

22 SET ANCHING CAMPAIGN

Democratic Standard bearer will be notified 11 days after public... Rival...

Hookup to Broad-Speech

July 24. Gov. Al Smith will launch his campaign... from the steps of the state capitol...

MUSSOLINI WILL DELAY PROBE OF ITALIA DISASTER

Inquiry Slated For Later Part Of Next Month Or Early October; Mariano And Zappi To Be Quizzed... ROME, July 24. (INS) - Italy's inquiry into the conduct of the noble expedition...

Invited Luncheon

Sanford Rotary club will accept the invitation... Secretary...

Killed Tragedies

July 24. (INS) - A boy was lost in coal... States during...

Steel Magnate Leaves \$5 To Wife And Fortune To His Youngest Daughter, 18

NEW YORK, July 24. (INS) - To my wife, Mrs. Ellen May Peacock, five dollars. The will of Alexander R. Peacock, formerly of Pittsburgh...

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HOOVER PRAISED BY STUDENTS OF HIS ALMA MATER

Undergraduates Parade To Nominee's Home To Offer Well Wishes; Hiram Johnson Buries The Hatchet... STANFORD UNIVERSITY, Cal., July 24. (INS) - Herbert Hoover today put the finishing touches to his speech...

Youth Leads Rites For Mexican Flier

MEXICO CITY, July 24. (INS) - A college boy, Arturo Garcia, typifying the youth of the republic...

Compston 3 Up On Hagen In 9 Holes

SANDY BUREAU COUNTRY CLUB, Weyland, Mass., July 24. (INS) - With a birdie on the first and sixth holes...

BATTLE LINES ARE DRAWN BY BOTH PARTIES

Atlantic Seaboard Stretching From Maine To Maryland To Be Crucial Fighting Ground Of Both Groups... Day-To-Day Drive Is Plan Of Republicans... Crux Of Eastern Struggle Lies In New York State Where Smith Is Strongest

CATHOLIC CHURCH SHOWS BIG GAIN IN MEMBERSHIPS

Nearly Three Million Join Since 1916, Making Total Roll Of 18 Million; Holdings Also Enjoy Increase... WASHINGTON, July 24. (INS) - The Roman Catholic Church has a membership of 18,694,320 in America...

Frenchmen To Take Off Today On 2nd Lap Of Ocean Hop

HORTA, Azores, July 24. (INS) - Lieut. Paulin Paris, noted French flier, and his two companions will continue their flight in America today...

Board Rejects Bids On Sanford, Oviedo School Bus Routes

Two bids for transportation of Seminole County school pupils were accepted by the county board of public instructions...

Cattle Scamper Through Streets Of Kansas City Following Train Wreck

KANSAS CITY, MO., July 24. (INS) - Several thousand persons who are accustomed to seeing their beefsteak gathered with parsley and smothered in onions today had the privilege of seeing it on the hoof...

35 MILLIONS TO CAST BALLOT IN FALL ELECTION

Record Poll Is Forecast By Simon Michelet, Chairman Of Get-Out-The-Vote-Club; 29 Million Voted In 1924... Voters Show More Interest In Outcome... Prohibition Question Will Draw Many To Polls; 59 Million Eligible To Vote

CITY COMMISSION DECIDES AGAINST NEW STOP LIGHTS

DeCotter's Plea For Traffic Light At Park Avenue And Twentieth Street Shelved; Fresh Audit Is Presented... Unless some untried cigarette manufacturer furnishes the fixtures Sanford will have no new automatic traffic signal light...

Raskob Resigns As Executive Head Of Motor Corporation

NEW YORK, July 24. (INS) - The resignation of John J. Raskob as chairman of the finance committee of General Motors Corporation was accepted today...

Chicago Gang Guns Fell Fresh Victim

CHICAGO, July 24. (INS) - Hearing guns of "little Italy" took a few more today and killed Joseph Calzavara, 60, a black from notorious death corner...

Philadelphia Gang Head Believed To Be Victim Of Feud

EASTON, Pa., July 24. (INS) - Though the body has not yet been positively identified, the man who was shot to death in Black Horse Tavern here late Sunday night was Johnny Farrar...

