| Page 4 | Wednenday, October 8, |

Santord grownow does your newspaper-as As the industrites in the sanford Herald.
pund, mo does your nemunity expund, so doee your newupaper. development and expansion of the communt ty which it werves.

## Individual Freedom

Bafore one geta carried away with en.
thuilism by all the things political candithunlasm by all the things political candifor us, it might be well to consider what Tor us, it might be well to consider what
has made this country what it is as a yardstick in making a cholce between candidatee.
Most of the cocial and economic gain in this country have come from the efforts and initiative of the individual and not from
government planning: Fulton invented the covernment planning: Fulton invented the
teambont; Bell developed the telephone teamboat; Boll developed the telephone; lscovered electricity; Wright created the airplane; Whitnoy designed the cotton gin; nid so on, ad infinitum.
Without the work of the indivdaual, we Without the work of the individual, we would still be living under a aceuala system us only a bare subsistance. It is the accompleshments of the individual that have lited us to present levela
the sccomplishments of government.

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hatican well to That points to a yurdstick dates who would bring about a soclety witere "do-ull" government would reduce the indi-

## Mental Illness

Our time may so down in medical history neas began to be approached with optimism
and hope. Though the mentally ill occupy and hope. Though the mentaliy ill occupy
more than half of the nation's hospital beds, there is growing conviction that much can be done to
mal iffe.
This conviction is solidly grounded on ty during the past decade, And there is in creasing evidence that we atand on the
verge of much greater progress. This fee ang is well established
"It soems probable that the coming gen. eration will the the came kind of exciting
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tal Ilineas an the lant generation has wit.
 pert opinion. Yot the dramm cannot be realiz. hompitala are over-crowded! there are far too few trained people to do the job that
needs to be done. Frellities and perwonnel needn to be done. Fhainties and permonnel But the rewards will be great.

## Ike Decides To Work Harder






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## NOTICE

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Sealed bids in duplicate covering building described in specifications dated October 1st 1956 for Legion Fair BuildIng $100^{\prime} \times 100^{\prime} \times 10^{\prime}$ on U. S. highway $17-$ 92; one and one half mile south of Sanford, Florida; will be received by Campbell - Lossing Post No. 53 Inc., P. O. Box 13, Sanford, Florida.
Specifications will be furnished by writing above address or calling at Galloway's Service Station - 401 West 1st St. The Legion reserves the right to reject any and all bids.

Closing date to receive bids, October 10, 5 p.m.


Too Late To Classify




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Income Is Zooming From State Forest Products Industry





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## Wise birds wait!



They don't go out on a limb for the first new car they see. That figures. Because it just naturally takes a little longer to bring out a car that's sweet, smooth and sassy. Like the new '57 Chevrolet. It's new right down to the wheels it rolls on-with a daring new design, a new nothing-like-it automatic drive and a new V8 besides. Longer and lower, too. No wonder wise birds are waiting. Are you one?

## SAVEupfo50\% on FITH

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 URNITURE CENTER Ph. 1425 116 W . FIRST ST,Dollar Buyn The Most Fumiture" EASIEST TERMS IN TOWN WE DELIVER

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## Miss Myrtie's Schedule

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FREE
Name Imprint
on all Christmas Card Sets ordered during month of October!


Catholic Women
Meet At Yacht Club, Hear Reports


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Happy Birthday

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## Calendar









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## TheSANEORD Atlantic national bank

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## AESOURCES



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Wed. Oct. 8, 1988, Fage 7 Passport to Happiness rit

B. Nichols Says

## Play Hard To Get

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## Legal Notice

## Fun ${ }^{2}$ Hitico

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MARINE CORPORAL JAMES R. RLCE, is presented a
a radio by Major Louis J. Sartor, USMC, Commanding
officer, Marine Barracks, at the Jacksonvile NAS, following the week-long field day held aboard Sanford Naval Air Station recently by the Marine Security Guard DI-
vision. Cpl. Rice had the highest average overall in difvision. Cpl. Rice had the highest average overall in dif
ferent teast including Gunnery, Marine Corps History,
Indyit Individual Protection, etc. (Orficial US Navy Photo)


PFC RICHARD J. sUTTILE, second place winner in
Marine Corpa Field Day competition at the Sanford Naval Marine Corpa Field Day competition at the Sanford Naval
Air Station, recelves a gift for his high achlevement.
Corficial US Navy Photo


CORP. EDWARD M.NELLLIGAN, third place winner in the Marine Corps Field Day Competilion at the Sanford
Naval Air Statlon is presented his award.
(Official US Navy Photo)


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 $\$ 6.00$ PER 100-LB. CYLINDER SANFORD GAS CO 201 E. FIRST ST. PHONE 1340


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## "WHAT A HOMETOWN NEWSPAPER MEANS TO OUR COMMUNTTY"

Lotters Will Bo Judgad On The Basis Of Neotness, Material Content And Sincerity, And Must Be Submitted To The Office Of The Sanford Herald No Later Than 5 p.m., Monday, October 8th.

Winning Lottars From Each School will Be Published In The Sanford Herald As Soon As Judging is Completed.

## Students of the Fifth Grade and above are eligible

## One Winner From Each of the Following Schools will win a

 \$2500 SAVINGS BONDSuminole Bist Sceiool, Senford Junior Hish Schiool Sanford Grammar School Pincerwet School Leko Monroo School

Orvedo Scliool
Wilion School
Lyman School, Lonswood St. Luke's Christian Das School All Soul's Prochial Day School

Crooms Academs Goldsboro School Hopper Academy Midway School Oviedo Colored Elementary School Lako Monroe Colored School

Rocenwald School, Altamonte Springi
*) as
Judges: T. E. Tucker, of the Florida State Bank; Mayor F. D. Scott; J. Brailey Odham, of Odham \& Tudor: Jack Hall of Yowell's and Mrs Margaret Goit of the Seminole County School System

## Che Ganfarì tipralì

An indopendent daily newsparer serving Seminole County. The Sanford Herald is sponsoring this contest in observance of National Nowspaper Week, October 1.8

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