## MATCHING TAMPA SANFORD STAGES SOCIETY CIRCUS

| Two Hundred Red Cross <br> . Workers Boosting Circus |  |
| :---: | :---: |
| reliminary work about |  |
| dand all | Remember tho dates, Aritilith |
| e local poeplew |  |
| namely, the Red C | Lake Morro. |
| (raus Sery effort to make this. |  |
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| Robert Herndon | Mrac Healy has |
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| military feature most beautiful in |  |
| unzaly aroused patriotism of our |  |
| zimmerma |  |
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| These boys through their | men |
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| wrefe conmon ocurtences with the | - The hour for wernorn mevicic in |
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| mun you met in the mo |  |

 - Board of Trade Auxiliary
 this unity Is through their Hoard o
Trade.
Eqective Wednestay, April 3rd Equetive Wednesday, April 3rd
the Longwood Auxiliary to the San
ford nord oo Teale was organize
and berins operntion hieaded by
E. W. Hence, ehairman and C. W
Enteminger, secrotury andwith




Workers Will Visit Every

| Wörkers Will Visit Every Section Or Seminole County |  |
| :---: | :---: |
| Third Cliberty 1.00 - | 11 lit the opinlon; 0 cortio, hom |
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| tonds will cover a turr wee |  |
| The fret praduction will bo |  |
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| the will ind the government.praseat | ${ }_{\text {cent }}^{\text {ent }}$ |
| are now creazelen in the |  |
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|  | Puneral of Amertan Tam |
|  | Parl, Antrith th. |
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|  | ters who were killed whlo pltendig |
| to Llierty L.uan' Campaikn for | American church. Ambasal |
| Ford and Seminule county | will $\frac{1}{}$ |
| (inected netively hy hon |  |
| out onter. Svilt at | Callin Pralihed Mrucer |
| ni will be made | The zovernment oca |
| dity and country hy ${ }^{\text {a }}$ mut | an are prentine to come down |
| Wabhinst | Flinhed Alyitery" in the |
| sill take Avo hu | doro unlei it th murrender |
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| il those wiphing to sel wale of |  |
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| Prinic an methi |  |
| Sh did thicmenuro upon Mr, wheret |  |
| of end the publec, blould bie soremed imorloly | wan the riply, all eoples ore buth eelled la by the ctionay general. |



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| :---: | :---: |
| Metropolis, has been active through Richard H. Edmonds, editor of the Manufacturers' Record of Baltimore, in getting some definite and tmmediate relief. Secretary Kessler of the Jacksonville Chamber of Commerce, is also taking an active interest in the matter and very fortunate- |  |
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|  | brings the good tidings that tho |
|  | hav |
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| Iy the Forida. committee that recently waited on Regional Director |  |
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| Markham was headed by D. C. Marlowe, secretary of the Sanford |  |
|  |  |
| Board of Trade. Aside from having a thotough underatanding of the |  |
|  |  |
| needs of perishable shippers in Flor-ida, Mr., Marlowe is a a railrond man |  |
|  | by the eniente forces |
| Ida, Mr., Marlowe is a railroad man of several years'. experience in both trafle sand operating departments. |  |
|  |  |
| Equipped with this information he was able to convince Mr.: Markham that the system of operating was badly at fault and the seriousness of the attention demanded immediate | are to reports |
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| the attention demanded immediate pattention. . <br> It is reported that a representa- |  |
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| tive of Duval county who was a member of Mr. Marlowe's committee was unfortumately not posted as to | of Montldidier, a witnessed savage |
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| the extent of perishable ..crops in that county which tended to refute |  |
|  |  |
| that county which tended to refute the statement that Duval ciounty |  |
| farmers were about to plow up valu-alde croms lueraun of tmadeynate |  |
|  |  |
| tranametation farllities. According to rellathe reports there is quite an |  |
|  |  |
| to relliathe, reports there is quite an acreage of peribhable crups the seaand in Duval county, to nay nothing | sbell huley are all but impasable |
|  | Hetours ne |
| of many ather counties in the state, and thik fact wirrants our taking aggrimsive action in awakening the |  |
|  | Fi |
|  | the sth'm |
| the extent that Florida craps may be moved promptly when reatly fir market and ponitively. mithout de. laya In trankbortation. |  |
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| I'reabyifrian Church <br> Sunday ancrices: <br> Sunday nchool. 9 :45 a. -m . |  |
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|  | Sunday achool, 945 a.-m. Morning wornhip. $11 \mathrm{~d} / \mathrm{m}$, |  |
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| Evening wornhip, 7:30 pel |  |
| Evening wornhip, ${ }^{\text {N welcenme for everyhody }}$ |  |
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| GDANBEGGIN |  |
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 thair lintening postanand afterward -
Plenty To Do And Beachat


