

SANFORD DAILY HERALD

IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION

VOLUME 1

SANFORD, FLORIDA, THURSDAY, OCTOBER 28, 1920

NUMBER 176

SANFORD'S WHITE WAY WILL SOON BE INSTALLED MATERIAL HAS ARRIVED

Will Be Wonderful Improvement To Business Center

AN IMPROVED TYPE

OF POSTS AND GLOBES AND WILL MAKE FINE APPEARANCE WHEN LIGHTED

Sanford's White Way will soon be installed.

The material for the White Way has arrived and will be taken out of the freight depot at once by the Southern Utilities Co., and installed as soon as they can get the force of men and the time to do it. The White Way was made possible by the efforts of the Woman's Club, the City Commissioners and the City Manager and the Southern Utilities Co. The White Way will be installed on First Street from Sanford avenue to Oak avenue and will also be on Park, Magnolia and Palmetto and Sanford for a block or more. Other streets will possibly want the White Way later on and extensions will be provided for the future wants of the city. The equipment for this White Way is difficult to obtain and much of it is very high but the officials of the Southern Utilities Co. think they have succeeded admirably in the face of all difficulties in getting the material shipped so promptly and also in getting a very reasonable price on the same.

The White Way will add much to the appearance of our business streets and it is hoped in time to install it on the lake front boulevard and also on many of the residence streets. A White Way from the union station to the business center has also been discussed and it is probable that the A. C. L. Ry., will take up the matter of installing several lights of the same pattern around the station for the winter business.

Wells Denies Report About Lenine Deal

SECRETARY COLBY SAID WELLS MENTIONED HARDING IN THE DEAL

(By The Associated Press)
LONDON, Oct. 28.—H. G. Wells, the author, was mentioned by Secretary Colby concerning alleged conversation he had with Lenine about Washington Vanderlip representing Senator Harding in informal negotiations with Russia has denied the truth of Colby's statement.

FORMER EMPEROR CHARLES RECEIVED DEMOCRATIC FASHION

(By The Associated Press)
GENEVA, Oct. 28.—The former Emperor Charles, of Austria, nephew of the late Emperor Francis-Joseph, was received in democratic fashion when he visited a few days ago the cradle of the Hapsburg dynasty, the ruined chateau Hapsburg in the Canton of Argovie.

A Swiss farmer who now owns the grounds of the former chateau invited the erstwhile monarch into his kitchen and the exiled ruler and the farmer had an animated talk for nearly an hour. Charles was accompanied by two priests and two detectives.

The Hapsburg castle was constructed in the year 1020 but only the outer walls are standing today. The ancestors of Charles were expelled from Switzerland in 1836 after they had been defeated in the battle of Sempach.

ROOSEVELT APPEALS TO NEW JERSEY VOTERS TO THINK

(By The Associated Press)
NEW BRUNSWICK, N. J., Oct. 28.—Franklin D. Roosevelt appealed to the voters to "think twice before casting their ballot away from the Republican and Democratic parties." He said to remember Harding was a reactionary and Cox was progressive.

SANFORD BOOSTED IN ORLANDO

REPORTER-STAR SAYS THAT TWO CITIES WILL WORK TOGETHER IN FUTURE DEVELOPMENT

"We want Orlando to co-operate with us in our fight to secure deep water down the St. John's river and some day we will put our shoulder to the wheel to help put a deep waterway into your city," said J. D. Hood, head of a new million-dollar concern which will soon begin the erection of a new \$500,000 arcade building in the Celery City.

Mr. Hood last year purchased the old Sanford House and some very valuable water-front property. He is a man who deals in thousands and is capable of accomplishing big results. In company with R. W. Pearman, secretary of the Sanford Chamber of Commerce, he spent the afternoon here yesterday meeting old friends and forming new acquaintances.

Mr. Hood is very optimistic over the prospects for a large season in Sanford the coming winter. "It is remarkable the boost business has taken and the growth our little city is making," he continued.

Mr. Pearman, who has recently been appointed secretary of the new Chamber of Commerce, has some very constructive work mapped out for his organization. "We expect to accomplish much for Sanford this winter and next spring," said Mr. Pearman. "The citizens have voted us \$10,000 to be used for advertising and development. The best part about this appropriation is that it was given without a string to it which will allow the Chamber of Commerce to expend it in the direction which it deems best."

Both Mr. Hood and Mr. Pearman were very much impressed with the development work going on here. Mr. Hood was responsible for the statement that Sanford feels greatly indebted to Orlando for the assistance which this city has given in aiding them to secure a deep waterway down the St. Johns. "We want to co-operate every way possible to make your city bigger and better," said Mr. Hood, "for we realize the more Orlando grows and the richer it becomes the more it will help Sanford to grow. We believe your citizens hold the same kindly feeling towards us, for we have had evidence of this in the past few weeks."—Orlando Reporter-Star.

COLDER WEATHER IS PREDICTED FROM WASHINGTON

(By The Associated Press)
WASHINGTON, Oct. 28.—Warm weather is broken with prediction of frost tonight as far south as the interior of Alabama.

THRONGS ATTEND KING ALEXANDER'S FUNERAL TODAY

(By The Associated Press)
ATHENS, Oct. 28.—Throngs attended the funeral of King Alexander. The crown prince of Sweden and other diplomats were there.

MRS. McSWINEY COLLAPSES FROM STRAIN AT HUSBAND'S FUNERAL

LONDON, Oct. 28.—Mrs. MacSwiney collapsed from the strain and was unable to participate in the funeral of her husband. His body is lying in the Cathedral and will be taken to Ireland tonight.

The many Sanford friends of J. C. Harrison are glad to see his smiling face at the store of Yowell & Co. again. He has been at Live Oak, Clearwater and several other seaports since leaving here about a year ago but he could not stay away from Sanford any longer and says he is here for life now. Mr. Harrison is the kind of clerk that makes one feel good just to see him in the store and he will have charge of the Men's Department and the mail order department of the Yowell store.

Democratic Women Voters League Precinct Schools For Voters

That the new voting element—the women—are going to the polls next Tuesday prepared to cast their ballot intelligently, is shown by their eagerness and willingness to learn election laws and methods. "Schools for voters" are being held this week throughout the entire county, and Mrs. John Leonardi, chairman of the Seminole County Democratic Women Voters League, is addressing large audiences in all the precincts, where she is being received with enthusiasm. The county is being organized into precinct groups of purposeful, earnest women whose advent into the ranks of Democratic voters is not only welcomed but is urgently sought by the Democratic brothers.

During the week, precinct captains and committees have been appointed as follows:

Precinct No. 1.—Sanford: Mrs. R. C. Maxwell, Mrs. R. J. Holly.

Precinct No. 2.—Monroe: Mrs. W. F. Blackman.

Precinct No. 3.—Sanford: Mrs. D. L. Thrasher, Mrs. S. Puleston, Mrs. H. H. McCaslin.

Precinct No. 4.—Paola—Miss Coyce Suddath.

Precinct No. 5.—Oviedo: Mrs. W. P. Carter, Mrs. J. W. Lawton.

Precinct No. 6.—Geneva: Mrs. Enjor Carlett.

Precinct No. 7.—Chuluota: Mrs. C. D. Brumley.

Precinct No. 8.—Longwood: Mrs. Florence Lovell.

Precinct No. 11.—Alfamonte: Mrs. Adkins.

Mrs. R. C. Maxwell has called a meeting of the Democratic women voters of Precinct No. 1 for Friday afternoon at the Presbyterian Sunday school room, where a "school for voters" will be conducted at four, forty and five o'clock, giving an opportunity to all of the women of the precinct to attend one of these three classes.

Mrs. D. L. Thrasher will have instruction classes also on Friday afternoon, for the Democratic women voters of Precinct No. 3, at the Parish House.

A "fake election" will be held and dummy ballots used at all of these precinct gatherings that will be not only interesting but extremely helpful to the new voter. At the all-day Democratic rally at Central Park on Saturday, there will be instruction classes throughout the day, with good speakers who will present the vital issues of the campaign; the restaurant just opposite the park at the Parish House, for women and children and other interesting features of the well prepared plans, there is every reason to believe there will be a big crowd from town and county to rally around the Democratic standard carried aloft by Democratic women.

THE DEMOCRATIC CAMPAIGN FUNDS ARE GIVEN

RECEIPTS BY NATIONAL COMMITTEE AMOUNT TO \$878,831

(By The Associated Press)
NEW YORK, Oct. 28.—The total campaign receipts by the Democratic national committee amount to \$78,831, the national treasurer announced.

BIG REDUCTION IN WAGES OF COTTON MILLS

(By The Associated Press)
GAFFNEY, S. C., Oct. 28.—Fifteen per cent reduction of the wages of 1600 employees was announced by the Gaffney Textile Manufacturing plants. It was due, it is said, to reduced price and small demand for products.

Harding Disapproves Of Harvey's Cartoon

PICTURING COX HANGING PORTRAIT OF UNCLE SAM

(By The Associated Press)
CLEVELAND, Oct. 28.—Senator Harding said emphatically he disapproved of the cartoon published in Harvey's Weekly picturing Governor Cox attempting to hang the portrait of Uncle Sam with the heart of the covenant inscribed: "Professor Wilson's league of nations, the immaculate conception." Harding said it was sensitive about giving offense to religious reverence and asked for the suppression of the cartoon. It was made by a syndicate which has done work for the Republican committee.

GOVERNOR COOPER WILL NOT CALL SPECIAL SESSION

(By The Associated Press)
COLUMBIA, S. C., Oct. 28.—Governor Cooper declined to call a special session of the legislature as requested by the Cotton Association to enact legislation to allow farmers to pay their taxes semi-annually on account of low cotton prices. He indicated he would not issue proclamation calling for the closing of gins. He said the regular legislature meets in January and all the farmers are not in favor of closing gins.

JOHNNY EVERS WILL MANAGE CHICAGO TEAM

CHICAGO, Oct. 28.—Johnny Evers, of the New York Giants, will manage the Chicago Nations next season.

PANKHURST SENTENCED TO PRISON

SYLVIA IN TROUBLE OVER SEDITION UTTERANCES

(By The Associated Press)
LONDON, Oct. 28.—Sylvia Pankhurst who is charged with an attempt to cause sedition in the navy was sentenced to six months imprisonment.

COX IS RESTING AT HOME TODAY GETTING FRESH START

DAYTON, Oct. 28.—Governor Cox is resting at home for a speech tonight at Indianapolis. He issued another statement harping the Saturday Evening Post and its editor with unfair partisanship by publishing a cartoon which he said contained a statement only four days before election when it was impossible to correct it.

Campaign Expenditure Of Republicans

GO OVER THREE MILLIONS AND THEY ARE SPENDING BIG SLUSH FUND

(By The Associated Press)
CHICAGO, Oct. 28.—The campaign expenditures of the Republican National committee amount to three million, four hundred and forty-two thousand, eight hundred and ninety-two dollars, the national chairman announced.

DUTCH PEOPLE CLING TO OLD STYLE PAGENTRY AND POMP

(By The Associated Press)
THE HAGUE, Oct. 28.—The Dutch people cling to the pagentry that surrounds the movements of their queen on state occasions thought sturdy Democrats in their business life. The opening of the Dutch parliament exemplified this.

This parliament opening is a quaint old ceremony. The queen rides in a gilded carriage through the streets of the Hagut to the old Knights Hall in Parliament Square and, with crown on head and her gold-braided Prince consort at her side, sits on her throne for once each year.

COAL STRIKE IN ENGLAND SEEMS SETTLED

(By The Associated Press)
LONDON, Oct. 28.—The coal miners strike throughout England and Wales is settled but contingent on the ballot of miners.

ANOTHER CRATE MANUFACTURING CO. TO LOCATE HERE

WILL HOLD WHEAT TO RAISE PRICES

CHICAGO, Oct. 28.—Wheat prices made a sudden ascent yesterday, owing to what authorities describe as a falling off of offerings from the Southwest, apparently due to the "farmers' strike." An extreme advance of ten and three-quarters cents a bushel, took place, December delivery touching \$2.10 1-4 against \$1.99 1-2 to \$1.99 3-4 for December at yesterday's finish.

The "strike" or stoppage of selling by farmers was announced some time ago by officials of the United States Wheat Growers' Association as a protest against the cutting down of prices until it was contended the financial return to growers were below the cost of production. Yesterday was the day set for the strike to begin, but no market effects were noticeable until today. The exceptional strength which developed in the market today was encouraged to a considerable extent also that buying for export was noted.

It was estimated that exporters had purchased today 250,000 bushels of American wheat and that Great Britain and France were buying.

HARD TIMES IN GERMANY HIGH PRICES

(By The Associated Press)
BERLIN, Oct. 28.—Hard times in Germany, marked by high prices and depreciated money values, unemployment and industrial reorganization, have forced readjustments in universities and public and private schools which, the newspapers say, will mean that many professors, lecturers and private instructors either will be thrown out of work or compelled by low salaries to seek employment in other countries. A number already have gone to Mexico and South America and it is reported scores have made arrangements to leave.

In some papers it is suggested that "perhaps the hard times are not alone responsible for the attitude the professors have assumed for it is known they are keenly sensible of the outrageous times and their loss of dignity" under the republic.

The difficulties of the situation have increased by the advent of hundreds of teachers formerly employed in the province of Posen. Regret is expressed that in Posen 15,000 children of German percentage will be without German instruction and that these probably in a short time will become Polish.

Suggestions have been made in some quarters that the state should consider means by which the services of professors who propose to leave could be retained for German schools.

HARDING AT HOME, CONFERES WITH PARTY LEADERS

(By The Associated Press)
CLEVELAND, Oct. 28.—Senator Harding is conferring at the hotel today with Republican leaders. He will speak tonight at Akron.

ONE DOLLAR FOR HAIR CUT IN CHICAGO

(By The Associated Press)
CHICAGO, Oct. 28.—The Barbers Association announce today an increase to one dollar for a hair cut and thirty-five cents for a shave.

