

MUNICIPAL

100'S OF COLOR TV



J. M. FIELDS PREVIEW

COLOR TV STEREO and APPLIANCES

AUDITORIUM

100'S OF STEREOS



BUY IT AT THE AUDITORIUM TODAY OPEN FROM NOON TIL 7 P.M.

INTRODUCING...NEW RCA VICTOR 25" COLOR

Prices start as low as...
475⁹⁵

Hurry, hurry, hurry to Orlando's Municipal Auditorium for the greatest display of brand new, exciting RCA Victor 25" color TV... now, during J.M. Fields fantastic Preview 1967! Giant screens let you see everything there is to see in the picture... right out to the edges! A tremendous variety of cabinet styles, one perfect for your decor.

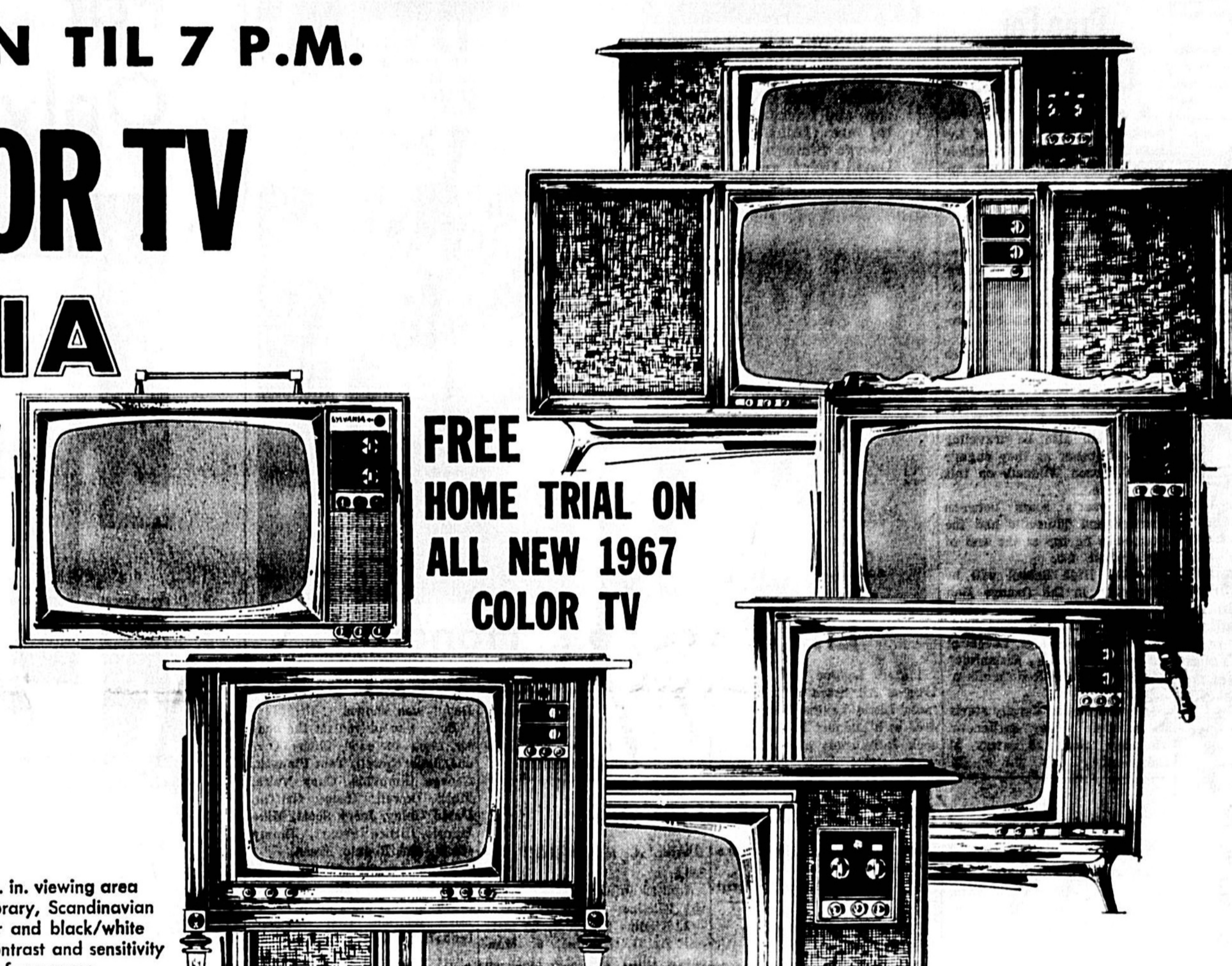
...1967 COLOR TV SYLVANIA COLOR-TV

Prices start as low as...
389⁹⁵

- Choose 19", 21" or giant size 25" screens, with up to 295 sq. in. viewing area
- Tremendous assortment of styles: Early American, Contemporary, Scandinavian
- "Color Bright 85" picture tube for brighter pictures—color and black/white
- Important chassis benefits: extra brightness, better color contrast and sensitivity
- Magnificent, mastercrafted cabinets to enhance the decor of any room



FREE HOME TRIAL ON ALL NEW 1967 COLOR TV



FREE HOME TRIAL ON ALL NEW 1967 COLOR TV

Instant Auditorium Credit - No Cash NEEDED!!

