# Eiz Che Ganforn Herali <br> Single copies five cents 

## wn

## onus Insurance Bill Passec By Senate; terest In Coolidge



## 

$\left\{\begin{array}{l}\text { PLAN FORMING } \\ \text { AN ASSOCIATION } \\ \text { PACKING HOUSE } \\ \text { E }\end{array}\right.$

assoclated press disp Atcabs

CIIY NEWS PARAGRAPHS


THIS WEEK IN
SANFORD







|  |
| :---: |
| ar mee |
|  |
|  |

4-FOLD ATTACK ON REVENUE BILL OUTLINED



 pand on the hoor, mourly bopot. bifothed by thite.







HARRY W. THAW IS. SANE SAYS JURY'S VERDICT






 Thinpa-Conitrie: is to ing that

Senior Class Play Senior Class Play
WiII Include Some|
of Best Amateurs
$\qquad$ I GREAT EAME IS
CALLED BY DEATH


 Consolidation 0 f By State Officials -

 County Board of Dade County Has Approved Bonds

## MARKETS

|  |
| :---: |
|  |  |

ORLANDO WLL STAGE ANNUAL FLOWER SHOW


$\qquad$










 Just Try lt-
ITS LIKE MOTHER USED TO TA MAKE AND COUEDN'T TASTING'S BELIEVING
Sanford Home-Made Mayonnai Phone 103 - Lander's Dr Or Any Grocer


## The Celery Special

## Join the Flying Squadron! Go to Coral Gables Next Week

"The Flying Squadron" twelve men who are direct representatives of the Coral Gables development at Miami will be here WEDNESDAY, THURSDAY, FRIDAY AND SATURDAY to assist the local office in promoting a Special bus, or busses, of Seminole County people to take our trip to Coral Gables and inspect our proposition. A telephone call to Milane Theatre will bring one of the men to see you and explain our proposition, to see America's Master Development, also advertise the Celery County.

This trip is of interest to eitizen of this county and is well worth investigating. All Busses will be decorated to advertise Seminole County.

The Flying Squadron of incom parable De-Luxe Busses leaves this city next week, Monday, 28th for Miami and Coral Gables.


GEORGE E. MERRICK, OWNER
DAMMERS \& BURNES, GENERAL SALES AGENTS
Éxecuitivo Offee 158 East Flagler $\mathrm{St}_{n}$ Minamb.





Ruentioue
The Sanford Herald












Plant A Delegate Tree For 1972.
In addition to dedactional work for the protection of the
untrys present foresto, ree-IOvers are taking addantage
 eut the United States,
more trees everywher.



 story of "Arbor Day in 1 In2




Here in Florida we kenow the oak; but in their eagerness




 Arend sofra fathe herald knows there is no yystematic
 tion is prowely indidenuate.

| Lherty Is a Teacher. |
| :--- |
| - Coprngnt - 1979 |

-     - 

$-$


DAN DOBBSSA
 make every lititl boy.
president nothing will.



宸




部
 $=$ $=$

THE COMMUNITY CHEST

## Holiday Notice

Saturday being Southern Me morial day this bank will no be open for business.

Get your change and payrolls Friday.

## FIRST NATIONAL BAII

```
communty bullobi
```


## Virginia Produce Connaur sion mercha Headquarters for all Varieties of Fruis and Vegetables, Prompt and Personal Attention to All Shipments <br>  <br> Ice Cream Makes Muscle and Bone So every day eat a Dish or Cone. <br> Royall Ice Crean <br> All Good Dealers PHONE 634

Sanford Feed \& Supply Ca HAY HAY HAY
YES, GOOD HAY AND PLENTY OF ? AT THE RIGHT PRICE TOO


Noer Peet in $x$
 DARIMGNS DELGH DAIRY FEED

## ford's Social Side



## tly Club Are

f Mrs. Wig


## 








 of Mra. Wealter Morkin is on a vist $\left\lvert\, \frac{\text { Geneva }}{\substack{\text { Mra } \\ \text { Grant arrived home lat } \\ \text { Satum Jack hanville. }}}\right.$

 Mr. and Mrs. E. II. Kilbese an
tonded church in Chulluots. Sun






 noent Aandny in Ding ion with
Mf. And Mr. Roy Tillit and faml-
ly.

 7**

Mrs. L. M. Leinhart Gives A Delightful Party For Daught
 mene yin sume fiol EzEz




## In The World of Sport

 BOXING CARD FORMAY 2 GIVEN OUF BYBLLTHDEWSON


$\qquad$





 THE NEW TREATMENT FOR 3AL

ROLMHIAT \& ANDERSO

## Want Save That's the Success Rule

 There Is Coming A Time When your Earning Capacity is much lese be. Accoant will be surprised to see how fast vot the Seminole County Bank.- CONE IN AND TALK IT OVER WITR NAND TALK IT
MAKE THIS YOU Seminde County B

4 per cent Interest Paid on Sapi

## How Control of Distribution Stabilizes Market Conditions and Why So Vitally Necessary in the Selling of Peristrubles

Control of distribution simplv means that relation to supply which properly co-ordinates it with demand.