DESTROYER IN DISTRESS OFF N. CAROLINA COAST

(By The Associated Press)
WASHINGTON, Oct. 28.—The destroyer Isherwood is in distress off the North Carolina coast. Aid has been sent.

AT THE STAR THEATRE TODAY

H. P. Warner in
ONE HOUR BEFORE DAWN

Topics of the Day—Comedy

Making Wire Bound Vegetable Crates

LIKES THE LOCATION

BIG CRATE COMPANY WILL USE SANFORD FOR DISTRIBUTING CENTER

The story of what promises to be another manufacturing enterprise in Sanford was given to the Herald this morning by C. F. Walker of the Nocatee Crate Co.

The manufacturers of the Florida Four-in-One Crate Co., want to establish a warehouse and assembling plant in Sanford to assemble the crates and vegetable packages and to have the headquarters for selling these crates for all the various plants in Florida. They will have a trained corps of demonstrators here to show how the crates are made up and closed and how they must be made to get the best results. S. O. Blazer, of Nocatee, will be in charge of the demonstration department. These new vegetable packages have been made for celery, potatoes and cabbage and other vegetables and have proved very satisfactory. The new crate is bound with four wire strands making it absolutely safe for transportation and carrying and have made a great hit wherever they have been shown. Frank Dade, the Florida representative of the Wire Bound Corporation, of Rockaway, N. J., the manufacturer of the machinery is doing the educational work in the state and will be here much of the time. The new factories make a complete line of all square packages and everything except hampers.

The company have recently opened a branch factory at Manatee, Florida, and other points and they will be welcomed to Sanford when they start their operations as it will mean another manufacturing and distributing enterprise.

C. F. Walker, of the Nocatee Crate Co., is well known in Sanford as he resided here for some time several years ago.

Minor League Refuses to Join Organization

WILL FIGHT AGAINST PROPOSED PLAN OF BIG LEAGUERS

(By The Associated Press)
NEW YORK, Oct. 28.—The minor league will refuse to become a party to the reorganization of baseball under the proposed Lasker plan unless radical changes are made claiming that by appointment of the new national commission would mean government without representation and restoration of the draft which minors fought for years.

FARMERS WILL BURN CORN IN STOVES IN PLACE OF COAL

(By The Associated Press)
OMAHA, Oct. 28.—Farmers here are considering burning corn for fuel, claiming it is cheaper than coal due to the high price of coal and low price of corn.

DEATH OF MRS. E. A. CURTICE

Mrs. E. A. Curtice died at the home of her daughter, Mrs. George D. Hart, on Sanford Heights this morning at ten o'clock. While Mrs. Curtice had been very low for many days and her death not entirely unexpected the announcement came as a shock to her many friends here where she has been residing for many years. The remains will be taken to her old home in Madison, Wis., for burial tomorrow. Deceased leaves a son in Madison, a daughter, Mrs. Gelger, in Atlanta, and Mrs. Hart, of this city to mourn her loss. The sympathy of the many friends here is extended to the bereaved family in their hour of sorrow.

AT THE STAR THEATRE

TONIGHT---WEDNESDAY

The Sunbeam of the Screen
MARY MILES MINTER
in
"SWEET LAVENDER"



Puppy Love

Well, perhaps you laugh now, but down deep in your heart you know you hold that first dizzy love affair as one of your most precious memories. Mad vows, strange shyness, dogged loyalty, foolish raptures—remember all the heights and depths of that first great experience with life? So it was with Lavender. Recall your youth, revive yourself, laugh and cry with

Mary Miles Minter

AND A COMEDY, TOO

TOMORROW H. B. WARNER IN "ONE HOUR BEFORE DAWN"
FRIDAY AND SATURDAY "EVERYWOMAN"

Today's Geography



CAIRO: ANCIENT CAPITAL ATTAINS NEW POLITICAL IMPORTANCE

Egypt's capital attains new political importance as the administration seat of the more liberal home rule granted the ancient empire by Great Britain.

Cairo, "Queen of the Nile Valley," the "Paris of the Levant," or "the diamond stud on the handle of the fan of the Delta," as your imagination prefers, has about the population of Boston, a record of disorder—that makes bolshevism a nouveau-anarchy, and a picturesqueness all its own.

From the citadel ramparts the visitor receives the best introduction to Cairo, that unforgettable view—the ancient city at his feet, a vast panorama of houses and palaces and hovels, flecked with cupolas, minarets and towers; the island-dotted river and the verdant Nile valley ever widening toward the north, yellow cliffs to the east, and beyond them the desert. The sea of sand suggests illimitable space until the faint outlines of the pyramids against the horizon turn one's thoughts from space to time.

Descend to the streets of Cairo and encounter bedlam. "City of the Arabian Nights," perhaps, but certainly the days lose a thousand and one noises. There are the rattle of carts, cries of the water bearers, moaning of camels, braying of donkeys, whirring of taxicabs, jangling of coins in the open bazaars, continual shouts from pilots of this traffic medley, such as "thy foot, sir" or "to thy left, Oh chief," all in the native tongue, of course.

Gorgeous colors of every hue and shade assail the eye—a post-impressionistic fanfare of prehistoric color schemes. The poorer the Egyptian the more ragged; the more rags the more colors. Then again the Arabs denote their families and dynasties by turbans of distinctive colors. To tell a prophet's scion from a priest of today, or one dervish order from another, or any of the countless dynasties and sects apart, requires a study of turban lore as complicated as the numerous insignia worn by American soldiers returned from France.

The richer women, attended by servants, may be seen in carriages, faces veiled to their eyes, eye lashes and lips, fingers and exposed toes darkened with henna, and bedecked with earrings, anklets, beads and bracelets. Poorer women go afoot, also veiled, garbed in plain robes highly suggestive of "Mother Hubbards."

In the street crowds, too, are the beggars whose baboons serve the purpose of the monkeys of our organ grinders; snake charmers, vendors of the ubiquitous searabs and tiny grave images, and the Berberine bead boys.

WINS HOMESTEAD TITLE

Woman Got It After a Battle of Ten Years.

Mrs. Maud Schneider of Placerville, Cal., has won the homestead on which she filed ten years ago.

Mrs. Schneider was teaching school when she filed on her claim. She lived on the homestead, but was offered a better salary in Placerville the next year. So she spent only the week-ends on her farm.

Samuel Butler, receiver of the land office at Sacramento, held this insufficient residence when she attempted to prove up. Registrar Henry P. Andrews held she was entitled to her home. The commissioner of the general land office upheld Butler, but Assistant Secretary of the Interior Vogel-sang reversed the commissioner and gave Mrs. Schneider title to her homestead.

What Jamaica Ginger Will Do

A drink of Jamaica ginger, police say, caused Ben Folsom of Louisville, Ky., to become suddenly crazed. He fired a shot at a girl sitting opposite him at the boarding house table, and also attacked another boarder. Folsom apparently was rational when he sat down at the table, remarking: "This is a nice meal," and then the shooting started.

Baby Fell in 100 Foot Well; Unhurt

Thumping into a 100-foot well, 15-month-old George Lanch of Herricks, N. Y., was rescued without a scratch. Mud and slime broke the infant's fall.

Orlando is making elaborate preparations for the annual reunion of the Confederate veterans of Florida. The dates are Wednesday, Thursday and Friday, Nov. 10, 11 and 12.

SEE URK

FOR EXPERT AUTO REPAIRING
Cor. First and Sanford Ave.

Gillette
Tires and Tubes

Chilled Rubber Process makes them A Bear for Wear

SMITH BROTHERS
Expert Repair Work

CLASSIFIED ADS

CLASSIFIED ADVERTISING RATES

Minimum Charge for any one Ad. 25c
One Time, per word. 1c
Three Times, per word. 2c
Six Times, per word. 3c
Over Six Times, 1-2c per word per issue.

Cash must accompany order. Ten cents extra if charged.

Advertising in this column in which the address of the advertiser is not given but which refers you to Post-office Box Number or Care of the Herald MUST be answered accordingly. Please do not ask us for the names of advertisers advertising in this way. Usually we do not know who they are, and if we do we are not expected to tell you.

50,000 CHARLESTON-Wakefield cabbage plants for sale by O. C. Bryant, Wagoner, Fla. \$1.25 per thousand. 167-10t-d

ROOM AND BOARD, \$11 per week, 109 East First street, over Union Pharmacy. 163-tfc

Special reduction in men's and ladies' W. L. Douglas shoes.—A. Kanner, 213-15 Sanford Ave. Phone 550. 166-tfc

All-wool suits never have been as reasonable in price or never will be this season again as they are now at Perkins & Britt. tf

A real first-class blue serge suit can now be purchased for \$39.50 at PERKINS & BRITT. tf

FOR SALE—1½ H. P. and 2½ H. P. Gasoline engines. Brand new and in perfect condition.—Herald Printing Co. tf

FOR SALE—1½ H. P. and 2½ H. P. Gasoline engines. Brand new and in perfect condition.—Herald Printing Co. tf

Good news—the big sale at Perkins and Britt will not close until October 30th. tf

IF IN NEED OF LIGHT WOOD fence posts any length, also cull cross ties, see O. C. Bryant at Wagoner. Will make prices f. o. b. Wagoner and Del. 167-d10t

TROUBLE HERE? No, not if it's an "EXIDE" Battery properly cared for. Owners of this Battery should come to the "EXIDE" Battery station for any trouble. We recharge and repair all makes of batteries.—Ray Brothers, Old Ford Garage. 165-tf-c

See our line of electrical lamps.—A. Kanner, 213-15 Sanford Avenue. Phone 550. 166-tfc

FURNISHED ROOMS—Two furnished bed rooms. Inquire 311 Park Avenue. 157-tfc

Automobile Batteries. We have a rental battery for you while we charge yours or make repairs. We sell "EXIDES" (the Giant that lives in a box).—Ray Brothers, Phone 548.—Old Ford Garage. 165-tfc

First cold weather will find you wanting a sweater. Why not get it now while the big sale is on at Perkins & Britt. tf

Big crowd expected at Woman's mass meeting Thursday afternoon. Be one of them. tf

FOR SALE—1½ H. P. and 2½ H. P. Gasoline engines. Brand new and in perfect condition.—Herald Printing Co. tf

Woman's mass meeting at the Woman's Club, Thursday, at 8:30 p. m. tf

FOR SALE—6 room cottage, double lot, various kinds of fruit trees, a bargain. Also two separate five acre tracts of land close in. Owner, Box 117. 170-6tp

FOR SALE—At a bargain, 3 young mules, one team of horses. Call at Hanson's Shoe Repair Shop, First street. 174-3tp

PERKINS & BRITT have brought to Sanford the PRICE REDUCING stunt in big chunks. Visit them during their sale and save some dollars. —Get your Scratch Pads from The Herald—by the pound—15c.

WANTED—By Nov. 1st, a 4, to 6 room house, unfurnished or partly furnished; or an apartment. Small family and references exchanged. Will rent by year is satisfactory. Address at once, "Cottage" in care of the Herald. dh-tf.

IF YOU WANT TO BUY A DESIRABLE HOME address, C. H. Smith, 217 E. Third Street, Sanford, Fla. 167D-12tp; W. 2tp

New fall merchandise rolling in all the time. You get the very latest at the sale price this week at Perkins & Britt. tf

Carpets and rugs washed like new without removing from the floor, by Hamilton Beach Electric Carpet Washer. Restores colors. Kills all germs. Mail a card and demonstrator will call. Electric Carpet Washer, Sanford. 170-6tp

LOST—Small brown leather case of keys with owner's name on metal tag. Finder will please return to Herald office. 170-6tp

A blue flannel suit for \$25.00 or a nice blue serge for \$32.50. Can you beat it? Perkins & Britt. tf

FOR RENT—2 nice large furnished housekeeping rooms, 205 Oak Ave. Eagle Home, Mrs. Riddling. 172-6tp

WANTED TO RENT—HOUSE OR APARTMENT OF 4 TO 6 ROOMS. FURNISHED OR UNFURNISHED. WILL RENT BY YEAR. ADDRESS "APARTMENT" CARE OF THE HERALD. tf

The sale has been extended a week. The customers of ours that made the request that we do this, please take notice.—Perkins & Britt. tf

FOR RENT—Two or three furnished housekeeping rooms. P. O. Box 117. 170-6tp

Special reduction on Georgette Silk and cotton shirt waists.—A. Kanner, 213-215 Sanford Ave. Phone 550.

PLANTS FOR SALE—Cabbage, Onions, beets, lettuce and cauliflower. Yellow self-bleaching celery, guaranteed French imported seed, bought from Chase & Co., write for prices. State quantity wanted.—W. C. Post. 173-60tc

WANTED—Brick and cement work, chimneys, flues, piers, cement floors, sidewalks.—A. L. Ray, 206 Park Ave. 173-30tp

WANTED—A white woman to assist in taking care of invalid lady and to assist in the housework. Steady position to the right party. Call on or address Dr. J. P. Esch, 315 Peninsula Drive, Daytona Beach, Fla. 173-6tp

DIXIE FURNITURE CO., 321 Sanford avenue, pay cash for furniture, bedsteads, chairs, etc. What have you? 174-30tc

FOR SALE—2-9'x12' druggets, 1 good sewing machine (White), 905 Magnolia Ave. 174-6tp

FOR SALE—1 horse, wagon and harness, \$100; 2 full blood Jersey cows, each \$100; 14 head of hogs, \$100; 20 head of Rhode Island hens, \$30. Reason for selling, going to quit farming. Call or write Geo. M. Coates, Wekiwa, Fla. 172-4tp

We have just received a line of silverware and casseroles.—A. Kanner, 213-15 Sanford Ave. Phone 550. 166-tfc

Buy your post cards at the Herald office. Beautiful views, 1c each.

