

## In the World ofSports

Gator Basketball Team RATS MAY OFFER Loses Two To Georgians But Makes Fine Showing

CURE FOR CANCER
IS NEWEST CLAMM


cempt to resist the diseas:-
Elood
Sulsantance
Tat which has a cancerous growth
contains a subtance atcively ho- hos
tile to that growth, and his object stance can the increrased thas for namost three yeard
Satuftay night the
doks romped here in dogs romped here in
gecond time, winning Florida, tpanglea are
and for the nite mamer
formed yormer aram
mathine from
this stage of eon of Florida
\&rady
"Cow

Spectators Laugh When Woman Tells About Illicit Love
An

Jack Sharkey And Heeney
Will Battle For Chance To Fight Champion Tunney

Rebels. Of Sandino Two Gangsters Die Remain Inactive As In Wild Gun Rattle
Marines Await Aid With Sleuth Chief Marines Await Aid With Sleuth Chief

## CROWN ETHYL GASOLINE



CROWN ETHYL GASOLINE has proved its merits for Summer use It "knocks out that knock," turns the resistance which carbon causes into extra power, gives faster acceleration and maximum mileage.

And now CROWN ETHYL GASOLINE offers you the extra advantage of quick starting on cold days. It will give you the same added power, fast acceleration and maximum mileage without a "knock," regardless of driving conditions or the season of the year.

CROWN ETHYL GASOLINE is sold only at pumps which display the trade-mark shown above.

STANDARD OIL GOMPANY


## 

BATTERIES
ant $\$ 9.50$

Renaud lattery Shol 304 W. Second St.

## to Spencers Top U-Driti Garage

|  |
| :---: |
| Sture building Corner Sansorid Ave und Ninth SI. oplusite migh School <br> F. P. RINES <br> ©i Kan! First St |

QUICK service TRAPSFER Hacling, Cratipg, Shippins, and sorage. We are prepared to do any Kind of transfer bervice at
REASONABLA: PRICES. Phorie $498 \quad 601$ F. 3rd. St

Ellon J. Monghtoin
Architect

LUMBER Building Materials
Security Lumber $C_{0}$

FOR RENT

## In

LOCH ARBE
One 4 rom. one 5 rax
nnd one 6 room house.
These houses are mode in every respect,
regtt is reasonable. $\begin{array}{rlr}\text { Also have two } 2 & \text { roon } \\ \text { apartments } & \text { partly } & \text { fura }\end{array}$ ished.
You will have to
these to appreciate them
G. S. WITMER
. 0. Box 339 Sandford, Fl Phone 254 - M

## For Sale

40 ACRES FARM LAND
One guarter mile on'18 foot hard
road: six miles fromy road; six miles frem sanford: 2: the best huy in Seminate county.
Watermelons this seasua will pay
See
John F. Pearson Phone 120


The Cream of the Tobacco Crop The ziowh of Luck striky fitain. Cramo of the crop that metlow, wea
 The willit of tuck cky sisilke civi




## "It's toasted"

No Throat Irritation-No Cough.
cial And Personal Activities Mrs. Wright Gives
Party Honoíng Mrs.
Gray Of Laurens, S.

|  | Members of Social Department Of sump Woman's Club Entertained At Ball |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
| , at |  |  |
|  | hastesses sor the cening were Mrs: Wilinm $J$ Thligpen and Mrs. Geo- |  |
| will entortain |  | The nfirit was intended iy th |
| on Magnolia | decorations and were benutifullycarriad out with large wieker bas- |  |
| Hest of Mrs. |  |  |
|  | kets filled with red gladioli, sweet peas, snap dragons and ferns. |  |
|  |  |  |
| crammar 'scliool. |  |  |
|  |  | Elizabecth Starke of Orlando. |
|  |  | Personals |
|  |  |  |


|  |  |  |
| :---: | :---: | :---: |
|  |  | mas among the out of town ribl-aftemon, |
|  |  | (Legal Notices) |
|  |  | ${ }^{\text {a }}$ |
|  |  |  |
| Come | Auditorium |  |
| W. Sper or or ${ }^{12}$ Lawel | daytona beach |  |
|  |  |  |
| ber dukuler | Albert Spaulding | , |
|  | Famous Ameican Violinist |  |
|  |  |  |
| Special $\$ 5.00$ | Monday Jan. 16 |  |
| Permanent Wave | 8:15 P. M. |  |
| 99 Park Ave. Shop Phóne 193 | Prices $\$ 1.00$. $\$ 1.50$ |  |
|  |  |  |
|  | 2.50 plus | amen |
|  | n. 11 |  |
| coin | Phone 939 | Eaysid |
| 边 |  |  |
|  |  |  |
|  |  |  |
| VAL |  |  |
|  |  |  |
|  |  |  |
| time accounts | payable |  |
|  |  |  |
| THE SANFOR | D DRUG CO | . |
|  |  |  |
| Begin | g today |  |