Mexican Farm Body Demands All Labor Leaders Be Ousted

Fight Returns To Be Given By Herald... Labor Charged With Murder By Agrarian Group Which Urges Speedy Punishment... Morones And Other Chiefs Are Sought... Situation Is Tranquil As Opposing Groups Pay Carranza Tribute

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# THE YOWELL CO.



## NO PHONE

Orders will be accepted for this sale. Shoppers are asked not to order Hour Sale Specials by phone.

## NO GOODS

Will be reserved, nothing laid away, in advance of any Hour Sale. Nothing exchanged.

**HOUR SALES FROM 8 A. M. - 5 P. M.**

# WEDNESDAY



# Special Hour Sales

Wednesday will be a day of unmistakable bargains at The Yowell Company—the different hours of the day will bring values of supreme importance—values that will be obtainable for just ONE HOUR and not a minute longer. Make your plans now to attend this unique event. . . . take advantage of its money saving possibilities.



## SALE BEGINS

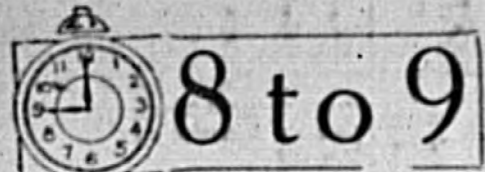
Promptly at eight o'clock Wednesday morning. Each will bring a new sale of great merchandise.

## ONE HOUR

Will be the time limit on sale. Several items will be offered at reduced prices for Hour Sale.

**HOUR SALE FROM 8 A. M. - 5 P. M.**

Main Floor



## 8 to 9 BATH TOWELS

22 x 44 towels and 10 x 36 huck towels, some with plaid borders.

One Hour 8 to 9 A. M.

6 For \$1

## BED SPREADS

5 dozen bed spreads, gold and blue stripes, \$2 val. extra quality

One Hour 8 to 9 A. M.

Each \$1

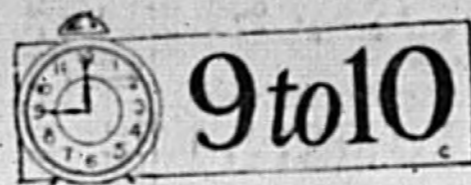
## 50 PCS. DIMITY

Prints and Madras, reg. val. to 50c. yd., while it lasts, your choice

One Hour 8 to 9 A. M.

Yard 25¢

Main Floor



## 9 to 10 SILK SALE

40-in. georgettes, crepes, pussy willows, figured, val. \$3.50 yd.

One Hour 9 to 10 A. M.

Yard \$1.49

## SILK HOSE

30 doz. Van Raalte chiffon hose, reg. stock, no irregulars, \$2.25 value

One Hour 9 to 10 A. M.

Pair \$1.25

## PURSES - BAGS

Lot ladies purses, bags, \$3.50 and \$5.00 values; to close-out quick

One Hour 9 to 10 A. M.

Close Out 1/2 Price

Main Floor



## 10 to 11 Handkerchiefs

Hand embroidered, linen, lace footings and silk, very exceptional quality

One Hour 10 to 11 A. M.

6 For \$1

## Children's Hose

Phoenix hose, all sizes, regular 50c quality, a very special value

One Hour 10 to 11 A. M.

Pair 39¢

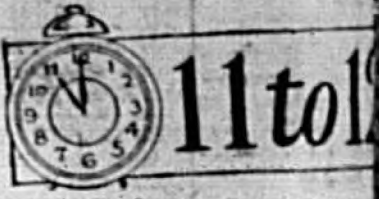
## TOWELING

Tan, white, blue and white stripe, red and white stripe, values to 15c yard

One Hour 10 to 11 A. M.

