

BEND AND DAME ARE BY DEATH

Can Hardly Believe That Rockne Has Left Them

Notre Dame, Ind., Apr. 1.—Notre Dame and South Bend were shocked and dumbfounded by the sudden death of Knute Rockne, who had been in the city for a few days on a business trip.

Reports of the tragedy received in South Bend at 11:30 P. M. but they were not believed until 12:30 P. M. when the news was confirmed by a telephone call from Notre Dame.

At 1:30 when verification came, the city was turned away silently and the people remained all afternoon. No one could speak; no one could believe that tragedy had befallen the man who had led the team to national championships.

At the same time a reporter received the same stunning message. Tears welled in the eyes of the man who had fought for Rockne. Frankly, he said, he had never known Tom Conley of the national champions of 1927, 1928, 1929, 1930 and 1931.

When Rockne played football at Notre Dame in 1913, Bachman was a freshman at the school. Bachman played on the team from 1914 to 1916. He received much of his gridiron training under Rockne.

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NO FOOLIN'



JOE GONZO
PLAYING WITH TAMPA OF THE FLORIDA STATE LEAGUE, HIT 2 HOME RUNS WITH THE BASES FULL IN THE SAME INNING!



JACK QUINN
IS A GREAT TRAP SHOOTER. HE HAS FREQUENTLY DOWNED 100 LIVE PIGEONS OUT OF 100 CHANCES!

STOCKS



WILLY MOORE
DIDN'T GET A TRIAL IN THE BIG LEAGUES UNTIL HE WAS ALMOST TOO OLD! THE MANAGER HAD WILLY IN 1927 AS A ROOKIE 33 YEARS OLD!!



BILL KNOX
OF PHILADELPHIA HAS BOWLED 21 PERFECT GAMES OF 300 DURING HIS CAREER!

EYE WITNESS OF AIRPLANE CRASH RELATES STORY

Tells Of Seeing Plane Pass Over In Cloud And Of Hearing Fall

By E. H. BAKER.
As told to the Associated Press.
HAWAII, Kas., Apr. 1.—(AP)—We heard the regular mail and passenger plane pass over the farm yesterday morning but the clouds were so low we couldn't see the ship.

All of a sudden we heard the motor hitting irregularly. Then it stopped altogether. It seemed like five minutes after the plane passed over the house that we heard the crash.

It was a mile from the house and it sounded like a muffled explosion. The plane never was on the ground when it hit.

Some of the people in this neighborhood who saw the plane when it came down from the low clouds said a wing dropped off but I don't know about that. I couldn't tell how high the plane was because of the fog.

We knew it was the plane and so I called a doctor and my two sons who were working outside the house at the time started running out to the pasture where the plane was. I have been laid up in the house so I waited until the doctor came and then I drove down there with him.

An ambulance I called went with us and when we got there we began getting the bodies into the ambulance to take them to Cottonwood Falls.

Some of the bodies were not in the plane. The bodies of both pilots were in there, though.

My sons—they are too hoarse to talk about it now—got down there

Celery Market Reports

By courtesy of U. S. Department of Agriculture and the Florida State Marketing Bureau, J. B. Owens, Sanford representative.

U. S. Celery shipments reported for Tuesday, March 31, 1931. Florida 11, California 11. Total 22. Celery shipments reported for the Sanford District, see Tuesday, March 31, 1931. Sanford 3, Orlando 9. Total 12. Sanford District section in Florida: Warm, rained hard during morning. Handings very light, good with inquiry. Demand good, market firm. California 7.00, usual terms. FLORIDA 18 inch crates, U. S. No. 1, 200, 4.00; 225, 18 doz. 3.00; 250, 18 doz. 2.50; 275, 18 doz. 2.00; 300, 18 doz. 1.50; 325, 18 doz. 1.00; 350, 18 doz. .75; 375, 18 doz. .50; 400, 18 doz. .25. (See also Market Report, April 1, 1931, page 1.)

