

SANFORD DAILY HERALD

IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION

VOLUME 1

SANFORD, FLORIDA, FRIDAY, NOVEMBER 19, 1920

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AMERICAN FARM BUREAU FEDERATION HAS MILLION MEMBERS IN AMERICA

Organizations In Thirty-five States Affiliated

HAS HIGH AMBITIONS

WILL SEEK BETTER TRANSPORTATION AND FARMING AND BETTER SELLING METHODS

(By The Associated Press)
CHICAGO, Nov. 19.—J. R. Howard, president of the American Farm Bureau Federation, announces that the federation has now over a million members and has 35 state organizations affiliated with it. The national federation took permanent form here last spring and established headquarters in Chicago this past summer.

Sketching the character of this newcomer among the national farm organizations, together with its program, Mr. Howard, himself an Iowa farmer, said:

"The federation is an alliance of county farm bureaus into state farm bureau federations and this in turn became federated into a national organization as the American Farm Bureau Federation.

"Its purpose is to work for the economic, social and educational advancement of the farmers of the United States and for the general welfare of the Nation. It is proposed to develop this work by means of bureaus.

Our bureau of agricultural economics and statistics has already been set up. It will make a study of costs of production of the principal agricultural products and will direct and compile statistics in co-operation with the Department of Agriculture, and the various state agencies. This work will give a much better insight into the supply and demand of agricultural products, with the thought that this will lead to more efficient marketing.

Our bureau of transportation is making a study of necessary transportation facilities, both by land and by water, for the marketing of our farm crops. The purpose of this bureau is to get at the real facts in the transportation problem and govern its actions accordingly. It proposes to establish rate and traffic files, which have never yet been built up for agricultural products.

PROHIBITION OFFICER SET UPON IN JAIL BY OTHER PRISONERS

(By The Associated Press)
SPRINGFIELD, Ill., Nov. 19.—S. Glenn Young, a prohibition enforcement officer, was beaten and forced with hot water by prisoners in the county jail here today when Young was locked up charged with murder of an alleged "bootlegger." Young was later released on a writ of Habeas corpus.

HORRORS, ANOTHER BIG GRAFT EXPOSED TODAY

(By The Associated Press)
WASHINGTON, Nov. 19.—Thirty-six chandlery and ship repair firms, operating in Southern ports, have been cited by the Federal Trade Commission to answer charges of giving "gratuities to captains, officers and employees of ships to induce purchases of supplies and repair orders."

SHOULD USE LORD'S PURITY WATER

(By The Associated Press)
SALEM, Ohio, Nov. 19.—Seven hundred and eighty persons are suffering with typhoid fever here in a town of less than ten thousand population. Four emergency hospitals have been established. Impure city water is blamed.

SIXTEEN DROWNED

(By The Associated Press)
BANGOR, Me., Nov. 19.—It is reported that sixteen woodmen were drowned in Chesoonook Lake today when a motor boat caught on fire. No particulars are available.

PRESIDENT-ELECT HARDING IS "TAKING THINGS EASY"

ABOARD STEAMSHIP PARIS, Mina Wireless, Nov. 19.—President-elect Harding is enroute to Panama and is enjoying the balmy gulf breezes under a clear sky. He read wireless press dispatches today and "took it easy."

FORMER GERMAN EMPRESS VERY ILL IN HOLLAND—HAS HEART TROUBLE

(By The Associated Press)
DOORM, Holland, Nov. 19.—Former Empress Augusta Victoria of Germany, is suffering from heart trouble and is regarded as in a grave condition. The family have been summoned.

RUSSIAN RADICALS AWAITING DEPORTATION

(By The Associated Press)
WASHINGTON, Nov. 19.—Over five hundred Russian radicals are awaiting deportation to the Labor Department said today. They are delayed by the refusal of the Scandinavian countries to receive them.

MINES RETURNED TO OWNERS.

(By The Associated Press)
MEXICO CITY, Nov. 19.—Mines in Coahuila which have been under government protection during the strike, were returned to their owners after assurances that there would be no disorders.

LAND SLIDE IN PITTSBURG BURIES HOUSE

OVER A MILLION DOLLAR DAMAGE DONE BY ATTEMPTING TO STRAIGHTEN STREET

(By The Associated Press)
PITTSBURGH, Nov. 19.—Over a million dollars damage is expected as the result from the landslide down the hillside on Bigelow boulevard, threatening the Kennesaw railroad station. One building was buried and nine steam shovels are busy moving the earth which started sliding after engineers attempted to straighten a street here today.

INCREASE IN PREACHERS SALARIES

(By The Associated Press)
NEW YORK, Nov. 19.—Million dollar increases in the salaries of the Protestant ministers were paid last year, according to an estimate made today.

DARHAM BEFORE IRISH INVESTIGATING COMMISSION

(By The Associated Press)
WASHINGTON, Nov. 19.—John Darham, a city commissioner of Balbriggan, Ireland, who is testifying before the commission investigating the Irish situation today said troops dragged him through the streets of Balbriggan, ransacked and burned his store, giving no reason for the outrage.

ANOTHER POLICEMAN IN BAD IN NEW YORK

(By The Associated Press)
NEW YORK, Nov. 19.—Steven Birmingham, a member of the New York police force, is alleged to be the manager of the "compensation bureau" maintained by Labor Leader Brindell. It is alleged that he is connected with the alleged building trust.

CO-OPERATIVE PURCHASES OF FARMERS SUPPLIES

(By The Associated Press)
CHICAGO, Nov. 19.—Co-operative purchase of supplies by farmers running co-operative grain elevators is now under way in a number of middle western states and the movement is rapidly developing, according to headquarters of the Farmers National Grain Dealers Association here. Its officers say there is likelihood that a national co-operating purchasing organization will be formed here in December as the association's first national convention.

Ohio farmers who have organized a \$100,000 purchasing company are reported to have contracted for the output of a coal mine and a feed mill and to be buying materials, such as fencing and sugar, by the carload. In Iowa formation by farmers of a million dollar corporation having purchase of farm supplies as one of its chief functions is reported. The general plan is stated to be to pool purchases and sell by mail order.

REALTORS WILL ASK STATE LICENSE LAW

JACKSONVILLE, Nov. 19.—Opening yesterday at noon at the Hotel Mason for a two-day session, the Florida Realtors' Association began its annual convention, which promises to become historic in Florida real estate circles. The principal matters for consideration before the organization includes the proposed state license law for real estate operators, which was the subject at the opening meeting of an address by T. C. Hammond, of Tampa, state president. Land title registration, taxation and other features of interest to the general public as well as the real estate men, were discussed also.

DISEASES SPREAD IN THE IRISH ARMY

(By The Associated Press)
LONDON, Nov. 18.—Sir Hamar Greenwood, chief secretary of Ireland stated in the House of Commons that during a raid troops had captured documents sent by the commander of the Irish Republican army to his chief of staff containing horrifying statements regarding the spread of typhoid among the troops and glanders among cavalry horses.

HOOVER RE-ELECTED

(By The Associated Press)
WASHINGTON, Nov. 19.—Herbert Hoover was elected president of the Federated Engineering Societies today.

PAPERS WILL PAY ANOTHER INCREASE IN EXPRESS

WASHINGTON, Nov. 19.—The interstate commerce commission has approved an express rate increase of a half a cent per pound on a short haul of newspapers.

Yeggmen Are Killed Right In the Act

BLEW SAFE AND HAD BAG FILLED WITH MONEY WHEN CAUGHT.

(By The Associated Press)
ROANOKE, Nov. 19.—In a battle with the police, a man known as both James D. Rodgers of Philadelphia and Charles Myers of Atlanta, was killed and William Porter and Charles Carter captured, charged with blowing open and robbing a bank at Glasgow. A bag filled with Liberty bonds and jewelry was recovered from the automobile in which the men were riding.