12 Yards \$1

Main Floor



## 11 to 12 Mohawk Sheets

EXTRA SPECIAL—\$1 x90. dozen to sell and limit of customer

One Hour 11 to 12

Each \$1.10

## WASH SUITS

\$1.50, \$2.50 and \$3.50 values, colors, chambray and in the hour only

One Hour 11 to 12

Hour Sale 1/2

## BOYSKNICKERS

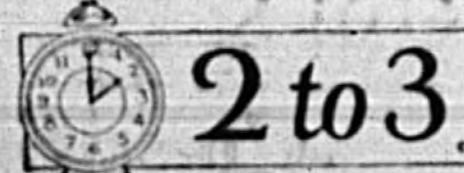
Palm Beach, sizes 6 to 12, \$2.50 values, fancy plaid checks

One Hour 11 to 12

Pair \$1.65

# Special Hour Sales

## Cotton Dresses

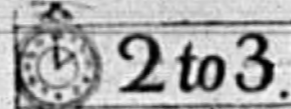


Dimities, Prints, Organdy Trimmed, \$2.50 and \$2.75 values, Beach Coats, Coolie Coats and Nurses Uniforms, very special—we advise you to be on time.

Hour Sale 2 To 3 P. M.

\$1.65

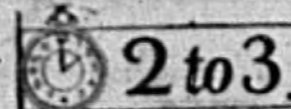
Second Floor



## 2 to 3 UNDERWEAR

\$2.50 silk underwear, jersey bloomers, crepe step-ins, teddies, etc.

\$1.65

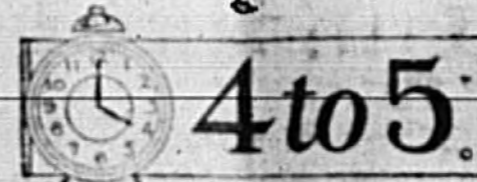


## 2 to 3 SUMMER HATS

Silks and straws, all colors, regular \$6 values, to close-out, Hour Sale

\$3.95

Second Floor



## 4 to 5 ODD LOT TABLE

On the second floor we will have a large table of odd lots, embracing a large variety of desirable items priced for a quick clearance. Just a few of the articles that will be included are:

- Vanity Lamps
- Children's Slips
- Children's Dresses
- Underwear
- Shirt Waists
- Corsets
- Brassieres
- Fancy Work
- Boudoir Pillows
- Infants Gifts and Novelties, Infants Boots and Gowns.

From 4 to 5 P. M.

Your Choice Of Any Article

69¢

Second Floor

# Special Hour Sales

## Silk Dresses



## 3 to 4 Silk Dresses

\$25 to \$32.50 values in figured georgettes, crepes and flat crepes. This group represents many of the nicest frocks in the store—hour sale price.

\$1.675

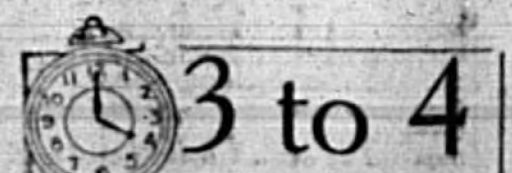


## 3 to 4 Children's Dresses

Prints, dimities, small figures, plain materials, lovely designs in many charming combinations, reg. \$2.75 values, Hour Sale Price

\$1.75

Second Floor



Two lots of silk dresses, regular \$11 and \$12 values, plain flat crepes, sport dresses, short sleeve frocks—in fact dresses for almost every occasion—EXTRA SPECIAL—Hour Sale

Hour Sale 3 To 4 P. M.

\$6.75

Second Floor

The Sanford Herald

Published every afternoon except Sunday at Sanford, Florida, 111 Magnolia Avenue. Entered as second class matter October 27, 1918, at the Postoffice at Sanford, Florida, under act of Congress of March 3, 1879. HOLLAND L. DEAY Editor H. HOWARD KING Manager EARLE E. JONES, Managing Editor

SUBSCRIPTION RATES One Year \$7.50 Six Months \$4.50 Three Months \$2.50 Per Carrier per Week 5c. The Herald, Sanford's pioneer newspaper, subscribes to the International News Service, receiving from this superior news organization every thousand words daily covering all the leading events of the entire world. The L. N. S. is especially efficient in Florida and its coverage of handling state news is without equal. The Herald is a member of the South Bureau of Circulation, an International Association of Publishers, Advertisers and Advertising Agents which requires each publisher member to submit to a thorough audit of subscription lists in order to verify absolutely all claims of circulation, as well as to exact business methods.