Take up to 3 FULL YEARS TO PAY!!

Emerson 19" Rectangular Portable Color TV

\$358

2 Yr. Warranty Free Base

Emerson 25" Rectangular Console Color TV

\$488

2 Yr. Parts Warranty

Motorola 23" Rectangular Color Console TV

\$488

4 Dual Speaker Long Lowboy 1 Yr. Free Warranty

Emerson 19" Portable TV

\$99

Free Stand 1 Yr. Parts Warranty

INSTANT AUDITORIUM TAKE UP TO 3 FULL

Emerson 25" Rectangular Color Theater TV

\$698 AM-FM - Stereo 2 Yr. Parts Warranty

Motorola 23" Rectangular Color Console TV

\$448 1 Yr. Free Warranty

Emerson 12" Personal Portable TV

\$68

only 14 lbs. 1 Yr. Parts Warranty

Zenith - Stereo 6 Speaker Console AM-FM Stereo Radio

\$198 Full Warranty incl. Compare at \$310

CREDIT!! No Cash NEEDED! YEARS TO PAY

American Made 8 Speaker Stereo Console

\$158

AM-FM Stereo Radio

RCA Whirlpool 14 Cu. Ft. No Frost Refrigerator

\$268

With Automatic Ice Maker

RCA Whirlpool 16 Cu. Ft. Chest or Upright Freezer

\$178 547 Lb. Capacity Full Warranty

Magic Chef 30" Electric Range

\$118

Pull out Burners Storage Drawer

Kelvinator Foodarama 22 Cu. Ft. No Frost

\$528

With Automatic Ice Maker

RCA Whirlpool Dishwasher 16 Place Setting Capacity

\$98

Compare at \$149.95

RCA Whirlpool Automatic Washer

\$178

4 Cycle 2 speed Porcelain 2 Yr. Warranty

RCA Whirlpool 14 Cu. Ft. Refrigerator

\$248

No Frost 160 Lb. Bottom Freezer

OUR 6th J.M. FIELDS IN THE ORLANDO AREA
PARKWOOD PLAZA 2301 WEST COLONIAL DRIVE FOREMOST QUADRANT
WINTER PARK IN 1792
ORLANDO 1000 ANTHONY RD. HRY. 50
ISBERTT ISLAND Shopping Center 520 & A1A
SAB GALLE 100 BELMONT ST. FIELDS PLAZA

CHARGE IT!
60 DAYS AT NO COST OR TAKE MANY MONTHS TO PAY

QUALITY the only true measure of value guaranteed ALWAYS
DISCOUNTS that give you instant cash savings guaranteed EVERY DAY

COLOR TV AND STEREO SPECIALS - ALL J.M. FIELDS STORES

RCA VICTOR • ZENITH • EMERSON • SYLVANIA • MOTOROLA • RCA WHIRLPOOL • KELVINATOR • MAGIC CHEF • PACKARD BELL • HOFFMAN • RCA WHIRLPOOL • ZENITH

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Dear Abby:

By Abigail Van Buren

DEAR ABBY: Our neighbor across the street...

with him last Sunday. I accepted and we had a wonderful time...

DEAR ANONYMOUS: Your son is mistaken. All gifts should be acknowledged...

DEAR ROVER-BUGGED: These "lover" people...

DEAR ABBY: My son was recently a week-end house guest...

DEAR ABBY: A very nice man I met recently asked me if I would go to the beach...

Jacoby On Bridge

Jacoby and Son

Newspaper Enterprise Assn. South considered a 3-no-trump bid on the second round...

DEAR POLLY: Last fall when painting some of our windows we put masking tape around the glass to keep the enamel from getting on it...

Polly's Pointers

By Polly Cramer

DEAR POLLY: Last fall when painting some of our windows we put masking tape around the glass to keep the enamel from getting on it...

DEAR POLLY: Years ago my husband thought of using a small wading pool for a camper's bathtub...

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Beauty after Forty

By Edyth Thornton McLeod

I have told you that purple was a real fashion color for the coming season...