Florida Fruit Shipments Equal Last Year's Output

JACKSONVILLE, Nov. 19.—Up to the end of last week, the Florida citrus fruit movement had totaled 2,165 cars compared with 2,268 cars to the corresponding date last year. The grapefruit movement of 1,480 cars to that time was only 169 cars behind the movement to the same date last year.

The orange movement has already passed that of last season, and had 99 cars to the good at the close of the week. There were 353 cars of grapefruit shipped last week and but 335 cars last season during the corresponding time. Oranges totaling 365 cars were shipped last week against 209 a year ago. Considering the late beginning of the citrus fruit movement this year the weekly output is looked upon with no small degree of pride.

Weather is becoming more favorable as the season advances but more cold nights are needed to produce the color, especially on oranges. Below is given the carload movement of both fruits to date with figures showing

NEW GROCERY FOR SANFORD OPENS TOMORROW

Another grocery will open in Sanford tomorrow—the Sanford Cash Grocery—and it will be one of the big institutions in the city having obtained the store room in the Bower & Roumillat building at the corner of Park avenue and First street, the room next to Fleetwood's place and here will be found everything in the staple and fancy grocery line. The store room has been remodeled and is one of the prettiest in the city, being all done in pure white and looks right 6p-to-the-minute in every detail. It is under the careful eye of O. H. Stenstrom, who will manage the store. Oren is no stranger to Sanford, having lived here since he was a youngster and having served many years in the grocery business in the store of L. P. McCuller and he has a large following of friends throughout the country. The new store will be operated on the Cash and Carry plan and nothing will be charged and nothing will be delivered and in this way the money saved is saved to the customer and the prices will make you a permanent buyer at this store.

PRESENT SELLING PRICES CONTINUE IN STEEL CIRCLES

(By The Associated Press)
NEW YORK, Nov. 19.—The United States Steel Corporation announced a recommendation to continue the present base selling prices "until it becomes necessary and proper to make changes."

NEW HARDING SUITS

(By The Associated Press)
WASHINGTON, Nov. 19.—Next year will be "Harding Year" in men's clothing styles, designers announced today. Conservative suits leaning to blue and dark grays will be the vogue.

LIFE IMPRISONMENT TO BE PUNISHMENT GIVEN "THE CRANK"

(Continued on page 2)
PHILADELPHIA, Nov. 19.—Life imprisonment is the maximum penalty that can be imposed upon August Pasquale (The Crank), self-confessed abductor and slayer of 13 months old Blakley Coughlin, who yesterday pleaded guilty in the Montgomery county court to second degree murder and kidnaping for extortion. The commonwealth accepted the plea of second degree murder, which carries a penalty of 20 years imprisonment, because of its inability to produce the body of the child or a witness who had seen the body.

FRANCE FEEDS SELF.

(By The Associated Press)
NEW YORK, Nov. 19.—Good crops makes the devastated regions of France able to feed themselves for the first time since 1914, according to cable advices.

SANFORD NEEDS HOMES MANY PEOPLE ARRIVING HOUSES VERY SCARCE

HIGH MAIL ROBBERY MYSTERY CLEARED UP

(By The Associated Press)
COUNCIL BLUFFS, Ia., Nov. 19.—Mystery surrounding the three million five hundred thousand dollar mail robbery here was cleared up today by arrests, one confession and a large amount of money in a chicken house.

GRADUATE NURSES HOLD ANNUAL CONVENTION

TAMPA, Nov. 19.—Graduate nurses of Florida opened their fifth annual convention here yesterday. The attendance was larger than at any previous meeting. A reception will be held at the DeSoto hotel for the visiting delegates and the Tampa physicians and their wives.

An interesting two days' program has been arranged. Much interest centers in the election of officers, for which there are several contests. The election will take place today. The session will close with a directors' meeting at 7 p. m. today, at which the standing committees will be appointed and the next meeting place selected.

ADMISSION OF GERMANY INTO UNION

IS URGED BY BRITISH DELEGATE BEFORE LEAGUE OF NATIONS

(By The Associated Press)
GENEVA, Nov. 19.—Immediate admission of Germany and other former enemy states to the League of Nations was urged before the League Assembly by George Nicol Burnes, the British delegate. He declared the British laboring people demand it because the co-operation of the former enemy states were needed to rescue the world from ruin.

Queen Mother Takes Throne of Greece

(By The Associated Press)
LONDON, Nov. 19.—An Athens dispatch to the London Times says Admiral Coundoritos resigned the regency in favor of Queen Mother Olga, who issued a message announcing assumption of the office "on account of the absence of my well beloved son, Constantine."

RETAIL FOOD PRICES FALL

WASHINGTON, Nov. 19.—A decrease of 3 per cent in retail food prices in October throughout the United States was noted in statistics on the cost of 22 articles of food, made public today by the Department of Labor.

Greatest decreases were in prices of sugar, 24 per cent, and potatoes, 15 per cent. The price of eggs increased 14 per cent. The average family expenditure for the 22 articles of food increased in all the 51 cities from which monthly prices were tabulated except Houston, Texas, where there was an increase of approximately 6-10 of 1 per cent.

The greatest decrease, 6 per cent, was in Omaha and St. Paul. In Milwaukee, Minneapolis, Portland, Ore., and Seattle, the decrease was 5 per cent; in Chicago, Cincinnati, Denver, Detroit, Indianapolis, Memphis, Pittsburgh, Portland, Me.; St. Louis, San Francisco and Springfield, Ill., 4 per cent; in Atlanta, Cleveland, Columbus, Kansas City, Little Rock, Los Angeles, Louisville, Manchester, Mobile, Newark, New Haven, Emporia, Worcester and Washington 3 per cent; in Baltimore, Birmingham, Boston, Bridgeport, Buffalo, Butte, Douglas, Fall River, Jacksonville, New Orleans, New York, Philadelphia, Providence, Salt Lake City, Savannah and Scranton, 2 per cent, and in Charleston, Newark and Richmond 1 per cent.

Don't wait to write a letter. Send a post card descriptive of Sanford. You can get them of the Herald for one cent each.

Chamber Commerce to Take Up Matter at Once

A SERIOUS SITUATION

HOME PEOPLE AND VISITORS ARE NEEDING ACCOMMODATIONS IN SANFORD

Anyone living here and noting the many hundreds of new people on the streets every day and seeing the many arrivals at the various Sanford hotels will perceive that Sanford is the stopping place for many people during the season. They come here by the Clyde Line and by the railroads and by autos and coming here stop over maybe for a day or a week or a month just as fancy or business dictates. It all points to one great necessity here now and that is more buildings in which to house not only the winter visitors but the people who come here to stay and the home people even who are out of homes on account of the many transfers in real estate that are taking place every day when people fail to rent homes and are forced to buy them thus displacing others who are renting.

It is almost certain that in another year there will be many more apartment houses and one or two hotels added to Sanford lists and many more residences but the crying need is for the present when people are leaving here every day because they cannot find homes. This means not only that the building of homes has been neglected for some time in a ratio commensurate with the demand and it means also that many more people are coming here than ever before.

That there will be many new buildings erected here soon is a settled fact. There are many big projects on foot here that will go a long way toward making Sanford a great city but just now we are confronted with the fact that more places are needed right now if we are to keep the people here who are visitors and to keep even our own people who are being forced out of their houses and will be obliged to get houses here or elsewhere. We cannot afford to either let the visitors leave or the home people leave and something should be done at once by the Chamber of Commerce and the City Commissioners toward getting up temporary homes for the people who are clamoring for them so loudly. Many towns in the state are investigating the question of tents for temporary quarters and a firm on the East Coast is making a specialty of tent cities where all the furniture and equipment for camping out are furnished to a city for a certain sum that would mean a good investment for anyone desiring to take up the plan. There are many vacant lots in the city which are not working and they could be utilized for little money for these tents. In this manner many people could be accommodated comfortably during the winter months and in the spring the situation will be relieved. It would be well for the commercial bodies and the city fathers and all the people to investigate these conditions.

