



CITY

Society Editor

As visiting to here or coming to the city, it will be interesting to see the new buildings...

CALENDAR

General Business Meeting of the Chamber of Commerce, followed by the Men's Club.

Mr. Wadbrooke will entertain the members of the Holy Trinity at tea at the Country Club at four o'clock.

Father and Son Banquet at the Parish House at seven o'clock for the Men's Club.

Bridge luncheon at Country Club Tuesday night, Nov. 7th, election night—returns will be given at the Parish House. Refreshments, cards and dancing. For table reservations call Mrs. Forest Lake or Miss Ruba Williams.

Wednesday—Mrs. C. E. Henry will entertain her bridge club, at her home on Magnolia ave.

Wednesday—Subscription Bridge Party at the Parish House at 8 p. m. under the auspices of the St. Agnes Guild.

Wednesday—Mrs. C. L. Britt will entertain the members of the Lucky Thirteen Bridge Club at her home on Palmetto ave., at 3 o'clock.

Wednesday—Girls Friendly Society will meet at the home of Anna Kann at four o'clock.

Wednesday—Master Walter Fox will entertain a number of his young friends at his home on French ave., at 3:15 p. m.

Thursday Mrs. F. M. Galloway will entertain the members of the Duplicate Bridge Club.

Mrs. C. A. Raulerson of Geneva was the guest Sunday of Mrs. David Speer.

W. A. Ames, of Leesburg, spent the day here yesterday transacting business.

Mrs. J. A. Hawley of Ft. Pierce arrived here yesterday for a short visit.

W. T. Hadlow of Jacksonville was in the city yesterday on a business mission.

Messrs. Blitch, Scott, and E. M. Sugg of DeLand were visitors in Sanford Sunday.

W. S. Metcalf of Lake Wales is making his headquarters at the Montezuma club on the city on business.

Mr. and Mrs. Archie Betts returned home yesterday from New York and New Jersey where they spent the past month.

Mr. and Mrs. Fred Walsma returned yesterday after spending the summer in Michigan, Illinois, and other places in the East and Middle States.

Mr. and Mrs. Henry McLain and Mr. and Mrs. Donald Smith left this morning in the McLain car for a trip to places of interest on the West Coast.

Mr. and Mrs. Chas. F. Gates of Atlanta, Ga., arrived here yesterday and are stopping at the Montezuma for the present. Mr. and Mrs. Gates will make Sanford their home.

Mrs. C. H. Campbell, Miss Lucy Bryd Smythe, Mrs. Huff and Mrs. Williams were a congenial party motoring to Orlando yesterday where they spent the afternoon very pleasantly.

Mr. and Mrs. Louis Kemp of Richmond, Va., are guests of Mr. and Mrs. David Speer. Mr. Kemp has served as master mechanic in the aeroplane service for the government for several years; he is interested in Florida in general and Sanford in particular.

HALLOWEEN DANCE

One of the most delightful social events of the season was the Halloween Dance given last evening at the Parish House by the Members of the St. Agnes Guild.

The Parish House, which lends itself so well to the decorations, never looked lovelier than on this occasion. Festoons of orange and black, moss and streamers were suspended from the corners of the room. The lights were covered with pumpkin Jack-o-lanterns and cast a weird glow over the beams. In one corner of the room an attractive punch table had been arranged and throughout the evening, delicious fruit punch was served. The whole scene resembled a veritable Witches Land.

The Country Club of Orlando furnished the music for the evening, and this fact alone assured it a success. The affair was a decided success as all entertainment given by the Guild usually are and the evening was one of the exceptional enjoyment. The members of the St. Agnes Guild were assisted in entertaining, by Mrs. A. P. Connelly, Mrs. R. A. Newman and Mrs. S. E. Barritt.

PIPE ORGAN CLUB

The Pipe Organ Club was very graciously entertained Monday afternoon. Mrs. Volle Williams being the hostess at the home of Mrs. A. C. Williams, on Park ave.

Most encouraging reports were made by the chairmen of the various committees in regard to increasing the funds in the club treasury. Plans were made for a cooked food sale to be held the Friday before Armistice Day.

During the social hour Mrs. Williams served delicious refreshments. The club will meet next Monday with Mrs. A. F. McAlister on West First street.

LOVELY BRIDGE PARTY

Mrs. John C. Smith was the charming hostess yesterday afternoon when she entertained at bridge at her home on Union ave., complimenting Mrs. Howard P. Smith, who leaves the latter part of the week for West Palm Beach. There were four tables of players and the guests included the member of the Seminole Bridge Club and one extra table.

Orange and Black, the Halloween colors prevailed in the decoration and other details of this pretty party. Large brass bowls filled with daisies, cosmos, golden rod and other yellow flowers were effectively placed in the rooms where the card tables were arranged.

The tally cards were dainty suggestions of the season and when scores were counted after several spirited games of bridge it was found that Mrs. Reginald Holly held high score among the club members. She was awarded an attractive vanity, while the high score guest prize a Maderin tray cover went to Mrs. F. E. Roumillat. Mrs. Smith, the honoree, was presented a set of crystal salts.

Following the card game, Mrs. Smith served dainty refreshments consisting of brick cream, cakes, Lady fingers and coffee. On each plate were cunning Witches riding brooms.

The guest list for the afternoon included Mrs. Howard P. Smith, Mrs. F. E. Roumillat, Mrs. J. C. Bennett, Mrs. J. D. Woodruff, Mrs. Ed Lane, Mrs. Ben Caswell, Mrs. Fred Jaeger, Mrs. Robert Hines, Mrs. Donald Smith, Mrs. W. Morton Thigpen, Mrs. D. C. Marlowe, Mrs. J. B. Lawson, Mrs. Henry Purdon, Mrs. Reginald Holly, Mrs. Henry Walsh, Mrs. E. A. Douglas.

WEEK OF OCTOBER 30TH TO NOVEMBER 1TH

Tuesday 12:15 noon—Weekly luncheon, Rotary Club, Valdez Hotel. 8 p. m.—Drill, Co. D, Fla. National Guard, Court House. 8 p. m.—Halloween party, at the High School.