TUESDAY, JULY 24.

BIBLE VERSE FOR TODAY

A TENDER ADMONITION—My son, attend unto my wisdom, and how things are to my understanding.—Prov. 5:1. PRAYER—Help us, Lord, to take heed to our ways according to Thy word.

FAIR FLORIDA

With the bounteous beauties of Nature Fair Florida is blest. With her citrus groves and gardens She outclasses all the rest. And the beautiful blue Danube With the St. Johns can't compare With her banks of oak and cypress And her mossy plumes waving there. The vastness of her forests With their tall and stately pine Which make the healing zone. And her balmy healthy climate. The fragrance of her flowers And the breeze from the salty sea. 'Tis the finest state in the Union Fair Florida for me. To her lakes and streams and forests The hunter quickly flies To seek there for the wild things of the sportsman's paradise. Wanderlust has made me A restless roving soul But alas I have found my haven—Florida is my goal. With her friendly courteous people And these days of sunny ease. 'Tis here I'll cast my anchor And end my days in peace. —A. U., Welaka in Times Union

The subject of state division, like bad money, always comes back.

You are an old-timer if you can remember when they used to call it pot-licker.

Tampa's municipal health officer prescribes whiskey, as a cure for influenza. What whiskey?

Someone ought to persuade Chicago gang rivals to join opposing sides in the Chinese war.

What Mr. Coolidge would like for the nation to do would be to remain cool with Mr. Hoover.

In the consolidation of two big soap manufacturing companies someone evidently pulled a slick deal.

Bill Glenn of the Orlando Sentinel suggests that a chess club be organized in the City Beautiful. Class, we think it a good suggestion.

Jack Dempsey thinks Heeneey had an excellent chance to beat Gene Tunney. Maybe the former champion thinks so because he hopes so.

George Wilder was defeated for congress but will be president of a newly organized bank in Plant City. A good man for a responsible position.

The lady next door asked us the other day if it was true that Herbert Hoover had worked his own way through the electoral college.—Bradenton Herald.

A kitchen strike in the municipal hospital occupies front page position in the Tampa Tribune. Emanating from the kitchen it certainly ought to be hot news.

It takes all kinds of people to make up the world, including the neighbor who lets young hopefuls pound on the neighbor's furniture and thinks it a cute trick.

Sidney J. Catts is going to run as an independent in the general election. In doing so he will give Guy's Carlton an opportunity to show him under as he should be.

The more we read about heat fatalities in the north the more convinced we are that someone ought to start a move to make Florida a summer resort as well as a winter playground.

A fish-hawk has been caught rickling golf balls on a course in New Jersey. We'd like to blame a fish-hawk for some of the balls we have lost but can't get away with the story—at least not on number seven at the country club.

Beer Vs. Milk

Minus the customary interest which usually precedes a championship bout, the Tunney-Heeneey battle slowly approaches the zero hour when an apathetic public will receive with more or less unconcern the reports issued from the ringside at Madison Square Garden depicting the progress of this summer's premier fistic classic.

Whether the lack of interest on this side of the ocean is due to the fact that fight fans are resolved that the New Zealander is not the logical contender for the crown which Tunney wears so graciously or whether from a natural satiation of pugilism, it is not revealed.

However, from England come dispatches that the impending scrap is holding more than ordinary interest among Britishers who entertain the faint hope that Heeneey will return to the Empire an honor which left there many years ago. They see in their man a ruggedness and an ability to take punishment that will stave off the dangerous lefts and right crosses of which Tunney is master. They believe that by weathering the first eight rounds of Gene's whirlwind attack Heeneey will be able to garner enough points to win the decision, or possibly, by a break of luck, to gain a knockout.

Nevertheless, experts, who have viewed both fighters in training have maintained that Tunney's lightning-like jabs, his clever foot work and his superior ring generalship will be sufficient to assure him victory next Thursday night. They see, however, in a trick of Heeneey's of letting his adversary hit him on top of the head a dangerous menace to Tunney's brittle hands. Always troubled with weak mitts, Gene might be seriously embarrassed if they came in contact with Tom's heavy skull.