LASKAN INDIANS STARVING.

(By The Associated Press)
SEATTLE, Nov. 19.—Hundreds of Alaskan Indians are facing starvation because of the failure of the salmon fishing, according to reports reaching here today.

LAST OF AMERICANS HAVE LEFT SIBERIA

(By The Associated Press)
SAN FRANCISCO, Nov. 17.—The last of the American forces have left Siberia, Brigadier General Graves said today.

Probably nothing is more thoughtless than a barnyard fowl and, while Miss Louise Glau, the celebrated movie actress, may find much pleasure in her handsome pet chicken around with a green ribbon, we doubt if she ever lets it sleep in her lap.—Tarpon Springs Leader.

STAR THEATRE TONIGHT



Rio Grande

From the famous play by Augustus Thomas

SMALL BOYS' CHANCE.

Various Methods Will Be Found to Get to the Circus.

"Hearts and flowers" if you please professor! Another tradition has been smashed—completely ruined in fact. And there is cause to grieve, for the tradition that is gone is one which has lasted since long before we were boys—or girls, for that matter. Remember in the old days when the circus came to town and you sneaked out of the back door, all glossed up for the day? And, remember how you came home in the afternoon sloppy and muddy and dirty and panting, but happy, happier than you had ever been in your life, simply because you held in one grimy paw a ticket for the circus? Yes, you had carried water for the elephant. You had struggled until your back ached. You had worn blisters on your hands, but you had obtained that coveted ticket.

And herein comes the grief. For the Sparks' Circus is coming to the city for a one day's stay, Tuesday, November 23, and when it comes: Breathe it gently! There will be no

carrying of water for the elephants! "What's the use?" asks Manager Sparks, of the circus. "There are hydrants near the lot, so why break the backs of all the small boys in town? Logical, but sad. For to go back to the old days, it would seem these small boys were quite willing to have their backs broken.

However, there is hope for the small boys who haven't the money to see the circus. There are always innumerable bills and heralds to be distributed in advance of the show and there are always departments with any well regulated circus that can find work for the small boy on circus day—but trust the small boy for methods of getting into the show. He knows.

TAXPAYERS, TAKE NOTICE!

Tax books are now open for the payment of State and County taxes for 1920. A discount of two per cent is allowed for payment in November and one per cent in December.

JNO. D. JINKINS,
Tax Collector,
Seminole County.

MELVILLE COMEDIANS AT TENT THEATRE

The first performance of Melville's Comedians pleased more than two thousand people last night in the big ten thousand dollar tent on the high school campus. Between 500 and 1,000 others were turned away because the management feared that the tent would be overcrowded.

The title of the play was "The Broken Hearts" and that it pleased the audience very much was proven by the hearty applause that greeted every act. Bert Melville, comedian, was the hit of the evening, but Miss Lillian De Armond and others of the company, also received hearty approval. The company as a whole was good, and is the best that has ever shown in the city!

There were a variety of acts displaying comedians, musicians and actors of much ability. While of course the play by the company of thirty is the headliner at each performance, the audience is chered up and kept from a tiresome wait between acts by a variety of pleasing specialties.

Tonight there will be a complete change of program. The headliner will be another comedy-drama which promises to be even better than last night.—Press Note.

BUILDING IN LONGWOOD

R. A. Jenkins, of Longwood, was in the city today and reports that city as being filled with new people and everything progressing. They are having a difficult time getting the new comers settled in houses and many new homes are being built as a consequence. Among them are the following:

Will Woodcock is building a nice bungalow; E. E. Hardy is building a most comfortable home and Conner Williamson is building a nice six room house. Several other Longwood men are contemplating building and it is also said that a store room or two would be built soon.

The Herald Printing Co. has everything in the office supply line that you are needing. The price is right also. Let us fit you up with your stationery and office supplies.

December 1st

On the first of each month your rent is due. Why give other people your money. Buy you a home and each month instead of paying out rent money, pay on a home that is yours.

Beautiful homes on Park, Oak, Magnolia, Palmetto and Myrtle avenues, Sanford Heights. Building lots in any location.

E. F. LANE

"The Real Estate Man"
Phone 55 206 First Street



Beauty in Every Box
The Finest Face Bleach ever produced. Does wonders for a bad complexion. All dealers or by mail, \$1.25. Free Booklet.
DR. C. R. BERRY CO., 2373 Madison Avenue, CHICAGO

BEAUTIFUL POST CARDS
AT THE HERALD, EACH... 1c

CLASSIFIED ADS

Classified advertisements, 5 cents a line. No ad taken for less than 25 cents, and positively no classified ads charged to anyone. Cash must accompany all orders. Count five words to a line and remit accordingly.

WANTED
WANTED—House or apartment of 3 or 4 rooms, unfurnished, for man and wife with two school children. Best of references. See or write, G. B. S., job dept., Herald office. dh-tf
Buy your post cards at the Herald office.

WANTED
WANTED—Team work. Inquire of M. Hanson Shoe Shop. 189-60tp

WANTED
WANTED—Your old batteries to rebuild. Let us make your starting and lighting a pleasure. We are authorized "EXIDE" dealers and have a Battery for all makes automobiles. "EXIDE, the Giant that lives in a box."—Ray Bros. Phone 548, old Ford Garage. 179-tfc

—Get your Scratch Pads from The Herald—by the pound—15c.

WANTED
WANTED—Brick and cement work, chimneys, flues, piers, cement floors, sidewalks. — A. L. Ray, 206 Park Ave. 173-30tp

WANTED
WANTED—Pupils, Violin and Piano. —Ruby Roy, 206 Park Ave. 175-20tp

Buy your post cards at the Herald office. Beautiful views, 1c each.
FOR SALE—1½ H. P. and 2½ H. P. Gasoline engines. Brand new and in perfect condition.—Herald Printing Co.

WANTED—BY DEC. 1st OR SOONER, 3 OR 4 UNFURNISHED ROOMS OR 3 TO 6 ROOM HOUSE, UNFURNISHED OR PARTLY FURNISHED. WILL LEASE BY MONTH OR YEAR. BEST OF REFERENCES GIVEN. ADDRESS "SOON" CARE OF HERALD. 193-12tp

FOR RENT

FOR RENT—One nicely furnished room, 320 Oak Ave. Phone 308-J. 187-tfc

FOR RENT or for sale, large warehouse with railroad siding.—Chas. Tyler, care Zachary Tyler Ven. Co. 156-tfc

FURNISHED ROOMS—Two furnished bed rooms. Inquire 311 Park Avenue. 157-tfc

MISCELLANEOUS

ROOM AND BOARD, \$11 per week. 109 East First street, over Union Pharmacy. 153-tfc

DIXIE FURNITURE CO., 321 Sanford avenue, pay cash for furniture, bedsteads, chairs, etc. What have you? 174-30tc

BATTERY TROUBLES? Do not run your battery until she is entirely dead. The battery is the costliest accessory to your car. We re-charge and re-build all makes of batteries.—Ray Bros. Phone 548, old Ford Garage. 179-tfc

LOST

LOST—Western Union branch deposit book. Finder please return to Western Union office.—J. P. Hall, Mgr. 180-tfc

LOST OR STRAYED—One red pig, 4 months old. If found notify E. B. Randall, Jr., 825 First Street. 191-tfc

FOR SALE

FOR SALE—Shasta daisies, \$1 per dozen. English Shamrock Oxalis 30c per dozen. Ring 207-W. 183-12tc

Special reduction in men's and ladies' W. L. Douglas shoes.—A. Kanner, 213-15 Sanford Ave. Phone 550. 166-tfc

FOR SALE—1½ H. P. and 2½ H. P. Gasoline engines. Brand new and in perfect condition.—Herald Printing Co.
New line of Congoleums and Art Squares.—A. Kanner, 213-15 Sanford Ave. Phone 550. 166-tfc

FOR SALE—One new 1920 and one 1917 Ford touring cars. Two tents 10x12 and 12x14, also four army cots. All in good condition. Call for Mr. Lehman. Phone No. 112. 193-6tp

ADVERTISE SANFORD

by
Post Cards
Beautiful Views
1c Each
SANFORD HERALD

Dolls, 10c to \$20.00.—French Shop. 194-tfc

FOR SALE—1½ H. P. and 2½ H. P. Gasoline engines. Brand new and in perfect condition.—Herald Printing Co.

