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MOLLARD E. DEAN Editor
H. HOWARD BERN Manager

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THE HERALD, Sanford's pioneer news-

paper, is now the leading news organiza-

tion in the South, and is the

most widely distributed in Florida and it's

nearest neighbors. The paper is well known

for its unbiased news reporting.

The Herald is a member of the International Association of Publishers, Advertisers and Advertisers' Agents which requires each member newspaper to have a thorough audit of circulation in order to verify absolutely all circulation figures and to prevent

unethical business methods.

SATURDAY, OCTOBER 13.

There is absolutely no way of telling how many millionaires boasting have made, or how many undertakers.

The Daytona Beach Times points out that although John Barrymore died some eight years ago, we will know this Fall how many of his grand children are old enough to vote.

Lake Worth, storm center, has issued practically a quarter of a million dollars worth of building permits since the hurricane. That does not sound like stagnation; it sounds considerably more like stimulating activity.

We know of many Hoover Democrats in this section but we do not know a single Howey Democrat. We shall expect to find some Republican votes cast against Carlton but it is impossible to conceive of any Democrat not supporting the Democratic gubernatorial nominee.

The thing which interested us most about the story of the Fort Myers policeman who recently killed six skunks with one rifle bullet, was not the extraordinary skill it took to hit six skunks at one time, but rather the odor which comes from that bullet after passing through six skunks.

Jim Jeffries, who nearly a generation ago surrendered his heavyweight crown to the huge black Johnson, is now fifty-three and selling real estate in Los Angeles, where he is not on a vaudeville tour entertaining theater-goers. The life of a boxer is hard in a way, but they do well sometimes, taking all things into consideration.

We are daily hearing more and more favorable comments regarding the three men who have announced their candidacies for commissioners. They are being asked for their willingness to sacrifice their personal affairs for the sake of the City, while citizens are beginning to take heart. Conditions here may quickly improve with a restoration of confidence.

What could have been more dramatically received in Richmond if he had already been elected? Five thousand persons filled the station, and the route through which he rode like conqueror here were lined thousands more. We had heard that Virginia was apt to be the Solid South, but these, as many other reports, appear just reports.

Confederate veterans meeting in Greenville are conducting their time and planning their future as if they were young men coming to be here for many years. And why shouldn't they? No one is so wise who can say he and will come. The young men may be the first to go, but they are glad to see the veterans come to stay, for the last time never comes.

Summer Smith has decided to make the most of his campaign in the South. His trip will take him to Virginia, North Carolina, Georgia, Kentucky and Missouri. The first Democratic presidential candidate to mount directly the South in a good many years, and this indeed, must still be noted. The South is no longer in Washington, and it would proceed from

the South, and the South makes up a large portion of the country. The money available for the campaign in the South is not to be despised.

The Florida Of Aviation

As this is being written, and probably throughout the rest of today and tonight, the giant Graf Zeppelin, largest airship ever built, first passenger carrying dirigible constructed for trans-Atlantic service, will be somewhere over the broad ocean, out of reach of hungry waves, carrying its human cargo of forty workers and twenty passengers. Newspaper writers are moved to compare this flight with the voyage of Columbus, over four hundred years ago.

The story of the Graf Zeppelin will probably not be known for several days, perhaps longer, but we do know that in its flight from Friedrichshafen to Lakehurst for more than twenty hours it was continually forced south by adverse weather conditions. Instead of following the shortest route via the great circle, which Lindbergh took, it was necessary to turn the nose of the zeppelin to the south over Constance, Basle, Lyons, Barcelona, to near Morocco and Madeira. On account of this detour to avoid storms, it is expected that the flight will be extended to at least a hundred hours, instead of the sixty hours in which it was hoped to make the crossing.

Weather conditions in the North Atlantic are usually unfavorable for dirigible flights. One has only to recall the many days of waiting before Lindbergh's take-off, or Commander Byrd's, or even Levine's. They were waiting for favorable weather conditions. It took these airplanes scarcely more than thirty hours to fly across; airships cannot possibly make it in so short a time. The weather must be even more auspicious for them than for the swifter airplanes, else they must, as Dr. Eckener does now fly around the storm areas.

The obvious result of such conditions is that serial trans-Atlantic service will be confined in large measure to the south Atlantic. Here the dirigible commander will never be troubled with sleet and hail, with freezing propellers or weighty snow. Storms and high winds, common in the north Atlantic throughout the entire year, are almost unknown farther to the south except for two or three months during the summer when occasional hurricanes stir up the atmosphere. These however, are easily located, plotted, and avoided by any skillful navigator.

Some enterprising Florida city may well expect to be within the next decade or two the thriving port of entry and exit for aeronautical transportation. Cities are built where there is a demand for cities, and it may safely be said that geographical location has more to do with this demand than any other one thing. New York City was founded and grew into its present enormous size because of its harbor and its situation at the mouth of the rich Hudson valley. Those were days when practically all transportation was by means of ships.

But the day is coming, just as sure as there will be any world at all one hundred years hence, when airplanes and dirigibles of the Graf Zeppelin type will take the place of boats. This is the jazz age, the era when speed is the matter of most importance. Clumsy, easy going boats, whether steam or sail, cannot hope to compete with the fleet graceful birds of the air. There can be little doubt that within another generation, perhaps sooner, airplanes and dirigibles will be almost the sole means of transportation, both for freight and passenger service.

Florida is already beginning to feel the effects of aviation development. Several large companies have established bases in Miami and Key West preparatory to the inauguration of service to the Bahama Islands, Cuba, and South America. Since American Marines have been stationed in Nicaragua, the possibilities of Florida as an aviation center have been even more forcefully impressed upon our minds. We find that the air route to Central America is shorter through Florida than through Arizona and Mexico. For that matter Washington and New York planes can fly across the Yucatan channel and be in Mexico much sooner than by taking the route which the trains take to the west.

It is hardly a matter of conjecture that in the American nation of the future, Florida will take the position which New York now holds as the center of international trade. Jacksonville, Miami, Key West—perhaps some other Florida city will be to aviation what New York City has been to water transportation and Florida will be a state of commerce as well as tourist resorts.

The Cost Of A Campaign

"If the truth be known," and it is to be seriously doubted if it ever is, it would be interesting to gather facts regarding campaign expenses. Every candidate is required to file on certain specified dates a report of his expenses, including them all—but after watching some candidates spend several thousand, it is not infrequent to find them filing reports for only a few hundred.

Not so an Ohio candidate who took the law seriously and made his report include everything. He was not thinking so much of the money involved in the cost of running for sheriff as he was of the other expenses incurred. His report was as follows:

"Lost 1,349 hours of sleep thinking about the election. Lost two front teeth and a lot of hair in a personal encounter with an opponent. Donated one beef, four shoots and five sheep to country barbecues. Gave away two pairs of suspenders, four calico dresses, \$5 in cash and 15 baby rattles.