At all events, we predict that when the gong sounds there will be many millions of persons waiting to hear the result and to learn whether Heeneey's boast of "matching his beer against Tunney's milk" has been made good.

Mr. Work's Successor

The appointment of Roy O. West of Illinois to succeed Hubert Work as Secretary of the Interior occasioned some surprise in administration circles when the announcement was first made, but remained no mystery at all when Mr. Coolidge made public some of his reasoning processes in connection with the selection. In a nutshell, Mr. West was tendered the portfolio as the recognition of a political obligation and not because of any outstanding qualification for the line of work which he is about to assume.

The department, like that of commerce, is exceptionally well organized, having so many capable assistants that it could very well operate for some months without an executive head. But the President felt very grateful to Mr. West for his work as secretary of the Republican National Committee and desired to show his appreciation with a suitable reward. In making such an appointment, however, the President was facing an embarrassing situation. Anticipating the election of Herbert Hoover, he felt no desire to make an appointment that his successor would feel obligated to reaffirm.

Other potential candidates were said to be willing to accept provided there was an understanding that reappointment would be made in the event of Mr. Hoover's election. The President could give no such assurance, nor did he desire to if it had been his privilege. Mr. West, however, let it be known that he would accept provided he could go out of office with Mr. Coolidge. The Chief Executive jumped at the opportunity. He could pay a political debt without embarrassing his successor and at the same time feel assured that with an efficient organization the Interior Department would continue to function in accordance with the policies laid down by Mr. Work.

FACTS ABOUT THE CLEARING HOUSE

Outside of the citrus industry, few Floridians know the facts about the Clearing House and why its success means so much to the industry and to the state. The committee of fifty prepared a series of questions and answers covering accurate and detailed information on the subject. We print here with some of the more important particulars: Q—Why do the growers desire a Clearing House? A—Because the marketing system of the past has not brought them the returns on their investment which their investment warrants. Q—What are the purposes of the Clearing House plans as finally adopted? A—To substitute orderly and even distribution of the fruit for the chaotic method of the past, to standardize the grade and pack and to increase consumption of Florida fruit by national advertising campaign. Q—Why is this grower-controlled Clearing House regarded as the best solution of Florida's marketing problems? A—Because the grower-controlled Clearing House plan is the only one which can do legally those things needed to be done for the industry. The growers, through the provisions of the Capper-Volstead act, can organize and market their product in a manner not possible in any group organized under business laws. Q—What effect on the shippers' business will the Clearing House have? A—The Clearing House will do this for the shipper: By stabilizing the flow of fruit into the markets, the average price for fruit will be increased and the shippers' business placed upon an efficient basis with consequent economic benefit. Q—What will establishment of the Clearing House mean to the markets and the consumer? A—It will mean that no longer will the markets be confronted with the "feast and famine" conditions that have existed in the past for the flow of fruit will be evenly distributed and regular. Through standardization of grade and pack the market will know what it is getting, this knowledge of course being on to the ultimate consumer. Q—How about this talk of over-

CHICKENS COMING HOME?

Jacksonville and Tallahassee both report a movement to "draft" Sidney J. Catts as a candidate for governor of Florida in the November election. What will come of this cannot be now known, of course. It is only certain that when it comes to matters political no one need be surprised at anything the former governor may do. What he did in the campaign preceding the recent democratic primary, in which he was a candidate, is proof enough of that. Under the law of the state of Florida the former governor has no right to do that. Were there no law touching the matter he still would not have the moral right to do so—having submitted his fortunes to

the national ticket of the democracy and will do so. It would be an amusing situation were it not such a serious one. The question arises: Why has not Sidney J. Catts the right to bolt the democratic primary to the point of running for governor as a "draft" candidate if individuals who participated in that primary have the right to vote for whom they please in the general election? It seems that if the primary settled Catts' prerogative in the premises it also settled the status of each participant therein. There is no escaping such a conclusion. The Times believes that Sidney J. Catts has no right to run for governor under the circumstances. He has had his day before the people of Florida and was rejected by them. Political honesty would compel him to accept that ver-