Special reduction on Georgette Silk and cotton shirt waists.—A. Kanner, 213-15 Sanford Ave. Phone 550. 166-tfc
Toy Airplanes, French Shop. 194-tfc

We have just received a line of silverware and casseroles.—A. Kanner, 213-15 Sanford Ave. Phone 550. 166-tfc
Sinkable submarines, French Shop. 194-tfc

FOR SALE—One horse, wagon and harness. Apply M. Hanson Shoe Shop. 189-12tp

Toy pianos, French Shop. 194-tfc
See our line of electrical lamps.—A. Kanner, 213-15 Sanford Avenue. Phone 550. 166-tfc

PLANTS FOR SALE—Cabbage per 1000, \$1.50; Cauliflower, Handers Snow Ball, per M, \$2.50; Lettuce, B. B., per M, \$1.50; Ice Berg, per M, \$1.50; beets, Crosby's Egyptian, per M, \$1.50; Onion, yellow Bermuda, per M, \$1.50; onions, white Bermuda, per M, \$1.50; Celery, yellow golden, per M, \$2.00; Self-bleaching imported celery, per M, \$2.00; French celery seed, guaranteed, per M, \$2.00.—Clay County Gardening Co., Green Cove Springs, Fla. 11-12

Largest assortment of toys ever in Sanford, at French Shop. 194-tfc

FOR SALE—One 1920 Cole Eight 7-passenger automobile run only 6500 miles. Bargain. One 1920 7-passenger Buick run only 3,700 miles, price right. Extras. Box 478, DeLand, Fla. 193-6tp

FOR SALE—Good mule, cheap. Would exchange for good milch cow. P. O. Box 445. 193-4tp

Bring the children to see the toys at the French Shop. 194-tfc

FOR SALE—One cottage, 5 rooms and bath, corner Third Street and French ave. Mrs. Baldwin. 193-4tp

FOR SALE—1 pair black mares, five and eight years old. Can be seen at Dutton Farm Number 2. 194-1tc

FOR RENT—Two or three furnished rooms for light housekeeping. Close in. Owner, Box 117. 194-6tp

FOR SALE—6 room cottage, large yard, fine garden, various kinds of fruit trees and two separate five acre farms close in. Owner, Box 117. 194-6tp

FOR SALE—One five passenger Ford touring car. Must go quick. Sanford Heights camping grounds. Fred Ford. 194-3tp

Circle D of the Presbyterian church will have a cooked food sale Saturday, morning at Bower and Roumillat's Drug Store. 194-2tc

FOR SALE—A real place in Lake county at a bargain. 100 acres of land, near two good towns, good house and water works, piped all over place. spraying machine, etc. 28 acres old bearing grove orange and grapefruit; 40 acres in cultivation, balance timber land. Price \$33,000. Terms. Address Box 195, Clermont, Fla. 194-3tp

FOR SALE—40 acres good citrus land, cleared and fenced, 1 3-4 miles to town. Good roads. A bargain at \$80 an acre. As we need the money. Price \$45 per acre. Address 195, Clermont, Fla. 194-3tp

BRADLEY MATTRESS FACTORY
Orlando, Fla.
Makes old Mattresses new at one-third the cost of a new one.
PHONE 831 15 BRYANT ST.
11-1511mo-p

Cash and Carry

BEST CREAMERY BUTTER, per lb..... 66c
PURITAN HAMS, Per lb..... 38c
POTATOES, Per peck..... 50c
8-lb Can SNOW-DRIFT LARD..... \$1.85

JONES' Cash and Carry

BEAUTIFUL POST CARDS AT THE HERALD, EACH... 1c

Plantation Granulated Sugar per pound 12c
10 lbs to a Customer

Irish Potatoes, peck 50c

Apples, Apples, peck 75c

New Florida Syrup

Apalachicola Oysters

L. P. McCuller
Sanford, Fla.

Buy Meat You Can Eat

We carry a choice line at all times.

A Trial Solicited

Pure Food Market

J. H. Tillis, Prop.
Phone 105 402 Sanford Ave.

We Guarantee All Battery Repairs

Every Battery repair we make is guaranteed for six months. We are able to do this because in repairing any make of battery we are licensed to use patented features which have made Vesta batteries famous.

Sanford Battery Service Co.
L. A. RENAUD, Prop. Phone 189

CHULUOTA INN

Will Open Season 1920-21 on

Thanksgiving Day Turkey Dinner

SEE URK

FOR EXPERT AUTO REPAIRING
Cor. First and Sanford Ave.

National Madza Lamps

25 to 300 Watt in 110 Volts.
20 to 75 Watts in 32 Volts

Everything Electrical
Expert Installation and Repair Work

GILLON & FRY
Phone 442 115 Magnolia Ave.

Real Estate

I Sell It
J. E. SPURLING
The Man Who Sells Dirt Cheap

Sanford's Most Popular Hotel
SEMINOLE HOTEL and GRILL
Under Management of
WALTER B. OLSON

Our Specialty—Seminole's famous \$1 Sunday Dinner de luxe.

A la Carte Service all day.

Melville's Comedians

\$10,000 Tent Theatre, Sanford, Fla.

Beginning November 22nd

1st & Commercial Sts., 13 Club Park

MONDAY NIGHT

"The Broken Hearts"

Four-Act Drama; 5 Vaudeville Specialties Between Acts.

KIWANIS CLUB ENDORSES

MELVILLE'S COMEDIANS

(By "JONESEY"—O. B. Secretary Kiwanis Club of Tampa)

Too bad all "show folks" are not like Bert Melville and his popular company, who at present are playing to capacity business here—they deserve it. They are presenting clean, up-to-date plays, interspersed between the acts with Variety Vaudeville that please the most fastidious. Kiwanis is strong for show folks of Mr. Melville's type, and Tampa should be.—From Kiwanis Magazine.

Methodist Bazaar

Sanford is on a boom—not a vacant store-room to be found on First street, but undaunted "The Truth Seekers" of the Methodist Church will erect a tent on the old Sanford House site and hold their Annual Bazaar FRIDAY and SATURDAY. COOKED FOOD AND OYSTER SUPPER SATURDAY NIGHT.

Your Patronage Solicited

SOCIAL CALENDAR FOR THE WEEK

Friday—
Spendthrift Club with Mrs. Sherman Lloyd.
D. A. R. with Mrs. A. R. Key.

J. G. Ball returned Thursday from a business trip down the East Coast.

Mrs. Forest Lake, Mrs. D. L. Thrasher, Mrs. A. R. Key, and J. D. Woodruff and Hawkins Connelly motored to Eustis Wednesday.

Mrs. W. E. Coulbourn, of Palmetto is the guest of her parents, Mr. and Mrs. H. H. Chappell on Celery avenue.

HUNTING PARTIES.

