# Thr Sanfori Haily Heralì <br> IN THE HEART OF THE WORGD'S GREATEST VEGETABLE SECTION 

## vOLUME IV.



GLIFRY MAREES SHERIFF MADE BIG PROITI
SANFORD IS BUSY CTTY NEW STREETS AND SEWERS AND MANY IMPROVEMENTS
moithasinand pien wili IIVE BANDITS BE STARTED
NEW BULIDINGS
Continue to Be Built and Hun
dreds of New Homes Will dreds of New Hom
Be Built Sanford buildings are progressing
avorably and the twe largest-th irst National Bank building ar moving rapidly. Some of the tenant or the Puleston brumley builaing exMn mex mix mime DEPUTY SHERIFF Chim wion mim PROHI OFFICER sceupied and the stores are also filled Many other new buildings recently
crected are occupied and there are

## RIFLED SAFE-

KILLED OFFICER

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ON EVERY PRISONER SEM TO PUTTMIII LUWRRR CAMP

BAND CONCERT more to follow. In fact it seems that

no matter how many stores are built or apartments are made ready the
are occupied as soon as fintshed. along with the store buildings an parthents and business blocks th
now work on streets and sewers ow work on streets and sewers is
iving hundreds of people employSanford lively all during the nummer


## U. S. STEEL CORPORATION NEEDS: MEN



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Chief Justice Taylor
Will Be Honored

## ANNUAL RELUNON ENCAMPMENT OF THE SPANISH WAR VETERANS WILL BE HELD IN SANFORD <br> 

Commander-in-Chief A. P. Entenza, of California, Will Attend the Meeting



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SOCIETY

 Paits at the sides, a round collar
shors sleenes and a Leet of sel-material

 If preferred, the inserted pockets may
be omitcd. Two dificent styles of
necklin are provided with the dres.
Nedium siz reovires 2 ,




The Princess JACKIE COOGAN, LON CHANEY Gladys Brockwell

## "OLIVER TWIST"

 By Charles Dickeng. The thingyou've laughifd ahd cried over uh,
folded in scene upon scene of the adventures of the work hape waif. A masterly picture, a triumph, re
plete wilh the human essence of plete with the human
Dickens' wonderful tale.

Wednesday, Thursday PAST IS wEST

## Vinivit

$\qquad$ Tires
F.P.RINES

HERE'S YOUR STAFF OF LIFE, IN EVERY DELICIOUS VARIETY
look et the counters of Routh'a Bakery. There, rofes upon rows of
ROUTH BAKERY Next ta Princess Theatre

[^0]Sanford Daily Herald The Herald Printing Co.











|  |
| :---: |
| Want to Borrow Some Money <br> on Your Real Estate? <br> See Us——We Have It |
| Maxwell \& Britt AGENTS |
| REAL ESTATE <br> Fíre, Casualty, Autó Insurance 105 W. First St., SANFORD, FLA |



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| :---: | :---: | :---: |
| the inger man so as to efface the tenderness which ancompany the dreams | The results of tests of more than | market his prodict, Ford cars. |
| of youth. It is an outward expression | 100,000 motor' vehicles which crossed | Now he is "cashing in" on |
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| That Jittle medium through which |  |  |


| outstanding common stock. <br> President William M. Wood of the |  |
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| Wool Trust was quite frank in his appreciation of the Republican tarif |  |
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|  | e ball dub training her |
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| cerase in the average price of wools,If the Sagar Trusts were equally can- |  |
|  | for its spring training quarters is the Indinamapolis club of the American as. |
| did they would admit that the tariff was one of the factors which produced | Indianapolis club of the American as. socintlon which league ranks next to |
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|  | ance and the ability of its teams. <br> How this club came to choose De- |
| When the Wool Trust saw that the sage of the Republican tariff was |  |
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|  | tarined, with, the Brooklyn Dodgersand was with them for a year during |
| a yard. After the tarifr became a tawthere was another boost in prices. which time he formed a fast friendPractically the samething happened ship with another player-Ernie |  |
|  |  |  |  |
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| with respect to sugar. The retailprice began to ascend last May justKrus sper. Sont every winter here in De- |  |
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|  | Land with his friend and he and Pug. havo taken to golf, taking part in |
| seemed assured. Once the Fordney- have taken to golf, taking part in McCumber act was safely passed the pro tournaments here. |  |
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|  | Curry for a copy of the CincinnatiEnnuirer of its. issue of April 10which has the following to sav: |
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|  | ne |
|  | plenty of rain, so they will join the great majority and go to the sumshine state next year. ' Catcher |
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|  | Krueger lives in Deland and has pre-aviled upon President Smith to |
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|  | several exhibition games with them down there in March. |
|  | A winter league of profe |
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|  | in Florida next year. This springthere were seven clubs training in |
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| Inesday a mix́ed | the state. By starting the training season earlier it would give Florida |
|  |  |
| tatoes, 30 of beans, six of squash, and | season earlier it would give Florida and its visitors about a month of am-up baseball.-DeLand News. |
|  | jam-up baseball.-DeLand News. |
|  | Sanford Mattress Factory permanently located West First Street. Phone |
|  | 402-M-1. ${ }^{16-5 t c}$ |
|  | ors cough and wheezy breathing |
| terprise of Miss, Lupfer, Colins, In- |  |
|  | - -maka ? |
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|  |  |
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|  | my cough." Coughs resulting fromFlu, Gripe, Whooping Cough, As. |
|  |  |
|  | with Foley's Honey and Tar. Three |
|  |  |
|  | generations of satisfied users have made Foley's Honey and Tar the larg- |
|  |  |
| McKinnon-Markwood Company will open their new clothing store soon in | world. Refuse substitutes. Insist. upon Foley's. Sold everywhere.- |
|  |  |
| the Brumley-Puleston building. 12 -tfc $\mid$ Adv. |  |


