## WARM WEATHER SPECIALS

## Ladies' Panamas

Just the thing to wear on the street or autoing \$2.50

## Wash Skirts

This is a great season for Skirts and Shirtwaists and our spring styles are far more attractive than ever before, and some as low in price as
$\$ 1.50$

## Fancy Parasols

Warm weather is calling for these beautiful creations, and here you find displayed strictly the newest styles and very modest, price low as
$98 c$
Dress Fabric
Visit our store, and see the fine Displays of Sheer Flexon in colors, Fancy Skirtings, etc. Many great values, at per yard 12 1-2c

## MEN'S WEAR

Genuine Palm Beach Clothing in a great range of colors, and sizes to fit all. Suit sizes from 33 to 48 , all

## $\$ 7.50$

## Straw Hats

Every hat guaranteed brand new, this spring's goods. Complete stock of styles from the conservative plain styles to the fash ionable English shapes. For only
$\$ 2.00$

## Spring Neckwear

Step in and look them over, there is twenty-five dozen of them. All going at

50c
N. P. YOWELL \& CO.

## AMONG THE THEATRES

Chit-Chat of the Play Houses in Sanford In this issue appears the announcement of B. H. Guthrie for the position of tax asseasor for Seminole county. B, H. Guthrie, better
known as "Ben" Guthrie amiong his known as "Ben" Guthrie amiong his
many triends is no stranger in thi many friends is no stranger in this closely confined to his, work while
living here that many have not llving here that many have not/po
made his acquaintance. He has re- . Thue it is the Ble
sided here for the past thirteen sided here Jor the past thirteen
years, being employed by the Plant System - and afterward by the At-
Lanti c Coast Line Railway. He has Lantic Coast Line Railway. He has
served the road from baggage mas-
 ter to chief clerk and now occupies method emem, whed by opium smug the pgeition of assistant to the
chief diers operating on the Pacific Const
dispatcher: He learned ac- and shows the appalling efforets of counting in the hard school of rall: dryg congumption.
roads where every penny must be
ronds where every penny must be When Congress enacted laws in
accounted for and his record awith , Wig prole accounted for and his record awith 1909 prohibiting further importa-
the railroads is a clean one. While tation of opium, the annual traffic residing here Mr. Guthrie, das al- had amounted to two million dol ways been a tax payer and property hars, under a duty of $\$ 6$ per pound
owner and has taken a deep interest owner and has taken a deep interest , The legitimate entry of opium into
in municipal nfairs both in the the United States having been cut in municipal nflairs both in the the United States having been cu
county and city. - Having been tied, off, smuggling which had been pre


 was fitted, hence, his entrance into sleamers, aver bey the-trans-Pacinc
politics and aspirations far a through the
tion that will not necessitate close confinement nill the time. Mr $\begin{array}{ll}\text { Guthic arpects to see the voters of } \\ \text { Seminole equnty in person and pre- } & \text { The principal feature that leands }\end{array}$ sent his clainiss during the campaign

Fighting Drug Habit with Filma

$\qquad$
the coldest one we hive had thif winter, as it got down ha far as
26 deg. G. A. Taylor hais got 10 acres of Ane looking melons. Mrs.
Mirtin, our - latest arrival bas got Mirtin, our latest arrival has got
the best and oldest watermelona in this section, The Peeple Bros. have got a good bean crop this year, R. E. Barnett has some fine cukes
which are blooming. $\mathbf{D}$. M. Aldes which are blooming. D. M, Alder-
man has a fine cuke and bean crop which are blooming. D. A. Alder.
man has a fine cuke and bean crop.
G. P. Gardner has a $\frac{\text { Crops it Terry }}{\text { crop which he expects to harvea }}$ The crops in this section were tion is suffering a fittle for the want damaged about 50 per cent by the of rain and we all hope to get it in

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## ALLEN'S. THEATRE

something doing eyery night
MATINEE
Wednesday and Saturday 3 p. m.





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IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION
PUBLISHED SEMI-WEEKLY THE SANFORD HERALD * *mim

IN SANFORD-Lie Io Worth Lioing
CNum
CANDITES
WIL COME
ON FRIDAY

SANYORD, FLORTDA, TUESDAY MARCH 14, 1916


| deverimean the last two |  | at Demmonico's in honir of James E. | events and altogether Saturday |
| :---: | :---: | :---: | :---: |
| campang. Friday, Mar. curday. March leth | deposit thuir report in the ballot bor the | Cranc. Grand Master and William R o'Nom, (irand Commander of | be a big day in every respect. |
|  |  | Kuights Trmplar. Other guests |  |
| possible by Thur | usual manner to the Cirrolation | were Charles H. Ketcham. | Eight nouthern states wif |
| . .t \% 11 m and | Manak't |  |  |

## CURBSTONE GLEANINGS

BUDGET OF OPINION "JUST.BETWEEN YOU AND ME.

