



The Sanford Herald... Subscription Rates... Classified Advertising...

BIBLE VERSE FOR TODAY... THE ONE GREAT FRIEND...

Chancellor Hitler has decided to put a ban on the teachings of the Bible in Germany.

The Kansas City Star describes inflation. "Inflation," it says, speaking of currency inflation, "is like a balky and unruly horse."

The President promises to put four million men back to work by his Civil Works Administration.

Kidnapings continue, despite efforts of government officials to cope with the situation.

Postmaster Farley complaining that postal revenues have fallen off points out that "we can make no further reduction in expenditures if we are to maintain the high standard of service to which the people are accustomed."

In New York City stop one of those penthouses we sing about (You should hear us) an explorer for the American Museum of Natural History was awakened the other night by a draft coming in from an open window.

Mr. and Mrs. J. H. Overman, J. Brand, H. L. Hammer, and L. B. Skinner. made a trip to DeLand on Tuesday of this week and encountered difficulty at the new bridge approach to the ferry on the Volusia side.

The executive committee of the Florida Growers and Shipper League has announced the appointment of Mr. Lloyd S. Tenney as manager. He will arrive to take up his duties on Jan. 1.

A Piece Of String

The St. Petersburg Independent differs with Roger Babson's recent statement that the Administration's present gold purchase policy is a prelude to price-fixing.

The theory is of course that the average price of some six or eight hundred commodities would be held constant with relation to some given number of dollars.

Applying the theory to our present situation, it is generally thought that prices are too low now and it is desired to raise prices to the level of about 1926.

It is exactly the same as if you have a piece of string which is two yards long. You decide that the string is not long enough for the work to be done.

Now whether or not this method of manipulating the dollar is price-fixing depends largely on the attitude with which the public reacts to it.

In other words the wheat farmer, instead of getting a dollar a bushel for his wheat, would get two dollars a bushel.

However, what the wheat farmer did, the cotton farmer would do also. So would the celery farmer and every other kind of farmer.

The result would be that the government would be confronted with the necessity of continually devaluing its dollar, or of reducing its monetary yardstick.

In other words, if the man with the little piece of string were satisfied with a piece three yards long after he had reduced his yardstick by one-third, the theory might work out all right.

Mr. and Mrs. J. H. Overman, J. Brand, H. L. Hammer, and L. B. Skinner. made a trip to DeLand on Tuesday of this week and encountered difficulty at the new bridge approach to the ferry on the Volusia side.

SANFORD, TWENTY YEARS AGO

Mr. and Mrs. J. H. Overman, J. Brand, H. L. Hammer, and L. B. Skinner. made a trip to DeLand on Tuesday of this week and encountered difficulty at the new bridge approach to the ferry on the Volusia side.

Big Movie Firm Profit Is Bared By Pecora

WASHINGTON, Nov. 21.—Evidence that profits of more than 4,000,000 were made within a few weeks by bankers who financed the organization of General Theatre Equipment, Inc., was presented today to Senate investigators.

FAGG OUTLINES AIM OF CIVIL BODY IN STATE

(Continued From Page One) as possible, Fagg said, adding that Washington authorities will be asked to allocate sufficient funds to Florida to cover a payroll of 140,000 to 150,000 men by Jan. 1.

At present, there are 101,000 persons engaged in part-time employment on work relief projects, a survey showed.

All work-relief projects, undertaken by the emergency relief administration, will be transferred to civil works classification Thursday or Friday, Fagg said, and additional projects will be developed as rapidly as possible.

The payroll will be about \$1,200,000 weekly, Fagg said, adding that the civil works program will continue at least until Feb. 15, it will cease then unless Congress, in session beginning shortly, makes appropriations for continuing it, or some similar program.

The previously created relief councils in all counties were designated by Hopkins as county civil works committees. Applications for civil works projects to be undertaken by cities or counties should be made to the county civil works committees, Fagg said, adding that where applications of this nature are made first to headquarters here they must be returned to the counties for approval before the state council can act upon them.

Fagg also said that delegations need not come to Tallahassee to urge their projects, saying recommendations would be considered only from county councils.

Only projects which can be started quickly and finished by Feb. 15 will be undertaken by the administration, Mr. Fagg said today.

Architects and engineers who are idle at the time however may be employed to prepare plans and specifications for larger projects, Fagg said, in preparation for the possibility that Congress may extend the civil works program which under its present set-up expires Feb. 15.

