



Shopping for Easter Shoes is especially nice at Knight's Shoe Store, 208 E. First Street. The selection of nationally advertised brands is excellent and the service is superb. The lovely lady is Mrs. Tom (Carol) Wade. Her petite companion is daughter Shannon. They are being assisted by Don Knight, owner and Tom's boss.

JOIN OUR EASTER PARADE and EGG HUNT

Join in our Easter Parade and Egg Hunt...
EASTER SUNDAY, 12:30 p.m., Sanford Park, between Park and Oak Ave. and 4th. and 5th St.
JOIN THE PARADE!
 You and your family could win one of our cash prizes!

EASTER EGG HUNT FOR THE KIDS immediately following presentation of prizes to parade contest winners (approx. 2:00 p.m.)

CHOCOLATE EGGS & SILVER DOLLARS will be hidden in members of the Optimist Club.

- Best Dressed Family \$100 Prize
- Best Dressed Couple \$50 Prize
- Best Dressed Boy (to age 12) \$25 Prize
- Best Dressed Girl (to age 12) \$25 Prize
- Most Typical Easter Bonnet \$50 Prize



Once again Purcell's proves it is truly "A Family Store." Models getting ready for the Easter Parade are: Mrs. Debbie Rhodes wearing an Oops halter dress with matching jacket. Little Missy Rhoades is a darling in Lily Arriss polyester sheer. Baby Christopher Rhoades is decked out in a yellow jumpsuit. Howard Hughes of Radio WTRR sports a handsome Curlee polyester plaid suit. All fashions and accessories are available at B. E. Purcell Co., 201 E. First St., Sanford.



"A Switch In Time Can Really Save You Money." Be creative and make your Easter ensemble on one of the popular Singer sewing machines available at Kingsdon's Sewing Center, 210 E. First St. Rodger Kingsdon and attractive customer explore many of the exciting features now available with Singer.



Perkins Men's Wear, 204 E. First St., Sanfills the well dressed man from head to foot, featuring nationally advertised suits and sweaters. Bob Cushing, left, models a light tan Merit weight polyester suit featuring popular napoleon, from the Spring collection. B. L. Perkins smartly dressed in a pin stripe suit, points out features of a Florsheim loafer.



Mrs. Taylor Brown (Barbara) makes a stunning picture in her versatile Melissa Lane 100 pct. polyester 3 piece polka-dot outfit. The dress is sleeveless featuring white skirt and trip at neckline. The jacket is accented with white collar. The fashionable white patent bag is by Lewis. This outfit and many other exciting Easter fashions may be found at The Village Shop, 240 Hiawatha, Sanford.



Take a tip from our smart career girls. Make Rojay your one stop fashion center. The charming Ms. Deloris Williams and Dot Painter, from Florida State Bank have selected their smart polyester jacket dresses for Easter and are busy accessorizing with shoes and matching handbags. It's easy to shop Rojay during their lunch hour because they can find everything they need in one stop. Why don't you plan a visit to 228 E. First St. soon.



Miss Rebecca Ann Serrano and Mrs. Joe Garrett find it's not hard to find the right Cover Girl Shoe to complement your Easter ensemble. Soft feminine pumps and sandals are available in white and black patent, also soft pastels to just match or add contrast to your new outfits. Garrett's is located at 200 E. First St., Sanford.



Planning a Spring Wedding? It's most important that you include Kaders. Their selection of fine silver, china and crystal is superb. Wedding and engagement rings range from the modest to the ultimate in fine diamonds. April 11th will be the big day for this attractive couple, Miss Francis Williams and Butch Riser. Frank Dunn, John Kader's new partner displays some of their fine merchandise for approval. Kader Jewelers is located at 1125 S. Park, Sanford.



Mrs. Joanne Halback and Mrs. Faye Butcher are ahead in the Easter Parade with a flattering new spring coiffure from Betty Anne's Hair Styling Salon located at 316 Commercial St., Sanford. Phone 322-4913.