Wednesday 12:15 noon—Weekly luncheon, Rotary Club at the Valdez Hotel. 7:45 p. m.—Special meeting of Committees of American Legion, Lloyd's Shoe Store.

Thursday 7:30 p. m.—Practice for play by Business Woman's Club, Welaka lobby. 8 p. m.—Father and Son banquet, by Men's Club at Parish House. 8 p. m.—Band rehearsal, court house, 154 Inf. Band. 8 p. m.—Meeting, Eastern Star at Masonic Hall.

LOCALS

Well, the sun is out anyhow.

J. T. McLain of Geneva was in the city today on business.

And maybe we as look for cold weather whether it comes or not.

Armistice Day will be a big day in Sanford. All the stores will close and every body will celebrate.

Mr. and Mrs. Sherwood Harvard and children motored to Mt. Dora and Orlando Sunday afternoon.

Mrs. D. A. Lawrence and children of Apopka were visiting in Sanford Sunday, the guests of Mr. and Mrs. C. I. Barclift.

Mrs. J. L. Miller and family have returned home after spending several days with Mr. and Mrs. Louis Victor at that place.

W. C. Satcher of Longwood was circulating among his Sanford friends today and dropped into the Herald office to renew his subscription to the Daily Herald.

Miss Crawford is in the city representing the southern division of the American Red Cross. Miss Crawford will help Seminole county chapter put over the Roll Call campaign.

S. M. Lloyd has accepted the chairmanship of the Red Cross Roll Call and he will out it over with his customary vim and vigor. Sherman is there with the big mitt when it comes to putting it over for the benefit of the town or of the people generally.

The ladies' tournament at the Country Club will be resumed this afternoon. It was interrupted by rain at the opening of the club house and will be watched today with much interest. The Country Club is proving to be one of the most popular resorts in the city and more and more the people are coming to the club to play and hold their social affairs.

The Men's Club of the Parish House will hold their annual Fathers and Sons banquet Thursday night of this week and all those fortunate enough to receive invitations will be there. On account of the space the Parish House will only accommodate about two hundred guests and there will be a much larger crowd there this year than last. The Men's Club of the Parish House is one of the best institutions in the city and young and old will be found there Thursday night.

Mrs. F. M. Sumner returned to her home in Lakeland Thursday afternoon after a few days stay with her sister, Mrs. J. B. Webb on Milville ave. Mrs. Webb was very ill and has been for some time. Mrs. Sumner was called home on account of the serious illness of her little daughter.

Mr. and Mrs. M. M. Stewart, with their family, were called to Apopka yesterday by the death of their niece, Mrs. E. F. Myers. Mrs. Myers will be remembered by Sanford people as Miss Leticia Stewart having formerly been a teacher in the primary school here. She leaves a husband and infant son besides relatives and numerous friends to mourn her loss.

R. A. M. ATTENTION

Special meeting tonight Masonic Hall. Three degrees will be conferred. Members and visitors expected and welcome.

The world at your door every evening for 15c.—Daily Herald.

HUNTING LICENSE

NOW BEING ISSUED BY THE COUNTY JUDGE

Get your hunting license now and avoid the rush of the last days.

If you expect to hunt in adjoining counties, you must allow time to get your license back from the county seat of the county you expect to hunt in. Positively no receipts will be issued for hunting in adjoining counties. You must have your license before you hunt.

The day before open season this year falls on Sunday and I will not issue license on that day.

You can help this office and help yourself by applying for your license at once, and if you wait until the last you can expect to wait for the license, so come on and help the cause along and avoid the rush and delay occasioned by being last.

Resident County License \$1.25 Non-Resident County License \$3.50 to adjoining county and 50c to this office 4.00 Non-Resident State License \$25.00

E. F. HOUSHOLDER, County Judge.

Get your office supplies, stationery and Post Cards at the Herald office. 185-6tc and 1tw.

SERIOUS BLADDER TROUBLE

"Could not stand nor sit and was forced to cry out from intense pain," writes Henry Williams, Tarkio, Montana. "The doctors said I had inflammation of the bladder and an operation was necessary. Tried Foley Kidney Pills and improved at once. Tell all my friends about Foley Kidney Pills as it will save many from suffering and perhaps, as in my case, a dangerous operation." Bladder and kidney trouble demand prompt treatment. Foley Kidney Pills give quick relief. Sold everywhere.—Adv.

A congressman says most of the immigrants have common sense. Doesn't he mean common scents?

"SANFORD FOLLIES"

The Business and Professional Woman's Club will present the Sanford Follies on Tuesday evening, November 14th, at 8:15 p. m. in the High School auditorium. This comedy is full of the newest and most catchy airs now being whistled and hummed along Broadway, brimming over with local satire and usual amateur talent that Sanford is so rich in possession of. There will be a stream of jokes and unusual chorus work with cleverly worked out costuming. In fact a presentation that will deserve the support of every one's presence.

The Professional Club has in its membership members well schooled in dramatic art, and the presentation is under their supervision, namely Mesdames John Deen, W. E. Watson, R. Maxwell and Miss Rosamond Radford. The play has been written and assembled by the club members. The proceeds are to apply on the deficit the club has carried over from the last year's Chautauqua.

Tickets will have numbers in duplicate, which will grant every purchaser of a ticket the opportunity of holding the lucky number for the prize.

WEATHER CHANGES CAUSE SICKNESS

Extreme change of weather during Fall cause many colds and coughs. For quick relief from throat, chest and bronchial trouble, coughs, colds, and croup use Foley's Honey and Tar. Contains no opiates—ingredients printed on the wrapper. Largest selling cough medicine in the world. "Foley's Honey and Tar is the most pleasant and efficient remedy for coughs and colds that I ever saw," writes Wm. Jones, El Dara, Illinois. Sold everywhere.—Adv.

SANFORD'S TEMPERATURE

Nice summer weather and we have taken out the Palm Beaches and will not take off the b. v. d.'s for another month or so. Weather report says, warm weather and "showers" and summer weather and showers. Alternated with a few mosquitoes and the entire bunch of weather smeared with a little sunshine and showers.

