

YOUR NEWSPAPER
Published in Florida's Heart,
The World's Greatest Vegetable
Production Its Richest Garden Land

THE WEATHER
Increasing cloudiness, probably
occasional rain tonight and Thurs-
day in central and north portions.

ACE EXPERTS AT MAKING SPEED RECORD

Daytona Beach, Fla., Feb. 15.—(INS)—A new
speed record of 225
miles an hour is the aim of
the experts assembled here
for the opening events of
the 25th anniversary of
the automobile race on the
Orlando-Ormond Beach, Feb.
15, 1928.

Rehearsals Begin For Charity Show Of Sanford Lions

Rehearsals for the Lions Club
show on the night of Feb. 23 have
been started and the event
promised to be one of the best
amateur performances staged here
this winter, according to those who
have in charge.

Drum And Bugle Corps Makes Preparations To Attend Legion Meeting

Preparations for attending the
annual Florida Legion convention
at Coral Gables in March are
being made by members of Cam-
pbell's post's 25-piece drum
and bugle corps, according to
an announcement today by L. J. Bolt,
business manager.

Lindbergh Will Attend Banquet And Then Retire

ST. LOUIS, Mo., Feb. 15.—
(INS)—Back home with all but
a few formalities of welcome
over, Col. Charles A. Lindbergh
today was to go through one more
festive occasion, a chamber of
commerce luncheon, and then have
the pleasure of being a priv-
ate citizen again until next Mon-
day when he will return to his old
mail route for two days.

Sanford Featured In Ad Campaign Of Jacksonville Bank

A series of advertisements, depicting
Sanford as a celebrated
producing center, has been started
in Jacksonville newspapers by the
Atlantic National Bank in con-
nection with an advertising cam-
paign in behalf of its local con-
nection, the Sanford Atlantic
National Bank.

LORD ASQUITH, RELIGION WILL ONCE ENGLISH BE CONSIDERED MINISTER, DIES IN GATLIN CASE

Great Britain's Former Pre-
mier Succumbs To Disease
At His Country Estate After Putting Up Brave Fight
Members Of Family Were At His Bedside
Whole Nation Will Unite For Paying Tribute To One Of Famous Liberal Leaders
LONDON, Feb. 15.—(INS)—
The Earl of Oxford and Asquith,
Great Britain's former premier,
died at his country estate, 7
Wharf, Sutton Courtney, at 6:50
A. M. today.

Submarine, Reported Missing, Makes Port

PORTSMOUTH, N. H., Feb. 15.—
(INS)—United States submarine
S-29, reported "missing" in
the English Channel, today
made port at Portsmouth, N. H.,
after a voyage of 10,000 miles.

McLaulin Buys Thrasher-Garner Building As Site For Jewelry Store

Purchase of the Thrasher-Garner
block on Park Avenue, repairs
and redecoration of the interior
and a rearrangement of the
front, Mr. McLaulin, Sanford
business man, was announced today.

Public Utilities Combine Nears Victory In Battle Over Walsh Resolution

WASHINGTON, Feb. 15.—(INS)—
The so-called "seventeen-billion-
dollar" public utility combine
seemed on the verge of scoring a smash-
ing victory today over the Progres-
sive Insurgent-Democratic coalition
of the Senate on the issue of a
power trust investigation.

EXAMINATION OF HICKMAN'S BRAIN TO BE DEMANDED

LOS ANGELES, Calif., Feb. 15.—
(INS)—A microscopic examina-
tion of the brain of William Edward
Hickman will be demanded by the
kidnaper-killer of Marion Parker
this afternoon.

Kiwanis Program Staged Today By 2 Y. M. C. A. Groups

Fifteen boys representing
Indians and Pioneer
of the Seminole County
Y. M. C. A. today staged the
feature part of the program for
the weekly luncheon of the Kiwanis
Club.

Nurse Known Here Dies In California

Friends in Sanford of Miss Is-
abelle Schneider, who formerly
lived here, will regret to learn
that she passed away in Los An-
geles, Cal., on Feb. 8. Death was
due to typhoid pneumonia, ac-
cording to word received here by
her friends.

HOOVER ENTRY CAUSES SPLIT IN PARTY RANK

Candidacy Of Cabinet Member Results In Rift In Finely Knit Republican Groups
Factions Of Ohio Are In Bitter Row
Harmony Is Preserved In New York By Using Coolidge Name
WASHINGTON, Feb. 15.—
(INS)—The political honey-
moon which a good many Rep-
ublican organizations have been
enjoying under the benign in-
fluence of Coolidge solidarity
appeared today to be waning
fast.

JURY MAKES BIG AWARD AGAINST JAS. DUKE ESTATE

NEWARK, N. J., Feb. 15.—
(INS)—George D. Haskell, who
was awarded \$8,000,000 by a jury
last night in his \$45,000,000 suit
against the estate of the late
James B. Duke, wants the award
tripled, Honore F. Cummings, at-
torney for Haskell, announced to-
day he would ask United States
Judge William N. Runyon tomor-
row to have the award increased
to \$24,000,000.