"Kissed 126 babies. Put up four stoves. Kindled 14 fires. Walked 4,076 miles. Shook hands with 9,508 people. Told 10,101 lies and talked enough to make in print 1,000 volumes.

"Attended 16 revivals and was baptized four times by immersion and twice by other ways. Contributed \$50 to foreign missions and made love to nine widows—five grass and four sod.

"Hugged 40 old maids. Got dog-bit 39 times and was elected by 333 majority."

POLL SHOWS DEMOCRATIC GAINS

TAMPA TRIBUNE

Several significant "straws" appear in the latest returns of the Literary Digest's presidential poll, made public yesterday.

One of them is in showing that Smith, in the week, reduced Hoover's percentage of the total vote from 62 to 61. In this connection, a scrutiny of the ground covered by the poll shows that it has not yet embraced strongly Democratic territory.

The second "straw" is in showing that the poll reaches in to the northern states and could probably be considered as a reliable indicator of the trend of the national election.

Smith, in the week, increased his lead in the Northeast, and this is the only part of the country where he has gained in the last week.

Smith, in the week, increased his lead in the South, and this is the only part of the country where he has gained in the last week.

Smith, in the week, increased his lead in the West, and this is the only part of the country where he has gained in the last week.

THE BATTLE LINES

ST. AUGUSTINE RECORD

Four weeks before the election finds the State Democratic Executive Committee, reorganized for more than a month, a campaign headquarters for Florida opened in Jacksonville, nearly thirty days ago, with Senator Harry R. Wells at the head of the committee as chairman, U. S. Senator Duncan L. Fletcher vigorously stamping the state and leading the activities of the party's advisory committee, Mrs. Lois K. Mayes Tanner in charge of work among the women as national committee woman of Florida. Democratic clubs and county committees well organized and functioning throughout the state, and George Whifford McRory as secretary of the state committee, directing a mass of details with the judgment of a seasoned general, routing the seventy-five or more prominent Floridians and non-resident brothers in their speaking engagements from Pensacola to Key West.

Ninety per cent of the daily and weekly newspapers of Florida, as in Georgia, are supporting the national and state ticket enthusiastically. But it is said to their credit, their support is confined to the editorial pages, the news columns being reserved for a fair and impartial statement of the facts concerning the daily movements and utterances of the candidates and their supporters.

The public should bear in mind that the newspaper is business, any prosperity or depression in general economic conditions being readily reflected in the circulation lists and advertising receipts.

The editors of Florida are notable for their advocacy of what is best for this state, and their consistent energetic efforts to tell the world Florida's wonderful story and inspire confidence on the part of Floridians in the potentialities and opportunities afforded by this state, have been given much deserved credit for the development Florida has experienced in recent years and the long forward strides it has taken toward the continuous, substantial condition of steady progress and sustained prosperity which most observers agree is just around the corner. The newspapers of this state preach what is best for Florida, economically, morally or otherwise. For the editors are in business, and as the directing heads of important enterprises it is to their interest to stand for those things which mean advancement of the communities in which they are published and of the state at large.

When the great dailies of Miami, Tampa, Pensacola, Jacksonville and elsewhere in Florida, like those in Democratic Georgia, published in Savannah, Columbus, Macon, Atlanta and throughout that glorious old Southern stronghold—where the national ticket is now expected to carry seven or eight to one)—when those big dailies, representing millions of invested dollars, came forward spontaneously for the cause of Democracy, the people listened, heard the truth and will not be led astray.

Our hat is off to Senator Fletcher, Harry Wells, George McRory, Mrs. Tanner, Jim Hodges, C. J. Hardee and all the other unselfish souls who are directing the destinies of the state campaign.

We are grateful to them, as the loyal Democrats of St. Johns County are everlastingly indebted to George Bassett, Frank Upchurch, L. A. Braswell, Mrs. W. Y. Atkinson, Harry Jackson, Paul Bearer, J. D. Piller and all

the rest who have taken hold of the situation in this country with the kind of will that is certain to win with an overwhelming majority for the national and state ticket on November 6th.

Particularly—sacrificing and

spending is the part Senator Fletcher is playing. That such a citizen at his age should make so noble an effort is indeed significant.

Only a profound conviction

of duty to his state and his party would have persuaded him to take up a work into which he must put so much and from which he will derive nothing save the consciousness of having served his people. But assuredly, that consciousness and their gratitude in years to come are worth the pains and the cost of the work.

Growing up in the city is a

peculiar business for our youth, according to police statistics of the United States. Police of several of the larger cities estimate that 75 per cent of the nation's crime is committed by young boys and that the hardest criminal conditions to correct by the customary court and prison methods of redemption are those created by erring youth.

The prevalence of crime among the juvenile element of the cities is attributed to improper home conditions, poverty, lack of restraint, many temptations and in many instances to the absence of understanding and sympathetic police and court boys and girls will listen to reason and will respond to kind treatment but they rebel against mistreatment and undeserved punishment.

There is a certain adult criminal class which is unredemable, but there are few juvenile wrongdoers who cannot be salvaged.

Much of the so-called juvenile

crime in the larger cities if known in the smaller town and rural districts as harmless mischief.

The city boys with an appetite for apples but without the pennies to buy them are held into the juvenile courts for petty larceny and on the first or second offense are committed to reformatories. In the country "mischief" apples, watermelons and corn is a part of a boy's education. He does it with no criminal intent—but in the belief that it is his prerogative to raid the farmer's field and that it is the farmer's prerogative to chase him from those fields.

Thousands of boys are being

placed in reformatories to

serve long sentences for

minor offenses.

State and County Licenses are now due

October 1st. Section 803 of the License

Laws of the State of Florida requires that

each person, firm or corporation must

have a license before engaging in any

business, profession, or occupation named

in said License Law.

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REGISTRATION
NOTICE PRIMARY
ELECTION

Registration books of the
City of Sanford, Fla., will
be open October 6th and
close October 27th, 1928,
at the City Hall.

F. S. LAMSON
City Registration Officer

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Hair Cut 35c Hair Singe 40c

Shave 25c All Steams 50c

Tonic 25c Neck Shaved or clipped 15c

Plain Shampoo 50c Mustache trimmed 10c

All Other Shampoos 75c Boncilla Massage 75c

Double Massage 75c Razor Honed 50c

Plain or Electric 50c Beard Trimmed 25c

Jno. D. Jenkins

Social And Personal Activities

MISS MARGARET PETERS, Society Editor
Office Telephone 148.

Social Calendar

Helpful Hints For Local Gardeners

BY MRS HENRY WIGHT

MONDAY
Circle Number One of the Baptist Church will meet at 3:30 with J. B. Caulder at the City Apartments.