Fagg said proposed new dormitories at the State Hospital for the Insane at Chattahoochee and the State Prison at Raiford will not be undertaken because it will be impossible to complete them in the 90 days time limit.

KALININ SEES FRUITFUL ERA FOR 2 NATIONS

(Continued From Page One) came expressions of pleasure that America had recognized Russia. The new paper, Ivestia said the aim "will strengthen peace and help decide many urgent problems," and N. N. Krestingsky, acting commissar of foreign affairs said that "the move would reduce the possibility of conflict in the Far East."

"In the past 16 years, the toilers of the cities and the villages of the Soviet Union showed to the whole world examples of tremendous creative work," Kalinin said in his speech to the United States.

"With intense efforts," they turned our country in a short time from a backward agrarian into an advanced industrial country and it is precisely because of this that our workers and peasants look with the greatest interest

SANTA REMEMBERED ME... with a year's Subscription To THE SANFORD HERALD

SUCH IS LIFE—



Co-Ed—What sort of a party did they sling at the treat last night? Co-Ed—Very dull. No one was thrown out and no one was called in.

and attention to the country of advanced technical progress, the United States of America.

"The most important condition for securing the technical progress and well-being of the people is the preservation and strengthening of peace between nations.

"I am convinced that now, when all artificial obstacles for a full and manifold contact between the peoples of our two great countries are removed it will greatly benefit not only their mutual interests but also the economic and cultural progress of mankind and the strengthening of universal peace.

"I strongly believe that now will begin an era of fruitful and manifold cooperation between our two nations."

FREIGHT SAVING SEEN TALLAHASSEE, Nov. 21.—(AP)—Eugene Matthews, chairman of the State Railroad Commission today estimated that savings running close to \$200,000 would result to Florida growers from reductions in freight and express shipment charges on strawberries.

SETTLE LANDS BALLOON SAFE IN NEW JERSEY

(Continued From Page One) reached the home of S. M. Johnson. "I'm hungry and I'd like to use your telephone," Major Fordney calmly announced to a startled farmer.

Then he took up the telephone receiver and notified the world of the balloonist's triumph. "We had a delightful and untoward trip," he said. "Except that we came down so fast we had to throw things overboard as fast as we could to lighten the ship."

Neither of the intrepid aviators are injured, he said and according to their altimeter the highest altitude they reached was 59,000 feet or about 11 miles.

The voyagers, made the fourth recorded flight in all history in a free balloon into the stratosphere.

That would be almost 11 miles, as recorded on the altimeter inside the black-and-silver, seven foot spheroid in which the two men made the trip so far from mother earth. Their "top," thus apparently was about a mile short of the almost 12 miles which three Russian balloonists claimed to have attained last Sept. 30.

But yesterday's foray into one of the last unknown frontiers within man's current reach, in one respect partook of the remarkable on a scale never before attempted.

As Settle, attached to the Navy, and Fordney, in the Marines, cruised beneath a sky described as a "beautiful blue," hanging suspended 58,000 feet above sea level, they talked with those on earth below them, casually, calmly, in the fashion of men telephoning to a friend to impart a bit of ordinary information.

Labor Leader Creates Sensation Before King

LONDON, Nov. 21.—(AP)—A sensation was created in the House of Lords today when just as King George concluded his speech opening the new parliament, J. McGovern, Laborite, cried "What about the abolition of the men's test and the unemployment cuts. It's a shame while the people are starving."

McGovern, it is recalled, has been suspended from the House of Commons on several occasions for defying the speaker's rulings.

The King took no notice of the incident, and ceremoniously offered his arm to Queen Mary who was seated on the speaker's chair.

NOTICE City Tax Books are open for the payment of 1933 taxes. Two percent discount will be allowed on taxes paid during November and one percent discount on taxes paid during December.

ELLEN HOY, City Tax Collector.

NOTICE City Occupational Licenses for the year commencing October 1, 1933 are due and payable. The law provides that no person shall engage in any business, profession or occupation upon which a license is required until such a license is procured.

ELLEN HOY, City Tax Collector.

W. H. Long Meat Market, 221 E. 1st St.

The CREAM OF THE CROP ITS Crowning Glory... INSURING FINE TOBACCO FOR future Lucky Strikes... ALWAYS the finest tobaccos... ALWAYS the finest workmanship... ALWAYS Luckies please!