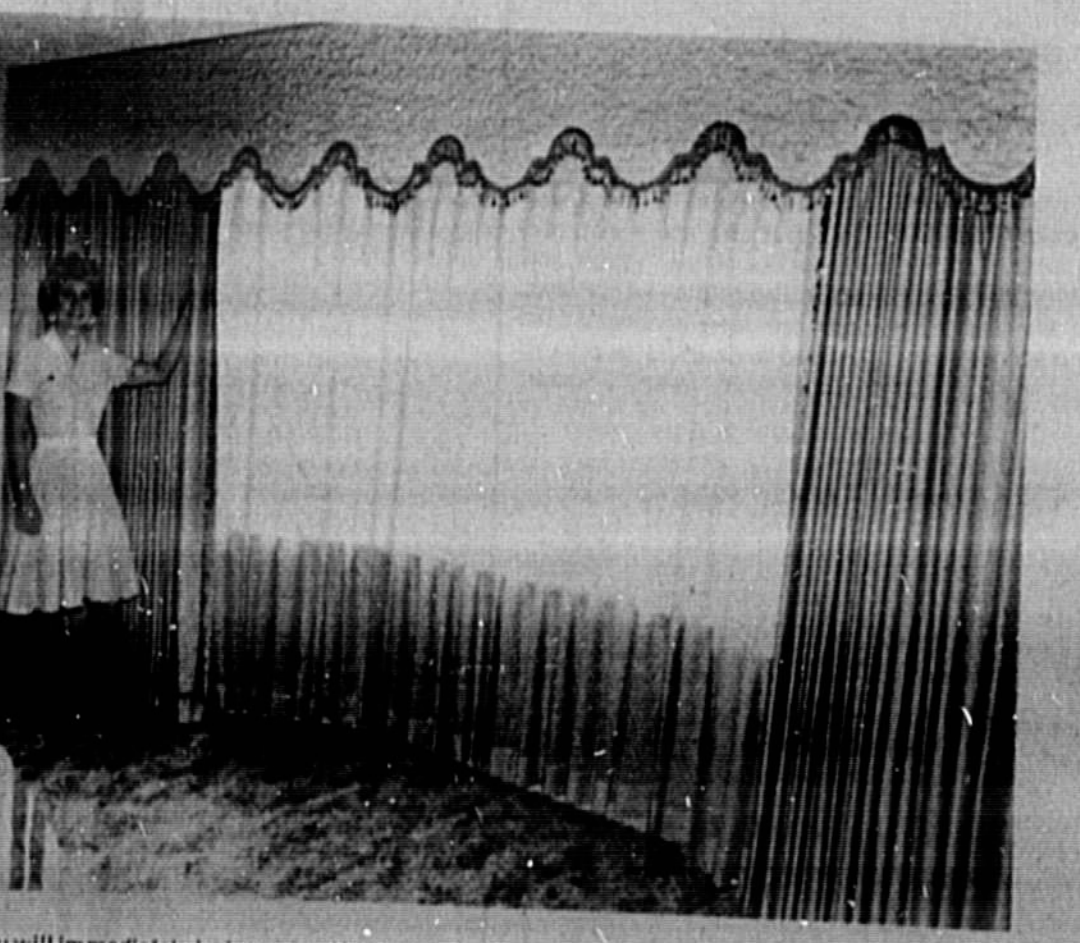
Easter brings an air of Spring in Junior Fashions for the young career girls by Patricia Fair. Left: Betty Rehwill models a red and white summer charmer of arnel & polyester. A gathering of ruffles grace the hemline. Yours for \$25. Right: Fran Hoffer models a classic sleeveless jacket dress of navy dots on white knit. The bodice is navy. Available in sizes 8-13 at LaFerra's, 107 W. 1st St., Sanford.



Fashion dictates the "Open Look" for Spring and you can look forward to enjoying cool comfort for the warm days ahead. Mrs. Karen Westmark assisted by Bernard Jaffe, selects a Hush Puppy for style and easy wear. This shoe and many other attractive sandals with low and dress heels are available in sizes 4 to 12.5. M-W widths. Colors range from white, bone and blue to black patent. They're modestly priced from \$9.98 to \$16.98 at Sanford Shoe Center, 224 E. First St.



