These lots will be sold at the old prices ranging trom $\$ 700$ to $\$ 1000$. When they are sold you will not find a bargain to equal it in Santord.

The following list of names are some of the people who own lots in Franklin Terrace, ask them, they know values and are well pleased with their purchases:

Dr. B. D. Caswell
W. W. Potter
C. E. McCall
J. H. Jackson
P. A. Mero

Dr. G. S. Selman
A. H. MacGregor, Chicago

Lee A. Conoly
E. H. Bennett
E. S. McCall
R. R. MeCain, Orlando
E. C. Bridges, Orlando
W. N. Walton, Palatka

John Greasheimer,
Manville, N. J.
W. R. Williams
W. B. Zachery
J. N. Gillon
E. H. Laney, Enterprise, Ala. W. P. Carter

Judge Housholder
J. C. Peterson
A. S. Johnson

Hyer \& Galspie
Felix Sella, Winter Park
W. C. Nidy, Winter Park
W. H. Wingate, Orlando
and many others
For quick turnover and good profit buy in Franklin Terrace, highly restricted residential property all conveniences, lights, water, gas and phones, special consessions to the buyer who wishes to build his home in Franklin Terrace..

## 

For Sale By
John Fletcher, Valdez Hotel
Lee A. Conoly, Sanford Loan \& Savings Co.


## BUILPERE FOR GREATER SANFORD



## The Foundations for a Great City

## SANFORD ALREADY HAS

A population of over 10,000 people.
A strategitic location at head of navigation on the St. John's River.
The City is a central distributing point for miles around.
It has a superb Boulevard WaterFrontage for several milés on Lake Monroe. Its Railroad facilities are first class.
Its general lay-out and character are superior to most Cities of twice its size.
Its Schools, Churches and public utilities are modern in every respect.

Sanford's increase in population $84 \%$ in four years, is phenomenal.
The City's increase in assessed value of $12 \%$ in four years speaks for itself.
Sanford's eighteen hole Golf Course, one of the sportiest in the State, is splendidly maintained.
Yachting on the St. John's River and Lake Monroe is cared for by a splendid New Yacht Basin.
Sanford's one hundred and fifty room tour-
ist hotel will be open for business January 1st, 1926.

A PROGRESSIVE CITIZENSHIP IS WORKING-WITH A PROGRESSIVE CITY GOVERNMENT TO MAKE SANFORD ONE OF FLORIDA'S GREATEST CITIES.
SANFORD TODAY HAS TWICE THE ASSESSED VALUE OF EITHER ST. PETERSBURG OR MIAMI TEN YEARSAGO THE ENTIRE STATE IS WATCHING SANFORD AS FLORIDA'S NEXT GREAT CITY

## A REAL ESTATE SERVICE

MILLIONS OF DOLLARS WILL BE MADE IN SANFORD REAL ESTATE DURING THE NEXT TEN YEARS THIS COMPANY HAS ALREADY HANDLED SOME OF THE LARGEST PROJECTS IN THIS SECTION, INCLUDING FIRSI STREET EXTENSION, (THE CITY'S MOST VALUABLE BUSINESS AND RESIDENTIAL SECTION). MAYFAIR AND DREAMWOLD, SANFORD'S MILLION DOLLAR RESIDENTIAL DEVELOPM ENT

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NORTHERN OFFICES:
New Haven, Conn.
Hartford, Conn.
New Britain, Conn.