Scientists Locate Peculiar Tribe Of Fire Worshippers

MOSCOW, Feb. 15.—(INS)—
The remnants of a strange tribe
of fire worshippers whose child-
less women hang cradles with
dolls in the sacred temples and
pray for motherhood, has just
been discovered by Soviet sci-
entists in the Caucasus Mountains
about 100 miles from Tiflis.

Supreme Court Of Illinois Reverses Decision Of Judges

SPRINGFIELD, Ill., Feb. 15.—
(INS)—The state supreme court
today reversed and remanded the
decision of Judge Harry Fisher
County holding the 1927 primary
elections unconstitutional on the
ground that the superior court of Cook
County had no jurisdiction to
annul the election in making its
announcement, the court gave no
directions to the lower court.

BROKER SUSPENDED
NEW YORK, Feb. 15.—(INS)—
Walter C. Hicks has been sus-
pended from membership of the New
York Cotton Exchange because
of his "inability to meet obliga-
tions," governors of the exchange
announced today.

Explorers Are Pressed To Find Suitable Places For Practicing Their Vocation

With the South Pole discovered, the North Pole becoming almost familiar and the interior of Africa coming to be fairly mapped, it is being widely observed that the vocation of the explorer, near its end. Exploring has been one of the interesting and engrossing occupations of man ever since he was placed here.

Yet about all we know about our world relates to its surface. If it were a football covered with the thinnest tissue paper, our knowledge of the insides would be confined to the tissue paper stratum, and only a very little of that. Men are only just getting fairly started finding what is inside this astonishing big ball, and the more they learn the more amazing it is.

Exploration in future will be increasingly directed toward the search for the vast stores of wealth and resources that are there. Only within a few years have we been learning some highly important details about these interesting insides. Take salt domes. There must be a tremendous amount of salt somewhere in the earth's insides, for over great areas what are called salt domes exist far down under the surface, masses of salt having been pushed up there from still lower areas by the internal pressure. Oil in its migrations through the loose formations encounters these salt masses and, being unable to penetrate them, is held there. It is in the Texas oil area where oil has been found it has been associated with these salt domes. They are so numerous in some areas that as good an authority as Mr. Wallace E. Pratt declares that if a hole 10,000 feet deep could be drilled anywhere in the Texas Gulf Coast area it could logically be expected to produce oil. And Mr. Pratt adds:

"In the Gulf Coast region, outside the salt dome area, proper chances for new discoveries are equally good. Our knowledge of the occurrence of oil in this part of our province is even less complete, and in spite of a larger past production our exploration has only just begun.

"In the face of these possibilities the hazard of wild-cutting in the Gulf Coast region has always been unprecedently great. In the Corsicana-Powell area we drilled wells for twenty-five years before we found at Powell, literally in the midst of our drilling, a reservoir containing almost 100,000,000 barrels of oil.

"At Spindletop, after a similar lapse of time and effort, we find a 50,000,000 barrel field within the shadow of the derricks on our old dry holes. In a single township in Oklahoma fifty dry holes had been drilled. This figure, which is equivalent to two dry holes per square mile, has been cited as evidence of the hazard of drilling in Oklahoma.

"At Spindletop, even after the presence of oil had been established, forty dry holes were drilled on an area of less than one square mile before the recent large production was finally discovered at a comparatively shallow depth. There are fifty-one known salt domes in the salt dome region proper, excluding eight oil or gas fields that may also be related to them. There are twenty-one additional known salt domes in other parts of the Gulf Coast region, and others undoubtedly are waiting to be discovered. Thirty of the known salt domes have produced significant quantities of oil, among which fourteen have been made more than 1,000,000 barrels each.

Contract Is Let For Repairs To Firehouse

(continued from page one)
of \$20. The lease will carry with it a clause to regain possession of the property upon the submission of a six months' notice.

In consideration of protests recently lodged by various Sanford Avenue merchants, the Commercial Club Attorney George A. DeWitt is under an opinion as to the legal status of several curb markets including the Birdsong Market, East Side Curb Market and the Open Air Lumber Market.

No new developments took place in the recently raised case, although the matter was discussed. Regarding recent wide-

increase in gas bills, Commissioner Frank L. Miller contended that there is something unduly wrong in the plant's operation while Commissioner S. O. Chas. was inclined to think otherwise. The discussion was informal and no action was taken.

FUNERAL ON WEDNESDAY

Funeral services for Josephine Brown, 67 years of age, will be held at 10 o'clock Wednesday morning at the home of the deceased, 1115 E. 1st St. Burial will be in the city cemetery.