EVEN THE GATE POST NOT IN IT
A CHIEL IS AMONG YE TAKING NOTES AND FAITH "HE'LL PRENT 'EM"....SO SAYS SAUNTERER

T Tbo eloction on the 28th of this aldert month tofinn alderman promisee Tho information he wanted war al ceverpl of ear prominent men will He Hanted to know about vacaney oceurt on, account of. Alder- stocks of goods carried by the mer poaition ceveral meat realgnine hin capacity by the atyle and amount of the posituon of treanurer go take advertifing they employed-the paoot. An yot no one has and, aninced
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the clity. They bave been doing 8 Ho wouls sean thoné papers care help and asalatance of the good information as he had atsted. people of Sanford. If everybody prospecta from the advertining cat of any criticisn tsveled ngainst the umna, of proupective selling posss-
 It ingood newa to me that the the paper gives its readera, and sumed and it is so be hopged that alert or an easy going and comparathe Seminole Dreging Co. will not ively inactive sort.
 dreds. and with a strung faith the the town murchants ner mot noll



## Wake up busincss!

The Bell Telephone is the Big Ben of Business. Ring up on the Bell.

You may talk about dull times 'till you lose breath to talk into your Bell Telephone

Ring up old customera, then start on a fresh llat of prospects, there is no quicker way - none that of prospects, there is no qu
saves more time or expense.

If you havea't a Bell Telephone, get one now. Call the Business office for rates

SOUTHERN BELL TELERPHONE AND TELEGRAPH COMPANY


Every day you put of attending to THAT FIRE INSURANCE



A. P. CONNELEI 107 MagNolh AyE: Phonet


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## SAID abour lake

 If bis triende are right in theirpredictor, Hon Forsent Lake of
Sanford will be the net inn mann from the Fourth Florida dig.
men Mr. Lake was in the city yoterMr. Lake wain in eity yester
day end admitted that he is being
urged an urged to make the race, and atated
ibat the ofers of support are coming from avery county in the dis-
trict, which strestehes from Duyal to Monroe.
He admitted that the proipecte reprenenting the district in the na
tional lecialature appot him, but sald that he to not ye ready to cast his hat into the ring.
although he has promised this urgers to give them an early reply to their
ingiatence. As the reprerentatlve from Sem-
nole county in the last legidature he took his place among the atrong men of the body, and was the strongast car Cary Hardee, who, after a
adrenuous nght wus elected to atrenuous Might was elected to the
pondton. Mr. Lake's ablity poltan. Mr. Lake's abhity was.
recognized in tha houte, and him ad-
vocacy of bill vocacy of bills meant much toward
their pasag": while, likewise, ha
gained a name for hia ogníze and fight to the deuth much proponed leginlation that would have
Leen harmlul to his county or to the
stute at large. Mr. Lake is known throughor $t$
the ntate as a succuasfut lation


Atlantic Coast Line


## The Longwood Hotel

Now Open Under New Management Rates $\$ 2.00$ Per Day and Up secial Rates by the Week
D. A. Midgley, Mgr.

Longwood, Fla.

## Comfort Cotfage <br> Homelike - comfortable - Convenient

Table Buarll ur lloard
Measonable Rates

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COME: TINE RXI

Wm. it. CRosby
ITt ROPATHIG PHYSICIAN

## HAND BRGTHERS

LIVERY, SALES AND FEED STABLE Corner Park Avenue and Socond Strpet
CTORS FOR ALL KINDS OF HEAVY HAULING Large supply of Horses, Mules,
Wagons and Harness always on hand For Salc or Exchange

## D. C. BROCK <br> merchant tallor, cleaner, dyer and repairer

 Sanitary Steam Pressing, Hot Gasolnie Dry Cleaning. Altera-tions of all Kinds on Short Notice Join Our Gentetmen's Valet Club. $\$ 2.00$ Per Month SUIT'S \$15.00 UPWARD

CALL AND SEE ME ON SANFORD AVE.
PHONE 174
are requested to estimate the con- little trouble will be had and the