| F: P. Forster Heads Twenty Four Live Wires That Say They'll Win | E. T., Hollingaworth of the Florida Metropolis, has been aetive through Richard Has Edmonds, editor of the Manufacturers' Record of Balti- |
| :---: | :---: |
| ar growers, | dinte relief Secretary Keater |
| nen, protessional men and sh |  |
| pers think enough of |  |
| tion to say unanimously that | est |
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| arnes |  |
| hen twenty |  |
| wire members headed 'by F. P. |  |
| Foriter of the First Natlonal Bank |  |
| and effected immediate action |  |
| by they propose to bring the |  |
| bership of the Sanlord |  |
| Trade up to the 400 mairk by, April | trafle and operating departments. |
| 30th. As chairman of the oiganiza- |  |
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| pressed those present |  |
| that "The Board of |  |
|  | attention. |
| ed tor immediate netion; begining | It is reported that a representa- |
| tonight, as he put it, nnd insisted |  |
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| cent investment |  |
| ways ready with a progressive punch | H- |
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|  | gankmertilion Iarilites. Arcorimn |
| and sereseed the puint "that since |  |
| whut was knod for thi farmer was |  |
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| burinuse man that these latter men |  |
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| their willorte because mure mumy |  |
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| presgat volunteered thelf time and | lay |
| bigker and mronger Baard |  |
| moliate action ma |  |
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| egin .work Thurs- |  |
| morning, April thy |  |
| $\begin{aligned} & \text { Three Eans } \\ & \text { F: Syuirmat } \end{aligned}$ |  |
| E. Whril, B. J. Starling and W. |  |
| A. Raynur. |  |
|  |  |
| onve other named yesterday. |  |
| F. Smith, captain, with Harry |  |
| Theualies. Two |  |

Praliacn Our Board or Trude
he following editorial appearln
The following editorial appoarln
the Eloridn. Firmer. and Stockma nubilighed at Jacksonvilio carrien a
cxprealon of what othera think
the Sanford Doard of Trade and it
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had on the tranaportatlon elluation
some progrece fin being mado in t some progress fis being mado in the
matter of carrying out the vichedule

400 MEMBERS GERMANS PLANNING NEW OFFENSIVE WESTERN FRONT FRENCH LINES ADVACCE
NO CHANCE 400 MEMBERS
GERMANS PLANNING NEW
FORLOAFERS BY APRLL 30
THIS SUMMER THE SLOGAN
OFFNSIVE WESTERN FRONT
FRENCH LINES ADVANCE

CONSIDER THE GOAT
A SOURCE OF MEAT AND MILK SUPPLY


SunshinePours Into Our Lives Over the Wires
"With all the children married and living in different places the Bell Telephone is essential to our happiness. We can call any
 of them, day or night, and hear them as well as if they were right here.

Very often one of the girls calls me by Long Distance and we have a pleasant visit of five minutes or more. You'd be surprised to know how little it costs as compared with the joy and satisfaction.