Rickard Establishes New Record For Boxing Meets In Madison Square Garden

By Davis J. Walsh
International News Service
Sports Editor.
NEW YORK, Feb. 14.—According to careful estimates compiled today by the Madison Square Garden Corporation, the house of Rickard probably will establish an all-time record for the day in day business of sport promotion by playing a gross of one million—and I don't mean lettuce and tomato salads—during the month, beginning Feb. 17. Yes, that's what they said; one million (1,000,000) dollars (\$1) and really I can't help it if the non-announcement causes members of the board of the U. S. Steel Corporation to stir fretfully in their sleep.

Frankly, they are entitled to climb aboard the cliff-robe and slay a lot of pink elephants with the contents of an empty cigar box. For this is money as big business knows it.

The "take," as we say in the front office, will come from the promotion of ten hockey matches, five boxing shows and a six-day bicycle race. The latter may be your idea of a mental moratorium, yet the garden looks for it to produce the greatest gate of a great month. The estimate is that the hockey-makers will leave all of \$300,000 to hand there during the week of Mar. 3 to Mar. 10 when the great merry-go-round will be on.

Of the boxing shows, the bouts between the Duke of Yorks and Sharky-Risks (fights of Mar. 1 and Mar. 12 respectively). Each has been appraised at \$150,000 in gross returns, in spite of the fact that one principal in each, to wit Sharky and Henry engaged in a very real and serious fight on Feb. 10.

The Ace Hopkins-Sonny Baker heavyweight fight of Friday night is to be a \$75,000 shot. So is the 5th Terry-Jimmy McLaurin lightweight affair of Feb. 21. Baker and Hopkins, it is understood, are selling right out with the Muggs and Terry and McLaurin should do even better, owing to the former's local following and the latter's national reputation.

At the event mentioned do what the Ace means about they will, a million of \$300,000 of the million will be accounted for by sports and athletics. The two hockey matches, each made for \$100,000, and the bicycle race, the proposition of \$100,000, will be the remainder.

No wonder Mr. T. Rickard is making his name in the business of sport promotion.

Orlando Cage Team Plays Here Tonight

Local basketball fans are looking forward with much interest to the game tonight between the Seminole High School quintet and the Orlando team, which comes here tonight for the second contest between the two aggregations.

A preliminary game has been scheduled for 7:30 o'clock between the Junior High varsity and the Seminole High team. The main game is billed for 8:30 o'clock.

In a recent game the Orlando cage team defeated the Sanford team but Coach Ednie Rawson and his proteges are expecting victory tonight following a week of strenuous practicing.

Gene And Loughran Voted Outstanding Boxers Of Season

NEW YORK, Feb. 13.—(INS)—Gene Tunney and Tommy Loughran are called the outstanding boxers of 1927 and are adjudged most valuable to their profession because of their ideals and achievements, in a straw vote made public today by the ring, a boxing publication. Tunney won the award as the most valuable boxer.

Of the twenty-four officials and critics, twenty-one voted for Tunney, two for Loughran and one for Finkel La Barba, retired flyweight champion. They were fifteen votes for Loughran for second place. La Barba got three and the late Tiger Flowers two. No mention was made of Jack Dempsey, who was most valuable to Tex Rickard.

Members of the New York, Pennsylvania, California and Connecticut Boxing Commissions were polled and among those whose opinions were recorded were the following: Frank Joe Humphries, Bernard F. Gimbel, Justice Jeremiah T. Mahoney, and a number of experienced boxing writers.

SANFORD'S BABIES BEAUTIFUL.
Hundreds of them on the screen. WEDNESDAY Afternoon and night.
MILANE THEATRE

Lead Wisconsin, in second place, is so small that one little hobble on the part of the pollsters would cause a quick exchange of berths. Purdue has won four and lost none; Wisconsin has the same number of victories—and one defeat.

BUYS BANKRUPT STOCK
The bankrupt stock of goods of the Duinell Specialty Shop, which closed its doors several weeks ago, were purchased Monday by A. Zelenovitz or Brunswick, Ga., according to an announcement today.

Columbia five here 37 to 10. Joe Schust... guard, scored nineteen... now leads the league's scorers with 52 points, more than Fodder, of Yale.

Fishermen!

Beginning February 15th and continuing until March 15th are going to give to our customers

One Thousand Artificial Baits

At only 10c each. You buy one bait at the regular price of and for 10c you may select an extra bait.

We are over stocked and must reduce this stock in the thirty days. To do this we are making you this liberal offer.

All baits are fresh stock and consist of the following kinds: Shakespeare—Creek Chub—South Bend and Heddens and tail regularly at \$1.00 and \$1.25 each.

The First National Bank
"The Bank of Service"

The desire to succeed is the foundation of industry.

This Institution Points the Way.

Cordially yours,
B. J. Roberts
Cashier

Bryan's Sporting Goods Store

117 S. Park Ave. Phone

Sanford Folks By J. O. Laney

Laney's Drug Store
The Friendly Drug Store

Announcing —
The Opening of a
Downtown Retail Ice Cream Store

Thursday, Feb., 16, 1 P. M.