5:40 A. M., OCT. 31, 1922

Maximum 89

Minimum 69

Range 70

Barometer 30.01

Rain .21

Calm and cloudy.

THE PRINCESS

TONIGHT GEORGE ARLISS —IN— "DISRAELI" The play and the star that thousands of admirers have longed to see in a motion picture—a drama that you never will forget, supported by Louise Huff. Also— Snub Pollard Comedy

Wednesday—Geo. Walsh and Miriam Cooper in "Serenade"—also a two-part Comedy.

PERMANENT WAVING, Shampooing, scalp and facial treatment.

Mrs. McCoy, Welaka Apartments. 185-6tp

SAVINGS

We Pay 4% Interest on Savings Accounts

THE BALLOT

is a badge of independence. So is a bank account.

More and more, women are finding checking accounts a sensible and business like way of handling their finances.

We are always glad to advise them about opening accounts, making investments, or about any financial matter whatsoever.

Consult us without obligation. It will be a pleasure to serve you.

Let us give you a

CALENDAR SAVINGS BANK

TODAY

The Seminole County Bank

SANFORD, FLORIDA

STRENGTH—PROGRESS—SERVICE

Sanford's New Store Phone 127

The Churchwell Company

10 Stores in Georgia—1 Store in Florida

S E R G E S

ALL COLORS, FROM

75c - to - \$1.25

Broadcloth

RED, GREEN, CERISE, BLACK, NAVY AND BROWN

\$2.50 - to - \$3.00

THE CHURCHWELL COMPANY

First Street SELLS it for LESS Welaka Block

SANFORD DAILY HERALD

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Dispatches say it is snowing in Montana. How delightful. We wonder how much it costs to get to Montana.

The Leesburg Commercial says that Lake county was the original Garden of Eden. We don't know so much about it at this particular time but twenty years ago it was the Garden and it was filled with Eves, yes.

If every business house in Sanford would decorate a car for Armistice Day there will be some parade on that day. Last year it was said that Sanford had one of the finest parades ever witnessed on Armistice Day in a city twice the size of Sanford.

The Herald office is neither a peanut stand or a nut factory and if there are any people here who want us to pull their chestnuts out of the fire they will have to go farther. As far as we are concerned there are some of them we devoutly wish would go so far down they would not get back in this decade.

With the many new garages being built in Sanford the new dealers starting in business here the automobile business will take its rightful place in Sanford as one of the biggest in the world which it is. This city has always been a good automobile center but few of the manufacturers of cars seemed to think so and did not put dealers here but relied on selling cars in Sanford with headquarters in other cities. Now all this is changed. The dealers are coming to Sanford in order to cover this territory as it should be covered. In the automobile business you have to get into it just as you do in other lines. There are as many automobiles in the population in Sanford as in any other city in the world and this is responsible for the increased business along this line and the many new buildings being erected for the dealers.

IS THERE A CAR SHORTAGE?

There is no real shortage of transportation in Sanford. The car shortage that it seems only fair to the shippers to have the truth known early in the season that he may time his shipments of citrus fruits accordingly if such a thing is possible. Citrus fruit can be shipped over a period of time as long as the fruit has not reached maturity and could probably be arranged with the view of saving in cars especially since refrigerator cars do not have to be used except in very warm weather. The reports on the car shortage give the ventilated cars short and state that there will be plenty of refrigerator cars. Since the Sanford section uses only the refrigerator cars during the season it will be good news to the growers to learn that there will be sufficient refrigerators to haul their perishable stuff. When celery and lettuce and other Sanford vegetables get ready to ship they must be shipped right now without any delay and the shippers want to know that they will have the cars and the service before the season starts. It is all right to say there will be plenty of cars but sometimes it is another thing to get them when wanted. With the fruit shippers getting alarmed about the ventilated cars it is time the vegetable shippers investigated the refrigerators and find out just what the situation will be in regard to sending our perishables northward from the first of December to the first of June. Our crops are our greatest investment at present and we want nothing to interfere with their transportation. The growers have enough trouble to get the vegetables ready for market and with the high freight rate they are obliged to pay they should have real service from the railroads.

FROM FLORIDA TO MAINE

The success of Hilton in making the trip north in a skiff has awakened renewed interest in the plan sponsored by the Atlantic Deeper Waterways association in Portland, Me., for the establishment of an inside and protected waterway from Maine to Florida.

Some of the northern newspapers are taking up the matter in earnest since the recent setting of the association, at which time resolutions were passed urging the importance of congressional assistance in forming the necessary links to complete the inside passage.

In speaking of the the great results already attained by the association in the 16 years since its organization, the Christian Science Monitor, published at Boston, Mass., says:

"The section from Norfolk, Va., to Beaufort Inlet, N. C., was adopted by congress in 1912, and is under construction, which the section connecting Chesapeake bay with Delaware river was later authorized and the purchase of the existing Chesapeake and Delaware canal completed. The work of enlargement of the canal to the standard depth of 12 feet is now in progress of the Cape Cod canal, as the war department, under the authority of congress, has recommended its purchase. It is likewise hoped that congress, at the same time will authorize the purchase of the Dismal Swamp canal in Virginia and North Carolina. With the acquisition and completion of these waterways there will be established a continuous inside passage from Beaufort Inlet to Boston, with the exception of the link across the state of New Jersey, connecting Delaware river with Baritan and New York bays.

"It may be recalled that for the greater part of the distance, from Cape Fear river, N. C., to Winyah bay, S. C., and from Winyah bay to Florida nature has provided a series of inland sounds and bays, which only require deepening to afford a continuous canal to the St. Johns river, Fla. In this connection the existing waterway along the east coast of Florida should be acquired and improved for the further promotion of commerce.

"Northward from Boston it would be hardly necessary to extend the waterway to a suitable point on the coast of Maine to be determined by engineers and serving the important industrial areas along the Merrimac, the Piscataqua and the Kennebec rivers. In view of the continuous cry of the railroads that they are unable to carry all the traffic consigned to them, it would seem that any such proposal having for its ultimate a considerable increase in the possibilities of freight transportation in one or more of the sections of the United States should merit serious consideration of congress."—St. Petersburg Times.

