





The Sanford Herald... Established in 1900... Published daily except Sunday...

Bust-Avoiding Effort

With the objective of avoiding a major depression, the Committee on Economic Development has prepared studies on labor-management, wage-price policy, national tax and fiscal matters.

This looks like intelligent effort on the part of widely differing groups of Americans who have had experience in national industrial economy, such as business executives, labor leaders and university experts.

Roosevelt And The New Deal

It is fine that Henry Wallace, free of official responsibility is to express his opinions and espouse his causes from the editorial chair of the very literate and intelligent New Republic.

One is that Mr. Wallace, and the magazine for him, are claiming a copyright on peace. That copyright is fictionitious.

Scouts For Democracy

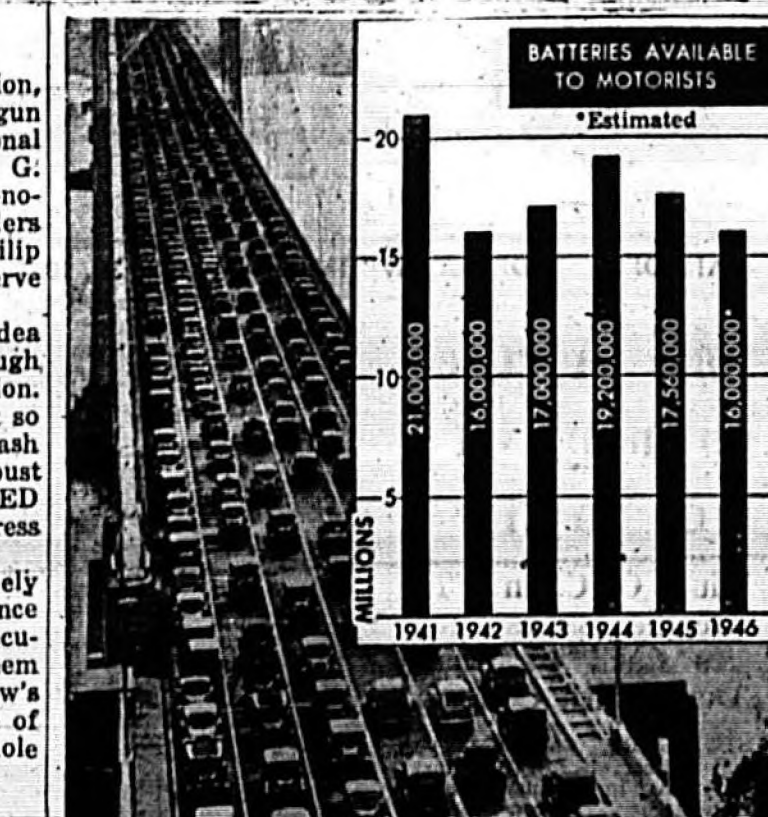
"Scouting provides leaders for all forms of national life and teaches the interdependence of nations," according to Lord Hewart of the British Empire.

WASHINGTON LETTER

WASHINGTON, (AP)—The 15-cent back of his scratched pencil and said solemnly that what his country needs is to be led by men who are not afraid of making decisions, let the chips fall where they may.

BEAL SERVICE STATION

BEAL SERVICE STATION... 10TH STREET AND SANFORD AVENUE... NOW OPEN UNDER NEW MANAGEMENT... GROCERIES AND MEATS... ICE CREAM... TRY OUR SERVICE.



ONE OUT OF EVERY FIVE automobiles in the United States—approximately 35 million—will be equipped with batteries by mid-year, according to industry estimates.

TOO LATE TO CLASSIFY BY RUSSELL KAY... The review of everything unworthy in the country is what I do not contend that the wrongdoers in the country are those who are not doing right.

Keystone Custodian Funds... Investment Securities... STAN COMSTOCK... 908 N. Palm St., Sanford, Fla.

SEMINOLE COUNTY MOTORS... Drive in today or tomorrow and let's talk it over. Whatever it costs now trading time wasted.

FIRE and AUTO INSURANCE... CASH DIVIDENDS TO POLICY HOLDERS... G.M. BOYD and COMPANY... Sanford, Florida.

IT'S FUN TO FLY... WIN YOUR WINGS AT THE SANFORD SCHOOL OF AVIATION... An Ideal After School Pickup. Wholesome... Easily Digested, Rich in Energy... Our Bread is Baked Fresh Daily... ROBB'S HOME BAKERY... 217 EAST FIRST STREET PHONE 1186.

WATCH FOR THIS TAG... IT MEANS PROTECTION FOR MOTORISTS... 17.50... FIRESTONE STORES... 111-113 East First Street Phone 12.

Mr. Marcantonio Wins A Debate

Representative Vito Marcantonio... Marcantonio's speech was an excellent example of the use of the English language.