MAY BOOST POSTAGE
NANKING, Apr. 1.—(AP)—Chinese government is contemplating another raise in rates on foreign postage to compensate for collapsed fall in silver prices. A 50 percent increase was made last July.

An Entirely New Chrysler Six

Smartest, Snappiest Six in America—Styled like the Chrysler Eights

Big Power—Low Prices

CHRYSLER SIX—Coupe \$885; Roadster \$885; Sedan \$895. Five wire or wood wheels standard. All prices f. o. b. factory.

WIGHT MOTOR CO.

SANFORD FLORIDA

Bachman Shocked At Death Of Rockne, Long-Time Friend

GAINESVILLE, Apr. 1.—(AP)—News of the death of Knute Rockne came as a tremendous shock to Charles W. Bachman, University of Florida football mentor, who was his close friend.

"It was a tremendous shock to me. It is an irreparable loss to football," said Bachman. "To those who knew him intimately, his passing takes away a friend, a ship the like of which few are privileged to have. Rockne's inimitable personality and his outstanding ability will ever remain indelible in the history of football. No one ever gave as much of himself to any sport as did Rockne. To my mind he stands as a genius on the football horizon and extremely unfortunate is his passing at a time when football needs men of his ideas and ideals."

When Rockne played football at Notre Dame in 1913, Bachman was a freshman at the school. Bachman played on the team from 1914 to 1916. He received much of his gridiron training under Rockne.

Probe Ordered Of Allegations Made Against Importers

WASHINGTON, Apr. 1.—(AP)—An investigation of alleged unfair practices in the importation and sale of Russia asbestos in the United States was ordered yesterday by the tariff commission.

At the same time the labor department announced that Fedor M. Zvyagin, general manager of the Amtorg Trading corporation, must leave the country voluntarily or be subject to deportation. The Amtorg company is the official Russia trade agency.

The labor department said Zvyagin's permit as a visitor, which was issued in January, 1930, and extended last July, had expired and renewal had been refused. He entered the country as an employee of Export Klad, a Russian organization, and after being in this country some months, changed his employment to an American company.

"Should Zvyagin fail to leave the country within a reasonable time, a warrant of arrest and orders for his deportation will be issued."

DO YOU NEED ANY

handbills	pamphlets
letter heads	programs
envelopes	cards, or
bill heads	posters

WE WILL BE GLAD TO DO YOUR PRINTING FOR YOU

Herald Printing Company

Telephone 148 105 Magnolia

Tonight Thursday

Dead for 500 years

—but each night he walks among the living seeking

DRACULA

fiction's strangest character—in the most thrilling and sensational picture of the year!

Here is something new... at last!

NOW IT'S AN EVEN FINER . . . HEAVY DUTY TIRE » » at its Lower Price!

The stunning-looking Goodyear Heavy Duty All-Weather, which adds much CLASS to a car's appearance, is further improved for 1931. And its price is reduced!

Still more colossal—yes, MORE of that EXTRA endurance that has made it by far THE most popular Heavy Duty tire.

Side with Goodyear and save money on your tire buying.

You will be pleasantly surprised to learn that this is a new Goodyear tire and not an old one.

SOCIAL AND PERSONAL ACTIVITIES

Office Telephone 148.

PAJAMAS PROVE GREAT BOO TO STYLISH STAY-AT-HOMES



Calendar

WEDNESDAY
 Social under the auspices of the George M. Mallory Club at 8 o'clock at the home of Mrs. H. H. ...

THURSDAY
 Christian Endeavor meeting at 7:30 at the home of Mrs. H. H. ...

FRIDAY
 Business meeting of the Young Matrons' Duplicate Club at the Legion ...

SATURDAY
 Egg hunt for the First Presbyterian Church will be held at the church. All members of the Department are invited to present ...

SUNDAY
 American Legion Auxiliary meeting on Easter Monday at the Mayfair Hotel. ...