TRUTH ABOUT FLORIDA STRANGER THAN FICTION

At the recent convention of the Florida State Realtors' association in St. Petersburg two prizes were offered, one for the best five-minute talk of the community represented by the speaker, the other for the best 10 minute talk on the possibilities and opportunities of the state of Florida. E. T. Hutton of Bartow won both prizes. His talks were descriptive to the point of enunciation in every paper in Florida. We give below extracts from his address on Florida, taken from the Polk County Record, which published both in full. No better description of the state has ever been put in print. It follows:

"Florida has an area as great as that of all the New England states which are to be found a population of fifteen million, yet Florida has a population of barely one million. However, despite her youth in development and her scanty population, she has contributed generously to the wealth of the nation and has earned the title of greatness as interpreted by the word—SERVICE.

"Consider the amazing growth of her material resources as shown by a comparative statement between the years of 1911 and 1921.

"In that decade she quadrupled her output of grapefruit, Irish potatoes, celery and cabbage; tripled her crop of tomatoes and hay; and doubled her production oranges, watermelons, lettuce, peppers, cucumbers, oats and cowpeas.

"She increased her pecan crop from over 1,000,000 pounds to nearly 4,000,000 pounds, the value of her livestock from \$23,500,000.00 to nearly \$57,000,000.00 her poultry products from over 72,000,000.00 to over 70,000,000.00, her rice crop from a meagre 15,000 bushels to over 113,000 bushels, her sugar cane syrup from over 67,000 barrels to 135,000 barrels her strawberry crop from 35 carloads to 720 carloads, and her corn from 5,000,000 bushels to over 11,000,000 bushels.

"Florida has provided for the menu of American oranges and grapefruit for breakfast; oysters, shrimp and sea food for the entire course; the basic material for all good salads from

RED CROSS ACTIVITIES

In the post war program of the American Red Cross, four years after the end of the greatest clash of arms in all history, first call upon the services and the funds of the organization is still for ministrations to the ex-service man physically shattered in that conflict. Adhering to its policy relating to the disabled veterans and their dependents, the National organization has set aside for the fiscal year ending June 30, 1923, a total of \$3,020,692.90 in its budget, an increase of \$366,000 over the amount spent for soldier service last year. This total will be increased by nearly 3,000 Chapter engaging in service to veterans by more than \$5,000,000 so that approximately \$9,000,000 of Red Cross funds will be devoted this year to services the Government is not authorized to render and for which it has neither the funds nor the facilities.

Care of the ex-service men and their families is regarded as a primary Red Cross responsibility, and that it should be neither indiscriminate nor niggardly requires patient study of an intricate problem and continual readjustments to situations as they exist and develop.

"The functions of the Red Cross," says Judge John Barton Payne, National Chairman, in his annual report, "is not to usurp the Government's responsibilities but to supplement official activity; harmoniously co-operate with officials plans and methods; seek out the individual in the standardized mass and his peculiar needs.

"The Red Cross acquires and distributes information among the men and their families; acquaints the U. S. Veterans' Bureau with the personal equation in individual cases; prepares and furnishes comforts, recreation, and the many necessary services which the Government, by its very nature, can procure only from voluntary assistance. These obligations and privileges fall primarily to the Red Cross chapters, whose volunteer members are kept acquainted with the official situation through liaison Red Cross officers attached to use District offices of the Veterans' Bureau. * * There has been a drawing of the Chapters into more direct and immediate communication with the Veterans' Bureau.

"Simplification of methods, however, has not increased, the government's need of Red Cross assistance, as it made evident by the continual call for increased funds and personnel. To the extent of its financial and personnel resources the Red Cross must continue to discharge this mandate from the people." Outside of the active Red Cross Chapter membership few persons appreciate the magnitude of the problem of the disabled ex-service man. And on Armistice Day, November 11, when the American Red Cross inaugurates its annual round the world Roll Call for the enrollment of the 1923 membership, there will be under treatment in Government hospital more than 20,000 veterans. In the opinion of the Surgeon General of the Army the peak of disabled men under reconstruction will not be reached until 1926.

Some of the noteworthy accomplishments in soldier service during the fiscal year ended last June 30 were recorded in the annuals of 2,669 Red Cross Chapter in all parts of the country, 150 more Chapter than were engaged in this special field the year previous. The chapter is the unit of the Red Cross organization and thru its volunteers is accessible to every disabled veteran and to members of his family at all time. Between July 1, 1921 and June 30, 1922, Chapters reported 1,665,079 individual instances of service to ex-service men and their dependents, at a cost estimated from reports now at hand of more than \$5,340,000.

More than 1,000 persons, paid and volunteer, were engaged in Red Cross duty during the year in Government hospital and District offices of the U. S. Veterans' Bureau. The Service Claims and Information Service at National Headquarters handled 37,200 compensation and insurance claims, 24,560 allowance and allotment cases, and 9,700 miscellaneous claims. Since February, 1919, when this service was established, it has disposed of 64,174 allotment checks payable to veterans which the Post Office Department reported undeliverable. This item alone gives an adequate idea of the individual nature of the Red Cross contacts with officers and men who served in the Army and Navy in the late war.

The basis of this stupendous work, reaching into the remotest and most isolated parts of the country, is the individual need, and the Red Cross is concentrated upon it to the end that the disabled ex-service man may obtain all his rights under the law that his special wants may be promptly supplied, that his own and his family's situation may be rendered happy and free from worry and care, and that in the outlook the future these men shall visualize incentives for independent and fruitful effort.

Representative of the Red Cross are on duty, too, at all important Army, Navy and Marine Corps hospitals, stations and camps to act as a detumescence

FROM OTHER SANCTUMS

There has been more legitimate profit made in Florida by buying real estate and then improving it than in any other way of investment.