There will be an executive meeting of the Presbyterian Auxiliary at 2:30, prayer band at 3:30 and business meeting at 3:30.

Circle Number Six of the First Baptist Church will meet at 3:30 with Mrs. H. B. Odham, 610 First Street.

There will be a meeting of the Woman's Guild of the Holy Trinity Episcopal Church at the parish house at 3:30.

Circle Number Five of the First Baptist Church will meet at 3:30 with Mrs. F. E. Bois, 1205 Park Avenue.

TUESDAY
The Music Department of the Woman's Club will meet at 8 P.M. There will be a musical and reception and all club members invited.

The Junior High P. T. A. will hold its first meeting at 3:15 at school house. All parents are invited to come.

WEDNESDAY
The Grammar School P. T. A. will hold its first meeting at 3:30. A health program has been arranged and a full attendance is urged.

There will be a called meeting of the Seminole High P. T. A. at 3 o'clock.

THURSDAY
The Sallie Harrison Chapter, N. S. D. A. held its first regular meeting of the season on Oct. 11 at the home of Mrs. S. H. Dighton.

The program of various patriotic and educational work was culminated for the year and it was decided to invite the public to hear Dr. Lincoln Hartley and George Almon at the next D. A. meeting on Nov. 9th at the Women's Club.

At the close of the meeting the hostesses, Mrs. S. R. Dighton, assisted by Mrs. Thigpen, Mrs. E. L. Dean and Mrs. Bart Peterson served delicious refreshments.

The lovely home of Mrs. Dighton was opened in suite and was very attractively decorated with bowls of pink roses.

Those enjoying the occasion were Mrs. A. T. Rosister, Mrs. H. H. Pritchard, Mrs. W. M. Thigpen, Mrs. S. Puleston, Mrs. David Caldwell, Mrs. J. N. Whittner, Mrs. A. M. DeForest, Mrs. K. S. Dutton, Mrs. W. T. Field, Mrs. R. H. Berg, Mrs. E. M. Davidson, Mrs. W. E. Watson, Mrs. Geo. Herring, Mrs. R. E. Tolar, Mrs. R. L. Dean, and Mrs. John Leonard.

Those invited to be with Mrs. Puleston and Miss Holly were Misses Kitty Dulloe, Ava Wright, Ruth Henry, Helen Vernay, Mildred Elmens of Orlando, Maude Lake, Margaret Peters and Mrs. Hope Huff, James Wright, Frederick Bell, W. A. Adams, Albert Connally, Frank Woodruff Jr., Max Stewart, Sam Fleischer, James Sharon, Marion Goggins of Orlando, Sam Hynd, William Daish, Mr. and Mrs. D. L. Thrasher and Dr. and Mrs. S. Puleston.

Mrs. Leigh Sponsored For U.D.C. Presidency

Mrs. Townes Randolph Leigh, 40, for the past three years and a half, has been historian of the Florida Division of the U. D. C. and recently been sponsored for the presidency of that organization.

Mrs. Leigh has a wide reputation for her historical work and is expected to be familiar, as few women are, with the history and affairs of the organization, while her book on the subject is used as a text for study by the Florida U. D. C. She is a popular speaker and has the distinction of being first staff officer upon the staff of a division of the Sons of Confederate Veterans, being commandant adjutant general.

Mrs. Leigh is the wife of the Rev. Dr. Charles Randolph Leigh, pastor of the First Methodist Church.

Tyree-Persons Will Open Enlarged Store

Workmen are hurrying forward the remodeling of the addition to the Tyree-Persons store at 108 East First Street and tentative plans are now being made to open the company's enlarged store late next week if possible, according to announcement made today.

When the store building is completely remodeled the room now occupied by the Tyree-Persons company and that formerly occupied by the Lloyd Shoe Company will be converted into one large store room.

New fixtures and decorations will add to the attractiveness of the interior. A new awning will improve the outward appearance of the building. L. H. Tyree is general manager of the Tyree-Persons Stores, Inc.

Mrs. Elizabeth Evans, Katherine Evans of Kentucky and Miss Jean Maxwell who are students of Stetson University in Deland, are among the young women who have joined the

newly organized chapter of the

Daughters of the Confederacy.

Mrs. Leigh is the wife of the Rev. Dr. Charles Randolph Leigh,

pastor of the First Methodist Church.

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Personals

Mrs. James Huff is spending a few days in Jacksonville as the guest of her sister, Mrs. J. H. Buffay.

William E. Mailem returned Thursday from Tampa and Petersburg where he has been spending the past week.

Mr. and Mrs. B. F. Whittner, Alfred Foster and Randall Chase left Friday for Monticello where they will spend the week end.

Mr. and Mrs. Monroe B. Hutton announce the birth of a son, Monroe B. Hutton Jr., Oct. 12 at St. Luke's Hospital in Jacksonville.

Mrs. Helen Vernay left yesterday for Gainesville where she will attend the Florida Auto football game and the Kappa Delta dance.

Miss Anna Lou Cowart of Stetson University is spending the weekend as the guest of her aunt, Mrs. J. F. Nesmith, 506 Magnolia Avenue.

Mr. and Mrs. Harry Lee are receiving congratulations on the arrival of a daughter, Dolores Jane, Oct. 12 at the Fernandina Laughton Hospital.

Mrs. E. D. Vaughn arrived Thursday from Wheston-Salem, N. C., to spend some time as the guest of Mrs. E. Vernay at her home in Lake Mary.

Among those attending the Florida Auburn football game in Gainesville today are Sam Fleischer, Hope Huff, Robert Dutton, G. W. Spencer Jr., Wallace Bell, Max Stewart, James Sharon and Frank Woodruff Jr.

Mr. and Mrs. C. C. Chaffee are leaving today for Daytona Beach where they will spend a month. On returning to Sanford they will go to the Langley Apartments to the Valdosta Hotel where they will spend the winter.

Mrs. E. P. Morse, Miss Mina Howard and Miss Pearl Robinson left today for Tallahassee where they will spend the weekend with Miss Mary Helen Morse and Miss Bee Howard—who are both students at the Florida State College for Women.

D.A.R. Holds Meeting With Mrs. Dighton

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Mrs. King Entertains For Her Bridge Club

Haynes Is Re-Elected Methodist Club Head

The members of the Lattapham Bridge Club were entertained yesterday afternoon by Mrs. P. M. King at her home in Lake Mary. Zinnias and ferns attractively arranged in vases and bowls adorned the rooms in which the tables were placed, while the tallies were designed to represent old fashioned girls.

Mrs. M. Minark who held high score was presented with a lovely set of Madame.

The hostess then served a salad course and coffee to the following members: Mrs. Gen. McRory, Mrs. Clarke Leonard, Mrs. Chris Matthes, Mrs. Clifford Walker, Mrs. J. W. Spencer Jr., Wallace Bell, Max Stewart, James Sharon and Frank Woodruff Jr.