## AMONG THE THEATRES

Chit-Chat of the Play Houses in Sanford


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W. J. THIGPEN \& COMPANY


## OKEECHOBEE BRANCH OF THE FLORIDA EAST COAST RAILWAY




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|  |  | morning, under the ausplees of theWelliaro Department, Woman" Clubwith Dr. Miller and Dr. Crigle of |  |  |  |
|  |  |  | Lant Call to Leap Year Parly expuisite rosem. A touching incident Wi, hereby warn you that ONLY of the affair was the concluding eone |  | $\begin{aligned} & \text { Duet Old German } \\ & \text { Mildred Holly and Mrr. Muncon } \\ & \text { On the Levee } \quad \text { Ehtel Henry } \end{aligned}$ |
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| INAND ABOUTTHECITY <br> LItto Happeninge-Mention <br> of Matters In Brief <br> Interea <br> summary of the Floallere smail <br> Ifuriled Hepalal Ileaderm <br> Work <br> dill hy $\qquad$ <br> A (ull apply-cuku tomertas |  |  |  |  |  |
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|  |  |  | f Dinnep al Carnen Hotel <br> Mr. und Mrs. W. J, Thigpen worr <br> hoste at a charining dinner at Molal | $\cdots{ }^{2}$ |  |
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| Now Molor Truck ${ }^{\text {a }}$ | atemen | $\begin{aligned} & \text { to the deciaion of the votert in the } \\ & \text { clection called on March 28th. Be- } \\ & \text { ing a citsen of Sanford for reveral } \\ & \text { ycars and a property owner and } \end{aligned}$ | New York, Mie Glady Flelde of C. and Mr. Carnes. | Motor Company build half or all theautomoties made in America, Thisvolume is neessary to supply the de- |  |
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# POSITIVELY YOUR LAST OPPORTUINTY See Tlis schedede of Votes To Win One of the Valuable Prizes 

Three times the regular number of votes will be given on all new subscriptions turned in by 8 P. M. Tuesday, March 16 as follows NEW SUBSCRIPTIONS


The regular number of votes will be given on renewal subscriptions during remainder of the campaign as follows:

RENEWAL SUXSCRIPTIONS


Send in your subscription to the Sanford Herald today and give the votes to your favorite candidate. You will be making a good investment and the votes will help some candidate win a prize.

## Don't Overlook Renewals

The regular number of votes will be given on renewal subscriptions. Get every renewal possible. The votes given on old spb-
scriptions will help you win a prize. Hundreds of people who are now taking The Herald have not as yet renewed their subscriptions. Several towns and rural routes in Seminole county are not repre-
sented by candidates and have not been canvassed. Any candidate who will take the time to work these towns at.d routes car. socure a great mapf pubscription apd votes.. Ask us and we will be glad to furnich yon with a liat-of the places that have not heen
worked. Subscriptons, mean voteg scriptions If a subscription is worth having, it is worth asking for.
Here are the Candidates. Vote for Your Favorite Now!

Mr. Subscriber: Now is the time to pay your subscription in favor of your candidate---the race is rapidly drawing to a close and it may be that your subscription will win a prize for your favorite---the race will be a close one.

First Grand Prize FORD 1916 Model Roadster Equipped with Electric Lights. Price $\$ 423.50$ F. O. B. Sanford, Fla.

## Win Your Prize This Week

7 prizes will be awarded néxt Saturday night. Candidate's will be given their choice of prizes according to their final vote. There are only nine active candidate's. You can win a prize this week, and the more you do the better prize you will receive. Get every subscription possible this week---it will pay you.

TODAY
One New Yearly Subscription turned in, will count 3,000 votes, and a 5 year subscription $30,0 \ominus 0$.

## Friday \& Saturday

One New Yearly Subscription turned in will count only 2,000 votes and a five yr. subscription 20,000

every possible sub8 oclock Thursday the triule votes on
 This brand new car will be awarded to the Candidate securing the larstambor Votes in this ('ampairn

Acme Kitchen Cabinet
Purchased Fromi and on Display
at
T. J. MLILER \& SON

## TWO WATCHES

20 year god filled case, Elyin or Waltham movement. Choice of bracelet, chateline or gents'.
Purchased and on display at
Henry Mclaulin's, Jeweler


Seiven prizes given away FREE Saturday night. Hurry if you want to WIN one of the PRIZES

Only double votes given on new subscriptions Fri., Sat.