In the quarters formerly occupied by the Birdsong Ice Cream Co.

315 E. First St.
Seminole Creamery Co.

FREE Watch for the 500 coupons to be printed tomorrow entitling the bearers to a free serving of ice cream.

If you smoke for pleasure

—get right up front where the pleasure is. Have a Camel.

The real object of smoking is to enjoy it.

Camels

Camels lead by billions and keep right on growing

© 1928, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

The Sanford Herald

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HOLLAND L. DEAN, Editor; HOWARTH BERG, Manager; EARLE E. JONES, Managing Editor.

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The Herald, Sanford's pioneer newspaper, subscribes to the International News Service, receiving from it the news of the world.

The Herald is a member of the Audit Bureau of Circulations, an International Association of Publishers, Advertisers, and Advertising Agencies.

WEDNESDAY, FEB. 15, 1928.

THE HERALD'S PROGRAM: 1-Programs in city and county administration, 2-Progressive water routes to Jacksonville, 3-Construction of St. Johns Indian River Canal, 4-Announcement of monthly "Pay Up Week," 5-Augmenting of building program—houses, hotels, apartment houses, 6-A Community Chest, 7-Completion of City beautification program, 8-A new and modern hospital, 9-City annual treatment of the homeless.

BIBLE VERSE FOR TODAY

FORSAKE EVIL:— Thus saith the Lord of hosts; Turn ye now from your evil ways, and from your evil doings.— Zephaniah 1:1.

PRAYER:— O Lord, do Thou keep us true to Thee, as the magnetic needle to the pole.

TIME AND THE RADIO

I wish my radio would bring the lit and trim and quiver of the air, the thunders, the rattle, the rattle, the rattle.

Beside the winding river— I wish, that with an eager ear 'And the twilight hushes The river's voice I still might hear—

The river's and the rushes, I'd like to listen to the sound From one long lost September Of laughing child and baying hound.

That I so well remember The ruffling whirl of passing quail Which through the dusk came winging, The cow-bells jangling in the vale The distant church bells ringing.

And oh I'd like to hear the shout Of long deferred elation Along in June, when school let out The day before vacation, And hear the echoes far beyond A few short moments after, Of splashing in the shaded pond, And happy boyish laughter.

But none of these old-fashioned things From lands long since forsaken The radio speaker ever brings Old memories to awaken, For science never yet has cast, Despite its magic power, A net whose mesh can hold the past.

For one brief fleeting hour James G. Montague

Oil bonds, it seems, helped elect Harding president. We never thought the people had much to do with it.

When it comes to things that are easier than other things advising farmers is much easier than farming.—Tampa Times.

Herb Hoover is in Florida now up a fishing expedition. He is getting in shape to land some Republican delegations later on.

Sandino has decided that it is too hot for him in Nicaragua. He'd find it just as warm in Alaska with the Devil Dogs after him.

An exchange, speaking of Hathaway and Carley, referred to the "buganatorial campaign." Mud slinging has started already.

In his flight back to St. Louis, Lindbergh skirted the coast of Florida, which is about the closest he has ever come to that garment.

West Florida candidate says he's awaiting the bugle call. He ought to join the army Times-Union. He wouldn't have to wait for it then.

Twenty thousand dollars worth of strawberries were sold in Plant City during the first half of last week. We have not been able to discover any reason why strawberries couldn't be cultivated successfully in the Sanford district.

According to the Tampa Times, 29,970 persons attended the South Florida Fair last week, about twenty-nine thousand more than went to it last year. Such figures indicate something of the growth of fair, if not the growth of Florida.

Lindbergh successfully landed in flight from Havana to St. Louis, a little bit late this time on account of the bad weather encountered, but without accident. It is getting to the point where anything this inimitable flier does is looked upon as a matter of course.

A Dangerous Move

Declaring that Al Smith could not carry his own state of New York if nominated by the democrats for the presidency, Willis J. Abbott, editor of the Christian Science Monitor, told a Tampa newspaper that "New Yorkers will vote for him for governor, but not for the White House."

We do not doubt that the Massachusetts' man has the situation sized up exactly right. There are many things which New York people can tolerate in the administration of Al Smith as long as that administration is restricted to one state, but it is hardly probable that they would care to see the principles of Tammany Hall in operation in the White House. Neither do we believe that they would stand for a man of Smith's well-proven proclivities as president.

Mr. Abbott further expresses the belief that the nomination of Al Smith would result in a complete split-up of the "Solid South." He has recently been conducting a survey of the South to be used in articles for the Monitor, and should know whereof he speaks. He concludes:

"I find much sentiment in the South, that the Democrats should accept it as a foregone conclusion that they can not elect the president this year, and that the party should put forth an outstanding southern man as its nominee, to preserve its organization and its integrity, awaiting a possible better opportunity in 1932. I have heard much favorable comment on Senator George of Georgia as the best man to head the ticket this year. I am convinced from what I have heard so far on this tour, that a race between Hoover and Smith would break up the solid South in several places."