This assertion cannot be proven by actual figures, because the fact that the thousands who have made extensive profits are averse to letting their private affairs go into the public domain and there are to be found thousands who have accumulated wealth by being an "all-year" state and in especially advertised areas there is being a large gain in population, not for the winter season alone, but real genuine residents who have found it profitable to make their homes here. The increase in population made during the period from 1910 to 1920 was made largely during the few latter years of that decade and there is every belief that the census to be taken in 1930 will show a greater percentage of gain for Florida than any state in the union.

What the greatest gain is an increase of the rural population, for upon the class which produces the building up of the large and strong cities. Without the cities would remain but the products of misplaced confidence and the part of over enthusiasm and the part with a rapidly increasing number of settlers who buy and build and take from the soil which brings profitable returns to the Florida. Better than that, the man who buys one hundred sections of land to be idle is the dozen men who secure a limited number of acres and then commence to improve them.

Florida can be made a sufficient of many things for the people of the north and the Mississippi and do it as well as there must be some means of transportation, but the means to come as the needs of the people in the congested areas of the state the more pressing. The means of transportation for the people of the support and the support of all classes and all families every day is this fat being in the state of the entire country—and there shall exist normal conditions in this line Florida will take care of and everywhere will be the same.

Too much is expected of the propaganda for the cities of the state. What is needed is a public that can be done in the various ways and what has been done in the past has been too much in the nature of a desire to increase the population. Build up ten thousand homes in the vicinity of Palatka and it will, automatically, build up ten thousand more with a rapidity that will be most encouraging. There would be a clearing away of some of the sorry shacks and a building up to fine, attractive establishments which would give a greater attraction to the state.

Palatka should use every possible effort to bring new people to the county who would be permanent residents upon the lands which will bear cultivation and thus increase the importance of the county of Palatka.—Palatka News.

CO-OPERATION THAT COUNTS

The Peoples Bank of Sanford is proud of the fact that its patrons are so faithful, and that they assist so materially in the growth of this institution.

This spirit of loyalty is valued highly, and we wish to reciprocate by giving the very best service of which we are capable.

You can help your bank to grow and to become of greater assistance to you and the people of this community by seeking to influence your friends to deposit here.

PEOPLES BANK OF SANFORD

Sanford, Florida

J. H. HINTERMISTER PIANO CO.

NOW LOCATED AT 112 MAGNOLIA AVENUE

PURELY PROFESSIONAL

Cards of Sanford's Reputable Professional Men, each of whom, in his chosen profession the Herald recommends to the people.

George A. DeCottes Attorney-at-Law

Fred R. Wilson Attorney-at-Law

Schelle Maines Lawyer

Henry McLaulin, Jr., Opt. D.

Elton J. Moughton Architect

Dr. W. D. Gardiner Oestopathic Physician

E. F. De La Haye, Jr. Architect and Engineer

BUSINESS DIRECTORY

You can find the name of every live Business Man in Sanford in this Column each day.

Bon Ton Steam Pressery

"We Deliver the Goods" Quick Service Transfer

Sanford Machine & Foundry Co.

Gillon & Fry Electrical Contractors

Sanford Novelty Works

B. W. Herndon Insurance Agency

S. O. Shinholser Contractor and Builder

Why Send Your Printing Out of Town?

CLASSIFIED ADS

Classified Ads for a line. No ad taken for less than 25c.

FOR SALE

SEVERAL HOUSES for sale. See Thigpin. 9c-20c

SIXTY THOUSAND STRAWBERRY Plants from northern stock, \$4.00

FORDS, Buicks, Oldsmobiles, Oaklands, Dodge, Cole 8, Overland, Chevrolet, Maxwell for sale.

FOR SALE-C melody saxophone good as new. \$120 takes it, half cash, balance \$10 per month.

FOR SALE-Dosier and Gays' paints and varnishes at Sanford Novelty Works, Sanford agents. 183-10c

FOR SALE-14 head of rabbit, old and young. Cheap. 505 Myrtle avenue. 185-30p

FOR SALE-7 piece living room wicker set. Apply Bee Hive, Sanford and 4th St. 185-60c

WOOD FOR SALE-At \$7.50 per cord sawed and split to any measure, delivered in Sanford. Will supply any amount and book all orders for delivery in order received.

FOR SALE-Eleven room house, close in, good income property, priced right. Part cash, balance time.-Geo. W. Knight. 185-30c

FOR SALE-4 room house, lot 50 by 117 Gas, electricity, modern. For particulars inquire at 1206 Palmetto Avenue. 185-60p

BEST LOT in Sanford, \$500 down, balance easy monthly payments. Will give deed if desired to build. Apply quick. "J. O." care Herald. 185-30c

FARMERS-You can get seed bed frames and irrigation plugs at the Sanford Novelty Works. 100-10c

FOR SALE-Good lot on paved street, \$650.00 E. F. Lane. 185-10c

FOR RENT

FOR RENT-One furnished house, \$15.00 per month. Apply to Mrs. H. D. Durant. 186-20p

FOR RENT-Large upstairs bed room 306 Park Ave. 186-20p

FOR RENT-New 5-room bungalow, immediate possession, unfurnished. Desirable location, \$35.00 per month. Geo. W. Knight. 186-10c

FOR RENT-Furnished apartments Fernald Apartments, 305 East 1st St. 184-10c

FOR RENT-Rooms and kitchenette. Shirley Apartments opposite post office, upstairs. 28-10c

FOR RENT-Furnished apartment-811 Elm Ave. 185-50p

FOR RENT-4 room cottage on Magnolia Ave. Apply Bee Hive, Sanford Avenue and Fourth Street. 185-60c

FOR RENT-Three room apartment-1306 Park Ave. 186-60p

FOR RENT-Front bed room, suitable for two gentlemen, also two garages. Apply 618 Oak Avenue. 181-60p

WANTED

WE WANT to recharge and repair your batteries. Our starter, generator and ignition repair department is in charge of an expert. Genuine "EXIDE" Battery Service.-RAY BROS. Phone 848, Sanford. 172-10c

WANTED-Boy with wheel, 827 Sanford Avenue. 179-120p

WANTED-A chance to build your new home before lumber gets any higher. Plans and estimates furnished.-Sanford Novelty Works. 183-10c

PERMANENT WAVING, Shampooing, scalp and facial treatment.-Mrs. McCoy, Welaka Apartments. 185-60p

WANTED-By November 10th at latest, two rooms furnished for light-housekeeping. Will be here permanently. Must be reasonable. Can furnish best of reference. Answer today. P. R. Brown, care Herald.