Bill Jacobs proves you can look smart and maintain your personal comfort during the warm spring days ahead. He is shown wearing a light weight off white and blue plaid polyester suit attractively priced at \$115. This outfit and many other fine men's spring fashions by Harl, Shalner and Marx, Johnny Carson, Palm Beach, GGG are available at Capp's Men's Store located at 205 W. First St., Sanford.



You will immediately be impressed by the lovely Aero antique satin draperies gracefully framing the bay window of Mr. and Mrs. Bill Jack's new home. The soft green color is accented by darker tones rayon tassel fringe topped by a hand quilted valance, blending perfectly with the patterned carpet. Sheer green panels give light yet maintain privacy. You too can enjoy the luxury of custom made draperies by contacting Jane and Wally Phillips your Aero Decorators at Phillips Cleaners 322-3315.



We all associate Spring and Easter with flowers and you couldn't find a more attractive floral display than the window at Sanford Flower Shop, 209 E. Commercial Ave. Inside you will find beautiful potted Easter Lilies, Anemones and Gladioli. Corsages for Easter include Orchids, Roses and Carnations to name a few. Come in and browse around the selection is breath taking or call 322-1822.



Mrs. Richard (Caroline) Holtzclaw displays this attractive double knit ensemble made by the new Kwik Sew Method and taught by her. Caroline's Bridal Service offers custom fitted fashions for the entire bridal party. You're sure to appreciate the expert advice and the beautiful fabrics and trims you will always find at Milady's Fabric Shop, 117 Magnolia Ave.



The Feminine Look is in Fashion again this Spring and Merle Norman Cosmetics has created the new softer, more natural look we've all been waiting for! Nora Gordon, owner assists Mrs. Ann Siczowski select a lovely imported necklace and leather bag from her spring collection. Both will complement Ann's new makeup and Easter outfit. Merle Norman Cosmetics is located at 110 W. Park Ave., Sanford.



You can be the loveliest lady in the Easter Parade wearing a stylish outfit from the Mary Esther collection. Mrs. Connie Wildes (Brown) is smartly dressed in 3 piece coral knit by Tanel. The vee neck blouse is sleeveless and most attractive. All featured in 100 pct. polyester for easy care. Available at Mary Esther's, 200 N. Park Ave., Sanford.



Preparation

A weekly activity paper specially prepared for our younger readers

This paper belongs to

APRIL 1974

April begins on Monday and has 30 days. Fill in all the dates and make your own special calendar. Be sure to mark the holidays and special days like the birthdays of your family and friends.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
APRIL						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Paste these Special Day Stamps on the proper dates in your calendar.

CIRCLE THE THINGS YOU MIGHT SEE THIS MONTH

STOP THE DOTS CONNECT THE LINE

Color each flag by using this color key.

- 1-Black
- 2-Red
- 3-White
- 4-Light Blue
- 5-Yellow
- 6-Blue
- 7-Orange
- 8-Green
- 9-Light Blue
- 10-Purple

The Presidents of the U.S.A.



JOHN F. KENNEDY was born May 29, 1917, in Brookline, Massachusetts. He graduated from Harvard in 1940 and soon after entered the Navy. As a PT boat commander, Kennedy saw extensive action in the Pacific. Kennedy became a hero and received several medals for his bravery. After he was retired from the navy in 1944, he became a news correspondent for the International News Service. He entered politics and was elected to Congress from Massachusetts in 1946. Then re-elected in 1948 and 1950. In 1952, Kennedy ran against Henry Cabot Lodge for Lodge's Senate seat and after a long, hard campaign defeated him to become only the third Democrat in history to be elected to the Senate from Massachusetts. In the Senate he served on many important committees. He was re-elected in 1958 by the largest margin of any winning candidate in the country that year.