Delegates to the Houston convention should give this matter serious thought. The condition of the Democratic party since the fall of Woodrow Wilson has been such as to make any further weakening of it provocative of serious consequences. Only by the most careful maneuvering can the party be saved from complete destruction.

We believe that the nomination of Al Smith, particularly if the Republicans select a strong man like Hoover as now seems more than likely, would prove the straw which broke the camel's back.

Mr. Hoover As A Candidate

The announcement of Herbert Hoover's candidacy for the Republican nomination for the presidency comes as no surprise. His name has been prominently mentioned for some time as a possible successor to Mr. Coolidge. The fact that the cabinet member has accepted this nomination to become himself has some significance, especially since it would seem to indicate that he has given careful consideration to the matter and has reached a decision only after a close survey of the political situation and a thorough understanding with the Chief Executive.

Mr. Hoover's strength will be tested first in the state of Ohio. The outcome of the primary contest will be especially interesting because of the fact that the Secretary of Commerce will be compelled to match his vote-getting powers with those of two favorite sons, Senator Frank B. Willis and Nicholas Longworth, speaker of the house. Should Mr. Hoover lose in the three-cornered race the result would not be in any sense a repudiation of his candidacy nor a fair test of his strength because both Senator Willis and Speaker Longworth are immensely popular in their home state.

On the other hand if Mr. Hoover should emerge victorious it would serve as an excellent barometer of public sentiment, and would definitely stamp him as the leading candidate for the nomination. With such a prospect, the friends and supporters of the Secretary of Commerce may be relied upon to have no stone unturned in their effort to win, although Mr. Hoover himself, for obvious reasons, will take no active part in the campaign.

It is evident that Mr. Hoover's candidacy has the sanction of President Coolidge or the cabinet member would not choose to emigrate his chief by announcing while still occupying his present position. It may be too soon to say that Mr. Hoover's recent reference to himself as a "President" was not so inadvertent as it would appear. Possibly that is only another one of Mr. Coolidge's "Verbal" games.

THE GASOLINE TAX

A recent investigation of the gasoline tax by the law and order department of Syracuse University has produced a clear idea of what the method adopted in the past year of raising revenue has meant to the business classes. Twenty countries since it was inaugurated that of the states and the tax by Oregon after a referendum in 1917 and was later adopted by Georgia in 1919 which put the tax at 1 cent for a gallon and Florida in 1921 at the rate of 1 cent for a gallon. Today all states except tax for a gallon. New York and Massachusetts are the only states which have not adopted it since.

The low expense of collecting the tax in the states which have it is one thing in its favor. In the states which do not have it, most states it is collected from the dealer, but in the states which have it, it is collected from the consumer. In the states which have it, it is only 10 cents for each gallon of gasoline, but in the states which do not have it, it is 15 cents for each gallon of gasoline. In the states which have it, it is 10 cents for each gallon of gasoline, but in the states which do not have it, it is 15 cents for each gallon of gasoline.

ADVERTISING IS NECESSARY

The National Editorial Association is cited in the paper a few times. Bulletin says, according to time and exact results, but keep figures of business, the business, from one week in and week man who does not advertise runs a greater risk of failing than one who does. In fact the figures show that 84 of each hundred merchants who fail in business did not advertise should tend to prove that the spending of money in printers ink is one of the easiest and most profitable ways of doing business these days.

ANNOUNCING the removal of the Sanford Electric Contracting Co. and C. C. BRIGGS, Watchmaker to its new quarters at 108 Magnolia Ave. Phone 442

Florida's Finest CENTRAL FLORIDA EXPOSITION FEB. 20-25-1928 EXPOSITION PARK ORLANDO, FLORIDA. All the worthwhile products of this wonderful section on display. FIVE BIG DAYS. CENTRAL FLORIDA EXPOSITION. Admission 10c. Five-Day Ticket, \$2.00

Lock Arbor The place to build your home De Forest Sanford Realty Co. Laney's "The Friendly Drug Store" E. Second St. Prescriptions Filled Promptly And Accurately. On improved residence and business property Mortgage Loans Baldwin Mortgage Co. See our local counsel S. R. Dighton, Sanford, Fla.