## BUILDERS FOR GREATER SANFORD


 at of


 Any detailed itimizing of the recent growth of Sanford
as shown by statistics would be not only boring superfluous as they are given in large part in other columns
of this paper, but a brief resume may sarve to refres minds. The past year has seen the paving of many miles of
miter city streets, the construction of a considerable distance of the dredging of a yatch basin, the erection of a new city hall and masonic temple, the installation of a modern waterworks
system so that only the best water in he state is provided and numerous other similar improvements.
One of the most outstand cevelopments of the past year
has been the construction of an entirely new and excellent eighteen hole golf course. This course has frequently been
called the best in the state and was mentioned by Walter called the best in the state and, was mentioned by Walter
Hagen and Joe Kirkwood, who played it recently, as an ideal links for a professional tournament. It is located on high and rolling ground dotted with many beautiful lakes and ponds. Several beautiful water holes add to the difficulties confront-
ing the golfers and lend added attractiveness to the course. ing the golfers and lend added attractiveness to the course.
A rather novel feature are the vast number of orange trees lining the fairways where tired players may quench their thirst with the swect juice of this delicious fruit.
Without doubt the most noteworthy achievement of rety Company. This loody composed of the leading lusiness and professional men of Sanford has undertaken a tusk for ject incomprate of the which has developed into a civic project incomparable in magnitude with anything any other
city movement in Forida has even nttempted. What it has already done has proved the success of the undertaking. It
has succeeded in bringing to Sanford a half million dollar hotel as well as hundreds of thousands of dollars of outside capital for investments in property lying near the hotel. It would have been difficult, if not impossible, for Sanford With these facts well in mind
stand why Sanford is facing the dawn of easier to under glorious future. With these many improvements, based on a substantial foundation of rock bottom values and that most
solid of industries, celery, the beginning of a great city, imsolid of industries, celery, the beginning of a great city, im-
mediately to be realized, is readily seen. Nothing but a most wonderful prosperity can be in store for Sanford.

Texts For Some Great Sermons
The Dearborn Independent makes note that "an uncollected balance of $\$ 15,000,000$ on centenary pledges dite the Meth-
odist Church of the South proves that it is more difficult to

Of this fifteen million dollars said to bo uscollected there is no doubt that a large proportion is in the hands of just
"slow" folks-folks who would be shocked and indignant to learn that their pledges were viewed as empty promises When sufficiently urged these folks wifl pay every penny
they obligated themselves to pay. And they will absolutely refuse to belleve that there is anything reprehensible in
"slow" meeting of one's obligations. "slow" meeting of one's obligations.
Another proportion of that fifteen million dollars is rep-
resented by disappointments. The promises were made in good faith, and the people unable to meet their obligations suffer deeply. They would pay if you could, pay many times what they promised to pay, but other demands hat
them fimancialy unable to make their contributions.
Still another proportion of the lacking fifteen million There are thousands of people in the churches, as well as out of the churches, who spend their time playing to the gallery. They talk loud about their charity. They make speeches at
money-ruising meetings, and wind up with a srandilog money-ruising meetings, and wind up with a grandiloquent
promise to contribute imposing sums. The papers next day promise to contribute imposing stims. The papers next day
are given the privilege of reporting that Brother So-and-So are given the privioge of reporting that Brother so-and-so
led the subseription list with suchand goolly sum.
And among that missing fifteen million are many of these FourFlusher dollars
Too often too, crooked means are used in securing con-
tributions to worthy causes. People are "moved" to give far tributions to worthy canses. People are "mover" to give far
more than they have any moral right to give. Conscienceless exhorters, or ambitious ny-workers, inveigle weak people into
promising money they could not give to any cause withou rlownright robhery of their dependents, or supporters, at
the case might be.
So a study of the pledges making up that fifteen million
 Thousands of the pledges could be right tully returned to
heir makers, just inseribed "paid in full". Thousands of others could he as justly put into the hands of a cold-blowded col
lecting agency. Many others could he as justly transerred
to the delts oi the unseruputous church collectors who got their "पuota" in shables ways.
And from all the lexts suggested some great sermon
could be preached.

> FLORIDA CLAIMS ATTENTION


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Sanford, Floridal

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he Social Side of Sanford

|  | AT THE CHURCHES |  |
| :---: | :---: | :---: |
| Calendar | FIRST baptist church Morning worship and sermon 11 o'clock. Young people's unions at $70^{\circ}$. <br> Evening service 8 oclock. <br> Wrayer meeting and Bible study The First Baptist Church <br>  vistors and citizens. <br> Christian science Christian Science Services are |  |
|  |  |  |
|  |  |  |
|  |  | Thomas J. Armstrong, Pastor. |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| , |  | Intermediate Christian Endeav- |
|  | which includes testimonies of healing at 8:30 oclcck in the Reading room. |  |
|  |  |  |
|  | This society maintins a reaing |  |
| ness meet | the Bible and numntrorized ChirititanScience literature may be read. science iliterature mayborrowed or tor purchased,inin road,room |  |
|  |  |  |
|  | 517. First National Beank in ruiding, open every wednesday andday from 2:00 to $5: 00$ P. M. |  |
|  |  |  |
|  | All are welcome to attend the services and to make use of the |  |




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