LOST

STRAYED-Two cows, tag "G. W. S." & Son in left ear. Notify G. W. Spencer. 186-80p

Red Cross Meeting Tonight at Valdez Plans for Drive

Roll Call Campaign Will be in Charge of S. M. Lloyd

At a meeting of the Executive Committee of the Red Cross together with a representative of every organization in the city it was decided that the Annual Membership Drive would be conducted on Red Cross Sunday November 12th.

President Harding will issue a proclamation to the people of the United States to observe this day and the ministers will preach Red Cross sermons on that day.

S. M. Lloyd, chairman of the Roll Call, W. M. Haynes, chairman of finance, J. G. Sharon, chairman of speakers, Schelle Maines and Miss Alice Trafford volunteer personal committee, Dr. S. W. Walker chairman of churches, Mrs. Endor Carlett, chairman of rural organizations, R. W. Pearson chairman of publicity, Mr. John Meisch, chairman supplies.

Chairman Lloyd desires a meeting of all the chairmen of committees to meet with Miss Marion Crawford field representative for the southern division, A. R. C. headquarters who is here in behalf of the Seminole county roll call campaign.

A number of Rediff was helping in the recent drive to raise money for the Rediff endowment fund by selling soap, says the Indianapolis News.

She employed two small boys to take the soap to the houses of some of her friends, Little Johnnie with the boxes under each arm, marched up to one door and knocked.

"Why are you selling the soap?" inquired the lady of the house.

"I raise \$3,000,000 for Rediff - "Three million dollars! And are you going to raise it all by yourself?" "No," came the quick response "I raise another \$100,000 helping me."

Hard Fisted Fielder

An outfielder of the Los Angeles team in a recent game with San Fran also collided with the fence in making a wonderful catch and was knocked unconscious, and when he was carried to the clubhouse the ball was in his hand in a vise-like grip. Most managers would be satisfied if their players would clutch the ball like that when they are conscious.

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CO-OPERATION--The Spirit of Progress

Nothing of real worth is accomplished except through Co-operation.

Institutions, communities, individuals grow in the proportion that they are useful to each other in the advancement of aims, desires, attainments that make for success.

We want your full co-operation; we have need of it, that we may better help you to succeed.

First National Bank

A COMMUNITY BUILDER

F. P. FORSTER, President B. P. WHITNER, Cashier

R. C. BOWER

PRESCRIPTION DRUGGIST

THE REXALL STORE PHONE 325 KODAK DEALER

BEST FRUIT CAKE

50c PER POUND

Contains following fruits and nuts. Cherries, Pineapple, Apples, Currants, Raisins, Sultanina Raisins, Filberts, Walnuts, Almonds, Citron, Orange, Lemon, Figs and Dates.

ROUTH BAKERY

Next to Princess Theatre

GET YOUR POST CARDS AT THE HERALD

They Couldn't Know

The mind of 1818 couldn't conceive of the miracles that human ingenuity would perform during the twentieth century. It couldn't imagine the wonders that would be wrought by new agricultural methods and modern manufacturing genius.

Back in 1818 the greatest newspaper of the day de- of good merchandise of proved value. the many things we need in order to live profitable, happy and useful lives.

Even today there are some who fail to realize what an important factor advertising has become. Advertising is as much a part of today's life as electricity, anti-septic surgery or automobiles.

The advertisements save time, money and effort for those who read them and follow their guidance. They are practical guarantees of satisfaction.



DON'T LAY ASIDE THIS PAPER WITHOUT READING THE ADVERTISEMENTS

Sanford Shoe & Clothing Company

Now Open for Business with a Strictly One-Price Store

THAT IS THE LOWEST POSSIBLE PRICES TO ALL—QUALITY CONSIDERED

Reduction Sale will Continue for 10 Days

BASE BALL
FOOT BALL
BASKET BALL
TRAP SHOOTING

REALM OF SPORTS

CHAS. L. BRITT, Editor.

GOLF
BOWLING
TENNIS
BOXING

HONOR ROLL

SANFORD PRIMARY SCHOOL

NOT FINGER-PRINT INVENTOR

Dr. Jacques Bertillon Has Been Given Credit Which Properly Should Belong to Englishman.

Coupled with the announcement of the death of Dr. Jacques Bertillon in Paris was the erroneous statement that he was the inventor of the "Bertillon system for finger-printing." In collaboration with his elder brother, the facts are that the system was invented by his younger brother, and that it had nothing whatever to do with finger-printing, which was introduced as a rival system of identification by the late Sir Francis Galton, the cousin of Charles Darwin, who also invented composite photography and the now familiar term "eugenics." Alphonse Bertillon born in 1855 and died in 1914, for many years the head of the criminal investigation bureau of the city of Paris police department, was the inventor of the so-called "Bertillon system" of anthropometry for the identification of criminals. It had nothing to do with finger prints, but consisted of an elaborate series of measurements of parts of the body with instruments of precision.

The making of these measurements required delicate and costly instruments and the work of skilled men, and it was, moreover, found that changes in even adult bodies made the system far from infallible. For these reasons the system though still employed in France, has in America, Great Britain and elsewhere largely been supplanted by Galton's system of finger-printing or thumb-printing.

LADIES' TOURNAMENT COMES TO A SUCCESSFUL CLOSE

Mrs. L. P. McCuller Wins First Prize With Mrs. J. D. Woodruff Close Behind

The Ladies' tournament, started some time back and postponed on account of the weather, was resumed yesterday and came to a successful close just as the sun went down. Mrs. L. P. McCuller, making the six holes in 42, which is one of the best scores made by any of the ladies yet, won the first prize, with Mrs. J. D. Woodruff coming second, making it in 54. At the appointed hour for play there were at least fifty of the Sanford Country Club ladies present to witness the start and the fourteen players, left in twosomes, all with clubs made up to grab one of those valuable prizes they heard that Mrs. McCuller had stored away for this occasion.