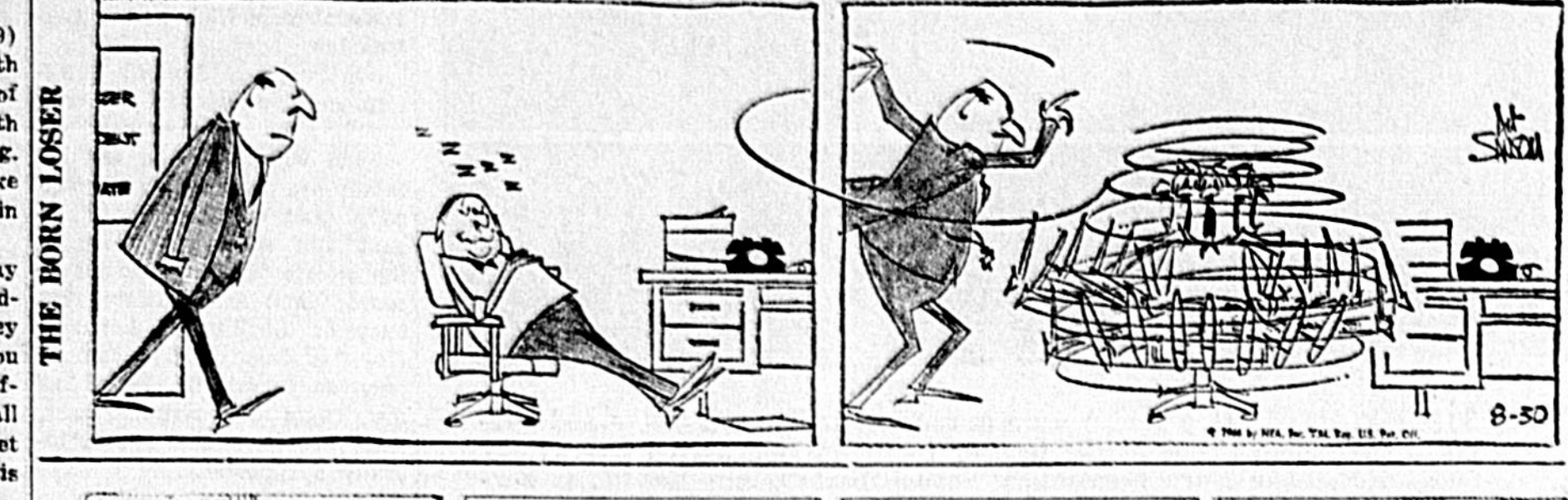
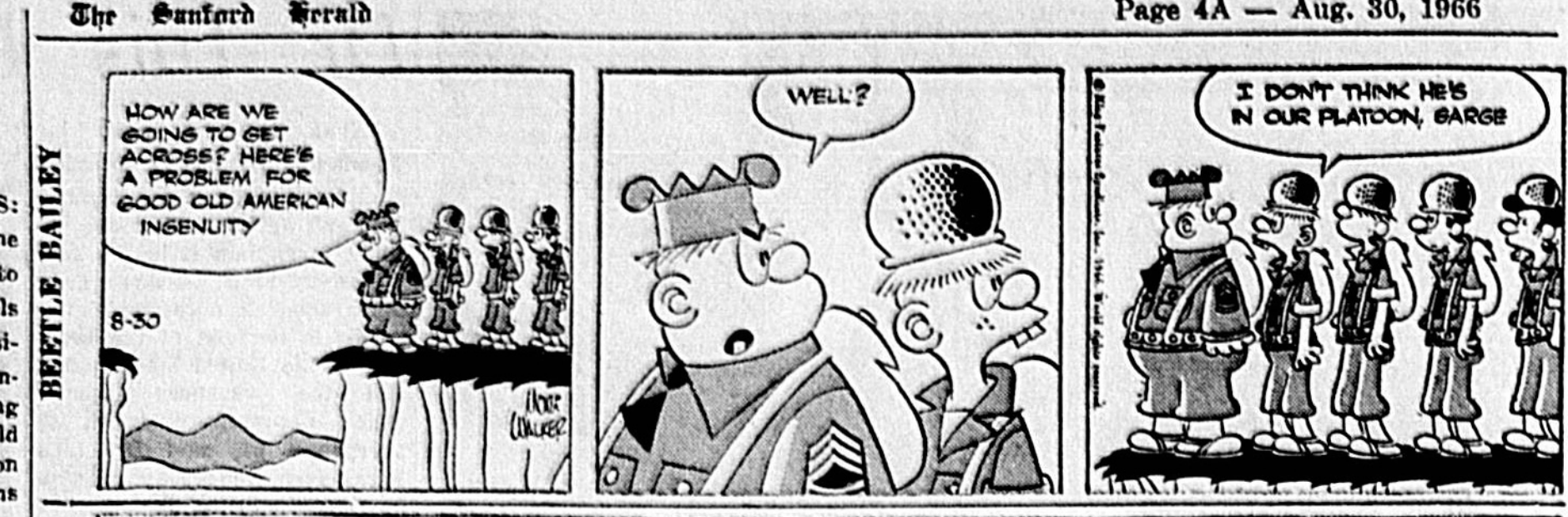
is a treasure and whenever you can't decide what to wear...

Don't worry about the hemline and do not start hemming up your last season's dress...

Black lace is a classic and Casella has created some fascinating dresses...