WANTED—By November 15, a 4 to 6 room house or apartments, unfurnished or partly furnished. Best of references given. Will rent by the year. Address at once, "Cottage" in other bargains this week, Perkins & Britt. tf

New line of Congoleums and Art Squares.—A. Kanner, 213-15 Sanford Ave. Phone 550. 166-tfc

FURNISHED HOUSE FOR RENT at Paola. Five miles west of Sanford on brick highway. 7 rooms at \$50 per month. The Winter Park Land Co., Winter Park, Fla. 160-6tc

If you are thinking about an overcoat for this winter you can save many a dollar by getting it now at Perkins & Britt. tf

TO RENT or for sale, large warehouse with railroad siding.—Chas. Tyler, care Zachary Tyler Ven. Co. 156-tfc

WANTED—Pupils, Violin and Piano.—Ruby Roy, 206 Park Ave. 175-20t-p

WANTED—A few Black Minarka chickens. Address P. O. Box 445. 175-4tc

FOR SALE—First class office safe, Diebold make, never been through fire or bankruptcy. For sale right for immediate delivery.—S. O. Shinholser. 175-6tp

Pansy plants, \$1.50 per hundred, Stewart The Florist. Phone 260-W. 176-3tc

MICKIE SATS

OF ALL GLAD WORDS OF TONGUE OR PEN, THE GLADDEST ARE THESE, "DEAR EDITOR! YOU WILL FIND ENCLOSED CHECK FOR THE PAPER ANOTHER YEAR. IT'S JUST LIKE A LETTER FROM HOME AND WE CAN'T DO WITHOUT IT! SLIP US THEM, GLAD WORDS IN TOMORROW'S MAIL, SOMEBODY!"



The death occurred in Tallahassee early Sunday morning of William N. Sheets, Jr., son of Hon. W. N. Sheets, state superintendent of public instruction.

In Melbourne and Cocoa women have been chosen to act as inspectors of election on November 2.

Lord's Purity Water

As Good as the Best
Daily Service Phone 66

Distinctive Millinery

Gives the Wearer a Distinctive Appearance

SEE OUR NEW LINE OF

FISK HATS

SPECIAL PRICES

J. M. DRESSNER

REMOVAL NOTICE

We are moving and getting located in our commodious new quarters in the building formerly occupied by Edward Higgins on West First Street, and will carry a full line of Plumbing Fixtures, Sheet Metal, Copper, etc.

LEE BROS.

PLUMBING AND SHEET METAL CONTRACTORS

Service

A drug store must not only have fresh drugs, and a complete stock of toilet preparations, stationery, candy, etc., but it must be able to have just the thing you want when you want it. It must be able to fill your prescription correctly and promptly, but also supply you with many little necessities. We like to serve our friends and customers. The telephone reaches us at any time. Use it.

FLEETWOOD & COMPANY
107 East First Street

We Are Agents for
Emet's
Chocolates

Fresh Daily By Express

SANFORD DAILY HERALD

Published every afternoon except Sunday at The Herald Building, 107 Magnolia Avenue Sanford, Florida

THE HERALD PRINTING CO., Inc.
PUBLISHERS

R. J. HOLLY.....Editor
N. J. LILLARD...Secretary-Treasurer
H. A. NEEL.....General Manager
F. P. RINES...Circulation Manager
Phono 481

Advertising Rates Made Known on Application

Subscription Price in Advance

One Year\$6.00

Six Months\$3.00

Delivered in City by Carrier

One Week15 Cents

Member of the Associated Press



DEMOCRATIC PRESIDENTIAL ELECTORS.

Charles E. Jones P. W. Corr
Martin Caraballo W. V. Knott
J. G. Sharon G. B. Wells

President Wilson said something yesterday.

And so did our next president, our own Jimmy Cox.

And next week the papers will be announcing the election of James M. Cox for president.

The deputy lord mayor of Dublin says that hunger strikes are not the way to solve questions of state. He is right although we would tell him that we have solved several questions of state while hungry.

And after these questions of state have been solved and the candidates were comfortably seated in their respective soft cushioned seats for four years we were still hungry and they never seemed to notice our condition.

All of which reminds us that tearing our shirts for any candidates is rather distressing on garments and pocket books alike for the politicians never buy you any more shirts after your garments have been rent in twain for the said saviors of the country. Utellem.

But nevertheless and notwithstanding we firmly believe that under the able leadership of James Cox, who is an Ohio Democrat and therefore of the chosen people, that the people of the United States, and we mean the real people, will get what is coming to them. And we also believe that under the leadership of Harding, who is also of the great state of Ohio does not stand for the people, but that he stands for the corporations and the profiteers and the trusts and anything that will take the reins of government out of the hands of the people and place them in the hands of the senate oligarchy, who are not of the people nor for the people.

COX WITH THE FARMERS

"The Country Gentleman," on August 14 and September 25, published twelve questions to the Presidential candidates, all of which dealt with their attitude towards the agricultural interests of the country, such as the Federal Farm Loan Banks, cooperative efforts of farmers, transportation of farm products, national highways, improvement of agricultural marketing conditions, etc. The questions covered a broad policy believed to be of vital interest and benefit to the farmers of the country. The answers are published in the October 30 issue. To each of the questions Governor Cox answered, "Unequivocally yes." Senator Harding has returned no answer.

The Republican candidate stays on his front porch, declines to debate with his opponent and declines to answer questions which commit him to any settled policy. His methods and tactics are the exact reverse of Governor Cox's. Harding is losing, and Cox is gaining every day.

The assessed valuation of Palm Beach county is now put at \$9,000,000.

Woman's Democratic Rally in Central Park Saturday
This space donated by
Deane Turner
Phone 497 Welaka Building

J.P. says "MULTITUDES DESIRE SUCCESS, BUT FEW ACHIEVE IT, BECAUSE THE FEW HAVE AN ACTIVE DESIRE TO ACHIEVE, BACKED UP WITH ACTION, THOUGHT AND ENERGY; WHILE MANY HAVE A PASSIVE DESIRE WHICH DOES NOT REACH OUT ABOVE THEIR WANTS AND ENVIRONMENTS. THE PERSON WHO SUCCEEDS CONCENTRATES EVERY OUNCE OF ENERGY TOWARD THE GOAL OF EFFICIENCY AND PERFECTION AND ALLOWS NOTHING TO INTERFERE WITH HIS THOUGHT, IDEA AND DETERMINATION TO BECOME A MASTER, A SUCCESS. BE AMONG THE SUCCESSFUL BY INVESTING IN THE 8 PER CENT CUMULATIVE PRIOR PREFERRED STOCK OF THE SOUTHERN UTILITIES COMPANY. A SMALL INVESTMENT PROCEEDS A LARGE ONE. THERE'S NONE BETTER."

BRINGING HOME THE HONEY

In most communities there are two classes of citizens—those who produce, and those who do not.

The productive class brings home the honey.

The other class merely consumes that which the producer produces.

There would be less hue and cry over the cost of living if more people would conscientiously produce instead of being content merely to consume.

Food and other commodities are hard to produce at best, and the idleness and indifference of the non-productive class only accentuates its scarcity and contributes to its cost.

A hive of honey bees is a good thing for mankind to study. The bee that does not work is not allowed to eat—it is not permitted to consume the fruits of the labors of other bees.

We humans, with all of our superior intelligence, can still profit from the example set us by the little honey bee.

Future generations may learn to see, where we of today are groping in darkness.

The honey bee may teach them.

IS SANITY RETURNING?

In one of our large cities there is a manufacturer who employs numerous traveling men who penetrate every nook and corner of the country. These men are instructed, in addition to the sale of goods, to keep their fingers constantly upon the pulse of the people and report to the home office.

This manufacturer is firmly of the opinion that the country has about recovered from its delirium of commercial and financial insanity and is on the return to normal conditions and stability.

The public has ceased to buy with such extravagant abandon, confining itself to the purchase of such articles as are legitimately required.

This has curtailed the demand, with the result that thousands of employees have been laid off, and others will follow.

Most of these men have spent their money as easily as it was earned, and it is only a question of time when they will be forced to accept other employment at reduced compensation.

This, thinks the manufacturer, marks the beginning of a downward trend in the cost of labor, with a consequent decline in the price of the finished products.

He thinks the decline will be slow and gradual in all lines, but effective, and he does not look for a panic or any other great disturbance of our commercial and financial systems.

Sounds reasonable, and we hope it is true.

DEMOCRATIC TICKET

- Presidential Electors—
Martin Caraballo
Charles E. Jones
J. G. Sharon
P. W. Corr
W. V. Knott
G. B. Wells
- For United States Senator:
Duncan U. Fletcher
- For Congress, Fourth District:
W. J. Sears
- For Governor:
Cary A. Hardee
- For Secretary of State:
H. Clay Crawford
- For Attorney General:
Rivers H. Buford
- For Comptroller:
Ernest Amos
- For State Treasurer:
J. C. Luning
- For State Superintendent of Public Instruction:
W. N. Sheats
- For Justice Supreme Court:
W. H. Ellis
Thos. West
- For Railroad Commissioner:
A. S. Wells
- For Commissioner of Agriculture:
W. A. McRae
- For State's Attorney, Seventh Dist.:
George A. DeCotte
- For State Senator, 19th District:
M. O. Overstreet
- For Member House of Representatives:
F. P. Forster
- For County Judge:
E. P. Householder
- For Sheriff:
C. M. Hand
- For Clerk Circuit Court:
E. A. Douglass
- For Supt. Public Instruction:
T. W. Lawton
- For Tax Assessor:
A. Vaughn
- For Tax Collector:
Jno. D. Jenkins

DEMOCRATIC MISMANAGEMENT?

"For eight years the general management of the United States has been disastrously incompetent."—New York Tribune.

Was the passage of the Federal Reserve banking bill a disastrous blunder?

Is freedom from financial panics a national calamity?

Was the establishment of farm loan banks a frightful mistake?

Was the submission of the prohibition amendment to the Constitution proof of incompetence?

Was suffrage a Democratic failure?

Were the Liberty Loans failures?

Was the army of more than 4,000,000 men a failure?

Was the sending of more than 2,000,000 men overseas gross mismanagement?

Were their victories in battle errors?

Was the draft law and its enforcement a profound example of folly?

Was the rapid demobilization and return to a peace basis a failure?

Was the construction of a merchant marine of first magnitude evidence of incompetence?

O. & O. TAG SALE

Most everyone in Sanford knows what the O. & O. Tag Sale means for the Sanford Shoe & Clothing Co., has put on these sales from time to time with great success.

The O. & O. means odds and ends and as the advertisement in this issue states it "is beating the high cost of living," giving the customers the benefit of greatly reduced prices on seasonal goods and many articles that you need all the time.

It is the odds and ends and overstocked goods that the Sanford Shoe & Clothing Co., wants to make a quick turn over on and get the room for new goods coming in every day.

Some rare bargains here and the columns of the Daily Herald will tell you about them from day to day. Watch for the prices—they will astound you.

FRENCH SHOP OPENS

In an advertisement in this issue of the Herald is the announcement of the opening of the French Shop which will occur tomorrow at 9:30 a. m. They will celebrate their opening with a big sale and the prices of all of this up-to-date millinery and Ladies' Ready to Wear will sell them fast so be at the opening early and get your pick of these bargains.

The French Shop is not new in Sanford as Mr. and Mrs. Wilcott have been operating a store here for several years and also operate one in Orlando. Buying in large quantities for the two stores enables them to pick and choose special bargains for the patrons of these stores and a visit to the French Shop in the Bishop block will convince you.

Whether a man is handling farm machinery or livestock he will accomplish more if he understands how to take proper care of his property. This is true of machinery, from the wagon to the tractor, as it is to the hogs and horses on the farm. Too many farmers have allowed themselves to depend upon good luck and the veterinarian when their livestock have become sick or injured.

ADVERTISE

SANFORD
by
Post Cards
Beautiful Views
1c Each
SANFORD HERALD

LOOK! LOOK! LOOK!
The French Shop

Will open their doors October 29th, at 9:30 a. m., with all the very latest styles in Millinery and Ladies Ready-to-Wear

- Waists \$2.98 and up
- Dresses \$15.00 and up
- Coat Suits \$25.00 and up
- Coats \$25.00 and up
- Tam O'Shanter \$1.50 and up
- Silk Velvet Hats \$5.00 and up
- Large Sailors \$10.00 and up

Special Display of French Hats

All friends and customers are specially invited to come in and see our new line of up-to-the-minute styles for the Ladies.

Six Kinds of Safety

Have you every paused to consider the safety of the bank where you deposit your money?
The first consideration is the capital, which should be ample to meet the requirements of the community the bank is to serve.
The next question to consider is the officers in charge. They should be men of experience, high character and successful. Without men of ability no institution can succeed.
Then there is the question of confidence. The public should have confidence in the officers and in the bank.
These three principles determine the success of a bank.
We adopted these principles in the outset of our career and we expect to live up to this high standard and increase our usefulness to the community as the years go by.

- We Offer You:**
- 1ST: LARGE CAPITAL AND WORKING RESERVE.
 - 2ND: TRAINED MEN IN CHARGE—MEN OF SEVERAL YEARS EXPERIENCE.
 - 3RD: THE CONFIDENCE OF THE PUBLIC, WHICH IS PROVEN BY THE DAILY ADDITION TO OUR LINE OF DEPOSITORS.
 - 4TH: PROTECTION BY TWO EXAMINATIONS EACH YEAR BY THE STATE BANKING DEPARTMENT, TWO AUDITS EACH YEAR BY AN INDEPENDENT RECOGNIZED PUBLIC AUDIT COMPANY AND TWO SWORN STATEMENTS SUBMITTED TO THE STATE COMPTROLLER BY THE CASHIER, GIVING THE BANK'S CONDITION IN DETAIL, ALL OF WHICH INSURES REGULAR, SYSTEMATIC AND THOROUGH OPERATION OF THE BANK.
 - 5TH: THE ADVICE OF A COMPETENT BOARD OF DIRECTORS, WHO MEET WITH THE OFFICERS REGULARLY EACH MONTH AND ADVISE THEM AS TO THE OPERATION OF THE BANK.
 - 6TH: INSURANCE OF ALL DEPOSITS EVERY DAY OF THE YEAR. THIS IS A PROTECTION NOT COMMONLY FOUND IN BANKS AND IS AN ABSOLUTE PROTECTION FOR YOUR FUNDS, IN ADDITION TO ALL THE OTHER USUAL SAFEGUARDS.
- THESE ARE REASONS WHY YOU SHOULD DO BUSINESS WITH US, AND WE BELIEVE THAT NO BANK CAN OFFER BETTER INDUCEMENTS.