OUR MAN ON BROADWAY



Comedian **LUCILLE BALL**: "I had a nightmare. I dreamed Nixon resigned - and Warren Beatty was offered a film role opposite his girlfriend, Julie Christie. Then another one with Goldie Hawn. He rejected both and accepted, instead, the starring part in a Julie Christie movie. Goldie Hawn will be in a legal battle with Mrs. Jackie Onassis, which contains hundreds of pictures of Mrs. Onassis. Published in Ruby's that his book, 'The Last Days of Pompeii', is a new development. EDIE ADAMS plans to open a couple of beauty shops for women in Las Vegas on a 24-hour basis. The pretty blond's beauty guide is being well, but she told me that she feels the 'good grooming' and being 'happy with yourself'." **BURT REYNOLDS** and **DINA SHORE** are re-starring in a light comedy for Las Vegas and you can bet they'll get plenty of foot for it.



He was nominated for an Academy Award for his performance in 'Serpico'. In addition to his National Award and Oscar nomination, Pacino won the Golden Globe Award for Best Actor. The Golden Globe 'Serpico' has won the prestigious Oscar. The film was directed by Sidney Lumet. Pacino's performance in 'Serpico' was widely praised. He was nominated for Best Actor at the Academy Awards. The film 'Serpico' is a true story about a New York City detective who exposes police corruption. Pacino's performance is considered one of the best in his career.

'Serpico' Al Pacino

At the Sanford Plaza Starts Friday

Euell Gibbons

Author and television personality Euell Gibbons stalked for an interview—carefully examined the arrangements of flowers and cut. Dressed like any proper woodsman—canoe jacket, red plaid shirt with a red fringed kerchief tucked around his neck, and brown slacks—the author was a sight to behold. He was accompanied by his wife, who was holding a small basket of wild honey. "Stalking the Blue-eyed Sculpin" and "Stalking the Heathcote Sculpin" are two of his books. "Stalking the Heathcote Sculpin" is a book about the life of a fish. "Stalking the Blue-eyed Sculpin" is a book about the life of a bird. Gibbons is a naturalist and a writer. He has written many books about nature. He is also a television personality. He has appeared on many television shows. He is a very popular author and television personality.



Gibbons refuses to name his most delicious wild edible plant. "It is impossible to answer because the most delicious wild edible plant would no longer be delicious if I ate it for three days," he says. "Wild food has to have 57 different varieties or you become so tired of it you can't eat it." Gibbons has been known for his wild food adventures. He has written many books about wild food. He is a very popular author and television personality.

Academy Awards Up This Week

EDITH'S NOTE—Based on the Oscar 1964 by the Center, 1964, the Academy Awards will be held on Sunday, March 31, 1974. The ceremony will be held at the Shrine Auditorium in Los Angeles. The Academy Awards are one of the most prestigious events in the entertainment industry. They honor the best in film. The Academy Awards are presented by the Academy of Motion Picture Arts and Sciences. The Academy Awards are held annually. The Academy Awards are one of the most prestigious events in the entertainment industry. They honor the best in film. The Academy Awards are presented by the Academy of Motion Picture Arts and Sciences. The Academy Awards are held annually. The Academy Awards are one of the most prestigious events in the entertainment industry. They honor the best in film. The Academy Awards are presented by the Academy of Motion Picture Arts and Sciences. The Academy Awards are held annually.

Family Feast SPECIAL

Good All Day Sunday

\$6.25 Regular

Includes: Fried Chicken, Potatoes, Green Beans, Corn, and Dessert.

Finch's Recipe Fried Chicken

1805 French Ave. (Hwy 17 N)

STOP THE DOTS CONNECT THE LINE

Color each flag by using this color key.

- 1-Black
- 2-Red
- 3-White
- 4-Light Blue
- 5-Yellow
- 6-Blue
- 7-Orange
- 8-Green
- 9-Light Blue
- 10-Purple