## Auditorium <br> Albert Spaulding <br> Monday Jan. 16 8:15 P. M.

Prices \$1.00: \$1.50 $\$ 2.00 \$ 2.50$ plus tax

Phone 939

## ALL

## DUVAL JEWELRY CO.

Inc.<br>ts are payable

Beginning today
 s32



Occasional Tables ${ }^{\text {s }} 14$
2-w wex


Attractive and Durable Fibre Suites Now is the time to furnish your surroom or liviais robem with one of



[^0]
## And now-N.W.Ayer \& Son speaks for the Ford Motor Company:


N. W. AYER \& SON

ADVERTISING
HEADQUARTERS
W. W. F.

January 3, 1928.

Mr. R. L. Dean,
Editor, Herald,
Sanford, Fla.
Dear Mr Dean:
We are told that the Ford Motor Company announcement campaign set a new high mark in advertising accomplishment.

We admit the "Soft Impeachment" and desire you to know that we accord full measure of credit to our publisher friends, without whose co-operation both in action and restraint, in implicit follow ing of our instructions, the final result would have been impossible.

With all good wishes for the New Year,

Sincerely Yours,
Wilfred W. Fry
Of N. W. Ayer \& Son.

## Thy Banfurd Therald

 does its bit to help in "putting over" tor The New FordOpportunities. To Readers Of Herald Ads.

| WANTED A Aule State Charlie Casper, Route $A$, <br> $\frac{97, \text { Sanford. }}{14-\text { Roomis without Boar }}$ <br> FOR RENT-Two rooms, one beoule bed and one with <br> 15-Apartment For Rent <br> Two room apartment, s12.00 month. Small cottage furnished, <br> per month. Five room house, 112 French <br> $\$ 30.00$ per month. urmished House, Flora Heig $\$ 25.00$ per month . <br> Xpply <br> Fla. <br> 000 French <br> Ave, <br> Sanf$\qquad$ <br> 1101 Elm ' Ave.; corner 11th <br> FOR RENT TMo furnis Park Ave. |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |


| arms F |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| 2-Acreage For Sale |  |
|  |  |
|  |  |
|  |  |
|  |  |
| $\begin{aligned} & \text { for poultry farm. Frontage on old } \\ & \text { Orlando rond. Can be bought at } \\ & \text { a bargain with very easy payments. } \end{aligned}$ |  |
|  |  |
|  |  |
|  |  |
|  |  |
| 22 -Real Estate To Exchange |  |
| Do you have any Sanford property outside city limits, preferably Dora bungalows. Paul Richter St., Mit. Dora, Fla. |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  Iease, or will exchanges $\$$ s3000.00 <br>  |  |
|  |  |
|  |  |
| on feet for lik value in flowing well raw land or land already tiled on or neat |  |
|  |  |
| Conding stations, anand hard rond: House is newly painted, out: |  |
| and inside, wnd $\mathrm{in}^{\text {in }}$, first |  |
|  |  |
|  |  |

## Radio Programs

##  <br> D. RATES


Magnilat Ave.

s. Service


$16-$ Houses For Rent


## 

## 



## 





${ }^{\circ}$
Small unfiunished house. Close in.
Rent very reasonable. $A$ pply
Ros
W. 15 th.
 $13 \rightarrow$ Houses For Sale

 옥ํ


 Heale.
Fon Sile-New iuco noue
 station and road side business.
son foot frontage. Must sell. Price

\$1250.00. See owner at place. | 100 foot Irontage. Mer at place. |
| :--- |
| si250.00. See owner at |
| Walter Wright. |
| FOR SALE: Small house on Mag. |

 cash required. payments. like rent
Address R. H: B. Care The Herald. For sale or rent:-Unfurnished
 East 22nd Street, R, L , Chrise
berry. New Smyrna Laundr


## Follow Our Want Ads

## For a Better Home at Smaller Cost

 Tot heinen of the neling cont hen you by property anter By using one of our Want Ade the
one or twice.
purchaser and celler are benefited by immed
transaction, perional investigation, and the extremely low coot of our Want Ad

The Sanford Herald Classified Dept. Phone 148


[^0]:    OrEANDO. FLORIDA