Quite a number of camping parties leave today to be early in the hunting field Saturday. One very congenial party going to Hand's Ranch is: Mr. and Mrs. R. J. Holly, Mr. and Mrs. R. S. Holly, Mr. and Mrs. J. B. Lawson, Mr. and Mrs. Donald Smith, Mr. and Mrs. Henry Purden and Mr. and Mrs. S. M. Lloyd.

Another party that goes to Fort Christmas each year for the opening of the season is D. L. Thrasher, Dr. S. Puleston, Billy Hill, Bob Newman, George Knight and G. A. Spear.

Vance Douglass, Stanley Walker, Roy Symmes and Judge E. T. Housholder leave today to be gone until after Thanksgiving.

EVERY-WEEK BRIDGE CLUB

Mrs. Margaret Barnes very delightfully entertained the Every, Week

Bridge Club and an extra table, on Thursday.

The prizes for high scores were mostly attractive, the club prize, a French dressing bottle, was won by Mrs. Thigpen and the guest prize a Maderia handkerchief, was won by Mrs. Loucks.

Delicious refreshments were served at the close of the game.

The club members present were: Mrs. Vorce, Mrs. Watson, Mrs. Lake, Mrs. Keelor, Mrs. Key, Mrs. Barrett, Mrs. Thigpen and Miss Wilkey. The guests were: Mrs. Payton, of Washington, Mrs. Puleston, Mrs. Loucks, Mrs. Fitts and Miss Irwin.

BASKETBALL TONIGHT

There will be a double-header in basketball tonight between two picked teams from the town (boys and girls) and the Sanford High School boys and girls. Admission, 25c. 8:00 p. m. A good time is guaranteed.

"Getter and Baker" are undertakers in Jacksonville, in case the What's-in-a-Name club wants to take the matter up. And "Berry and Wrott" are coffin dealers of New Brunswick.—St. Augustine Record.

Have you seen that beautiful line of box stationery at the Herald office? Just the thing for "The Girl" for Christmas. Get it printed with her monogram.

Everything for the office at the Herald Printing Co. We can fit you out with all that you need in fine printed stationery and office supplies of all kinds.

ARRIVALS AT THE SEMINOLE

J. G. Lege, Ocala; F. B. Brandenburg, Junison, S. C.; A. E. Collins, Tampa; J. T. Burkhalter, Eustis; Dr. Wood, D. F. Collins, James Fozzi, do; J. S. Bone, Milledgeville, Ga.; D. Webster, Fla.; B. Beacham, Jr., Orlando, Jacksonville; Florence I. Bean, Angellton, Tex.; Mr. and Mrs. T. B. Earl, Hoboken, N. J.; C. A. Sizelove, and wife, Indianapolis; W. G. Darmstead, Jacksonville; L. V. Cash, Robby Walsh, Tampa; W. K. Shank, H. B. Mayer, Jacksonville; R. J. Rivenbark, A. C. L.; J. J. Hoster, Jacksonville; W. A. Baisden, Haines City; L. D. Few, Opalacha, Ga.; E. T. LeBaron, Jacksonville; Mr. and Mrs. Richey, Winter Haven; L. R. Oliver, North Carolina; J. F. Sarrett, Jacksonville; H. F. Tiller and wife, Baltimore; P. A. Austin, Philadelphia; P. H. Lovere, Worcester, Mass.; S. R. Henry, Lima, Ohio.

ODD FELLOWS AND REBEKAHS, ATTENTION!

Sanford Lodge No. 27, I. O. O. F. will give an entertainment at their hall, Monday evening, November 29th, to which all Odd Fellows and their families, and Rebekahs are invited. All transient and visiting Odd Fellows will be most cordially welcome. 11-19-20

Office supplies at the Herald.

Six Kinds of Safety

Have you every paused to consider the safety of the bank where you deposit your money?

The first consideration is the capital, which should be ample to meet the requirements of the community the bank is to serve.

The next question to consider is the officers in charge. They should be men of experience, high character and successful. Without men of ability no institution can succeed.

Then there is the question of confidence. The public should have confidence in the officers and in the bank.

These three principles determine the success of a bank. We adopted these principles in the outset of our career and we expect to live up to this high standard and increase our usefulness to the community as the years go by.

We Offer You:

- 1ST: LARGE CAPITAL AND WORKING RESERVE.
- 2ND: TRAINED MEN IN CHARGE—MEN OF SEVERAL YEARS EXPERIENCE.
- 3RD: THE CONFIDENCE OF THE PUBLIC, WHICH IS PROVEN BY THE DAILY ADDITION TO OUR LINE OF DEPOSITORS.
- 4TH: PROTECTION BY TWO EXAMINATIONS EACH YEAR BY THE STATE BANKING DEPARTMENT, TWO AUDITS EACH YEAR BY AN INDEPENDENT RECOGNIZED PUBLIC AUDIT COMPANY AND TWO SWORN STATEMENTS SUBMITTED TO THE STATE COMPTROLLER BY THE CASHIER, GIVING THE BANK'S CONDITION IN DETAIL, ALL OF WHICH INSURES REGULAR, SYSTEMATIC AND THOROUGH OPERATION OF THE BANK.
- 5TH: THE ADVICE OF A COMPETENT BOARD OF DIRECTORS, WHO MEET WITH THE OFFICERS REGULARLY EACH MONTH AND ADVISE THEM AS TO THE OPERATION OF THE BANK.
- 6TH: INSURANCE OF ALL DEPOSITS EVERY DAY OF THE YEAR, THIS IS A PROTECTION NOT COMMONLY FOUND IN BANKS AND IS AN ABSOLUTE PROTECTION FOR YOUR FUNDS, IN ADDITION TO ALL THE OTHER USUAL SAFEGUARDS.

THESE ARE REASONS WHY YOU SHOULD DO BUSINESS WITH US, AND WE BELIEVE THAT NO BANK CAN OFFER BETTER INDUCEMENTS.

PEOPLES BANK OF SANFORD

WE WANT YOUR BUSINESS

HERE IS A CHANCE

For a dandy Farm, with or without crop

EAST SIDE

10 acres; 5 acres tiled; 3 wells good house, 5 1-2 miles from Sanford. 5 acres in lettuce.

WEST SIDE

21 acres, 10 1-2 tiled; 5 wells good house, 2 1-2 m. of Sanford 6 a. celery, 3 a. lettuce, 3 a. beets

I can make immediate delivery on these places if desired, at a very low figure. See

H. B. LEWIS

Phone 349 106 N. Park Avenue

Select Your Christmas Phonograph and Get \$25 Worth of New Records FREE!

There's no string to this offer; no joke in it. \$25 worth of Pathe or Actuelle Records free, if you buy a Pathe Phonograph (except the small models 3 and 6, which are not included)

No matter if you pay cash, or extend the terms on easy payments---the \$25 worth of Records will be delivered with the instrument as quickly as you make your selection.

\$25 Worth of RECORDS FREE

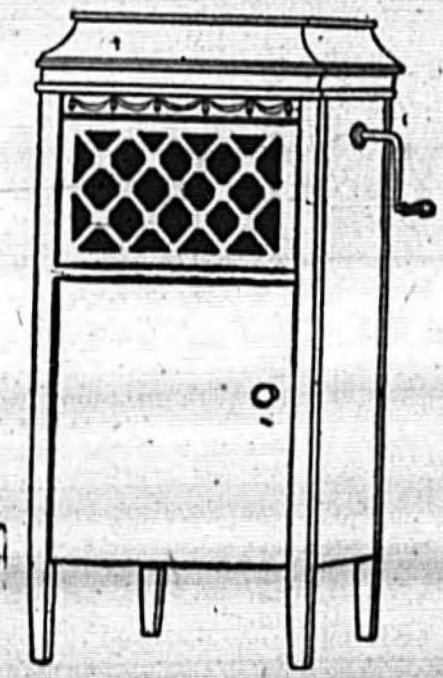
with any Pathe Phonograph (Except Nos. 3 and 6)

And You Pick Them Out Yourself



Costs no more than the ordinary Phonograph

Sanford Furniture Co., Sanford, Fla.