Mrs. Housholder Has Party On Wednesday

Calendulas, snap dragons, asters, corn flowers and other spring flowers were used in profusion to decorate the rooms of the home of Mrs. E. F. Housholder, 112 West Seventeenth Street, when she entertained the members of the Young Matrons' Duplicate Club with a bridge party yesterday afternoon. In keeping with the Easter season, the tables bore designs of small chickens.

Throughout the afternoon bridge games were enjoyed and at a late hour scores were added and prizes awarded. Mrs. Hugh Whelchel and Mrs. Hawkins Connelly, who held high scores, were given decks of playing cards. Mrs. F. R. Lane, of Rosnoke, Ala., the house guest of Mrs. H. D. Caswell, was the recipient of a novelty compact as a memento of the occasion.

At the tea hour a salad, molded to represent a chicken, was served by the hostess, assisted by her sister, Mrs. Floyd Palmer. Those present were: Mrs. F. R. Lane, Mrs. Hugh Whelchel, Mrs. Floyd Palmer, Mrs. B. D. Caswell, Mrs. R. J. Holly, Jr., Mrs. W. C. Hill, Mrs. J. D. Woodruff and Mrs. Hawkins Connelly.

PARTY HINTS

Easter parties usually begin with an egg hunt and this one is no exception. Vary the usual hunt, if you wish, by cutting dozens and dozens of small oval shaped "eggs" from stiff colored paper. Hide them about the living room, hall or any place desired.

Have larger eggs in the same colors, decorated with paper lace designs. The large eggs should be attached to narrow ribbons long enough to slip around a child's neck. Give one to each child and explain that each should hunt for small eggs the same color as the large egg he holds. If he finds one of any other color he must not touch it or tell anyone where he found it.

At the end of ten minutes, call a halt and count the number of eggs each child has found. Stand the children in line with the winner first. Award the winner one of the elaborate candy eggs, the other children winning plain eggs wrapped in colored waxed paper. Remember, unless you want tears and pouting, that every child should receive something.

The next game might be an egg rolling contest with real Easter eggs.

Miss Martha Fitts Is Wed By Daytona Man

Attracting the interest of a wide circle of friends both here and in other parts of the state is the announcement of the marriage of Miss Martha Fitts, daughter of Mr. and Mrs. William Aylett Fitts, of this city, to Winston Hayes, son of Mr. and Mrs. William Hayes, of New Smyrna. The ceremony took place on Monday afternoon in Kissimmee in the presence of a few intimate friends of the couple.

The bride is the only daughter of Mr. and Mrs. Fitts and has lived here all her life. She attended the public school of the city and studied at Stuart Hall in Staunton, Va. She was graduated from Seminole High School in 1929. Since that time she has been working for her father at the Sanford Machine Shop.

The bridegroom is the only son of Mr. and Mrs. Hayes and has lived here also for a short time here. He was graduated from Seminole High School with the class of 1930. After attending the Georgia Military Academy at College Park, Ga., for a short time he went to Daytona Beach where he and his brother took charge of the Lyric Theatre.

The couple are residing at Daytona Beach, and at home to their friends there.

Month's Honor Roll For School Revealed

The faculty of the Sanford Grammar School has announced the names of the following children for the honor roll for the month of March: Room 1, Ann Benson, Louise Hardin, Donna Morgan, Mildred Ratliff, Daphne Takach, Jean Zorn and John McMahon; Room 2, Richard Lundquist, Sam Crook, Joanne Azzarello, June Jehu, Helen Perkins, Dorothy Wiggins and Grace Taylor. Room 3, Annie Bell Methvin, Frances Phillips, Jewel Betts, Doris Rinschart, Margaret Van Ness, James Tew, Chester Schmale; Room 4, Hubert Smith, Ella Maud Jones, Jeanette McCally, Mary Jane McCally, Edith Merritt, Thelma Hughes, Doris Patterson, Anita Cassidy and Dolly Quattlebaum; Room 5, Fred Ganas, Lelia Caldwell, Louise Johnston, Nancy Rossetter, Cecelia Truluck; Room 6, Byrl Higgins, Doris Dorner, Minnie Strange and Dorothy Stewart.