After all the dust had cleared away and the smoke died down and the scores all tabulated it was found that the prize winners were as follows: Mrs. L. P. McCuller, first prize; Mrs. J. D. Woodruff, second prize; Mrs. Geo. D. Hart, third prize; Mrs. L. P. Hagan, fourth prize. These prizes consisted of golf balls, presented amongst the winners in the order of the game. Mrs. Reg. Holly, Mrs. D. C. Griffin, Mrs. R. J. Holly, Mrs. A. P. Connelly and Mrs. J. M. Wallace were each presented with a

beautiful Japonicas as a reward for being the best five after the prize winners. Mrs. Deane Turner also received one of these beautiful flowers, but as far as we can learn, it was not given for the best score unless the list were turned up side down. Mrs. Turner is one of the beginners and made a remarkable showing for the short time she has been at it and she says that next time look out for her.

The game was played on first, second and fourth fairway, the ladies making the three holes twice. The game was played under good weather conditions and the tournament was a success. The following ladies participated:

Mrs. L. P. McCuller and Mrs. H. P. Smith.
Mrs. L. P. Hagan and Mrs. Geo. D. Hart.
Mrs. Reg. Holly and Mrs. D. C. Griffin.
Mrs. Frank Miller and Mrs. R. J. Holly.
Mrs. A. P. Connelly and Mrs. S. Puleston.
Mrs. J. D. Woodruff and Mrs. J. D. Wallace.
Mrs. Deane Turner and Mrs. W. T. Langley.

NOTICE

The Merchants vs. Mens' Club game, scheduled for Thursday night has been postponed until Friday night on account of the Fathers and Sons Banquet at the Parish House.

CELERY SEED

Look out Celery Feds. Orlando almost won a game.

And they claim they were saving up for Friday and that's the reason they didn't try to beat Kissimmee.

The scheduled bowling game between the Merchants and Mens' Club that was to take place Thursday night has been postponed until Friday night. This was on account of the Fathers and Sons banquet at the Parish House.

Reg Holly has fully recovered from his battle with the Yellow Jackets on the golf links.

Mrs. J. M. Wallace had hard luck on the links yesterday. She usually makes the course in an exceptionally good score but the jinx was on the "linx" insofar as she was concerned and several others made it in less.

Mrs. McCuller's excellent showing yesterday with Mrs. J. D. Woodruff running her a close second, was the outstanding feature of the tournament.

Those were some beautiful white Japonicas the ladies were given as prizes at the tournament yesterday.

Tom Jones, Randall Chase, Bill Lefler, Wiggins and the rest of the Chase's bowling team are in training today, getting ready to meet the Rotes tonight.

And the Rotes are all set—which means, heaps of fun on the alleys tonight.

Some one reported Charley Henry and Col. Knight as being seen running around the block this morning early getting themselves in shape for their opening bowling game.

The 'Gators are off for Massachusetts to lock horns with Harvard. Let us pray.

And they are taking twenty men and plenty of assistants. Wish we could loan them McLucas and Sweeney.

Coach Wilkenson is putting his bunch of celery feds through the warm paces this week working up steam for the Orlando game at Orlando this week. All Sanford fans should go, that can get away, and help us grab another.

If we pretend to be good we may win the good opinion of people who pretend to be good to win our good. Insect pests come and go with the years. In some years certain varieties do little damage and then they appear in vast numbers. Wyoming this year suffered more for grasshoppers than any other state. It is probable that the injury will be continued next year. Efforts are being made to secure a grasshopper law similar to those in North Dakota and South Dakota.

Have the Herald do your next job of printing. We have the equipment

LAKE MONROE

The Halloween party at the Lake Monroe school Friday night proved a great success. Spooks, goblins, Jack-o'-lanterns, witches, clowns, etc., in full regalia were present. The decorations were complete and in keeping with the occasions. The house was soon crowded and a long line up of children and grown people in masquerade soon formed in the lower hall and slowly and creepily like wraiths on the steps to the tune of a slow dirge. After a march forming a circle around the auditorium the spooks sank to the floor several times and uttered strange noises. The program was continued by the school children with Halloween playlets, songs, recitations, etc., which was followed by a jolly community gathering in which fortune telling and other games were enjoyed. Dainty cookies and refreshing grapefruit were served and after an enjoyable evening the audience dispersed very much pleased with the occasion.

Mrs. Louise Whaley and John Handel surprised their friends by being quietly married at Sanford Saturday evening. Mrs. Whaley is formerly of Knoxville. Mr. Handel has made his home here for some time but spent the past summer in Tennessee. He is one of our prosperous farmers.

A crowd of young people, former school students, surprised Mr. and Mrs. Jacobs at their pretty new home one night recently with a storm party. Delicious cakes, candies, nuts and other good things were brought along in abundance. Quite an enjoyable evening was spent.

The Atlantic Coast Line railroad is laying new tracks and otherwise making improvements in this section. A new switch of four parallel tracks is being constructed between Monroe station and Rand's Siding. There is also a rumor to the effect that the station will be moved and placed nearer to Rand's Siding and made larger and better in every way.

Things got pretty lively at Guy Stafford's one morning lately when a double killing was effected by the slaying of a wild cat and a big rattle snake all in the same day.

Mrs. Frank M. Johnson has returned to Jacksonville after a visit to her mother, Mrs. Bruton.

Ralph Hore and Carl Bruton, after visiting relatives here, have returned to Jacksonville.

Mrs. W. W. Johns who has been quite ill is now recovering.

Mrs. Louis R. Cobb and baby have returned to their home at Jacksonville after a pleasant visit to relatives here.

Mrs. George Baumgardner, of Mt. Dora and son Roy, visited Mr. and Mrs. R. T. Wyne here.

J. W. Bell, who has been very ill is now improving nicely.

Mr. and Mrs. Jacobs spent the week end at their old home at Chulota.

Ben Lake, Mr. Studorff, Henry Witte and Mr. Pearman spent Saturday and Sunday at Daytona Beach fishing.