THURSDAY

SL. AUGUSTINE TIPS

Coach James Foster's Crocus Academy Panthers kept their 1933 football record clean of defeat...

SEBRING LEVIES HIGH TAX

SEBRING, Nov. 21.—(AP)—Mayor W. B. Crawford has signed the budget ordinance which le...

PAUL... (Nov. 21)

Paul... a former... under police guard at a hospital with a severe head injury...

WOOD

WOOD... Nice Clear Hard Pine... DUHART'S... W. 18th St.

BASEBALL

Baseball World Started By Action Which Is Widely Approved

DALVESTON, Texas, Nov. 21.—The Southern Association started the baseball world yesterday with the adoption of an...

In any inning of next year's southern association games, after two outs have been made, if the pitcher delivers four consecutive balls to the batter, the batter...

Southern Association officials, departing for their homes later today, were elated over the "pioneering" they had done...

Spencer Abbott, Fortland manager last year, but who will pilot Atlanta next season, said: "We are striving to eliminate the intentional base on balls to powerful hitters..."

The rule was suggested by Pat Linnahan, baseball fan and jeweler of Birmingham, Ala.

Frank Shaughnessy, general manager of the club and originator of the Shaughnessy pennant playoff plan, said: "Now they have got something; accept, the rule should read if a pitcher throws one strike to the batter then the rule would not apply..."

Billy Evans of the Cleveland Indians, listened to Shaughnessy and expressed the same views.

Bowling News Notes

In the Sanford Bowling League last night the Western Union took 2 out of 3 games from the No. 11 Hotlites...

Table with 2 columns: Name, Score. Includes Western Union, John Smith, etc.

Emory & Henry Leads List Of Undefeated

By The Associated Press. Emory & Henry college of Emory, Va., set the pace for the nation's undefeated and untied football teams today...

Table with 3 columns: Team, W, L. Lists various college football teams.



DAVE SCHRAGE HALFBACK

WINTER PARK, Fla., Nov. 21.—Contrary to reports in circulation after the Rollins-Miami game last Friday night, Dave Schrage, Tar's speedy halfback, will positively play in the game with Lenoir Rhyne College of Hickory, N. C., Thursday night, Nov. 23...

Bama Takes Lead In Southeastern Grid Title Race

ATLANTA, Nov. 21.—(AP)—The standing of the Southeastern conference football teams, including points scored and opponents' points followed:

Table with 5 columns: Team, W, L, T, P, O. Lists Southeastern conference teams like Alabama, Louisiana, etc.

S. I. A. A.

Table with 5 columns: Team, W, L, T, P, O. Lists S. I. A. A. conference teams.

Big Ten

Table with 5 columns: Team, W, L, T, P, O. Lists Big Ten conference teams.

East

Table with 5 columns: Team, W, L, T, P, O. Lists Eastern conference teams.

Southwest

Table with 5 columns: Team, W, L, T, P, O. Lists Southwest conference teams.

Big Six

Table with 5 columns: Team, W, L, T, P, O. Lists Big Six conference teams.

Rocky Mountain

Table with 5 columns: Team, W, L, T, P, O. Lists Rocky Mountain conference teams.

Pacific Coast

Table with 5 columns: Team, W, L, T, P, O. Lists Pacific Coast conference teams.

THE BEST INVESTMENT FOR THE AVERAGE MAN. LIFE INSURANCE & INVESTMENT... THE PRUDENTIAL INSURANCE CO. OF AMERICA.

Sanford Cash Feed Store. Ballard's Feeds and Fats. W. S. WOOLLEY, P. A. HERO.

Announcing The Sanford Herald's 7TH Annual ELECTRIC COOKING School. Featuring Miss Lucile Barrus. Sessions: MONDAY, TUESDAY, WEDNESDAY. Woman's Club NOVEMBER 27th, 28th, 29th.

# DUKE ARE ONLY BEATEN TEAMS

## Must Meet Tough Foes Before End Of Spectacular Season

NEW YORK, Nov. 20.—(AP)—Duke and Princeton stood at the top of the national college basketball league yesterday, sole survivors of one of the most spectacular seasons in history.