Room 7, Antoinette Hayes, Winona Purvis, Virginia Satcher, Rodrick Adams, Maurice Honisake, Clyde Pierce and Lew's Wright; Room 8, James Bradford, D. B. Hodges, Claude Whidden, Vivian Butler, Maria Clause, Marian Estridge, Mary Frances Lord, Dorothy Mitchell, Dorothy Swayne and Elizabeth Whittington; Room 9, Robert Rumbley, Mildred Banks, Mary Lou Lyles, Helen Chapman, Arline Richter, Edith Singletary and Mary Higgins.

CONVENTION ATTENDED

Members of the Christian Church of DeLand were hostesses for the Quarterly District Convention of the Christian Church held on Tuesday. At this time it was stated that encouraging reports were made from each church, and "although times are hard, it seems that all the churches are progressing and doing wonderful work." Among the delegates from Sanford in attendance were: Mrs. D. M. Easley, Mrs. A. H. Byrd, Mrs. George Townsend, Mrs. Harold Weekly, Mrs. A. M. Walker, Mrs. J. K. Liles and the Rev. and Mrs. F. M. Marler.

House-Cleaning Time

It's not half the work it used to be, before you could get Fuller Brushes

Everything to do the cleaning with, do it easier, and do it quicker. Women all welcome the Fuller Man when he calls. Watch for him, or phone for him to come any day you wish.

Mrs. W. H. Sims, 1119 Park Ave., Phone 121-W

Permanent Waving and Finger Waving with a pronounced degree of individuality that instantly gives distinction. By Mrs. P. Paul at her home 1119 Park Ave. Phone 121-W

EASTER Lilies!

fresh beautiful long-blooming bouquets and plants

Corssages

Roses — Carnations
 Spring Flowers
 Flowers Telegraphed

Stewart, The Florist
 Phone 260-W

Mrs. Peterson Gives Party For Her Club

Entertaining for the members of the Y. W. Club, Mrs. A. J. Peterson was hostess at a bridge party given on Saturday evening at her home on Palmetto Avenue with two tables of players present. After several progressions of bridge high score prize was awarded to Mrs. J. E. Courier.

TOMORROW: Two Easter Games Children Will Enjoy

Instead of meeting at the home of Mrs. E. B. Stova on Cameron Avenue, the members of the American Legion Auxiliary will have their business session at the Legion Hut at 4 o'clock tomorrow afternoon.

Who Gets The Beautiful 400 Day Clock?

See McLaurin's Window for Particulars

BAKER BROTHERS SHOE STORE

107 W. First St., Sanford, Fla.

Easter Sale of Fine Shoes

In white kid, blonde kid, Suntan patent, man kid, also variety of combinations in Cuban high heels. Also a large assortment of Crinkle Sole oxfords.

Ladies' Spring SHOES \$1.95

Come early and take advantage of these bargains.

NOVELTY LADIES' SHOES \$2.95

This lot consists of real values. White, blonde, black, putty, beige, kids in high and low heels, straps and pumps.

New Styles \$3.45

Just received a large shipment of sports shoes in high Cuban heels in black, white, tan and blonde in pumps and straps.

Ladies' High Grade SHOES \$3.95

In white kid and combination of colors and various trimmings in pumps and high heels. Value \$4.95.

Baker Bros. Shoe Store

CHURCHWELL'S



Easter Specials

Wide Selection
EASTER DRESSES
 Pastels and Prints
 \$5.95 - \$9.95

New Shipment
LADIES' HATS
 All shapes and straws
 \$2.95

\$6.00 and \$7.00
LADIES' SLIPPERS
 Blond, black kid and patent straps and pumps
 \$4.95