Cross Words

ACROSS

1. A large body of water.
2. A type of fish.
3. A type of bird.
4. A type of fruit.
5. A type of vegetable.
6. A type of flower.
7. A type of animal.
8. A type of insect.
9. A type of plant.
10. A type of tree.
11. A type of rock.
12. A type of mineral.
13. A type of metal.
14. A type of gas.
15. A type of liquid.
16. A type of solid.
17. A type of energy.
18. A type of force.
19. A type of motion.
20. A type of sound.
21. A type of light.
22. A type of heat.
23. A type of electricity.
24. A type of magnetism.
25. A type of gravity.
26. A type of pressure.
27. A type of temperature.
28. A type of humidity.
29. A type of wind.
30. A type of weather.
31. A type of climate.
32. A type of environment.
33. A type of ecosystem.
34. A type of community.
35. A type of population.
36. A type of culture.
37. A type of society.
38. A type of government.
39. A type of law.
40. A type of justice.
41. A type of freedom.
42. A type of equality.
43. A type of respect.
44. A type of tolerance.
45. A type of kindness.
46. A type of compassion.
47. A type of empathy.
48. A type of sympathy.
49. A type of understanding.
50. A type of wisdom.
51. A type of knowledge.
52. A type of skill.
53. A type of talent.
54. A type of ability.
55. A type of strength.
56. A type of courage.
57. A type of bravery.
58. A type of honor.
59. A type of glory.
60. A type of fame.
61. A type of wealth.
62. A type of power.
63. A type of influence.
64. A type of authority.
65. A type of leadership.
66. A type of management.
67. A type of organization.
68. A type of institution.
69. A type of organization.
70. A type of institution.

WALKING TALL

At the Sanford Plaza Starts Friday

SECRETARY

At the Sanford Plaza Starts Friday

Woman's Throat Cut, Robbers Escape

By DAVID BRYANT
Managing Editor

Two robbers — one carrying a knife and the other a pistol — robbed a Sanford food store today, cutting the woman manager in the throat and making off with about \$700.

The manager, Mrs. Gloria Dyer of Sanford, wasn't seriously injured.

She told Sanford Police the knife-waving robber and his companion walked into the store at Palmetto Avenue and 25th Street just after 10 a.m.

"They walked around for awhile before the one with the knife put it to my throat and told me to open the safe," she said. The safe contained the weekend receipts.

She said she told the pair she didn't have the key, but the man with the knife cut her on the neck, snarling, "Don't give me that! Do you want me to slice your throat?"

"Then," she told officers, "I opened the safe and they got the money." They also took her purse and cash from the register.

Prior to leaving, the robbers cut the lines to two telephones and ordered the 32-year-old manager to lie on the floor.

Mrs. Dyer, who was alone in the store during the robbery, told police she didn't know if the men ran to a car or into one of several nearby residential areas.

At one point, two young men matching the descriptions of the robbers were taken by police to the small Handy Way Food Store, but Mrs. Dyer said they weren't the robbers.



MRS. DYER AFTER ROBBERY RECALLS HOW ONE ROBBER CUT HER THROAT
AS SGT. ROY WILLIAMS (L) AND LT. MIKE ROTUNDO COMPARE NOTES



(Herald Photo By Bill Vincent)

The Sanford Herald

Monday, April 1, 1974—Sanford, Florida 32771
66th Year, No. 190 Price 10 Cents



By John A. Spolski



(Herald Photo By John A. Spolski)

If you were looking for your neighborly Seminole Countians yesterday (and couldn't find too many), don't be misled into thinking the worst...they're not moving out of the county!

Miller said his firm's burglar consultants "have told us a lot about how burglars operate and are able to inform customers of the burglary trade and how to thwart them."

Energy Crisis Gets Blame For Promoting More Crime

CHICAGO (AP) — Burglary is one of the most rapidly growing occupations in the United States, says James C. Miller.

He heads a firm that manufactures burglary-alarm devices and hires convicted burglars as consultants.

Miller, president of Inter-matic, Inc., says there may be as many as three million burglaries in the country this year.

Miller's consultants say they don't know the kind of burglar who uses electromagnets and helicopters to make dazzling jewel thefts.

Burglars usually knock on doors and if someone turns out to be home they pose as a salesman who has the wrong address.

Burglars are frightened most by noise, he says. "If you leave a radio on, a burglar rarely will enter a house."

PROTECTION FROM WHAT?

THESE two Sunday strollers at New Smyrna Beach yesterday had the crowds curious while parading with their transparent umbrellas.

Incidentally, last week we told you that there wasn't the first service station open on Sunday in the Daytona Beach area.

Smile You Housewives! Food Prices To Decline

The family grocery bill declined slightly during March, the first such drop in five months, an AP marketbasket survey shows.