Mr. and Mrs. S. H. Walker, of Miami, are expected to spend Thanksgiving here with their relatives, Mr. and Mrs. Charles Bales and family.

Mr. and Mrs. Carl Rabun have begun their new residence which they are erecting upon their truck farm on West First street.

Frank Hatch and family have removed from Sanford to Lake Monroe.

Clarence and Frank Swaggerty are still confined to their home by malaria.

Mrs. Jackson and three children are ill with the dengue fever.

J. K. Cates, of Longwood, spent the week end with his daughter, Mrs. Barlow Mann.

Get your office supplies, stationery and Post Cards at the Herald office.

ORLANDO AND KISSIMMEE TIE

The Orlando Tigers battled the Kissimmee high school eleven to a tie six tie at Exposition Park yesterday afternoon, though the latter virtually had scored another touchdown when the final whistle ended the play. It was a practice game for the Tigers, who kept the ball in their opponents' territory most of the time, notwithstanding the gritty fight made by the Osceola county team.

Coach "Sig" Boone said last night that he was entirely satisfied with the showing made by his Bengals. They didn't exert themselves, he said, but the game did them a lot of good. —Orlando Sentinel.

IOWA INVITED TO BOWL NEXT YEAR

NEW HAVEN, Conn., Nov. 1.—A definite announcement that Yale has invited Iowa to play at the Yale bowl next season was made here last night. An answer from Iowa is expected soon.

This invitation indicates conclusively that inter-section games are not barred by the so-called "triangular precedent" made by Yale, Harvard and Princeton.

SCHUSTER WAS DISQUALIFIED

(By The Associated Press) STATE COLLEGE, Pa., Nov. 1.—Penn's hopes for victory over the Navy on Friday received a setback yesterday when it became known that Dick Schuster, star left tackle, was disqualified for inter-collegiate competition for the remainder of the year. Violation of the one year resident rule was charged.

DUVAL HIGH SCHOOL FOOTBALL BOYS

(By The Associated Press) JACKSONVILLE, Nov. 1.—Duval High which through defeat of Steele High, Dayton Ohio, here last fall credited with having won the high school gridiron championship of country, leaves tonight for Dayton for a return game with Steele Saturday.

BARRED FROM RACE TRACK FOR LIFE

CLEVELAND, O., Nov. 1.—Steve O'Boy, a pacer, his owner, H. G. Cheney, of Sabina, O., and his driver, Charles Claght, were ruled off harness horse race tracks for life yesterday by officials of the Cranwood track here. Judges Joseph McGraw and R. S. Millman, ruled that the men had attempted to "fix" the 2:16 race.

PLAYERS AND ATTENDANTS TO HARVARD

GAINESVILLE, Nov. 1.—The Florida 'Gators, Massachusetts bound, will leave here this morning. Twenty-four players and a corps of attendants headed by Coaches Kline and Van Fleet will make the trip for the Harvard game. The squad will arrive in Boston Friday morning and thus will have opportunity for a rest and workout before the skirmish Saturday.

The party will spend about two hours between trains in Jacksonville today, where the players and attendants will be the guests at luncheon of the Rotary Club there.

The Harvard game will be the first inter-sectional football Florida has engaged in since its defeat by Chicago since 1918. A victory is hardly looked for by the staunchest 'Gator supporters but the followers of the Blue and Orange hope to hold the score down to a point that will bring them prominence in the football realm.

The players selected for the trip are: Captain Duncan, Doty, Scott, Gunn, Byrd, Robinson, Mounts, Pomeroy, Case, Newton, Dickson, Merrin, Simmons, Hodges, Raish, Carleton, Bie, Murphree, Hendry, Hockenstadt, Baruchan, Mohannah, Mathews and Cox. Coleman and Norton will be taken along but their recent injuries received in action will prevent their playing.

Second sheets, 8 1/2 x 11, only 50c per 1,000, while they last, at Herald office.

Too Late to Classify

FOR SALE—One ton truck, good condition. Five good tires. Inquire Elder Springs Water office. 187-6tp

FOR RENT TO ADULTS—A 2 or 3 room furnished apartment with sleeping porch and private bath. Address E. D. C., care Herald. 187-8tp

- Mullet Roe
- Salt Mullet
- Apalachicola Oysters
- Nice Fat Mackerel
- Jones' Dairy Farm Sausage

L. P. McCuller

ELECTRICAL TROUBLE

Let Us Take Care of It For You
OUR WORK IS GUARANTEED,
Our Prices are Reasonable

PENINSULAR ELECTRIC CO.

112 Magnolia Avenue—Phone 113

Do Not Fold Your Hands And Accept Ill Health

There is absolutely no excuse in this day and time for anyone to be classed among the weak (anaemic, half-sick, drifting, miserable and worn-out specimens of humanity who get no pleasure out of life. Every human being is entitled to health, happiness and success. It is positively wrong to be satisfied with less. Do not fold your hands and accept ill-health as the decree of fate. Nature intended you to be well and strong and has provided a way.

If human testimony is to be believed at all, the natural iron tonic Ferraline has a power, a virtue and a merit that bring startling results. Those who take it testify that after a short course of Ferraline, they feel a buoyancy and vigor in every part of the body. They are able to eat any and everything without feeling the slightest discomfort afterwards. They take on new life, new energy and have a feeling of capacity and a strength to do things never thought of before. As one grateful user expressed it, "I feel twenty years younger, twenty years stronger and twenty years healthier."

This is because of the natural iron and other invigorating as well as cleansing ingredients of Ferraline. For those who have indigestion, whether acute or chronic, rheumatism, backache or other symptoms of disordered kidneys, biliousness, headaches, and nervousness, Ferraline is uniformly beneficial. Doctors endorse it because the ingredients of Ferraline are plainly stated on the label and are known to be of the highest medicinal value. Ferraline has no alcohol to weaken the kidneys and impair the liver or the heart. It is indeed nature's tonic.

If your local dealer does not handle Ferraline, send \$1.00 to Ferraline Distributing Company, Tampa, Fla.—Adv