When any of the grandchildren are sick and I am called at night, I simply reach for my extension telephone and talk without moving from my bed. Often I can give advice and direction that saves lots of worry.'
Every Bell Telephone is a Long Distance Stationo

| Arcadia, Fla., March 30, 191 |
| :--- | Saniord Biars:

Dear Sirs
This Olub This Olub, extends a cordial invi
tation to your Club and citizens of your city and surrounding country Day, April 4th, this being the las
day that this camp will be open Day, April 4th, this being the last
day that this camp will be open to
the public.
Passes may be had at this oflice
by all who can be vouched for and
we wish to ask that you give this
invitation as much publicity as poswe wish to ask that you give this
invitation as much publicity na pos-
sible in order that as many of your people as possible may take advanin operation.

Yours very truly,
Arcadia Commercial Club,
$\because \quad$ J. R. Payne, Secretary.
The Sanford Herald was the first
paper to take up the question of paper to take up the question o
better transportation for Floridu
perisbables and the Sanford Board better transportation for Florida
perisbabbes and the Sanford Board
of Trade has spent more money and gotten more direct results from co
mittees sent to Washingtor and A mittees sent to Washington and A
linta than any other organization i the state. However, it is the policy
of both The-Heratd and the Board of both The- Herard and the Boar
of Trade to boost and help the stat
wherever and-whenever they cal wherever and whenever they can
and we are proud in actually havin and we are proud in actually having
accomplished so much, More and accome we need the idea put into
forre that has ben forre that has been launched by the
Jacksonville Chamber of Commer Jacksonville Chamber of Commerce
"A Greater Florida Association" and
" such matters as this and many other
that such matters as this and many ofher
that must bo handled collectively
could be disposed of to a benefit t could be dispose
the entire state. Seminole county still has her
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ter, Kansas City and Mr. and Mry
F. G. Smith, Tolede. were Buar
of Trade visitors yesterday.
Remembier! Satan got-kicked out
of Heaven for knocking his home
then.

## Ask Mr. F. P. Forster of the First National, what dreams are worth

 Anyway a dream cost him fore dolars but the Orange
$\qquad$

The Geneva Auxiliary meets
Thursday night, April 4th, at GeThursday, night, April 4th, at Ge-
neva. President Rehbinder and Secneva. President Rehbinder and Sec-
retary Dooley invite members from
Sarlod and Oviedo Sanford and Oviedo to attend. S
far several from Sanford expect
go out. Both the Geneva and Ovi
do Auxile go out. Both the Geneva and Ovi
do Auxiliaries are developing int
live orkanizationk and many thing that have heretofore been dorman
are now being brought to light an
put into force. Surely Segmino put into force. Surely Seminole
county has never, in its history been
coser closer drawn together for general
betterment than through the Board of Trade.
Wr.S.S.S. Green and Mr, Geo. P Wilkins of Buffalo, N, Y., are rightIy called :Sanford's Pioneer. Tour-
ists.". Everybody in town knows ists.". Everybody in town knows
these gentlemen, even the little tots
yell across the street "Hello Dr. these gentlemen, even the little tots
yell across the street "Hello Dr.
Green and Mr. Wilking. They were
with us last winter and this season with us last winter and this season
they are again stopping nt the
Carnes and everyone in Sanford apCarnes and everyone in Sanford ap-
preciates theit presence and loves preciates theit presence
them for what they are.
Out Out Oviedo the other night
was indeed gratifying to see the was indeed gratifying to see the co-
operation the white people of that operation the white people of that
hustling little city are offering their
colored citizens. The Orange Acadcolored citizens. The Orange Acad-
emy held their school commencement
exercises and under $\left\lvert\, \begin{aligned} & \text { exercises and under the successiful } \\ & \text { management of the colored teachers } \\ & \text { of that ing }\end{aligned}\right.$ of that ingstitution a fine theme of
progressive hearty work and to buoy up the work and show their help fully sixty white persons
of Oviedo were there with their of Oviedo were there with their good
will and applause. Messrs. F. P. will and applause. Messrs. F. P.
Forster. E. A. Douglass, Ed. Put-
nam and D. C. Marlowe were guests nam and D. C. Marlowe were guests
from Sanford as were also the prominent teachers of the Sanford colored high school. Several out of town folkal selections from Protessor Monroe were contributed. siatant deserve the and his able asall Seminole county citizens and the Board of Trade, takes this occasion
to commend them for their noble energetic wórk.