Meat sales helped cut the bill. All-beef frankfurters, for example, declined in 11 cities during March and stayed the same in two.

The AP priced 15 food and nonfood items in 13 cities on March 1, 1973, and has rechecked at the beginning of each succeeding month.

The latest check showed that 22.3 per cent of the items in the survey went up in price during March, 1974; 22.6 per cent decreased; 36.4 per cent were unchanged; and 7.7 per cent were unavailable on one of the two survey dates.

Weather

Yesterday's high 89 low this morning 51. Fair and warm today and Tuesday except for early morning fog and low cloudiness.

DEATH OF DAY

(Details on Page 6A)
RUSSELL, William Kelly of Sanford

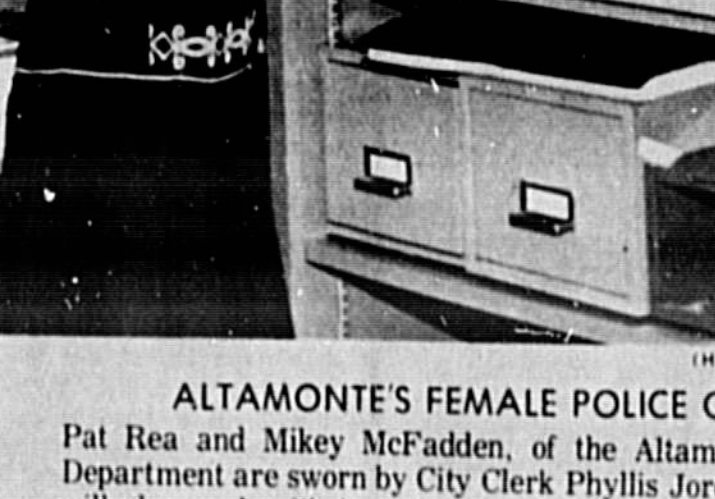
Index

Area deaths	8A	Editorial comment	4B
Bridge	9A	Horoscope	8A
Calendar	7A	Hospital notes	4-5B
Classified ads	5-6B	Society	8A
Comics	4B	Sports	1-3B
Crossword puzzle	9A	State	8A
Dear Abby	8A	Stocks	6A
Dr. Crane	9A	TV	9A

Higher Gasoline Prices Changing Day To Day

By DAVE GOLDBERG
Associated Press Writer
The bad old days of gasoline shortages may be behind us, but American motorists may have to get used to prices that are higher and fluctuate wildly from day to day and station to station.

TELLING TIME



ALTAMONTE'S FEMALE POLICE OFFICERS
Pat Rea and Mikey McFadden, of the Altamonte Springs Police Department are sworn by City Clerk Phyllis Jordahl (l). The women will also work with juveniles and female arrestees.

SPECIAL DAYS IN THE U.S.A.

APRIL

- 1 — April Fool's Day
- 7 — Palm Sunday
- First day of Passover
- 12 — Good Friday
- Halfway Resolutions Anniversary — North Carolina
- 13 — Thomas Jefferson's Birthday — Alabama, Missouri, Oklahoma
- John Hanson's Birthday — Maryland
- 14 — Easter
- 15 — Patriot's Day — Maine, Massachusetts
- 16 — Delelgo's Birthday — Puerto Rico
- 22 — Arbor Day — Nebraska, Oklahoma Day
- Fast Day — New Hampshire

LETTERS

Cross out the word that doesn't rhyme.

P I N E
N I N E
D I N E
K R I T E
S I G N

ABOUT ANIMALS

WOMBAT — Wombats are marsupials that live in Australia. They have pouches in which their babies grow to take care of themselves. Wombats live in burrows and feed on grass, roots, vegetables and bark. They move about mostly at night.

FIND THE WAY TO THE CENTER

START →

REBUS PUZZLE

= 10

COLORING FUN

TELLING TIME

Draw the hands on each clock.

- Six thirty
- Seven twenty
- Ten of eight

The Times Herald Sunday, Mar. 31, 1974 Sunday, Mar. 31, 1974 Sunday, Mar. 31, 1974