PEOPLES BANK OF SANFORD
WE WANT YOUR BUSINESS

UNOFFICIAL BALLOT ELECTION NOVEMBER 2

Following is an unofficial copy of the ballot to be used at the general election to be held on Tuesday, November 2nd. Note that you are to vote for six presidential electors. On this ticket the six candidates for Democratic presidential electors come first, then the Lily White Republicans, and so on with other parties.

Remember that it is against the law to carry this unofficial ballot or any other memoranda into the voting booth with you.

Remember also that in this election you make the cross mark in front of the candidate for whom you wish to vote.

GENERAL ELECTION A. D. 1920

Precinct No. 1

Seminole County, Florida

Make a cross mark (X) before the name of the candidate of your choice.

Make a cross mark (X) before the word "YES" or "NO" in voting for or against the Constitutional Amendment.

- Presidential Electors**
Vote for six:
- MARTIN CARABALLO
 - P. W. CORR
 - CHARLES E. JONES
 - W. V. KNOTT
 - J. G. SHARON
 - G. B. WELLS
 - GEO. W. ALLEN,
 - FRED COLE
 - W. R. BRYANT
 - JAMES W. ARCHIBALD
 - MRS. L. L. HAYS
 - H. L. CLOUGH
 - CHARLOTTE R. COFFIN
 - E. M. BRELSFORD
 - MRS. A. E. HENRI
 - J. H. DRUMMOND
 - R. A. McAULEY
 - LELAND M. CHUBB
 - A. N. JACKSON
 - J. W. LOCKE
 - W. N. NANNEY
 - F. F. H. POPE
 - L. M. O'KELLEY
 - J. B. MOFFETT
 - WESLEY C. RICHARDS
 - B. G. SMITH
 - HERMAN W. PILSBURY
 - ERNEST M. SMITH
 - GEO. P. WENTWORTH

- For Superintendent of Public Instruction**
Vote for one:
- W. N. SHEATS
 - J. E. JUNKIN

For Commissioner of Agriculture
Vote for one:

- W. A. McRAE
- NEWELL B. HULL
- M. N. PORTER

For Justice of Supreme Court
Vote for two:

- W. H. ELLIS
- THOS. F. WEST
- E. P. AXTELL
- N. B. K. PETTINGILL
- F. W. MARSH

For Railroad Commissioner
Vote for one:

- A. S. WELLS
- GEO. C. CROM
- GEO. C. McDOUGAL
- S. C. BAIRD

For State Senator, Nineteenth Senatorial District
Vote for one:

- M. O. OVERSTREET

For Member of the House of Representatives
Vote for one:

- F. P. FORSTER

For County Judge
Vote for one:

- E. F. HOUSHOLDER

For Clerk Circuit Court
Vote for one:

- E. A. DOUGLASS

For Superintendent of Public Instruction
Vote for one:

- T. W. LAWTON

For Tax Assessor
Vote for one:

- ALEX VAUGHAN

For Tax Collector
Vote for one:

- JOHN D. JINKINS

For Sheriff
Vote for one:

- C. M. HAND
- E. E. BRADY

For County Commissioners
Vote for five:

- L. A. BRUMLEY Dist. No. 1
- L. P. HAGAN Dist. No. 2
- C. W. ENTZMINGER Dist. No. 3
- O. P. SWOPE Dist. No. 4
- ENDOR CURLETT Dist. No. 5

- For United States Senator**
Vote for one:
- DUNCAN U. FLETCHER
 - G. A. KLOCK
 - JOHN M. CHENEY
 - M. J. MARTIN

- For Representative in Congress, Fourth District**
Vote for one:
- W. J. SEARS
 - CRATE D. BOWEN
 - EARL HUNT

- For Governor**
Vote for one:
- CARY A. HARDEE
 - DR. F. C. WHITAKER
 - W. L. VAN DUSER
 - GEO. E. GAY

- For Secretary of State**
Vote for one:
- H. CLAY CRAWFORD
 - B. E. DYSON

- For Attorney General**
Vote for one:
- RIVERS H. BUFORD
 - WM. M. GOBER

- For Comptroller**
Vote for one:
- ERNEST AMOS
 - W. H. NORTHUP
 - JAS. T. McCARTHY

- For Treasurer**
Vote for one:
- J. C. LUNING
 - F. E. HUNT
 - H. L. EWING

For Members County Board of Public Instruction
Vote for three:

- FRED T. WILLIAMS Dist. No. 1
- C. F. HARRISON Dist. No. 2
- C. A. DALLAS Dist. No. 3

For Justice of the Peace, District No. 1
Vote for one:

- L. G. STRINGFELLOW

For Constable District No. 1
Vote for one:

- R. C. WHITTEN

Proposed Constitutional Amendment
Amendment of Section 6 of Article IX, relating to Taxation and Finance.

YES

Proposed Constitutional Amendment
Amendment of Section 6 of Article IX, relating to Taxation and Finance.

NO.

ST. PAUL'S: A CHURCH WITH A STORY

Since post-war building needs already have robbed London of many historic churches and threaten the existence of others, those that remain will be enhanced in historic value. One of those which will stand, barring some natural calamity, is St. Paul's cathedral. This famous church, like the English constitution, represents a growth of centuries rather than a definite period of construction. Indeed, a request for funds "to complete St. Paul's" was made during the war. And England's esteem for the historic edifice was shown by the continuation of restoration work throughout the war despite the interruption to practically all other building.

Still fresh in public memory is the notable service of conservation attended by royalty and distinguished Americans then in London, held in St. Paul's April 20, 1917, to commemorate the entry of the United States into the war.

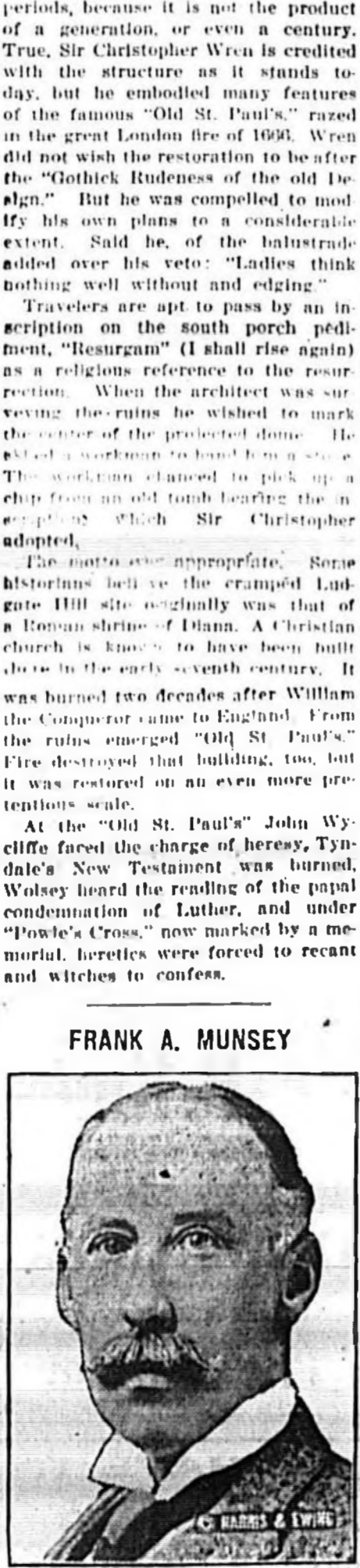
St. Paul's is the largest Protestant church in the world. Its dome is one of the most beautiful. The church embodies architectural ideas of many periods, because it is not the product of a generation, or even a century. True, Sir Christopher Wren is credited with the structure as it stands today, but he embodied many features of the famous "Old St. Paul's" razed in the great London fire of 1693. Wren did not wish the restoration to be after the "Gothick Rudeness of the old design." But he was compelled to modify his own plans to a considerable extent. Said he, of the balustrade added over his veto: "Ladies think nothing well without an edging."

Travelers are apt to pass by an inscription on the south porch pediment, "Resurgam" (I shall rise again) as a religious reference to the resurrection. When the architect was surveying the ruins he wished to mark the center of the projected dome. He had a workman to hold him a stone. The workman chanced to pick up a chip from an old tomb bearing the inscription which Sir Christopher adopted.

The motto was appropriate. Some historians believe the cramped Ludgate Hill site originally was that of a Roman shrine of Diana. A Christian church is known to have been built there in the early seventh century. It was burned two decades after William the Conqueror came to England. From the ruins emerged "Old St. Paul's." Fire destroyed that building, too, but it was restored on an even more pretentious scale.

At the "Old St. Paul's" John Wycliffe faced the charge of heresy, Tyndale's New Testament was burned, Wolsey heard the reading of the papal condemnation of Luther, and under "Powell's Cross," now marked by a memorial, heretics were forced to recant and witches to confess.

FRANK A. MUNSEY



Frank A. Munsey, magazine and newspaper publisher, has purchased the New York Herald, the New York Evening Telegram and the Paris edition of the Herald, and has consolidated the New York Herald with the New York Sun.

Sam Klein, of Tampa, was in Sanford on business Wednesday.

CHINA'S HOLY PLACES

China's shrines, including those in the much discussed Shantung, are described in the following communication to the National Geographic society by Frederick McCormick:

"Coleridge could not have selected a phrase more apt than 'stately pleasure dome' had he intended to call attention to the best-known form in Chinese architecture. Like so much of the wrought beauty of China, such as is still seen in parks and gardens, pagodas are the work of the Buddhist church almost exclusively.

"The most beautiful specimens are in the Yangtze valley, where pagodas are most numerous. Every important Chinese and Manchurian city is garlanded with them. From the walls of Peking a dozen pagodas and towers may be counted within the city, and with a good glass half a dozen famous ones may be seen rising from the surrounding plain.

"Pagodas range in height from 20 to more than 200 feet, and are of various shapes—round, square, hexagonal, octagonal, etc. They always have an odd number of stories, ranging usually from seven to nine, and sometimes possessing 11 and even 13.

"The Chinese have appropriated the pagoda as a counterpoise to evil, and used it, subject to their rules of geometry.

"At the city of Tung, in the Peking plain, a region in past years visited by earthquakes, there is a prominent pagoda which at one time had more than 1,000 bronze bells suspended from its cornices, most of which are still in place. The people have this story as to its construction: A water fowl lives underground at this place and when he shakes his tail it causes earthquakes. Geomancers located the end of his tail, and the pagoda was built on it to hold it down. At the same time this did not prevent the water fowl from winking his eye; but, as his eyelids have not been accurately located, a second pagoda has not yet been built. As a result, tremblings of the earth still occur.

"The wonder inspired in the breast of the traveler who visits China's vast remains of abandoned capitals, extensive temples ranged in successive courts and on terraces of mountains, its pagodas, palaces, bridges, and shrines, is equaled by the awe inspired by the silent splendor of the tombs of China's emperors. The tombs of the kings of the 'Six Kingdoms' in Shantung, though now only earthen mounds, terraced with little fields, have the air of the pyramids of Egypt."

"Friendship"

They say that friendship knows no geographical limits.

So far as the officers and directors of this bank are concerned, we know this is true, for the friendly interest manifested towards our friends and customers extends throughout this entire community.

The bond of friendship which exists between this institution and its customers makes us ever alert to assist, to serve and to accommodate in every way we can.

First National Bank

F. P. Forster, President. B. F. Whitner, Cashier.

SPECIAL BARGAINS
FOR THE FIRST
COMPLETE HOUSE BILL
CARTER LUMBER CO.

W. R. RHAN, Prop. H. A. HALVERSON, Mgr.

SANFORD PAINT & WALL PAPER CO.

Phone 303 Welaka Block Store No. 7

Dealers in the Well-Known High Grade SUN PROOF-PAINTS AND PITCAIRN-AGED VARNISHES, WALL PAPERS, KALSO-MINES, BRUSHES and SPENCER KELLOGGS BOILED and RAW LINSEED OIL.

See us before buying your supplies. We can save you money.

"Save the Surface and You Save All"

Ray Brothers

Cut Rate Tire House

Phone 548 Old Ford Garage

We sell nothing but fully guaranteed TIRES and TUBES. What we have are brand new. They will never sell as low as we are offering them for the next 30 days, and

"WE BOTH LOSE IF YOU DO NOT BUY THEM HERE."

BATTERIES

"EXIDE" the "Giant That Lives in a Box." We have them to fit all makes of Automobiles—they sell as low as other batteries; why not get the best?

J. B. RAY H. L. RAY

Changes in Prices

OF

Chalmers and Maxwell CARS

Sport Model Chalmers \$2,275
Seven Passenger Chalmers.... 2,150
Five Passenger Chalmers..... 2,035

MAXWELL CARS \$1,170

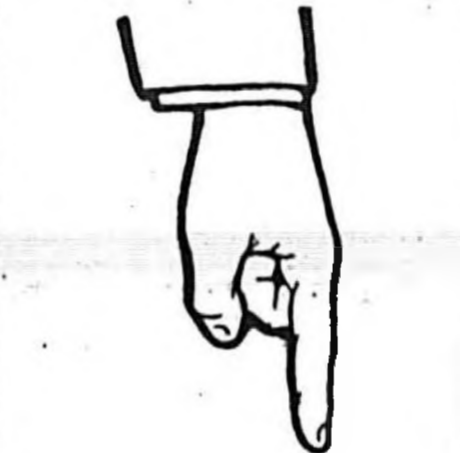
LOTT MOTOR COMPANY

SANFORD, FLORIDA

Post Cards at The Herald Office

Sanford's Most Popular Hotel
SEMINOLE HOTEL and GRILL
Under Management of
WALTER B. OLSON
Our Specialty—Seminole's famous \$1 Sunday Dinner de luxe.