| LICAL ANNOUNCEMENTS |  |  |
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|  | E Eder Springs |  |
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| $\qquad$ <br>  | P Pure, Spark | ure, Spar |
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|  | Elder Springs Water Has a Guaranteed |  |
|  | T. O. Chàrles Distributor <br> PHONE 338 |  |
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| ATLANTIC HOTEL <br> JACKSONVILLE, FLORIDA Cor. Bay \& Hogan. Close to Ever <br>  <br>  |  |  |
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|  | For Sale-Porto Rico Yam potato <br> plants in any quantity. $\$ 1.00$ per <br> 1000 f. o. b. Sanford. Mrs. W. H. H. <br> Byers, Rt. 1. Phone 2203.* $62-8 t c$ |  |
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| ADVERTISING |  | For Rent-Three otice roomsfronting on First, street. "Most de-sirable offices in city. Several othergood oflice rooms In same building. |
| - * |  |  |
| TAll Local Adverusements Under Line For Each Inserllon. Minimum Charge 25 Cents. |  |  |
|  |  | or Month-Park avenur Flat, 105 North Park avenue, over l. If. I'hil |
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| In answering an advertisementwhere no, name is mentloned in thead, please do not ask The Herald |  | ante |
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|  | Fors Sale Ten neres hamm |  |
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|  | Khode Island Red eggs for hateh- |  |
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## Producing more time

for you

READY-MADE clóthes have provided hundreds of hours of extra time for the men of this country.

Time is the one thing that is doled out alike to every man. If you can make a few extra hours here and there, you are that much ahead.

Ready-made clothes do it for you.- They save time.. You can conie in here and be fitted perfectly in half an hour at the outside, regardless of your figure. We make a study of it .

But that's not the only reason for buying such clothes as Hart Schaffner \& Marx make. You want them because of their smart style. You'cant surpass it anywhete. You want them for their ali-wool fabrics, for the fit, for the guarantec of satisfaction. You know before you buy and you are protected afterwards.

Sanford Shoe \& Clothing Co.
The home of Hart Schaffner \& Marx clothes


THESANFORDHERALD


Latest phiono mesasage from Rusuin
 waiting

Board ot Trade ie truly an 100 po ent investiment. When the cam
 Some Christian-the fellow who very Sunday while his wife stay home to prepare a red hot dinner
for himself and some ikillet-headed delegate:

If opr Sammies and their allies
ean't do the necessary to the kaiser We herewith tender our services to
lead $a$ battalion of mother-in-laws gainst the latter gentleman'a strong tee resulis.

The people of Seminole county are eetting closer together every day ome arte surprised to find out how
minny roal nice up to date cotks hey've missed getting actuainted vith Jor'such a long tlme

The time has come for filing in
come tax returns, so Collector Mack Come tax returne, so Collector Mack your income tax burden. It is from
he Palestine (Tex.) Herald: "Take your not income and deduct there-
from $\$ 200$ for. each minor child; hen add your house number, sub-
ract the number of your automobile, and divide the balance by the It is one of the ironics. of Fate
hat Florida, to whose senior to earm !oan, plan practically owes又e: less zood from the system than
any other state. Loans, it appears; any other state. Loans, it appears,
based-centirely on the grain arwing value of the land, no:other
rinh being considered. Hence. areral hundred dollars, worth, o
erurke.of a thousant dollars cruike or a thousand dollars worth'o considered in the light. of their grain yeding capacity, when estimating the ampount of a lann to be made on tat benefit the Florida growers, as the vance is uasually out of all propor ion to the value of the land, and land Telegram

I notice that a 10 c TO IT. To be launched by the - bik syndicato
Tor an the stores of this sort in America, I understand, are con-
ducted by one of two combinations and the stockholders in the two
have a sort of interlocking director-
ate-over in Plant City. But I'd surgest that it will be useless lor
the Courier of that city, to try and che innovation. They sell goods
cheap, all right; and they pay just
as little for help as is consistent ouble tax on newspapers to impose double tax on newspapers to go into
effect July 1st. This will put many adverilise as the ordinary merchan does than a, crawfigh would lasue
challenge to a man eating shark Those, stores just go along-and go
along - Thorni, in the Palm Beach You may be right, but they will are half a dozen bis mercantile 'inand
along - and go along. And ase
knowing knowing that "vittue is its own re
ward,". will continue to go along as long as possible.-Plant City Cou-
rier. They do not last forever and here
and there the ancient leaves are falling. They have to ad
manner or get out.