DOUBLE PROTECTION... What you need is... KEVIN JONES... While waiting for your new Dodge or Plymouth, you still need safety and comfort in your present car.

Keynote Custodian Funds... Investment Securities... STAN COMSTOCK... 908 N. Palm St., Sanford, Fla.

SEMINOLE COUNTY MOTORS... Drive in today or tomorrow and let's talk it over. Whatever it costs now trading time wasted.

FIRE and AUTO INSURANCE... CASH DIVIDENDS TO POLICY HOLDERS... G.M. BOYD and COMPANY... Sanford, Florida.

Firestone LAY-FLY PLAN... Imagine the thrill of having your own motor in your own home! This year is the year of the motor. It's not easy to be a child to operate and it's well and solidly constructed.

16-MM. MOVIE PROJECTOR... Imagine the thrill of having your own motor in your own home! This year is the year of the motor. It's not easy to be a child to operate and it's well and solidly constructed.

Social And Personal Activities

SOCIETY EDITOR — Cecelia Truluck... TELE. NO. 148

Students Want Better Schools, Radio Station, Hospital, Swimming Pool... A 'Needs of Sanford' survey was another suggestion and the improvement of the bandshell and benches was included along with a more active use of the building.

COMMUNITY BENEFITS... WIRN BOYS AND GIRLS RECEIVE 4-H TRAINING... These rural boys and girls receive valuable training through their activities in 4-H clubs.

Glyn Jones Honored On Eighth Birthday... Mrs. Ted Jones honored her son Glyn with a lovely party on Friday afternoon at her home.

Wise... because she knows that expertly dry cleaned clothes always pass for new clothes.

DOWNTOWN CLEANERS AND LAUNDRY... 113 Palmetto Avenue Phone 914

MATHER-RITZ-HERALD... PICK THE WINNER CONTEST... FIRST PRIZE — LOUNGE CHAIR & OTTOMAN... SECOND PRIZE — CHINA DRESS TABLE LAMP... THIRD PRIZE — HANDBAG.

Yowell's... Gray Shalk Stripes in 100% Wool. Sizes 14 to 20. \$59.75... EXTENDED PAYMENTS Open An Account... Wm. E. KADER, JEWELER... 112 SOUTH PARK AVE. PHONE 357-W

TERRACE TALK

CECELIA TRULUCK

Around the town with shop... Mrs. J. H. Garner entertained on Saturday evening the hours of 6:00 and 8:00 P. M. honoring her daughter Emily Faye with a lovely birthday party.

LYMAN HIGH SCHOOL NOTES... Some of the cute couples seen at the big hayride Saturday night were: Helen and John Wilson.

Hallow'en Older Than Christian... All Saints Day... The Hallow'en tradition is a very old one, and goes back to pagan times, when it became a holiday for wicked spirits.

PERSONALS... Mr. and Mrs. Troy Ray spent the weekend in Gainesville with their daughter who is a student at the university.

Wise... because she knows that expertly dry cleaned clothes always pass for new clothes.

Yowell's... Gray Shalk Stripes in 100% Wool. Sizes 14 to 20. \$59.75... EXTENDED PAYMENTS Open An Account... Wm. E. KADER, JEWELER... 112 SOUTH PARK AVE. PHONE 357-W

UNDER NEW MANAGEMENT

GALLOWAYS SERVICE STATION... West First Street at Elm Avenue (Formerly Shoemaker's)

WASHING POLISHING GREASING... ACCESSORIES TIRE REPAIRS SERVICE... Introducing a new CREAM OIL WAVE. Truly one of professional perfection! For machine or machineless waving... it adds the advantages of cold waving to heat waving through a new basic softening ingredient.

Introducing a new CREAM OIL WAVE... Mrs. Harriet E. Miller... We are happy to announce the addition to our staff of senior operators... Mrs. Harriet E. Miller... a previous shop owner and expert hair stylist with 21 years' experience... EVA-BESS BEAUTY SHOP 108 E. 2nd St. Phone 563.

RITZ... THURSDAY and FRIDAY... Into this strange, exotic world come Anna... ANNA AND THE KING OF SIAM... Last Times Wednesday — "The Time of Their Lives"

RITZ... Thursday Night Oct. 31st - 11:30... ALL SEATS 40c... DON'T MISS OUR HALLOWEEN SHOW... Midnite... Wm. E. KADER, JEWELER... 112 SOUTH PARK AVE. PHONE 357-W

Figuring Out Veterans' Insurance Dividends

By ROWLAND EVANS, JR. WASHINGTON—The Veterans Administration (VA) has announced that virtually all former and present holders of National Service Life Insurance (NSLI) are entitled to a dividend...

Farmers account for ten percent of the U. S. national income in peace time.