A la Carte Service all day.



- APPLES! APPLES! APPLES!
- 75c Peck**
- 1-GAL. CANS PEACOCK SYRUP
\$1.25 Gal.
- 1-GAL. CANS ALAGA
\$1.50 Gal.
- MULLET ROE
40c lb.
- APALACHICOLA OYSTERS
85c quart.
- IRISH POTATOES
65c Peck
- BABY CREAM
85c Dozen
- TALL CREAM
\$1.75 Doz
- CLOVER HILL BUTTER
THE BEST

L. P. McCuller
Sanford, Florida

Society

MISS KATHRYN WILKEY, Editor. Phone 423

SOCIAL CALENDAR

Thursday—
Every Week Bridge Club with Miss Wilkey.
Evening—Hallowe'en Social, Catholic Rectory.
Friday—
T. N. T. with Mrs. Sherman Lloyd.
Hallowe'en Dance, with the Misses Howard.
Hallowe'en Dance, with Miss Julia Laing.

Mr. Lawrence Fitzpaugh of Kentucky, who has been the guest of Mr. and Mrs. George DeCottes has gone to New Smyrna. He is expected to return soon and will remain here for some time.

Mr. and Mrs. George Waters entertained a recent bride and groom of Orlando, Mr. and Mrs. Barrington, Monday evening with an oyster supper at the Bell Cafe.

The ladies of the Presbyterian church are having a chicken supper Saturday evening in the old city market.

An honor that Sanford shares with Adelaide Higgins is her appointment to represent the state of Florida at the Cotton Convention held this year in Waco, Tex. The Cotton Convention is an annual affair of national importance and each state has the privilege of one representative who goes as a princess in attendance upon the Cotton Queen. Each day of the week is full to overflowing with social activities which reach their height in the Coronation Ball which is to be an elaborate affair with all the guests in Egyptian costumes. Florida will be most ably represented by Miss Higgins.

Mr. and Mrs. M. S. Wiggins are expected from Rochester, N. Y., Saturday.

Sherman Lloyd arrived Saturday and will be in Sanford for the winter.

J. F. Carnatz, of Fort Lauderdale, is spending a few days here.

Forest Lake left Wednesday for Tallahassee to take over his duties as chairman of the State Road Department. He will return Sunday.

Mr. and Mrs. J. E. Wather will return from their wedding trip Saturday and will be at home in the Welaka apartments.

FUNERAL OF MRS. DOYLE

The funeral of Mrs. Mary C. Doyle occurred from the Methodist church this morning at ten o'clock. The change from the house to the church was made necessary on account of the illness of Miss May Doyle at the home. Dr. Walker, the pastor, officiated at the funeral services and in a few words pictured the beautiful christian life and the home life of the deceased and gave comfort to the bereaved family with the assurances that christians always have in this hour of sorrow. The remains were laid to rest in Lakeview cemetery. The pall bearers were: A. P. Connolly, L. G. Stringfellow, B. F. Whitner, F. A. Stone, E. D. Mobley, Alex Vaughan.

Y. W. A. ORGANIZED

The young ladies of the Baptist church met at the home of Mrs. Geo. Hyman last Tuesday evening at 7:30 to organize a Y. W. A. The following officers were elected: Carrie Stanley, president; Maimie Kate Williams, vice-president; Ruth Whittle, secretary and treasurer; Essie Whittle, chairman; Mission Study class, Nellie Lossing, reporter. The next meeting will be held November 16 at the home of Mrs. Ryan, corner Tenth and Oak. All young people are invited to come.

Office supplies at the Herald.

PURE FOOD MARKET

CHOICE FLORIDA

—And—

WESTERN MEATS

—And All—

PACKING HOUSE PRODUCTS

Prices Right and Prompt Delivery

Phone 105

402 Sanford Avenue

I am hungry, too, and weary—but while I remain, you shall not pawn your soul. See "Everywoman" at the Star Theatre Friday and Saturday.

Rest room at the Parish House for the women and children who attend the Democratic rally on Saturday.

Buy your post cards at the Herald office. Beautiful views, 1c each.

BARONESS DE CARTIER



Baroness de Cartier de Marchienne is the wife of the Belgian minister to the United States. Baroness de Cartier was before her marriage Mrs. Hamilton Wilkes Cary.

Daily Fashion Hint



GRACEFUL FROCKS FOR EVENING.

Costumes for evening wear are showing the most pronounced signs of gaiety and one welcomes the return to bright colors and fastidious touches of decoration. Sapphire blue velvet makes up the first frock pictured, the upper part of the bodice being of silver sequined chiffon. The draped skirt and flowing sleeves are particularly fetching. Medium size calls for 5 yards 36-inch velvet and 1 1/2 yards chiffon.

Modestly satin, independent of contrasting trimming save narrow turn-back cuffs of the flowing sleeves, is used for the second costume. The lower edge of the skirt, as well as the panels are fringed. Medium size requires 5 1/2 yards 40-inch material.

First Model: Pictorial Review Costume No. 7909. Sizes, 16 to 20 years. Price, 25 cents.

Second Model: Costume No. 7906. Sizes, 16 to 20 years. Price, 25 cents.

G. F. S. Girls Friendly Society

National Society for older and younger girls, 10 to 20 years of age, corresponding to the large work of the Brotherhood of Saint Andrew in this city.

Meeting for organization under leadership of Mrs. John Leonard.

Holy Cross Parish House

Friday, Oct. 29, 3:30 P. M.

ALL GIRLS INVITED

LAVISH BEAUTY IS KEYNOTE OF PARAMOUNT-ARTCRAFT PHOTOPLAY "EVERYWOMAN"

World Famous Morality Play, With An All-Star Cast, at the Star Friday, Saturday, Oct. 29-30

The Cast

Everywoman Violet Heming
Youth Clara Horton
Beauty Wanda Hawley
Modesty Margaret Loomis
Conscience Mildred Reardon
Truth Edyth Chapman
Vice Bebe Daniels
Wealth Theodore Roberts
Love Monte Blue
Passion Irving Cummings
Nobody James Neil
Flattery Raymond Hatton
Lord Witless Lucien Littlefield
Bluff Noah Beery
Stuff Jay Dwiggin
Puff Tully Marshall
Age Robert Brower
Time Charles Ogle
Dissipation Fred Huntley
Auctioneer Clarence Geldart

A young and beautiful girl donates one kiss to be sold at auction at a charity bazaar. Among the bidders are three rivals for her hand—a struggling young physician, a professional actor, and a millionaire. Naturally the latter wins easily, but the kiss does not come up to expectations. The young physician's distinguished looking mother sympathizes with him over the girl's indifference to his attentions. Also, two stage managers who are present offer the girl an opportunity to become an actress. She asks time to consider and that night three girl chums who are visiting her offer varied advice.

With the dawn of a new day the story merges into symbolism.

The girl is now called Everywoman, her maid, Conscience, and her three best friends are Youth, Beauty and Modesty. To Everywoman, in her mirror, appears Flattery and the character of Nobody, the ever present, is also introduced. Flattery begs Everywoman to go upon the Stage of Life and seek his master, King Love the First. Everywoman's interpretation of this suggestion is a determination to accept the manager's offer to go upon the stage.

The young physician, whose symbolic name is left in doubt, proposes to Everywoman and is rejected. In spite of the objections of Modesty and the pleadings of the young physician's mother, who is now called Truth, Everywoman decides to take up the life of the stage and so is menaced by the actor now known as Passion, and the millionaire, now called Wealth. The stage managers in turn are known as Bluff and Stuff and their press agent is called Puff.

Almost over night Everywoman is acclaimed as a great star. At first she resists the temptations that beset her. But she soon acquires temperament and openly accepts the attentions of Wealth and a new suitor called Lord Witless. But still faithful to her quest for King Love, Everywoman mistakes Passion for him, allows herself to kiss him, but finally discovers her error. She rejects Passion, but Modesty has left her—to become a wandering exile. Passion promptly consoles himself with the beautiful woman called Vice.

In the course of a sumptuous banquet given by Wealth, he begs Everywoman to be his, declaring that he is King Love. However, Everywoman soon learns that he does not want her unless Youth and Beauty are ever present and she refuses him. At this juncture Passion, longing for revenge, has Dissipation steal away Beauty to be held for a ransom. Everywoman flees from the house of Wealth in a panic, taking Youth and Conscience with her.

With Beauty lost, Bluff and Stuff quickly dispense with the services of Everywoman as a theatrical star. Still seeking Love and heeding a suggestion of Youth about the love of gambling, Everywoman stakes all her worldly goods in a great gambling hall in the hope of winning a clew

to Love. She loses everything and in the same game Lord Witless is also ruined and kills himself.

New Year's Eve finds Everywoman and Youth, poverty stricken, wandering in the streets. Father Time beckons and Youth leaves Everywoman forever. In desperation Everywoman tries to sell herself to Wealth. He, however, will have nothing to do with her, now that Youth and Beauty are gone. It is then that Everywoman finds that Nobody is her friend. As the chimes ring out the New Year, Truth and Conscience leave the great church across the street. Falling at the feet of Truth, Everywoman declares she is ready now to follow her.

To the modest cottage of Truth now journeys Everywoman and there discovers that the young physician the so called Truth, is the Love for whom she has made her long pilgrimage. Modesty, who has been taken in and cared for by Truth and Love, quickly recovers and Love declares that Beauty will soon be ransomed by Right Living. In a quarrel over Vice, Wealth and Passion go down into the Waters of Oblivion.

LAKE MARY

Mr. and Mrs. Will Evans and children motored up from Tampa and spent the week end with their home folks here, returning to Tampa on Monday.

Mrs. Sallie M. Catherwood, of Jacksonville, spent several days here this week looking after her place.

Mr. and Mrs. Oscar Riley moved to Maitland last week and expect to make that their future home.

Mrs. Harris and daughter Curtis left Saturday for Orlando after spending a week here with Mrs. H. P. Monroe.

W. P. Monroe and family motored to Winter Park Sunday.

Mr. and Mrs. J. B. Baxter and children, of Orlando, were Sunday afternoon visitors at the home of Mr. and Mrs. Ed. Quigg here.

Office supplies at the Herald.



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For Residence Commercial and Automobile Lighting.

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and Heavy Tourist Tubes

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New Goods on Display. See prices Saturday, Oct. 30

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Two and Three Light Sockets

SANFORD CYCLE CO., Park Av.

O. MAX GARDNER



O. Max Gardner, lieutenant governor of North Carolina, is a prominent figure in the affairs of that state.

JUST RECEIVED A BIG SHIPMENT OF

RED STAR

Detroit Vapor Oil Stove

This entirely new-type, wickless oil stove will cook a 5-lb. beef roast to delicious tenderness in 1 1/2 hours—boil potatoes perfectly in 20 minutes, or turn out baking powder biscuits, tender and flaky in 12 to 15 minutes.

If you are not familiar with the RED STAR and its "gas range" principle, go to the HILL HARDWARE CO. and have them demonstrate it to you. Five models, a size for every kitchen

Hill Hardware Co.

BEAUTIFUL POST CARDS AT THE HERALD, EACH 1c



"Where are you going, my pretty maid?"
"I'm going for Butter-Nut, sir, she said."
That's where every wise housewife is going these days.

For the new Butter-Nut Bread, crisp, tasty, delicious, is beyond description.

The NEW

BUTTER-NUT BREAD

has all the quality of the old Butter-Nut; we could not improve that.

But in addition we've perfected a new mixing process which enables us to turn out a lighter, daintier loaf than ever.

Get a loaf today, for Butter-Nut is its own best advocate. At all good grocers. The genuine bears the Butter-Nut label.

MILLER'S BAKERY

CarGood New York State Baldwin APPLES

On Railroad Track at Express Office, corner First St. and Oak Avenue.

\$2.00 per bushel; 75c per peck; 40c per half peck. BRING YOUR BASKETS.

Auction Sale

2 C arloads Horses and Mules 2

At Cannons' Stables, Deland, Fla.

Thursday, Oct. 28th, 1:00 P. M.

This Stock comes direct from the best Stock Farms in Kansas, are all young and ready for the farms, business, wagon, or heavy hauling, as there are some extra good Mules among them, and big work Horses.

10 head of good Saddle Horses and all purpose Horses. All of this Stock must and shall be sold, as the owner is anxious to return to his home in Kansas. He will sell any of them privately or will make exchanges with you any time before the Auction Sale starts, so come look them over if you want a good young Horse or Mule. The Auction takes place rain or shine this

Thursday, October 28

At Cannons' Stables, DeLand, Fla.

H. A. HUMPHREY, Shipper, Sedan, Kansas

Little Happenings
Mention of
Matters in Brief
Personal Items
of Interest

In and About The City

Summary of the
Floating Small
Talks Succinctly
Arranged for
Herald Readers

TRAIN SCHEDULE

No.	Arrival	Departure
No. 82	1:58 a. m.	2:03 a. m.
No. 84	11:45 a. m.	12:05 p. m.
No. 80	3:05 p. m.	3:25 p. m.
No. 83	2:43 a. m.	2:58 a. m.
No. 27	8:40 a. m.	
No. 89	3:05 p. m.	3:25 p. m.
No. 85	7:30 p. m.	7:35 p. m.

No.	Branch	Arrival	Departure
No. 100	Tribby Branch	8:00 a. m.	3:25 p. m.
No. 24	Leesburg Branch	7:50 a. m.	7:55 p. m.
No. 158	Ovelo, Branch	7:50 a. m.	7:55 p. m.
No. 22	Ovelo, Branch	7:50 a. m.	7:55 p. m.
No. 127	Ovelo, Branch	3:40 p. m.	