LOUISE GLAUM in "SEX" W. W. MCGOWAN DISTRIBUTOR

STAR THEATRE TONIGHT

For Mother's Sake

Whether YOUR MOTHER is "UP YONDER" looking down at you, or whether she is still loving you here—she would love to know that you were in God's House Sunday

For Her Sake Come

Presbyterian Church

Sunday 11 a. m. 7:30 p. m.

TRY A HERALD WANT AD



Full Line Columbia Phonographs

Prices from \$50 to \$300

Terms to Suit Yourself

The most complete line of Records in the city.

Line of Violins, Guitars and Mandolins

Prices Right

H. L. GIBSON

CITY MARKET

Walthall & Estridge, Props.
Welaka Building

Specials For Today

Choice
Western and Florida
Meats

Veal, Pork, Mutton,
Sausage

CITY MARKET

NOW MAKING
Pecan Nut Roll
Fresh Daily
\$1.00 POUND
Water's Kandy Kitchen

Pico Hotel

MRS. B. E. TAKACH
Proprietor
Corner of Park Avenue and
Commercial Avenue
SANFORD, FLORIDA

Lord's Purity Water
As Good as the Best
Daily Service Phone 66

Sanford Machine & Foundry Company

GENERAL MACHINE AND BOIL-
ER WORK BRASS CASTINGS
GAS ENGINE REPAIRS
ACETYLENE CUTTING AND
WELDING
Special machine for turning Auto
Crank Shafts and Crank Pins to
within .0005 accuracy.
IRRIGATION NIPPLES
PULLEYS and SHAFTINGS
ROUND AND SQUARE IRON

SALES SERVICE



PARTS ACCESSORIES

**BRYAN
AUTO CO.**
PHONE 66

Gillette
Tires and
Tubes

Chilled Rubber Process
makes them
A Bear for Wear
SMITH BROTHERS
Repair Repair Work



MINNIE THOMPSON
who is coming to town on Tuesday,
Nov. 23rd, with Sparks Three-Ring
Circus. Miss Thompson's picture re-
cently graced the page of the New
York Times which paper acclaimed
her to be America's greatest horse-
woman.

THE LADIES WITH SPARKS' CIRCUS ARE ATTRACTIVE

Pretty and attractive women are
one of the features of the Sparks' Cir-
cus which is coming to Sanford on
Tuesday, Nov. 23rd for a day's stay on
the base ball grounds.

Probably one of the prettiest, as
well as one of the cleverest is Irma
Connors, who is an exact replica of
the world's famous screen actress,
Mary Pickford—in fact among her as-
sociates of the circus she is known as
"The Mary Pickford of the high wire."
Included in the many difficult feats
accomplished by this little Miss is the
graceful execution of all modern ball-
room dances now in vogue.

Then there is dainty Flora Bedini
and Bessie Hollis, both equestrienne
stars whose beauty adds greatly to
their truly wonderful exhibitions of
riding. Another of the Sparks' gal-
axy of pretty women is Minnie
Thompson, America's greatest horse-
woman and whose likeness has graced
the pages of many of the leading mag-
azines and Horse Show publications.
Miss Thompson will introduce Caesar,
champion high jumping horse of the
world at both performances in this
city and an attempt will be made to
lower his own record of 7 feet 4 in-
ches. Of course there are many other
beautiful women with the Sparks Cir-
cus and they will all be seen in the
two mile long street parade at 10:30
a. m.

Post Cards at the Herald office, 1c.

Plantation Granulated

Sugar
per pound **12c**
10 lbs to a Customer

Irish Potatoes, peck
50c

Apples, Apples, peck
75c

New Florida Syrup
Apalachicola Oysters

L. P. McCuller
Sanford, Florida

Vulcanite Shingles

Just Lay Them Down and Nail--That's All
There is To It

The Shoulder of Protection keeps hot or cold air—rain, sleet,
etc., from forcing its way through the roof.
The Shoulder of Protection is also the Self-Spacing Device.
Makes laying easy and rapid—thus saving time and money.
These Asphalt Shingles are surfaced with natural colored Red
or Green Crushed Slate. Each rain washes away the accumulated
dust—reviving perpetually the original rich colors.
Where these shingles are used the insurance rate is lowered—
because they are fire-resisting.
Give us the dimensions of your roof. We will estimate the
cost free of charge. Samples and prices furnished free.

Hill Implement & Supply Co

You intend to buy a PHONOGRAPH Get the best \$25 worth of RECORDS FREE

And with a Pathé Phonograph at that!
ANY Pathé Phonograph (except 2 small table models).
This would be an unprecedented offer with any
phonograph—BUT THIS IS THE PATHÉ—the one
supreme instrument: Supreme in tone, supreme in de-
sign, supreme in cabinet quality, supreme in reputa-
tion—the very phonograph you would prefer even
without this offer of a complete outfit of records (\$25
worth) free—all latest up-to-the-minute records, your
own selection. No Needles to Change!



Pathé COSTS NO MORE THAN THE ORDINARY
PHONOGRAPH
Plays all Records

The Pathé has no equal as a musical instrument.
Free records with a Pathé make it approachable.

\$25 Worth of
RECORDS FREE!
FOR A LIMITED TIME

Here's
where
to go

Sanford Furniture Company
Sanford, Florida

Easiest
kind of
easy
terms

Cash and Carry

BEST CREAMERY
BUTTER, per lb. **66c**
PURITAN HAMS,
Per lb. **38c**
POTATOES,
Per peck **50c**
8-lb Can SNOW-
DRIFT LARD **\$1.85**

JONES' Cash and Carry

Sanford's Most Popular Hotel
SEMINOLE HOTEL and GRILL
Under Management of
WALTER B. OLSON
Our Specialty—Seminole's
famous \$1 Sunday Dinner
de luxe.
A la Carte Service all day.

Real Estate
I Sell It
J. E. SPURLING
The Man Who Sells Dirt Cheap

CALL 349
For Long or Short Distance
HAULING
A BIG TRUCK

CHULUOTA INN
Will Open Season 1920-21 on
Thanksgiving Day
Turkey Dinner

SEE URK
FOR EXPERT AUTO REPAIRING
Cor. First and Sanford Ave.

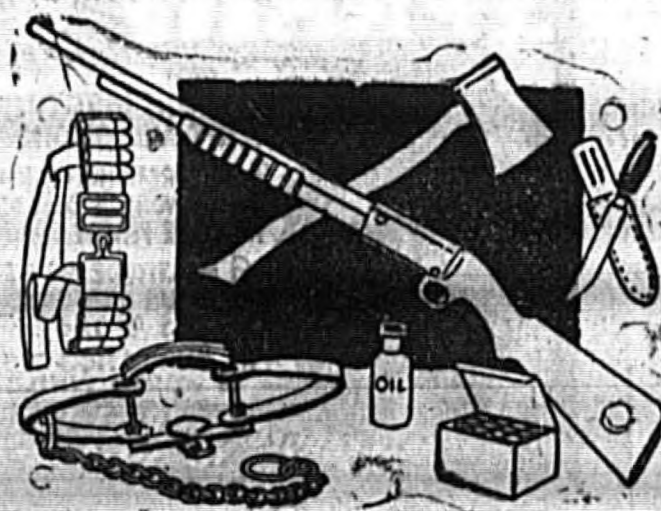
THE WINCHESTER STORE

Sportsmen's Headquarters

Season Opens Nov. 20th
ARE YOU READY?