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Mrs. E. P. Morse, Miss Mina Howard and Miss Pearl Robinson left today for Tallahassee where they will spend the weekend with Miss Mary Helen Morse and Miss Bee Howard—who are both students at the Florida State College for Women.

An executive meeting of the Junior-High P. T. A. was held Friday afternoon at the home of Mrs. Ernest Scott, 608 Palmetto Avenue. Mrs. Henry Nickel, the chairman, presided over the meeting and plans for the winter work were discussed.

Those present were Miss Laura Chittenden, Mrs. Henry Nickel, Mrs. Cooner, Mrs. W. E. Walls, Mrs. J. E. Preston, Mrs. Ernest Scott, Mrs. L. U. May and J. Tilden Jacobs, principal of the school.

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CONGREGATIONAL CHURCH

Corner Park Avenue and 3rd Street.

Rev. John Bernard Boot, Minister.

Church School, 9:45.

Morning Worship, 11:00. Subject:

"Finding God."

Christian Endeavor, 6:30. Henry Witte, President.

Evening Service, 7:30. Subject:

"Eternal Love in a World of Pain."

As a special feature, at the close of the service the hymn "Near

My God in Thee" will be given in pantomime. Mrs. Eva Levy of Lake Mary will be the soloist.

SCIENTIST

Christian Science services are held every Sunday morning at the

Woman's Club, 315 Oak Avenue.

At 9 o'clock Sunday School at

9:45 o'clock. Subject for tomorrow:

"An Ill Disease and Death Real."

Wednesday evening services which include testimonies of

Christian Science healing are also held in the Woman's Club at

10 o'clock.

THREE FESTIVITIES

"Runaway Girls," each of a different type. The first is a college

event, full of petting, jazz and

wild pranks. The second is a private orgy full of passion and per-

petual swing. For each of these different types are used.

Shirley Mason, who has the

leading feminine role, participates

in all three, while Arthur Rankin,

in the role opposite Miss Mason,

plays the saxophone at two. The

third represents a party given by

the jazz mad mother of the heroine. Hilda Hopper portrays the

mother. Others in the cast are

Alice Lake as a slattern manicurist,

George Irving as the father and

Edward Earle as a notorious

rounder.

FIRST METHODIST CHURCH

W. P. Buhman, Pastor

Sunday School, 9:30 a. m.

Preaching 11 a. m. text: "Who

Dirigible Suffers Mishap But Keeps On Towards Coast

(Continued from Page 1)
fall speed. The dispatch added that there was no cause for alarm.

Considerable excitement was caused at the Navy Department when the radio brought in the story of the Zeppelin's momentary handicap. Orders were hurriedly issued and preparations made to speed aid to the Zeppelin.

The radio dispatch declared the coming of the Zeppelin's stabilizer had been torn asunder in a heavy wind. The Zeppelin was forced to reduce its speed to 40 miles an hour.

The first message came from the Zeppelin at 6:25 A. M., Eastern Standard Time, and gave the ship's position as 1,800 miles off coast of Charleston. The distance was reduced to the Navy from the Lewisburgh Nova Scotia radio station.

The second message, also received from Lewisburgh, was timed 9:40 o'clock. It declared the damage was repaired and the Zeppelin had made 165 miles in twelve hours and five minutes. This is about 50 miles an hour.

The Navy, unless it receives further appeals from the Zeppelin, will not send cruisers to cover the line of flight. A fleet of cruisers at Hampton Roads and Charleston Navy Yards can move upon a few minutes notice.

Navy officers do not believe the damage will retard the flight.

The Weather Bureau declared it has not received any reports of severe weather between the Zeppelin's position and the American coast. The bureau, however, did not get direct reports from ships in the vicinity.

"The weather in the area lying ahead of the Zeppelin usually is good at this time of the year," the bureau declared. "Under a condition suddenly blows up. We have no reports of a hurricane. The Zeppelin probably could outrun most hurricanes."

NAVAL AIR STATION, LAKE HURON, Oct. 12.—(INS)—All eyes led to Lakehurst today. Great interest was to witness the arrival of the dirigible Graf Zeppelin from Friedrichshafen, Germany, converged here in every form of conveyance—by automobile, on foot, by bus, in special trains and by airplane.

By airfield and 10,000 persons probably will be massed as near to the spot where the trans-Atlantic dirigible will land as it is possible for them to get. Already automobiles have occupied choice parking spaces in the vicinity and the police are beginning to have an idea of what to expect in handling the huge throng.

Officials of German-American societies are on the ground completing arrangements for a great welcome for the 80 men and one woman who are aboard the world's largest dirigible. The Lakehurst naval air station authorities have completed all arrangements for the handling of the great air liner when it arrives. The hangar is in tip-top shape and ready to receive the zeppelin. It will be wheeled in beside the sister dirigible, the ZR-2, now the Los Angeles, which four years ago made a similar flight from Friedrichshafen, alone, without passengers.

Grand reception to the officers and crew of the Graf Zeppelin will be extended Monday night at the air station. Music will be provided by the naval air station band and a jazz orchestra will be imported from Philadelphia. There will be a variety program, six dancing bouts and other entertainments. The affair will be directed by Charles A. Oberwager of New York, head of the United German Societies. About 800 persons are expected to attend. It will be Lakehurst's official welcome.

The rest welcome, however, will know when the ship lands. There is every indication that the crowd will roar its greeting to the Graf Zeppelin with greatly surpassing enthusiasm which cheered the ZR-3 on its arrival in 1923. Special police have roped off a large area for parking space for automobiles and New Jersey state police have been stationed at intervals on the roads for miles from the hangar to prevent congestion.

Automobiles filtering into the station have already scanned information that would indicate the possible hour of arrival of the air liner. At the hour of arrival the Automobile Interests and the officials of the field office will be present with the chief of the customs.

Say Pickwick May

194 Kelly-Spring Field Tires

2412 Palmer's Fix-It Shop

Established in Sanford 1911. Pickwick parked, shopped, sold R. R. 1, side road to main house door. Photograph on the moon of the broadcast.

More Curves, Less Dieting, Mark Current Style For Chorus Girls



MORE CURVES, MARK STYLE FOR CHORUS GIRLS

By Blane Dudley

"I notice," said a man who patronizes the theatres frequently, yesterday "that styles in chorus girls seem to change each season. Has it ever occurred to you?"

"Why, yes," I replied. "But what did you want to bring that up for?"

"I thought maybe you could tell me why."

"It's probably because everything else changes."

"Well, what sort of a girl, in your opinion, is the style this season?"

His last question set me to thinking. I really didn't know how to answer it, so I determined to get some information on the subject.