Despite the vicissitudes of the game, all three will be favored to emerge without blemish on their records and thus take over the places vacated by Southern California, Michigan and Colgate, only major efforts able to finish the 1933 season without defeat of the Duke found the path to its eighth successive victory much easier than did Army to its eighth and Princeton to its seventh Saturday. The Blue Devils, hopeful of an invitation to the Rose Bowl, used reserves a good part of the time in whipping North Carolina, 21-0. Penn Military College took a big, fast and well-drilled team to West Point and came close to springing the season's greatest upset at Army's expense. It was not until the fourth period that the cadets, led by Jack Becker, could push over two touchdowns and win, 12-0. Princeton was outplayed for the first half of Navy but struck swiftly in the last quarter to win, 13-0, as Carry Lovatt, fleet little halfback, set up the ball for both Tiger touchdowns.

## PICK THE WINNER

The first three persons handing in the nearest to correct list of winners in this week's Herald Pick-The-Winner contest will be given two tickets each to the Milnes Theater, good for any performance next week.

Clip this coupon, place a "W" opposite the name of the team you think will win, or a "T" if you think the teams will play a tie game, and bring or send it to The Herald office before noon Saturday, Nov. 25.

Name \_\_\_\_\_

Address \_\_\_\_\_

FLORIDA vs AUBURN
CARNEGIE TECH vs N. Y. U.
GEORGIA TECH vs GEORGIA
HARVARD vs YALE
DETROIT vs MICHIGAN STATE
NORTHWESTERN vs MICHIGAN
OHIO STATE vs ILLINOIS
RUTGERS vs PRINCETON
CALIFORNIA vs STANFORD
NAVY vs ARMY
NEBRASKA vs IOWA
MARYLAND vs W. & L.
SO. CALIFORNIA vs NOTRE DAME

## GENEVA

The Geneva Garden Club met last Friday afternoon at the home of Mrs. J. V. Toole. The subject for the meeting was "Perennials that have proved successful." At this time plans were made for a garden run to be made on Friday, Nov. 24, to Sanford to visit some of the Sanford gardens. Mrs. H. Heeren will conduct the garden run.

Mrs. Harry Jones, of Augusta, Ga., and Mrs. Oscar Langford, of Valdosta, Ga., are spending a couple of weeks here at Mrs. Jones' home.

P. B. Dooley, who is located in Deland on green fruit inspection spent last week-end here with his family.

Mrs. A. B. Doan, who has spent the past month in Jacksonville, returned this week.

Mrs. Dave Levy, M. L. Larue Alderman, Mrs. Mayme Mathieux, and Mrs. P. B. Dooley attended the District meeting of the P-T A held in Sanford Wednesday.

Miss Rose Levy and her mother, Mrs. Levy, of East Islip, L. I., arrived Monday. Mrs. Levy will remain for the winter with her son, D. B. Levy, and Miss Levy will return to Long Island in a few days.

Mrs. D. B. Levy, Mrs. H. B. Le-

## GETS SECRETARY POST

TALLAHASSEE, Nov. 21.—(AP)—W. R. Smith of Orlando has been named as an assistant secretary to Governor Shotts, it was announced yesterday by J. P. Newell, executive secretary. Smith was a leader in the Young Democrats league in the last campaign.

SANTA FE, N. M., Nov. 21.—(AP)—Representative Chavez yesterday was elected Democratic national committeeman for New Mexico to succeed the late Governor Seligman.

SENTENCING POSTPONED

NEW YORK, Nov. 21.—(AP)—Sentencing of Isidor J. Kresel, former counselor and a director of the defunct Bank of United

## Good For Biliousness

"I decided to take Theodor's Black-Draught, as I had been having bilious spells," writes Mr. Charles E. Stevens, of Columbus, Ind. "When I get bilious, I feel sleepy and tired and do not feel like doing my work. I get awfully dizzy. After I found how good Black-Draught is, that is what I have used. I guess it rids me of the bile, for I feel better—don't feel like I am dropping off to sleep every time I sit down. Thank you, it is a very bad feeling."

\* \* \* Children like the new, pleasant tasting SYRUP of Black-Draught.

**KC BAKING POWDER**  
SAME PRICE AS 42 YEARS AGO  
25 ounces for 25¢  
Full Pack. No Slack Filling.  
MILLIONS OF POUNDS USED BY OUR GOVERNMENT

### DOZIER & GAY'S QUALITY PAINTS

are always "Best For The South"

And every element of doubt or uncertainty is eliminated when this high grade paint is applied in this Southern climate.