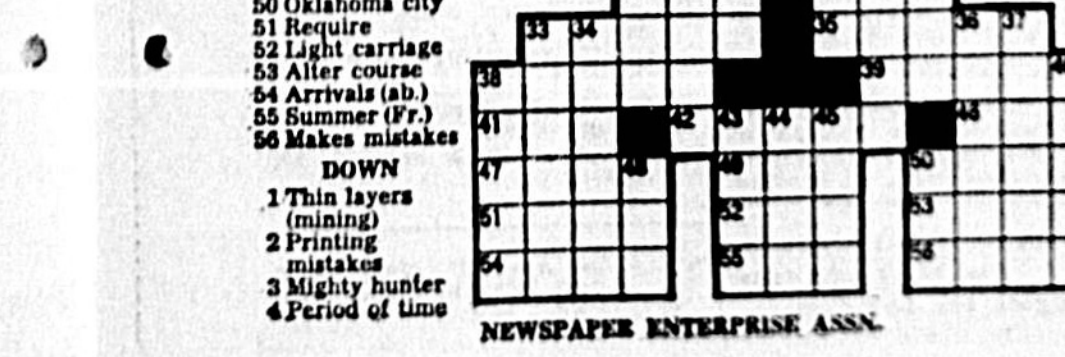
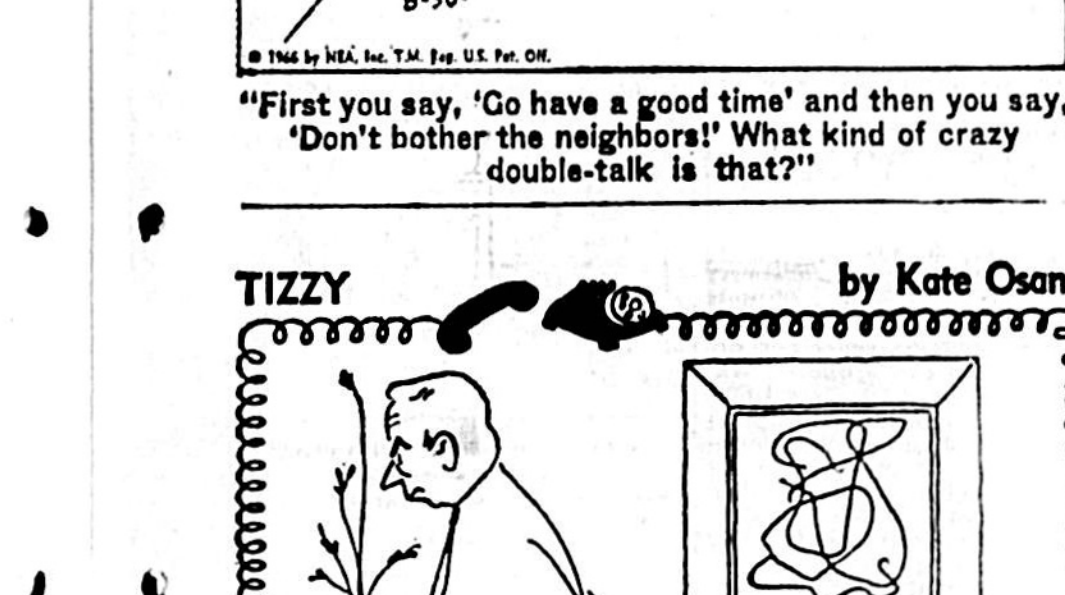
Horoscope Forecast

GENERAL TENDENCIES: Most everyone has a chip on the shoulder...

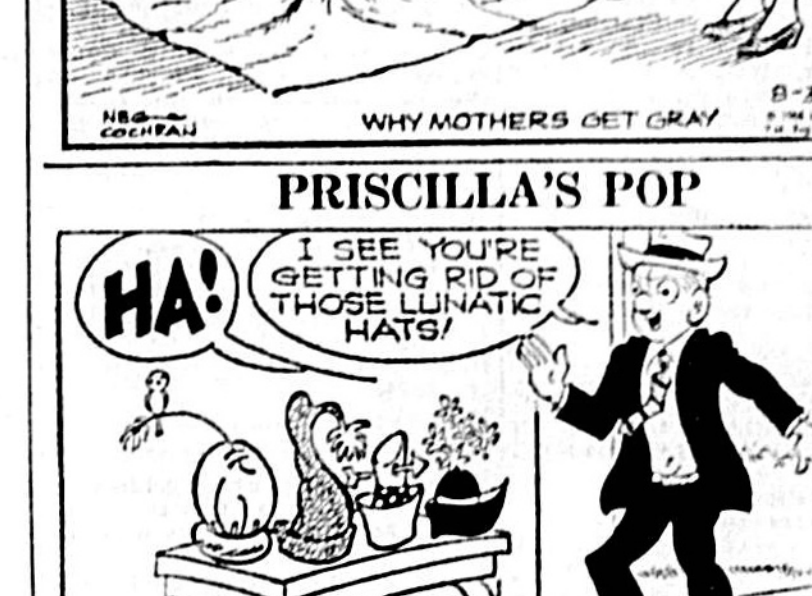


SIDE GLANCES

By Galbraith



OUR BOARDING HOUSE



We The Women:

By Ruth Millett

A possibility exists, my husband... For this small planet of ours...

8:30-9:30 P.M. CBS, Hippodrome... 8:30-9:30 P.M. NBC, Dr. Kildare...

8:30-9:30 P.M. ABC, The Phantom Major... 8:30-9:30 P.M. ABC, The Phantom Major...