Democratic women's rally all day Saturday in Central Park.

If you are a woman Democrat be sure to be at Central Park on Saturday.

Among the visitors to the city today from the Geneva section were Endor Curlett and P. T. Wakefield.

Love is born of Truth. Truth is the mother of Love. See "Everywoman" at the Star Friday and Saturday.

Don't forget the Woman's Democratic rally, Central Park, Saturday. 176-1tc

There will be a big Democratic rally at Chuluota Friday night at the school house. Several speakers will be present to address the voters of that section of the county.

Don't forget the Woman's Democratic rally, Central Park, Saturday. 176-1tc

Messrs. C. F. Walker, S. D. Blazer and Frank Dade of the Nocatee Crate Co., are in the city today on facture and distribution of the new wire bound vegetable crates.

Mrs. Hulda Erickson, of Chicago, has just purchased the W. D. Rowe farm west of Sanford. This sale was made by J. E. Spurling.

The Herald will have all the latest election returns in Wednesday's Daily and will also post a bulletin service in front of the office giving all the latest dope on Cox's plurality, etc.

You keep your hands off Vice—I tell you she belongs to me. See "Everywoman" at the Star Theatre Friday and Saturday.

Miss Isabelle Howe, of Topeka, Kans., is the attractive guest of Miss Susan Fay, on Comeran Ave. Mr. and Mrs. A. E. Moffitt gave a six o'clock dinner Saturday evening in honor of Miss Howe. Covers were laid for eight.

H. Kellerman, of Tampa, South Florida representative for the Dalton Adding Machine, is in the city today on business with the local representative, Reg. Holly. They have placed a bunch of these machines in this territory.

The practice ballot is given in today's Herald and will be published in the Daily and Weekly Herald until election day. Cut it out and study it carefully. It is just like your ballot will be on election day and you should become familiar with it.

Mr. and Mrs. C. D. Bumley, of Chuluota are in the city today on business and pleasure and their many friends are glad to welcome them. They announce the opening of the splendid Chuluota Inn on Thanksgiving day.

H. Bandel has purchased the H. E. Tollar residence on Magnolia avenue, through J. E. Spurling. Mr. Bandel is the proprietor of Bandel's Emporium store on Sanford avenue.

Truth, dear Truth, your face is sweet—and I would follow you now. See "Everywoman" at the Star Theatre Friday and Saturday.

I want me rent for last month—an' be quick about it!—unless you can spare a little love for a handsome feller like me. See "Everywoman" at the Star Theatre Friday and Saturday.

J. B. McCally has purchased the two lots on Tenth street and Elm avenue of Joe Cameron, through J. E. Spurling. Mr. McCally expects to build on this property.

C. H. Leffler is in Miller's Bakery while Mr. Miller is resting at the Fernald Hospital after his operation. Mr. Leffler is at home in any kind of business having been in the grocery business here for many years. The many friends of Mr. Miller will be glad to learn that he is improving and will soon be out again.

Gabe Long, who is among the pioneer citizens of the Chuluota section was in the city today calling on his many friends. He is among the successful farmers and stock raisers of the Chuluota section and has been a resident here for the past forty years or more. Gabe paid the Herald office an appreciated visit although he was in bad company when he came in to see us—however we feel that he is too old now to go wrong even with the Clerk of the Circuit Court.

SANFORD HAS DEPARTMENT STORE SECOND TO NONE

Sanford now has a department store that would grace any city—not a department store in the sense of the word that you can purchase anything from groceries to shoeing a horse but a department store in the sense that the ladies especially can get anything they want in dry goods, ready-to-wear, notions, etc., and the men can get clothing, hats and caps, etc. The Yowell store in this city by the recent enlargement of the store in taking over the second floor of their mammoth building and tearing out all the offices and throwing the entire floor into a ready-to-wear department have builded a store that is an asset to the growing city of Sanford and one in which the citizens should take a great pride. The Herald representative, was invited to take a trip in the new automatic elevator the other day and we landed in what seemed at first to be fairy-land with a wonderful array of tables and shelves and show cases all filled with ready-to-wear goods, infants needfuls, corset department and many other departments and fairyland had its fairy in the shape of Miss Annie Lee, who has charge of the corset fitting department. The ready-to-wear department of the Yowell Co. has grown to such large proportions that this second floor was imperative and in the ready-to-wear Mr. Harvard is right at home making this his specialty and he has a fine stock of all the very latest styled in everything for the ladies. Lack of space forbids a detailed statement of this second floor that has been fitted up in such an elegant manner as to cause wonderment from the shoppers from the big cities. One of the finest features of the new department is the ladies rest room and the fitting department, two cozy rooms made most attractive by elegant furnishings. The second floor is 59x117 feet and is one of the finest ready-to-wear departments in the state. Yowell & Co., and Manager Harvard and their efficient corps of assistants are to be congratulated upon getting this store ready for the fall business—and by the way Yowell & Co., will have a house warming and big sale as soon as the weather changes to cold and the house warming and sale will be to introduce the public to the new store and all of its wonderful departments. Watch the Herald for the announcements of the big opening.

Office supplies at the Herald.

Cates Crate Co.

—FOR—

Bright 7 per cent Cotton Seed Meal, Blue-stone, Arsenic Lead, Paris Green or London Purple, Black Leaf 40 Hydrated Lime

BEAUTIFUL POST CARDS AT THE HERALD, EACH... 1c

CHICKEN SUPPER

Be sure and come to the Presbyterian chicken supper on Saturday night in the room recently occupied by the City Market next door to Fleetwood's on First street. Serving supper will begin at 5:30, giving everyone a chance to get supper and especially the busy business men and women. 176-3tc

My quest for Love has been in vain. It is Wealth I seek and I will win him back again. See "Everywoman" at the Star Friday and Saturday.

ATTENTION TAX PAYERS!

The City Tax Roll for 1920 is now complete and the books will be open for payment of Taxes November 1st at the City Office. All taxes paid in November will be subject to a discount of 2 per cent. All paid in December to a discount of 1 per cent.

All who possibly can should take advantage of this discount. Save money for yourself and at the same time help public affairs by making funds available for urgent needs of the city.

ALFRED FOSTER, City Tax Collector. 175-0tc

BEAUTIFUL POST CARDS AT THE HERALD, EACH... 1c

If It's Something Good to Eat You Can Get It at

The City Market Welaka Building

Specials For Today

- Apalachicola Oysters, qt. . . 75c
- Irish Potatoes, peck . . . 60c
- Sweet Potatoes, peck . . . 60c
- White House Coffee, 1 lb. . . 50c
- Western Loin Steak lb. . . 55c
- Western Pork Chops, lb. . . 50c
- Western Round Steak, lb. . . 50c
- Florida Steak, pound . . . 35c
- Florida Pork Chops, lb. . . 35c
- Mutton, pound . . . 50c

Phone 113-114

Watch Our Vegetable Window

RALLY DAY

Saturday, October 30th, 1920

At the City Park on Park Avenue, all day, the ladies of Sanford and Seminole County will gather together, some to teach, others to learn just what they are to do at the polls on Election day. This is a splendid opportunity for the ladies and every one should be there. A rest room will be provided for the occasion, there will be refreshments, and plenty of good speakers for the day.

SATURDAY, OCTOBER 30, 1920

is also the day we close our sale. This sale, the very largest that we have ever attempted has been one of the most successful ways in supplying our customers with seasonable merchandise at a price that couldn't hurt. Now, should it happen that you have not been a visitor to our place during this sale, take advantage of these last few days that are left: The sale positively ends,

SATURDAY, OCTOBER 30th, 1920

Perkins & Britt

"The Store That Is Different"

Attractive Bargains

IN CORN, FLOUR, OATS, SHORTS, SCRATCH FEED, SWEET FEED, COTTON SEED, MEAL, GRITS, RICE, MEAL, SUGAR, CANNED MILK, AND NUMEROUS OTHER GOODS AT SPECIAL PRICES.

L. J. BAKER THE GROCERY MAN

IF YOU WANT A SUARE DEAL, IT'S UP TO YOU
CORNER SANFORD AVENUE AND FOURTH STREET

The Logical Treatment "ENERGIZER"

For Many Human Ills. Then as we "feel bad", we naturally move about less,—and LESS ACTIVITY generally means less health,—"Out of Balance!" "Energizer" furnishes ACTION in the most efficient-pleasant way possible. It is a complete gymnasium,—and strength is about half of health ALL the time.

Six "ENERGIZER" Treatments will "tune-up" your entire body.—BE WISE—DO IT NOW.

L. C. CAMERON
Box 399 Sanford, Fla. Phone 184

BEAUTIFUL POST CARDS AT THE HERALD, EACH... 1c

Now Is The Time To Buy Homes

7-room house, Palmetto ave. Price \$4,200. \$1,400 cash, balance, terms.
Four 7-room houses, Park avenue. Price \$4,500 each, \$2,000 cash, balance terms.
7-room house, Oak Ave. Price \$4,500.
Smaller houses at smaller prices.
Orange Groves and Celery farms at cut prices.

E. F. LANE

"The Real Estate Man"
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RESPONSIBILITY

RESPONSIBLE banking is the policy under which this institution has been managed since the first day the doors were opened.

That this policy is appreciated is indicated by the constant and gratifying growth in business.

It is the desire of the officers of this Bank to continue adding new accounts of those individuals desiring most efficient and responsible banking

On our record of RESPONSIBILITY your patronage is invited,

Seminole County Bank

Is owned, controlled and managed by home people, who are interested in the development and upbuilding of Sanford and Seminole County

With our large resources and strong financial connections, we are in position to assist our customers at all times in the handling of their financial needs. LET US SERVE YOU.

4 Per Cent Interest Paid.

Seminole County Bank

LEXINGTON MINUTE MAN SIX

BRAND NEW DODGE	\$1440.00
1918 DODGE	550.00
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SEMINOLE, LAKE, VOLUSIA, ORANGE AND OSCEOLA COUNTIES

THINK LEPROSY IS CONQUERED

Doctors at Hawaiian Colony Report Apparent Cure.

CHAULMOOGRA OIL IS USED

Forty-eight sufferers from dread Malady, subjected to new method of treatment, recover to such an extent as to warrant their release on parole and, after a year, not one has shown a symptom of recurrence of disease.

Leprosy, a scourge of humanity since early history, apparently has been conquered by officers of the United States public health service in the leper colony at Kailih, Hawaii.

Forty-eight sufferers of the dreaded malady, who have been subjected to a new method of treatment, have recovered to such an extent as to warrant their release on parole and, after a year, not one has shown a symptom of recurrence.

As yet, no announcement of a "cure" has been made officially, for some of the government medical experts are frankly skeptical of the results. It may be years before an official and final opinion is given.

The limit of the official claim is set forth in a joint report to the public health service made by Dr. J. T. McDonald, director of the leprosy investigation station and superintending physician at Kailih hospital, and by President A. L. Dean of the University of Hawaii, as follows:

"It has been sufficiently established that chaulmoogra oil contains one or more agents which exert a marked therapeutic action in many cases of leprosy. We cannot say as yet that the disease is cured, since we have no test adequate to establish such a verdict. Whether or not the apparent cures are real and permanent, it is evident that we have a valuable agent at our disposal in the control of the disease."

Oil Derivatives Used

Chaulmoogra oil in its crude state is no new drug for the treatment of leprosy, but in its raw form it proved so nauseating and painful to patients that it had to be temporarily discontinued.

Science turned toward its derivatives, and Doctors McDonald and Dean report "it was found that the ethyls of the fatty acids were thin fluid oils, lending themselves readily to intramuscular injections and were readily absorbed."

Injection of the oil derivatives by a syringe has brought a new hope to the leper, for at Kailih hospital "injection day" is described by the doctors' report as an occasion for merry-making, though of painful experience for the sufferers.

"The standard treatment," the report says, "now consists in weekly injections of a preparation which consists of the mixed ethyl esters of the acids of chaulmoogra oil, with 2 per cent of iodine in chemical combination. The amount used starts at one cubic centimeter, and is gradually increased to a maximum of four or five cubic centimeters for adults."

Necessary treatments of iodine liniment, ointments and sun baths are employed as measures to improve the general health and mental attitude of the patients.

Doctors McDonald and Dean are of the opinion that leprosy of the nerve type, as well as the nodular cases should receive the new treatment. They report astonishing results with the nerve cases.

"We believe our remedies arrest the disease," they say, regarding the nerve cases, "and prevent further destruction of hands and fingers, even when as in long-standing cases, normal function cannot be fully restored."

"During the last year we have done better than simply arrest the destructive process; we have had the great satisfaction of seeing marked improvement in a considerable number of these purely neural cases, and apparently a complete recovery in others. One young man who came in with a decidedly ataxic gait, unable to raise his body on his toes, and with one hand so weak and deformed that he had been compelled to abandon the use of the typewriter a year before entering, so far improved before his parole that his disability in walking had not only disappeared, but he became one of the leading tennis players and one of the swiftest runners in the compound."

Regains Use of Hands.

"A woman with all fingers absorbed to less than half their original length, after a year's treatment, became able to write, to sew and knit and to execute many movements and functions of which she had for years been deprived."

Regarding the virulent form of leprosy, the doctors report that "in many cases the lesions disappear, except for scars and permanent injuries, and the leprosy bacillus can no longer be demonstrated."

In the continental United States there are 200 known sufferers of leprosy, but public health officials believe that ten times that number exist, known only to the family doctor. The Louisiana State Leper hospital at Carville has been bought by the government, and the public health service plans to enlarge it so as to provide facilities for the treatment of 500 patients.

Today's Geography



GUNNING FOR PROFITEERS AN ANCIENT PRACTICE

Profiteering in foods and high wage demands by labor are far from being ultra-modern problems.