**STANLEY-ROGERS HARDWARE CO.**  
204 Sanford Avenue

## Lost

CLASSIFIED RATES

- 1st line 1 time
- 2nd line 3 times
- 3rd line 5 times
- 4th line 2 months

Minimum charge 30c

## YOUR WATCH

repairs done who really knows how to Jeweler, Mag. Ak.

## Flowers and Plants

QUAL PLANTS. \$1.00 per dozen. Mrs. C. R. Kirtley, 3703.

## Miscellaneous

FOR old Gold. U. S. Lenses. McLaulin's Jewellers, 112.

## LEGAL NOTICE

NOTICE OF MASTER'S SALE

## Miscellaneous For Sale

Good fresh cow. Must sleep for cash. Phone 763-W.

## LOAD of fine mules

Carton Livers and Laks City Road stable at Hastings with mules in charge. Mail address Out St. Jacksonville.

## Billy's Uncle

Panel 1: Uncle: "When the question arises what kind of a wig? Do you prefer the Hamlet style?" Billy: "OR THE CHIN?" Uncle: "OR PERHAPS SOME THING MORE ON THE STYLE OF NAPOLEON?"

Panel 2: Uncle: "OR MAYBE YOU ARE PARTIAL TO THE SHEIK?" Billy: "OR HIS TWIN BROTHER RODOLPH VALENTINO—OR CHARLIE CHAPLIN'S BUSHY LOCKS?" Uncle: "COARSE AS IT IS."

Panel 3: Uncle: "OR MAYBE YOU ARE PARTIAL TO THE SHEIK?" Billy: "OR HIS TWIN BROTHER RODOLPH VALENTINO—OR CHARLIE CHAPLIN'S BUSHY LOCKS?" Uncle: "COARSE AS IT IS."

Panel 4: Uncle: "OR MAYBE YOU ARE PARTIAL TO THE SHEIK?" Billy: "OR HIS TWIN BROTHER RODOLPH VALENTINO—OR CHARLIE CHAPLIN'S BUSHY LOCKS?" Uncle: "COARSE AS IT IS."

Panel 1: Tubby: "MIGOSH!—HERE'S ANOTHER TWO-FACE YOUNG FROG THAT 'SQUIRTLES CRAPFROG' GUY!! HE SAYS— 'DON'T BE MISLED BY REPORTS IN THE DAILY PRESS ABOUT THE CRAPFROG IN THE STOCK MARKET'—THE INSIDE BOPE—A GROUP OF HIS FINANCIERS ARE TRYING TO GET CONTROL OF OUR COMPANY AND THEY THRU A BUNCH OF STOCK ON THE MARKET."

Panel 2: Tubby: "THIS WAS DONE TO FORCE DOWN THE PRICE—IT WAS THEIR INTENTION TO THEN BUY ALL THE STOCK THEY COULD IN THE HOPE OF GAINING CONTROL—BUT—WE HAVEN'T BEAT EM TO IT BY BUYING UP THE STOCK OURSELVES."

Panel 3: Tubby: "WHEN WE HAVE CLEARED THE MARKET WE WILL OFFER TO BUY MORE STOCK AT A PREMIUM AND THAT WILL FORCE THE PRICE ABOVE PAR AGAIN—NOW HERE'S MY ADVICE TO BILLY—BUY NOW!—IT'S LIKE BUYING DOLLAR BILLS FOR FIFTY CENTS!"

Panel 4: Tubby: "AND, JUST TO PROVE MY GOOD FAITH HERE'S A PROPOSITION—IF BILLY WILL INVEST HIS \$8192 I WILL GIVE HIM \$1849 AND HE CAN BUY \$2000 WORTH OF S.G. STOCK. I'M NOT AFTER THE PRIZES IN THIS CONTEST BUT I WOULD LIKE TO HELP HIM MAKE A MILLION BECAUSE I LIVE THE LITTLE FELLOW!"

## TUBBY The Perfect Likeness.

Panel 5: Tubby: "MY LITTLE COUSINS ARE AT OUR HOUSE. IT'S THE ONES THAT'S TWINS. THEY LOOK SO MUCH ALIKE NOBODY CAN TELL THEM APART—ONLY THEIR MOTHER."

Panel 6: Tubby: "WHEN THEY GO TO SCHOOL AN' JOEY DOES SOMETHIN' HE OUGHTA'N'T THE TEACHER ALWAYS THANKS IT'S JIMMIE AN' BE GETS KEPT IN."