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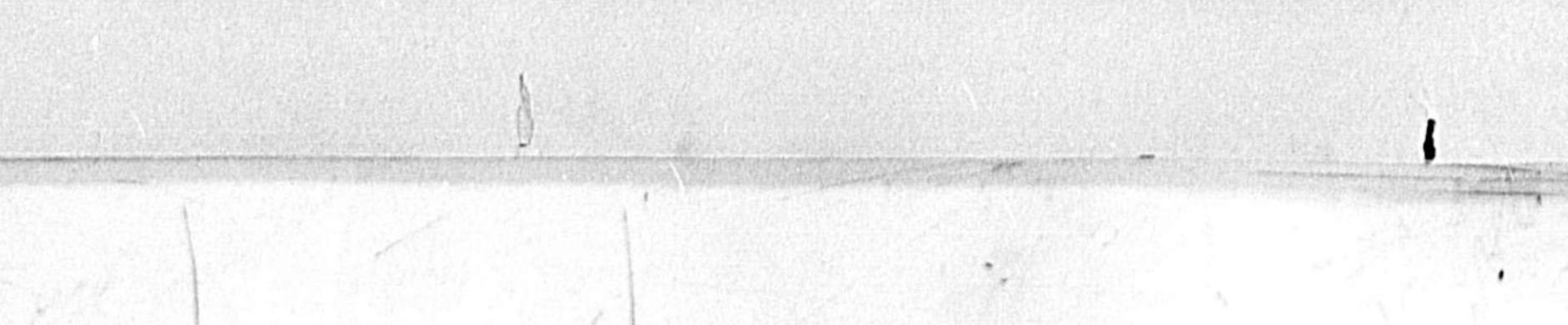
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TV Time Previews

8:30-9:30 P.M. CBS, Hippodrome... 8:30-9:30 P.M. NBC, Dr. Kildare...

Advertisement for Beauty after Forty by Edyth Thornton McLeod.

Advertisement for Horoscope Forecast.

Advertisement for Side Glances.

Advertisement for Our Boarding House.

Advertisement for We The Women.

Advertisement for TV Time Previews.

Crossword puzzle titled 'Hodgepodge'.

Comic strip titled 'BUGS BUNNY'.

Advertisement for a coupon offering a \$2.00 cash discount.

Advertisement for Mar-Lou Restaurant.

Advertisement for Sanford Herald.

Legal Notice
NOTICE OF APPLICATION FOR TAX DEED
1946 Florida Statutes of 1946

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Want Ad Information
Direct Phone Lines To Want Ads
SANFORD SOUTH SEMINOLE
322-2611 425-5938
CALL UNTIL 12 NOON TO START YOUR
D NEXT DAY - SAT. NOON FOR MONDAY
The Longer You Ad Runs
The Less It Cost Per Line Per Day
ONE DAY 24c Per Line
THREE DAYS 21c Per Line
FIVE DAYS 19c Per Line
TEN DAYS 17c Per Line
TWENTY ONE DAYS 14c Per Line
RATES FOR CONSECUTIVE INSERTIONS—NO CHANGE OF COPY

CLASSIFICATIONS
1-Last & Post
2-Personal
3-Real Estate
4-Card of Thanks
5-Obituary
6-Notice of Death
7-Notice of Marriage
8-Notice of Birth
9-Notice of Anniversary
10-Notice of Graduation
11-Notice of Wedding
12-Notice of Funeral
13-Notice of Burial
14-Notice of Rehearsal
15-Notice of Reception
16-Notice of Luncheon
17-Notice of Dinner
18-Notice of Party
19-Notice of Entertainment
20-Notice of Celebration
21-Notice of Ceremony
22-Notice of Service
23-Notice of Honor
24-Notice of Recognition
25-Notice of Appreciation
26-Notice of Gratitude
27-Notice of Praise
28-Notice of Commendation
29-Notice of Congratulation
30-Notice of Well-Wishes
31-Notice of Good Wishes
32-Notice of Best Wishes
33-Notice of Congratulations
34-Notice of Compliments
35-Notice of Praise
36-Notice of Commendation
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47-Notice of Good Wishes
48-Notice of Best Wishes
49-Notice of Congratulations
50-Notice of Compliments

Want Ad Department Hours
MONDAY through Friday - 8:30 A.M. to 5 P.M.
SATURDAY 9:00 A.M. - 12 NOON
PUBLISHER reserves right to reject, revise and properly classify all
advertisements.
Adjustments will be made on a return basis only for typographical
errors that affect the value of the ad. Adjustments will not be
made beyond the first insertion.

NEW VOLKSWAGENS
\$16164 - \$250 DOWN - \$44.95 MONTH
THIS INCLUDES ALL FINANCE CHARGES (SALES
TAX AND LICENSE EXTRA). YOUR PRESENT CAR
WILL PROBABLY MAKE THE DOWN PAYMENT.
Elinor Motor Co.
3219 SOUTH HWY. 17-92 SANFORD PH. 322-1835 (ORLANDO)
FOR SALE
100. Automobile Service
INSTALLED
SENKAR GLASS &
PAINT COMPANY
118 MEMPHIS PH. 118-4433
121. Sennors & Cycles
VESPA MOTOR SCOOTER
YALAWA MOTOR CYCLES
A SERVICE LANE SHOWROOM
122. Sennors & Cycles
VESPA MOTOR SCOOTER
YALAWA MOTOR CYCLES
A SERVICE LANE SHOWROOM
123. Sennors & Cycles
VESPA MOTOR SCOOTER
YALAWA MOTOR CYCLES
A SERVICE LANE SHOWROOM



FOUND
NOTIFY THE OWNER
WITH A
FREE
WANT AD
OF
The Sanford Herald
322-2611
A PUBLIC SERVICE
FORMER LOCATION OF THE SANFORD HERALD
5,000 SQUARE FEET
Choice Location - Downtown Sanford
204 West First St. - Next Door To Florida State Bank

What's Doing in the World of Teens!

