





## Southern GOPs Accept Party Plank On Civil Rights




Forest City Drive On


The Forest Clity Community
Asociation is currently con. duating a 85,000 building - fund drive to construct Club House and Recreation
Center on a three.
had-one at the northent corner of
Lake Ilarriet Estat Lake Marriet Estatern in For
eat City which was acrulired
throush
 Major part of the the fund
When collected, will be usert
for materialas aince most of


 and to hold aotiact to rathering
and other approved functiont
 Tha astociation ls an non-
profit organization which
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lar teries at the ond of the current video season.

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## HOME FOGGING

SINCE 1917
SOUTHERN CHEMICALS, INC. now offers
contintout monthly service Mganst ald. householit lesers

## SPRAYING

## FOGGING

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SOUTHERN CHEMICALS, INC.

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## BREAKFAST SPECIALI

2 EGGS (ANY STYLE) CHOICE of GRITS or POTATOES 34. FREE COFFEE 1 EGG (ANY STYLE) 1 STRIP BACON GRITI OR POTATOES (CHOLCE) $29^{\circ}$ FREE COFFEE



 Johnson, mother oi the
the future bridegroom.
 the future bridegroom.

AND MRS. ARTHUR WILLIAMS of Rochampton, England arrived

 about six weekn. Shown in the picture are the Lovett child ine, Debra,
Jumie and Max, with Mra. Whllams, Mr. Williams nnd Mrs. Lovett.

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## NOTICE



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| SANDALS And | BEACH HATS |
| :---: | :---: |
| Casual Shoes | values to 83.00 |
|  | Now \$ 59 |




Hows's Fashions
2526 PARK DR.

- Fiberatil Merall

Dear abby: By Abigail van Buren


- Lacoby On Bridge by Oswold dacoby



## - We Jhe Women:




MEMBERSHIP APPLICATION
SEMINOLE BOOSTERS CLUB
To help with the athletic program at SEMINOLE HIGH SCHOOL

Please add my name to the Membership list.
Enclosed is my $\$ 1.00$ for the 1964-65 school year.
NAME
address
CITY
(Mail to Jim Grant, 552 Valencia Drive,
Sunford, Fla.)



## It Pays To Do Business Thru Herald Classified. Ph. 322-5612 For Fast Results.

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${ }^{1}$ Republican Ranks Split Over Platform

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Spotlight Turned On Sanford Waterfront Possibilities

## Thw Santurd 角rrali

Three Development Proposals Placed Before City


## Council Calls Study Session

After years of being ifnored, Sanford's unde-
velopnd waterromt was suldenly the focus of atten-
 thing alloutit. it .
Commissioners took no action after hearing all the proposals. Mayor A. L. Wilson set a closed gession
neeuting to mull over the jropusals at 8 p. m. Thurs-

## Think Big

They thought BIG!
Searly wery one of Forida's manjor cities feature or well known utturation.
Onty few of them hreate heat economice centers such as Jacksonville, Tampaa
and Ortando. The majority of them have some other fenlinelight dud dyws their share of the valuable
tourism dollar that means so much to the basic economy of the area.
Sarasona, for exmple, has the Ringling
 Shoroughtred racing.
Sunford has tried everything that's come nlenk without sulceess - muinly lecause in's
never thought Mlf emough to develup its one and ouly major asset, the St. Jolins liver.
After 100 years of toying with one juea nfter another concerning the river, after 100
years of tulk, the moment of truth has arrivelt
 host of things. The manina and lakefront center will pro-
 revitulize the downtown economy, and it will
enaile Sanford eventually to lecomee the inland Leanting capital of Florida, a new phase of
tourimn, It's BIG. There's no doubt about that. But
if Sunford wants to be Hifi in this day and time it must THINK BIG and to Hilig things.

Waterfront Locations Attract Industries


Layout Of Lakeirgnt Project Described


Cost Estimated
AI $\$ 500,000$



Bankers' Letter To Council Backs Plan





## Penneys <br> JULY CLEARANCE!

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## A Page Of Facts

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