The three men in the theatrical business who know most about styles in chorus girls are Florenz Ziegfeld, Earl Carroll and George White. It is a study with them, because their shows must be kept up to date, and no production can be that way if its chorus girls aren't."

I started out to visit the trio. What I learned might well be given close attention by all young women, and some of the older ones, because the musical show's femmes in the chorus usually set forth the season's best in polychromy.

First I dropped in at the Ziegfeld Theatre for a chat with the "great girifier."

"What style of girl is most popular for chorus work this season, Mr. Ziegfeld?" I asked.

"Let me tell you something that may answer your question to a certain extent," he replied. "In the past six weeks I have examined 10,000 girls, all applicants for chorus jobs, and I have turned away 9,900. Most of them were too skinny, merely because of their vanity."

"What do you mean by that?" I asked, continuing as a result of the first question that to be asked.

"Truth is the rule or style, this season," he said. "The girls in my show range in age from sixteen to twenty-one years. They are not small, nor are they tall. It is true that we have some very little girls, but they are the exception."

"So you're not dieting?" I asked.

"Not at all," he said. "I am

style calls for plump girls."

"Not too plump! But it calls for girls with well-covered bones. Dieting has ruined the health of thousands of women. Skin-bones used to be considered things to view. Not so, now! Well-rounded legs are what the public wants to see."

"You don't mean that the Frankie Bailey type is returning?"

"Oh, no! The public likes to see curves, but not so pronounced as those Frankie had. The Marilyn Miller type is all the vogue at the present time. Marilyn is about five feet six and a half inches tall and has just enough flesh to attract the eye."

"Miss Miller isn't a chorus girl," I protested. "I am discussing chorus girls."

"Probably Lois Eckhart. She weighs about 120 pounds, is young and has everything in the way of looks that goes to make a girl attractive."

"Now, Mr. Ziegfeld says—I began.

"I don't agree with him," came from Mr. White.

And the chances are he never will."

Swiss Hockey Player To Direct Yale Sport

NEW HAVEN, Conn. Oct. 12,

—(INS)—Walter Lehman, once noted Swiss hockey player, is directing soccer work at Yale this fall, stepping into the position of head coach after four years as freshman coach, and will carry on the reputation of having put out teams that took fifty-three out of sixty games played.

Lehman, graduate of the University of Geneva, was on the all-Swiss soccer team of 1906-07-08, and the next interviewed European sport activities he served as a member of the Swiss army soccer team, which came to Yale in 1913. For the past two years he has been a member of the Swiss national team.

He is a native of the Swiss town of

"Glorious Betsy" Is Talking Picture At Beacham Theatre

"Glorious Betsy," Warner Brothers' Vitaphone talking picture will be the attraction at the Beacham Theatre, Orlando, for four days, starting Monday, it was announced today.

"Glorious Betsy" is the love story of Betty Patterson, belle of Baltimore, and Jerome Bonaparte, brother of the Emperor Napoleon. The celebrated play of Rita Johnson Young is the basis for the story which was scenarioized by Anthony Goldwyn.

Dolores Costello cast as the gentle beauty of the old South, who marries Napoleon's brother, goes with him to France, and is sent back to America by the little Consul, in order that he may marry his brother to royalty.

Edward Nagel plays Jerome, a captivating figure he makes, whether defending Betty's honor with the sword, defying his mighty brother's edict, or braving all dangers in order to return to the woman who is the queen of his heart and the mother of his son.

Other members of the cast are Pasquale Amato, who plays the part of Napoleon, John McLean, Marc Macdermott, Betty Blythe, Michael Vartick, Andre de Segura, Paul Panzer and Clarissa Selwynne.

In addition to talking features there will be three special Vitaphone presentations, Stanbury and Gambrell in "A Moonlight Romance," the famous collegian orchestra, Waring's Pennsylvanians, and Hurley, Putnam and Snell, the "Popular Song Trio." The Movie Talking news will also be featured on this program.

AT BEACHAM THEATER IN ORLANDO

COOLIDGE AND KING OF SPAIN TALK ON PHONE

(Continued from Page 1)

cooling down, and the two countries are still in a friendly relationship, and I hope that the two countries will continue to be friendly.

In reply King Alfonso said that he appreciated the name and that of their son, Prince Alfonso, and that of their son, Prince Alfonso.

Mr. President I thank you for the cordial words in which you speak of the brother and sister relationship, and the outstanding services to the Americas, and I hope to speak to you again from the medium of communication, to renew our great relationship and more fully understand between the two peoples.

Thank you to you, and to your wife, for your invitation to the White House, and I hope to be able to reciprocate your invitation to the White House.

Thank you to you, and to your wife, for your invitation to the White House, and I hope to be able to reciprocate your invitation to the White House.

FABLES FOR THE FAIR

BY MARGUERITE MODERS MARSHALL

Being Lonesome vs. Being Left Alone

Here's the newest solution for the matrimonial problem: divorce. But suppose property defined and proved beyond a shadow of a doubt that a wife is lonesome?

The idea was devised when a group of New York women at a bridge party began telling each other how unhappy they were.

"Now, interjects the Cynical Husband, I can understand what all women consider."

According to Mrs. John S. Steele, the ladies found that most of them suffered because they were neglected by their husbands.

"In short," declares Mrs. Steele, "they were lonesome."

For the companionship to which they were entitled.

"You would be surprised how many women there are in that great city."

"Who have lonely hearts—

"Whose husbands are busy at the office at night,"

"Or at their clubs, or their golf, or other diversions."

"Lonesomeness is, we believe, the deepest cause for lack of domestic tranquility."

"Our organization is the result," For Mrs. Steele is First Vice President of the Association for the Improvement of Divorce Laws, Inc.

Of which the primary purpose is to liberalize New York divorce statutes.

And to make lonesomeness a cause for divorce.

Being a slave of logic, our first reaction to this suggestion is that the woman who divorces her husband because he leaves her alone part of the time is jumping from the frying-pan into the fire.

Since, once divorced, he'll leave her alone ALL the time!

Also, if divorce is to be granted to women who say they're lonely, there must be established a strict legal minimum of lonesomeness.

We've heard idiotic wives rave about being "lonely" and "neglected".

When their poor dear husbands venture to take a night off a month at the club, or a fishing-trip once a year!

It seems to us that, when a woman pitifully herself for being lonely, she herself is often more responsible for the state than her husband.

Since they're always imposing on you," Yanking him out of his home for dances at the country club.

No matter how tired he is, criticizing his neckties, and—in infinitely conscientious yet infinitely exasperating ways—

Trying to make him a better and brighter man!

What wife isn't more or less guilty of not leaving her husband alone, in this sense of the phrase?

We throw up both hands, and plead only that we may nag less than some women!

Oh, well, maybe all women will learn some day.