# CONTINUOUS REMOVAL 

 Now is your time to buy Goods for the Spring and Summer. This Sale means more than we will put in print, but a hint to the wise is sufficient Our Stock is Complete and you can get most anything you want here. We are The Three-In-One Cash Store, located on Sanford Ave. and Fourth Street. Our regular prices are more than 10 per cent less than any store in town and now we are going to offer you something that no store in Seminole County has offered. A visit to our store and a comparison of prices with others will convince you of a true statement. THE BIG SALE BEGINS FRIDAY, MARCH 17 READ EVERY WORD OF THIS--Below we give you a list of some of the bargains we, will be affe to offer you in Shoes, Dry Goods, Notions, and a General Line of Merchandise, Two Cash Registers, One Burrow Adding Machine, One Underwood Typewriter, Four Show Cases and lots of other thingsSHOES
FOR MEN, BOY'S, WOMEN AND CHILDREN
SHOES

## MEN'S MEN'S

| $\begin{aligned} & \text { Dr. Davis' improved cush- } \\ & \text { ion sole, } \$ 4.00 \text { value for } \$ 2.98 \end{aligned}$ |  |
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## CHILDREN'S

Patent Leather, Vici and
Guin Metil, si.75 values
$\$ 1.49$
Patent Leather, Vici and Baby Doll, $\$ 1.50$ values Tennis Oxfords, white and Black
1.19

Palm Beach Shoes for
Men
.49
1.49

Smaller Shoes at Smaller Prices
BARGAINS-BARGAINS
Note the special bargains on the table. Job lots and back numbers at your own price.

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| Patent Leather, cloth toppDress Shoes $\$ 3.00$values$\$ 2.49$ |  |
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Patent Leather, cloth top,
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values $\$ 2.49$ Patent Leather, cloth top, plain toe, Frènch Heel
Vici, low heel, a comfort,
$\$ 2.00$ values for

Special Bargain, Vici, lace Pat Baby Doll, others sell for $\$ 2.50$ we sell for
Tan $0 \times$ xfords, button and
lace, regulay $\$ 2.50$ value
1.69

Now is the Time to Buy Your Shoes

Men's and Boy's Clothing just one third off. Men's odd pants, blue serge and stripes, $\$ 2.50$ values for $\$ 1.79$. $\$ 1.75$ values for $\$ 1.19$.
Boy's Pants from 25 c to $\$ 2.49$. Men's 1 Hats a $\$ 3.00$ value for $\$ 1.79$, a $\$ 1.50$ value 98 c , plenty of cheaper hats, some as low as 39 c .
 Blue Work Shirt, regular 50c value will go for 34c Elastic seam Drawers 39c. Balbrigan underwear for 50c a suit,' long or short sleeves. Don't fail to see the.Spring Hats for Men Women, Girl's and Boy's, and others.

## MEN'S DRESS SHIRTS

The Hallmark white and stripe $\$ 1.00$ \$
The Astoria white and stripe $\$ 1.00$
value for
Pullman, Roland, Fulton and the Main Brand
The Winchester Dress Shirt never sells for less than $\$ 1.00$, our price
Napolian Dress Shirts, brand new stock, sale price
.89
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## CORSETS

American Beauty $\$ 1.00$ valué, during $\$ \$$
the sale ..... 79
Parisian Lady, $\$ 1.00$ value, during thesale only89

Silk Waist white and stripes $\$ 2.50$ values, nowpretty, closing price

MEN'S, WOMEN and CHILDRE V'S SWEATERS---Rather than carry these goods over to next season, we will offer the entire stock at cost. We also have a line of Work Shirts for 23 c . Leather Palm Gloves 23 c . 300 pr. children's 25 c Stockings going for 15 cents. COMFORTS AND BLANKETS.-.We have a big line of these goods, and they must be sold regardless of price. Coat Suits and Dresses just half what the regular price was. Ladie's Vests, 35 c value, 19 c . Call for them.
BLEACH\|NGIND\|ANHEADSHEETINGAND DOMESTICS
 Cannon Cloth, a good substitute for Indian Head Linen, sale price
Bleached and Unbleached Muslins, ranging in price to suit everybody, 4c peryd to 121. Now is a good time to lay in a supply of Towels. We want to close out this Lepartment in 10 days. dow display of Trimmed Hats for Ladie's and Children. Prices 50 c to to $\$ 3.00$. FREE-DON"T FAIL. TO ASK FOL: A TICKET-With every purchase amounting to 25 c or more we give a ticket which entitles yoi to a piece of Merchandise in the Free Window, where there is over 600 ficces of valuable goods given away absolutely Free, Please mark what you want on the circular and bring it with you to the Store, it will save delay in waiting on you



[^0]:     ALLEN'S THEATRE

    SOMETHING doing every night MATINEE
    Wednesday and Saturday 3 p.m.
    

