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With a complete stock of 20 dozen sheets, 3 dozen Riding Equipment Department in Central Florida. The dresses and 3 dozen bedspreads and operating from his latter items were an outgrowth of Mr. Purcell's hobby, garage at home Mr. B. E. Purcell began what is now one that of breeding, raising and training Arabian horses. Central Foridas most complete depark store. His pride and joy is seoula, a stalion raised from an That irst week he sold out all of his stock and sent in another larger order, financing the expanding growth only as he could personally. To this day he uses the same method.
Since 1924, his house to house business has grown to include clothing for the entire family, furniture and appliances plus the most complete Western and English

Arabian pair he purchased at the Kelloge Farms in ornia
Mrs. Purcell, who boasts the longest continuous gervice record, still speaks of the Sanford store as her "pet". She began her employment in Orlando, but was transferred here in 1940 . She is presently buyer
for ladies ready - to - wear for both stores and
buyer of complete stock for Sanford store. Opened in the early 1930's the Sanford store is now managed by Mrs. C. B. Rudd, sister of Mrs. Purcell. This store handles only clothing, but will gladly service any item ordered from the Orlando store
Shortly after beginning his enterprise, Mr. Purcell furthered another favorite hobby of singing, when he organized the Purcell Quartet. This group is composed of the store owner and members of his personnel and is now heard each Sunday morning from 7:30 to 8:00 over station WKIS

PMEINVENTORY Summer Sale at Purcell's

STARTS THURS., JULY 16 AT 9:00 A. M.


Ladies' Dresses


## LADIES' SHOES ILOT-1.00 ILOT-2.00 I LOT- 3.00

ALL OTHERS $1 / 3$ OFF ONE LOT O Nationaliy adv. $\substack{\text { BRAND } \\ \text { stock }}$ andient 12.88 and 14.88


| N'S SPORT SHIRTS | MEN'S DRE |
| :---: | :---: |
| white |  |
| ${ }^{\text {Lot }}$ (or 1 for 1.99) | values to 18.98 |
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MEN'S SUITS
one lot nationally adv, urand ( 20 ONLY approximately $1 / 2$ PRice) (no alteations at these rhiceg) ALL OTHER MEN'S SUITS REDUCED AS TAGGED MEN'S AND BOYS BATHING SUITS

| LADIS' - men's | ALL SALES PLUS |
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| AND BoYs | ALL |
| JACKETS | TAX. NO REFUNDS |
| $/ 3$ OFF | NO EXCHANGES |



## SKIRTS

Plenty of sises and colorit 4.98 values 2.79 7.95 values 3.99 10.95 values 6.99

LADIES BATHING suits


## PHILCO

refrigerators banges - electric home frezzers WRINGER WABHERS televibion


Eliminates Defrosting (in, wint in antiv) Problems ... MO FROST
 NO FROST



FREEZER Holds 300 lbs.
Easy Terms of Frozen Foods

Guaranteed Service Low Down Money Big - Big Trades

## Republicans Give Goldwater Platform Tailored To His Views

## ${ }^{*}$ Conservatives In The Saddle Ar Cow Palace san francisco (UPI) Conservative Barry m. Gold Conservative Barry M. Gok water totlay prevaliled over torea which have puided the  and locked up a firtut ballo nomination for president. Delegates to the party's  Uhe Arizona senator A plat. form which rellects his wish es  Sons. Thus Till chulippered coldunater will chullenge Presesident Joltur. con at the poiln in Noveuber.  Ting the cumultuous convenulur provedings, "the Republican convention 



 the phuto are, frumt from left, Ankie Josie, Aline Smith. Mary Drikgers,
Sanura Evans, Guyle Nichols, Valerie Forsy the; row two, Guy Forsythe, Norman hitell, Jean Sherer, Edith Iughes, Miles IDeath: row three,
Norris, Sundy Gettings, Dean Nichols, Bulhy Vuldeju, Terry Rafter.