Full Fashioned
SILK HOSE
 Service weight and chiffon
 87c

Silk Rayon
PETTICOATS
 Pastel colors. Special
 95c

Lace Trimmed
SILK SLIPS
 Well fitted waist line
 \$1.84

Pure Silk
STEP-INS
 Lace trimmed. All styles
 98c

All Shapes
MEN'S STRAW HATS
 Hard and soft straw
 95c & \$1.95

\$5.00 Value
MEN'S OXFORDS
 Black or Brown
 \$3.95

Men's Full Cut
Broadcloth SHIRTS
 All Sizes
 87c

Men's Good Quality
Broadcloth SHORTS
 All Sizes
 39c

Men's Comfortable
ATHLETIC SHIRTS
 39c

Sadye Presents SMART FASHIONS For Easter

An excellent group of smart dresses have just arrived for wear on Easter Sunday... you'll like them, especially when you see the remarkably low prices.

\$1.75 TO \$29.50

SPECIAL GROUP
 This group is an early Spring group that we have had in stock three weeks. Values to \$19.75 now selling at \$15



1119 Park Ave.

Orlando Merchant Announces Sale of W.K. Dunaway Store

The new store will be known as "Calhoun's Store" and the merchandise which will stock it has been bought especially for the high-class trade which Mr. Calhoun expects to attract.

Asked why he chose Sanford as a location for his new store, Mr. Calhoun said, "I've had my eye on this town for a long time. I landed in Sanford Dec. 22, 1906 as a new boy, Sanford appeals to me very much then, and now, for I have always been interested in the colery industry, having a desire to own my own colery farm. I was unable to remain here at that time, however, but now that I am here, I expect to reside here permanently, owning my own colery farm I've always planned on."

Mr. Calhoun announced that the following Sanford residents will be employed in the new store: Mrs. John Chaudoin, who will be in charge of the clerks; Mrs. L. E. Higgins, and Mrs. J. V. Johnson and Mrs. Kate Manning, formerly of the Parsons store on First Street.

Local Hospital In Awarded High National Honor

(Continued from Page 1)

...the American Medical Association for its efficiency. The same recognition was given to the hospital by the American Hospital Association for its efficiency. The hospital is the only one in the state to have received this honor.

Tunnellife Loses In Suit Against Paper

TAMPA, Apr. 2.—(AP)—Federal Judge Alexander Alderman today dismissed a petition to have the Orlando Reporter-Sun Publishing Company declared insolvent. The judge ruled it did not amount to a bankruptcy and held that it was solvent at the time of the alleged commission of acts on which the suit was based. Money transfers complained of were made in the regular course of business, he said. The petition was filed by W. H. Tunnellife, liquidator of the State Bank of Orlando and Trust Company, Robert Dittrick, and Cohen Brothers.

TWO INDICTED

BREVARD N. C., April 2.—(AP)—Thomas H. Shipman, president of the closed Brevard Bank, and Sheriff T. E. Patton were indicted by the Transylvania county grand jury Wednesday on charges in connection with the failure of the bank. Shipman was alleged to have embezzled \$21,000 from the institution on the day it closed. His bond was fixed at \$5000.

BYRD TO BE DECORATED

LONDON, Apr. 2.—(AP)—Her Majesty Richard E. Byrd is to be decorated by King George for his explorations at both Poles of the world.

N. Y. Woman Lost 14 Pounds of Fat

One 85 Cent Bottle Of Kruschen Salts Did It

"I am starting on my second bottle of Kruschen Salts and am real pleased with results. I lost 14 pounds and so far my digestion is perfect. I think I am doing better than ever. I do not feel as tired evening when I get home from work."

A generous bottle of Kruschen Salts has been sent to you. It is a gift from the Kruschen Salts Co. and is yours to keep. It is a gift from the Kruschen Salts Co. and is yours to keep.

British Plane Carrier In Test With 21 Dead

MALDEN, ENGLAND, April 2.—(AP)—The British plane carrier, the *Empress of Britain*, was today in test with 21 dead. The ship was in test with 21 dead.