That, if you leave a man alone judicially—and figuratively—

He is much more likely NOT to leave you alone, literally.

And then you won't need to think of getting a divorce for lonesomeness, during the octa-

chicken.

Spilling his day of rest in all the ingenious ways.

Chiding him for not talking to Junior "seriously" about his school marks.

Making him promise to call her up at exactly three, no matter how busy he is.

Instructing him not to dine again at that German restaurant.

Because the food is so fattening, scolding him for lending money to his friends.

Since they're always imposing on you," Yanking him out of his home for dances at the country club.

No matter how tired he is, criticizing his neckties, and—in infinitely conscientious yet infinitely exasperating ways—

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chicken.

Established in Sanford 1911. Pickwick parked, shopped, sold R. R. 1, side road to main house door. Photograph on the moon of the broadcast.

Little Grey House

Tea House and Gift Shop

OF DISTINCTION AND BEAUTY

LOCATED ON NEW STATE HIGHWAY NO. 22, 1/2 MILE FROM SANFORD, HALIFAX COUNTY, NORTH CAROLINA

BREAKFAST

LUNCHEON

ALA CARTE

SPECIAL CHICKEN AND STEAK DINNERS

FRIED RABBIT DINNERS TO ORDER

PHONE COMPANY HAS EMPLOYEE IN SERVICE 50 YEARS

J.W.Ladd Feted When He Passes Half-Century With Concern

NEW HAVEN, Conn., Oct. 12.—(INS)—The telephone business is getting on—in age as well, as in size. A second man has been listed as having been employed in the telephone business for fifty years. He is John W. Ladd, of the Southern New England Telephone Co., the company that made and operated the first commercial switchboard ever used.

Previously there had been living one "fifty year" man. He is Robert W. Devens, of Boston, connected with the New England Telephone and Telegraph Co., former.

Mr. Ladd was feted when he attained his half-century of service. Gathered with him was a group of men who have averaged forty-five years of telephone service in Connecticut. They were Herman Kraft, Park Lewis, C. B. Doolittle, George Standard and James T. Morgan, now the president of the Southern New England Telephone Co.

Started As Lineman

Mr. Ladd started as a lineman in the fall of 1878, a few months after the first switchboard went into operation here and furnished communication between a score of telephones. Mr. Ladd was absent during the first year in succession.

Miller Higgins admitted that he thought the Yanks had a good chance.

Now that the series is ended the nation can turn its attention to football and politics, both rough ever got close.

If Al Smith is as smart as I think he is, he'll get the Babe to pinch hit for him in the doubleheader.

There is some talk of John

St. Louis, Mo., Oct. 10.—Let's not talk about the World series. All old and words of tongue and pen or a Cardinal rooter, the sadness are these: Those Yanks had a good chance.

For the second year in succession this misinformed bunch picked a National League team to beat.

Colonel Ruppert's well-paid assassins and for the second year in succession no National League club

ever got close.

You'll never see me read of any-

thing like yesterday's ball game again.

That is, not before next year if the Yankee-doodle-doo gets in there again. What Ruth can't do with a ball bat is strictly no-

boby's business. Surely nobody

in the National League's business.

Death, pestilence and famine are

nothing. When you really want to

experience complete devastation just say Ruth, Gehrig and Meusel.

After the game was over, even

Miller Higgins admitted that he

thought the Yanks had a good

chance.

Now that the series is ended the

nation can turn its attention to

football and politics, both rough

ever got close.

The telephone came into Connec-

ticut just before Mr. Ladd went in

to communication Bridgeport.

A couple of Bridgeport factories were

united youth Alexander Graham

Bell's new device for carrying the

voice rapidly.

First Switchboard

The men who put the phones in

service in Bridgeport rode over

to New Haven and interested a

group of local business men in the

affair. Fairly speedily for those

days the first commercial switch-

board started.

Telephone people have recogniz-

ed New Haven's historic position in

the northeast. Today a broad tab-

let marks the site of the building

where the switchboard was instal-

led and used almost fifty-one years

back. And today the deeds of the

pioneers in the business are being

recognized by the men who are

carrying on in the pioner's foot-

steps.

Three Cities To Use Solid Car Of Nucos

A carload of Nucos for distribu-

tion in DeLand, Sanford and Or-

lando, has just been received by

Smith, Richardson & Company, ex-

clusive Florida distributors for

the Best Foods Inc., according to

an announcement today, by W. L.

Ladd of C. J. Hiltz, local represen-

tatives of the Jacksonville wholesale house. The car repre-

sents what is believed to be the

largest single shipment of man-

garine ever consigned to the three

cities.

The shipment represents less

than a two weeks supply, according

to Mr. Ladd and Mr. Hiltz, who

specialize in the handling of the

Best Food products in this terri-

tory.

Hyller demanding a refund.

The Giants had better be glad they

didn't win. Think of all the moro-

tal anguish they escaped.

Watching the face of Jim

Gould, sports editor of the St. Louis

Star, it occurred to me that the

hustlerous han had knocked 'em for

a gaud.

Bob Waddell is the fellow who

would have known how to pitch

to Ruth. Babe would have gone

fishing.

Most of us experts picked the

Cardinals to win four games out of

six. But what we neglected to do

was to add a few ciphers to the

six.

Since the Yanks were an

absolute and decided, the better

ball club, we are glad to record

quickly as it did. Our one regret

is that Bill Shadel couldn't have

more fun games. He worked so hard

and deserved a victory.

The Yankees and their Victoria

club. They always have their

team good.

Except for the hitting of the

Yanks it was a terrible night

from a technical standpoint.

Twenty-one runs were

scored.

We had the last four games

Sunday. Monday, Tuesday and

Wednesday.

They were all

good.

They always have their

team good.

They always have their

SMALL NATIONS OF EUROPE BEGIN BUILDING NAVIES

Finland With Expanding Trade Has Need For Sea Protection

LONDON, Oct. 12.—(INS)—Despite the talk of naval disarmament among the great Powers of the world, the smaller ones, almost without exception, are planning to increase their fleets.

Finland, with her expanding trade and unprotected coast, has the money in hand and is considering the best way to spend it on naval armaments.

This is largely due to the recent activities of the Bolshevik Baltic Fleet and the way the Polish Navy is forging ahead with the help of France.

Finland's Fleet
Finland's fleet at present is one of the smallest in Europe but is remarkably efficient for its size. The Finns are born seamen and a fair number of them invariably known as the "Russian Finns" by the seamen have always figured in the world's merchantmen.

Most of Finland's ships were built for Russians, but when the Czar's Navy went Red, the men first of all decided they were tired of war, and then that they were tired of work altogether, so they went home and left the deserted ships to be taken from their moorings by the new Republic.