Controd of distribution serves producers as a means whereby the
n assure the stabilization of market conditions.
Control of distribution is absolutely necessary in the marketing perishables, which cannot be sto:ed for a higher price period bu must be sold when ready for consumption

Control of distribution in the perishable field does not mean a mo nopoly-when prices, af any fruit or vegetable become too high the buying public profects'itself by turning quickly to some other fruit o getable.

Control of distribution does not take the place of proper effort to increase consumer demand for any product-it simply establishes conditions which permit efficient use of modern advertising and mel chandising methods.

Control of distribution is equally as much in the interest of dealers nd of consumers as it is beneficial to producers-it enables the trade to be supplied sanely and assures the public of dependable quality at fair prices

Control of distribution is essential to the profitable marketing lorida grapefruit and oranges-lack of it is the great first cause he deplorable demoralization of prices t'lat reached such serious pro ortions in the current season.

Control of distribution in the cirrus crop can be best accomplished giving the Florida Citrus Exchange at least 60 per cent of the frui -with control of distribution, the growers themselves may so manag .
day" on May lat. See nest advertisement for additional partlculars with a "cituus mign-up"
OITRUS SIGN-UP DAY STATE COMMITTEE

$$
\begin{aligned}
& \begin{array}{l}
\text { Dr. W. A. MacKenzie, Mayor, Leesburg', Chairman } \\
\text { L. H. Kramer, President Board of Trade, Lake Walea }
\end{array} \\
& \text { E. Worthingion, Edilor Highlinder and. Vice Chalrman } \\
& \text { Board of T:ade, lake Wales .......... Sectary }
\end{aligned}
$$

[^0]

## 0 N E 48 For Quick Results Use Herald Want Ads PHONE 148

##  <br> Political

## ouncement


 ANNOUNCEMENTS


|  |
| :---: |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

AUTOMOBILES AND REPAIRS
 and


## HELP WANTED





 HOUSES-FOR SALE





MISCELLANEOUS
FOR SALE




For Rent



REAL ESTATE
DRESSMAKING

We want yoa to look over our
Sery Farms
isslings before buy
ciery Farms istings before by
mis We wiil save sou money. For Sale
in, $\$ 3,000$.
FOR SALE-A aere eciery farm
with 6 goom h huse in fine condi-


$\qquad$



## BUILDING MATERIAL








MISCELLANEOUS WANTED

$$
\begin{aligned}
& \text { Phforix Hoter } \\
& \text { moo Park Ave. }
\end{aligned}
$$






HAMLET'S (REVISED) ADVICE TO WOMEN
 By GEORGE McMANUS


## BRINGING UP FATHER




## BUSINESS AND PROFESSIONAL DIRECTORY OF SANFORD

12

| $\begin{array}{\|c\|} \hline \text { R. C. MAXW ELL } \\ \text { Real Estate } \\ \text { and } \\ \text { Insurance } \\ \text { SANFRD, - FLSRIDA } \end{array}$ | Schelle Maines <br> $\because-$ LAWYER ::- <br> - Court House |
| :---: | :---: |
| STEWART The Florist Flowers For All Occasions Members Floritas Tolegriph Do livery Assocation R14 Myrtle Ave. Phone 200-W | George A. DeCottes Attorney-at-Law orer Seminole County <br> Sanford, $\qquad$ 2ank Florida |
| Elton J Moughton architect <br> First National Bank Bidg. Sanford, $\qquad$ Florida | Fred R. Wilson ATTORNEY-AT-LAW First National Bank Bidg, Sanford $\qquad$ Florida |
| PRINTING <br> The Matthews Press <br>  | WHIDDON \& HODGES <br> Tnilors, Cleaners and Dyen <br> 17 Park Aroace- Phone 6 |
| Sanford Sign Shop APPROPRIATE lettering For All Clusses of Work TOT Nort sanford Ave | Wilson Welding \& Ridiator Works <br> Tif the hretal wo car: weld at SANFORD, FLOAIDA |

Anyone wish of the Ku Klex Klan of Sannord may do so by ad-
dressing mail to Postonice
Box 68 .
MDER D bungalow.
located, casy terms.


| THE SEMINOLE REALTY CO., | R. C. MAXWELL Real Estate |
| :---: | :---: |
|  |  |
|  | STEWART The Florist Flowers For All Occasion Members Floritats Telegripa livery Assoclation 814 Myrtle Ave. Phone 260-W |
| $\underline{\square}$ |  |
| MINUTE |  |
| We have $n$ int an. . | Elton J Moughton architect <br> First National Bank Bidg <br> Sanford, —— Florid |
| We haven Int an. paved street on which |  |
| we will build a house to suit; and make any terms to suit. You had |  |
|  | he Mathews Press Phone $417-\mathrm{L}-2$ |
| H. E. Lewis Co First National Bank Building 107 Park Ave. Telephone 349. |  |
|  | Sanford Sign Shop |
|  | EETTERING <br> For All Clusses of Work |

Sanford Machine Co.
Schelle Maines
LAWYER -:

George A. DeCottes Attorney-al-Law
Orer Seminole County
Sanford, Lank Florida
Fred R. Wilson First National Bank Bidg.

WHIDDON \& HODGES



[^0]:    Cfrguls GROWRRS-Watch the newspapers for announcements of speakinga tes and be sure to hear some of the able men who are giving their
    time to thls simpaign.