Panel 7: Tubby: "AN WHEN THE TEACHER WANTS JIMMIE TO DO SOME HOME WORK SHE ALWAYS GIVES IT TO JOEY AN' HE HASTA DO IT."

Panel 8: Tubby: "MY UNCLE TOLD ME ONCE HE KNEW SOME TWINS THAT LOOKED SO MUCH ALIKE THAT WHEN THEY WANTED TO SEE THEMSELVES THEY JUS' LOOKED AT EACH OTHER."

## TUBBY He Doesn't Think Much of His Teacher.

Panel 9: Tubby: "AN' MOM CAN'T I GO OUT AN' PLAY NOW? I'M TIRED OF PRACTISING."

Panel 10: Tubby: "YOU OUGHT TO BE ASHAMED, CHESTER, COMPLAINING ALL OF THE TIME. YOU'RE SUPPOSED TO PRACTICE AN' HONOR A DAY AND YOU'VE BEEN AT IT LESS THAN HALF THAT TIME."

Panel 11: Tubby: "IF YOU JUST WORK HARD FOR AN HOUR A DAY WHEN YOU GROW UP YOU MAY BE A MUSICIAN JUST LIKE YOUR TEACHER."

Panel 12: Tubby: "I KNOW IT, MOM. THAT'S JUST WHAT I'M SCARED OF."

### EXCHANGE HEADS BEWAIL SALE OF DISCARDED FRUIT

#### Condition Is Pictured As Most Serious Of All Facing Growers

TAMPA, Nov. 21.—Citrus packing house cull piles have virtually passed from the Florida picture and instead, the highways leading out of the state to other states are dotted with trucks hauling discarded fruit to market.

This is the situation as portrayed to officials of the Florida Citrus Exchange, who say it is the most serious aspect of the present citrus situation. They describe it as being worse than it ever has been before, and it will get worse than it is now, if something is not done.

There was hope that the federal marketing agreement would definitely control the indiscriminate shipment of bulk fruit, but it was left out of the Florida code although it is embraced in the agreements of California and Texas.

The Exchange is not blaming Washington; the fault lies at Tallahassee. State laws of Texas will not permit either export or import of fruit in bulk, and the laws of California are practically the same. These states use their culls in by-products. Florida has no law on the subject, and is lacking a state law, no bulk fruit shipment clause was put in the Florida agreement.

As an exchange member said, the owners of trucks are taking advantage of paved highways growers have helped to build at a cost of millions of dollars to haul poor fruit to markets where it beats down the price of good fruit shipped by these same growers.

All bulk fruit is not all cull stuff, some of it is good fruit, but all kinds are thrown into the trucks ungraded and unwashed. Some of it is stolen fruit. On the other hand reputable concerns ship washed and graded fruit in bulk.

It is estimated that 20 percent of the Florida crop is leaving the state indiscriminately in bulk. Southern markets are glutted with it. Those who truck it severely pay for their gasoline; it is nothing more than a meal ticket. It is sold by the pound, peck and bushel for what it will bring.

In some instances growers sell fruit in bulk over the fence for as much as they could realize otherwise, but the point made by the exchange is that this truck load of bulk fruit is one of the big reasons why the price of boxed fruit is not adequate.

This bulk fruit goes clear across the United States to the Canadian boundary, at Detroit. It reaches Baltimore, Washington, Philadelphia, Cincinnati and other cities in quantities.

Directors of the exchange at Friday's meeting considered a request to Governor Shultz for an extra session of the Legislature to stop this traffic, but in view of the Governor's repeated refusals to call a session, they compromised by asking that the question be considered if an extra session be called.

#### LANDSLIDE IS DEADLY

BOGOTA, Colombia, Nov. 21.—(AP)—Three were killed, more than 250 houses were destroyed, and 2000 were made homeless by an Andean landslide which destroyed the village of Sativa Norte Sunday.

### AVOID

#### Car Trouble

Give your car the attention the investment deserves.

We know numbers of late model cars which are almost complete wrecks—due principally to lack of proper care.

Every 2,000 miles it should be checked by expert mechanics for loose bolts and other faults.

For instance: A 1932 model Chevrolet has over 75 operations to be checked. We perform this service for only \$2.50 and guarantee the job. Other cars in proportion.

Phone 562

**MAFFETT  
&  
FLOYD**  
Commercial and Park

### AIN'T IT THE TRUTH?



### Pitkin Calls Upon Advertisers To End Inertia Of Millions

(Continued From Page One) Speaking of efforts of the present administration to restore mass purchasing power, he warned that a mere return to the old income classifications, even if realized, would not place spending on the same basis as, for example, in 1929.