SANFORD FRUIT AND VEGETABLE CO.

set of Gold Band Chinaware and Rogers 1847 Silverplat new home

THE BALL HARDWARE CO.
FIRST STREFT

## AN INDEX

## TO CHARACTER

\$ There could be no better index
This will serve you well at all times and

 your Bes co commendation.

PEOPLES BANK OF SANFORD
Sanford, Florida

## new heme

NFORD, FLORIDA
estimate of fifteen million boxeses
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Ide hins boen doeroaning for nevoral years ond this, decroanse, itrango to groviag induatry of the state. it io the common rage bog. The farmar






## How to Insure Sales for Your Product!

The chief asset of any business is the demand for its product. As long as that demand continues, the business is on a sure foundation. But let that demand subside, and every other asset of the business is in danger of becoming a liability

In times of prowperity and a rjathg market there is a general demanal for the products of industry that comes to be ac cepted as a matter of course. It in heldom listed among the assets of the busi-ness-it is simply assumed that it will al ways be there.

But, overnight, conditions may chanige-as they have done before-ant the matter-of-coirse demand becomes con spicuour by its absence. The buriness fouco strong and flourinhing, is in a very tight place. The demand hand not been insured-and yet the
entire businems depended upon its contin. entire b
uance.

The modern, economical way tu insure the market for any reliable product is by
Advertising to the public which consumes
t. Advertisling createn a steadily lncreasproduct, and ask Yor it by jame.

Published by the Santord Daily Herald In co-peration with the Rimericn Assocition of Adretising Agencies

## THIS IS THE BANK WHERE YOU BELONG Consult Us

If you contemplate opening a business, the building of a home or are in need of fanancial help to any end. If you are hot one of our customers, don'thesitate. We are always eager topsecure and helinnew ones. You will always find our officers in a friendly, telpful attitude

## THE SEMINOLE COUNTY BANK

SERVICE

| BASE BALL |
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| FOOT BALLL |
| BASKET BALL |
| TRAP SHOOTING |

## 

## DOINGSIN THE <br> STATE LEAGUE



## REALM OF SPORTS <br> CHAS. L. BRITT, Editor



SENATE


| GOLF |
| :---: |
| BOWLING |
| TENNIS |
| BOXING |



Leon Springs at Lake Monroe Thurs-day-Not Altoona


## MAGIC <br> NAMES

The influence of ad ertising is apparent in every turn of $m$ daily
life. I find I can not disregard it. It is $/$ always with me, guiding me in my pleasures and in my duties, telling me what I should eat, wear, and use and what I. should buy for my family

I find that there is on the tip of my tongue a the tip of my tongue a
multitude of names the multitude of names the
mention of which will bring from some shelf nearly everything that I can use in my daily life and in the daily life of my family.

In every instance that name means a very definite promise and assur ance of something substantial and which will make me feel completely satisfied about having exchanged my money for it.
Let me say a few things which these things which these
names these old names - these old
friends of the newspaper and magazine pages -mean to me
They mean good taste For certainly I desire to
do the thing that I be lieve discriminating peo-
have judged best.
They mean convenience. It is not neces sary to describe the thing I want. Even the most intimate articles may be purchased without embarrassment since the advertisers have given us handy ames
They mean assurance in shopping. There is no indecision. Even before enter the shop I know what I want to buy
And certainly they mean satisfaction. For mean satisfaction, whore the advertiser whose
product is not good cannot continue to adver tise. The fact that I have seen a name repeated over and over again assures me that it stands for a product of quality. In speaking that name to the clerk I know I am asking for the best.
I am a more judicious hopper because I buy dvertised goods I pat ronize the shop that sells them.


|  | PURELY PROFESSIONAL Cards of Sianford's Reput-able Professional Men, each fom, in his chosen pro mends. to the people. |  |  |  |  |  |
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    THE CHURCHWELL COMPANY
    Sanford's New Store- Phone 127 T- 28 Complete Line of

    ## Transparent Hats

    Black Braid and Lace; White Horse Hair Braid; also Straws, Taffetas and Buaids in all colors. Price

    ## $\$ 5.00 \$ 6.00$ \$6.50