Ancient Egypt flogged its profiteers in the market places and medieval England passed maximum wage laws, according to a communication by Ralph A. Graves to the National Geographic society, which says:

"Following the devastation of the Black Death in England in 1348-1349, cultivation of the fields was utterly impossible and there were not even enough able-bodied laborers to gather the crops which had matured. Cattle roamed through the corn unmolested and the harvest rotted where it stood."

"Out of the situation which resulted from the impoverishment of the labor resources of the kingdom grew the first great clash in England between capital and labor. The peasants became masters of the situation. In some instances they demanded double wages, and whereas formerly land-owners had paid one-twelfth of every quarter of wheat as the harvesting wage they were now forced to pay one-eighth."

"Parliament hurriedly passed drastic laws in an effort to meet the new condition. Statutes provided that 'every man or woman, bond or free able in body and within the age of threescore years, not having his own whereof he may live, nor land of his own about which he may occupy himself, and not serving any other, shall be bound to serve the employer who shall require him to do so, provided that the lords of any landsman or land-servant shall be preferred before others for his service; that such servants shall take only the wages which were customarily given in 1347 (the year prior to the first appearance of the plague)."

"The first ordinance in English history, designed to curb the greed of the middleman, was passed nearly a century earlier (in 1258) when there was a bountiful harvest, but destructive rains caused the heavy crops to rot in the fields."

"But England did not originate food control measures. A low Nile in 907 A. D. resulted in a famine the following year, which swept away 600,000 people in the vicinity of the city of Fustat. Q'ahwar, a Mohammedan Joseph, founded a new city (the Cairo of today) a short distance from the stricken town and immediately organized relief measures."

"The Caliph Mo'izz lent every assistance to his lieutenant, sending many ships laden with grain; but price of bread still remained high and Q'ahwar, being a food controller who had no patience with persuasive methods, ordered his soldiers to seize all the millers and grain dealers and flog them in the public market place. The administrator then established central grain depots and corn was sold throughout the two years of the famine under the eyes of a government inspector."

MINSK: AN INCUBATOR OF BOLSHEVISM

One of the least interesting among Russian cities in its physical aspects, Minsk has an economic history that helps in understanding how bolshevism spread so readily among the Russian people.

The industrial history of Minsk, where the Poles and the bolsheviks met to discuss peace terms, is especially significant in view of present conditions in Russia. It was one of the centers where ideas long germinated which blossomed forth so suddenly into bolshevism under the hot-house influences of war distress. There, in the early nineties of the last century, a group of dilettantes formed a Working Man's union, later more accurately termed the Union for Struggle. Promulgation of literature, smuggled into the country or printed in secret, was a major activity of this group in Minsk. Few workmen belonged to it.

In the course of five years these groups, working in Moscow, St. Petersburg and Minsk, had accumulated a number of followers, few of whom agreed. They gave wide publicity to the doctrines of Marx, mixed indiscriminately with every variety of radicalism, native and imported. With such a diversity of aims little was accomplished, and it was with the hope of formulating a definite program that the Union for Struggle and a committee of the Jewish band held their notable convention at Minsk in 1908. From that meeting arose the Social Democratic Working Men's party.

Minsk is built upon the Svislotok river, nearly 500 miles southwest of Moscow by rail, and has a population of 105,000, fully half of whom are Jews. It was the capital of the old Russian government of Minsk, which included some of the least fertile and least developed regions of the fallen empire.

The annual fair, held in March, furnished the chief event in the town's life. Its trade, mainly in corn, lumber

and leather, gained perceptibly when it became the intersection point of the railway from Moscow to Warsaw and that from Lithau to Kharkov. Formerly it maintained a municipal pawnshop.

KIEV: THE MART AND THE SHRINE OF RUSSIA

Kiev, which became a battle center once more during the Pole-Bolshevik fighting, already has changed hands ten times in three years with its occupation by the Poles earlier this year.

Mother of Russian cities, also the Jerusalem of Russia, Kiev did not live in the past, even before its recent kaleidoscopic adventures, though it was sufficiently significant a thousand years ago to give its name to a three-century period of Russian history.

Both the Wall street and the Plymouth Rock of Russia, each February found thousands of merchants crowding its fair to contract for merchandise and produce, especially beet sugar, and other seasons found hundreds of thousands of pilgrims thronging its unique shrine, the Convent of the Cave.

Few cities offer such an agglomeration of the old and the new. Kiev lies upon the muddy Dnieper, the Ohio river of Russia, formerly carrier of some \$00,000,000 worth of freight annually for the 14,000,000 people within its basin. Near its site Prince Vladimir herded his people, for wholesale baptism, after he had forsaken his pagan gods and thousand wives for Christianity.

Russians embraced the new religion with all the fervor with which they had offered human sacrifices to the abandoned idol, Perun. While Vladimir held political sway at Kiev there came a lowly monk, Anthony, who took up his abode in a cave. Other devout men followed his example. Archaeologists since have recognized in these caves the homes of dwellers of the stone age.

The caves constitute but one feature of the famous monastery which, with its streets of churches, cells, luns and schools, is a small city in itself. Among the mummies that formerly lay in open coffins, enveloped in costly robes, was that of Nestor, the Russian Herodotus, whose chronicles are responsible for the tradition that Kiev was founded by three brothers in the ninth century.

From the "Cave Town" quarter of the city one emerges suddenly into the Podol, or trading quarter, suggesting a New England factory city, with its mills and shops, for paper, machinery, tobacco, chemicals and hardware. Kiev not only was the chief seat of the Russian beet sugar trade, but also dealt heavily in timber, live stock and grain. Its recent growth has been rapid. In 1889 it had less than 200,000 people, and in 1911 more than 500,000.

Oldest of the better known cities of Russia, Kiev gave Russia her first Christian church, first library, first Christian school, and today it boasts the oldest cathedral of the former empire, that of St. Sophia. Therein is the so-called "Virgin of the Unbreakable Wall." Because the figure resisted the vandal frenzy of the Tatars when they smashed other priceless treasures of the church.

Kiev is the seat of government of the new republic of Ukraine. It is 624 miles southwest of Moscow and 270 miles north of Odessa.

The death occurred in Tallahassee early Sunday morning of William N. Sheats, Jr., son of Hon. W. N. Sheats, state superintendent of public instruction.

Office supplies at the Herald.

In Mellourne and Cocoa women have been chosen to act as inspectors of election on November 2.

Try a Herald Want Ad.—It pays.

Real Estate
- I Sell It
J. E. SPURLING
The Man Who Sells Dirt Cheap

SALES SERVICE



PARTS ACCESSORIES

BRYAN
AUTO CO.
PHONE 66

HOUSE-CLEANING SALE

Here's a chance to make your Dollars work harder. We've an accumulation of Shop-Worn

SASH and DOORS

which we are going to close out at before-the-war prices. You know what that means. Just the thing for that woodshed, washroom, or any other cheap building you have in mind. Come pick out what you want; first comes first served

Hill Lumber Company

The House of Service, Quality and Price

Office and Yard, Cor. 3rd and Myrtle. Phone 135

AT THE SEMINOLE

The following registered at the Seminole Oct. 26:

Chas. Bernard, Savannah; C. L. Hay, Baltimore; A. W. Houston, Palatka; T. B. Duckett, Paris, Tenn.; A. L. Wilson, Jacksonville; W. B. Hunt, Wilmington, N. C.; L. D. May, St. Louis; E. E. Peck, West Virginia; T. J. C. Emmert, Baltimore, Md.; D. C. Erwin, Merritt's Island, Fla.; C. J. Walker, Nocotte, Fla.; S. D. Blazer,

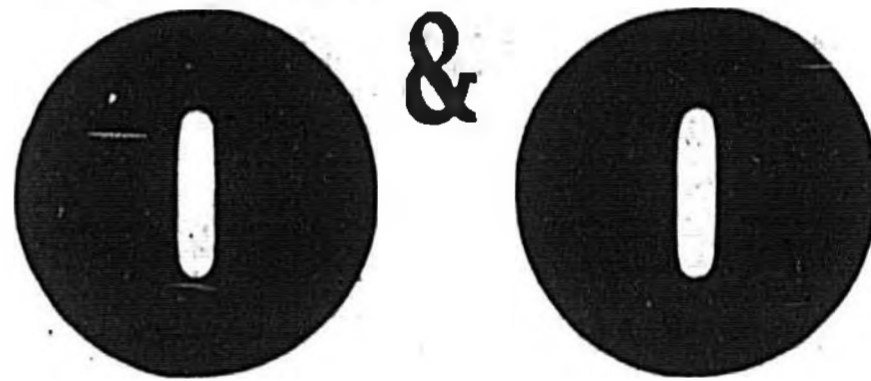
Nocotte, Fla.; John A. Hill, Jacksonville; A. A. Feuford and wife, Tampa; J. P. Chazal, Ocala; C. H. Frink, Jacksonville; J. F. Karnatz, Miami;

H. C. Robertson and wife, Orlando; C. L. Hay, Baltimore; J. D. Boyd and wife, Hendersville, N. C.; F. A. Haas, Cincinnati; C. W. Gerder, Tampa; Chas. Mayweld, Tampa; F. M. Chaffee, DeLand; S. A. Reid, Tampa; J. Lawrence, Eustis; J. C. Emerson, Eustis; Geo. Crews, Jacksonville;

H. Kellerman, Tampa; J. E. Gross, Jacksonville; R. O. Sanounger, Jacksonville.

The DeFuiak Springs Herald has reported that the alleged finding of oil in west Florida was a hoax. A good quantity of lubricating oil was found on 'little creek, and oil leases were traded in wildly for a few days until it was discovered that the oil was piped to the creek.

"Beating the high cost of living"



Look for the "O & O" Tag!

Wherever you see one you will find a bargain.

"O & O" means "Odds and Ends" and "Overstocked" articles, taken from our regular stock and marked away down in price.

These "O & O" bargains will be found at this store every day for a time—but we cannot guarantee how long they'll be here before someone else sees them.

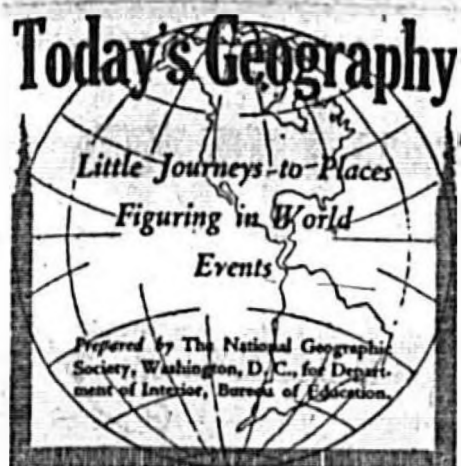
Here Are The Advantages:

- this method is a sound merchandising idea that presents real bargains and keeps our store out of the bargain counter class.
- it enables us to give better values.
- it treats all customers alike.
- and gives each customer an equal chance at these bargains.

Watch the Ads in this paper for the next few days, better still come in and let us show you.

Don't forget The Woman's Democratic Rally, Central Park, Saturday

Sanford Shoe & Clothing Co.



WILL ALAND ISLANDS BECOME A BALTIC FIUME?

Caught in the swirl of the minor surges that disturb Europe are the remote Aland islands, where Swedes and Finns clashed in a manner suggestive of the dispute between Jugoslavs and the Italians along the Adriatic, according to newspaper dispatches.

For more than 200 years the Aland islands, which are situated like a cork in the wide mouth of the Gulf of Bothnia, have been a sort of Alsace-Lorraine question between the Swedes and the Russians. After having passed back and forth several times, they were finally ceded to Russia in 1809. During the reign of Nicholas I they were strongly fortified, a move most distasteful to Sweden, because the islands occupy a strong strategic position with respect to Stockholm, the Swedish capital, which is less than 100 miles to the southwest from Bomarsund, the chief fortification of the islands.

These fortifications were short-lived. In 1854, during the Crimean war, a Franco-British fleet, under Sir Charles Napier and Baraguet d'Albilly, destroyed the works, and after that time the islands were left unfortified, in accordance with an international agreement.

The Aland group, which is separated from the Swedish mainland by Aland bay (Aland Hauf) and from the Finnish mainland by Skiffet sound, is composed of some 300 islands and rocky islets, the total area of which is not more than 550 square miles. The largest island, Aland, a name signifying "land of streams," is almost as large as all the others combined, having an area of 247 square miles, about twice the size of Martha's Vineyard.

Cattle raising and fishing are the chief occupations of the 25,000 people who live on the islands. Some cereals (barley and oats) are grown on the thin soil, and there are a few forests of birch, spruce and fir.

Finnish troops recently were reported marching through the streets of Mariehamn. This attractive little bathing resort is the chief town of the islands, having a population of 1,400. In times of peace a daily steamer service is maintained between this port and Abo, the oldest and historically the most interesting city in Finland. The voyage from Abo to Mariehamn takes about 10 hours.

It was in the water adjacent to the Aland islands that Peter the Great's navy won its first important victory, defeating the Swedes in 1717.

Only about 90 of the 300 islands are inhabited, and the fisherfolk, in the main, are of Swedish descent.

Sweden's desire to hold the islands arises in part from the fact that they control the entrance to the Gulf of Bothnia, through which most of that kingdom's internal trade is carried on.

LONDONDERRY: "MAIDEN CITY OF IRELAND"

Derry, or Londonderry, in Ulster, known in song and legend as the "Maiden City of Ireland," has the charm of the cheery, busy town and is truly characterized by the stirring marching song which these Irish sing on their days of celebration:

"Where Foyle his swelling waters rolls northward to the main,
Here, Queen of Erin's daughters, fair Derry fixed her reign;
A holy temple crowned her, and commerce graced her street;
A rampart wall was round her, the river at her feet."