Notice To Taxpayers Sanford Florida, February 8, 1928 As required by Section 12, Chapter 5596, Laws of Florida, Notice is hereby given that I will be in the following places, on the date and between the hours set after each, for the purpose of receiving TAX RETURNS for the year 1928. Osceola February 20th, 10:00 A. M. to 12:00 M. Geneva February 20th, 2:00 P. M. to 4:00 P. M. Chuluota February 21st, 10:00 A. M. to 12:00 M. Oviedo February 21st, 1:00 P. M. to 3:00 P. M. Gabriella February 22nd, 10:00 A. M. to 12:00 M. Altamonte February 22nd, 2:00 P. M. to 4:00 P. M. Longwood February 23rd, 10:00 A. M. to 12:00 M. Lake Mary February 23rd, 1:00 P. M. to 3:00 P. M. Lake Monroe February 24th, 10:00 A. M. to 12:00 M. Paola February 24th, 1:00 P. M. to 3:00 P. M. Forest City February 25th, 10:00 A. M. to 12:00 M. A. Vaughan Tax Assessor

Repossessed Cars FORDS 1925 Tour \$100 1925 Roadster \$90 1926 Touring \$150 1926 Roadster \$140 1926 Rd. Tr. \$165 1926 Coupe \$245 1926 T. TKSt. Bdy. \$175 1926 Dump TK \$150 Hudson 7 P Sed \$600 H. C. Douglass, Mgr. Used Car Dept. 111 Lee St. Seminole Securities Co.

BURNS VICKS VAPOR ELTON J. Moughton Architect First Nat'l Bank Bldg. Sanford, Florida

LOSSING'S QUICK SERVICE TRANSFER Hauling, Crating, Shipping and Storage. Phone 198 601 E. 34 St.

HEMSTITCHING By Mrs. Hathaway Permanent location corner Park Ave. and 2nd St. Across from Seminole Hotel. No longer with Singer Co. Will appreciate patronage.

BATTERIES Guaranteed \$9.50 and four one year old Batteries Generator and Starter Service Remond Battery Shop 301 W. Second St. Next to Spencer's Top Shop C-Drive Garage

McReynold's Drug Co. Sanford at Geneva Prescriptions filled accurately and promptly Curb Service Free Delivery Phone 897-J

CITY TRANSFER & STORAGE CO. Expert Plans moving with improved \$21.00 piano moving equipment. Hauling-Crating-Shipping Side-Track Facilities. Phone 896 200 N. Maple Avenue Ralph W. Lossing Mgr.

DO YOU KNOW? from Jacksonville You can go to PHILADELPHIA NEW YORK CHICAGO ST. LOUIS BOSTON WASHINGTON PHOENIX SAN FRANCISCO LOS ANGELES SAN DIEGO SAN JOSE SAN ANTONIO HOUSTON MEMPHIS MILWAUKEE CLEVELAND PITTSBURGH RICHMOND WASHINGTON D. C. PHOENIX SAN FRANCISCO LOS ANGELES SAN DIEGO SAN JOSE SAN ANTONIO HOUSTON MEMPHIS MILWAUKEE CLEVELAND PITTSBURGH RICHMOND WASHINGTON D. C. M & M LINE Merchants & Marine Trans. Co. 600 E. Bay St., Jacksonville

IN 13 MONTHS... NEARLY A MILLION MEN HAVE CHANGED TO CHESTERFIELD! AND HERE'S WHY: WE STATE it as our honest belief that the tobaccos used in Chesterfield cigarettes are of finer quality and hence of better taste than in any other cigarette at the price. LEGGOTT & MYERS TOBACCO CO. THEY SATISFY and yet THEY'RE MILD! Yes, very mild!

Social And Personal Activities

Office Telephone 148 MRS. FRED. S. DAIGER, Society Editor Residence Tel. 37.

Social Calendar

WEDNESDAY
 Tea Duplicate Bridge with Mrs. George S. Hill at home in Loch Arbor.
 James L. Wells will entertain the Matrons Bridge Club.
 Beaton L. Perkins will entertain the Sisters Bridge Club at the home of Mrs. R. Z. on West First Street.

THURSDAY
 La Verne Hunt will entertain members of the Tuesday Bridge Club.
 Neighbors will hold a meeting at 10 o'clock at the Odd Fellows Hall over the direction of Mrs. L. M. Johnson.
 The meeting of the Royal Society of America will meet at the Odd Fellows Hall for the basket.
 The Chapter No. 2 O. E. S. will meet at 7:30 o'clock at the George Washington Protestant church.

FRIDAY
 The meeting of the W. C. will be held at 8:00 o'clock at the home of Mrs. Otto Schuchert at Avenue.
 A will have social meeting at the home of Mrs. Steveding at D. E. Brinkner as hostess.

SATURDAY
 The County Federation of the Church will meet with the T. U. C. at 10 o'clock in the afternoon.
 Walter S. Coleman will entertain a series of parties beginning her first at 8 o'clock at her home.
 The dance at Hotel Forrest will start at 8:00 o'clock at 10 o'clock.
 The dance at the home of Mrs. W. C. Hill or Mrs. Wright for reservations.

MONDAY
 Organists will meet at 10:30 with Mrs. A. C. McLaughlin at 1000 Park Avenue with Mrs. L. M. Johnson and Mrs. George S. Hill.
 The Social Society at 10 o'clock at the Woman's Club.
TUESDAY
 Mrs. D. M. Danahy will entertain a dance at Hotel Forrest.