"Spending will take on a startlingly new pattern," he asserted. Speaking of the "extra-economic Americans" who have given up hope of ever getting back to their former standards and in whose ranks are included many formerly in the higher income brackets, Dr. Pitkin said it would be necessary not only to get incomes up, but to break down the "generate social prestige."

He illustrated this phrase by saying it concerned people who now are satisfied to go out with ragged clothes and to ride in an antiquated model T, whereas formerly they would have been ashamed to do those things.

Dr. Pitkin pointed out that the figures currently spoken of in official circles place the unemployed at 10,000,000, but declared these figures failed to take into account several important groups.

"There are about 7,000,000 young people who have been graduated from high schools and colleges since 1928 and 1929 and who have never been employed," he said. Then there is the subsistence farmer, who is never considered in the figures. There are 2,500,000 to 3,000,000 of these; with their dependent, the figure will be from 8,000,000 to 12,000,000.

"Then we have the class of workers in employed groups who have such burdens they have no money to spend. It is very difficult to give the exact figures here but we can safely say several million. The grand total of those in the subsistence group comes perhaps

### Publisher Predicts Rise In Prices To Follow Gold Plan

(Continued From Page 1) There should be a big selling campaign to dispose of surplus stocks. Calling it "not on a long but snail" to destroy goods when there are many in need, he said: "I don't understand how any program based on this false theory can prove successful."

"If I controlled the milk industry of New York state, I would have a great advertising campaign to show how wholesome and beneficial is milk, how cheap it is and how nourishing and important it is to the diet of every man, woman and child," he went on. "If every milk producer would be one a department in connection with a big advertising campaign, I have no doubt we could soon get rid of our surplus milk."

"It was a sad day, for the farmers of this state when the return of here was legalized. The brewers are conducting advertising campaigns using the billboard and most newspapers effectively to create new beer drinkers. The makers of soft drinks are not asleep and they too are vigorously promoting their products."

"The farmer cannot expect consumption of milk to increase in the face of this competition if he sells milk by the can."

"So with the farmer's other products."

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### Million Men To Be On Regular Jobs This Week

(Continued From Page One) say 22,000,000 should they be added by that time. Harry L. Hopkins, administrator, said arrangements had been made by the administration and that the Veterans' Bureau, which would act as disbursing agent, had arranged to hand checks to each


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"So with the farmer's other products."



Just Arrived — New Shipment  
**REDS**  
and  
**BARRED ROCK**  
**BABY CHICKS**



**CHICK STARTER—For Healthy Chicks**  
**Bauman Feed & Supply Co.**  
210 W. 1st Phone 54



## Valdez Hotel

"Sanford's  
Leading  
Hotel"

Almost in the Center of  
the Business District  
Yet... Far Enough Away  
For Comfort and Quiet

WURT W. WARNER,  
Lessee-Owner

### Valdez Dining Room

Under the Peabody Management  
"The Home of Real Refreshment"

#### Master Construction Code Opportunity

WASHINGTON, Nov. 21.—(AP)—Opponents of a proposed code of laws, governing approval of construction contracts and contracts for construction, said today that they would oppose such a code before a vote is taken.

William Green, president of the Federation, and M. J. McDonough, president of the Building Trades Department, argued before Frank S. Johnson, the industrial administrator, that the code was unjust to labor.

Green, R. E. Wood of the U.S. Industrial Advisory Board, announced approval by that agency of individual code coordinated in a basic code, and held that a code would give the building industry opportunity to set its own pace for the first time.

#### Medicated!

WICKS OUCH DROP

DRYDEN & TROSBEL

## Thanksgiving and every other day

### FORTUNES LEAD

Now on display—the latest styles for men, and women. Every pair built over combination lasts for comfort. Every pair quality wool for strength and endurance. Size 5 to 12. Width AAA to BBBB.


#### FORTUNE SHOES

\$4 and \$5

## Manhattan Shirts

These are not the regular "Manhattan" of yesterday. They're very fancy, softest of fabric, to complement a woman's taste, and good judgment in a gift to a man.

# \$2



### Inter-Woven Socks 35c to \$1.00

Stock Jackets \$2.50  
Wool Jackets \$4.50  
Wool Trousers \$6.00  
Woolen Felts \$4.00

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