Guns Rifles Ammunition
Hunting Clothing, Etc.



BALL HARDWARE COMPANY

Sporting Goods

SANFORD DAILY HERALD

Published every afternoon except Sunday at The Herald Building, 107 Magnolia Avenue, Sanford, Florida.

THE HERALD PRINTING CO., Inc.
PUBLISHERS

R. J. HOLLYEditor
N. J. LILLARD.....Secretary-Treasurer
H. A. NEEL.....General Manager
F. P. RINES.....Circulation Manager
Phone 481

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One Year\$5.00
Six Months\$3.00
Delivered in City by Carrier
One Week15 Cents

Member of the Associated Press

ADVERTISING THE CITY

A party interested in Sanford called up the editor today and wanted to know why the Board of Trade was spending so much money on advertising the city of Sanford when there was no room now for the people who are here and for those who are coming. This is a pertinent question and one that is confronting every city in the United States and other countries at present. There were no new buildings constructed during the world war and with the high prices of materials and labor after the war the building program was curtailed. Sanford is no different from the other cities in this respect and up-to-date there has been no remedy suggested that would relieve the congestion this year at least. At the present price of building homes there are few to be built for investment purposes but in a few months we have reason to believe that material and wages will come down somewhat and there will be plenty of houses for next season. This will not help those who are looking for houses now, however, and we do not know what can be done to relieve the situation. Some cities in Florida have tried to obtain tents from the government and Los Angeles, California, wanted 5,000 tents but could not get them as the government has no tents for private uses.

As to the Board of Trade taking money from either the city or county for advertising purposes the suggestion is a mistake. The Board of Trade has not printed any advertisements for three years, the last booklets being printed at least that long ago and they are still using them when inquiries are made about Sanford. But the Board of Trade and the Herald cannot lay down on the job of boosting the city regardless of the dearth of houses and neither can the city of Sanford bar the doors to the newcomers regardless of whether they are buying homes and putting other people out. The Board of Trade is trying to get people here right now who will build houses and hotels and apartment houses and these people certainly would not build houses in a dead town where there was no demand for them. The very fact that so many people are wanting literature about Sanford from the Board of Trade demonstrates more than any other one thing that this city is growing and is making people inquire about it. If it was dead and had plenty of vacant stores and houses as it had in the past it would be a dead town sure enough and if the people here would rather have it dead than alive and hustling then they can quit advertising and quit looking for new blood and new people and winter visitors and stop everything and make it a grave yard—only those days are past and we are not stopping advertising, nor barring the gates or doing any of the medieval stunts that were pulled off here years ago when it was the fashion to close the gates of the city against all new people and against all improvements. Dead towns have plenty of empty houses.

Live and growing cities never have enough vacant houses to supply the demand.

Sanford is a live one and with the assistance of the new Chamber of Commerce will continue to be a live one and those who can only see it from one angle now will be the first ones to profit by the boosting of the

J. P. Says "WHEN A MAN IS DISSATISFIED WITH THE COMMUNITY IN WHICH HE LIVES, IT IS SURE SIGN THAT DISSATISFACTION IS MUTUAL. DON'T BE A KNOCKER. BE A HUSTLER AND A BOOSTER FOR YOUR OWN COMMUNITY, CITY, COUNTY AND STATE, AND THE SOUTHERN UTILITIES COMPANY 8 PER CENT CUMULATIVE PRIOR PREFERRED STOCK. A GOOD STOCK IN A GOOD COMPANY. THERE'S NONE BETTER."

city by the men who have always boosted it and having always boosted it they know more about the actual needs of the city than those who have not been active members and done their part in keeping the city moving. And meantime there will be a way whereby more houses will be built to accommodate all the people before another season.

CHAIRMAN FOREST LAKE
The State Road Department under the leadership of Forest Lake, of Sanford, is doing things, and as a result it is receiving the compliments and respect of the people of the state. Even those who would rather tie the state road department would do things other than those it is doing are pleased to see the pep and spine that Mr. Lake has injected into the body which unquestionably is one of the most important departments of the entire state government, and should never be hampered in its work by efforts of the legislature to abolish it—St. Augustine Record.

The above is a sample of the many nice things that are being said of Mr. Lake by the newspapers of the state. But we all have a right to expect much of the new chairman. Here in the fourth district he has made several unsuccessful campaigns for congress on the platform of a business man for congress and made considerable impression upon the voters along that line. Now he will have an opportunity to demonstrate his business ability to the people of the entire state, and we believe he will make good. The legislature will never be permitted to abolish the road department so long as it is making good.—Melbourne Times.

SPECIAL BARGAINS FOR THE FIRST COMPLETE HOUSE BILL CARTER LUMBER CO.

Is Your AUTO Insurance Heavy?
CUT OFF 50 PER CENT. OF YOUR HEAVY LOAD
Buy your Fire, Theft, Collision, Liability or Property Damage Insurance at Actual Cost with
The Belt Auto Indemnity Association
Ask J. B. Lawson, Chas. Kanner, Dr. Langley about how The Belt pays its Claims. Then call phone 46 or write Box 156 for rates. "It will pay you" to see
G. C. Fellows, Manager for Sanford

REHER BROS.
Auto Painting Sanford Heights
Phone 112

OUR PAINT SHOP is kept busy by knowing automobilists who send their cars to us to be repainted. The "wise ones" know that their cars will be returned to them looking smarter and better than when bright new from the factory. The reason for this is that all our work is custom work which means that only the best of materials are used by skilled workmen.

CHANDLER CARS FRANKLIN CARS
"WE GIVE YOU SERVICE --ASK ANYBODY"
WIGHT TIRE CO.
Kelly-Springfield Tires. Diamond Tires.

THE WILMINGTON (N. C.) STAR, SEPT. 21ST, SAYS: "THE CLEANEST AND BEST CIRCUS SEEN HERE IN MANY A DAY WAS SPARKS' THREE-RING CIRCUS WHICH EXHIBITED HERE YESTERDAY. THE CROWDS TAXING THE CAPACITY OF THE HUGE TENT. 'CLEAN AND CLEVER' SUMS UP THE SHOW AND THE CROWDS WERE ORDERLY."

COMING! SPARKS CIRCUS
A HAMMOTH INSTITUTION OF MERIT AND ORIGINALITY -
A COMPREHENSIVE ENSEMBLE OF THE WORLD'S BEST PERFORMERS AND THE FINEST TRAINED ANIMALS -
A MULTITUDE OF STRANGE AND CURIOUS FEATURES FROM ALL ENDS OF THE EARTH -
AN EXHIBITION THAT IS WORTH WHILE -
GORGEOUS STREET PARADE AT 10:30 A. M.

COMING TO **SANFORD**
Ball Park Grounds
TUESDAY NOV. 23

*Citron,
Lemon Peel,
Orange Peel,
Raisins
(Seeded and Seedless)
Currants,
Dates, Figs*
Deane Turner
Phone 497 Welaka Building

EVERYTHING for THE BUILDER
From the Foundation to the Roof
HILL LUMBER CO.
Quality--Serviced--Price

Cozy Cafe
Quick Lunch
Coffee 5c Sandwiches 10c
Pies, home made 10c cut
Best Coffee in Sanford
Princess Theatre Bldg.

Prime Western Beef
Buy Meat You Can Eat
PORK and MUTTON
SAUSAGE of All Kinds
HAM and BACON
A TRIAL SOLICITED

Pure Food Market
J. H. Tillis, Prop.
Phone 105 402 Sanford Ave.

THE HISTORY OF SUCCESSFUL MEN
always reads the same in the beginning. Persistent and Systematic Saving until an Earning Surplus is obtained.
Consistent saving will start you forward on the right road to success.
First National Bank
F. P. Forster, President. B. F. Whitner, Cashier.