WEDNESDAY
 John Leonard had as her Tuesday at the bridge given by the Social Dept. of the Woman's Club at Forrest Lake. Mrs. M. O. Frost of Orlando, Mrs. B. E. of DeLand, Mrs. Robert of Holly and Mrs. R. E. of Daytona Beach.

THURSDAY
 J. O. Long and Miss Marjorie Long attended the wedding of Josephine Abbott and Hanson, Tuesday afternoon at Land.

Cecilian Music Club Met Last Saturday

The Cecilian Music Club meeting in the studio of Mrs. Fannie Stemberge Munson, Saturday afternoon opened with a discussion of the famous composer and pianist, Sergei Rachmaninoff, who will play in Sanford March 9 at the Milage Theater. Some interesting facts advanced were; he was born in Nargorod, Russia on the first day of April and this year will be 55 years of age. When only eighteen years old, Rachmaninoff won the gold medal for excellence for the Mostlav Conservatory and later was appointed supervisor general of the Imperial Conservatory of Russia. Rachmaninoff's compositions include opera, songs, and piano pieces. Every piano student should hear this artist, and should note the finished, clear execution, intelligent phrasing, wonderful pedal effects.

Rachmaninoff's program always includes from the greatest in music and his playing evidences greatly more than marvelous technique and the music's mastery of the serious artist and composer. The piano selections were greatly enjoyed and included:
 "Invention," Bach by Lucille Echols.
 "Prelude and Fugue" (Lesser) Bach by Betty McKinnon.
 "By The Sea" (Sartorio), Nathaniel Farnsworth and Mrs. Maudie Johnson.
 "Miserere" (Mozart), Gene Maudie Johnson.
 "Gloria" (Mozart), Gene Maudie Johnson.
 "Waltz in F" (Bibow), Jack Wilson.
 "Tarentella" (Southard), Ruth Peerman.
 "Dance Characteristic" (Morrison), Mary Nickle.
 "Andante" from "Surprise Symphony" (Mozart), Gene Maudie Johnson.
 "Capriccio" (Brahms), Spaulding, Mary Went.
 "On The Meadow" (Lachner), Lucille Echols.
 "Concert Etude" (Koching), Betty McKinnon.
 "Dance in the Village" (Kinella), Carolina Cochran.

MISSIONARY SOCIETY
 The regular business and social meeting of the Marie Ruffo Missionary Society was held Monday evening at the home of Mrs. O. W. Gilbert. All old business and many new business was disposed of after which a delightful social hour was enjoyed. Delicious refreshments of strawberry short cake and nuts were served by the hostess in a late hour. Those present were: Mrs. Alice McKim, Mrs. Ruth Mays, Mrs. Edith Vann, Mrs. Evelyn Kellowell, Mrs. Betty Clark, Mrs. Dorothy Hays, Mrs. Miss Jean Guden, Mrs. Rebecca Clark, Mrs. Maudie Johnson, Mrs. Doris Holcomb, Mrs. Esther Hughes, Miss Mattie Chapman, Mrs. Ethel Tilly, Mrs. A. K. Shoemaker, Mrs. Herman Middleton, Mrs. C. H. Smith, Mrs. Burke Steele and Mrs. O. W. Gilbert.

Pi Sigma Phi's Are Entertained At Club

An enjoyable social affair of the past week and one of special beauty was the Valentine dinner given Saturday evening at the Sanford County Club by Mrs. Stella Arrington, Mrs. E. C. Maxwell, Mrs. Raleigh King, Mrs. John Leonard and Miss Charlotte Smith. The guests were the members of the Pi Sigma Phi sorority.
 Most attractive was the dinner table with its appointments together with decorations carrying out the colors of Valentine and consisting of silver buckles filled with red roses and ferns alternating with Cathedral spires of red burning in silver holders. After a delicious seven course dinner had been served, cards were enjoyed, the tables having been arranged for play in the club lounge. Here too, baskets of red roses and bouquets of violets lent their beauty in decorating. When the games had been concluded scores were counted and the prize for top score a crystal pendant was won by Mrs. Stella Arrington.
 Covers were laid for Miss Ethel Salisbury, Miss Helen McLeod, Miss Martha Brokaw, Miss Frances Davis, Miss Sara McWhorter, Miss Evelyn Harper, Miss Marie Courson, Miss Ethel Messer, Miss Ida Richardson, Miss Almira Valley, Miss Helen Cawshaw, Miss Erna Richardson, Miss Elizabeth DeWitt, Miss Charlotte Smith, Mrs. Raleigh King, Mrs. John Leonard, Mrs. R. C. Maxwell and Mrs. Stella P. Arrington.
 Mr. and Mrs. George Troy Ray announce the birth of a son on February 12 at the Fernald Lighthouse Hospital. The baby has been given the name, George Troy Ray Jr., and is the seventh generation bearing that name.

NOTICE

In order to complete arrangements for the Pageant Ball and the baby clinics it has been found necessary to postpone these events one week.