In recent years the Finns have been building small submarines, gunboats and coastal motor-ships but since the situation in regard to Russia has begun to grow unpleasant, the Finns are now considering the building of two armored cruisers or coast defense vessels of 4,000 tons each.

Youths Attracted

These will absorb more than 200,000,000 Finnish marks at the Government's disposal for the purpose, but there is not likely to be any difficulty in getting the money.

Once the Finns have the material they are not likely to have much difficulty over the personnel, for the Finnish authorities believe that the future of the country lies on the water and mean to make sea life attractive to the best type of youth.

Upsala And Grapeville

Mr. and Mrs. Albin Swanson motored Wednesday to Deland.

Mr. and Mrs. Emil Magnusson are moving this week to Windermere to resume work for Chase and Co. in their large citrus grove.

Mrs. Florence Tyner, who has been with her brother Elmer and wife for a few weeks, returned home Thursday from Windermere.

Mrs. Mary Vaughn is rejoicing in the fact that her brother Jim Mansfield and family are safe in Tampa, but have lost everything at Canal Point in the hurricane.

Mr. and Mrs. Westerwick have been helping care for their grandson, Barnwell Beck, who is ill with malaria.

Mrs. Hilda Lundquist is staying a few days with her daughter.

The Dames Union met Thursday with Mrs. C. E. Häntzler and enjoyed a social afternoon. It was the birthday of Mrs. Hilda Lundquist and the hostess arranged a pleasant surprise with a handkerchief and card shower. Delicious refreshments of sandwiches, coffee and cake were served. The next meeting will be with Mrs. Eddie Lundquist.

Besides the hostess and her mother, Mrs. Vilens who assisted her there were present, Mrs. Annales Lundquist, Borell, Ericson, Robins, Nelson, Stolt, Magnusson, Pierson, E. W., E. F., Hiner and Gardner Lundquist, the Misses Anse, Nelson, Ella, Bolton, Alice Vilens, Mrs. Swanson and Mrs. Bellinger.

Mrs. Hilda Lundquist was a surprise guest Thursday at the home of her brother, Emil Magnusson and when they carried her home she found a number of friends and relatives assembled in honor of her birthday.

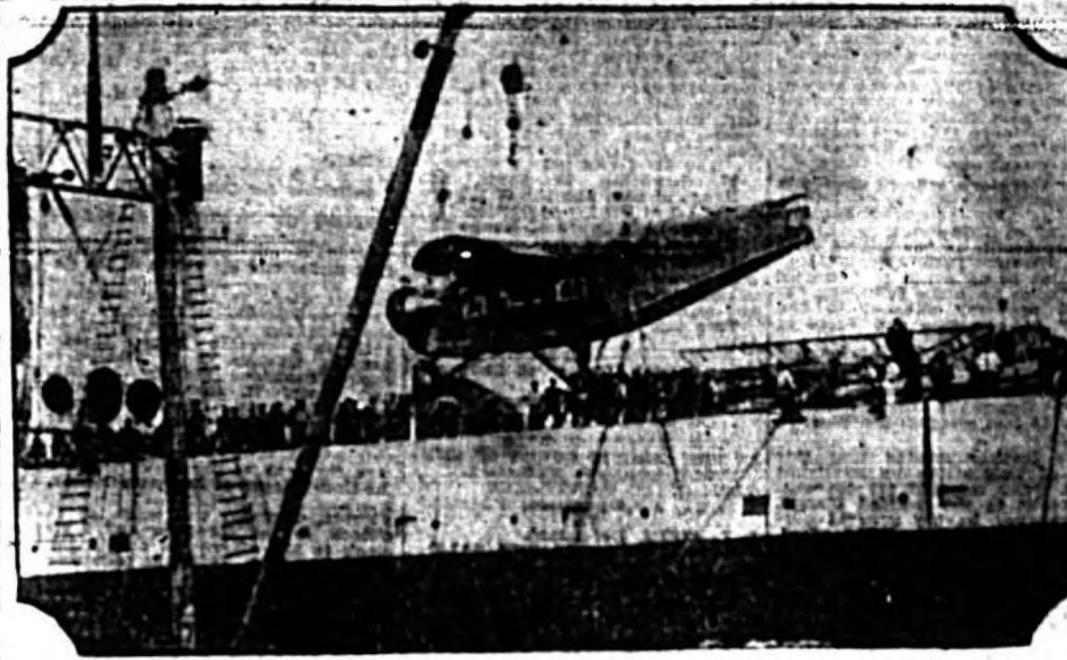
On Monday night another large crowd gathered at Mrs. Lundquist's home to celebrate the birthdays of Mrs. Bill Lundquist, Robert Bolton and Lawrence Lundquist. All enjoyed the refreshments of cake and coffee.

The second birthday of Little George Lundquist came on Tuesday and Mrs. Lundquist served cake and coffee. Mr. and Mrs.

HELICAN FIGHT MOTORS

To compete with the growing motor transportation, the Belgian Helicane are giving strong wind-up and ticking sound motor for marine, and combined car and motor plane for plane, boat, steamship, etc. For boat, boats, boats and boats, etc. and equipped with model boats for models.

All Aboard for the South Pole!



SNAPPED AT HAMPTON ROADS, VA.—Loading the partially dismantled Floyd Bennett, flagship of Commander Byrd's South Pole air fleet, on the whaling steamer C. A. Loring here. The plane is an all-metal tri-motor Ford.

Radium Rays Prove Beneficial Cure Of Malignant Disease

NEW PORT RICHEY—Work DADE CITY—Redding residence mesh grading streets in preparation will be remodeled for use as sand-for \$50,000 paving program here. titanium.

BERLIN, Oct. 12.—(INS)—A new achievement of medical science which replaces the knife with radium rays in the treatment of Basedow's disease and certain malignant kinds of goitre was revealed by Professor Fritz Gudzent of the University of Berlin, at the recent Congress of Physicians and Scientists at Hamburg.

Basedow's disease is a dangerous swelling of the thyroid gland which heretofore could be cured only by an operation that involved serious danger to the patient's life.

A 24-hour application of radium rays proved sufficient in most cases, Professor Gudzent said. In advanced cases the application of the rays was repeated once, at the most twice, at intervals of a few months.

The cure came then gradually. No harmful after-effects could be discovered in any case.

Professor Gudzent is scheduled to visit the Mayo hospital at Rochester next spring as representative of German medical associations to study the Mayo cure of rheumatism through the extraction of teeth.

"We have been unable to effect any such cures in Germany," Professor Gudzent said, "that's why we believe there must be more to that cure than the mere removal of teeth."

Mellon Declares G.O.P. Is Qualified To Keep Prosperity

WASHINGTON, Oct. 12.—(INS)—Secretary of the Treasury Mellon ranked today as a full-fledged political speaker, having "gone on the air" last night to review the financial and business achievements of the Coolidge administration.