Linda Spencer Wins 'Miss Thermo-Jac Of Sanford' Title

What a blast area teenage girls had recently at a "Search Party" at Mary Esther under the auspices of Thermo-Jac fashions. The girl crowned through the fashion, tried on posed for photos, which were judged by fashion experts, to determine who would be "Miss Thermo-Jac of Sanford."

Our spies reveal that the judge's decision was most difficult since all the photos submitted reflected there is beauty and a potential photograph in each entry.

After considerable deliberation, Miss Linda Spencer, daughter of Mr. and Mrs. Jim Spencer, of Sanford, was awarded the coveted title. Her runner-up is Miss Becky Thornell, daughter of Mr. and Mrs. R. C. Thornell, Sanford, and second runner-up is Miss Gail Gatchel, daughter of Mr. and Mrs. Stewart Gatchel, also of Sanford.



All three girls were awarded gift certificates and will be recognized nationally as the winners of the Sanford area. All contestants who attended the "Search Party" and had their photos made are still eligible to participate in Thermo-Jac fashion photo plays. Their photos are kept on file and it is quite possible that in the future you will see a familiar face staring at you in the leading "teenage fashion magazine."

The three local winners were naturally "wild with excitement" to receive such renowned recognition.

Linda Spencer is 18 and a sophomore at The University of Florida. The blonde coed is a member of Delta Delta Delta sorority and a little sister of Phi Kappa Tau. She is secretary in the office of the Blue Key and especially likes golf and swimming. She is studying Medical Technology at the University.

Fifteen-year-old Becky Thornell is a sophomore at Seminole High School. She has never had dancing instructions but her own interpretations show the most in natural talent and versatility. She plans to pursue a theatrical career, either as an actress or dancer. All types of sports hold her interest, both as a spectator and a participant.

Blonde and blue-eyed Gail Gatchel is a junior at Seminole High School and is particularly interested in water sports—surfing, swimming and skiing. She has mixed emotions about her future—would like to be a fashion coordinator or (would you believe?) a Marine Biologist.

So you see there is plenty of glamor in and around Sanford. The proof is in the opinions expressed by judges of fashion and poise in describing the dolls of our fair city.

To the non-conforming coed, the male is fashion's newswoman. The high-styled males go into classroom or are for street wear. They come in T-strap styles, or with big buckle or ap- plique trims.

Girls of all ages still are buying jeans and loafers. The new clothes will range from miniskirts to simple "body" dresses in knits. Plenty of plaids in everything... At the bottom of the female form—patterned socks, stockings and tights... at the top—caps (since the prediction is "only middle-aged ladies will go bare-headed").

Light with lime. Lime peel and juice lend a Caribbean flavor to this low-calorie seafood salad. In a bowl, mix 1/4 teaspoon each of Worcestershire sauce and grated lime peel, 1/4 teaspoon of salt, 1/4 cup of lime juice and 2 tablespoons of dry white wine optional... substitute a bit of amount of lime juice if desired. Add 2 (6-ounce) cans of solid pack tuna, drained, and 1/2 cup of green peas, 1/2 cup of shrimp. Mix well. Chill. Serve in lettuce cups with lime wedge garnish. Serves 6 to 8.

Fall's Music Beat

Lets more rock and roll, rhythm and blues, and country... on records, radio and juke boxes. It'll be the biggest record season ever. Some new tunes to watch for: The Supremes' "You Can't Hurry Love" is a rouser, their most exciting to date... Ray Charles' "I Chose to Sing the Blues" is a new wild-wailing one... Jan and Dean have just come up with "Fiddle Around," which has a novel rhythm and a teeny brite... and on the back is their "Sunder's Dream," a slow, haunting romance... The Beatles' "Yellow Submarine" was picked as a hit but actually it's the flip side, "Eleanor Rigby," which is catching on.