BABY CLINICS
 Mon. and Tues. Afternoons Feb. 20-21

LEGION HUT

BABY BEAUTY SHOW
 CITY HALL AUDITORIUM

Friday Afternoon, Feb. 24

PAGEANT BALL
 Monday Night, Feb. 27
 American Legion Committee

EMBEZZLER HELD

COLUMBUS, Ohio, Feb. 15.—(INS)—Cherrison M. Schwab, accused bank embezzler of Tampa, Fla., is being held in Franklin County Jail here today awaiting his removal to Tampa where he will face charges of embezzling funds from the National Bank of Commerce there. He is scheduled to go to trial at Tampa Feb. 27.

ASSUMES NEW DUTIES

ALEXANDRIA, Va., Feb. 15.—(INS)—F. C. Knight, postmaster of Alexandria, today assumed his new duties as commander of the Virginia department of the American Legion, he was chosen Israel Brown, who died suddenly by the state executive committee last Saturday.

Specials for Thursday and Friday



Printed Batiste and Hand-Drawn Voile
 Dresses - \$2.49 Fast Colors.

All sizes and colors. See our window display of these attractive frocks.



Ladies leather purses 12 colors and styles. Regular \$3.00 and \$3.50 values.

\$2.49

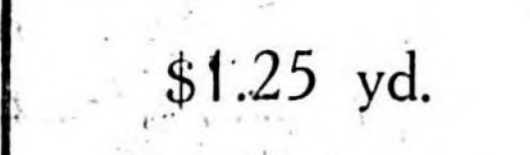


\$1.95



Slip Material
 Beautiful 40 inch rayon slip material with satin finish. Light shades. Pink, white, Nile, blue and rose.

\$1.25 yd.



Cotton Voile
 40 inches wide. Rose, blue, tan, green, orchid, pink and white

35c yd.

Special Sale
 of
Silk Underwear
 Silk, crepe de chine, and rayon teddies, bloomers, step-ins, slips, gowns and pajamas. Fancy lace trimmed and plain All light shades.
 Also children's silk underwear, glove silk bloomers, teds and slips.
 \$2.49

Hand Made Underwear
 Hand embroidered gowns, teds and slips. SPECIAL
 \$2.45



Van Raalte Hose

All silk and chiffon Van Raalte hose. These beautiful hose retail regularly for \$2.25 we are placing them on sale as a special feature Thursday and Friday only per pair

\$1.95

Follow The Crowd To the Big Bazaar
 Cor. Oak Ave. & 8th St.
Wednesday
 Spaghetti Supper from 6 to 9
 Under the Auspices of
ALL SOULS CHURCH
 Benefit Building Fund

BANKRUPT SALE!

AT
Baumels Shop
 "Next door to Post Office"

The Judge says sell!
 Nothing Reserved

The Greatest Sale
 Ever Held in the History

of Seminole Co.

Sale Starts Thur.
 Morning Feb. 16th 9 A. M.

BRASSIERES
 42 satin and brocaded brassieres in all sizes and styles. Were formerly sold up to \$1.25 and \$1.75.
 Bankrupt Price **.29**

In this group we are closing out the entire stock of Rollins FULL FASHIONED Hosiery, that has sold for \$2.00.
 Bankrupt Price **86c**

Just 71 pair of these full fashioned silk hosiery, silk all the way up, in Rollins and Klyster makes. Was \$2.00. Bankrupt Price.
\$1.39

DRESSES
 While they last. This small group of Jersey dresses are offered at a remarkably low price. Were up to \$12.50.
 Bankrupt Price **\$1.95**

DRESSES
 A beautiful assortment of satin, crepe and georgette dresses that were formerly sold up to \$25.00.
 Bankrupt Price **\$5.95**

DRESSES
 Only 11 dresses in this group of small new spring crepe and georgette dresses. Also a number of very pretty satin dresses. Former prices were up to \$35.00.
 Bankrupt Price **\$9.95**

MILLINERY
 About 100 hats in a remarkable assortment of styles and materials. You will find straws, velvets and combinations. Were sold up to \$7.95.
 Bankrupt Price **49c to \$1.69**

PRINCESS SLIPS
 Radium and Batina are the materials in this amazing group of beautiful slips. Formerly to \$4.95.
 Bankrupt Price **\$1.47**

"Ritesyle" Bathing Suits
 In this group you will find a wonderful assortment of color and combination. These are guaranteed all wool suits.
 Bankrupt Sale Price **\$3.45**

CORSETTES
 And this group of corsettes will certainly make you happy. Imagine the Genuine "Bien Jolie" and Form Fit Corsettes. They were \$4.95
 Bankrupt Price **\$1.89**

SILK TEDDIES
 16 Crepe de chine teddies, in lace combination. were \$4.50.
 Bankrupt Price **\$1.95**

CHILDREN'S DRESSES
 94 genuine washable print dresses were \$2.50.
 Bankrupt Price **99c**

THE YOWELL CO.