## Permil Relerred Hospital Notes

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it wai defeated by $\&$ roll call vote of 897 to 409 and with it vent any lingering Scrantor
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Valentine of Chinton nerest grandchluldren

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South A Vital Force In GOP Ranks

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On 2nd FIRESTONE Deluxe Champion
First Choice Of Americas' Finest Car Manufacturers From July 15-22 Buy 1st tire at price listed below and get 2nd tire 50\% off that pricel.


1st St. \& French Sanford,
Florida
322.0244



Bear Lake Scouts To Observe National Heritage Program
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## - bol GcN.



Grapes..." 29 Corn.. 8 ment Tomatoes 2 mm 39
Onions $3 \approx 29$ :
The Smart Place To Go... For Good Things To Eat





PRE-MOISTENED COTTON PADS take the spill problems out of nall polish romover, Wrap-
ped individually in aluminum forli, each pink
pad removes polish from all 10 fingernails before a new one is neered. They contarna lanolin

Oviedo Personals


## Great plain or fancy. (our Ginger Ale) 

## Garrett's

20\% DISCOUNT SALE LADIES


Garrett's 200 E. Ist. St. Downtown Sanford


SAVE



MRS. IRA SOUTILWARD, left, wus hostess at
her gracioua Hibicus Court home recently to an elaborato hridal tea honorIng Miss Nicki Ashly,
lovely bride-elect of Alex McKibbin. With Mrs.

Betrothed Pri Flashy Pearls To

## Tiny Diamond

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## tari pather than dilimond

their engatement ring.

## Sanford

Southward from the left are Mrs. Bishop Ashby, mother of the honoree ; Miss Ashby, bride-
elect: Miss Rosemary Southward and her
mother, Mrs. Ernest Southward, co-hostesses.

## d Personals




REGULAR $\$ 2.50$ VALUE SALE
PRICE




REGULAR $\$ 2.95$ VALUE

(SALE ENDS JULY 81, 1866)
The Best Dressed Texas Co-ed Gives Fashion Pointers Avsixi, Tee. UrP)

Women With The Candidates

Pioneer Designer Mourns Demise Of 'High Fashion'

 3-Pc. SECTIONAL ENSEMBLE Plastle Cuhnosteredi, ${ }_{2}^{2}$ Al This law proice.
s89
Combination Lounge \& Sleeper By simmonx. Full Frum
Cushlons. Wax sisg.0u $\quad \$ 19$
2-Pc. LIVING ROOM SUITE

Stratford 2-Pc. Living Room

$\$ 249$

## —SPECIAL VALUE-

Nylon Covered f.-Pe. Modern L.Wing Rome
Cushiuns. Was s829.00
 French Provinctal Sofa, Chalr with Cherrywood Trim, Foum R ${ }_{\mathbf{W}}$
YOUR CHOICE
OF ANY ONE
s168
8-Pc. Danish Modern Suite



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THE HAPPY DIFFERENCE?
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With this nasurance, you can buy at Publix with confidence... cerialin that whatever you seled will
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- dairy specials -



 Cream Pies ..... ${ }^{\text {14.or. }}$ pi. $39 c$ Bread Dough .. $3^{160001 .} 59 \mathrm{C}$ Wint. Whole, Potaton, Seuthond
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 Stuffed Flounder int ine $59 c$ Fryer Livers . . . 3 phing. \$1.


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SWITT'S PREMIUM TENDER-GROWN GRADE A SHIPPID
GOV'T INSPECTED DGD FRESH NOT FRUZEN FRYER SALI
Fryer Breasts ${ }^{\prime \prime \prime}$ "ib: 59 Fryer Thighs . ㄴ. 59‘ Fryer Legs . . is. 49: Fryer Wings . ו. 29‘

prices effective thurs., fal., sat. Drop Cookies



White Shrimp

## lb. 59c

suitit, formum Country strit Smoked Sausage
b. $69^{\text {c }}$

THE HAPPY DIFFERENCE AT


## State Senate Caucuses Friday

 Delegates to the RepubliceConvention went to San Fran


Surprise Call Linked To Reapportion


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