Beatles Baffled About Beatles

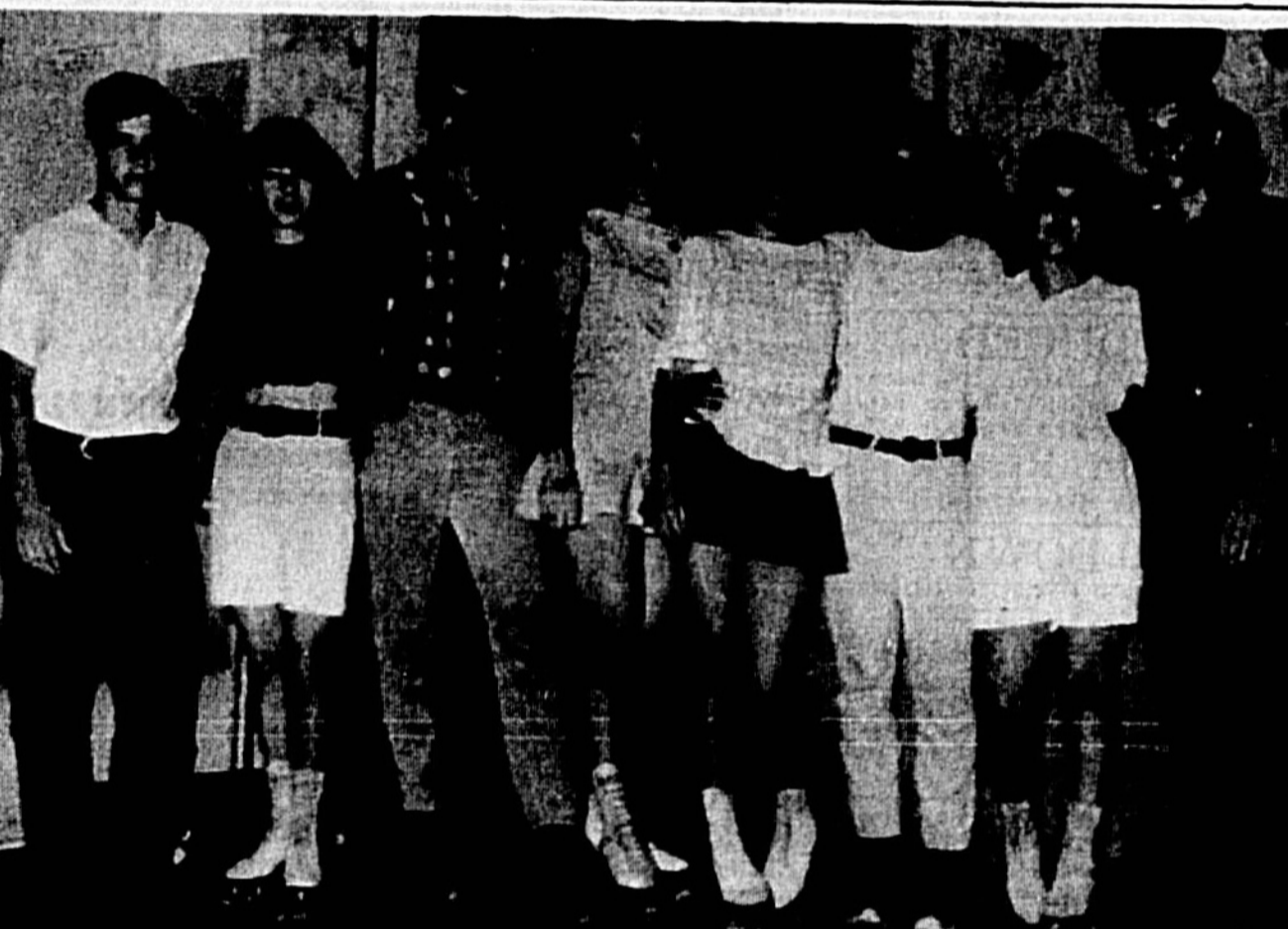
HAVE THE BEATLES SETTLED DOWN? You might not think it from their explosive tour of the United States recently. But there are signs that the Beatles are settling down. They're asking themselves, "What about our downland?" Meaning, how long will they last?

Now all married (except Paul McCartney who lives in London) near his steady "third," actress Jane Asher, they've bought big houses in the posh London suburb of Wehrbridge. They seem to have dug in here... large English gardens, swimming pools. So far there are two Beatle children, Julian Lennon, three, and Zak Starr, one.

But the Beatles don't mix much with their superconventional British neighbors. They're in and out of each other's houses, take a lot at night, all while speaking out impulsively, and John sometimes wears his lany gorilla suit. Almost as though they're looking forward to it, they talk about their future, their becoming forgotten (but rich forgotten!).

Modeling Thermo-Jac Outfits

which won them national recognition are three pretty participants in a recent "Search Party" in Sanford. Thermo-Jac of Sanford, Gail Gatchel, second runner-up, and Becky Thornell, first runner-up.



Teener's Fashion Forecast For Fall

Highlights in fall clothes for girls department—younger teenagers will go for some of the newer, wilder ideas, but college girls still favor sweaters and skirts (hipsters are big this year), pants (including pants suits), too.

Girls of all ages still are buying jeans and loafers. The new clothes will range from miniskirts to simple "body" dresses in knits. Plenty of plaids in everything... At the bottom of the female form—patterned socks, stockings and tights... at the top—caps (since the prediction is "only middle-aged ladies will go bare-headed").

New sleeping skirts are creeping toward being nightgown—knee-length and ruffles, including adaptations of the male's pleated tuxedo skirt... some with heavily ruffled bibs, cuffs and tails.

Quick Style Note For All The Boys

You'll see more Mod stuff in the stores — the military and western looks, new brighter shirts (plaids), some bold colors, more hipster, tapered pants. Also, double-breasted jacket is coming back... Well, that's what they say. But you can be sure jeans and loafers aren't dead!

Life On Campus Outlined During SJC Orientation

By CHUCK BEST

Orientation for students who will be attending classes during the first term at Seminole Junior College was held in the Lyman High School Auditorium Friday, Aug. 28.