AMBITION-INSPIRATION - Every act, every accomplishment act of cruelty, has, for tis parent aill the government orders lasued ostal department. is losing money eet the thousands of pounds they
cend out daily from Washington and other Ipoints th one of the very


## HelpWin the War-BuyLiberty Bonds

## When you buy a LIBERTY BOND

You are helping
You are backing
up our Government
You are backing
up our Boys in the

You are protecting
Your own Liberty and Freedom
You are making a good business invetment

Every man must know that you cannot carry on any enterprise without money
Today our Country is existence with a pory erful enemy. We will win, but the TASK is a GIGAMTIC one, and our Nation NEEDS MONEY: Lots of itBillions of $i$
We have the money
Lend It To Your Country
Buy
LIBERTY BONDS NOW

## WAKE UP

Hundreds of thousands of the youth and strength of our Country are now in this war and more are to follow. Thess
men are willing to give their lives for their Country; what are you willing to give?

Are you willing to give up a few of your pleasures and Liberty Bonds?

[^0]
## LIBERTY BONDS

$\begin{array}{lll}\$ 50 & \$ 100 & \$ 500 \\ \$ 1,000 & \$ 5,000 & \$ 10,000\end{array}$
$\$ 1,000 \quad \$ 5,000 \cdot \$ 10,000$
Figure out the amount of money you have and can save, and come into our bank now-RIGHT NOW-and buy your Liberty Bonds.

Remember: You are not giving away or spending this money. You are SAVING IT for your family and yourself.

Liberty Bonds are the safest investment in the whole world; they are backed by the entire resources of the United States, and they pay you interest at 41/4 per cent half yearly

## PEOPLES BANK OF SANFORD



The Federal Reserve Banking System was created largely to protect and ben efit those engaged in industry, commerce and agriculture-both employers and employees. Its main purpose is to help those who borrow and provide aclerrency more responsive to business needs.

We are members of this system and you can secure its benefits and add to its strength by becoming one of our depositors.

MEMBER FEDERAL RESERVE SYSTEM

Stop in and let us see just how we can meet your particular needs.

## $\longrightarrow$

FIRST NATIONAL BANK of SANFORD, FLORIDA





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## HOW PERSHIIIG GOTINTO ARMY

Newspapar Artiole Leads HIm Seek Admittance to West Point.

## SISIR THLS OF HIS Yount

 Kapt Appolntment to Academy 8ocern-From Famlly-Head of Expeditlon-
ary Force Was of Qulet, Berious
Tamperament as Boy. LIncon, Neb, It was a nowrpapes
article which diverted John J. Perrhlas trum hls purpose to hecome a ichool
tracher and tatred thm upoo tho mill wry carcer which led to ble appoln
ment na general in the United Btat army and commanuler of the America
expediltonary force in France. Th

 chool at Kirkeville, Mo.. Mthat harm ere to bo held for ngpot examentnatlo rraling asked hls atiter's andice na
whether ho thould try for tho ap

$\qquad$ roperly prepared. recelved the hlat

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[^0]:    Nothing you can do is of such vital importance right now as buying Liberty Bonds.: The very existence of our Country your Country, depends upon every single one of us, and ther is no possible excuse for anyone not buying at least one
    Bond-for, if you haven't the money to pay down for it, you Bond-for; if you haven't the money to pay down for it, you can buy on the weekly installment payment plan. . You can easily give up a few of your pleasures and extravagant habits
    and pay for a Liberty Bond. You should do it,-you know and pay for
    you should.