These four lines briefly tell Londonderry's story. Along the two-mile quays of the river Irishmen jolly each other as they load and unload the foreign, colonial and coasting trade of the docking vessels. For the Foyle is wide and deep, and large tonnage ships flying the flags of France, Australia, Brazil, the United States, and India bring their wares to her port. Busy looms in the city make linen, and then laughing, twinkly-eyed Irish girls make the linen into shirts before it leaves Londonderry. The salmon fishery on the Foyle is important and the town has timber mills, grain mills, and shipyards.

But Derry has for the traveler a charm greater than its hostile and up-and-down atmosphere—the story of a past replete with romance, devotion to principle, and the exhibition of indomitable spirit. Columba, the greatest of the Irish saints after Patrick and Brigid, in 540 looked on the oak-clad hills and coveted them. Here he founded his abbey, known as Dalre-Columbkille, or Columba's Oak Grove, within the shadow of the great fort on a neighboring hill, the stronghold of the lord of Tyrone, in order that his sanctuary might have the protection of the fort. But in vain did he reckon his chances against the Danes and Saxons who, time and again, pushed their boats against his shores. Despite their plundering and burnings, the settlement, of which he had made the nucleus, grew and maintained its independence until 1000.

Derry was then given to the corporation of London, which tacked on the prefix London. Three years later the Irish society, to which Londonderry and much of the surrounding country had been given, pledged itself to enclose Derry within walls, and these walls, wide enough for a coach and four, are excellently preserved today, perhaps to the inconvenience of the inhabitants, but certainly in accordance with their sentiments and wishes. Any one who expressed a desire that they be taken down would be treated as a traitor. Long ago they grew too small to encompass all the inhabitants of the bustling port, but they stand like a stiff belt around the waistline of the hill on which the city is built. The most inconvenient thing about them is that though they are more than a mile in circumference, there are only seven gates leading through them. Because the walls defended the city in the siege begun by James II, a busy man must make quite a jaunt out of his way to find a passageway through them, but, true to Irish sentiment, he does it without a murmur. On one of the bastions of the wall an old gun, affectionately known as "Roaring Meg," points her nose over the city.

Here, too, on the hill in the center of a crowded old graveyard stands the quaint, squat cathedral with its queer pinnacled tower. It is called after St. Columba, although it is not on the site of the old abbey built by the saint fourteen centuries ago.

On a high, inaccessible hill in the distance, looms the stronghold of the lords of Tyrone. It is said that St. Patrick came to the fort to baptize Owen, who first set himself up to rule over the province of Tyrone, and St. Columba visited it before his exile.

Here, too, captive Danes who had threatened the peace of the city were dragged in triumph.

Though every trace of the old castle has been obliterated, the massive stone wall fourteen feet thick and eighteen feet high, resembling the handiwork of a cyclone, has stood out grimly against the centuries. A small iron gate hangs across a two-foot doorway, the only entrance to its huge amphitheater-like interior, which reveals further devices designed for the protection of the inmates.

MAN FALLS EIGHTY FEET

Reports for Work at Customary Time Next Morning.

Indestructible Joe Glass of Diamondville, Wyo., reported for work at 8:20 a. m., eight hours after his automobile leaped 80 feet from the road between Kemmerer and Diamondville, and was dashed to pieces on rocks. Persons who heard the crash found Glass unconscious beside the demolished machine. He quickly regained consciousness, inspected himself for serious injuries, found none, completed his homeward journey on foot, and at the customary time was "on the job."

Mob Lynched Reprieved Negro.

Convicted of the murder of an aged night watchman, Will Echols, a negro of Quitman, Miss., was taken from the jail there, carried into the country and shot to death by a mob. The negro had been granted a reprieve by the state supreme court.

Indiana Women Must Tell Age to Vote.

Unless the women of Indiana give their exact ages they will not be permitted to vote, according to a ruling made by the state board of election commissioners. Those who registered as 21 plus will have to register again or lose their votes.

MOHAMMED VI OF TURKEY



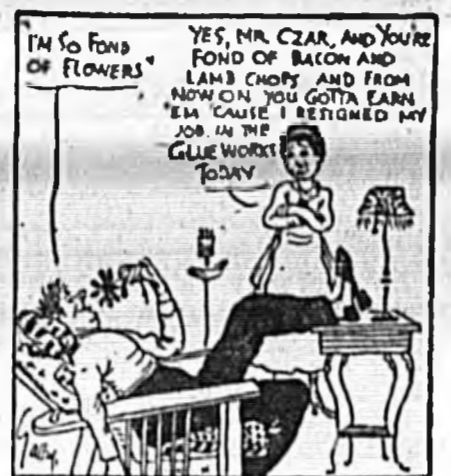
New photograph of Mohammed VI, the present sultan of Turkey.

Rann-dom Reels
By HOWARD L. RANN

CONTRACTING PARTIES

THE contracting parties is a title given to young people who take each other for better or worse and are obliged by the law to sign an agreement that they will stand hitched.

The marriage contract is not written out in full like a farm lease or a life insurance policy, hence the contracting parties do not become fully acquainted with its provisions and the fine print until it has been in operation for some time. It is very easy for a husband to live up to the marriage contract so long as his wife is willing to provide for both and allow him to rest up. One reason why so many marriage contracts are shot full of holes within nine months after the officiating clergyman has been paid off is because



"Some wives object to maintaining a rest resort for a calloused, slab-sided husband."

some wives object to maintaining a rest resort for a calloused, slab-sided husband who knows what woman's sphere is and wants her to stay where she is put.

If more young people realized that married life under present conditions is something which should be tackled only after meditation and prayer, there would be fewer contracting parties ambling up to the ferns and smiling in pongee silk and the conventional black. The young man who takes a contract to support and provide with real food a husky and voracious bride, on \$25 per week, should step out and take a look at the price of process flour and beef liver before launching his bark on the matrimonial sea. There has been more senselessness among contracting parties who forgot to figure the grocery bill as a liability of the business, during the last few months, than ever before in the history of the world.

On the other hand, no young man and woman should refuse to become contracting parties if they have health, horse sense and are not afraid that they will be worn by work. There is nothing nicer than married life, when both parties live up to the contract without trying to slip in a joker now and then. (Copyright.)

Extreme Care.

"Old Pettysbone is mad on the subject of prevention. What do you think he did the other day when he reported that young fellow with a bulldog looking face and the latter made a biting remark?"

"What did he do?"

"Took the Pasteur treatment."

Heavy Odds.

"How did you happen to lose that case?"

"The preponderance of evidence was against us."

"Huh?"

"We had only two pretty witnesses and they had six."

AT THE VALDEZ

The following registered at the Valdez Wednesday:

- Norman McLeod and wife, Lacombe, Fla.; J. M. White, Jacksonville; F. L. Craig, Tampa; M. A. Hixon, Tampa; F. D. Winters, Jacksonville; H. A. Watkins, Chicago; A. N. Johnston and wife, Atlanta; Satterfield, W. G., New York; Chan, Butler and wife, Springfield, Ill.; J. D. Gibbs, Jacksonville; J. F. Garland, Frank S. Antler, Mabel Garland, Ester Garland, of Boston; H. F. Beal, Jacksonville; Ed. G. Harris, Ian, Ky.; C. E. Law, Josiah Law, Terra Haute, Ind.; H. L. Gardiner, Palatka; E. L. Gibbs, Jacksonville; J. P. Preno, Palatka; F. T. Hornbeck, Jacksonville; W. P. Wilkinson, New York; J. F. Jackson, Barney, Moran, of Jacksonville; For-

A LETTER OF GENERAL PUBLIC INTEREST AND THE REPLY

The Following Correspondence is of Vital Interest to Every Telephone User, Present and Prospective

"New Orleans, La., October 12, 1920.

Mr. J. Epps Brown, President,
Bell Telephone Co.,
Atlanta, Ga.

Dear Sir:—
I have read the advertisements of your Company, but I do not understand why you must raise your rates now, when the prices of everything else are falling.
Will you please explain this?

Yours truly,

Atlanta, Ga., October 16, 1920.
Mr. J. Epps Brown,
New Orleans, La.

Dear Sir:—
Your letter of October 12th asks a very natural question, and one which demands a full and frank reply, which I am glad to make.

While the prices of a great many things have, apparently, been reduced, these reductions in prices do not apply to articles used by the telephone company, or affect the expenditures necessary in the construction and operation of the telephone service:

Labor.

More than fifty-five per cent of the total expenditures of the Company in rendering service are for wages and salaries; less than one-tenth of one per cent of this being for executive and general salaries. The wages paid to our employees can not, and should not, be reduced. On the contrary they must be increased, in many cases, to bring our wage scale on a level with wages paid by unregulated businesses, so that we may retain our skilled employees necessary to give you efficient service.

Material and Apparatus

Many items of material and apparatus are involved in the current maintenance of the property, entirely apart from the enormous quantities involved in the construction of new property, and this represents a large item of expense.

There has been no reduction nor any indication of reduction, in the price of these essential articles. In practically all of which the labor, freight and hauling cost is by far the largest proportion of the total cost.

We know that the manufacturers of telephone equipment and material have orders booked for two years in advance, with a constantly increasing demand, and which in turn makes a reduction in price in the near future more improbable.

Freight and Passenger Costs

Our annual expense for the transportation of freight and passengers is more than one million dollars. So one expects the Railroads to reduce their charges under the level of costs in rendering their service.

Rent.

Except in the larger centers our central offices and stocks of material are housed in rented buildings, and even in the larger centers we rent varying amounts of properties. Like every one else, our rents have been greatly increased, with no prospect of any reduction. Even in pre-war days all leases for property occupied by us were renewed only at higher charges than for the previous rental periods.

Hotels.

The board and lodging bill for our men, who must travel in connection with the operation and maintenance of the property, costs many thousands of dollars every year, and we can see no prospect of the hotels lowering their charges. Until they do we must pay the present high charges.

Electric Power and Light; Street Car Fare.

We spend many thousands of dollars every year for these services rendered to employees engaged in the maintenance of the property. In the majority of cases the rates charged by these companies have been substantially increased, and there is no thought of any reduction. The Telephone Company, like all others, must pay these increased rates.

Paper, Printing and Stationery.

We consume tons of paper for book keeping, correspondence and directory purposes, and pay many thousands of dollars for printing annually. This item of expense has increased in percentage more than the others, and no one has suggested that any reduction in these costs is probable.

Coal Bill.

The Telephone Company purchases coal in large quantities to heat the buildings occupied by its employees in rendering the service.

We, of course, must pay whatever price is necessary to secure the coal for this purpose.

Insurance.

Even where the actual rate per one thousand dollars has not been increased, we are compelled to carry a larger amount of insurance than in pre-war days in order to protect ourselves in the reproduction of any of the property which may be destroyed by fire, and this is reflected in a very large increase in the total insurance bill.

Taxes

This expense, both Federal, State, County and City, has increased every year we have been in business; the increase this year being unusually high. There is no probability of this expense being reduced.

We do not pay any excess profit tax because we have never earned enough to be subject to that tax.

Buildings.

It is common knowledge that the cost of erecting any kind of building now, as well as making alterations and repairs, which constantly confront the Telephone Company and which involve material, labor, freight and hauling, is on an enormously higher plane than ever before. Insofar as the cost of materials may be reduced will this total cost be reduced.

The only way we can furnish adequate facilities for your use from year to year is by constructing the buildings in which to house the central office apparatus in the larger centers; as well as enlarging existing buildings to serve the increased needs, and this work must be carried on from year to year without delay. This involves hundreds of thousands of dollars in expense to the Company.

There are, of course, many other items of expense, all of which are now at the highest level in prices and none of which show any sign of reduction for fundamental reasons. Until these necessary costs of operation are materially reduced we

can not reduce the COSTS of furnishing telephone service.

We have carefully studied and analyzed the advertised reduction in prices and find that they are upon articles of which we make but little, if any, use. Applied to the telephone business all known reduction in prices would not reduce the cost of furnishing telephone service one twentieth of one per cent.

This is many times offset by the increase in wages which, in many places, we must make during the current year.

Our present operating revenues are practically equalled by our operating expenses. If the present let down in general business continues for any appreciable time we will lose a material part of the gross revenue now received, which will make a still higher rate necessary if a deficit is avoided.

We are not asking higher rates for the SAME SERVICE we furnished one, two or five years ago, but for a much GREATER SERVICE which we now furnish, consisting of facilities to add many additional telephones to our system during the past one, two and five years.

This fact should be considered when comparing the increase in rates we ask with the increase in charges of railroad, express and other public utilities for the same quantity of service.

We hope, as every one does, that in the relatively near future prices and the costs of operation, except labor, will be lower, but we see no immediate prospects of this result as far as the Telephone Company is concerned.

The increased rates we are now asking are based, in a measure, upon this hope. If this present level of costs of operation go higher, through causes beyond our control, the proposed rates will not yield a fair profit.

It is important to remember that no rate for a public utility is permanent. If conditions and prices so change in the future as to make the rates we are now asking yield too high a return, and if the Telephone Company should not reduce the rates voluntarily, the Public Service Commission would.

Conditions as they are must be met, not as they may or should be.

The highest and best interest of the public is conserved in having the Telephone Company in position to supply facilities adequate to the demand for telephones and service, and in this way be prepared to render at all times an adequate service. No community can expand and grow without adequate telephone service, with in turn means adequate plant facilities.

With inadequate returns upon the bare cost of the physical property already in service—the Company's credit has disappeared.

With no credit the Company cannot secure the millions of dollars required to provide the additions and extensions to its plant, which must be provided if the public demand for telephone is supplied.

Respectfully yours,
J. EPPS BROWN, President.

FLORIDA'S DEMOCRATIC ELECTORS.

Those who want to vote for Cox and Roosevelt will mark their cross (X) before each of the following names on the ticket at the November election:

- MARTIN CARABALLO
- CHARLES E. JONES
- J. C. SHARON
- P. W. CORR
- W. V. KNOTT
- G. B. WELLS.

Try a Herald Want Ad.—It pays.



Try a Herald Want Ad.—It pays.