What Settled the Argument
"We have Brussels carpet."
"We have lace curtains."
"We have French mirrors."
"We have Butter-Nut Bread every day!"
And that settled it, for of course there's nothing better than
The NEW BUTTER-NUT BREAD
has all the quality of the old Butter-Nut; we could not improve that.
But in addition we've perfected a new mixing process which enables us to turn out a lighter, daintier loaf than ever.
Get a loaf today, for Butter-Nut is its own best advocate. At all good grocers. The genuine bears the Butter-Nut label.
MILLER'S BAKERY

COME TO THE GREAT HUNTERS STORE

Hill Hardware Company
We have anticipated your every need in the Hunting and Sporting Goods Line and have a complete stock of Winchester and Remington Repeating Guns and Rifles, and the Fox and Smith double-barrel Guns
Also a Line of Good Cheaper Guns
NITRO CLUB Water-Proof SHELLS, with Steel Lining—without doubt the best shell on the market—there is a shell for every purpose
We have a complete stock of Turkey Calls, Blowing Horns, Tents, Coats, Puttees and Leggins—in fact, everything for Sportsmen
HILL Hardware Co.

Cold Weather Special

AT

Bandel's Emporium

316 Sanford Avenue

Men's Heavy Gray Cotton Sweaters, regular \$2.00 value

Saturday and Monday

Only **\$1.49** Each

is an old friend of N. J. Lillard and H. A. Neel, of the Herald Printing Co., and paid this office an appreciated visit.

William Ahearn is in the city again for the winter and will be in the vegetable game, buying and selling Sanford products in car lots. Mr. Ahearn has been coming to Sanford for many years and has many friends here who will be glad to welcome him and his family home again.

Mrs. Ralph K. Gore and two children went to Orlando yesterday afternoon to attend the wedding of Miss Flora Hodges and Mr. Charles G. Woods, which took place at the home of the bride last evening. Mr. Gore and Mr. Deane Treadwell went over later in the evening in Mr. Treadwell's car.

W. M. Igou, of Eustis, write the Herald that he has a car load of fine mules just in from Northern states and they will be at his barns in Eustis for sale. He has an advertisement in the Weekly Herald telling about them and invites all his old customers from this section to go over and see the stock at Eustis.

Mr. and Mrs. H. T. Jackson, of New York, are in the city for a few days. Mr. Jackson is the representative of the New York, Chicago and Philadelphia Produce Bulletin, formerly known as the Green Sheet. Mr. Jackson has been coming to Florida for the past twelve years and has many friends here who are always glad to see him.

Among the camping parties going out today are Mr. and Mrs. Henry Purden, Mr. and Mrs. Donald Smith, Mr. and Mrs. R. S. Holly, Mr. and Mrs. R. J. Holly, Robert Holly, Mr. and Mrs. J. B. Lawson, Mr. and Mrs. S. M. Lloyd and several others who will camp at the ranch house on the Econlockhatchie Creek for several days. The girls will try the life for a few days and if it suits them will camp several times during the season.

LOCAL AND PERSONAL

J. T. Burkhalter, of Eustis, was among the prominent visitors to the city yesterday from Lake county.

Bonnie Beacham, of Orlando, was in the city yesterday on business and visited his many friends while here.

R. J. Rivenbark, travelling passenger agent of the A. C. L. with headquarters in Jacksonville, was in the city yesterday a guest of the Seminole.

with Thanksgiving cuts of all kinds and the merchants should take advantage of this season of the year to go after new business.

Mrs. Lucy Harber and daughter, Miss Thelma, are expected in Sanford in a few days and they will spend the winter here as usual. They are from Commerce, Georgia, and have many friends here who will be glad to learn of their coming.

R. H. Strain, manager of the T. R. Miller Mill Co., of Brewton, Alabama, is in the city looking after business in the crate material line. Mr. Strain

At Reduced Prices



• TIRES AND TUBES
For 5 Days **Nov. 18**
Beginning

30x3 Non-Skid - - - List, \$19.70
Reduced to
\$13.70

30x3 1-2 Non-Skid - - - List, \$23.50
Reduced to
\$15.50

32x3 1-2 Non-Skid - - - List, \$28.10
Reduced to
\$19.50

31x4 Non-Skid - - - List, \$32.80
Reduced to
\$22.80

32x4 Non-Skid, - - - List, \$37.40
Reduced to
\$24.40

33x4 Non-Skid, - - - List, \$39.25
Reduced to
\$25.40

34x4 Non-Skid, - - - List, \$40.10
Reduced to
\$26.00

Fabrics guaranteed 6,000; Cor ds 10,000.

B. & O. MOTOR CO.
SANFORD, FLORIDA

AT THE STAR THEATRE
TODAY

LOUISE GLAUM in
"SEX"

FOX NEWS and
"RENT DODGERS"

SATURDAY AT PRINCESS

Special Production
Also the
"VANISHING DAGGER"

The Logical Treatment
"ENERGIZER"

For Many Human Ills.

We hold this to be a Truth:—viz:— That Circulation is the BASIC factor of Human Health.

The "Energizer" process will DO MORE Benefit to Any Adult's general condition than any other method known.

COME IN and talk it over.
108 Park Ave.,

Next Door to Mobley's Drug Store.
L. C. CAMERON
Box 399 Sanford, Fla. Phone 184

**We Guarantee All
Battery Repairs**

Every Battery repair we make is guaranteed for six months. We are able to do this because in repairing any make of battery we are licensed to use patented features which have made Vesta batteries famous.

Sanford Battery Service Co.
L. A. RENAUD, Prop. Phone 189

December 1st

On the first of each month your rent is due. Why give other people your money. Buy you a home and each month instead of paying out rent money, pay on a home that is yours.

Beautiful homes on Park, Oak, Magnolia, Palmetto and Myrtle avenues, Sanford Heights. Building lots in any location.

E. F. LANE
"The Real Estate Man"
Phone 95 206 First Street

Just Received

Large Shipment of Shoes
Bought on Lowest Market

Come see 'em

Perkins & Britt

"The Store That Is Different"

National Madza Lamps

25 to 300 Watt in 110 Volts.
20 to 75 Watts in 32 Volts

Everything Electrical
Expert Installation and
Repair Work

GILLON & FRY

Phone 442 115 Magnolia Ave.

Seed, Our Business.
Honesty, Our Motto.
Purity, Our Watch-
word.

The L. Allen Seed Co.

COME IN AND SEE US.
(Southern Seed Specialists)
Wekiwa Bldg. Sanford, Fla.



Duvelyn gives way to lustrous velvets. Though black undeniably holds the key to the Hat situation one notes with pleasure that winter modes also favor the sunset colors and forest tones that made such gala entrance early in the Fall. Shapes may be said to vary with upturned effects undoubtedly in the lead.

A black chiffon velvet toque with swirling feather trimming though designed for afternoons may well be worn in the evening.

SPECIAL SALE commencing SATURDAY
and lasting Ten Days

SEE THE VERY LATEST STYLES AT THE
QUALITY SHOP

RESPONSIBILITY

RESPONSIBLE banking is the policy under which this institution has been managed since the first day the doors were opened.

That this policy is appreciated is indicated by the constant and gratifying growth in business.

It is the desire of the officers of this Bank to continue adding new accounts of those individuals desiring most efficient and responsible banking

On our record of RESPONSIBILITY your patronage is invited.

Seminole County Bank

Is owned, controlled and managed by home people, who are interested in the development and upbuilding of Sanford and Seminole County

With our large resources and strong financial connections we are in position to assist our customers at all times in the handling of their financial needs. LET US SERVE YOU.

4 Per Cent Interest Paid.

Seminole County Bank