FOR SUMMER... M.N. BOG... DAYTONA BEACH... AT ALL DRUGS

"Cream of the Crop" LUCKY STRIKE CIGARETTES "It's Toasted" There's one sure way to rid tobacco of impurities. That's by toasting. That's why Lucky Strike is toasted. All the bite and harshness is removed. Surely that is the reason 20,679 doctors state that Lucky Strike is free from all throat irritants. "It's toasted" That's your pleasure—your protection! © 1928 The American Tobacco Co., Manufacturers



CHAMP FAVORED BY WALL STREET TO KEEP CROWN

Two And Half To One Wager Finds No Takers. Walsh Reports on Five of Eight Form Of Hevey Compared

NEW YORK, July 23.—(AP)—The champion rather than the underdog... Several questions in regard to his present day ability and...

Coolidge Accepts Work Resignation

SUPERIOR, Wis., July 23.—(AP)—President Calvin Coolidge today formally accepted the resignation of Herbert Hoover...

TUNNEY ON EDGE FOR TITLE SCRAP THURSDAY, NIGHT

Champion in Pink Of Condition 45 Hours Before Entering Ring: Will Finish His Training This Afternoon

SAN FRANCISCO, N. Y., July 23.—(AP)—Gene Tunney will finish his training for the "Heavyweight" title fight with Jess Willard...

City Commission Decides Against New Stop Lights

(Continued from page 1) Meeting reported that he had received word that the bond in the \$125,000 refunding issue...

WOMAN'S JEWELRY SEIZED

NEW YORK, July 23.—(AP)—A woman's jewelry worth \$10,000 was seized by police...

BATTLE LINES ARE DRAWN BY BOTH PARTIES

(Continued from page 1) A letter received from the Nye Odorous Crematory Company...

Bids On School Transportation

Bids on the transportation of Sanford schools will be received...

Bankers Movie Guests

Officials and employees of the First National Bank...

STANDING NATIONAL LEAGUE

St. Louis 100 75 233 Chicago 95 75 210 Cincinnati 85 75 176

AMERICAN LEAGUE

New York 96 75 272 Philadelphia 86 75 230 Cleveland 82 75 210

RESULTS AMERICAN LEAGUE

St. Louis 100 75 233 Chicago 95 75 210 Cincinnati 85 75 176

RESULTS NATIONAL LEAGUE

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St. Louis 100 75 233 Chicago 95 75 210 Cincinnati 85 75 176

USED CAR BARGAINS

1926 Ford Touring \$135.00 1925 Ford Coupe \$100.00 1925 Ford Sedan \$135.00

PAINTER'S Simon Pure Citrus and Gem Farm Crop FERTILIZERS

"Time Tried and Crop Tested" Our Brands are the acknowledged standard...

FREE FREE FREE ONE WEEK ONLY

One 1/4 pint can Kyanize floor finish to purchaser of 15c brush.

MARTIN'S PAINT STORE

125 West 1st Street.

Telephone Numbers You Should Know

277 Flo-Pure Water A phone call will bring prompt service.

277 Flo-Pure Water

A phone call will bring prompt service.

646J For Quality Its Milk

A phone call will bring unexcelled service.

194 Kelly-Spring-Field Tires

Remember our number when in need of Kelly-Spring-Field Tires.

Lock Arbor The place to build your home

De Forest Sanford Realty Co.

-Classified- Business Directory

Batteries "TRANSFER" Tanglefoot Fly Paper

Exide THE LEAD-LEAD BATTERY

117 East 2nd Street.

HEMSTITCHING

Singer Sewing Machine Shop

Auto Tops

SPENCER TOP SHOP

CLASSIFIED ADS SOLVE ALL WANTS. HERALD Classified Get RESULTS. Includes various ads for services, real estate, and goods.

Why ROYAL CORDS are the Best Buy Today... Nature made it SAFE! THE paraffin-base petroleum, from which Pan-Am motor oil is refined, have unusual qualities. They produce the toughest-type motor oil in the world.