ANNOUNCEMENT

WILLIAM S. WILLIAMS
 225 East Avenue
 Phone 2-1
 TUESDAY, THURSDAY, FRIDAY
 Sanford, Florida

CATTLE BELONG FERTILIZER

TALLAHASSEE, April 2.—(AP)—Blaney A. Catto Sr., of DeFuniak Springs, former governor of Florida, yesterday advised the Board of Commissioners of state institutions he had gone into the fertilizer business and sought to sell his product to the state.

LEGAL NOTICES

IN PROBATE COURT OF THE STATE OF FLORIDA, IN BREVARD COUNTY.

HILL, W. D. HOLLAND, DEPUTY CLERK.

NOTICE TO CREDITORS OF THE ESTATE OF JAMES H. HILL, DECEASED.

ALL persons having claims against the estate of James H. Hill, deceased, are hereby notified to present them to the undersigned at his office in Sanford, Florida, on or before the 15th day of April, A. D. 1931.

INDIAN MOBILE VILLAGE, INC.

A corporation, at Tallahassee, Florida.

THE STATE OF FLORIDA, IN BREVARD COUNTY.

PAULINE A. GIBBS, DEPUTY CLERK.

NOTICE TO CREDITORS OF THE ESTATE OF INDIAN MOBILE VILLAGE, INC., DECEASED.

ALL persons having claims against the estate of Indian Mobile Village, Inc., deceased, are hereby notified to present them to the undersigned at his office in Sanford, Florida, on or before the 15th day of April, A. D. 1931.

NOTICE OF MASTER'S SALE

NOTICE IS HEREBY GIVEN that certain real estate of the estate of James H. Hill, deceased, is to be sold at public outcry, before the Court House in Sanford, Florida, on the 15th day of April, A. D. 1931, at 10 o'clock in the forenoon of that day. The same is described in the following manner: Lot 1, Block 2, page 41, of the plat of the Indian Mobile Village, Inc., as shown on the plat of the same, recorded in the public records of Brevard County, Florida, at the office of the Clerk of the Court, on the 15th day of March, A. D. 1931.

Maintaining Your Family's Security

Stacy Bond
 Phone 4-1
 299 E. First St.

ANNOUNCEMENT

WILLIAM S. WILLIAMS
 225 East Avenue
 Phone 2-1
 TUESDAY, THURSDAY, FRIDAY
 Sanford, Florida

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 TUESDAY, THURSDAY, FRIDAY
 Sanford, Florida

Sanford's Greatest Easter Sale

ASK ABOUT OUR PAYMENT PLAN

The change in management of this Store means dollars to you. Located away from high rent—you can buy high quality merchandise at reasonable prices. Complete Line of Ladies and Gents Ready-To-Wear, Luggage and Army Goods

Visit Our Ten Cent Counter

LATEST STYLES IN Easter Dresses \$2.95 to \$3.95	 <p>This Big SALE</p> <p>NOW GOING ON</p>	Blue Serge Suits Men's All-Wool Blue Serge Suits Three-Piece Suits low price of \$12.95
Lace Straw Hats FOR EASTER White and Colors \$1.00 to \$1.98		<p>SUMMER TRENCHES WORSTED SUITS \$3.95</p> <p>Men's Straw Hats Men's Straw Hats for Easter Parade, Leghorns, etc. All Sizes 98c to \$1.98</p>
LADIES' SHOES	 <p>You can buy beautiful shoes this Easter without being extravagant. White and Black. All sizes.</p> <p>\$2.95</p>	<p>MEN'S SHOES</p> <p>Headquarters for Excellent-Johnson Hi-Grade Shoes, Sport Oxfords</p> <p>ALL STYLES \$2.95 to \$4.95</p>

Calhoun's Store—the mirror that reflects savings

Ladies' Fab Fashioned Hats Beautiful styles (4 colors) \$1.00 to \$1.50	Dress Prints Guaranteed Fast Colors 15c	Unbleached Shirting Chambray Gingham 10c	Yarns, Etc. Dresses-Two Assorted 20c
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Home Dresses \$1.95

ALL GOODS REDUCED FOR OUR EASTER SALE

CALHOUN'S