First, the throng of over 400 was greeted by Dr. Earl Weldon, president of the college. He expressed his pride in the capacity enrollment and pointed out that since this was the first year for the college there would be many obstacles, but with cooperation from all they could be overcome.

Next, T. L. Heitz, librarian, explained the system which will be used by the library in sorting the books. A. D. Gilliam, business manager, spoke for a few moments on the procedures to be used in paying the required fees and purchasing books. The Dean of Students, R. A. Schreiber, then began outlining the calendar and the rules of the college.

TEENS

whether it be a fun party or a FUND RAISING party make it a roller skating and dancing party at Melodee Skating Rink

Onora Road Ph. 322-9353

U. S. Army Cut In Europe Urged Of President - Page 6

Seminole County **** on the St. Johns River **** "The Nile of America"

The Sanford Herald

PHONE 322-2611 OR 425-5938 ZIP CODE 32771 WEATHER: Tuesday 90-74, rain .07 inch; cloudy thru Thursday, few showers
VOL. 89 NO. 8 — AP Leased Wire — Established 1908 — WEDNESDAY, AUGUST 31, 1966 — SANFORD, FLORIDA — Price 5 Cents

Schools 'Jeopardized' By Attack On Milwaukee

Wharton Deplores Assault

School Board Chairman Mason Wharton today warned that "such irresponsible action as took place Tuesday with the physical attack on the superintendent of schools of this county could place our whole school situation in jeopardy."

Area Demos Welcome High To City, County

A motrocade carrying Robert King High Democratic gubernatorial nominee and state and local campaign leaders were met at the Sanford city limits this afternoon by city officials and led on a tour of the city.

House Gives Okay

WASHINGTON (AP) — The administration's proposal to create a Cabinet-level department of transportation has passed the House and appears likely to win Senate approval later this year.

Houck Takes Over As SNAS Commander

Capt. Herbert N. Houck assumed command of the Sanford Naval Air Station this morning, relieving Capt. Chandler W. Swanson who has served here for the past two years.

Back To Work

SAN FRANCISCO (UPI) — Nurses returned to the wards and clinics at three city hospitals today after rallying a day-long "sick leave" walkout.

Water Control Board Is Eyed

In session here Suggested legislation for a state water control board was presented to a joint "water control" meeting this morning at the courthouse by Reed Diggs, consultant.

IT'S EASY

LOWER COST 4 1/2% New car financing 36 months \$100 per year

CALL 322-1611 OR 647-4293

Attending the change of command ceremonies was Rear Adm. H. H. Caldwell, Commander of Fleet Air Jacksonville, Capt. J. Swanson, who took command here in June, 1964, will be reporting for staff duty to the commandant of the Sixth Naval District at Charleston.

Following change of command ceremonies a public reception was held in the hangar room at the NAS ballroom.

The new base commander received his wings and commission as a lieutenant during World War II, he assumed command of Fighting Squadron Nine, operating off the USS Intrepid (CVS-32) at the occupation of the Marshall Islands and raids on Truk and Saipan.

How Long: How Long? When Will We Learn?

Do we hunt down John Krider because we disagree with him? Or Arthur Beckwith, or W. E. Knowles, or Al Wilson?

When are we going to learn? Haven't we learned from Watts, Chicago and Harlem? Do we want Sanford splattered across the front pages and magazines of every city in the United States?

Yesterday a prominent resident walked into a public official's office and punched him in the face because the resident didn't like the way he was running our schools.

Two years ago we integrated our schools quietly without any violence or trouble. The Herald was proud of the way the people of the county bent to federal pressures and resigned themselves to the fact of 20th century politics.

We were a model community. That was until yesterday. And then the Superintendent of Schools R. T. Milwee was punched in the face because a resident didn't want his child taught by a Negro teacher.

Well, we will have it if we don't comply with the federal order to integrate. We have to live with what our government says regardless of our personal prejudices. And another thing — aren't we interested in our children getting a good education? Doesn't it boil down to a question of a teacher's competency and not the color of their skin or what church she attends.

Perhaps we should look to our children. They are not giving us any problems in this controversial area — Only the adults.

More Funds Sought For Indigent Care

Rep-nominee Tom McDonald today urged the county to request a monetary aid from the state for the care of indigent patients in the hospital.

MIAMI (UPI) — Hurricane Faith, packing 120 miles-per-hour winds, moved tauntingly along a course parallel to the U.S. Atlantic coast today kicking up rough seas to the south, but remaining far offshore.

Faith Kicks-Up Heels Along Atlantic Coast

In a 4 a.m. EDT hurricane advisory from the Miami Weather Bureau, Faith was located near latitude 29.2 north, longitude 74.5 west, or about 450 miles east of Daytona Beach, Fla.

Gale winds extended 300 miles northeast of the center and 200 miles to the southeast. Hurricane force winds stretched 90 miles in all directions from the eye. Wind gusts were as strong as 100 miles per hour.

Water Control Board Is Eyed

In session here Suggested legislation for a state water control board was presented to a joint "water control" meeting this morning at the courthouse by Reed Diggs, consultant.

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