## The Santurd fituali



## SANFORD GOES




## Friday Grocery Advertising

Thousands of women shop amongthe grocery ads in The Herald each Friday beiore visiting the stores.

They find the grocery pages offer them aconvenient shopping list, low prices and a variety of foocis which provide welcome changes in menu.

In Sanford, women buy or direct the purchase of practicallyallfoodcousumedinthe homes they constituteabuying powerthat has control of im mense sums of money.

Place your message before this vast, rich audience Mr. Food Merchant. Your advertisement in The Herald will receive careful consideration by "the buying power of the home."

Herald Your Business-- Make It Pay The Sanford Herald

Junior Class
PRESENTS
THE
"Suicide Specialist"
TO-NITE AND T0-MORROW NIT
SEMINOLE HIGH SCHOOL AUDITORIUM
$\square$
$\qquad$




## CITIZEN'S MASS MEETING

cheduled For Tomorrow (Friday) Night has been postponed to
Tuesday Night May 8th

8 o'clock
City Hall

Every Citizen Is Invited To Attend and hear a frank discussion of Sanford's financial condition and the duties of good citizenship at this time, byrepresentative business men who are thoroughly in touch with the situătion.

Sanford Chamber of Commerce

|  |
| :---: |
| Social |
| Calendar |

Mrs. Asheraft Gives Party At Her Home
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Mra. Asheraft
 Harry B. Lewis, Mrs. J..E. Brous


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SUNDAY-3 P. M MILANE Theater

## Social And Personal Activities



Elon J. Moughtion
Architect


## Roofing

Whether you are planning on re-roofing or simply making repairs on your old roof, think carefully of the most important part.

## Workmanship

We have the roof that you must have.
Our work is guaranteed and we would bemore thanglad to giveyou an estimate.

## James H. Cowan

Roofing-Sheet Métal-Heating-Ventilating
Oak At Third St.
Phone 111

## 1





Lochbughere.


HEAR $\ldots-\boldsymbol{\sim}$ WYATT
"Are You in or Out",
South Side Primary School
Firf
Christitan . Ghurch
YOUR GRADUATION

or Vacation Suit

Made-To-Measure
$\$ 25.00$ ир S. W. Bradfor

## SILKEN LINGERIE



Sheer Silk Hosiery for Summer


THE YOWELL CO.
No "If" About It
If these ads couldn't save you money at
every turn, we wouldn't want you to read
them. But each little ad has a message
of opportunity for you or for some other
found the ones that mean profit for you?