Compulsory medical insurance in the United States dates back to 1798 when provision was made by Congressional act for furnishing medical care to merchant seamen...

Need a LAXATIVE? BLACK-DRAUGHT

LEGAL NOTICE IN THE COURT OF THE COUNTY JUDGE, SEMINOLE COUNTY, FLORIDA, IN PROBATE...

NOTICE TO APPEAR TO: GRAY SODDERS

TO: GRAY SODDERS, whose place of residence is unknown. You are hereby required to appear in the Circuit Court of Seminole County, Florida...

Speaking Of Saving Money

One way to save money is to forget your wife's birthday. A better way and a more pleasant one is to place your fire, wind-storm insurance with us...

How women and girls may get wanted relief from functional periodic pain

Dr. Leonard Barker, Ophthalmologist. Eyes examined—Glasses fitted. 203 S. Orange Ave. Orlando, Florida. Phone 4967.

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Chile Ambassador Fathers-To-Be Gets Warm Adios Going To School Upon Retirement To Get 'Know-how'

By JANE EADS WASHINGTON—The farewell party that went on for marcial Mora, who retired as Chilean Ambassador to the United States...

G.O.P. Candidate Hits At Political Control

ORLANDO, Oct. 30—(FNS)—Speaking before Orlando Jaycees, at J. Moss, candidate for Congress from the Fifth Congressional District...

LEGAL NOTICE

IN THE COURT OF THE COUNTY JUDGE, SEMINOLE COUNTY, FLORIDA, IN PROBATE...

NOTICE TO APPEAR TO: MARY PEARL STEELE

TO: MARY PEARL STEELE, whose place of residence is 2112 Keystone St., Philadelphia, Pa. You are hereby required to appear in the Circuit Court of Seminole County, Florida...

Raises Baking Quality ... Keeps Costs Down DOUBLE ACTING

SAVE THE VALUABLE COUPON. Raising baking quality and keeping costs down. Double acting.

Neuralgia

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm...

"I LOST 32 LBS. I WEAR SIZE 14 AGAIN"

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm...

Chile Ambassador Fathers-To-Be Gets Warm Adios Going To School Upon Retirement To Get 'Know-how'

By JANE EADS WASHINGTON—Two physicians have temporarily put aside atomic research and turned their attention to little live "bombs" which are likely to sound off at any hour in the night...

HOLLYWOOD BEDS

Single or double. Complete with beautifully upholstered headboard and inner-spring mattress. \$91.50.

ALSO TOP QUALITY INNERSPRING MATTRESSES AND BOX SPRINGS. Trade in your old equipment at liberal allowances.

ECHOLS BEDDING & FURNITURE CO. "Quality Bedding Manufacturers Since 1920" 119 WEST FIRST STREET PHONE 1133 SANFORD MATTRESS FACTORY Celery and Sanford Ave. Phone 672-J

Classified Advertisements

FOR RENT FURNISHED bedroom for rent. Gentleman preferred. Phone 435-J.

ARTICLES FOR SALE Floor Mats Available at NOLE TIRE SHOP.

ARTICLES WANTED I'll buy your car regardless of age or condition.

LOANS LOANS MADE FROM \$10 TO \$300. strict privacy; fast service.

WANTED TO RENT ONE or two bedroom furnished apartment wanted. Permanent resident. C. STANSBURY, Phone 9139.

FOR SALE INCOME Property—Large group of houses in colored section which will show good return on selling price of \$16,000.00.

USED pianos for cash. The Music Box, phone 953.

12 SPECIAL SERVICES Show cards and posters. O. D. Landress, Phone 1021.

REAL ESTATE FOR SALE TWO-BEDROOM apartment or house. Any location. Phone 1028-M.

FOR SALE COCKER Spaniel—beautiful, 8 months old, male, AKO registration. Call County 2702-.

RENT A CAR YOU DRIVE IT PHONE 200 STRICKLAND-MORRISON "DRIVE-IT, INC."

RENT A CAR YOU DRIVE IT PHONE 200 STRICKLAND-MORRISON "DRIVE-IT, INC."

FOR SALE IDEAL TOURIST court site 8 miles south of Sanford on U. S. 17, 060 feet highway frontage.

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FOR SALE GARAGE apartment, 5 rooms, lights, water, bath, paved street. Lots 25 X 160. Price \$3,000.

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WHY SURE-IT'S A GREAT PICKER-UPPER BETWEEN ROUNDS. POP'S SOUTHERN BREAD GIVES QUICK ENERGY!

Southern Bread. BREAD FOR THE SOUTH AND ABROAD.

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BILL'S PACKAGE STORE AND BAR 112 WEST FIRST STREET — PHONE 880

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THE WALLING WALL WEY WALL ABOUT BUSINESS? WHEN CONSISTENT ADVERTISING WILL REMOVE YOUR WORRIES