A national hookup of radio stations broadcast the address, which was Mellon's first of the campaign and one of the longest speeches he has made since entering public life at the opening of the Harding administration. With one speech out of the way, Mellon has started preparation of another talk which will be delivered over the radio on Oct. 23 on behalf of the candidacy of Herbert Hoover.

Mellon declared that there is but one issue in the campaign—"whether the leadership offered by the Republicans or the Democratic party is better qualified to assume the burden of carrying on the government and of solving the problems which will arise in the next four years."

Taxes have been reduced \$1,000,000,000 by the Republican administration, Mellon said.

He praised Hoover as "an able and experienced leader, of long and successful business career, who will carry on the work of the present administration."

MATHEMATICAL WONDER

Scientists of Europe are much interested in a five-year-old boy who is proving a mathematical wonder. Even before entering school he revealed a remarkable knowledge of the mathematical table. When asked by the doctors how many days had elapsed since the birth of Christ, he gave a correct reply. Given the date of a person's birth, he instantly gives the number of days and minutes since that time, also informing the step year. The boy's head is no larger than an ordinary hat will fit it.

DADE CITY—William Department Store being remodeled.

LAKE WALES—Benn Brothers Company will begin construction of a new

Tennis Experts Of Britain Claim They Have Girl Prodigy

LONDON, Oct. 12.—(INS)—In Miss Catherine Smith, 17-year-old London schoolgirl, British lawn tennis experts claim to have discovered a coming Suzanne Lenglen and Helen Wills.

Daughter of the world's greatest forehand hitter—the famous Englishman, S. H. Smith—Miss Catherine is declared by the critics to have inherited her father's immensely powerful forehand drive. She is a pretty blonde, standing nearly 5 feet, 9 inches and appears to be physically ideal for strenuous tennis. Her fast kicking forehand drive is likened to that of Helen Wills, while her sprinting powers are compared favorably with those of Mlle. Lenglen.

In her first appearance in any court she was defeated by Miss P. G. Brauer, the junior champion of the South of England, after a magnificent game.

Her father plans to give her an intensive course of training, with the ultimate objective of letting her compete at the Wimbledon Championships when she is older.

University Observes Bunyan Anniversary

NEW HAVEN, CONN., Oct. 12.—(INS)—Yale University observed the three hundredth anniversary of John Bunyan's birth, this fall, by exhibiting a collection of Bunyan's Pilgrim Progress and other works: A Defense of the Doctrine of Justification, and Solomons Temple Spiritualized, with facsimiles of other works, and his will, besides portraits and illustrations pertaining to Bunyan.

Prof. Chauncey Brewster Tinker supplied the fifth copy of the Pilgrim's ninth edition and a copy of the Pilgrim's second part, printed at Boston, both exceedingly rare. The Quaestorian Club provided a copy of the fourth edition, done in 1680 and there was the Noel Dong facsimile of the first edition.

FREEDOM OF THE SHIPS

"Obey," as we were saying the other day, is an absolute word in the bright lexicon of the American bridge. Now Polish桥手s need no longer prance and stomp, according to a wireless dispatch, the now, although it dates from 1914, has been dropped from their marriage ceremony. Musicians organs, plate copy.

Freedom To Work

We want mediums to be allowed to work with perfect freedom in

English Psychics Have Membership Of Big Proportion

LONDON, Oct. 12.—(INS)—With a membership of 500,000, British spiritualists feel that their movement has now reached a stage which is sufficiently powerful numerically to demand "psychic freedom" for themselves and their mediums.

With this object in view they are preparing to intervene as a party in the next general election.

Gift Legal Bars

By psychic freedom they mean freedom from police attention for unorthodox mediums and the general lifting of any legal bars upon spiritualistic activities. There are approximately 100 spiritualist churches in Britain affiliated to the National Spiritualist Union, and another 100 churches not yet affiliated.

Sir Arthur Conan Doyle, the famous novelist who in recent years

has become a most ardent spiritualist and virtual leader of the movement here, is the prime mover in the new campaign.

Freedom To Work

We want mediums to be allowed to work with perfect freedom in

our churches, not at their peril, subject to police visitations, and possible prosecution. Our churches and scientific bodies must be given the right to grant certificates to honest mediums.

"We who use them—all judges of their capabilities honestly. There are a great many fine mediums in course of development in England, but they themselves are oppressed and their spiritual growth hindered by the law."

"In the forthcoming general election we shall vote en bloc for the party that will promise to use its efforts to get us this freedom."

FORT MYERS—Lavay Park will have new drainage canal.

PLANT CITY—City will buy 800 feet of new fire hose.

GET YOUR RADIO FROM HOF-MAC BATTERY CO.

SEE

VITAPHON

HEAR



CONSIDER YE, THE FLEA AND THE BEE

—HOW THEY OPERATE!

TH E F L E FLITS IN, TAKES HIS FILL OF YOUR GOOD RICH BLOOD AND LEAVES YOU ONLY IRRITATION AND CONTAMINATION IN HIS WAKE—HE IS GONE PROBABLY FOREVER.

THE BEE ALSO HAS THE CAPACITY TO STING—BUT NEVER DOES DO SO EXCEPT IN SELF DEFENSE. HE'S TOO BUSY, TOO INDUSTRIOUS. HE ESTABLISHES FOR HIMSELF A PERMANENT HIVE; HE IS PART OF AN ORGANIZED COMMUNITY OF BEES. HE APPLIES HIMSELF DILIGENTLY TO THE GATHERING OF RICH HONEY AND STORES IT INTO COMBS FOR THE ENJOYMENT AND NUTRITION OF MANKIND.

WHAT HE GARNERS FROM YOUR GARDENS HE RETURNS TO YOU IN USEFUL FORM.

CONSIDER YE, THE TRANSIENT TRADER

AND YOUR LOCAL MERCHANT

THE former, like-the-flea, is here today and gone tomorrow and what he draws from you he takes out of circulation—away from the arteries of local exchange.

Your home-town merchant, like the bee, stays on the job. He gives to you, and your community, the fruits of his industry and the fruits of your patronage. He lives among you; pays rent, pays taxes; contributes to community affairs and funds; promotes the commercial progress of your town, thereby making property more valuable; makes opportunity greater for your children and prosperity more sure for the entire populace.

And—because he is permanent, he aims to make your patronage permanent—by selling only reliable goods, by accorded fair treatment to all and by extending a friendly, neighborly service as a foundation and a structure upon which he can perpetuate your good will.

In Your Own Interest
BUY
AT HOME



Milane Theatre

Laney Drug Store

Inland Supply Co. Sanford Electric Contracting Co.

Hill Hardware Co. Sanford Chamber Of Commerce

Bell Hardware Co. Central Florida Service Station

(This is the 12th of a series of ads published in the interest of Home Buyers)

